

THE BATTLE IS OPEN

BARGAINS **TH** **IS ON** **BARGAINS**

Memphis is in a great turmoil and the idea of profits on Merchandise and our ridiculous prices—Money, Money—the Supply Co.'s store the work of the dollar challenge and propose to carry the war that we will not be undersold. Our Store to unload i

the Almighty Dollar is the order of the day. We have lost it and thrown on the market right at the opening of the season they is showing up on every hand, and at the Memphis absolutely determined to lead the procession. We accept the challenge to the hilt and we propose to show to our customers our prices are second to none in Memphis and we propose that we know how to make a big red-paint Sale with a lot of absolute bona fide prices.

Blankets
 A good size cotton Blanket 45c
 A No. one 10-4 cotton Blanket 50c
 A regular \$1.00 Blanket only 75c
 A regular 1.50 Blanket only 95c
 A regular 2.00 Blanket \$1.65
 Ask us for our cut prices on all Blankets, we have a big stock of these Blankets and can save you money on them.
 We have the most complete stock of Comforts in Memphis. All kinds and sizes at prices that defy all competition and will cause the public to open their eyes.

prices. The loud talk of cutting the word, business as in this advertisement, a lot of insigable, dependent some money we quote a

We don't ask you to take us to the test. We mean our price list which we make note that we do not price aures, but quote good, seasonal prices that you can't fail to understand. Take note of the prices and what you have been paying

Underwear
 Men's heavy ribbed shirts and drawers, worth 50 to 65c, now at per garment 40c
 Men's heavy fleeced shirts and drawers to match. Most dealers get 65 to 75c for them, our price to you during this battle sale per garment 45c
 Misses' and Children's Union Suits, a good heavy fleeced garment, worth 35c, now goes at 20c. The same thing in Ladies' sizes for 25c
 Ladies' Union Suits, Oneta style worth 75c, now go at 45c
 Ladies' and Misses' separate suits at big reduction.

Styles Rise Quality the Best

Snap In Shoes
 100 pairs Men's Work Shoes, price \$2.25, going now \$1.65 pair
 The same you have been buying for \$1.75 to \$2.00 now per pair \$1.35
 Lot of C. lid's Shoes, some of them as high as 75c. Your pick 25c per pair
 A lot which contains shoes as high as \$1.00. We give our choice for 50c
 A lot of Ladies' Shoes in which you'll find good heavy shoes for every day as some good enough for Sunday. In this one Great Sale \$1.00 for only

Prices Lowest

In Our Clothing Department
 We have knocked the top out of Clothing. We sell you a boys' two-piece suit for the small sum of 50c. Not fine of course, but it's worth more.
 We sell you a good heavy Suit for men at \$6.00. These suits have been selling right along at \$8.50 and \$10.00. These suits are exceptionally good and we are now offering them to you for the small sum of \$6.00
 We also have a lot of Men's Mis-Matched Suits, that is to say, the pants do not match the coats and vests. We will sell these to you at just one-half the regular price. They are of splendid grade, good and heavy and just the thing for every day, winter wear. Don't miss this chance, look them over

Dry Goods Snaps
 Standard America Calico—both in regular and side band, 20 yards in this sale for \$1.00
 Best Dress Gingham 10 yards for \$1.00
 20 yards good yard wide Domestic for \$1.00
 Good heavy twilled all wool Flannel, red blue or gray, worth 35c per yd. now going at 20c
 Good heavy Outing 7 1/2 kind, now per yard 6c
 Good heavy Outing 8 1/2 kind, now per yard only 7 1/2c
 Good heavy Outing 10c kind, now per yard only 8 1/2c
 Good heavy Outing 12 1/2 kind now per yard only 10c

Many Bargains In Groceries
 We have also invaded the sacred precincts of grocery prices and old time high price dealers are pawing the air and pulling their hair, but we are delivering the goods as you will see by the prices we are quoting below

9 pkgs. XXXX Coffee for \$1.00	Good wrapped Bacon 13 1-4
A splendid good sack of Flour, every sack guaranteed, per sack 1.00	Good smoked Bacon 11 1-2
8 lbs. good bulk Coffee for 1.00	Best dry Salt Meat 11 1-2
1 bu. Greeley Irish Potatoes for .95	Best Hams 14 1-2
25 lbs. Rice for 1.00	20 lbs. Navy Beans for 1.00
8 bars good Laundry Soap \$.25	Everything in our Grocery Department is cut to meet the times. Let us feed you.

Dress Goods
 Nice half wool worsteds worth 25 and 35c all new colors, reds, greens and tans, per yard only 15c
 Good half wool Suitings, latest patterns and colors, now on sale at per yd. 25c only
 We also have a large stock of the latest things in dress goods, Chiffons, Broad Cloth, striped Worsteds, etc., in all the new shades of color. See our window. We can please the most fastidious either in price or quality. Let us show you.

Our Sale is now on and you can buy all you want. Come now and get your part, tell your hands to come. It will pay you. Yours for a rush,

MEMPHIS SUPPLY CO.
 Southeast Corner the Square : : : Memphis, Texas

