

#  



ON REUNION PROGRAM-Above are C. W. Howe of San Diego, Calif., pioneer newsSalisbury who will speak at the reunion tent on the second day; Miss

FULL TWO-DAY PROGRAM IS ANNOUNCED FOR OLD SETTLERS RELNION T0 BE HELD HERE NEXT WEEK

FiN GIRLS
PCOVTEST
Cibimitio be

| Train Is Delayed Five Hours By Rising Waters |
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| Admission Tax <br> Will Help <br> Sam In Defense |  |
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|  |  |
| Pioneer Costumes |  |
| To Get Prizes |  |

Second Camping Season
Ki-o-Wah Proves Success
With Large Enrollment
Cotton Stamp Plan To be Set up in Hall County Soon

to Carry Out and Make<br>Plans for This Program<br>RECREATION CENTER BECOMES<br>POPULAR AND WORK PROGRESSES

RADIO BR0ADCAST WILL BE MADE FROM MEVPHIS SQUARE SATURDAY
$\qquad$ Celebration Plans Being Brought to a Close as Local
Committee Heads Give "All-Clear"" for Big Two-Day
Rodeo and Reunion Celebration Tuesday and Wednesday
Last round-up publicizing the Old Settlers Reunion and
Rodeo will be an "all-out" rally on the Memphis square Satur-
day evening beginning at $6: 45$ oclock when radio station
KGNC will broadcast a fifteen minute program from the spe-
cially built platform on the north side of the Hall County courtPLANS COMPLETE FOR BIGSHOW
 Many Features This Year
Preparations for the four ro


Local Man Gets
Doctor's Degree


## nney's Big Reunion and Rodeo

 VENT STARTS FRIDAY, JUNE 13th


| SPREAD S 49 | RAYON PANTIES <br> Children's, a real value, only 10 c |
| :---: | :---: |
| ITCA S E S dall steel. Ideal tration trip. | BEDSPREADS Luxurious tufted spreads in beautiful rich colors ideal summer buy- |
| 88 | \$2.98 |

WOMEN's
HOUSECOATS

|  | Boys' DRESS 0XFORDS Smant all leather oxtords in black: brown. and bown and tan two- tonea. Sices 2 to 6 . $\$ 1.98$ |
| :---: | :---: |
| WORK SHOES Ment ile S1.98 |  |
|  |  |
| STRAW HATS | W0RK S0C |



250
W0RK SHIRTS Men's grey chambry sanforized work shirts
BOYS' SIZES

RODE0 FANS-TAKE NOTICE ... COLORFUL RODEO SHIRTS

PANTIES
A new color in lingerie-OPALINE. See them today.
Women's better quality panties-
17 c


Smart new summer
headwear for the smart
loman. See our beauti-
lus seletion of summer
millinery now-


TEXAS


Lakeview Man Is Highly Honored At San Diego Naval Station


ESTELLINE



As the early settler used the oxcart in yesteryears . . .

## today's modern traveler use New Conoco Nth Oil

The modern automobile, with its streamlined body and powerful is far ahead of the ox-cart of yesterday. And today's Conoco Nth Oil last word in lubricating perfection, is just as far ahead of other oils in gi your car safe protection for miles and miles of wear.

When you are in Memphis for the Rodeo and Reunion, June 17 and drop in at one of the Conoco Service Stations and get a change

## George R. Cullin

## Certified: 13,398 MILES ON ON 5-QUART FILL OF THIS NEW OI

5 OTHER GOOD OILS OUTOISTANCED 74\% TO 161\% Impartial test in Death Valley Desert 279 ft. Below sea level.

6 cars Destroyed to give you Economy data beyond any Quibbles

CONOCO Nth MOTOR OIL

WOMEN


Greene Has Unusual Advertisement in This Edition

Are Advertised for sale Local Dry Goods House


| M |
| :---: |


| DR. M. NicNEELY |
| :---: | :---: |
| DENTIST |
| XRAY |
| PHONES |
| Office $235 J \quad$ Res. 177 |

"ROUTE IT"
Viller \& Miller

121

## USe

WEBSTER

Cabbage, per pound
GREEN BEANS, 2 lbs .
New Potatoes, 5 pounds.
Carrots, Onions, 3 bunches.
Big 4 Soap Flakes, pkg.
Crystal White Laundry Soap,
6 bars for
Potato Chips, 2 packages
Tuna Flakes, can
Pickles, sour or dill, quart
Pineapple, crushed, 3 sm . cans_ 25 c
Chuck Wagon Chili Beans, 2 for 15 c Corn, Our Darling, 2 No. 2 Mission Peas, 2 No. 2 cans Cherries, 2 No. 2 cans Catsup, 14-ounce bottle Macaroni or Spaghetti, 3 pkgs. 10c Lipton's Tea, glasses free, $1 / 4-\mathrm{lb}$. 23 c Pure Lard, 4 -pound carton_- 49 c Bacon, Star, pound. Bacon, Rex, pound Pork Roast, choice cuts, lb._-_22c Beef Roast, choice cuts, lb. $\quad$ - $20 c$ Cottage Cheese, pound Dry Salt Bacon, pound
$\overline{\text { Need a Laxative? }}$ Take good old

Hoyt's Compound Ended Suffering, Says Texas Man
Amarilo Man Says Horts tion, Gas Pains, Dizziness, And Constipation


## Greetings!

-here's hoping you have a good re-
union and rodeo and that you ll solve

PHONE 166-359W

## J. J. BICE

PHILLIPS 66 AGENT

THESE PRICES GOOD FOR FRIDAY AND SATURDAY ONLY! WELC0MEOld Settlers and Rodeo Fans!

PEACHES, No. $2 \frac{1}{2}$, in syrup 2 for 25 c CHERRIES, red, gallon can_.... 49c PINEAPPLE, No. 1, crushed, 3 for 25c
SPUDS
NEW, 15-POUND PECK
POST TOASTIES, 3 for $\ldots . . .25 c$
JELL-O, any flavor, each $\ldots . . . . .5 c$
PEANUT BUTTER, $\frac{1}{2}$-gallon $\ldots . .43 \mathrm{c}$
CRACKERS, 2-pound box $\ldots . . .14 \mathrm{c}$

| SUGAR |
| :--- |
| BEET, 25-POUND SACK |

TOMATOES, No. 2 cans, 12 for- 89 c CORN, No. 2 cans, 12 for ........-89c HOMINY, No. 2 cans, 12 for _.... 79c
WE PAY FOR
EGGS
PER DOZEN
BEANS, Pintos, 10 pounds
OATS, 5-pound bag
PICKLES, 2-quart, sour

## FLOUR <br> \$1.38

GRAPE JUICE, quart__ 24 c
GRAPEFRUIT JUICE, 3 No. $2 \ldots 25 \mathrm{c}$
MUSTARD, quart
$\qquad$ MEATS

$\qquad$ DRY G00DS GIRLS' SLACKS and OVERALLS CROCHET THREAD, 1,200 yards LADIES' WHITE SLIPS, each
MEN'S DRESS SHIRTS, each-
$\qquad$ FEEDS
BRAN, 100-pound sack
SWEET FEED, 100 -pound sack
HAY, Alfalfa, bale
—SERVICE STATION
BUMPER JACK, large size
MOTOR OIL, Co-Op, 6 quarts for_-..........- $\$ 1.00$
MOTOR OIL, Diamond, 6 quarts.-........-- $\$ 1.20$

## Farmers Union

Supply Company
"SATISFIED CUSTOMERS KLEP US BUSY"
PHONE 380-381
MEMPHIS, TEXAS

## "M" System Store Will Celebrate Birthday Saturd

John Vallance,
Owner, Came to Hall County 1904

Born in Denton County;
Pioneer Merchant Operated Pioneer Merchant Op
Store at Lodge First This week
Grocery Stor
sixteenth bir
established he Grocery Sto
sixteenth b
established sixteenth bi
established h
jits present estabished here
its present ow
John W. Vall
The
clude man
the store,
outlined
pearing on
pealing will
ments
an open house for the thay
John Valance,
Memphis' leading business melt
outstanding citizens, was born
Denton County February 4,

IN OUR CITY

Full Two-Day-

Locals Drop Game Intercity Meeting To Amarillo Team Of Rotarians Held In Sunday Slugfest

Nood Crowd To be Played
Next Game So be Played
max mix

Eighteen Ginl

Local Man Robbed NYAProject Of \$10 Saturday

Farmers May Help In Defense Plans

Local Cotton is
Used in Mattresses

Train is Delayed-

## P \& J FOOD STORE MEMPHIS, TEXAS <br> FLOUR, Hillbilly, 48 lbs. <br> TEA, McCormick's, 1-4 lb. <br> PICKLES, full q., sour or dill <br> HONEY, Burles <br> PEACHES, Syrup packed, gal <br> PORK \& BEANS, No. $2^{1 / 2}$ can <br> TOMATO JUICE, Heart's Delight or Stokly's. <br> PEACHES, Heart's Delight, <br> CRACKERS, $2-\mathrm{lb}$. box <br> SPAGHETTI or MACARONI, 5 c size, 3 for <br> TOILET SOAP, Palmolive, 10 c -size, <br> BEEF ROAST, pound <br> RIB ROAST, pound <br> ROUND STEAK, pound <br> PICNIC HAM, per pound <br> BACON, Pinkey's, Slab, per pound

PAY CASH AND PAY LESS!



HOMINY, No. 2 can, 4 for__ 25c $\quad$ PINEAPPLE, No. 1 can, 3 for_25c
TOMATOES, No. 2 can, 4 for_25c CHERRIES, No. 2 can, 2 for_ 25 c
CORN, No. 2 can, 3 for_..._25c TOMATO JUICE, 4 cans _.. 25c
PORK \& BEANS, med. can, ea. 5c
KRAUT, med. can, 3 for ... 25c
SPINACH, No. 2 cans, 3 for $\ldots$ 25c

MACARONI, 3 pkgs.
We Reserve the Right to
Limit Quanity at These Prices

PICKLES, quart jar CATSUP, gal. can HONEY, new crop, 5 lb . BROOMS, good value, each SALT, Morton's, 2 pkgs. MATCHES, 6-box carton

VEGET0LE
$8-\mathrm{lb}$. carton
98 c 4-lb. carton

## LARD

Armour's, pure
8 -lb. carton
4-lb. carton
4-lb. carton
45 c

SEE OUR MARKET SAUSAGE, sack, lb. ...... 15c PORK CHOPS, lb. .......20c STEAK, good and tender_17c LUNCH MEATS, pound _ 25c CHEESE, Kraft, 2 lbs.....-47c

Try 'M' SYSTEM First

HAMS


COHE pols \&

## ld Timers


 MGON BEANS, 3 cans
$(5$, No. 2 cans, 3 for
Na, No. 2 cans, 3 for
Nor SPAGHETTI,
fancy, $11 / 2$-pound package
ISSUE, Fort Howard, 3 roll box
Pper, ro-count, 10 c pkgs., 2 for
140unce bottle

ha, package- 9 c ; 3 packages for
Del Monte, 15 c package
APE JAM, Wh, White Swan Seedless,
Nes.AM, White Swan Seedless,
UPLIIES
11c; 4 -pound jar-
resh Vegetables and Fruit
re Fryers Commercial Fed
IELDS' MARKET
from Baby Beef, get it delicated, lb._-35c
MEAT , sugar cured rined and sliced, lb . 25 c
Pork added meat loaf or meat balls,
UT-Wed, per pound or meat bails,
-We have Cheese Macaroni, Pickle and And Mince Ham and plenty of Hot Barbecue

Into Army Tonight

## mase <br> $\underset{\substack{\text { Week } \\ \text { End }}}{\substack{\text { Specials }}}$

## WELCOME, OLD TIMERS!

COFFEE, White Swan, 1 -pound_-27c; 3-pound_-79c SUGAR, Pure Cane, $10 \mathrm{lbs} . \ldots-58 \mathrm{c} ; 25 \mathrm{lbs} . \ldots-\ldots 1.44$
SNOWDRIFT or CRISCO, $3 \mathrm{lbs} .-\ldots 56 \mathrm{c} ; 6 \mathrm{lbs} .-\$ 1.09$ SOAP, Crystal White or P \& G, 6 bars SOAP, Palmolive or Camay, 3 bars OXYDOL, large package
OLD DUTCH CLEANSER, 2 cans
MILK, all kinds, 6 cans SPAGHETTI or MACARONI, 2 b
RICE, 2-pound box, White House RICE, 2-pound box, White House--1.-
BAKING POWDER, 1 -pound can, Calum BAKING POWDER, 1 -pound can, Calumet POWDERED or BROWN SUGAR, 2 boxes RAISIN BRAN, 2 boxes
WHEATIES or RICE KRISPIES, 2 boxes WHEATIES or RICE KRISPIES, 2 boxes
JELL-O, all flavors, 2 boxes --CRACKERS, 2-pound Saltine Flakes MARSHMALLOWS, 8-oz. pkg.--8c; 1-pound -14 c
 POTATO CHIPS, Morton's, 2 packages TOILET PAPER, ScotTissue, 3 rolls PAPER TOWELS, Genuine Scott, 2 rolls-
PAPER NAPKINS, 80 -count, 2 packages TOMATO JUICE, Campbell's, 2 cans VIENNA SAUSAGE, 2 for 15 c ; POTTED MEAT PORK and BEANS, Campbell's, 2 cansBLACKEYED PEAS, shells and snaps, 2 cans TOMATOES, No 1 can_-.-5c; No. 2 cans, 2 for PEACHES, Heart's Delight, large cans FRUIT COCKTAIL, Heart's Delight, 2 PINEAPPLE, sliced or crushed, 3 cans NEW POTATOES, 5 lbs .
CARROTS or Fresh onions, 2 bunches
CUCUMBERS, long, green, 3 pounds
OKRA, nice tender,
GREEN BEANS, tender and snappy, lb.
FRESH BLACKEYED PEAS, lb
FRESH TOMATOES, 2 lbs........
Pioneer Costume-
FRESH LIMES, for a snappy drink, doz.-
COCA COLA or DR. PEPPER, 6 bottles
ALL KINDS OF FRESH VEGETABLES, NICE DRESSED FRYERS
Prompt, Courteous Service at All Times
City Grocery 615 BROADWAY-S/PEED LIMIT 75 MILES


## Ride im-Cowboy

WELCOME TO THE RODEO AND REUNION-JUNE 17-18!

## Piggly Wiggly

PEACHES 15

BANANAS, Per doz................... 15c
PINEAPPLE, fresh, each
SPUDS, New, peck
SQUASH, per pound
CUCUMBERS, per pound
TOMATOES, per pound 10c
BEANS, fresh, per pound
LETTUCE, head


PEAS, early June, No. 2 can
SPINACH, 3 No. 2 cans
BEANS, Green, 3 No. 2 cans _...... 25c
MACARONI, Campbell's, per can__ 10c
PIMIENTOS, 7 -oz can 10c
OLIVES, Ripe, No. 1 can 15c
$\underset{\text { DOBRY's best, } 48 \text { Pounds }}{\mathrm{FL}} 0 \mathrm{UR}$
-
APRICOTS, Per gallon
PRUNES, per gallon
PICKLES, quart
MUSTARD, Quart -10c

PORK \& BEANS, 16 -oz can, 2 for - 9 c
SUGAR $\$ 1.39$

MARKET SPECIALS SAME OLD BOLOGNA, 2 lbs...-25c ASST. LUNCH MEAT, lb._-.-.-25c NU MAID OLEO, lb. 15c CHEESE, Kraft, 2 lbs. ............... 50c BARBECUE, lb. 25 c DRESSED FRYERS

Defense Will Be Topic for Annual Cotton Congress


Field Artillery and Coast Artillery Man Big Guns for American Defenses Motorized Units
Prepared to Act Prepared to Act
At Blitz Speed


 chanical engineering bave re-
sulted in the perfecteav guns
that excel in range, gacy, power, and mobility, Design,
development,
purchasing and
manufacturing of manufacturing of afrmy ordnance
is centered at the provin
srounds grounds. Army ordnance is a
term applied to implements of
war which range all the way
$\qquad$
$\qquad$
$\qquad$
$\qquad$


Comments-

Conoco Uses This Recreation-
Newspaper for New 0il Campaign

## Biggest Advertising Effort On Part of Conoco to Be

 On Part of Conoco to BePublished in The Democrat

Legionnaires Auxiliary To Meet at Lubbe
 Three Comimeare ke


Excess boiling of vegetables and high temperature roasting of meats destroy precious vitamins that mean so much to health! That's one reason why outmode stoves are expensive. CP Gas Cookery features ture roasting:

And speaking of economy-the fuel used in the modern CP Range in your home is cheap! United Gas Service is now, as always, giving you a thoroughly dependable Gas Service at low cost.

Stop in at your Dealer's and see the CP Gas Range today. He has one to suit your needs



## The Memphis Democrat

1890 Live Again Those Old--

## Old Settlers Reunion

 And Rodeo JUNE 17-18Old Timers, this is your reunion-we want you to come and enjoy both days of the finest entertainment you ever had. A big tent will entertainment you ever had. An 9th Street bebe set up in the Library Park on 9 th street ve-
tween Main and Noel, there'll be plenty of ice water, plenty of cool shade - and plenty of time to visit your old friends and neighbors of bygone years

Your program committee has spared no effort to prepare one of the best programs ever held at a pioneer reunion in Hall County. Gay husic bringing back happy memories of music, bringing back happy me each day's halcyon days, will characterize each day reevents. Speakers of state and nation-wide re-
nown will bring stirring messages, and a good time for all is in store.

You old timers will be invited to speak on the program-to give recountings of your early day experiences. A memorial service, honoring those of your number who have answered the last call, will be held.
It's to be two big days, full of happiness and pleasure for the old timer. We're expecting you at the registration booth on the opening day, and want you to stay until the last speech is done, the last song is sung, and the last note fades melodiously on the summer's air.
Come and enjoy your old neighbors and friends of yesteryears-make this year's reunion one that will long live in the cloistered sanctuary of memory's archives.

## We're expectin' you, Old-timer

 Hall County's 51 st Annniversray CelebrationCatholicism Came
First With the

## Coronado Party




Souls Meant as Much to the
Friars as Acquiring New
Lands Did to the Explorers
never bee
is through
many of
many of the
shrines in
beginning.
thousand
dered by
his impre ..... his impres
Seven Citi
Sister
motivating cause

WELCOME, OLD TIDERS!
senive Station what
inenes are romperLet ux asume your car wories while you enioy your-PHONE 99
SINCLAIR SERVICE STATION
ERSCHEL STEWART, Manager



WELCOME

0LD

TIMER!

## Howard Cotion Co.

Tribute Paid to Pioneer Women by United Daughters of the Confederacy

Local Employes Play Large Part in Civic Affairs,
Service Is Improved


Last week the United Daughters of the Confederacy met
the heme of Mrs. C. W. Broome for their annual memorial in the heme of Mrs. C. . Broome for their annual memorial
service and paid tribute to two of their members, Mrs. D. L
Cooper and Mrs. W. L. Wheat, deceased. Since both of these women were pioneers in Hall County and spent many years and great effort toward the development of social and cutural hife
in this section, it is fitting and proper to reproduce in this
Pioneer Edition the tributes paid to them at this memorial
$\qquad$
 Now Get in


GREETINGS-
Fill oend contede
$\qquad$
$\qquad$
$\qquad$
BANTA'S CAFD

WHEV FREIGHT
Was brocght in WAGON TRAISS
wagon trains, the schedules were marked by days instead of hours, the
Today, with modern trucking facilities, we offer you prompt, safe delivery of your merchandise right on the minute regardless of pre-

SPROLES MOTOR FRELGHT
BOB AYERS, Local Agent
(suluex
sit: 11

## 



Indians and White Men Clash Twice Near Childress

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Began in Fall of 1876 and
Ended in 1882; Buffalo Ended in 1882; Buffalo
Hunters are Slaughtered
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GREETINGS-OLD TINERS! WELCOME to the Rodeo and Reunion Our welcome to the old settlers and the rodeo
folks who are in Memphis to attend the Old Settlers
Reunion and Rodeo, June 17 and 18. May your stay in Memphis be pleasant and your association with

## M. E. McNally

LOANS \& INSURANCE


WELCOME-
Memphis for the Rodeo and Old Settlers Recome by and visit a real modern bakers while
you are visiting in Memphis. Here's topin

H0ME BAKERY B. \& B. FINE BREAD PHONE 76


WELC0ME-

We re mighty glad to have you come Rodeo and Reunion Celebration June 17 and 18. We'll be glad to see you and have you come by and visit awhile. Have you seen our

JOHNNES WRECKING SHOP JohnNie brewer

Two Giants of Rival Navies Are Sunk in Fierce Battles


They Needed a Hand-

## HAYES CAFB

MR. AND MRS. B. H. HAYES


In Memory's Treasur House
are many pleasant recollections of happy days gone by. It is our sincere wish that as you old timers gather again for your annual reunion that these pleasant and happy remembrances of the past will be revived, and the recollection of them will give you many pleasurable

WATCH FOR OUR FORMAL OPENII IN A FEW WEEKS
NOON Mue

Girl Living in Scotland Writes of Life Of Citizens in War-Torn Country
Texas Second in Old Time Days


WELCOME, OLD TIMERS!

while you're here. We welcome all our old friends and

A. D. ODOM GROCERY
LAKEVIEW, TEXAS
"FIfty-one years of progress in hall county"


## Winning the West ...

The pioneers came to Hall County mocracy. Today that way of life is and established homes and communities, built schools and churches and laid the fuondation on which we today base our modern way of living. In winning the west, the pioneer established something else-a way of life, freedom, that we have come to call Deendangered, threatened to be wiped from the earth by unkind and unsympathetic forces. It is our duty as sons and daughters of the pioneers to expend our every effort toward preserving the way of life our forebearers sacrificed and toiled to establish

## Let's Defend Our Heritage!

* The heritage of freedom is not the birthright of every nation as it is ours! The priv-
ileges we enjoy under a system so established "that every man is a king-yet no man ileges we enjoy under a system so established "that every man is a king-yet no man
\& cares to wear a crown", is so precious that no'hing should stand in our way of forever keeping it as an example for all the peoples of the earth. Do your share toward keeping
our way of life for posterity by buying a defense bond or stamp today!

31 YEARS OF SERVICE IN HALL COUNTY UNDER THE SAME PRESIDENT


## First National Bank

OF LAKEVIEW



Fire-Horses Thrilled Boys of a By-Gone Era
 equipment serving small towns is this uansual photograph (bottom
left), of the Scituate, Massachusetts, fire truck.
 $\begin{array}{ll}\text { Rre-fighters every advantage. } & \text { Fire losses have been cut } \\ \text { Radical changes have been made } \\ \text { in the design and equipment of in half in the last 10 year } \\ \text { The cost of fires amounted } \\ \text { motorized fire engines. } & \text { more than half a billion dolla }\end{array}$
 outside. friemen now ride in the $\$ 275,000,0000$ Fires annually cost
cab. Many engines have floode. about 10.000 human lives in the
lighting systems, some powerful United States.
Shelterbelts Are Aid to Defense


Hall County Men Now in Army

Crews Was Teacher In Early Times

$\begin{array}{r}\text { Texas, as you have probably } \\ \text { read a number of times, furnishes }\end{array}$
Alton Arzo Vartis Leo Richardson,


INDER NEW MANAGEVEN

LLCY GOSDIN, Drugs and Sum lakeview, texas


## 51 Years Ago!

## When we courted

 cuffs, high buttoned shoes, and derby ha ods of farming were as crude as the detachable and cuffs - the cattle were scrubby and longht that roamed the range.

When we carved our names on a Sycamore -and mado oupplans ortuer gate -Hall County was just an in fant-a puny sickly infant that needed growth and years to mature!

## But Now

The years have come and gone -Hall County has grown up with all the modern conveniences in the homes of its people, with pedigreed white face herds, with farming scientifically done and we have grown and kept pace with all of these changes in uor merchandising. For the very latest in shelf hardware, implements

## D. H. Davenport Lakeview, Texas

H. L. DAVENPORT, Manager

For Everything in Hardware, Implements, and Lumber. Call on Us. Phone 6



New Cotton Uses To Be Discussed At Waco Meeting

 Domestic Consumption Will
Be Cotton Congress Theme Acting to end the sad spectacls


## Greetings-

thins year's to the cowboys and cowgals that this year's rodeo and two-day reunion cele-



## THREE STATUES of LIBERTY

To most all West Texans, the cowboy is a symbol of Liberty and of Freedom. He typifies the Pioneer who conquered the West Texas frontier and made it possible to establish communities and to till the soil.

It is fiting and proper that we give recognition and pay tribute to the sacrifices made by the men and women who pioneered inuit of their laborse
Old-timers underwent many hardships and in doing so gave us a heritage of which to be proud and to defend. We are indeed glad that so many of them have been spared to witress the Progrees made in developing the land they won and the Progress made by industry in bringing undrean
veniences to the people of West Texas.

## Electric Service "all out" for Freedom

The present national emergency has fo-
cused attention on much of the Progress cused attention on much of the Progress
made by industry. . items considered vital to our ff
Electric Service.
While rallying wholeheartedly in support of armament and every other type of military endeavor, fighting for the cause of
FREEDOM is not new or novel to your FREEDOM is

The thousand men and women, who ing a fight for freedom for many wagg Pioneers in their own way, theirs has been a fight for FREEDOM FROM DRUDGERY That they have waged a winning, sucand Waste is evident and West Texas home. Electric Service
through the tireless efforts of our loyal trained and experienced organization, has brought BETTER living conditions to all people . . . and at constantly lowering cost. Our training and experience now bids fair to stand Uncle Sam in good stead during the country's greatest fight for FREE-
DOM. There is no shortage of light and power in West Texas. This region is pretions to national defense, and your Electric Servant is ready with the killowatts neces sary for either army camps or armament
industries We've lons stod "all We ve long stood "all out" for freedom includes fredom of individual in pursuit life, liberty, and happiness. . freedom of
enterprise and private initiative.

## WestTexas Utilities Company

## The Memphis Democrat

# Recreation for Defense 

 BOATINGFISHING
TENNIS
G0LF
S0FTBALL
BASEBALL
DANCING
SUMMER RECREATION PR0GRAM

Local Churches Provide Places of Worshipfor Citiza


FIRST CHRISTIAN CHURCH-Here is shown the First Christian Church building, which is


FIRST BAPTIST CHURCH-Largest in membership of the
Memphis churches is the First Baptist, shown in the above Memphis churches is the First Baptist, shown in the above
picture. Rev. Sid F. Martin is the pastor at the present time



## Scotty's Cafe <br> MRS. C. J. YOUREE



City Has Seven
Organizations of
Religious Groups Religious Groups


Trains and Buses Have Schedules Through Memphis


VALLE OF RECREATIONAL PROGRAM TOLD BY MEVPHIS SUPERINTENDENT


## Welcome,

 Old TimersAs the wagon trains of yesterday rolled across the vast vistas of West Texas bringing settlers to Hall County to make this great section a place of homes and wealth, so today we carry on the traditions set for us more than half a century ago! We extend the hand of welcome to our neighbors and friends to visit us during the Reunion and Rodeo June 17 and 18 and to make our store headquarters while visiting in Memphis. We'll be mighty glad to have you.

Thompson Bros. ©


Tennis at School Provides Citizens With Recreation
Two Regulation Courts on
High School Campus Are
Open to Use for Public High School Campus Are
Open to Use for Public This summer's recreational pro
gram at Memphis High School
cludes the well gram at Memphin
cludes the well-k
game of tennis
game of tennis
of Memphians ne
of Memphians needed exercise.
Play is under the
Coach C. E. Headstream, who is quite adept with a racket.
The two courts are of re
tion size, with high hes tion size, with high back-stops
aid in herding the erring shots a
missed returns. Both courts ha missed returns
an asphalt to
little little upke
topping dri
rain due to


BROOKHOLLOW-These pictures show various views of the Brookhollow Lake, which
is located near Memphis. Fishing is excellent at the lake, and is one of few such places in
BROOKHOLLOW COLNTRY CLUB LOCATED NEAR CITY OFFERS MEMBERS EXCELLENT FISHING QUARTERS PURPOSES OF FUTURE FARMERS EXPLAINED BY AGGIE TEACHER


Horse \& $\operatorname{G}$ Buggy Days

## Are known as the good old days

 when the West was young and grandma was a bride! short skirts, and the figure of a 16 -year-old-and the horse and buggy are ghosts of the past-'cause now, Grandma runs her sixteen cylinder jalopy on "Good Gulf Products!"
## Gulf Dil Corp.

T. B. ROGERS, Agent
 liow the nuty nut now basting a mem
 has facilities fo
and pienicking.
The fishing



alth
The
kee

$\qquad$

Test Your I. Q.


1. This famous personage has
very defnite views on America's
foreign policy. What's his name? foreign policy. What's his name?
2. Who is Whirlaway's favor ite jockey?
3. What tion in car prondaction in in 1942
has been sugrested by the has been suggested by the Of
fice of Production Management
4. Does Herbert Hoover 4. Does Herbert Hoover favor
or oppose use of convoys? 5. What type of plane did
Rudolf Hess fly to Scotand?
[^0]Charles A. Lindbergh.
Eddie Arcaro. 3. Forty per cent. 4. He opposes convoys.
5. A Messerschmitt 110 .


## Welceome to the Rode and Reunion

Where the chiefs and palefaces will get togethe smoke the pipe of peace and make medicine for the bi gest celebration ever to be held on the Reservation Hall County!

# J.C. Wooldridge Lumber 

E. E. ROBERTS, Manager



## Memories

-of the old-time general store, where the cat slept in the cracker barrel to keep out the mice and all the loafers moved the cat to help themselves, are the rarest memories of all and the ones that never fail to bring a lump to the throat and mist to the eyes. The storekeeper knew each of his customers intimately and never failed to ask about the health of each member of the family interspersing his questions with liberal advice on how to curb young Johnnie's wild streak
and a sure-cure for the baby's whooping-cough.

He did these things thought of maliciousnes cause he liked the people genu
fare.
We have moved the cat out of the cracker barrel and replaced her with a transparent cellophante cover and other modern improre ments in keeping with the times but you will find us with the same friendly courtesy and warm we.
come that has ever been our policy.
 JOHN T. BISHOP

## 

CENTER OF ACTIVITY tennis, softball, horseshoe pitching, and within the building include gymnastics, basketball, and supervised games. Outside. under the program
$\qquad$


RESS UP AND COME TO SEE US!
Bid



## MEMPHIS

roduction credit ASSOCIATION

Defense Shop Aids In Employment of Men, Says Barnett Younk Prepored io ${ }^{\text {Do }}$ o
Work Which will Make U. s . Stater from Altack By Ceve brper


##  <br> ese Were Good Cars, Too <br> 

BUT YOU SHOLLD SEE THE

## 941 PLYMOUTH

Yes way back in the by-gone ages , grandma drove efinest car made in that day, and they were pretty lod, too! Why she had one that actually made 8 miles per hour! But best of all, it was actually driven 000 miles with only three new tires before it gave up nost and was no more!
Now, we don't even have to compare figures! Just fenew in Pourself and see the beauty and durability of re new Plymouth and Dodge!
put you shoud see the
ompton Bros.


PIONEERS OF YESTERDAY
 braving sun, wind, blizzards, and redskins, to settle in this vast empty land that knew not the feet of other human beings, save the savage Indian, in order to develop a land of peace and plenty where their children might find life, love, and happiness.

We, today, follow in the footsteps of these Pioneers -and do honor to them for paving the way for modern cience, that has developed the new machinery that brings the best delicacies to your table!
QUALITY HATCHERY
AND
gate city creamery IRA W. LAWRENCE, Manager

qumity matcicky


## In the "good old days"

When gallant young men and beautiful young ladies were formally polite over a cup of tea, when the horse and buggy was the latest in transportation, and when West Texas and Hall County were youngsters, was when the Cicero Smith Lumber Company first opened its business in Memphis. It has been our happy privilege to serve this section of the state for many years, to contribute greatly to the building of this great West Texas area. It has been a great pleasure for us to serve you, and we are looking forward to the years to come when we can further be of service to our Hall County friends and neighbors.

WELCONE TO MEMPHIS FOR THE RODEO \& RELNION

## CICERO SMITH LUMBER COMPANY

J. G. BROWN, Manager

Recent Visitor in City Called Park 'Garden of Eden'
$\qquad$
Mhen the idea first came to the
Memphis leaders, the one spot Which was mosts, suitable one as a spite
of land owned by C. W. Broome
where people often where people often went for out
ings. The land, however, was not
improved to any great extent, and

GREETINGS-
OLD TIMERS AND RODE0 FANS!

## Settlers' Reunion and Rodeo in Memphis June 17 and 18 with the hope that your stay in <br> TTHOFITUARRRLD

ATTORNEY-AT-LAW


## WVelcone Old Timers!

Hitch your mule and come in and visit with us for a spell. If you haventa mule, just park your car and do the same. If your car needs anything, don't forget we have it, have it in the best of quality and the lowest of prices. You'll do well to have your replacements on your automobile purchased by the Lion Auto Store.

And here's hoping you have a big time at the rodeo and a swell reunion.

TIRES AND MOTOR OVERHAUL ON CREDIT

## Lion Auto Store

Pressure Cookers Important Tools in National Defense


His Day
is
Done

and better civilization has taken its place
We are happy of the contribution we have made toward the pex ess of this territory. During our 36 years in business in Memphas throush their uee a great agricuitural empire thas been built up in est. Today we sell the same quality merchandise
Pork progress as it did more than a third of a century ago

MAKE OUR STORE YOUR HEADQUARTRTR

# HRARTSOW HRMVYMAE 

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and


Strictly Fresh
$\mathrm{T}_{\text {is askine }}^{\mathrm{HE} \text { ent no deferments, even }}$ for its most highly skilled men. postmen will be able to tilck any-
thing from a postage stamp to thing from a postage stamp to
luftwaffe.
$\qquad$


Sta



Country Club Of Memphis Is Located Within City Lim

Organization Has
Modern Clubhouse,
9-Hole Golf Course


WELCOME, COWHANDS! Terese ma ne come our friends, and neixhbors to Memphis on Jue 17 mond 18 that we may all celchbrate to. scher

ARDERY FURNITURE CO


Welcome
Old Timers

To Memphis on Rodeo and Reunion days, June 17-18! Visit us while you're Printing

## DodsonP PiritShop

3 (2)

MEL0DIES AND
MEM0RIES
$\qquad$
$\qquad$
$\qquad$

GRUNDY ABSTRACT \& TITLE CO. and WEBSTER INSURANCE AGENCY

 year's big rodeo.






## Before--

THE DAYS OF ELECTRICIIT
$\qquad$ ar furnished transportation in the methods of transportation in Hall Cou Today, we have progressed and depend
electricity for our transportation when your car needs repairing, you can depend on Gerlach's to give you job possible at reasonable prices.
Come by and see us during We"d be proud to see you and have

## Hard Ridin'...

## ...Hard Hiltin'!

That's the cowboy who'll ride in Memphis' big rodeo and reunion celebration June 17 and 18. He'll get on top of a buckin' brone and stay there as much for the love of the game as for the prize money that's waitin' for him when he's through with the ride. Be on hand for the two big days and four big performances of this

We extend our hearty wel come to the old timers and rodeo fans to the old timers and rodeo fans
who will gather in Memphis June who will gather in Memphis June
17 and 18 and invite them to visit
our office and to stay awhile We're mighty glad to have you folks come and hope that yol have a fine time.


## Dramatic Story of Cynthia Ann Parker's Capture Is Ret

Little White firl Becomes Squaw of Mighty Indian

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Captured in 1836, Cynthia With Her Captor's Tribe
``` (From
One
stories


\section*{Welcome, Old Timers}

\section*{Settler and
Memphis}

\section*{DUNBAR \& DUNBAR}

ABSTRACTS \& INSURANCE


\section*{Long Ago . . .}
for, he knew that there was a better day coming, and when he saw the lady from the "East, he knew - the jewelry was the thing and the proper care for the ey

\section*{Chas. Oren}

OPTICIAN \& JEWLER


\section*{Be Fashionable}
terday wore might look funny today, but terday wore might look funny today, but
they were the latest word in fashion for heir day.

Today you can be the latest minute in fashion if you purchase your clothes from Alexander \& Ross. Come in today and get fitted for the summer suit!

We welcome the old timer and rodeo fans to the Old Settlers Reunion and Rodeo, June 17-18.

\section*{Alexander \& Ross}


CAPTIVE-Pictured above is Cynthin Ann Parker and her baby, Prairie Flower. Shown
 -To the Reunion and Rodeo. We want you our cafe your headquarters while
extra good meals we prepare

\section*{SPECIAL FRIED CHICKEN DINNER}

Cafe 13
MRS. D. B. KENNED


\section*{Back in the 'Good Old Days}

\section*{today. But there has been one thing that has not} changed and that is the policy by which we do business.

When King's was started, it was our purpose to serve the people of this territory to the best of our ability, to give them the very best that was in our power to secure for them, to deal with each and everyone alike, making integrity and honesty th watchwords of our business.

For more than a quarter of a century, we have followed this creed, unswervingly, and although business methods have changed, merchandise has changed, we still hold to the policy we established years ago

It is our happy privilege to serve the people o this territory in the past and we are looking forward to the future as we serve on through the years as long as the necessity of our type of business remains.
\(\mathbf{T}_{\text {Department of of Agriculture has }}^{\mathrm{HE}}\) For issued the worng thent hature has
special care is taken to protect special eare is taken to protec
and develop hhe oung torests. the
land may be too rapidy denuded


\(\qquad\) of 35 million board
wood timber was
millon boord tees

Puct
dued
tree
cote \(\qquad\)








That Reminds \(\mathbf{M e}\) by ralph herbert \(\mathrm{I}_{\text {what }}^{\text {OST }}\) people, asked off-hand
 thar South Carolina or the old bered areas of tast-growing tree
and the sight of these forest lands familiar to all who have ever
aveled there. But Georgia profiwes more
resin and turpentine
ban comparamile area in the world. In
he soum Goorgia region there are
en mill They cons acres of pines woods
ively consed torerese most inten
 that predominate are longleaf and
slash, pine, with are slash, pine, with some stands of
loblolly pine and river bottom for-
ests of hardwoods tant of these forests contan
sthe original old
timber, and thi





When the West was Young chief worry was how to launder them so that the delicate threads might stay and the dainty lace untorn and yet be kept snowy white! driven snow.
-And the wagon trains creaked across the western plains of Texas, a new era was born. Among the first concerns of the pioneers was to find suitable water that their families and their livestock might not perish.

Today, those pioneers and their children and their children's children are supplied with water
through the facilities of this company-water of crystal purity flowing through a well-kept system of mains to be of service 24 hours of the day. It is with pride that we recall the record of our company in Memphis and the service we have rendered in bringing a clean, healthful, and constant supply of water to the residents of our city.


ROY R. FULTZ, Mgr.



\footnotetext{
mighty proud if you'd pay us a visit while
}
\(\qquad\)
ends and neighbors again


\section*{Visions} of the Tomorrow
As the pioneers of yesterday looked forward to the Hall County of today, we are looking forward to the Hall County of tomorrow. It is our wish that in the years to come we may carry on the tradition of the pioneer and to make as much advancement and progress as those loyal and true citizens of yesterday have accomplished.
We extend to the old timers and rodeo fans our best wishes for a happy and successful reunion and celebration.

\section*{Hall County Officials}

\author{

}
alls chalmers tractors
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[^0]:    answers to Test Your I. Q.

