

The Memphis Democrat

10 PAGES

HALL COUNTY'S LARGEST NEWSPAPER

Your Home Paper

Local News Service

MEMPHIS, HALL COUNTY, TEXAS, FRIDAY, JANUARY 8, 1937

FIVE CENTS

NUMBER 29

HALL COUNTY OFFICIALS TAKE PART IN REGIONAL MEET TODAY IN LUBBOCK

Officials from the Memphis and from the commissioners court met at a regional meeting of county officials at Lubbock this afternoon at 2 o'clock.

The meeting, according to Judge M. O. Bunch, is a study of the various ways and means of securing the most efficient action in the future for the progress of the county.

The commissioners, county officials and county of commerce newspaper editors met to attend the meeting.

A large attendance of judges and commissioners, which included the following:—

Bunch, TURNIPS, SPINACH, MUSTARD, KOHL RABBI, BEETS, GREEN ONIONS, Yellow Wax BEANS, RADISHES, CARROTS, TOMATOES, Fresh COCONUTS, EGG PLANT, FRESH PEAS, STRAWBERRY Pint, Fancy Holland BERS, Tall Slender, ASPARAGUS, OYSTER PLANT, Pound BRUSSELS, CELERY, Medium Small Extra Fancy, PASCALLOTTA, Contains only stringless slices to the bundle, real tender, Bundle, ENDIVES, PARSLEY, RHUBARB, Large Head Cauliflower, French ARTICHOKE, BROCCOLI, Rutabaga, Purple Top TURNIPS, AVOCADO, CALIFORNIA, 2 For, PARSNIPS, PUMPKINS, Yellow or SQUASH, TANGY, 3 doz. for, Woman's

TWO FIRES HERE IN PAST 6 DAYS

Explosion Tuesday Morning At Pounds Cafe Causes Fire To Break Out

Two fires broke out in Memphis within the past week, one resulting in damage of two or three hundred dollars and the other resulting in a much smaller loss.

A cook stove in the Pounds Cafe exploded last Tuesday morning about 10:30 and spread fire from the ventilator pipes between the second and third floor of the Pounds Hotel. The cafe is on the first floor of the building.

The stove exploded when it was re-lighted after having gone out without being noticed. Gas had accumulated in the stove, and when a match was applied a mild explosion took place, the flames going up the vent pipe and catching fire to the second floor.

The Memphis Fire Department answered the call and quickly had the blaze under control after it was found. Members of the department experienced some difficulty in finding the actual blaze, as most of the second and third floors of the building were filled with smoke and the fire was confined to a small space along the pipes.

Some water and smoke damage was apparent, adding to the fire loss.

Fire broke out in the servants quarters of the Lloyd Phillips residence between 16th and 17th streets on Brice street last Saturday afternoon at about 2:15 o'clock. Some of the wall paper was burned off and a part of the walls was charred. Origin of the blaze was not determined.

Building Booms And Babies Born In Morningside

Two startling developments took place in Morningside Addition, Memphis negro settlement, this week.

The first development, and perhaps the most startling, was the announcement given out by a negro by the name of Gus Hawkins that he is preparing to build a modern, four-room residence in Morningside. The new house will be the first new residence to go up in the negro settlement in the last seven years, a Memphis lumberyard man stated.

The second development took place on Monday, January 4, when Enos Giddeous' wife presented him with twin daughters. The negro mother and the twin daughters are doing well, the attending physician reported.

So far as is known the Giddeous babies are the first negro twin girls ever born here.

AUTO MISHAP LANDS LOCAL MAN IN JAIL

Held On Charges Of Swindling, Theft And Burglary

James Sparks, Memphis youth about 22 years of age, had an unfortunate automobile accident Tuesday afternoon, as the mishap indirectly landed him in the county jail here.

Sparks' light coupe collided with the light sedan driven by Ingram Walker on Sixth street between the Harrison Hardware Company building Tuesday afternoon.

As soon as the accident occurred, Sheriff Lindsey Hill reported, Sparks drove off up the back alley behind the Harrison building. Officers gave chase and caught Sparks in the eastern section of town.

He was jailed here to answer charges of petty theft in Childress County, burglary charges in Wheeler County, and charges of swindling here, Sheriff Hill said.

Damage to the two automobiles was not considerable, it was said. The car driven by Mr. Walker belonged to Alvin Massey.

Men Get Work On Federal Job By Shelterbelt

NEW OFFICERS ACCEPT OATHS

Sworn In Friday By Clerk; Cypert Is Ill In Hospital

All county and district and a number of the precinct officials were duly sworn in office last Friday morning, January 1, at 10:30 o'clock by County Clerk Floyd Springer before the Hall County Commissioners Court in the commissioners' court room.

The new court met after having been sworn in by the outgoing commissioners' court to approve the bonds of all the office holders. The new county judge, M. O. Goodpasture, presided.

The oath of office was conferred on J. N. Cypert, district clerk, at the Odum Sanitarium, where he is confined with a stomach disease. Mr. Cypert was taken to the hospital two weeks ago. He has been ill for several months.

Shelterbelt work in this area will be continued from February 1 through June 30, according to W. E. Webb, plains Shelterbelt director for Texas, who announced that an \$80,000 forestry program for the Shelterbelt districts had been authorized.

The outline of work includes the planting of 2,250 acres of new tree strips, a small allotment of men for seed cultivation and collection of wildlings, maintenance of the federal nursery, cultivation of the old tree strips, cultivation of the new plantings, and fence construction.

The present Shelterbelt project of replanting trees destroyed by rodents and lost through insufficient care will be completed before the end of this month.

Thirty to thirty-five men will be employed in each Shelterbelt section. The total Shelterbelt area includes Hall, Collingsworth, Childress, Hardeman, Foard, and Wilbarger counties.

In commenting upon the new work undertaken by the forestry branch, Webb said, "Since we have no assurance that the Shelterbelt work will continue beyond June 30, it is urgent that the farmers and ranchmen who can benefit apply at once. Many of them are ignorant of the fact that acreage planted in trees may be counted as retired cotton land and counted for payment under the agricultural department's soil conservation payment program."

The director stated that the new plantings will probably be operated through a cooperative agreement between the government and the landowner. The owner furnishes the land, cultivates the trees after the government ceases operation on his land, and keeps the strip free of stock.

(Continued on page 7)

Letting Extra Large Firm Bunch CHINESE CAJUN Green PEPPER 10 Pounds New POTATOES POMEGRANES 10 Pounds, ONIONS ENGLISH PEAS GREEN BEANS Bunch TURNIPS SPINACH MUSTARD KOHL RABBI BEETS, Green ONIONS Yellow Wax BEANS, RADISHES CARROTS, TOMATOES Fresh COCONUTS EGG PLANT FRESH PEAS STRAWBERRY Pint Fancy Holland BERS, Tall Slender, ASPARAGUS OYSTER PLANT Pound BRUSSELS CELERY Medium Small Extra Fancy PASCALLOTTA Contains only stringless slices to the bundle, real tender, Bundle, ENDIVES, PARSLEY, RHUBARB, Large Head Cauliflower, French ARTICHOKE, BROCCOLI, Rutabaga, Purple Top TURNIPS, AVOCADO, CALIFORNIA, 2 For, PARSNIPS, PUMPKINS, Yellow or SQUASH, TANGY, 3 doz. for, Woman's

LOCAL NEWS

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McNeely, formerly of Memphis, in Sudan, Saturday, Jan. 2, at 1 o'clock, after an illness of several days.

The funeral was held at 3:30 o'clock at the Methodist Church, Rev. Brown, pastor, officiating, assisted by the pastor of the Baptist church.

He was attended by the following:—

Miss Ollie Brown of the Pleasant Valley school spoke on "How I Teach Music in a Rural School," and Miss Vera Tops Gilreath, county superintendent of public instruction, discussed "Visiting Days of Teachers."

HALL COUNTY TEACHERS IN SESSION HERE

Set Date For Tests By Rural Studes On January 23

School teachers from the rural schools of Hall County convened in Memphis last Saturday morning at 10:30 o'clock for the regular monthly session of the Hall County Teachers' Association. Jack Jarrell, vice president of the organization, presided in the absence of Mrs. Roy Guthrie, president.

Byron Todd, principal of the Parnell school, gave the main address of the day, speaking on "My Daily School Program." Mr. Todd conducts his school as though it were a college training school, it is said; and his program elicited the praise of Deputy State Superintendent J. D. Wilson when Mr. Wilson visited the county recently.

NEW COURT REPORTER TAKES POSITION HERE

Herbert B. Sams of Henrietta moved into office quarters in the Hall County courthouse last week to take up his duties as court reporter for the 100th Judicial District, replacing Tom Easterling of Memphis, who had filled that position for the past many years.

Mr. Sams began his work in this district this week when the grand jury convened in Childress for the regular term of court there.

Judge A. S. Moss of Memphis, new district judge, will preside over the Childress court throughout the term of one month. John Deaver of Memphis, District Attorney, is handling the state's prosecution at Childress.

Mr. Sams moved his family to Memphis last week.

COUNTY IS SET 'DEMO' PARTY'S DEFICIT QUOTA

\$128 To Be Raised; Chairman J. E. King Urges Response

County Democratic Chairman James E. King is again appealing to members of the Democratic Party for funds to erase the deficit incurred by the National Democratic Party in the recent presidential race.

"The Texas Democratic Committee has set our quota of the deficit at \$128," Mr. King said; "and with the cooperation of party members of the county that amount can be raised easily and speedily."

The Texas quota is \$50,000. Hall County Democrats assisted in the national fund last October by raising \$612.45 of their quota of \$642. Five to six hundred Hall County citizens contributed to the fund, Mr. King said.

Considering the benefits derived from the fund, (Continued on page 7)

School Board Men Ask Taxpayers To Pay Current Taxes

Appeals have been made this week by Tommie M. Potts and Harry Delaney, president and secretary respectively of the Memphis Public School Board, to taxpayers of the Memphis Independent School District to pay their current school taxes.

"If the taxpayers do not pay their taxes soon, we may be forced to pay the local school teachers in deferred warrants," Mr. Delaney said. It has been several years since the teachers were paid in script, and it is certainly hoped that such payment will not become necessary this year, he said.

It was pointed out that taxes are a lien against property and that taxes should be kept paid up, where it is at all possible. Current taxes are payable now and up to January 31. After February 1 the penalty and interest go into effect.

Mrs. Hester Bownds Made Tax Assistant

J. M. Ferrel Jr., newly installed Hall County Tax Assessor-Collector, has announced the appointment of Mrs. Hester Bownds as deputy tax collector in his office.

For the past several months Mrs. Bownds has been serving as tax assessor and collector, having been appointed to that position last year following the death of her husband, Holt Bownds.

Prehistoric Skeleton Of Pony Unearthed

Prehistoric relics of interest have been excavated within the past few weeks near Clarendon by American Museum of Natural History field workers.

The most recent find is a three-toed prehistoric horse. The experts on prehistoric history pronounced the find a complete skeleton of Calpu, found in the lower pliocene beds, and the little pony was reposing in situ (its original position).

The skeleton indicates that the pony was about three feet high at the shoulders. The crew noted with interest that turtles and prehistoric fish were found in the same earth bed with the horse.

Farmer Near Here Stands In With Rain Gods

SCS Work Saves Water Hauling



Above is shown the stock-water tank and dam constructed on the L. G. Yarbrough farm in Collingsworth County by Memphis Soil Conservation Service workmen. The tank drew wide interest when it was completed last September 3, as a heavy rain fell that night and filled the tank with over 3,000,000 gallons of water to relieve Mr. Yarbrough of his water-hauling duties.

A firm believer in the work of the Soil Conservation Service is L. G. Yarbrough, stock farmer who resides a short distance east of Memphis in Collingsworth County.

Mr. Yarbrough believes that he holds the distinction of being the only farmer to complete a large stock tank in a dry country on a given afternoon and to have over 3,000,000 gallons of water stored in that tank from a sudden rain when he awoke the following morning.

The Collingsworth County farmer had to haul stock water almost every day for his 15 or 20 head of stock and for his few head of cattle until he decided to sign a cooperative agreement with the Memphis Soil Conservation Service along in the spring last year to have an earthen dam built to trap run-off water for his stock.

The large tank was finished on the afternoon of September 3, and that night a "gully-washer" totaling 4.20 inches fell in the space of an hour and a half, filling the stock-water tank almost full. Approximately 10 acre feet of water—or well over 3,000,000 gallons—were trapped from the sudden rain.

Mr. Yarbrough has a section of land, located some two miles south of the Swearingen school house. Two hundred and ninety-five acres are given over to pasture use, and 445 acres are in cultivation.

He entered an agreement with the SCS in March, 1936, for ten-

(Continued on page 7)

Temperature In Sharp Drop Here To 12 Degrees F.

Skidding temperature and flurries of snow heralded in a sweeping winter "norther" Wednesday night to this section of the Panhandle.

The official low temperature as given out by John J. McMickin, United States Weather Bureau statistician, was 12 degrees Fahrenheit, exactly 20 degrees below freezing. It was the lowest mark registered here this winter, and this week's cold spell is the first that has struck in several weeks.

The sudden drop in temperature was fairly general over the nation and over the Great Plains Area. Some of the northern states reported temperatures as low as 30 and 40 degrees below zero.

Fine, powdery snow accompanied the "norther" Wednesday night and Thursday morning, but later Thursday large flakes were blanketing the ground.

It!

WELLS

new subscribers to the large readers during November and December at bargain rates. Score or more to the office offer closed. were too late at the bargain away while with remarks "I'll subscribe Democrat is 50 a year." 50 renewed, statements they had re-worth several the year tyments of The Demer welcome comes, to say amount of weekly subscription page 7)

JANUARY CLEAN-UP SALE

REDUCED prices on winter merchandise that should prove extremely interesting in view of the fact that the prices on practically all dry goods, clothing and shoes are advancing.

LADIES' SUITS, COATS AND DRESSES

75c SILK AND WOOL DRESSES
Regular prices from \$4.95 to \$17.50, now on sale at

ONE-HALF PRICE

SILK DRESSES AT

One rack of silk and wool dresses, odds and ends, all sizes, formerly \$3.95 to \$7.95, now at your choice

\$1.95

PARTY DRESSES, HALF PRICE

1 dozen misses' party dresses, ages 12 to 18, former prices \$7.95 to \$11.45, now at your choice

1/2-PRICE

5 FALL SUITS,

\$11.45 and \$17.50 values at

HALF PRICE

30 COATS, FUR TRIMMED OR PLAIN

Prices \$11.45 to \$49.75, now on sale at

HALF PRICE

CHILDREN'S COATS

Your choice of 21 children's coats, former prices \$3.95 to \$11.45, now at

HALF PRICE

LADIES' HATS

One group of ladies' felt hats, all this season's merchandise that sold at from \$1.95 to \$3.95, in one group, to close at choice

\$1.00

Your choice of hats that sold at \$5.00 to \$6.50, at

HALF PRICE

DOBB'S HATS FOR LADIES

\$10.00 Values at **\$6.50** \$7 & \$7.50 Vals. **\$4.95**
\$8.50 Values at **\$5.50** \$5.00 Values at **\$3.50**

SILK AND WOOLEN GOODS

This price applies to all silks and woolen or mixed materials.

\$2.45 Grade at **\$1.95** \$1.00 Grade at **79c**
\$2.25 Grade at **\$1.79** 85c Grade at **63c**
\$1.95 Grade at **\$1.65** 75c and 79c Grade **59c**
\$1.50 Grade at **\$1.19** 65c Grade at **48c**
\$1.25 Grade at **98c** 50c Grade at **39c**

OUTINGS

Good heavy grade 36-inch outing, both solid, and dark colors at

12c

LADIES' DRESS SHOES

This includes all novelty shoes in black, navy, brown from our fall stock.

\$6.50 Grade at **\$4.95** \$3.95 Grade at **\$3.30**
\$5.95 Grade at **\$4.45** \$3.45 Grade at **\$2.85**
\$4.95 Grade at **\$3.85** \$2.95 Grade at **\$2.45**
\$4.45 Grade at **\$3.45**

\$1.00 LADIES' DRESS SHOES

A counter full of ladies' odds and ends in dress shoes, all sizes 3 to 7, low, medium and high heels, mostly black kid leathers, former selling price up to \$5.00, now, choice

\$1

CHILDREN'S SHOES AT 95c

A counter full of children's oxfords and high shoes, almost all sizes, all leather shoes, choice

95c

Sale of Men's SUITS

This includes our entire stock of suits, Hart Schaffner & Marx and Eastonian manufacture:

\$27.50 Suits at **\$22.45** \$20.00 Suits at **\$16.45**
\$25.00 Suits at **\$19.75** \$18.50 Suits at **\$14.95**
\$22.50 Suits at **\$18.45** \$16.50 Suits at **\$13.45**

MEN'S SUITS AT

One group of 58 suits, size 35 to 42, dark colors in all wool suits, standard makes, only one or two suits of a kind, to close at

\$12.50

MEN'S OVERCOATS

\$35.00 Hart Schaffner & Marx "Rarepack"

Overcoats, browns and greys, on sale at **\$26.45**
\$22.50 Coats on Sale at **\$16.45**
\$19.50 Coats on Sale at **\$15.00**

MEN'S SWEATERS

\$5.95 Grades at **\$4.45** \$2.95 Grade at **\$2.45**
\$4.45 Grade at **\$3.30** \$2.45 Grade at **\$1.95**
\$3.95 Grade at **\$3.15** \$1.95 Grade at **\$1.45**

One lot of Bradley, extra heavy shaker knit sweaters, former price \$9.00—to close at choice

\$2.95

MEN'S WOOL JACKETS

\$4.45 Blue Melton Coats, 34 oz. **\$3.45**
\$3.95 Blue Melton Coats, 28 oz. **\$2.95**
\$3.45 Boys' Wool Melton Coats **\$2.45**
\$3.45 Men's Corduroy Jackets at **\$2.95**
\$2.95 Boys' Corduroy Jackets at **\$2.45**

MEN'S DARK OUTING SHIRTS

3 dozen men's brown outing shirts, regular 85c values—

48c

MEN'S LEATHER JACKETS

\$11.00 Quality at **\$9.45**
\$10.00 Values at **\$8.45** \$6.95 Values at **\$5.95**
\$8.45 Values at **\$6.95** \$4.95 Values at **\$4.45**

BOYS' LEATHER JACKETS ALSO REDUCED.

MEN'S FLORSHEIM OXFORDS

This is our semi-annual sale authorized by the Florsheim Shoe Company. This price applies to both oxfords and high shoes. The regular price is \$8.75—

\$7.65

MEN'S BOOTEES

\$8.95 Grade at **\$7.45** \$5.00 Grade at **\$4.45**
\$7.95 Grade at **\$6.45** \$3.95 Grade at **\$3.45**

BLANKETS

We have already placed our orders for blankets for next fall and the prices are about 20% higher than this year, so it will certainly pay you to buy now at the following reduced prices:

\$5.95 Wool Reversibles **\$4.95**
\$2.95 Part Wool Double Blankets at **\$2.45**
\$1.95 Part Wool Double Blankets at **\$1.70**
\$1.45 Grade Double Cotton Blankets at **\$1.25**
\$1.25 Plaid Double Blankets at **\$1.05**

All Prices Advancing, Any Purchase Now--A Saving
Staple merchandise not reduced in price, but due to advancing prices for merchandise in all lines, today's regular prices are cheap. You will, however, find many reduced prices through our stock not listed above.

GREENE DRY GOODS CO.

CAL FARLEY TO GIVE TALK HERE

Voted World Traveler And Speaker Will Address Rotarians, School

Cal Farley of Amarillo, speaker and world traveler of note, will deliver the principal address at the regular weekly luncheon of the Memphis Rotary Club Tuesday noon of next week.

Mr. Farley will discuss his experiences in Germany last summer while attending the 1936 Olympic Games at Berlin. The Amarillo man has traveled over a large portion of the world and is acquainted with a number of internationally-known figures. He is also well known in the sports world for his accomplishments.

Mr. Farley will speak at the Memphis High School at 2 o'clock next Tuesday afternoon. He will be accompanied to Memphis by Charlie (Monkey Face) Rogers, also of Amarillo.

DEEP LAKE

Dew Martin, who is in a Memphis hospital, is reported as improving nicely.

Kenny Harper and wife and Miss Juanita Whitefield have returned to California after a week's visit in this community.

Women of this community gave Mrs. Robert Beaure—a farewell shower in the home of Mrs. Gregory last week. Several nice presents were received by the honoree, and refreshments were served to the following:

Mrs. Frank Whitefield, Zoma Olive, Leona Taylor, Pauline Weatherly, Leota Nivens, Viola Thomas, Sue Rausseau, Mrs. C. L. Wheeler, Mrs. DeWitt Ray, Miss Sallie Bevers, Mrs. Luther Bevers, Mrs. Earl Duke, Mrs. Bill Gowdy, Mrs. E. C. Moore, Mrs. Lillian Parks, Mrs. Gregory, Mrs. Robert Bevers, Mrs. Byrd.

PLEASANT VALLEY

By Mrs. Nora Vandeventer
Mr. and Mrs. A. T. Stowers and family spent the holidays at Friona, visiting relatives.

Remus Wakefield and family are here from Gainesville to visit relatives.

Pete Rozell is visiting George Stowers at Friona.

Homer Crawford, Doyle Hall, John Molloy, Bob Muncy, and Mrs. Lottie Crawford accompanied Bill Crawford to the hospital in Wichita Falls.

Mrs. Miley Shirley and daughter visited Mrs. Lowe and Cellie Friday.

Mr. and Mrs. Monroe Jackson returned home after visiting in Memphis the past week.

Mrs. Nora Ragen and Mary Watson were guests of Mrs. Vandeventer Friday.

Mrs. Mollie Bishop and son Lloyd and Juanita visited in Lubbock the past week.

Mrs. Carl Long has been very ill for the past two weeks. Her parents, Mr. and Mrs. Scott, are here on account of her illness.

Elmer Watson and Jim Brooks are ill this week.

Mr. Weaver and Judge Weaver of Brice visited L. H. Weaver Wednesday of last week.

Allan Monzingo is improving his farm residence here this week.

Calvin Rogers of Memphis was a business visitor at his farm here Thursday of last week.

Family Reunion Dinner
Mrs. G. H. Gardenhire honored her relatives with a New Year and family reunion dinner last Friday at her home two miles south of Lakeview. Dinner was served at 12 o'clock in a room lovely with its holiday decorations.

Those present were Mr. and Mrs. George Jackson, Mrs. Essie Jackson and son B. F., Mr. and Mrs. Hollis Neese and sons, Roy Alvin and Hollis Roy of Memphis, Mr. and Mrs. Monroe Jackson of Shafter, Calif., Mr. and Mrs. Otho Gardenhire, Erma Gardenhire, and Mrs. Mary Gardenhire and family of Lakeview.

Mr. and Mrs. Pete Reynolds and Roy of Childress and Jack Reynolds of a New Mexico CCC camp visited Mrs. Reynolds' brother and family here Christmas.

Mrs. Daves has gone to Mercedes, Calif., to visit her son for a few weeks.

Mr. and Mrs. T. M. Potts went to Amarillo Sunday to take their daughter Tommie Ruth, who joined a group of students en route to Denver to resume their studies at the Colorado Woman's College after spending three weeks' vacation at their respective homes. Miss Bobby Clark accompanied Mr. and Mrs. Potts to Amarillo.

SITUATION OF THE SOUTH
... To The Cotton Industry

... Gunterville from the Birmingham plant.

This basing point system has become a serious barrier to the development of a large number of the materials that the South can furnish, and in practically every case it functions against the southern area. We will record it here then as the third serious barrier toward southern development, the controlled basing of prices by northern interests.

The fourth barrier toward southern development is the limited amount of research work that has been done South of the Mason and Dixon line. Research produces new industry and new industry produces more research work.

No area of the United States offers more materials and products whose possibilities have remained uninvestigated than the South. Yet fully 90 per cent of the nation's research work has been confined to the industrial areas of the North.

Sweet potatoes, cottonseed, soy beans, vermiculite, lignite, mohair, southern fruits all offer fields of intense research possibility such as has made field corn produce its multitude of by-products for the American home. Once the South arises to its possibilities in converting her wide variety of inherently southern products into finished goods, the balance of trade between states in America will be decidedly shifted southward.

This fourth barrier—lack of facilities to investigate the possibilities of full utilization of our own products is one which we must remove ourselves for most part. It is a barrier in which every state legislature, every college and university should be seriously engaged in helping to remove.

Ottie Jones and S. S. Davis of the local Waples-Platter Wholesale Grocery Co. attended the annual general sales conference in session in Fort Worth last week.

Mr. and Mrs. J. A. Portwood and Mr. and Mrs. D. O. Mann of Hobart and Marlow, Okla., spent Wednesday in Memphis with their brother, W. R. Taylor.

Plans Forwarded For Annual Feed Of Memphis Body

S. T. Harrison, Tomie M. Potts, and R. C. Cabanes are on the committee to make arrangements for the annual Chamber of Commerce banquet which is scheduled to be held here either the latter part of this month or the first part of next.

An effort is being made to secure a speaker of note for the yearly occasion.

A Chamber of Commerce board meeting has been tentatively set for today to close out the year's work. Another meeting will probably be held next week to install new board members.

Relative Of Local Man Dies In Wreck

L. G. Perkins, local cafe owner, went to Amarillo Saturday in response to a message that his brother-in-law, Sidney J. Jones had been fatally injured in an auto accident.

Funeral services for Mr. Jones were conducted Monday afternoon at 2 o'clock from the Grigg Funeral Chapel in Amarillo, with Rev. E. B. Fincher, pastor of the Ellwood Presbyterian Church, officiating. Rites at the grave were in charge of the I. O. O. F. Interment was made in an Amarillo cemetery.

The deceased was 52 years of age and had been a resident of Amarillo for 29 years. For a number of years he had been a farm implement dealer.

J. B. Cawyer With Wholesale Co. Here

J. B. Cawyer arrived in Memphis Saturday from Brownwood to accept the place as office manager at Waples-Platter Wholesale Grocery Company. He takes the place of H. W. Johnson, who has been transferred to the Amarillo office.

Mr. Cawyer will move his family to Memphis as soon as he can secure a residence.

'RED' WALKER TO REMAIN IN CITY

"The original 'Red' Walker is still in Memphis and doing business at the same place," E. E. (Red) Walker, long-time Memphis resident, declared this week after several persons informed him that they had read in The Democrat that he is moving to Childress.

It was stated in the paper last week that O. J. Walker, assistant county agent, is leaving for Childress to accept a position with the HOLC. It so happens that both of the Messrs. Walker are known by their friends as "Red."

E. C. Cargill Is Rotary Speaker

Dr. E. C. Cargill, pastor of the First Presbyterian Church of Memphis, was guest speaker at the Memphis Rotary Club luncheon Tuesday. He spoke on the Three Ships—Friendship, Fellowship and Comradeship, stressing the importance of the three in the everyday lives of men.

Mr. Cargill, who recently came to Memphis, said that he had been met with cordial greetings of the citizens since coming to Memphis, and believes that friendship and fellowship are practiced here by more people than in any other town or city where he has resided.

Kennedy Cafe Moves Into New Quarters

A change in the location of the Kennedy Cafe has been announced, and the cafe will open Saturday morning in the building formerly occupied by the Club Cafe on Noel street near the Foxhall Motor Company.

The cafe had previously operated on Noel street near the City Feed Store. Mrs. D. B. Kennedy will continue to operate the eating house.

Men Get—

(Continued from Page 1)

In return he receives the benefit of the tree acreage as retired cotton land, and any products of the trees.

S. S. Montgomery of Memphis, who has five acres in trees, in a recent letter to the Wichita Falls office asserted that the small strip is worth approximately \$100 a year to him in savings on fuel and fence posts and the protection to his stock and crops.

County Is Set—

(Continued from page 1)

ed in Hall County in general from the present Democratic administration, all loyal party members should make their contributions, no matter how small or how large, Mr. King pointed out.

Contributions should be mailed or given to the County Democratic Chairman.

City And County—

(Continued from page 1)

abilities of most counties and cities; but we could not let these people starve and freeze. If WPA runs out of money, thousands of indigent workmen will be thrown out of employment."

It was pointed out that almost 200 families in Hall County are dependent upon the Works Progress Administration labor.

Approximately 80 men are working on the city project here, graveling 100 blocks of city streets. The work is to close within a day or two, Jess Dennis, foreman, said. It is thought that most of the men will be shifted to a state road job in the county.

Former Local—

(Continued from page 1)

on account of there not being a Presbyterian Church in Sudan, he joined the Methodist Church since moving there.

He was married to Miss Hattie Lou Cunningham at Silvertown, Texas, in 1912. To the union two children were born, Mary Will and William Finis, the latter dying in infancy. In 1920 he moved with his family to Sudan where he was an influence in the upbuilding of that community.

Besides his wife he is survived by his daughter, Mary Will; two brothers, James Lewis McNeely of Covington, Tenn., and Dr. Marion McNeely of this city; a twin sister, Miss Ada Mai McNeely of Covington, Tenn.

Dr. and Mrs. McNeely and daughter Nell went to Sudan Sunday to attend the funeral.

Farmer Near—

(Continued from Page 1)

racing, contour furrowing, gully control, strip cropping, construction of one stock-water tank, re-vegetation of five acres of cultivated land back to permanent pasture.

These improvements are still being made, although very little terracing has been done. The major improvement is the stock-water tank.

Mr. Yarbrough's tank stores 11.52 acre feet of water, which is equal to 3,763,000 gallons. It has a drainage area of 145 acres, and the dam has 2,892 cubic yards of earth fill, with ample provision for the spillway.

At the present time Mr. Yarbrough has his tank stocked with fish and has enough water to run him up into the summer. He plans to grow an irrigated garden below the tank, siphoning the irrigation water from the tank.

The Memphis Soil Conservation Service Camp has constructed 27 such earthen dams since last July 1, and has completed about 60 since the camp here began work in earnest in September, 1935. The tank on Mr. Yarbrough's farm is of about average size. E. McBride, superintendent of the Memphis SCS, stated. The largest tank constructed by the local organization is the one on the farm of Judge R. J. Thorne, which is located about two miles north of the Swearingen school house, also in Collingsworth County.

The tank on Judge Thorne's place has a storage capacity of 36 acre feet, equivalent to over 10,000,000 gallons of water.

The Memphis SCS Camp operates within a 25-mile radius of Memphis in Hall, Donley, Collingsworth, and Childress counties. At the present time the camp is stressing terracing work, because of the brief span of time that terrace work may be done. A number of dams and other improvements, however, are being built.

Mr. and Mrs. Otho Fitzjarrauld went to Hollis Sunday after Dr. W. Fitzjarrauld, who came on account of the illness of his brother, Dr. J. W. Fitzjarrauld.

M. P. Turner, who has been seriously ill with pneumonia for three weeks, is reported to be improving.

Name It!

(Continued from page 1)

list is now large enough to justify the advertisers using it exclusively as their advertising medium for all occasions, which was the reason made during the past two months. No other reduction will be made for many months, if ever again.

This one comes drifting over from Jack Sitton's desk: He could read her like a book but he wanted to use the Braille system. Also this: Any wife has a right to consider herself a success in matrimony if she can move her husband's favorite chair into a new location and convince him that it is an improvement.

A New Year greeting from the publisher of a national publication conveys a meaningful thought: "As our publication enters into the year 1937 we send greetings and good wishes to you. It will be our continued endeavor to uphold the principles upon which this Nation was founded, which has proven the backlog of its progress and prosperity, and to champion the rights of the individual be he laborer or capitalist, to the end that each laborer may never be denied the opportunity to become a capitalist, and that the capitalist shall be deserving of his position through public service he renders."

The real optimist I know about, said Bill Phieuger of West Main street, was the fellow who tried to pick my pocket. . . . Bill was asked recently if his wife had been entertaining lately. He replied, "No, not very."

The president of a national advertising agency writes a word of greeting to The Democrat that is certainly appreciated because of the sentiment expressed, and also because it upholds our belief that the newspaper is an important advertising medium. A portion of the letter is reproduced here:

Stomach Gas

One dose of ADLERIKA quickly relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick thorough action, yet entirely gentle and safe.

ADLERIKA
 MEACHAM PHARMACY

"I was thumbing through a copy of Ralph Waldo Emerson the other day and I saw a phrase which started me thinking about my many years of friendly association with advertisers and publishers and which prompts me to write you this letter of greeting. The phrase was, 'The silence that accepts merit as the most natural thing in the world is the highest applause.'

"Now, that sentence may be perfectly true. It certainly expresses the attitude which almost all of us have taken in the past toward many people and many institutions that we admire and appreciate the most. But I believe that the troublesome years which we have now happily put behind us have altered that attitude and made all of us a bit more ready to think of the other fellow and to applaud the job that he is doing, not just silently, but out loud so that he can hear and know!

"And so I am writing to you and a number of other publishers to congratulate you upon the splendid job you have been doing. All advertising media are important, of course, but my company has always considered the newspaper the most vital factor in influencing the local market for a national producer, and we and our clients continue to hold this same conviction today."

Stock Reduction SALE

Due to misjudgement on Christmas Demand, am overstocked on PHILCO RADIO BATTERY SETS

I want to clear my floors of these battery sets, so for the next several days am selling these new, high quality radios, 1937 models.

AT BIG REDUCTION COME MAKE ME AN OFFER

RAYMOND BALLEW
 "The House of Quality"

AT THESE SAVINGS SHOP HERE AND ENJOY THEM

SPECIAL	BOTH FOR
SIZE BALM	53¢
Paste	26¢
	14¢
	69¢
	41¢
	52¢
	34¢
	29¢
REAM	36¢
ASTE	26¢
	14¢
ASTE	16¢
E (Antiseptic)	51¢
	34¢
	16¢

BABY TALC	
50c Size, Mennen's	34c
25c Size	17c
JUST LOOK!	
OVALTINE	59c
Large Size	29c
SMALL SIZE	29c
\$1.00 Size, Dr. Miles	
NERVINE	69c
ALKA SELTZER	
60c Size	46c
30c Size	23c
CASTORIA	
75c Size	59c
40c Size	27c
\$1.00 Size	
CARDUI	67c
\$1.25 Size	
SARAKA	93c
PERSONAL STATIONERY	
VELLUM LINEN	
24 SHEETS STATIONERY	24 ENVELOPES
	16c
ALL 5c	3 for
CANDY BARS	10c
All 5c Packages	
GUM, 3 for	10c
All 5c Packages	
COUGH DROPS, 3 for	10c

WALGREEN SYSTEM DRUG STORE
ver's Pharmacy
 "ON THE CORNER"

County Is Set—

(Continued from page 1)

ed in Hall County in general from the present Democratic administration, all loyal party members should make their contributions, no matter how small or how large, Mr. King pointed out.

Contributions should be mailed or given to the County Democratic Chairman.

City And County—

(Continued from page 1)

abilities of most counties and cities; but we could not let these people starve and freeze. If WPA runs out of money, thousands of indigent workmen will be thrown out of employment."

It was pointed out that almost 200 families in Hall County are dependent upon the Works Progress Administration labor.

Approximately 80 men are working on the city project here, graveling 100 blocks of city streets. The work is to close within a day or two, Jess Dennis, foreman, said. It is thought that most of the men will be shifted to a state road job in the county.

Former Local—

(Continued from page 1)

on account of there not being a Presbyterian Church in Sudan, he joined the Methodist Church since moving there.

He was married to Miss Hattie Lou Cunningham at Silvertown, Texas, in 1912. To the union two children were born, Mary Will and William Finis, the latter dying in infancy. In 1920 he moved with his family to Sudan where he was an influence in the upbuilding of that community.

Besides his wife he is survived by his daughter, Mary Will; two brothers, James Lewis McNeely of Covington, Tenn., and Dr. Marion McNeely of this city; a twin sister, Miss Ada Mai McNeely of Covington, Tenn.

Dr. and Mrs. McNeely and daughter Nell went to Sudan Sunday to attend the funeral.

Piggly-Wiggly
 LOWER PRICES

PEACHES	Grapefruit, dozen	19c	SYRUP
Heart's Delight	Oranges, dozen	17c	
Brand, No. 2 1/2	14-Oz. Bottle		
Cans, Each	Catsup, 2 for	24c	Country Sorghum
16c	HONEY		or
	COMB, gallon	\$1.00	Country Ribbon
	EXTRACTED, gallon	95c	Cane, Per Gallon
			59c

3 No. 2 Cans	3 Cans Delicious
Green Beans	Sandwich Spread
25c	25c
Vienna Sausage, 3 cans	Corned Beef, can
21c	19c
Sardines, oval cans, ea.	Tuna Fish, per can
8c	14c

TAMALES	YAMS	FLOUR
NO. 1 1/2 CANS, 2 FOR	Per Peck	Much More Brand
25c	30c	48-Pound Bag
		\$1.59

MUSTARD 32-oz. jar **10c**

9-oz. bottle Pepper Sauce **17c**

Apples, per dozen **17c**

CHILI No. 1 1/2 cans, 2 for **25c**

Tomatoes, 3 No. 2 cans **25c**

Corn Flakes, Jersey, box **10c**

Crackers, 2-lb. box **15c**

BROOMS Good Grade, ea. **19c**

MARKET SPECIALS

Oleomargarine, lb. **19c**

Country Butter, lb. **35c**

Steak, pound **15c**

Jowl Meat, pound **17c**

Dry Salt, pound **22c**

Pork Chops or Steak, lb. **28c**

Sausage, pound **20c**

Beef Roast, lb. **12 1/2c & 15c**

Pork Roast, pound **25c**

Bacon, sliced, lb. **30c**

Agent Outlines Farming Accomplishments For Past Year

Article was Agricultural Extension agent outlined the accomplishments of the county in the past year. The agent gave instructions in terracing to small groups, selecting one or two men from each group to train and concentrating on teaching those few to run the lines. In this manner, those farmers so trained could run their own terrace lines and help their neighbors. Sixteen farmers were thus trained. In the spring terracing season there were 3,720 acres terraced from lines run by the county agent and 5,795 acres terraced from lines run by the farmers without supervision. Since the fall terracing season has started, the agent has run lines on 1,668 acres and has no check yet on the amount the farmers themselves have run. The agent did terracing work on 39 individual farms in 16 communities, with a total of 5,488 acres terraced. There were two farmers who undertook the syrup pan method of terracing—taking run-off water from other land and running it back and forth across the field until it was absorbed. One was successful, materially increasing the yield per acre. A flood caused the terraces on the other demonstration to break. Four demonstration meetings were conducted during the past year. Two of these were meat demonstrations and two were to give instructions on leather making. Six new trench silos were built during the past year from Extension Service specifications, and there are two carry-overs unopened. One silo that had been emptied this year was refilled. One garden was tile irrigated. Two poultry culling demonstrations were held, and a successful poultry show was held in Memphis under the auspices of the Hall County Poultry Association. One grain sorghum demonstration was held. There was one demonstration of interest on long lint cotton for this area. Twenty-six 4H Club boys were enrolled in seven communities of the county. In addition to work done toward goals set in the plan for the year's work, two colt shows were held—one at Turkey and one at Memphis. A horse and jack owner's association has been organized. Two grape demonstrations are in progress. Thirteen community agricultural associations have been organized, and a county agricultural association has been formed. A community cooperative terracing program has recently been set up in precinct 4, Turkey. There have been 6,842 checks, amounting to \$273,107.36 distributed through the Extension office. Seventy-four news items on the work done by the local office have been carried by the local newspaper.

BIRTH ANNOUNCEMENT

A daughter, Juanita Cordelia was born to Mr. and Mrs. Clifford Hagemeier at 113 West Bradford Monday, Jan. 4, 1937. The baby weighed 7 pounds.

INDIAN CREEK

By Mrs. C. L. Padgett
Mrs. C. L. Padgett is staying in Memphis this week with her father, W. R. Taylor, who is quite ill. Mrs. Taylor has also been ill for several weeks.

Several from this community attended singing services at Ell Sunday afternoon. The singing was good and a large crowd was in attendance.

There will be a singing at Friendship Sunday afternoon at 2:30 o'clock. Everyone is cordially invited to attend.

ELI

By Mary Ellen Nelson
Mrs. M. L. Smith and daughter Jo Mae spent Monday in Spur.

Mr. and Mrs. Odell Newbrough and family and Mr. and Mrs. Willie Smith and daughter Elizabeth spent Sunday in the home of Mr. and Mrs. Y. Z. Smith and family.

Mr. and Mrs. J. H. Gleaton entertained the young folks with a party Saturday night. Everyone attending reported a nice time.

Rev. J. W. Mason from Memphis filled Rev. R. G. Brister's regular appointment here Friday night. Rev. Mason was accompanied by his wife and little daughter. He gave an interesting sermon.

Mr. and Mrs. J. R. Nelson from Newlin visited the first part of this week in the home of Mr. and Mrs. J. T. Nelson and family.

A good number of farmers of this community met Monday afternoon in a farm meeting.

The annual Mother's Club Christmas dinner was given at the home of Mrs. Wade Patrick Wednesday of last week. Each member attending carried a covered dish, and lunch was served at the noon hour to the following: Mrs. J. W. Stewart, Mrs. W. B. Gilreath, Mrs. C. E. Wicker, Mrs. Robert Snowden and daughter and sister, Addie Vivian and Berdine Wallace, Mrs. V. W. Coldiron, Mrs. J. T. Nelson, Mrs. W. B. Stargel, Mrs. W. A. Thompson of Memphis, Mrs. M. L. Smith, Mrs. Emmitt Harper, Mrs. D. W. Stevens, Mrs. W. B. Landis, Mrs. H. H. Flowers, Mr. and Mrs. J. W. Newbrough of near Memphis, and Mr. and Mrs. Wade Patrick.

Miss Jo Mae Smith was hostess to a number of girls at her home Wednesday, December 30. Each girl carried a covered dish, and lunch was spread at the noon hour to the following: Helen Ruth Thompson of Memphis, Loraine Nelson, Lena Jim Gleaton, Mrs. Mary Louise Smith, Neville Harper, Marie Nelson, Maudie Patrick, Mary Ellen Nelson, and the hostess, Jo Mae Smith. Games were enjoyed throughout the day.

Mr. and Mrs. J. P. Painter and family have moved to Hedley.

Mr. and Mrs. Baker Jones visited Sunday night in the home of Mr. and Mrs. W. B. Stargel.

Mr. and Mrs. John Bradley and family from the Fairview community have moved into this community.

Rev. R. G. Brister filled his regular appointment here Sunday morning and night.

A surprise "bunk" party was given for Inez Procter Saturday night at the school house, sponsored by Miss Edna Bryan, teacher. Those that were present were Miss Edna Bryan, Ruth Gilreath, Pearl Sheare, Ivie Coldiron, Inez Nelson, Willie Paschall, and the honored guest, Inez Procter. Games were played throughout the evening. A number of lovely gifts were received.

A shower was given Friday afternoon at the home of Mrs. J. W. Stewart, honoring Mrs. Will Procter, who is moving from this community. Refreshments of cake and cocoa were served to the following: Mrs. J. J. Hall, Mrs. W. B. Landis, Mrs. Wade Patrick and daughter Maudie, Mrs. W. B. Gilreath and daughter Jimmie, Mrs. W. B. Stargel, Mrs. M. L. Smith and daughter Jo Mae, Mrs. Emmitt Harper and daughter Neville, Mrs. Willie Smith, Mrs. Ona Smith, Mrs. J. T. Nelson and daughters Mary Ellen, Loraine, and Marie, Mrs. Y. Z. Smith, Mrs. Henry Weatherford, Mrs. Robert

Stewart, and Edna Stewart. Many nice gifts were received by the honoree.

Mr. and Mrs. J. N. Gilreath, Rev. R. G. Brister and daughters Carolyn and "Tooky," Mrs. Fowler, Mr. and Mrs. J. W. Newbrough, Mr. and Mrs. Wade Patrick and daughter Maudie, Neville Harper, and Mr. and Mrs. W. B. Gilreath spent Sunday in the home of Mr. and Mrs. C. E. Wicker.

Jimmie Gilreath, who has been visiting her parents, Mr. and Mrs. W. S. Gilreath, through the Christmas holidays, left Sunday for Lubbock, where she is attending Draughon's Business College.

The Mother's Club met Monday afternoon with Mrs. Oscar Moore and quilted her a quilt. The singing was well attended here Sunday afternoon. The Wills Quartet from Harrell Chapel and a number of good song leaders were present.

GOING PLACES IN 1937?

WHETHER IT'S ACROSS THE COUNTRY—OR JUST ACROSS TOWN—

SAFETY SATISFACTION And ECONOMY

There's GREATER WHEN RIDING ON

FIRESTONE'S NEWEST --- MOST SENSATIONAL TIRE DEVELOPMENT ...

THE New Firestone STANDARD TIRE



FIRST LINE QUALITY—The new Firestone Standard Tire has been designed and constructed by Firestone skilled tire engineers—it is a first quality tire, built of high grade materials, embodying exclusive Firestone patented construction features.

FIRESTONE NAME AND GUARANTEE—Every Standard Tire is backed by the Firestone name and guarantee—your assurance of safety, dependability and economy.

LONGER NON-SKID MILEAGE—The wider, flatter tread is scientifically designed with more and tougher rubber on the road for long, even wear, and thousands of extra miles.

GUM-DIPPED CORD BODY—Eight extra pounds of rubber are added to every one hundred pounds of cotton cords by the Firestone patented process of Gum-Dipping. This not only provides greater strength, but gives greatest blowout protection.

TWO EXTRA LAYERS OF GUM-DIPPED CORDS UNDER THE TREAD—Cushion road shocks. Afford extra protection against punctures and bind the whole tire into one unit of great strength.

IT COSTS LESS TO BUY—VOLUME PRODUCTION SAVES YOU MONEY—The new Firestone Standard Tire is the greatest tire value ever offered car owners—volume production, efficient factories and the most economical distribution system make it possible to sell this new tire at these low prices.

FOR TRUCK AND BUS OWNERS

GIVES LONGER MILEAGE AND MORE ECONOMICAL SERVICE AT VOLUME PRODUCTION PRICES!

WHETHER you operate one truck or several, dependable service is your greatest asset. In hauling produce to market, operating fast local deliveries, in heavy cross-country hauling, operating school buses, or in any type of trucking service, you need a first-quality tire, built of first grade materials to give you long, trouble-free mileage. Now, for the first time, you can get such a tire at prices you can afford to pay. Come in today and let us show you how the new Firestone Standard Truck and Bus Tire will give you better service and save you money.



LEADERS in the LOW PRICE FIELD

The Firestone Sentinel Tire—of good quality and construction, and backed by the Firestone name and guarantee. An outstanding value in its price class.

The Firestone Courier Tire—a good serviceable tire for owners of small cars who want new tire safety at low cost.

SIZE	PRICE
4.50-21	\$7.75
4.75-19	8.20
5.00-19	8.80
5.25-18	9.75
6.00-17 H. D.	14.30
6.00-19 H. D.	15.20

Other Size Price Proprietary Low

ANNOUNCEMENT

I will serve meals at my residence at 318 West at rates for a single meal, by the week, month. Also, room and board, with meals or deeply grateful for your patronage in the future. I daily invite a continuation of the same in the future.

COOKED MEALS FAMILY STYLE F. HUCKABY

on every 1937 Ford V-8 NEW EASY-ACTION SAFETY BRAKES

offer the following advantages:

1. Operating Operation gives greater power—with easier operation of pedal.
2. Cable-and-conduit Control... gives sure, all-weather operation of brakes—the safety of steel from pedal to wheel.
3. Big 12-inch Rib-cooled Drums, give extra large braking surface per lb. of car weight, and long life for brake-linings.

Don't judge Brakes until you drive the 1937 FORD V-8



HERE'S HOW IT WORKS

As primary shoe "A," is applied against the moving brake drum, the drum helps to apply pressure on secondary shoe "B." As a result, about one-third less pedal pressure is required of the driver.

Four of these brakes, with a total area of .86 sq. ins. give 1937 Ford V-8's greater braking surface per pound of car weight than any other 1937 American-built car. No wonder Ford V-8 brakes are called "Easy-Action Safety Brakes."

YOUR FORD DEALER

FORD FINANCE PLANS—\$25 a month, after usual down payment, buys any model 1937. Ask your Ford dealer about the easy payment plans of the Universal Credit Company.

BATTERIES
Greater power. Longer life. EXCHANGE
Greater starting power. Longer life. EXCHANGE

CALL 157—We'll Be There In A Run—When You Need FAST ROAD SERVICE
15c TAXI ANYWHERE IN TOWN!

BELL U GASOLINE and CHAMPLIN MOTOR OILS
Tropic Aire—Just the Thing To Keep You Warm—Install It NOW!

OPEN ALL NIGHT **CUDD BROS.** Service and Quality MEMPHIS, TEXAS For Your CONVENIENCE

SOCIETY

Delphian Club Elects Officers For Coming Year

The Delphian Club held its annual meeting for the election of officers in the home of Mrs. R. H. Wherry at 6 o'clock Tuesday evening, Dec. 5.

After the invocation by Miss Zady Belle Walker, the dinner was served buffet style from a table covered with a white linen cloth and lighted by tall candles placed in gold candelabra. The centerpiece was a bowl of lavender and white snapdragons. Tea and coffee were served by Miss Frankie Barnes and Mrs. E. E. Roberts.

An interesting program was rendered with Mrs. J. W. Stokes as leader. Mrs. G. W. Kesterson discussed "The Ideal Club Woman." "The by-laws and constitution" were given by Mrs. J. H. Smith. The social hour was in charge of Mrs. R. A. Cole.

During the business session the following officers for the new

year were elected: Mrs. Hal Goodnight, president; Mrs. J. H. Smith, first vice president; Mrs. E. E. Roberts, second vice president; Mrs. Z. A. Moore, recording secretary; Mrs. W. C. Dickey, corresponding secretary; Mrs. G. W. Kesterson, treasurer; Miss Jack Sitton, press reporter; Miss Zady Belle Walker, parliamentarian; Miss Eloise Norman, time keeper.

The following members were present: Mrs. A. Anisman, Mrs. J. L. Barnes, Miss Frankie Barnes, Mrs. Jack Boone, Mrs. Alan Brown, Mrs. W. R. Cabaness, Mrs. R. A. Cole, Mrs. W. C. Davis, Mrs. Harry Delaney, Mrs. W. C. Dickey, Mrs. J. C. Ebersole, Mrs. Otho Fitzjarrald, Mrs. O. R. Goodall, Mrs. Hal Goodnight, Mrs. Candler Hawkins.

Mrs. G. W. Kesterson, Mrs. R. C. Lemons, Mrs. L. C. Linn, Mrs. J. S. McMurry, Miss Maud Milam, Mrs. Z. A. Moore, Miss Eloise Norman, Mrs. S. B. Palmeyer, Mrs. E. E. Roberts, Mrs. J. H. Smith, Mrs. J. W. Stokes, Mrs. R. H. Wherry, Mrs. Harry Womack and Mrs. Jack Sitton.

1913 Study Club Officers Elected For Coming Year

The 1913 Study Club met Wednesday afternoon at the home of Mrs. D. L. C. Kinard in regular meeting.

Mrs. Ingram Walker, president, presided during the business session when the following officers for the year 1937-1938 were elected: Mrs. Byron Baldwin, president; Mrs. Len Montgomery, vice president; Mrs. R. C. Walker, recording secretary; Mrs. Orion W. Carter, corresponding secretary; Mrs. T. M. Harrison, treasurer; Mrs. Margaret Morgan, parliamentarian and critic; Mrs. R. S. Greene, historian.

Following the election of officers a program on England was given. Members gave responsive roll call. Mrs. Ingram Walker gave the tenth lesson on Better Speech. Mrs. Margaret Morgan very ably discussed, "Visits to the Old Inns in England," and Mrs. Carl Harrison, "Concerning the Coronation." Mrs. Rabb Harrison directed a question box.

In attendance were Mrs. Byron Baldwin, Mrs. Orion W. Carter, Mrs. S. S. Davis, Mrs. M. J. Draper, Mrs. T. J. Dunbar, Mrs. R. S. Greene, Mrs. Rabb Harrison, Mrs. T. M. Harrison, Mrs. Jessie Jones, Mrs. M. McNeely, Mrs. Len Montgomery, Mrs. Carl Harrison, Mrs. Horace Tarver, Mrs. R. C. Walker, and Mrs. Ingram Walker.

Woman's Culture Club Elects 1937-1938 Officers

Mrs. R. E. Clark, 221 South Sixth street, was hostess Wednesday afternoon for the Woman's Culture Club.

Mrs. J. H. Norman, president, presided over the business session during which officers for the 1937-1938 club year were elected as follows: Mrs. R. L. Madden, president; Mrs. Roy R. Fultz, first vice president; Mrs. Max Nail, second vice president; Mrs. C. Z. Stidham, recording secretary; Mrs. Claud Johnson, corresponding secretary; Mrs. Ira Neeley, treasurer; Mrs. R. E. Clark, parliamentarian; Mrs. W. L. Wheat, historian; and Mrs. James Baird, press reporter.

Following the business session the program was: Mrs. Roy Fultz gave the synopsis of the story, "The Common Let" by Robert Herrick. Contradictory traits in Jackson Hart and Helen Spellman early in the story that are going to make life hard for them, were traced by Miss Edna Bryan. Mrs. R. L. Madden discussed several phases of the story. "The Common Let" as a social criticism of American life was given by Mrs. J. H. Norman.

During the social hour the hostess served a delectable refreshment plate to Mrs. Roy R. Fultz, Mrs. Claud Johnson, Mrs. R. L. Madden, Mrs. D. J. Morgensen, Mrs. Ira Neeley, Mrs. J. H. Norman, Mrs. T. B. Rogers, Mrs. G. W. Sexauer, Mrs. J. C. Wells, Mrs. J. A. Whaley, Mrs. W. L. Wheat, Mrs. Max Nail, and Mrs. James Baird, members, and Miss Imogene King, guest.

Atalantean Club Names Officers For Year 1937-1938

Mrs. J. B. Chitwood was hostess to the Atalantean Club Wednesday afternoon.

Mrs. S. L. Seago, first vice president, presided in the absence of the president, Mrs. D. A. Neeley.

During the business session the following officers for 1937-38 were elected:

Mrs. S. L. Seago, president; Mrs. H. B. Eates, first vice president; Mrs. Carl Periman, second vice president; Mrs. R. E. L. Pattillo, recording secretary; Mrs. W. B. Kimberlin, corresponding secretary; Mrs. J. B. Chitwood, treasurer; Mrs. Carroll Smyers, historian; Mrs. F. A. Hubble, critic and parliamentarian; Mrs. R. W. Carlton, press reporter.

After the business session the program was given: Topic, "Do It Now." Roll call, My First Wish. Book review, "Wake Up and Live"

by Dortha Brande, was very interestingly given by Mrs. John Lofland.

The following members were present: Mrs. C. W. Broome, Mrs. R. W. Carlton, Mrs. J. B. Chitwood, Mrs. W. C. Dickey, Mrs. H. B. Eates, Mrs. N. A. Hightower, Mrs. W. B. Kimberlin, Mrs. John Lofland, Mrs. F. A. Hubble, Mrs. R. E. L. Pattillo, Mrs. Carl Periman, Mrs. Frank Phelan, Mrs. S. L. Seago, and Mrs. C. R. Webster. The club was delighted to have Mrs. George Thompson as a guest.

On entering the reception room the guests registered in a beautiful Bride's Book.

The following program was enjoyed: Readings, Mrs. D. T. Edkins and Ruth Richards; tap dance and reading, Mary Sue Edkins; song, "You're Lovely to Look At," Mrs. Mary Faulkner.

A beautiful color scheme of red and white was carried out in all the appointments.

A number of lovely gifts were presented the honoree after which refreshments were served to Mrs. J. W. McCulloch Jr. of Memphis,

Mrs. C. C. Cannon, Mrs. Leon Phillips, Mrs. Katie Phillips, Mrs. Mary Faulkner, Mrs. J. H. Wright, Mrs. Kenneth Cope, Mrs. C. C. Allen, Mrs. J. R. Morehead and Miss Claudia Bell Anderson, Mrs. Dorothy Allen, Miss Joe Buchanan, Miss Carrie Buchanan, Miss Mary Sue Eddins, Miss Annice Carol Eddins.

Mr. and Mrs. Jake Lamb and Mr. and Mrs. W. L. Nabers returned Monday night from a visit with relatives in Tupelo, Miss., and Middletown, Ky.

Bridal Shower Is Given At Parnell For Mrs. McCulloch

Mrs. W. W. Richards and daughter Ruth and Mrs. Bob Motherhead of Parnell were joint hostesses for a bridal shower, Dec. 30, 1936, at the home of Mrs. Richards, honoring Mrs. J. W. McCulloch Jr. of Memphis, who before her recent marriage was Miss Jessie Cannon of Hulver.

TRY A SEA-FOOD DINNER
With some of our delicious Sea Foods—Fish, Red Snapper, Cat, Speckled Trout, and Tenderloin of Grouper; also, Oysters, Stuffed Crabs and Cooked, Peeled Shrimp. We have a good supply of dressed chickens as well as our usual assortment of meats to complete your menu.

One phone call does the job.
CHITWOOD'S MARKET
At Womack Grocery Phone 22
Just As Close As Your Phone



"BE IT RESOLVED: That I will make use of the Electric Servant in 1937."

One of the best New Year's Resolutions - a really MODERN kitchen!

The West Texas Utilities Company long ago resolved that it would bring the West Texas housewife the maximum in service at a minimum cost. This vow has been kept to the letter. As proof, it reminds you that the average housewife today enjoys thrice the comforts of electric service known less than a score of years ago.

Yes, this policy of giving the housewife her money's worth, which has reduced the net average rate per kilowatt hour from as much as 20 cents to 5 cents, today makes electric service the cheapest commodity in the average home.

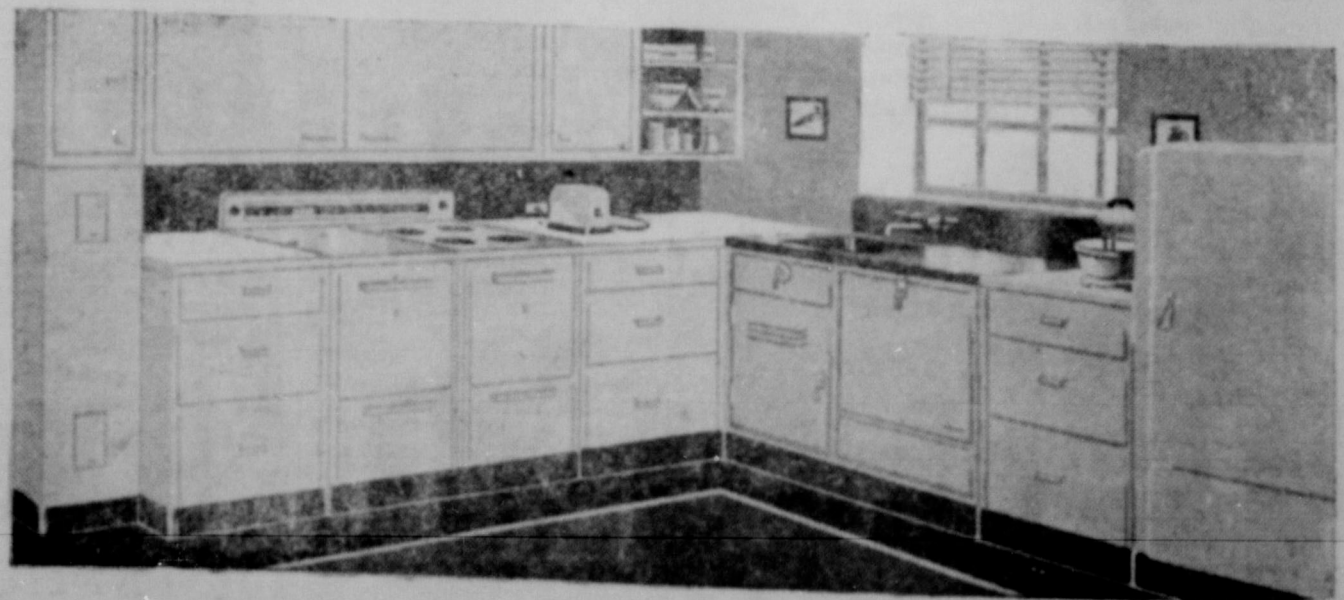
The modern home is equipped with many appliances that use but relatively few watts of electric energy per hour. Electric refrigerators, electric ranges and electric water heaters operate

on an incentive rate (discount) schedule that amounts to much less than 5 cents a kilowatt hour. There are 1,000 watts in a kilowatt—1,000 watts of energy for one house for 5 cents.

The new electrified home *should be* the model West Texas American home under these conditions. There is nothing prohibitive about the cost of operating any electric appliance. They have become staple products, recognized as standard for comfortable, modern homes—as much a fixture as the rug on your floor.

Modern housewives will pass a resolution today to modernize their homes in 1937, using the Electric Servant to eliminate drudgery and to stimulate the happiness that electricity served up to you has made possible in this great area.

You can secure your modern Electric Kitchen step by step. As you add each major electric appliance—refrigerator, range and water heater—you automatically receive the benefits of low incentive (discount) rates.



West Texas Utilities Company

\$25.00 Reward

Will be paid by the manufacturer for any Corn GREAT CHRIS PHER Corn Cure cannot remove. Also removes Warts and Calouses. 35c at Meacham Pharmacy.

Palace

MEMPHIS, TEXAS
Where Sound Sounds Best

SATURDAY, JANUARY 9
"EMPTY SADDLES"
with BUCK JONES...
LOUISE BROOKS...
WESTERN: More shootin' than a gang war... More action than a rodeo. Comedy and Serial. 10c-15c.

PREVUE SAT. NITE, SUNDAY AND MONDAY JANUARY 9, 10, 11
"STAGE STRUCK"
DICK POWELL...
JOAN BLONDELL...
FRANK McHUGH
MUSICAL REVUE: Swingable songs... Dancing feet... Kissing lips and a host of Hollywood Honey's. Admission 10c and 25c.

TUESDAY, JANUARY 12
"WIVES NEVER KNOW"
CHARLIE RUGGLES...
MARY BOLAND
COMEDY: A rip-roaring, rib rattlin' farce that will have you in aisles. And our big nite???? Adm. 10c-25c.

WEDNESDAY, THURSDAY AND FRIDAY, JANUARY 13, 14, 15
"THE PLAINSMAN"
GARY COOPER...
JEAN ARTHUR
ACTION DRAMA: Never before, a picture as thrilling as this. Selected Short Subjects. Admission 10c-15c.

Ritz

MEMPHIS, TEXAS

SATURDAY, JANUARY 9
"GHOST TOWN"
with HARRY CARY
WESTERN: Your favorite western actor goes into action. Admission 10c to All. Comedy and Serial.

SAT. NITE PREVUE, SUNDAY AND MONDAY JANUARY 9, 10, 11
"WINTERSET"
BURGESS MEREDITH...
MARGO
EDUARDO CIANELLI
Sensational New York Stage success... The best play of the year with the original leading cast that made it famous. Adm. 10c and 15c.

TUESDAY, WEDNESDAY, JANUARY 12 and 13
"WEDDING PRESENT"
CARY GRANT...
JOAN BENNETT
ROMANTIC COMEDY: A scatterbrain pair skip thru romance. Adm. 10c and 15c.

THURSDAY, JANUARY 14
"GIRL ON THE FRONT PAGE"
EDMUND LOWE...
GLORIA STUART
ROMANTIC COMEDY: A reckless lady goes to town... And our...????? Admission 10c and 25c. Also Selected Short Subjects

COMING SOON
"STOWAWAY"
with SHIRLEY TEMPLE
"THE GREAT ZIEGFELD"
with WILLIAM POWELL