

Memphis Democrat

THE VOICE OF THE UPPER RED RIVER VALLEY

YOUR HOME PAPER

Good Afternoon

Claims for shares in the \$2,000,000 estate of an Oklahoma Indian have been filed by 130 heirs. What do they mean? "Vanishing American?"—Atlanta Constitution.

MEMPHIS, HALL COUNTY, TEXAS, TUESDAY, JULY 16, 1935. 4 PAGES. PRICE 5 CENTS

Assault Case Set for Monday

Edward Brown, negro, charged with assault in the attempt upon a woman here last Monday was set to be tried in court Monday, the first day of the case given over to the appearance of the cases. Civil cases docket were being...

MEASURING OF LAND IN FULL SWING HERE

Crew in Each Community on Compliance Work

The measuring of cotton and central lands in Hall County is in full swing this week, according to a report from the county agricultural agent's office.

Nebraska's Crusading Solon at 74



For George W. Norris, Nebraska's famed progressive senator, life has been one crusade after another. In recent years he battled successfully for abolition of "lame duck" sessions, federal operation of Muscle Shoals and institution of Nebraska's one-house legislature. That his strenuous campaigns have failed to rob him of his vigor is clearly revealed in this characteristic closeup, revealing him in a serene moment on his 74th birthday.

Processing Taxes Collected Under AAA Unconstitutional

RUNERAL RITES ARE HELD FOR W. W. DAVIS

Salisbury Man Dies Suddenly at Home Sunday

Funeral services were held for W. W. Davis yesterday afternoon at 2 o'clock at the Church of Christ, conducted by Minister John H. Banister. Burial was made in Fairview Cemetery with King's Mortuary in charge.

Film Star Sued For Dog's 'Play'



"Twas all in play, but it was expensive play when "Cappy," Jeanette MacDonald's 100-pound English sheep dog, shown here with his mistress, frolicked in the Hollywood home which the movie songstress rented from Corinne Griffith, another film headliner. So enthusiastic did "Cappy" become that Jeanette has sued Jeanette for \$1018, charging damage to furniture and drapes to "Cappy."

WASHINGTON, July 16.—Prompt appeal to the Supreme Court of the adverse ruling on the constitutionality of the processing taxes by Circuit Court of Appeals, Boston, was promised today by the Justice department.

BOSTON, July 16.—The United States Circuit Court of Appeals today ruled the processing taxes collected under the Agricultural Adjustment Act unconstitutional.

KE PLANS GATHERING OLD TIMERS

of the directors and the Senior Chamber and others interested will be held at the Thursday morning to perfect plans for County Old Settlers' held here Friday, Saturday F. V. Clark announced.

Agents Join in Hunt for Slayer Of 2 Policemen

TACOMA, July 16.—Department of Justice agents joined possemen today in a search for the slayer of two Puyallup policemen while some authorities expressed belief that the fugitive was William Dainard, alleged "brains of the George Weyerhaeuser kidnaping."

Deen Attempts To Force Adjournment

WASHINGTON, July 16.—By 259 to 86 roll call vote, the House today rejected a move to force adjournment of congress next Tuesday. It tabled, which in effect killed, a resolution by Representative Deen, Georgia.

Maverick, Rankin Testify Brewster Promised 25 Votes

WASHINGTON, July 16.—Testimony that Representative Brewster, Maine, expressed the opinion he could obtain 25 Republican votes in the House for provision in the utilities bill to abolish "unnecessary" holding companies was given the House Rules Committee today by Representatives Rankin, Miss., and Maverick, Texas.

OFFICERS GO TO ROCKWALL FOR ALLEGED FORGER

Sheriff Joe Colvin and Deputy B. Wilson left this morning for Rockwall to return Ben McCoy, alias Robert Conway, negro wanted here for forgery.

Lufkin Club Boys Pass Memphis on Annual Bus Tour

Thirty-eight boys, members of the Future Farmers of America Club, from Lufkin, passed through Memphis yesterday afternoon enroute to Colorado, Yellowstone National Park, Salt Lake City and other points.

Delegates To Student Congress Killed

MEY, Mex., July 16.—Delegates to the National Student's Congress today by shots fired of a man named Ines without any apparent reason the students passed, was beaten severely before police.

American Sailor Fined in Berlin

BERLIN, July 16.—E. W. Wood, New York, midshipman on the United States Battleship Wyoming, was arrested in anti-Jewish riots in Kurfurstendam Boulevard last night.

RELIEF CLIENTS REGISTERED WITH NRS

WASHINGTON, July 16.—House Democratic leaders watched today without noticeable uneasiness the attempt of Representative Deen, Georgia, to force early adjournment of Congress. They agreed if any man at the Capitol held the key to adjournment it was Senator LaFollette of Wisconsin.

AMERICANS BRAVE WAR THREAT IN ABYSSINIA

Most of the 125 Americans in Abyssinia are expected to remain despite the threat of war with Italy, among them Presbyterian doctors and nurses shown at left and right, attached to George Memorial hospital, above, of which Dr. Hockman is superintendent. Total value of U. S. mission schools, churches, and hospitals in Abyssinia is \$750,000. There are no American commercial investments there. Majority of U. S. citizens now in the empire are missionaries and their families.

Today's manac: July 16

Joshua Golds, English painter, born Mad Anthony captures by Point, N.Y. early sails New York for North Pole. they could from New York the North Pole.

National Guardsmen Renew Strike Order

PELZER, N. C., July 16.—Steel-helmeted National Guardsmen assumed maintenance order in the textile strike situation here which local officials feared dangerous.



MEMBERS HEAR GOVERNOR JIM WILSON

District Head Discusses Rotary International

The Rotary Club at its noon luncheon today heard District Governor Jim Wilson, of Floydada, in an interesting talk on the policy of Rotary International.

SUCCESSORS LATTIMORE

AUSTIN, July 16.—Governor Alfred today appointed Judge P. A. Martin of Wichita Falls to succeed Judge Hal S. Lattimore as associate justice of Fort Worth Court of Appeals.

Moon Is Just the Same After Total Eclipse, State Puzzled Scientists

Practically every person in the Memphis Area saw the moon turn black last night as it passed through the shadow of the earth between it and the sun, judging from conversations heard here this morning.

The Weather

WEST TEXAS—Probably showers in extreme west portion tonight and Wednesday. EAST TEXAS—Partly cloudy tonight and Wednesday.

OUT OUR WAY

By "Cowboy" Williams



HERCES ARE MADE—NOT BORN.

SUN-TAN

BEGIN HERE TODAY

JO DARIEN, finishing her first year in college, learns her father is out of work. Jo gets a job as bookkeeper in a small marine supply house. She is engaged to BRET PAUL, athletic star.

DOUGLAS MARSH, handsome, wealthy, comes to the store to buy equipment for the summer colony he is establishing at Crest Lake. Jo works overtime, assisting with the order, and Marsh asks her to have dinner with him. She agrees. When Bret telephones Jo tells him she has extra work to do that night.

Marsh takes her to a fashionable restaurant. He tells her about his summer colony at Crest Lake and offers Jo the job of hostess there. Scarcely able to believe such good luck, she accepts.

Next day, following Marsh's instructions, Jo buys the clothes she will need at Crest Lake, charging them to a newly opened account. Bret comes to see her, tells her he knows about her new job. Bret is very angry.

NOW GO ON WITH THE STORY

CHAPTER IX

Bret went on, "You were buying new clothes, weren't you?"

"Why—why, yes."

"And this millionaire you were dancing with last night, just to help out your employer—he paid for them, I suppose?"

Under Bret's withering and sarcastic questioning Jo grew angry. "Yes, he did pay for them," she said slowly. "I'll tell you the whole story if you'll try to believe me instead of—of Babs Montgomery."

Still Bret did not move from the door, and still his eyes were clouded with a half-puzzled anger. "I'd like to hear it, I'm sure."

Briefly Jo told him how she had met Douglas Marsh, told him about her new job at Crest Lake, and why she had needed a new wardrobe. But all the while she knew that Bret wasn't quite believing her. All the while he stood there watching her as though she were a girl he had never before seen, as though she were someone he was trying to place. And when she had finished he said only, "You expect me to believe that?"

"I don't expect anything," Jo retorted hotly. "I'm telling you the truth, Bret. And if you won't believe me I'm—I'm not sure I care."

His eyes widened. "So that's it? You'll admit you don't care, now that you've met this bird with lots of dough?" He smiled bitterly. "I'd heard that girls would change like that, overnight—but I'd never believed it much. And least of all I'd never have believed it of you."

"Bret, that isn't it. You know that's not it. But it was a chance for me—to really get along by myself and to help the folks, too. I might be able to save a little and start school again next year." She faced Bret suddenly, put her palms against his shoulders. "You know me better than to talk like this, Bret."

"I only know this, Jo. A guy doesn't come along and offers \$300 a month and a flock of clothes to a girl he's never seen before, unless he's got something in mind."

Jo sighed, and her hands fell helplessly to her sides. There was no way to make Bret see Douglas Marsh as she saw him. If she tried to tell Bret how fine Marsh was, then Bret would only believe she'd fallen for Marsh completely.

"Bret, whatever you think of Douglas Marsh, can't you trust me to take care of myself?" she asked.

He looked down at her. "I thought I could. But I'm not so sure, now that I've seen the way you've fallen for this racket. For two cents I'd write your father and have him stop you from going into this thing."

The determination in Bret's tone startled Jo. If he wrote her father, Jo knew, Arthur Darien would certainly prevent her from going to Crest Lake. He would be as quickly suspicious as Bret was now. Jo's eyes narrowed, and her chin tilted upward a little.

"You haven't the right to advise my father about this," she said quickly. "Because—because you and I are finished."

Bret looked at her a long time, silently and contemptuously. Then he said quietly, "All right, Jo. Goodbye." The next moment the door had shut and he was gone. Jo heard his heavy, angry foot-falls down the hall, heard the cense of the elevator gate as Bret let himself into the automatic car.

For one uncertain instant she was about to follow Bret, crying out to him that she hadn't meant what she'd said! But in a sudden wave of clarity her brain told her she must stand solidly now on her own two feet, alone. Fortune had been good to her, unbelievably good, and she mustn't turn back the gift because her emotions wouldn't let her see clearly. If Bret really loved her he would believe in her; he would come back. And if he couldn't believe in her then she had lost him... forever.

In a sudden burst of tears she threw herself down upon the davenport and buried her head in her arms. Even when she was no longer sobbing, even when the wells of her grief were dry, she lay there, staring at the pattern of the davenport. Outside, the sun sank below the roof tops, and the little room in the Fendale grew dark.

At last, mindful that tomorrow she must make the journey to Crest Lake, Jo undressed for bed. It was only after she had reviewed again and again her argument with Bret, only when she had thought again and again that surely he would telephone for forgiveness, that Jo's eyes closed and her young breasts rose and fell rhythmically in sleep.

Unfortunately there was no night train which made connections with Crest Lake at a decent hour, and the day ride was dreary indeed. But, once the train reached the vicinity of the lake, the flying scenery began to take on the lush green charm which was so characteristic of that part of the state. Jo was delighted when at last she heard the conductor call out "Crest Lake Station!" and she could quit the hot green moirai of the train chair.

Crest Lake Station was at least two miles from the lake itself, and Jo was relieved to see Douglas Marsh standing by the tiny yellow building, scanning the length of the car for a glimpse of her. She saw a dark green roadster, smaller and less expensive than the one he'd driven in town, standing by the roadside.

"Hello, Mr. Marsh," she greeted him.

He broke into a wide, relieved smile. "Thank Heaven you're here! You know, I've had the most frightful feeling that you

still might kick out on me. Have a nice trip down?"

"Only fair," Jo admitted. "There were three children—all with very sticky fingers—who took a strange liking to me. I adore children, really, but—" she broke off, laughing.

Marsh nodded. "I know. You adore children, but not on trains, not three at a time, and most certainly not with sticky fingers. That day train is a bore. But you'll feel grand when you've had a tub and dinner, and a glimpse of the lake by moonlight."

They climbed into the little green roadster and Marsh drove swiftly into a forest that at first glance seemed impenetrable but through which a narrow, hard-packed dirt road meandered in intriguing fashion. Jo breathed deeply of the clear, clean air and thought how good it was to be out of the city—and out of the workaday worry and fretting which was part of it.

"I feel much better already," she confessed with a laugh.

"I'm sure you'll be happy this summer," Marsh assured her. "Did they fix you up at Lytzen's all right?"

Jo laughed. "They certainly did! You would have thought the Princess Marina was shopping. I'm afraid the bill is pretty large, so I hope—"

"Nonsense! I wanted you to do it up right, and I hope you did." He was silent a moment, giving all his attention to the twists of the road. Then he said, "I think I told you that some people call Mother 'eccentric,' didn't I?"

"Yes, I believe you mentioned something about it."

"Of course you'll meet her when we get to Crest Lake, and I want to warn you not to be alarmed or disturbed by anything she may say. She's a very outspoken old lady—and that's probably because so few people have ever had the nerve to talk back to her. She—" he cleared his throat nervously, and began again: "She wasn't very delighted about my idea of having a hostess at Crest Lake."

"Wasn't she?" asked Jo, her heart sinking.

"You see—I'll let you into the family skeleton closet just so you'll understand better—you see, Dad was a bit of a gadder, I'm afraid. And Mother's always

afraid I've inherited the tendency. She may view you with a good deal of suspicion at first. But I know she'll like you once she knows you better."

"I—I hope so," said Jo uncertainly.

"I know she will. The main thing is not to be concerned about it. Just don't let it disturb you."

"I'll try not to," said Jo.

It occurred to her that Douglas Marsh might have been just a lit-

tle more explicit about his mother before he had suggested Jo come to Crest Lake. The fact that Marsh was speaking of it now at such length surely indicated that Mrs. Aaron Marsh had decided against Jo Darien even before she had met her. She was probably inordinately jealous of her only son. Perhaps—perhaps something had happened in Marsh's past to make his mother suspicious of an unknown girl to whom he had offered this job.

Was this an old story? Jo was angry suspicious who? Jo could not believe this, but a jealous and unpleasant was not likely to be Jo almost wished she had climbed aboard that train. (To Be Continued) Get it at Tarver's.

Farmers Union Supply Co.

MEMPHIS-ELI-PLASKA

In view of the fact that our Manager, Mr. Jno T. Bishop has been with us for some twenty years and has seen fit to sever his connection as Manager of our Gins and Stores and embark in business for himself, we take this method of extending to him our sincere thanks for his loyal, efficient service which has so greatly contributed to the success of both our organizations and wish success for him in any business venture in which he may engage and recommend him to the business world as being worthy of any confidence that might be bestowed on him and to any community in which he might live, as being an honorable, upright citizen.

Signed: T. M. McMurry, Pres.
T. J. Thompson, Vice-Pres.
E. M. Ewen, Secretary
R. A. Hutcherson
J. A. Webster
Directors.

When two is company I don't make a crowd
I'm your best friend
I am your Lucky Strike



WHEN TWO IS COMPANY
I DON'T MAKE A CROWD.
I'M YOUR BEST FRIEND,
I AM YOUR LUCKY STRIKE.

IT'S THE TOBACCO THAT COUNTS
There are no finer tobaccos than those used in Luckies

WOMAN'S CORNER

Purifying Yourself

Service Staff Writer) who wants to have attractive hair should exfoliate conscientiously, use a tonic to allay oil or dryness, as the scalp, and take special care only the purest liquid

Get professional finger parrels once a week, are you won't want half a nightly brush of what you are told and strokes not ruining probably know from experience that they do, your scalp must have

Don't use a hair brush (able, of course), then your scalp with finger-nights before you go to sleep rest your elbows on put your head in your and then move your scalp your fingers—back and all every inch of it tin-

are using a special tonic an individual scalp ail- one that simply stimu- ments of your hair, apply you start to massage, hair in small sections a clean cotton pad, rub

have straight or natur- hair, by all means form the habit. Hold the only in one hand, place against your scalp and ward. Wipe the brush stroke and don't sto- bit of scalp and each- been cleaned and pol-

McMurry, Pres. Tompson, Vice-Pres. Owen, Secretary Hutcherson Webster Directors.

About Proposed Amendments

By Gerald C. Mann, Secretary of State

Amendment No. 3 OF LIQUOR OPTION. The chief interest in the election on the proposed Constitutional amendments will center on Prop- 3 on the ballot—of prohibition, accord- ing to Secretary of State Gerald Mann. The Legislature is set up for the purpose. The Legislature has the authority to de- termine who and just how the State monopoly or private channels. The would have the au-

RIDE THE BUS!

SUMMER ROUND TRIP EXCURSION FARES TO COLORADO:
DENVER \$13.50
COLORADO SPRINGS ... 12.50
PUEBLO 11.40
TRINIDAD 9.35
Round Trip . . . 30 Day Limit
Enjoy a Pleasant Vacation Comfortable! Economical! Safe!
CHITA FALLS BUS COMPANY
Mrs. J. R. Leverett, Agent
his Hotel Telephone 500

Sue Coogan for Brother's



Seeking damages for the death of her brother, Junior, in the auto crash that cost three other lives, Grace Durkin, left, is fighting to collect balm in one of the three suits asking a total of \$600,000 of Jackie Coogan, once child screen star, whose father, also a victim, was driving the death car. With Grace is shown her sister Gertrude. Both are in the films. Jackie evaded process servers as she boarded a New York-bound ship. He is charged with "negligent and willful murder."

FAIRVIEW

By MRS. R. ELLERD—Mr. and Mrs. Leo Collins spent the week-end visiting at Gilpin. The Fairview ball team defeated Gilpin Sunday.
Mr. and Mrs. Bud Ray and daughter of Plainview visited relatives here and at Memphis Wednesday and Thursday.
Mr. and Mrs. Ward Gurley of Memphis spent Sunday with Mr. and Mrs. Roscoe Ellerd.
Mr. and Mrs. Roy Sweatt of Webster spent Sunday visiting Mr. and Mrs. Elio Sweatt.
Mr. and Mrs. Jim Painter spent Sunday with their daughter, Mrs. Julius Gable of Lakeview.
Mr. and Mrs. Lewis Townsend of Memphis are visiting her sister, Mrs. Roscoe Ellerd.

LICKMAN

By MRS. ALVY W. WALKER—Mr. and Mrs. Donald Ballew and Joe Lynn of Clarendon spent Sunday with Mr. and Mrs. George Craft.
Mrs. Coy of East Texas is visit- ing her mother, Mrs. Ault.
Mr. and Mrs. Will Lett and La- Verne of Clarendon visited on the Lott ranch Sunday.
Mr. and Mrs. Scott Hancock of Bethel visited Lora Hancock Sun- day.
Mr. and Mrs. W. C. Hawthorne visited T. A. Hawthorne at Tur- key Sunday.
S. S. Montgomery of Memphis visited on the Lott ranch Thurs- day.
Real ladies never take their po- sitions too seriously. Only phonies do that.
—Elsa Maxwell, American writer.
Parole today is becoming one of the major menaces of Amer- ica.
—J. Edgar Hoover, head of G men.

THESE
4
Gas
SERVICES

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• WATER HEATING
• REFRIGERATION
• HOUSE HEATING
cost less than you probably think!
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CALLATION OFFER
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NORTHERN TEXAS
UTILITIES COMPANY
UNITED GAS SYSTEM

NOW is the Ideal Time for a Vacation in Florida
MIAMI
DALLAS PARK HOTEL
Special Summer Rates
ROOMS WITH BATH FROM \$2.50
DOUBLE WITH BATH FROM \$4.00
CORNER BEDROOM LIVING ROOM AND BATH FROM \$5.00
WRITE FOR ILLUSTRATED BOOKLET

SELLING OUT TO THE COLD BARE WALLS

Further reductions for Wednesday and Thursday selling. Better Hurry! Doors open at 8:30.

- A. B. C. Prints, a big assortment. Per Yard 17c
- Men's and Boy's 220 Weight Overalls, Real Values 49c
- Ideal Chambrey Shirts, full cut, double pockets, all sizes 47c
- Laces, Laces, yard 2c
- Three groups Children's Shoes, values to \$3.50, go at 49c, 69c and 89c
- 75 Ladies' Silk Dresses, Values to \$14.95 Reduced to \$1.98
- 100 Pairs Ladies' High Grade Shoes, including Enna Jetticks, values to \$7.50, pair \$1.95
- 'Hood's' Tennis Shoes, fine grade, all sizes pair 59c
- Turkish Bath Towels, each 10c
- Entire Stock Men's Felt Hats including Stetsons, \$2.79, \$3.95 and \$4.95
- Ladies' Hats While they last 50c
- O. N. T. Sewing Thread, spool 3c
- Ladies' Blouses 1/2 Price

HANNA-POPE
Memphis' Finest Store Goes Down and Out!
A SELL OUT!
A GET OUT!
A CLEAN OUT!
To The Bare Walls

Tuesday, July
Was this an old story
las Marsh, and was
angry suspicion who
ble? Jo. could not be
to believe this, but a
a jealous and unplea
was not likely to in
joys of a summer at
Jo almost wished she
climbed aboard that
(To Be Conti
Get it at Tarver's.
ply Co.
Jno T. Bishop has
seen fit to sever his
s and embark in bus
stending to him on
which has so greatly
anizations and wish
which he may engage
being worthy of any
nd to any community
e, upright citizen.
McMurry, Pres.
Tompson, Vice-Pres
Owen, Secretary
Hutcherson
Webster
Directors.
wd
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COMPANY
CROWD.
FRIEND,
Y STRIKE.
me
never
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down
n Luckies

Blanchard Whiffs Nine While Losing to Coltexo, 6

BASES ON BALLS NET VISITORS FIVE RUNS

Tight Mound Duel Is Staged by Youth, Diamond Veteran

Young Blanchard, Estelline hurler, came over to the Owls' side Sunday afternoon to take the position of "Hard Luck Charlie" and drop a hot contest at Fair Park Stadium to the Coltexo Carbons, 6 to 4.

Blanchard hurled a jam-up ball game, allowing only six bingles while the Owls were collecting eight. However, the moundsman from below the river gave five free tickets to first base.

Tough on Passes
Now, five passes is not bad hurling. But Blanchard couldn't keep the boys on first after he put them there. Every man that walked scored, some even without the aid of hits to send them around—giving the Carbons five of their half dozen runners.

Blanchard whiffed nine, which was two better than the tournament veteran Clements, who allowed only two men to reach first free of charge, and he socked each of them to put them on the bag.

Weak at Bat
As for his hitting—only rather, his batting—the less said about the young hurler the better. He went to bat three times, and he struck out three times. But he evened the score considerably by whiffing Barkham, Coltexo's right gardener, as many times, and by striking out Clements twice.

All in all, Blanchard played a jam-up game on the mound, at no time letting the visitors run away with the ball game or make a race track out of the diamond, which was seen some mighty good sprinters in its day.

How They Scored
Two free tickets allowed two runs in the first frame, with the runners going around without the aid of a hit. The same happened in the seventh, except that one single aided the cause. Another walk and a single brought in another runner in the eighth. The only run coming directly from hits was brought in in the third when Blanton singled and came home on Seago's lousy double.

The Owls, after counting in the third on singles by Maddox and Joe Marcum, rallied in the fifth with a lousy three-run attack, the most vigorous pounding of a moundsman during the afternoon.

Owls Rally
Sims started with a single and advanced on Maddox's roller to the mound. Maddox was thrown out at first. Sims came home on a double by Weathered, who completed the circle on Joe Marcum's three base drive. Marcum, in turn, scored after Tunnell drove a fly into the outfield. Moore rolled in front of the plate to end the final challenge of the Owls.

The box score:

COLTEXO	AB	R	H	O	A	E
Blanton, ss	4	2	3	2	1	0
Pounce, lf	5	0	0	0	0	0
Leggett, c	3	1	0	10	1	1
Seago, 3b	4	0	2	3	2	0
Davison, 1b	3	1	0	7	0	0
Thompson, cf	4	0	0	1	0	0
Earhart, 2b	3	1	1	5	1	2
Barkham, cf	3	1	0	0	0	0
Clements, p	3	0	0	0	0	3
Totals	32	6	4	27	8	3

MEMPHIS AB R H O A E
Sims, c 4 1 1 9 1 0
Maddox, rf 5 1 1 1 0 0
Weathered, 3b 5 1 2 1 3 0
J. Marcum, cf 4 1 2 1 0 0
Tunnell, 2b 4 0 0 1 4 1
Moore, 1b 4 0 0 2 14 0 0
Berryman, ss 4 0 0 0 0 4 0
L. Marcum, lf 4 0 0 0 0 0 0
Blanchard, p 3 0 0 0 0 2 0
Stewart, r 0 0 0 0 0 0 0
Totals 37 4 8 27 14 1
(x—Batted for Blanchard in 9th.)

CONTROL MAIN FACTOR
PHILADELPHIA, July 16.—Jimmy Wilson, manager of the Philadelphia Nationals, asserts that the death of great young pitchers nowadays is due to lack of control. "A youngster may have good speed and a curve, but without control his baseball career is short," Wilson declares.

Cochrane Advises Psychology Course For Big Time Catchers

By MICKEY COCHRANE
Manager, Detroit Tigers

DETROIT, July 16.—Day in and day out the catcher is the most important man on the field. Pitching is something like 75 per cent of baseball, and a catcher can make a pitching staff.

Handling pitchers is even more important than a catcher's receiving, throwing, or hitting. I advise a course of psychology for all major league catchers.

Roughly speaking, pitchers can be divided into two classes—those who depend upon sheer ability, and those who depend upon craft and cunning. Of the two, I prefer the fellow with the stuff to blow hitters down. The catcher can think for that type. The other kind depends little upon a catcher. Of course, the ideal pitcher is a combination of both types.

Pitchers have to be handled differently. Some grow wild when they get hot under the collar. Others beat down all the harder and become more effective when they get mad. I have frequently made nasty remarks to my own pitcher to make him angry.

Other pitchers require constant steadying and nursing. The wise catcher relieves the strain on his type. We'll say the pitcher has been showing signs of wildness, and that he would be best for him to slow down a bit. No one is on base. A .290 hitter is up, to be followed by one hitting .360.

In this case, the smart catcher might walk out of his pitcher and say, "Don't be particular about this fellow. He's been in a slump. We'll work on the next fellow."

The chances are that your pitcher would work more deliberately and consequently more effectively on both batsmen.

Catcher Directs Play
It goes without saying that a catcher must receive and throw well. He also must be agile in going after foul balls and fielding bunts. Naturally, it's all the better if he can sweat the ball above the average and is fast.

But ahead of all these things comes the handling of pitchers and the direction of his team's play. The catcher is the only player who faces the whole team. He gives the signals on all vital and essential plays.

The ideal catching position is a natural and comfortable spread with the left foot slightly extended. You have perfect balance in that position and are ready to step forward in throwing to any base.

I have signals for a fast ball, a curve, and a change of pace. I also indicate, when it's necessary, where the ball ought to come, high or low, by the way I hold my glove.

When a pitcher fields a bunt the catcher shouts where the play should be made. The pitcher running with his head down has to be guided. Perhaps there is a double play standing at second base.

Fielding Demands Speed
The secret of a catcher fielding well is the speed with which he tears off his mask and breaks, whether it be in fielding a bunt or chasing a foul. In fielding a bunt he must make the swivel while picking up the ball and

Something To Shoot At



Mickey Cochrane

Can't you just hear Mickey Cochrane say, "Give it to me, b g boy, with something on it" as the famous manager of the Detroit Tigers illustrates the perfect catching position?

make a lightning-fast sidearm throw. He seldom has time to straighten up and throw.

In chasing fouls, the quicker a catcher gets the mask off and breaks, the quicker he gets the range on the ball and the less likely he is to run into the stands.

The secret of throwing to bases is no loss of time in bringing the arm up. The throw must be overhanded and true.

A catcher must be quick and fearless in tagging runners. There is a lot to be done in a split second. Much depends on the throw and the type of runner. There is no set way to make the play, but, by and large, I try to take the "short" about six or eight inches in front of the plate.

Dives for the Plate
I have never been badly hurt in a collision of this kind. Babe Ruth socked me on the leg, and Rucke Harris, when he was playing with Washington, dug a gash in my left forearm, but neither injury proved serious. I am sure that both were accidental. I am sure that both were accidental. I am sure that both were accidental. I am sure that both were accidental.

White Most Annoying
I don't believe there is a man in baseball at this time who gives catchers and infielders as much to worry about in tagging him as Jo-Jo White of the Detroit club. He's both a hard runner and a tricky one. I'm glad he's on our side.

Lou Gehrig, Ben Chapman, Heinie Manush, and Buddy Myer are big and fast and fearless and are likely to knock a catcher gallej west when a run means something.

A smart catcher frequently can discern a hitter by carrying on a casual conversation. This conversation must be pleasant. Some of the old-time catchers made hitters more formidable by ribbing and riding them.

Never question the decision of an umpire unless you feel that you have a kick coming.

A catcher, soustinne on his toes a good share of the time, unquestionably has the most laborious position in the game. His career figures to be two or three years or more shorter than that of a man playing any other position.

THE STANDINGS

TEXAS LEAGUE

Monday's Results
Oklahoma City 4, Galveston 4, night game, called end 10th allow teams to catch train.
Houston 8, Tulsa 4, night game.
Dallas 7, San Antonio 5, night game.
Fort Worth at Beaumont, played Sunday.

Standing

Clubs	W.	L.	Pct.
Oklahoma City	55	44	.556
Galveston	51	42	.549
Beaumont	51	42	.549
Tulsa	48	44	.522
Houston	50	46	.521
San Antonio	46	47	.493
Fort Worth	40	55	.421
Dallas	37	58	.389

Tuesday's Schedule
Dallas at Galveston.
Fort Worth at Houston.
Oklahoma City at San Antonio.
Tulsa at Beaumont.

NATIONAL LEAGUE

Monday's Results
Cincinnati 13, New York 6.
Chicago 2, Philadelphia 1, 10 innings.
St. Louis 13, Boston 6.
Brooklyn at Pittsburgh, rain.

Standing

Clubs	W.	L.	Pct.
New York	51	23	.689
St. Louis	47	29	.618
Chicago	46	32	.590
Pittsburgh	42	37	.532
Cincinnati	37	42	.468
Brooklyn	33	42	.440
Philadelphia	31	45	.408
Boston	21	58	.268

Tuesday's Schedule
Brooklyn at Pittsburgh.
New York at Cincinnati.
Philadelphia at Chicago.
Boston at St. Louis.

AMERICAN LEAGUE

Monday's Results
St. Louis 3, Washington 2, 11 innings.
Only game scheduled.

Standing

Clubs	W.	L.	Pct.
New York	48	28	.632
Detroit	49	32	.603
Chicago	42	32	.568
Cleveland	39	36	.520
Boston	41	38	.519
Philadelphia	35	42	.440
Washington	33	45	.423
St. Louis	22	54	.289

Tuesday's Schedule
Chicago at New York.
St. Louis at Washington.
Detroit at Philadelphia.
Cleveland at Boston.

GREAT GOLF

By Art Krenz

Jimmy Hines won the Glenn Falls Open in 1933 with a niblick shot on the 17th hole, during the third round.

On this hole Jimmy's drive came to rest on a pimple, or mound, in the fairway. His second was hit a bit too strong, flew over the green by 40 yards, and left him an approach that required shooting over parked automobiles and pine trees.

With a lofted niblick, he hit the shot to within a foot of the cup and sank the put for his par. He



IN APPLYING BACKSPIN, THE BALL IS PLAYED OFF THE RIGHT FOOT SO THAT THE CLUBHEAD CAN MEET THE BALL WHILE STILL DESCENDING...

NEXT: Mel Harder of the Cleveland Indians tells how to pitch.

GRID COACH BARRISTER

LEXINGTON, Ky., July 16.—Chet Wynne, University of Kentucky grid coach, has been admitted to the bar in Kentucky. He is eligible to practice law in Nebraska and Alabama, also.

COACH PICKS BUCKEYES

CHICAGO, July 16.—Lynn Waldorf, new Northwestern football coach, declares the Ohio State will have the most powerful football team in the Big Ten Conference next fall.

by Harry GRAYSON

With the runaway Giants gradually increasing their lead in the National League, Breadon, Rickey & Co. finally are being criticized in St. Louis for the seemingly reckless way in which they have disposed of Cardinals.

For 10 years it seemed that Branch Rickey couldn't make a mistake. Disposing of one player, the St. Louis farm system kept coming up with a better one, and pennants seemed to grow on trees.

But now, with the club staggering, followers of the Redbirds have figured out that had the outfit retained four pitchers, Paul Derringer, Sylvester Johnson, Tex Carleton, and Pat Malone, it would be so far in front that the Giants would be unable to catch it ahead of Omaha.

Derringer alone would have kept the Cardinal breath hot on the neck of the Giants, while the addition of either Johnson or Carleton probably would have assured St. Louis its sixth senior loop flag in 10 years.

After a couple of dismal seasons with Cincinnati, during which he pitched splendid ball to no avail, Derringer struck his real stride with the reconstructed Reds of this year and pitched himself to a position on the National League's all-star array.

Johnson has been a consistent winner for the Phillies this season, and Carleton a mainstay for the Cubs. Pat Malone has been of some help to the Yankees.

Deans Less Charms
But Rickey had no way of knowing that Paul Dean was going to stub his toe in his second year, and that Dizzy Dean was to be bumped oftener than usual. Perhaps the guiding hand of the Cardinals barked too heavily on Ray Harrell and Ed Heusser, who were brought in from subsidiaries.

The deal for Shufflin' Phil Collins, of the Phils, after the season was well under way was proof that Rickey realized his mistake. Three successive defeats by the Reds baffled for the recall of pudgy Dick Ward from Rochester. The Reds hammered Paul Dean from the box and then evicted Dizzy for the first time in three seasons.

The failure of the Cardinals to maintain the pace this season is something of a surprise. It was a comparatively young club that roared down the stretch and through the world series last fall.

It had the Deans and two of the finest pitchers in baseball in Virgil Davis and Bill Deane. The removal of two pieces of artillery in Pepper Martin's left elbow and the Wild Horse of the Osage available for 154 games, Terry Moore was supposed to strengthen the outfit in center field. The return of Charley Gelbert gave the team an extra reserve infielder.

Maybe the Cardinals look ordinary at this stage of the scramble.

KOENIG RATES
NEW YORK, July 16.—Terry, boss of the Cardinals, now rates his veteran utility infielder at a value of \$75,000.

EVERYBODY'S 'COUSIN'



DAVE KEENE
MACK'S STANDBY PITCHES TO THE BATTER'S STRENGTH, INSTEAD OF HIS WEAKNESS, GIVING HIM AFTER CONFIDENCE... THE OLD PSYCHOLOGY.

WE

By PETE PETERSON
Noted Southern California foot tapered leader, more concerned than this item.

On hot summer days water is clear and blue, but leaders are cut to by wise fishermen, to chances of being seen. Some of the fine foot leader are so average angler would are made.

Silkworm gut or is the material used comes from the silkworms. The sacs are cut to about 15 inches, together into desired lengths. When large knots are made, they are cut through the water with a pair of pliers.

been known to straggle and sever the line. This reason, very should be used by the ties his own.

Synthetic knotless good substitute for but loses strength comes in lengths of from 2 to 100 pound tery tapered leaders from this type gut, not have the "backbone" regular gut leaders.

Colors must play a part in deceiving fish from the varieties in green, gold, brown, yellow, and copper. Take your choice, may fool the fish as for all-around use, plain white is best.

able only by comparing Giants. After all, other club or two knocked off the little oftener than the first four National regations would be.

Terry's Moves Click
But right now Bl appears to have a job of rebuilding the Rickey did in red Cards.

Terry might have luck in stumbling to Castleman, but he what he was doing ranged for the service Bartell, Mark Koenig, and struck Hank Leiber.

Whatever the inability to get have in the past, had better snap out of hurry for the sake of Frank Frisch, suffering from some then nervous indigestion.

ANSWER
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WHO PAYS FOR ADVERTISING?

This question has caused much discussion in advertising circles, and possibly the best way to find an answer is by the process of elimination—

FIRST—Does the advertiser pay the cost? If so the incentive for extensive advertising would not exist, the more one advertised the poorer he would become, so that not being true, it is evident that the advertiser does not pay the ultimate cost of advertising—

SECOND—Does the consumer pay for advertising? Why should he? If he could buy more economically from non-advertisers, he would certainly do so. Most people prefer advertised goods, and buy from firms that advertise. This is clearly shown in the history of American business successes and is illustrated by the following example:

About 25 years ago a man by the name of Ford living in Detroit began experimenting on motor cars. Later he built a few cars to sell at a lower price than other cars. His aim was to provide low cost transportation, and to build a car for the masses. He began to advertise that idea extensively and today there are more Ford cars sold than any other make in the world.—Who pays for Ford advertising?

Several years ago two young country merchants from a small village opened a general store in Charlotte, N. C. They contracted for two full columns of space in The Charlotte Observer, and 1,500 circulation to be used each week—while the other merchants of the town sat around complaining about poor business, the new-comers prospered. Later they moved to a larger town, and established a great department store. They sold merchandise against keen competition, but they continued as big advertisers, and became merchant princes. Who paid for their advertising? It is estimated that big mail order catalogue houses spend about seven per-cent of gross sales for advertising. Who pays that?

Then who does pay for advertising if neither the advertiser nor consumer pays for it?

Do firms who do not advertise pay the cost for those who do, also a man in business justifying the use of advertising pays for it whether he uses it or not?

ANSWER ...

Increased volume pays for advertising, but where does volume come from:

Naturally, from increased demand, and business taken away from competitors—Therefore the man who does not advertise pays through lost business for at least a part of his competitor's advertising that takes the business away from him. Thus—a lady of a non-advertising store planning on buying a \$60 coat she has seen there is attracted by the advertising of a competitive store where she goes and buys her coat. Who paid for that advertising? The customer took her choice, she bought the advertised coat at the same price and in preference to the other coat, so the customer did not pay for the advertising. Then did the store that sold the coat stand the cost of advertising? Certainly not, since it made a net profit on the coat sale which resulted from its advertising. Then—did not the non-advertiser who lost the sale, and the consequent profit pay for the advertising of his competitor that took the business away from him?

ADVERTISING PAYS ITS OWN WAY.

Memphis  Democrat

By PETE PETERSON
Noted Southern California
In these days of fish
foot tapered leaders,
more concerned than
this item.
On hot summer days
water is clear and
of leaders is cut to
by wise fishermen, the
chances of being seen
Some of the fine
foot leader are so
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Silkworm gut or
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regular gut leaders.
Colors must play a
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from the varieties
green, gold, brown,
yellow, and copper.
Take your choice
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KOENIG RATES
NEW YORK, July
Terry, boss of the
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IS STRENGTH,
HEAVINESS,
ER CONFIDENCE
WORLDWIDE

THE VOICE OF THE UPPER RED RIVER VALLEY

CANNING PLANT TO OPEN

PEOPLE of the territory surrounding Memphis again will have an opportunity to preserve much foodstuff by the use of the Government canning plant which is to be re-opened here Friday.

During the previous running of the plant, many hundreds of dollars worth of vegetables, meats and fruits were preserved for future consumption through the use of this plant, with a nominal cost to those putting up the cans.

The opening of the plant at this time offers an ideal opportunity for the putting away of vegetables and other foodstuff for winter consumption—and many farmers and others have the vegetables, etc., ready for canning, or that will be ready in a short time.

The running time of the plant is 13 weeks, which will take it through the garden season and late enough for the canning of some meats. At the end of the original running time, County Relief Administrator A. C. Hoffman feels certain that an extension of time may be obtained if the plant is doing a sufficient volume of business to justify the extension.

However, one should not wait for the extension if he has foodstuff that may be canned sooner. To do so would be taking an unnecessary chance. By the time the original schedule has passed, many families should have put away enough vegetables and other food to last them throughout most of the winter.

And another angle is the work given relief clients. Eight or 10 persons will be employed at the plant daily. It is hoped that the demand will be sufficient at the outset to justify a full time operation. If it is not, a lot of time will be lost during the 13 weeks, both to the plant and those receiving employment. To pile up the work later will not help matters.

AFRICAN AFFAIR MAY BE NO PICNIC

THE very old and somewhat out-of-date empire of Abyssinia is about to fight with streamlined, modernized Italy, and if the sports fraternity were making book on the affair the odds would be at least 10 to 1, with practically no takers.

Yet the long shot does have a way of galloping home, occasionally, and if the views of an anonymous military expert writing in the London Spectator recently are correct, Italy stands a very broad chance of coming an inglorious cropper in the fighting of Abyssinia.

This writer makes the point that Abyssinia is apt to be an easy place to get into, but a hard one to get out of. The Italian army, he says, ought to be able to drive its way into Addis Ababa, Abyssinian capital, without trouble; once there, however, its troubles would begin.

All the Abyssinians need to do, he continues, is to retreat. To catch and defeat them the Italians would have to cross a rugged mountainous country larger than Morocco—and it took most of France's great colonial army many years to make the Moroccans knuckle under.

Meanwhile, Italian communications would be in danger, and the upshot of it all might well be the starvation and slow disintegration of the entire Italian expeditionary forces.

All this is interesting chiefly as a reminder that wars are seldom fought according to the textbooks. On paper, a modernized and well-disciplined army like that of Mussolini's should have no trouble at all with a horde of semi-savage levies such as Haile Selassie can muster. In actual fact, such encounters often turn out differently.

Augustus Caesar of Rome discovered this 1900 years ago, when Varus got the flower of the Roman army entangled in the Teutoburger forest in Germany, where the barbaric tribesmen annihilated it. Cortez nearly met the same fate in his first drive at the Aztec empire.

The British regulars were no match for the Pennsylvania Indians when Braddock was trapped near Fort Duquesne. The crack cavalry regiment of the U. S. army was overwhelmed when the plains Indians got in a blind alley at the Little Big Horn.

You could cull a column or so of similar instances from the military histories, but the examples that have been given so far are enough to make the point—which is that making war on a horde of poorly equipped barbarians is a much riskier business than it appears on the surface.

Mussolini's troopers will need all the good generalship and the good luck they can get.

THE NEW STRONG MAN



HEALTH

BY DR. MORRIS FISHBEIN

If there is any organ of your body that requires utmost care and watchfulness, it is the heart. On it depends circulation of the blood through your body, and that means complete circulation without the least bit of interruption or diminution.

The heart is a muscular organ through which the blood passes after it comes from the lungs, and from which it is pumped into the blood vessels. As the blood passes from one of the four heart compartments into another, it goes through valves which open and shut regularly.

changes its form because of disease or for any other reason, it will not close completely. Sometimes the blood gurgles back into the chamber from which it came. This is called regurgitation. The doctor can discover this by listening to the heart. Under such condition he can hear a murmur.

In many instances the valve is affected by inflammations and by depositing of lime salts in the form of little nodules. These also prevent an accurate closing of the valve.

Failure of the heart to pump the blood successfully leads to

stagnation of the blood in various parts of the body, sometimes with changes in the pulse rate and in blood pressure.

Treatment of valvular disease of the heart depends on the severity of the condition. The doctor not only has to endeavor to control the damage that has already taken place, but to prevent further damage.

He therefore limits the amount of exercise with the understanding that nothing should be done that brings about shortness of breath and distress. In the same way he chooses work which the afflicted person can undertake without putting too great a strain on his weakened heart.

It is particularly important, however, to make certain that a person with heart disease should never undergo a sudden strain, such as running to catch a train or trying to lift a heavy weight. Particularly important also is great moderation in eating. If a person is confined to bed, the amount of food should be small and preferably dry. The meals should be taken regularly.

If possible, body weight should be controlled because overweight is always a menace in heart disease.

It is also important for the person with a disturbance of the heart to avoid any secondary infection, like the common cold or sinus disease. Infection tends to attack portions of the body already weakened by disease.

Therefore, such people should avoid fatigue, hunger, and unnecessary exposure to cold and rain. They must also see to it that the mouth is kept free from disease by adequate dental and medical care.

We hear of the "nine old men" who run the country. What a terrible aspersion that is on nine erudite, great men, learned in the law, who protect the Constitution against any one—nine men whom we should thank God for having.—Senator Harry Moore, New Jersey.

We are going to clean New York of sin and corruption with the help of ballots and politicians or without them. If we don't get what we want with ballots, we'll get it through mental telepathy, through transmission of thought forces.—Father Divine.

Side Glances

By George Clark



"Oh, I guess it would be all right to change fellows if Eddie thinks you're the cutest and Tom thinks I'm the cutest."

BEHIND THE SCENES IN WASHINGTON

BY RODNEY DUTCHER

New Work-Relief Program Is Assuming CWA Appearance... But That's No Condemnation... Record Shows There Has Been Some Real Achievement Under New Deal Plan.

WASHINGTON, July 16.—News that the four billion dollar work-relief program is blossoming out as another CWA will surprise only those who have relied for information on the mimeographed handouts from government press agents.

Aside from the resettlement experiments of Dr. Rex Tugwell, the rural electrification experiments of Morris Llewellyn Cooke, and some housing and a few PWA projects under Secretary Harold Ickes, the bulk of the money will be used to employ men on inexpensive projects similar to those of the old CWA and the unballyhoed FERA work program, which continued after it and was still employing a couple of million men when the new program officially began.

The administration's reluctance to admit as much encourages the prevalent idea that CWA primarily means a program of "leaf-raking," "boon-doggling" and that sort of thing.

But CWA itself and CWA incidents (following partial demobilization) contributed a great deal more than that. It's up to the individual community to insist that its work-relief projects be of genuine value. The extent to which the new CWA is a success depends on the intelligence and integrity of local and state officials, as well as willingness to contribute materials and expert supervision for available cheap man-power.

Real Achievement Shown

Just to give you an idea, the records show that Harry Hopkins' work-relief labor has accomplished the following since CWA was "demobilized":

HEALTH AND SANITATION—Built 2259 miles of sewers, 1600 miles of water mains, 553 hospitals and improved or extended 218; 529 reservoirs and improved or cleaned 218; 500 sewage disposal or garbage disposal plants, 245,121 sanitary privies and improved 24,000; installed 2466 septic tanks and drained 3,275,000 acres of mosquito-breeding swamps through 28,363 miles of drainage ditches.

PUBLIC RECORDS—2360 new playgrounds proved 4483; 123 proving 73; 316 improving 95; 2 centers, improving parks, improving letter fields, improved or improved baseball diamonds, tennis, basketball courts, zoos and

PUBLIC BUILDINGS—Constructed 8602 airport buildings, auditoriums, abattoirs, shelters, city hall, fairground buildings, garages, jails, markets, military police stations, radio rooms, waterworks other structures.

SCHOOLS—Reproved 30,188 and built 1856 new buildings; repaired, lego, state normal, buildings and built

Project Type Improved—Although there be more politics in new work-relief administration has been a positive criticism of er respects that the acts has continued the average and continue to do so.

As to the original worth noting that 500,000 miles of improved during ter, hundreds of thousands of cul more than 4,000 killed in rodent and so on through things.

Its Public Work-relief labor has been at least proving the walls of every through employment artists, and then, ous historical surtion of orchestra tural activities projects, women self-help cooper

Organization program has been sy. But now he ball a. Just, he know ord indicates the far from a dead

Federal Worker

Word puzzle section with a grid and clues. Clues include: 1. New leader in the recovery work, 10. To loiter, 11. Branch, 12. English coin, 13. Gradparent, 14. Sweet potato, 15. Railroad, 16. Luke arm, 17. Tree fluid, 18. God of love, 19. Wagon track, 20. He holds a department of the work, 21. Chart, 22. To lacerate, 23. Trapping, 24. Form of be, 25. Carbonated drink, 26. To clip, 27. Falsehood, 28. Tam, 29. Grain, 30. Midda, 31. Musical note, 32. He will run the division, 33. One who snubs, 34. Adulation, 35. To rant, 36. Gaping, 37. Genius of the body, 38. Twisted, 39. Wine vessels, 40. Measure, 41. To sin, 42. Uncommon, 43. Monetary unit of Italy, 44. Uniting in

Small crossword puzzle grid with numbers 1 through 44.

Large crossword puzzle grid with numbers 1 through 62.

Vertical text on the right edge of the page, including 'FACTORY PART', 'pendulum clock', 'the simple-look', 'jeweler's shop', 'deavor to.', 'replied', 'wrapped a small', 'in wonderment', 'he said.', 'the clock, we mu', 'thing. You've only', 'pendulum.', 'the customer', 'the pendulum as', 'UP AND UP', 'agement with Annett', 'of the engagement', 'Weather Vane', 'gent (deciding to b', 'use has one or tw', 'the north is the ga', 'south a rubber fac', 'st a vinegar plan', 'a glue plant.', 'Archer—Good bea', 'neighborhood.', 'est—Quite so, b', 'and you can a', 'way the wind', 'actly', 'on which my ve', 'the correction, b', 'marriages, rece', 'and things of th', 'It is only calan', 'You see the d', 'I was saying, t', 'wedding occurred', 'razine.', 'requirements', 'the political leader', 'citizen.', 'Senator Sorghu', 'come from we al', 'watchmen.', 'Indeed', 'Marriages (to you', '—The young is', 'is she?', 'Oh, no; she wo', 'IES IP', 'MPS', 'Klein', 'FLOWER', 'DIES', 'NO PALM CLUSTE', 'a strange so', 'slowly to a-h', 'in the island', 'But just as', 'of flowering', 'cut it down', 'the death to', 'quit would ex', 'has been bul', 'stem', 'Sago Palm, i', 'issue is extra', 'into flour.', 'Sago sago 3', 'by the East', 'to Europe', 'the stamp d', 'and in the M', 'Archipelago', 'the north', 'coast of', 'two. It', 'needed to', 'Britain in', 'and placed', 'der rule o', 'Straits S', 'ments in I', 'NEA Service.', 'is the great'

The Democrat's Daily Page of All Star Comics

SALESMAN SAM

By SMALL



WASH TUBBS

By CRANE



BOOTS AND HER BUDDIES

By MARTIN



FRECKLES AND HIS FRIENDS

By BLOSSER



ALLEY OPP

By HAMLIN



THE NEWFANGS (Mom 'n POP)

By COWAN



FACTORY PART

pendulum clock

the simple-look-

Jeweler's shop.

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Straits Settle-

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NEA Service, Inc.)

is the great

16

OUR BOARDING HOUSE

By Ahern



NEWLIN

By MRS. FRED HEMPHILL
Mr. and Mrs. L. D. Ballard and sons of Kentucky came last week for a several weeks visit with his parents...

L. E. Cobb, resident of the Gilpin community, had the misfortune of losing two toes Wednesday afternoon while chopping a limb of a mesquite tree near his home...

Memphis Democrat

Hall County Herald Absorbed by Purchase August 7, 1926. Published every afternoon (except Saturday) and Sunday morning by THE MEMPHIS PUBLISHING CO., Inc.

LYMAN E. ROBBINS, Editor and Publisher; J. CLAUDE WELLS, Associate Editor; ADRIAN ODOM, Managing Editor; M. G. RAY, Mechanical Superintendent

Subscription rates table with columns for 'BY CARRIER', 'BY MAIL', and 'ELSEWHERE' with various rates for one and three months.

NOTICE TO PUBLIC: Any erroneous reflection upon the character, standing or reputation of any person...

CLASSIFIED ADS section with a table of rates for different types of advertisements and a telephone number (15).

WHO'S WHO IN MEMPHIS BUSINESS DIRECTORY listing ODOM SANITARIUM, DR. L. M. HICKS, and Blankenship's Ins. Agency.

For Sale and For Rent section listing a modern 4-room unfurnished apartment for sale and a room for rent.

At The Theatres

PALACE: The movie goer who likes shivers and shakes should not miss 'The Raven,' which opens for a three days run at the Palace today.

RITZ: One of the funniest satires in years, 'Night Life of the Gods,' which opens today at the Ritz for a two day run, is a treat.

Members Hear: Mr. Wilson talked at length about his recent tour of 37 countries. He said that 28 nationalities were represented at a Rotary meeting in Singapore.

Funeral Rites: Mrs. A. O. Phillips and Mrs. Morrison of Harrell Chapel left Sunday for Winston-Salem, N. C., where they will visit their mother who is seriously ill.

Relief Clients: members of the active relief rolls must register with the National Reemployment Service if they expect to remain on the relief roll.

Palace: Tuesday, Wednesday and Thursday KARLOFF with Bela (Dracula) Lugosi in 'THE RAVEN'.

Ritz: Tuesday and Wednesday Alan Mowbray and Peggy Shannon in 'NIGHT LIFE OF THE GODS'.

Cudd Bros.: Federal Tires and Tubes Can't Be Beat For Hard Service. Gasoline and Oils TAXI SERVICE.

Red Arrow Service Station: Wholesale and Retail Oils Of All Kinds. Your car washed, greased and vacuum cleaned for \$1.50.

John Slover's Garage: Expert Workman, Best of Materials, Reasonable Charges. These are the reasons why the average motorist patronizes us.

Pounds Cafe: 'Where Memphis Dines' Fried Chicken Lunch Every Day. Keg and Bottled Beer (Coldest in Town).

Blankenship Insurance Agency: We write all kind of insurance, but specialize in life insurance. Come in and let us talk over your insurance problems with you.

Blankenship Insurance Agency: We write all kind of insurance, but specialize in life insurance. Come in and let us talk over your insurance problems with you.

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WEEKLY REVIEW OF MEMPHIS BUSINESS AND INDUSTRIAL ACTIVITIES

Keep Memphis Area Money in Memphis Area! Help Build Up Our Territory... Not Some Other!

New Potato Chip Is Introduced by Gate City Co.

If you like potato chips but the grease in the ordinary chip is distasteful to you, you will hail with delight the new greaseless potato chip to be introduced by the Gate City Creamery this week.

The new equipment is the very latest type for the making of this popular food product, and every part of it which comes in contact with the chips is of vitreous enamel, assuring cleanliness.

The new machinery being installed has a capacity of more than half a ton of potato chips weekly.

The new chips will be on sale in all grocery stores and will be carried on several routes through the country.

Another new product of the Gate City firm is the popular popsicle. This tasty and cooling treat on a stick is made in four flavors: banana, cherry, lime and orange.

Gate City ice cream still retains its popularity. Due to its purity and goodness, it is a favorite with local folks.

Red Arrow Has Complete Service For Motorists

One of the completest services for motorists, truck and tractor owners is to be found at the Red Arrow Service Station, just east of the Pounds Hotel.

The farm trade is finding Red Arrow a good place to trade for here they find the highest test water-white kerosene for their lights, stoves and refrigerators.

Every car washed and greased at Red Arrow is thoroughly vacuum cleaned inside with an Electrolux.

All car lubrication is governed by factory lubrication charts for your make and model of car.

Motorists who give Red Arrow a trial always return.

Red Arrow Service Station advertisement with logo and contact information: 409 Noel, Phone 95.

CUDD BROS. advertisement for Federal Tires and Tubes, Gasoline and Oils, TAXI SERVICE.

Red Arrow Service Station advertisement with logo and contact information: 401 Noel Street, Phone 157.

Blankenship Insurance Agency advertisement: We write all kind of insurance, but specialize in life insurance.

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MAGNET REPAIR advertisement: We service and makes of car, tractor magnetos...

GERLACH BATTERY advertisement: Since 1916, 617 Noel.

CLUB C... advertisement: Where Memphis Likes to Eat...

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