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Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928.
NTY TAXES ARE SLASHED UNDER 1940 BUDGET LEVVIES

ND HAll Second Annual County Dairy PPARTS WITY pamed in Show Opens Here Saturday

Meeting to Start Monday Evening

## Rev. Alton B. Reed of Wichita Falls to Open Wichita Falls to Open Two-weeks Meeting

Bus Drivers Will Hear Patrolman


Ten-Day Revival Starts at Church Of Christ Monday

John H. Bannister of
Oklahoma City Will Be
In Charge of Meeting

Movies in Color Are Made During Pioneer Reunion なativitu

200 Signers Are Secured for Proposed REA Extension
Bryan W. Reynolds
Succeeds Jones As Post Commander

Old King Cotton On Local Farm





Plaska Needle Club
Has Luncheon Lingerie Shower


We Have Seiberling Tubes, Too

Exchange your old, smooth tires for the NEW SDHBMPRTMC SPECIAL

Liberal Trade-In Allowance Made


BRING THES: pames 10 Youn Tas!

erally Thousands of People Will
MEN'S DRESS SOCKS

ofit At This Great OCK-REDUCING TORE-WIDE SALEE

$20 \%$ to $50 \% 0 \mathrm{ff}$ on all Merchandise ou Must See These VALUES!! bors Open Thursday, August 17,at8a.m.
 e where bargains will greet you on every side. This great Clearance Sale is store wide! item in our big stock will go on sale from $\mathbf{2 0 \%}$ to $\mathbf{5 0 \%}$ below the regular price! In some . Look in our Odds and Ends section of this advertising for many values in merchandise e want to get rid of. There are a few items in our store that, because we have consisteld the price down to its lowest level, will not be reduced, but these are only a few. his advertisement, come to our store and effect real savings!


## WORK CLOTHES

WORK SHIRTS

These grey work shirts are of unusual quality with long-wear ing features. Well made. On-

## 37c

MEN'S WORK SHIRT
Real heavy quality sanforized shrunk
grey chambray with two roomy button
down pockets. A bargain atMEN'S AND BOYS' KHAKI PANTS These are the famous "Dickie" brand . . known from coast to coast for long wear
dyed and sanforized shrunk.

## 946

WORK GLOVES Ant batac

## Men's and Boys' Shirts



MENS AND BOYS' HATS
DRESS HATS

| $=$ |
| :--- |
| $=$ |
| 1.8 |

1.88

Manhattan and Varsity PAJAMAS

$20 \%$ TO $50 \%$ OFF AT THIS SALE

## Men's Suits

Men's fall suits of nationally advertised brands are also on sale at our big STORE WIDE CLEARANCE! You have your choice of a large variety of the very best suits on the market in this sale. Suits valued at $\$ 15.00$ marked, $\$ 11.85$

FALL SUITS We have several of the better suits for \$ 14 85 men in the fall line, marked down to on

SPORT SHIRTS Both men's and boys' polo type short shirt, in any style that you like, for style that you like, for
sale in two big groups-376 69 c

MEN'S WASH TROUSERS

BONEHEADS?? Sure, we make 'em! But we're not like doctors . . . we can't bury 'em, so we're going to try to sell em to you. Below is
listed our boneheads for the past year. Hope you get a kick out of them-and then buy 'em!



## 

## Of All Ladies' Ready-to-Wear In Our Entire Stock!!

By Popular Demand We Are Again Making Our Sensational Dress Offer


QGeduction!
HERES YOUR OPPORTUNTTY TO SAVE ON SHOES . . NOT OII IN SUMMER "LEFT-OVERS" BUT ON NEW FALL STOCK
on all items in $20 \%$ TO $50 \%$ OFF ON ALL SHOES SHOE DEPARTMENT

Men's SUMMER SHOES Whites, two-tones, colors, in act, our whole stock of men's summers, in act, our whole
reduced for this sale- have been

LOVELY HAURACHAS
Popular genuine Mexican Haurachas-the lat-
est thing in comfortable footwear est thing in comfortable footwear. And there's
lots of time left this season to wear this all
lace leather shoe:



Ladies' Black Shoes Regular $\$ 3.98$ value, mostly sizes
$4,41 / 2,5,51 / 2$ in blacks and $4,41 / 2,5,51 / 2$ in blacks and
browns. We intend
to move them at,
pair.

2.39 CHILDREN'S SHOES Over 300 pairs in all site, blacke browns, patents and whites, blacks, divid-
d into two groups to
188
Black Dress Oxfords Our entire stock of these hand-
some black, solid leather, dress some black, solid leather, dress
oxfords are on sale. Men's and boys' sizes. Can you believe they ENTIRE STOCK
ON SALE

188
3.85 $49 \mathrm{C} \quad 88 \mathrm{c}$

## $98 c$

KEDDETTES The genuine and or
iginal Keddette iginal Keddette, reg.
ular $\$ 1.98$ value and
we are selling them
at this sale for en $38 థ$

## LADIES' SUMMER SHOES

Our entire stock of summer shoes will be thrown on sale this week. You can find values up to $\$ 1.98, \$ 2.98$ and $\$ 3.98$ and you can buy your choice of the stock for on-
\$139


PAGE TEN
venn Dide Dennocrat
Hall County Herald Absorbed by Purchase Augu
WELIS \& MONTGOMERY, Owners and Publishers
WELLS \& MONTGOMERY, Mempis, Hall County, Texa
CLAUDE WELLS, Editor and Business Manage
HERSCHEL MONTGOMERY, Mechanical Superintendent


## IMPROVING THE DAIRY HERD

$\mathrm{A}_{\text {farmers and dairymen of HPORTANCE to the }}^{\text {N EVAnty }}$ farmers and dairymen of Hall County, and more all others in this sectio
sources of the farm
Hall County Dairy Show which will be held in Memphis Saturday

Dairying as an important phase of farming rath er than as a sideline is rapidly coming into its own in this section. More and more the farme herds for a large shar
herds for a arge share of their income, and with that increasing dependence they are recognizizng the de
sirability and necessity of increasing production and quality through better breeding and feeding of dairy animals.

Through the annual dairy show, this trend to ward improvement of the herd is given the added
impetus of competition; and, perhaps more impor impetus of competition; and, perhaps more impor
tant, the added boon of an educational opportunity,

## The man

R. Eudaly of the Texas Agriculture Extension Ser ice, is an exper
ance the dairy
should receive many suggestions of value in their
forts to improve their herds and increase production and revenue

THANKSGIVING CONTROVERSY
$\mathrm{S}^{\text {Hattering PRECEDENTS has become }}$ President Franklin
ing a progressi
for the ocasonal ventures on untrodden paths have criticism. The American will moness to be different and the courage
which have contributed to national greatness.
There are a few traditions, however, which hav become firmily
peculia
never
and the governors of the various states.
. Still, for many generations, it has been an an November as
the date has
tional holiday
Roosevelt, through whim or fancy whon Presiden intention of moving Thanksgiving Day up one week storm of protest. It is highly probably that Thanks-
giving Day would be nationally celebrated on the last Thursday in November whethep president dig nified the occasio
Thanksgiving Day
tom of the people, and decision of any one pe
The whole affair assumes the aspect of a some what ridiculous situation. The loudest protests have
come from the cheering sections of America's bigcome from the cheering sections of America's big schedules caused by the summary change in the cal-
endar, and one is forced to recognize the fact that the modern Thanksgiving, while undeniably a na tional holiday, is chiefly a day of thanks for those
old grads whose alma mater won the Turkey-day game.
The reason advanced by the president for the change, however, is almost equally ridiculous. That an extra week of pre-Christmas shopping would
materially help business is extremely
When the average individual pocket book will scarcely stand the strain of a single day's shopping, an ex tra seven can hardly be expected to increase the pur If the pres.
recent was testing attempting to shatter this precedent, was testing the strength of American traresulting uproar must have been extremely other, th resing. The "no third term" precedent has also suraging. The no third

Press Paragraphs
Keep the Mower Busy to Prevent Growth of Late Summer Weeds



THE GREAT AMERICAN HON



By Bought





Fun Day Club Has
Meeting August 9 Meeting August 9



Gleaners Sunday School Class Holds Social







Mrs. T. R. Blades
Is Luncheon
Hostess Wednesday
Son of Memphians Weds Mobeetie Girl Friday

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Birthday Dinner at Hollis Boren Home Honors Rev. M. C. Golden of Ballinger



BOWIN MOTOR COACHIS texas leading bus line serving texas
C. G. Smith Family Attends Reunion At Childress Park

