

New Chevrolet Is Announced

Chevrolet President Promises New Car Will Be Most Spectacular Low Priced Auto

DETROIT, Dec. 27.—Promising the most spectacular low priced automobile of all time, the Chevrolet Motor Company announced here today that a complete new line of motor cars will be introduced to the public January first.

In confirming reports that Chevrolet would very shortly introduce a new car of surpassing interest, W. S. Knudsen, president of the Chevrolet Motor Company, declared that the official announcement covering all details of Chevrolet's sensational new product would come Sunday, January first. No details will be available until that time, he said.

Chevrolet assembly plants have been in production on the new car since December 12. Factories in Flint, Mich., Tarryton, N. Y., St. Louis, Mo., Oakland, Cal., Buffalo, N. Y., Janesville, Wisc., and Norwood, O., have been humming with activity preparing for the highways the first of the new cars that promise to make motor car history in 1928.

Shipments of the new cars to dealers have been leaving the various assembly plants since December 15 so that the vast country-wide dealer organization may be prepared for the introductory showing next Sunday. Unbridled enthusiasm is being displayed over the new cars by Chevrolet field sales officials, who have been milling into Detroit for private showings of the new line.

Practically every Chevrolet dealer in the United States will have cars ready for public inspection January first. From Bangor, Me., to San Diego and from Miami to Vancouver there will be simultaneous exhibitions of the new car that has caused so much discussion in the last few months.

This gigantic distribution achievement of supplying thousands of dealers with cars in such a brief space of time was made possible only through the far-seeing policy of the Chevrolet organization and the tremendous resources and production facilities of the Chevrolet Motor Company. Never in the history of the industry will so many new models of one make have been placed in dealers' hands in such a limited space of time.

Cars will be ready for the boulevards and highways immediately after the first of the year. Production at the various assembly plants throughout the United States is racing along as fast as precision manufacturing will permit.

Unofficial reports from the Chevrolet offices here say that the new car "will embody many improvements in design and construction. New standards of beauty are promised. Easier handling and smoother riding qualities are heralded as some of

(Continued on page 3)



W. S. KNUDSEN
President & General Manager
Chevrolet Motor Co.

First Shipment New Cars Already Here

A carload of 1928 Chevrolet models has been received in Memphis but has not yet been unloaded, according to B. E. Davenport of Davenport & Meacham, local Chevrolet dealers. The cars will be on display Monday, January 2 at the D & M sales room.

"Production at the factory is going forward rapidly according to advices we have received," Mr. Davenport said, "and I see nothing to prevent our making prompt delivery of all models to Chevrolet purchasers."

MEACHAM SAYS CHEVROLET A WONDER

New Models Bigger and Better, Says Member of Local Agency

"The new Chevrolet is no doubt destined to be the most popular car in Chevrolet history," declared C. C. Meacham of the D. & M. Chevrolet Co., following his return Wednesday from Oklahoma City where he viewed the new models.

Apparently no expense has been spared in giving these cars a decided "higher price" appearance, Mr. Meacham said. "They are fine examples of automotive engineering and far exceeded my greatest expectations. Every model is a beautiful job."

Mr. Meacham told the Democrat that the Chevrolet organization would not permit him to enumerate any specific details prior to January 1, when the new car will have its premier showing all over the world.

"However," he said, "I can assure the motoring public a sensation awaits them in the 1928 Chevrolet. You will see beauty unequalled and you will witness performance and stamina that will seem impossible for a car of Chevrolet's price."

COMING

for Economical Transportation

CHEVROLET

A NEW CHEVROLET

Jan. 1ST

When you see it you will say,..."Only General Motors could produce such a car at Chevrolet's Low Prices"

D & M CHEVROLET CO.

B. E. DAVENPORT

MEMPHIS, TEXAS

C. C. MEACHAM

LEE GREAGORY ESTELLINE, TEXAS

QUALITY AT LOW COST

SINCE MR. MEACHAM HAS SEEN THE NEW CHEVROLET WE'RE READY TO SELL THESE AT

YOUR OWN PRICE

OUR ENTIRE STOCK OF USED CHEVROLETS, FORDS, STARS, DODGES AND OTHERS WILL BE

SOLD AT AUCTION

SAT., DEC. 31

AT 2:30 P. M.

YOU'RE THE JUDGE — LOOK 'EM OVER AND MAKE US AN OFFER.

D & M Chevrolet Co.

B. E. DAVENPORT

C. C. MEACHAM

Personal

Mr. and Mrs. B. M. Roberts of Amarillo spent Christmas day here with Mrs. Roberts' parents, Mr. and Mrs. G. H. Hattenbach.

Texas and Texans

BY WILL H. MAYES
Prosperity in Texas
We are nearing the end of another year. It has been a year of prosperity in Texas.

Mr. and Mrs. D. S. Baker spent Christmas day with Mrs. Baker's sister, Mrs. G. N. Scruggs in Wellington.

Mr. and Mrs. Jim Montgomery of Childress spent Friday here with relatives. They were enroute to Clarendon to spend Christmas with relatives.

Slain



A kidnaper stole twelve-year-old Marian Parker (above) of Los Angeles, and after receiving \$1500 ransom for her safe return delivered to her father the girl's mutilated body. The crime has stirred the west more than any other murder in recent years.

in Texas, but take the Yates pool merely as something to be expected and that may even be surpassed by later discoveries.

Eagle Pass Water Project
The Eagle Pass section will vote on a \$4,800,000 bond issue on December 19 for an irrigation at intervals for the last 40 years. Practically every merchant in the town is displaying posters reading, "We are 100 per cent for irrigation." Texans are coming to realize the extreme wastefulness of wasted waters.

Colorado Water Troubles
While the recent meeting at Dallas to settle the differences between power interests and those desiring use of the waters of the Colorado river for municipal and irrigation purposes did not result in a settlement, hope is held that this may soon be accomplished in a way to allow the use of all water and at the same time leave the power company sufficient water to serve its plans. To store water that can't be used to any advantage is as wasteful as to hoard idle money.

Mr. and Mrs. B. F. Shepherd of Lubbock spent Monday and Tuesday here with old friends.

Mr. and Mrs. T. T. Harrison are spending the Christmas holidays with relatives at Lone Oak.

Mrs. Jack Figh and daughter Peggy left Tuesday for a visit with relatives in Dallas.

Mrs. Joe Gibson and son Joe Bill of Gunter are here visiting her sister, Mrs. Earl Parker.

Mr. and Mrs. Carl Hill spent Sunday and Monday with Mr. Hill's parents at Parnell.

AN EXHILARATING EFFECT

A bottle of Herbine on the shelf at home is like having a doctor in the house all the time. It gives instant relief when the digestion gets out of order or the bowels fail to act. One or two doses is all that is necessary to start things moving and restore that fine feeling of exhilaration and buoyancy of spirits which belongs only to perfect health. Price 60c. Sold by Leverett-Williams Drug Company 23-5t

The Part of the Press

No one, not even the preacher, has better opportunity for adding to the year's advance in prosperity than the newspaper worker. The press holds a favored position of leadership in all things good. Its influence properly exercised is immeasurable, or it can stand for naught. A selfish, self-seeking press is abt to community advancement. Texas should give room only to papers willing and able to carry the banner of progress in their communities. The right kind of an editor is satisfied with nothing short of his very best effort for his people. Making a close study, can we feel at the end of the year that we have done all that we might have done for the people about us? Perhaps so, perhaps not; the answer is for each of us to make.

Speaking of Papers

Whatever the Times at Crockett may have been doing the rest of the year it recently issued a special edition that must have made every citizen of Houston county feel a bit good and a bit more proud of his county. It contained 40 pages crowded with information as to what has been and is being done in the town and county—not "booster" copy, but plain, stimulating records of worthy achievements of the year, things done to make for the better life of its people. The Times seems to be measuring up to the high standard the press of Texas should set for itself.

Up in the Air

San Angelo, with its usual disposition to get an early start, announces that two 12 story buildings are to be erected there early in the new year, one to be a bank and office building, the other a hotel. San Angelo is a Texas town of mighty strides.

San Marcos Gas

The first forward step for 1928 toward better living at San Marcos is the contract just made for natural gas to be supplied to the town early in the year. Natural gas is a modern convenience that may be had in many Texas towns at a less cost than wood or coal. It makes for luxurious comfort without the usual added cost of a luxury.

Midland's New Hotel

Midland will have its new six-story, 150 room hotel completed by February first, and will have need for every room of it to accommodate the rush of oil developers to that section of Texas. Clarence Scharbauer, the owner, who has grown from a news-boy into a millionaire, says he is building the hotel as his part in making Midland the city of the Southwest Texas oil fields. He is showing an appreciative spirit toward the place where he has made his wealth.

World's Largest Oil Field

The Yates oil pool in Pecos county is reported to be actually producing in excess of 25,000 barrels of oil an hour, over 600,000 barrels a day, which gives it rank as the highest of any in the history of the oil industry of the world, being more than 75,000 barrels in excess of the great Seminole field's highest production. Oil men are no longer surprised at any discovery anywhere

New Model Is Announced by Chevrolet Co.

(Continued from page 2)

the outstanding features of the new Chevrolet line. Many unlooked for changes have been made in the appearance of the car, according to reports, providing the new Chevrolet with a beauty and style appeal, unexampled in the low price field.

Without disclosing details, Chevrolet officials declared that the new cars would embody the results of 13 years experience and progress in the building of low priced transportation. Lessons learned from millions of miles of testing on the General Motors proving ground have been brought to bear on the new product, officials declared. In fact all the resources of General Motors have been employed for months to design and build the car that is heralded to be by a wide margin the greatest automobile ever offered by Chevrolet.

More than 5,500 newspapers across the entire country will assist through their advertising columns in broadcasting the announcement, which will take the form of one of the most comprehensive advertising campaigns ever attempted in the automobile industry. Every city, town and hamlet in the country will read the details of the 1928 Chevrolet on New Year's day.

Audits Systems

J. B. WRIGHT
Public Accountant
Memphis, Texas
Phone 264 619 Main St.
Luella "Pat" Wiggins D. C., M. C.
Chiropractor
Office on West Main street, across from Orr's Studio.
Telephone 449

MEMPHIS MATTRESS FACTORY

Old Mattresses Renovated
New Beds
At Old Fire Station
W. H. HAWTHORN

Dr. J. A. Odom

EYE, EAR, NOSE & THROAT
FITTING OF GLASSES
Office Hours:
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CHAS. OREN

JEWELER & OPTOMETRIST
WATCH AND JEWELRY
REPAIRING
ENGRAVING
EYES EXAMINED
GLASSES FITTED

DR. J. H. CROFT

REGISTERED OPTOMETRIST
Eyesight Specialist
Eyes Examined and Glasses Fitted
All Work Guaranteed
Office in Elrod's Drug Store
MEMPHIS, TEXAS

Dr. Turner L. Lewis

DENTIST
X-Ray Work and General Practice
Office Over Leverett-Williams Drug Store
MEMPHIS, TEXAS

V. R. JONES

Registered Optometrist
Eyes Examined—Glasses Fitted
Office Over City Bakery
HERE EACH MONDAY
Phone 482

YOU WANT to give you the stations you when you want them! You want a mellow tone. You want a simple tuning device. You want a set built by craftsmen to give years of steady service; You want a SHAMROCK! SHAMROCK CRADLE SERIES LEADERS BY PROVEN PERFORMANCE J. H. NORMAN & SON Auto Tops—Batteries—Charging.

The VICTORY SIX

The only car of its kind in the world. Entirely new engineering principles. Years ahead of its time.

A product of DODGE BROTHERS

DISPLAY JANUARY 4 TH

Allen-Figh Motor Company



While horns are sounding the noisy welcome to the New Year . . . think of this message: We're hoping 1928 brings you every conceivable joy!

Indeed we heartily thank our good customers for their liberal patronage in 1927. New merchandise that will arrive beginning next week will, we are sure, merit a continuance of your favors in 1928.

You have traded at Stone's in 1927 because "our chain store buying gives you quality merchandise for less," because you found the new things at this big store first, because you never saw shoddy or shop-worn merchandise displayed within our walls, because our buying connections in the East are unexcelled and because the small buyer receives the same attention and courteous service here as the large purchaser.

On this basis, plus a determination to make our personal service more lasting and far-reaching, we humbly solicit your esteemed patronage in 1928.

STONE & LANG CHAIN STORES

C. E. STONE OPERATED

Our Chain Store Buying Gives You Quality Merchandise for Less

Memphis Democrat

WELLS & WELLS, Owners and Publishers
Memphis, Hall County, Texas.
J. CLAUDE WELLS, Editor

SUBSCRIPTION RATE
In Memphis Trade Territory, per year \$1.50
Outside Memphis Trade Territory, year \$2.00



Entered at the post-office at Memphis, Texas as second-class matter, under Act of March 3, 1879.

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 617 Main Street, Memphis, Texas.

A FORWARD STEP IS NEEDED

Hall County has a great institution, lacking nothing in quality but suffering greatly from lack of proper housing facilities. This year's Hall County District Poultry Show was a revelation to poultry skeptics, and many exhibitors who are in a position to know declared it excelled by far the Tri-State Poultry Show at Amarillo.

What a pity for an event of this magnitude to be forced in the background because it has no permanent home. Thousands of people failed to profit by the wonderful sights that awaited them because the show had to be held in a comparatively out of the way part of town. Could this exhibition be staged at some central location it would be easily a million dollar asset yearly to Hall County.

The answer, as we see it, is a city auditorium. A municipal meeting place seems inevitable if Memphis is to continue to grow and retain the limelight as one of Texas' model towns. An auditorium—down town—that would meet the many needs of city and county would be a long step forward for Memphis' future. Every city, Memphis' size and larger, needs such a building. Few, however, are progressive enough to make their dreams realities and struggle along in ruts for many years. Already Memphis has a number of big city features of which surrounding towns, less fortunate, cannot boast and now the time is ripe for more improvement.

Too small, you say, to attempt a city auditorium? Is Memphis too small to have 65 blocks of permanent paving? Is Memphis too small to have one of the state's best school systems? Is Memphis too small to have beautiful, expensive church buildings? Is Memphis too small to have a Carnegie Library? Too small to have a downtown, well kept, play park? Too small to have stately and spacious business houses? Too small to have a bright downtown white way system? Too small to have scores of attractive homes? Too small to be the county seat of one of Texas' most productive counties?

Perhaps we're narrow-minded, but we see little argument against a city auditorium for Memphis.

Local and Personal

Joe Meacham of Turkey was a business visitor Thursday.

Mrs. M. McNeely is reported on the sick list this week.

Miss Verena Read of T. W. C. is here for the holidays.

O. N. Hamilton went to Dublin Saturday to visit his mother.

J. W. Joyce of Rising Star is a business visitor here today.

Mrs. D. A. Davis was a visitor here from Lelia Lake Wednesday.

Homer Mulkey and Col. Bugbee of Clarendon are visitors here today.

Miss Verna Crump visited friends in Amarillo first of the week.

Horace Williams of Clarendon spent Christmas here with relatives.

Miss Nell Broyles of Wellington was a visitor in Memphis Tuesday.

Bill Morgan of A. & M. College is spending the holidays here with relatives.

Rev. C. E. Jameson and family spent Christmas with relatives at Paducah.

Morgan Dennis of Lubbock Tech is spending the Christmas vacation here.

J. S. Edwards and sons Allen and Carl were visitors from Hedley Thursday.

George Broome, who is attending the State University, is home for the holidays.

Mr. and Mrs. W. W. Neely of Wellington are here this week visiting relatives.

Ewell Grundy and Grover Ewen were business visitors from Estelline Thursday.

Miss Mary Jo Chamberlain of Clarendon was the guest of Miss Ione Webster Tuesday.

Nat Bradley, student of Lubbock Tech, is spending his holidays here with relatives.

Mrs. W. L. O'Rear of Wellington is here this week visiting her sister, Mrs. M. McNeely.

The Democrat is authorized to announce that the Smith school will be opened January 2.

Max L. Ready of Hollis is here this week visiting in the home of Mr. and Mrs. George Greenhaw.

Miss Clem Wyatt spent Christmas with her parents, Mr. and Mrs. W. C. Wyatt at Lakeview.

Ward Hicks, who is a student at Texas Tech, is spending the holidays here with his parents.

Mr. and Mrs. Owen Williams of Canyon visited Mr. and Mrs. Carl Hill here during the holidays.

L. G. Perkins and children of Shamrock visited Mr. and Mrs. H. W. Kubn first of the week.

Miss Lena Bell Flannery of Alford is here visiting in the home of her brother, Charles Flannery.

Mrs. Boss Johnson and son Robert of Amherst arrived Wednesday for a visit with old friends.

Charlie Dameron, a student of Abilene Christian College, spent several days here with home folks.

Mrs. J. W. Binkley of Dodsonville arrived today for a visit with her daughter, Mrs. Thos. B. Huff.

Misses Lillian Guill and Altha Tom Bridge spent Sunday and Monday with relatives at McLean.

Carl Wolf, son of Mr. and Mrs. W. C. Wolf has accepted a position with the King Undertaking department.

SOCIETY

DEAN-STROMAN

Dr. J. H. Mallard, upon going home from church services Sunday morning found Mr. R. Dean and Miss Ermine Stroman, both of Plainview, waiting for him. He pronounced the words that made that twain as one and they went their way rejoicing.

MRS. McNEELY'S CLASS GIVES RECITAL

Mrs. M. McNeely's class in expression and music last Wednesday evening at the high school auditorium was enjoyed by a large and appreciative audience. The pupils showed careful training had been given by their instructor.

THEATRE PARTY

Miss Thelma Lee Hattenbach entertained with a theatre party Wednesday evening at the Palace theatre, honoring Misses Carolyn McNeely, Elois Norman, Mae Nell Elliott, and Lena Bell Flannery of Alford.

After enjoying the show they went to the Tarver Drug where delicious refreshments were served.

ENTERTAINS WITH CHRISTMAS PARTY

Miss Ruth Harrison entertained a group of her girl friends last Friday evening with a Christmas party at her home on South Eighth street.

An artistically decorated tree, laden with beautiful gifts for those present, was the feature attraction for the evening.

Those attending were: Lucy Hudgins, Bernice Guthrie, Lois Clark, Hazel Owens, Jim Browder, Catherine Easterling, Mildred Phelan, Frances Joye Tomlinson, Jo Ann Estes, and Frances Denny.

MRS. FIGH ENTERTAINS FRIDAY BRIDGE CLUB

One of the most enjoyable of the Christmas parties was that given for the Friday Bridge club at the home of Mrs. Jack Figh.

A Christmas tree, with gifts for all, and bridge, featured the entertainment for the afternoon.

At the close of the games a dainty Christmas plate luncheon was served to sixteen club members.

High score favors were given Mrs. Sam Foxhall and Mrs. Ralph Stroup.

ENTERTAINS WITH BRIDGE PARTY

Misses Ione Webster and Margaret Milam delightfully entertained Tuesday afternoon with a bridge party at the home of Miss Webster on West Noel street.

Guests were: Misses Dorra Powell, C. J. Goodnight, Cora Ethel Thornton, Elois Norman, Mae Nell Elliott, Shirley Greene, Opal Adams, Vernadine Jones, Cornelia McCanne, Florence Wherry, Mildred Owens, Maurine Thompson, Anie Ruth Johnsey, and Carolyn McNeely. Out of town guests were Miss Mary Jo Chamberlain of Clarendon and Miss Nell Broyles of Wellington.

Lovely refreshments were served.

HENRY BOYD NEWMAN CELEBRATES BIRTHDAY

Henry Boyd Newman, son of Mr. and Mrs. H. H. Newman, was delightfully entertained on the occasion of his eleventh birthday, Wednesday evening, December 21 at their home on West Bradford street. Games were played and refreshments served to the following: Cora Fox Yonge, Nell Walker, Mary Gardner, Audrey Lofland, Ouida Rice, Flora Gerlach, Martha Draper, Sumner Cole Read, N. A. Hightower Jr., Jewel and Julius Jones, Bobbie Ragsdale, and Royce Broods.

A birthday cake with eleven lighted candles was the feature of the occasion.

RECITAL OF EXPRESSION AND MUSIC CLASSES

The pupils of Miss Georgia Cooper's school of expression gave an interesting recital Tuesday evening, December 20 at the First Methodist church, which was very much enjoyed by a large audience.

The program comprised a number of interesting readings interspersed with several musical numbers by pupils of Mrs. Conley Ward's class in music.

Mrs. Margaret Garrott Morgan, who had planned to present her pupils in music, at the same time was unable to do so and to Mrs. Ward and the following pupils of her class, Margie Sigler, piano; Grace Wilson, violin; accompanied by Dorcas Ruth Wilson, Jack Thomas, violin and Pauline Ross, piano; Lucille West, piano; thanks are extended.

Miss Cooper's pupils on the program: Granada Say, Tommy Mullis, Loyd Evans, Lucille Cudd, Naomi Smith, J. W. Slower Jr., Audrey Lofland, Charles Campion, Lucille Williams, R. W. Mullis, Roberta Easterling, Mary Etta Arnold, Frances Keeling, Vera Neely, Cordia Lee James, Clare Frances Lane, Nell Grant, Lola Mae Grundy, Mary Dyer, Catherine Easterling, showed careful training and preparation.

Local and Personal

Mr. and Mrs. Leon Hale of Amarillo visited relatives here last week end.

Herschel Montgomery spent Sunday and Monday with his parents near Shamrock.

Miss Ila Joe Lesley, who is attending C. I. A., is home for the Christmas holidays.

John Forkner and Eldon Thompson of Amarillo spent Christmas here with home folks.

Thos. B. Huff and family spent Sunday and Monday with relatives at Dodsonville and McLean.

Miss Mary Nail, teacher in the Pampa school, arrived home Friday to spend Christmas with home folks.

Mr. and Mrs. Ross Mitchell are spending the Christmas holidays with relatives in Santa Anna, Texas.

Frank D. Bishop has returned to his home in Liberty, Mo., after a visit here with his mother, Mrs. J. E. Bishop.

Mrs. T. C. Delaney and daughter Miss Hazel spent Monday and Tuesday in Amarillo and Ceta Canyon.

Mr. and Mrs. Angus Huckaby and daughter Mary Sue spent Christmas day with Mrs. Huckaby's sister, Mrs. M. D. Vinson in Childress.

Mr. and Mrs. C. H. Compton and baby left Friday night to spend the holidays with their parents at Loraine.

Prentiss Hyder, now in his third year at State University, is enjoying the holidays with his father, Dr. D. C. Hyder.

Charles C. Spah Jr. who has been visiting his sister, Mrs. C. S. Compton left Saturday to spend Christmas in Quanah.

Miss Willie Merle Trapp, teacher in the Lockney school, is here spending the Christmas holidays with her mother, Mrs. F. M. Trapp.

Mr. and Mrs. Curtis Cudd and daughter Lucille and Mr. and Mrs. Pete Cudd visited relatives in Plainview from Saturday until Tuesday.

Mr. and Mrs. J. H. Martin of Sand Springs, Oklahoma, spent the holidays here with Mrs. Martin's sisters, Mrs. J. H. Breeland and Miss Minnie Garrett.

John Hammond and Henry Wilson, students at T. C. U. arrived last Thursday to spend the holidays with their parents, Mr. and Mrs. George Hammond and Dr. and Mrs. W. Wilson.

Mr. and Mrs. L. J. Starkey, former residents of Memphis, now of Pampa, spent Friday here with old friends. They were enroute to points in Oklahoma to spend the Christmas holidays.

OUR PRE-INVENTORY SALE

continues through Saturday of this week. Hundreds of low prices await you during this money-saving food sale. Here are just a few of them.

Salmon TALL CAN, COOK-ING GRADE 15c

APRICOTS GALLON CAN 67c

BLACKBERRIES GALLON CAN 57c

PEACHES GALLON CAN 47c

HONEY COMB 10 lb. Buckets \$1.50

COFFEE FOLGER'S COMRADE 2 1/2 lb. can \$1.09

"Everybody happy in 1928." We've made that our slogan and we promise to do our best in keeping you all smiling with our services. We're thankful for the business you've given us in 1927. Come back often in 1928!

"M" System Grocery

THANKS — EVERYBODY!

Our customers are responsible for the steady increase in business this drug store has been realizing year after year, and to them we extend heartfelt thanks.

Especially do we appreciate the prescription business entrusted to us. This department has witnessed a great growth in the past 12 months. Remember we are "yours to command" in 1928. The same day and night prescription service will be maintained for your convenience throughout the coming year.

Success to your every undertaking... Peace and Happy Contentment... are the three things we wish you all through the New Year...

LEVERETT-WILLIAMS DRUG COMPANY

No Doubt About It!

STUDEBAKER owners will be HAPPY NEW YEAR!

To you who have bought Studer's—congratulations! Your judgment is exceeded only by your desire for the best.

Your happiness will continue because your unit-built, one-profit Studer was made to last many New Years.

You are satisfied because your speed, durability, dependability, striking beauty always at your command.

It gives us satisfaction to know our friends are driving cars that broken every world's record, best.

Raymond Ballew

When Better Automobiles Are Sold, Ballew Will Sell Them



A. BALDWIN

sends best wishes and hopes the next twelve months will be filled with the sunshine of happiness and Prosperity —

During our 20 years in business Memphis we have tried to serve our customers well. People who have repeatedly come to Baldwin's for their dry goods and clothing will be glad to hear that we are responsible for the success you have enjoyed and it is our pleasure to heartily thank them at this time. And we earnestly invite you to come back as you have consistently returned to our counters year after year since our establishment.

A. Baldwin

PRICE AND QUALITY MEET

December 29, 1927

THE MEMPHIS DEMOCRAT

PAGE FIVE

So Filled

with Good Luck may the New Year be for you that each succeeding year finds you happier than the one before... yes, smiling and gay.

What more could we wish for you in 1928?

Lin V. Alexander



— that... we extend our cordial Greetings and wish you a "world of Good Luck" in 1928

Kelvy's Quality Furniture

Don't wait until next year to come by and see our new shipment of those popular Phoenix Rockers. They're certainly beauties.



An old year flickers With the new comes the light of renewed hope for greater happiness. It will be your happiest ever!

and hope the New Year brings greater gratifications to Everybody's because our store ever strives to improve its service to customers year by year.

Accept our deepest thanks for the business you have given us this year. We feel certain we may count you as a customer next year because we pledge ourselves to give you even better values in 1928.

Everybody's EVERYWHERE

SOCIETY and Club

J. O. Y. CLASS ENTERTAINS WITH CHRISTMAS SOCIAL

The J. O. Y. Class entertained with a Christmas social at home of Mr. and Mrs. J. R. Martin, Tuesday evening with Misses Dorothy Nell Boswell and Louise Peyton as hostesses. Nine members were present and Miss Mildred Cohen as guest. Each girl present received a lovely gift by fishing from behind a screen after which lovely refreshments were served. All present report a very pleasant evening.

MISS CASSEL ENTERTAINS WITH BRIDGE PARTY

Miss Winnie Cassel entertained Monday evening with three tables at bridge at the home of her sister, Mrs. J. G. Gardner. Miss Clem Wyatt made high score and Miss Merle Keeling made low score.

A lovely plate lunch was served by the hostess consisting of fruit salad, sandwiches, potato chips, olives, pickles, coffee, date loaf and divinity candy.

The guest list included Misses Ruth Keeling, Lena McLearn, Willie Guinn, Clem Wyatt, Rose Cohen, Merle Keeling, Lotta Chambers, Lila Neal, and Mrs. Bill Bryan.

MESDAMES WEST AND WRIGHT ENTERTAIN

Mesdames Sam West and Frank Wright were hostesses to the U. D. C. December 20. It was agreed by chapter to send the Veterans of Memphis Christmas boxes. Money had previously been sent by organization for Christmas presents for Old Soldiers in Confederate Home. Owing to absence of members the program was not rendered in full. Mrs. Whaley led a discussion on the Confederate states navy. Mrs. Franks gave the story of the first submarine.

During the social hour a delicious salad course was served.

MRS. DRAPER HOSTESS TO 1913 STUDY CLUB

Mrs. M. J. Draper entertained the 1913 Study Club Tuesday night, December 21 with a Christmas party at 6:30. A lovely three course turkey dinner was served to eighteen members and one guest, Mrs. Craven. The home was prettily decorated with Christmas colors and red tapers burned in the center of each table and also used around the rooms.

Mrs. Noel was leader of the short program for the evening. Mrs. Watson gave an interesting talk on Bethlehem, the city of David, and Mrs. Owen's reading of The Other Wise Man was a rare treat. After the program all eyes were turned to the brilliantly lighted Christmas tree which held tiny red stockings and gifts for all. Mrs. Draper was assisted by her daughter, Martha and Nell Walker.

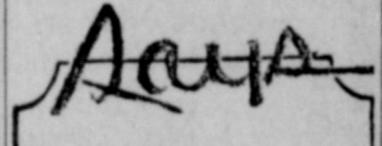
PROMINENT COUPLE MARRIED LAST WEEK

Mr. Donovan B. Wright and Miss Lucile Read were united in marriage Friday, December 23, at 8 p. m., the Rev. E. T. Miller officiating with the ring ceremony.

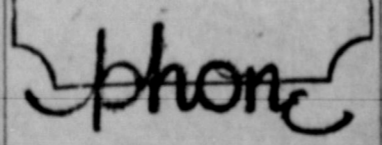
OUR VICTORY

See Page 3

C. LEE RUSHING



Close the year with a clear conscience. Be sure your family is ADEQUATELY protected by life insurance.



4-8-2 SERVICE MAN FOR



in the presence of a few relatives and friends, at the home of her sister, Mrs. D. L. C. Kinard.

Those witnessing the wedding were Mr. and Mrs. D. L. C. Kinard and children, Misses Cress Ardery, Hazel Delaney, Helen Beard, Mesdames W. W. Clower and Major Wood.

The bride is the sister of Mrs. D. L. C. Kinard, and is a charming and accomplished young lady, having been employed for the past year by the Northern Texas Utilities Co. She numbers her friends by her acquaintances, and is very popular in social, business and church circles. The bridegroom's mother lives at Bellevue. He has been engaged in cotton marketing here and at Wellington for the past few years and is a congenial and promising young business man. Their many friends are joined by the Democrat in wishing them a long life of happiness and prosperity.

The newly weds left Saturday morning for Bellevue where they visited Mr. Wright's mother, Mrs. J. B. Wright, until Monday when they returned to this city where they will make their home.

L. A. Flynt was a visitor from Hedley Thursday.

OUR VICTORY

See Page 3



If its Plumbing you want why not Phone 561 STAGGS & COMBS Plumbers Work Guaranteed



Pre-Inventory Removal

of Fall Dresses, Coats and Hats

A check of our stock Tuesday revealed a few Fall Dresses, Coats and Hats still on hand. It is all authentic, this year's merchandise that sold for a much higher figure at the start of the season. The stock is still sufficiently large to allow you a generous selection provided you come early and buy before thinking women have availed themselves of this money saving event. Rather than take stock of this group on Jan. 1, we offer all Fall Dresses, Coats and Hats, as long as they last, at

ONE-HALF PRICE

BETTER HURRY!

We have only a few of these fine garments and hats left, but each will positively be sold at ONE-HALF PRICE

There is no better opportunity than this to save on wearing apparel you need now.



Hanna-Pope & Co.

Where Quality is Higher Than Price

Come On -- Sign Up!



Old Daddy Time here wants to do you a big favor! With a New Year lying before you, he knows your thoughts are "Will it be a better one for me... will I be any better off at the close of it than I am now?"

Sign Father Time's resolution to let electricity work for you in 1928 and it will be a big step forward in your progress! Decide now that you'll harness your electric servant to do things you are slaving over, but a job of only a few minutes when you press the button! See us about it today!

WISHING YOU THE HAPPIEST NEW YEAR EVER

West Texas Utilities Company

OUR VICTORY

See Page 3

Mr. and Mrs. D. S. Baker moved Monday to their new home, just completed, on South Ninth street.

Howard Wrenn of Wichita Falls spent Christmas here with his parents, Mr. and Mrs. J. B. Wrenn

FOR ALL KINDS OF FRESH AND CURED MEATS, GO TO

GARDNER MEAT COMPANY

Phones 160 or 280

We Deliver Free!

Meat, Bread and Molasses

PHONES: 10 and 469

NEEL GROCERY COMPANY

20% More Quality IN THE NEW AMBER-FRICTION



India's new achievement—the Amber-Friction Balloon—actually contains 20 per cent more quality than former India tires. Yet the additional cost to you is a mere trifle. India builds for quality and you will find no tire more reasonable in cost.

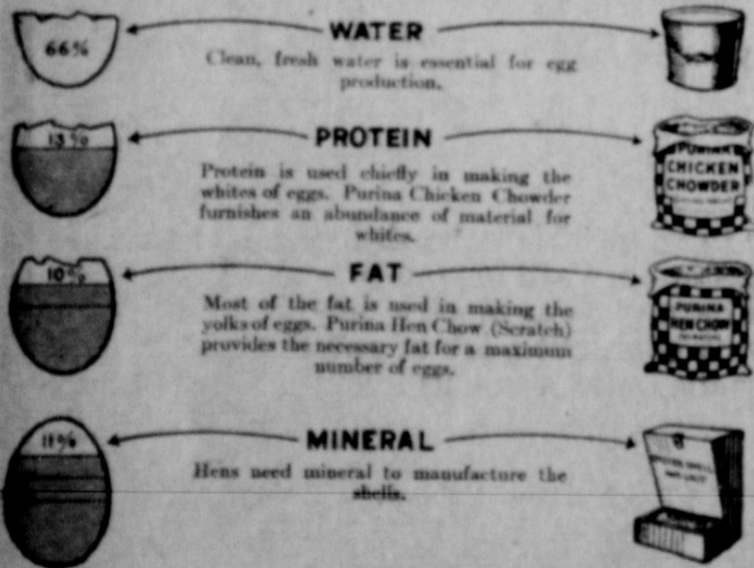
The new Amber-Friction feature prevents breaking of sidewalls on your Indias. Hadn't you rather pay a little more and get a tire with a 25,000 mile reputation than spend just a few cents less and buy an 8,000 mile tire?



Webster Bros. DISTRIBUTORS

Let us show you cross-cut sections showing the make up of this remarkable tire

What it takes to make eggs



EGGS will make money for you now! To get eggs, you must feed for them. Purina Poultry Chows will furnish your birds the egg-making materials in the proper proportions. If it's eggs at less cost and more profit you want let's get together on your problem of feeding for eggs.

CITY FEED STORE

The Store with the Checkerboard Sign

MEMPHIS

PHONE 213

WINNERS AT POULTRY SHOW ANNOUNCED

Below is given the list of winners:

White Cornish—First cockerel, V. A. Porter, Wellington; first pen, V. A. Porter, Wellington.

Light Bramas—First cockerel, W. W. Davis, Memphis.

Blue Sweedish Ducks—First hen, Ira Hudson, Lawton, Oklahoma.

White Laced Red Cornish—First cock, V. A. Porter, Wellington; first cockerel, R. R. Dyer, Arlie; first and second pullet, R. R. Dyer, Arlie; third and fourth pullet, V. A. Porter, Wellington; first hen, V. A. Porter, Wellington.

S. C. White Leghorns—First cock, E. N. Hudgins, Memphis; second cock, C. A. Williams, Memphis; third cock, J. R. Mitchell, Memphis; first cockerel, J. R. Mitchell, Memphis; second cockerel, C. A. Williams, Memphis; third and fourth cockerel, J. R. Mitchell, Memphis; fifth cockerel, Olan Wynn; first pullet, C. A. Williams, Memphis; second, third and fourth pullet, G. A. Sager, Memphis; fifth pullet, Olan Wynn. First and fourth hen, C. A. Williams, Memphis; second hen, G. A. Sager, Memphis; third and fifth hen, E. N. Hudgins, Memphis. First and fourth young pen, J. R. Mitchell, Memphis; second and third young pen, G. A. Sager, Memphis; fifth young pen, C. T. Wynn. First and second old pen, C. A. Williams, Memphis.

Buff Orpington—First and second cock, J. T. Cates, Crowell; second and fourth cockerel, Dr. H. Gilmore, Turkey; first and third pullet, J. T. Cates, Crowell; second, fourth and fifth pullet, Dr. H. Gilmore, Turkey. First, second and third hen, J. T. Cates, Crowell; fourth and fifth hen, Dr. H. Gilmore, Turkey. First and second young pen, J. T. Cates, Crowell; third young pen, Dr. H. Gilmore, Turkey. First old pen, J. T. Cates, Crowell; second old pen, Dr. H. Gilmore, Turkey.

Silver Laced Wyandottes—First cock, J. E. Masterson, Estelline; first and second cockerel, J. E. Masterson, Estelline; first pullet, S. A. White, Memphis; second and third pullet, J. E. Masterson; fifth pullet, S. A. White, Memphis. First and second hen, J. E. Masterson; fifth pullet, S. A. White, Memphis. First and second young pen, J. E. Masterson; second young pen, S. A. White.

Black Minorca—First and second cock, Mrs. Lula Petty, Kirkland; first and second cockerel, M. L. Mitchell; third, fourth and fifth cockerel, Mrs. Lula Petty, Kirkland. First to fifth pullet, Mrs. Lula Petty. First, second, third and fifth hen, Mrs. Lula Petty; fourth hen, M. L. Mitchell. First old pen, Mrs. Lula Petty.

Partridge Wyandottes—First and second cockerel, pullet and hen, and first young pen, W. C. Gilmore, Turkey. Dark Cornish—First cock, Mrs. Bob Roberts, Memphis; third cock, R. R. Dyer, Arlie. First and third cockerel, G. J. Benham, Crowell; second, fourth and fifth cockerel, R. R. Dyer, Arlie. First, second and fourth pullet, R. R. Dyer; fifth pullet, Mrs. Bob Roberts, Memphis. First hen, G. J. Benham; second hen, Mrs. Bob Roberts; third, fourth and fifth hen, R. R. Dyer. First young pen, R. R. Dyer; second young pen, G. J. Benham. First old pen, R. R. Dyer; second old pen, G. J. Benham.

White Wyandottes—First and second cock, John Ware, Graham; third cock, R. N. Mothershed, Parnell. First and third cockerel, John Ware, Graham; second cockerel, R. N. Mothershed, Parnell; fourth cockerel, R. N. Mothershed, Parnell. First and fourth pullet, John Ware, Graham; second, third and fifth pullet, R. N. Mothershed, Parnell. First and second hen, John Ware; third hen, R. N. Mothershed. First young pen, R. N. Mothershed. First old pen, R. N. Mothershed.

Black Langshans—First cock, W. C. Wolf, Lakeview; first and second cockerel, W. C. Wolf; first second, third and fourth pullet, W. C. Wolf; first and second hen, and first young pen and first old pen, W. C. Wolf.

R. I. Reds—First cock, J. T. Cates, Crowell; second and third cock, R. H. Cooper, Crowell; first cockerel, R. H. Cooper; second, third and fifth cockerel, J. T. Cates; fourth cockerel, C. A. Williams, Memphis. First and fifth pullet, J. T. Cates; second and fourth pullet, R. H. Cooper. First hen, R. H. Cooper; second hen, E. M. Ewen, Memphis; third hen, C. A. Williams; fourth hen, J. T. Cates; fifth hen, R. H. Cooper. First young pen, R. H. Cooper; second young pen, C. A. Williams; third young pen, J. T. Cates. First old pen, R. H. Cooper.

White Rocks—First cock, A. R. McMaster, Planks; first, second and third pullet, A. R. McMaster. First, second, third and fourth hen, A. R. McMaster.

Dark Barred Rocks—First and

second pullet, Mrs. Lula Petty, Kirkland; first and second hen, Mrs. Lula Petty. First young pen, E. M. Ewen, Memphis.

Barred Rocks—First cock, Mrs. Lula Petty, Kirkland; second and third cock, E. M. Ewen, Memphis; fourth cock, Ira Hudson, Lawton, first, second and third cockerel, first to fifth pullet, and first to fifth hen, Mrs. Lula Petty, Kirkland.

Light Barred Rocks—First and second cock and cockerel, Mrs. Lula Petty, Kirkland.

Light Bramas—First cockerel, W. W. Davis, Memphis.

Blue Sweedish Ducks—First hen, Ira Hudson, Lawton, Oklahoma.

Buff Ducks—First, second and third cock, Ira Hudson, Lawton, Oklahoma. First cockerel, first and second pullet and hen, Ira Hudson.

Roen Ducks—First cockerel and first and second pullet, Ira Hudson, Lawton, Oklahoma.

Buff Geese—First cockerel and first and second pullet, Ira Hudson, Lawton.

Bronze Turkeys—First cock, Mrs. S. T. Hutchinson, Estelline. First cockerel, D. H. Nelson, Newlin; second cockerel, J. E. Masterson, Estelline. First and second pullet, J. E. Masterson; third, fourth and fifth pullet, Mrs. S. T. Hutchinson. First hen, J. E. Masterson; first young trio, J. E. Masterson.

Best solid color pen, J. T. Cates; best solid color male, John Ware; solid color female, C. A. Williams; solid color display, Mrs. Lula Petty; parti-colored pen, R. H. Cooper; parti-color male, J. E. Masterson; parti-color female, Mrs. Lula Petty; parti-color display, Mrs. Lula Petty; grand champion female, Mrs. Lula Petty; parti-color display, Mrs. Lula Petty; grand champion female, Mrs. Lula Petty; grand champion male, John Ware; grand champion pen, J. T. Cates; best 20 birds, Mrs. Lula Petty; best display, Mrs. Lula Petty; champion female turkey, J. E. Masterson; champion male turkey, S. T. Hutchinson; grand champion turkey, S. T. Hutchinson.

Mr. and Mrs. A. Womack and son and Mr. and Mrs. Bob Roberts spent Christmas day in Amarillo with relatives.

Forestry, says the Forest Service, U. S. D. A., is steadily becoming an art of land management, expressed in practical measures for protecting forest growth from fire and other destructive agencies, for logging timber so as to produce a new crop of wood, and for planting forest trees on cut-over or denuded areas.

The proper care of footwear, coupled with intelligent selection, means a reduction of from one-quarter to one-half in shoe bills and at the same time keeps the feet neatly and serviceably shod. Mud, water, or excessive dryness ruins leather; oil and grease preserve it. Therefore, the life of boots and shoes may be extended by keeping them clean, pliable, and water resistant. Farm footwear especially needs to be greased occasionally.

Double disking corn ground for fall-sown oats in the South produces as high yields as plowing, with the advantage of a decided decrease in the cost of production. Where the land has been well cultivated and is reasonably free from grass, weeds, and crop residue, disking is to be strongly recommended. Plowing should be resorted to only when the land is in such condition that a satisfactory seedbed can not be prepared by disking.

FOR HOME AND STABLE

The extraordinary Borozone treatment for flesh wounds, cuts, sores, galls, burns and scalds is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful influence as for humans. First wash out infectious germs with liquid Borozone, and the Borozone Powder completes the healing process. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by Leverett-Williams Drug company. 23-5t

OUR VICTORY See Page 3



STAR PARASITE REMOVER

Give Fowl in water or feed will improve their appetite, tone the system and greatly help in reducing disease and increasing egg production.

FREE TRIAL STAR ROUPE TABLETS

has proven remarkably successful as a treatment and in preventing Colds, Runny White Diarrhea and all other bowel troubles. We want every poultry raiser to try it. A Free Sample at your Drug Store, or sent by Star Chemical Co., Arlington, Texas. Sold and distributed by LEVERETT-WILLIAMS DRUG

Local and Personal

Atty. Jack Randal of Lubbock arrived Friday to spend the holidays with his mother, Mrs. P. M. Randal.

Red Picket fence, all lengths. J. C. Wooldridge Lbr. Co. 20-tf

Red Picket fence, all lengths. J. C. Wooldridge Lbr. Co. 20-tf

Mr. and Mrs. Elsworth Howell of Oklahoma City are here visiting his mother, Mrs. M. C. Howell, and sister, Mrs. C. F. Stout.

A complete stock of New Crop TEA GARDEN preserves at Womack's Grocery. 17tf

Mr. and Mrs. Hugh McKelvy spent Christmas at Hedley with relatives.

Hostess Cakes at Womack's Grocery. 17tf

Mr. and Mrs. Charles Gober returned Wednesday to their home at Cisco after spending Christmas with his parents, Mr. and Mrs. L. C. Gober.

You get your Hostess Cakes at Womack's Grocery and save time in baking them. 12-tf

Ed Kelly was a business visitor from Amarillo Friday.

Red Picket fence, all lengths. J. C. Wooldridge Lbr. Co. 20-tf

Mrs. Glenn Q. Street and son Glenn Jr. are here visiting her parents, Mr. and Mrs. W. L. Wheat.

Have you tried that Good NORRIS Chocolate and Butter Scotch Pie and Cake Icing. Try it, you will be Pleased, you get it at Womack's Grocery. 17tf

Red Picket fence, all lengths. J. C. Wooldridge Lbr. Co. 20-tf

Mr. and Mrs. Edgar Cudd and daughter Juanita are visiting Mr. Cudd's parents at Corpus Christi during the Christmas holidays.

S. L. Seago went to Walters, Oklahoma, Saturday to join his family and spend Christmas with relatives.

Mrs. R. A. Boston and daughter Marie and son Jack of Amarillo arrived last Friday to spend Christmas here with relatives and old friends.

Mrs. Sarah Childs, garden teacher who W. A. Johnson's Cleveland street Amarillo last Friday will make her home here.

Mr. and Mrs. Fred and sons Amos and hoka are here spending holidays with Mrs. ham's mother, Mrs. aster.

Mr. and Mrs. H. Quittaque spent Sunday day in Memphis with and participated in the Band of which Mr. former member.

Alvin Baldwin, who ing Baylor college of Dallas, arrived Friday Christmas holidays parents, Mr. and Mrs. A.

Mr. and Mrs. J. Goldthwaite and Mr. M. McMuller of last Friday for M. E. Parker.

Lee Pope spent Christmas with his parents in Quan



Half Price Sale on all

Ladies' Coats, Winter Silk Dresses, Children's and Ladies' and Children's Trimmed Hats Everything Goes — Nothing Excepted

We prefer, each season, to clean out all ladies ready-to-wear at the end of the season—take our loss on it and start new. This season you will find some exceptional values. We have had a big ready-to-wear business and practically all garments which we are now offering at half price, were bought during the past thirty days.

We would suggest that you come early, as these garments don't stay on our racks long every season when put this half price sale on.

No Charge Tickets Made on this Close-Out Merchandise



Greene Dry Goods Co THE BIG DAYLIGHT STORE

Memphis Texas

December 29, 1927

STOR
MENTS THE
PHIS DEMOCRAT

enclosed check to
scription for the
We greatly enjoy
it is like a letter
our many friends

the people of
of the very best
in the state. Our
you continue to grow
as you have in the
and yours, we wish
erry Christmas and a
Year.
ers very sincerely,
AS T. WHALEY,
Sweetwater, Texas.

FARM BUREAU MEETING

members of the Hall County Farm Bureau are
given notice to attend a special meeting on Satur-
day 7, which is the first Saturday.
are to elect officers for 1928 for Hall County
select delegates to the annual Farm Bureau Con-
at Dallas. The problem of handling cars of poul-
January and February will be up for consider-

Hall County Farm Bureau

**MILLIONS
LOAN ON FARM AND RANCH
LANDS AT 5% INTEREST**

farmer's Co-operative Plan—the best and
est — run for 34 years and may be paid off
for in part after 5 years.
er cent per year keeps up interest and pays off
pal in full at the end of period if allowed to
o maturity.
ower not required to live on the land.

M. E. McNALLY
MEMPHIS, TEXAS

**RESOLUTIONS
APPROVED
BY TEACHERS**

Be it resolved by the teachers
of Hall county:

That we extend our thanks to
the school of Memphis for the use
of the Memphis high school build-
ing during our institute.

That we extend our thanks to
the people of Memphis for their
hospitality shown us during our
stay in Memphis.

That we extend our thanks to
the two ministers of Memphis,
Rev. C. E. Jameson and Dr. Mal-
lard, for their inspirational ad-
dresses at the opening of each
day's session. Also to Dean Gar-
don of the Technological College
and Miss Anna I. Hibbitts of W.
T. S. T. College of Canyon for
their informational and interest-
ing lectures from time to time.

That we extend our thanks to
the male quartet of Memphis for
their interesting program.

That we extend our thanks to
the students of Memphis high
school for their splendid enter-
tainment Thursday afternoon.

That we thank Mr. Miles for his
efficient service as chairman of
our institute.

That we extend our thanks to
County Superintendent, Theodore
Swift, for his untiring efforts in
making our institute a success.

That we extend our thanks to
the janitor of Memphis high school
for his splendid work in keeping
the building comfortable for us.

That we go on record as favor-
ing the standardization of the
rural schools of Hall county.

That we go on record as favor-
ing the two-day plan for institute.

That we go on record as favor-
ing the present plan of consolida-
tion of rural schools.

That we go on record as favor-
ing the urging of each and every
teacher in the county to get be-
hind the Interscholastic League
Meet of the county so as to put
over one Meet without any ill-
feeling of pupils, patrons, or
teachers to any one.

That we urge a 100 per cent
membership in the State Teacher's
Association for Hall county.

We wish to extend each and
every member of the institute a
Merry Christmas and a happy and
prosperous New Year.

That a copy of these resolu-
tions be sent to the Hall county
papers for publication.
Respectfully submitted,
Committee.

GILES

Winston Thaxton was an Ama-
rillo visitor one day last week.
Mr. and Mrs. Buddy Sims and
children visited relatives in Ver-
non during the Christmas holi-
days.

Mr. and Mrs. John Evans of
Amarillo were here Monday visit-
ing relatives.

James R. Banta of Newlin was a
Giles visitor Sunday.

Mr. and Mrs. A. S. Edwards
and son Jack of Wichita Falls
spent Sunday and Monday here
visiting Mrs. Edward's mother,
Mrs. W. M. Stotts.

Miss Estu Roenfelt of Hedley
visited her sister, Mrs. Edwin Gol-
laday, Sunday.

Mr. and Mrs. A. G. Huffmaster
had as their guests during the
Christmas holidays, Mr. and Mrs.
Will Huffmaster and baby of Es-
telle and Mr. and Mrs. Charles
Shields of Quail.

Mrs. A. N. Gary and children
left Saturday night for Gonzales,
for an indefinite visit there with
relatives.

Mr. and Mrs. C. A. Crow and
children of Smith spent Sunday
in the T. C. Johnson home.

Mr. and Mrs. Odell Cope and
son Harrison of Memphis spent
Christmas here with relatives.

Misses Madeline and Talley Bell
of Hereford visited Mrs. A. L.
Simmons one day the past week.

Mrs. J. D. McCants enjoyed a
visit from her nephews Jim and
Joe Burris last Wednesday.

Mrs. B. M. Davis and daughter
Miss Jessie of Hedley visited Sat-
urday in the home of Mr. and
Mrs. E. H. Watt.

Mr. and Mrs. Robert Stotts and
daughter Eloise visited relatives
at Elk City, Oklahoma, during the
holidays.

Mrs. E. L. Mevis and Lyle Beck-
with visited in the home of Mr.
and Mrs. L. A. Hicks at Memphis
Sunday.

George Rowland was a visitor in
Elk City, Oklahoma, Saturday and
Sunday.

J. B. Evans moved his family
and household effects into the Ike
Stotts house recently purchased by
Mr. Evans, Monday.

MARRIAGE LICENSE

Herbert Hawkins and Miss Via-
lia Roberts.
Seth R. Lewis and Miss Inez
Denny.

George Carroll and Miss Ber-
nice Smith.
Dock Reid and Miss Gladys
Thomas.

C. L. Hobson and Miss Mahalie
Green.
Oran Green and Miss Reba
Webb.

C. C. Thompson and Miss Ola
Thurman.
C. W. Richey and Miss Nellie
Basham.

Rufus Smith and Miss Lorena
Moore.
Walter King and Miss Mary
Osborn.

B. P. Prater and Miss Estelle
Moore.
R. L. Meadows and Mrs. Ola
Compton.

Marvin A. Barron and Miss Sy-
bil McCoy.
L. W. Crain and Miss Ollie
Brooks.

John B. Bickerstaff and Miss
Allie Olene Chandler.
Howard Gregory and Miss Mar-
gare Ruth Porter.

Local and Personals

Mr. and Mrs. J. F. Wright and
daughter Doris of Oklahoma City,
arrived Saturday to spend the
Christmas holidays with Mrs.
Wright's parents, Mr. and Mrs.
W. S. Gooch.

Lyman E. Robbins, advertising
manager of the Democrat, re-
turned Tuesday morning from
Hillsboro where he spent Christ-
mas with his mother.

Mr. and Mrs. George Greenhaw
and son Regnal spent Sunday and
Monday with relatives in Childress
and Hollis.

Mrs. W. C. Hightower and
daughter Mrs. Ray Snyder of
Wichita Falls arrived Saturday
for a visit with relatives.

Mr. and Mrs. Lee Foster of
Canyon arrived Saturday night to
spend Christmas with Mrs. Foster's
parents, Mr. and Mrs. J. A.
Brewer.

CHILDREN'S FATAL DISEASES

Worms and parasites in the in-
testines of children undermine
health and so weaken their vitality
that they are unable to resist the
diseases so fatal to child life. The
safe course is to give a few doses
of White's Cream Vermifuge. It
destroys and expels the worms
without the slightest injury to the
health or activity of the child.
Price 35c. Sold by Leverett-Will-
iams Drug company. It

Notice to the People!!

Avoid the rush by booking
orders for BABY CHICKS and
CUSTOM HATCHING NOW.
Our HATCHING SEASON
opens January 1.

We are glad to announce
that we will do CUSTOM
BROODING this season with an
EXPERT BROODER MAN in
charge.

Thanking you for your past
business and trusting that we
can serve you in a bigger and
better way, we are yours for a
HAPPY NEW YEAR

**Memphis Poultry
Farm**
I. W. Thomason & Son

THE NEW
FORD
CAR IS HERE!
Beautiful new low body lines
Choice of four colors
55 to 65 miles an hour
Remarkable acceleration
40horsepower engine
Four-wheel brakes
Standard, selective gear shift
Hydraulic shock absorbers
20 to 30 miles per gallon of gasoline
Theft-proof coincidental lock
Typical Ford economy and reliability
COME IN AND SEE IT
TODAY!
Arrange for a Demonstration
**Parker
Motor Co.**
I. W. Thomason & Son

The Gem Theatre

FRIDAY—
WHEN A MAN LOVES
Their idyllic romance will thrill
your soul, will make your heart
beat faster, the prince and prin-
cess of romance, John Barrymore
and Dolores Costello. Aesops
fables, The Love Nest. Comedy,
Portugal Today.

SATURDAY—
DESERT PIRATES
Western gamblers, hard riding and
fast shooting in this thrilling
story. Featuring Tom Tyler and
Frankie Darro, the riding imps.

MONDAY & TUESDAY—
A FLAME IN THE SKY
See how Jack Luden, an ace of
the royal flying corps, handles
his machine in the problems of
sky-writing at night. Comedy,
Color Classic.

WEDNESDAY—
INTERESTING GENTS
With Buffalo Bill Jr. Where
troubles are thickest, where fights
are thickest, that's where Bill is
to be found. Comedy, Silent Wow.
Don't forget this is bargain day
at the Gem. 10c.

THURSDAY—
THE ENCHANTED ISLAND
Fable, Subway Sallie. Comedy,
Everybody's servant.

MONDAY, JAN. 2—
Starting Monday, January 2,
Tom Cofer will be at the Gem for
a week's engagement with his
musical review.

Frank White, claim adjuster
for the F. W. & D. C. railway,
spent Monday in Memphis.

OUR VICTORY
See Page 3

**In a Bad Fix
from
INDIGESTION**
"I had suffered with indig-
estion for 6 years," says
Mr. H. C. Dove, R. F. D. 4,
Chester, S. C. "I had gotten
to the place where I
could hardly eat a thing—
everything hurt me. I had
smothering spells and fell
off 20 pounds. I was in a
bad fix.
"I read of Black-Draught
and decided to try it. I do
not believe that I would
have been living today had
it not been for Black-
Draught. I had gotten to
where I only ate milk and
crackers, but after taking
Black-Draught I began to
eat and gradually got my
appetite back. I gained
in weight and felt better.
I have not had a bad spell
of indigestion in ten
months."
Theford's Black Draught
is prepared in a powder
from medicinal roots and
herbs. In use over 85 years.
Sold everywhere. 25c.
**Theford's
BLACK-DRAUGHT**
for Constipation
Indigestion Biliousness

Greetings
TO MY CUSTOMERS AND FRIENDS:
I believe in good cheer and I believe in handing the
flowers to you while you are living and I likewise believe
in friendship in business, hence at this Yuletide season
of rejoicing my thoughts reverently turn to you, my
good friends and loyal customers who I realize, are
largely responsible for my small success and achieve-
ment.
I am truly grateful for your generous attitude and
desire to express my genuine appreciation of your
friendship and patronage.
In my three years and four months engaged in this
business I have labored to make this year the best in
rendering you good service, courteous treatment and
giving you quality merchandise to really merit your
good will.
I cordially thank you for our pleasant business re-
lationship and from the depths of my heart I wish you
and yours a most pleasant and prosperous New Year.
Cordially yours,
A. WOMACK
Groceries

**Whose Business
to Know**



is the quality that Giovanni Martinelli, Mary Garden,
Hodge, David Belasco, Lenore Ulric, Fiske O'Hara,
and other famous singers, actors, broadcasters and
others have found that makes LUCKY STRIKES deligh-
tful and free from possible injury to their voices?
When we turned to medical men and asked them this
question they answered this
YES!
They represent the opinion and
of doctors, those whose
to know,
Hara, Pleasing Stage Star,
WRITES:
"The throat is a deli-
cate instrument
which all singers
protect with the ut-
most care. To avoid
irritation, I smoke
Lucky Strikes. They
are not only kind to
my throat but have
the finest flavor."

**LUCKY STRIKE
CIGARETTES**
MADE OF THE CREAM OF
THE TOBACCO CROP
We hereby certify that we have
examined 11,105 signed cards con-
firming the above statement.
LYBRAND, ROSS BROS. &
SONS TOBACCO
Representants and Auditors
New York, July 21, 1927.
toasted
No Cough,
Relieves the congestion,
prevents complications,
and hastens recovery.

**For colds, grip
and flu take**
Calotabs
TRADE MARK REG.
Relieves the congestion,
prevents complications,
and hastens recovery.

Local and Personal

W. S. Gooch is reported on the sick list this week. W. E. Reeves of Hedley was a business visitor here Wednesday. Miss Justine Keeling left Sunday night for a visit with relatives in Dallas. Chas. Meacham returned Wednesday from a business trip to Oklahoma City. Miss Dollie Kemp spent Sunday and Monday with relatives at Altus, Oklahoma. Mr. and Mrs. Ed Duncan of Clarendon visited relatives here Sunday and Monday. Mr. and Mrs. Landrum Stanford visited relatives in Henrietta and Dallas first of the week. Mr. and Mrs. Arthur Batson and children of Amarillo are here this week visiting relatives. Ernest Hunsacker of Dallas is here this week assisting in the invoicing at Stone & Lang's. Jim Penny and family of Amarillo are here spending the holidays with relatives and friends. Mrs. C. W. Anderson of Vernon is here this week visiting her par-

ents, Mr. and Mrs. S. E. Major. T. J. Dunbar Jr. who is attending State University, is here spending the holidays with home folks. Mr. and Mrs. Theodore Pyle of Clarendon spent Christmas Day here guests of Mr. and Mrs. E. M. Ewen. Miss Jessie Lee Woodall of Burk Burnett arrived Sunday for a visit with Misses Oneita and Iris Hollis. Miss George Robinson, of Everybody's store, spent Sunday and Monday visiting friends in Plainview. Lee Stanley, manager of the Memphis Mercantile Co., is visiting with home folks in Fort Worth this week. Carl Harrison, a student in Georgia Tech at Atlanta, Ga., arrived Saturday to spend Christmas with home folks. Miss Sula Anthony of Fort Worth arrived Saturday to spend Christmas with her parents, Mr. and Mrs. S. A. Anthony. Mr. and Mrs. Frank Finch and son Fred and daughter Ruth of Eureka, Kansas, are here visiting relatives and old friends.

Mr. and Mrs. Claude Johnson returned from Stephenville Tuesday where they spent Christmas with Mrs. Johnson's parents. Mr. and Mrs. W. S. Moore and son Walter and Burnett Cox and Miss Ada Lou Cox left Sunday for a visit with relatives at Laguna. Miss Maud Milam and Ples and Milton Harper went to Sudan last Thursday to visit their brother and sister, Mr. and Mrs. John Milam. Sam Frank Wright of Huntington Beach, California, arrived Wednesday night for a visit with his parents, Mr. and Mrs. Frank Wright. Mr. and Mrs. B. E. Davenport and children returned Tuesday evening from Dallas where they spent the Christmas holidays with relatives. Johnny Moore of Fort Worth was a business visitor in Memphis Wednesday. Mr. Moore was a resident of Hall county in the early days. Mr. and Mrs. J. E. Hill returned to their home in Fort Worth Wednesday after a visit with Mrs. Hill's parents, Mr. and Mrs. R. T. McElreath. Mr. and Mrs. Elmer Moreman and son Duke and Mrs. May Brewer and son Tom Bob of Lubbock visited relatives here from Sunday until Wednesday. Mrs. J. W. Burks and son Alfred of McLean arrived Tuesday for a visit with her daughter, Mrs. Floyd McElreath and sons Marvin and Lonnie Burks. Miss Autie Asthony, teacher in the public school at Crowell, arrived Friday to spend the Christmas holidays with her parents, Mr. and Mrs. S. A. Anthony. Mr. and Mrs. J. O. Harris and daughter Sherwynn and Mr. and Mrs. E. G. Dyer and daughter Mary spent Sunday and Monday visiting relatives and friends in Lockney and Plainview. Mr. and Mrs. H. S. Kennedy of Wichita Falls arrived Saturday night and spent Christmas with Mrs. Kennedy's parents, Mr. and Mrs. J. M. McKelvy and returned home by the way of McLean to visit Mr. Kennedy's parents. Mr. and Mrs. Homer Stout returned to their home at Altus, Oklahoma, Monday after a visit with Mrs. Stout's parents, Mr. and Mrs. L. L. Moses. Miss Lois Enid and Clifford Moses accompanied them home for a visit. Mr. and Mrs. D. A. Goodwin and daughter Miss Frankie, and Dick Goodwin of Springfield, Colorado, spent Thursday and Friday here as guests of Rev. and Mrs. C. E. Jameson. They left Saturday, accompanied by Rev. C. E. Jameson and family, to spend Christmas with relatives at Paducah.

King Stephens, now of Wellington, spent the holidays here with his family.

WANT-ADS

FOR RENT—Six room residence on paving, South Sixth street; gas if desired. Dr. J. M. Bailew. 24-1c
FOR RENT—One bed room. Call 337. 26-1c
FOR RENT—A tree furnished apartment. R. E. Martin, phone 287. 26-1c
WANTED TO RENT—Farm on halves from 100 to 150 acres; force to handle that much; refer you to A. Womack, M. L. Rocket, Box 841, Memphis. 27-3p
FOR RENT—Furnished room with or without board. S. A. Peyton, 211 South Eighth street. 1p
FOR RENT—Furnished 2 room apartment. R. E. Martin. 1c
FOR SALE—Four horses, wagon and harness at a bargain. Allen-Figh Motor Co. 27-3c
FOR RENT—Two unfurnished rooms. E. M. Ewen, North 10th street. 24-1c
FOR RENT—One apartment in Bryant apartment house. Phone 115. 1p
FOR RENT—A filling station in good location with business already established. Phone 99. J. B. Read. 27-2c
FOR SALE—Registered German Police puppies, ready for Christmas delivery; guaranteed to please you. W. W. Williamson, Lakeview, Texas. 26-1c

FOR SALE—White Leghorn pullets. G. A. Sager. 27-1f
WANTED—Position as stenographer or bookkeeper; had two years college work; can furnish references. Address R. L. care of Memphis Democrat. 1p
FOR SALE—One 500 size brooder stove, two Buckeye incubators, one brooder house 10x12. See A. L. Sandridge, Giles, Texas. 25-1c
FOR SALE—Would like to sell to one person 100 full blood Barred Rock hens and pullets; also cockerels to go with them. Have spent years in breeding up this flock. Price each \$1.75. D. M. Jarrell, Memphis. 26-1c
Honest weight, honest test and top prices. Bring your poultry, eggs, cream and hides to Farmers Produce. 15-1c
FOR SALE—New five-room house with all conveniences; pay like rent. V. B. Rogers, phone 459 24-4p
FOR TRADE—A good used piano for a Ford roadster. See J. L. Combs or call 561. 1p
LOST—German police dog, 4 months old. Notify H. B. Gilmore and receive reward. 1p
LOST—Red leather handbag between Will Kesterson's farm and Newlin, Wednesday afternoon. Finder return or notify Rev. Will R. Nelson at Turkey and receive reward. 1p

READY!
Our new repair shop at the rear of our sales room on Main Street is open for business.
Studebaker owners, the service you've been waiting for is now available from
Raymond Ballew
Studebaker Dealer

Greetings--friends
Glad to see you all smiling — happily looking forward to the new year. Perhaps, you surmised the wish we were going to make you. If not, let us add to your Happiness by accepting our —
Sincerest Best Wishes that the coming twelve months will be the most cheerful in your lives . . . yes, 365 days of Progress and Prosperity that knows no bounds!
To help make it that — Consider Us
At YOUR Service!
CROSS
Dry Goods Store



The world still needs inventions. We need a berry box which will prevent all the best berries from staying on top. We need a golf ball with a graphophone attachment which will call out "Here I am." Our USED cars do not need any added improvements. They speak for themselves.

Attend Our AUCTION SALE OF USED CARS — SATURDAY AT 2:30 p. m. D. & M. Chevrolet Company

OUR VICTORY
See Page 3

Why Pay More?
Nice country butter. Fresh eggs. Fancy Rice, 16 lb. \$1.00. 25 bars Big 4 Laundry Soap \$1.00. Corn Flakes, 2 for 25c. Pecans, per lb. 25c. English Walnuts, lb. 30c. Bananas, dozen 25c. No. 1 Hand Pick Tomatoes dozen 85c. Texas Sweet Grape Fruit, each 6c. Kerosene, 5 gallons 55c. Colorado Coal
Phone 381 Quick Delivery
Farmers Union Supply Co.

NOTICE TO THE PUBLIC
A complete change in bus schedules, between Amarillo and Wichita Falls, Fort Worth and Dallas is effective Sunday, January 1, 1928.

East Bound
Leave Memphis 10:00 a. m.; 1:45 p. m.; 5:45 p. m.
Arrive Wichita 4:00 p. m.; 8:00 p. m.; 12:00 m.
Arrive Ft. Worth 9:00 p. m.; 1:00 a. m.
West Bound for Amarillo
Leave Memphis 1:50 p. m.; 5:50 p. m.; 9:50 p. m.
RED STAR STAGE
C. C. WELLS

ON THE THRESHOLD OF A NEW YEAR WE PAUSE TO WISH GOOD FORTUNE, JOY AND HEALTH TO YOU ALL
CITY GROCERY
W. B. WILSON J. E. ROPER
Phones 463 and 621
Across from Ford Motor Co.

Happy New Year!
To You From —

Memphis Dyeing & Dry Cleaning
Thanks, everybody! May your New Year be a bright, happy and prosperous one!
This firm's promise to measure up to your needs in 1928 is given with an assurance based on the consistent, sturdy service it has given throughout 1927.
Memphis Dyeing & Dry Cleaning
Phone 380 — Use It

Ledgers—Blank Books
The New Year will bring with it the need of Ledgers, Blank Books, Stationery Supplies. Complete stocks here, right. See our windows.
Prescription Department
No delays here. Your prescriptions filled identically as written, from fresh stocks. Prices reasonable.

Happy 1929
All our many shelves and show cases couldn't possibly hold our good stock for you during the coming year. Be your happiest, filled to overflowing with health, wealth and prosperity.
We are grateful to our many loyal customers for the fine holiday trade accorded us during the last few weeks. Our depleted stock will be quickly replenished and here — as usual — you will find gifts for all occasions.
Phone 30 **W.D. ORR** 713
STUDIO AND GIFT SHOP
Where Service, Quality and Prices Meet

STARTING RIGHT
We're going to start the New Year right by calling for the clothes soiled during the gay holidays. That's not all—just wait. If you were served you well last year you are going to be surprised, because we intend to give you just twice as good service in 1928.
HORTON'S
DRY CLEANERS
PHONE 260
716 W. Main

TIME
is about to bless us with a New Year. When the clock strikes 12, think these words . . . our simple but sincere greeting to you:
Sincere good wishes for your Happiness and may Success be yours before the year is many months old.
The City Feed Store
J. F. FORKNER, Proprietor
Phone 213 Memphis