

The Memphis Democrat

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY, NOVEMBER 3, 1927

NUMBER 19

CLUB ORGANIZER DEAVOR TO ENCOURAGE BUSINESS IN THIS COUNTY

was made in of the Democrat had been made rural community county, he be representative of hills of Childress, and Chillicothe City Creamery of anah. This man y to build up the Hall, Hardeman enties. it mean to Hall Memphis to have pment of the What will it emers? ty has a dairy well developed. farmers bring in the farmers of who have turn- during the past their living off and chickens and have had their net profit. dairy farmers of an easy street, making. If they a crop failure as their liv- for anyway. If another year it that they have put in the bank a rainy day. to Hall county to industry, not to industry but to of a big plan of en. the cream check art of the profits in dairying. The all the milk, but- such products it whole milk can a separator to and the dif- that method and of skimming will cream separator. ed milk can be e chickens and as out of them as an check. As n milk loses none egs and chickens skimmed. all mills and its adment do not ad- of large dairy farmers who have e in conducting They rather ad- der buy three or ed dairy cows. Get merely board- pay for their ebers had rather of the purchase of for poor ones. ere it ask your

EDITOR GETS FLOWERS AS AN APPRECIATION

It is not often that the editor receives flowers from the readers. It is usually brickbats, cussings, or some similar thing. This was a sure-enough bouquet of flowers home grown and beautiful. Mr. and Mrs. W. C. Wolf of the Webster community were in town last Saturday and stopped at the Democrat office to pay their subscription to the paper for another year, and Mrs. Wolf began to open a package with the remark, "I read the other day of people presenting flowers to their editor, but he was dead. I believe in handing out flowers to the living, and we appreciate your paper so much—it is our paper, not just the town folks paper, but a real county paper—and we certainly appreciate what you are doing in the way of trying to help the entire county, so here are some flowers that grew in our yard which we want you to have and enjoy."

All the editor could do was to stammer and stutter and finally managed to say "thank you." We were so upset—as such things happen so seldom in our young life—that we couldn't speak for a while.

Mr. and Mrs. Wolf come to town frequently and never come without bringing some products in the way of cream, poultry, hay money left each time after buying their needs at the stores. They believe in diversification and practice it too. Before going out in town to buy their groceries Mrs. Wolf said "We always look over the advertisements in the Democrat to see where to trade, and we save considerable money by so doing."

Folks, you do not realize how much the editor appreciated the kind act and words of these people. May they live long, be happy always and prosper.

JAMESON GOES TO CONFERENCE

Rev. C. E. Jameson leaves Monday for Big Springs to attend annual conference. He will go with a splendid report from the Methodist church of Memphis, with every claim paid in full, and much improvement in church property during the year. This ends his third year's work in Memphis and his congregation and friends are anxious for his return for another year.

Rev. Jameson is well liked by the people of Memphis as well as the entire church membership. He is a splendid citizen who carries his part of the load in every worthy enterprise of the community.

Quarterly conference was held last Monday night, and while the collections have not been made in full the stewards hope to have everything collected by the time Rev. Jameson goes to Big Springs. The presiding elder, Rev. J. T. Griswold, complimented the Memphis church very highly. He also stated that he would try to create a Memphis circuit this year which would provide a preacher for several communities around Memphis and, wants the cooperation of the city in making the circuit a success.

MANAGER JONES' MOTHER DIES IN TENNESSEE

Robert Jones, manager of Everybody's Store here, returned Wednesday from Ethridge, Tenn., where he spent several days at the bedside of his mother, who was sick for some two months, and passed away last Saturday. She was 67 years of age, and her husband preceded her first of last year.

Mr. Jones' many friends sympathize with him in the loss of his dearest and best friend.

The United States is the most important poultry raising country in the world, producing more than one-third of the world's supply of poultry and eggs.—Dr. J. R. Mohler, U. S. department

THE GREAT AMERICAN HOME



FIRE DESTROYS RESIDENCE AND HOME CONTENTS

Fire destroyed a house and contents east of the railroad early Sunday morning. The residence belonged to Hagemeyer Bros., and was occupied by Oscar Anderson, plumber for Holt Plumbing Co. Insurance to the amount of \$800 was carried on the residence, but none on the furniture. Both the house and contents were completely destroyed. The water pressure on that side of town being too weak for the fire department to any effective work in quenching the flames.

MOCK STANDS GOOD CHANCE WITH COTTON

L. F. Mock was in town Tuesday and stated he had picked his contest five acres the fourth time and still more to pick. He believes he will be in the winning bunch, and hopes to be first. The amount of cotton he has already

MORE PAVING COMPLETED AND OPEN TO TRAVEL

Another stretch of the paved road was opened to travel Saturday and motorists kept the pavement hot Sunday trying it out. This additional stretch makes some six miles of pavement completed and open to travel, reaching from the county line north of town to the old Salisbury townsite south of town. The paving crew is working right along, and will do its best to complete the paving to Red river this year. Already most of the bad detours have been cut out by the opening of the last stretch of paving, and farmers and the public in general have no trouble in coming to Memphis.

FIRST METHODIST CHURCH

Sunday is our last day before Conference, and the pastor would be glad to have a full house at both, morning and evening services. At the evening services the Board of Stewards will have a short session. We are confidently expecting to be able to report every thing in full by Sunday night. Now all together, let's go.

REMODELING IS BEING DONE AT THEATRE HERE

The front and interior of the Palace Theatre is being remodelled this week. The whole front is undergoing a change, and the interior will also be gone over, the lighting fixtures to be changed and a new cooling system will be installed. When completed it will be one of the nicest appearing show houses in the Panhandle. Mr. and Mrs. Adams are trying to keep up with the progress of the city with their theatre.

ARMISTICE DAY PROGRAM WILL BE THE BEST CELEBRATION OF ANY EVER STAGED IN THIS CITY

COTTON GINNED IN 4 COUNTIES TO OCTOBER 18

The Department of Commerce, through the Bureau of the Census, announces the preliminary report on cotton ginned by counties, in Texas, for the crops of 1927 and 1926. The total for the state was made public Tuesday, October 25.

County	1927	1926
Childress	14,556	6,090
Collingsworth	12,377	4,138
Donley	2,130	2,473
Hall	8,899	9,043

PRENTISS HYDER MAKING GOOD AT STATE U.

Prentiss Hyder is another Memphis boy who is making good in school away from home. On October 15, the State University football team played in Dallas, and Prentiss had charge of booths at both the Adolphus and Baker hotels and a corps of men on the outside in his charge distributed color to students and Texas-Exes, and helped to hold up the Loughorn fight spirit.

About two weeks ago he was appointed Rally Cheer Captain of a large group of boys who reside on University Avenue in Austin. This appointment was won by the popular vote of the boys and the personal approval of Gene German, the head yell leader of the University, and Bob Eikel, the student president of the University. His duties as rally cheer captain are to see that all his men maintain "ye old time Texas fight spirit"—go to the University pep rallies 100 per cent strong, and yell their "blamed" heads off at both the rallies and the games and "root like h—" for Texas.

Prentiss is an active member of one of the leading debating and speaking societies. The name of this society is the University of Texas Speakers Club. Besides that he is a member of the Texas Loughorn Band and the U. of T. Mandolin Society. He says, "You know that all you have to do to be in this society is to bang on a banjo-uke—man, don't ask me if I can."

He has been on the honor roll ever since he has been in the University, and this is his third year there. Memphis is proud of Prentiss, and know he will continue to make good.

FROST DOES BUT LITTLE DAMAGE

A light frost showed up each morning of Tuesday, Wednesday and Thursday. It has not been heavy enough to more than bite the tips of leaves and vegetation, and the weather continues as fine as people could wish.

Owing to the lateness of cotton crops this fall, the October weather was ideal for its development, and made the farmers of Hall county thousands of dollars in more cotton. A hard freeze would have done serious injury and cut the crop far short, but the light frosts are proving a boon in that they will cause the cotton to mature where a freeze would have made nothing but bollies. Truly Hall county has been wonderfully blessed this year.

HOUSE OF COMMERCE SOLD

B. L. Beach has sold his goods and fixtures to different parties, and the House of Commerce is no more. Frank K. Fore bought the fixtures and leased the building, and will move his electrical business into the Beach location, which is between the postoffice and Tarver Drug. Frank will have a good line of electrical goods displayed and an attendant present at all times to wait on the trade.

Women in Ainu, Northern Japan, admire bearded faces so much that they tattoo their own to make them appear whiskered.

Plans are about completed for the celebration of Armistice Day in this city, and indications are that the day is going to be one long to be remembered. The Chas. R. Simmons Post of the American Legion and the Memphis Gold Medal Band are co-operating in staging a monster celebration that is going to be one of the largest ever held in this section of the state.

The celebration will begin at noon, and will be inaugurated with a monster parade of ex-service men in uniform, several bands and decorated floats. The parade will wind through the business section and will go direct to the Fair Park, where the afternoon's program will begin immediately.

Amusements for the afternoon will be numerous, and there will be something doing all the time to keep the crowd on its toes.

Members of the Legion in full uniform will perform several formations and drills in front of the stand, to start the program off.

One feature of the program will be a football game between the Memphis High Cyclone and another team from the district, probably Clarendon. Those two teams played a scoreless tie at Clarendon recently, and an effort is being made to secure a return game between the teams on Armistice Day. If Clarendon is secured, the crowd is assured a game full of thrills. If Clarendon cannot be secured, another good team will be matched for the game.

The other feature of the afternoon's program will be a series of automobile racing events. The racing program will include an event for strictly racing cars, one for stock cars, probably a truck race, and a "junk" race. In the latter, the winner sells his car to the race committee for \$100, and it is auctioned off in front of the grandstand. Other novelty races will be run.

Attractive prizes are offered in the racing events, and three prizes will be offered for the best decorated floats in the parade at noon. The business houses of Memphis usually close on Armistice Day so that all can join in honoring the World War veterans and celebrating the anniversary of that great day when peace was declared.

MEMPHIS GIRL ON BAYLOR COLLEGE CHORAL CLUB

Miss Vernadine Jones, daughter of Mr. and Mrs. V. R. Jones of this city, has been selected as a member of the Baylor College Choral Club, the personnel of which was announced this week by Miss Jettie J. Denmark, director of the club.

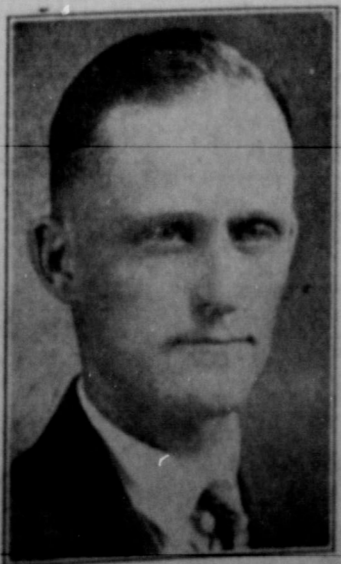
Miss Jones has been selected as one of the second altos. Immediately after the announcement of the members of the club a meeting was held and the following officers were elected: President, Marjorie Simpson, San Antonio; secretary, Mary South Summers, Nacogdoches; treasurer, Hortense Brantley, Lufkin; librarian, Nellie Semman, San Antonio; reporter, Jack Calvine, Graham.

Miss Jones is worthy of the honor bestowed, and like most of the Memphis boys and girls who attend schools elsewhere, she is showing the splendid training received at home, and the Memphis people are proud of her.

FIREMEN ENJOY SURPRISE FEED

The fire boys were surprised Monday night at their regular meeting when the wives of some of the members came in with baskets of food and told the boys to help themselves. It hasn't been reported that any one refused to eat, and it has been reported that all did eat and enjoyed the daintily prepared lunch very much.

The fire boys certainly appreciated the thoughtfulness of the good women and have expressed the hope that the surprise will be repeated soon and often.



PROF. JACK CARTER



MRS. RUBY CARTER



coffee
to be proud of...
anywhere — any time

Nothing contributes so much to the success of a meal as the quality of the coffee served. That is why thousands of housewives choose Morning Joy Coffee. This famous blend from New Orleans—the home of good things to eat—is specially prepared in one of America's finest coffee roasting plants, located in one of the world's greatest coffee markets.

Morning Joy Coffee has everything that good coffee should have—absolute purity—delightful aroma—satisfying flavor—full strength. A marvelous blend perfectly preserved in a modern, airtight, vacuum can. A cup of Morning Joy Coffee, first thing in the morning, adds joy to the day; a cup after dinner mellows the whole meal, and helps digestion. A drink of steaming hot coffee out of your vacuum bottle will take the chill off on long rides, fishing trips or outings. Anytime — anywhere — Morning Joy Coffee satisfies.

TRULY THE ARISTOCRAT OF COFFEES



When friends get together, the delightful fragrance and flavor of Morning Joy Coffee is remembered with pleasure and is spoken of afterwards.

New Orleans Coffee Co., Ltd.
New Orleans, Louisiana

W. O. WOOTEN GROCER COMPANY, Distributors

Morning Joy
Coffee

ORGANIZATION OF COMMUNITY CLUBS PLANNED

Hall county and the City of Memphis have already seen the wonderful advantages to be derived from the organization of rural community clubs in various sections of the county. This illustration has been aptly given through the strides made by the community club of Harrell Chapel. The writer has been told that there are not enough farms in that community, because all the tenants around Memphis want to move to Harrell Chapel to live. Land values there are bound to go by that reason. This is only natural for anyone wants to live in a good, live community.

Arrangements have been made for a man to organize rural community clubs throughout Hall county during the next twelve months. Mr. Foxhall, manager of the Memphis Cotton Oil Mill, is participating in the financing of this work. The organizations will be accomplished by a new department created by the cotton oil mills of Childress, Memphis, Quana and Chillicothe and the Gate City Creamery of Childress and Yuanah. Mr. H. D. Cuykendall, formerly connected with the Childress Post, at Childress, as advertising man, has taken over this field of work.

Those not familiar with the rural community club idea will ask "What is a community club?" The best answer to that is that it is a rural chamber of commerce, functioning on a smaller scale than that of the city, but with the object of the economic, social, moral and spiritual uplift of the community.

"What are the dues?" There are none. Of course it takes money to carry on any enterprise that is worth while. When the community clubs need money they give box suppers and pie socials and raise it. Having a good time at the same time.

"What does a community club do to help the community?" That can best be answered by citing what has been done in Childress county during the past twelve months.

Cottonwood, a little community 10 miles northeast of Childress, was organized last October. Mr.

W. B. Williams was elected the first president of the first community club in the county. It was through the efforts of the community club and the personal work of W. B. Williams that a consolidation of school districts was finally effected, combining Cottonwood and Hereford Grove. As a result of the consolidation work has already started on a new \$13,000 brick school building to house a rural high school. The building is to be lighted and heated with gas from a main that runs about 100 yards from the school house.

School busses are to be provided to haul the children to and from school. An auditorium is being provided in the school building as a gathering place for school, Sunday school, church and community meetings.

Harrell Chapel was the second club organized in that county. It was created the night following the organization at Cottonwood. On the initial night the Cravens Family orchestra of Childress was present and furnished music for the occasion. Perry Cravens, head of the orchestra and director of the Fort Worth & Denver Band, made a short talk in which he encouraged the development of a rural community band. It was as a result of his suggestion that a band was created. Many of the members had never had instruments in their hands, but they undertook the work and carried on with such vim and enthusiasm, under the leadership of Paul James, Memphis band director, that they played music at the Wichita Falls chamber of commerce convention, and have also played in Memphis on several occasions.

Harrell Chapel is also considering the construction of a new school building. The club has given many social affairs for the enjoyment and entertainment of the young people, keeping them at home of nights instead of going into town.

Another club was organized at Garden Valley, in Childress county. There an \$8,000 school building of stucco is already completed and in use. The community club sponsored the organization of a spelling class and this class meets every Tuesday night. This keeps the young folks interested in the home community and its activity and has also developed some very good spellers; not a bad accomplishment in itself.

Olympus was organized. There two projects are on foot, the creation of a cemetery association and the other the installation of a telephone system. C. R. Mitchell, president of the club, has offered to donate a deed to the site of the burying ground if the association be formed by the community club.

Lonnie was organized one night at a box supper. The proceeds of the box supper paid the final installment on the piano which had been purchased by Miss Annie May Cockran, for school, community and church use. This club sponsored the purchase of a community canner and sealer for use of the newly-organized home demonstration club that was an outgrowth of the community club. It also has given several socials of different forms to raise funds to use about the school building and grounds.

This club is planning to pipe gas several hundred yards to light and heat the school building for all the various meetings that take place there as well as for the pupils during school hours.

Another organization was effected at Plainview, and Wyatt Smith, county commissioner, was elected president. Mr. Smith offered, two years ago, to furnish the electric lights from his private plant for the school building if the school authorities would string the necessary wire. Nothing was ever done about it until the club was organized to give definite aim to things. It was at the third meeting that the building that the building and grounds were lighted with electricity.

A Sunday school was also formed at Plainview as a result of a talk made at a community club meeting.

These are but the accomplishments of the individual communities. Much could also be said about the results obtained in the way of breaking down the barrier between town and country. There is not nearly as much friction as there used to be and the time is coming when there will be complete harmony and accord and townspeople and country people alike will realize that they have interests in common and should work together for the good of all.

Have you tried that Good NORRIS Chocolate and Butter Scotch Pie and Cake Icing. Try it, you will be Pleased, you get it at Womack's Grocery. 12tf

Red Picket fence, all lengths. J. C. Woodbridge Lbr. Co. 20-4fc

Get it at Tarver's

PUBLIC HEALTH NURSING WORK IS PROGRESSING

Public health nursing work in Texas is progressing slowly but constructively, according to Dr. H. N. Barnett, director of the bureau of child hygiene of the state department of health. "In counties having a public health nursing service, general cooperation is rendered the nurse in her work," he stated, "as the value of the maternity and infancy program has been firmly established and is now an accepted fact."

"Re-appropriation for the work, where such was due, has been made by county officials without hesitancy, and some counties have increased their financial responsibilities. It has taken several years to build up this confidence in the public health nurse and understanding of the true value of her work, and we are continuing to build."

The work of the public health nurses during the last month has been devoted principally to school inspections and Child Health Conferences. Reports show that a decidedly larger number of corrections of physical defects are being secured this year than ever before, and that there is a general improvement in the sanitary condition of schools.

"Dental clinics in connection with physical inspection have resulted in much successful accomplishment in the betterment of the health of school children. The report from Dr. G. H. Ater, chairman of mouth hygiene instruction, Texas Dental Society, on dental school examinations, shows that first honors for greatest amount of dental work done in schools, goes this year to Mrs. Austin Jones, public health nurse of Bastrop county. Second honors go to Miss Nelle Ayers, health nurse of Hale county."

FORMER MEMPHIS GIRL HONORED AT C. I. A.

Miss Irene Beaty, a senior at the College of Industrial Arts, was recently elected secretary of the Departmental Club of the speech department.

This club is a combination of the dramatic, debate and story telling clubs and is under the direction of Grover C. Shaw, head of the department. The club plans to put on a series of one act plays during the year, and will aid in sponsoring any dramatics on the campus.—Hedley Informer.

Bulk Bird Seed. Womack's Grocery. 12-1f

Stone Special

FRIDAY - SATURDAY

- Heavy Overalls
- Work Shirts
- Men's Winter Underwear
- Work Sox
- Comforts
- Blankets
- Heavy Khaki Pants
- Boys' Overalls
- Men's Dress Shirts
- Corduroy Pants
- Heavy Sweaters
- Flannel Shirts
- 100 Ladies' Hats
- Ladies' Handbags
- Service Weight Silk Hose, Pairs
- Heel
- Rayon Bloomers
- Children's Sweaters
- House Shoes, pair
- 36-in. Outing, yard
- 27-in. Outing, yard
- Large Towels, 5 for
- Bath Towels, 3 for
- Double Blankets, each

THESE are a few of the many Fall Bargains found at Stones Friday and Saturday. Many others.

NEW FALL MERCHANDISE of every description is arriving daily. Hundreds of new items in our store from week to week.

STONE & LAMAR

C. E. STONE OPERATED
Our Chain Store Buying Gives You Quality Merchandise for Less

Do You Realize the Value of a Credit Rating?

AT THIS time of the year there are a great many people moving into our city and community, and we wish to welcome them here and want to assist them in every way possible that is consistent with conservative business methods, to become acquainted and feel at home in our community.

In order that we may know you better and assist you in securing credit with the merchants, professional men and banks of our city and community we would appreciate very much if you would write this office, giving us your name, present location, occupation, by whom employed, where you came from to Memphis, how long you have lived there, giving two or more references from places you have lived.

An established credit rating with this Association will assure you the customary credit accommodation extended by the banks and a large number of the merchants in the city. A well established credit rating is of untold value to the newcomer as well as the person living in the community for years.

Your past record determines your present standing.

Retail Merchant Association

MEMPHIS, TEXAS

MINNESOTA PENN NAVY YALE CORNELL
DARTMOUTH GEORGE OSY HARVARD WASHINGTON MICHIGAN

**On the Gridiron - On the Road
They All Admire the All-American**

Target of every eye. Center of all attraction. Admired for color, confidence and poise. In football—the All-American rules the field.

And on the road—it's exactly the same! Watch an Oakland sweeping past—and you'll know why this longer, lower, more beautiful Six is called the All-American.

Speed—drive—alertness—control. The power of the driving wind. A

flashing change of pace. Something that lifts it out of the mob—something vitally fresh and different—something that all America instinctively admires.

The might of a 212-inch engine. The grace and charm of bodies by Fisher. The balance that comes from inspired engineering—the stamina of staunch construction—all combined in a single car. In the All-

American Six—at its All-American price! It's giving America a new motorizing thrill. Drive it yourself—and see!

NEW LOW PRICES

5-Door Sedan . . . \$1045	4-Door Sedan . . . \$1145
Landau Coupe . . . \$1045	Cab Coupe . . . \$1145
Sport Roadster \$1075	Landau Sedan . . . \$1245

The New and Finest Pontiac Six. Full to 1933. All prices at factory. Delivery prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

VALLANCE MOTOR COMPANY
MEMPHIS TEXAS

OAKLAND
ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

STUDEBAKER DICTATOR

The run was made under the sanction of the American Automobile Association on the Atlantic City Speedway October 10-11. The cars were both fully-equipped stock model Dictators, as judged by the technical committee of the American Automobile Association.

"No fully equipped stock enclosed car selling for less than \$1,400 has ever equalled this feat," said Mr. Ballew. "For the distance of 1,000 miles, the Dictator sedan averaged 61.49 miles per hour and then increased its speed so that it finished the 24 hour period with its total average speed increased to 61.795 miles per hour for the distance of better than 1,483 miles.

"These Dictator performances are all the more significant coming, as they do, on the heels of the six new distance and speed records set by the Studebaker Commander only three days previous. A Commander sport roadster, strictly stock model fully equipped, and driven by Harry Hartz, Ralph Hepburn, and Jimmy Gleason, roared around the wooden oval at Atlantic City for 24 hours at an average speed of 75.623 miles per hour. This mark broke the previous record by an increase in average speed of 5.955 miles per hour.

"When the Dictator had completed the run, one of the drivers whipped it around the boards for 15 more miles at better than a 64 mile an hour average to show the perfect mechanical condition of the car at the end of the 1,483 mile grind. The only pit stops made by the sedan were those to take on gasoline, and oil. The coupe stopped once for repairs on the gas line.

POULTRY HINTS BY POULTRYMAN

By F. W. Kazmeier, Bryan, Texas
After you read this perhaps you will agree with the writer, that the chicken business now may be called by the more dignified name, "The Poultry Business."

In the U. S. each year, over 568,000,000 chicks are raised. More than one and one quarter billion hatching eggs are required annually in the U. S. to produce the above number of chicks raised.

At least 30 million breeding hens are necessary to lay the hatching eggs of the U. S. The total capacity of commercial hatcheries in the U. S. is placed at one hundred million eggs at one setting.

At least 250 million baby chicks are produced each year for sale, by commercial hatcheries. A total of one billion baby chicks are hatched each year. Comparing this with other figures, shows that about 50 per cent of all baby chicks die, each year. What a terrible financial loss! What a wonderful field for improvement.

In the state of Ohio there are over 700 commercial hatcheries, with a total egg capacity at one time of 17 million. Forty six of these hatcheries have capacities above one hundred thousand eggs.

In Texas, also we have been making rapid progress. To-day we have a commercial hatchery egg capacity of over 8,000,000 eggs at one time. We have over 400 commercial hatcheries in Texas, and more going in every week.

In every town, there is a need for one or more community hatcheries. Town and cities not having these public hatcheries or community incubators, can well afford to look into the question looking forward to their establishment. There is nothing that will develop the poultry industry as rapidly as a commercial hatchery.

In every community there is a wonderful field, for the establishing of from a half dozen to two dozen and more, specialized

LONGEST ELECTRIC SIGN

The longest illuminated sign in the world has recently been completed at South Bend, Ind. for the Bendix Brake company. Instead of the usual outlining of the letters in electric bulbs, the designers used indirect flood lighting. The letters are cut steel, white enameled, and mounted on a background of iron mesh. Two 100-watt lamps, with high efficiency reflectors, light each letter. The sign is a sixth of a mile long and is visible from all passing trains as well as the Lincoln and Chicago highways.

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Red Picket fence, all lengths. J. C. Woodridge Lbr. Co. 20-tfs



STRONG!

FRESH
by truck
from daily
roastings



White Swan
COFFEE

ONE OF THE 101 FINE FOODS

STUDEBAKER'S ERSKINE SIX

(4-door sedan, fully equipped)
Dictator in test of speed and endurance

American Automobile Association certifies to record unequalled by any stock closed car priced below One Thousand Dollars

NOTWITHSTANDING heavy rain and high wind throughout three-fourths of the test, an Erskine Sedan, fully equipped, traveled 1298.484 miles during twenty-four hours. This meant an average time of 54.103 miles per hour.

No stops were made except for oil and fuel and to change three spark plugs. These stops are included in the time. Immediately following the completion of the test the sedan went five miles at an average of almost 62 miles per hour—Think of it!

This record was made October 12-13 at the Atlantic City Speedway under the sanction and observation of the American Automobile Association. After the test the car was torn down by the technical committee and certified as a stock car in every respect.

What it proves!
Here is positive proof of extraordinary performance, of stamina and durability, of sound design from quality materials and superior workmanship in a car priced below \$1000—proof of unusual pep and power whether or not you care to drive long distances with the throttle wide open.

What Owners Say!
Owners of the Erskine Six write us so enthusiastically you would think them to be salesmen. Send a postal inquiry to the Studebaker factory at South Bend and you will be sent free of charge, comments which hundreds of Erskine owners have volunteered concerning their cars.

Make Your Own Test!
Or better still, let us loan you an Erskine so that you may drive it yourself and learn at first hand why it was able to establish the fastest performance record ever set by a car in its price field.

NEW LOW PRICES
Custom Sedan (4-door) \$995
Sport Coupe, for 4 . . . 995
Coupe, for 2 . . . 895
Sport Roadster, for 4 . . . 995
Tourer . . . 915

All prices f. o. b. factory, including front and rear bumpers, 4-wheel brakes, coincidental lock, hydraulic gasoline pump, etc.

RAYMOND BALLEW
Memphis, Texas
Main Street

A \$5.00 Value at **98c**

TARVER DRUG COMPANY

PHONE NO. 24

This Sale is authorized by the manufacturer of these Toilet Articles

Announcing an Exclusive Two-Day Sale of Two Renowned Toilet Articles
On Sale Friday and Saturday
November 4 and 5 Only

GENUINE FRENCH NARCISSE



THE MOST POPULAR PERFUME IN THE WORLD

ELEGANTE FRENCH NARCISSUS—the world renowned new fashionable perfume, entrancing fragrance of fresh Narcissus petals, queen of flowers, chosen by Venus, Goddess of Beauty and Love. ELEGANTE Narcisse is sold by the exclusive perfume shops of Palm Beach, Newport and Fifth Avenue at \$5.00 an ounce. Our supply is limited. The manufacturer allows us to introduce only 400 bottles in this advertising sale. We suggest that you take advantage of this extraordinary offer at the very first opportunity.

Our customers may buy a regular \$3.00 bottle of this fascinating perfume now for just **98c**

AND WE WILL GIVE ABSOLUTELY

FREE A REGULAR \$2 Value box of LADY LOVE

The World's Most Exquisite Face Powder

LADY LOVE EXQUISITE NARCISSE COLD CREAM FACE POWDER is made with a base of Lanolin, the soothing ingredient used in the finest tissue creams, and is scientifically blended to please the most delicate complexions. A subtle, alluring powder that will endure through hours of dancing.

Both Articles, a Regular \$5.00 Value . . . **98c**



TARVER DRUG CO., sells these products exclusively in this city. This sale has been authorized by the manufacturer that our thousands of customers may become acquainted with the unusual merit of these toilet articles at a very little expense. We know you will like these products. We invite your criticism. The manufacturer and we are both sacrificing our profit, and you are buying these products at less than the cost to manufacture them, to introduce them through the West. A special factory saleslady will be at our store Friday and Saturday, November 4 and 5, during the sale and will give you a sample of this truly marvelous perfume. Positively not sold after Saturday night, November 5 at the above price.

BUY NOW FOR CHRISTMAS—PUT UP IN A BEAUTIFUL GIFT PACKAGE

Memphis Democrat
WELLS & WELLS
Owners and Publishers
J. CLAUDE WELLS, Editor

SUBSCRIPTION RATE
In Hall County, per year -- \$1.50
Outside Hall County, year \$2.00

Entered at the postoffice at Memphis, Texas, as second-class matter, under Act of March 3, 1879.



A Brave General Is Executed in Mexico



This remarkable picture shows the actual execution of General Rueda Quijano, after his court-martial and conviction on charges of rebelling against the government...

The weather man has sure been handing out the very kind of weather this fall that the farmers needed, and as a result the late cotton and feed crops...

Armistice Day comes Friday of next week, and the local post American Legion, Legion Auxiliary and Texas Gold Medal Band will stage something worth while.

Some of the local people wish to advise the Childless Index editor that he should prevail upon the Childless Bobcats to quit trying to play football and take up mumblepeg for a change.

stuff in football wouldn't get very far these days. According to the report given out by the Index concerning the game the Cyclone certainly treated the Bobcats rough and hit them with everything but the sideline.

In looking over an approved map of the State Highway Number 5 through this county, received from the Board of City Development of Amarillo, which had secured the map from the Highway Department...

TEXAS & TEXANS

By WILL H. MAYES
Texas Spirit Needed
The greatest need confronting Texas is the creation of a unified Texas spirit. We are not exactly a divided people...

Strength in Unity
The motto of Kentucky is "United we stand, divided we fall," and that is particularly true of Texas.

National Pecan Show
It is a big thing for a town the size of San Saba to put on a National show of any kind, but that is what San Saba is getting ready to do next month with its pecan show...

Erath County Peanuts
Erath county has about 15,000 acres of its best sandy land planted to peanuts this year and has a peanut growers marketing association that is trying to show that peanuts pay better than cotton.

that is best for them, their communities and the state. Therefore we have to read to keep up, and should read those papers that keep us informed...

Planting Improved Pecans
Texans have been a bit slow in improving the native pecans and have allowed the states east of us to get ahead in that work.

Municipal Buildings
Denton has dedicated a \$100,000 municipal building, and a municipal band furnished the music.

Fire destroys an average of 360 homes, 96 farm buildings, 15 hotels, 6 department stores, 5 churches, 5 schoolhouses, 4 warehouses, and 1 hospital every day in this country.

NOTES OF DAUGHTERS OF CONFEDERACY CONVENTION

Our splendid Texas Division of United Daughters of the Confederacy held its 31 annual convention at Wichita Falls October 25-27.

President's evening, held Tuesday evening, was a brilliant affair—the honor guests being General Foster, Commander of the U. C. V., and wife, Alvin Ousley, Post National Commander of the American Legion...

At noon Wednesday luncheon, beautiful in its appointments, compliments of the Lions Club, was given to the delegates and guests at the Kemp Hotel.

Liturgical evening, held at the Woman's Forum, a beautiful club house just completed, was truly a literary feast.

ter, rendered an excellent program. The D. A. R. also tendered a lovely luncheon at the Forum.

Mrs. J. A. Whaley was delegate from the Winnie Davis Chapter of Memphis, with Miss Adkisson and the writer as guests.

The ladies of the First Christian church are conducting a Children's Story Hour for all children in the city on Saturday morning 10 to 11 o'clock.

Texans at the National Dairy show in Memphis, Tenn., have offered Dallas for the 1928 convention, with apparently a good chance of being successful.

Mr. and Mrs. George McLearn were called to Lannis, Texas, Saturday on account of the serious illness of Mrs. McLearn's mother.

Fire destroys an average of 360 homes, 96 farm buildings, 15 hotels, 6 department stores, 5 churches, 5 schoolhouses, 4 warehouses, and 1 hospital every day in this country.

To obtain two ounces of poison used in the curing of snake bites, two hundred diamond-back rattlesnakes are killed.

Neglecting a little wound, cut or abrasion of the flesh may in nine cases out of ten cause no great suffering or inconvenience, but it is the one case in ten that causes blood poisoning, lockjaw or a chronic festering sore.

Cookery

Mrs. Tucker luncheon
Ovis Corn
One quart of flour...

Smothered Steaks
Pound well the outer skin; put on one tablespoon Tucker's Shortening...

One-fourth pint of milk, punch and cream. Grate rice in cold water; strain off the water...

per and dusted with flour for one hour and pour the gravy over...

Chop one cup of rice, salt and pepper spoonful of butter, tered patty pans, large pan and put oven till warm.

Two eggs, half cup rice. One and a half one teaspoonful of butter the size of a table salt, one and a half of milk; mix well and...

ONE IN TEN
Neglecting a little wound, cut or abrasion of the flesh may in nine cases out of ten cause no great suffering or inconvenience...

"M" MEANS MONEY - money saved for you when you travel down the value-giving aisles of this great chain store. Saturday Specials: FLOUR—QUEEN OF THE WEST \$1.75, P. & G. or Crystal White Soap 25c, PALMOLIVE SOAP 25c, COFFEE—MAXWELL HOUSE, \$1.35, TEXAS GRAPE FRUIT 7c, CABBAGE, nice and firm 3c, BACON—DRY SALT 18c, LETTUCE Two heads 15c, SPUDS, Per peck, 29c.

WE INVITE YOU... —to see our line of "Golden Gas Heaters. They are equal with the best of burners, in appearance and very reasonable in price. The Old Reliable Buck Gas Range is giving the best of service, always dependable and conservative. Ask your neighbor. Let us put one in your home. Memphis Hdw. & Imp.

MEMPHIS PARTY... THE EVERYBODY... The Old Reliable Buck Gas Range is giving the best of service, always dependable and conservative. Ask your neighbor. Let us put one in your home. Memphis Hdw. & Imp.

ETY

MEETS

Club met Wed- 26, in the Home with Ina Mae...

DELPHIAN CLUB MEETS

The Delphian club met at the home of Mrs. W. C. Dickey on South Eighth street Monday evening...

ENTERTAIN

Evening, October 28 at Kesterson and entertained the Priscilla Club...

FRANK FORE

There was hostess club on Wednesday, November 2, at West Noel street...

MRS. STROUP ENTERTAINS

Mrs. R. E. Stroupe entertained the Friday Bridge club at her home on South Seventh street last Thursday evening...

WOMEN MEET

Weavers club met at the home of Mrs. R. H. Wherry on South Third street, Wednesday, October 26, with 18 members...

HALLOWE'N PARTY

Misses Lois Clark and Aliene Reynolds entertained a group of their friends at the midnight matinee at the Gem Theatre, Monday night...

SUNDAY

Franks entertained school class last afternoon at her home on South Third street with 12 members...

HENRY BOYD NEWMAN ENTERTAINS FRIENDS

Henry Boyd Newman entertained a number of his friends with a Halloween party Monday evening at the home of his parents, Mr. and Mrs. H. H. Newman, on Eighteenth and Bradford streets...

AUXILIARY HAS

Auxiliary met Wednesday, October 31, at the home of Mrs. J. Hardin Mallard...

WOMEN TOLD

Clara Troutz spoke at the home of Mrs. Adams on Saturday afternoon, October 29, at her residence on South Seventh and Harrison streets...

Correction

The Everybody's Store ad which appeared in the issue of the Democrat contained errors this issue wishes to correct:

Spools of O. N. T. Thread for 25c, should have been 7 spools for 25c.

Overalls should have been priced at \$1.50 instead of 69c, and Work Shirts 69c instead of 79c.

The management of Everybody's is in no way responsible for these errors and The Democrat gladly corrects the misstatements.

and fifteen guests called during the three hours. Mesdames J. B. Masterson of Hedley, and B. W. Moreman of Clarendon were out of town guests. Mrs. Marshall Allen in her charming manner, read "A Spring Dream, a one act play."

CHRISTIAN ENDEAVOR PROGRAM FOR NOV. 6

Topic: How Does the Way we Live Reveal our Christianity? Scripture Reading—Psalm 33:1-5. Sentence Prayers. Song. Leader's talk. Scripture References.

MISSES KEELING GIVE BRIDGE PARTY

Misses Justine and Ruth Keeling entertained with a very pretty Halloween bridge party on Monday evening at their home on South Sixth street.

FEDERATED SOCIETY HAS PROGRAM

The Halloween program held at the Methodist church Monday afternoon by the City Federated Missionary Societies reviewed the old adage that "A little nonsense now and then is relished by the wisest men."

GRANDMOTHER'S DREAM A GREAT WINNER

The ladies of the Baptist church are to be congratulated on the splendid presentation of "Grandmother's Dream" which they so ably presented at the high school auditorium last Thursday night.

ENTERTAINS WITH "AT HOME" FOR RECENT BRIDE

Mrs. T. T. Harrison entertained with a beautiful "At Home," Saturday afternoon, October 29, at her residence on South Seventh and Harrison streets, honoring her daughter, Mrs. Rabb Harrison, a recent bride.

CULTURE CLUB MEETS WITH MRS. E. S. FOOTE

Mrs. E. S. Foote was hostess to the Woman's Culture club Wednesday afternoon when "Education" proved a most interesting topic.

BUSINESS GIRLS HAVE THEATRE PARTY

On last Friday evening, instead of having regular meeting, the Business Girls Club enjoyed a theatre party at the Palace.

LEGION AUXILIARY MEETING, OCT. 27

On Thursday, October 27, the American Legion Auxiliary held a most interesting meeting. The reports of the vanishing parties were very pleasing.

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GOOD NEWS FROM Everybody's

Ladies' Fall Frocks Clever Individual Styles for Women, Misses and Those Who Wear the Larger Sizes

AN endless variety! If you are tall — if you are short — if you are large — if you are "just medium," you" find many garments in these diversified assortments that will become you. There are styles for the matron with a certain charming dignity — styles for the young woman or miss, sophisticated and gay — and for her more subdued sister, cleverly individualized. Mrs. and Miss alike will find her coat or frock in these remarkable collections.



DRESSES — \$6.75 UP COATS — \$6.75 UP HATS — \$2.95 to \$6.95

Specials section listing various items and prices: 7 spools O.N.T. thread 25c, 32-in. Gingham, yd 15c, 32-in. Outing, yd 15c, Canvas Gloves 10c, All Silk Chiffon Hose \$1.59, Service Weight 98c, Special Values in Wool Materials, Ladies Shoes \$3.45 to \$7.50, Men's Hats \$3.95 to \$7.50, Men's and Boys Caps 95c up, Flannel Shirts \$1.95 up, Men's Oxfords and Shoes \$4.95 up, Lumberjacks and Sweaters \$1.95 and up, A Complete Work Clothing Department, Leadall Overalls \$1.50, Leadall Jumpers \$1.50, Sheep Lined Coats and Jackets, GET Yours NOW, Hand Tailored Clothes — the very smartest cuts — the very best quality \$29.50 to \$42.50

Everybody's West Side Square Memphis, Texas

TEXAS & TEXANS

By WILL H. MAYES
The Newspaper's Value

There is no way to estimate a newspaper's worth to the town and community in which it is published. Every one knows that a good paper is a splendid asset for a town and that a poor one is a discredit. All people are not in agreement as to what is a good paper. Perhaps the best definition is to say a good paper is one that fairly represents the spirit of its constituents—one that is no better and no worse than the people for whom it is published. Yet a paper must always be a little in the lead of public sentiment if it would serve a useful purpose. All publishers are not leaders, but all should try to lead in the things that are really worth while. If your local paper is making an honest effort to render a worthy public service, help it along. If it is not, you

still owe it to your community to aid the publisher to make it truly representative.

Controlling Root Rot

Experiments made at the Temple Agricultural Experiment Station show that where cotton is rotated with other crops it does not have as much root rot as does cotton continuously planted on the same ground. A bulletin on the subject says: "Rotation of crops practically controlled, although it did not eradicate the disease." It follows that the sensible thing to do, pending further experiments, at eradication of root rot, is not to plant cotton on land where the disease exists. The rotation experiments at Temple covered a period of three years. Doubtless better results could be obtained if cotton is kept off root rot infected soil for a longer period. At least it is well worth trying.

Texas Border Irrigation

Eagle Pass is taking steps for financing the irrigation of some 60,000 acres of land. The irrigation of all available land in Tex-

as is as certain to come in the next few years as flying is sure to be made a success. It is hoped that a plan may be evolved for the equitable distribution of all Texas waters. Apparently plenty of rain falls. It should not be allowed to go to waste.

Paper Shell Pecans

It is estimated that the pecan crop in Texas this year will be about 30 per cent of last year's crop, but it is also stated that the yield of the thin or paper shelled pecans in most sections is better than usual, which is another reason why the improved pecans should be cultivated. They also begin to bear several years earlier than native pecans and sell for at least twice as much.

Llano to Have Hotel

The W. B. Collins, son and father, owners of the Llano News, have been hammering away for a long time to get a much-needed hotel for their town. At last the people have awakened to the need, and are taking steps to finance a modern hotel, for which the Collins' can now crow most lustily.

Crystal City Spinach

Can you imagine 12,500 acres of land in one community planted to spinach? I can't any more than I can imagine the feel of a million dollars, but that is the acreage being planted around Crystal City. That is by no means all of the spinach being grown in Texas. Farmers around Martindale in Caldwell county have bought \$2,000 worth of spinach seed for fall planting. Spinach growing pays when there is not too large a crop and the marketing is well handled.

Snyder Solves Water Problem

Snyder is fairly luxuriating in good water, having some time ago brought in a well that under a 72 hour test pumped 1,000 gallons of pure water a minute. As a result the water rate has been cut to \$2.50 for the first 10,000 gallons and 10 cents for each additional thousand, and there is promise of a further reduction. Plenty of cheap water and fuel are the best aids to city growth.

Brazos Bridge Celebration

The new bridge across the Brazos river at Guaze, in Milan county, solves the problem of East and West travel for a large part of Central Texas, and the event is being celebrated in a suitable way. Texas appears to be moving slowly in the matter of road and bridge building, but Texas is an immense state and all big bodies move slowly of necessity.

Sheep Flocks Improved

It has not been a great while since any sheep was merely regarded as a "sheep" in Texas, little or no attention being paid to pedigrees or registration. Sheep have become so valuable that growers now want to be certain they have the best stock to be had. In other words two pounds of wool are being grown where but one was grown before. In a few years there will be small flocks of sheep on all Texas farms.

Jasper is Expanding

When the spirit of progress strikes one of the old towns of East Texas, it goes the limit in whatever it undertakes. Jasper has voted a quarter of a million dollars in bonds for extending the water and sewer system and improving the streets. That amount of money judiciously spent should go a long way toward making Jasper as good a

town in which to live as any in Texas.

Paving Forty Blocks

Carrizo Springs, down where the vegetables and fruits grow in such profusion, has completed the paving of forty blocks of streets with asphalt. The spirit of the town is also shown in raising the money by private subscription to improve a four acre park, which the municipality has agreed to keep up.

Texas Turkey Crop

Texas will this year market two

and a half million turkeys according to present estimates, a greater production than any other like territory in the world. You may not be able to comprehend just what this means for the wealth of Texas, but if you attend the Brady Turkey Trot you will be willing to agree to the figures, as you will think you have seen most of them there.

A complete stock of New Crop TEA GARDEN preserves at Womack's Grocery. 17tf

TURKEYS WANTED

Bring us your turkeys now and we will give you the highest market price. Thanksgiving market is over—so sell your Turkeys now.

PANHANDLE PRODUCE

West Main Opposite Gibson's

An Even Hundred Now

SEVEN YEARS ago the electric lines of the West Texas Utilities Company served seven West Texas towns and cities. Today they serve a hundred.

Seven Years Ago this company maintained and operated eighty-three miles of transmission lines—today it has in operation fifteen hundred miles. Seven Years ago this company had five thousand and electric customers. Today it has forty-five thousand.

Seven Years Ago the total capital invested in properties of this company was less than three millions of dollars. Today invested capital totals nearly thirty millions.

Where, Except in that Magic Land of Opportunity—
WEST TEXAS
Could Such a Record of Progress Have Been Written?

West Texas Utilities Co



DAVID WARFIELD

"Take care of your voice smoke LUCKIES"



LUCKY STRIKE CIGARETTES

"It's toasted"

No Throat Irritation—No Cough.

WAKE UP!

YOU PEOPLE WHO VALUE YOUR HARD EARNED MONEY—
HERE IS WHERE YOU STRETCH YOUR DOLLARS DOUBLE!!

\$35,000 MERCHANDISE SELLING SACRIFICE

Greater Harvest Sale

STARTED AT NINE O'CLOCK FRIDAY, NOVEMBER THE 4th

Read Our Big Two-Color Circular

FOR THE GREATEST LIST OF LOW PRICES YOU HAVE EVER WITNESSED ON HIGH GRADE MERCHANDISE.

COME REAP A HARVEST OF BARGAINS AT

Rosenwasser & Joseph

CYCLONE WINS OVER BOBCATS BY SCORE 26-0

The Memphis Cyclone won their first game of the season here last Friday afternoon when they defeated the Childress Bobcats by the score of 26 to 0. It was a peculiar game in many respects. The first quarter found the teams quite evenly matched, if anything the odds being in favor of Childress as the ball was kept in Memphis territory. Of course, Childress had the advantage of the wind to their backs in this quarter.

But, at the opening of the second quarter, when Memphis took advantage of the wind, Childress lost heart when Oscar Trent's punt gained only a few yards, going out of bounds shortly after it left his toe. This gave Memphis an opportunity and she took advantage of it, putting over a touchdown in the next few minutes. This touchdown took all the heart out of Childress and gave the Memphis boys a lot of pep and enthusiasm that resulted in the high score that was made during the rest of the game.

First Quarter
Joe Stribling, Childress' captain, won the toss and Childress elected to take the south goal with the wind at her back. Memphis kicked off from the middle of the field to the 20 yard line, a good kick against the wind, and Cooper for Childress returned to the 35 yard line, a good return.

A plunge at the line made a yard, Trent made four and Memphis drew a five yard penalty for offside. Joe D. Edwards for Childress made nearly 10 yards at right end but on the next down he fumbled and lost three yards. Trent made a yard at right tackle, but, being held on downs, Trent punted to the Memphis 25 yard line.

The Memphis end laid out on first down and a long pass was completed that took the ball to the Childress 35 yard line. The line yielded a yard. A left end run made four yards. Another left end run lost a yard and on the next play Trent intercepted a pass and ran down to the Memphis 40 yard line before being tackled. It looked for a time as if Trent was loose for a touchdown. Edwards, for Childress, made a yard at center; center yielded another yard and Joe D. got 15 yards on an end run. Trent failed to gain at left tackle with the ball on the Memphis 22

yard line. Joe D. failed to gain. Trent made only a yard at left end. Joe D. made about five yards at left end but made a very costly fumble that Memphis recovered.

Here Memphis started a drive down the field. H. May hit center for two yards and followed with two more. Hudgins made a right end run for 6 yards. A right end run made six more; a left end run, a right end run two and the ball was on the 50 yard line. H. May hit right tackle for six yards. A left end failed to yield and a left end run lost a yard. Memphis punted to the Childress 28 yard line.

On first down Childress completed a pass, Trent to Terry, for 10 yards. Dorsett hit the line for two yards. Trent made five at right tackle and the whistle blew for quarter.

Second Quarter
At the opening of the second quarter, with the ball in possession of Childress, Joe D. Edwards made a yard at center and Trent punted to the Memphis 32 yard line. A Childress player caught the punt.

Memphis made a right end run for two yards, Smith making the tackle for Childress. A left end run made two more yards and on third down a pass was tried which failed of completion. On fourth down Memphis punted, the ball going to the Childress 20 yard line and being returned 8 yards. Trent made three at right tackle and Joe D. Made one at right end. Memphis blocked a pass attempt on third down and Trent again punted, this time the ball going to the Memphis 40 yard line and being returned to the middle of the field. A left end run lost three yards and two passes were incomplete. Memphis drew the five yard penalty for two incomplete passes and then punted to the Childress 10 yard line, Childress returning to the 18 yard line. Trent, carrying the ball, started to follow his interference, saw that he was headed that way and started the other direction. He lost five yards. The line yielded only a yard and Trent punted out of bounds on the Childress 24 yard line. Lee May made a left end run that put the ball on the 8 yard line. H. May made a four yard pass and Stribling tackled H. May for no gain. A forward pass was incomplete and Memphis punted to the Childress 10 yard line. Attack-around play with Gross carrying the ball failed to gain—in fact lost a yard.

On second down Childress punted to the middle of the field. A right end run for Memphis made two yards. Smith tackled the next play for an eight yard loss. Preston knocked down a pass which he should have caught and had an open field ahead of him. Memphis punted to the 24 yard line. Lewis caught the ball for Childress.

On first down Childress tried a pass which Memphis intercepted on the Childress 40 yard line. A right end run made eight yards. H. May hit center for four yards. H. May fumbled for a two yard loss. Right end yielded three yards and a right end run put the ball on the 20 yard line. A left end buck made five yards and Preston threw the next play for a 10 yard loss. Left tackle yielded two yards and a pass made eight, putting the ball on the 12 yard line, where it went over on downs. A forward pass made seven yards for Childress. Trent punted to the middle of the field.

Memphis hit left tackle for three yards. H. May hit tackle for five yards and then got another yard at center. A play at right tackle made 10 yards and H. May failed to gain on the next down. H. May did make it first and 10 however, on the following play.

Center opened up and gave Memphis 10 yards, putting the ball on the Childress 13 yard line. H. May hit center for three yards and followed with three more as the whistle blew for game with the ball on the Childress five yard line.

Fourth Quarter
The final quarter found Childress playing a better brand of football with the wind at her back again, though it is possible that the final whistle saved her from another touchdown scored against her.

Memphis was in possession of the ball as the quarter opened. A right end run made two yards. H. May hit center for a yard. H. May made it first and 10 with four yards. A left end run made two yards and Stribling tackled H. May for no gain. A forward pass was incomplete and Memphis punted to the Childress 10 yard line. Attack-around play with Gross carrying the ball failed to gain—in fact lost a yard.

On second down Childress punted to the middle of the field. A right end run for Memphis made two yards. Smith tackled the next play for an eight yard loss. Preston knocked down a pass which he should have caught and had an open field ahead of him. Memphis punted to the 24 yard line. Lewis caught the ball for Childress.

On first down Childress tried a pass which Memphis intercepted on the Childress 40 yard line. A right end run made eight yards. H. May hit center for four yards. H. May fumbled for a two yard loss. Right end yielded three yards and a right end run put the ball on the 20 yard line. A left end buck made five yards and Preston threw the next play for a 10 yard loss. Left tackle yielded two yards and a pass made eight, putting the ball on the 12 yard line, where it went over on downs. A forward pass made seven yards for Childress. Trent punted to the middle of the field.

Memphis hit left tackle for three yards. H. May hit tackle for five yards and then got another yard at center. A play at right tackle made 10 yards and H. May failed to gain on the next down. H. May did make it first and 10 however, on the following play.

Center opened up and gave Memphis 10 yards, putting the ball on the Childress 13 yard line. H. May hit center for three yards and followed with three more as the whistle blew for game with the ball on the Childress five yard line.

Coch for Childress: T. H. McDonald; Coaches for Memphis: B. Bolton and R. H. Gay. Referee: Frank Stocking, Columbia; umpire, L. Parker, Clarendon College. Timekeepers, H. J. Gore of Memphis and George Owen of Childress. Scorekeeper, H. D. Cuykendall, field representative of cotton oil mills and Gate City Creamery.

The Lineups:
The Memphis Cyclone: Childress, Crawford, R. Howell, Gross, Preston, Stribling, Cooper, Terry, Edwards, Trent, Smith, Dorsett.
The Childress Bobcats: Memphis, Delaney, Odum, Massey, Harrison, Hutcherson, McDavitt, Crabb, H. May, Hudgins, Foxhall, L. May.

going over the goal line. Trent for Childress should have touched the ball to the ground but failed to do so and Memphis recovered the ball for a touchdown.

Memphis again kicked off, this time to the 15 yard line, the return being for 10 yards. Trent made eight yards at right tackle. Edwards made one at right end. Trent failed to gain at left tackle and Smith lost a yard on a left end run. Trent punted to the Memphis 42 yard line and on the first down Smith tackled the play for a six yard loss. H. May made two yards before being tackled by Stribling. A forward pass was completed that put the ball on the Childress 25 yard line. Preston for Childress spilled a Memphis right end run for a 10 yard loss. A pass to H. May made it nearly all back. Then Memphis made 10 yards and the next play made it first and ten.

H. May made a yard, carrying the ball to the eight yard line. Lee May made a yard at left tackle and carried the ball over on the next play. He missed the place-kick attempt for point after touchdown.

Memphis kicked off, the ball going to the 21 yard line and being returned to the 35 yard line. Trent failed to gain at right end. A penalty of five yards was assessed against Childress for two incomplete passes and Trent punted to the Memphis 40 yard line. H. May failed to gain at right tackle. May made two yards on the next play. Memphis punted over the goal line for a touchdown.

Childress took the ball on her 20 yard line. Trent made eight yards at right tackle. Smith made a yard at left tackle. A forward pass was incomplete and on fourth down with a yard to go, Childress punted to the middle of the field where the whistle blew for quarter.

The final quarter found Childress playing a better brand of football with the wind at her back again, though it is possible that the final whistle saved her from another touchdown scored against her.

Memphis was in possession of the ball as the quarter opened. A right end run made two yards. H. May hit center for a yard. H. May made it first and 10 with four yards. A left end run made two yards and Stribling tackled H. May for no gain. A forward pass was incomplete and Memphis punted to the Childress 10 yard line. Attack-around play with Gross carrying the ball failed to gain—in fact lost a yard.

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The largest crop yields are possible only when crop rotation and the use of manure or fertilizers are practiced together. Crop rotation increases the returns from farm manure and fertilizers; and manure, fertilizers, and lime increase the returns from rotation.

Get it at Tarver's.
Hostess Cakes at Womack's Grocery. 17tf

Don't ruin that fine plant with a tin bucket. A red pot from Hightower's gives a touch of elegance. We deliver. 18-2c

HOT SPECIALS

SPUDS, per peck	30c
NO. 2 TOMATOES, per can	10c
NO. 2 COUNTRY GENTLEMAN CORN	15c
HEINZ KETCHUP	25c
HEINZ TOMATO SOUP, 6 for	65c
HEINZ OVEN BAKED BEANS	15c
PINTO PEANS, 13 lbs for	\$1.00
3 LBS. WHITE SWAN COFFEE	\$1.70
CABBAGE, per pound	3c

CITY GROCERY

W. B. WILSON J. E. ROPER
Phones 463 and 621
Across from Ford Motor Co.

SHAMROCK RADIOS

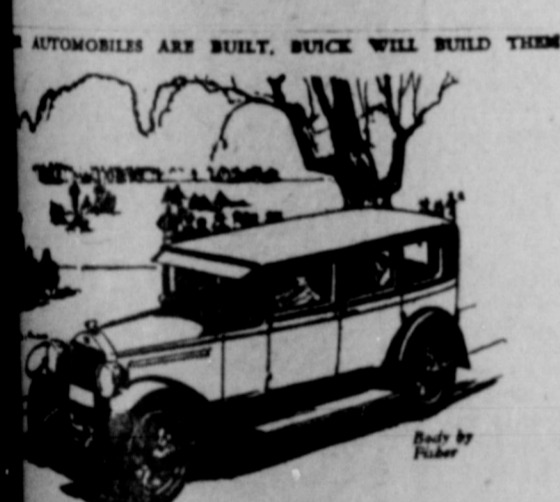
—The Shamrock has been in this community long enough to know what it will do at receiving distance and yet it could never be considered high priced. You'll find a model at just the price you want to pay. You'll find that the difference in price is caused by the style of cabinet, for

—when it comes to distance, volume, tone and ease of tuning, the best proof is a test, right in your own home.

ONE DIAL CONTROL, COMPLETE AND INSTALLED
\$120 UP

Leaders by Proven Performance
J. H. NORMAN & SON
Auto Tops—Batteries—Charging

Meat, Bread and Molasses
PHONES: 10 and 469
WEL GROCERY COMPANY



There's "time out" for Buick

reference's whistle shrills . . . "time out". The game halts, pending a return to the "line-up". You attend the big football games year, notice the predominance of Buicks—for men and women who like Buicks. And hundreds of Buick owners can testify there is no "time out" for Buick.

1928 Buick for 1928
BUICK COMPANY
Memphis, Texas

WATCH FOR OUR LACQUER DEMONSTRATION AND WALL PAPER SALE

SALE

WM. CAMERON & COMPANY
W. P. DICKSON, Mgr. J. E. TEER, Asst. Mgr.

ARE YOU IN ON IT?

The Famous Talk Turkey SALE

YOU HAVE NEVER SEEN SUCH VALUES IN YOUR ENTIRE LIFE. BETTER ACT WISE AND COME TAKE THE SAVINGS. YOU NEED THE MERCHANDISE AND WE ARE PUTTING IT ON AT SALE PRICES THAT YOU CAN AFFORD TO PAY. NOW IS THE TIME TO SUPPLY YOUR ENTIRE NEEDS. COMPARE OUR PRICES AND YOU WILL FIND THAT THEY ARE ALWAYS THE LOWEST.

Unbleached Domestic 10c	36-inch PERCALES 15c	Best Grade Khaki Pants \$1.39
OUTING Best Quality 13c	Men's Coats \$2.98	Boys' Union Suits 89c

THE HIGH COST OF FARMING

BY PHEBE K. WARNER

There was a day, a long time ago, when farming was the most highly respected and profitable industry in this nation. There is both 'cause' and effect in that statement. Farming was respected that day because it was profitable and it was profitable because it was respected. Today it is neither, consequently it commands neither. That's a harsh thing to say but the truth is often harsh.

A hundred years ago there were about 11,000,000 people in this nation. Texas did not even exist as a State. There were no great cities. Nearly everybody lived on

the farm. And they not only lived on the farm but they dressed on the farm. There were few factories, and not as many high powered tools as there are today.

A hundred years ago there was not a railroad in the U. S. A. Consequently there were no freight rates to pay. Neither was there a very ready market for farm products. That is probably the chief reason people lived and dressed at home. But they had a home and they loved it and appreciated it. They made most of their clothing from home-grown and home-spun products and they ate what they raised or did without. That was the rule. And history tells us they were very happy. Why? No one in this day knows unless it was because there was no rent to pay, no freight to pay, very little money to loan, consequently very little interest coming due, almost no mortgages, no competitive markets, and failures were almost unknown. The people seemed to live to LIVE. To own their home and keep the new world growing seemed to be the chief goals. At least it looks that way as those of us today try to look back to that day.

Then the wheels began to turn and business began to pick up. A hundred years ago this year—1827—the first railroad in the United States received its charter and was completed and ready for use in 1830. It was the Baltimore & Ohio. At that time there were few newspapers, there were no automobiles, no radios, no motor trucks, no telephones, no telegraph lines, no movies, no rural routes, no paved highways. Just a few universities, no public schools to be supported.

Today there are 120,000,000 people in the U. S. A.; 253,152 miles of railways; 43,934 miles of electrical railways; 1,278,804 motor trucks and commercial cars; 10,959,571 automobiles, 183,714 motorcycles, 374,124 miles of paved roads with 187,000 more miles under construction; 245,560 miles of telegraph lines with 1,433,978 miles of wires; 14,495,853 telephones, 464 broadcasting stations, 18,658 amateur sets for broadcasting and 5,000,000 radio sets, 15,840 motion picture outfits, 2,331 daily newspapers, 14,177 weekly newspaper and 4,228 monthly magazines and other publications; 672 universities and colleges with over 300,000 students and a \$1,000,000,000 public school system to educate 25,000,000 children. These are 1923 figures.

Don't try to remember all this. Just look those figures over and see what has happened in the United States since farming was recognized as the most respected and profitable industry. Then think of the factories that are buzzing today with the 18,000,000 bales of cotton that the farmers produced last year. Think of all the other clothes that were produced on the farms last year. That is, the wool and linen, and hides from which they were made. Think of all the flour and sugar, beef and pork, milk, butter, cream, cheese, eggs, poultry, fruit and vegetables that the farmers produced last year and every year! Enough to feed the whole nation and send some abroad to feed the other nations. 8,000,000 farmers and their families produced these raw materials, enough of food and clothing every year to feed and clothe an entire nation of 120,000,000 people. They create these products out of the soil, the sunshine, the air and the rain with their toil and time. They don't make something over. They CREATE the nation's raw supplies every year. The whole family works from daylight till dark most of the year and part of the year they work before daylight and after dark. Millions of little children

BIG SHOW MAN MOVES SHOW BY CHEVROLET

When the circus comes to town—if it happens to be Downie Bros. Wild Animal Circus—it comes by Chevrolets. Seventy-five of them—sturdy one-ton trucks—make up the train that transports this entire show, wild animals and all, from the time in early spring it leaves its winter quarters at Harve de Grace, Md., until it returns there late in Autumn.

Andrew Downie, head of the show, fixed on Chevrolets after trying other methods of transportation during his 42 years in the show business. He experimented with horses and wagon, canal barges, steam tractors hitched to trailers, motor trucks and railway circus trains.

Now the 75 Chevrolets carry the entire show, consisting of 200 clowns, musicians, tight-rope walkers and other employees, as well as lions, tigers, the "big top," side shows and complete equipment everywhere on the circuit from inaccessible mountain hamlets to seaside towns. One truck used by General Manager Harmon as a summer home provides him with a residence en route. Another carries a complete electric lighting plant.

Last year the circus caravan traveled 7,000 miles over roads of every sort, up mountain trails

are kept out of school to help produce enough for the nation to eat and to wear. Farming is the most essential industry in the world and the one industry on which more people depend for a job than any other industry. There wouldn't be a can of beans or a sack of sugar or a box of breakfast food or a loaf of bread or a cotton handkerchief on the merchant's shelves if it were not for the farmer and his family. We wouldn't need any plow factories, or shoe shops or combines or woolen mills, or bakeries if it were not for the farmers. And yet today in the face of all these facts, farming has become the least respected and the most unprofitable industry in our nation. Instead of the farmers' work getting easier with the invention of high-powered tools, the cost of farming is so much greater and so many people are leaving the farm that the few who are left must raise so much more than their grandfathers to pay all the bills and meet the needs of the nation that the American farmers are being bankrupt at the rate of 444 every working day of the year with a much less number being forced back on the farm for lack of employment in the cities.

This is just what is happening to farm life in this richest of all nations. If you don't believe it, look around you and count your neighbors who are getting rich on the farm. Look at your school houses and compare them with the city schools.

Yet none of us want to go back to 1827. But why has not the farmer the right to LIVE as other people live in this day? And why is it impossible for him to make a living and keep up with modern things like his town neighbors? There is something wrong with our economic system and it would be a good thing if both the city and the country would try to discover the cause. As a suggestion, has the price of farm products kept pace with the high cost of farming and living in 1927?

and dragging in and out of muddy circus lots.

Not one spring was broken and no trouble was experienced with rear ends, or gears, or clutches, according to statement by the chief mechanic, despite the grueling test that each truck underwent and despite the fact that each truck carried an average load of more than 4,000 pounds.

Dependability, Mr. Downie explained, was the big thing that decided him in favor of Chevrolets. His advance guard draws up a traveling schedule which he must adhere rigidly to. His trucks may not break down en route lest he disappoint the youngsters in the next town keyed up for the big parade. Another factor favoring Chevrolets, he says, is the ease and convenience which new parts or service may be obtained even in remote country districts.

His is said to be the largest motor circus in the world.

A type, a symbol, a glory! Almost a divinity! The ternal lover, Don Juan. Gem Theatre Nov. 10 and 11.

DENVER TRAIN WRECKED SAT. NEAR WASHBURN

Sixteen cars of Denver freight train were wrecked near Washburn last Saturday and delayed the south bound passenger trains several hours. Several of cars of this train were loaded with livestock, but no loss of life or injury was reported. Several hundred feet of track were torn up and the damage is estimated at \$50,000.

Cold weather's coming. Better get your New Method gas heaters. The most powerful radiant heater made. —McKelvy's Quality Furniture. 171f

Say it with Hightower's flowers. 18-2c

Superstitious Chinamen play on many weird instruments while the sun is in eclipse to frighten away the evil spirits they believe are devouring it.

See "Friendly Enemies," a comedy in three acts, presented by the American Legion at the high school auditorium. 1c

Red Picket fence, all lengths. I. C. Woolbridge Lbr. Co. 20-1fc

November Selling Even

They who spend wisely and save, get somewhere. Be wise, practice thrift every day of the year.

Women's Knit Union Suits Low neck, sleeveless, knee length, cotton, ribbed with rayon striped. 89c	Boys' and Girls' Union Suits Long sleeves, ankle length, buttons, ribbed cuffs and ankles. Sizes 6 to 16 years. 98c
Men's Unions Men's Cotton ribbed union suits. Military set-in sloped shoulders and pearl buttons. Ribbed cuffs and ankles. 98c	Blankets 3-lb. Cotton twill weave, close knit. Per Pair \$2.29
Great November Sale Gas Heaters Rare values! Folks, better get in on this wonderful buy. Assortment of every kind of gas heater, for every household need. 25% discount	SPECIAL SATURDAY ONLY 3-lb. Cotton Batt, regular comfort size. 39c Limit 2 to a Customer

Toyland We are receiving daily a large assortment of Toys. Don't let Xmas come and all the best toys be gone. A small deposit will hold them for you.	Men's Plain Flannel Shirts Here is a real value in a flannel shirt. Not confuse this with the cheap cotton flannel. Each. \$1.49
---	--

Sweaters We carry an assortment of Sweaters for Men, Women, Boys and Girls— 98c to \$5.95	House Shoes Ladies Felt ribbon trim H Shoes in all the new colors. 49c
---	---

 Frocks for Winter Fashion event, a value event worthy of your attention if you want a new frock that is ultra smart in appearance and of assured quality. Every one of these frocks—crepe satin, velvet, charmeen, taffeta, rep models was selected especially because it offered a value unusual at this low price. \$5.95 to \$19.95	 Coats for Winter Every coat in this remarkable assemblage is trimmed with carefully selected furs of finest quality. Generous collar cuffs and bands at hem and the front. \$8.95 to \$39.50
---	---

Lovely New Hats That Glitter and Sparkle with Satin

Foremost in the mode are the Satin Hats with metallic trimmings, felts of antelope. Quality hats that adapt themselves to practically every type of costume. Black and every important Fall color, in small and medium shapes.
\$1.95 to \$4.95

FAIN & CO

Department Stores

Just Tottering, So Weak

"I was in a bad state of health and was going through a critical time of my life," says Mrs. Ellis Scarborough, R. F. D. 5, Dothan, Ala. "Several different things were recommended to me, but I did not get any real relief until I began to take Cardui."

"I was just as weak as could be. My legs were shaky, and often I would just totter around the house. I finally got up bad that I was in bad several weeks. It was then that I began to take Cardui. I kept it up for quite a while, and at last I regained my health. Cardui was certainly a friend to me in time of need."

"My health is splendid now, and I seldom have to use medicine, but I gladly say a word about Cardui whenever I find a friend going through the same suffering which I endured."

For sale by all druggists.

TAKE CARDUI
A PURELY VEGETABLE TONIC

Southwestern Life Insurance Co.
OFFICE OVER HALL COUNTY BANK
PHONE 583
Free Insurance Service, To Policy Holders
C. A. REYNOLDS, Manager.

WARNER BROS. Present

The Greatest of Actors as the Greatest of Lovers—

JOHN BARRYMORE

—IN—

"Don Juan"

with MARY ASTOR

Directed by Alan Crosland Warner Bros. Production
Scenario by Bess Meredyth

THURSDAY AND FRIDAY, NOVEMBER 10 & 11

THE GEM THEATRE

NOW YOU'LL BUY!

Look at these prices, folks and stop worrying about the high cost of living. SOLE OWNER points the way to thrift.

SUGAR
PURE CANE
25 pounds for
\$1.60
Limit 25 pounds to a customer

HAMS
SWIFT'S PREMIUM
Sugar Cured
Per lb.
.25

8 lb Bucket Jewel Lard \$1.25

48-lb. Sack White Billows Flour .. \$1.90

BUY 'EM AND TRY 'EM

Buy some of these excellent canned peaches and TRY them. If you don't think they're worth the money, bring the can back and we'll stand the loss.

HUNT'S SUPREME
Yellow Cling Peaches
No. 2 1-2 Can Only
.20

CLARENCE SAUNDERS
Sole Owner of My Name

WEN
COVERS

the use of all
mon schools
been supplied
Cotton
of coopera-
service
Texas Cotton
ation. This
ed that the
of the com-
state with
by the state
ally every
supplied the
ade of first
very durable.
asty superim-
: "This is
much as the
very best ma-

terial and furnish protection for
and preserve the life of the
books.

The book covers contain on
them formulas for the feeding of
livestock and poultry; also a dis-
cussion of the use of cottonseed
meal as a fertilizer. The rations
have been suggested by the Ex-
periment Station of the A. & M.
College of Texas after much ex-
perimentation to find the proper
methods of feeding to the best
advantage. It will be noted that
in all the rations cottonseed meal
is recommended.

With regard to the rations Mr.
Swift says: "They are accurate
and will give good results if care-
fully followed. This helps to cre-
ate a market for home products,
he adds, for it stimulates the sale
of cotton seed and the use of
cotton seed meal."

Each grocer in the United
States has an average of 449 cus-
tomers.

ALL KINDS OF FRESH AND
CURED MEATS, GO TO
MEAT COMPANY
We Deliver Free!

ways--
referred to as having person-
one who carefully watches his
appearance. It is extremely
to make an impression if you are
soiled and unpressed clothes.

ORTON CAN MAKE YOU
NEAT-APPEARING
PHONE 260
ORTON'S
DRY CLEANERS
Memphis

**DAIRYING IN
TEXAS ON THE
INCREASE NOW**

An amazing enthusiasm for
dairy farming has suddenly de-
veloped in Texas, as may be evi-
denced from the attendance in a
body of approximately 150 Tex-
ans from all parts of the state
at the National Dairy Show at
Memphis, Tenn., just closed.
What they saw and learned will
be of great value to Texas.

This interest in dairying is the
natural result of the unprofitable
cotton prices of last fall, which in
turn caused a tightening of cred-
its at the country banks and
forced farmers to raise at least a
living on the farm. No living on
the farm, of course, is complete
without a good dairy cow or two.
The inevitable logic of a balanced
country life leads to the family
milk cow and to the raising of
sufficient feed to maintain her.

So far, well and good, but to
jump hastily into a state-wide
plan for a great dairy industry
would scarcely be justified. The
bulk of Texas cotton farmers can
not be transformed into success-
ful dairymen overnight. The
farmers should grow into dairying
and not "jump" into it.

Therefore it is necessary to
urge caution on the part of those
who might be overenthusiastic.
The job is to encourage the aver-
age farmer to either get himself
a good milk cow or to exchange
a "scrub" cow for at least a three-
gallon milker. When this has
been done much progress will
have been made in Texas.

Wherever sufficient dairy cat-
tle are in evidence and where the
construction of creameries or
milk condensing plants are feasi-
ble they should prove success-
ful under efficient management.
In a limited way also cheese fac-
tories will come into existence in
the near future whose operation
will be watched with interest.

It should be remembered that
the great dairy industry of Wis-
consin, Minnesota, New York,
Illinois and the corn belt is due
largely to the kind of farmers
who are hereditary dairymen.
They come from a line of an-
cestors who have always honored
the cow and to whom the care

and development of a dairy herd
is not a mystery. These men
have become accustomed to hard
work, for it takes hard work to
keep a successful dairy herd.
Even with a cold climate and
short growing period for feed
and grain crops and pasture, these
hardy farmers have developed an
industry which compares favor-
ably with the dairy sections of
Europe.

Dairying in Texas will have to
be something else for the present,
at least until enough farmers
have been educated in the man-
agement of cows to make a large-
scale development an assured
success.

There are thousands of farms
in Texas on which there is not
a milk cow. That is one of the
reasons why cotton farming
proves so disastrous frequently.
If every farmer were to raise
his living and would make his
cotton a surplus crop general
prosperity would come sooner.—
Victor H. Schoffelmayer in the
Dallas News.

WY DON'T HE SENT IT ON?

Brust, Colo., 6 June. Mister
Bourne, kere of the Ofallon Sup
Co Dere Prend, I got the valve
which i by from you alrite but
why for gods sake doan you sen
me no handle. i Loose to my cus-
tomer shure ting. you doan treat
me rite is my money not so good
as the other fello. I waste 10
daze and my customer he holler
for water like hell by the valve.
you know he is not summer now
and the win he no blow the weel,
the valve she got no handle so
wat the hell I goan do. you doan
sen me the handle. Henry Bitoff
compane, goobuy, your friend.
A—S—D—

Since i rite theese letter i fine
the dam handle in the books ex-
cuse me.—Letter received by a
Denver supply company salesman.

MOTHERS

Watch for symptoms of worms
in your children. These parasites
are the great destroyers of child
life. If you have reason to think
your child has worms act quick-
ly. Give the little one a dose of
two of White's Cream Vermifuge.
Worms cannot exist where
this time-tried and successful
remedy is used. It drives out
the worms and restores the rosy
hue of health to baby cheeks.
Price 35c. Sold by Leverett-Wil-
liams Drug company. 19-4t

GILES GLEAMINGS

L. M. Johnson returned Wed-
nesday fro MAltus, Oklahoma,
where he had been to see his
father.

Mrs. E. H. Watt visited rela-
tives at Memphis Thursday after-
noon.

Mr. and Mrs. Charles Shields
of Wellington visited in the Huff-
master home Wednesday.

Z. A. Cox was a business visi-
tor in Clarendon Thursday.

Mr. and Mrs. John Lemmon and
son Robert were visitors in Mem-
phis Sunday afternoon.

Benjamin Kyle of Amarillo was
a Giles visitor Friday afternoon.

Lawrence Carruth of Ham-
mond Oklahoma, was here Friday
visiting his brother-in-law, L. M.
Johnson.

Mr. and Mrs. Buck Frisby and
children of Carey spent the past
week end here visiting their
mother, Mrs. C. Y. Johnson.

Buck Alexander and family of
Electra returned to their home
Saturday after a several days
visit here with relatives.

John Nannery of Goldston visit-
ed his sister, Mrs. L. M. Johnson,
here Saturday.

Mrs. Bert Washam and baby of
Hedley are visiting relatives here
this week.

Miss Ruth Johnson of Ama-
rillo is spending this week here
with her mother, Mrs. C. Y. John-
son.

Ned Scaff of Memphis was a
visitor here Saturday afternoon.

Mrs. W. O. Cope and little son
Harrison of Memphis are spending
this week with her parents, Mr.
and Mrs. Lemmon.

Mrs. W. R. Huffmaster and
baby went to Childress Sunday
to join her husband, who has been
there several days.

Mrs. J. D. McCants and daugh-
ters were visitors in Clarendon
Monday.

Try a sack of American Beauty
flour, you get it at Womack's
Grocery. 12-ft

Watch Out!
Your car needs
the BEST OIL you
can give it

YOU can't afford to be careless when you
order oil for your motor. Your car needs
the best oil you can give it—its very life de-
pends upon proper lubrication.

So specify Conoco Motor Oil—and be sure
that you get it. Conoco thoroughly lubricates
every moving part, cuts down depreciation,
keeps the motor running smoothly under prac-
tically all operating temperatures.

There's a special grade of Conoco Motor Oil
for your car. You'll find it listed on the Con-
oco chart at the better garages and service
stations.

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers
of high-grade petroleum products in Arkansas,
Colorado, Idaho, Kansas, Missouri, Montana, Ne-
braska, New Mexico, Oklahoma, Oregon, South
Dakota, Texas, Utah, Washington and Wyoming

CONOCO
REG. U. S. PAT. OFF.
Motor Oils
Extra Life for Your Car
AND BE SURE TO USE CONOCO GASOLINE
packed with extra miles

**Exchange Your
Cottonseed**

---For---
Meal, Cake and Hulls!

The Texas Agricultural Experiment Station found
that as a feed, 100 pounds of COTTON SEED MEAL
was equal to 205 pounds of COTTON SEED. Trad-
ing your cotton seed for MEAL, CAKE and HULLS
doubles the value of your seed from a feeding stand-
point.

OUR EXCHANGE PLAN
We will give you \$2 per ton above the market
price for your cottonseed when brought to us on
the exchange plan. You will be credited with this
sum on the books.
Then you can come in at any time and take out
any amount. You will be charged the market
price of the mill products as of the day you brought
us the seed. This protects you against any rise in
the market.

You should also remember that the addition of Cotton-
seed Meal to the rations of your livestock will reduce
the cost of maintaining your work stock and the cost
of producing eggs, milk, pork and beef.

We have circulars giving balanced rations for all kinds
of livestock which we will be glad to give you when
you come to the Mill.

Bring your cottonseed to us, feed MEAL, CAKE and
HULLS and cut your feed cost in half.

Leave your seed with us now. We will credit your
account with it and then you may draw your feed
against that credit—just as you need it.

Memphis Cotton Oil Co.
Memphis, Texas Phone No. 168

**You Don't Have to
WAIT**

You Can Buy a Chevrolet Now!

For an unproven automobile when you can buy a car that has been
thoroughly tested and proven by millions of Chevrolet owners the world over?

Chevrolet is scientifically balanced—swung low to the road and with the
spring on chrome vanadium steel springs 88% as long as the wheelbase—the
beautiful Chevrolet provides the most astounding riding and driving com-
fort offered in a low-priced car.

Stock we can Supply You Immediately with Any Model of This Wonder-
ful Proven Automobile



A. & M. Chevrolet Company
C. C. Meacham
MEMPHIS
S. A. Johnson
Turkey

Local and Personal

J. W. Simmons is reported on the sick list this week. Mr. and Mrs. Henry Solomon of Dallas were guests of Mr. and Mrs. Raymond Ballew Sunday.

Henry Wilson, a student at T. C. U. in Fort Worth, spent last week end with his father, Dr. W. Wilson. Mr. and Mrs. Robert Johnson and daughter Bobbie Nell and Mrs. W. S. Gooch were visitors in Amarillo Tuesday.

HIGH SCHOOL

Chapel Programs Wednesday, October 26.—Announcements. Song: The Little Brown Church in the Vale. Rev. Miller talked to the students.

Temple to Be Closed to Public



After its dedication Nov. 23, this new temple of the Mormon church, containing many costly treasures of art, will be closed to the public and used only for administration of church ordinances.

Local and Personal

Mrs. Cecil Guthrie of Newlin was a Memphis visitor Wednesday. A. M. Smith of Plainview visited relatives here Monday and Tuesday.

GREATER BUSINESS ACTIVITY SEEN IN SALES OF GRAHAM TRUCKS

Greater business activity throughout the country is indicated by the present record demand for motor trucks shown in the reports of Graham Brothers, Inc. For the two weeks ended October 22, 2,969 Graham Brothers trucks were shipped to dealers on customers' orders.

Advertisement for Clark Drug Co. featuring the text 'We appreciate your response to our cent Sale' and 'Santox Drug and Sundry items bought of us are, as you will find, distinctive quality, and you may obtain these goods from us at a low price.'

Advertisement for 'WANT-ADS' with various classified listings including 'FOR SALE—Single Comb White Leghorn hens and pullets, prize winners' and 'WANTED—Sewing. Reasonable prices. Work guaranteed.'

BRICE BREEZES

A few young people of the community enjoyed a birthday party at the home of Mr. Welch last Friday night. The young people were entertained with a party by Mr. Jerald Hatley Saturday night.

Advertisement for 'WHEAT STOCK' featuring an illustration of a vintage car and text including 'Old pals are the greatest things in the world' and 'D. & M. CHEVROLET COMPANY'.

The Palace Theatre

FRIDAY—BEAU GESTE Ronald Coleman and Neil Hamilton. Comedy, Fox Tales. SATURDAY—THE RED RAIDERS Ken Maynard and Kathleen Collins. Comedy, News and Serial.

The Gen! Theatre

FRIDAY—THREE BAD MEN With George O'Brien and Olive Borden. Also a Fables comedy and Fox variety. SATURDAY—THE THUNDERBOLT STRIKES With Jack Perrin and the opening episode of King of the Jungle.

Advertisement for 'EGGS AT 40' and 'The City Feed Store' featuring 'J. F. FORKNER, Proprietor' and 'Phone 213'.