The lviemphis DemocratPACE THREE


## A NEW LINE OF LADIES' READY-TO-WEAR AND MILLINERY

Beginning with the new year the C. E. Stone Company will have a new price policy of real CHAIN STORE significance. The C. E. Stone Company Chain Stores will feature new Spring dresses of printed crepes, ensembles, georgettes; new coats and hats at these new prices.
C. E. Stone Company Hats


S3

Home

## IT IS NOT TOO LATE TO

## riplets

1. REPAIREN

## enter Ano win IN THE

# California Tours Campaign Sponsored by 11 Memphis Merchants 

## 

ENTER AT CAMPAIGN HEADQUARTERS: MEACHAM DRUG CO.

斉 HE merchants whose names appear below are offering two FREE trips to California and the Golden West as a special inducement for your trade. Buy from them at every opportunity and save your votes for your favorite in the campaign.

THE CONTESTANTS
Save Your Votes for Them!

MISS LOIS WILLIAMS, Memphis
MRS, B. D. BROWN. Plaska.
MRS. B. D. BROWN, Plaska.
MISS DAISY SACHSE, Memphis.
MRS, O. L POWER, Memphis. MRS, O L POWER, Memphis.
MRS, ANNIE LEE FREEI, Memphis

- MISS IRA HAMMOND, Memphis. - MISS IRA HAMMOND, Memphis.
AISS AHEDRED HARRELI, Memphis. MISS VERA BRINSON, Hedley.
MISS IDA MAE LONG, Memphis MISS IDA MAE LONG, Memphis
MISS MINNIE GARROTT, Memphis.
MRS. T. KITTINGER. Memphis. MRS. T. KITTINGER, Memphis.
MISS LUCY HUDGINS. Memphis. MISS VERNA CRUMP. Memphis. MRS, PETE MARTINDALE, Memphis.
MISS MOLLY HARRIS, Memphis.

FIVE TIMES AS MANY VOTES ARE GIVEN ON SPECIAL ITEMS ADVERTISED BY THESE MERCHANTS! WATCH FOR THEM!


20-DAY DE LUXE TOUR
Dallas, El Paso, Juarez, Los Angeles, Hollywood, Catalina Islanid, San Francisco, Oakland, Salt Lake City, Yelalina isiand, San Francisco, Oakiand, Sait Lake City, Yel-
lowstone Park, Colorado Springs, Pikes Peak, Seven Falls,
Grand Canyon.

## For 1

5 for 1 Votes
at every Wednesday show. Bring the family.

PALACE THEATRE

Watches, Diamonds and Silverware
sold during the next ten days bring
5 for 1 VOTES
CHAS. OREN
Jeweler.Optometrii
619 Main
Fruit Trees, Shade Trees, and Shrubbery
Sold during the next ten days bring
5 for 1 VOTES Also all accounts paid by the 10 th HIGHTOWER GREENHOLSE

FREE SHAMP00
with each marcel all next week
-and-
5 for 1 VOTES
The Rose Room
Balcony Hamilton Variety 5 for 1 Votes
on all accounts paid by the tenth

MEUPHIS GARAGECO.

LINDSEY MIEACHAM DRUG C0.
; AND PRESSIN C. STORE

BUY A
ISED CAR
during the next ten days and receive
5 for 1 Votes
WEBSTER BROS.
The Center of Automobile Row

## SALE OF PIANOS

All Baldwin pianos on sale at big reductions
5 for 1 California Tours Votes
CUDD MUSIC STORE

## SALE

## of all

MEN'S WINTER SUITS $15 \%$ Discount and 5 for 1 California Tours Votes, Jan. 4 to 19
OLIN V. ALEXANDER
Keep the tickets you receive from these merchants on cash purchases or payments made on accounts as you no doubt have friends in this campaign whom you will want to help get one of these free trips.
\(\left.$$
\begin{array}{c|l|}\text { SALE } & \begin{array}{l}\text { Keep the tickets you receive from } \\
\text { of all } \\
\text { ose merchants on cash purchas- }\end{array} \\
\text { MEN'S WINTER SUITS } & \begin{array}{l}\text { es payments made on accounts } \\
\text { 15\% Discount }\end{array}
$$ <br>

as you no doubt have friends in\end{array}\right\}\)| this campaign whom you will |
| :--- |
| and 5 for 1 California Tours |
| Votes, Jan. 4 to 19 |$\quad$| want to help get one of these free |
| :--- |



# amber of Commerce to Stage Annual Banquet 



Old Year Passes COLLEGE STUDENTS TAKE CHARGE Another Cooking Away Without Any OF ROTARY LUNCHEON LAST WEEK
School Here Soon Big Celebration




## The Cross Dioods Store's 10TH ANNIVSARY SALE

 A Price-Cutting, Profit-Slashinration!--Starting Friday, Jan. 4 and Conen Days
## 25. Shiring for good work shirts. Pery yard-

Men's Suits at Rock-Bottom

One odd lot Suits that sold for
$\$ 25.00$, to go during our 10 th An niversary Sale for only$\$ 8^{50}$

20 Suits, all sizes and colors, that sold at $\$ 25.00$ to $\$ 27.50$, to go for
${ }^{s} 15^{00}$
20 Suits, regular sizes and all colors, 2 pair pants. Formerly soldfor $\$ 25.00$ to $\$ 35.00$, to go for-
${ }^{\$} 18^{95}$

20 Suits, up-to-date styles, 2 pair pants, good colors, that formerly sold from $\$ 27.50$ to $\$ 37.50$ to go for ${ }^{\$} 25^{00}$

20 of the best Suits in the house2 pants, double-breasted vests, new and snappy styles. Formerly sold for $\$ 35.00$ to $\$ 22.50$, to go for ${ }^{5} 30^{00}$

22 good looking, snappy Topcoats for men. Formerly priced $\$ 27.50$ to $\$ 30.00$, to go now for${ }^{\text {s }} 18^{95}$

10 Yeemphis


All Dolls and Gift Good Lats
to go for_................ 20\% Discount






## Ladies' Ready-to-Wear Reduced

New Spring Dresses Regular $\$ 12.75$ and $\$ 14.75$ Spring Dresses to go at the small price of $\$ 1000$
These include plain and printed Dresses. Come early; they will go very fast at this reduction.

Every dress in our store will be on sale at a reduced price, some Less Than One-Half

You will have to see them to know the values we are giving.

Winter Coats We have only a few winter coats left, but will sacrifice them at a very low price so that we can be ready for an entirely new lot next season. Our loss will be your gain if you need one. Ladies' and children's all go.

## Hats

One lot of felt and velvet Hats, good styles, both ladies' and children's. To go for-
$\$ 1.00$

Beautiful colored Krinkle Cloth Bed Spreads, 80 by value to go for$\$ 1.75$

Ring Ting Hose; nobetter serice weight made $-\$ 1.50$ value to go for $\$ 1.35$

All sikh Hose, regular
$\$ 2.00$ grade to go for-

65c grade heary bath robe Outing to go of

$\qquad$
$\mid$

## Spend Your Money at HomNeed You And You Need Us




