

The Memphis Democrat

The Memphis Democrat

## Memphis High School News

 SOPH EDITION OF BREEZE teacher, and sponsor of the Sophomore Class, also able sponsor of theSpohomore Edition㲘 came to Memphis in the Fall of tg 22 . The day was perfect and everyone
from Cisco, Texas, where she hass made her home for the last few $\begin{aligned} & \text { had a deling games. Miss Bradshaw } \\ & \text { and playing geass. } \\ & \text { was a splendid sport and led in most }\end{aligned}$ years. Bradshaw, after finishing
Miss
high school in her home town, went high school in her home town, went
to Daniel Baker College in Brownsto Daniel Baker College in Browne--
wood, Texas, where she graduated in wood, Texas, where she graduated in , wits" and everyone enjoyed sand potato chips, piekles, fruits
the Spring of 1922 majorin $\alpha$ in the Spring of 192 majoring in a and everything that makes up a pice-
Spanish. She attended "L. Excuela and nie lunch. Preparatorio" of the University of After, this everyone had a good
Mexico, where she not only studied
time, talking. laughing and playing Mexico, where she not only stucied time, talking, laughing and playing
Spanish but obtained a great deal of games. Everyone returned home information which has helped in mak- about 8 o'cock, tired but declaring
ing an already interesting subject ing an already interesting subject the
more interestlng. We were fortu-
nate in having Miss Bradhaw akain this year.
The entire Sophomore class appure-
ciates Miss Bradshaw very muck, not ciates Miss Bradshaw very much, not
only because of her ability as a tauh.
er, but because of her love for fun el, but because of her love for fun
and her whole-hearted support in out-
side activities. She isn't like a chin side activities. She isn't like a chinp-
erone on a pienie, she is one of the . of the spending a few days sight-seeing in
 SCIENCE CLASSES 'SEE
EDISON'S LIFE ON SCREEN $\begin{aligned} & \text { Green while eshe was hece and wish } \\ & \text { for her great happiness in her work }\end{aligned}$ The science classes are making use FISH RESPOND TO CALL OF
of the Motion Plicture Machine bought
SPRING AND GO FOR PICNIC here soon after Christmas and are SPRING AND GO FOR PICNIC
fortunate in getting the slides repfortunate in geting the slides rep-
rsenting the life of Thomas $A$. Edi-
son. Among the slides were those son. A mong the slides were those
showing his laboratory in Menlo Park,
the the development of the incandescent, Pierce. This was the first piccice of
light, his which consisted of a four-wheelt truck, to be out in the open. After phasing around for a white
carrying an electric motor betled to we were ready for of the car axlest through an inter- we were ready for the bountiful pic-
nedianch, and we didn't leave a
mediate countershaft, and the later crumb. The class certainly enjoyed In addition to the above mentioned the outing.
slides a number picturing the "Gran- About the Galveston Trip. deur of the Canalian Rockeses" were
shown. Among this olecter those showing the region around take|
Louise, the Kicking Horse River with its natural bridge, the slaciet of th Selkirks and
Fraser Canyo



 SCOUTS PLAN VaRoUS Someone tried to catch a streec SCOTIES FOR SUMMER VACATION angry when a little atreet waif laukh. The attendance at the Scout meet- but landed safely.
ings is zood and eandidates for mean- Marcelle vamped everything from
berbhip report at every meeting. Aft. the waiters in the Texas Cofee Shop fines): Can sowe one tell me who
made the first trip under water ani landed on shore again? Mis
that
isis er the resular business neetivg, new
Scouts are initiated and several boxing matches are held. Texas, but made their eceape.
The Scouta are organizing several Martha's atility as train brater hese ball teams. Sterling Greenwool
was elected captain of the first team by a large majority. Several gamed
have been arranged between differant patrolk.
The Scouts are planning several

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Memphis Ice comes to your door promptly as you order it, pure as every sanitary precaution can keep it, and guaranteed full weight.
Place your order with us now and insure your home a dependable supply of pure Ice for the coming warm weather. The cost is more than balanced by the food saved and the comfort derived.

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side-windows lowered, the Fordor Sedan is as cool and airy as
And for travel in rainy weather or over duasty roads, it em-
bodies every essential provision for the comfort of passengers At its present low price, the Fordor Sedan offers remarkable
value as a sensible car for year round use.
Foral Notor Gomhany
See the Nearest Authorized Ford Dealer


CARS.TRUCKS.tractors

## THE NEW THING

The outstanding thing before us this Spring is the new English Model Suit, loose fitting coat, with round corner, straight cut vest, trousers straight from knee down. They are very new. We have this style Suit in Whipcord and striped Worsteds. Be sure to see one of them before you buy.
Our Oxford stock is complete in every way. If you want to be dressed up in the latest clothes, see us.
ROSS CLOTHING COMPANY Memphis

The Man's Store
Texas


## Local and Personal News <br> Newa Paragraphe and Personal Mention of General Interest to Memphis and Hall County Readere

Bob wants your whiskers. Bev, M. E. Hawkins, of

There is a difference
Try ours. Gerlach Bros.
Roy Cooper, of Turkey, way a busiRea viilor in Memphis Tuesday. Good quality wo
Moses Dry Goods
C
We have stoceries, feat
We have groceries, feed, quality
service, price, also prompt delivery.
W. P. Dial Grocery, Phone $351,30-2$
All boys" knee suits are going at
half price. Moses Dry Goods Co.
Home Laundry for good work and
service. Saves the house wife from
worry. Give us a trial, Phone 246 .
John Sharp, of Turkey, was a tusi-
ness visitor in Memphis Turealay. Craver is at the elevator with grain,
feed and bulk garden and field seeds.

Full cut, good weight overalls o sule at 81.10 . Moses Dry Goods Co H. W. Morman, of Clarendon, was For soldering and repair work, see
me at Read's Filling Station on Main Street. Phone 99. J. H. James. Supt. Lee Gilmore, of the Turkey
sehoool, was a caller at the Democrat cifice while in Memphis Saturday. Mattress Factory at the old fire station. Renovated and new mat. Prof. Spath, of the Bridle
achool, war a Ment shool,
urday.
Leave your whiskers at Bob
T. Jones, of T. Tens Furm, Clarendon, Texas, Memphin Saturday, May 3, et De Ber
ry Grocery Stere and wishes to metel anguese wanting potato alips, trobbage
tomato or pepper plants this year. Casings, all sizes, 81.00 above cort. T, J. Draper, of Dallas, came in
wis morning for a few days visit with his son, S. E. Draper. Craver is at the elevator with grain,
ffeed and bulk garden and field weels. Now is a good time io dars is) ing Chiropractic adjustin
set through kefore I
cation this summerer.
Jarrald, Chirepractor.
west of Citizens State
4.2 . Calls made anywle
Mloyd Gilmore, of Turkey, Memphis visiter, Saturdiry, celling
the Demecrat office shile here. Craver has moved to the elieva with his bulk garden and fieid seedx
Tested maice, hekari, kaffr, millet. suden and seed corn. Feed from cheikerb
Caxinge, all sites, 81.80 at T Casings, all sites, 81.00 atove cour M. C. Moore, of Plainview, was an
business vixiter in Memphis Tuesdey. business rixiter in Memphis Tuesday.
Mr. Meore, who formely lived in the
lodge, community, fs in the tace for Lodge community, is in
sherif of Kale County.

We do all kinds of tabe repairing:
Geeriect Aros. Geriach Bros.

Meesent, came in Sunday cwerire to Join her hustend who is empleyel at the Demoerst office
Let U. Paint Yeer Auto

If you are thinking of having your
aute panited or vanished, we ask krid insist that you give our work a fair comparison with the factory and otiet paint jobs before leaving Memphis
to have your work tone. We feet to have your work done. We feet
that enough of our work has been inwho have examined same of the fart
that that we know auto paints,
and how to npply them. We also wash cars and eur aiethoul
and


## "Price Class" -that mysterious stranger who greets and confuses motor car buyers

Why a "Quality" Car No Longer Means an "Expensive" Car. Why Two Cars of Identical Quality May Show a Price Difference of $\$ 400$ to $\$ 1,200$ or More. Why You Identical Quality May Show a Price Difference of "\$400 to $\$ 1,200$ or More. Why You
Cannot Judge Value by Price. Why Believing in "Price Class" May Cost You $\$ 1,000$ Cannot Judge Value by Price
or More When You Buy a Car

W
 He doent haow cosaly what that mem of course. He has the idea that different eans
of price clase define different quality levels. of price class deline different quality leveler
That is, if he hass only $\$ 1.000$ to spend, a he can go s2.00. so much the better ". more quality. He envies the man "what a wonderful piece That mank must be getting. Don' doing Economy costal money
Duantity pro
duction of quality cars has teken thooce duccion of quality cars has taken those
diationctions away. distinction Auto
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maker
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can off
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The
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terials
bodies. fine car
workm
what orkare fine materials and fine What his car sells for-the American more. The hisheat priced foreign car can offer
reason.
The The price you are asked to pay is
not based chiefly on the quality of ma-
terials and workmanship a car em terials and workmanship $a$ a car eam-
endies, but upon how much it cost the
boon traker to produce it.
on manufacturing cost Hence, if a car is produced economically.
will be priced accordingly. If it is produced unill offer less value for the much to makewill offer less value for the money. Wihus you may see two cars of similar quality with everice morterence fou cannot judge value $\$ 1, y$
trd even
price. 'Price clase" is myth


What efficient quantity production Studebaker builds and sellis 150,000 fine carn
yearly. We are quality producers on a quan

| LIGHT - SIX | SPECIAL - SIX | BIG - SIX |
| :---: | :---: | :---: |
| 5.Pask 112 -in. W. B. 40 H. P. | 5.Pase. 119 -in. IV. B. 50 H. P. | 7-Pase 126-in. W. B. 60 H. P. |
| Touring .-..... $\$ 1045$ | Touring .-......... \$1425 | Touring .-.........- $\$ 1750$ |
| Roedster (3-Pass) ..... 1025 <br> Coupe-Readeter  195 |  |  |
| Coupe (5-Pass) | Coupe (5.Pasas) ..... 1895 | Coupe (5-Pass) 2495 |
| Sedan .............. 1483 | Sedan .............. 1985 | Sedan ….........-.- 2685 |

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is Europe or America, using crankshafts ma-

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duced manufacturing economies unsurpassed in duced manu
the industry.
the industry. Widespread savings have been effected. It
costs us less in "overhead" to manufacture. costs us less in "overhead" to manufacture.
OUr savings now run from $221 / 2$ to $40 \%$ and these we give to Studebaker buyers.
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C AN you look at a car and tell whether it's been cheapened to meet a price or offers true
quality-know what the tell-tale marks are and where to look for them?
Do you know why some cars rattie at 20,000
miles. others not? Do you know that miles, others not? Doo you know that one single point in a closed car shows instantly whe
getting the top, or jus: medium quality? Do you know that 5 simple questions will almost
infallibly guide you to car s true worth-any cari s? infallibly guide you to a car's true worth-any car's? Studebaker doesn't claim to make the "only"
good car. But the man who reads our book, "Why
You Cannot Judge Value by Price" will get more You Cannot Judge Value by Price," will get more
for his money in any car he buys: Studebaker or for his money in any car he buys; Studebaker or
rival. The book is free-clip the coupon below.
chined on all surfaces. It costs us $\$ 600,000$ a year to give you this. But it results in that
moothness of operation, that lack of vibration moothness of operation, that lack of vibration
which characterizes only the most expensive We upholster our closed models in the finest combination of both, would enable us to re duce our price from $\$ 100$ to $\$ 150$ per
car. But wew would thus sacrifice Stude.
baker quality and reputation.

We subject each Studebaker car to
32.000 inspections which require 1,200 32.000 inspecti
men. We spend $\$ 500,000$ yearly for en-
ineering. But our cost per car is only kineering. But our cost per car is only
$\$ 3.33$. If we produced only 20.000 cars it would be $\$ 25$ per car-nearly
eight times as much. All told over 70,000 machine and All told over
hand operations are performed in the
manufacture of Studebaker cars. In to many operations, though each one os small, there is great opportunity for
economies and savings. We work in $\$ 50,000,000$ plants-
$\$ 38,000,000$ of which invested in the ast five years-which house the finest precision machinery the world affords.
We pay top wages plus a bonus to atWe pay top wages plus a,
tract the cream of labor.

down.
All Studebaker models are equipped with
Timken bearinga There are few cars in Ameriimken bearings There are few cars in Ameri-
ca, regardleas of price, which equal ours on thin point. In our Lipht Six. for instance. we put competitive car, within $\$ 1.500$ of its price.
o make Studee heavy. For we know no limit
dreds of a fine car. We spend hun1o make Sudebaker a fine car. We spend hun-
dreds of dollars on a car for refinements. We
atrive to challenge the world in er strive to challenge the world in a quality car-
not to excel in a certain "price clase. not to excel in a certain "price class."
See a Studebaker. Compare ing twice its price. Go over it point fors point. And you will buy a Studebaker

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cot Judge Volue By Price,"

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Phooe 29

Cicero Smith Lumber Co .
Home Builders
Memphis, Texa
Phone 72
Phoone 72

## THINK OF THESE THINGS!




 Loxalty cappaces.
 tout tuat wowe wive stote on


To vo wh ber hem ux in woil IT IS TIME FOR YOU TO TAKE YOUR STAND FOR MEMPHIS. If your herb wer herw ver athry






 many in mowe comanty this
 have bade it good-bye and sent it
J. C. Wooldridge

$$
\text { Lumber } C \text {. }
$$



JohnW. Fitzjarrald
 Phooe t 62


I

> Memphis Garage
> \& Coal Co.

In Life Evivance


The
E.N. Hudgins Agency

Weare thad do sive you the bere.

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Studebaker
WHEN BETTER AUTOMOBILES ARE SOLD Raymond Ballew WILL SELL THEM! THIS IS A STUDEBAKER YEAR

## Arnold \& Gardner

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