




pply Company ext
ted time, but to goce
xtremely small prof
fer constantly mon
 alace Picture
$\qquad$ hing's Rosie" is Rob-
i $y^{\prime}$ s newest picture that
wn at the Palace Thea-
onday and Tuesday, Au-
d This is the first
it Woolsey has made

| Shorts | $100 \mathrm{lb} . \ldots \mathrm{ck}$ | 98 c |
| :--- | :--- | :--- |


| Bran | $100 \mathrm{lb}, \ldots \mathrm{ck} \quad 78 \mathrm{c}$ |
| :--- | :--- |

Cow Chow $\quad 100$ ib. ..eck $\$ 1.95$
Purina Lay Chow ${ }_{100}$ los $\$ 2.20$

| Lard | 8 lb | 85 c |
| :--- | :--- | :--- |


| Coffee Maxwell House, 3 lb. 89 c | Tomatoes | No. 2 cam. | $7 c$ |
| :--- | :--- | :--- | :--- | :--- | :--- |





Get Your Share of Business

Every day the total buying in this community, even though decreased from normal years, amounts to a considerable amount. Are you, as a merchant, getting your share of this business?

Alert merchandisers do not shut up shop and wait for business to improve. Coasting can only carry one down hill. To ride on the level or speed up a grade, one needs to put on the power.

Advertising is the power that will keep your share, and more, of the business coming your way.
Consider the Record of HANNA-POPE \& CO.

210
consecutive weekly advertisements in The Memphis Democrat For more than four years, The
Democrat has carried weekly messages from Hanna-Pope \& territory.
When folks think of fine high quality wearing apparel, they
are likely to think of HannaPope \& Co.
When it's the newest in styles, again it's Hanna-Pope \& Co. Such a reputation is only achdising, and its integral accompaniment, regular advertising
One Feather Does Not Make A Bed-Neither Does One Occasional Advertisement Build Up A Profitable Business

The Memphis Democrat
Your Home Paper

Published on Friday of each week by
THE MEMPHIS PUBLISHING CO., Inc Memphis, Hall County, Texas
WILLIAM RUSSELL CLARK, Edito


FOOTBALL PROSPECTS
IT $^{\mathrm{T}}$ is getting about the time of year when interest locally center.
on the approaching football ceacon. The question is already be.
ing anked ,




ing from thase interested qnoush in the game, in the team and in the
outcoome of the contetets to bo present to lend their moral supporr to
the players, an eventful teason, if not a succenful the played
expected.

THE FARMERS' SHORT COURSE
 College. Here, the best minds of the country bring mewages of in
terent to the farmere, his wife and their children. New and practica
mothods of doing thingo, that tend to to make farm life more remuner ative, more en joyable and emineatly
We feel particularly proud of those who represent Hall County
oceb year at the short course. They bring back with them a finer conception of things, a wider knowledge of how to proceed, and witha,
an underatanding of valuer as they are applied to rural surroundinge.
While the col While the county representation this yeprr it omaller than $\sin$ uavall then will be secured. Thort course combines both the theoretical
and laboratory side of the work the county esents are doing. Re.
proventatives from the farms are permitted to tee these teachings
applied in \& broed and understanding way that are of infinite benefit

REpORTS TURNING Wheat into Liquor
 turn on the investment. Not that Ne. sanction the ides of making
whiskey from wheat, but wo do feel that wbeat farmers are justified
is finding added uses for their bumper crop, and if they turn to vioin finding added uses for their
lating the probibition laws, the
olkewhere alone are to bleme
 wheat whiskey will be manufactures don a large
prices for wheat remain at 25 cente per boshol.

WE ANOTHER OKLAHOMAN WISECRACKS
WE thought that Will Rogers, some time of Oklahoms, but now
teom, that We are mistaken as the news, story arrives from A man, sprinkled a thirty minute talk with wiseer
 the controversy that has been raging between Oklahomas and Texas
over the opening of the free bridge between Durant, Oklehoma and
Denison, Texas, hitine Denison, Texas, hitting Governors of both states.
With so meny weighty mattere coming up for
With so many weighty matterr, coming up for consideration before
the Lexiolefure, wo can imagine it was a relief to hear a good speaker the Lesioleture, we can imagine it was a relief to hear a good speaker nineerack h

The cost of war in human lives



DON'T lef
if get serious
Doat , ate chonect $A$ the fort tign of trouble, gc.gle with full atrengthtisterine. If kills germs thot couse colds and similor infections. Heols
LISTERINE
KILLS GERMS IN 15 SECONDS


Here's a fine blended Ice Cr NUT CUSTARD \& PE Others include Brown Bread, Cherry Whi flavors.

## Motor Travelers are Getting these umsual Free Service. at Conoco Stations

 parcels while the touting motorist makes 2 tempo-
ray stop. They are caring for mail 1 nd telegrams; giving accurate information on facilitics and rates of local horcts and camps; acquinting motor traveles wihp places To fish, hunt, swim and golf; aiding in the purchase of supplies and obxaining of autemotive erpaiss supplying depend bble local foad inform
friendly courtery vervice:
All these things are services rendered by the ficld outports of the Conoco Travel Bureau conducted by the Continenal Oi Company in the interst of the motorists of Americ. They are services frecly avilble to every
motoriti who takes a trip. The Conoco Travel Burcau is motorit who che saipip. hive Conaco Tover Burau is he foremons free national trevel service for motorists. Its services are most complete; its scope is na
Its origin dates back to kerosene lamp days.
When you travel by motor, stop at Conoco stations, identified by the sign of the Red Triangle. You'll find
 identif




## Priday-Saturday

"The Fighting Sheriff"

Monday-Tuesday Robert Woolsey in
"Everything Rosy"

| Fox News and Comedy |
| :---: |
| Wednesday-Thursday | Loretta Young and John

"3GirrsLost"

## L.E. Fields \& Son

Cash Grocery \& Market
PHONE 468 WE DELIVER

Specials for Friday \& Saturday
SPUDS rat $\quad 250$ SUGAR Rom $\quad$ 490
SALMON … $\quad 10$

BLACKBERRIES
Folger's zatucter 79 c PEACHES $m$ man can
PINEAPPLES
TEA
$1 / 2$ lb. Maxwell House or Tetley
39e

PROFESSOR NOODLE

ed a pienic supper near the Salis-
bury school house Wednesday Lote to Classify evening.
Those attending were Catherine
FOR RENT-Five room house
 Easterling. Bil Mecelvy, J. C in Memphis Country Club, ful
Roberts, Reenal Greenhaw, David paid up. Apply to The Democr
Hudgins and Carl Gerlach.
office.

## Ritz Theatre

Prices 10c \& 25c Washed Air Coolin
Friday-Saturday, July 31 \& Aug. 1 John Mack Brown and Ettanor Boardman in
"THE GREAT MEADOW" First Episode of Serial
"THE VANISHING LEGION" and Mickey Mouse Cartoon. No free tickets Saturday night.

Wednesday-Thursda "DISHONORED"
$\begin{gathered}\text { "SKIPPY" } \\ \text { omedies-"S. S. Malar- }\end{gathered}$
Comedies - "Plastered"
and "Hot Air Merchants" Matinee Daily at 2:30 Caily at $2: 30 \mathrm{p} . \mathrm{m}$. Saturday $1: 30 \mathrm{p} . \mathrm{m}$
Continuous Until Midnight


## Memphis housewive Roasts and Steaks.

HOT BARBECUE DAIL $Y$ WITH PLENTY OF GRAVY DRESSED FRYERS, ALL KINDS OF LUNCH MEATS, You'll meet your neighbor at Chitwood's Sanitary Mar-
Ket.
There's a reason.
B\& M CHIWOOD'S
GROCNRY
Phone
CR22-610

RS
PRESCRIPTION DEPARTMIR

Time To Giet Rid of
"Headaches'
A Message To Merchants
thele bright and attractive, and new demands for from your customers.
$\qquad$
$\qquad$ that missed connection with the proper custor
goods that date back to spring and farth "HEADACHESI"
$\qquad$
$\qquad$
$\qquad$
were customers more alert for values in m
dise. If the quality is right and the price
they will buy-NOW!
Your cu
sales.
ADVERTISE YOUR "HEADACHES" ES THAT WILL SEND THEM SCURRYII THE PROPER BUYERS.

The Memphis Democrat

Memphis Mixed Cow Fee Ground Oats, Wheat and Barle Fresh Ground Whole Wheat Fl Bran, Shorts and Chops

The big Hammer Mill is runn
every day
City Feed Sto nis nou

