



Greetings

LET US ALL WORSHIP
AT THE CHURCH OF OUR CHOICE.

To each of our loyal friends in this community we wish for you a happy and symbolic Easter season, brightened with the love of those about you.

MARY'S BEAUTY SHOP
Mrs. Mary Hernandez



EASTER GREETINGS

ATTEND THE CHURCH OF YOUR CHOICE EASTER MORN.

EAGLE CHEVROLET COMPANY
Your Authorized Chevrolet-Oldsmobile Dealer
John Hodges Paul Page



ATTEND THE CHURCH OF YOUR CHOICE EASTER MORN

GREETINGS for EASTER

THE RATLIFF STORE
J. C. Ratliff

FIRST QUALITY

NYLON DAVIS TIRES

All Sizes Available For All Cars
See Us For The Best Deal In West Texas
Our full road hazard guarantee is tops

Western Auto Assoc. Store
Roy Phelps, Prop. Phone 853-2251

Windmill Work
Plumbing Job Welding
SUBMERSIBLE PUMPS PRESSURE SYSTEMS

Washing Machine Repairs:
All Makes All Repairs Guaranteed

E. H. Sweatt, Jr.
Phone 853-2293

THAT'S A FACT



POET'S GOLD!
THE FIRST AUTHOR TO RECEIVE ROYALTIES WAS THE POET SIMONIDES OF CEOS (GREECE) WHO LIVED FROM 556 TO 467 B.C. HE WAS POET LAUREATE FOR 53 CONSECUTIVE YEARS!

WHO IS RESPONSIBLE...
FOR MAKING SAVINGS BONDS THE MOST WIDELY KNOWN SECURITIES IN ALL HISTORY?
AMONG MANY OTHERS THE ADVERTISING INDUSTRY WHICH HAS CONTRIBUTED WELL OVER A BILLION DOLLARS WORTH OF TIME, SPACE AND SERVICES!

READING GLASS
FILLING A TUMBLER FULL OF WATER MAKES IT INTO A SIMPLE KIND OF MAGNIFYING GLASS!

BUY...
U.S. SAVINGS BONDS, THE STAR-SPANGLED SAVINGS PLAN FOR ALL AMERICANS!

Jimmy Dan Is Six
Mrs. Jimmy Doyle honored her son, Jimmy Dan, with a party on his 6th birthday. It was held Sunday, March 27th, at the ranch. There were 12 adults and 12 children present. They rode horseback and played pin-the-tail-on-the-donkey. Prizes were won by Mike Sebesta, Joe Works, and Cynthia Raibourne. The Easter theme was carried out in the refreshments.

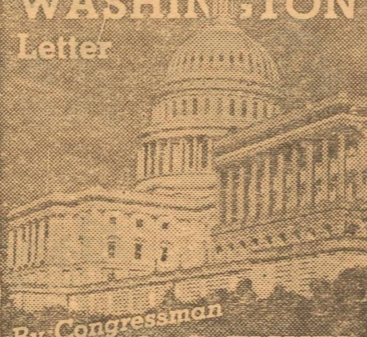
Airman Henson Garvin was here this week visiting relatives and friends. He has been stationed at Wichita Falls, and now has a new assignment to Amarillo.

M. D. McAngus Jr. has moved from a Shugart apartment to the Gail Mittel house.

School Menus

Friday through Monday: Easter holidays.
Tuesday, April 12: Baked ham, potato salad, cream style corn, cole slaw, buttered rolls, milk, canned fruit.
Wed., April 13: Hamburgers, lettuce and tomatoes, frites, stuffed celery, milk, fresh fruit cup, brownies.
Thursday, April 14: Fried chicken and gravy, creamed potatoes, waxed beans, tossed green salad, buttered rolls, milk, pudding.
Friday, April 15: Fish fillets, macaroni and cheese, brussels sprouts, congealed carrot & pineapple salad, buttered rolls, milk, fresh fruit.

Our WASHINGTON Letter



By Congressman **O. C. FISHER**

Rentcare got a big boost last week when the House, by an 8-vote margin, yielded to heavy White House leadership pressures, and approved funds to initiate the program. Observers insist it was the heaviest lobbying they have seen applied for a long time. Ten Texas members voted for this subsidy plan, while nine of us voted against it. Rentcare was copied from the British welfare state, where it has been used for a number of years. Authorization for it was rammed through Congress last year—by a 6-vote margin. But after authorizing the project last year the House, by a vote of 185-to-162, refused to provide the money to start it. This caught the White House napping, and the vote last week saw a reversal of the prior action, after the big lobby guns—headed by Postmaster General Larry O'Brien and Housing Secretary Robert Weaver were rushed to Capitol Hill with their staffs of experts in the art

of arm-twisting. Even the almost unprecedented cost-of-living increase, the Vietnam War, and the threat of another tax boost, did not deter the subservient from buying this British style socialism. Under this scheme the federal government will help pay the rent bills for tens of thousands of selected recipients. An eligible tenant will be required to pay no more than 25% of his monthly wages for house rent—the balance to be paid by Uncle Sam—the so-called "Big Daddy" concept. The initial appropriation of \$12 million is the down payment on a mammoth \$6 billion renticare program—with likelihood of expansion and additional cost in the future: One of the announced purposes of the subsidy is to enable lower-income tenants to move into middle-income neighborhoods, that they could ill afford except for the federal government paying part of the monthly rent bills. This novel approach is designed to promote economic, social, and racial integration, according to Secretary of Housing Robert Weaver. This is said to be the first open, direct, uncoincidental use of state socialism yet advanced in the Great Welfare Society.

PALACE BARBER SHOP

now has two barbers to serve you. Earl Dunnaway, formerly of San Angelo, has joined me. All patronage appreciated.

—Bennie Patton

Creosote Post

6.5' x 4" Top 95c Each
7' x 4" Top \$1.05 Each
8' x 5" Top \$1.85 Each
10' x 5" Top \$2.75 Each
12' x 5" Top \$3.40 Each
14' x 5" Top \$3.95 Each
16' x 5" Top \$5.95 Each

Foxworth-Galbraith LUMBER COMPANY
Eldorado, Texas

WTU NOTEBOOK - PATTERNS FOR PROGRESS

The Area Development Department
- a WTU community service

WHY WTU HAS AN AREA DEVELOPMENT DEPARTMENT

- As a service organization, we have a basic responsibility to assist the communities we serve to grow and develop to their full potentials and capabilities.
- We have one basic product to sell — electricity — the area we operate in must grow if we are to grow.
- We have an investment in each community we serve, we are anchored in that community — unlike other companies which can move their plants and equipment elsewhere.

WHAT THIS DEPARTMENT IS ORGANIZED TO DO

- Assist in the planning of community development and improvement programs and in making community audits, surveys and analyses.
- Assist in forming industrial foundations and districts, in selecting plant sites, and advising on planning
- Assist in preparing statistical data, advertising material, and in organizing and training industrial teams.
- In industrial development, we prepare market analyses for prospects, make detailed studies on factors affecting plant site location, and make personal calls on prospects for the communities.
- Conduct an active program of direct mail and personal calls on industries that might locate in our service area.

THE LOCAL WTU MANAGER — HIS VALUE TO YOU

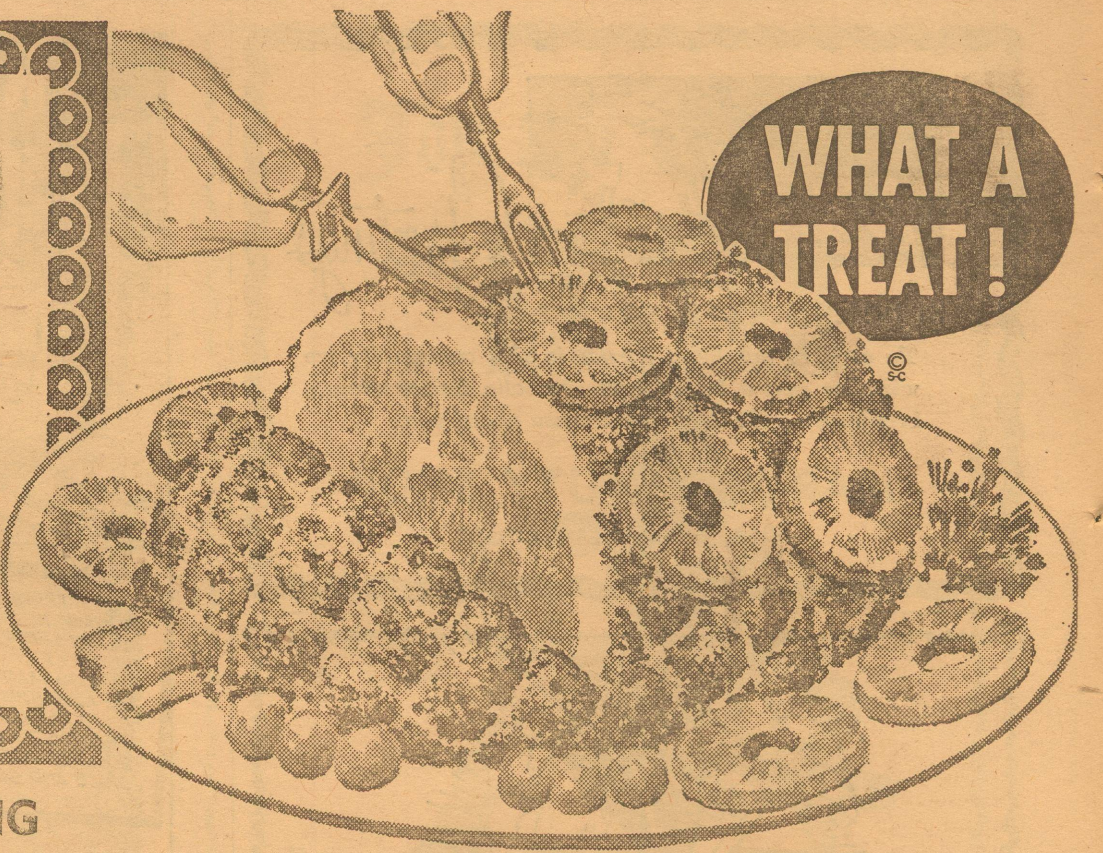
- As a local businessman, along with others in the community, he is interested in its growth and development.
- He devotes his time and services on community programs and projects.
- He is YOUR contact with WTU.

Ask your WTU local manager for additional information and services available.

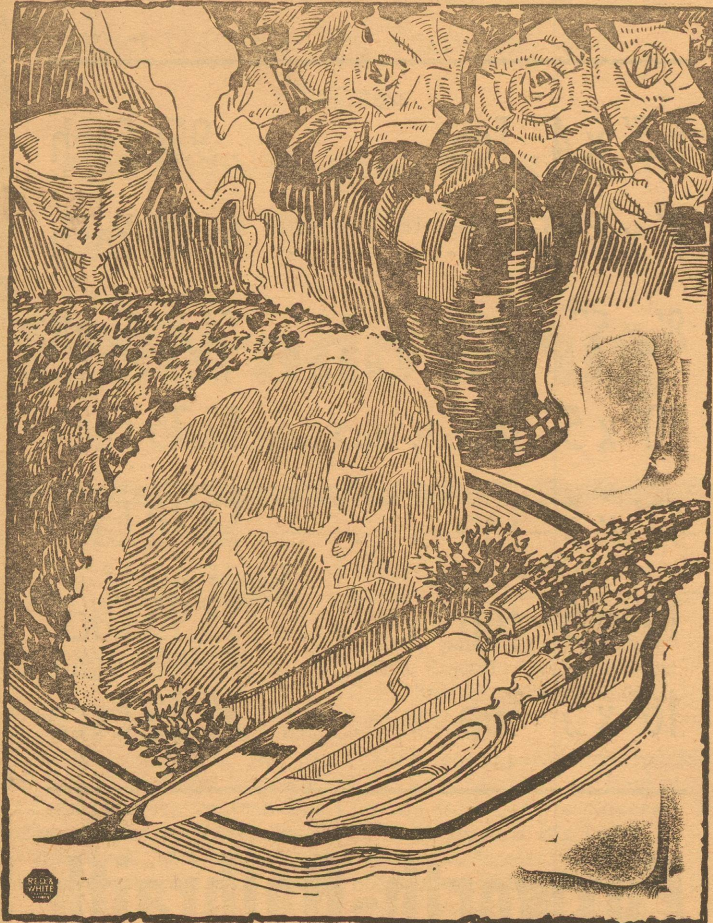
Prepared by Area Development Department, West Texas Utilities.

WEST TEXAS UTILITIES
AN INVESTOR OWNED UTILITY ELECTRIC COMPANY

HAM and Pineapple



FOODS FOR HAPPY EASTER FEASTING



Gooch's
Completely
Cooked
HAMS

Whole
Only, Lb. ... **79c**

Gooch's
Sugar Cured
Hickory Smoked
HAMS

Whole
Only, Lb. ... **69c**

FOLGER'S COFFEE

1 Lb. Can ... **79c** | 2 Lb. Can ... **1.57**

Nabisco Pound
HONEY GRAHAMS ... **39c**

Nabisco Pound
CHOC DROP COOKIES ... **49c**



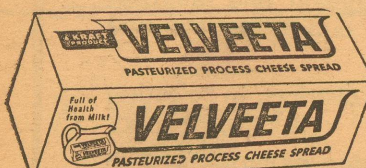
GOOCH — BLUE RIBBON POUND
GOOCH Sliced Bacon 79c

WE'VE GOT 'EM YOUNG, TENDER Swift's Pound
TURKEYS Butterball Turkey Hens... 53c

Dairy Department

ED SAUER'S — MEDIUM SIZE — WHITE
 **EGGS FINE FOR COLORING 2 DOZ \$1**

PARKAY KRAFT'S BEST POUND
MARGARINE 29c 

 **VELVEETA 98c** Pillsbury Small Can
FLAKE BISCUITS 4 FOR 29c

Fresh Produce Values

EAST TEXTS For That Easter Feast POUND
 **Golden Yams 10c**

FRESH — VINE RIPENED POUND
Tomatoes 25c

FRESH - TENDER LARGE STALK
 **Crisp Celery 19c**

NEW FRESH — RED RIPE PINT
Strawberries 39c

KIMBELL'S FANCY 303 CANS
 **Apple Sauce 2 FOR 39c**

KIMBELL'S CRUSHED 300 CANS
 **Pineapple 2 FOR 39c**

KIMBELL'S 303 CANS
 **Fruit Cocktail 2 FOR 39c**

DEL MONTE — FANCY CUT 303 CAN
 **Green Beans 2 FOR 49c**

DEL MONTE 303 CAN
 **Early Garden Peas 2 FOR 49c**

DEL MONTE 303 CAN
 **Golden Corn 2 FOR 49c**

DEL MONTE — ALL GREEN NO. 1 CAN
 **Asparagus Tips 49c**

Frozen Food Suggestions

MINUTE MAID 6-OZ. CAN
 **Orange Juice 4 FOR 79c**

MORTON'S EACH GANDY'S HALF GALLON
APPLE PIES 39c **BIG DISH 49c**

Aqua Net HAIR SPRAY 13-Oz. Can ... **49c** | Anacin TABLETS Bottle of 100 ... **99c**

PARKER FOODS