

Eldorado Success

Schleicher County's Only Newspaper—

—Offering The Best Advertising Medium—

—Est. 1901, This County's Oldest Business Enterprise

66TH YEAR

ELDORADO—SCHLEICHER COUNTY, TEXAS (76936) Thursday, December 21 & 28, 1967

Number 51 & 52

Rural Areas Temporarily Paralyzed By Ice Storm



LARGE TREE LIMBS ALSO BROKEN IN "THE WEEK THAT WAS"—THIS SCENE WEST ELDO.

It wasn't a week really—it was only three days—but before it was over it had wrecked rural telephone service all over the county; left countless REA customers without electric service; endangered motorists on icy roads, broke many a large limb on prized shade trees; and caused inconvenience to every single individual in the entire county.

It started Thursday with rain and mist and cold north winds. By 6:00 p.m., the rain was turning to sleet and roads were beginning to ice up. By sundown everything above ground was collecting heavy coating of ice—grass, trees, windshields and wires, including clothes lines, telephone lines and power lines.

By 7:30 p.m., calls began coming in to the Southwest Texas Electric Co-Op, reporting power failures throughout the rural area. The Co-Op marshalled all of its facilities and had men working all night. Full extent of all the damage was not assessed until—

Friday. By that time it was revealed that about 45 poles were reported down with the Toe Nail area hardest hit. Manager McCormick reported that by that time all equipment was in use with about 22 men working in different areas restoring service—all day Friday, all day Saturday and all day Sunday. On Monday McCormick

said that with favorable weather his crews would have things back in shape by the end of this week. In the meantime many outlying users had been provided with temporary connections until lines could be rebuilt.

Telephones Out

Friday City of Eldorado telephone users could phone each other in the city but no calls could be made to central at San Angelo or to Sonora, and none to rural areas in this county.

At 9:20 Friday night power furnished by West Texas Utilities went off in Eldorado, sending residents scurrying for candles and flashlights. Power off about 25 minutes. And again at 11:15 a.m. Saturday there was a 45-minute interruption in power service in the city. These were minor inconveniences. Weather was clearing Saturday and ice began melting off trees and wires, but it did not help the rural telephone system which had been completely wrecked.

Rural residents were more concerned with their power service than they were with telephone service. If their deep freeze was full of meat an interruption could cause spoilage. Unable to use their phone, they had to drive to town to report. One ranch woman in town Saturday said, "You ought to drive out there—it's a sight to

behold—miles of telephone poles and wires on the ground."

The rural telephone system is definitely the hardest hit and the most difficult to restore.

The rural telephone system is definitely the hardest hit and the most difficult to restore. John Murr who is with General Telephone Co. here estimated Monday that it would be six weeks to two months to rebuild the rural phone lines. He said construction crews from other divisions would be called in to do the job.

Minor Incidents

Traveling was hazardous all day Friday and people were just beginning to realize how serious it was.

Fred Case drove all the way in to town to use a typewriter. The one he has on the ranch is ELECTRIC!

Fred Logan took off Thursday to go deer hunting. When he failed to return, law men took off Friday to find him. He was located safe and sound—just ear trouble. Jim Tom Roach lost control of his pick-up Friday and landed in a bar-ditch. Neighbors came along and took him in for medical treatment. Not serious.

Co-Op Manager Don McCormick recalled an ice storm in 1949 when they lost 23 poles. He declares this storm was much worse. Report early this week was that the Co-Op lost 61 poles.

Decorating Contest Winners Announced

The following winners were announced in the decorating contest sponsored by the Lions Club and the Chamber of Commerce:

Pina residence, best decorated yard, \$10;

B. L. Blakeway, most attractive window, \$10;

Curtis Humphries, most attractive door, \$10.

West Texas Utilities office was awarded the plaque as best decorated business house.

Judging was done Tuesday night.

First Christian Church

A Christmas service will be held at 7:00 p.m. on Christmas eve at the First Christian Church. Morning worship services will be held at 10:45.

Gordon Schrank will be the morning speaker.

WEATHER DELAYS COTTON

The cold, icy weather over the week end delayed the harvest of cotton. Mikeska Gin reported Monday morning that the bale total was 1219. It was expected to be several days before the fields dried out enough for the final trailer loads to come in.

With our subscribers: Allan Smith is a new subscriber at 821 N. Main, San Angelo.

Fern Parrent's new address is Box 393, Sterling City, Texas.

Sharon Nyquist has subscribed at Box 108, 2002 Miami, Lubbock, Texas 79410.

NO PAPER NEXT WEEK

As has been our custom for some years, the Success will not publish a separate issue the Thursday between Christmas and New Years. This Christmas paper is a "two-in-one" edition for both Dec. 21 and 28.

This is in order for the crew to take a few days vacation, do end-of-the-year book work, and prepare for the coming year.

The next issue of the Success will be published and delivered to readers on January 4, 1968.

Post Script

Our Christmas Edition

Once again the Success crew are pleased to bring this Christmas Greeting Edition to you, our readers. It represents many weeks of work, and we hope you enjoy it.

The public-spirited merchants here have bought space to wish you and yours well this holiday season. Their thoughts will be with you in the spirit of their respective messages.

We have holiday greetings all through, and on page 2, we take a lengthy and nostalgic look at the year 1927 which was drawing to a close 40 years ago.

—ps—

Meaning of Christmas

By now you should have your tree up and trimmed and other decorations in place, should have your Christmas cards mailed, your gifts purchased and wrapped, and we hope you keep Christ in Christmas by supporting benevolences of the church of your choice.

So with Christmas Day just four days away, let's pause from the commercial overtones and consider the real meaning of the season.

It seems that there is nothing one can say of Christmas and its coming that has not been said before, and with utmost eloquence. That is as it should be. For, over the centuries, the great figures of religion, art, music and literature have paid Christmas their devoted tributes. Old as the observance is, it is always new. And it always will be, so long as the Christmas ideal and the Christian tradition remain.

It is a time of feasting and the giving of gifts. But more than that, for all who profess Christianity, it is a time for reflection and for profound consideration of spiritual things. We live in a troubled age—an age of wars, of bitter jealousies and enmities, of restless and often violent stirrings among peoples. It is an age in which discouragement and depression come easily. But the meaning of Christmas can give the perspective we sorely need. We can believe that the problems of this age will somehow, sometime, pass—while the ideals that Christmas stands for are eternal.

Christmas is, above all, for children. Over the centuries, their eyes have sparkled as they gazed upon the tree, and found their gifts, and looked with awe upon the image of the Christ Child. Let us hope every child wherever he may be, shares in the glories of this coming Christmas. And let us pray that he will live to know a happy and truly peaceful world.

—ps—

Last week during the height of the ice storm we had a visit from Ray Boyer bearing a paper which we signed. I don't know if you'd call it a formal petition or just simply a request, but here is how it was worded:

"TO THE ELDORADO CITY COUNCIL

"We, the undersigned businessmen and taxpayers of the city of Eldorado and Schleicher county do hereby suggest to the city of Eldorado:

"To supply our night watchman with an adequate up-to-date 2-way radio for his automobile and maintain same.

"We believe this is necessary for the safety of his life. It might also supply the means for apprehending burglars. We feel that he should be able to contact our county's sheriff and deputy in case of emergency."

It sounds like a reasonable idea if the city dads can find the money for it.

School Turning Out For Holidays Friday

School will dismiss for the Christmas and New Year holidays at 2:30 p.m. this Friday, Dec. 22nd.

Lunch will be served in the school cafeteria that day, and following that time the elementary grades will have Christmas trees and gift exchanges in their respective rooms. The kindergarten morning and afternoon groups will have their Christmas parties at their respective times of day.

School reconvenes the morning of Tuesday, Jan. 2nd.

Funeral Saturday For W. L. Taylor, 82

Funeral services were held last Saturday afternoon in the First Baptist Church for W. L. (Pop) Taylor, 82, resident of Schleicher county since about 1938.

Mr. Taylor died Thursday in the Sonora hospital following an illness of several weeks.

The Rev. Wesley Haralson of Leesville, La., former pastor of the Congregational Methodist church here, officiated at the rites.

He was assisted by the Rev. Kenneth Vaughan.

Interment was made in Eldorado cemetery under direction of the Ratliff-Kerbow Funeral Home.

Pall bearers were Edgar Spencer, Jerroll Sanders, Billy McCraev, J. E. Casbeer, Cecil Pearce, and L. D. Mund.

Mr. Taylor was born Dec. 27, 1884 in Llano county. He was a member of the Congregational Methodist Church in Eldorado.

He married Minerva McDonald March 9, 1909, at Harper, Texas. She died in August, 1956. Five children were born to this union, including one who died at the age of 2.

He had formerly farmed, did carpenter work, and operated a cafe here for a time about 20 years ago. He also owned rent property.

Survivors include two sons, Clovis Taylor and Delbert Taylor, both of Eldorado; two daughters, Mrs. Earl Parker of Eldorado and Mrs. Ernest Lehman of Phoenix, Ariz.; a sister, Mrs. Joe Fox of Rising Star; 12 grandchildren and 20 great-grandchildren.

Among those from out of town who attended Mr. Taylor's funeral were: Mr. and Mrs. James Parker of Commerce, Mr. and Mrs. Frank Taylor, Gouldbusk; Mrs. Fannie Bullock, Santa Anna; Mrs. Gladys Holder, Lubbock; Carter Neill, Sonora; Mr. and Mrs. Charles Kellogg and Deborah and Mr. and Mrs. Roy Lynn Taylor, Big Lake; and Mr. and Mrs. Velton Taylor, San Angelo.

Also: John Holden and C. O. Dewey, San Angelo; and Mr. and Mrs. G. T. Rode of Sonora.

Other out of town relatives and friends were prevented from attending by the ice storm which occurred over a wide area late last week.

Final Pre-Holiday Lions Meeting Held

The Lions Club met at noon Wednesday for their final pre-holiday meeting. The club will not meet on Dec. 27th, and the next meeting will be first Wednesday in January.

Bill Rountree presided, and Bruce Shipman brought the program.

A gift was presented to Fred and Flora Riley, longtime cooks for the Lions Club.

All Set For Drawing Saturday Afternoon

All plans are complete for the merchants drawing at 3:00 p.m. this Saturday. The Ratliff Store, Western Auto, Mobley's and Hext Foods are sponsoring it, and the grand prize will be the color T.V. set. There are four other prizes of \$25 in trade at each of the four participants.

Following that drawing, the Eldorado Golf Club will have drawings for the turkeys for which they have been selling chances in recent weeks.

Mr. and Mrs. Edwin Childers will have their family visiting during Christmas. They will include Mr. and Mrs. J. W. Phillips of Los Alamos, Mr. and Mrs. C. C. Sudduth of Carrollton, Mr. and Mrs. K. G. Willy of Cameron, David Childers of Farmers Branch, and Pat Childers of Waco.

Political Year Is In The Offing

With passing of the Christmas and New Years holidays, Schleicher county will join the state of Texas and the rest of the nation in looking to the upcoming political year of 1968. It promises to be an important year.

On the local level, we will have terms expiring next year for Sheriff Orval Edmiston, County Attorney T. P. Robinson, and Commissioners Weatherly Kinser of Precinct 1, and Joe M. Christian of Precinct 3. All will be subject to the Democratic primaries of next May and June, and deadline for filing is early in February.

Sheriff Edmiston has held the office of sheriff since he defeated E. H. Sweatt in 1956; he has not had an opponent in any of the intervening years since.

Commissioner Kinser will be competing his initial four-year term in office, while Commissioner Christian is finishing out Joe Wagley's unexpired term.

It remains to be seen how much interest develops for any of these offices. The Success will begin running its Political Announcements column on January 4th, the first paper in the new year.

On higher levels, terms will expire for Joe Mays, district judge, and Frank Dickey, district attorney.

State Senator Dorsey B. Hardeman lost a close race two years ago with Pete Snelson of Midland. Hardeman will have to run again this coming year.

Hilary Doran will be completing his first two-year term as State Representative in the district that includes this county.

O. C. Fisher has served as Congressman from the 21st District since he defeated the late Charles South in 1942. He has not had an opponent the past 14 years. Sam Connolly of San Saba was the last candidate to run against him back in 1954.

Redistricting two years ago considerably enlarged the 21st Congressional District in area. The district now goes west and takes in Ector county with its county seat of Odessa, and at the east, the district was extended to include a slice of the city of San Antonio.

There is still some shuffling going on among prospective candidates for Governor. And of course, next November will come the national election in which President Lyndon B. Johnson is expected to seek re-election for his second four-year term. The Republican standard-bearers are indefinite at this point.

So from the courthouse—to the statehouse—to the National Capitol—things will be buzzing this coming election year.

This is a fine time to remind our citizens to be sure to register to vote for this coming year, if you have not already done so. Registration must be done no later than Jan. 31st in order for you to be qualified to vote in 1968. Also, elderly voters who used to be exempt from payment of poll tax or registering, must now register.

In addition to the usual school board and city elections in April, there will be added this year an election for Hospital District Directors.

You can't vote in these, either, if you are not a registered voter.

Mr. and Miss EHS Named At Party

The High School and Jr. High parties were held Monday night, and were highlighted by presentation of Miss EHS, Most Popular Boy, and the Jr. High Class Favorites.

Sherry Yates was presented as Miss EHS, and Buff Whitten was Most Popular Boy.

The 7th grade favorites were John Rae Powell and Lynn Sanders.

The 8th grade favorites were Ricky Mann, and Sherry Davis and Gay Lynn Richardson.

ATTEND FUNERAL

Mr. and Mrs. Bob Joyce were in East Texas last week where they attended funeral services for her sister, Elizabeth Cobb. Miss Cobb died in Odessa hospital the preceding Sunday.

The deceased spent a year of high school here in Eldorado.

Year Of 1967 Is Fading Into History

As the year 1967 draws to a close, here were some of the newsworthy events which made the year memorable:

County voters approved creation of a hospital district and voted bonds to build the hospital. The board expects to call for bids soon and to have the hospital in business sometime late in 1968. We also expect a new doctor to be on the job here soon, and this will be the first doctor here in 1 1/2 years.

Another major development over the county was holding of the "wet" election. The issue carried and we have two new liquor stores here and others are selling beer, and these are the first such legal sales in many years. Schleicher county was previously "dry" for many decades.

Other developments in the business district included Jim Thornton coming on the job as manager of the Chevrolet-Olds dealership, and Hollis McCormick, long-time Eldorado businessman, succeeding Chester Wheeler as county auditor.

City voters approved bonds for purchase of the gas supply system.

Susan Hill was the Lions Club queen, Rev. Toney McMillan came on the job as pastor of the Presbyterian church, and Mrs. Jack Clark observed her 80th birthday. The Eagle Band under the able direction of Mr. McDonald, won Sweepstakes.

Rusty Meador went to American Legion Boys State in Austin early

in the summer. That was time, too, that Shirley Hubble and Mike McCraev were seriously injured in auto accidents, but both came through o.k.

Keith Williams and Bobby Sykes attended the Canadian Canoe Trip as Explorer Scouts. Later these two, along with Buddy Calk and Jerry Childers earned their Eagle Scout badges.

The new Eagle football field was put into use near the high school gym for the first season. Billie Gayl Blaylock was football queen and Maureen McCraev was band sweetheart as the Homecoming game was held. Also at the school, Walter Wallis succeeded Frank Jones as elementary principal and there were a few other faculty changes.

We had our first peace-time experience with "Daylight Saving Time" from Spring through Fall. W. O. Faull brought in the first bale of cotton, and Nan Sauer and Archie Nixon were the Gold Star honorees of this county.

And those who passed away during the year drawing to a close included: J. T. Ottaberry, Gus Love, Mrs. Cora Stevens, Shorty and Mozelle Taylor, Mrs. Emma Freund, Mrs. W. F. Meador, T. H. Alexander, Mrs. W. J. Humphrey, Mrs. L. T. Dannheim, Mrs. Charles Wimer, Mrs. Joe Edens, and Claude Doyle.

The Success will carry a more detailed year's review in our Jan. 4th issue.

Weldon White has moved to the Hext house.

Richard Kent has moved from a trailer house to a Fred Riley house.

Back In 1927 . . .

When Lindbergh Flew The Atlantic, Gene Tunney Remained Boxing Champ, And Nan Britton's Book Topped Best-Seller Lists Over The Country

Memory, not clothes, make the man. Memories mold us to what we are. Take away a man's memories and you take away his personality, his character, in fact his identity. He becomes a vegetable without individuality.

Memory gives man his sense of continuity and makes him feel a kinship to eternity, and a neighbor to immortality.

You've had quite a feast yourself at life's banquet if you can look back over the past four decades as year 1927 was drawing to a close and remember when—

It was the year of the Long Count, starring Dempsey and Tunney. It was the year of the Atlantic flights, starring Lucky Lindy. It was the year of the Home Run, starring Babe Ruth. It was the year of the Executions at Charles-ton, starring Sacco and Vanzetti. It was the year of the Unwed Mother starring Nan Britton and Harding. But '27 began with the sordid story of a suburban housewife and a fun-loving corset salesman in New York, Ruth Snyder and Judd Gray became famous by taking a sash weight to Albert Snyder and then fighting over who had the idea in the first place.

January, 1927—On Tuesday, January 4th, a son was born to Mr. and Mrs. John Williams. This was Eldorado's first baby born for the new year.

W. O. Alexander reports that Rev. J. L. Ratliff of Denton accepted the call to the pastorate of the Baptist churches here and at Bailey Ranch, and will move his family here soon.

Carl Brown moved his battery business to the Dickens Garage.

Stock holders of the First National Bank re-elected all officers: J. B. Christian, pres.; J. E. Hill, active vice-pres.; R. P. Hinyard, v-pres.; W. O. Alexander, cashier; Leslie Baker, assistant cashier; and directors: J. B. Christian, D. E. DeLong, R. P. Hinyard, Sam E. Jones, and J. E. Tisdale.

C. W. Ogden, pioneer of the Concho country, died in San Angelo.

W. R. Word, better known as "Hamburger Bill" has bought the Randall Robins house occupied by Harris Rounds and family, for \$1,200.

John Roach of Abilene was here visiting his brother, Ambrose.

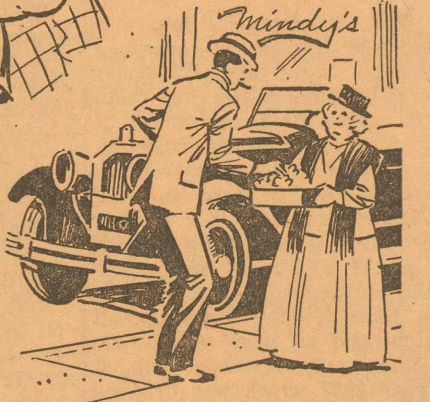


PRODUCING "THE FLICKS" DURING HOLLYWOOD'S EARLY DAYS OFTEN CALLED FOR AS MUCH ACTION BEHIND THE CAMERA AS IN FRONT OF IT AS CAMERA MEN HEFTED HEAVY TRIPODS AND HAND-CRANKED BULKY EQUIPMENT.



Damon Runyon

Damon Runyon, one of the most versatile of newspapermen of the 20th century, reported such diverse events as murder trials and pole-vauling contests. He spanned four decades of reporting that included covering two World Wars.



Chronicler of the 20's, Runyon created a new style of writing in America by taking Broadway from Broadway. He immortalized characters like Big Julie, Hot Horse Harry, and Louie the Lug, introducing the American public to the gangster with the heart of gold.

On the silent screen, Gary Cooper, college-bred son of a Montana judge, got his first lead in Arizona Bound. Norma Talmadge and Gilbert Roland appeared in Camille. Greta Garbo and John Gilbert were in Flesh and the Devil. Emil Jennings was in The Way of All Flesh, and Joseph Schildkraut, H. B. Warner and William Boyd were in DeMille's King of Kings. Ronald Colman and Vilma Baney starred in The Night of Love. But movies with sound—the "talkies"—were just around the corner.

Richard Barthelmess and Mary Kay were divorced . . . Alexander Kerensky, head of the provisional government that ruled Russia for a little while before the revolution of 1917, settled in New York. . . President Coolidge warned that the foundations of government and society would collapse if the people didn't pay more attention to the scriptures.

March, 1927—Mrs. T. W. Johnson returned from Wichita Falls where she went to see her first grandson, Jack Sterling, son of Mr. and Mrs. O. R. Burden who was born Feb. 14th.

J. F. McKee advertised Kasch cotton seed and Spur Peterita, for planting.

A son was born on March 6th to Mr. and Mrs. Freeland Keele.

Rev. Guy Davis officiated at the wedding in the Presbyterian church of Miss Georgia King and B. B. Brittain.

Rev. J. C. Young announced that Dr. Mark Terrell would be evangelist at a Revival at the Methodist church.

L. T. Wilson, W. R. Lewis, B. E. Moore and Joe Bureson made a fishing trip to the Llano river.

O. W. Evans was having the front of the Highway Garage remodeled.

Mrs. J. L. Henderson died March 19th at the age of 61.

Ovid Wade returned from his ranch in Terrell county. While there he leased an additional ranch and bought about 2,000 sheep and goats. He sheared his goats and sold the mohair for 50 and 60 cents a pound.

The first demonstration of television took place. Walter S. Gifford, president of AT&T, in New York, and Secretary of Commerce Herbert Hoover, in Washington, talked on the telephone and watched themselves on a 2 1/2-inch screen. . . . Lizzie Borden, acquitted in 1892 in the celebrated axe murder of her father and step-mother, died in Fall River, Mass.

April, 1927—Edward and Ray Willoughby were out from San Angelo looking after their ranch interests here.

J. W. Luckett of Breckenridge leased the Eldorado Bakery and took over the business.

Admission was 25c and 35c for the Senior class play, "Tea Toper Tavern." Cast included Lula Mae Bruton, Herma Lee Hooker, Lucille Page, Irene Parker, Elden Butler, Agnes Wright, Bernice Jones, J. L. Trotter, Pete Finley, Forrest Alexander, Floyd Young, John W. Cain, Annice Putman, and Nellie Mather.

The Thompson Barnyard Circus played April 11-12 at the Palace Theatre. Acts included Well Trained Animals, High Class Comedy, and The World's Only High Diving Pig.

"Rocksprings Hit By Cyclone; Town Wrecked." The account described how 50 to 60 lives were believed lost and aid was rushed from neighboring towns. Eldorado gave \$1,306 and a load of clothing and supplies.

On April 8, a daughter was born to Mr. and Mrs. Joe Wilson and a son was born the 10th to Mr. and Mrs. J. A. Enochs.

Miss Bettye Keele and Herman Gregg drove to San Angelo where they were married by Elder J. H. Bradbury of Sweetwater.

Charles A. Lindbergh, Jr., called Slim, flew the St. Louis to Chicago mail run. It occurred to him in 1927 to try for the \$25,000 prize money put up by Raymond Orteig for the first non-stop flight from New York to Paris. His Spirit of St. Louis took off on May 20th and landed at Paris 33 hours and 29 minutes later, making him a hero.

May, 1927—The Woman's Club sent Mrs. J. R. Alexander as delegate to the 6th district meeting in Ozona. Also attending from here were Mrs. A. A. Bush, Mrs. J. E. Hill, and Mrs. E. C. Hill.

Mrs. G. A. Lewis and son returned to their home at Comanche after visiting Mrs. W. R. Lewis during her serious illness.

"That's One On Bill" was a play given at Bailey Ranch. Cast included Jess Blaylock, Weatherly Kinser, Peyton Cain, Elton Spencer, Levi Kinser, Vera Copple, Alta Stevens, Laura Copple, Lucille Nixon and Vera Blaylock.

Elwood Tisdale underwent surgery in San Angelo for appendicitis.

Rev. J. L. Ratliff returned from Louisville, Ky., where he attended the Baptist General Convention.

Funeral services were held here for Judge W. F. Ford; he died in St. Johns sanitarium in San Angelo.

On the grammar school graduation program were Howard Tyson, Margaret Tisdale, Vivian Reagan, Dr. E. B. Newsom, Jeanette Henderson, Katherine Tyson, and Hazel Bruton.

E. C. Hill, school board president presented diplomas to the high school grads. Floyd Young was valedictorian.

A son was born May 25 to Mr. and Mrs. Melie Pointer.

On the Prohibition front: The United States Supreme Court held that bootleggers had to file income tax returns and could not plead self-incrimination to escape this responsibility.

June, 1927—Telephone Manager Fred O. Green and his wife were on a trip to New Mexico.

Ben Hext and his 10-year-old son, Joe Turner, were in Temple where Joe was operated on for appendicitis.

A. A. Bush, Ford dealer, reported that the Model A was coming out the market.

Home for the summer: Malone Hill, from medical school at Galveston; Lelah Belle Davis, Baylor College at Belton; Floyd Craig, Baker college at Brownwood; Robert and Leonard Isaacs, Schreiner; Conn Isaacs, McMurry; Walter Ramsey, T. J. Bailey, Kenneth Cheek, Jewel Roach, and Lelah Spencer, all of Simmons at Abilene.

L. T. Wilson was reported stocking local stores with his beans, cabbage, and onions.

Tom Green county voted \$294,000 in bonds for a new court house.

A son was born June 13 to Mr. and Mrs. L. O. Caldwell.

Dr. H. W. Wiedenmann announced plans to open his office in the Evans building.

Deaths reported: Mrs. Tom Henderson, 37, and Mordecai Davis, 24.

Nan Britton waited until four years after the death of President Harding to tell her story. When she did, in July of 1927, the book, The President's Daughter, became a kind of best-seller overnight. Many stores kept it under the counter, but 50,000 Americans paid five dollars advance for it that summer and fall. Her true-life story matched anything in the spicier novels of the 20's; her romantic backdrop embraced both the conventional hotel room and the White House itself.

July, 1927—Weddings reported: Ira Copple and Cornelia Blaylock, Edward Davis and Miss Nora Sofge.

Mrs. W. J. Denson advertised her home for sale for \$800.

Mr. and Mrs. Sam Jones, Mrs. John Williams and children, and Misses Victoria Jones, Jeanette Henderson and Agnes Wright, attended the Brady celebration.

Mr. and Mrs. Frank Bissitt and children of Junction visited here with Mr. and Mrs. Ed Davis.

About 3,000 were reported served barbecue at the local community celebration.

Jud Brannan and Mrs. V. H. Humphrey were called to Santa Anna to the funeral of their brother, L. I. (Bill) Brannan, who died in Dallas.

Thomas Richard Jones, one of our junior gardeners, was in selling some nice home grown tomatoes and hot peppers.

Donno Currie returned home from South America where he worked as driller for an oil company.

Miss Nettie Isaacs opened a dental office here in her mother's home.

Henderson-Ede Company in San Angelo advertised the New Buick For 1928 on display.

W. N. Caston was in from the new post office at William, in the Rudd community. His wife was serving as postmaster there.

Champion Boxer Gene Tunney met former Champ Jack Dempsey in a match in Chicago which drew 104,942 fans and a gate of \$2,658,000. Tunney was floored for 13 seconds in the 7th round but still got up to keep Dempsey from winning back his heavyweight title. . . . Anarchists Nicola Sacco and Bartolomeo Vanzetti were tried in Judge Thayer's court in Boston on payroll robbery charges, found guilty and executed. With thousands watching, their funeral cortege proceeded through the streets of Boston on a dismal and rainy Sunday in August, 1927. The case was debated and sifted for many years afterward . . .

August, 1927—Judge Campbell was chairman of a committee and A. T. Wright was secretary of a committee looking into a railroad proposed to be built through Eldorado, from San Angelo to San Antonio. Others on the committee were R. M. Thomson, J. E. Hill, John Rae, George Williams, J. A.

Whitten, and C. C. West.

Henderson-Ede Co. of San Angelo advertised the new Buick for 1928 for as low as \$1195 for a five-passenger, two-door sedan.

Evans & Wall of Chevrolet Motor Co. advertised the touring car or roadster for \$525.

A daughter was born Aug. 7 to Mr. and Mrs. Floyd Chick and a daughter was born Aug. 9 to Mr. and Mrs. Jim Griffin.

Mr. and Mrs. Sam E. Jones and daughter Miss Fenna and Miss Agnes Wright left for Galveston to spend 10 days.

Supt. R. D. Holt was making arrangements for the opening of the Fall term of school. The board of trustees consisted of E. C. Hill, chairman, and Hugh McAngus, T. W. Johnson, B. E. Moore, E. E. Newlin, and Guy Bodine.

Attending summer school at Sul Ross were Mrs. Alice Cain and her two sons, and Katherine Hill, Vesta May, and Mozelle Turney.

Sons were born Aug. 25 to Mr. and Mrs. Buster Calcote and Aug. 28 to Mr. and Mrs. Silas Burk.

Babe Ruth hit 60 homers. They called him The Babe, the Home Run King, The Sultan of Swat, The Bambino, The Behemoth of Swing, and the Colossus of Clout. John Kieren, one of the more cultured sports journalists, compared him with Paul Bunyan on one occasion.

September, 1927—Ruth DeLong and Mary Alice Stewardson left for Skidmore to resume their teaching duties.

Mrs. Birdie Eden's funeral was held.

F. M. Bradley and family moved to the W. L. Isaacs house and Leslie Galbreath and family moved to the Bradley house.

Mrs. John Williams and Mrs. E. H. Sweat were in charge of the baby show to be held in connection with the county fair.

Elder F. R. Keele officiated at the wedding of Ethel Hamilton and Ross McAngus.

While filling his car with gas at the Rock Filling Station, Dwight McClatchy was painfully burned on the leg when the gas caught fire as he attempted to light a cigar. The car was badly damaged.

A son, Paul Eugene, was born Sept. 17 to Mr. and Mrs. Bert Page.

Fenna Jones was cheer leader for the pep squad, with Jym Newsom and R. J. Page assistants.

J. B. Christian and family and Agnes Wright were in Abilene where Charles Lindbergh, the "Lone Eagle" who had flown the Atlantic solo the preceding May, made an appearance.

"Golden Notes from Eldorado High School" was running in the Success with Wilma Milligan as editor-in-chief; Prince Murphy and Louise Williams, assistants; and Mabel McClatchy, Velma May, and Grace Ratliff, reporters.

President Coolidge, speaking at Carnegie Institute at Pittsburgh in October, noted with satisfaction that America's wealthy men were devoting their riches to the spread of democracy and the development of the liberal arts.

October, 1927—L. T. Wilson was exhibiting a large yellow catfish that he and D. C. Hill had caught on the Llano river.

A group of high school girls organized a Glee Club, with Maude Kent as president, Fenna Jones as vice president, and Marie Stanford secretary.

Baker-Hemphill Co. in San Angelo advertised addition of Miss Lilli Barr as personal shopper. The firm was getting ready to erect a new 5-storey store building.

Miss Annie Neill became the bride of Reuben Dickens.

A caravan of 22 Chevrolet automobiles, representing the complete line, came here to visit Evans & Wall, local dealer, as well as 200 other Chevrolet dealers over the state.

The A. G. Barnes circus came to San Angelo on the 21st.

V. O. Copple reported that he had sold his Live Oak Filling Station to Mr. Joiner.

The Methodist church was closing out the year's work, and the Rev. and Mrs. J. C. Young were leaving for annual conference meeting in Corpus Christi. Rev. Young was paid \$1600 salary by the Eldorado church, and \$225 by the Rudd church, during the year.

Allen Palmer of Alpine died at the age of 79, while on a visit to Wichita Falls.

On Oct. 21st, a boy and girl set of twins was born to Mr. and Mrs. Robert Calcote on the ranch north of town.

Ruth Elder crashed into the sea on a flight to Paris with George Haldeman, but was rescued. . . The Senior Council at Princeton unit because the trustees banned automobiles on the campus.

November, 1927—The Rev. J. C. Young was moved to the Methodist church at Cotulla. His replacement here was Rev. L. D. Hardt. Sterling Fisher was Presiding Elder.

An Armistice Day program was held at the local fair park. The day included bronc riding, roping, and Shetland pony races, closing with a dance at Bush Motor Co.

T. I. Erskine was reported still using his 1913 Buick on his ranch in this county.

It was reported that about 3,000 bales of cotton would be ginned in this county in 1927.

Agnes Wright visited here from McMurry college.

On Nov. 12th, a 10-pound boy was born to Mr. and Mrs. H. T. Finley.

The Lark McClary residence was nearing completion near the school. Reuben Dickens was also building a house.

A daughter was born Nov. 16 to Mr. and Mrs. O. M. Nicks.

Grandma DeLong observed her 63rd birthday in Christoval.

J. F. Isaacs, W. T. Whitten, Jim Griffin, Bert Page, Blain Sammons, and J. E. Hill returned from a 9-day hunt in the Davis and Delaware mountains, having bagged four bucks.

O. K. Enochs, a county resident since 1902, died. He was born in 1862 in Austin.

Fannie Brice divorced Nicky Arstein . . . Isadora Duncan, the dancer, died in Nice when her scarf tangled in the wheel of a fast-moving sports car and dragged her out, breaking her neck.

December, 1927—L. T. Wilson and E. C. Hill returned from Mason county where they bagged two gobblers on a hunt.

Roy Andrews grocery store advertised a box of first class chocolate candy given with each \$5.00 purchase of groceries on Saturdays.

Elder F. R. Keele officiated at the wedding of Jessie McAngus and Charlie Sudduth.

Rex McCormick advertised car curtain and top repairing.

Mund & Ware purchased the Eldorado Bakery from Mr. Lennon.

A son was born Dec. 14 to Mr. and Mrs. Sam Oglesby.

Pete Wall sold his interest in the Chevrolet Motor Co. to his partner, O. W. Evans, and was planning to move back to San Angelo about the first of the year to enter the grocery business.

C. C. West, son Palmer and daughter Pauline returned from a trip to California.

Local people presented a Christmas box to Mrs. Ogle who lived in the Middle Valley area with a daughter and sick son, Mrs. H. E. Sharp carried the box down.

Elta Ruth McDonald and Emil Dannheim were married.

A. A. Bush attended a Ford showing in Dallas and expected to have the new Model A on exhibit here in his Bush Motor Co. sales room on December 30th.

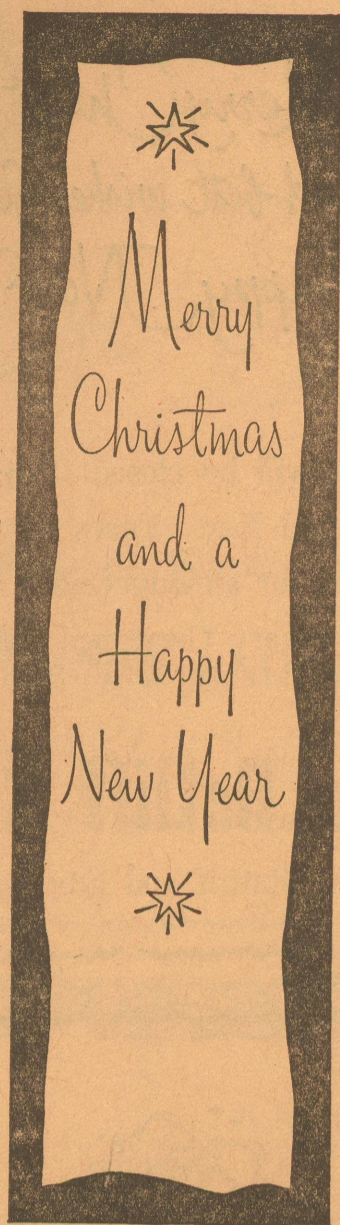
That's how things were as the year 1927 drew to a close 40 years ago.

With many good wishes for Christmas and the new year

Ross and Ethel McAngus

Robert Massie Co. Decorators — Home Furnishers SUPPLYING THE BEST IN HOME FURNISHINGS IN WHATEVER PRICE LEVEL . . . MAKING THEM AVAILABLE AT MODERATE COST . . . AND HELPING CUSTOMERS GET THE MOST OUT OF THE SPACE IN THEIR HOME IS OUR FULL-TIME BUSINESS. A COURTEOUS SALES STAFF AND AN ACCREDITED DECORATOR ARE ON HAND TO HELP YOU WITH YOUR HOME FURNISHING QUESTIONS. OUR DECORATING STUDIO SPECIALIZES IN: Custom Draperies Accessories Wallpaper Floor Coverings Bedspreads 12-14 EAST TWOHIG TELEPHONE 655-6721 SAN ANGELO, TEXAS

With every good wish for you this Holiday Season BENNIE'S BARBER SHOP Mr. and Mrs. B. K. Patton



YATES CLEANERS
D. T. Yates & Employees



COUNTY AGENT'S COLUMN

by *Tiny Godwin*

Schleicher County Agricultural Agent

To you a subscriber to the Eldorado Success and to the citizens of Schleicher county a Merry Christmas and Happy New Year. May you make full use of happiness by multiplying it by dividing it with others.

Last week's big ice storm will be long remembered by Schleicherites because of the rarity of such severe winter weather.

Snow, sleet, rain every type of precipitation except hail. Snow and sleet is associated with freezing weather, but heavy glaze of ice was caused by temperatures well above freezing several thousand feet us, where rain started falling.

Near the surface temperatures were at or just above freezing, causing the rain to freeze on trees, wires and every blade of grass.

The last really severe ice storm was in January and February of 1949—doing damage to trees, utilities and telephone lines. However, overall last week's "freak" weather did more damage to Schleicher county, this storm being in a wedge shape with Schleicher county the center.

Residents of the county having damaged trees should familiarize themselves with such articles as lag screwhooks, turn buckle, threaded tree rod, and lag screw bolts. These articles might save that favorite fruit, pecan or shade tree or trees.

Pages could be written about what to do to storm-damaged trees. You may call 853-2601, the County Agent's office and receive charts on how to prune or treat storm damaged trees regardless of the circumstances or severity of damage.

Call for Modern Pruning Methods.

The measure of success is not whether you have a tough problem to deal with, but whether it's the same problem you had last year.

Catfish Farming.—An estimated 20-25 million pounds of catfish were harvested in Texas in 1966 compared with only a few thousand pounds in 1963, reports Wallace Klussmann, Extension specialist in wildlife conservation. He added that the expansion had continued in 1967 and expects it to increase from 100 to 200% by 1970. Better marketing and management will add stability to the new industry, he says. The first conference on fish farming was held at Texas A&M University in February 1967. Information from the conference has reached more than 1,000 fish farmers in 25 states and two foreign countries, reports Klussmann.

U. S. Cotton Crop Smallest Since

1895.—USDA's Crop Reporting Board, as of Dec. 1, estimated the nation's 1967 crop at 7.6 million bales. Down almost 50% from the 1961-65 average and the smallest since 1895. Reasons: more acres diverted, one of the worst planting seasons on record, substantial abandonment and early freeze damage. The harvested acreage of 8.1 million acres was the lowest since 1869.

The total acreage allotment for the county was 8900 acres with 5200 acres being planted.

Restraint Asked On Poultry and Livestock Production.—Secretary of Agriculture Orville L. Freeman says the large grain supplies this fall pose a threat of over expansion in the production of livestock and poultry products next year. He has stressed the need for producers to hold production during the coming year in line with demand.

Wool Program.—The 1967 marketing year under the wool and mohair program ends December 31. Payments for the current year will depend on completing all details of marketing either wool, mohair or lambs by that date. Marketings completed after December 31 will become marketings in the 1968 marketing year. Applications for 1967 payments may be filed at the county ASCS office anytime.

The Texas Forest Service is working on a new book, "Famous Trees of Texas." They are looking for all trees in Texas which have historic backgrounds.

The book will contain pictures and stories about the trees which were the sites of historic events. These trees may have been ones where treaties were signed, court held, people hanged, armies rallied or the many which have local legends around them.

Anyone in Schleicher county who has information about such a tree should contact the Director, Texas Forest Service, College Station, Texas 77840.

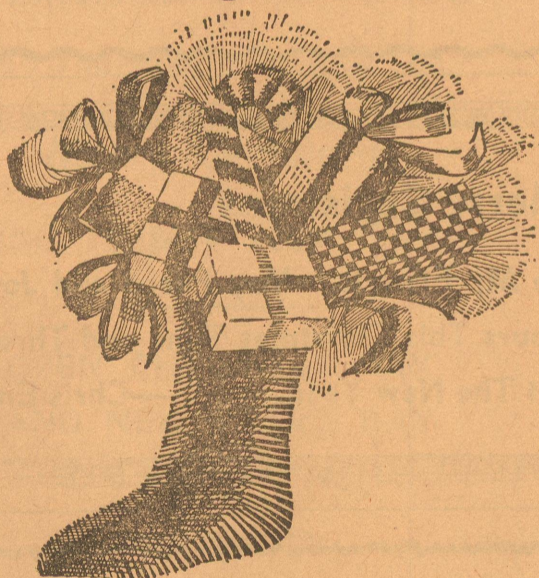
All that is essential for the triumph of evil is that good men do nothing.

With Best Wishes
for a
Happy Holiday Season



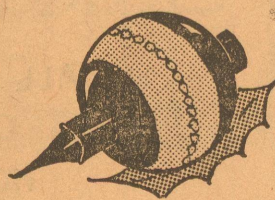
**El Dorado
WOOLENS**

With every good wish for you this
Holiday Season



ELDORADO WELDING SHOP
Mr. and Mrs. Earl Dean Clark & Family

**Merry
Christmas**

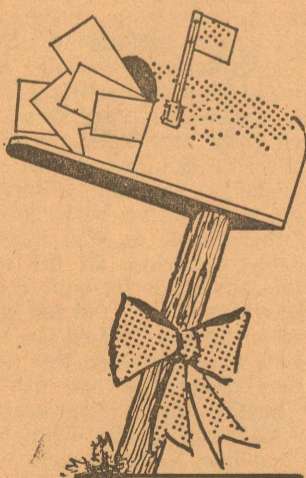


and Best Wishes for the New Year

Jerry's T-V Service

SYLVANIA TELEVISION
SALES & SERVICE

The Jerry Jones Family
Phone 853-2314 205 N. Pecan



We're proud to send our best wishes of the season to each of you!

We thank you for your co-operation on Christmas mailing
YOUR POST OFFICE FORCE



*Merry
Christmas
and a
happy
New Year*

Closing 1:00 p.m. Dec. 24
and Re-Opening
Tuesday Morning,
Dec. 26

**JAVA JUNCTION
CAFE**

Mrs. L. R. Hanusch
& Employees



**UP ON
THE ROOF TOP...**

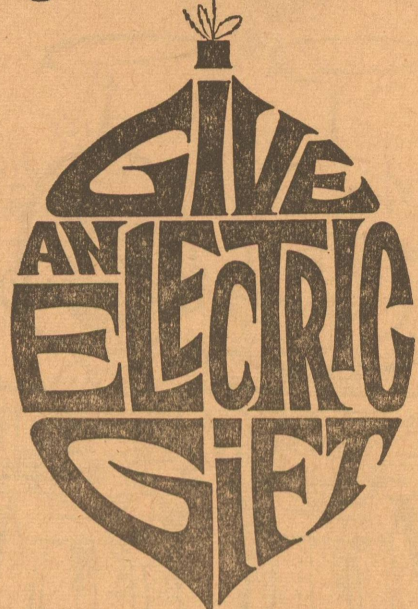
Santa's here... he's stopping at every house leaving loads of good things.

And with Santa's visit comes this special message to wish you all the happy things A Merry Christmas ever brings. May the days ahead of you find all your wishes coming true.

**El Dorado
HARDWARE COMPANY**
Serving Schleicher County Since 1907

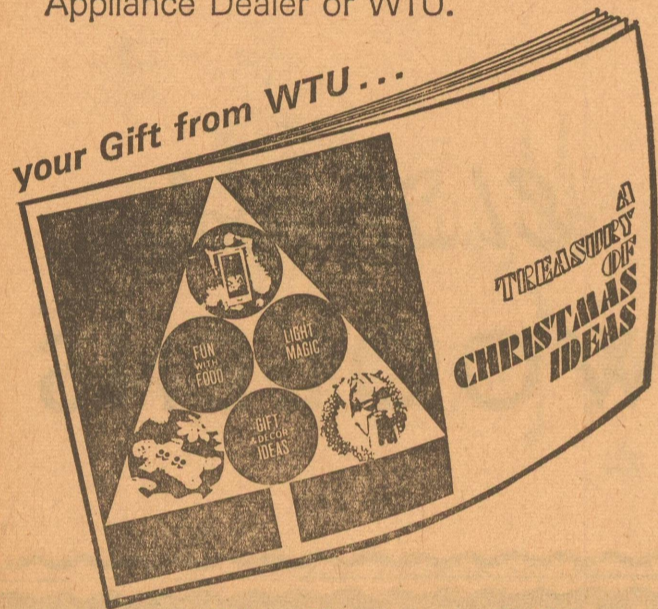


A Bright Christmas Idea...



It'll bring cheer for many a year!

See all of the wonderful electrical gifts for happier tomorrows at your electric Appliance Dealer or WTU.



"Ease" into the Holidays with this helpful Gift Guide

Holiday recipes, plus practical tips to make entertaining, gift-giving, decorating and wrapping easier and more fun!

West Texas Utilities Company an investor owned company

Eaglettes Defend Crown In Tourney

As usual the Eldorado Eaglettes were "out-manned" so to speak, but never "out-hustled" and as a result the first place trophy from the 10th Annual Eldorado Tournament stays at home, Eldorado beat the favored Winters Blizzards 36-28 in the championship contest before a good crowd. It was a low scoring game because both defenses were tough and it was a crowd thriller from the standpoint of closeness. At the end of a swift first period it was Eldorado 7, Winters 8 and at halftime the Blue still had a slim 17-16 lead. The second half belonged to Eldorado though because the green and white hit 8 more including a last moment shot by Susan Mobley as the third quarter ended to put Eldorado ahead 24-22. The Eaglettes with Libby Preston jumping controlled the tip in every quarter and again took possession in the fourth quarter. Eldorado scored 12 points to six for Winters. Six of those joints came as Susan Hill put in six free throws to ice the game. She hit 100% from the charity line for the game which gave her possession of the Free Throw Trophy. She hit 18 of 22 for the tournament for 81.8%. Susan Mobley and Libby Preston were runner-up for the award. The Eldorado forwards were outstanding at the free throw line during the entire tournament. The three starting guards Sherry Yates, Chris Edmiston, and Donna Davis did nothing short of a miracle in holding Winters to 23 points. This loss is the second blemish in the Winters record after 12 wins. Libby and Susan Mobley shared game honors with 14 each and Susan Hill had 8. Chris had 16 rebounds, Sherry 11, and Donna 7 rebounds.

The Merton-Eldorado game was tabbed as a rough one but the Eldorado girls knew a win would put them in the finals and they literally blew Merton out 72 to 33. Everyone scored and played an ample amount of time. Susan Mobley started the scoring parade with 19, Susan Hill 12, Arlene Hartgraves 14, Libby Preston 13, Dale Montgomery 6, and Stella Hubble 2. Chris handled in 17 rebounds and Sherry 8. The team hit 93% on free throws making 16 of 19.

The first game was a 68-27 win over Ozona with the Eaglettes hitting 22 of 30 free throw attempts for 73%. Libby Preston hit 19, Susan Mobley 16, Stella Hubble 12 with 8 of 8 free throws. Susan Hill and Arlene Hartgraves had 8 each and Dale 5.

The tournament was run-off on the worst three days of the year, but the fans, nearly every team, and the officials made it through sleet and freezing weather. Only Eden could not make it in the varsity division and Menard "B" in the "B" tourney. Rocksprings, Del Rio, Winters, Forsan, Merton, and Ozona all met the schedule. There were exciting games and runaways but none of it possible without the cooperation of gate keepers, clock keepers, the school administration, the understanding teams and their coaches and our own manager, Kathy Robinson who practically lived at the gym keeping score, settling teams in the right places, and her usual chores. Much appreciation is extended to those who so graciously opened or were available to open their homes to visiting teams.

The final summary of the 10th Annual Eldorado Tournament:
 Champions—Eldorado Eaglettes;
 Runner-Up—Winters;
 Third—Merton;
 Consolation—Forsan;
 Sportsmanship—Winters:
 Outstanding Forward—Dora Snell, Winters;
 Outstanding Guard—Sherry Yates, Eldorado;
 Free Throw Champion—Susan Hill, Eldorado.

The Eaglettes have now claimed the championship for six consecutive years. No All-Tournament team was selected this year because it was felt that players on the 1st, 2nd, and 3rd place teams had all

contributed to the success of the team; therefore, medals were presented to each team member.

The Eldorado girls are now 11-2 with a couple of games this week. —Rep.

Miss Nyquist Enters Lubbock Nursing School



SHARON NYQUIST

Sharon Nyquist, a 1965 graduate of Eldorado High School, has begun nursing school at Methodist Hospital in Lubbock.

She is the daughter of Mrs. Ruby Nyquist, Box 45, Buchanan Dam, Texas. Her father, the late Rev. C. M. Nyquist, was pastor of the First Methodist Church here.

While in Eldorado High School, Miss Nyquist was active in speech, band, chorus, Future Homemakers of America, and the Science Club. She attended Southwest Texas State College and the University of Houston before entering the Nursing School.

Active in the Nurses Student Body, she is a Student Council Representative and is serving on the activities committee.

Mrs. Grace O'Harrow has been in Baptist Memorial's Geriatrics Hospital in San Angelo since Sept. 20. She has been in the intensive care division for about 54 days. Her condition remains unchanged.

'B' Girls Win Trophy

Due to the very bad weather conditions last week end the "B" girls tournament did not come off completely according to plan. However, Eldorado "B" defeated Ozona "B" Thursday night 45-8 with Kathleen O'Harrow hitting 12, Sheila Murr 9, Linda Derrick 8. Everyone got into the act and nearly every girl scored against the inexperienced Lions.

Friday Eldorado met Merton and subdued them 46-25. Peggy Hill got 15, Linda Derrick 12, and Vicki Preston, who is actually a guard, netted 10. Claudia Meador had 9 rebounds and Sheri Roberts 11.

Menard did not keep their game schedule so with the forfeit Eldorado "B" was champion. There was no doubt that Eldorado would have beaten them as the green and white has already done so twice this season by large margins.

Tournament play continued as the "B" champion was to fill the vacancy by Eden in the consolation bracket against Del Rio "A". This was played Saturday morning and was one of the most exciting games of the tournament. The forwards showed their nervousness as they couldn't find the range until the second half. Kathleen O'Harrow was top point maker with 23 and 15 of these came on free throws. The score was close all the way but Eldorado could not quite catch up and it ended with Del Rio winning 50-43. This is the first loss the "B" girls have sustained this year and how proud everyone was of their hustle, and ability against this AAA team. Mary Lynn McCalla and Lisa McAngus were particularly outstanding on defense along with Claudia Meador and Sheri Roberts. Everyone who played did a good job and everyone is justly proud of these girls.

Merry Christmas and best wishes for a Happy New Year

Our store will be closed Christmas Day and New Years Day. Watch for announcement of our January Clearance Sale.

The Ratliff Store

J. C. Ratliff and Employees

A MERRY CHRISTMAS and a very Happy New Year

is our wish for you.

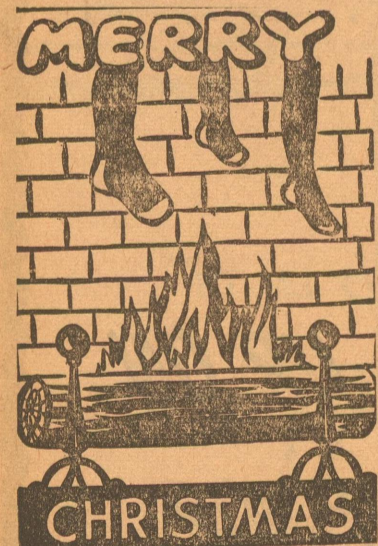
We will be Closed Saturday, Sunday and Monday, Dec. 23-24-25

NEFF'S CAFE

C. O.—Opal—And Nell—And Employees

Merry Christmas

To My Friends. May Peace and Joy Be Yours This Christmas Time and Throughout The New Year. —Chris Enochs



from BOYER ELECTRIC

Mr. and Mrs. Ray Boyer and Danny

Holiday Greetings

from

Western Auto Associate Store

H. G. White and Family

OPEN CHRISTMAS EVE—COME CLAIM YOUR LAY-AWAYS Still A Nice Selection Of Last-Minute Gifts

WISHING YOU ALL THE JOYS OF THE HOLIDAY SEASON

Eldorado Drug

The Eldon Calk Family

Greetings

"Thanks" to you whose friendliness and courtesies have made pleasant the year just ending. May the good cheer and fellowship of this Holiday Time remain with you throughout each day of a prosperous and happy year.



Meador-Peters Agency

Ed — Pete — Donny — Sarah



TEA PUNCH

Here's A Tasty Holiday Tea

PIN-BALL TEA PUNCH

- 2 quarts freshly drawn cold water
- 1/4 cup loose tea, 15 tea-bags or 5 tablespoons instant tea
- 1 cup sugar
- 1 cup water
- 2 2-inch cinnamon sticks
- 1 tablespoon grated lemon rind
- 2 teaspoons grated orange rind
- 1/2 cup orange juice
- 1/4 cup lemon juice
- 1/2 cup pineapple juice

For tea leaves or teabags, bring two quarts of water to a full rolling boil. Pour over tea,

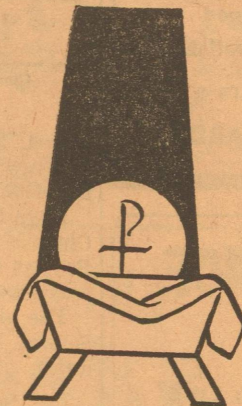
cover and let brew 3 to 5 minutes; strain. For instant tea, merely dissolve in cold water. Combine sugar, 1 cup water, cinnamon and fruit rinds. Simmer 15 minutes. Add syrup and fruit juices to tea and chill thoroughly. Serve in punch bowl over ice cubes, or make pretty ice ring like this: Arrange seasonal or well drained frozen or canned fruit in a shallow layer of water in the bottom of the ring mold or angel food cake pan. Put in freezer until fruit pattern is frozen in place. Add more ice water and return to freezer until entire ring is solid. Unmold by running a little water over bottom of pan.



SNOWY LAND . . . When we think of Santa Claus, many of us think of snow and frozen mountains. It is easy to picture the home of Santa to be somewhat as shown above. This photo might have been taken from the sleigh of Kris Kringle. It is mountainous landscape near Lucerne, Switzerland.



**PEACE
ON
EARTH**



Many Thanks . . .

To our Faithful Old Friends,
To Our Cherished New Friends,
And To Those whose friendship we hope
To Earn,
We wish you a Very Happy Christmas,
and a Happy New Year.

DAVIS FINA SERVICE

Mr. and Mrs. Lum Davis



Merry Christmas

Rejoice! Rejoice for once again it is the time of Christmas. May it be a time of joy for you and yours. May the peace and beauty of that first Christmas Night enrich and bless you.

Paula Jo - Faye & Skeet Mace



A JOLLY GOOD CHRISTMAS

That's our Yuletide Wish for you. You have loyally and generously allowed us to serve you, and we are enormously grateful. As in times past we're glad to offer the ageless and familiar greeting of the season to you as we say: "Have a Jolly Good Christmas"

Foxworth-Galbraith Lumber Company

ELDORADO, TEXAS

Cheapest, Hardest Working Salesmen In Town Are in the ADVERTISING SUPER MARKET

For your Repairs on TV's RADIOS WASHERS SMALL APPLIANCES AND REFRIGERATORS Phone 853-2810 call BOYER ELECTRIC

FOR PROMPT Ambulance Service CALL 2582 Oxygen Equipped -Flight Service Available- At Your Call, 24 Hrs a Day R. V. SHEPPARD

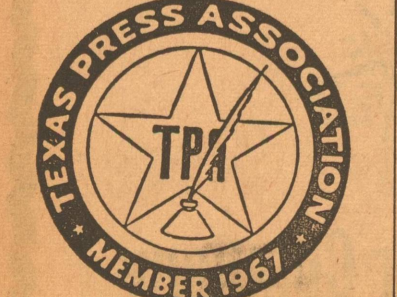
INSURANCE FIRE WINDSTORM HAIL; AUTO; LIFE CASUALTY Car Loans Tom Ratliff Phone 853-2636

OUR DRY CLEANING DEPARTMENT is now in FULL SWING Bring in those dirty clothes NOW you have been saving back to have dry cleaned. Mothproofing Available YATES CLEANERS Doug Yates Ph. 853-2900

Motor Tune-Ups All Makes GENERATOR and STARTER REPAIRS GENERAL AUTOMOTIVE WORK Lawn Mower Repairs All Work Guaranteed Lowe's Repair Shop Gilbert Lowe

DAY OR NIGHT SERVICE RATLIFF-KERBOW FUNERAL HOME Eldorado Sonora Phones, Eldorado -- 853-2636 If No Answer, Dial -- 853-2860 Or call (Toll) Sonora-- 21871

ELDORADO SUCCESS PUBLISHED EVERY THURSDAY At Eldorado, Texas 76936 Fred Gunstead...Editor-Publisher Bill Gunstead...Associate Editor Subscription Rates 1 Year, in Schleicher County \$3.00 1 Year, Elsewhere \$4.00 Entered as Second Class Matter at the post office at Eldorado, Texas, under the Act of March 3, 1887. Any erroneous reflection upon the character, standing or reputation of any person firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the publisher. Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates. Announcements of revivals for churches are considered advertising and charged for at regular advertising rates. Unsolicited poetry charged for at regular advertising rates. Pictures - Unsolicited pictures for publication charged for at engraver's rates. Front page advertising announcements to be charged for at a rate equal to three times the regular rate.



Member WEST TEXAS PRESS ASSOCIATION

GIVE A lasting gift for Christmas: a Maytag washer and dryer. -Boyer Electric. (tfc)

MAYTAG automatic washers. Rebuilt; Ready to go. See them at Boyer Electric. (tfc)

TO OUR FRIENDS: So many birthdays! So many lovely cards, So many wonderful friends. May we say Thank You, With all good wishes for Your happiness at Christmas. -Much love, The Ramsays *

HOW ABOUT a last minute Christmas present? Ladies carpet bags, silk pillow cases, bill folds, and peanut brittle candy. Come by and see these. -Buster Gunn. *

ONE YEAR AGO Dec. 22, 1966-Howard Derrick was elected president of the Sheep and Goat Raisers Association. Kaye Sanders was Miss EHS and Chris McCravey was Most Popular Boy, as the High School Christmas party was held. The old Steward building on the Sonora highway was being torn down.

FIVE YEARS AGO December 20, 1962-An automobile accident near Ozona claimed the life of Bud Russell, son-in-law of Mrs. Ora Davis. Mrs. John H. Luedecke died at 72. James Brian Nicks, age about 22, was fatally injured when his car overturned about 15 miles north of Eldorado. The gin reported 2430 bales processed. W. R. Bearce presided at the final pre-holiday meeting of the Eldorado Lions Club. Mrs. W. H. McClatchy was hostess as the Merry Makers 42 club held their Christmas party. The Eagle Drive-In Theatre was showing Five Weeks In a Balloon, The Notorious Landlady, and King Solomon's Mines.

12 YEARS AGO Dec. 22, 1955-The Woman's Club had a nativity scene erected on the Court House lawn. The Bill Lesters, Bill McCraveys and Buster Gunns were announced winners in the decorating contest. Funeral services were held for Wilson Parks, 62. The Lone Star Theater closed, after Leon Moerbe moved away. The A. B. Thomersons moved back to their house here. Perry Mittel was testing a new water well on his place north of town. Burnell Doyle was crowned FFA Sweetheart. A Christmas pageant, "The Prince of Peace" was presented in the Presbyterian church. Mrs. Walter Warren was coach and Mrs. James Spencer was reader. Frances Margaret Sanders and Lt. Gerald Harris were married.

35 YEARS AGO Dec. 23, 1932-School dismissed three days early for the Christmas holidays on account of a flu epidemic. Several teachers and about 40% of the students were out with the illness. A theme by Jack Meador entitled, "Loading the Ark" was published in the Success. Cattle from the Tom Henderson ranch were being shipped to the Rolly White ranch in McCulloch county. The San Angelo Morning Times had a write-up on 10-year-old Dimple Causey being briefly kidnapped. The family had previously lived here, Mr. Causey serving as deputy sheriff. Mr. and Mrs. J. N. Davis returned from San Antonio where he underwent medical treatments for several months. Sol Mayer returned from Chicago "very enthusiastic over the wool situation" and he was renamed president of the National Wool Marketing Corporation. O. B. Page was in from the ranch Friday looking after business. Dr. Pennington reported the following births for the week: a daughter to Mr. and Mrs. J. C. Chesney, a daughter to Mr. and Mrs. Lonnie Burk, and a daughter to Mr. and Mrs. F. W. Carr of Sonora. Among those with Christmas greeting ads were West Texas Lumber Co., Brooks Store, Eldorado Hardware Co., Luttrell Gin, E. H. Sweatt, Wright's Cash Store, Rev. and Mrs. W. H. Marshall, Eldorado Gin, Churchill Upholstery, Eldorado Auto Laundry, M. F. Laird, Cash Service Station, Shafers, and The First National Bank.

ELDORADO LODGE No. 890 - A. F. & A. M. Stated meeting 2nd Thursday in each month, at 7:00 p. m. from Oct. 1 to April 1, and at 8:00 from April 1 to October 1. Visiting brethren welcome.

Community Calendar

Dec. 21, Thursday. DAR meets for Christmas luncheon and meeting. Dec. 21, Thursday. Jr. High cage teams to Ozona. Dec. 22, Friday. School dismisses 2:30 p.m. for Christmas holidays. Jan. 2, Tuesday. School reconvenes following holidays. Basketball teams play Forsan in Bronte. Jan. 3, Wednesday. Lions Club meets 12:05, Memorial Building. Jan. 4, Thursday. American Legion post meets. Jan. 5-6. All-Regional Band Meet here.

ONE of the finer things of life-Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Foxworth-Galbraith Lumber Co., Eldorado, Texas.

HOUSE FOR SALE: 709 Highland 6 rooms, 2 baths, service porch, double garage, practically new carpet, ducted air conditioner, and large fenced back yard. -See Mr. or Mrs. B. F. Harkey, or call 853-2949. (tfc)

CARD OF THANKS Words cannot express our gratitude and thanks to our friends and neighbors for their generous deeds, visits, food, floral offerings, and beautiful cards during the illness and loss of our loved one. Our deepest appreciation to Mr. and Mrs. Haley and other company men for their communication service. Also the First Baptist Church, Rev. Vaughan, Mr. Branham and Mrs. Stigler. May the Lord Bless each of you. Mr. and Mrs. Earl Parker and Family Mr. and Mrs. Clovis Taylor and Family Mr. and Mrs. Delbert Taylor and Family Mr. and Mrs. Ernest Lehman and Family.

FOR COMPLETE auto repair and auto transmission repair, come by Engdahl's Garage. Also anti-freeze still \$1.50 a gallon. (tfc)

FOR SALE: Metal bunk beds with innerspring mattresses, good condition. Phone 853-2376. -Mrs. A. L. Roden. (1tc)

SALES PADS for sale at the Success office.

MACK'S FIREWORKS will be open beginning December 15 thru January 1 and will be featuring many different varieties of fireworks. The stand is 2 1/2 miles south of Eldorado on the Sonora Highway. D14-21*

Poinsettias Azelias Mum Pots Cemetery Wreaths Eldorado Flower and Gift Shop Phone 853-2663

Dannheim's AUTO SERVICE at Sheppard's Body Shop in northeast Eldorado NOW DOING ALL KINDS AUTO REPAIRS and Inspection of Vehicles SAMMY DANNHEIM

Western-Bilt If They're Western-Bilt They're Guaranteed Free Pick Up and Del. In Eldorado Phone 853-2801

WE CARRY... complete line of Dearborn Circulating Heaters. See ours before you buy. Some at

TOPLIFFE GAS & ELECTRIC SERVICE

and Best Wishes for the New Year to all Customers and Friends. Keep coming here in 1968 for your automobile service needs. Again: Merry Christmas and Happy New Year. Sam's Enco Service Sam Gausemeier

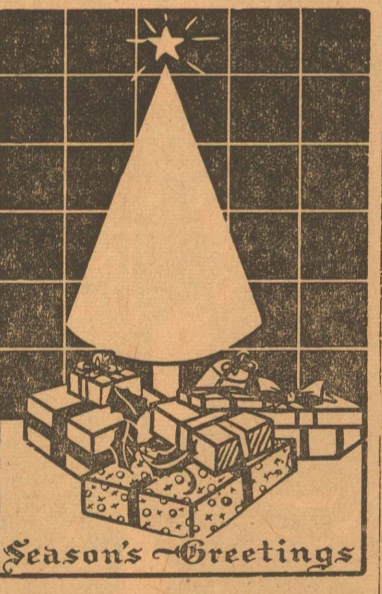
BEST WISHES FOR Christmas AND THE New Year SHAW'S MOTEL Mrs. Edith Shaw and Employees

RECEIPT BOOKS-Pocket size, and large desk size, for sale at The Success. For Sale By Owner 1874 acres, 6 miles NW of Eldorado. Mrs. Lucile (Page) Kinnaman 3824 Bryn Mawr Drive Dallas, Texas 75225 Phone 214-368-1956

NOTICE TO BIDDERS FOR SALE OF ONE PICKUP Sealed bids addressed to the Commissioners Court of Schleicher County, Texas will be received in the office of the County Judge or County Auditor of said County in Courthouse, Eldorado, Texas until 9:00 A. M. January 8, 1968, at which time bids will be opened and considered by said Court, meeting in Commissioners Courtroom in Eldorado, Texas for the sale of One (1) Used 1956 1/2 ton 6 cyl Chevrolet Pickup. This pickup may be seen at the County Barn. The Commissioners Court reserves the right to reject any and all bids submitted. Hollis McCormick County Auditor Schleicher County, Texas (Dec. 14-21)

CLASSIFIED ADVERTISING RATES First Insertion...4c word Additional Insertions...2c word Minimum 50c Each Insertion Cash In Advance \$1.00 Minimum On All Small Ads Taken On Phone Or By Mail

THE BIBLE SPEAKS TO YOU 8:15 a.m. Sundays KGKL-960 Angelo New Christian Science Radio Series



I am not sending out cards this year, and take this means of wishing the best of everything to all my friends far and near. All your thoughts, friendly concern and kind words have continued to mean so much to me and my family in recent weeks. Now, we wish for each and every one of you the Merriest Christmas ever, and the Happiest of New Years. BESSIE DOYLE

For COLDS take 666

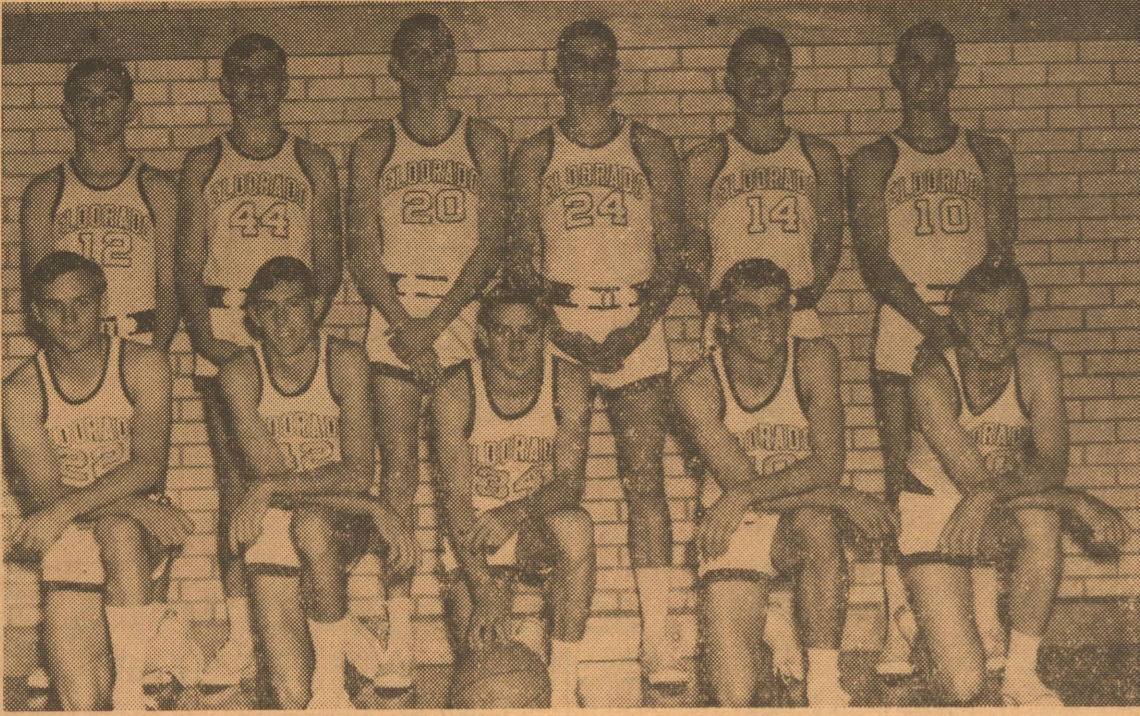
Christmas Blessing We Extend our best wishes for a Happy Holiday Season to our many friends. Right now, we are selling beer and liquor, and are in a remodeling program to serve your grocery needs. Come by for your needs during the coming holidays. We will have our grocery department open on Christmas Day. Thanks for your patronage and good will which have made these expansion plans possible. Cramer & Mary Sofge

Christmas Joy To All We extend our best wishes for a Joyous Holiday to all of Our Friends The Gunsteads: Bill Gwenddyyn Rae Charlene Billy Charles

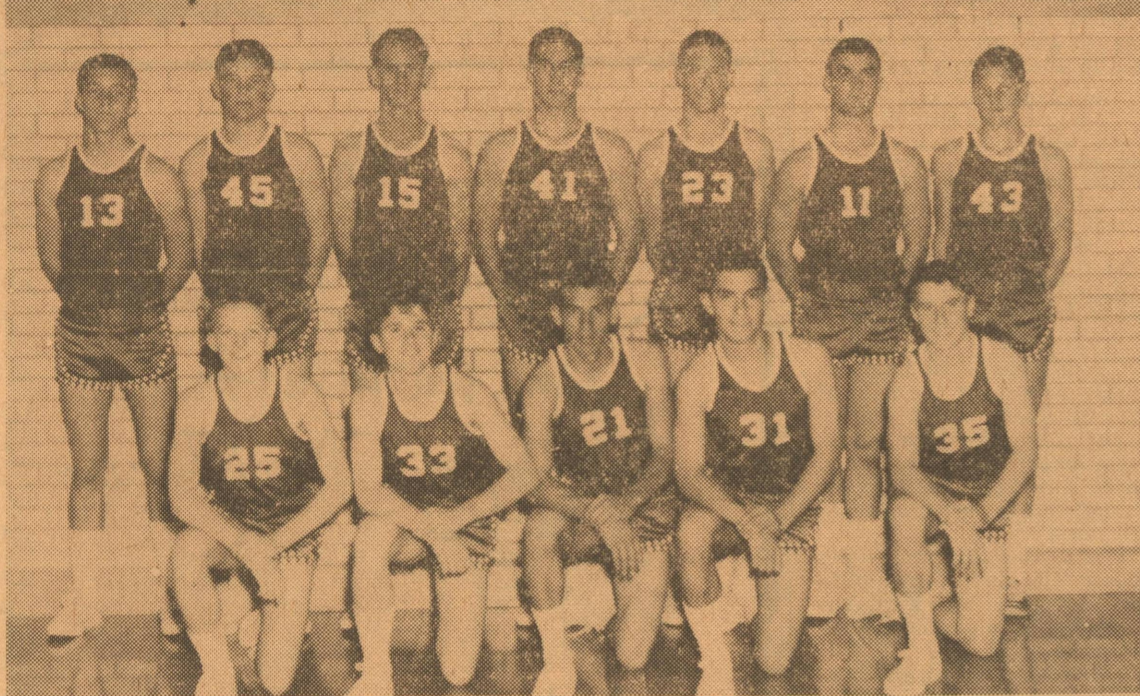
We Extend our best wishes for A Merry Christmas and Happy New Year to all of you our friends. Buster and Gladys Gunn

PEACE ON EARTH SHEPPARD AMBULANCE SERVICE R. V. Sheppard & Family

Here Are This Year's Eagle Basketball Teams Of Eldorado High School



EAGLE VARSITY CAGE TEAM—Left to right on front row are Roy Davidson, Buff Whitten, David Nixon, Wayne Doyle, and Rusty Meador. On back row are Mike Olson, Mickey Pennington, Ronnie Free, Paul Page, Ross Whitten, and Bob Page.



EAGLES "B" CAGE TEAM—On front row are: S. Sykes, B. Whitten, J. Muzquiz, K. Williams, J. Overstreet. On back row are C. Adams, R. Jones, D. Overstreet, M. Clark, S. Oglesby, J. Davis, and D. Lively. —Staff Photos

Eaglettes' Games Tuesday . . .

Preston Hits 29, Paces Win

The Eldorado girls not in the least sluggish after the recent tournament pounded Eden 81-46 Tuesday night in Eagle Gym.

Libby Preston had an exceptional night as she played on and off during the game and still scored 29 points. Susan Mobley and Susan Hill scored 17 and 13 points and Stella Hubble added 8, Arlene Hartgraves 6, and 4 each from Dale Montgomery and Peggy Hill. Sherry Yates, Lisa Whitten, and Chris Edmiston and Donna Davis had 8, 7, 6, 6 on rebounds.

The forwards continued to size the free throw line hitting 19 or 21 attempts for 90%. The game was smooth and both guards and forwards played well.

This was their 12th victory against 2 losses for the season. The girls meet Ozona Thursday night there. With two previous lopsided victories over this group the Eaglettes should meet with little resistance. However, nearly any team plays better at home so the Lions probably have improved some.

The 81 points scored Tuesday ties the Eldorado girls' record for a single game score set about 3 years ago.

The Ozona contest will be the last until after the Christmas holidays.

MERRY MAKERS XMAS PARTY

Mrs. Fred Riley prepared and served a Christmas luncheon, to the Merry Makers 42 Club last Thursday, Dec. 14th, in the Lions Club room of the Memorial Building.

After lunch the club members including one guest, Mrs. W. T. Wilson, played 42.

Gifts were exchanged and everyone reported a delicious luncheon, and a very enjoyable time. —Rep.

To those we Missed with Christmas Cards

A Merry Christmas

from

THE BUD HAYNES FAMILY



Greeting and Best Wishes

from all of us at

Mikeska Gin

Darrell M. Donald is new here in Lum Davis' rent house.

Mr. and Mrs. Jerry Carlman are in Florida taking a training course for the Peace Corps. They expect to be assigned to Africa in February. Jerry is a son of Mr. and Mrs. E. L. Carlman.

Mrs. Pearl Garvin has returned to Clinic-Hospital for additional tests, after being home for about a week. When released she will be at the home of her daughter Mrs. Robert Shaffer at 1410 Austin in San Angelo.

James Williams arranged sale this week of Edith Henshaw's house to Mr. and Mrs. Carl Fuller.

Oil News

Sinclair Oil & Gas Co. will attempt to re-open Strawn lime gas production in the Tillery multipay field of Schleicher county with the staking of its No. 7-A J. V. and J. D. Powell, a 4,700-foot re-entry test 1/4-mile southwest of Pennsylvania gas production and 5/8 mile south and very slightly west of Pennsylvania sand oil production, 24 miles east of Eldorado.

Location is 1,930 feet west of the southeast corner of 4-Indianola RR (J. A. Ruff some maps), thence 990 feet south to location is 57-John H. Gibson, Abst. 89 Abst. 1978 on some maps.

School Menus

Wed., Dec. 20: Beef and vegetable stew, cole slaw, stuffed celery (pimento cheese), fruit cup, milk, crackers, peanut butter cookies.

Thursday, Dec. 21: Turkey and dressing, giblet gravy, baked sweet potato casserole, whole cranberry sauce, Waldorf salad, green beans, buttered rolls, milk, pumpkin pie.

Friday, Dec. 22: Sandwiches (pimento cheese, ham salad, and tuna salad), potato chips, carrot sticks, peach half, milk, fresh orange halves, pecan squares.

Tuesday, Jan. 2: Steamed sausage, pinto beans, potato salad, cabbage & apple & raisin salad, buttered rolls, milk, canned fruit.

Wed., Jan. 3: Swiss steak and gravy, creamed potatoes, green beans, carrot & cabbage & apple salad, buttered rolls, milk, pudding.

Thursday, Jan. 4: Chili with or without beans, cheese sticks, barbecued wieners, cole slaw, crackers, buttered rolls, milk, orange halves.

Friday, Jan. 5: Pork chops, baked yams, whole kernel corn, tossed salad, buttered rolls, milk, fruit jello.

H. A. Belman has paid deposits for re-opening of the West Texas Cafe in the Eldo hotel building. The cafe has been closed for many months and he had a crew at work this week cleaning it up.

The Russell Beach family of California have arrived here for a holiday visit with relatives.

Mr. and Mrs. Lum Burk will have as holiday guests Mr. and Mrs. A. J. Burk of San Angelo, the Joe Whitten family of Houston, and Mr. and Mrs. Reb Wilkins and boys of Grand Prairie.

Mrs. Jim Taliaferro is still in room 236, Sonora hospital, and is undergoing treatments.

Mr. and Mrs. S. D. Harper expect their daughter Emily Ann, the James Ainslees and Gary, Mindy and Mark from Dallas to visit here during the coming holidays. Also Mr. and Mrs. Jeff Morehouse of Austin will visit here.

NOTICE BOOKKEEPERS: You may order B&P Standard columnar sheets for your loose-leaf ledger binders at the Success office.



JERRE'S DRIVE-IN

The Jim Holley Family

OUR BEST WISHES

for

A MERRY CHRISTMAS

and a

HAPPY NEW YEAR

James Williams Car Market

and Real Estate

Mr. and Mrs. James Williams & Keith



Season's Greetings and Best Wishes for a Happy New Year!

From

Top Package Stores

We Have a Good Line Of Gift Packages

Mr. and Mrs. Glynn Edmondson

EFFECTIVE IN 1968 VOTING

EVERYONE MUST REGISTER TO BE ELIGIBLE TO VOTE —INCLUDING THOSE 60 YEARS AND OLDER.

Deadline to Register is January 31st. Call our office for an application to be sent to you if you are unable to come to the office, conveniently.

YOU MUST HAVE YOUR REGISTRATION CERTIFICATE IN ORDER TO BE ELIGIBLE TO VOTE IN THE COMING ELECTION YEAR, 1968.

And don't forget that this month of December is deadline for paying your county and state taxes with 1% discount.

Orval N. Edmiston

Sheriff, Tax Assessor & Collector

Keith Williams3
Debie Lively2
Jimbo Overstreet2
Roy Jones4
Sam Oglesby1

Marine Pvt. Meador Writes From Camp

Dec. 16, '67

Dear Mr. Gunstead, How is Eldorado? Booming as usual? I wish I was back there. But you know how military life is. Especially during war.

Mr. Gunstead I am sending this letter to put in the paper. I have been receiving Christmas cards from various people in Eldorado. This is really great. When a guy goes off to the service he receives Christmas cards and letters, and I want to thank everyone who has sent me a card or letter. They are really appreciated. I would like to send some cards to these people but we do not have much time to do much of anything except to train to become qualified Marine

"fighting men." Mr. Gunstead the Marine life is hard. Don't let anyone kid you. A person will never know until he goes through it. The Marines teach a person to have motivation, too. This means striving to do something and do it right to the best of his abilities. Not to do it half-way.

Mr. Gunstead we are at the rifle range. We are shooting from distances of 200, 300 and 500 meters. This is a long ways looking at a 12-inch bullseye. But this is what a Viet Cong chest area will each look like too at this distance.

Well, Mr. Gunstead, I have to go for now. We have to shine our boots and hit the sack. I just wanted to say thanks to everyone for the Christmas cards. They are appreciated very much. I hope everyone has a Merry Christmas and a Happy New Year. Our platoon is going to have a Christmas party, too.

—A friend, David Meador, Camp Pendleton, Calif.

Eagles Beat Eden 50-49 Tuesday Night

Mike Olson made a shot from 30 feet out with 3 seconds left in the game to give the Eagles a 50-49 victory over the Eden Bulldogs Tuesday night in Eagle Gym. Eldorado had led the Bulldogs all the way until midway in the 4th quarter, when Eden pulled to a 3-point lead which they held until the final seconds of the game.

Mike Craig was high for Eden with 20 points.

Individual scoring for Eagles:

Mike Olson18
Buff Whitten14
Paul Page10
Bob Page5
Rusty Meador2
Ross Whitten1

The Eagle B team defeated Eden B team 62-31. High for Eden was Tim Coffey with 10 points.

Individual scoring for the Eagle B team:

Mickie Clark19
Charles Adams16
James Larry Davis15



*Greetings
of the
Season*

from your Friendly

HAZELWOOD LAUNDRY

Mr. and Mrs. L. V. Hazelwood

Mr. and Mrs. H. L. Hazelwood

Karen Griffin Engaged To Sam Henderson, Jr.

The engagement of Miss Karen Elaine Griffin to Sam H. Henderson Jr. has been announced by her parents, Mr. and Mrs. Jack Griffin. The prospective bridegroom is the son of Mr. and Mrs. Sam Henderson, also of Eldorado. The couple will be married Feb. 17 in First Baptist church. Both graduates of Eldorado High School, the bride attended Angelo State College and is employed by General Telephone Company of the Southwest, and her fiancé is a business major in ASC.

W. T. Boys Ranch Has Christmas Activities

West Texas Boys Ranch again this year is trying to provide a merrier and happier Christmas for West Texas boys in need. The ranch, which handles 86 "hard luck" boys in residence and many more in its placement-away-from-ranch program, is planning a progressive new year with improved social, educational and physical programs. Each year, ranch officials try to see that each boy has the traditional Christmas. Special Christmas festivities were held December 17 with a program in the ranch chapel with the public and their families attending. Following the Christmas service, refreshments were served and the boys provided entertainment. In addition Ranch boys will have a special "Christmas tree" December 22, and each boy will receive gifts made possible by donors with the amount of the gifts received by each boy limited to \$25. Ranch officials pointed out that donors may give any amount to apply to the Christmas gift fund. Participating in the ranch party from Eldorado is Victor Lozano, 12. On the WTBR board of directors from Schleicher County is Mr. Charlie Trigg. Morris Craig, executive director of the ranch located about 15 miles west of San Angelo near the small community of Tankersley, summed up one facet of ranch activity with: "We do professionally in an institution what should come naturally to parents—give them 24-hour supervision, which some homes don't achieve. They have security, love and warmth, and somebody always there to take care of their needs and wants."

With entry closing for cattle, horses, sheep and swine just past Fort Worth Stock Show officials, led by Show President and Manager W. R. Watt, started the task of computing 1968 entries. Poultry, rabbit and pigeon exhibitors have until January 15, 1968 to submit their entries. "Although it's still too early to tell," said Watt, "it looks like we've got some fine entries and should have another great show."

Case Ranch To Exhibit In Fort Worth Show

Ft. Worth, Tex.—Case Ranch of Eldorado will have Polled Herefords competing in the 1968 Southwestern Exposition and Fat Stock Show, January 26 through February 4.

Mr. and Mrs. Jerry Doyle and daughter Jonana of San Marcos spent the week end visiting here with Mrs. Bessie Doyle and other relatives. Mr. and Mrs. Palmer West expect Mr. and Mrs. Gene Eubank and family of Victoria to visit during the holidays. Pvt. Carlos Mario Muzquiz, son of Mr. and Mrs. Severo Muzquiz, is spending the holidays here with his parents. He has been stationed at Fort Polk, La.

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*To wish you
a very
Merry
Christmas
and
Happy New Year
to all our
Schleicher County
friends.*

**Bennie & Mary Nell
and Kaye Harkey**

THE
Christmas
STORY

Now it came to pass in those days, that a decree went forth from Caesar Augustus that a census of the whole world should be taken. This first census took place while Cyrenus was governor of Syria. And all were going, each to his own town, to register.

And Joseph also went from Galilee out of the town of Nazareth into Judea to the town of David, which is called Bethlehem, being of the family and house of David, to register together with Mary his espoused wife who was with child.

And it came to pass while they were there, that the days for her to be delivered were fulfilled. And she brought forth her firstborn son, wrapped him in swaddling clothes and laid him in a manger because there was no room for them in the inn.

And there were shepherds in the same district living in the fields and keeping watch over their flock by night. And behold, an angel of the Lord stood by them and the glory of God shone about them and they feared exceedingly.

And the angel said to them, "Do not be afraid, for behold, I bring you good news of great joy which shall be to all the people, for today, in the town of David, a Savior has been born to you who is Christ the Lord. And this shall be a sign to you; you will find an infant wrapped in swaddling clothes and lying in a manger." And suddenly there was with the angel a multitude of the heavenly host praising God and saying, "Glory to God in the highest and on earth peace among men of good will."

And it came to pass when the angels had departed from them into heaven, that the shepherds were saying to one another, "Let us go over to Bethlehem and see this thing that has come to pass which the Lord has made known to us."

So they went with haste, and they found Mary and Joseph and the babe lying in the manger. And when they had seen, they understood what had been told them concerning this child. And all who heard marvelled at the things told them by the shepherds. But Mary kept in mind all these things, pondering them in her heart. And the shepherds returned, glorifying and praising God for all that they had heard and seen, even as it was spoken to them.

ACCORDING TO SAINT LUKE 2:1-20

We hope the true spirit of Christmas abides with each and every one of you. We thank our many customers for the fine support you have given during the four months we have been in business.

ENGDAHL'S GARAGE
The S. C. Engdahl Family



**Stockton
Barber
Shop
Lewis
Stockton**

To You—and You—and You

**Merry Christmas
and Happy New Year**

OPEN CHRISTMAS DAY
AND NEW YEAR'S DAY
8:00 a.m. until Noon

McCormick's Grocery

Bee Hollis Buzz Phil



**TOPLIFFE
GAS & ELECTRIC SERVICE**

Mr. and Mrs. E. H. Topliffe
and Employees

Merry Christmas



from

**Eldorado
Wool Company**

Best Wishes To You All

For 1968



Season's Greetings

To Our Friends: At this happy holiday season, we are glad to put aside the routine of business to extend to you our good will and appreciation of our association during the year.

One of the genuine pleasures in doing business is the friendships that are developed and we are grateful for yours.

We take this opportunity therefore to extend to you the Season's Greetings with the profound hope that the New Year will bring you a full measure of Good Health, Happiness and Prosperity. Sincerely yours,

HEXT FOODS

Mr. and Mrs. Granvil Hext

Mr. and Mrs. Jack Hext

and Employees



MANY THANKS FOR YOUR PATRONAGE OF THE PAST YEAR. OUR FINE, MODERN NEW STATION WILL OPEN SOON TO SERVE YOU EVEN BETTER.

Mobley Enco Service

The Raymon Mobley Family

MAY WE SAY AGAIN TO ALL OF OUR FRIENDS AND CUSTOMERS



AND A

HAPPY AND PROSPEROUS NEW YEAR DURING 1968!

First National Bank

Established 1907

OFFICERS — DIRECTORS — EMPLOYEES

Martha Sue Page Gets Scholarship At TCU

Ft. Worth, Texas.—Martha Sue of Eldorado is one of three Texas Christian University freshmen who hold scholarships from the Texas Interscholastic League Foundation.

Recipient of a Brown-Lupton Memorial Scholarship, she is the daughter of Mr. and Mrs. James A. Page of 106 Redwood in Eldorado.

The scholarship, in the amount of \$1,000, was offered to students who were in Texas Interscholastic League state meet competition who planned to attend TCU or Baylor. It covers the student's expenses for the initial year of college studies.

The coed is a member of Pi Beta Phi social sorority and is on the publicity committee of the Association of Women Students, as well as being a member of TCU's debate team.

A contestant in Interscholastic League events in Austin last spring, she was a member of the top-ranking debate team in Class A. She was active in high school organizations, being a member of the Eldorado High debate team and participating in district and regional Interscholastic League events for three years. She was a class officer, senior class favorite, a bandsman and was on the student council.

The coed participated in choral activities and won the Betty Crocker Homemaker Award in Eldorado.

In Those Days

Compiled From Success Files

ONE YEAR AGO

Dec. 29, 1966—It was reported that only 310 voters had registered for the new year.

The Sonora Broncs football team won state by defeating Schulenburg, 41 to 14, in a game played at San Marcos.

Donald Rogers and Johnny Mayo were on All-District Team.

FIVE YEARS AGO

Dec. 27, 1962—The Rev. Kenneth Vaughan of Eden accepted the call to the First Baptist church and planned to move here about the first of the new year.

Several local individuals were donating 64 "El Dorado" blankets to Boys Ranch.

Mr. and Mrs. Bert Page visited here from San Antonio during the holidays.

The basketball girls, the Eagles, won first in the Christoval tourney. High scorers were Jan Davis, Christy Moore, Susie Scott and Marsha Mund.

Orval and Charlene Edmiston were hosts at the Christmas party of the Fire Department.

Judy Hext played with the North Texas State University concert band, just before the holidays.

Mr. and Mrs. A. A. Bush of Amarillo visited with the J. L. Neills and other friends.

Mr. and Mrs. Charles Titus of Welcome, Minn., were here visiting the Larry Rittenhouse family.

12 YEARS AGO

Dec. 29, 1955—Allen D. Kuykendall died at the age of 56.

Gainell Belk was presented as Miss EHS, and Herman Phillips was Most Popular Boy, at the High School Christmas party.

Delta Engineering Co. of Houston was building a new gasoline plant in Huldale, and it was to be in operation in 1956.

A daughter was born to Mr. and Mrs. Wm. Sauer of Van Horn.

Ruth Drennan and Raymond Mittel married.

A. G. (Si) McCartney died at 78.

Staff Sgt. Phil Olson arrived here from Okinawa to spend the holidays with his family. He expected new assignment in New Orleans.

35 YEARS AGO

Dec. 30, 1932—J. C. Swift died at age 87 in Cisco. He was a West Texas pioneer, and father of W. D. Swift of this county.

R. C. Overman and Mrs. Margaret Whitt married Christmas morning in the Methodist parsonage, with the Rev. W. H. Marshall officiating.

Miss Jesse Lee Ashmore and Edgar Spencer were married in San Angelo.

Miss Gladys Patton, teacher in the San Angelo schools, spent the holidays here with her parents, Dr. and Mrs. Patton.

Students home for holidays: Joe M. Christian and Forrest Alexander, Texas Tech; Clyda Pruitt, Baylor College at Belton; Grace Raliff, Denton; Luther Parker, Draughan's Business College in San Antonio; and Joe Hearne Moore and Eli McAngus, A&M.

Miss Miltia Hill, who was teaching school at Canyon, spent the holidays here with her parents, Mr. and Mrs. D. C. Hill.

F. B. Calcote was taken to San Angelo for surgery.

Zadie McAngus, who has been teaching school away from here, is at home in Eldorado for the holidays.

Bert Page, who had been furnishing wood for the public free from his ranch for the last three years, requested that no more wood be removed so that it would be beneficial to his coming lamb crop.

Season's Greetings and Best Wishes for a Happy New Year!

ETHEREDGE TEXACO

Mr. and Mrs. Jack Etheredge

MERRY

CHRISTMAS

and Best Wishes For The New Year

Lorene's Beauty Shop

Mrs. Lorene Scott



May peace and happiness be yours

this Christmas and throughout

the

New Year

DAVIDSON HARDWARE

Mrs. Sadie Davidson and Bud Davidson

Season's Greetings



Thanks for your patronage of the past year, and we look forward to serving you in 1968.

Williams Fina Station No. 18

George Williams

Chosen City Once Derided

We recognize Nazareth as "the chosen city" and consider it one of the holiest places in Christendom. Such was not always the case.

Nazareth was considered so insignificant that the term "Nazarene" was applied to Jesus Christ in derision.

When Jesus called his first disciples, among them was Philip of Bethsaida. Philip went to Nathanael and said, "We have discovered the one about whom our scriptures speak. He is Jesus of Nazareth, the son of Joseph."

And Nathanael replied, "Can anything good come out of Nazareth?"

After Jesus had spoken to him, Nathanael exclaimed, "Thou art the Son of God; Thou art the King of Israel."

And Nathanael returned to Nazareth with a few chosen disciples as Jesus began his ministry in the chosen city.

MAKE A DOLLHOUSE

An old wooden bookcase can be turned into a little girl's delight. Clean it up and sand it down. Add wood or heavy cardboard partitions for separate rooms. Paint the separate "rooms" in playful colors. Fill it with furniture, a new Christmas doll, and watch her eyes sparkle on Christmas morning.

Christ Gave Real Meaning

"I am come that you might have life and have it more abundantly."

In these words, we find the true meaning of Christmas. Jesus himself said it . . .

"For the Son of man is come to seek and save that which is lost."

At Christmas, we observe more than the birth of a child; we recognize the birth of a Saviour, in fulfillment of the promise of God.

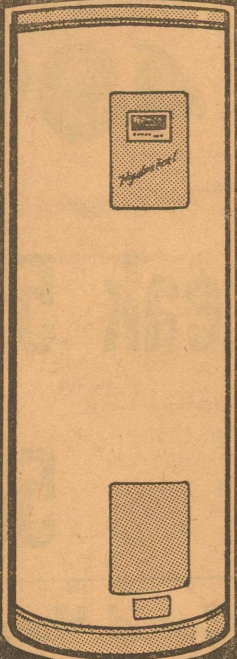
Mistletoe Magic

Long before Christianity, pagans believed the mistletoe to have special healing powers. The early Christians used mistletoe to adorn the altars at Christmas, as a symbol of the Lord's healing power. Early Christians also exchanged the kiss of reconciliation before receiving holy sacrament at the altar, a practice which led, perhaps, to the modern custom of a kiss under the mistletoe.

CARD DISPLAY

Looking for an unusual way to display your Christmas cards? How about a wall hanging, using burlap, heavy muslin or felt? You can use straight pins to attach the cards — or sew them to the fabric using strong twine and a large needle.

- NEEDS NO FLUE
- EASY TO INSTALL
- 10 YEAR DEPENDABLE SERVICE GUARANTEE



A.S. Smith
ALL-ELECTRIC
WATER HEATER
•
FREE WIRING

Normal 220-volt — to WTU residential customers who buy an electric dryer or combination from a local dealer.

DAVIDSON
HARDWARE
BLAKE'S
ELECTRIC



What is Christmas?

What do you say if someone asks you to tell them about Christmas?

Will you begin with Christmas trees and jingle bells, ribboned packages in gold and red and green? Will you speak of mince pie and ham and turkey, and snow and mistletoe and holly and candles brightly burning? Would you mention organ music from a church at twilight and the sound of carols in the night?

At what point in your narrative would you suggest to the searcher that Christmas is found somewhere amid the trappings and traditions of this particular holiday?

If you would describe Christmas, begin at the beginning. The origin of Christmas is simple and uncomplicated, really. It is the birth of a Child at Bethlehem. Everyone knows the story. It has been repeated, unchanged, in every tongue, for generations.

Christmas is the message of Bethlehem — the realization that Christ is born and Christ is with us, today and always the hope, the light, the promise and the fulfillment.

Christmas is a simple, meaningful phrase: "For on this day is born unto the world a Saviour . . ."

None of us shall find Christmas until we search our individual heart and soul.

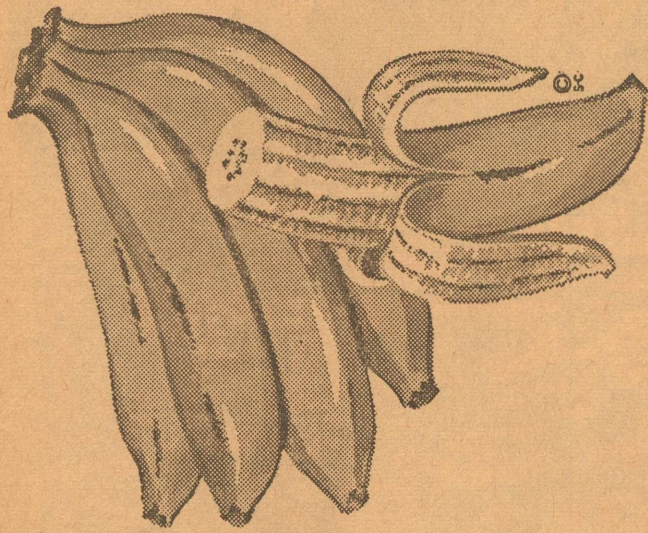
Southwest Texas Electric CoOperative, Inc.

Owned By Those It Serves

SAVE MONEY ON OUR FOODS THAT SAY

'HAPPY HOLIDAYS'

Holiday Produce



GOLDEN POUND
Bananas 12½¢

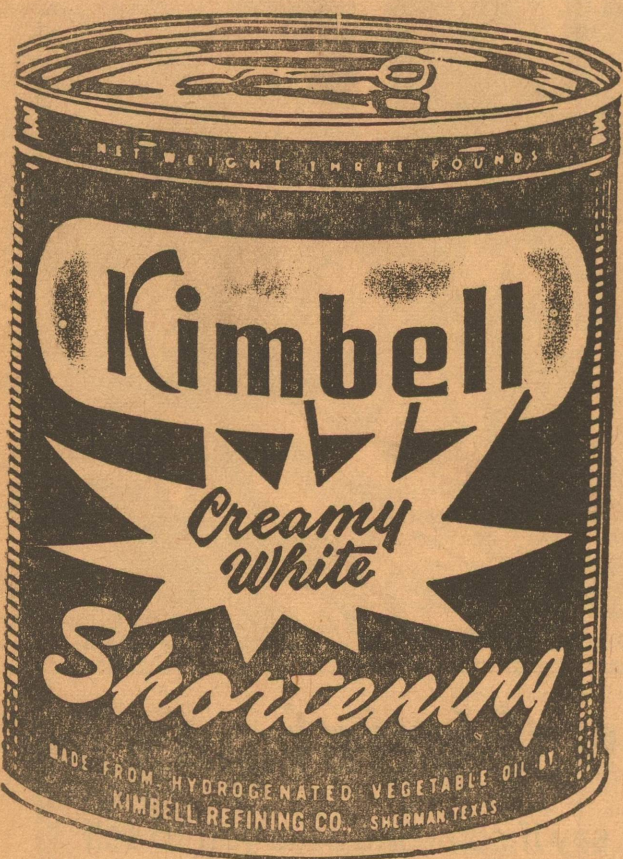
JUICY - TEXAS POUND
Oranges 12½¢

DELICIOUS POUND
Apples 19¢

LARGE STALK - PASCEL
Celery 19¢

STALK
19¢

RUSSETT 10 LB. BAG
Potatoes 49¢



KIMBELL'S 3 LB. CAN
Shortening 69¢

ALL FLAVORS 3-OZ. PKG.
Jello 10¢

KIMBELL'S 1 LB. CAN
Coffee 65¢

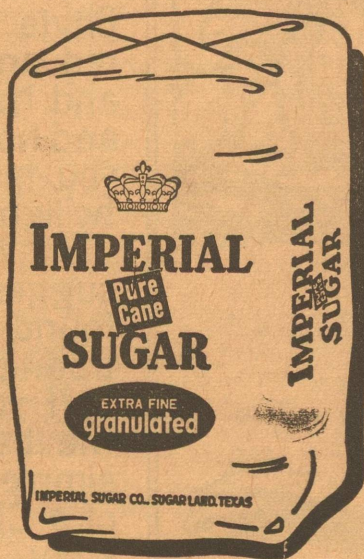
SUPREME POUND
Crackers 37¢

REYNOLDS 12"x25"
Wrap 29¢

IMPERIAL - PURE CANE (Limit One) 5 LB. BAG
Sugar 49¢

HIPOLITE MARSHMALLOW QUART
Creame 39¢

KIMBELL'S QUART
Salad Dressing 39¢



NO. 1 TALL CAN-KIM 12 FOR
Dog Food \$1

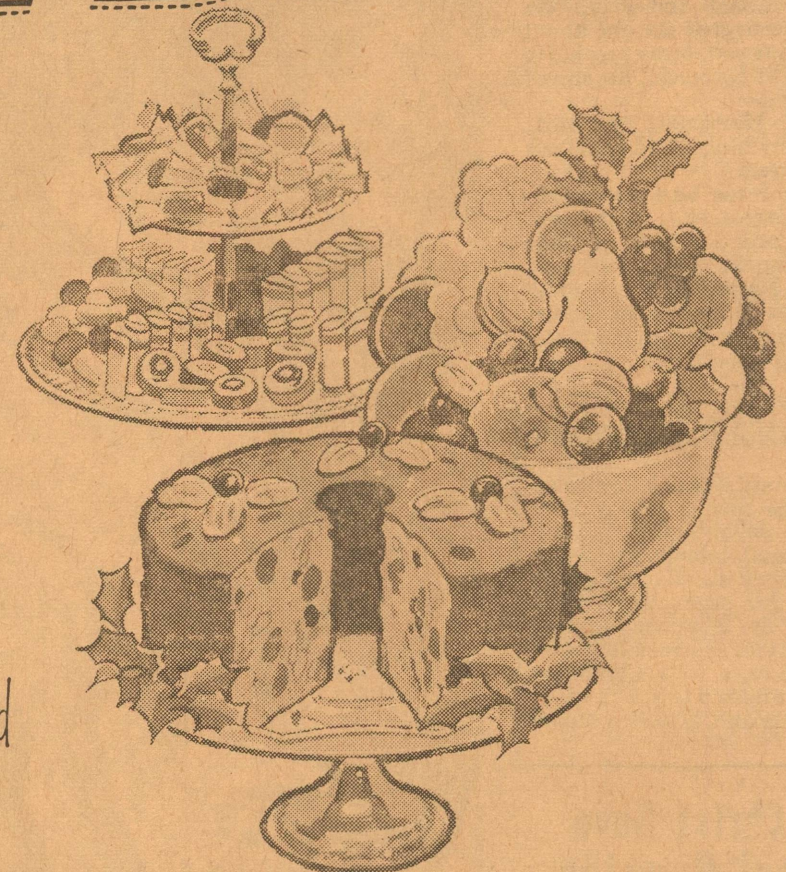
SCOTT - PAPER JUMBO ROLL
Towels 29¢

DEL MONTE 303 CAN
Pumpkin 15¢

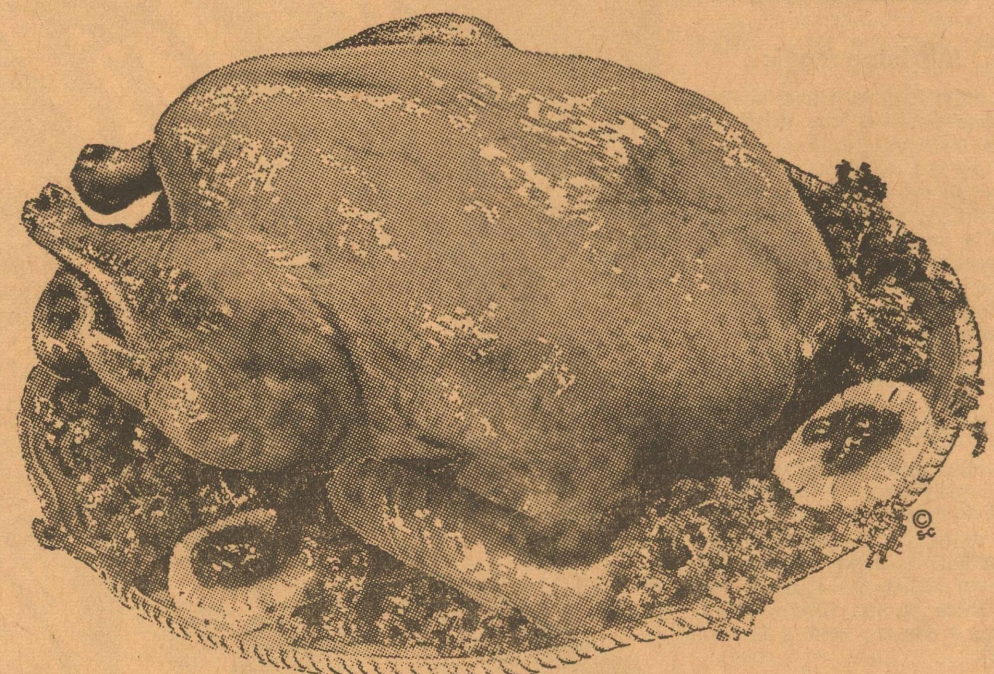
DEL MONTE 303 CAN
Corn 4 FOR \$1

DEL MONTE 303 CAN
Sweet Peas 4 FOR \$1

* With many good wishes for Christmas and the new year



WE'VE GOT 'EM YOUNG, TENDER
TURKEYS



Norbest TOMS 16 TO 22 LB.
35¢

Norbest HENS 8 TO 12 LB.
43¢

Butterball HENS 10 TO 12 LB.
49¢

FRESH POUND
Pork Roast 49¢

SEMI BONELESS POUND
Pork Steak 59¢

HOME MADE - PORK POUND
Sausage 69¢

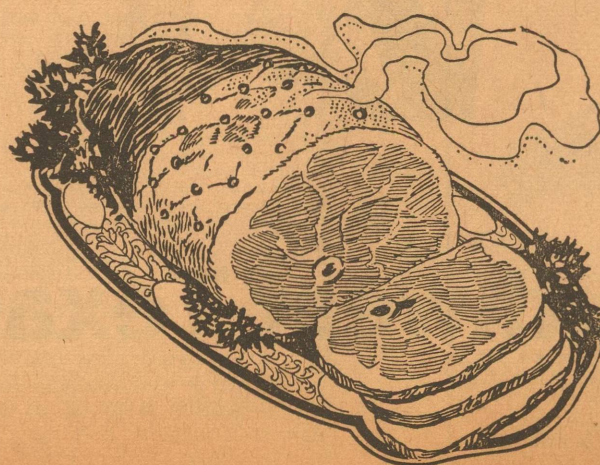
GOOCH POUND
Bacon 59¢

Gooch Cured Hams
Shank End Pound **49¢**

Butt End Pound **59¢**

GOOCH
Canned Hams 3 Lb. Can **2.98**

Picnic Hams 3 Lb. Can **2.19**



SHOP AND SAVE AT
Parker's
PLUS S & H GREEN STAMPS DOUBLE STAMPS ON WEDNESDAY WITH \$5 PURCHASE

L-4936-179