



MANY GOOD WISHES

of the Season

Sofge Grocery & Pkg. Store

See Us For a Good Selection of Christmas Gifts.

Last Chance to Register for Prizes to be Given Away Saturday, December 19, at 3:00 p.m.

ASK FOR YOUR TICKET. Nothing to buy. No obligation. You may register each time you visit our store. You do not have to be present to win.

We extend holiday greetings to all. —Cramer and Mary

JUST WANTED TO ADD OUR OWN SMALL, BUT SPECIAL GREETING TO EACH OF OUR WONDERFUL FRIENDS. OUR HEART-FELT THANKS AND BEST WISHES.

Merry Christmas



TOBOSA ENTERPRISES

Horace Linthicum

Phone 853-2417

Eldorado, Texas



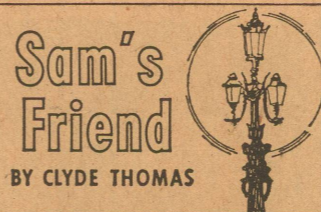
MAY THE GIFTS OF CHRISTMAS, WHICH ARE FAITH AND HOPE AND LOVE BE YOURS . . .

Please Notice: CITY HALL WILL BE CLOSED ON THURSDAY AND FRIDAY DECEMBER 24 & 25

Please take care of any immediate business you may have at City Hall no later than 5:00 p.m. Wednesday in order that these days closed will not inconvenience you. Also Closed Jan. 1st.

CITY OF ELDORADO

Water & Gas Departments



Darkness closed in on the park, shutting out everything but the circles of light around the street lamps in the distance. The snow was falling heavily now, soft and wet. Sam Smith sat on the bench, alone, looking at, but not really seeing the snow that whirled about the lights on distant avenue.

It was Christmas Eve, a lonely time in the park. Everyone had something to be doing, somewhere to go. Everyone but Sam. This was the thing he had dreaded for months. The first Christmas. He had told himself that it wouldn't be this way. He had made plans, had thought about how he would prevent it from happening. But, none of them had worked out. Everyone else had plans of their own. He knew it would be that way. When you have someone to look after, or when someone looks after you, there is something to do. When you're all alone, it's different.

Almost eighty years old — who wants to go to a movie — alone? Who enjoys dressing up and going to some fancy restaurant, to make conversation with a waiter, perhaps?

No, there's nothing. Christmas is no good at all. Not without people. And Sam Smith had no one.

A Wish

Sam came to his feet with effort and slowly began to walk. It was always Christmas where Mary was, like it had always been Christmas when she was alive.



"I wish I were with you," he said. And, he said it over and over again.

He was walking now along the avenue. People stepped aside to let him pass because his path was straight and his eyes turned neither to right or left.

He walked on, unseeing, unaware. Then, suddenly, roughly, his arm was captured in a strong grasp and he was halted.

"Hey, dad, you all right? You been drinking or something?"

Sam shook his head. A blue uniform. The flash of a badge in the reflected lamplight. "Me . . . me? No, no, officer. I . . . I'm alright. Nothing wrong with me. Just taking a short walk."

The image came into focus now. A big, smiling man. Funny, thought Sam, if he had a beard he could pass for Santa Claus.

The policeman laughed. Even laughs like Santa, Sam concluded.

"Now look, dad. Maybe you ain't been nipping. But, if I hadn't grabbed your arm you would have stepped right in front of that delivery truck. Wouldn't I have had a nice present to deliver to your family? Bringing you home in a box?"

No One

Sam straightened his shoulders. "I have no family. There's no one. I'm alone in the world."

Sam saw a glint in the man's eye. "Alone, are ye? No family? I have no family. Lost a wife and child to the sickness. But, I'm not alone. No one is ever alone."

"I am. I have no one."
"You have the whole world. Look at the people you see around you. Think of the people you see and know. They care about you. Some more than others. Some sincerely, some with indifference. But, it's hard to be all alone in the world. Even if you try." The policemen waved his arms. "All these people you see around you. They're my friends. I don't know them all by name, but they are my friends until I know differently."

Sam smiled. "You're saying that I don't have to be alone?"
The policeman waved his arm again. "Somewhere, where you live, where you work, in the church you attend, someone is just as lonely as you, just as eager to make a friend. Go make yourself a friend, friend."

"Yes, a friend." Sam turned and walked away, toward the bright lights and the sounds of Christmas music on every corner. He wondered if the folks at the rest home had missed him yet. Maybe he would go back after he found his friend.

YOUR PERSONAL SERVICE BANK



The best place to get a genuine Bank Rate Auto Loan is at a genuine bank

BUSINESS LOANS

We can give prompt loan service to any sound business enterprise in this area needing funds for inventory, improved equipment or interim operating expenses.

Here at First National you can get the figures to prove this fact of life.

The First National Bank

Eldorado, Texas

YOUR FRIENDLY SERVICE BANK

Onion Skin Paper, \$1 Packets at Success



Merry Christmas is Electric Gifts!

. . . They're the kind you use and enjoy for years and years! You find small electric gifts almost everywhere you shop • Department stores • Drug stores • Hardware stores • Electric appliance dealers • Toy stores • And W.T.U.



GIVE BETTER ELECTRICALLY

West Texas Utilities Company

Equal Opportunity Employer

an investor owned company

Conservation, Sheep Earn Top 4-H Honors for Two Teenagers

An enduring interest in the kinds and qualities of range grasses won for Janet Pope, 16, of Sonora an expense-paid trip to Chicago as a member of the Texas delegation of about 30 young people to the National 4-H Congress, Nov. 29 - Dec. 3.



Janet Pope

She was rated best in the state for any 4-H project this year in the category of conservation of natural resources. She was selected in judging by the Cooperative Extension Service which supervises 4-H programs.

Stuart Hal Speck, 17, of Rock-springs, was adjudged winner of the state's 4-H sheep projects. His award was a \$50 U.S. Savings Bond given by Wilson & Co., Inc.

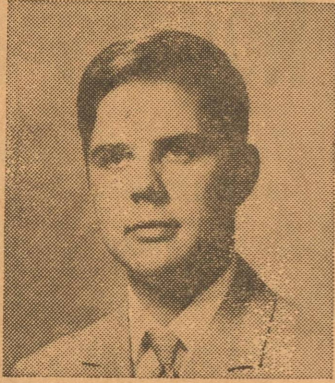
The records of state winners are reviewed in Chicago for selection of youths to receive educational scholarships. Six \$600 scholarships will be given by John Deere, Moline, Ill., which also will pay Miss Pope's trip expense. Wilson will also present six \$600 scholarships to national winners.

As a daughter of a rancher, Miss Pope became interested in her project shortly after she became a 4-H member seven years ago. She began the program by

She collected and mounted 120 different specimens. Some were transplanted for future study and use, such as additional knowledge of best growth periods and most suitable time for livestock usage.

For her work in grass identification and range judging, the girl received several certificates of attainment. She is a daughter of Mr. and Mrs. W. C. Pope III.

Speck's sheep project included a heavy emphasis on the breeding and preparation of goats for the best quality of mohair. The youth started working with three goats in 1963 and built the



Stuart Speck

herd to 223 head this year. His commercial ewe and lamb production in 1970 was 200 head.

During the program, Speck learned to detect signs of parasites that might cause considerable loss, that certain drenches will kill different types of parasites more efficiently than others and that there are different market types of sheep and goats and where and how to sell them. He is a son of Mr. and Mrs. Fred Speck.

The awards program is arranged and announced by the National 4-H Service Committee.

Crisis May Be Nearing For Texas Whitetails

Austin, Tex.—A massive die-off of white-tailed deer in many areas of Texas is a definite possibility as a stubborn drought continues to retard growth of forage and cover.

Quail and turkey populations also are threatened, according to reports from field personnel of the Texas Parks and Wildlife Department.

If the drought continues in areas of high deer concentration through the winter, landowners likely will lose more deer through starvation than hunters will kill during the hunting season, biologists say.

So hunters are advised to go ahead and hunt as much as possible and as soon as possible, because in most cases the hunter harvest will only trim a comparatively small percentage of the population which will be reduced by natural mortality anyway during the winter.

The same applies to quail. There are still good numbers of quail in most areas, but biologists expect a sharp reduction as cover and food sources continue to dry up. So hunters might as well harvest some of the birds before they fall prey to a cold, dry winter.

Already field reports indicate that deer in high concentration areas such as the Edwards Plateau are beginning to lose some of the body fat they accumulated earlier this fall when acorns were on the ground. If dry weather persists through December, increased mortality among fawns can be expected during January and February.

The fawns are first to feel the pinch of forage shortages, as they cannot reach the higher browse utilized by the mature animals. They tend to be crowded out of the way in the competition for food.

Department officials urge landowners who have large numbers of deer to try to utilize all the doe permits they are issued, and encourage greater use of day leases to effect a greater harvest. Biologists say areas such as the Edwards Plateau and South Texas can withstand an annual harvest of 25 to 30% of the total herd and easily rebound in one year.

"The situation right now," said one biologist, "is similar to that of a rancher who runs out of feed for his cattle and sees a drought coming on. He's going to get rid of some of his stock while he can so he can keep his remaining animals fed. The landowner needs to do the same with his deer when we have a drought like this."



May your Christmas be bright with good friends and good cheer.

May the coming year be an unbroken succession of good days.

B & B Camper Co.

The Coy Bishops

The Bethel Jeffreys

There was a merchant here once who didn't advertise when business was slow (said he couldn't afford it) and didn't advertise when business was good (said he didn't need it).

For the life of us, we can't remember his name!
THE ELDORADO SUCCESS
 Phone 2600

Overpopulation, rather than hunting, is generally considered the greatest enemy of the whitetail in Texas—at least in the traditionally good deer areas. This threat of overpopulation prompted the Department to issue doe permits, but each year the doe harvest has fallen short of desired numbers.

Another suggestion for a greater deer harvest would be for the various chambers of commerce or other local agencies to follow the example set by the Ozona Chamber of Commerce in Crockett county, which has printed maps of area ranch locations and a list of available day leases for hunters coming into their area.

So the best thing Texans can do

for the deer situation in their state right now—aside from praying for rain—is to contact landowners and make arrangements to trim the numbers a bit.

MEMORIALS TO THE AMERICAN CANCER SOCIETY

- To: R. A. Evans, Jr., from Mr. and Mrs. James Pat Wester.
- To: Mrs. Kate Kinser, from Mr. and Mrs. James Pat Wester.
- To: R. A. Evans Jr., from Mr. and Mrs. E. L. Carlman.
- To: Mrs. Kate Kinser, from Mr. and Mrs. E. L. Carlman.
- To: Mrs. Kate Kinser, from Mrs. Margaret Frost.
- To: Col. H. W. Pontius, San Angelo, from Mrs. Margaret Frost.

Tax Man Sam Sez:

Internal Revenue Service has their 1971 revision of the Tax Guide for Small Business on sale at all Internal Revenue Service offices. The price has gone up to 75 cents, just as the price of IRS's sister publication, "Your Federal Income Tax," went up.

If you operate a small business you will find that the Tax Guide for Small Business is still a bargain even at an inflated price. The good tax folks figure that most users of the "Tax Guide for Small Business" save a lot more than the cost.

—Receipt Books at The Success.

CHRISTMAS

GREETINGS



Not in the sense of custom only, but with a genuine appreciation of our pleasant association during the past year We extend to You our best wishes for A Merry Christmas.

Foxworth-Galbraith Lbr. Co.

ELDORADO, TEXAS

Christmas Blessings...



Mr. & Mrs. J. H. Mace



COUNTY AGENT'S COLUMN

by Tinz Godwin

Schleicher County Agricultural Agent

As you go through life your outlook and opinions are changed by time and tempered by experience. One thing, though, that changes little is the good and gay and gracious atmosphere of Christmas. Your conception of Santa Claus may not quite jibe with what it used to be, but outside of that, Christmas is still the same wonderful, festive, spirited occasion as ever.

Christmas is a time of happiness, of good will and good cheer. Children are joyous over the realization of their dreams. Parents are happy by incredible surprises and by the children's infectious laughter.

Sweethearts are happy as each is overwhelmed by the other's generosity. Bachelors are happy to have been invited to dinner. Hostesses are beaming over the perfection of the food. The aged are happy to have been remembered, and happy in the recollection of other Christmases.

The shoppers and clerks and store managers are happy that the ordeal is over. The once-tired businessman is relaxing before the open fire. The postman takes his shoes off and sighs with contentment. Old cronies are mellow with good cheer.

The world is a pleasant place on Christmas. Everybody has been generous, everybody has been thoughtful, and everybody is kind. All the world is happy.



HALLELUIAH

Methodist Notes

This Sunday is the fourth and last Sunday in Advent. Our morning service will be built around St. Luke's story of the Nativity. On Sunday evening we will have our annual Children's program and Christmas tree. Santa is also scheduled to make an appearance. We will also receive our special Christmas offering for the Mission Home in San Antonio, and the Methodist Home in Waco. The evening service will begin at 7:00 p.m. with a reception to follow. All the community is invited and welcome.

—Rev. Bobby C. Palmos, pastor

Merry Makers 42 Club Holds Christmas Party

Mrs. Lester Henderson was hostess Thursday, Dec. 10th, when she gave the Merry Makers Christmas Party in her home.

A covered dish luncheon was given at noon. All club members had a part in preparing the food, which was delicious, and was enjoyed by those present.

After lunch, the group of ladies exchanged gifts.

In the afternoon, they enjoyed playing 42.

Those present were: Mrs. Mabel Griffin, Mrs. Viola Finnigan, Mrs. Rose Brannan, Mrs. Bonnie Bridgeman, Mrs. Annie Speck, Mrs. Mary Joiner, Mrs. Sam McGinnes, Mrs. Ray Alexander, Mrs. Ada Belle Taylor, Mrs. Delia Gordanier, Mrs. Mary McGinnes, Mrs. Bessie Doyle, and the hostesses. —Rep.

MEMORIAL PROGRAM

Your Memorial Gift is a fitting tribute to a loved one. This remembrance helps support the research, education and service programs of the American Cancer Society.

Memorial gift funds may be sent to your local Unit of the Society.

AMERICAN CANCER SOCIETY

We have the appropriate cards to send to the family and to the donor, and will send your check to the American Cancer Society in Austin.

HELEN CARLMAN
Memorial Chmn., Schleicher County

Output per manhour on the farm increased 82% between 1957-59 and 1969.

Food prices rose less than three-fourths as much as all other consumer goods in the past 10 years. The retail cost of a market basket of farm foods was 25% above the 1957-59 average during the second quarter of 1970. The overall Consumer Price Index was up over 34%.

Consumer income increases exceeded food expenditure rises, thus leaving more money for families to use for other things.

Between 1957-59 and 1969, on a per person basis, income was up \$1,317 or 71%; food expenditures (including non-farm foods and imports) were up \$146 or 38% and income less food expenditures was up \$1,171 or 80%.

Prices for food away from home have increased much more than food served at home. By June 1970, prices for restaurant meals were 55% higher than in 1957-59. Prices for all food at retail stores were up about 28%.

Give a good deed the credit of a good motive; and give an evil deed the benefit of the doubt.

Animal parasites, most of which

could be controlled, cost livestock producers millions of dollars each year. Total losses are even higher when diseases to which parasite-weakened animals fall victim are included.

It is rather easy to note infestations of external parasites but much more difficult to know about those which work internally. It is wise to consult a veterinarian when internal parasites are suspected.

The best way to control parasites is to break their life cycle. This may be done by preventing infection of the animal by the free-living forms of the parasite, thru proper nutrition, pasture rotation, cleanliness, and good sanitation practices. In areas of intense livestock production, slatted floors for penned animals help prevent infection from contaminated wastes.

Most livestock need regular worming treatments to destroy internal parasites until the animal is old enough to establish immunity. Even afterwards, periodic worming may be helpful when combined with proper management.

External parasites are best controlled by the application of recommended sprays or dusts or systemic.

Serious parasite problems call for advice and assistance of a veteri-

arian. But, most livestock producers will find the information contained in Extension publication, MP-691, "Texas Guide for Controlling External Parasites of Live-

stock and Poultry" valuable. Copies are available from my office.

Good examples have twice the value of good advice.



A Merry Christmas and A Happy New Year

SHAW'S MOTEL

Mrs. C. N. Shaw & Employees

LAST CHANCE

Our Store Closes for Good on December 24th

That means you have just a few days left to buy good merchandise at way below wholesale.

Don't put it off. We had much rather see our friends and customers take advantage of these give-away prices than for some bulk buyer to pick up a lot of good merchandise after we close.

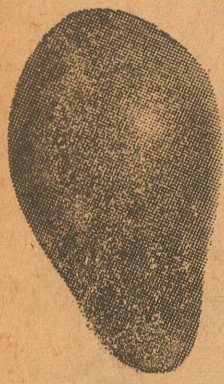
MERRY CHRISTMAS

THE RATLIFF STORE

ELDORADO, TEXAS

SAVE MONEY ON OUR FOODS THAT SAY

'HAPPY HOLIDAYS'



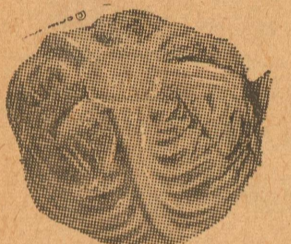
FLORIDA LARGE SIZE EACH
Avocados 19^c



TEXAS NO. 1 POUND
Yellow Onions 7^c



FRESH - FIRM 6 OZ. BAG
Radishes 10^c

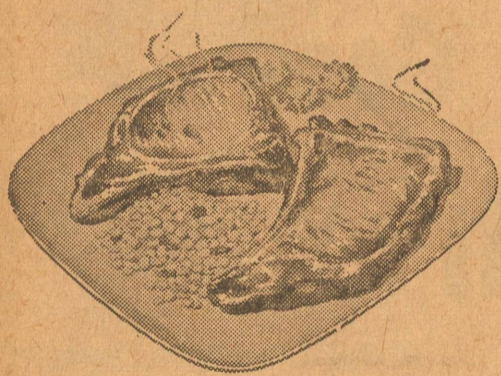
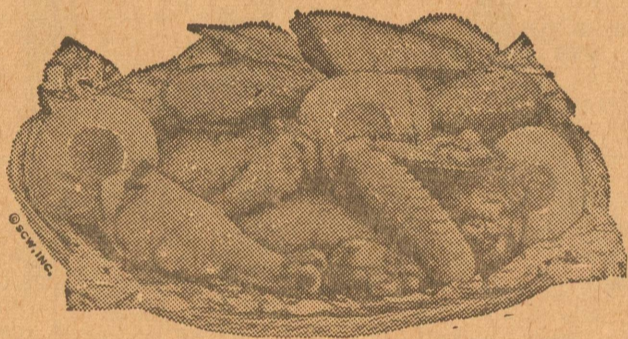


FIRM GREEN POUND
Cabbage 7^c

CELLO 1-LB. BAG
Carrots 10^c

USDA Graded
 FRYERS

Whole Only Pound **29^c**



NO. 1 LOINS POUND
Pork Chops 59^c

SEMI BONELESS POUND
Pork Roast 49^c

LEAN, TENDER POUND
Pork Steaks 49^c

GOOCH FROZEN POUND
Beef Steaks 79^c

Kimbell's
 COFFEE

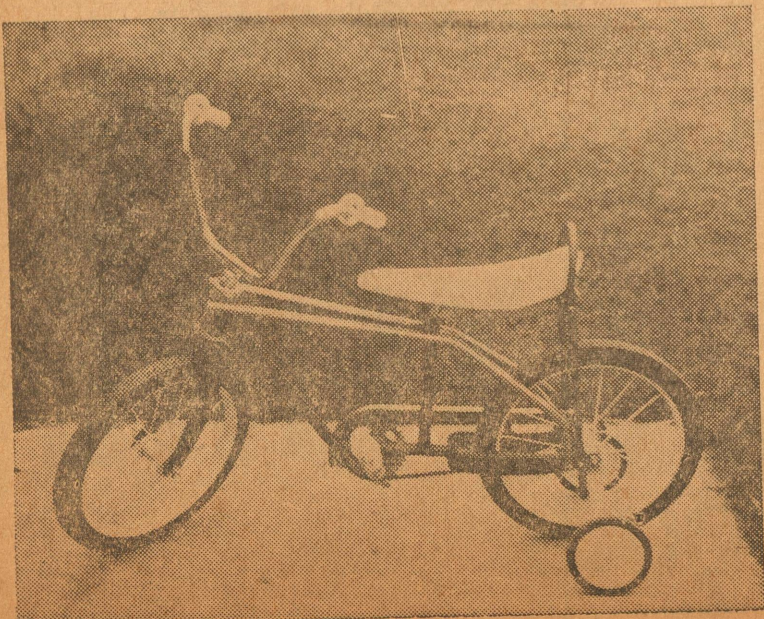
1 Lb. Can **79^c**

Assorted Flavors
 JELLO

Reg. Box **10^c**

FREE! FREE! FREE!

2,500 -- \$1.00 (\$2,500.00) S & H GREEN STAMPS
 Register One Time With Each \$5.00 Purchase
 Drawing To Be Held at 4:00 p. m. Thursday, Dec. 24th



FREE!
 2 CHILDS BICYCLES

WITH TRAINING WHEELS
 KIDDIES UNDER 7 YEARS ELIGIBLE. PARENTS OR GRANDPARENTS MAY REGISTER EACH TIME IN STORE.

Limit One Bicycle To Any One Winner.
 You Do Not Have To Be Present To Win.



GANDY'S QUART
Egg Nog 59^c

GANDY'S HALF PINT
Whipping Cream 29^c

KOUNTRY FRESH 10-COUNT CAN
Biscuits 8^c

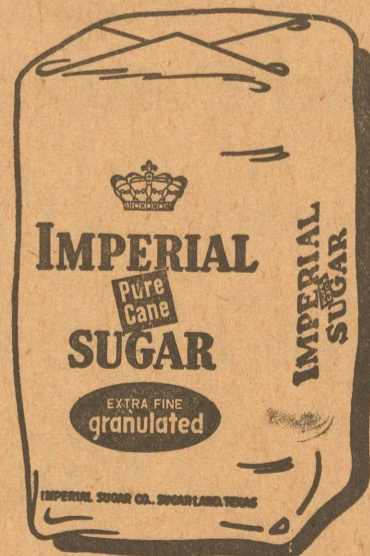
QUICK, CONVENIENT
Frozen Foods

WHOLE SUN 6 OZ. CAN
Orange Juice 19^c

OLD SOUTH PACKAGE OF 2
Pie Shells 29^c

JIMMY DEAN REGULAR OR HOT 2 LB. BAG
Pork Sausage 1.39

KERNS - SLICED 10-OZ. PKG.
Strawberries 3 FOR \$1



IMPERIAL PURE CANE 5 LB. BAG
Sugar 49^c
WITH \$5.00 PURCHASE OR MORE

U. S. NO. 1 FANCY 11-OZ. PKGS.
Raw Peanuts 3 FOR \$1

MONARCH CUT 303 CAN
Green Beans 19^c

DEL MONTE 11-OZ. CAN
MANDARIN ORANGES 29^c

Parker Foods

Our Store Will Be Closed Dec. 25th, 26th & 27th.