

Kiss getters for Santa

Electric, of course

An electric small appliance is something to keep you in (her, his) mind all year through.

Shop at your electric appliance dealer



Receipt Books At The Success Office



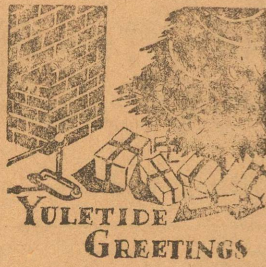
SHAW'S MOTEL

Mrs. C. N. Shaw & Employees



Foremost — Finest Dairy Products

Elmer Garlitz — Independent Distributor



and best wishes for the New Year

Lewis and Fenna Whitten

Leslie Nixon And LCC Chorus On T-V



LESLIE NIXON

Lubbock, Tex.—Leslie Nixon, daughter of Mr. and Mrs. Lester Nixon, Route 1, a member of the A Capella Chorus of Lubbock Christian College, video taped a performance December 9, 1971, featuring the Band and A Capella Chorus th tawill be presented on Channel 28, KSEL, during the Christmas holidays.

Chanel 28 is affiliated with Roswell and is received in Eastern New Mexico as well as 40 counties in the South Plains of Texas.

The Royal Blue Band, directed by Dr. Everett Maxwell, and the A Capella Chorus, directed by Dr. Wayne Hinds, are "Ambassadors of Goodwill" of LCC and are well received by audiences wherever they perform.

Social Security Man Coming December 30th

Johnny Grammer, Field Representative for the San Angelo Social Security Office, has scheduled his December visit to Eldorado. He will be at the County Courthouse on Thursday, December 30th, from 9:30 a.m. to 11:30 a.m.

Anyone who wants to file a claim for benefits, get information, or transact other business with the Social Security Administration may contact him at this time. Persons who are unable to meet with him are encouraged to call the office in San Angelo at 949-4608.

Open Christmas Day

and

New Year's Day

9:00 a.m. to 7:00 p.m.

Eldorado Shamrock

Carl Heaton



MERRY CHRISTMAS

Eldorado Variety

Gene and Vernell McCalla



MERRY CHRISTMAS

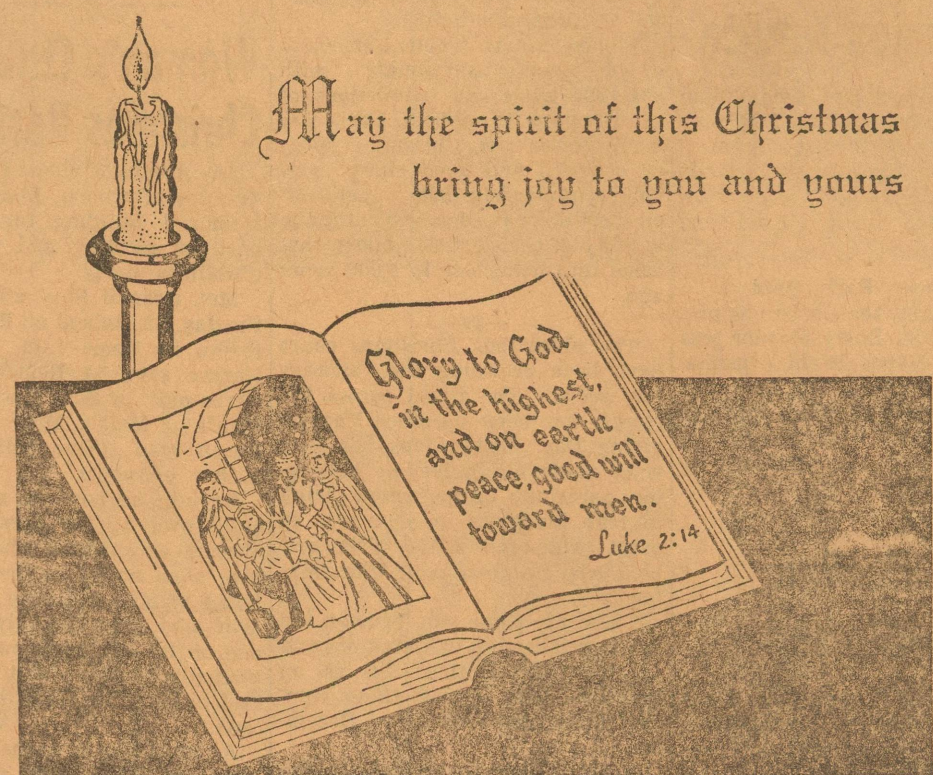
TO EACH OF YOU!

As we extend Season's Greetings To All of our Friends and Customers, We would like to express our Gratitude for the Reception and Support Given Us in the short while we've been open.

So That Our Employees May Enjoy the Day With Loved Ones, We Will Be Closed All Day Christmas Day Only

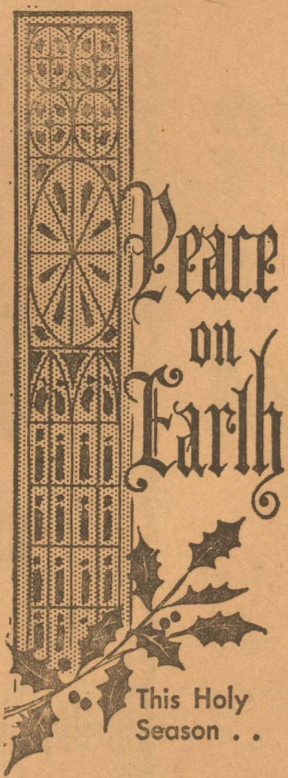
El Dorado Restaurant

Jerroll Sanders & Employees



We would like to take this opportunity to thank each citizen of Eldorado for the welcome accorded us during our first year of operation, and wish each and everyone a Very Merry Christmas and Happy New Year.

Floyd and Norma Butler



We wish Everyone a Merry Christmas and Happy New Year in 1972

Sofge's Grocery & Motel
Cramer and Mary



to one and all, and our best wishes for a Happy New Year in 1972
Our store will be open on Christmas Day: 8 to 12.

Bee, Hollis, & Buzz

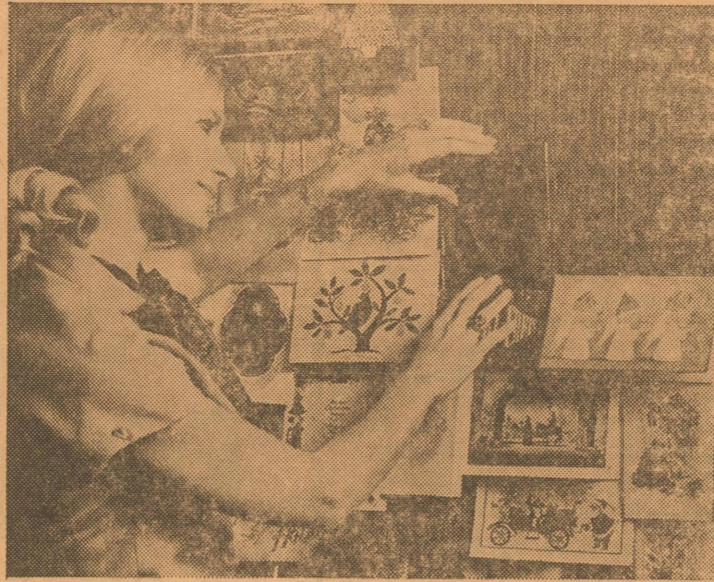
McCORMICK'S DRIVE-IN GROCERY



HAVE A HAPPY CHRISTMAS!

PLEASE NOTICE: CITY HALL WILL BE CLOSED FRIDAY, DEC. 24TH AND FRIDAY, DEC. 31ST

City of Eldorado
Water and Gas Departments



DISPLAY UNIT . . . You don't have to use adhesives or tacks if you wish to make a gay festive holiday decoration using your Christmas cards. A display unit of plastic netting provides a nearly invisible surface when cards are attached with provided fasteners. Displayer can be attached to wall, or used as a room divider.



CAROLS BY CANDLE-LIGHT

On Christmas Eve in Melbourne, Australia, a vast crowd assembles to sing the season's favorite carols. In recent years over 300,000 have been on hand. This "Carols By Candlelight" festival is the world's largest Christmas carol "sing". It is a delightful spectacle, for every singer carries a lighted candle. Picture those tiny lights glowing in the darkness while that vast chorus rises to the stars. It is one of Yule's most thrilling presentations. Everybody comes, regardless of race, religion, or social position; every singer has a candle to show against the darkness. For such a large gathering, there have to be business like preparations. Candles and candleholders are ordered as early as March, to make sure the supply will not give out the last minute. Of late years this Yule event has been tied in with an appeal in behalf of sick and disabled youngsters. The response has become very generous. A staff of very many people handle all the details of the "Carols By Candlelight" program.



Everyone needs a Christmas stocking. So take a few minutes now to make gay ones for every member of the family, using a fascinating new gadget to attach imaginative trims instantly. A new button attacher, about the size and shape of a fountain pen, is equipped with a needle-pointed end which inserts a plastic thread through holes in buttons to attach the button securely and permanently to any material. It can also attach sequins, felt cut-outs in holiday motifs, bows and ribbons, names and numbers in far less time than a needle and thread would require. To make the stockings, cut stocking shapes from red felt — bigger shapes for Mom and Dad, smaller for the children. Cut felt cuffs to fit. Using the Buttoner attach decorations to stockings. The buttons hold cut-outs in place. Use button attacher to apply gold braid, rickrack, sequins and names to felt tops. Then, with the right sides together, join stocking sections. Sew felt tops to stockings so they will form a cuff when turned. Turn right side out, hang on mantel, and wait for Santa.



Closed Christmas Day and New Year's Day

OLSON'S LAUNDRY
P. A. Olson & Employees

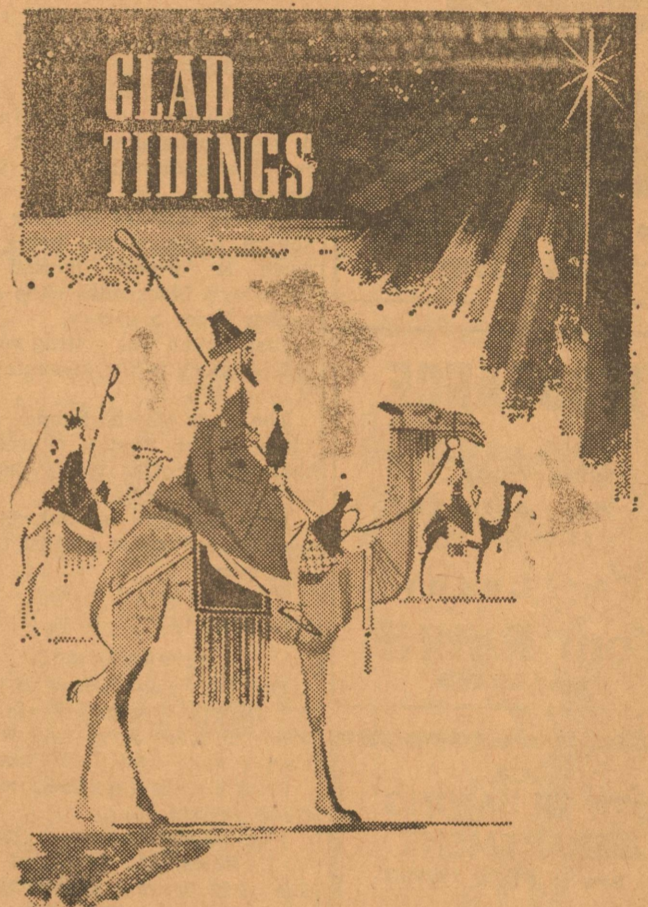
Motorists Urged To Reduce Accidents

Austin, Tex.—Col. Wilson E. Speir, director of the Texas Department of Public Safety, today issued a plea for Texas motorists to join law enforcement officials in a conscious effort to reduce holiday traffic accidents. Speir said the DPS expects almost 100 traffic fatalities in Texas during the Christmas-New Year holiday season. He estimates that 52 persons will be killed during the Christmas period from 6:00 p.m., Thursday, December 23, through midnight Sunday, December 26. An additional 46 deaths are expected during the New Year holiday that begins at 6:00 p.m. Thursday, December 30 and ends at midnight on Monday, January 2. The DPS director cited statistics which show that last year, December led all other months for fatal traffic accidents in Texas. He said deaths for the 1970 Christmas weekend were 14% higher than the average three-day weekend period, with those for the New Year holidays running 51% above average. Deaths for all four major holiday weekends in Texas last year were 26% higher than the average of all other comparable week end periods. In an effort to reduce the expected toll, Speir said the Department of Public Safety and local law enforcement officers will be out in force during the holidays, and will be paying special attention to hazardous violations such as speeding.



Best Wishes for a Season of Joy and Peace

Housing Authority City of Eldorado
Donnie Gilmore—Mgr.



JERRY'S T-V SERVICE
JERRY — BESSIE — JOEY — AND CHUCK

Greetings of the Season



TO YOU
Our good and treasured friend

TOP PACKAGE STORE
Glynn Edmondson



COUNTY OFFICES WILL BE CLOSED

ALL DAY FRIDAY, DEC. 24TH, CHRISTMAS EVE, And All Day Friday, Dec. 31st New Year's Eve.

Please Take Care Of Any Immediate Business You May Have At The Court House So That These Days Closed Will Not Inconvenience You.
SCHLEICHER COUNTY

Cheapest, Hardest Working Salesmen in Town Are in the ADVERTISING SUPER MARKET

I Am Back At Work AND READY TO DO YOUR— AUTOMOTIVE REPAIRS OF ALL KINDS. ALSO LAWN MOWERS. Lowe's Repair Shop In Northeast Eldorado

Myers Submersible Pumps Check with me for complete line. I also do contract wiring. Blake's Electric B. L. Blakeway Ph. 853-2775

Western-Bilt If They're Western-Bilt They're Guaranteed Free Pick Up and Del. Phone 853-2862

INSURANCE FIRE WINDSTORM HAIL; AUTO; LIFE CASUALTY Car Loans Tom Ratliff Phone 853-2636

OUR DRY CLEANING DEPARTMENT is now in FULL SWING Bring in those dirty clothes NOW you have been saving back to have dry cleaned. Mothproofing Available YATES CLEANERS Doug Yates Ph. 853-2900

DAY OR NIGHT SERVICE RATLIFF-KERBOW FUNERAL HOME Eldorado Sonora Phones, Eldorado -- 853-2636 If No Answer, Dial -- 853-2860 Or call (Toll) Sonora-- 21871

ELDORADO SUCCESS PUBLISHED EVERY THURSDAY At Eldorado, Texas 76985 Fred Gunstead...Editor-Publisher Bill Gunstead...Associate Editor

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TEXAS PRESS ASSOCIATION MEMBER 1971 WEST TEXAS PRESS ASSOCIATION member

COMMUNITY CALENDAR Dec. 22, Wednesday. School dismisses 2:30 p.m. for Christmas and New Year's holidays. Dec. 23, Thursday. Teacher work day. Dec. 30, Thursday. Social Security man at Court House, 9:30 to 11:30 a.m. Dec. 30, Thursday. Snowflake Ball, Memorial Building. Jan. 3, Monday. School reconvenes following holidays. Jan. 5, Wednesday. Lions Club meets 12:05, Memorial Building.

In Those Days ONE YEAR AGO Dec. 24, 1970--Major John Nikolauk visited here with his family after a tour of duty in Vietnam. Schleiher county ordered a new ambulance with delivery set for sometime in the Spring. Mmes. Luke Thompson, J. E. Hill, Elizabeth Rae Powell, hosted the DAR Christmas luncheon.

FIVE YEARS AGO Dec. 22, 1966--Howard Derrick was newly-elected president of the Texas Sheep and Goat Raisers Association. Charles Wimer presided at the final pre-holiday meeting of the Lions Club. Sonora football boys downed Schulenburg 41 to 14 to win Class A state championship. A large crowd attended the game in San Marcos. The old Steward building on the Sonora highway was being torn down. It formerly housed J. C. Whiteley's blacksmith shop and in earlier times a garage. Case Ranch was getting ready to exhibit stock in the upcoming show at Fort Worth. The Mary Martha Sunday School Class of the Baptist church held their class coffee in the home of Mrs. Arch Crosby. Donald Rogers and Johnny Mayo were named to the All-District football team. The Sherwood Barker family were visiting here from Dickinson.

12 YEARS AGO Dec. 24, 1959--Named to the 6-B All District Football Team from Eldorado were Jerry Don Johnson, Carl Parker, and John McGregor. Edna Fought was announced DAR Good Citizen. Funeral services were held for F. C. Bates, Jr., who died at the age of 91. He was buried here. He was one of the organizers of Schleicher county and the first county and district clerk. Funeral services were also held for W. R. Nicks, 74, long-time ranchman of this area. Joe Garvin was honored on his 80th birthday. The Jr. High Christmas party was held. Frank Kemble introduced class favorites: Ilene Kent and Mack McAngus of the 8th grade, and Frankie Blaylock and Ricky Jones of the 7th grade. The Sonny Stanford family were visiting home folks from Chickasha, Oklahoma. The Wayne Black family were spending Christmas at Skellytown. The Rev. R. R. Heaner of the Methodist church spoke at the Christmas luncheon of the DAR.

50 YEARS AGO Dec. 23, 1921--Miss Alma Hill, who has been attending the Baylor University at Waco, has returned for the holidays. S. W. Mather was here from the stockfarm, three miles north of town. Dr. Newsom was leaving for a week to visit in San Saba and Coleman. Those with Christmas greeting ads included Bush-Smith Co., Eldorado Hardware, Mrs. Kate E. Robinson, W. H. Parker, the Robbins-Fletcher Co., Haynes Confectionary, Wright's Cash Store, L. I. Brannan, tailor; Ben's Confectionary, West Texas Lumber Company, and F. S. Miller's meat market. J. W. Hill, who has been visiting his daughter Mrs. Meador in Dallas, returned home last week. J. E. Jones returned from Eastland and Haskell where he was called to the funeral of his aged mother who died at Eastland at the age of 83. A. F. Luedeeke advertised he was taking orders for Lone Star Cotton Seed, for delivery in February. M. F. Bardwell and family of Rocksprings were here Wednesday on their way to Sweetwater to spend Christmas. Mr. and Mrs. Dee Holmes and Mr. J. T. Holmes of Brady are spending Christmas with Mr. and Mrs. Newton Williamson. Dr. G. L. Lewis of San Angelo had a notice that he would be in Eldorado Dec. 28 and 29 for nose, eye, ear and throat treatments.

ELDORADO LODGE No. 890 - A. F. & A. M. Stated meeting 2nd Thursday in each month, at 7:00 p. m. from Oct. 1 to April 1, and at 8:00 from April 1 to October 1. Visiting brethren welcome.

School Menus (All meals served with buttered rolls and milk.) Wed., Dec. 22: Beef stew, cheese sticks, orange halves, brownies. Thursday, Dec. 23: Teachers' workday. No school lunch. The Cub Scout Pack Meeting for December was held Tuesday night in the Memorial Building with Bob Bradley, Cubmaster, presiding.

CARD OF THANKS We wish to thank our friends for their cards, flowers and visits during my stay in the hospital. Also a special thanks to the wonderful Doctors and Nurses. May God richly bless each of you. Richard and Allie Cheatham. * CARD OF THANKS The family of Mrs. Myrtle Rendon wish to express our appreciation and thanks for each and every act of kindness during the illness and loss of our Mother. Mr. and Mrs. Lloyd B. Johnson and family

Thanks To All-- my friends in Eldorado for the flowers, visits, phone calls and food, and cards during my recent stay in the Eldorado hospital and the Shannon hospital. My special thanks go to Dr. Peterson and the nurses and my dear friend Mrs. Neff. Mrs. Zula G. (Calcote) Sparks *

Dear Friends: We appreciate all our friends have done for us recently and take this method to say Thank You to each one for their kindnesses to us while in the hospital and continued illness. We are not able to send cards as usual and can only say "thank you" and pray for your welfare and that you have a safe and well holiday season. "There is no time like Christmas For remembering friends and for sending warmest wishes For a Merry Christmas and Happy New Year." Most sincerely, Miss John Alexander Mrs. Essa A. Hoover

For Sale Eating Hens 50 cents each Paul Phillips Phone 2907 *

TERMITES? Then Call King's Termite & Pest Control, Collect 949 8611 10 Years in San Angelo Bonded Insured Licensed KING'S PEST CONTROL SERVICE 2820 W. Ave. N. San Angelo, Texas Johnny J. King, Mgr. (tfc)

The Truth That Heals 8:15 a.m. Sundays KGKL-960 Angelo New Christian Science Radio Series

ROOFING ALL TYPES ROOF REPAIR and quality roofs. KENT ELLIOTT ROOFING Ph. 655-2800, San Angelo, Texas CLASSIFIED ADVERTISING RATES First Insertion.....4c word Additional Insertions.....2c word Minimum 50c Each Insertion Cash In Advance \$1.00 Minimum On All Small Ads Taken On Phone Or By Mail

Last Chance to get your tickets for 7 prizes to be given away at 3:00 p. m. Friday, Dec. 24 in front of Western Auto Store 1st Prize: \$429.95 COLOR T-V SET Plus these six prizes: \$25 in Trade at Mobley's \$25 in Trade at Hext Foods \$25 in Trade at Eldorado Restaurant \$25 in Trade at Western Auto Store \$25 in Trade at Cathy's Flowers \$25 in Trade at Eldorado Drug. HOW IT WORKS Six Eldorado stores are participating. When you buy at any one of them you will be given a dual-numbered ticket for each \$1 worth of purchases (cash sales or accounts.) You will keep one number while the other is dropped into the box for the drawing. Save your numbered ticket stubs, as holder of the lucky number must be present at the drawing Dec. 24th in order to win. As many tickets will be drawn that day as necessary until winners are chosen. PAY YOUR ACCOUNT THIS WEEK AND ASK FOR YOUR TICKETS

Peace be to you and yours on this Holy Feast of Christmas. ENGDahl's GARAGE Mr. and Mrs. S. C. Engdahl and Family

MERRY CHRISTMAS and best wishes for the New Year from all of us at MIKESKA GIN Kenith Homer, Mgr

We Wish All Our Friends A MERRY CHRISTMAS and a Happy New Year Jelly and Norma Lynn Mund

Christmas Luncheon Held By DAR Chapter The regular meeting of the Eldorado Chapter DAR convened in the spacious auditorium of the Educational Building of the United Methodist Church last Thursday, with Mmes. Luke Thompson, Elizabeth Rae Powell, and J. E. Hill hosting a Christmas covered dish luncheon. The Holiday decor of the table was enhanced by the colorful delicious food. Mrs. Ramsay, the chaplain, gave the invocation and later read the scripture opening the Chapter. Miss Ruth Baker presided at the business meeting and then turned the Program to the leader Mrs. Gunstead. Having read the quotation, "She brought forth her first born son and wrapped Him in swaddling clothes and laid Him in a manger," she presented Mrs. Ramsay. Christmas Stories, Mrs. Ramsay's subject, was a most charming program. She presented her doll she received when four years old and carried her through related stories for her 87 years. As always, the National Defense by the chairman, Mrs. Coupe, was both informative and interesting. It was the NSDAR's opinion of the United Nations and Economics. Enjoying the occasion besides the members in Eldorado were Mrs. Eldred Roach and Mrs. Stephen Perner of Ozona, both Eldorado Chapter members. Mrs. Ogden was enjoyed as a visitor.

RECEIVE DEGREES Mr. and Mrs. Don Charles Taylor completed requirements for bachelor's degrees with the closing of the fall semester at Angelo State University. Mrs. Taylor will receive her degree in Elementary Education and Don a double major in math and chemistry. Mrs. Taylor is now with the O'Donnell school system beginning Jan. 3rd. Mr. and Mrs. Grover Lee Johnson of Goldsmith were visiting here this week with her mother, Mrs. Bertha Wilson. Instant Water RED JACKET SUBMERSIBLE PUMPS Water Well Drilling Clean-Outs Complete Water Well Service Lee Roy Hanusch Phone 853-2686

We wish you
a Christmas
of Abundance!



MERRY CHRISTMAS
AND A HAPPY NEW YEAR
TO ALL OUR
FRIENDS AND CUSTOMERS

BELK'S BUTANE

—The Belks

County Ag. Agent's Column

By Jerry Swift

Nitrate Poisoning

Livestock producers in Schleicher county are cautioned to keep a close watch on all cattle grazing on small grain pasture as nitrate poisoning may occur. The problem is especially prevalent during periods of cool, cloudy weather as have been common recently.

Higher nitrate conditions are more common in plants during such weather conditions. At the same time, grazing animals tend to lose more energy during cooler weather and are therefore more susceptible to nitrate poisoning.

Producers can take certain steps to minimize the risk of nitrate poisoning in their livestock:

1. Feed a high energy ration before placing cattle on small grain pastures. This will provide the animals with energy as well as inhibit a rapid intake of plant material over a short period of time. A mixture of grain and molasses should provide the needed energy.
2. Observe closely all cattle on small grain pastures. A veterinarian should be called at the first signs of illness. Early treatment is necessary to keep affected animals from dying. Other animals in the herd should be moved from the pasture and fed supplementary rations until the suspected forage can be tested.

3. Forage samples may be sent to the Texas Veterinary Medical Diagnostic Laboratory at Texas A&M University to be tested for nitrate content. This service can help producers decide when pastures can be safely grazed.

Some Leaf Rust Here

Leaf rust is infecting some of the fall oat crop in Schleicher county. The rust is visible as red or orange circular pustules occurring mainly on the leaves of the plant. The pustules contain spores that can be spread by the wind to other areas to intensify the disease development.

Leaf rust develops when wind-borne spores invade an area where conditions are favorable for the development of the disease. Warm moist weather (70 to 80 degrees F. and a relative humidity of 95 to 100%) favors rapid development of the disease.

Where leaf rust is prevalent in oats, the best practice is to graze the crop closely to remove the infected forage. The regrowth should not become infected during periods of cool weather. Certain fungicides are effective in controlling the disease but most of these are not cleared for use. Furthermore, the cost involved in frequent applications would be prohibitive.

Texas Now In Phase IV Of Hog Cholera Program

On December 7 Texas passed the last milestone on the way to becoming free of hog cholera. The state is now in Phase IV of the hog cholera eradication program and joins all the other 49 states that are either hog cholera free or in Phase IV.

The move into the final phase of the eradication program came on the heels of a three-month period when no outbreaks of hog cholera occurred, according to Woodrow W. Bailey, livestock and meat specialist with the Texas Agricultural Extension Service and hog cholera information officer.

"This three-month duration is the longest period with no outbreaks since hog cholera has been a problem in the state—more than 100 years," says Bailey. "The hog cholera eradication program began in Texas 10 years ago when officials of the Federal Animal Health Commission launched a four-phased plan for all states to stamp out hog cholera."

In Phase IV, the big effort will be for Texas pork producers to keep their herds free of cholera outbreaks for one year. If this is accomplished, the state will then join the ranks of 29 other states now declared free of the disease.

"Hog cholera presents no human health problem, but it has been the most costly swine disease since it was discovered in the United States in 1830," points out Bailey. "In the past century several outbreaks of the disease killed more than 75%

of the hogs over wide areas of the country."

Parts of Texas were under a hog movement quarantine earlier this year. According to Bailey, the quarantine was successful and made possible the state's movement into Phase IV of the cholera eradication program.

"County agricultural agents and pork producers have worked closely with officials of the Animal Health Commission to make the eradication program a success," points out Bailey. "Continued cooperation will lead the way for Texas to be rid of the dread disease forever."

GIRL SCOUT TROOPS WENT CAROLING LAST THURSDAY

The Girl Scout troops here all got together Thursday evening to go caroling, and it was well received everywhere they went. Places where they caroled included the nursing home, and homes of the W. N. Ramsays, Mrs. C. W. Galbreath, the Elderly Housing Units, and Mrs. Ernest Hill's. The girls would like to have caroled all the older citizens in town, but time did not permit, and now the Girl Scouts wish everybody a "Merry Christmas."

LAURA GENTRY IS 10

Laura Gentry was honored with a birthday party at her home last Thursday, Dec. 16. She was 10 years old. Guests were: Gwendolyn Gunstead, Debbie Patton, Laurie Patton, Linda Gentry, Sigrid Head, Susan and Wray Crippin.

NOTICE: THE LOCAL CLINIC WILL BE
CLOSED THIS FRIDAY
DECEMBER 24TH
THRU MONDAY, DEC. 27TH

HOSPITAL WILL REMAIN OPEN TO
TAKE CARE OF ANY EMERGENCIES

—Schleicher Co. Medical Center

FBF Class Dinner Held

The FBF adult Sunday School class of the First United Methodist Church held their progressive dinner party for Christmas last Wednesday night. The Rev. and Mrs. Fred Cox were on hand and he gave the invocation.

The class members went to the Myrta Bob Cash house for appetizers, then to the Dick Preston house for the main course, and to the Ed Meador house where dessert was served and games were played.

This is an annual event of the class.

Receipt Books At The Success Office

NEW... CORD/CORDLESS...
WORLD-WIDE® RECHARGEABLE!



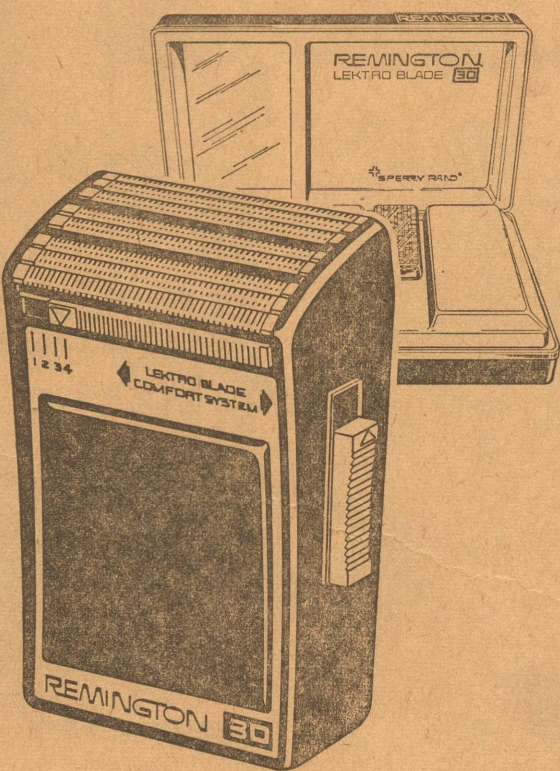
REMINGTON®
LEKTRO BLADE® LB 30
SHAVER

DISPOSABLE BLADES
NEW COMFORT CONTROL

THE FEATURE-LOADED DELUXE SHAVER THAT WORKS WITH OR WITHOUT A CORD PRACTICALLY ANYWHERE IN THE WORLD. Recharges on 110 or 220 volts, AC or DC. Incredibly sharp, economical REPLACEABLE BLADES keep shaves super-close. New COMFORT CONTROL adjusts shaver exactly right. HIDE-AWAY™ Trimmer... easy cleaning. Truly a top quality travel shaver in handy gift case with extra set of blades.

We carry Replacement Blades for REMINGTON® shavers.

AVAILABLE AT



Easy, economical blade replacement

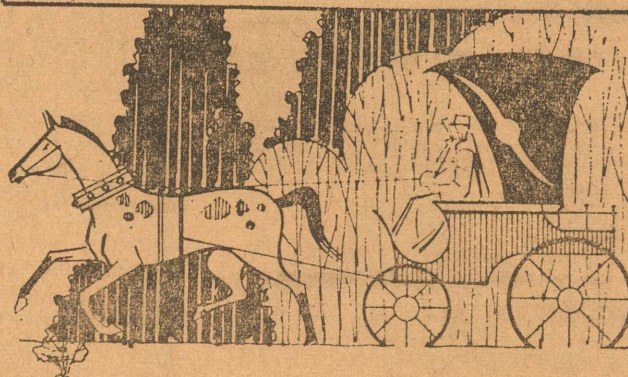
HIDE-AWAY™ Trimmer.

Eldorado Drug

Eldon Calk, Prop.

Phone 2633

GREETINGS OF
THE SEASON



Still a Nice Selection of Merchandise For Last-Minute Gifts

El Dorado Woolen Mills Inc

In South Eldorado

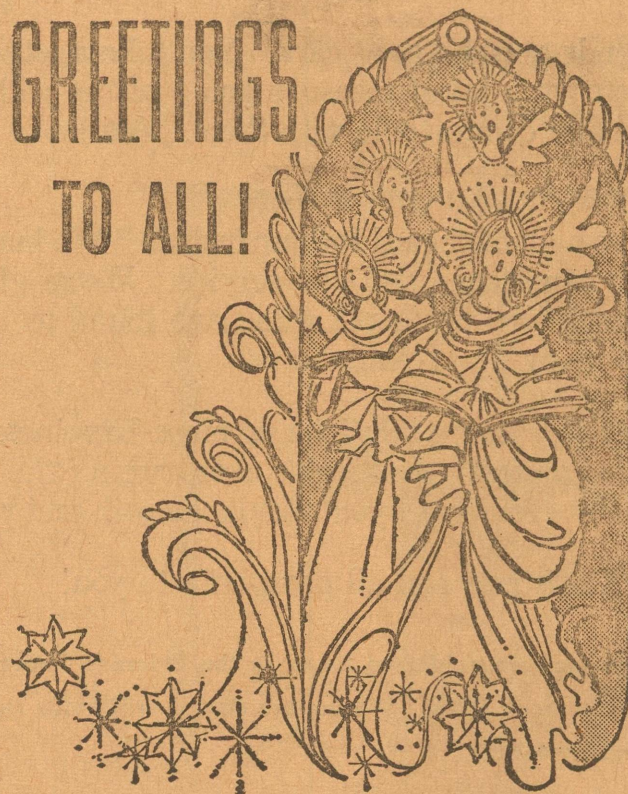
Phone 853-2541

Warmest
Wishes



Closed Christmas Day
and New Year's Day
Thanks
STOCKTON'S
BARBER SHOP
Lewis Stockton

GREETINGS
TO ALL!



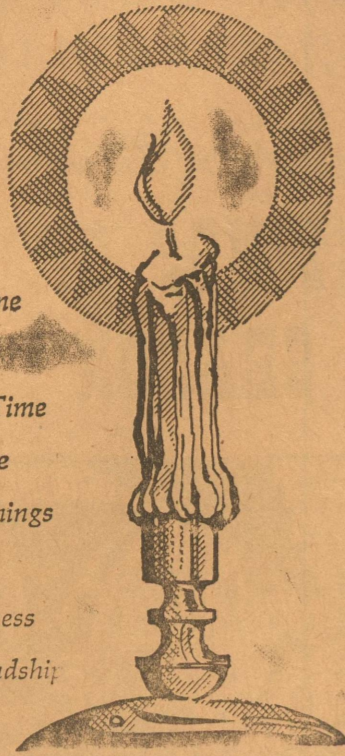
—We Extend Our Greetings Of The Season—

DIVIDE CABLE CORP.

Serving Eldorado and Sonora

Christmas
greetings

May there come
to you
at this Holiday Time
an abundance
of the precious things
of Life;
Health, Happiness
and Enduring Friendship



SHERIFF'S DEPARTMENT
ORVAL AND CHARLENE

JACK FENNA DOROTHY

Eldorado-Divide
District News

Environment For People
And Wildlife

"In all its activities, the Soil Conservation Service in its assistance to the Eldorado-Divide Soil Conservation District, gives consideration to wildlife values," Bill Rountree, District conservationist, said.

Developing conservation plans it helps land owners and operators to consider and plan positive steps to increase wildlife as a product of the land where appropriate and as a part of the multiple use of soil and water resources, he said. We seek to avoid unnecessary damage to wildlife and to favor the increase of desired species that might be beneficial to land use and soil and water conservation practices.

Rountree said, "In all work with farmers and ranchers we try to point out that wildlife is valued both for its economic worth and for its contribution to the beauty and recreational appeal of the rural landscape." The best way to increase wildlife for either purpose is accomplished mainly by improving the habitat, provide food and shelter, he said.

SCS has a small staff of biologists to provide technical guidance to the wildlife aspects of its programs and to give needed training to field personnel.

According to Rountree, SCS attention to wildlife is based on several considerations:

First is the fact that agricultural lands produce the bulk of the game crop.

Second, the production of game is something that the private land owner—the farmer or rancher, can accept or reject. By his decisions, he can effectively aid or seriously hinder the increase and welfare of wildlife that uses plants and water on his land. As far as hunting is concerned, the land owner determines whether or not it will be permitted on his land.

Third, wildlife is a recreational resource of increasing importance. Greater efforts must be made to assure its continued availability.

The growing interest of urban people in outdoor recreation, including bird study, wildlife photography, hiking, and other forms of nature observation, make non-game birds and mammals of increasing importance.

All these can be had by habitat improvements that farmers and

ranchers, and other land owners can make on their properties, Rountree pointed out.

Experience has proved that wildlife can thrive and reproduce in an agricultural setting, Bill went on to say.

We in the Soil Conservation Service consider the encouragement of practices that contribute to wildlife conservation on agricultural land to be one of our important responsibilities and seek the cooperation of other agencies in these efforts, Bill said.

In conclusion Rountree said, "It is obvious that a rural landscape that is a favorable habitat for wildlife is also a desirable environment for people."

First Decorations
Were Quite Varied

The early types of decorations for Christmas trees were as varied and as characteristic as the nationalities of the people creating them.

The farm-folk in Lithuania designed windmills and bird-cages of straw; the fisher-folk used fish nets; some Scandinavians formed strings of small flags, and the Poles favored feathers, bright ribbons, and colored papers tied onto the trees.

Our use of tinsel stems from an enchanting legend of dingy cob-webs woven by a spider around a tree on Christmas Eve which miraculously turned to silver in the morning.

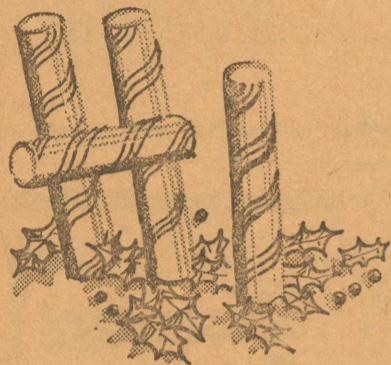
From the simple fruits and wafers, each generation added ingenious improvements to their decorations; red cranberry strings and gilded nut shells, colorful paper chains and sparkling stars, striped candy canes and spiced cookies shaped like animals, bells and gingerbread men. The apples wrapped in bright papers evolved into today's scintillating Christmas ornaments.



MARY'S BEAUTY SHOP

Mary Hernandez

Receipt Books — Small Ones, Large Ones
At The Eldorado Success Office



May the Peace and
Joy of the Christ
Child be Yours this
Holy Christmas Day.

JACK HALBERT, JR.

MOBIL CONSIGNEE & BUTANE

Season's
GREETINGS

to all our many friends

TOPLIFFE

GAS & ELECTRIC & REFRIGERATION
SERVICE

Mr. and Mrs. E. H. Topliffe



Good friends are like good cars. You take a lot of pride in them. You get a lot of pleasure going places with them. You feel safe and comfortable with them. You know they're dependable.

So we have a lot of regard for our friends. We know they value us, our experience and our service. We're glad that the recommendations of people who have found us dependable bring so many new friends to us.

Today' we're wishing our friends more happiness, more security, more comfort than they've ever had, for the coming year. And may every road you take be smooth and wide.

A Merry Christmas and all prosperity to you!

The foregoing message was published by us in the Eldorado Success in the Christmas greeting issue of 1946. We believe that it still holds true today, a quarter of a century later.

Foxworth-Galbraith Lbr. Co.

ELDORADO, TEXAS

HELLO

we're
happy
to wish
you

A
PURR-R-FECT
CHRISTMAS



Mr. & Mrs. J. H. Mace

Joyous Greetings to All



GET TICKETS FOR THE DRAWING DEC. 24TH

WESTERN AUTO ASSOCIATE STORE

Mr. and Mrs. Buddy White & Employees

Greetings of the Season

LOWE'S REPAIR SHOP

Mr. and Mrs. Gilbert Lowe

In Those Days

Compiled From Success Files

ONE YEAR AGO

Dec. 31, 1970—A new County Commissioners Court was to come into office first of the new year. Bob McWhorter was new judge and Dee Love and Mrs. Vi Henderson were new commissioners.

A March of Dimes drive was to be conducted in January with Mrs. Danny Barfield chairman.

A son was born in San Angelo to Mr. and Mrs. Steve Whitten.

FIVE YEARS AGO

Dec. 29, 1966—Four local ranchmen, Mort Mertz, Ford Oglesby, Henry Speck Jr., and Bobby Sykes were re-elected directors of the Texas Sheep and Goat Raisers Association.

Don McCormick served as master of ceremonies at the Legion party for children, and Mrs. Teele's choral groups sang. About 450 bags of candy were distributed.

Kaye Sanders was Miss EHS and Chris McCravey was Most Popular Boy, as the High School Christmas party was held.

Air Force Sgt. Voy J. Mitchell was married in England.

Mrs. V. G. Tisdale presided at a meeting of the Colonial Dames.

Army Lt. Robbye Waldron and Miss Ricka Guitar were married in Hawaii.

Bill Lester, Jr., was to arrive by train from Pensacola, Florida, on leave from the Navy, to spend Christmas here with Mr. and Mrs. W. C. Lester.

In a church ceremony in San Angelo, Miss Marilyn Lida Glover became the bride of Phillip Walker.

12 YEARS AGO

Dec. 31, 1959—Earl Parker Motors was low bidder with \$3,964.21 for the new fire truck chassis. Delivery of the truck was to be made in about two months. County voters had earlier approved a \$12,000 bond issue for the new truck.

The Seniors won first place in the door decorating contest at school.

Winners in the residential decorating contest were the L. V. Newports, A. M. Whitises, and Buster Gunns.

The firemen made a run to Pink Easley's house where a blaze burned a hole in the roof. Prompt action prevented further damage.

The Future Homemakers had a Christmas party. Genelle McCalla was president, Martha Graham was vice president, and June Williams was secretary.

Miss Jerry Blaylock was visiting here from Galveston.

The A. G. McCormack family were spending the holidays in Bonham.

Susan Mobley was hostess for the day as Brownie Troop 3 met at Mrs. Jo Ed Hill's. Billy Jo Thurman was week's sunshine reporter.

50 YEARS AGO

Dec. 30, 1921—Mr. and Mrs. Robert A. King held the winning number for the New Five Passenger Ford Touring Car given away Dec. 23 by Bush-Smith Co. Little Miss Victoria Jones drew the number after the tickets had been thoroughly mixed up by Sheriff Luedecke.

Misses Joyce and Constance Johnson are home from the University to spend the holidays with the T. W. Johnsons and other relatives and friends.

Misses Sibyl Jones and Annie Marie Doty, teachers in the Toyah school, have been here for Christmas vacation.

Miss Ruth Baker has been spending the holidays here. She is teaching at Winters.

H. W. Smith, manager of the telephone system, spent Christmas at Gonzales.

R. K. Finley and son Donnie of McCulloch county spent the holidays here with Mmes. Will Isaacs and Frank Bradley.

J. H. Luedecke and W. M. Smith returned from a visit to Kerr county.

Rev. Clark officiated at the wedding of Mr. A. G. Murphy and Mrs. C. A. Buie.

Martin Estes and family are visiting here from Vancouver.

Mrs. N. C. Hudgens and children of San Angelo and Mrs. G. M. Holland of Christoval spent Christmas day with the Wright tribe here.



HE SHALL BE GREAT AND SHALL BE CALLED THE SON OF THE HIGHEST: LUKE 1:32

WE WILL CLOSE AT NOON FRIDAY, DECEMBER 24TH AND BE CLOSED ALL DAY THE 25TH

And Be Closed January 1st—New Year's Day

Kent's Automotive



It's not easy to put our enormous gratitude or our heartfelt good wishes into a few words. Your friendship has been, and will always be, a source of pride to us. May every blessing and joy of the season be yours!

Yates Cleaners

D. T. Yates & Employees

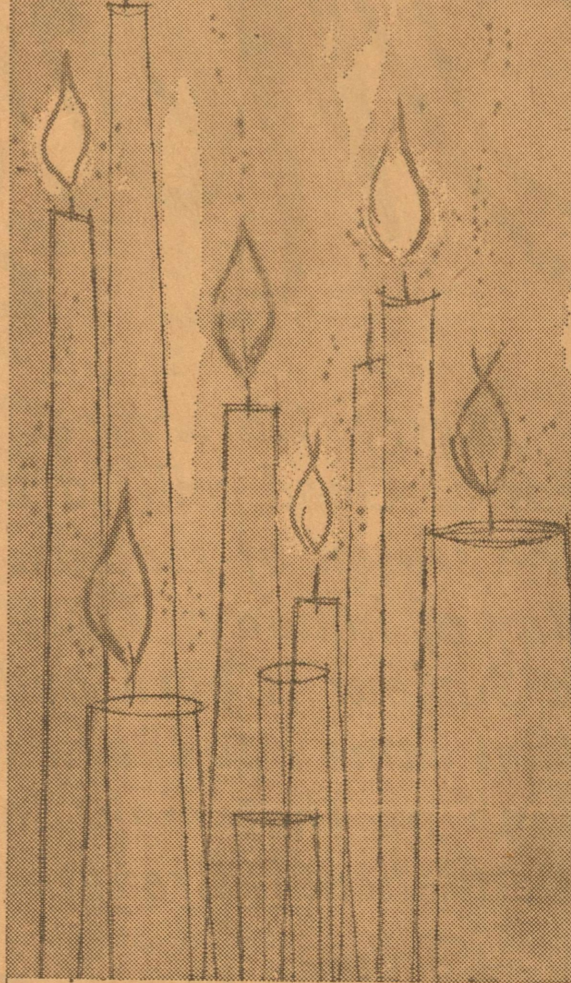


HAPPY HOLIDAY GREETINGS AND BEST WISHES

Blake's Electric

Blake and Helen Blakeway

Warmest wishes for a Happy Holiday Season



First National Bank

Established 1907

OFFICERS — DIRECTORS — EMPLOYEES



Merry Christmas

Merry Christmas. Peace on earth. Good will to all. This is the season of seasons. The holiday of holidays. Unto the world a Saviour is born and the hope that came into the heart of mankind on that night long ago in Bethlehem is strengthened anew.

Let us share with friends and with family the traditional customs, the decorations, the giving of gifts. Let us take the spirit of Christmas into our heart, with all the joy and the happiness that comes with the Greatest Gift of All.

Southwest Texas Electric Co Operative, Inc.

Owned By Those It Serves

Closed Dec. 24 and 25 and New Year's Day, January 1.