



## FOR SALE

Two (2) 1970 Ford 1/2 ton, 4-wheel drive pickups with side packs. Sealed bids will be accepted through Tuesday, July 23rd, 1974, and these bids opened approximately 2:00 P. M., July 24th, 1974.

These units may be seen at 21 East Gillis Avenue, Eldorado, Texas, from 7:30 A. M. until 6:00 P. M. weekdays and other times by previous appointment.

The Co-operative reserves the right to reject any or all bids.

Southwest Texas Electric Co-op., Inc.  
by Elton McGinnes, Manager.

(June 27—July 4-11-18)

### All the efficiencies of local loan service.



What do you expect from an agricultural loan? Long terms? Reasonable charges? These traditional advantages have been offered by the Federal Land Bank for over a half-century. But the Land Bank also provides personal attention and prompt service. We're the local lender who understands local needs. Come to the Land Bank . . . for many good reasons.

Federal Land Bank  
Association Of Sonora  
A. E. Prugel, Mgr.  
Telephone 387-2777



## Robert Massie Co.

Furniture — Carpet

WEST TEXAS' LARGEST  
HOME FURNISHING STORE

Whether yours is a small or a large budget, whether your need is one room, A houseful or one piece, Our management and our experienced sales personnel are anxious to serve you according to your wishes.

MAKE OUR STORE YOUR HEADQUARTERS  
WHEN SHOPPING IN SAN ANGELO

12 - 14 E. Twohig

Telephone 655-6721

### County Ag. Agent's Column

By Jerzy Swift

#### Protect Stored Grain From Insects

Corn and sorghum harvesting is starting in many areas of Texas and yields are generally good. So, it makes good sense to protect those high yields from insect damage once the grain goes into storage.

Actually, two steps are necessary to protect grain from insects. First of all, the storage bin should be cleaned and then sprayed with a 2.5% premium-grade malathion. This spray mixture can be prepared by using one-third pint of 57% premium-grade malathion emulsifiable concentrate per gallon of water. A 2.5% methoxychlor solution can also be used effectively as a bin treatment.

Once the storage area has been thoroughly treated, you're ready for this season's crop.

The new incoming grain may also be treated as the bin is being filled. Premium-grade malathion makes a good grain protectant and comes in either the spray or a special wheat flour form which can be applied into the grain stream. The spray treatment is generally preferred because the spray form of malathion is more readily available.

Mix one pint of 57% premium-grade malathion with 2 to 5 gallons of water to treat about 1,000 bushels of grain.

For additional information on controlling insect pests in stored grain, we suggest a copy of the pamphlet, "Control of Insects in Farm Stored Grain," available at the county Extension office.

#### Consider Maintenance In Landscaping

In landscaping your home area, always keep maintenance in mind. Simple designs, group planting, choice of plant materials, mulches, edgings and size all contribute to easy upkeep.

Confusion results if useless curves, scattered flower beds and hedges are part of a design. Groupings of shrubs, trees and flowers are more effective and easier to maintain. Unity also results from repeated use of similar plants and materials.

Native plants usually require less

maintenance, and slow-growing or dwarf plants close to the house can cut down on pruning, thereby reducing maintenance.

Mulches reduce weed growth and conserve soil moisture, while brick, stone or concrete edges make edging easier. The edging also keeps running grasses like Bermuda out of planting areas.

Gentle slopes are also easier to care for than steep ones. They look more natural and allow free movement of lawn mowing equipment.

A small, well kept property is more effective than a large unkempt one. A large yard can be made smaller with group plantings of native trees, pecans or pines.

#### A Patio Provides Outdoor Enjoyment

To maintain an attractive outdoor living area without having to mow grass, pull weeds and fight bugs, construct a patio.

Since the patio was introduced to the Southwest several centuries ago, its popularity has spread to all parts of the country. In the Southwest, patios are a year-round day and night living center.

A patio can be placed anywhere convenient, from the roof of an apartment building to a deck or a yard.

When designing a patio, work with a free hand and clear mind, being confident that with patio-scaping, anything goes and everything grows. In this type of gardening, you are creating the environment.

For a partially-shaded patio, make a trelliswork roof of wood two-by-fours. This will provide a bonus of interesting shadow patterns.

To reduce wind velocity yet allow a welcome breeze, construct a redwood baffle, or open brick wall. Movable baffles that can be closed completely will also provide protection from the winter wind.

Patio floors can be made from brick, stone, tile, concrete or redwood blocks. Wood rounds made from cross-sections of large tree trunks also make an interesting floor if treated for protection from termites and decay organisms.

By making your patio furnishings as mobile as possible, you can change the setting and mood to fit the occasion. Tubbed plants, movable screens and a barbecue oven and furniture on rollers can be arranged to provide a close, intimate atmosphere or give a wide-open, spacious feeling.

Almost all landscape plants can be grown in pots or planters if careful consideration is given to their cultural needs. Flowering bulbs, perennials and annuals can provide color and can be changed as the season advances.

FIRST BAPTIST CHURCH of which Rev. Gene Stark is pastor, will have charge of the services this Sunday afternoon, July 7th, at the local Nursing Home.

PHONE

853 - 2226

To Contact

Cecil  
Westerman Drug

In Page Bldg., In Eldorado

ROOFING

ALL TYPES ROOF REPAIR and quality roofs.

KENT ELLIOTT ROOFING  
Ph. 655-2800, San Angelo, Texas

Help for your estate

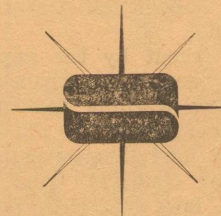
now and later

## SCHREINER TRUST DEPARTMENT

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# Schreiner Bank

Kerrville, Texas 78028

FDIC

### Traffic Safety July 4 Urged By TSA

Austin, Tex.—According to the Texas Safety Association, nationwide traffic fatality projections for the July Fourth Holiday are the lowest in almost 25 years.

TSA President Edwin B. Locke today noted that Texas motorists can help keep the toll at a minimum by buckling their safety belts, observing speed limits and paying attention to some of the hazards which accompany the energy shortage.

"While the decline of highway death and injury which has accompanied the lowering of speed limits has received wide publicity," Locke said, "some of the hazards created by the energy shortage

have not attracted much attention."

He specified the increase of small cars on the highways. According to the Insurance Institute for Highway Safety, the occupants of smaller cars involved in crashes tend to sustain more severe injuries than the occupants of larger cars.

"Small car drivers should be aware of the extra hazards they face," Locke said. "While we urge all drivers to buckle up and drive defensively, drivers of sub-compact should be doubly cautious."

Locke also noted the sharp increase in the presence of gas-saving motorcycles on the road today and the corresponding increase in cycle-car accidents. He urged drivers to be on the lookout for two-wheeled vehicles, and to accord them the normal driving courtesies.

Some drivers, Locke said, continue to put themselves and others in extreme danger by taking along

an extra can of gasoline in the car. "Trying to beat the fuel shortage by transporting gasoline anywhere besides the fuel tank is playing with dynamite," he said.

Even in "safety cans" gasoline vapors can leak, ready to explode with the introduction of the tiniest spark.

The National Safety Council has predicted that 450 to 550 persons will die in traffic accidents over the holiday period beginning at 6:00 p.m. Wednesday, July 3, and ending at midnight Sunday, July 7. The last comparable July Fourth Holiday in Texas was in 1972 when 80 people died in traffic accidents.



## Gospel Meeting

SUNDAY

JULY 7

THROUGH

JULY 12

8:00

O'CLOCK

EACH

NIGHT



ABE LINCOLN  
Of Lubbock, Texas

## Church Of Christ

On Mertzon Highway, Eldorado, Texas

YOU ARE CORDIALLY INVITED TO HEAR

### BRO. ABE LINCOLN

FROM SUNSET SCHOOL OF PREACHING, LUBBOCK  
IN A SERIES OF GOSPEL SERMONS

Covered Dish Luncheon Sunday, July 7th

At Memorial Building 12:30

SINGING AT CHURCH BUILDING 2:30

—EVERYONE WELCOME—

# Kwik Thrift

**WILL BE OPEN ALL DAY ON THURSDAY, JULY 4TH**

to serve your needs. We appreciate your patronage and wish everyone an enjoyable Fourth of July with loved ones.

**RICHARD & GLENDA HARRIS**

Our Grocery and Liquor Departments

# Will Be Open

ALL DAY THE FOURTH

We hope you enjoy the day with your family and friends.

# SOFGES

ON THE MENARD HIGHWAY  
MR. AND MRS. CRAMER SOFGE

### The Consumer Alert . . .

## Buying Merchandise By Mail Order

(by John L. Hill, Attorney General) Austin, Tex.—The mail order business is booming. In 1973, consumers bought \$50 billion in goods or services by mail in response to several billions' worth of direct mail advertising.

Proponents of direct mail advertising say it offers "armchair shopping" and brings special items to the attention of persons who otherwise might never be aware of them. They say it is convenient, allows consumers to consider purchases in the privacy of their own home, and that it is a boon to elderly or handicapped persons who find it difficult to get out of the house to shop.

Opponents call it "junk mail" and point to the growing problem of mail order fraud experienced in the U. S. as mail orders increase. They complain that their names are purchased by direct mail advertisers in group mailing lists without their permission and that, as a result, they receive much unwanted mail.

The truth probably falls somewhere in between. It is correct to say that the incidence of mail order fraud has risen. U. S. Postal Service inspectors report that more than \$160 million was lost last year by consumers in deceptive mail order schemes.

But it is also true that some legitimate mail order businesses are trying to see that consumers get what they pay for. Many of them belong to an organization known as the Direct Mail Marketing Association, which is working with the White House Office of Consumer Affairs to devise standards for direct mail marketing.

How do direct mail advertisers get your name for their mailing

lists? There are several ways. They can buy membership rolls from some organizations, they can purchase some publication subscription lists, they can buy customer lists from some businesses, or they can deal with agents who supply such material. Prices can range from \$15 to about \$35 per thousand names.

Direct mail advertisers can also obtain from the U. S. Census Bureau tracts showing the average value of houses in a certain area, match Postal Service zip codes to areas with more expensive houses, and check with the Internal Revenue Service for the average income of certain zip codes for a period five years earlier.

Once they acquire such information, direct mail marketers can target their sales pitches to persons of a general income bracket who can more likely afford their products.

According to the DMAA, the best prospects for direct mail marketers are persons with higher than average incomes who are active in several organizations and who have responded to direct mail advertisements in the past.


DMAA officials say they believe most people don't mind being on direct mail advertising lists, but that they are happy to oblige those who want to get off them.

They have a mail preference service to remove names of persons from all of their members' mailing lists. Consumers who fill out the necessary form and return it should notice a decrease in direct mail advertising in their mailbox within two months, according to DMAA, since it claims to represent between two-thirds and three-fourths of all direct mail advertisers in the country.

The DMAA also has a mail order action line to help consumers who have problems with mail orders. Our Consumer Protection attorneys suggest that you first complain directly to the firm yourself. Often difficulties can be resolved

## Independence Hall

LOCATED IN PHILADELPHIA, IT HOUSES THE LIBERTY BELL, WITNESSED THE SIGNING OF THE DECLARATION OF INDEPENDENCE IN 1776. THE CONSTITUTION WAS FRAMED HERE, ALSO.



IT'S CALLED AMERICA'S BIRTHPLACE!

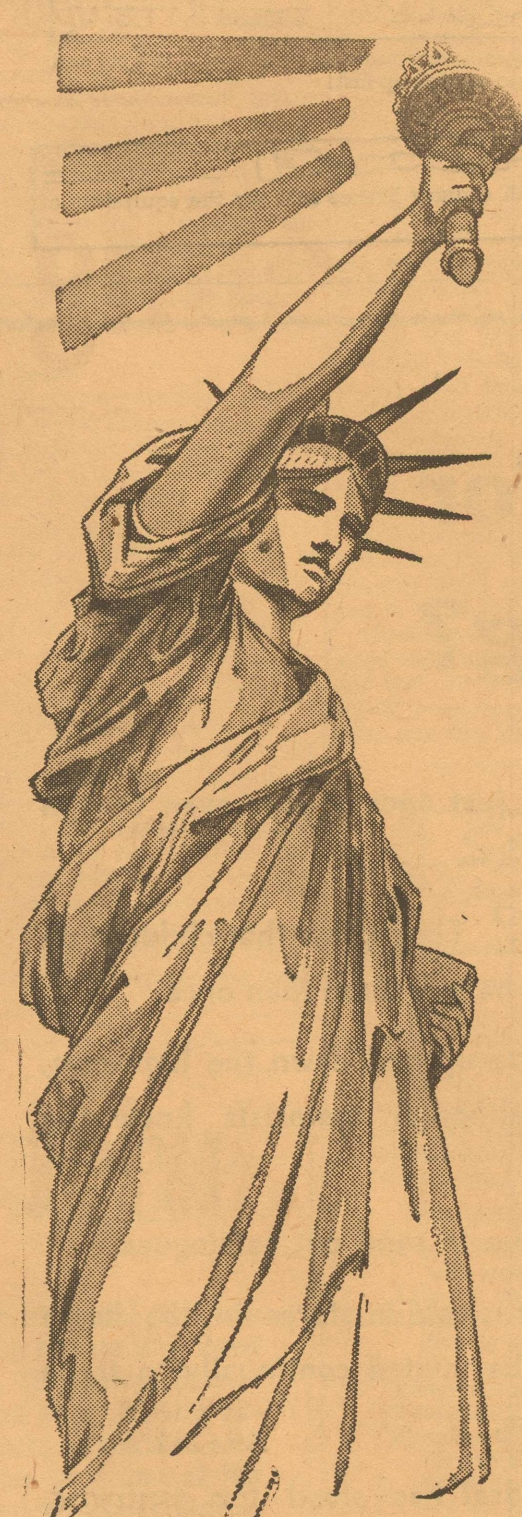
**Gain financial independence by using our bank.**

© BUSINESS FEATURES

## The First National Bank

Of Eldorado

# Independence Day 1974



## LIBERTY

1776—1876—1974

When this republic observes the bicentennial of its birth, two years from now, there should be proper recognition of an idea that was the result of the 100th birthday in 1876—the Statue of Liberty, a symbol of "liberty enlightening the world."

The exuberance of the still young nation observing its first centennial was to be linked that day with an older country, though younger republic, France. But the resulting gift from the people of France to America, the Statue of Liberty, has been literally a beacon of hope to the oppressed people of the world.

As the official program noted on that July 4th, 1886, when the statue was dedicated, ". . . in it we see a great republic whose strength lies in her love of arts and peace, impersonated by a gracefully formed woman. Older nations, whose history is blurred and blotted by beads of blood, appropriately adorn their streets and squares with stately swordsmen. No amazon, armed with sword and spear, mounted on fiery steed could represent the American republic . . ."

Frederick Auguste Bartholdi's statue called on the world to give the young nation "its huddled masses." While immigrants today do not arrive in the great numbers that swarmed here in the latter part of the 19th century, the message of hope to the world and to citizens of the U.S.A. still is clear.

When we HONOR AMERICA on July Fourth, the 198th birthday anniversary, we should give a respectful nod to the lady that is the great masterpiece in New York harbor symbolizing "liberty enlightening the world."

Our Offices Closed All Day — Thursday, July 4th

THIS TIMELY MESSAGE PRESENTED IN THE PUBLIC INTEREST BY:

# Southwest Texas Electric CoOperative, Inc.

Owned By Those It Serves

in this manner.

Our attorneys say that many consumers who lose money in direct mail purchases sometimes do so because they are too willing to believe glowing promises or exorbitant claims. They urge that you use common sense and caution in evaluating claims for mail order products or services and that you do not rely on pictures that may accompany the sales pitch.

No gadget or "special plan" can turn an obese figure into a svelte one overnight. And no "investment secrets" can make you a financial genius if you have trouble adding two and two.

Our attorneys, as well as reputable direct mail marketers, also suggest that you follow these tips when shopping by mail: NEVER send cash with your order, make sure a guaranteed delivery date is mentioned in promotional material, indicate if you are willing to accept any substitutes, and keep a record of your order.

If you have a consumer problem, call our Consumer Protection Division, your county or district attorney, or your local Better Business Bureau.

### Lt. Hodges Completes Quartermaster Course

Ft. Lee, Va. (AHTNC)—Second Lieutenant Gene Hodges, 23, son of Mrs. Christine C. Hodges, Shaw's Motel, Eldorado, Tex., completed Quartermaster officer basic course at the Army Quartermaster School, Ft. Lee, Virginia.

During the 12-week course, Lt. Hodges received instruction in communications, physical training, methods of inspection plus map and aerial photograph reading.

His wife, Jimmie, lives at 541 South Avenue D, Kermit, and his father, Jake D. Hodges, lives in Crystal City.

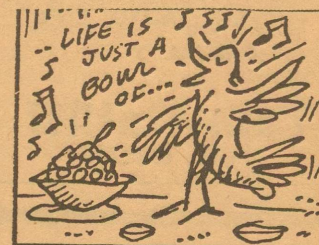
### 42 Party Held Thursday

Mrs. Bessie Doyle was hostess last Thursday when she entertained the Merry Makers 42 Club in her home.

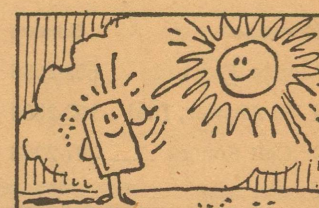
Everyone had a wonderful time. The hostess served home made fresh peach ice cream with pound cake, and cartoupe was also served to some of those present. Coffee was also served.

Those present were four guests, Lois Etheredge, Irma Fuller, Jewell Van Dusen, and Natalie Stockton, and Annie Sprick, Allie Cheatham, Rose Brennan, Jake Spencer, Opal Parks, Mable Griffin, Maudie Basinger and the hostess.

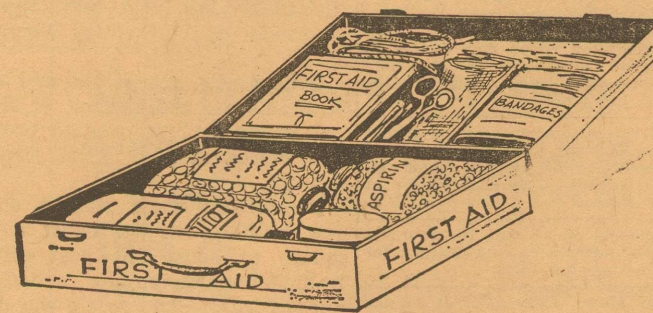
Allie Cheatham will entertain the club July 11th. —Rep.



Some people once thought that a cuckoo had to sing until it had made three good meals of cherries!



Some people believed that gold was begotten by the sun and that the heat of underground veins wholly burned everything they came into contact with, turning those substances into gold.



### IT'S SUMMER TIME . . .

and time to stock that first aid kit for your home, car, or boat. Come by here for a complete selection of first aid kit ingredients from our fresh stocks. We will be glad to assist you in any way.

Call 853-2226 For Prescriptions

This is the 4th Westerman Drug in the Big Country

## WESTERMAN DRUG

Cecil Westerman Would Like To Be YOUR Pharmacist





# We Will Be OPEN

ON THURSDAY, JULY 4TH  
TO SERVE YOU

## Top Package Store

Sonora Highway Eldorado, Texas

### Tractor Pull Set In San Angelo July 13-14

The 1974 San Angelo Tractor Pull has been scheduled there July 13 and 14 at the San Angelo Stock Show Roping Arena and will provide competition for several different classes of tractors, according to Eugene Cmerek of Miles, chairman in charge of the rules committee.

The tractor pull July 13 will begin at 7:30 p.m. with contests set for 12,000-pound Texas Turbo tractors, 9,000-pound Non-turbo tractors and 15,000-pound Texas turbo tractors.

The Contests July 14 will be conducted for the 9,000-pound Texas turbo tractors, the 12,000-pound non-turbo tractors and the 9,000-pound open class of tractors.

Overall superintendent of the 1974 San Angelo Tractor Pull is Clovis Olsak, chairman of the tractor pull sub-committee of the Farm and Ranch Committee of the Board of City Development, who said the event is sponsored by the BCD and is sanctioned by the Texas Tractor Pullers Association which maintains headquarters at Lamesa.

Joe Henderson will be in charge of financial arrangements for the tractor pull. Tickets for the event will be available at the BCD and at any of the Concho Valley farm implement dealerships. Tickets

will be \$2.00 for one performance or \$3.50 for both days for adults; and \$1.00 for children under 12 years, or \$1.50 for both performances, "if tickets are purchased at the same time on or before July 13," he added.

Entry fees for tractors are \$15 for each class except open class. The entry fee for the open class is \$25. Entry forms and rules are available at the Board of City Development, Box 712, San Angelo, Texas 76901.

### Stronger Emphasis Planned For Scouting Program

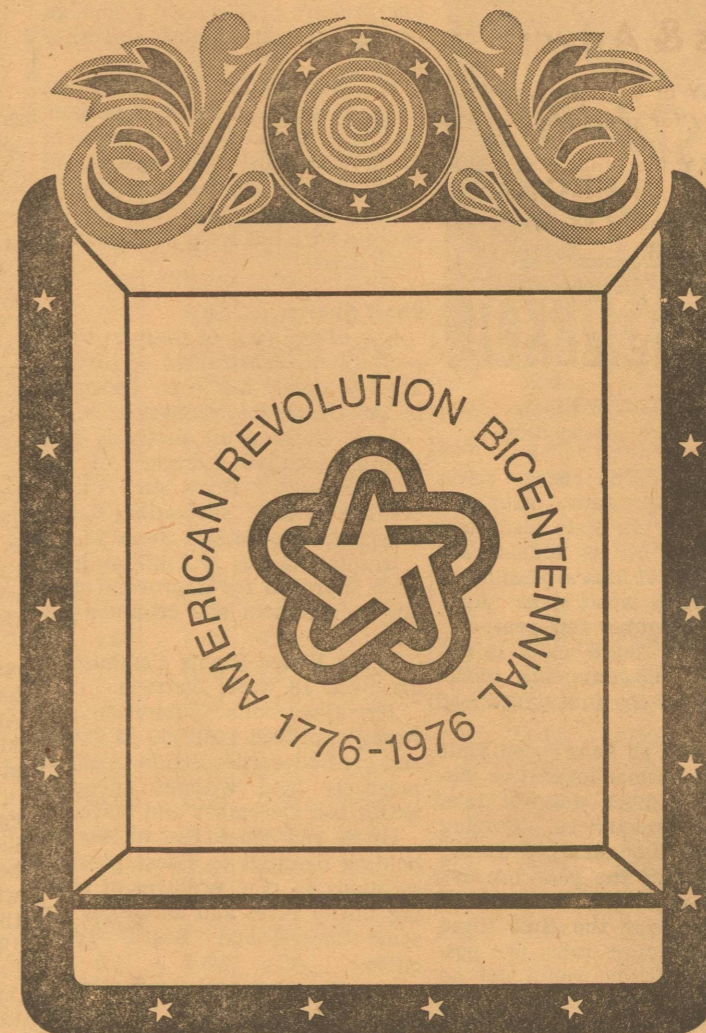
John P. Smith, president of the Concho Valley Council of Boy Scouts of America which serves 23½ counties of West Texas, announced action taken by the Executive Board June 18, 1974, at Camp Sol Mayer will place emphasis on special segments of the Scouting program. These are high on the program priority list of officials of the Concho Valley Council.

The special emphasis is concerned with patriotism, energy conservation education and action, Cub Scout outdoor programs for boys 8 years of age through 10 years of age, and use of the uniform.

## The Spirit Of '76

The valiant founders of our country put at stake their "lives, their fortunes and their sacred honor" in order to form these United States of America. Were it not for their fearless love of freedom, this land would not be what it is today. The freedom which we consider our birthright, and oftentimes foolishly take for granted, would not be ours, were it not for the gallant stand they took on July 4, 1776 at Philadelphia.

Let us the living today, who many times feel that we are faced with problems that have no solution, take heart from the example of these gallant fathers of our country. Let us pledge ourselves to the upholding of this great nation which was born from their foresight, gallantry, hard work and life's blood.



### These Public-Spirited Merchants Wish Each Of You A Most Enjoyable July Fourth

#### Mittel Texaco Service

Open on Thursday, July 4 —Gail Mittel

#### Kent's Automotive & Garage

Phone 853-2733—No. Angelo Hwy.

#### McCalla's Department Store

Gene And Vernell McCalla

#### Foxworth-Galbraith Lbr. Co.

Eldorado, Texas

#### Eldorado Wool Company

Your Purina Dealer

#### B & B Camper Company

Coy Bishop

#### Gilbert Lowe's Repair Shop

Mr. and Mrs. Gilbert Lowe

#### Yates Cleaners

D. T. Yates

#### C. C. Lease Service Company, Inc.

John Edw. & David Meador & Employees

#### Jack Halbert, Jr. — Butane

And Mobil Consignee

#### The Eldorado Success

Printing—Advertising—News

#### Lee's Drive-In Open On July 4th

Winona Halbert & Employees

COME BY AND HAVE YOUR CAR SERVICED FOR THAT UPCOMING

## 4th of July Trip

Or Any Other Time During The Good Old Summertime

We Hope Everyone Drives Safely During The Fourth of July Holiday Time

OPEN ALL DAY ON THE 4TH

## Mobley Exxon

Raymon Mobley Phone 853-2681

### A Special Word To Out-Of Town Subscribers

Please notify us promptly when you change your mailing address.

Newspapers are Second Class Mail and are not forwarded as First Class letters are.

We appreciate receiving both your old and new addresses, and MUST have your ZIP Code number in order to assure proper delivery. Your co-operation will enable us to send Success papers to you without delay in the mails.

### THE ELDORADO SUCCESS

Serving Schleicher County Since 1901

### News & Advertising Copy Deadlines:

**MONDAY** of Each Week: Please turn in contributed columns, club reports for preceding week end, society and personal news, etc.

**TUESDAY Morning:** More General News.

**TUESDAY Afternoon, Late:** Only news items of real significance such as deaths can be accepted.

**IN GENERAL:** Please Turn in News and Ad Copy As Early In The Week As Possible.

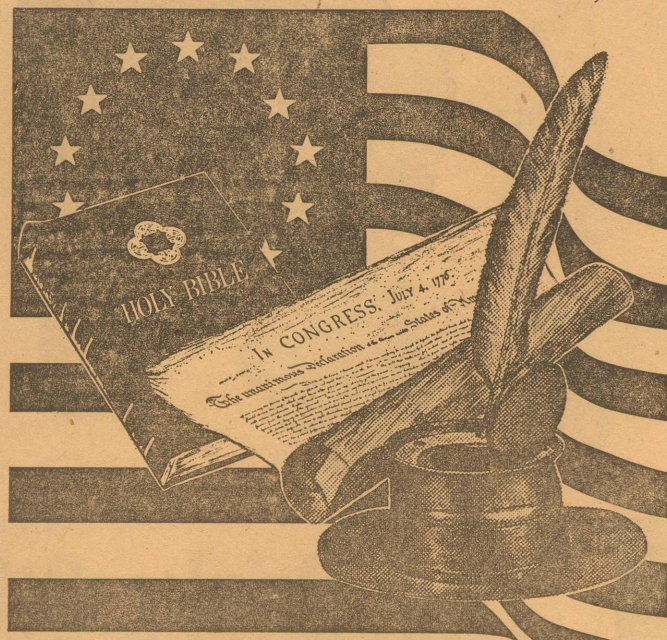
## THE ELDORADO SUCCESS

PRINTING—ADVERTISING—NEWS

—SINCE 1901

INDEPENDENCE DAY

JULY 4, 1974



#### From The Living Bible

Blessed is the nation whose God is the Lord, whose people he has chosen as his own. The Lord gazes down upon mankind from heaven where he lives. He has made their hearts and closely watches everything they do. The best-equipped army cannot save a king—for great strength is not enough to save anyone. A war horse is a poor risk for winning victories—it is strong but it cannot save. But the eyes of the Lord are watching over those who fear him, who rely upon his steady love. He will keep them from death even in times of famine! We depend upon the Lord alone to save us. Only he can help us; he protects us like a shield. No wonder we are happy in the Lord! For we are trusting him. We trust his holy name. Yes, Lord, let your constant love surround us, for our hopes are in you alone. (Psalms 33:12-22)

Religious Heritage of America, Washington, D.C.



The ancient Greeks gave their dead coins to pay their ferry passage to the underworld—no doubt they had to take the underground, too.

### Eldorado Churches Welcome You

**First Presbyterian Church**  
7 North Cottonwood

Gordon F. Garlington, Jr., Pastor  
Sunday School 9:45 A. M.  
Morning Worship 11:00 A. M.  
Evening Worship 6:00 P. M.  
Union Youth Fellowship 6:00 P. M.  
Joint Methodist & Presbyterian  
Evening Service 7:00 P. M.

**West Side Church of Christ**  
Divide Street  
Morning Service 10:30 A. M.  
Evening Service 6:00 P. M.  
Wed. Evening Service 8:00 P. M.

**First Baptist Church**  
Gene Stark, Pastor  
W. Gillis Ave.  
Sunday School 9:45 A. M.  
Morning Worship 11:00 A. M.  
Union Youth Fel. 6:00 P. M.  
Church Training 6:00 P. M.  
Evening Worship 7:00 P. M.  
Sunday Evening Choir  
Practice 7:45 P. M.  
Wed. Prayer Service 8:00 P. M.

**First Christian Church**  
Allen Hurt, Layman  
Sunday School 9:45 A. M.  
Morning Worship 10:45 A. M.

**First United Methodist Church**  
Thom Elliott, Pastor  
109 N. Divide  
Sunday School 9:45 A. M.  
Morning Worship 10:45 A. M.  
Union Youth Fel. 6:00 P. M.  
Joint Methodist & Presbyterian  
Evening Service 7:00 P. M.  
Wednesday Evening Choir  
Practice 8:00 P. M.

**United Pentecostal Church**  
Warner and Hackberry  
Walter L. Ford, Pastor  
Sunday School 10:00 A. M.  
Morning Worship 11:00 A. M.  
Evening Worship 7:00 P. M.  
Services on Tuesday and Thursday evenings at 7:30.

**Church of Christ—Mertzon Hwy.**  
Silas Triplett, Minister

Classes 10:00 A. M.  
Morning Worship 11:00 A. M.  
Evening Worship 6:00 P. M.  
Wednesday Service 7:30 P. M.  
Dinner on the Ground Each  
First Sunday

**Gethsemane Assembly of God Mts.**  
Nick Robledo, Pastor  
Sunday School 10:00 A. M.  
Worship Service Friday, 7:30 P. M.

**Antioch Baptist Church**  
Billy Daniels, Pastor  
Callender & Mulberry  
Sunday School 10:00 A. M.  
Morning Worship 11:00 A. M.

**First Baptist Mexican Mission**  
El Paso St. & Concho Ave.  
Sunday School 10:00 A. M.  
Sunday Services 11:00 A. M.  
Sunda Night Services 7:00 P. M.  
Wednesday Services 7:30 P. M.

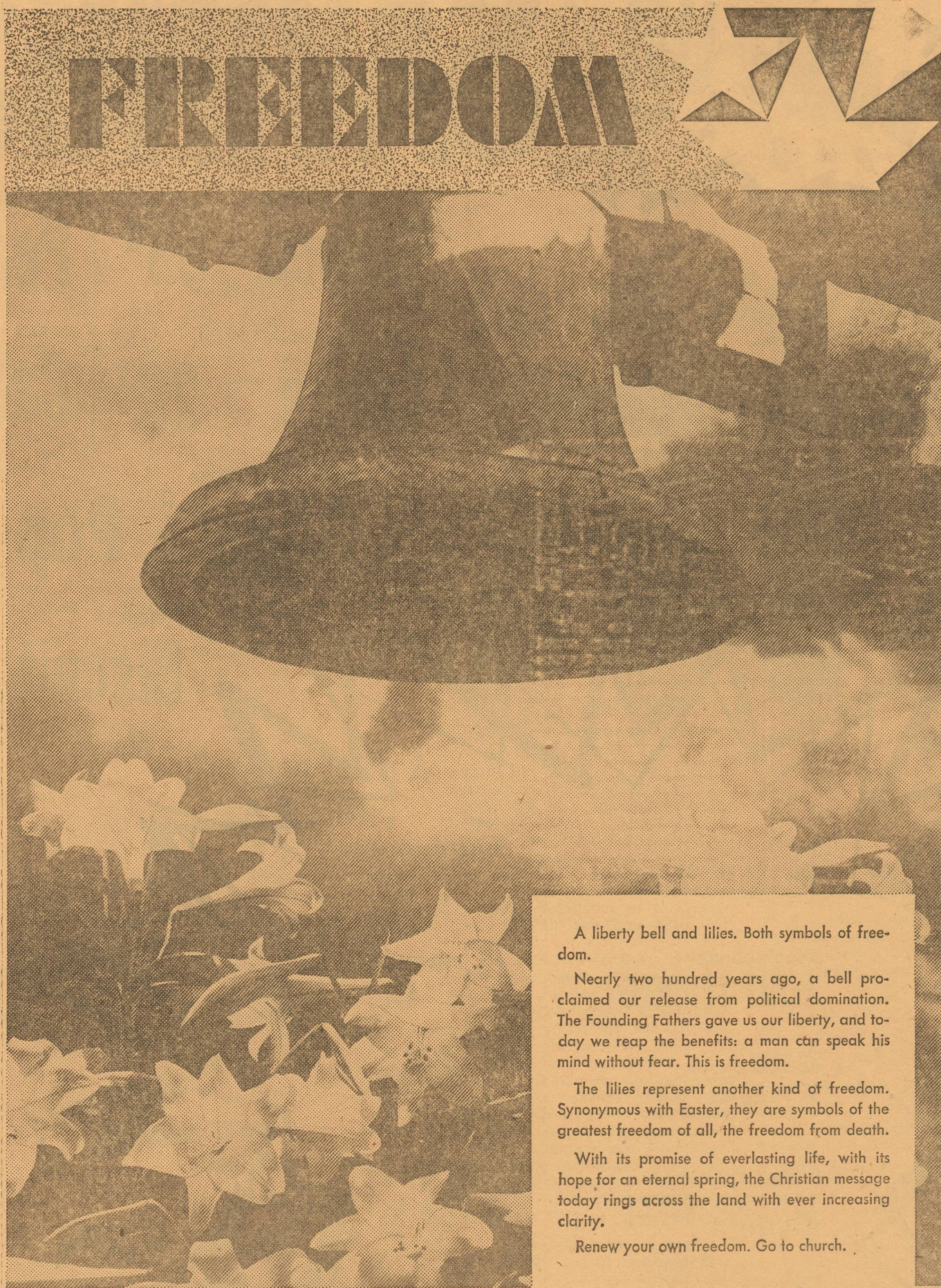
**St. Luke Missionary Bapt. Church**  
East Street  
Rev. Willie Jones, Pastor  
Sunday School 9:45 A. M.  
Worship Service on First and  
Third Sundays of each month at  
11:00 A. M. and 4:00 P. M.

**Our Lady Of Guadalupe Catholic**  
Highway 277 North  
New time for Sunday Mass is  
9:00 a.m.  
Wednesday Mass 7:30.

**St. Mary's Episcopal Church**  
McWhorter Ave. and Pelt Street  
The Rev. Lea Roy Aldwell, Rector  
Sunday Morning Worship: 10:00

**Primitive Baptist Church**  
Menard Highway  
Hugh Montgomery, Pastor

Service each 2nd Sunday at 10:30  
a.m. and 2:00 p.m. Also on Satur-  
day evening before at 7:00 p.m.  
Congregational Singing.



# FREEDOM

A liberty bell and lilies. Both symbols of freedom.

Nearly two hundred years ago, a bell proclaimed our release from political domination. The Founding Fathers gave us our liberty, and today we reap the benefits: a man can speak his mind without fear. This is freedom.

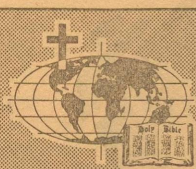
The lilies represent another kind of freedom. Synonymous with Easter, they are symbols of the greatest freedom of all, the freedom from death.

With its promise of everlasting life, with its hope for an eternal spring, the Christian message today rings across the land with ever increasing clarity.

Renew your own freedom. Go to church.

Copyright 1974 Keister Advertising Service, Inc., Strasburg, Virginia

Scriptures Selected By The American Bible Society



Sunday Matthew 5:1-12	Monday I Corinthians 1:26-31	Tuesday I Corinthians 7:32-35	Wednesday I Corinthians 13:4-13	Thursday Luke 4:21-30	Friday Isaiah 58:7-10	Saturday Psalms 112:4-9
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These religious messages are sponsored by the following interested Schleicher business firms:

### FOREMOST - FINEST DAIRY PRODUCTS

Elmer Garlitz—Indep. Distributor

### THE ELDORADO SUCCESS

Printing—Advertising—News

### SOUTHWEST TEXAS ELECTRIC CO-OP.

Inc. — Owned By Those It Serves

### KENT'S AUTOMOTIVE & GARAGE

Phone 853-2733—No. Angelo Hwy.

### EL DORADO RESTAURANT

Jerroll Sanders — Prop.

### JERRY'S RADIO & T-V SERVICE

Jerry Jones — Phone 2314

### CECIL WESTERMAN DRUG STORE

In The Page Building On S. Main Street

### THIS ADV. SPACE FOR SALE

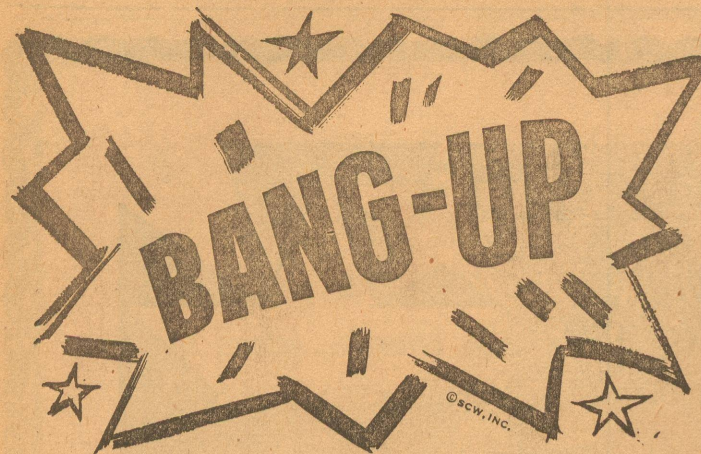
Call The Success: 2600

### DAVIS FINA SERVICE — FIRESTONE

Hugh Wyland — Phone 853-2872

### DIVIDE CABLE CORPORATION

Selma Dickson—Eldorado & Sonora



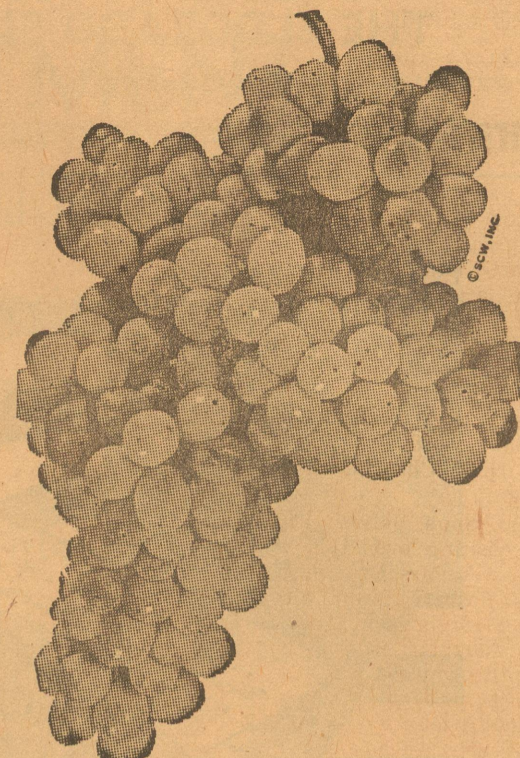
# SAVINGS FOR THE 4TH

THOMPSON SEEDLESS POUND  
**Grapes 59<sup>c</sup>**

FREESTONE POUND  
**Peaches 49<sup>c</sup>**

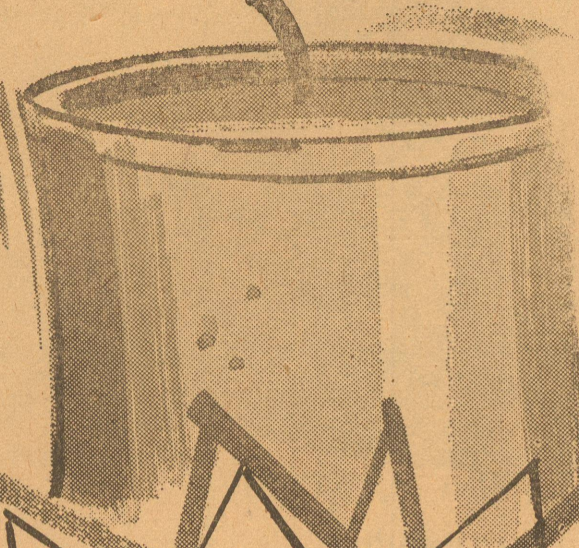
LONG GREEN LB.  
**Cukes 29<sup>c</sup>**

GREEN POUND  
**Cabbage 12<sup>c</sup>**



ASSORTED FLAVORS  
**Shasta Pop 6 FOR 89<sup>c</sup>**

PIONEER 32 OUNCE  
**Biscuit Mix 89<sup>c</sup>**



DUTCH GILR HALF GALLON  
**MELLORINE 49<sup>c</sup>**

KOLD COUNTRY 10 OUNCE  
**WHIP TOPPING 49<sup>c</sup>**

KOLD COUNTRY 11 OUNCE  
**T-V DINNERS 49<sup>c</sup>**

TROPHY SLICED 10 OUNCE  
**STRAWBERRIES 3 FOR \$1**



KOUNTRY FRESH 32 OUNCE  
**Fruit Drinks 3 FOR \$1**

KIM FOIL 12" x 25'  
**Aluminum 29<sup>c</sup>**

DIXIE 150 COUNT  
**Paper Plates 1.19**

KIMBELL'S 10 LB. BAG  
**Charcoal 69<sup>c</sup>**

PURE VEGETABLE 3 LB. CAN  
**Crisco 1.59**



HUNT'S 32 OUNCE  
**Catsup 59<sup>c</sup>**

KRAFT'S 18 OUNCE  
**BAR-B-Q SAUCE 39<sup>c</sup>**

KIMBELL'S 32 OUNCE  
**PICKLES 69<sup>c</sup>**

FRENCH'S — BLACK 4 OUNCE  
**PEPPER 59<sup>c</sup>**

KRAFT'S — SLICED 8 OZ.  
**CHEESE 59<sup>c</sup>**

KOUNTRY FRESH POUND  
**MARGARINE 49<sup>c</sup>**

KOUNTRY FRESH 10 Count  
**BISCUITS 3 for 39<sup>c</sup>**

**Dankworth  
GERMAN  
SAUSAGE  
Ring . . . 89<sup>c</sup>**

**Lean Flavorful  
BEEF RIBS  
Pound . . . 39<sup>c</sup>**

**Wilson's  
LUNCH  
MEATS**  
BOLOGNA LIVER  
PICKLE OLIVE  
**6 Oz. . . 49<sup>c</sup>**

STORE WILL BE CLOSED JULY 4th

KIM TALL CANS  
**Dog Food 3 FOR 39<sup>c</sup>**

PUSS & BOOTS TALL CANS  
**Cat Food 2 FOR 39<sup>c</sup>**

**Parker Foods, Inc.**