

Eldorado Success

Schleicher County's Only Newspaper—

—Offering The Best Advertising Medium—

—Est. 1901, This County's Oldest Business Enterprise—

74TH YEAR

ELDORADO—SCHLEICHER COUNTY, TEXAS (76936) Thursday, December 11, 1975

Number 50



by Lyndell Williams
Texas Press Association

Austin, Tex.—Utility companies got a stern warning from the new Public Utility Commission they are not to pass along to consumers without approval a state assessment on their gross revenues.

The one-sixth of 1% assessment was ordered by the 1975 Legislature to finance the Commission's regulatory activities. Revenue is estimated at \$12 million to \$15 million a year.

PUC members said they received a consumer complaint against Southwestern Public Service Co. of Amarillo and voluntary disclosure from Houston Lighting and Power on plans for a pass-through in electric bills.

"This is an assessment and not a tax; therefore, any utility is violating its rate schedule unless it has prior approval from the appropriate regulatory authority for an increase in rates before passing it on," said Commission Chairman W. Garret Morris.

Acknowledging that the Commission yet lacks jurisdiction to act in the matter, Morris said he feels the increase would be "an improper pass-through." He said he thinks individual consumers would be entitled to enjoin a utility from passing along the assessment in the form of a rate hike.

Comp. Rates Raised

A 7.1% increase in workmen's compensation coverage rates received approval of the State Board of Insurance effective March 1.

The increase will add about \$43 million to the \$611.6 million annual cost of workmen's compensation premiums paid by Texas business and industries.

Another hearing will be required on the coverage if the average weekly manufacturing wage goes up as much as \$10. State law provides for an automatic \$7-a-week hike in maximum payments to those injured on the job if there is a \$10 wage jump.

Tax Bond Cut

Better collection methods have made possible a reduction in the sales tax bonding requirement, according to Comptroller Bob Bullock.

Businesses have had to put up three times the amount they expected to pay in taxes each quarter. The new requirement will be twice the average monthly liability for monthly sales tax filers and 1 1/2 times the quarterly liability for those who file quarterly.

Bullock said the new policy will allow smaller businesses to use letters of credit or cash bonds and get away from bonding firms.

Race Expands

State Rep. Lane Denton of Waco became the fourth candidate to announce he will run for Texas Railroad Commission next year.

Denton, 34, classed himself as "pro-consumer" and said big interests will be out to defeat him. Other candidates in the race are State Rep. David Finney of Fort Worth, Terence O'Rourke of Houston and Walter Wendlandt, Austin engineer and attorney.

Short Shorts

State deposits in more than 1,200 banks earned nearly \$79 million in interest during the last fiscal year.

Arson for profit is among the fastest-growing crimes in Texas (2,202 cases last year), according to Jerry Johns of Southwestern Insurance Information Services.

Sen. H. Tati Santiesteban of El Paso will be governor-for-a-day December 13—with ceremonies here and in his home city.

Texas school districts claim they will lose \$22 million a year if they drop special student fee assessments in line with a recent attorney general's opinion.

—SCRATCH PADS for sale at the Eldorado Success office.

Post Script

Cantata Set Sunday Night

As noted elsewhere on this page, the Community Choir will present the cantata, "Carol of Christmas" this coming Sunday night, Dec. 14, in the sanctuary of the Methodist church. The presentation will culminate many weeks of rehearsal by the choir members, the director Mrs. Robert McWhorter and her accompanists.

The cantata presentation should be a highlight of the Christmas holiday time here, and most local churches will dispense with their own services Sunday night in order for their congregations to hear this Christmas message in song.

The final rehearsal was held Wednesday night of this week, and then the members went out to Joe and Mary Christians' for a get-together.

—ps—

Our First Christmas Issue

This week we have the 1st of our two Christmas Greeting issues of The Success. The companion issue will be printed next week. They are dated December 11 and 19.

The local public-spirited merchants have once again bought advertising space to greet you, the public, this Christmas season.

On page 6 we take a lengthy and nostalgic look at the year 1935 which was drawing to a close 40 years ago.

The Third Graders' letters to Santa Claus will be printed next week.

We are making effort to contact everyone for a Greeting Ad, but in case you are overlooked, there is still time for individuals to buy advertising space in the Dec. 18 Success issue. You are welcome to come in and look over our ad layouts; these are priced \$2.00 up. This is an easy way to greet your local friends instead of the more costly Christmas cards sent by mail.

Also, a subscription to The Success makes a nice Christmas gift for that out-of-town relative who likes to keep up with local happenings.

—ps—

Postage Going Up Dec. 28th

The cost of mailing a First Class letter is to go from 10c to 13c on Dec. 28th, according to word from postal authorities.

This move is already affecting supply of 10c stamps. This firm, like many others, buys stamps a sheet of 100 at a time.

Last week the local post office was out of sheets of 10-centers, but did have some coils of 100 on hand. They expected the 10c sheets to be back in stock sometime this week. Presumably they are already stocking the 13-centers in preparation for the Dec. 28 change-over.

It's all just an example of how the cost of doing business keeps rising. When the businessman goes to buy 100 stamps, the new cost will be \$13 instead of \$10.

—ps—

Bill Gentry, Commander of the local Am. Legion post, reports plans continuing for the Christmas party for local youngsters to be held 1:30 to 2:30 p.m. Friday, Dec. 19th, at the elementary gym at school.

That is the time school will turn out for the ensuing two weeks for the Christmas and New Year's holidays. This year's party is being paid for out of the local Legion post treasury.

Youngsters, pre-schoolers through age 12, are invited to this party. Santa Claus will distribute bags of candy assisted by Legionnaires.

—ps—

Around the business district:

The McWhorter building on South Main is being remodeled for new quarters of the Neighborhood Center of the OEO.

Some broken plate glasses at the front were replaced, and now some partitions are being built inside, and part of the ceiling has been lowered.

The building most recently housed the Teen and Recreation Center if which Robert Hibbitts was the proprietor. Earlier it housed the Western Auto before it moved to a larger building on the highway.

—ps—

Mr. and Mrs. Wm. Rieken and family visited recently in the John Nikolauk home.

PRIMITIVE BAPTIST CHURCH will conduct services this coming Sunday afternoon, December 14th, at the local Nursing Home.



The Community Choir of Eldorado

presents

"Carol Of Christmas"

A Christmas Cantata by John W. Peterson

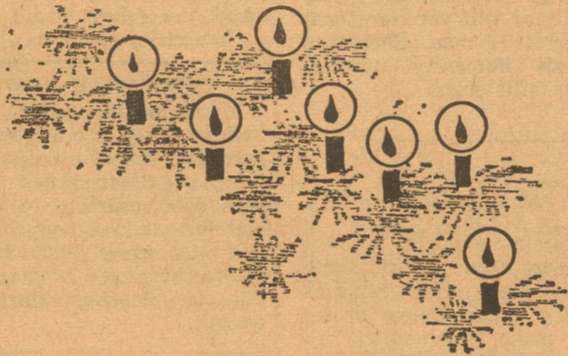
followed by Handel's "Hallelujah Chorus"

Sunday, December 14 — 7:00 P. M.

In The

First United Methodist Church

Mrs. Robt. McWhorter.....Director
Mrs. James Page.....Organist
Mrs. Joe Christian.....Pianist
Rev. Gene Stark.....Narrator



PAR-TEE NEWS—

The Eldorado Golf Club hosted the Annual Christmas Party and election of officers. Forty-three people attended to enjoy the good food and fellowship.

The new officers for 1976 are: President.....Weatherly Kinser
Vice-Pres.....E. G. Donaldson
Sec.-Treas.....Ernestine Hext
Tournament Ch.....Mickey Rathbone

The new directors are: Jo Ed Hill, Jerry Cantwell, Bob Page, Paul Page Jr., Bob Bland, and Raymon Mobley.

The monthly bingo party was held Wednesday night and 35 players enjoyed the party and refreshments hosted by Ralph and Mary Waldron.

The next party will be held Jan. 21 so if you like to play bingo, come out and join in the fun.

This Sunday afternoon, Dec. 14, will be the regular Mixed Foursome. We are hoping the weather will stay nice like it's been lately. The play will start at 1:30 p.m. Come early.

Happy holidays and good golfing! —Rep.

Elementary Activities

Thursday, 11th: Assembly program, room #6. Mrs. Garlington's 3rd grade at 2:00.

Jr. & Sr. High Activities

Thursday, 11th: Basketball with Menard here, starting at 5:00. 7th grade boys, 8th grade girls, 8th grade boys.

12th & 13th: Regional Band try-out at Brownwood.

11th, 12th, 13th: Basketball. A team boys at the Ozona tournament.

11h, 12th, 13th: Basketball A&B girls at the McCamey tournament.

Tuesday, 16th: Basketball A&B girls at Crane at 6:30. Basketball A&B boys play Ozona here at 6:30.

Woman's Club Sets Bake Sale, Meeting

The Woman's Club will have a Bake Sale this Friday, Dec. 12th, at 9:30 a.m. in downtown Eldorado. They will meet at the Memorial Building this coming Tuesday, Dec. 16th, for a Christmas program and party.

First Baptist Notes

Wednesday of this week, Mission Friends meet 2:30 to 3:30 p.m. On Thursday, Sunday School teachers meet 6:45 p.m., and Prayer Service will be 7:30 p.m.

The Rev. Gene Stark, pastor, announces Christmas season events as follows:

Children's Night at Christmas will be presented Dec. 21 7:00 p.m. Candlelight Celebration of the Lord's Supper will be on Christmas Eve at 6:30 p.m.

Goal of the local church for the Lottie Moon Christmas Offering is \$962.50.

New Son For Pages

Mr. and Mrs. Paul Page Jr. announce the birth of a son Nov. 30th. The young man weighed 5 lbs. 15 oz. and has been named John Russell.

Grandparents are Mr. and Mrs. Paul Page Sr., and Mrs. W. V. Lux.

Greats are Mrs. J. D. Huckaby and Mrs. Otto Sauer.

The Pages also have one other son, James Sutton, who is about 20 months old.

New Son For Deels

Mr. and Mrs. Danny Deel announce the birth of a son Dec. 6th in Sonora. The young man weighed 5 lbs. 4 oz. and has been named Christopher Lee. The mother is the former Pamela Engdahl and this is their first child.

Grandparents are Mr. and Mrs. Dan Deel of Sonora, Mrs. Annette Jackson of Eldorado and Mr. S. C. Engdahl of Saudi Arabia.

Hospital Notes

Admissions:
Mary Oglesby, Eldorado;
Euligia Gomez, Ozona;
Alice Karnes, Sonora;
Peter Benet, Eldorado*;
Ronald Spillman, Eldorado*;
Ruben Snell, Eldorado*;
Shelly Cavaness, Eldorado*;
George Turman, Sonora*.

* Dismissed.

Fire! Fire! Fire!

It seems this is all a lot of people need, to get them on the streets to find out where the fire is. This has become a real hindrance to the Firemen. There have been times lately that so many people arrive at the Fire Station that the Firemen have trouble getting the trucks out and on the road.

Also, it is reported that less and less people pull over and let the Fire Trucks pass.

If your house were on fire wouldn't you want the trucks there as quickly as possible? Please, Citizens of Eldorado, stay away from the fires, and give us a chance to perform our duty.

We strive to do a good job for our community and only with your co-operation can we be successful. —Fire Dept. Reporter

Cotton Crop Is Coming In Slowly

The Mikeska Gin in Eldorado reported that they had ginned 345 bales at 3:00 o'clock Tuesday afternoon and there were 15 bales on the yard.

This is an increase of 140 bales over last week's report. The weather is dry and cool and ideal for stripping and it is hoped that the ginning season will be short.

Cotton prices are considered to be better than last year.

Believe it or not— Clemens Sauer was in our shop last week and he reported that he had planted 61 acres in cotton and when it was ginned he got 60 BALES!

Auxiliary Met Dec. 4th

The Hospital Auxiliary met Dec. 4 with Mrs. Arch Mittel, president in charge. There were 14 members present.

The treasurer reported \$13 from memorials, \$76.50 from the gift shop, \$15 from donations, and \$11 from dues. The expenses were \$102.11 which left a balance of \$1,521.91.

Mrs. Winnie Jackson gave a report from the gift shop. Each member brought something to be sold.

Ruthie Dacy, activities director, showed some gift items that were being made in Arts & Crafts by the patients for Christmas gifts. Mrs. Delbert Taylor is helping with Arts & Crafts.

The Christmas party for the Nursing Home patients was planned for Sunday, Dec. 21, at 3:00 p.m. Friends and relatives of the patients are invited.

Home Meat Slaughter Program Set Dec. 16th

Dr. Frank Orts, Meats Specialist with the Texas Agricultural Extension Service, will be in Eldorado on Dec. 16 to give a method demonstration on Home Meat Slaughter.

Dr. Orts will demonstrate how to properly cut and label a side of beef. The program is planned for 2:00 p.m., Tuesday, Dec. 16, in the auditorium of the Memorial Building. There is no charge. Educational programs conducted by the Texas Agricultural Extension Service serve people regardless of race, color, sex, religion or national origin.

Women's Division To Be Included In Show

A Women's Division will be included in the Schleicher County Stock Show this coming January. Five divisions for this department have been planned. These include: needlework, canned fruits and vegetables, pickles and relishes, jams, jellies and preserves, and hobbies and crafts.

Copies of the entry forms and rules and regulations for this event are available from the County Extension office. The dates for the show are Jan. 9 and 10. Entry forms are due in the County Extension office by Jan. 1, 1976. Plan now to enter!

School Menus

(All meals served with buttered rolls and milk.)

Wed., Dec. 10: Spaghetti & meat-sauce, whole kernel corn, sliced peaches, peanut butter cookies.

Thursday, Dec. 11: Chicken fried steak & gravy, creamed potatoes, English peas, strawberry congealed salad, peach cobbler.

Friday, Dec. 12: Sloppy Joes, French fries, cheese strips, orange halves, chocolate pudding.

Monday, Dec. 15: Meatloaf, pinto beans, cream style corn, tossed green salad, banana pudding.

Tuesday, Dec. 16: Fresh fish fillets, macaroni & cheese, black-eyed peas, cole slaw, chocolate cake/fudge icing.

Wed., Dec. 17: Beef stew with vegetables, cheese strips, sliced peaches, cornbread or crackers, sugar cookies.

Thursday, Dec. 18: Turkey and dressing, giblet gravy, French sliced green beans, cranberry sauce, fruit cup, applesauce cake/icing.

Friday, Dec. 19: Sandwiches, pork & beans, potato chips, orange halves, ice cream.

Dec. 19th to Jan. 5th: Christmas & New Year's holidays.

School Parties Held On Monday Night

The High School Christmas party was held Monday night in the Memorial Building. Irene Garcia and Ricky Gibson were presented as Miss EHS and Mr. EHS respectively.

The Junior High party was held in the school cafeteria.

Eighth grade favorites were Lorrie Powell, Randy Morrison, and Charlie Bradley.

Seventh grade favorites presented were Cissy Caveness and Ronnie Hall.

Clara Davis Dies

Miss Clara Louise Davis, 52, died last Monday in an Austin nursing home.

Services were held Thursday afternoon in the First Baptist Church here, with burial in Bailey Ranch cemetery.

She was born Oct. 28, 1923 in Concho county. She had lived in Carlsbad for a number of years and had been in Austin for about two years before her death.

Survivors include her mother, Mrs. Ida Davis of Houston; two sisters, Mrs. Nora Richardson of Houston and Mrs. Clifton Henderson of Houston, and several nieces and nephews.

A. J. Friess Dies In Arizona At Age Of 56

Adam James Friess, Sr., died in Tucson, Arizona, at the age of 56. He had had major surgeries and hospital stays.

Services were held at 10:00 a.m. Wednesday, November 26th, in the Wilcox Ward of the Church of Jesus Christ of Latter Day Saints.

Interment was made in Desert Rest Cemetery, Bowie, Arizona.

Military Honors were by the American Legion and Veterans of Foreign Wars.

The deceased was born November 26, 1919 in Bandera, Texas. The Friess family lived here in Eldorado for a time and A. J. attended the local schools.

Survivors include his mother, Mrs. Elzada Friess, whose address is P.O. Box 171, Bowie, Arizona 85605.

Nursing Home Notes

We all love Christmas and our Spirits are in accordance with the season. Our schedule of upcoming Christmas events is nearly full and we are all looking forward to the many parties.

Out of town visitors this week were Mrs. Dick Jackson from San Angelo to see Mr. Wren Jackson. Maggie Sluder was delighted that she was surprised by her son Earl Sluder from Houston who came to see her.

Bingo winners this week were Mrs. Blakeway with two games, Gertrude Nixon with two games and the following with one game: Mrs. Casbeer, Mrs. Sluder, Mrs. Daniels and Frank Reed.

The economy is moving so slow the post office is getting jealous. —Ruthie Dacy A. D., and Beulah Harris, Rep.

P-TA To Meet Monday For Christmas Program

A "Christmas Program" is planned for the December meeting of the P-TA. We will meet at 7:30 Monday, December 15, in the school auditorium. —Rep.

B & G FEED

Feed, mineral salt, livestock hauling, hay hauling. Pasture and liquid feed. Will be delivered or can be picked up.

Feeders will be furnished.

Eldorado salesman: Sam Carrell, 853-2219

GEORGE SCHWIENING

800 Glasscock, Sonora, Texas

Office Phone ----- 387-3620

Res. Phone ----- 387-2063



JESUS, the son of God was born in Bethlehem, in the simple surroundings of a crude stable. He was to spend 33 years upon earth, living a life of humility, faith, obedience and highest example. He offered friendship and love to every man and lay down a foundation upon which every man could build eternal happiness.



Christmas Blessings

Peace On Earth
Good Will To One And All

Robert Massie Co.

Furniture — Carpet

WEST TEXAS' LARGEST
HOME FURNISHING STORE

Whether yours is a small or a large budget, whether your need is one room, A houseful or one piece, Our management and our experienced sales personnel are anxious to serve you according to your wishes.

MAKE OUR STORE YOUR HEADQUARTERS
WHEN SHOPPING IN SAN ANGELO

12-14 E. Twohig

Telephone 655-6721

Christmas Spirit Comes Through

Depressions, earthquakes, wars... none of these can destroy the Spirit of Christmas; the darkness of fear cannot blot out its light; hatred, envy, and jealousy cannot withstand it; greed and selfishness retreat from it. Nothing can halt its advent into the hearts of men. Christmas still lives!

Like a blanket of softly falling snow, Christmas covers the earth. Its radiance lights up a storm-tossed world with the brilliancy of new hope; it brings before the universe the potential goodness and greatness of man. Through the spirit of Christmas the ideals of the Master will yet transform the universe of man. Christmas ever leads humanity upward. Christmas still lives!

Gloucestershire's Offer Jolly Wassail

THE WASSAIL SINGERS OF GLOUCESTERSHIRE — after toasting the master and mistress of each house sang:

Here's to Fillpail (the cow) and her long tail,
God send our master us may never fail
of a cup of good beer: I pray you draw near,
And then you shall hear our jolly wassail,
Be here any maid, I suppose here be some:
Sure they will not let young men stand on the cold stone,
Sing hey, O maids, come troll back the pin,
And the fairest maid in the house, let us all in.

THE PUNCH BOWL
When making punch for a holiday party, use a tube cake pan for freezing grapefruit juice or water tinted green with food coloring to which you have added red cherries and mint leaves. When frozen, put in the punch bowl to look like a floating Christmas wreath.

Make Tree Show Change Of Pace

To depart from a traditional Christmas tree, some families like to try a new theme or let children make ornaments.

Cookies, gingerbread men, and popcorn or candy strings are traditional tree decorations, but dried corn kernels and gumdrops can be used. Painted nuts or decorated blown eggshells will add an unusual touch, along with different shapes of uncooked macaroni gilded and glued to a foam ball.

A tree decorated with miniature packages wrapped in velvet or brocade and tied with brightly-colored ribbon can be a tree theme.

Cut-outs of animals, toy soldiers, dolls or sleds from foam rubber sheeting or plastic foam can be decorated by gluing sequins on them.



I PLAN TO HIDE HERE 'TIL SANTA COMES.

It's Not Christmas Without The Tree

The pagans thought that woodland spirits reside in trees. So, to please the spirit gods, they decorated the trees. Particularly evergreens. The Druids of Ancient England tied gilded apples onto tree branches. During Saturnalia, The Romans decorated small trees with toys, small masks of Bacchus, and candles. Centuries passed before anyone actually took a tree inside the house and decorated it. Finally in 1605, an Austrian did. Then, the idea began to spread very slowly until it reached Germany. In 1832, a German was the first to decorate a tree in America. It was not until the Teddy Roosevelt years that Christmas trees gained a strong foothold in American tradition.

Christmas Basket Something Different

A variety of baskets of all sizes and shapes are featured in most department stores and dime stores too.

Choose baskets to accommodate the sizes and shapes of your gifts, you can put your present unwrapped in the basket. If you feel they need protection, encase small gifts in cellophane bags.

Tie baskets with red ribbons, which can be run through the wicker like beading if you like, and finished with bows. Wire small sprays of holly, mistletoe, pine or other evergreen into the straw with fine wire. Almost any kind of decoration can be wired to a basket. These look very festive and don't fall apart when you are delivering them.



WARMING SANTA . . .
Santa Claus will certainly make his appointed rounds this year—rested up, we're told, from a Florida vacation where he was photographed at Miami Beach with Jeanne Wilbur.

CHRISTMAS BALLET
Long before the Russian composer Tchaikovsky wrote the music for the Nutcracker Ballet, generations of boys and girls have been captivated by the legend of the wonderful nutcracker.

The story was first written down by the German writer Hoffman, who called it "The Nutcracker and the King of the Mice." The story found its way to other countries, where it was given various plot twists.

In the Russian version, the tale begins with a gala Christmas Eve party. Uncle Dross, the children's favorite, arrives and presents Clara, the heroine of the story, with an amazing nutcracker in the form of a soldier, and her brother Frank with toy soldiers and a fort.

Eldorado Success Want Ads Get Results ! !



A HAPPY CHRISTMAS

TO OUR MANY GOOD FRIENDS AND NEIGHBORS OF THIS FINE COMMUNITY

Kent Elliott Roofing

HAS DONE THE MAJORITY OF THE

ROOFS IN ELDORADO.

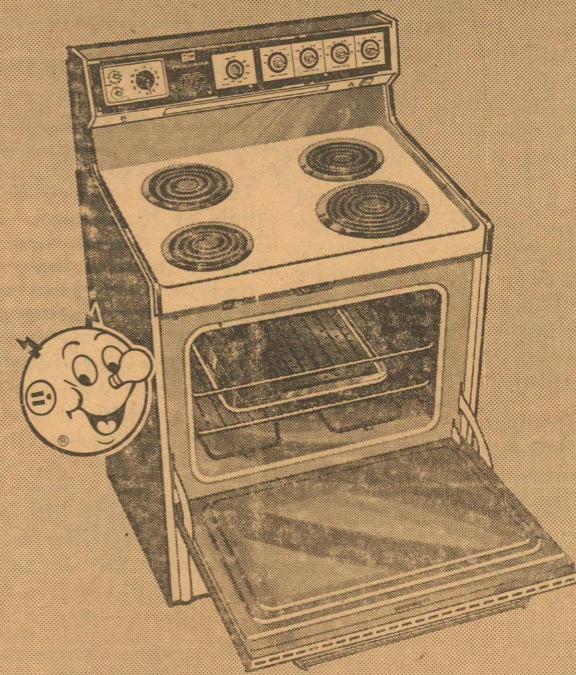
All Work Guaranteed

655-2800

San Angelo, Texas

Eldorado Success Want Ads Get Results ! !

CONSERVE AND SAVE ON ELECTRIC COOKING



- ★ For best results, use flat bottom utensils with tight fitting covers. Utensils of medium or heavy weight aluminum conduct heat faster, transfer heat evenly and respond quickly to temperature changes.
- ★ Match the utensil to the size of the unit. Use 8 inch units for large utensils. Use 6 inch units for small to average sized pans.
- ★ Use high setting for a quick start for any surface cooking, or to boil water quickly. When cooking temperature is reached, switch to a lower setting.
- ★ Do not pre-heat the oven for roasting or broiling, but do pre-heat the oven to the temperature given in the recipe for baking.

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West Texas Utilities Company

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Exxon Products — Raymon Mobley & Employees

DIVIDE CABLE CORPORATION


Please Use Following Telephone Numbers To Call For Service:

Eldorado, (direct line) 24 hour service ----- 853-2804

Sonora, 8:00 to 5:00 ----- 387-3344 or 387-3616

Everett Ogburn

THE Christmas Tree...



(author unknown)

You come from a land where the snow lies deep
In forest grand, on mountain steep;
Where the days are short, and the nights are long,
And never a skylark sings his song.
Have you seen the wild deer in his mountain home
And watched the descent of the brown pine cone?
Do you miss your mates in the land of snow
Where none but the evergreen branches grow?
Dear tree, we will dress you in robes so bright,
That ne'er could be a prettier sight;
In glittering balls and tinkled bells,
And the star which the story of Christmas tells.
On every branch we will place a light
That will send its gleam through the starry night,
And the little children will gather there,
And carol their songs in voices fair;
A lovely sight you will always be...
You beautiful, beautiful Christmas tree.

Thank You



is the most sincere expression we know to convey our appreciation of your friendship this past year.

We extend to you our warmest greetings and good wishes for happiness.

DIVIDE CABLE CORP.

Everett Ogburn, Mgr. — Phone 853-2804

New 2 and 3 Bedroom Homes—

From 1,000 to 1,700 square feet of floor space, built under city inspections. 1½ or 2 full baths with ceramic tile showers and dressing tables. Large kitchen-family room combinations. Lots of cabinets and snack bar. Built-in dishwasher and range with hood. Utility rooms or areas. All gas or all electric. Central heating. Fully carpeted with window drapes installed. Completely finished and delivered to any place in West Texas \$12.75 per square foot. Can also brick all or part if desired and include refrigerated air all as an extra. We invite you to come and look at what we have to offer. We have been in this business for over 20 years and guarantee satisfaction.

Call Craig Hardegree at Burley Lumber Co.
San Angelo, Texas 655-3127


Christmas Is Special Time of Of Year

Every season, each holiday of the year brings some kind of change into the pattern of our lives. But, of all the days, in summer, winter, spring, or fall, there is—for everyone—a most favorite of all.

It is, of course, the Christmas.

We are captured by the spirit of Christmas long before the holiday arrives. The commercial aspects, the bright streets, decorated windows and well-stocked store shelves—these are obvious witness to the fact that Christmas is soon coming. But, the real change is something that takes place within the heart and the spirit. It touches first the very young. It comes to the school scene. It reaches out to the older community. Some grasp it eagerly; a few, reluctantly. But even the most persistent die-hard eventually becomes captive to the mood, throws away a year-round frown, walks with a sprightly step and offers a merry greeting to all the world.

As the holiday grows nearer, the spirit of warmth and happiness, brings to each individual opportunity to share in the most magnificent moment of all time—the birth of Jesus Christ, the Redeemer. This is the essence, the origin of anticipation—the realization that God sent his only son unto the world.



The English used to mash the roots of hyacinths in white wine to hinder the growth of hair.

Things You Can't Buy Are Best Of All

What about some token of love—What about love itself... and friendship... and understanding... and a helping hand... a smile... a prayer and consideration? You can't buy these things in any store, and these are the very things people need. Let's not permit the crowds and the rush to crowd Christmas out of our hearts... for that is where it belongs. Christmas is not in the stores—but in the hearts of people.

SPECIAL TOUCH

AS A GIFT OF BEAUTY AND THOUGHTFULNESS, OR TO ADD A FESTIVE HOLIDAY MOOD TO CHRISTMAS IN YOUR HOME, A CHRISTMAS FLORAL ARRANGEMENT IS THE PERFECT TOUCH, EITHER LIVE OR ARTIFICIAL.

Did You Know That...



—The largest Christmas tree ever lighted was 364 feet tall. It was in California's redwood forest, was first decorated on December 21st, 1945.

—Incredible as it seems, the odds are 7 to 1 against a man's getting a tie for Christmas.

—The peacock was the official Christmas bird in early England and was not replaced by the turkey until the sixteenth century.

—A copy of the first Christmas card, etched by an English artist, is in the British museum.

—The toy-stuffed Christmas stocking was the brain child of George E. Monsley, of Philadelphia.

Christmas Everywhere

The spirit of Christmas is a universal spirit, which each nation has shaped into its own individual customs and traditions. In various observances we can see gratitude and we can hear the warm greeting which comes from every heart.

Thoughtful Gift Easy To Give, Well-Received

Recipes that are treasured for their ease of preparation or their own deliciousness make wonderful gifts to share with friends and family. Recipes written in your own handwriting and accompanied by a container of the finished product, its a truly thoughtful gift.

For example fill a small crystal bowl or glass with Gourmet Strawberry preserves, which can be made any time. The following is very very simple and very very good.

Mix 1 tablespoon orange liqueur with 1 cup strawberry preserves. Delicious!

LOG BURNING

Fireplaces today, though smaller than those of yesteryear, symbolize at Christmas the age old custom of burning the log.

The Yule Log was adapted to Holiday celebrations from the Scandinavian practice of building huge bonfires at the winter solstice. Fire represented the spring sun, soon to return.

For Your MARY KAY COSMETICS

Call Patsy Kellogg
853-2205 Angelo Hwy.
(to Jan 1*)

County Ag. Agent's Column

By Jerry Swift

Producers Urged To Reduce Cow Numbers

The current economic crisis in which cattlemen find themselves is a clear-cut case of too many cows. Brood cow numbers must be reduced if cattlemen are to get back on their feet and run a profitable operation.

One thing that cattlemen need to look at in analyzing their operations is a "cow month of feed"—a term that has a definite bearing on the income derived from cattle. It refers to the total number of cows maintained in the herd annually divided by the number of calves weaned. For example, if a producer has maintained 100 cows for the past year and weaned 90 calves, then 1200 cow months of feed are divided by 90, resulting in 14.2 cow months of feed per calf weaned. As this figure increases, production efficiency per cow-calf weaned drops and this is money down the drain.

The number of calves actually weaned becomes an especially critical factor when calculating the cost of keeping open cows. Current total costs per cow per year run about \$204. This is a large investment if there is no return in the form of a calf weaned.

Using the total cow maintenance cost of \$204 per year, the cost per pound of calf with a 100% calf crop weaned at 450 pounds per calf is 45 cents. This cost figure increases drastically as the number of calves weaned drops. With only 50 calves weaned from 100-cow herd, the cost per pound of calf jumps to 91 cents.

So, as the winter approaches and cattlemen start planning their feeding program, we advise giving close attention to culling those cows that are open. It doesn't make dollars and cents to feed them through the winter.

Insects Moving Indoors

Insects will soon be looking for a warmer place of residence, and it will probably be your home. Insects likely to be moving indoors include cockroaches, elm leaf beetles, boxelder bugs, fall webworms, crickets, clover mites, house flies, cluster flies and spiders.

The best way to halt the insect invasion is to spray the outside foundation of your home.

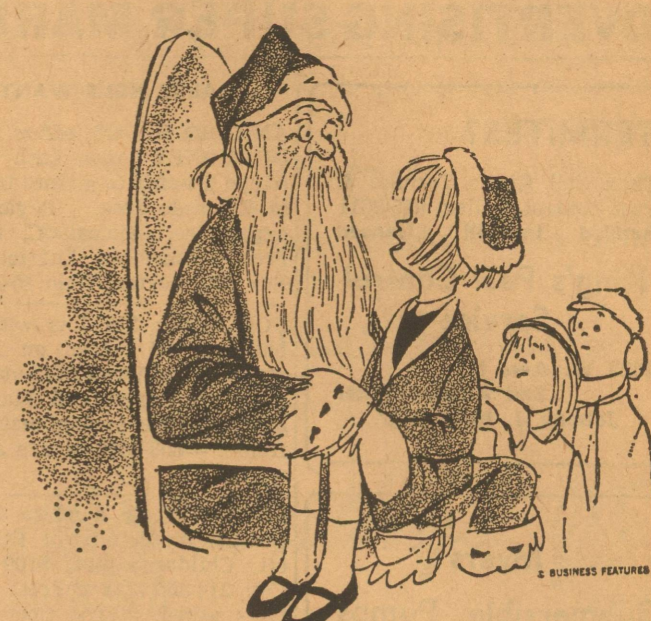
We advise spraying walls, porches, steps, baseboards, doorways and window ledges with an approved insecticide to control crawling insects.

The best way to keep cockroaches out of the house is to keep it clean. If they do get in, spray or dust window and door frames, drainboards, under the sink, in cracks and holes, around pipes and in cupboards.

If ants are a problem in your home, try to find their nest and spray it. You may have to remove some flooring or carpeting to find it. Crickets sometimes cause damage to fabrics and foods and can be controlled by spraying on the ground and around the foundation of the house and the edges of sidewalks, patios and curbs.

When spraying, keep rooms well-ventilated and keep people out of the spraying area for several hours after application or until the spray dries. As always, pay close attention to the manufacturer's instructions when using any insecticide.

LETTER & LEGAL rag bond paper is for sale in ream boxes at The Eldorado Success.



"... and a checking account like Mommy's at

The First National Bank
Of Eldorado

LEGAL NOTICE

Being certified by the Commissioner of Agriculture of the State of Texas for this purpose, the Mohair Council of America, 516 Central National Bank Building, San Angelo, Texas 76901, proposes a referendum election on February 10, 1976, under provisions of Article 55C, Vernon's Civil Statutes on the proposition of whether or not mohair producers in the following counties shall assess themselves an amount not to exceed 2½ cents per pound on all mohair sold to be collected at the first point of sale, and to elect members for a 12-person commodity producers board to administer proceeds of such assessment to be used for advertising, promotion, market and product development, education and research programs designed to encourage production, marketing and use of Texas mohair.

Counties included in the referendum are: District 1—Terrell, Crockett, Pecos, Brewster, Presidio and Jeff Davis. District 2—Val Verde, Kinney. District 3—Edwards. District 4—Bandera, Real, Medina, Uvalde. District 5—Mason, Llano, Gillespie, Kerr, Kendall, Comal, Blanco. District 6—Schleicher, Menard, Sutton, Kimble. District 7—Mills, Hamilton, San Saba, Coryell, Lampasas, Burnet, Hays, Travis, Williamson, Bell. District 8—Iron, Sterling, Coke, Tom Green, Concho, McCulloch, Coleman, Runnels, Nolan, Taylor, Callahan. District 9—Brown, Eastland, Comanche, Erath, Stephens, Palo Pinto, Jack, Parker, Hood.

The referendum and election will be held by physical ballot with voting place to be at each county ASCS office in the referendum area or in the county courthouse in counties that do not have ASCS office facilities. Polls will be open at 7 a.m. and close at 7 p.m. Producers who will be away from their particular voting box location on election day may obtain an absentee ballot from county agent offices, wool and mohair warehouses or from the Mohair Council of America. Absentee ballots must be mailed in the self-addressed envelope to the central balloting place at P. O. Box 222, San Angelo, Texas 76901, before midnight three days prior to the election date.

Any person within this referendum area engaged in the business of producing or causing to be produced mohair for commercial purposes is eligible to vote, including owners of ranches and their tenants and sharecroppers, if such person would be required to pay the assessment proposed.

(Dec. 4-11-18c)



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Tune-Ups, Minor Repairs
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IN NORTHEAST ELDORADO

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Eldorado Sonora
Phones, Eldorado 853-2636
If No Answer, Dial - 853-2860
Or Call Sonora ---- 387-2266

ELDORADO SUCCESS
PUBLISHED EVERY THURSDAY
At Eldorado, Texas 76936
Fred Gunstead...Editor-Publisher
Bill Gunstead...Associate Editor

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Any erroneous reflection upon the character, standing or reputation of any person firm or corporation which may appear in the columns of The Success, will be gladly corrected upon same being brought to the attention of the publisher.

Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.

Announcements of revivals for churches are considered advertising and charged for at regular advertising rates.

Unsolicited poetry charged for at regular advertising rates.

Pictures ----- Unsolicited pictures for publication charged for at engraver's rates.

Front page advertising announcements to be charged for at a rate equal to three times the regular rate.

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MEMBER 1974

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—SALES HELP WANTED—

AN OHIO OIL CO. offers PLENTY OF MONEY plus cash bonuses, fringe benefits to mature individual in Eldorado area. Regardless of experience, airmail C. C. Read, Pres., American Lubricants Co., Box 696, Dayton, Ohio 45401. 1t

FOR SALE: 2½ lots with stucco building, all fenced on Mulberry Street; also Western Auto double oven gas range and Maytag gas dryer. 48" box spring, mattress and frame. —853-2578 or see Jo Woodward. 1*

LOST, DEC. 2: a white Toy Male Poodle, in vicinity of Ft. McKavett. Children's pet. \$100 reward. Call 214-365-7343 collect. No questions asked. —Mrs. Cecil Hodges, Route 1, Box 201B, Winnsboro, Texas 76494. 2t

FOR SALE: 3-bedroom house; dining room suite, kitchen range, bedroom suite, and other odds & ends. Call 853-2119 or see Roy Key. 1*

THESE FOR SALE: 1967 Chevrolet, 1966 Oldsmobile, 1962 GMC pick-up. —Charles Blair, 305 Field Ave., phone 853-2251. (D 2-11*)

1974 DODGE SPORT, loaded, in excellent condition. \$2900. 853-2160. 1*

In Those Days
Compiled From Success Files

ONE YEAR AGO
Dec. 12, 1974—Mrs. Eulalia Frias Castro and Juan Espinosa received their U. S. citizenship.

Wally Joiner was Miss EHS and Gary Warnock was Most Popular Boy in the High School Christmas party was held.

Mr. and Mrs. J. D. Redwine were honored on their 25th wedding anniversary.

FIVE YEARS AGO
Dec. 10, 1970—Kahtleen O'Harrow was Mss Merry Christmas as the Chamber of Commerce parade was held. Runners-up were Sue Ann Morris and Leslie Nixon.

Kelly Jack Kerr, age 6, brought in his first deer.

Mr. and Mrs. Gary Parks of Crane were parents of a daughter born there on November 29th.

Plans were under way for a new ambulance to be purchased to serve this county.

Final close-out sale prices were in effect at The Ratliff Store.

Mrs. Dave Locklin announced that special services would be held Dec. 21st at the First Christian Church dedicated to the Prisoners Of War.

Funeral services were held here for Robert A. Evans, who died at 56.

12 YEARS AGO
Dec. 12, 1963—Sue Edmiston was Gold Star Girl and George Draper was Gold Star Boy, in 4-H in this county.

Coming up Sunday night was presentation of the Christmas cantata, "The Christmas Messiah" with Frank O'Banion, director; Mrs. Creola Phelps, organist; and Mrs. Maxine Page, pianist. Soloists were O'Banion, Mrs. Helen Marie Page, Mrs. Mabel Blaylock, and Joe M. Christian.

Judging was set in the Christmas Decorating Contest of local residences. C. J. Hahn was president of the Lions Club which was sponsoring the contest.

Mrs. Oliver Teele's choral groups at school were presenting their Christmas program and operetta, "Christmas Means Love."

A son was born at Portland, Oregon, to Airman and Mrs. Judge Whitten.

Mr. and Mrs. Frank Kemble attended the state P-TA convention which was held in San Antonio.

50 YEARS AGO
Dec. 11, 1925—Joe Tisdale, prominent ranchman, reports the loss of his fine billy goat. He sheared the goat a short while before he died and got \$31 worth of mohair.

Jim Hinyard and Bill Stewardson, who are attending Schreiner Institute, were awarded letters as members of this year's high school football squad.

Sunday afternoon, a fire started from a Mexican camp fire and burned about 320 acres of grass on the Hensel Matthews ranch. The neighbors gathered quickly and soon whipped out the fire.

Bill Mund and W. N. Ramsay spent Sunday in Abilene.

Mr. and Mrs. Felix Susen were in from the stock farm Thursday buying supplies and transacting business.

A. M. Nixon and wife have sold their 640-acre farm and ranch 16 miles west of Eldorado this week to Marvin McDonald of Melvin; consideration \$11,880. Galbreath & Hines arranged the sale.

Taylor Neill and Clay Adams have finished the new curtain for the high school auditorium here.

ELDORADO LODGE
No. 890 — A. F. & A. M. Stated meeting 2nd Thursday in each month, at 7:00 p. m. from Oct. 1 to April 1, and at 8:00 from April 1 to October 1. Visiting brethren welcome.

Community Calendar

Dec. 11, Thursday. 42 Club meets for luncheon and gift exchange in home of Mrs. Truett Stanford.

Dec. 11, Thursday. Senior Citizens party, 2:30 p.m., Mem. Bldg.

Dec. 11, Thurs. Masonic Lodge.

Dec. 14, Sunday. Community Choir to present cantata, "Carol of Christmas," 7:00 p.m. in the First United Methodist Church.

Dec. 15, Monday. P-TA Christmas program.

Dec. 16, Tuesday. Woman's Club. Christmas party for youngsters at Memorial Bldg.

Dec. 17, Wednesday. Lions Club meets 12:05. Memorial Building.

Dec. 18, Thursday. Social Security representative at Court House, 10:00 a.m. to 12:00 noon.

Dec. 19, Friday. Am. Legion Christmas party for youngsters at 2:00 p.m., elementary gym.

Dec. 19, Friday. School dismisses 2:30 p.m. for ensuing two weeks for Christmas, New Year's holidays.

Dec. 21, Sunday. Party for Nursing Home residents. 3:00 p.m.

Jan. 8-9. County Livestock Show.

CLASSIFIED ADVERTISING RATES
First Insertion.....4c word
Additional Insertions.....2c word

Minimum \$1.50 Each Insertion
Cash In Advance
\$2.00 Minimum On All Small Ads
Taken On Phone Or By Mail

CHRISTMAS GIFTS: Purebred Dalmation puppies ready to go Christmas eve; females \$20 and males \$25. See Billy Gene Edmiston. (D 11-18*)

GARAGE SALE FRIDAY from 8:30 a.m. 'til 6:00 in the evening at the Bill Gunstead house; lots of real nice clothes and odds & ends and also a chair.

FOR SALE: 1971 Hammond organ, piper model with seven rhythms and built-in cassette recorder. \$700. 853-2160. 1*

2-YEAR-OLD BULLS, ready to go. Supreme Domino breed. —W. A. Edmiston, 853-2221. c

"THE DRAWING POWER OF GOD." Look forward to reading about it in next week's issue. Bro. Walter Ford *

THESE FOR SALE: Good 30" gas range, G. E. refrigerator and G. E. dishwasher only used six months. Call 853-2754. 2tc

BARRELS for trash barrels, for sale. Call 853-2126. (to Nov 27*)

F.H.A. APPROVED trailer park spaces for rent. We pay gas, water, sewer and garbage. \$50 per month rent. 853-2126. —Milton Jones, Box 408, Eldorado. (to Nov. 27*)

BIG "O"
INDOOR AUDITORIUM
392-3384 Ozona, Texas

Biggest Little Theatre In The World

Thursday, December 11
Cantinflas en
Por Mis Pistolas
—In Color—

Friday, Saturday, Dec. 12-13
GOLD
—PG—In Technicolor—
Roger Moore Susannah York

Sunday, Monday, Dec. 14-15
THE McCULLOCHS
—PG—In Color—
Forrest Tucker Max Baer
Janice Heiden Julie Adams

Tuesday, Wed., December 16-17
WAR DEVILS
—PG—In Color—
Guy Madison Van Tenney
Bring The Family \$2.00 Per Car

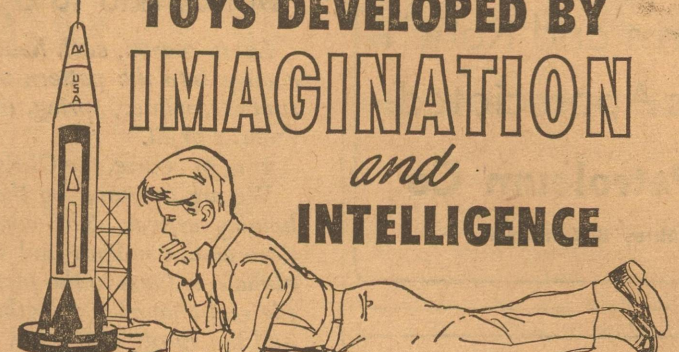
Ticket Booth and Concession Stand Open 6:30 p.m.; show starts at 7:30 p.m.

Remember: Tuesday night is Popcorn Night. Buy one and get one FREE.

WALL PAPER

The proportions of small rooms with high ceilings can be improved by painting the ceiling a strong bright color or covering it with wallpaper in a colorful, busy pattern.

TOYS DEVELOPED BY IMAGINATION and INTELLIGENCE



Toys which teach as well as amuse are probably the strongest trend.


Toymakers today are employing psychologists and other specialists as designers and making educational toys for children down to and including infants.

War toys are out. Space toys, however, are in. On sale is an enormous array of space stations, moon walkers, rocket-launching outfits and moon globes drawn from actual photographs.

The main trend in dolls continues to be toward realism. Dolls now not only walk, talk, wet and sleep, but also ride go-carts, grow teeth speak Spanish and do push-ups.

Art is being stressed and in books the trend is toward experiencing as well as reading. Plants are sprouting in the form of children's green-houses.

In sum, today's toys go far beyond entertaining and actually do engross the child in constructive activity.



TUNA CAN CAKES

Tuna or similar-sized cans make good containers in which to bake little cakes for lunch boxes. Slice the cakes and fill them with frosting.

STEEL BUILDINGS
Galvanized Or Color

Limited offer on this building with large double sliding doors included.

40 x 100 x 12: \$7,347.00
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Prefabricated for easy erection. For more information Call 512-451-0223 COLLECT and ask for Mr. Henry.

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Austin, Texas 78752



Manners—The art of wearing appropriate masks.

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—Priced Competitively—

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Jhonson-Teaberry Crystal C-B Radios:
Priced From \$139.95



Jerrys T-V Service
ELDORADO, TEXAS PHONE 853-2314

CHURCH SALE

ALL DAY FRIDAY, DEC. 12
from 9:00 a.m. to 7:00 p.m.

Light fixtures, chairs, partitions,
and other miscellaneous items.

FIRST PRESBYTERIAN CHURCH

BRIDE SELECTIONS FOR

For Mr. and Mrs. Wayne McGinnes,
Shower Set Dec. 13th.

Claudia Meador,
bride elect of John Bradford Lee

WESTERN AUTO
ASSOCIATE STORE



RUSH & CRUSH . . . No matter how we plan, some of us always never get Christmas shopping done until the final business hours of the Christmas season—when everyone is in a hurry, crowds are heavy, and selections not the very best. Oh well, next year

Percolator Punch Pleases The Palate

Fill your percolator basket with cinnamon sticks, sugar and spices — and you have the tasty beginnings of a hot festive punch. This non-alcoholic spiced punch is especially appropriate for teen gatherings, church socials, and as an "extra" beverage where liquor is served.

- 2½ cups pineapple juice
- 1½ cups water
- 2 cups cranberry juice
- 1 tablespoon whole cloves
- ½ tablespoon whole all-spice
- 3 sticks cinnamon
- ¼ teaspoon salt
- ½ cup firmly packed brown sugar.

Pour pineapple juice, water and cranberry juice into bottom of automatic 8 to 12 cup coffeemaker. Place remaining ingredients in basket. Set heat control on "strong" and complete perking cycle. Hold on "mild" setting. Serve hot in mugs or heatproof punch cups.

News & Advertising Copy Deadlines:

MONDAY of Each Week: Please turn in contributed columns, club reports for preceding week end, society and personal news, etc.
TUESDAY Morning: More General News.
TUESDAY Noon: Only news items of real significance such as deaths can be accepted.
IN GENERAL: Please Turn in News and Ad Copy As Early In The Week As Possible.

THE ELDORADO SUCCESS

PRINTING—ADVERTISING—NEWS —SINCE 1901

ON 9-A ALL-DISTRICT FOOTBALL TEAM

FIRST TEAM — OFFENSE



1—ALAN HALL
Back

SECOND TEAM — OFFENSE

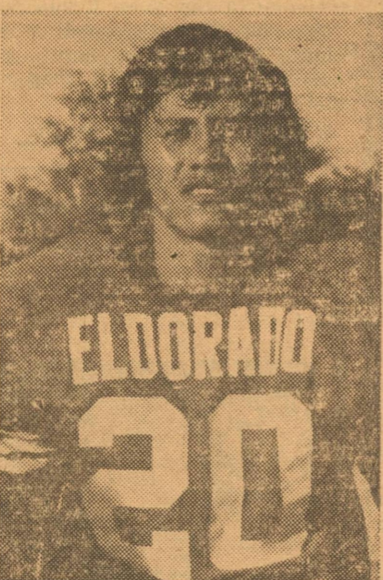


50—ROBERT PENA
Center

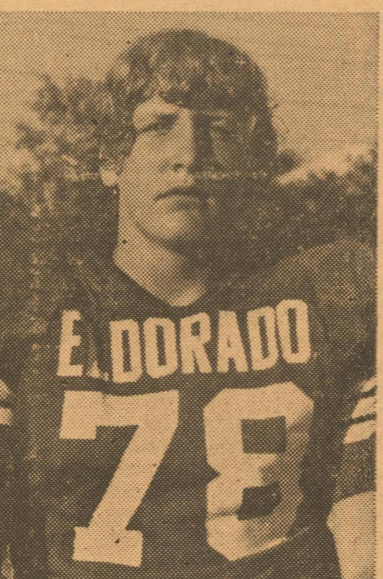
SECOND TEAM — DEFENSE



7—GEORGE FACTOR
Linebacker



25—JIMMY ROSMANS
Linebacker



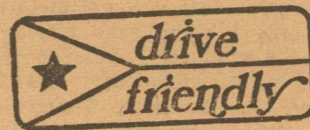
74—ZACK HOLSEY
Lineman

Duplicate Bridge

Winners last week:
Vivian Mears, Sonora, and Winnie Helen Hilliard, 1st;
Winnie Jackson and Sue Barber, San Angelo, 2nd;
Margaret Frost and Pete Finley, 3rd;
Blakeways, 4th;
Elnora Love and Sarah Hall, 5th.

Museum Memorials

Memorials to T. R. Spence were given recently by Mr. and Mrs. Clayton Doremire, Mr. and Mrs. Joseph Doremire, and Mrs. Joanne Doremire and daughters, and Mr. and Mrs. Raymon Mobley.



HONORABLE MENTION—Offense



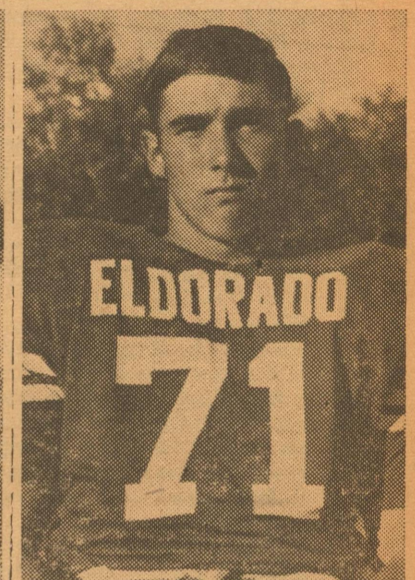
9—JOHN TACKER
End



66—JAY HOLLEY
Tackle



21—BILLY BOB HARLIN
Back



71—RICKY GIBSON
Lineman

Bounds Recuperating

To the Eldorado Success editor: I am writing this concerning my Daddy, R. R. (Pug) Bounds, a former resident of Eldorado.

Mother and Daddy have been living in the Ft. Worth area nine years. He is employed by the LTV Corp., but has been disabled almost two years. He has been in and out of the hospital, and is now critical with emphysema.

We were very fortunate to have him home and all the family together Thanksgiving.

I wanted to let his friends know of his condition. I know he would love hearing from you. We would really appreciate all your prayers. The doctors have done about all they can do. His address is: 5720 Kaltenbrun Rd., Fort Worth, Texas 76119. Sincerely, Mrs. C. E. Roberts (Karen Bounds), Reagan Wells Route, Uvalde, Texas 78801.

BRIDE SELECTIONS FOR:
Claudia Meador.....bride elect of John Bradford Lee
Mrs. Wayne McGinnes.....nee Cindy Churchwell

Poinsettias are now in: Red Pink or White

FREE GIFT WRAPPING With Each Purchase



S. Divide St.

853-2645

May there Come to you at
this Holiday Time an Abundance
of the precious Things of Life;
Health Happiness
and Enduring Friendships

WE WILL BE OPEN ALL DAY CHRISTMAS EVE.

WE WILL BE CLOSED CHRISTMAS DAY AND

FRIDAY, DEC. 26

And Be Closed January 1st—New Year's Day

Kent's Automotive

Richard & Gloria Kent & Family

Joe Christy

Larry Holsey

R. H. Lozano, Jr.

Kim Branham

W. O. Faull, Jr.

'New Deal' Year 1935 Closed 40 Years Ago

President Franklin D. Roosevelt was in his initial term in the White House, and he had a number of "New Deal" measures going into effect to bring the U. S. out of the Great Depression. Congress had passed the Wagner Act which had broad effect on labor relations, and the Social Security Act and Rural Electrical Administration were established for those related endeavors, and young men were going to the Civilian Conservation Corps (C. C. C.) where they planted trees and did other outdoor work on the government payroll. All these measures were in the background as the year of 1935 drew to a close 40 years ago.

Success files of the period reveal that this area was going along with the rest of the country in getting ever-so-slowly out of the grip of the Great Depression.

Here is what was going on in Eldorado, 'way back then . . .

January

January, 1935—Some new County officials were on the job at the Court House. J. F. Isaacs succeeded W. N. Ramsay as County Clerk. H. W. Finley succeeded F. M. Bradley as County Judge, and Mrs. Mabel Parker succeeded Mrs. A. E. Kent as Treasurer. On Commissioners Court, John Williams succeeded Ovid Wade as Precinct One Commissioner and Pat Martin succeeded J. F. Runge in Precinct Three. The hold-over Commissioners were T. C. Meador and R. C. Edmiston.

Dr. Pennington reported that on Jan. 5th a 10-lb. boy was born to Mr. and Mrs. Kenneth Cheek.

T. Z. (Zack) Williams died at the age of 72 at his place five miles north of Christoval.

Funeral services were held for Mrs. J. H. Cox, 29, mother of 16 children.

Ritz Sandwich Shop advertised Chicken Dinners served every Sunday at the regular price of 35c.

Rev. J. L. Ratliff officiated at joint funeral services in the Baptist church for Samuel W. Mather, 71, and Jesse Mercer, 61, both old settlers of Schleicher county.

Frank Cameron, who has been managing the Palace Theater for the past 2½ months, left for Ballding to be connected with the Hodge circuit of theaters.

Joining the local school faculty were Miss Mary Ella Miller, teaching physical education, and Miss Hazel Bruton who was teaching in the grammar school.

Agnes Wright left for San Antonio to complete her course at the Draughan's Business College.

February

February, 1935—Sam Loyd took over operation of the Gulf service station. J. R. Conner was an employee there.

Mrs. Pearl Hodges gave a turkey dinner honoring her father, John O'Harrow, on his 90th birthday. He had ranched in this county 23 years.

Football boys ordering sweaters were: B. Kerr, R. J. Alexander, Joe T. Hext, A. A. McDaniels, Paul Davis, Sam Cloud, S. Smith, H. Susen, J. E. Rodgers, M. Davis, Jack Rape, W. Smith, M. Spurgers, J. Shugart, E. Butler, F. Susen and Richard Jones.

Reported ill with pneumonia were Jim Patton, Dameron King, and Orville Berry.

Sons were born to Mr. and Mrs. Tim Kent and Mr. and Mrs. W. R. Nicks.

The local Boy Scout Troop participated in 25th anniversary observances of the founding of the movement, with special services held in the Presbyterian church. They heard a radio address given by President Franklin D. Roosevelt.

County Commissioners set salaries which included: county judge and school supt., \$150 per month; sheriff, \$1,000 per year; county and district clerk, \$70 per month, and county treasurer 2% commission of all monies received and disbursed.

The A. J. Burk Feed Company moved to the W. H. Parker building.

Lions Club President C. E. Knight announced that Prof. James Monroe Harvey of Chicago would speak at the First Baptist Church.

March

March, 1935—Mrs. J. Carlton Smith was program leader as The Woman's Club observed Bible Day. Mrs. May Tisdale told of her trip to the World's Fair.

Two pounds of 7 steak cost 25c, rib roast was 8c a pound, hot dogs were 2 pounds for 23c, and two dozen bananas were 25c, at Self Serve Grocery.

Wright's Cash Store advertised red beans, 3 pounds 23c; three cans of Libby's tomato juice for 23c, a bar of Haskins Hand Soap for 5c, and a dozen large grapefruit for 23c.

First Grade honor roll: Paul Pege, J. C. Parker, Bettie Marie Carr, and Odessa Sinks.

On March 12, a son was born to Mr. and Mrs. Vernon Copple. Celeste and Jim Tisdale returned from Fort Worth where they attended the Fat Stock Show.

The County Library was to open soon under sponsorship of The Woman's Club, The Self Culture Club, Alpha Delta Club, Parent-Teacher Assn., and Lions Club.

Funeral services were held for James E. Tisdale, 14-year-old son of Mrs. May Tisdale.

On March 25th, a girl was born to Mr. and Mrs. L. L. Kinser. She was named Patsy Ruth.

Prince Murphy of Imperial is visiting with his sister, Mrs. Dollie Edmiston.

April

April, 1935—County Ag. Agent C. Snell introduced several 4-H boys at a meeting of the Lions Club. They were Edgar Sauer, Gene Koy, R. J. Alexander, Cecil Moore, Clemens Sauer, and Joe Alexander.

Judge Whitten, Clarence Alfrey, Leslie Baker, C. E. Knight, and Ernest Hill attended a meeting in San Angelo of building trades representatives from 20 towns in West Texas. They received instruction in the Federal Housing Act.

Marjorie Parks, president of the Junior class, was toastmistress as the Junior-Senior banquet was held in the Baptist church with a circus theme.

A shower honored Mr. and Mrs. Haynes Graves, newlyweds.

On April 9th, a 10½-pound son was born to Mr. and Mrs. J. R. Conner in San Angelo.

Returning with a load of fish from Devil's River were L. T. Wilson and son Lewis Jr., Mr. Harris and Joe Chitty.

A daughter was born April 25 to Mr. and Mrs. Aubrey Smith.

Miss Dorothy May Taylor was directing the 50-member choral club in a program, with Maxine Wilton accompanist. The girls' sextette consisted of Elizabeth Stanford, Wenona Isaacs, Johnnie Fern Isaacs, Mary Jess Koy, Janette Wakefield, Maxine Wilton and Celeste Tisdale. Alton Page gave guitar accompaniment.

D. C. Currie of Rankin is visiting his mother, Mrs. A. P. Currie, and other relatives and friends here.

May

May, 1935—At a Lions Club meeting, the proposal was made to run a natural gas line from the Page well east of town to serve Eldorado. A committee to look into the matter was appointed consisting of Ernest Hill, Van McCormick, and J. C. Carr. J. M. Cooper was owner of the well. (But the line to serve Eldorado was not put into use until about 1940.)

Eldorado Wool Co. reported 40,000 pounds of wool sold to northern buyers.

R. D. Holt resigned as superintendent of the local school system, a job he held eight years. He was getting ready to move to Sander-son to be school head there.

Governor James Allred signed the bill appropriating three mil-

lion dollars for the Texas Centennial, coming in 1936.

A son, Robert Earl, was born to Mr. and Mrs. C. S. McKinney.

Margaret Hill was valedictorian and Lois Whitley salutatorian of the 1935 graduating class of EHS. Other grads included: Edward Butler, Joe T. Hext, Thomas R. Jones, Billy Kerr, W. C. Parks, Jack Rape, John E. Rodgers, Clemens Sauer, W. C. Spurgers, Samuel Smith, Ardrian McDaniels, Josephine Clayton, Inez Cobb, Mary Lee Davis, Alice Doran, Jess Ella Johnson, Zona Clare Koy, Clarice Lee, Zella Mercer, Rosa Sauer, and Celeste Tisdale.

Local Boy Scouts attending Camp Louis Farr near Mertzon were M. C. Laird, Bob Bradley, John T. Ballew, Jo Ed Hill, Willie Bridgeman, Gardner McCormick, Hugh D. Craig, Abram Millar and Marshall Bailey.

On May 28, a 8-pound girl was born to Mr. and Mrs. Ray Alexander. She was named Mary Lou.

June

June, 1935—Sheriff and Mrs. O. E. Conner left for Edinburg to attend the sheriff's convention.

School Supt. and Mrs. R. D. Holt returned from a visit in Coleman county.

Carpenters at work here were listed as: G. L. Ballew, Joe Chitty, E. M. Willis, Jim Griffin, R. V. Jenkins, Wylie Logan, and R. W. King.

A 1931 Ford coupe for \$280, a 1932 Pontiac coach for \$350, and a Model A Ford trailer for \$15 were advertised by Eldorado Motor Company.

Miss Marvel Ford and Dave Williamson of San Angelo were married.

Mayor A. T. Wright presided at a meeting of the City Council attended by J. L. Ratliff, A. J. Roach, J. S. Loyd and George W. Long.

Mrs. Hal Ramsey and children of Laredo were guests of Mrs. J. D. Ramsey, and Mr. and Mrs. Seth Ramsey.

Rev. and Mrs. N. P. Wilkinson and Miss Maxine Wilton attended the Presbyterian encampment near Kerrville.

The Mias Amigas Club was having their meeting with two noon meals being served in the West Texas Cafe.

Van McCormick, county relief administrator, reported that the relief roll of this county had been reduced to the low level of 18 persons.

July

July, 1935—Funeral services were held for Estelle Johnson, 22-year-old daughter of Mr. and Mrs. T. W. Johnson.

Mrs. John Howard Bowder of Providence, R. I., the former Adah West, donated 41 books to the local library.

W. Lee Williams, 71, a prominent ranchman of Christoval, was killed when he was involved in a collision on the east approach of Lone Wolf bridge at San Angelo. His funeral was held in Christoval. Around the turn of the century he was a Schleicher county commissioner.

Funeral services were held for W. E. Baker, a county resident since 1906.

Mrs. C. C. West, Mrs. Dabney, and Mrs. Frank Meador promoted a clean-up day at the cemetery.

The infant son of Mr. and Mrs. Clarence Rempy was buried in the Eldorado cemetery on July 19th.

Funeral services were held at Fort McKovett for Mrs. R. T. Williamson, 33.

County Agent C. Snell accompanied R. J. Alexander, Gene Koy, Cecil Moore, and Clemens and Edgar Sauer to College Station to attend a short course for 4-H boys.

The big barbecue and rodeo was held here with about 3,000 in attendance. In the quarter-mile races were entries from Dick Davis, Oscar Schnaubert, Jap Holman, Pat Martin, and Harold Jackson.

August

August, 1935—A building was going up on the Steward lot to house M. C. Laird's garage.

Joe Turner Hext and Jack Meador went to Lubbock to make arrangements to attend Texas Tech in the fall.

Work started on a new building located on the corner southwest of the court house for Bailey Motor Company.

Mr. and Mrs. R. H. Pfister were at home in Sonora following their marriage. The bride was the former Marie Stanford, daughter of Mr. and Mrs. S. L. Stanford.

A son was born August 4th to Mr. and Mrs. Elton Smith.

Coach Don Q. Adams planned to come here to start pre-season football workouts by the Eagle team.

Little Ted Bruton was honored on his 9th birthday with a party Aug. 17th. Friends present were

Baby Fay King, Elizabeth Graves, Sarah Sweet, S. E. Jones, Ollie Alexander, Nelva June Bolt, Happy Curry, Virgil Ferris, Thelma Morgan, T. P. Robinson, Jack Bruton, and Floyd and Lloyd Spurgers.

Judge J. H. Finley reported that the county was seeking a WPA allotment for road building. All county roads were to be included in the \$111,400 project.

Amelio Ramon brought in the first bale of cotton for the county.

Mr. and Mrs. H. E. Lynn honored their daughter Etta Gene, with a party on her 6th birthday.

September

September, 1935—Back from a trip through several western states were Boy Scouts Gerald Nicks, M. C. Laird and Jo Ed Hill. They were among the 47 from the Concho Valley Council who made the tour after the National Jamboree which was scheduled for Washington, D. C., was canceled on account of a polio outbreak in the East.

Rev. A. J. Quinn, Glenn Ratliff, Eloise Whitten, Rev. P. S. Connell, Genevieve Ramsey and Supt. Smith had parts on the school opening assembly as the fall school term was launched. Also a quartette consisting of Johnnie F. Isaacs, Mery Jess Koy, Janette Wakefield and Maxine Wilton, and a piano duet by Lois Carr and Helen Thompson were included.

The R&M Chevrolet Company moved to the Enochs building east of the court house. The building was being painted and repaired.

Wiley Ratliff, consignee for Gulf Oil Co., joined the Lions Club. The club was meeting in the Eldo hotel.

The Eagle football boys were to host the Mertzon Hornets in the season's opening game. High school cheer leaders were Lois Parks, Maxine Wilton, Ruth Currie, and Ernestine Finnigan.

On Sept. 23 a girl was born to Mr. and Mrs. Gordie Alexander. She was named Dorothy Nell.

Work started on a new residence in Glendale for C. E. Knight.

October

October, 1935—The Hagenbeck Weillale and Forepaugh-Sells Bros. Combined Circus set an appearance in San Angelo Oct. 7.

A son, Billy Jack, was born to Mr. and Mrs. Jack Etheredge.

H. T. Finley moved his family to Midland where he was to barber.

County Agent C. Snell reported a number of local boys getting ready to feed lambs for their 4-H work. They included Cecil Moore, Felix Susen, Harold Susen, Edgar Sauer, Odell Green, Hollis Nutt Jr., Henry Bondie, Orval Edmiston, George Williams, Joe Alexander, and Banning Wade.

Miss Lois Whitley became the bride of Joe Hearne Moore in a ceremony in the Baptist church.

The church brotherhoods were holding a combined meeting with Congressman Charles L. South of Coleman as speaker.

Miss Clyda Pruitt is leaving for

Winnboro where she will teach this winter.

Dr. Pennington reported a 9-pound girl born to Mr. and Mrs. Ross McAngus.

Mary Florence Boyer and Don McCormick were married.

John M. Cooper and associates were to run a gas line nine miles from the Page field to serve the town of Eldorado.

Mrs. Maggie Poer, Mrs. Joab Campbell and Mr. and Mrs. D. C. Hill went to San Antonio to attend Grand Chapter, OES.

Ten members of the San Angelo Motorcycle Club visited here. Bernard Carr, assistant postmaster, was president.

November

November, 1935—W. O. Alexander and son Forrest bought the insurance agency of Whitten & Royster and J. L. Ratliff.

The first Negro school was to open here Nov. 4th with Miss A. M. Terral of Odessa as the first teacher.

Edgar Sauer, 4-H boy, won a free trip to Chicago to attend the International Livestock Show. Santa Fe offered the trips.

Rev. P. S. Connell was re-assigned to the Methodist church here, after he attended conference sessions in San Antonio.

The new 1936 Chevrolets were shown at R&M Chevrolet Co., and they were advertised \$495 and up.

The three gins in this county reported a total of 1068 bales ginned up to this time.

Margaret Hill and Zona Clare Koy of Westmoreland College in San Antonio visited home folks.

J. A. Whitten received a letter notifying him that he had been appointed to the National Youth Administration advisory board for this county.

Mrs. Hugh Richardson went to Brownfield to attend funeral ser-

vices for her son-in-law, Jack King, who was killed in a car accident.

C. S. McKinney was owner and editor of the Eldorado Success and subscription rate was \$1.50 per year.

Miss Violet Tuck, daughter of Mr. and Mrs. J. M. Tuck, is visiting her sister in Sonora this week.

Entering the National Piano Playing Tournament from here were Miss Mollie Turner's pupils: Celeste Tisdale, Lois Carr, Helen Thompson who won high honors; and Mrs. C. E. Poer and Ruby Quinn who won high state honors.

That's how things were in 1935 as the year drew to a close 40 years ago. Here in the Southwest as 1936 approached, plans were on for the Texas Centennial of Independence to be observed; more reminiscences on that will be given in the upcoming Jan. 1st issue of The Success.

The First Christmas

As we commemorate the birth of a Child, we find new meaning in a glorious gift bestowed on mankind 2,000 years ago.

The supreme gift represented a miracle and was performed in a supernatural manner to reflect its eternal significance.

The first Christmas Gift was a Redeemer who came to offer man a better life on earth — and eternal life beyond the veil. The long awaited Messiah came to the City of David as a mortal infant, to establish a new relationship between God and man.

The Christmas Child which was greeted by the shepherds and later worshipped by the Magi has forever changed the course of history. With his birth came a new age, a new religion and a new concept of the value of a human life. Never again will life be the same.



WE EXTEND OUR BEST WISHES FOR THE HOLIDAYS TO ONE AND ALL

and Thanks For Your Patronage Of The Past Year

Closed Christmas Day & New Year's Day

STOCKTON'S BARBER SHOP

Mr. and Mrs. Lewis Stockton

Peace on earth



Meador Land Co.

LYNN MEADOR

Ed Meador—E. C. Peters

853-2688

Merry Christmas



AND WE WISH FOR EVERYONE

A PROSPEROUS YEAR IN 1976

Eldorado Wool Co.

Your Purina Dealer



Merry Christmas

MERRY CHRISTMAS

To our host of good friends, we send holiday wishes, with appreciation for your loyalty and good will.

CHAN AND MARGARET WHITTEN & FAMILY
Simpson Lake, Brady, Texas 76325

"...when the fulness of the time was come, God sent forth his Son..."
GALATIANS 4:4



May Christmas bring you many blessings

SHAW'S MOTEL

Mrs. C. N. Shaw, Christine Hodges, And Employees

Deck House And Boughs With Safety

With the time for putting up Christmas decorations at hand, several suggestions are offered in the interest of safety.

A great peril is to overload electrical circuits. It may not be heavy enough to blow a fuse but could cause the wire to overheat and melt insulation.

Strings of lights and extension cords that have been stored could have deteriorated and should be thoroughly checked.

Further Cautions: Don't work on strings that are plugged in. Don't stretch light strings or extension wiring. Don't place flammable material near floodlights. Keep electrical fixtures out of the reach of children. Don't use string lights on a metallic tree.

Christmas Greetings



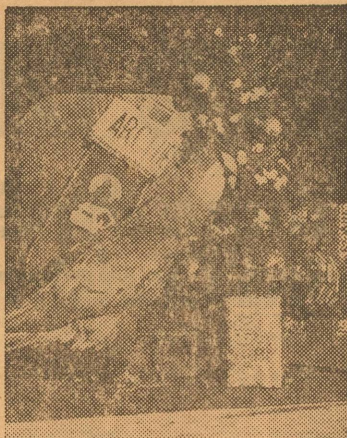
This message is warm with friendliness and filled with good wishes for Christmas

YATES CLEANERS
D. T. Yates

HAPPY HOLIDAYS



JACK HALBERT, Jr.
Mobil Consignee & Butane



TRIMMING . . . You'll have to decide whether he is putting popcorn on the tree, or eating it away—but Archie, one of the performing macaws at Florida's Weeki Wachee is in the spirit of the season, his stocking hung with care.

IN GERMANY
Toy-making is a great industry in Germany. The districts which are the centers of this ancient folk art are old farming country. This is why the majority of German toys reflect the objects of the old farmsteads: cows and horses, drivers and carts, house and stable and woods and wild game. The German toy area is located for the most part in the Great Forest districts, and though modern methods are behind these activities, the makers retain the old simplicity of design which is characteristic of the present made toy.

Your Christmas Cards Have Next-Year Value

As Christmas cards arrive this year, sort them and keep the prettiest and most interesting ones for making package decorations and gift tags next year.

To make gift tags, select a part of the card design that is complete in itself, such as a decorated tree, a wreath, or an angel. With pinkish shears, cut carefully around the complete design, cutting all the way through if the card is a folded one. Then punch a hole in the left side and tie colored cords or ribbons through the card, leaving the ends long enough to affix to a gift.

Another use for cards is to cut out the designs with regular scissors and glue them on your gift packages. Overlap designs to make gay Christmas montage patterns. Make large wall or door decorations by creating scenes with cut-out card designs.

There's A 'Right' Way To Shop For Toys

Be aware of what might give children pleasure at Christmas. Knowing how to buy toys can make the difference between the successful and the frustrated Santa.

Test some of the toys that you see and like. Among the appealing, amusing or even beneficial, some are merely frustrating to both adults and children.

In order to avoid tears on Christmas morning, have the store clerk open the package before you take it home. Make sure that what you buy is complete and in working order before you pay for it.

Consider your child's age and abilities, he wants something that he can play with or he can assemble without parental help. Often toys are too complicated for the child to really enjoy.

Something For Mom
Christmas is not the time to give Mother a needed appliance, no matter how practical she may be. She would much prefer to receive something frivolous — something she wouldn't ordinarily buy for herself. It need not be expensive, like mink or diamonds. Some utterly extravagant perfume or a frilly housecoat would be nice.



The yellow color of the withered mistletoe branch was thought to be endowed with the power to discover buried treasure.



In 1776 the first cocktail was supposedly made by Betsy Flanagan, an Elmsford, N.Y. barmaid.

WORLD NAMES
In America He's Santa Claus but he has many different names around the world. French youngsters call Him "Pere Noel," and in Holland the children call him "Sinterclaus." Santa Claus is "Father Frost" to the children of Russia and "Nice Old Father" to the Chinese. In Norway children expect gifts from "Jul Tonten," an elf, and in Germany the name is "Krisss Kingle."

The world has many more "Santas," but whatever his name, wherever he exists, he brings happiness to children.

ADD COLOR
FOR A DISTINCTIVE NEW YEAR'S TABLE, MATCH HALF THE LINEN NAPKINS TO THE COLOR OF THE CHINA WHILE THE OTHERS — AND THE TABLECLOTH — ARE IN A CONTRASTING SHADE. A SPRINKLING OF MULTICOLOR CONFETTI ADDS TO THE FESTIVE LOOK AS WELL AS CANDLES, BALLOONS AND CREPE-PAPER CLOWN.

THE HERITAGE OF THE PAST IS THE SEED THAT BRINGS FORTH THE HARVEST OF THE FUTURE.

PEACE AND GOODWILL
In every time zone Christ's birthday is celebrated. The ways of celebration, the legends and folklore of the season vary, they have much in common, however. The gifts, the foods, the languages in which carols are sung, the sources of radiance, the religious ceremonies, differ only in detail. Everywhere there is some form of giving, feasting and song. Everywhere for at least this day, peace and goodwill prevail among men.

A SURE SIGN THAT IT'S CHRISTMAS EVE, THE STOCKINGS ARE HUNG WITH CARE. AT OTHER TIMES THEY'RE FLUNG ON THE FLOOR, DOORKNOB, TOWEL RACK OR CHAIR.

CHRISTMAS MUMMERS
The Christmas Mummings are still in existence in England. The same plays which have been presented for the past several hundred years are performed. These affairs are observed in Gloucestershire, Oxfordshire, Warwickshire and Hampshire. At Stratford-on-Avon the Christmas Mummings perform just as they acted over three hundred and fifty years ago. It was then that William Shakespeare was an interested spectator.

NOTICE

I have purchased the equipment and supplies of Simmons' Upholstery Shop. Mr. Simmons will be associated with us in the upholstery business. A full line of fabrics to select from and expert workmanship will be featured.

Lila Holland

THE HOUSE OF HOLLAND
INTERIORS

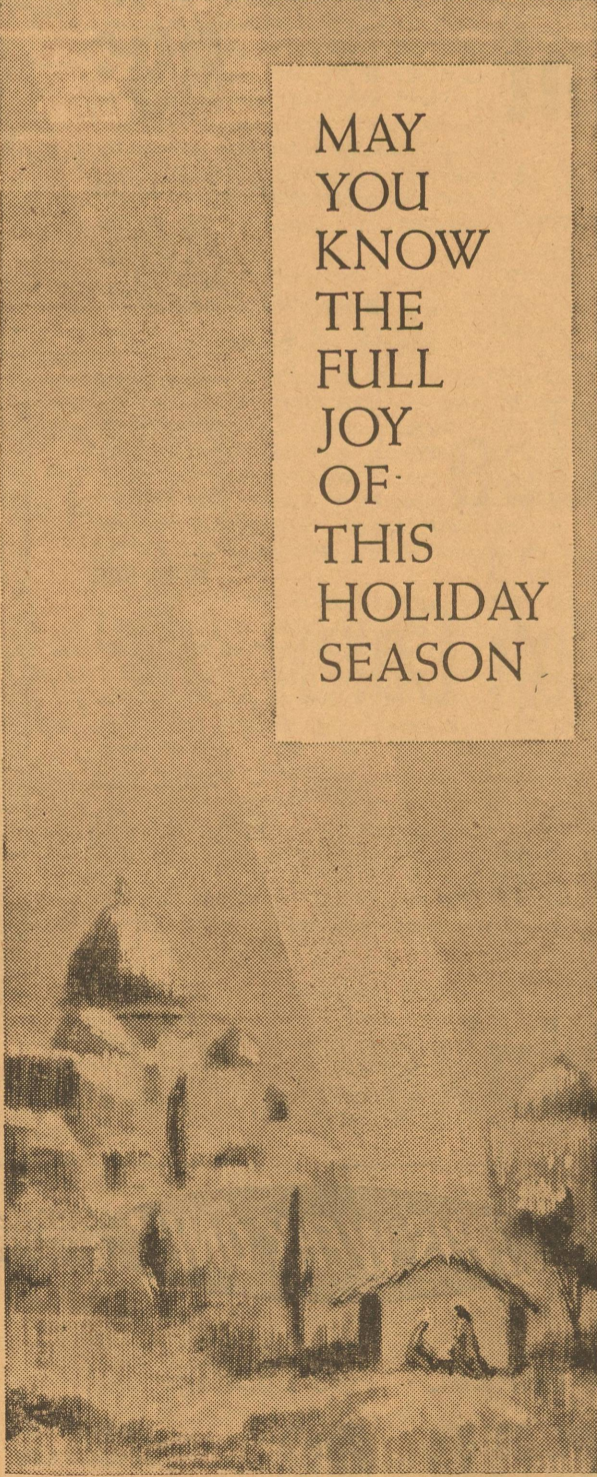
1113 W. Beauregard Phone 653-2549
San Angelo, Texas



every good wish for happiness

MARY'S BEAUTY SHOP
Mary Hernandez

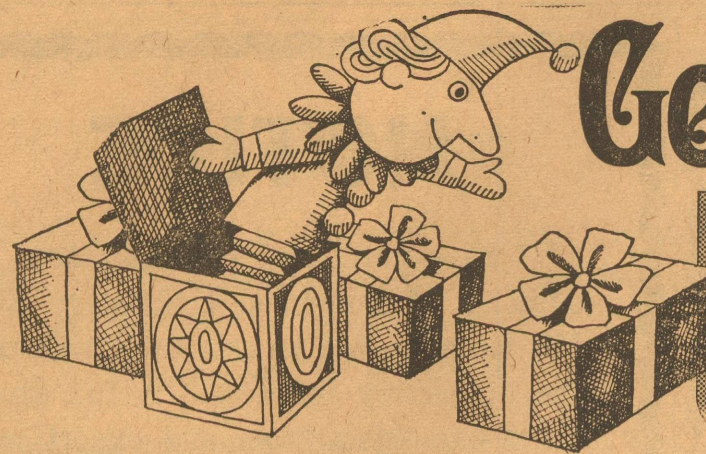
MAY YOU KNOW THE FULL JOY OF THIS HOLIDAY SEASON



Still A Nice Selection of Last-Minute Gifts

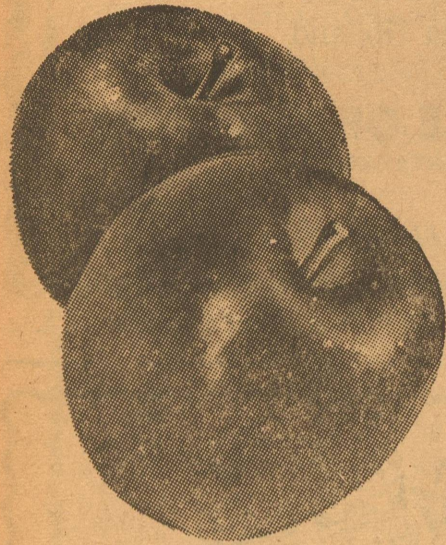
WESTERMAN DRUG

Mr. and Mrs. Cecil Westerman
Al Forlano, Pharmacist and Edna and Jennie



Get the jump on Christmas

Save more *S&W* Green Stamps now for extra Christmas gifts!



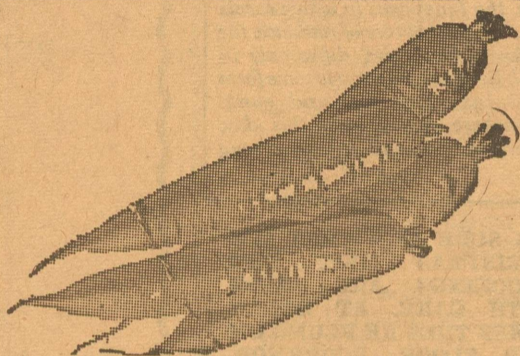
CALIFORNIA POUND **Limes** 69¢

TEXAS CELLO 16-OZ. BAG **CARROTS** 19¢

CELLO 10 OUNCE **Spinach** 49¢

WASHINGTON STATE POUND **DELICIOUS APPLES** 29¢

GREEN BUNCH **Onions** 19¢

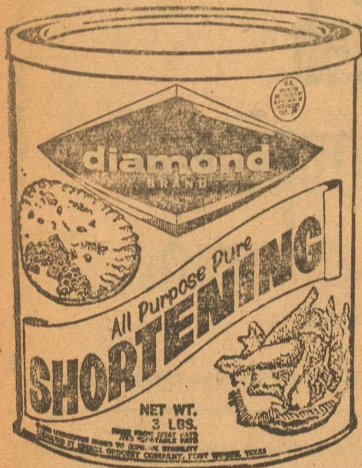


QUICK MADE 5 OUNCE **WAFFLES** 19¢

CLIPPER 8 OUNCE **FISH STIX** 49¢

KOLD KOUNTRY 4 EARS **CORN ON COB** 79¢

MRS. SMITH'S 2 PACK **PIE SHELLS** 59¢



DIAMOND PURE 3-LB. CAN **SHORTENING** \$1.29

KIMBELL'S 24 OUNCE **SALAD OIL** 79¢



CHARMIN 4-ROLL PACK **Bathr'm Tissue** 79¢

SOFT PLY 200 COUNT **Facial Tissue** 39¢

SOFT PLY—Assorted Colors JUMBO ROLL **TOWELS** 49¢

KIMBELL'S 49-OZ. BOX **Detergent** 89¢

KALEX HALF GALLON **Bleach** 49¢

TEXAS GROWN 32 OUNCE **River Rice** 69¢

POP RITE 32 OUNCE **Yellow Pop Corn** 69¢

25-LB. BAG **Big K Flour** 3.89

KOUNTRY FRESH 32 OUNCE **Fruit Drinks** 49¢



KRAFT — Limit One 32 OUNCE **Miracle Whip** 99¢

KIMBELL'S 46 OUNCE **Grapefruit Juice** 49¢

RAGU 15½ OUNCE **Spaghetti Sauce** 59¢

CAMPBELL'S SOUP NO. 1 CAN **Cream Of Mushroom** 19¢

LOG CABIN 24 OZ. **Syrup** 1.19

KIMBELL'S 300 CAN **Golden Hominy** 19¢

THIS WEEK ONLY

SUGAR BARREL 5 Lb. Bag

SUGAR 99¢

With \$7.50 PURCHASE EXCLUDING CIGARETTES

LIMIT ONE

SPECIALS Good Thursday, Friday & Saturday

December 11th, 12th, & 13th

Parker Foods, Inc.

We give *S&W* GREEN STAMPS