

NOTICE TO TAXPAYERS

Taxes due the City of McLean for the year 1922 will become delinquent after May 1, 1923, and a penalty will be added if not paid on that date. T. W. HENRY, Collector.

ARTIST WORKERS' CONFERENCE

Brook, April 12.—The monthly artist workers' conference of the local Association will meet at Brock Tuesday, April 17. The program will be rendered: 10 a. m. Devotional—Rev. Percy Olson. 11:00 a. m. Progress of South-Baptist Home Missions: (1)—Southern Cities—Pastor M. E. ...; (2)—Among Foreign Immigrants—Pastor J. M. Simmons. 12:30 a. m. Progress of South-Baptist Foreign Missions: (1)—The Number of Fields—Pastor E. ...; (2)—In Success of Missionaries—Pastor J. P. Clements. 2:00 a. m. Sermon, "Our Baptist Schools"—Pastor Lem Hodges. 3:00 p. m. Lunch at the church. 3:30 p. m. Devotional—Rev. N. ... 4:00 p. m. Reports from various committees. (Round Table—J. E. McKin. 5:00 p. m. Address—Dr. L. E. ... 6:00 p. m. Growing Baptist churches—Missionary J. E. ... 7:10 p. m. Business session.

Ray Thompson, cashier of the State Bank, made a business trip to Miami Monday.

County Attorney Chas. C. Cook of Pampa was in the city on business today.

Good clean dwarf milo maize seed for sale at three cents per pound. Geo Smith Lumber Co. 15-2c.

Mr. and Mrs. B. M. Shelton of Pickett were shopping in the city today.

ADVERTISING AND THE CONSUMER

How does advertising make it possible to reduce the price of given quality of merchandise 10%? One of the biggest items in the merchant's fixed accounts is his rent. This is always the same, month after month. The better the location, the higher the rent. There is not a store doing business today that is so crowded but that it could take care of more trade in the same amount of space as usually with the same amount of help. You hear a few merchants say they have a good location, and people are always passing before their show windows, so why do they need to advertise? To be sure, if a merchant has a good location, a great many people will pass his store, but how can he benefit by this unless he can get some of them into his store? We assume that every person coming into a store has a certain amount of money to spend. The merchant's prob-

lem is to get him to spend this money in his store. Say that 1,000 people come to a store. A certain per cent of their dollar, when they buy, goes to pay the rent of the store. But a smaller amount of this dollar goes to pay the rent than the dollars of only 100 people in the same store. This is because the same amount of money spent for rent is spread over more territory when 1,000 people buy.

Suppose that 20 cents from the customer's dollar goes for store rent. Through advertising, the merchant gets more customers, thereby more dollars, say twice as many. Then only ten cents of the customer's dollar must go to pay the rent. The wise merchant, realizing that he is making as much as before, will reduce by 10% the same quality of goods he sold before for one dollar. The merchant is still making the same, but the customer is saving ten cents on every dollar.—Arthur Hallam, Instructor in Advertising, Oklahoma University.

THE REASON EXPLAINED

There are many reasons why editors sometimes become mentally unbalanced; why they actually go crazy and wind up in a madhouse. But we don't believe there is a better one than the following, cited by a neighboring paper which comes to our desk each week: That paper says, in explaining why editors go crazy: "There are over a thousand words in the average newspaper column. If you don't believe it, count them. When you have counted them, write a column on any subject; then write another on another subject; write a column of short articles, with a different subject for every three or four lines. Then chase a news item all over town to find out there is nothing in it. Then write ten columns more, and you have the material for a rather slim newspaper. Do this this week and next, and next month and all next year. Try this for a year and see if you would not look upon the man or woman who hands you a news item on the street as a benefactor, a Christian and an all-around good fellow."—Panhandle Herald.

J. G. Mann returned Friday from Oklahoma City.

J. E. Major of Albuquerque, N. M., attended the funeral of his father, J. P. Major, here Saturday.

Rev. and Mrs. J. S. Huckabee and J. W. Martin returned Friday from Georgetown.

Miss Gladys Hicks left Friday for Amarillo to visit her aunt.

Mr. and Mrs. Earle Shell and children motored to Clarendon Friday.

Mrs. A. J. Russell of Robert Lee attended the funeral of her father, J. P. Major, here Saturday.

Miss Mildred Mayfield left Sunday for Amarillo to attend the music festival.

Mrs. Homer Crabtree returned Saturday from Dalhart.

O. T. Smith of Pampa was in the city on business Saturday.

Ralph Sloan of Pampa attended the track meet here Friday and Saturday.

GRATITUDE

Gratitude is said to be based on a sense of favors to come. That may explain why so few editors are favored with "Thank you" letters, as indicated in a recent editorial in the Reformed Church Messenger of Philadelphia. It's rather an interesting article, but what we enjoyed—an effect not aimed at by the writer—is its use of slang; and in a religious publication at that. The world has changed. The editorial

was as follows:

"We heard an editor say the other day, that out of more than 200 men whose pictures and a brief biography he had run in his weekly publication, but four had written to say 'Thank you.'

"A famous author, whose literary pal said he guessed he need not have written him how very much he had enjoyed his last book, because he probably had received commendations by the hundreds, made this grim reply, 'Your letter was the only one I received.'

"In our Bible, Luke 17:11-19, we read about the cleansing of the ten lepers, but one of whom came back to say 'Thank you.'

"How about it? Are we too busy these days of ours, to stop and say the kind words that folks are hungry for? Is our job too important that we cannot find time to write a 'fat' letter or a post card to a far-off friend, or to visit a sick person from home who lies in the hospital just across the street from our city office?

"Even in our prayers we have acquired the 'Gimme' habit—continually asking God to give us this, to grant us that, but rarely ever saying 'Thank you.'

"So, as we travel along life's pathway, let us play the 'Thank-you' game with happy zest and discover for ourselves new joys and 'heart' triumphs in small services rendered and a growing appreciation of the services of others—in a multiplicity of 'Thank you.'—Crosbyton Review.

THE INSECT IN HICKVILLE

Lem Jones was rated smart and sane by those who knew him well; he was a local Solomon, to hear the neighbors tell. He was the one they called upon to settle what was what; he knew about most everything, for Lem had read a lot.

By holding up a finger vet, he'd say if it would rain; he always had some simple herb to take away a pain. He knew the news, from politics to how much marks were worth; he knew the distance from the moon to any place on earth.

The old folks sort of looked to Lem for tips about their health; the youngest ones would go to him to learn the road to wealth. He knew just how to fatten ducks, to get milk from the cows; for miles about they sent for him to settle family rows.

Then one day gossip noised around that Lem was acting strange and none there was could figure out the thing that had worked the change. Instead of mixing with the crowd and ready for a chat; it proved that Lem was staying at home, and near the roof at that.

Nothing could run in that small town the neighbors didn't know, and pretty soon the fact leaked out that Lem had a radio. And when the crowd's at Main and State, they

now say with a shrug, "No, Lem ain't been round of late; he's now a radio bug."—Science and Invention.

MESDAMES FLY AND MOSQUITO TO VISIT TEXAS

Word has just been received by the Texas Public Health Association and others interested in preventive health measures that the Mesdames Fly and Mosquito are planning their annual tour of Texas.

Both of these ladies are planning to bring their families with them and say that they hope that by fall their descendants will number many trillions.

Mrs. Fly is coming to Texas for the purpose of conveying typhoid fever, tuberculosis, diarrhoea, dysentery, etc., to the humans throughout the state.

Mrs. Mosquito, who is technically known as anopheles, is coming to assist in spreading malaria. Others of her relatives will be here later to spread dengue and yellow fever.

Mrs. Fly says she desires lots of filth so that she will have a place in which to lay her eggs and raise an enormous family. If the people of Texas do not want to have her locate in their neighborhood they should start now to destroy the fly's breeding places, screen the house, set fly traps and keep the yards clean. Remember, no filth, no flies.

Mrs. Mosquito desires to make her home in stagnant water. She is not so particular whether this water is in a pond, marsh or old tin cans, but she specifies that she must have water. People who do not want this lady or the diseases she carries should start now to destroy mosquito breeding places, draining or oiling all standing water, using surface minnows and screening houses. Remember—no water, no mosquitoes.

These pests cost the State of Texas hundreds of dollars annually, and it is everybody's duty to do all they can to combat this menace to their health.

DISRESPECTFUL

An old man lost his wife. About a month later he married a young and giddy girl. The neighbors were very indignant and on the night of the wedding gathered about the house with tin pans, kettles and horns and made a terrific racket. After the old man stood it as long as he could, he came to the door and said: "It's a shame for you folks to make such a racket around here so soon after a funeral."

Good clean dwarf milo maize seed for sale at three cents per pound. Geo Smith Lumber Co. 15-2c.

Mrs. Chas. Lowry of Claude came in Saturday to attend the funeral of her grandfather, J. P. Major.

REDUCED PRICES

Our half price offer on cleaning and pressing brought us in so much work that we have decided to make one-half price the regular price just as long as our good business holds. We can make a little money at these prices and you can help us keep the price down by bringing us your business. All work guaranteed.

D. A. HERRON

Cleaner and Tailor Phone 177

Purina Chick Feed

I have Purina chick feed for baby chicks of all sizes. Why experiment with "off brands"? Will have special prices on poultry first of next week. Am paying 17c for eggs. Buy oyster shell here.

KEASLER PRODUCE CO.

THE PLACE THAT SATISFIES

ENGLISH AS IT IS SPELLED

A stranger in our land was he: He tried to learn our spelling. He thought it would be easy be As buying or as selling.

He tried to write, but couldn't quite learn when to wright or right. He couldn't tell just where he stood. When using cood or wood or shoed. He had to stand a lot of chaffing. When cruel people started laffing. Then other things confused him so. As doe and dough and roe and row. And mail and male and sail and sale. And many more that turned him pale. Said he, "I left my wife and daughter

In other lands across the waughter. I wanted much to bring them here. But they will have to stay, I fere. And I must leave you." With a sigh He added, "Else I'll surely diegh."

JUST THE KIND

She—"I do not care to marry you. I do not even care to talk to you." He (a widower)—"That is precisely the reason I want you to marry me."

AUTO LANGUAGE

Puzzled Tourist—"Say, friend, how much farther is it to Bingville?" Passing Motorist—"Six steep hills, four detours, two mud holes, one speed-trap and eight hot-dog stands."

MUST DISSEMBLE

Wife—"Now, Tom, the Boreleighs are calling tonight, and I want you to appear pleased when they come." Hub—"The difficulty will be not to appear too pleased when they leave."

Miss Barbara Windom left Monday for Amarillo to attend the music festival.

Hill & Ledbetter

Attorneys at Law

McLean, Texas

VULCANIZING.

FISK TIRES.

PETE'S VULCANIZING SHOP

Blackhull Kafir

Dwarf milo maize, cane and sudan seed ready for immediate delivery. Your crop can be no better than the seed. Buy good seed. We also sell feed of all kinds.

Henry & Cheney

Building Material

We have a complete line of building material, lumber, cement, wire, posts, roofing, in fact everything in the building line.

We also have in stock shelf hardware. Buy your garden tools from us

Western Lumber & Hardware Company

H. F. Wingo, Mgr. Phone 4

HAMMERMILL BOND

LETTERHEADS

Come to Us for **PRINTING**

AW, WHAT'S THE USE

By L. F. Van Zelm

© Western Newspaper Union

Hurrah!

SO THE REASON YOU'VE DECIDED TO STAY HERE AT PALM BEACH ANOTHER WEEK IS NOT FOR MY SAKE, BUT BECAUSE THERE'S TO BE PRETTY GIRL BEAUTY CONTEST, EH?

I'VE BEEN MEEK JUST LONG ENOUGH—I'VE ALLOWED YOU TO HAVE YOUR WAY AND WALK ROUGH SHOD OVER ME—

BUT HERE'S WHERE I PUT MY FOOT DOWN—HERE'S WHERE I HAVE SOMETHING TO SAY—WHY I'VE BEEN A FOOL—

MY DEAR; FOR ONCE WE AGREE!

THE McLEAN NEWS

Published Every Friday

T. A. Landers Fred Landers LANDERS & LANDERS Editors and Owners

Entered as second class mail matter May 8, 1905, at the post office at McLean, Texas, under act of Congress.

Subscription Price One year \$1.50 Six months .75 Three months .40

Four issues make an advertising month. When five issues occur in the calendar month, charge will be made for the extra edition.

There seems to be an idea among our citizens that the chicken law recently passed by the City Council will only apply when the neighbors make a complaint. We are assured that this is not the case, but the law is in effect everywhere in the city limits, and that if a complaint is made, it means a fine must be assessed. It would be much better for all concerned to put up the chickens and not risk a complaint.

A noticeable thing about the track meet was the absence of any evidence of tobacco users. While we did observe a coach and one instructor with cigars in their mouths, these were the only ones that gave any evidence of using the weed. A great many schools over the country are requiring that instructors and coaches practice what they are required to teach in regard to the use of tobacco. It is an axiom in athletics that a boy must not use tobacco if he intends to keep in the best condition to win in the various events.

It has been said that leaders are ordinary persons with extraordinary determination. Anyway we know that there is very little done that is worthwhile without a leader of some kind, but while we think more often of the leader of the movement, we should not forget those who are wise enough to follow efficient leadership. While a leader is necessary, no leader can amount to anything without followers, and those who follow and make leadership possible deserve their part of the praise.

The University Interscholastic League meet held at McLean last week was a success in every way. Of course, the fact that McLean school won in most of the events was pleasant to our people, but the fair spirit of our neighbors from Pampa was worth a great deal. We were glad to see the feeling of friendliness exhibited by everyone. Such gatherings are worth much to the county, for there is something human about all of us and meetings of this kind bring out the human side of folks and help promote the spirit of good fellowship that makes for the betterment of all.

A sidewalk ordinance was passed by the City Council some time last year requiring sidewalks to be laid along certain streets. This ordinance has not been enforced on account of the winter season, and for the reason that a great many of our citizens wanted to put in walks this spring anyway, but the time is not far distant when the city may have to put in certain walks and charge the expense against the property in the form of taxes. There are many non-residents of McLean who own lots for speculative purposes, and where these lots cause a break in the sidewalk system, walks should be put in by the city in this manner, for it is not just that a few land owners should halt improvements that are for the betterment of the town in general.

It may be a surprise to many of our readers to learn that Gray county leads West Texas in enrollment in the Texas Ton Litter Pig Contest. There are many herds of purebred hogs in Gray county, but the fact is not advertised as it should be. We know of several farmers who have just as good hogs as can be found anywhere, but for lack of letting folks know it, many hogs are imported each year. There is good money in raising purebred stock for the market, but the big money goes to the man who runs his farm on a business basis and advertises his stock to breeders. If a man has good purebred stock of any kind there is no reason why he should not get good money for it if he will only use a little business judgment in his selling plan.

Sidewalks and curbs are put in on city property and should be laid on proper grades and lines. It will pay any property owner who contemplates putting in improve-

ments of this character to read the city ordinance covering walks and curbs and see that their improvements conform to the rules. A ruling of this kind is necessary to have a town that looks like anything. If every citizen were allowed to put in things of this nature to suit his own opinion, most of the money and effort expended would be lost as far as any benefit to his property is concerned. Most any way is all right, if all are uniform, but as plans are already drawn up covering such work in McLean, it will pay us to understand and abide by them.

No printed page is quite so close to the heart of the home as your own newspaper. Advertisers will do well to remember this worthwhile fact.—Slayton (Minn.) Herald.

Governor Neff is receiving the praise of the newspapers of the State on his veto of the Abilene Appellate court measure. All the papers are of the opinion that Texas has too many courts at this time, and instead of making more courts the papers are of the opinion that the courts now in existence should do more work. This plan will suit the taxpayers of the State, except the towns where a higher court was to be located.—Childress Post.

STATEMENT SHOULD BE PUBLISHED

The Floyd county commissioners' court has had a complete annual financial statement of the receipts and expenditures of the county published in the Lockney Beacon. This is something the Hale county court should do, for the taxpayers should know how their money is being spent. Publication of such a statement would not cost much.—Plainview News.

Perhaps Hale county commissioners are not following the law. It is our understanding that the law requires these annual financial statements to be published. If Hale county is getting by without publishing same she is failing to comply with a very important statute.—Lockney Beacon.

PROFESSIONAL PRAISE

Down in Washington they have shocked the foundations of the capitalist by the publication of the customers' list of a popular bootlegger. "Society men and women," says a Washington dispatch, "bankers, real estate dealers, brokers, chiefs of government bureaus, state department officials, millionaires—all are on the list—even newspaper men and congressmen."

There you have the ascending scale of virtue in Washington. "Even newspaper men and congressmen." What a tribute to the profession! Only one association could have made it more impressive. The dispatch might have said: "Even newspaper men and clergymen."—Ft. Worth Record.

A. H. Carver of Alanreed was in the city on business Tuesday.

W. L. Haynes was a business visitor in Shamrock Tuesday.

Mr. and Mrs. A. B. Crisp of Alanreed were shopping in McLean Tuesday.

NOTICE TO MOTORISTS

Complaints have been made that several parties have exceeded the speed limit in driving their cars in the City of McLean. There is a penalty for fast driving in the city limits, and you are warned that you are liable to arrest for violation of this ordinance.

JOHN SPARKS, Marshal.

W. M. S. NOTES

The Bible study will meet at the Methodist church at 3:30 April 17. Lesson begins with 6th chapter of 1 Kings. All the class is invited to be present. Publicity Committee.

THE MAIL ORDER EVIL

Here is a clever burlesque that is going the rounds. We do not know from whence it came, but it contains a lot of truth, nevertheless.

"A dry goods merchant was starting down town when his wife reminded him of his most important duty during the day. 'Now, my dear, be sure and send to the city for that new radio outfit so we can have it for Sunday. You know our old Victrola is getting so that it is not fit to be heard.'

"Just a few blocks away the merchant who handles Victrolas and furniture was sitting at the table with his family. The conversation drifted around to the near approach of school. 'And that reminds me, John,' said the lady sitting at the head of the table, 'I must be going to the city not later than next week: I must get school clothes and see about a new spring suit for myself and, while there, perhaps I had better see about new lace curtains for the front windows.'

"An hour or two later a leading

grocer stepped into the bank to buy a draft to send to a catalog house for a swell bedroom suite.

"How's business?" asked the banker. "Oh, not very good," replied the grocer; "things are dull just now."

Before the banker finished writing the draft a dapper young man stepped up and asked how everything was. He was representing a big printing establishment in another state. He and the banker chatted pleasantly for a few minutes, after which the young man inquired casually of his friend behind the window if he wanted anything. "Why, yes," replied the banker, "I believe I do. Print us 5,000 checks and a couple of thousand letter-heads."

"The young man thanked his friend cordially and walked out.

"That night the local business men had a meeting at the town hall to discuss the growth of the mail order evil. All the gentlemen mentioned in the narrative made short talks. They agreed that the farmer were guilty of treason to their home merchants when they persisted in buying their goods from mail order houses, and the meeting closed by appointing strong resolutions against trading away from home and asked the local newspaper to give it free publicity."

A. T. Russell and W. S. Copeland have gone to East Texas to make arrangements for several cars of Jersey cattle to be shipped here.

Mr. and Mrs. Arthur Erwin left Tuesday for Childress to attend the Presbytery.

Misses Mae and Ina Taylor of Clarendon visited Capt. and Mrs. E. E. McGee Sunday.

J. R. Bryant of Northfork was a business visitor in McLean Tuesday.

C. M. Eudy is a new reader of The News.

Ernest Medkeif of Pampa attended the track meet here Friday and Saturday.



Phone Us Your Order If You Can't Come

We give telephone orders the same personal attention that we'd give you if you came right up to our counters, using the same careful discrimination in selecting the best from our stock that you yourself would use. And your order will be delivered right to your table—fresh, clean and wholesome.

Haynes Grocery Company We Make the Price—Others try to Follow

DON'T let your eyes undermine your health. Come have them tested. John B. Vannoy Optometrist and Jeweler

BILL BOOSTER SAYS

AT THE HOMELESS DOG ON THE HEAD! GIVE HIS TAIL SOME EXERCISE! SLAP THE CHAP WHO IS DOWN ON THE BACK! THAT IS BE ALL HE NEEDS TO GET HIM BACK UP!



BAR LO HEREFORDS

Anxiety Breeding 25 Young Bulls for Sale GEO. W. SITTER

For Digging

When you want to dig a ditch or post hole, a foundation excavation or a garden you need good tools to do good work. We are prepared to supply you with digging tools of all kinds—tools of quality that give dependable service. Before tackling that next job, come and pick out some real helpful tools that you will like. We are prepared to take care of the farmer's needs for spring work.

McLean Hardware Company W. B. UPHAM, Manager Phone 51 McLean, Texas

Water and Light

Running water and electric lights will soon be possible for anyone. The water is available now, and the lights will be ready in a very few weeks' time.

You had better have your house wired now while the work and material can be obtained at cost. Later you will have to pay more, and then, if the work is done now, you will be ready to take advantage of the service the very first day.

Plenty of water and light are not luxuries, but necessities, and you should take advantage of the city service.

City of McLean Water and Light Department

PRINTERS SHOULD BE PROUD OF PROFESSION

Time was when the "high-brows" were prone to look down upon the printer as being just an "ordinary" person...

The immortal Benjamin Franklin was one of the greatest printers, but before his time and afterwards there were many other men who became famous after they had "graduated" from the printing office...

Shall the world ever forget such names as Mark Twain, Bret Harte, Artemus Ward, Amos Cummings, Sir Livingood and Petroleum V. Nasby? All were good printers, and in their writings they often delighted in referring to their printing experience...

HE KNEW THE EFFECTS

A certain London magistrate was possessed of a dry wit. He was taking coffee in his club one summer evening when a fellow member remarked that hot coffee was not a good summer drink...

THE WRONG LINE

Some time ago a famous Chau-tauquan, while touring the West, stopped at a hotel about fifty miles away from where he was scheduled to lecture that evening...

Miss Eunice Floyd attended the music festival at Amarillo this week. Mr. and Mrs. S. E. Major returned to their home at Memphis Sunday.

TYPICAL SPORTS MODES



Sports hats have the privilege of being bright and daring as well as practical. They are chosen with reference to the demands to be made upon them...

News From Ramsdell

By Special Correspondent. Mr. and Mrs. J. I. Bones were amrock visitors Saturday. J. R. Darrow was a Shamrock visitor Saturday...

School Notes

The following attended the county meet at Shamrock Saturday: H. Longan and family, O. B. Harvey and family, J. S. Clem and family, H. J. Cloer and daughters, Misses Lillie and Callie, Misses Pauline and Beatrice Adius, Mrs. W. E. Freeman and W. N. Pharis...

MODERN NOVEL A MODERN MENACE TO MODERN YOUTH

The modern novel is a modern menace to modern youth. The so-called literati are objecting to censorship of their novels and productions of new-fangled ideas about raising a child or to complete extinction of the people are not going to tolerate such infamous, insinuating, disgusting piffle...

to the development of character.—Exchange.

"While my wife is away I've got to eat here," said a disgruntled customer in the rapid-fire restaurant. "Tough, isn't it, to have to eat where you can't find fault and get away with it?" sympathetically returned Heloise, the waitress.

TURN ABOUT

Smith got married. The evening of his first pay-day he gave his bride \$14 of the \$15 salary and kept only \$1 for himself. But the second pay-day Smith gave his wife \$1 and kept \$14 himself.

I AM YOUR ENEMY

I am the ruler of retail reverses. I am Lord High Potentate of failure. I am the reason for that downward slant on the profit curve. I am the cause of all the silent sickness that stills the cash register bell.

CONSISTENT

"He believes in being on time, doesn't he?" "Yes, he even buys things that way."

TELEPHONE MANNERS ARE IMPORTANT

Everything goes on the telephone now—from an order for a side of bacon to a proposal of marriage. That is what the telephone is for. "Your voice conducts your business," says an advertisement of the telephone company. "It is not necessary to trust the cold written words—send him your voice—yourself—by telephone."

A WASTED LIFE

Not long since we visited a cemetery and saw a tall and costly monument glittering in the sunlight. We knew the man who sleeps beneath it, and we wondered if in the world beyond the stars he found happiness.

man knows the pleasure it is to have calls from some offices and the jolts that come from other offices.

The right sort of telephone voice and manner make business by wire a pleasure. But wrong methods breed discourtesy and discount the advantages of the miracle of instant communication over distances.

EDITOR NOT INTERESTED

"The editor does not want any one to send him any more copies of his paper in which they find mistakes," complains a Missouri exchange. "If they find a perfect copy, however, he will pay a big price for it. If the fool critics who hunt for mistakes in the newspapers would find them all they would be kept busy. We will be pleased to buy copies of any paper which can be proven entirely free from errors either in typography or statement of facts. We will be pleased to find a merchant who never made a mistake in putting up an order; a lawyer who never lost a case through his own error; a doctor who never wrongly diagnosed a case; a druggist who never made a mistake; a postoffice official who never put mail in the wrong box; a woman who never forgot to put salt while she was cooking or to put tea in the pot before putting in the water. Bring some of your mistakes paragon who find it so

easy to criticize the newspapers and we'll give the chance of their life to find out whether they are really human."—Exchange.

J. W. Mayfield orders The News sent to his daughter, Mrs. S. D. Kennedy, of Dallas.

Mr. and Mrs. Pete McCarty were Clarendon visitors Sunday.

Thos. J. Allen of Clarendon was in the city on business Tuesday.

Mrs. R. V. Williams of Amarillo is visiting her sister-in-law, Mrs. A. Stanfield.

Jack Hodges visited relatives in McLean from Saturday till Monday.

Johnnie Back

Cleaning and Pressing Always Leading in Style Service and Quality HIGH GRADE CLOTHES TAILORED TO MEASURE



FRESH MEATS, GROCERIES AND ICE There is plenty of energy and muscle building food in fresh meat. Phone us your next grocery order. Will have a car of ice soon.

THE CITY MARKET

Bogan and Henry, Props. Phone 165

Fresh Cement

will make better concrete. We have just unloaded a fresh car. Three cars of lumber have just arrived, and we have plenty of paint on hand. Come in and talk over your needs in our line.

Cicero Smith Lbr. Co. W. T. Wilson, Mgr. PHONE 3

Farm Work

is now on in earnest, and we are ready to help you by giving you quick service on your blacksmithing. Keep your tools in shape and you can do better work. Buy your lister points here where you can have them tempered and altered to suit.

The McLean Blacksmith Shop All Work Guaranteed

INSURANCE

When you buy insurance, you want the best protection you can get. I represent some of the strongest companies in the world. Come in and talk over your insurance problems.

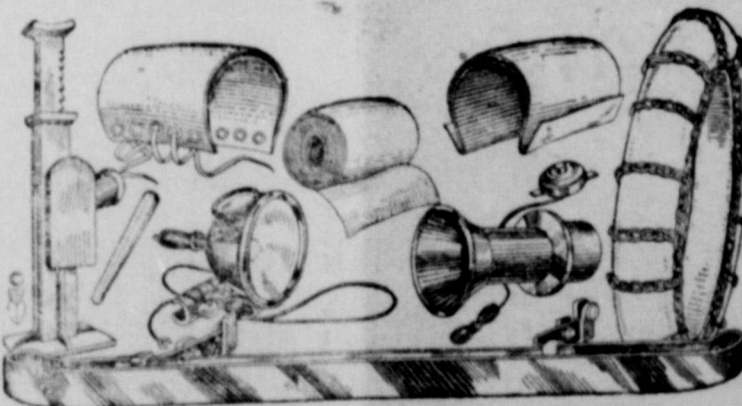
ROSS BIGGERS

The Hindman Hotel

\$2.50 Per Day

J. R. Hindman

Proprietor McLEAN, TEXAS



Auto Supplies

can be bought here at money saving prices. We can save you money on U. S. and Michelin tires. We sell STUDEBAKER CARS

Cousins Motor Co. All Work Strictly Guaranteed

Repairing, Storage, Gas, Oils and Accessories Day Phone 172 SERVICE CAR Night Phone 141

Hill & Ledbetter Attorneys at Law McLean, Texas

C. S. RICE Funeral Director Calls answered day or night. Phones—13 and 42

Magnolia Petroleum Co. C. J. CASH, Agent Day Phone 184 Night Phone 101

V. H. MOORE Auctioneer Wheeler, Texas

McLean Filling Station Oils, Gas and Accessories C. W. GINN, Mgr.

THE BOYS ARE SMILING

By Emette Fondren (Written to commemorate the events of Friday and Saturday, April 6 and 7. Sung to the tune of "Tramp, Tramp, Tramp").

O! They marched about the town, With their shirt-tails hanging down, To celebrate the glorious victory; For the boys had won that day, That is why they were so gay, As they went marching all around the town.

Chorus: Smile! Smile! Smile- the boys were smiling- You can guess the reason why- They had won again that day, That is why they were so gay, As they went marching all around the town.

Did you see the big cup As the teacher held it up, Just to let all the people see? 'Twas the third time they had won, So 'tis theirs from now on; And so they were shouting "Victory!"

ATTENTION!

Junior Christian Endeavor, do you know what strong man was made weak? A Bible riddle. Come Sunday at 3 p. m.

STATEMENT OF OWNERSHIP

The following is a true statement of the ownership, management, indebtedness, etc., of The McLean News, as required by the Act of Congress of Aug. 24, 1914:

Publishers, editors, owners and managers-T. A. Landers and Fred Landers, McLean, Texas.

Bondholders or other indebtedness-Mergenthaler Linotype Co., New Orleans, La.

Will and Miss Mary Noel of Memphis came in Saturday night for a visit in the J. M. Noel home.

Mrs. Richey of Hedley spent the week end with her daughters, Misses Mellie and Anne.

Mr. and Mrs. R. A. Burrows of Conway spent Sunday with Mr. and Mrs. Jas. Burrows.

Mr. and Mrs. Will Harlar and son, left Saturday for their home at White Deer.

G. W. Sullivan was a Shamrock visitor Sunday.

Rev. W. P. Roberts left Tuesday for Childress to attend the Presbytery.

Miss Ida Mae Dunwoody of Alanreed was a McLean visitor Sunday.

Miss Grace McKnight of Alanreed attended the track meet here Saturday.

Mrs. Bill Albert of Amarillo was a McLean visitor Sunday.

Byrd Guill visited relatives at Groom Sunday.

Mrs. Pete Fulbright of Alanreed spent the week end with home folks.

Mr. and Mrs. W. H. Floyd and children of Lelia Lake spent the week end with relatives at McLean.

Mrs. G. W. Stratton and little son returned Sunday from Clarendon.

J. A. Major of Abilene came in Saturday to attend the funeral of his father, J. P. Major.

Good clean dwarf milo maize seed for sale at three cents per pound. Cicero Smith Lumber Co. 15-2c.

Mr. and Mrs. Sam Brown and baby and Mrs. Smith of Alanreed were McLean visitors Thursday of last week.

Misses Ruth and Charlotte Bradshaw of Cisco spent the week end with their aunt, Mrs. Earle Shell.

Miss Mary Hudson of Lelia Lake visited Miss Lillian Abbott Sunday.

Melvin Davis of Clarendon College spent the week end with home folks.

H. E. Franks of Ramsdell was in the city on business Friday.

W. L. Haynes, T. N. Holloway, Estel Bowen and A. A. Ledbetter were Amarillo visitors Tuesday.

Mr. and Mrs. W. D. Biggers and little daughter of Hedley visited relatives in McLean last week end.

H. Longan of Ramsdell was in the city on business Friday.

Mrs. D. B. Veatch left Monday for Amarillo to attend the music festival.

Mr. and Mrs. F. A. Scribner spent Sunday visiting friends at Jericho.

Misses Frankie Mae and Fern Upham left Monday for Amarillo to attend the music festival.

Hubert Bentley of Shamrock was in the city on business Thursday.

SWAT THE FLY

A little fly flew in the door, Then laid some eggs, and laid some more;

The eggs hatched out in a very few days, And the little flies flew in different ways;

Then they laid eggs, and laid some more, And the same things happened that happened before;

And the husky fly that started it all Was alive and kicking till late in the fall.

She called a reunion of all her descendants, And they wrote a declaration of independence;

To give you their names would be tedious and long, For her descendants numbered five trillion strong.

-Western Review.

SAME OLD STORY

"Mother," said five-year-old Alice, "do all fairy stories begin with 'Once upon a time'?"

"No, dear," answered her mother, "most of them begin 'I'm going to the lodge tonight.'"

A CASE OF UPS AND DOWNS

"Did you call Edith up this morning?"

"Yes, but she wasn't down."

"But why didn't you call her down?"

"Because she wasn't up."

"Then call up now, and call her down for not being down when you called her up."

J. A. Haynes of Heald was in the city on business Wednesday.

Dave Turner of Alanreed was a business visitor in the city Tuesday.

Ed Hedrick of Alanreed was a business visitor in McLean Monday.

THE PROVIDER

"Is your husband much of a provider, Malindy?"

"He ain't nothin' else, ma'am. He gwine to git some new furniture, providin' he gits de money; he gwine to get de money, providin' he go to work; he gwine to go to work, providin' de job suits him. I never see such a providin' man in all mah days!"

Bill-"Have you ever done any public speaking?"

Joe-"I once proposed to a girl over the telephone in my home town."

MODERN YOUTH

Teacher-"Now, Tom, hold your head up and shoulders back-you'd like to have a fine carriage when you're a man, wouldn't you?"

Tom-"Well, I'd rather have an airplane."

A. V. Shuler, salesman for the United Iron Works, Chicago, spent Wednesday and Thursday in McLean.

Mr. and Mrs. D. M. Graham and children were Pampa visitors Tuesday.

Gilbert Hedrick of Dallas was a business visitor in McLean Thursday.

W. P. Rogers of Heald was in town Thursday.

R. R. Millsap, of the Internal Revenue Department, was in the city on business Thursday.

Mr. and Mrs. Rainwater of Mobeetie were shopping in McLean Thursday.

W. E. Bentley of Carpenter was a McLean visitor Thursday.

Charles Cousins made a business trip to Shamrock Wednesday.

SUNDAY SCHOOL INSTITUTE BEGINS FRIDAY NIGHT

A Sunday school institute will begin tonight (Friday) at the Methodist church, conducted by Rev. Terry. Conference Secretary of the Methodist Sunday schools. Rev. Terry will stay over until Sunday, and every Sunday-school worker of the town is invited to attend the institute.

J. O. Clark of Heald was in the city on business Wednesday.

Paul M. Nunn of Amarillo was a business visitor in McLean Saturday.

Sam Dyer of Clarendon was a business visitor in McLean Saturday.

H. J. Cloer of Ramsdell was in the city on business Tuesday.

THE PROOF

Paying Teller-"But, madam, you will have to be identified before I can cash this check for you."

Fair Caller (blushing furiously)-"I just hate to do it, and George would be dreadfully angry, but I have a love letter here which describes me fully, if you care to see it."-American Legion Weekly.

Wants

FOR SALE.-Each cotton seed. Early big boll. Thirteen hundred pounds seed cotton make a five hundred pound bale. Have only a few of these seed to sell. J. S. Howard. tfc

FOR SALE.-I have three spans of good work mules and horses in charge for sale. Will accept bank-

GINGHAMS! GINGHAMS!

All kinds of gingham priced at 15c, 20c, 25c, 30c, and 35c per yard. Fine, new gingham for only 65c per yard. See the stock of organdies, ladies' and children's slippers. All at reasonable prices.

MRS. W. T. WILSON

"THE LITTLE STORE" NEXT DOOR TO P. O.

Chick Feed

We handle both Purina and Conkey's buttermilk feed for chicks. We will pay 17c per pound for hens until Monday. Call us for prices after that date.

Clement Produce

able note. See me before you buy, J. C. McClellan. 13-3c

STRAY red boar, bobbed tail, crop in right ear, taken up at my place. Owner can have same by paying feed bill and for this ad. George Colebank. 15-3c

THREE good milk cows for sale, one a Jersey. Also Rhode Island Red eggs from a special pen, \$2.00 per setting. Cloverdale Farm, tlc

EGGS from M. Johnson laying strain white Leghorns, \$5.00 per hundred; \$1.00 per setting. Tracy Willis, Phone 133 1/2. 1c.

Mrs. T. J. Roby has accepted the agency for "Snow White" Washing Powder, the best on earth. Call for free sample. 14-4p.

FOR SALE.-Good span mules about 15 hands high. Will trade for cows or sell on fall time. R. O. Cunningham, 1p.

GOOD building site in water and light district to exchange for good second hand Ford. R. C. Patten, 15-3p.

WORK MULES for sale or trade for cows. Also Jersey milk cow, fresh, for sale. J. E. Cubine. 14-2p

100 BUSHELS white pearl kafir seed. See G. W. Sullivan or Cobb's Grocery. A. T. Russell. 15-2p.

PLANTS.-Cabbage, tomato and plants of all kinds ready soon. M. H. Kinard, Phone 55 2 1/2. 1p

FOR SALE.-Some nice pruit hedge plants. Mrs. J. K. Cross, Phone 133 1 1/2. 15-2p

TWO good water barrels for sale, 1.00 each. Inquire at News office. 1p

RED TOP cane seed for sale at Cobb's Grocery. 1c.

SALESMEN.-Your chance to earn \$200 to \$400 every month, part or full time. Why not represent us and name your own income? No limit. There are scores of good prospects near you ready to buy. No experience needed to apply for appointment to represent us in your locality. Easy, pleasant and profitable work. Our guaranteed Marble and Granite Memorials sell fast. One man in N. C. made \$320 last month. You, too, can share in these big profits. We need more representatives NOW. Write today for full particulars about our plan. Etowah Monument Company, 24 Confederate Av., Atlanta, Ga. 13-3p

Keep on telling them And you'll keep on selling them

The big secret of big business is consistency in advertising

TELL them regularly in

THE McLEAN NEWS

News From Back

By Special Correspondent. Mrs. Chas. Back visited Mrs. W. I. Bacon last Thursday afternoon. Geo. Colebank marketed a load of fine porkers in McLean Friday. R. H. Corum had business in McLean Friday. Louis Morse and family were McLean visitors Friday. Chas. Back and family were shopping in McLean Saturday. J. E. Norman and daughters, Misses Birdie and Lockie, were visitors in McLean Saturday. Bud Back and family attended the truck meet in McLean Saturday. C. M. Carpenter attended the funeral of E. C. Major in McLean Saturday. Miss Ruth Israel, Verner Bacon and little Misses Bacon attended the interscholastic meet at McLean Saturday. Jesse Cobb and family spent the week end with relatives in McLean. Mrs. Will Brown from Oklahoma is visiting her brother, Jesse Cobb, and family this week. W. I. Bacon and family visited in the Roy McCracken home in the McLean community Sunday. John Brooks and family of McLean visited in the Bud Back home Sunday. Walter Shelton and Raymond Morris visited in our community Sunday. R. H. Corum and family visited Bud Back and family Sunday. Clyde Holloway visited in the Bud Back home Sunday. Walter La'ey and family visited Geo. Colebank and family Sunday.

SENIOR B. Y. P. U.

Subject—Our Pledge and How to Keep It. Leader—Eunice Stratton. Scripture reading, Ecclesiastes 5: 7—O. Z. Kunkel. Introduction—Leader. The B. Y. P. U. Pledge—Leora Kinard. Loyalty to Christ in the New Testament—Homer Abbott. Loyalty in All Things—Mrs. Savage. Loyalty in the Training Service—Ernest Abbott. Loyalty to Privileges and Opportunities—Teq Cobb. The Pledge and the Standard of Excellence—Fred Landers. How to Keep the Pledge—Mr. Savage.

Miss Ru'z. Cook left Monday for Amarillo to attend the music festival.

Miss Jewell Cousins returned to Henderson Sunday.

Born, Saturday, April 7, to Mr. and Mrs. Dewitt Patty, a boy.

FAMILY RESEMBLANCES

Up at our boarding house there are two children, a boy and a girl. The boy is the living photograph of his father, and the girl is the very photograph of her mother.

ON TOBACCO ETIQUETTE

Having read several times lately of the growing negligence or discourtesy of men toward the fair sex since we were given the vote, and quite a little about men removing their hats in elevators as an act of politeness, some thinking it carrying politeness to an extreme, I could be glad to read some of the learned writers' opinions on smoking in public places or offices, even in restaurants, where ladies are eating.

MATCH COATS AND HATS



When little girls arrive at the age three there comes a turning point in their careers—they begin to wear hats. It is a great day for them when they are outfitted in a pretty coat finished with ribbon and buttons to match in color, with ribbon bows and streamers, like that shown in the picture. The collar is of fine silk.

Oh, yes, I've heard the excuse, "Why, even the ladies smoke now," but—does that give anyone, man or woman, the right to do anything that is detrimental to another's health or comfort? I have seen those extremists that P. A. Spain of Paris, Texas, spoke of in The News of April 3, and have seen them hold their hats in a crowded elevator, walk right into their office with a lady customer (and also in the presence of the poor office girl, probably sick from recent smoking by her employer) light up his cigar and begin to puff like a switch engine, and the poor customer would turn pale and decide "not to go to see the property today."

Anyone troubled with a cough, asthma or bronchial trouble is made worse by smoke. I have seen small children almost strangled by it, and it seems to me that man could curb his appetite while in the presence of ladies. I consider it pure selfishness for a man to smoke during the few minutes he is in a depot, bank, post-office, and for mercy's sake, in a cafe or restaurant where ladies or anyone else is eating. I may be laughed at by some as an extremist, and some may say it would be imposing on their personal liberty too much, but we W. C. T. U. have heard that before, so, having faith in the fairness of men, I believe when they see it in the light I have tried to portray it, they will curb their desire to a crowd or in a room and smoke only out in the open, where it will injure no one only (possibly) themselves.—Mrs. G. H. Hightower in Dallas News.

"WATT SYKES" DISCUSSES IMPROVED AGRICULTURE

"I'm plum disgusted," said Watt Sykes from over at Gap, Monday, when someone remarked in his hearing that Lampassas county had decided to use the services of County Agent Griffin after Jan. 1. "That agent ought to be arrested for disturbing the peace, anyway; running around here telling us how to farm when we know all there is to it. Stopping that agent's salary might save us all from 15 to 25 cents apiece every year, and the court knows it is all pure extravagance. These new-fangled ideas about raising better hogs and chickens and cows and crops is all vanity and vexation of spirit, and against nature, anyway. I'm opposed to it. Where ignorance is bliss, why spend money to get wise? This gasoline life will be the ruin of us all. What was good enough for pa is good enough for me. Give me ox-cart days and Georgia stock ways. Speckled long-horns of Jacob's day was a lot more picturesque than anybody's Hereford and what's the use of selling stuff by the pound, anyway? Ain't a calf a calf and a pig a pig? Wasn't the Shangai rooster with a purple tail and airplane running gear that sold for a dime a whole lot better'n the Lometa Reds which cost \$10.00? And what's the use of feeding corn to a durn polan' chiny that gets so big you can't eat him up before arm weather comes, when razorbacks can get through on acorns? Why should I contribute as much as two bits a year to learn how to can up a lot of meat and vegetables and things for next winter, when I may not live until next winter? Besides, if we get hungry, ain't there lots of rabbits left in the woods, or plenty of lambsquarter down by the hedge for the old woman to put in her pot? I remember last year the county agent come up to Lometa and brought along what he called an expert on cotton-raising. Talked an hour 'round at the tabernacle about uniformity of crops and improved cotton seeds—just like there was any

such thing as crossing up cotton so that it would act purtier than some other cotton. A lot of fool farmers believed him and bought some fine-haired seed for 1922 planting. After I'd picked all my cotton and was restin' up, those durned fellows was still down in the field picking away. Some of 'em claimed to 'a made half a bale to the acre, but they had to work all-fired hard to get it. There is a new crop of fools coming on all the time, it looks. They tell me a fellow went over to old man Lee's the other day and paid him \$15 for a half grown rooster (what he called a cockle or chapparel or something like that) when I had a full-grown fightin' son-of-a-gun that I would have sold him for 40 cents cash money. Also I see them new guys in charge of things are going to keep spending that \$100 a month for killing off fever ticks on cattle. They are wrong again. If we are willing to let our cattle have the fever and die, whose business is it but ours? They are our cattle, ain't they? If them finicky guys at Fort Worth or Chicago don't want to buy them, they don't have to, by grabs. Next thing you know we be wanting us to spend some money to fill up some of these mud holes on the roads. When the Lord made the hills he made the hollows also to carry off the water, consequently we haven't got any business fillin' 'em up. If the balance of the state of Texas wants to go on building roads and farms and fine stock and trying to improve all nature, all right; but there is one thing about it, old Lampassas county will not take on any of these high-falutin' modern notions if I had my way about it, and—" but about that time Watt had to jump to keep from being sideswiped by a flivver, and the balance of his spell was lost.—Exchange.

THE SLACKER

The Rev. Karl Otto Walther, formerly a resident of Hoboken, was denied citizenship papers by Supreme Court Justice McCarthy recently, on the ground that he had claimed exemption from the draft as an alien.

"You mess with the ex, the war came," Justice McCarthy said, "to make place for some other mother's son."

Hurrah for Judge McCarthy!

You can't make a silk purse from a sow's ear, nor a good American from a draft dodger. And the more publicity given the fact, the less will be the applications for citizenship papers from those who think the United States is "a good thing" and "an easy mark."

A flag good enough to live under is good enough to fight under. A land good enough to live in is good enough to die for. A country good enough to live in is good enough to defend. Heaven be thanked for the McCarthys who guard the great life of citizenship with such high ideals.—Miami Chief.

THE MEDDLER

The best advice ever given, next to Greeley's "go west, young man, go west," is "attend to your own business." How we do hate a meddler—a fellow who goes with his nose at an angle of forty-five degrees, ready to run it afoul of something that doesn't concern him; a fellow who neglects home and prowls after his neighbor's concern; a fellow who breaks up churches; a fellow who bolts the nomination of his party; a fellow who would walk a mile to "tattle" about his neighbor; a fellow who don't believe there are any virtuous women; a fellow who is always saying that others are no better than they ought to be; a fellow who magnifies the little human weaknesses of mankind, and has no word of merit; a fellow who makes himself and all others miserable, and dies despised by all and goes to the devil in spite of the broad mercy of Christianity. Yes, attend to your own business. It will make you friends. It will make you happy in this life and the life to come. Attend to your own business.—Altoona Tribune.

PLAYED BY REQUEST

"I note the paragraph on your menu wherein you state that the orchestra will play anything on request. Can you prove the assertion?"

"Yes," replied the manager. "Their repertoire is very extensive. What do you wish them to play?"

"Tell them to play pinocle until I finish my meal, and I will be very grateful."—Everybody's.

EXPLAINED

Old Party—"I am 80, young man, and I don't recollect ever having told a lie."

Young Man—"Well, you can't expect your memory to be reliable at that age."—Boston Transcript.

Mesdames J. F. Faulkner and S. J. Longtin left Monday for a few days in Amarillo.

Rev. J. I. Bone, pastor of the White Deer Presbyterian church, was shaking hands with friends in this city Monday.

A SENSITIVE SOLE

Colored Rookie—"I'd lak to have a new pair of shoes, suh."

Sergeant—"Are your shoes worn out?"

Colored Rookie—"Worn out! Man, the bottoms of mah shoes are so thin that ah can step on a dime and tell whether it's heads or tails."—Dyergrams.

Misses Minnie Morse and Jewel Shaw left Monday afternoon for Amarillo to attend the music festival.

A BETTER SIGN

A road sign reads: "Drive slow; you might meet a fool." A better sign, in some instances, would be: "Drive slow; two fools might meet."—Florida Times Union.

Mrs. Etta Hudgins of Erick, Okla., visited relatives and attended the declamation contest here Friday night.

Prof. and Mrs. Buel Irvin of Pampa attended the meet here Friday and Saturday.

Registered Sires

McLean's Financial Jap, our fine 2-year-old Jersey bull. Sired by Financial Diana's King. Service fee \$2.50.

Big Boned Poland China boars. Wilson's Liberty Bond and Buster's Masterpiece. Service fee \$2.50.

Cloverdale Farm

Wilson Brothers, Owners

Planting the Nation's Crop

With Promptness and Efficiency

It's a mammoth task, calling for stout hearts, strength, courage, vision.

We believe the farmers of this community are entitled to every service and assistance that it is possible for a bank to render, and on this basis we invite your confidence and your account.

Come in and talk over your plans for the coming season.

The Citizens State Bank

A Guaranty Fund Bank

CAPITAL AND SURPLUS \$33,750.00

J. S. MORSE, President CLAY THOMPSON, Cashier

Barbers—Service

Our barbers are the best and our service cannot be excelled.

Try our shop for good service where every customer gets careful individual attention.

The Elite Barber Shop

Ford THE UNIVERSAL CAR

ANNOUNCEMENT OF INTEREST TO MILLIONS OF FAMILIES

"I will build a car for the multitude," said Henry Ford in 1903—read how the fulfillment of that prophecy is now made possible through the

Ford Weekly Purchase Plan

For many years it has been Henry Ford's personal ambition to make the Ford the universal family car—to put it within the reach of the millions of people who have never been privileged to enjoy the benefits of motor car ownership.

During the past fifteen years over 7,500,000 Ford cars have been placed in the hands of retail customers—more than a million and a half of them within the past twelve months—and yet there are still millions of families who are hopefully looking forward to the day when they can own a Ford.

And now the way is open.

Under the terms of this plan you can select your Ford car, set aside a small amount each week and you will be surprised how soon you will own it. In the meantime your money will be safely deposited to your credit in one of the local banks, where it will draw interest.

Think it over. Five dollars will start an account. The whole family can participate in it—father, mother, brothers and sisters—each doing a little.

Why not start today? Stop in and talk it over with your local Ford dealer. He will be glad to fully explain the details of the plan and help you get started toward the ownership of a Ford car.

BENTLEY MOTOR CO.

McLEAN, TEXAS

DR. J. A. HALL

Dentist

Of Shamrock, Tex.

Will be in McLean on Thursday, Friday and Saturday after the first Monday in each month.

EYES EXAMINED

by the most modern methods, and if you need glasses, we grind the required lenses in our own shop and deliver them to you the same day.

YOU DON'T HAVE TO WAIT

HYDEN'S

Registered Optometrists 7th & Folk Sts., Amarillo, Tex.

A LITTLE HORSE SENSE

Why is it that the average young man of twenty has an intense longing for life in the big city?

Why is it that millions of men of maturity in the cities have an equally intense longing for the peace and quietude of the rural districts they lived in in their young days?

The country town does not blaze with the bright lights of life as do the great cities. It is small, but it is solid, and substantial, and inclined to be subdued. Its citizens' words are as good as their bonds, and their reputations stand high in the sight of their fellowmen, but the variety and excitement that appeals to the youth is too often missing. Hence youth becomes fretful and impatient of restraint, and finally breaks the home ties and rushes into the maelstrom of metropolitan existence.

Once in the great city, possibly one in ten succeeds, and a few forge gradually to the front. In time these few are known to the world as self-made men.

The other nine are not so fortunate.

Opportunities are numerous, it is true, but where there is one opportunity there are many young men of varied experience waiting to grasp it.

Thus the great majority of young men from the country who invade the cities expecting to set the world afire find that about the best they can do is to burn the candle at both ends.

Too proud to go back to the home town and confess failure, they just plug along and do the best they can, disillusioned and wiser, but no better off.

They are the millions who, later in life, long for the peace and quietude of the home towns they left in their younger days.

The remedy is simple.

Pull the home town out of the rut and the boys won't want to rush out of the town.

Loosen up on the purse strings and induce some spice and variety into our community life.

Make the country town and the farm so attractive to our young people that the city will no longer appeal to them.

Don't expect our boys and girls with red blood in their veins to be content with spending their lives in a cemetery.

Begin to live yourself, and you can't be opposed to allowing the rising generation to do the same.

Life is full of variety, and there is only one end for the person who is not willing to change with the times.

Call this a sermon if you like. We call it horse sense.—Exchange.

THE ETERNAL FEMININE

Bingo—"I'm going to bring my wife around to call on you tonight."

Winterby—"That's right; but do me a favor, old man. Don't let her wear her new fur cloak. I don't want my wife to see it just now."

Bingo (grimly)—"Why, that's what we are coming for."

THE ORDER OF YESBUTTERS

The yesbutter is the man who says: "Yes, I think it's a pretty good idea to pay by the first of the month, but—" "Yes, I think we have one of the best little towns in Texas, but—"

The yesbutter is forever on the fence, unable to make up his mind on which side he should take up his abiding place. He dwells in the valley of hesitation and flounders about in the fog of indecision. The yesbutter lacks self-confidence. Not having the courage to whole-heartedly embrace one side or the other, he is like a straw in the air—blown here and there by every stray breeze, floating about in the clouds of irresolution and never finding a permanent resting place.

"He that shoots best may sometime miss the mark," said Owen Feltham, "but he that shoots not at all can never hit it. Irresolution loosens all the joints of a state; like an ague it shakes not this or that limb, but all the body is at once in a fit. The irresolute man is lifted from one place to another, so hatching nothing, but addles all his actions."—Refreshed.

BUILT IN THE HUNGRY DAZE

Co-ed—"What makes the lower of Pisa lean?"

Ed—"It was built during a famine."—Yale Record.

Mrs. J. E. Kirby and daughter, little Miss Lois, left Monday for Amarillo to attend the music festival.

Mr. and Mrs. C. L. Cooke and children left Monday for Amarillo to attend the music festival.

ARE YOU UP-TO-DATE?

Do you load it at the muzzle
When you want a shot or two?
Do you wind it with a watch key
Like your father used to do?

How'd you like to hop a horse-car
Like you did long years ago?
Don't an auto beat an ox-cart?
Well, I reckon so!

Do you argue that an hour-glass
Beats a Waltham all to smash?
Do you use the same old system
Keepin' books and countin' cash?

Do you trip a goose quill neatly
When you want the ink to flow?
Don't you think there's been improvement
In the last decade or so?

Tell us, are you advertising
In the same old foolish way
That your grand-dad did before you,
And persist, "It doesn't pay"?

Think the whole world knows your address,
"Cause it hasn't changed in years?"
Wouldn't the pathos of such logic
Drive a billy goat to tears?

Just a card is all you care for?
Hidden, lonesome and unread,
Like the sign on the tombstone
Telling folks that you are dead.

Wake up and take a tonic,
Bunch your hits and make a drive,
Run a page and change your copy,
Advertise and keep alive!

—Endeavor.

AFTER THE STUFF

I often think of Bildad Jones, who lives three doors southwest; in his pursuit of bucks and bones he never takes a rest; his kopek box with treasure groans, so eager is his quest. This Bildad Jones is waxing old, a hoary sight is he, and soon we'll plant him in the mold, beneath a greenwood tree; and all his life he's gathered gold, which seems a sin to me. This guy has cinched, by hook or crook, a vast supply of cash, but never read a keen delight that comes from soulful book—he thinks all novels trash; he never hired a skillful cook, but lived on corn beef hash. He never knew the money spent; he never chased through town by night on spend-thrift errands bent; he never bought all junk in sight that was not worth a cent. The helping hand to luck-less guys he never known to show; he never carried wholesome pies to widows in their woe; and when he hears the orphans' cries, no tears of pity flow. To make his bulging wall increase, we see him toil and pant; he'd make that bundle, piece by piece, the largest one extant, as I have said to Jane, my niece, and Susan H., my aunt. I see him on his errands drift, on bent and shaky knees; he's old and frail, but he can lift a package of habees; and there is something wrong with thrift when it is a disease.

Mr. and Mrs. T. A. Cooke, Mr. and Mrs. Chas. Cooke and children spent Saturday and Sunday with relatives at Childress.

SOME COATS ARE BLOUSED



No season for many a year has the neglected smart, bloused coat. Bloused models are with us this season in many of the handsomest raps, and an example appears in the coat pictured, which has also incorporated a collar of "summer fur." The coat is long, with ample sleeves.

Tan-No-More
"The Skin Beautifier"
35¢ 60¢ & 1.00 The Jar
AT TOILET COUNTERS
SAMPLE MAILED ON REQUEST
BAKER LABORATORIES
INCORPORATED
MEMPHIS, TENNESSEE

"FIDDLING WHILE AMERICA BURNS"

By Will H. Brown

The Duluth (Min.) Herald, under the heading, "The Tax of Preventable Fires," says: "One of the heaviest taxes paid by the American people, and quite the most foolish, is the tax for preventable fires. The chief causes of fires are significant. They are matches and smoking. A man lights a match and throws it away without seeing that it is first put out. It falls in a corner where there is something to catch from, and there is a fire. Or a man throws away the burning stub of a cigar or cigarette, or knocks the live ashes out of his pipe, and the same thing happens. All such fires are due to plain carelessness, and therefore, they are preventative. So are fires from many other causes. Plain, idiotic carelessness is costing this country alone half a billion dollars a year."

Fires in the schools of the United States, starting from the carelessness of smoking students, for the period from 1916 to 1920 reached a total loss of \$1,154,022. Smoking stands fourth in the list of all causes of fires in schools. This shows how rapidly the smoking habit is increasing among the pupils of our educational institutions.

A writer in "Safeguarding America Against Fire," imitating the style of Kipling in his famous poem, "If," brings in every phase of the carelessness of smokers, and closes with the following lines: "If you can start a fire beneath a brush pile, When the wind is roaring like a distant gun— You surely should be jailed without a trial, And boldly labeled 'lunatic,' my son."

Fred Smith of Shamrock visited relatives here Sunday and Monday.

Sid Denson and family of White Deer were McLean visitors Monday.

Fred Oliver of Shamrock was in the city on business Monday.

Lee VanSant of Conway was a McLean visitor Tuesday and Wednesday.

Mr. and Mrs. Cullum of Amarillo were McLean visitors Monday.

Mrs. R. A. Thompson of White Deer was a McLean visitor Monday.

BAD LANGUAGE

Swearing is a habit. Most swearers fail to realize the frequency and vileliness of their oaths, having fallen into the habit to such an extent that swear words roll from their lips without effort.

But the Breckenridge Daily American has some more positive views on the matter. Says the American: "The man who stands on the street corners and swears and utters foul language is not worthy a place on the sidewalks but should be pushed off into one of our muddy alleys. He should not even be allowed a place in the gutter, for that is too close to where decent folks walk. Some street corners and some prominent places on Breckenridge streets are scarcely ever free of one or more huskies who seem to want to see how loud they can curse and how much foul language they can use that isn't decent to be heard by a decent man, much less the many women and children that have to pass that way. Something radical ought to be done to put an end to it. When a man hasn't enough decency to refrain from using bad language in public places, he ought to be made to feel the pangs of the law a few times and let him know that Breckenridge has some folks who must be protected from such vile cattle."—Abilene Reporter.

Mrs. Ed Sites and son of Pampa attended the track meet here Friday and Saturday.

Mrs. E. R. Ayres of Duncan Okla., visited in McLean Saturday and Sunday.

Mr. and Mrs. Luther Coffey attended the music festival at Amarillo Monday night.

Registered Bulls

I have a few sons of Pathfinder 513766 that are of serviceable age. This will be the last chance to buy sons of this old bull cheap, as he soon goes to head. Some of his sons will be of, 30¢, and 35¢ grade cattle to be.

C. M. Carpenter
Phone 66 1 1/2

SPECIAL RATE ON FARM AND RANCH LOANS

We are prepared to make loans in either small or large amounts at a very low rate of interest. Why pay more? We also loan money on unpatented land, as this gives the borrower a chance to still use his school money. See us before closing out with anyone; we can save you money.

SMITH BROTHERS

Coal Cotton Loans Insurance

PROTECTION

is what you want when you buy insurance. See that you get it by insuring in a strong company such as I represent. The hail season is approaching, and fire danger is always present. "Better be safe than sorry."

C. C. BOGAN

Insurance that Protects

Notice to our customers

Our terms are cash or strictly thirty days time. Where you are running an account with us we expect you to handle same on the first of each month. We can't afford to carry your account longer than this at any time.

Those of you who own for March accounts please take notice and take care of it before asking for further credit. We must have money to pay our bills, and our customers are the only place that we have to look for it. Please arrange for yours if you are in arrears.

BUNDY-HODGES MERCANTILE COMPANY

MARKED

"Has Tom shown you any marked attention?"

"Yes, he left the price tag on the ring he gave me."—Boston Transcript.

UNFORTUNATE

"It's sorter funny," philosophically said a man on the street, "that all the men I want to whip are either so big I can't whip 'em or so little I'm ashamed to."

THE PORCH SWING

We got a swing on our front porch, hung up with chains and rings. But it don't do us any good. For when it squeaks and swings it ain't us in it, you can bet, we have to let it go.

For Ma says we don't need it bad like Sister and her beau. And it's our swing! Pa put it there, and now we have to sit out on the steps or in the grass, and let 'em swing in it; But maybe if they keep it up and we let 'em alone They'll get married some time, and

can buy one of their own.
—Harry Lee Marriner.

O. K. Murphree is a new reader of The News.

TURN ME OVER



TALC Jonteel
25¢

A WOMAN has to breathe the fragrance of Jonteel, the New Odor of twenty-six flowers, only once to know it is a perfume that is rare and expensive.

You expect its price to be forbiddingly high. But you are astonished and delighted to find that Talc Jonteel sells at a price no higher than that of ordinary powders. Try it today.

Face Powder Jonteel 50c
Talc Jonteel 25c
Combination Cream Jonteel 50c

Erwin Drug Co.

Life's Pleasures

are bestowed by destiny upon those who have the judgment to practice frugality and foresight. Don't spend all you earn on the passing show. Good things come to those who save now.

Join the growing number of young people who have a savings account in our bank.

The American National Bank