

COMMUNITY SPIRIT NEEDED

By Edgar W. Cooley
Let us make the state in which we live a greater state, our community a greater community. This will not be hard to do if we will lay aside all self interest and co-operate—work together.

The first essential is a greater community spirit. If all of us labor, not for our own selfish interests, but for the common good of all, we can make our community, our state, one of the best places in which to live.

With a united community spirit we can do anything—without it, we can do nothing.

Many things will be needed to make a greater community. We must have better country schools. Our farm boys and girls, as well as our city boys and girls, must be given a square deal. All must be given equal educational opportunities.

We must make our homes more homelike. Nine times out of ten when a boy or girl leaves home, they should leave it. There is something the matter with the home. A homelike home in the country will keep the boy and girl on the farm. When home ties are not just as strong as they should be, they are easily broken.

Health is our greatest wealth. When our own health and the health of our family is poor, we are poor indeed. We must safeguard our health. We must have better sanitation—more modern conveniences. These can be installed in any farm home at small expense.

We must encourage home ownership. The only real home is that which is rooted in the soil. If we can help a man to own a home, even a modest cottage, and at least one acre of ground, we will be doing a real service to our community and our state.

We must see that every boy and girl owns something—a calf, a lamb, a garden or some crop. We must recognize his title to the property. It must not be Willie's pig and dad's hog.

We must increase production and learn how to market, and one of the needful things in both of these is to build good roads.

We can have these things if we really want them, but we must work for them—fight for them. We must work together—town and country, men and women, boys and girls.

THE WISE TAILOR, OR WHO PAYS FOR ADVERTISING?

Once upon a time there were three brothers who manufactured men's clothing. Each just about made a living.

Along came an enterprising advertising man. He offered them this proposition: that for the profit on every fourth suit they made for a period of six months, he would advertise their product. He was refused. The third agreed.

By the end of the six months the wise tailor was so busy he hired more help—and turned out his suits at a lower price. In another year he owned a factory, an automobile, and his two brothers. Their names were Pleet and Tweet, and one day they were talking about the successful brother, Neet.

Pleet—"I still can't figure it out."

Tweet—"Nor I."

Pleet—"Who paid for the advertising—the public?"

Tweet—"They're getting the suits for \$10 less—Neet paid for it."

Pleet—"Neet! How about the fine automobile?"

Tweet—"Then who did pay for it?"

Just then a little bird flew low over the pair and chirped, as is in answer to their question, "Pleet and Tweet—Pleet and Tweet."

RAISED 98% OF THEIR CHICKS

Big Spring—Charline and Lenora Burton, 4-H club girls at Elbow, Howard county, have raised 98 fowls from 100 White Leghorn baby chicks. One was killed by a rooster and one was smothered. Twenty-eight cockerels were sold for \$16.50, 10 cockerels kept, and 60 pullets are on hand ready to lay. The girls have reported to Mrs. Loucille Allgood, home demonstration agent.

The chicks cost \$50 and the feed bill has been \$16. The girls have followed good feeding and housing and management practices throughout the demonstration, and for completing it are to be given two cockerels by the local chamber of commerce.

Careless drivers are a menace, thinks Saxxof Brown, London strong man, whose special stunt is to allow an automobile to be driven over his chest. Recently a driver let the wheels wobble and they went over Brown's neck. Results were not fatal, but the strong man suffered for several days with a painful "sore throat."

Mrs. W. C. Collier returned to her home at Amarillo Thursday after a visit with her father, W. C. Phillips.

UNBALANCED DIET COST 75 TURKEYS

Matador.—It cost a farmer in Matador county \$200 recently to learn to feed his flock of 200 turkeys a balanced ration, according to M. P. Leaming, county agent. They were well housed in a lot containing two acres, had abundant grain and water before them at all times, and apparently everything was going well. Thinking that the birds needed more exercise, the boys herded them in the open for a couple of days.

An abundance of blister bugs were discovered by the turkeys, and being starved for animal food, they cleaned up the insects. The next morning the young turkeys were sick and droopy and within a week more than 75 had died. The remainder were put on a balanced diet, vaccinated against possible infection during their weakened condition, and most of them recovered.

"The next time the turkeys need jugs, I'll buy meat scraps," the owner says.

Let well enough alone was the advice given by Judge Austin of Toledo, O., to a man who wanted a divorce because his wife spent \$25 for a summer outfit of clothes without his permission. "Thank the Lord that you got off so easy," said the judge.

Frigidaire cooled milk. Hibler's Dairy. Advertisement 30-2c

Groceries are cheaper at Puckett. Cash Store. Advertisement 11c

LEARNS FROM OLD HOME FARM

San Angelo.—Because land terraced ten years ago on the old home place is now worth \$70 an acre compared to \$15 or \$16 an acre for unterraced land on the same farm. N. E. Lester has asked help from County Agent W. I. Marschall in protecting his farm with terraces.

"The oldest and most eroded part of the old home farm in another county my father gave to one of my brothers ten years ago," Mr. Lester says. "My brother terraced it. Two years later the rest of the farm went to other brothers who did not terrace and who soon sold it. On a recent visit my brother told me he had just been offered \$70 per acre for his place and that I could purchase the part sold by my brothers for \$15 or \$16 an acre. That's why I'm terracing all my Tom Green county acreage."

You Are Invited
to visit our nursery before frost and see the beautiful flowers now in bloom. You can make personal selection from the growing plants and trees.

Bruce and Sons
Trees and a Reputation
Alamreed, Texas

REAL ESTATE BARGAINS

Real estate investments are sure of profits. Land values will probably never be cheaper than they are today. We have a number of bargains listed that will bear investigation.

Massay, McAdams & Stokely
Phone 44 McLean, Texas

BUILDING SERVICE

We are not only equipped to sell you anything you need in building materials and hardware, but we are glad to submit estimates and discuss plans with you at any time. Our years of experience enable us to make profitable suggestions to builders.

WESTERN LUMBER & HARDWARE CO.
Phone 4 McLean, Texas
Roy Campbell, Mgr.

6TH ANNUAL BARGAIN RATE OFFER

For Mail Subscriptions

This is another tremendous value. The Dallas Morning News, daily and Sunday, 365 days, mailed to your address at a substantial saving. The regular rate is \$10.00 a year, for only **\$7.45**

To those who do not desire the big Sunday edition, during this campaign we will mail the daily edition only, at a reduced rate. Regular rate \$8.00 a year, now **\$5.95**

The Dallas Morning News
Supreme in Texas

Fill out these blanks and hand your subscription to **The McLean News**

The Dallas News, Dallas, Texas.

Herewith my remittance of \$_____ to cover cost of subscription to The Dallas Morning News (daily and Sunday) (daily only) for one year.

Name _____

P. O. _____

R. F. D. or Street _____ State _____

This rate is good for subscriptions only in the states of Texas, Oklahoma, Arkansas, Louisiana and New Mexico.

and GOOD ONLY UNTIL DECEMBER 1st, 1929.

Estelline needs a charity fund to take care of needy people and emergency cases. Practically every day the business men of the town are called upon to contribute to some charity cause. Donations among the business men will amount in twelve months time to as much, if not more, than their taxes.—Estelline News.

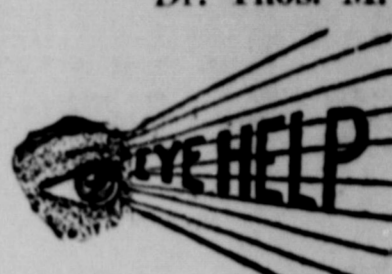
Speaking of large pears, T. C. Landers of Heald sent in one gathered from his orchard that measured 13 inches in circumference and weighed 1 1/2 pounds.

Mr. and Mrs. Marvin Davis of Plymouth visited the former's parents, Mr. and Mrs. L. A. Davis, last week.

Men who are truly great are humble. They never lose the "common touch." This is one attribute all of us can have.
M. S. W. F. Mullin is a new reader of The News.

A. A. LEDBETTER
Attorney-at-Law
McLean, Texas

Dr. Thos. M. Montgomery
Eyesight Specialist
Will Be in McLean
First Friday in Each Month
Optometrist and Ophthalmologist
626 Folk St., Amarillo, Texas



BUICK GARAGE
United States Tires and Tubes
Tire and Tube Repairs
That Good Gulf Gasoline
Automobile Accessories
Clell Windom, Prop.

NEW HARNESS
Shop Made Harness
Horse Collars, Trace Chains
Bridles
See Us Before You Buy
Bible Shoe and
Harness Shop
Ceclil Bible, Prop.

MARIE-MAC SERVICE STATION
Marland and Gulf
Gas and Oil
We Fix Flats and Wash Cars
24 Hour Service
E. E. McLAIN, Mgr.

Don't Forget This Is
CANDY WEEK
OCTOBER 13 TO 19
and Saturday is
Sweetest Day
the great day of joy-bringing to others when you give somebody something that everybody wants—**Candy**, the gift universal.
We are headquarters for all that's best in candies.

ERWIN DRUG CO.
The Rexall Drug Store

Honest Values
that assure **DEPENDABLE TRANSPORTATION!**



LOOK
at these Outstanding Used Car Values

The Chevrolet Red "O.K. That Counts" Tag Protects Your Used Car Purchase.

Every reconditioned car we offer for sale is identified by means of the Chevrolet red "O.K. that Counts" tag. This tag is the purchaser's assurance that the car to which it is attached has been gone over carefully by expert mechanics—that it has been thoroughly reconditioned—and that the price is based on the car's actual ability to render service.

Due to the overwhelming popularity of the new Chevrolet Six, we have on hand at this time an unusually large group of these "O.K." cars. Come in! You are certain to find the car you want—at a price that will save you money. Make a small down payment and drive your car away!

McLEAN MOTOR CO.
McLean, Texas

USED CARS with the O.K. that counts

THE MCLEAN NEWS

Published Every Thursday

T. A. LANDERS, Publisher

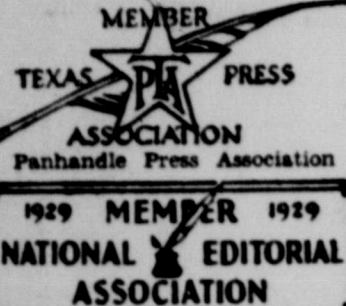
Entered as second class mail matter May 8, 1905, at the post office at McLean, Texas, under act of Congress.

News Building, 210 Main Street Phone 47

SUBSCRIPTION RATES

Table with subscription rates for Texas and Outside Texas, including One Year, Six Months, and Three Months options.

Display advertising rates 25c per column inch each insertion. Preferred position 30c per inch.



A boxing bout recently advertised to take place at a town not far from here was not held when the sheriff informed the promoters that such exhibitions are in violation of the law.

The remark has been heard several times this week that it is necessary to make comparisons to fully realize just what an asset the high school band is to McLean.

McLean people will probably soon have a chance to express their opinion on Sunday movies for our town. This is a question that the majority ought to be able to have their way, as they would have to be a paying proposition to justify their existence.

According to figures furnished by the city secretary, the city is raising water to the ground tank for 3 8-9c per thousand gallons, and 2 17-18c from the ground tank to the stand pipe.

Saturday was one of the best trades days held in McLean this season. Last week's News was a 10 page edition on account of the number of local ads, many of which offered special prices for Saturday.

There is only one way to save money and that is to spend less and as the time goes on voters are becoming more and more skeptical of bond issues, as is evidenced by consistent defeats.

Mrs. M. H. Kinard of Gracey was shopping in McLean Saturday.

Miss Loyce Miller visited in Amarillo Friday.

Dick Baine of Hedley was a McLean visitor Thursday.

Mr. and Mrs. Perry Roby visited in Alanreed Sunday.

Mrs. Myrl Archer of Shamrock visited relatives here this week.

Mr. Wmerson of Amarillo visited in the P. C. Saunders home Sunday.

Mr. and Mrs. Spurgeon Johnson of Alanreed were in McLean Saturday.

POSITIVELY

He was in college, and needless to say, he was in financial straits. So he wrote home to his father, the usual type of trusting farmer, and told him of a wonderful new system by which they were now teaching dogs to talk.

"Where is Rover, son?" he asked. "Poor Dad," said Eric with tears in his voice, "after all the money and trouble I hate to tell you, but Rover is dead."

"Yes, poor dog! He was killed this morning on the way. You see he had gained almost as much proficiency in speaking as many children, and suddenly when we were on our way home today he turned to me and said, 'And so we're going back to the farm?'"

The old man didn't reply, and for a long time they rode in silence. Finally he turned to the boy again. "Son," he asked quaveringly, "do you reckon that dog is surely dead?"

Mrs. R. L. Grigsby was a visitor in White Deer this week.

Mrs. J. L. Bidwell of Gracey was in town Saturday.

Sports Shawl-Scarf to Match the Sweater



Sweater and shawl-scarf sets, as pictured, are very popular abroad. The idea of squaring the scarf like a shawl is new in the knitted realm.

T. H. Pickett, prominent farmer of the Heald community, hands us a check to renew his subscription to The News and Amarillo News at our bargain rate.

Mrs. Houston Elew of Gracey was in town Saturday.

Floyd Phillips of White Deer visited his father here Sunday.

Bentley Insurance Agency Real Estate Loans and Insurance Phone 99 McLean, Texas

Next Week Is National CANDY WEEK

the high spot of the year when you give candy, the universally accepted gift that expresses your admiration for others.

Pangburn's Candy the tempting, dainty kind that appeals to every lover of fine sweets, represents the highest quality of the candy makers' art.

CITY DRUG STORE

"More than a Merchant" Witt Springer, Prop.

AS MANY HAVE FOUND IT

Many people have found the co-operation that "fitted in" with their bank accounts to be the active, visible link by which they came into contact with opportunity—it was the "magic" by which an idea was transformed into a growing realization of their ambitions.

You will, too!

THE AMERICAN NATIONAL BANK

OFFICERS AND DIRECTORS

- List of bank officers and directors including Geo. W. Sitter, President; F. H. Bourland, Vice President; J. L. McMurtry, Vice Pres.; Raymond L. Howard, Asst. Cashier; John C. Haynes, Cashier; Miss Nona Cousins, Secretary; Wesley Knorpp, J. L. Hess, Mrs. Etta B. Clark, E. L. Sitter, J. M. Carpenter.

THE SEVEN MISTAKES OF MAN

"There are seven mistakes of life that many of us make," said a famous writer, and then he gave the following list:

- 1. The delusion that individual advancement is made by crushing others down.
2. The tendency to worry about things that cannot be changed or corrected.
3. Insisting that a thing is impossible because we ourselves cannot accomplish it.
4. Refusing to set aside trivial preferences, in order that important things may be accomplished.
5. Neglecting development and refinement of the mind and not acquiring the habit of reading and study.
6. Attempting to compel other persons to believe and live as we do.
7. The failure to establish the habit of saving money.

J. E. Cubine has our thanks for a subscription to Perry Rains of Decker. Mr. Rains visited in McLean this week.

Perry Roby was in Shamrock Monday.

AMERICAN THEATRE

Monday & Tuesday, Oct. 14-15

"BLACK MAGIC" with Josephine Dunn, Earl Foxe and Henry B. Walthall

Wednesday, Oct. 16

"LEGIIONAIRES IN PARIS" Comedy, "The Pace That Thrills"

Thursday & Friday, Oct. 17-18

"THE WOLF SONG" with Gary Cooper and Lupe Valez

Saturday, Oct. 19

"THE HARVEST OF HATE" with Jack Perrin and Rex

COMING—Richard Dix in "RED SKIN"

THE APPEAL

He glanced at the beautiful woman beside him, his look heavy with anxiety and humble pleading, but she was unconscious of his appeal. For long moments he watched her, struggling with his emotions, desiring, yet afraid, to ask the question that trembled on his lips.

John C. Haynes, cashier of the American National Bank, says The News was in error last week in mentioning his wife and daughter. It should have been wife and son, as the Haynes heir is a boy.

W. C. Stotts has our thanks for a subscription this week.

Groceries are cheaper at Food Cash Store. Advertisement in...

GLYCERIN MIX REMOVER CAUSE OF STOMACH

Simple glycerin, buckthorn, castor oil, etc., as mixed in ketchup acts on BOTH upper and lower bowels...

MAGNOLIA PETROLEUM CO.

C. J. Cash, Agent Day Phone 86 Night Phone 101

Walls of cheerfulness

The soft, mellow colors of Devoe Velour Finish bring cheerfulness to your walls and brighten every room... Washes like china... costs less than a cent a square foot to apply....



ask HAMILTON-DOOLEN Hardware & Furniture Co. McLean, Texas DEVOE

M SYSTEM "Saves for the Nation"

WHY PAY MORE?

SPECIALS FOR SATURDAY, OCT. 12, only

Price list for various goods including flour, potatoes, crackers, bread, salt, lamp globe, catsup, sour pickles, peaberry coffee, toilet soap, palmolive soap, REX LYE, van camp pears, spinach, Hershey cocoa, F. & G. soap, Calumet baking powder.

Swift's Jewel Lard, large pails

Home Owned with



Chain Store Advantages

McLean, Texas

MOTHER WEDNESDAY here Wednesday smile had de. at the...

GINGER LLA

Hel Huesion

Illustrations by Erwin Myers

THE STORY

1.—In the usually quiet Mr. Tolliver, Methodist of the small town of Red his motherless daughter...

excused if their every thought is for themselves and their lovers and their hopes. Helen's were for her youngest sister. It was for that purpose that she denied herself to Horace...



"Oh, Ginger, My Darling." She Whis- pered, and Wept Again for Leav- ing Her.

eyes noted the pads of paper, the well-sharpened pencils, the little old doll's trunk, the pigeon-hole of letters. "Oh, Ginger, my darling," she whis- pered, and wept again for leaving her.

she paused. Her eyes swept the small sweet sea of loved and loving faces. She found the bright eyes of Marjory and Miriam, found her father...

Ginger had not thought of this. It must have been sheer instinct which shot her little young arms high over others to catch the precious trophy. Helen smiled at her.

Conscious of the weight of the flow- ers, she crossed dully to the desk by the window. There she found a fat blue vase, filled with fresh water, waiting to receive them.

"If I'm not a whole lot better after this, I'm a whole lot worse than I think I am," she decided finally. "I know Helen expects me to keep a motherly eye on father and the twins...

One hears a great deal about the absent-minded professor, but it would be hard to find one more absent- minded than the dentist who said, soothingly, as he applied a monkey wrench to his automobile, "Now this is going to hurt just a little."

Johnnie R. Back Insurance Fire, Hail & Tornado

DRAY SERVICE When You Want It Phones 218 and 193 City Dray and Transfer D. C. Christopher Prop. Office Foxworth-Galbraith Lumber Co.

FEEDING FOR EGG PRODUCTION PAID THEM

Was machie.—After keeping chick- ens 18 years without paying much at- tention to proper feeding, Mrs. R. L. Parr and her husband decided to try Extension Service poultry feeding methods advanced through home demon- stration clubs.

In spite of losing 165 of their flock of 354 English White Leghorns by theft, Mrs. Parr recently told Ellis county home demonstration club mem- bers that an average profit above feed cost of \$58.33 per month had been made from January to July inclusive.

Miss Bertha Saunders returned to her home at Amarillo Sunday after a visit with her parents, Mr. and Mrs. C. Saunders.

Victory Service Gasoline, Oils, Greases, Tires Tubes, Accessories Let Us Service Your Car Ladies' Rest Room Victory Filling Station Hope and Lynch, Props.

McLean Filling Station Oils, Gas and Accessories Sudden Service Magnolene S. E. A. Viscosity Oil will make your car run better. C. J. Cash, Mgr.

ARMLESS FROM BIRTH, SONIA VALLISZ OF WARSAW HAD HER WEDDING RING PLACED ON THE FOURTH TOE OF HER LEFT FOOT WHEN SHE WAS MARRIED.

J. K. Muse, Rock Island agricul- tural agent, of Amarillo was a vis- itor in McLean Friday.

Groceries are cheaper at Puckett's Cash Store. Advertisement tfe

Modern equipment at Hibler's Dairy. Advertisement

Gophers were playing havoc with his field of alfalfa, when he caroled five gopher snakes and put them to catching gophers. He estimates that the snakes saved him eight tons of hay, worth \$112, from one cutting.

MEADOR CAFE Modern Equipment Pleasant Service Your Patronage Appreciated

A FINANCIAL SUCCESS Ask any man who has made a financial success in life how he accomplished it. His answer will be, "By saving." He did not spend every cent he made, but built up a fund which was available when he needed it for business purposes. He is no different than you, except that you must learn the saving habit. Save on the bud- get plan—a certain amount each week go- ing into your savings account. You will be surprised how it will grow and earn more money for you. The Citizens State Bank Capital, Bond and Surplus \$58,750.00 J. S. Morse, President W. E. Bogan, Cashier

THE ONLY ETHYL WITH "CONTROLLED VOLATILITY" THE LAST WORD IN GASOLINE Here's a combination never before obtainable in any one motor fuel. All the famous qualities of Phillips 66—plus a few drops of Ethyl in each gal- lon, to eliminate knock. Result? Easy starting any weather—instant accel- eration—extra mileage—effortless, quiet power. Treat your car to a tankful of Phillips 66 Ethyl—the only Ethyl that gives you Phillips 66 perfor- mance. Dispensed from sealed tanks to protect you against substitution. Phill-up with Phillips 66 O. E. LOCHRIDGE, LOCAL AGT. Phone 233 McLean, Texas

