# Fikst in: OCAL ADVERTISINO The McLean News <br> FIRST IN: community service LOCAL NEWB READER INTEREST <br> The Oldest Newspaper in Gray County - McLean's Home Paper Since 19́04 - The Paper That's Read First 

# McLean Poultrymen Win at Pampa Associated Charities Organization Formed Monday 

Associated Charities Organized Ladies' Organizations Form Charities Body

|  | ${ }^{\text {City Council }}$ Cuts Salaries of ${ }^{\text {All Oficers }}$ |
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C. of C. Asks Will Rogers to Speak Here

 Many Prizes Pampa Show



The McLean News, Thursday, January 15, 1931


## A MAN ON FOOT IN THE RIGHT DIRECTION

WILL BEAT AN AUTOMOBILE ON THE WRONG ROAD

Those who are enjoying the luxuries of life today stuck to the right trail.
They owe their comfort through not spending all they made.
Beginning a bank account was their foundation.
You have the same opportunity
This bank welcomes you.

## The Citizens State Bank

Cappatal and Surpluse s3,350.00

W. E. BOGAN \& SON
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Starting that's swift starting that's safe, because this free-flowing oil never leaves working parts





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## RANDOM THOUGHTS

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## QUAIL SCHOOL ACCEPTS CONTEST INVITATION

SHAMROCK LOWERS RATE
FOR WATER CUSTOMSRS



Don't Worry About Your Cleaning-
send it to a responsible cleaner
Phone
223
DE LUXE CLEANERS
Phone 223

## Regular Advertising!

"I have been in business 27 years and seldom miss an issue of the local paper with an ad of some kind. "I believe that the constant spitting of a machine gun does more execution than the occasional boom of a big Bertha. Its spat-spat shot gets results, So it is with advertising; the small ad run every week is better for results than the large ad run hit or miss. Consecutive advertising gets the business.
"We are told that American business now has hit the bottom, and that things will be better. Now is the time to advertise our wares and get the public to start buying
"There are all kinds of advertising schemes, and I have dabbled in them all, but the advertising in the local newspaper is best and gives largest results for
money spent. money spent
"Put more time in writing your ads, and then talk it over with the printer. It pays in the long run to extra time
get the business.
"If yous hads. not pull a load. Put them together in links it would chain and you have a strong together in a continuous chain and you have a strong and powerful thing with your ads together . So it is with advertising. Link your ads together, run them in a continuous string, week after week, and you will have a power that will
produce results."

## ADVERTISE IN

## THE McLEAN NEWS

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