



THE McLEAN NEWS

Published Every Thursday  
News Building, 210 Main Street  
Phone 47

T. A. LANDERS, Publisher

SUBSCRIPTION RATES

Table with 2 columns: Subscription Period (One Year, Six Months, Three Months) and Rate (in Texas and Outside Texas).

Display advertising rates, 25c per column inch, each insertion. Preferred position, 30c per inch.

Entered as second class mail matter May 8, 1908, at the post office at McLean, Texas, under act of Congress.

MEMBER

- National Editorial Association
Texas Press Association
Panhandle Press Association

There would be little chance of the "new deal" if it were not for the influence of the press of the country. It would be hard to tell what might have been the fate of the country during the depression, had it not been for the faithful "carrying on" of the home town newspapers.

There never was a time, perhaps, when you could do as you liked in your own business, and less now than at any time. At the same time there was never a business that could thrive without friends, and there has never been a time when one can appreciate friends like the present.

The county clerk of Wheeler county published, in last week's issue of every paper in the county, a tabular statement of the financial condition of the county for last year. Wheeler citizens are to be congratulated on having the figures placed before them in this manner as the law directs.

The newspaper fraternity will miss Seth Holman at the annual conventions. There was nothing of the spectacular in his makeup, but he always had a friendly word for everyone.

While Mr. Holman had been in poor health for some time, his passing is somewhat of a shock to the profession.

No man ever attempted to do anything without being criticized, and many times the person offering the criticism knows less than nothing about what he is trying to judge; however, there is such a thing as constructive criticism, rare as it seems to be, and it is from such criticism that we learn to better ourselves.

Criticism that tears down is not worthy of notice, but that which would tend to build is sometimes necessary.

Circulation is made up of people, and people vary from the professional tramp to the well-to-do citizen who could buy your whole store, if he wanted to.

People who subscribe to The News pay the cash for the paper, and they buy it because they want to read it, for no high-powered circulation campaigns have ever been put on by this paper.

Advertisers who have given the home paper a consistent schedule have never been disappointed in results.

All of this can be proven at small cost by any interested advertiser. You get value received for advertising campaigns in The News.

Legalized beer has proven disappointing to dealers in several states. The first rush for the brew did not hold up long enough to get the license money back and sales are too small to make much of a business. The fact is that a taste for the stuff must be cultivated, and the drinker who is used to strong drink has no use for it, leaving only a few of the older drinkers who used to like the brew to demand it, and they are finding that their taste for it is lost in most cases.

Facts are stubborn things, and there has been no change in the way drinkers are made. Brewers now recognize that the youth of the country must be educated to drink beer. An advertisement in Brewery Industry, published in New York City, for Nov. 10, 1932, stated

that when beer comes back the first step is a campaign of education to restore drinking among the youth.

WHY REPEAL THE 18TH AMENDMENT?

By Rev. Cecil G. Goff

There are two main reasons why the Democratic party is demanding that the states vote for the repeal of the eighteenth amendment. One is that the party promised to repeal the amendment, and the other is that legalized liquor will bring in sufficient revenue to materially aid in the maintenance of the government, and thereby reduce taxes, especially the income tax. If this statement were true, we would expect the income tax to be practically obliterated in England where there are open saloons in every town. In England and North Ireland (figures for Scotland and Wales are not available), according to the World's Almanac, 1933, page 587, the people paid for liquors of different kinds, approximately \$1,500,000,000 during the fiscal year 1930-1931. This brought to England a revenue of \$386,614,342, or more than twice the revenue collected in the U. S. from liquor in 1917, a "peak year" in the U. S. liquor business.

It would seem that such revenue collected from a population of less than 45 million people would have reduced the income tax of the country to virtually nothing. However, instead, the income tax paid was \$1,276,696,520, collected from 2,200,000 persons. In the U. S., during the same fiscal year, 1930-1931, the tax on liquor for medicinal purposes was \$10,000,000—over a half million less than in Great Britain. At the same time the income tax in the U. S. was \$1,856,756,697, or less than was paid in England. Note the difference in population of the two countries.

Income Tax Receipts for Fiscal Year 1931

Table comparing income tax receipts for England, North Ireland, and United States.

In other words, the income tax in England, with all of its liquor revenue, averaged more than \$30 a person for its more than 40 million population. While in the U. S., without any liquor revenues to speak of, the average income tax for our 120 million people was less than \$9. In other words, the income tax is far higher on a percentage basis in England with her liquor tax, than in the U. S. without any liquor revenue.

Another phase to look at is the channels into which the money of the people flows. In England, one and one-half billion went into liquor channels, and was therefore diverted from such legitimate channels as clothing, groceries, doctor bills, drug store bills, daily labor, etc. In the U. S., it is reported that the drink bill over the same fiscal year under prohibition has been lowered to, at the very most, a third of the old license days. This estimate is considered a very liberal one. Everyone knows that drinking has not been completely prohibited by prohibition, but neither has murder, theft, kidnapping, and other prohibited evils. If two-thirds of the old drink bill in our country has been placed into legitimate channels of feeding, clothing, and educating the populace, it has been worth while.

Again, the fact that England had liquor was no safeguard against unemployment. In fact, the per capita unemployment in England has been greater than in the U. S. According to the World Almanac, 1933, page 584, in October, 1931, the unemployment list in England reached the 2,726,000 mark. In comparison to the population, this is a far greater number than the U. S. has ever had. Naturally, drink makes men unfit for labor, and the unemployed will increase in drink stricken countries. In fact, if one will make a study of the unemployment situation in the years preceding the war, he will find that in comparison to our population, the unemployment has not been so much greater in these last three years than in the days of liquor. The difference is that those unemployed were incapacitated by drink in days gone by, and those in recent years were sober men anxious to feed, clothe and educate their families. Who minds paying legitimate tax, if he can make a living which will warrant such tax? Liquor has not lowered the taxes of various kinds in England, and it would not lower ours here. True, it might take a couple of million men off the labor market, and therefore nominally decrease the unemployment situation, but at the same time increase the suffering of humanity, because those men made unfit for labor by drink would still be unemployed and unable to sustain their families. The thing needed for economic recovery now is not the diverting of millions of honest money into the brewer's hands, but its entering legitimate business channels.

RIGHT BACK AT HIM

Ole had bought a tractor but couldn't run it in spite of the fact that the dealer had shown him again and again how to operate it. The dealer finally quit in disgust. "I can sell you a tractor but I can't sell you brains to run it," he said. "Shoor you can't," retorted Ole. "You can't sell vat you haven't got."

Boss—"Rufe, did you go to lodge last night?" Rufe—"No, suh, we dun have to postpone it." Boss—"How's that?" Rufe—"De Grand All-Powerful Invincible Most Supreme Unconquerable Potentate dun got beat up by his wife."

The Amorous One—"Bobby, do you ever peep through the keyhole when I am sitting in there with your sister?" Bobby—"Sometimes—when Mother ain't there."

Mr. A—"The boss offered me an interest in the business today." Mrs. A—"Really?" Mr. A—"Yes; he said if I didn't soon take an interest in the business he'd fire me."

Louise—"The screen shows bathing girls on beaches, in swings, on porches, in restaurants, and on the streets." Josephine—"Yes, they show them everywhere except in bathing."

Fiddler—"The leading lady seems to have a break in her enunciation this evening." Orchestra Leader—"Say, you keep your eyes on your music."

Visitor—"Well, Joe, how do you like your new little sister?" Joe—"Oh, she's all right, I guess, but there are lots of things we needed worse."

Hubby—"We have been married for 10 years now and we have never yet had an argument." Friend—"That's right. Let her have her way. Never argue."

Realtor—"Now here's a beautiful home over-looking the lake." Buyer—"Where's the lake?" Realtor—"That's what's overlooked."

Little Ethel—"Mother, are you the nearest relative I have?" Mother—"Yes, dear, and your father is the closest."

PHILLIPS 66 PRODUCTS

Phone 66

Boyd Meador - W. K. (Dirty) Wharton Wholesale Retail

AMARILLO GREENHOUSE

605 Tyler St. Telephone 2-2239, Nights, 5426 We prepay delivery charges on orders of \$3.00 or more

Dr. Thos. M. Montgomery



Eyesight Specialist Will Be in McLean the First Friday in Each Month Office at Erwin Drug Co. Optometrist and Optician 526 Polk St. Amarillo, Texas

Misses Edna, Mosele and Neva Hope of Frederick, Okla., visited their aunt, Mrs. J. E. Lynch, last Thursday night. They were enroute to Boulder, Colo.

V. H. Wisdom and son of Cleburne and sister, Miss Elva, of Lella Lake visited their sister, Mrs. R. A. Mantooth, Sunday.

Mrs. Claud McGowan and children of Clarendon visited in McLean this week.

Joe Fox of Pampa was in McLean Tuesday.

Mr. and Mrs. E. J. Lander were in Shamrock Sunday.

Rev. J. S. Huckabee of Amarillo was in McLean Monday.

Mr. and Mrs. T. A. Landers and daughters, Misses Madge and Edna, visited relatives in Oklahoma last week end.

C Caldwell's Bakery ad on page Advertisement 1c

SHOE SHOP

We guarantee to please with both price and workmanship.

Up-to-Date Shoe Shop Reep Landers, Prop. On Same Street as P. O.

Fire Hail Term

W. E. BOGAN & SON

Insurance Life - Auto - Casualty McLEAN, TEXAS

Grade "A" MILK

The Standard in Milk Rich in Vitamins Health and Growth in Every Bottle

HIBLER'S DAIRY

You Have a Right to Expect

Your Money's Worth

When You Buy Groceries

You can do that at our store, and you can certainly save money by buying now, as all foods are advancing in price. We are still selling present stocks at low prices.

City Food Store

Service - Quality - Satisfaction

Henry Ford Dearborn, Mich.

IN ANSWER TO A LADY'S LETTER

A lady writes to say that she does not understand why an 8-cylinder car does not cost more to run than a car with fewer cylinders. She refers to my statement that our Ford V-8 develops more power on a gallon of gas than any car we have made.

The use of 8-cylinders does not mean the addition of two or four extra fuel consumers. It is not, for example, a 4-cylinder engine multiplied by two. Our 8-cylinder engine takes the fuel supply of an ordinary 4-cylinder engine and divides it eight ways. And why?

By reducing four larger explosions into eight smaller ones, we get engine smoothness and quietness. Eight-cylinders indicate the way the gas is used, not the amount. It is just the difference between going upstairs in four long jumps or in eight ordinary steps.

Two things use up gas—bad engine design and useless car weight. Besides having an engine that gets a high percentage of power out of the fuel, the Ford V-8 has a light, strong body and chassis so that no power is wasted in moving excess weight.

The only extravagance about the new Ford V-8 engine is in the building of it. The extravagance is ours—the economy is yours.

The whole question of car economy needs clearing up. An economical car gives economy all round. Price, operation, upkeep, all play their part. If what you save on gas you lose elsewhere, that is not economy.

As to upkeep, our dealers say that in recent years the improved quality of Ford cars has cut down their repair business 50 per cent.

As to price with quality,—judge for yourself.

As to economy, here is the record of a stock car three weeks out of shop in Oklahoma:

On a run of 10,054 miles at the rate of 1,000 miles a day—the Ford V-8 gave 18.8 miles per gallon of gas. Not a drop of water was added to the radiator. The oil was changed once in 1,000 miles.

That should answer a lot of questions.

July 24th, 1933

Henry Ford

**Lesson**

G. Goff

Pages 7-4-7, 16-21

... on temperance ... go back to the ... of Israel dur- ... the judges. The last ... of this period was ... and Barak ... of the enemies ... there were forty ... among them. They ... as long as they wor- ... Jehovah God. But ... as is the custom of ... astray into the ... made by the hands ... they began to wor- ... and to permit their ... distracted to those ... had forbidden ... to withdraw His power ... from them. This has ... of God's character ... is today. He has ... for and protect those ... and served Him. There ... of people who are blam- ... the immediate past administra- ... condition, when, by ... ward, they could learn ... is not with an ad- ... rather within them- ... neglected God and ... service. And He, in ... began to withdraw from ... and protection. ... withdrew His power and ... many of us often do, ... of Israel continued to ... from Him and His wor- ... they were so far from ... than the Midianites came ... God simply permitted ... to be conquered. Year ... the Midianites and the ... continued to plunder the ... year at crop time ... through the land ... of the crops that had ... The people had been ... seven years. Finally, ... Gideon, a young lad, ... of wheat from a bit ... had not been pillaged as ... stolen with it down ... the purpose of press- ... out of grapes. There he ... protected from the ... of the Midianites, and ... the grain from being ...

**News from Heald**

Mr. and Mrs. O. N. Elliott and daughter visited in the Glen Finley home Sunday.

Sular McKinzey, Odell, Clyde and Garland Holder, and Roy Gains of Lipon visited relatives here last week.

Mr. and Mrs. Woodie Green, Mr. and Mrs. Josh Chilton visited in the Jack Bailey home Sunday.

Porter and Eldridge Chilton went to Hollis, Okla., Saturday to visit their sister and aunt.

Mrs. Callie Haynes and daughter of McLean, Mr. and Mrs. Frank Bailey and children took Sunday dinner in the J. A. Haynes home.

Miss Mary Elliott of Wynnewood, Okla., is visiting her brother, Oliver, this week.

Mr. and Mrs. U. G. Lane and family, Mr. and Mrs. O. N. Elliott and daughter, Mr. and Mrs. Jack Bailey and sons, Mr. and Mrs. N. J. Holder and son, Odell, Clyde and Garland Holder, Sular McKinzey and Roy Gains were supper guests of Mr. and Mrs. Corbie Jeffries Saturday night.

Glyndora Bailey visited Goldie Edney Sunday.

**News from Ramsdell**

Rev. Vernon N. Henderson filled his regular appointment here Sunday. He was accompanied by his wife.

The Alarred Leaguers put on a good program here Sunday night, which was enjoyed by all present.

Mr. and Mrs. M. T. Powell and son, Emmett, visited in the Ray Powell home Sunday, at Lefors.

Miss Erma Lee Cadenhead and William Gott were dinner guests in the J. G. Davidson home Sunday.

Mr. and Mrs. Guy Pharis and Miss Lillie Mae Pharis visited in the Grover Lamb home Saturday and Sunday.

Mr. and Mrs. Theo Scott visited in the D. B. Lamb home Sunday.

**KEPT ITS COURAGE**

I maintain without material reserve or qualification that the newspaper business, above all others, has managed to keep its courage, has most sanely revised its sense of what is called proportions, and has been the leader by far more than neck-and-neck distance, in leadership for the preservation of sound morals in every good sense of the word.—John L. Meyer, secretary-treasurer, Inland Daily Press Association.

When we're right, we credit our judgment; when we're wrong, we curse our luck.—Imperial Type Magazine.

**Thomas Funeral Home**

313 N. Main St. Phone 115

Licensed Embalmers

Free Ambulance Service

All calls answered, day or night

Flowers for all occasions

Service with Courtesy

at a moderate cost

**LANDSCAPING**

Shade Trees Evergreens

Fruit Trees Shrubbery

Rock Garden Materials

Place orders now.

**Bruce & Sons Nursery**

Trees with a Reputation

Alanreed, Texas

**LOW PRICES**

Trousers c. & p. 30c

Suits c. & p. 60c

Ladies' Coats, c. & p. 60c

Silk Dresses, c. & p. 70c

Let us take your measure for a new suit. A perfect fit guaranteed. Many new samples to select from, and priced right.

**MERLE GRIGSBY**

Rear of News Office

The shop that made low prices possible.

**News from Pakan**

Mr. and Mrs. Paul Ptak left Tuesday for Chicago, where they will visit their daughters and attend the world's fair.

John Hrnciar, Jr., took the 4-H Club boys to College Station in a truck Saturday.

A few from here attended a band concert at Shamrock Sunday afternoon.

Mr. and Mrs. Paul Ptak and sons, Paul and Sam, made a business trip to Shamrock Monday morning.

Miss Olga Hrnciar left Saturday for College Station.

Mr. and Mrs. Caleb Smith were McLean visitors Saturday night.

Roland Williams of Magic City visited at the John Hrnciar home Monday.

The women's club met with Mrs. J. W. Stauter Friday. Miss Jones gave a demonstration on making jelly and preserves.

**THE REMOVER**

Alcohol will remove grass stains from summer clothes. It will also remove summer clothes, also spring and winter ones, not only from the man who drinks it, but also from his wife and children. It will also remove household furniture from the house and eatables from the pantry; the smile from the face of the drinker's wife, and happiness from the home. As a remover, alcohol has few equals.—Clipped from The Gospel Messenger of July 15, 1933.

Advertising which lets people know that you have what they want is the most important ingredient in success. It is like an electric light bulb that tells what the big power plant is doing.—Arthur Brisbane.

Misses Johnnie Villa and Gorda Lou Haynes, who have been attending school at Weatherford, Okla., returned home Friday.

"Let the people know the truth, and the country is safe."—Abraham Lincoln.

**INSURANCE**

Life Fire Hail

I insure anything. No prohibited list.

I represent some of the strongest companies in the world.

T. N. Holloway

Reliable Insurance

**MICKIE SAYS--**

IF YOUR PAPER DOESN'T REACH YOU ANY TIME, JUST LET US KNOW AND WE'LL SHOOT YA ANOTHER RIGHT AWAY—BY GOLLY, WE WANT EVERY READER TO GET HIS PAPER EVERY ISSUE



**WELL WORTH IT**

Ed Howe, who has retired from the Atchison Globe and who has lived in that town for 57 years, is now eighty years old. He made a talk to a bunch of editors in Topeka last week and said he was the world's worst speaker, but that he was once paid \$1,000 for giving a speech in Chicago and was giving his Topeka hearers the same speech for nothing. And it was well worth it. (Figure this out to suit yourself).—Alma (Kan.) Enterprise.

**Can't Eat Can't Sleep Can't Work**

A Sign You're Rundown!

When your appetite has fled and you're so tired and nervous you can't even work, much less sleep, it's a sign you're rundown. It may be due to overwork, worry or sickness, but whatever it is, your condition calls for a good tonic. There is nothing better than Grove's Tasteless Chill Tonic, for it is iron and tasteless quinine combined. Iron, as you know, is a noted blood builder, while quinine tends to purify the blood. Thus you get two effects of vital importance in any rundown condition.

Old and young find new appetite, new strength and energy in Grove's Tasteless Chill Tonic. Try it for just three days and see the difference it makes in you. You feel like a new person. Grove's Tasteless Chill Tonic is pleasant to take and contains absolutely nothing harmful. Get a bottle today at any store.

**CANNING PAID**

Raymondville.—Winning a pressure cooker as a prize for her exhibit and buying a tin can sealer made it possible for Mrs. Leroy Williams, the pantry demonstrator of the Home Makers' Home Demonstration Club of Raymondville, to put up 676 containers of food valued at \$110.67, at a cost of \$23.27 in cash spent for supplies and containers. Sale of butter and eggs and onion products and rental for the use of the sealer brought in \$102.87 which has bought other needed supplies and paid the family gasoline bill.

For storage of pantry products, Mr. Williams partitioned off one end of a building that was used for storing cottonseed. He built 125 feet of shelving on two of the walls and a long table to go on the other, and then whitewashed the whole interior. Cash cost of these improvements was 30 cents.

Miss Maydell Christoph of Childress is visiting her cousin, Mrs. Leonard Huff.

**WON'T MIX**

Norman, Okla., July 26.—With the statement that "education and drink don't mix," President W. B. Bizzell announced today that school authorities would prohibit drinking of the recently legalized 3.2 beer by University of Oklahoma students in houses where students live and at athletic contests on the campus.

Andrew Wilson was in Pampa Saturday.

**CLAUDE WILLIAMS**  
Lawyer  
General Civil and Criminal Practice  
in All Courts  
THEATRE BUILDING  
Phone 60 Res. Phone 261

**RE-CHECK**  
the cost of your cereals, crackers, and prepared foods from wheat by cost per ounce. You will find they cost you from 12c to 20c per pound. That's one reason we say bread is your cheapest food.  
SPECIAL AT  
Caldwell's Bakery  
Friday, Saturday  
Pecan Loaf Cake. 12½c  
Small Loaf Golden Krust with each 8 in. 20c  
Fruit Pie 20c

**BARBER SERVICE**  
Modern Shop  
Expert Barbers  
Popular Prices  
Elite Barber Shop

**MAGNOLIA PRODUCTS**  
Stay with Magnolia and you stay ahead.  
McLean Filling Station  
C. J. Cash, Mgr.

**PRICES CUT**  
on Hot Water Bottles and Syringes  
\$1.25 value only 89c  
\$1.50 value only 98c  
These prices good only as long as present stock lasts. New stocks will cost much more.  
**CITY DRUG STORE**  
More than a Merchant  
Witt Springer, Prop.

**Motorists have 3 kinds of pocketbooks ... and Gulf makes an oil for each!**



**WHEN you go to a Gulf station you can pick and choose! You can pay what you want to pay—for oil—and for gas!**

For Gulf offers you your choice of 3 fine gasolines and 4 fine motor oils. Each is at a different price—and each is an amazing value!

So buy your gas and oil to suit your taste and your pocketbook. Come to Gulf! Whatever you buy, you'll get the finest product that can be made at the price. And—once you come—you'll come often!

**3 GREAT GASOLINES**  
Gulf Traffic Gas—A dependable, white anti-knock gasoline  
Low Price  
That Good Gulf Gasoline—The famous FRESH gas. Higher in anti-knock than most regular gasolines—now lubricated. No extra cost.  
Medium Price  
No-Nax Ethyl—As fine gasoline as money can buy, plus Ethyl. Specially designed for modern high compression motors.  
Premium Price

**4 GREAT MOTOR OILS**  
Gulf Traffic Oil—84 (c) A motor oil vastly superior to many oils at this price.  
15¢ a quart plus tax  
Gulf-Lube... Gulf's sensational new "high-mileage" motor oil (or Gulf Supreme, "The 100-mile-an-hour oil.")  
25¢ a quart plus tax  
Gulfpride—No finer motor oil in the world. Refined by the famous Alchlor process—exclusive with Gulf.  
35¢ a quart plus tax

And every Gulf customer gets these FREE services:  
1. Clean windshield—to help you avoid accidents.  
2. Fill radiator—to keep your motor safely cool.  
3. Inflate tires—to put longer life into them.  
4. Check oil—to save you many repairs.

© 1933, GULF REFINING CO., PITTSBURGH, PA.

