THE MCLEAN NEWS

The Oldest Newspaper in Gray County - - The Paper That's Read First

Volume 34.

Recreational

McLean, Gray County, Texas, Thursday, August 26, 1937.

No. 34.

McLean Club Club Closes Wins Trophy with Contests

seth McMullen won over Johnny visiting club. Mullen and Joe Cooke defeated W. C. Pampa reelected secretary. and Kenneth Simpson for the champ- C. H. Walker, Pampa postmast different denominations. ionship. In singles Kenneth Simp- and former district governor of 2-T.

were given soft balls. Friday's activities were taken up evening.

entries. Each boy was required to who was also present. win thirteen points to be eligible for the first prize, and eight points for the second prize. First place in the division race counted five points, and second place three points. First place in the five mile event was awarded Clarendon and Miami. eight points, while second took five]

points and third three points. Pocket watches were awarded to "Tuddy" Ledbetter, 21 points; Fred Wayne Harris, 16 points; Johnny required number of points for a first Carpenter, 11 points each; Robert Dwight, 10 points; and Gene Stewart, 9 points, for amassing enough points

to win second place. The results of the races are as follows

First division:

second, Johnny Patterson. 220 yari Johnny Patterson; second, Johnny Campbell.

Second division: Lap race-first, Joe Cooke; second, Fred Wayne Harris. 440 yard-firso, Fred Wayne Harris; second, L. L.

mives and those taking second place governor, Joe Pond of Big Spring, who brought the address of the

by bicycle races. There were fou. Gov. Pond appointed Lion Teed as divisions with three separate races deputy governor, succeeding Deputy m each, and a five mile race for all Governor C. A. Cryer of McLean, Past international director and past

governor Sam M. Braswell of Clarendon also appeared on the program. Clubs represented in the zone included McLean, Pampa, Wheeler,

McLean's part on the entertainment side of the program was a couple of piano solos by Noel Clifton. Among those from McLean were: Messrs, and Mesdames C. A. Crye .. Campbell, 13 points, for amassing the C. O. Greene, Boyd Meador, W. W. Boyd, W. E. Bogan, C. H. Dyer, prize. Soft balls were awarded to Messrs. Creed Bogan, Lee A. Wilson, Lefors. Johnny Patterson, L. L. Smith, Clyde W. A. Erwin, Noel Clifton and T. A. Landers.

CHURCH WOMEN TO MEET NEXT TUESDAY

The women of the various churches Lap race-first, Johnny Campbell; of McLean will meet Tuesday afternoon at 3:30 at the First Methodist -first, Johnny Campbell; second, Church. A 45-minute program nas Johnny Patterson. 440 yard-first, been arranged, with a social hour to follow. All ladies are invited to be

> present. The program is as follows:

Song, scripture, prayer. Duet-Mrs. Travis Stokes and Mrs. Jess Kemp.

Zone Meeting Dr. Tom W. Brabham, president of McMurry College, Abilene, who is The McLean recreational club for The McLean Lions Club won the conducting a revival at the First tors closed last Friday afternoon trophy, consisting of the flags of Methodist Church, was the principal sith some contests. The soft ball all nations of the Lions International, speaker at the Lions Club luncheon rague played their last game Monday at the zone meeting held at Pampa held at the Meador Cafe Tuesday. Thursday evening, with the largest Dr. Brabham said that the success in the horse shoe contests Ken- number of members present of any of any organization depends entirely upon the interest taken by the in-Compbell to take the prize for the C. O. Greene was reelected zone dividual members. In including ingles. In doubles, Kenneth Mc- chairman, and Arthur M. Teed of churches in this classification, he urged closer cooperation between tre

TALK AT LUNCHEON

DR. BRABHAM MAKES

The speaker insisted that honesty son was the sensation in the first was toastmaster, and Ralph E. Randel is a fundamental principle of civilisame he played, making three ring- of Panhandle, also a former district zation, and that the churches ers. The winners were given pocket governor, presented the newly elected train their members in honesty and truthfulness. He urged a return to the principles of Christianity as a cure for the economic ills of the nation.

> J. H. Sharp, local Methodist min- Pampa last week. ister, who was also a club visitor. Other visitors included R. S. Mc- MERCHANTS CONTRIBUTE Connel of Pampa and Kid McCoy of McLean.

Joe Dowling was presented as a new member by Lion Tamer W. E. Bogan.

LABOR DAY PICNIC PLANNED AT LEFORS Smith, Roy Campbell, H. W. Finle, Phillips

Labor Day will be celebrated Sept 6, with a big basket picnic at the Saunders Ranch, three miles east of

The picnic is sponsored by the Pampa post of the American Legion and is free to everyone who wants to attend and take their lunch. Col. Ernest O. Thompson of the State Railroad Commission will be one of the principal speakers, and invitations have been extended to Governor Allred, Congressman Jor.es and Vice President Garner to be present.

BLEVINS LIKES OREGON

Eugene, Orc., Aug. 21, 1937. Mr. T. A. Landers, McLean, Texas.

REELECTED

TO FOOTBALL CAMP Team

The following business and profes- Columbian sional men and organizations contrib- Smith Lease uted to the fund to send the Tiger Canton football team to camp this week: Smith Bros., Bob Thomas, Ruel City Drug

Ed Lander, J. A. Meador, Owen Magnolia Moore, C. S. Doolen, Jesse J. Cobb, Cubine Bros., Pampa Hdw. Co., Les

Wilson, American National Bank, NEW CCC ENROLLMENT City Drug Store, W. E. Bogan, E. L. Sitter, W. L. Campbell, Donald Beall, D. E. Upham, J. E. Adams, C. O.

L. Hess, Trimble Grocery.

team express thanks for cooperation plicants eligible but with no dependextended them in making camp, and ents. as the team returns they An

Meador Team Acclaimed as 1937 Champions

The last two games of the McLean soft ball league were played last | Coach Bill Allen left Monday morn-

being centered on football. of McLean for the year 1937. A cook.

the establishment.

The Phillips club of Alanreed was tackling. the only club to defeat the Meador Coach Allen has a number of The Columbian Carbon dropped their game to the Meador Cafe Dr. Brabham was presented by Rov. of group 3, Lions International, at Lease, therefore there was no neces- likely be shifted to end and "Tiny" sity for a play-off.

the second round is as follows: Played Won Lost %

Meador Cafe Pakan

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Numerous changes have become ef-Greene, Cooke Chevrolet Co., Skelly fective regarding general eligibil.ty Service Station, Brazos River Gas requirements governing CCC enroll- lows: Junior Braxton and D. V. Nich-Co., Johnnie R. Back, Stubblefield ment under law passed by Congress clson, captains; George Dry Goods, The Fair Store, Harris and approved by the President, June Randy Mantooth, Herman Hugg, J. King, Boyd Meador, C. J. Mout- 28, 1937. It is anticipated that the Hanes, Ed Webba, Myrle Norman, gomery. Lions Club, Chamber of regular quarterly enrollment to take Mike Wingo, Harry Barnes, Faris Commerce. The McLean News, Erwin place in October, 1937, will be one of Hess, Albert Overton, Gene Wells, Drug Co., Chas. Cousins, McLaughlin the most extensive which the Civilian T. Montgomery, Clyde Carpenter, Motor Co., D. V. Nicholson, Cit/ Conservation Corps has faced. The Leonard Roach, Ralph Wells, Jack Food Store, Golden Light Coffee Co., present age limit is from 17 to 23 Amarillo; Halley's Food Store, Gr.t- years of age. Three separate groups

ham Mamket, Puckett's Grocery, J. will be eligible for enrollment-ap plicants from relief families; app'. Coach Bill Allen and the Tiger cants from border line families; ap-

McLean Tigers in Camp for **First Practice**

By Martin Murdock

Monday night, and interest is now ing with 19 boys for a week's training camp at a site half way between The Meador Cafe team came out Eagle Nest Lake and Red River. on top in the percentage list again, Marvin Jones accompanied the boys making them the all-time champions as manager, and Bob Bond as camp

plaque is being planned for the win- There will be two workouts a day ring team, and the pictures of all the and other features on the program players will be made to adorn the include swimming, fishing, hiking, plaque which will be presented to road work and boating. Fundamentthe Meador Cafe to be displayed in als will take up most of the training periods, with lots of blocking and

"green" boys this year and the likely recruits for the backfield will be inand forfeited a game to the Smith experienced. Myrle Norman will most Wells will take Norman's tackle po-The percentage of the teams for sition. Seevral are working out trying to fill the vacancies left by Joe Billy Bogan and Roy Lasswell.

> 1 883 Coach Allen has several problems 2 777 facing him this season. The Tigers 2 717 will be very weak in the passing and punting department, and only 4 555 4 555 15 boys have been working out for 5 444 the past week, making the probable 5 444 squad very small with practically no 7 222 dependable substitutes.

Ray Humphreys is in Louisiana and so was unable to make the trip. Montgomery, Wehba and Hanes are TAKES PLACE IN OCT. likely prospects for the Tiger squad. Vester Lee Smith and Bill Cooke will report for practice Sept. 6th.

> Those making the trip are as fol-Watson. Bogan and Clyde Glenn.

HODGES INSTALLS BAKERY

Mr. and Mrs. S. M. Hodges are installing a modern bakery in the building formerly occupied by the



C. O. Greeene, reelected chairman

	for Them?-Mrs. Thurman Adkins.		will meet the ex-Tigers in a scrim- mage contest.	enrollment is asked to contact the relief office at Pampa.	The bakery will be known as the
Third division: Lap race-first, J. B. Sharp; sec-		enjoying the beautiful fiver country	mage contest.		Hodges Bakery and will have all the
and, Gene Stewart. 440-first, Robert		very much. We are on the McKenzie River, and there are plenty of fish,	LIGHT VOTE IN COUNTY	HINKLE TO COLLEGE	latest equipment. Mr. Hodges says that they will be prepared to furnish
Dwight; second, Gene Stewart. Half	Community?-Mrs. C. O. Greene.	deer and bear. The farming is fine		HINKLE TO COLLEGE	the finest quality baked goods ob-
mile-first, Robert Dwight; secon1,		and they have lots of fruit here.	Gray county voters registered a	Olin E Hinkle former Demus	tainable anywhere.
Gene Stewart.	•	Even with all of this I still want	light vote on state amendments at	Olin E. Hinkle, former Pampa publisher, who has been managing	Further announcement is promised
Fourth Division:	OPATTER OPERATORS	The McLean News. When we read		editor of the Lexington, Ky., Herala	in our advertising columns next week.
Lap race-first, Clyde Carpenter;	MUST GET LICENSE	The McLean News it is just like	· Following the trend all over the	the past year, has accepted a position	
second, "Tuddy" Ledbetter, 440 yard -first, "Tuddy" Ledbetter; second,		getting a long letter from home. So	state, all amendments were favored	as professor or journalism at the	HARDING RESIGNS
Clyde Carpenter. Half mile-first.	the sam Mandams inspector for	please send our paper to Eugene. Ore, general delivery. We plan on	with the exception of the fee system,	West Texas State Teachers College	
"Tuddy" Ledbetter; second, Clyde	the board of cosmetologists, was here	being here through the winter.	which seems to have been defeated.	at Canyon.	John Harding, high school prin-
Carpenter.	Wednesday, making inspections and	Very truly,	Less than 350 of the something like		cipal, has resigned his position in
Five mile race-first, "Tuddy" Le l-	investigations.	W. H. BLEVINS.		Panhandle Press Association and has	the McLean schools, and M. W.
better; second, L. L. Smith; third,	Investigation of beauty work in		in precinct 13, with only seven votes	been connected with a number of papers in the Panhandle.	Brawley, M. S., of Tulia has been
Fred Wayne Harris.	the different towns in this section	THIEVES ROB OIL STATIONS	cast, and the largest in precinct 10,	papers in one rannance.	clected to the place.
	disclosed the fact that there are		with a total of 46 votes.	NO HOME DEM MEETING	
GOOD RAINS FALL	girls operating without licenses, Mrs.	The Phillips 66, Magnolia and Gulf		NO HOME DEM. MEETING	Mr. and Mrs. T. N. Holloway. Mrs.
	McAdams said. The board of cosmetologists was	wholesale stations were entered by	ROAD WORK STARTED		Callie Haynes and the ladies' mother,
Good rains fell over the com-	created two years ago when a law	thieves Monday night and oil, gas-		The Home Demonstration Club	Mrs. Sam Kunkel, visited Mr. Hol-
munity last week end, practically	was enacted requiring beauty opera-	oline and accessories taken.	According to Geo. W. Sitter, work	meeting has been possponed and week	loway's relatives at Plainview Sat- urday night, and attended a reunion
insuring good crops in this section.	tors to obtain licenses to work. The	Officers were on the ground Tues-	on the road to his ranch began this		of the Kunkel family at Lubbook
			(Thursday) morning. Commissioner M. M. Newman has a force of men		Sunday. Over one hundred people
an A doughter thatty	Latata law is \$100 or a 90-day Jan		and machinery at work on the county		attended the reunion.
H. C. Rippy and daughter, Patty Ruth, visited at Frederick, Okla.,	sentence, or both, Mrs. McAdams	STREETS BEING GRADED	line road, with Donley county paying	Mr. and Mrs. Fred Mann and chil-	
Sunday. They were accompanied	stated.	STREETS MELICE CHILDREN	the expenses.	dren. Mr. and Mrs. Arnold Sharp	Mrs. M. M. Kirby, Mr. and Mrs.
home by Mrs. A. Stanfield and Miss		The city is doing some long needed		visited the ladies' parents, Mr. and	P. L. Kirby and Mrs. T. W. Wilson
Lola Ruth, who had been visiting	REVIVAL IN PROGRESS	stread grading this week. Heavy	MIS. J. A. Drawley and daughters,	cver the week end. Mr. Blaylock	
telatives at that city.		machinery is doing a good job; how-	Misses Pearl, Maire and Mary Louise,	I shaw with them for a	brother and helphew, o. E. Hardy,
	The revival services now in progress	machinery is doing a good job; how- ever, some sidewalk crossings are	visited their son and brother at the	· · · · · · · · · · · · · · · · · · ·	and family over the week end.
C L. Misses Mariorie and Leona	The revival services now in progress at the First Methodist Church are attracting good crowds to both day and night services.	being injured by the heavy tractor.	Palo Duro OCC camp Monday. They were accompanied by Mr. and Mrs.		Miss Myrtle Miller, county home
Wood accompanied by Miss Fabre		Contraction of the second se	Thete Desertant of Sweetwater Okla	Mr. and Mrs. Leon Gardner of	demonstration agent of Fort Payne,
price of Clarendon recurried Monory	the second secon	I was and Myg J P Brooks return-		Comanche, Okla., and Mrs. A. J.	Ale visited Mr and Mrs John B.
from a trip to Albuquerque, Santa	Dr. Tom W. Bradham is therest is	ed last week from a vacation trip	Mrs. Ray Singleterry and baly	Caldwell of Waurika, Okla., returned	Vanney Sunday
Fe, Las Vegas, and other points in	Time meaning and	to Denver Colo, and other points.	waturned to their home at Hereford	home Sunday after a visit with the	
Now Marino	Demis management	interest accommanied by their	the state of the state of the state	ladies' brother, w. B. Ophani.	Mr. and Mrs. Woodrow Wilkerson
and a statement and	at the Lone Star Theatre, and night	daughter, Miss Jaunita, of Amarino	parents and grandparents, Mr. and	Law Louise Venner of Pohy	were in Amarillo Friday. They were
Mr. and Mrs. S. D. Shelburne and son have returned from a vacation	services on the church lawn.	A Real A CO Malon and Miss	Mrs. M. M. Newman.	Miss Joellene Vannoy of Roby. Mrs. Henry Wade of Rockwall, and	accompanied by the lady's mother,
son have returned from a vacation		Mr. and Mrs. A. C. Meier and Miss	Mr and Mrs F I Windom and	Marshall Morgan of Sweetwater Vis-	Mrs. W. T. Eldridge.
companied by the lady's mother, Mrs.	Mrs. N. A. Barker, Mr. and Mrs.	Eunice Stratton visited at the	children, Mr. and Mrs. T. E. Yeldeil	ited Mr. and Mrs. John B. Vannoy	Mr. and Mrs. Paul Kennedy of
				last week end.	White Deer visited the lady's par-
	ladies' parents, Mr. and Mrs. M. H.	Rev. Joe Wilson, pastor of the First	trip to Colorado and New Mexico.		ents, Mr. and Mrs. J. M. Noel, Sun-
Mr. and Mrs. Leon Bodine and	Kinard, at Lubbock over the week	Baptist Church of Miami, was in		Mrs. Carl Overton and daughter of	
children of Farmit visited the form-	lend, the occasion and	McLean Wednesday.	Mrs. J. T. Glass and daughter and	Canyon visited their brother and	The P P Weiking and
er's parents, Mr. and Mrs. J. H. B	Mrs. Kinard's Tanniy	The second s	Frances Hudzeitz, have returned from	uncle, Chas. E. Cooke, and other	Mr. and Mrs. E. E. Watkins and children of Borger visited the form-
dine, over the week end.	Dr. and Mrs. Lear M. Jones and	the work and the work	a visit in California		er's parents, Mr. and Mrs. C. A.
an in the second method	Latitation of Lathock, E. E. Watkins			Rev. and Mrs. J. H. Sharp and	
Mrs. Charles Miller and mother	and son, Walter Charles, of Borger,	end.	Mr. and Mrs. E. L. Sitter and	daughter, Helen, were in Pampa last	
Okla visited in the J. P. Brooks	Mr. and Mrs. W. A. Glass and son	Mr. and Mrs. George Thut and	children visited in Dallas and Fort	Thursday, the latter receiving med-	Mr. and Mrs. Garnet Finley and
home over the week end.		son of Lefors visited in McLean Fri-	Worth last week.	ical treatment.	daughter of Shamrock visited in the
	C. A. Watkins Sunday.	day.	the true of Amarilla sisted	Mr. and Mrs. H. E. Clement and	J. B. Brooks home Sunday.
, Claude Hinton is in Temple for	Miss Jaunita Brooks of Amarillo	and the standard of the stand	her parents, Mr. and Mrs. I. D.	children of Sudan visited the lady's	Mr. and Mrs. Ott Goodman were
medical treatment. He was accomp-	visited home folks here over the week	wisited her parents, Mr. and Mrs.	Shaw, Thursday,	parents, Mr. and Mrs. N. A. Greer,	in Amarillo Saturday to attend the
anied by his brother, Lloyd.	end. She was accompanied by Eldon	T. H. Andrews, Friday.	annan sa ban ban banan bana	over the week end. They were ac-	
		A CONTRACTOR OF A CONTRACTOR O	James Noel of Miami visited his	companied by Miss Joyce Stone and	
Mr. and Mrs. Frank Stockton and zon of Bothany, Okla, visited rela-		Mrs. George Brown and son visited	parents, Mr. and Mrs. J. M. Noei,	J. Nichols.	Mins. C. O. Country and Mins. C. A.
tives here over the week end.	Mr. and Mrs. Wits Springer, Miss	at Wheeler Thursday.	Thursday.	Mrs. Mattie Wilson and children,	
	Frances Springer and Paul Dowe:	The second se	Mrs. Hansel Christian of New Mex-	Mr. and Mrs. Jack Litchifeld have	and the second
Then. Fred Ready of Greenville	have returned from a trip to Colo-	F. H. Bouraind has returned from	ico visited relatives here last week.	returned from a visit to California	present on approximate out on the second sec
visited Atra. T. A. Manay this week	rado.	a trip to Arizona.	and the second s		
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			a all and the second		

News Review of Current Events

YANKS DESERT SHANGHAI Bombs, Shells Rain Death . . . Sen. Black Nominated For Court Post . . . White House Legislation Snagged



This Shanghai scene of 1932 is being repeated today.

SUMMARIZES THE WORLD'S WEEK

It Still Wasn't War

G EN. SHERMAN was the Yank who is credited with the remarkable observation that "war is ell." Now the 4,000 Yanks in the North China danger zone are agreed that while the current "unpleasantness" may not be official war in the eyes of the Japanese government, it surely is the other thing. With shrapnel raining around

their ears, Americans in Shanghai prepared to leave while the leaving was good, and the U. S. S. Augusta, flagship of Uncle Sam's China squadron, stood by to help them make their getaway, as the great city of 3,500,000 inhabitants sweated in a crisis that threatened greater destruction than the fighting of 1932. At least three Americans were killed in the opening skirmishes, along with about 600 others, mostly Chinese. Yet the American State department indicated that the United States had no intention of becoming involved, even if some American lives were lost.

The gravest situation in the undeclared war to date arose when three Chinese bombing planes attacked the Idzumo, Japanese flagship, as it lay in the northern end of the Bund The bombs missed their mark, but they drew the fire of the Japanese, and it was not long before considerable areas of Shanghai were set aflame by the incendiary shells.

Ironically enough, most of the of life was caused by the Chinese themselves. Chinese planes zoomed over the city in the direction of the Japanese ships, to the cheers of the populace, still Nominee Draws Rebuke mindful of the fact that the outcome of the 1932 affair might have been different had the Chinese owned military planes at that time. But the cheers turned suddenly into screams of horror as bombs began dropping not upon the hated enemy. but upon defenselsss Chinese civilans who filled the native quarters' streets. Frightful were the scenes which filled the bombed area, as 1,500 dead and wounded lay about, some of them blown to bits. Explanation or the slaughter, as prepared by Mme. Chiang Kai-shek, wife of the Chinese dictator, was that the men flying the bombers had been wounded by Japanese anti-aircraft and machine guns and their planes had been so crippled that the bombs were released unintentionally before the fliers reached their objective. Two of the airmen were killed. The planes of destruction had been purchased in the United States. However, the opinion of members of the United States senate committee on foreign affairs was that a statement expected from President Roosevelt would not involve the neutrality act, with its power to outlaw the sale of arms and the extension of credits to belligerent nations. Japanese authorities continued to insist that they meant no harm to the Chinese people, and that their aim was still for the "co-operation" of China, Manchukuo and Japan. They also revealed that voluntary contributions to the nation's war est, coming from all over Japan, had reached a total of \$2,500,000.

it clear that it will not push through and hours bill, as dictated by Wilcan Federation of Labor, unless eral provinces. southern farmers get their cotton loans. Furthermore, the Southern- Rumor Has Farley Quitting ers under the capitol dome are now asking for loans as high as 15 cents a pound, and in some cases even 18 cents. The South is not any too well in accord with maximum hours

and minimum wages anyway. The result of the whole affair is a complete stalemate. Somebody will have to give in; somebody probably will, and there will be oldfashioned "hoss - trading" on a wholesale scale. For congress wants to adjourn before the snow flies.

Southerners in the senate were also worried when Senator Robert F. Wagner of New York succeeded in winning recognition to debate an anti-lynching bill, the type of which the South has been successful in blocking since the Civil war. Some were of the opinion that the bill, already passed by the house, might be defeated by filibuster (Senator Bilbo of Mississippi threatened to filibuster until Christmas) but more believed that the Southern members

would consent to its passage to put President Roosevelt "on the spot. They explained that if he did not sign it he would lose the negro vote so essential to the third term that

is being whispered about, and that if he did sign it the Democratic

THE MCLEAN NEWS, THURSDAY, AUGUST 26, 1937

Rebels Press Santander

R EPORTS from the insurgent command said that 35 villages and 1,000 prisoners had been capured by the rebels in their drive on Santander and the tiny remaining slice of the northern Spanish coast held by the government. The government admitted that some advances had been made, but refused to concede that General Franco's forces were threatening the main defenses of the Santander area.

Franco, in his new drive, was using the same tactics which eventually brought about the downfall of Bilbao after a siege of many months. Bombing planes and artillery were pounding the fortifications while other airplanes poured machine gun fire upon trenches and dugouts.

Insurgents planned the Santander advance to require as little manpower as possible, so as to leave nough men at the Madrid front to start a separate offensive there if necessary. They admitted the loyalists had caught them napping with an offensive west of Madrid in July, causing them to abandon the Santander drive temporarily, but declared that "That will not happen this time.

That all might not be going as well as General Franco insisted was indicated when he was forced into the paradoxical act of shelling one of his own cities, Segovia. This was done, it was reported, to quell a rethe President's much-desired wages bellion among the insurgent forces. It was also said that the insurrecliam Green, president of the Ameri- tion had been spreading among sev-

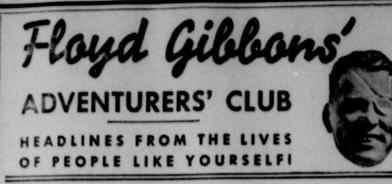
IS "Genial Jim" Farley going to resign as postmaster general to become the executive head of an automobile firm? That's what his friends in Washing-

ton say, and Jim has not denied the rumor, as he has promptly denied similar rumors in the past. Farley, it is said, seeks to rehabilitate his personal fortunes. As postmaster general he has lost \$10,000 a

year over his salary of \$15,000 and is, according to his friends, today in debt. The story went that he would become an executive of the Pierce-Arrow Motor corporation, that 5,000 new shares of stock would be delivered to him, and that he would also be allowed to share in the \$100,000 stock purchase warrants.

Wonder if the Pierce-Arrow sales force is watching the charts for Maine and Vermont? ---

Shanahai Smells Smoke



"Circle of Death" By FLOYD GIBBONS Famous Headline Hunter

'ERE'S a tale of horror that you won't forget for a long time. Down on the island of Trinidad, off the northern coast of South America, men built a death trap-without realizing that was what they were doing. Another man sprung that trap-by the simple process of stepping on an automobile starter.

The ironical part of the whole tale is that that trap was built to save es, not to take them. But Fate deals out irony with a heavy hand.

Ralph L. Nieves of New York City tells us this tale. Ralph was workng down there then. He had a friend named Jim, who had a job with a empany that was drilling oil wells. And it is through Jim that Ralph came to have a part in this story.

The part Ralph played in that incident, I might add, was a mighty important one-for Jim.

It was November, 1927-a Saturday afternoon. A crowd of people om the oil company, including the owner of the field himself, were all at a football game. Jim was in that party too, and with him was Ralph. It was a happy crowd in a festive mood. Maybe it's a good thing we portals can't see into the future. That gift would surely have ruined he afternoon for that bunch from the oil company's offices.

Circular Canal to Check the Oil Flow.

Right in the middle of the game came a message from the oil field. The company had drilled two wells without striking oil. A third well was almost finished, and now the news came that it looked like a bonanza. Oil was expected to flow from it almost any minute. The whole crowd left the game, piled into three cars, and started for the field.

The new well was in the center of a circular canal. That canal had been dug around it about twenty-five yards from the drilling point. It was built for safety. If the oil should catch fire when the well blew, that canal would keep it from spreading. At one point in the circle, a bridge had been built across so that trucks could bring up tools and supplies used in the drilling.

The three automobile loads of people drew up at the field. Two of the cars stopped outside the circle and their occupants walked across the bridge, but Jim drove his car right into the circle. They were there hardly ten minutes before the well started to gush oil. It was flowing out over the ground-running into the canal. Most of the people in the party had on rubber boots by that time. Ralph wore a pair, but he gave them to a young woman in the party who didn't have any, and he himself walked back across the bridge onto the dry ground outside the circle.

All Became Human Torches.

Jim, meanwhile, had gone off to get a valve to stop the flow of oil. He had just come back and was carrying the valve over toward the derrick when someone-Ralph never found out who it was-got into his





LESSON TEXT-Leviticus 10:1, 2, 6-11; Proverbs 31:4, 5; Isaiah 28:1-6; Romane 14:21. GOLDEN TEXT-Wine is a mocker.

strong drink is raging: and whosoever is deceived thereby is not wise. Prov. 29:1. PRIMARY TOPIC.--What a Wise King

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JUNIOR TOPIC-When a Man Drinks. INTERMEDIATE AND SENIOR TOPIC-How Drinking Harms Others. YOUNG PEOPLE AND ADULT TOPIC-Why Beverage Alcohol Is a Social Foe.

The use of intoxicating liquors is financially unprofitable to the nation, scientifically unwise and destructive, socially degrading, and morally wrong.

I. The Problem.

833.14

The selected Old Testament scriptures which comprise our lesson present the use of intoxicants as causing four socially undesirable results.

1. Religious disobedience (Lev. 10:1.2; Isa. 28:7). Two things we may rightfully expect of those whe serve the nation in its religious life: (1) a vision of God and obedience to that vision in life and service, and (2) the exercise of sound Godguided judgment in the affairs of the people. But note what happens when the prophet and the priest turn to wine and strong drink. "They err in vision" (Isa. 28:7). That is, they have no clear concepts of divine truth, and lead the people into error. Further, we see that "they stumble in judgment." To every true servant of God comes repeatedly the opportunity and the need of rendering judgment, that is, of advising and counselling those to whom he ministers. If his mind is befuddled by the use of alcohol (or, for that matter, of any other kind of worldly indulgence) he will "stumble," and cause his people to stumble.

A sad incident is related in Lev. 10:1.2 of the sons of Aaron, appoint ed to the priesthood and instructed in its privileges and duties, but coming with strange fire to be offered before the Lord. Swift and terrible was the judgment they received. We are not told directly that they were intoxicated, but it is implied in the fact that there is an immediate injunction against the use of wine by the priests.

Lest someone think that such a thing could not happen in our day the writer mentions word which recently came to him that a seminary has professors on its staff who defend the so-called moderate use of alcoholic drink. 2. Political disorder (Prov. 1:5). While political leaders make sanctiment agencies are not influenced by closely associated. The result of that unholy alliance is rightly described in Prov. 31:5-"They forget the law, and pervert the judgment of any of the afflicted." Much of the sad disorder in the body politic is traceable directly to the door of the makers and sellers of alcoholic beverages. 3. National decay (Isa. 28:1-6). 'Overcome with wine''-stricken down, useless in life, without true ambition, such is the picture of the man who gives himself to drink. Poverty, with all its attendant social problems, follows on the hee's of the sale and use of intoxicants. Some liquor dealers are beginning to sense a rising tide of opposition to their business, and are advertising, "We do not want bread mon-ey," but the fact is that it is all too often bread money that goes for liquor, and the vile stuff is still on sale where the poor man may readily spend his "bread money" for it. 4. Personal degradation (Isa. 28: "Vomit and filthiness" are not very nice words, but they describe accurately the ultimate condition of the drinker and his surroundings. The writer knows a young man who boasts that he never gets drunk because the "booze" makes him so sick that he vomits it up. Imagine a supposedly intelligent man drink-ing stuff so vile that his stomach (evidently having more sense than his head) sends it back-and then boasting of his ability to drink more!



South Demands Crop Loans CONGRESS regarded adjourn ment as possibly farther off than ever as the wage-hour bill got all tangled up with surplus agricul-tural control and cotton loans in that looked like a hopeless mess.

With the Department of Agricul-re estimating a 15,500,000-bale cot-m crop, about 3,000,000 bales more an can be consumed, Southern presentatives and senators were manding surplus crop loans. The anodity Credit corporation has thority to make such loans.

In a press conference, President cosevelt indicated that he had no a of permitting a 10-cent cot-until congress passed the ural control program and le is the I

0

South would drop him like a hot H potato.

WITH his customary exercise of the dramatic, President Roosevelt nominated Senator Hugo L. Black (Dem., Ala.) to fill the vacan-

cy on the Supreme court bench caused by the retirement of Justice Willis Van-Devanter. Senator Black had not even 1 been mentioned for consideration previously, and the appointment was a complete surprise to his colleagues.

For 20 years it has Senator Black been a custom, when a senator is appointed to high office, for his nomination to be considered in open executive session. But when Senator Ashurst (Dem., Ariz.) proposed this in Senator Black's nomination, objections

came forth immediately from Senator Burke (Dem., Neb.) and Senator Johnson (Rep., Calif.). They asked that the nomination be referred to the senate judiciary committee for "careful consideration. This was viewed in the light of a

distinct rebuke for the nominee. Senator Black has been a militant leader in the fight for the President's wages and hours legislation. As a justice he would have the op portunity to pass upon measures regulating public utility holding companies, authorizing federal loans and grants for publicly-owned power plants, and fixing prices in the soft-coal industry. He was, as the chairman of the Black committee to investigate lobbying, the cen-

ter of a storm of public opinion dur-ing the early months of 1936. and the second

Strange Doings at Sea

FOUR insurgent airplanes dropped 25 bombs upon the Danish ves-sel Edith and sank it in the Mediterannean, came the report from Barcelona. The crew of 20 and a French observer for the non-inter French observer for the non-inter-vention control were rescued by two fishing boats. The owners of the vessel, in Copenhagen, said it was their twentieth ship to be captured or bombed by the rebels. The captain of the French freight-

er Peame reported to authorities that a torpedo had been fired upon his ship by an unidentified subma-rine which floated beside his ship for several minutes off the Tunisian

IRST clash of the Chinese cen tral government's army with the Japanese invaders occurred at historic Nankow pass in the Great wall, 30 miles northwest of Peiping, when the Eighty - ninth division, from the provinces of Suiyuan and Shansi attacked the Japanese garrison.

Through this pass the Japanese have been able to move reinforcements from Manchukuo, its protectorate, and the Chinese wanted to gain control of it. They wiped out a whole battalion of Japanese soldiers in the opening battle.

The Japanese opened up immediately afterward with heavy artillery fire which the Chinese failed to return. Indeed the latter were silently retreating into positions they thought more secure. As shells fell

in the city of Nankow, fires were seen to arise from heavily populated areas. The Chinese, however, were said to be well equipped with trench mortars with which to defend the pass once they considered their position satisfactory.

Japanese warned that all of their forces in North China, some 40,000 fighting men, would be loosed upon the Chinese if they made any attempt to return to the old capital in Peiping, now held by the invaders.

Protests Lease of Ships

LANACION, influential newspaper of Buenos Aires, Argentina, caused some stir by vigorously pro-testing the proposed leasing of ob-solete United States warships to Brazil, declaring that such an act would upset the balance of naval power in South America.

Secretary of State Hull had written a letter to the senate naval committee asking congressional authority for the leasing of over-age war vessels to South American republics. When the Argentinian objec-tions were noted, President Roose-velt pointed out that the vessels in question were obsolete, and were only to be used for training. State department policy, he said, would prohibit their use against any gov-ernment friendly to the United

Purge Toll to Date: 320

SEVENTY-TWO Russians in East Siberia were lined up and shot by the government, bringing the to-tal number of eastern executions in Russia's purge of "Trotzkyists" to 320. The 72, described as rightist terrorists, were charged with op-erating along the Siberian railroad for the Japanese secret service. It was alleged the accused had wrecked a train, killing 14 persons and injuring 40. Siberia were lined up and shot

ijuring 40.

The poor devil was running straight toward Ralph.

car, intending to drive it out of the circle of oil. He stepped on the starter, monious protestations that governand that was the last thing he ever did in his life. The whole area thereabout was saturated with oil and the air was full of oil fumes. A spark the liquor interests, it is common from the motor caught in that field of combustible gas, and in the frac- knowledge to even those who are tion of a second the ground inside that circle was a ROARING, BLAZ- slightly informed that the two are ING HELL

And standing just outside the circle was Ralph, watching the whole terrible affair. "The minute that car started." he says, "there was a blinding flash and the whole well was a mass of flame. There were twenty-odd people inside the circle and I stood there horrified while every one of them lighted up like so many torches and started to burn alive.

"Then the fire, coursing like liquid flame, ran down into the canal. Already half full of oil, the canal blazed up. In an instant it was a solid wall of fire that mercifully cut off my view of the poor wretches burning to death inside.

The only thing Ralph could think of then was that Jim was in there. He screamed his name at the top of his lungs, and started backing away from the blazing death that was leaping up at him out of the canal. He had moved back out of reach of the flames-was standing there too horrified and too dumbfounded to speak another word when, all of a sudden, a MASS OF FIRE, shaped like a human being, came dashing across the burning bridge out of a solid wall of fire that had engulfed it!

Jim Saved by His Friend's Call.

The poor devil, whoever it was, was running straight toward Ralph. Ralph ran forward to meet that running, blazing apparition. He caught it-threw it to the ground. Someone brough t up a tank of chemicals. The flames that were eating up his clothing were put out. And there, almost unrecognizable-lay Jim!

Says Ralph: "We rushed Jim to the hospital two miles away was hopeless to try to save the others inside that doomed circle. It took three days to put the well fire out, and when it was all over all you could see inside the canal were charred bones and the twisted frame of the car. never want to see anything like it again."

It was three weeks before they'd let Ralph see Jim at the hospital. He was pretty well on the mend by that time, and the first question Ralph asked him was one that had been puzzling him ever since the

day of the fire. "How did you know where the bridge was?" he asked. "How could you see it through that wall of fire when none of the rest could find it?"

And Jim replied: "I couldn't see it. It was the sound of your voice that ded me. When I came back with that valve you were standing right af the end of the bridge. So when I heard you call my name I just ran in the direction of your voice. Don't you remember calling to me?" "Remember?" says Ralph. "How could I forget it?" • WNU Service.

Cat's Tail as Medicine

The Molecule It is considered unlucky in Lan-cashire to allow a cat to die in the tiny particle of matter whose diamehouse, and still more so to allow one ter lies somewhere between a mil-to pass in front of a funeral. Black lionth and a ten-millionth of an inch. cats are lucky—and the tail of one is a certain cure for styes if the the eyes are stroked with it, as-serts a writer in Pearson's London Weekly. But goats are unlucky and to be avoided, less for their butting abilities as for the fact that once every twenty-four hours they visit the devil to have their beards combed, and are consequently fond of bad company. Every day has its superstitions. Thursday has a lucky hour—the hour before sunrise, but Monday is usually considered un-favorable, especially for first meetcats are lucky-and the tail of one writes Dr. Thomas M. Beck in the to be avoided, less for their butting abilities as for the fact that once every twenty-four hours they visit the devil to have their beards combed, and are consequently fond of bad company. Every day has its superstitions. Thursday has a lucky hour—the hour before sunrise, but Monday is usually considered un-favorable, especially for first meet-ings. Tuesdays and Thursdays make good days for weddings; Wed-meeday is a bed day to start a jour-next.

II. The Solution, a Divine Principle (Rom. 14:21). Thousands of Christian

have solved not only the drink pa lem, but practically every question of conduct and social life by applying this principle. Surely no true follower of Christ will be guilty of doing anything that will cause any brother to be offended, to stumble or to be made weak.

The foundation of d ness is faith in the virtue of an; the foundation of politics piness is confidence in the in of man; the foundation of ance on the goodness o

ONAL son QUIST. ----

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With the Churches

PASTURE IMPROVEMENT FOUND OF VALUE

W. A. Erwin, Minister Sunday school 10 a. m., Arthur grain and Mrs. Chas. E. Cooke, superintendents. Morning worship at 11. Sermon by the pastor.

were led by Mrs. Dennis

of Brownfield

of 16 children.

bell.

Others present were: Mesdames W.

B. Andrews, Herman' McAdams, Jack

Mercer, Leonard Huff, Chas. Eudey

G. F. Baker, Walter Smith, Rish

Phillips, M. W. Banta, Toll Moore,

R. F. Sanders, and Mrs. Howard Hill

Mrs. Roy Barker taught a class

GIRLS' BIBLE CLASS

The girls' Bible class of the Church

of Christ were hostesses Tuesday

Susan Baker. A special song way

given by Marcella and Dorothy Camp-

Paul, the Young Man, was the

subject of Esther Hudson's report

Dorothy Campbell gave an interest-

ing description of the first missionary

journey of Paul. Paul the Aged was

Refreshments of punch and cake

were served to both classes by the

following girls: Esther Hudson, Emma

Andrews, Maxine Johns, Gracie Scott

Maudie Dale Woods, Marcella Camp-

bell, Nina Scott, Murel Faye Carnes.

Dorothy Campbell, Susan Baker, Marie

Eudey, and the class sponsor, Mrs.

THE SLANDERER

given by Marie Eudey.

afternoon to the ladies' class. The program was opened with the

FIRST PRESBYTERIAN CHURCH

No services at night. done early in the spring of 1937 with a two-row lister adjusted so the LADIES BIBLE CLASS sod would not overlap in the center. Two 42-inch rows were listed, then The ladies' Bible class of the Church of Christ enjoyed a very

was skipped. interesting lesson under the direction "The 640 acres that were treated of Mrs. J. A. Jarrell, Tuesday, Mrs. early in this manner have re-sodded Pete Fulbright gave the first par and can carry twice as many catile which was on Prayer. The second as they did a year ago with the same fertilizing their permanent pastures." dogs until the town is rid of them, "Love," was given by Mrs. mount of rainfall," Houghton says. E O. Dennis; and the last part. He intends to build one dam and use "Exhortation," by Mrs. Jarrell. The opening prayer was by Mrs. W. L flowance by contour listing. Campbell, and the song service by Mrs. M. M. Ruff. Two special song-

this spring," said Mrs. Kathryn Bin- result in lowered yield of forage and member when I first fell in love with ford of Wildorado and Jay Taylor, an increase of undesirable grasses per. I would lean over the fence in Pampa Sunday. have the largest demonstrations of content in the grasses. this kind in Oldham county. The

most all other grass had turned brown because of drouth. Buffalo grass runners have already spread erphosphate at the rate of about 200 ecross the furrows and there have pounds per acre. been almost no weeds on the dis-

that she would like to have the rest after which prayer was offered oy as soon as possible.

SPEED-THE GREAT KILLER

During recent years a number of states have adopted the "basic rule" speed law-a measure whereby no fixed maximum highway speed is prescribed, but drivers are required to operate their vehicles with due care. Today in many of those states motor vehicle officials are coming to the view that the basic rule has failed, and that a fixed speed law, rigidly enforced, is necessary to the prevention of accidents. The national organization which studied highway legislation and first advocated the basic rule, has now changed its position, and urges fixed speed limits. So the motorist has failed in his

responsibility under a law which People who like to gossip might gave the individual wide leeway in his take a valuable lesson from the exdriving habits. Speed is still the great highway killer, breeding more; violent deaths than any other driving error. It is a harsh commentary on drivers that the bulk of fatal automobile accidents occur in first class, straight highways, under good weather and visibility conditions, and involve cars in passable mechanical condition. Speed-the insance inminot to "open her up"-is the answer. It is apparent that the automobile death and injury rate will continue o climb until all states cooperate to modernize their traffic codes in the light of modern conditions. Appeals to the motorist's instincts of seltpreservation and public responsibility have produced some results - but much more must be done. Speeds must be reduced. And the offending driver must be punished under laws enforced without fear or favoritism.

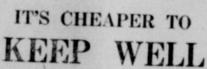
Uncle Jim Says Pasture improvement work is proving of great benefit in Northwest Texas, according to reports of county agricultural agents in that section. Contour farming doubled the graving capacity of 640 acres of pasture land on the Houghton Ranch in Harsley county. The contour listing was a space wide enough for two rows

Some of my neighbors get abcut 40 days of extra grazing a year by carry on the warfare against the The most commonly known defliciencies in Texas soils are phosthe remainder of his range building phorus, humus, and nitrogen. R. R. Lancaster, pasture specialist of the toward your wife the same as you Dr. H. W. Finley and son, Jamez, "Fine results have been obtained Texas Extension Service, has pointed did before you were married? on the pasture furrow work done out that these deficiencies not only Harefoot-Just the same. I re-

stand and growth of grass near the five to eight tons per acre, and way now. furrows is about two and one-haif usually applied in the fall, will give times that on grass land not treat- a good increase in the production Mrs. W. F. McDonald is visiting ed. The grass near the furrows was of pasture plants, Lancaster says, a' Cimmaroncita, N. M., this week. still green at the end of July when Since manure is short of phosphorus, Her daughter who has been in camp the nutrient needed in most pastures, there will return home with here it should be supplemented with sup-

Superphosphate alone may be the turbed ground. Mrs. Binford says most profitable, because it costs 'ess Let us landscape your home for the grasses.

"A pasture fertilizer program fo. dairy pastures might be started by fertilizing one-fourth to one-half acre per cow," Lancaster said. "This area should be fenced off so that cattle can be confined in it during



It's always cheaper to keep well than to be ill. That is why it's cheaper to see your physician regularly-and especially at the first sign of a run-down condition.

And remember-it costs no more to bring your prescription to us, where you are always sure of adequate compounding and fresh, pure ingredients.

early spring before unfertilized portions of the pasture are ready for grazing. It will provide further

farm have been grazed down." WAR ON DOGS

The MceLan News, Thursday, August 26, 1937

Ector county and Odessa has called for the renewal of the city's drive

V. C. Wiggins, mayor, said last the lady's mother, Mrs. J. S. Heasley, week, according to the Odessa News- and other relatives. Times. The city council has eni-

according to city officials. Lefors Sunday Mikhail-Harefoot, do you still act

ROCK GARDENS

than other mineral fertilizers and grounds and furnish rock gardseng service led by Maxine Johns, of her grass land contour furrowed encourages the growth of legumes, en materials. We can supply and through them supplies nitrogen everything you need in evergreens, shades, fruit trees,

vines, plants, etc.

BRUCE NURSERY Alanreed, Texas

Trees with a Reputation

ounties to the north and south of a cracked skull.

Mrs. E. B. Cooke and son have against unlicensed and stray dogs, returned to Vega after a visit with

played. A. D. Sebring as dog catcher Mr. and Mrs. Sammie Cubine and He has started the drive to rid the son visited the lady's parents, Mr. city of the droves of strays and will and Mrs. C. J. Cash, at Shamrock.

Mr. and Mrs. D. A. Davis visited at McKnight Sunday. their daughter, Mrs. R. E. Paige, at

AROUSED

were in Pampa Sunday.

Mr. and Mrs. E. J. Windom were

BARBER SERVICE Try Our

XERVAC

treatment for baldness.

A modern and scientific method.

We use soft water.

ELITE BARBER SHOP



Arthur Forbes of St. Louis, Mo, Kenneth Carlson was walking th. 1 grazing after other pastures on the was dozing peacefully on a couch a Los Angeles, Calif., cemetery with in his home. When his wife calle. Miss Rose Shannon, the lady of his him for dinner, he slept on. Mrs. choice. Acting on a sudden inspire-Forbes took off a silpper and "tap- tion, he asked her: "How would you ped" her husband on the head with like to have my name on your tomb-The presence of rables in the it. Forbes went to the hospital with stone some day?" The wedding is set

for September. Mr. and Mrs. Amos Thacker and children returned Sunday from a

visit with relatives in Oklahoma

Mr. and Mrs. Ployd Phillips visited at Borger Sunday.

Mr. and Mrs. Toll Moore visited

American Boy Introduces a New Football Game

In the early fall issues of THE AMERICAN BOY there'll be pre-sented the story of a new game-six-man football-fast as professional football, wide open as basketball, thrilling as backetly

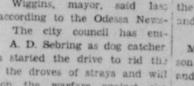
thrilling as hockey! The game came to life through the need of small schools for some sub-stitute for 11-man football, which was too expensive. Stephen Epler, a Nebraska graduate student in ath-letics, developed the game of the

Nebraska graduate student in ath-letics, developed the game of six-man football to meet this need. In six-man football anybody can score, the possibility of injury from mass plays is minimized, and the game is open encugh for spectators to follow every exciting development. The new game is a hit. New schools are taking it up every day. THE AMFRICAN BOY tells the world about this practical new game. In addition, it presents The American Boy Official Handbook, which can be wined from the magazine at % cents a copy, or 15 cents when bought in bulk.

in bulk. NOTE: Subscription prices of THE AMERICAN BOY will be raised in the near future. Send your sub-scription order at once to take ad-vantage of the bargain rates now in effect: One year at \$1.00 or three years at \$2.00. Foreign subscriptions 50c a year extra. Send your name. address and remittance to THF AMERICA NBOY. 7430 Second Blvd.. Detroit, Mich. On newsstands the price is 15c a copy.



operator of the Rafter-O Ranch, who in pastures but in a lowered mineral in front of her house and gaze at her shadow on the curtain, afraid to Little Miss Jo Ann Campbell is Barnyard manure, at the rate of go in. And I act exactly the same visiting at Lubbock this week.



perience of Oscar Kay of New Orleans, Kay, a WPA worker, sustained a severe beating at the hands of a father and daughter for alleged slander damaging the girl's name. While Ku-Klux tactics-or lynching-are not to be condoned, it must be admitted that there would be fewer gossipers if a well-merited flogging or two were meted out to each person who blackens another's reputation with his lying tongue. From our childhood, most of us

Andrews.

recall the game, "How Gossip Goes Round the World." The one who was "It" chose a short sentence to whisper in the ear of the person next him. After the sentence had been whispered around the circle, !! turned out to be very different from the original. The slanderer continues to play this game which most of us dropped years ago.

An evil tongue is the instrument that destroys more human happine than any other one thing. All of us can recall friendships that were broken, homes that were destroyed, careers that were ruined and even lives that were lost-all because of malicious slander.

A person labels himself by what he laughs at or talks about. Worse crimes have been committed by a malicious tongue than by the hand that holds a revolver. The murderer may destroy a life, but a slanderer destroys the very soul .-- Potter Co. News.

The man who achieves success is the fellow who has gotten his share of fun without harming anyone; who has gained the respect and trust of decent people; who lives with and enjoys children; who likes dogs, flowers and music. He may not have rocumulated much wealth, and therefore escaped a lot of worry .-- Donley County Leader.

Mental termites are those who work of the population of California. As term them double-crossers. The mental termite looks somewhat jealousy, hate, spite, and generally that. dies from gossip or slander .-- Donley County Leader.

Mr and Mrs Bryan Boff and children and Spurgeon Morgan of Shamtook were Sunday dinner guests in the J. P. Dickinson home.

Mrs. Ed D. Smith visited her son.

FRIENDLY TOWNS

More than 6,000 miles by auto and more than 3,000 miles by steamshpp. That's what my wife and I have been over in the past five weeks. It was one swell trip, but 1 have never been so glad to ge back to the dry climate of Childress. Even though we did drive through rain from El Paso to Childress Saturday, I am not kidding about the dry climate. We were in Alaska nine days and had rain seven of

The biggest disappointment to me on the entire trip was Yellowstone National Park. What you see in the Park is all that it's advertised to be, but it is too highly commercialized and most of the guides are snobbish college lads.

I have always heard a lot of raving about California, but I wouldn ! trade Childress county for the whole of it. I wouldn't trade half an acre of Childress county for nine-tenths

on you without your knowing it. a whole they are a group of selfcentered snobs. And Kendrick King who made practically the same trip like a human, has an overdose of a few years ago agrees with me on

> The trip taught me one thing-the mportance of friendly treatment to a visitor. Possibly that is one reason

why I did not like California. Three towns stand out in my opinion, and I will always have a varm feeling toward them. They re Bozeman, Mont., Salem and Grants Pass, Ore. And after thinkor the week end. ing over why I liked those towns:

CITY DRUG STORE

More Than a Merchant Witt Springer, Prop.

In sport, as in everything you do, good eyesight makes for success-better your "aim" in life. Make sure your eyes are right. 1 1

DR. V. R. JONES, Optometrist McFann Drug Shamrock, Texas 100 mon concorrence

riding, as well as more economical -and they're bound to say, "It's the only car for us!" That's what Chevrolet has done, in

• Give people a better motor car-

one that's smarter, safer and smoother-

Chevrolet for 1937, and that's what people everywhere are saying.

because it's the only low-priced car only car for you.

Cooke Chevrolet Co. McLean, Te

CHEVROLET

with distinctive New Diamond Crown Speedline Styling. They know it's safer, because it's the only low-priced car with Perfected Hydraulic Brakes, New All-Silent, All-Steel Body and Shockproof Steering*. And they also know it's more comfortable, because it's the only low-priced car with the Knee-Action Gliding Ride* and Genuine Fisher No Draft Ventilation

"It's the only car for us!"

See and drive Chevrolet for 1937 They know Chevrolet is smarter, and convince yourself that it's the

The Only Complete Car-Priced so low

CHEVROLET MOTOR DIVISION, Ge

THE MCLEAN NEWS, THURSDAY, AUGUST 26, 1937

RESURRECTION RIVE

CHAPTER XI-Continued -11-

Patricia hated the thought of returning home. That dreaded injunction had probably reached the Bay by now; and when Corporal Northup read the document to Craig and her, it would mean an abrupt end to all association between them.

That was why she had suddenly decided to come along on this tripso that she and Craig might have a few days together before the law said to them, "Ye shall not."

The rank injustice of that court order filled her with a raging helpless fury. How could the law be so monstrously unjust as to give a spendthrift and adulterous woman a club over Craig? After squandering the fortune which Craig handed her and breaking her promise to get | danger that they had seen Patricia a divorce, Rosalie was now coming to Dynamite Bay, backed up by the law, to make Craig take care of her, to spike his reputation among those men and harass him with her vindictive spite.

Craig's one hope of deliverance from her was that cold gray-rock yonder, that gneiss outcropping, rich with gold. If he put through his deal with the Vanguard people, he would eventually have time and money to break that injunction. On the taut frozen air Patricia could distinctly hear Craig and Kessler talking, though they were a

good two-thirds of a mile away. "Craig"-she spoke in an ordinary conversational voice.

One of the distant figures straightened up.

"Hello, Treeshia."

"I've got the notices printed." "That's fine. Thanks, girl." He turned to Kessler. "You go and get 'em, Phil, while I finish this stake base.

Kessler knocked off work willingly enough and hurried in to camp. Across the fire from Patricia he crouched down and spread out his hands to the warmth of the flames.

"How does it feel to be a rich man, Phil?" Patricia asked. "I wish I was rich. But seems

like there's a joker to everything." "Why, what's the joker to this gold strike? Up there the lode is! You've seen Craig's tonnage estimate and the assay figures."

"Yes, but I won't git one red bucks that the Vanguard'll put up. Craig intends to use it all for these other fellers.

Patricia thought Kessler's remark rather ungrateful. Except for Craig's work, the lode would never have been found at all

She tried to encourage him. "Why, Phil, when the actual min- bad. Why can't we stay here?" ing starts, the money will coll in

• William Byron Mowery. WNU Service. lessly, "it's some prospectors who ran short of meat and are looking

By William Byron Mowery

up a caribou yard. On a high ridge four miles down country he stopped and glanced back across his route, searching it sharply for distant moving objects. More and more he was convinced that the trail back yonder had been made by the Chiwaughimis. He

was not in the slightest worried about their jumping the Kessler hill claims: Corporal Northup had secretly been told about the lode, and any attempt at claim - jumping would only land Lupe and his men in the police jail. But there was a and himself leave the hill, and were following, and would try to bump him off. Six rifles against one, in that wild untraversed country-it was the best chance that Lupe had ever had.

As the afternoon wore along, the wind got stronger, the cloud scum began spitting snow, the temperature kept rising steadily till it stood at 30 below. Craig pushed along at a good clip, to make sure of reaching Higginson's place before dusk. Once there, Patricia and he would be entirely safe, for the old prospector had two other men staying with him that winter.

They hit Resurrection a mile above Indian creek, swung out upon its level hard snow, and hurried down stream.

At Higginson's cabin, in a drogue of pines on the south bank, Craig knocked twice but got no answer. He stepped inside. Nobody was about. From long experience with prospector cabins he looked on the back of the door for a note. It was there, pinned to the boards by a skinning knife; a note aimed at anybody who might happen past and use the place overnight.

"Hep yurself to ennything. Ed got his hand all tore up by a mercury cap, an Zeke and me are takeing him in fer Tarlton to ficks him up. The caribou jerky is up in that rafter box, and don't fergit to split new kindling wud before you

Somewhat dismayed, Craig handcent out of the hundred thousand ed the note to Patricia. "They've gone in to the Bay! To see me! I guess we'll have to drop on down to Hark Dawson's.

Patricia glanced at the scrawl. "Why do we looked up at him. have to, Craig? It's so far to Dawson's, I'm tired, it's almost night now, and the wind is blowing so

Craig shook his head. If the news on you so thick and fast that you'll should get out that he and Patricia been preyed upon by wildcat prothink it's an avalanche! Here, take had spent a night at a lonely cabin, people would talk. And then-the Chiwaughimis. He felt positive that him, but still he could not forget trip to Edmonton and a few misthose snowshoe tracks in that erable dollars. drogue of spruce. "Please, Craig - please let's or some plan along its general stay," Patricia urged. "I'm glad lines," Craig said, "would stop all that Higginson and those other two aren't here! We can have the evening all to ourselves." She pleaded

had followed him and he had some how failed to see them, they would be coming along, whipping down the river.

In the thickening gloom he lay in the juniper thicket as long as he dared without alarming Patricia by his absence. He saw nothing whatever. The river and woods were boards as the person pressed silent, empty. Feeling a bit foolish over his ex-

cessive caution, he rose up finally and hurried back to the cabin.

They had eaten supper. Craig had unrolled Patricia's sleeping poke on the bunk, and spread his own on the floor beside the stove. Patricia had crept into hers, tired from the long day and the 16 wilderness miles that she and Craig had covered. But she had not gone to sleep. This evening was too precious. She and Craig could talk, as long as they wanted, with no prying eyes to see or question; and at the end of their evening she would go to sleep knowing that Craig was in the same room with her and that she would be awakened in the morning by his kiss-as at God's lake.

Craig sat on the bunk edge, leaning over her, one arm under her shoulder, his other hand smoothing her silky hair. In quiet tones he was telling her of a huge project which had slowly taken shape within him since New Year's; and by the feeble light of the candle Patricia saw his eyes narrow and his lean jaw harden as he sketched his daring ambition. Listening in dreamy comfort, she

caught the general outlines of the startling and ambitious project that Craig was sketching. He intended, he said, to weld those 300 Resurrection men together into a syndicate, a rich and powerful company of prospectors. This Vanguard money would hold them till next summer; and by that time he could raise additional money on a radium deposit which l.e knew about. With that capital he could bring in machinery and start active mining on several of the richest silver lodes. Once he had the power of this

Dynamite Bay syndicate behind him, he could then launch his real project, his big program. All along the far-flung Canadian mining frontier and all through the vast sub-Arctic territories there were hundreds and thousands of prospectors like Sam, like Bill Fornier-hardworking, penniless, good - hearted They were loping the bush, starving, freezing, fighting the wilderness. They did the pioneering, made the mineral discoveries, cleared the way. They had opened up the Flin-Flon, Cobalt and other rich fields. And then had lost them.

men.

Poor and helpless men, they had who bought them out for a song. As Warren was trying to buy out these the half-breeds had not followed Dynamite Bay prospectors for a breaking down the door: they had "This scheme of mine, partner, that injustice. This Dynamite Bay syndicate would be a refuge to all those men. We could advance them capital on their worth-while claims, and they wouldn't have to take a beggar's choice."

manded, in startled tones: "Craig, why'd you smash that candle? And why'd you bar that door?" He hurried across to the bunk. R was impossible now to keep her from knowing the truth.

"Treeshia, those Chiwaughimis are outside here. They've got us cornered. Rather, they've got me cornered-'

He broke off abruptly. At the door someone was cautiously trying to get in. He heard the iron latch go up, heard the squeak of the against the door only to find it barred by the heavy beam inside. Patricia heard the noise, too. Craig felt her small hand quivering

In a frightened whisper she asked, "What're they trying to do, Craig?"



"What're They Trying to Do, Craig?"

She seemed to understand that some danger threatened, but she did not yet realize that those men out there intended to murder him Craig told her the truth, so that she would understand and would get

out of the cabin, to safety. "Treeshia, in plain words Lupe is trying to kill me. He knows I'm your dad's enemy, knows I'm fighting the company, but the worst is that he considers me a personal menace to you. He's broken entirely out of Warren's control. For more than a month he's been trying to 'get' me. This is his first clean chance."

Again he was interrupted, and again it was by a noise at the door. But this time the noise was a tremendous thupp! that jarred the whole cabin and nearly broke the door off its hinges.

Craig whirled to the



Fine Feathers for Three

SEW-YOUR-OWN wouldn't be your weather prophet for the world, but you know, Milady, and so does S-Y-O, that it's always fair three sparkling new frocks-a whole crowd of style for the pretty part of any man's family.

1249

A Fun Frock.

Rain, nor gloom, nor a flat tire (either kind), can dampen the spirits of the girl who wears this buoyant, young sports frock (above left) on her daily rounds-be they on the fairway, the campus, behind the counter, or merely from pillar to post. You can easily see why it's winner: a button-all-the-way front, the matched collar and gen-

eral shipshape styling make it just that. It's surefire in acetate, or silk crept

Here's to Mothers.

Sew-Your-Own loves nothing more than catering to mother's wardrobe needs. The frock above (center) is for all mothers: old sweet ones, young darling ones, yes, even for mothers-to-be. It is easy to run up, easy to do up, and best of all, easy to look at. Smart simple lines make it a favorite of women who demand more than a passable appearance when they're 'just at home

Little Brown Girl.

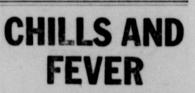
scallop-edged waist front accentu-ated by frou-frou trim is right down her avenue, and a gored skirt, that's second to none for class, fits into her scheme of things to a T. Mother, why not make one dressy version, as pictured, anothtrim) Rayon prints, gingham, or sheer wool, will do nicely as the material.

Pattern 1249 is designed for sizes 14 to 20 (32 to 42 bust). Size 16 requires 41/2 yards of 39 inch material.

Pattern 1207 is designed for sizes 34 to 50. Size 36 requires 41/2 yards of 35 inch material. With long sleeves 4% yards of 39 inch material.

Pattern 1366 is designed for sizes 6 to 14 years. Size 8 requires 2% yards of 39-inch material plus 1%

yards of machine pleating. Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each. © Bell Syndicate.--WNU Service.



An all-over suntan is her forte, Fast Relief for Malaria With This Proven Treatment!

weather when good fashions get to- er finished differently for school? gether. Which brings us to today's (Perhaps with a simple braid The Patterns.

these claim notices and go stake yourself a couple of million dollars!"

Kessler stepped into the near tent for nails and belt-ax, and went out the slope to join the others.

It was ten-thirty when the four men got back, with the claims all staked and the notices tacked up. In spite of the cold, Patricia had managed to boil tea, thaw out some caribou jerky and get a makeshift meal ready.

"Poleon," Craig instructed, while they were eating, "you take Sam and Phil and hit straight southwest for the Bay You can make it there in 24 hours. Patricia and I are going to head south for Resur-rection We'll spend the night with Dave Higginson and then come on w. The river'll be easier going for Patricia than across country.

As Patricia looked up and met Craig's eyes, she realized that he was making this arrangement because of her-because he saw how desperately she wanted to spin out the little freedom that remained to them. By taking this roundabout trail to the Bay, he and she would have two whole days with each other. It would be their first real trip together, and their last

a While the men were striking the tents, Craig put his pack and hers on a little hand-toboggan, and gave some final orders to Poleon

Leaving camp, he and she started down the long southern slope of the hill and headed for Resurrection river, 15 miles to the south.

In an hour they came to the first stance of trees, a drogue of black spruce in a sheltered valley. Inside the timber, where the gales were broken, the snow was soft; and they had to put on their rac-

Halfway through the drogue they ran across a trail that stopped Cra short, a trail made by several men wearing snowshoes and walking in single file.

One glance told him that the party were not Indians. Their racquets were not Tinneh bear-paws but ordinary trading-store egg-tails.

Suspicious, he scrutinized the trail closely. It had been made yesterday or the day before, and there were six men in the party, large men-their netting sank well into the snow

That was all he could glean. Who d'you suppose they were,

Patricia a Craig suspected that

The half - bre mite Bay and

"Probably," he answered care-





Patricia Hated the Thought of Returning Home.

mashamed, "If I-if we-if you and I could have just this evening alone, I think I could go back, then, and face that injunction. Tender and understanding. Craig

took her into his arms and kissed her wind-cold cheek. All she was asking was an evening together, a few innocent hours, with the rest of the world shut out; and he was begrudging her those hours. Be-cause of gossip. Because of a dan-ger that probably existed only in his imagination.

"All right, we stay here tonight, st. eet.

When he had lit the candle and got a fire going, he took the water bucket and started down to the riv-

er, to the hole which open in the ice. Out of sight of the cabin, he set the bucket beside the path, hurried up the trail to the first bend, crouched down in a juniper clump, and waited, searching the frozen and the dark woods of

A chill had crept into the cabin and the cherry-red glow had faded from the sides of the little sheet iron stove. Whistling through the pines outside, the blizzard was spinning the surface snow into sheets and sending them dancing down the wind like wraiths.

Craig stood up, beside the bunk 'I'll stir a bit more fire, sweet."

As he turned toward the stove his eyes caught a slight blurry movement at the small window to the right of the door. Only one pane of the four was of glass; over the others Higginson had tacked squares of caribou skin. As Craig glanced at the little glass pane, he saw a human face pressed against it-the leathery-dark countenance of a man who was staring into the cabin at Patricia and him.

The face was gone in an instant, gone before he could recognize the person; and the pane was empty again.

A jolt went through Craig like an electric shock. He did not need to recognize the man. In a flash he knew -- the Chiwaughimis! They were out there, those six Manitobans, in the wind-torn dark

A moment after the face van ished, he saw a gleam of rifle steel beyond the glass pane. It was a slow gleam-the glint of a rifle being leveled and aimed at him.

His hand shot out and smashed down on the candle, plunging the cabin into darkness.

Patricia sat up hastily, on the bunk "Craig! Why'd you do that?" He stepped across to the door, groped for the wooden bar, found it and slipped it into place so that the Chiwaughimis could not rush him. Something cold was clutching his heart. Lupe had him at last, trapped in a lonely cabin, miles from any human help, one rifle against six. He thought of that hole in the river ice, and shuddered. A quick and effectual way to dispose of an eneny's body.

"Get Patricia out of this!"--was Craig's one thought now. must not be exposed to dange now. She

bunk and grabbed up his rifle. He had to stop those metis; they were got a log from Higginson's wood pile and were using it as a ram. One more shattering lunge like that first one, and they would be rushing in upon him.

He leveled his rifle, aimed breasthigh at the door, and shot three times through the middle boards From the stormy darkness came the short marticulate cry of a man hard hit.

A silence fell. He heard nothing more of the metis outside.

He clipped in three fresh cartridges. "I guess they'll let that door alone," he commented grimly to Patricia. "I hope it was Lupe that I winged; but that'd be too much luck.'

The silence lengthened - three minutes, five, ten. It was an ominous quiet.

Craig's nerves were jumpy from the sinister quietness.

"Patricia, you've got to get out of this place! They're planning something. I don't know what it'll be, but trust Lupe to make a good job of it. You might be killed. I'll palaver Lupe. I'll tell him you're coming out-

"I won't go!" Patricia refused "The minute I'd go point-blank. out, they'd start shooting through the window and door; they'd riddle this cabin and kill you. As long as I'm here they won't do that.'

'You've got a ticket to walk out of this, alive and safe, and you're going to take it!" he insisted. That's that. Get your clothes on, fast. I'll talk to Lupe." He added, to stop her from sobbing so heartbrokenly "I'll stand a good chance to escape. There's haif a box of dynamite under that wall I'll figure out a way to use bench. the stuff. But, Treeshia, hurry! Every minute you waste cuts down

my chance." He stepped up near the door. "Lupe!" he called.

There was no answer from outside

He called again, louder; but got no reply.

Over at the northwest corner of the cabin he heard a peculiar thudding noise. It sounded as though cone had thrown an armful of chunks against the logs. The noise puzzled him, but just then he paid little attention to it.

Thinking that the Chiwaughimi

(TO BE CONTINUED)

and many sunny days are ahead for young Miss Fortunate whose mommy chooses to interpret the fetching model at the right. A



Apple Scallop. 6 apples (medium size) 34 cupful brown sugar Juice of 1 lemon 2 cupful butter, melted 115 cupfuls crushed ginger-snaps 15 teaspoonful cinnamon

Pare, core, quarter and slice the apples in thin sections and sprinkle with lemon juice. Blend together the sugar, cinnamon, melted butter and ginger-snap crumbs. Fill a baking dish with alternate layers of sliced apples and the crumb mixture. Cover and bake for 11/2

hours in a moderate oven (350 degrees F.) A top-of-the-stove oven will do admirably for baking this dessert. Serve hot with ice cream

or cold with plain cream. Yield: 6 servings.

Don't go through the usual suffering. Stop Malaria chills and fever in quick time

Take good old Grove's Tasteless Chill Tonic! This is no new-fangled or untried preparation. It's a famous medicine you can depend on.

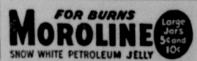
Grove's Tasteless Chill Tonic contains tasteless quinidine and iron. It quickly stops the chills and fever It also tends to build you up. That's the double effect you want.

The very next time you feel an attack of chills and fever coming on, go right to your drug store and get a bottle of Grove's Tasteless Chill Tonic. Start taking the medicine immediately and you will soon get the relief you want.

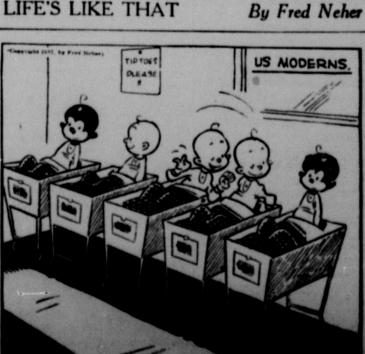
All drug stores sell Grove's Taste less Chill Tonic, 50c and \$1. The latter size is the more economical.

The Unbeliever

No man believes his creed who is afraid to hear it attacked .--Wendell Phillips.







How about a minstrol show now that we have two good and men.



THE McLEAN NEWS, THURSDAY, AUGUST 26, 1937



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THE MCLEAN NEWS	News from Liberty	DANGEROUS CAUTION	C. OF C. SECRETARIES	PARADOX	UNLUCKY
Published Every Thursday		Traffic developments have produced	What Wellington needs as much as	The last Kansas legislature legaliz-	In an English town, superstitution
News Building, 210 Main Street Phone 47	A. L. Morgan, J. M. Ziegler, How- ard Hardin and Floyd Lively tran- sacted business in Wheeler Tuesday.	a state of affairs in which it is literally dangerous to try to be safe.	chamber of commerce. But there is not any sense in starting one until	ed 3.2 beer by calling it non-intox- icating. Recently William Leifheit of Wichita was driving a truck while	tand a dinner at which she would have been the 13th person, ate be
T. A. LANDERS, Publisher	Mr. and Mrs. T. H. Pickett visited in the Myatt home Friday after- noon.	cautious spirit, you may think you're both perfectly safe yourself and con-	you find a trained secretary, and they are very scarce. Jerry Debenport	had consumed only 3.2 beer. But	supper atone and was stricken with fatal heart attack half way through
SUBSCRIPTION RATES In Texas	Mr. and Mrs. Frank Moore of Heald community visited in the Har-	But meanwhile a string of cars will	ington and Dodson of a paved road	the judge convicted him of drunk- enness. Leifheit's lawyer, insisting	The second secon
Year\$2.00	din home Sunday.	probably collect benind you, their	There are only about twenty of his	that his client could have imbibed gallons of 3.2 beer and remained	Filding se rets where none
	Mr. and Mrs. H. M. Roth and chli-	some will dash around where there	callore in Texas. Every time a va-	ngany sober, promised to this the	LICESID HEERS IL WITHIN HIS MARK
Outside Texas	dren returned Sunday afternoon from a two weeks' vacation at Hot Springs, N. M.	is not room for passing. In many a wreck a slow driver, who might of	cancy occurs in any major post, the majority of these proven chamber of	case to the supreme Court.	And brings it forth to sere. Donley County Leads
	Miss Louie Corbin of McLean spent		commerce men get an offer of a		print and approximate and approximate and and approximate and
	the week end with home folks here.	It is often safer to proceed at 40	job. Personally I don't know how we are going to get the right sort		W. H. Robertson of Skellytow
	Mr. and Mrs. Floyd Lively and children and Mrs. J. W. Lively were	are doing the same than to slow	unless we raise one right here in	Where there's a will, there's a lot of	
Entered as second class matter ay 8, 1905, at the post office at		down and run at a pace that hi	Collingsworth county and send him	disgruntled relatives.	Mrs. Walter Bailey and daughter
Lean, Texas, under act of Congress.	Eula Mae Lively spent Saturday		off and educate him and then bring him back home. Furthermore, I	Mrs. Oatfield-Mandy, when you	were in Pampa Monday.
	night and Saturday with Norma Les		have finally come to the conclusion	wait at the table tonight for ny	Francis Lather Down
NEMBER	Myatt. Mr. and Mrs. Atlas Arnold and	people who drive fast come out bet-	that the only way to support a	succes, picase don't spin anything.	relatives in Amarillo.
National Editorial Association Texas Press Association	sen, Richard, of Wichita Falls speut	ter in the long run than those who	chamber of commerce successfully	Mandy_Don't you worry, ma'am,	
Panhandle Press Association	Saturday night with the lady's sisted,	drive slow. On the whole, the driver who takes a moderate pace will ce-	is by a city taxDeskins Wells in	I'll keep my mouth shut.	
	Mrs. Olen Davis.	duce his chances of accident. "Mod-	weamgron Leader.	Mr. and Mrs. Geo. Weams of	(And and a second
Display advertising rate, 25c per		erate" means neither too fast nor	Miss Margaret Kennedy has been	Ramsdell visited the lady's sister.	Philling
	Stewart were in Shamrock Tuesday	too slow.	visiting friends and relatives in	Mrs. Boyd Meador, Saturday.	raunie
the postation, over per ment	morning.	The car that travels at rates of speed that do not conform to the	Dallas,		(RC)
tesolutions, obituaries, cards of	Miss Oma Lee Hardin spent Wed-	general custom incurs a special haz-		Life - Auto - Casualty	
inks, and items of like nature	nesday night and Indisday with Miss	ard thereby. Years ago it was that	D. N. Massay and Luther Petty	Life - Auto - Casuarty	
arged for at line rates.		that 20 or 25 miles an hour was a	attended a meeting of Odd Fellows Lodges at Wellington Friday night.	CREED	Caraline Olla Course
Any erroneous reflection upon the	nisitad the lade's and Mrs Howard	good safe speed on the highways. If		CREED	Gasoline - Oils - Greases
person, firm or corporation, which	Hardin, and family Sunday afternoon.	a 20-mile-an-hour man gets out now on a popular highway on a Sunday	Mrs. Ruth Thomas of Shamrees	BOGAN	mean satisfactory, economica
anner in the columns of this	andr, and MITS. C. A. Myatt and	afternoon, he is likely to cause a	was in McLean Saturday.		service for your car.
notice of same being given to the	rock Thursday	lot of irritation which breeds chance-		Insurance	Drive in your nearest
for personally at the office at 210 in Street, McLean, Texas.	Mr. and Mrs. Olen Davis and chi-	taking and disaster Fort Worth			Phillips Station
	dren spent Sundal in Tipton, Okla.	Star-Telegram.	For Your Flower Needs	Fire Hail Tornado	
Confidence and respect are	Kenneth remained for medical treat-	Eve-Why did you tell Henry you		McLEAN, TEXAS	Boyd Meador, Agent
ver gained by profanity and		married me because I'm a good cook?	PHONE 348		hoyu meador, agent
garity.		Why, I can't boil a potato.			
	J. W. Lively.	Nathan-But I had to give some	DIDDI DIG	No. of the second s	Contraction of the second s
tically reaches the buying	MISS ROALS TRYFOL OF CHIRDCOLDS	excuse.	RIBBLE'S		
non of the community	epent Saturday night with Mrs. Troy	Mr. and Mrs. Roy Campbell and		DD A	J. BLACK
WEA OA DATE COMMINATION .		daughter and Miss Robbie Howard		DR. A	J. BLACK
	presentation of the contract o		<u>C1</u> 1		
fost of us would welcome	Dr. Stitcher-Ah, you are looking	visited at Ruldosa, N. M., last week	Shamrock		
Most of us would welcome kind of change if we were	Dr. Stitcher-Ah, you are looking very much better today, Mr. Wimpus.		Shamrock	EVEC EX	AMINED
Most of us would welcome kind of change if we were winced that it would put re change in our pockets.	Dr. Stitcher-Ah, you are looking very much betier today, Mr. Wimpus- Wimpus-Yes, Doc, I followed the	visited at Ruidosa, N. M., last week end.	Shamrock	- EYES EX	KAMINED —
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Most of us would welcome y kind of change if we were hvinced that it would put re change in our pockets. The man who consistently ores his weak points is des- ed to grow weaker and aker. Now here's what I'd do" is ally said by those who have he nothing worth mention-	Dr. Stitcher-Ah, you are looking bery much better today, Mr. Wimpus- Wimpus-Yes, Doc, I followed the instructions on that bottle of med- cine you gave me. Dr. Stitcher-Indeed. That is fine. But let me see-what were they? Wimpus-Keep the bottle tightly torked. Mrs. H. H. Hill and daughter of Brownfield visited the lady's sisters.	Visited at Ruldosa, N. M., last week end. CROSSS CHILDREN MAY HAVE WORMS Watch for upset little stomachs, bad breach, freefulness, loss of weight, itching or round worms. White's Cream Vermifuge has added and for years, reliably expelied worms and toned the delicate tract, White's Cream Vermifuge recommended by cruggists. City Drug Store and Other Drug Stores	CRAZY Water CYSTALS HELP NATURE WITH NATURE	GLASSES SCIENT 103-A Rule Bldg.	IFICALLY FITTED Amarillo, Texas
Most of us would welcome y kind of change if we were nvinced that it would put the man who consistently tores his weak points is des- ed to grow weaker and aker. Now here's what I'd do" is nally said by those who have he nothing worth mention-	Dr. Stitcher-Ah, you are looking very much better today, Mr. Wimpus, Wimpus-Yes, Doc, I followed the nstructions on that bottle of med- cine you gave me. Dr. Stitcher-Indeed. That is fine. But let me see-what were they? Wimpus-Keep the bottle tightly corked. Mrs. H. H. Hill and daughter of Brownfield visited the lady's sisters, Mrs. Walter Smith and Mrs. Cleo Heasley, this week.	A state of the store of the sto	RAZY Water GYSTALS	GLASSES SCIENT 103-A Rule Bldg.	IFICALLY FITTED Amarillo, Texas
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ost of us would welcome kind of change if we were vinced that it would put e change in our pockets. The man who consistently res his weak points is des- d to grow weaker and ker. Now here's what I'd do" is ally said by those who have e nothing worth mention- clean could very likely get assistance on park work fall, and a work project	Dr. Stitcher-Ah, you are looking bery much better today, Mr. Wimpus- Wimpus-Yes, Doc, I followed the instructions on that bottle of med- cine you gave me. Dr. Stitcher-Indeed. That is fine. But let me see-what were they? Wimpus-Keep the bottle tightly torked. Mrs. H. H. Hill and daughter of Brownfield visited the lady's sisters, Mrs. Walter Smith and Mrs. Cleo Heasley, this week.	Visited at Ruldosa, N. M., last week end. CROSSS CHILDREN MAY HAVE WORMS Watch for upset little stomachs, bad breach, fortulness, loss of weight, itching or round worms. White's Grean Vermifuge has aidely and for years, reliably expelled the worms and toned the delicate tract, white's Grean Vermifuge recommended by druggists. City Drug Store and Other Drug Stores INSURANCE Life Fire Hail	City Drug Store	GLASSES SCIENT 103-A Rule Bldg. For Appointme	IFICALLY FITTED Amarillo, Texas nt, Phone 2-1797
ost of us would welcome kind of change if we were vinced that it would put e change in our pockets. The man who consistently pres his weak points is des- d to grow weaker and ker. Now here's what I'd do" is ally said by those who have e nothing worth mention- clean could very likely get assistance on park work	Dr. Stitcher-Ah, you are looking bery much better today, Mr. Wimpus Wimpus-Yes, Doc, I followed the instructions on that bottle of med- cine you gave me. Dr. Stitcher-Indeed. That is flue. But let me see-what were they? Wimpus-Keep the bottle tightly borked. Mrs. H. H. Hill and daughter of stownfield visited the lady's sisters, Mrs. Walter Smith and Mrs. Cleo Heasley, this week. Mrs. R. T. Dickinson and daugh- ter. Ernestine; and Mrs J. P. Dick-	Visited at Ruldosa, N. M., last week end. CROSSS CHILDREN MAY HAVE WORMS Watch for upset little stomachs, bad breath, fortulness, loss of weight, itching around nose and arms. They may have pin or round worms. White's Cream Vermifuge has atfely and for years, reliably expelled the worms and toned the delicate tract. White's Cream Vermifuge recommended by cruggits. City Drug Store and Other Drug Stores INSURANCE Life Fire Hail	City Drug Store	GLASSES SCIENT 103-A Rule Bldg.	IFICALLY FITTED Amarillo, Texas nt, Phone 2-1797

Smar

N^C ward man has with pect son The weij too fort It all of des pri two als

city.

The town was overrun with beggars the first of the week. This may be a sign of something or other, or maybe there is a report out that prosperity is here. One pair, a man and a woman, the man begging for something for his "sick sister." had an altercation in the middle of Main street, and it looked bad for the "sick sister" for a while, but the man finally dropped his closed fist and took it out in quarreling.

We understand that some nearby towns have ordinances against night trains making unnecessary noises. If the present noisy train that passes through McLean each night continues, there may be some demand for some such ordinance here. No one would for a moment object to a train whistle or some other noise as a safety device, but surely it is not necessary to awaken everybody in town every time the train goes through.

The trend is still away from the farm in Texas, last year seeing a net decrease of 26,000 in farm population. This decrease showed in the west and central parts of the state with the south and east portions showing an increase. One of the reasons is Federal benefits that make large scale farming possible, this type of farming being better suited to the west and central parts of the state. Large scale farming tends to lower the net population of the section in which it is practiced.

Mr. and Mrs. E. J. Windom, Mr. Mrs. T. E. Yeldeil were in Thursday

and Mrs. M. T. Wilkerson of visited their son, Wood-

ding of Byers visited in

was in Pampa Thurs

nateli was in



CITY DRUG STORE

T. N. Holloway Reliable Insurance

Fresh Medicine

Is More Important than Fresh Food

When two or more drugs are required it is better that they be freshly compounded according to prescription by your physician.

ERWIN DRUG CO.



WHEN YOU BUY THE unknown

• You may be lucky at games of chance -but why risk your money buying unknown razor blades? Probak Jr.-made by the world's largest maker of blades and selling at 4 for 10e is a double-edge blade of known quality. Ground, honed, and stropped by a epecial process, Probak Jr. whisks through dense, stubborn whiskers without pull or tion. Your dealer has Probak Jr



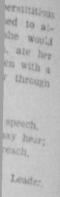
Be an Up-to-Date Hostess!

KNOW what's new in electrical equipment, as well as the newest ideas in sandwich fillings, drinks, and appetizers. Come in and let us show you the newest table appliances, the latest kitchen helps and short cuts to smart entertaining. Ask for recipe booklets and suggestions for delicious things to eat.

USE your electric appliances to save time and effort, to do things the smart way. Your hostess tray with toaster for Sunday night snacks. Your waffle iron, your sandwich grille, your electric roaster for interesting table cookery. And, of course, your electric percolator for the delicious coffee that completes every meal.

LET ELECTRICITY WORK IN YOUR HOME.

Southwestern PUBLIC SERVICE Company



ytown

visiting

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Now is the time of year when a

pected to usher in the new fall season with a proper style flourish. Then, too, it must be not too heavyweight for immediate wear and not too lightweight for autumn comfort

It is with cunning awareness of all these "musts" and "must nots" of a midseason coat that versatile designers fell into step, cutting capricious capers with tempting tweeds and featherweight fleeces, also with soft lightweight woolens.

White and pastel wool coats, always important dots on the summer landscape, are especially good style this year being as popular for wear in town as in the country. The wide variety of weaves and patterns in these lightweight monotone wools has added much to the style interest in these casually correct coats. The white, buttonless, three - quarter length full swinging swagger coat centered in the illustration is the sort you treasure, for, accompanied by a matching skirt, it makes a most practical and stunning costume to wear when weather is fair, be it a midseason or a warmish autumn day. To add to its praclicality this coat may be worn or who will spend any time in a over summer dresses and the skirt "don't dress for dinner" region. The may double with delightful contrasting lightsome wool sweaters. A week-end vacation calls for one of the soft, well-tailored wool tweed ragian shoulders, vent back, tab swagger coats of three - quarter length. Casual and comfortable it must be. It should be styled with

GOING HIGH-HAT

By CHERIE NICHOLAS

Watch crowns! The advance fall

t fashions declare that height is

chief aim of designers. The types that lead the millinery

fall are berets, toques or turbans and the hat with a brim that takes

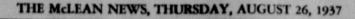
an abrupt turn up at one side re-vealing half of the coiffure. There is no doubt that millinery fashions

are tending toward the extreme, and they are also very versatile. The three silhouettes pictured con-vey an idea as to important mil-linery gestures. The high draped toque at the top is significant of the future. The beret of velvet is fraturing as a smart midseason number, and women who lead in factors are wearing them with their

and women who read in rewearing them with their frocks at this time. The ligh-side-brim hat is some-look forward to since mil-

tending toward the extreme

n for midseason and early



Smart Coats for Now and Early Fall what

By CHERIE NICHOLAS

The American - 4



midseason coat becomes a wardrobe requisite. Much is demanded of this coat. It not only has to round out the summer season with a perfect touch but it is ex-

deep, roomy pockets and broad

lapels, hang straight in front and have a full swing-into-folds backline. Checks, stripes and monotones are the gay themes that sing to riotous color tunes. Consciously fashioned for nonchalance, these wool tweeds are indifferent to the hard knocks of traveling and they never know the meaning of wear and tear. The model shown to the left tallies with

this description of what a casual, practical travel coat should be. The tweed so expertly tailored with wide rounded lapels, deep patch pockets and wide turnback cuffs in this instance is in brown, rust and white check. It is worn over a beige featherweight knit wool frock with brown hand-knit scarf.

Lustrous fleeces are very good this season, especially in the polo coat style. No camping jaunt, motor trip or ocean voyage is complete without one of these sturdy old reliables in either white or natural shade. Cut just like those made for the men-folk with deep slash pockets, tab cuffs and vent back, a coat of this type should be included in the wardrobe of every woman who expects to run into damp winds double-breasted polo coat pictured to the right is a classic. Of lightweight wool fleece, it is styled with cuffs, stitched slash pockets, wide notched revers and wide self belt. © Western Newspaper Union.



Advertising's Value.

train a charming young canal? woman said: "I always read the advertisements whether I want to buy anything or not. Do | ciples of magnetism? you think I'm crazy?"

I told her she was the smartest young woman I knew. If I were asked to describe

the race in any bygone period since printer's ink came into common use, I'd turn to the advertising in the papers and periodicals of that particular age. For then I'd know what people 199 wore and what they ate and what their

sports were and their follies and Irvin S. Cobb

their tastes and their habits; know what they did when they were healthy and what they took when they were sick and of what they died and how they were buried and where they expected to go after they left here-in short, I'd get a picture of humanity as it was and not as some prejudiced historian, writing then or later, would have me believe it conceivably might have

I'd rather be able to decipher the want ad on the back side of a Chaldean brick than the king's edict on the front-that is, if I craved to get an authentic glimpse at ancient Chaldea.

'VE just been a guest at one of the best small-town hotels in Amer-I should know about good ho-

The worst was one back Eastbuilt over a jungle of side tracks. wrote a piece about that hotel. It had hot and cold running cockroaches on every floor and all-night switch-engine service; the room towels only needed buttons on them to be peekaboo waists, but the roller towel in the public washroom had, through the years, so solidified that if the house burned down it surely would have been left standing. The cook labored under the delusion that

fly was something to cook with. Everybody who'd ever registered there recognized the establishment. So the citizens raised funds and tore down their old hotel, thereby making homeless wanderers of half a million resident bedbugs; and they put up a fine new hotel which paid a profit, whereas the old one

Various Subjects 1. What is the largest liner that | depends upon the orifice or aper-ERNALIS, CALIF .- On the has gone through the Panama ture through which the eyes are ulates the former. seen. It is the variable diameter 2. How many of our Presidents

owned slaves? 3. Who first discovered the prin-4. What are the elevations above

sea level of the Great Lakes? 5. How much space does a ton of gold occupy? 6. Roman senators were ap-

tion? 7. Are all eyes of the same size

8. How is salt secured?

Answers

1. The Panama canal office says that the Empress of Britain was the largest liner to pass through the canal. It was also the liner to pay the largest fee, which was \$18,941.25.

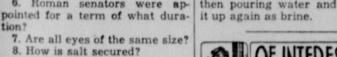
2. Ten Presidents owned slaves: Washington, Monroe, Jefferson, Madison, Jackson, Tyler, Polk, Taylor, Johnson and Grant. Lincoln never owned slaves.

3. Discovery of the simple principles of magnetism possessed by magnetite, or loadstone, was made by Chinese in 1400 B. C., or 3,500 dry. Linen and organdy should years before magnetism was known in Europe

mately the following elevations above sea level: Superior, 602 feet; Michigan, 581; Huron, 581; Erie, 241; and Ontario, 246 feet.

5. A 14.1 inch cube of gold weighs a ton 6. Roman senators were appointed for life unless expelled from of-

fice for some dishonorable cause. 7. Contrary to géneral opinion, says a specialist, there is no small



erroneous impression of different the high spots hit them. sizes of eyes. 8. There are three ways in which

A Quiz With

Answers Offering

Information on

salt may be secured: First, by steal. mining; second, by evaporation of sea water; and third, by digging wells until a salt vein is struck and then pouring water and pumping

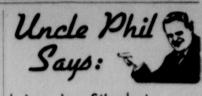


Vegetables will retain more of water that has already been idle hands. brought to the boiling point. Otherwise much of the flavor will soak into the water. . . .

Ironing Hints .- The best way to press rough silk is with a warm iron when the material is entirely never be ironed when still very 4. The Great Lakes have approxi- ficial silk-put a dry cloth over it for the accommodation of traveland use a warm iron. . . .

For Bathroom Curtains.-Terry cloth or toweling makes excellent | merchandise of the traveler. bathroom curtains, easy to wash, requiring no ironing.

Removing Hair From Upholstery. -Dog hair is rather difficult to brush off car seats, upholstered eye or large eye. All eyes are approximately of the same size. The of the cloth with coarse sandpaper. WNU Service.



Leisure Is a Stimulant

Efficiency whets the appetite for leisure. And the latter stim-

Folks who hit the high spots of this opening that creates the are presently going so fast that

> He who borrows and never repays is too great a coward to

To remain young in thought doesn't mean to turn handsprings.

That, Too, Can Hurt

Many a man is liable to think his character has been defamed, when it has only been defined.

Country people envy the city people and move to the city, but in later years, remembering the free, happy life of the country, they pity the children they have to rear there.

Satan finds some mischief for idle hands to do-with the ardent their flavor if put on to cook in assistance of the owner of the

One may make a great mistake "looking on the bright side of things" in the presence of people who want to mourn

Early Tourist Camps

The idea of tourist camps probably had its inception in the carwet. Never use a hot iron on arti- avansary which was a structure ers in eastern countries. Cooking quarters were provided and storage space for the property and

The caravansaries were located on important routes and were built by rulers or wealthy individuals as public benefactions or else were a municipal enterprise. They remained open from dawn until night and had caretakers. Small, unfurnished sleeping rooms were provided and a space for the beasts of burden.



. . . Running a Hotel.

tels because, in bygone days, I stopped at all the bad ones.

had been losing money ever since the fall of Richmond.

A good hotel is the best advertisement any town can have, but a bad one is just the same as an extra pesthouse where the patients have to pay. . . .

Poor Lo's Knowledge.

FEATURE VEILS IN MODELS FOR AUTUMN

Veils which not only cover an entire hat but the face and the shoulders are the most striking feature of many advance fall models.

The large mesh veil which is dotted with chenille is the favored type for wear during the daytime, but there are some handsome lace veils to wear for more formal occasions. Most of these veils are circular in shape and are thrown over the high peaked crowns of the new hats so that their draped edges extend well over the shoulders. Sometimes they are placed over the head before the hat is put on so that the part which covers the crown of the head serves as a crown for the hat.

Another type of veil, also circular in shape, has the center cut out so that the veil fits around a crown or edges the brim of a hat. It usually is worn to give a downward sweep at the back, frequently extending halfway to the waistline.

Uneven Skirt Line Latest Style in Evening Gowns

A Paris fashion house shows a practical evening gown with a short skirt in front and a definite backward dip to a greater length. These full skirts resemble the tarleton skirts worn by ballet dancers. The material is gathered into so many folds that the skirts swing out gracefully in wide sweeps with every movement of the body.

These short skirts are far more practical than floor-length ones, which are likely to get trampled underfoot when dancing, and their width and fullness make them graceful as well as practical.

Matching Hats and Heels Are Popular for Sportswear

Matching neaddresses and heels are providing a gala touch to simple summer outfits worn by attractive young spectators at smart Midtive young spectators at smart Mid-western country clubs. Dusty pink frocks combined with beige turbans and ostrich skin pumps with beige-colored built-up heels are a popu-lar combination. On many of the smartest white ensembles, effective eccents are furnished by paisley

SOMETIMES I wonder whether we, the perfected flower of civilization-and if you don't believe we are, just ask us-can really be as smart as we let on.

Lately, out on the high seas, I met an educated Hopi, who said to

"White people get wrong and stay wrong when right before their eyes is proof to show how wrong they are. For instance, take your delusion that there are only four direction points-an error which you've persisted in ever since you invented the compass, a thing our people never needed. Every Indian knows better than that.'

"Well then," I said, "how many are there, since you know so much?" "Seven," he said, "seven in all."

"Name 'em," I demanded. "With pleasure," he said. "Here

they are: north, east, south, west, up, down and here." Of course, there's a catch in it

somewhere, but, to date, I haven't figured it out.

The Russian Puzzle.

NDER the present beneficent regime, no prominent figure in Russia's government, whether military or civil, is pestered by the cankering fear which besets an official in some less favored land, namely, that he'll wear out in harness and wither in obscurity.

All General So-and-Soski or Commissar Whatyoumaycallovitch has to do is let suspicion get about that he's not in entire accord with administration policies and promptly he commits suicide-by request; or is invited out to be shot at sunrise. To be sure, the notion isn't new. The late Emperor Nero had numerous well-wishers, including family relatives, that he felt he could spare and he just up and spared them. And, in our own time, Al Capone built quite an organization for tak-ing care of such associates as seemed lacking in the faith. 'Twas a great boon to the floral design business, too, while it lasted.

But in Russia where they really do things-there no job-holder need ever worry about old age. Brer Stalin's boys will attend to all nec-essary details, except the one, for-merly so popular in Chicago, of sending flowers to the funeral. ILVIN S. COBB.

GROUND GRIP TIRE

PROVIDES GREATER DRAWBAR PULL, GREATER TRACTION AND SAVES MORE TIME AND FUEL

NEWS of the amazing performance of the NEW Firestone Ground Grip Tire is sweeping rural America. Farmers everywhere who have seen this new tire are so enthusiastic about it that sales have been climbing steadily upward and production has been greatly increased to meet the demand.

Why all this enthusiasm? Those of you who have seen the new Firestone Ground Grip Tire in action know the answer. Tests show that it will pull a three-bottom plow under soil conditions where other makes of tires can pull only a two-bottom plow. The re-designed tread gives greater traction and better self-cleaning action. It will not pack the soil - in fact, it leaves a mulch on the surface of the tread track that prevents rapid evaporation of moisture in the soil. These tests also show up to 30% more available drawbar pull on dry sod, up to 40% more on dry

plowed ground, up to 50% more on wet plowed ground than with any other tire tested.

Only in Firestone Tires do you get so many patented extraquality features. The Ground Grip Tread is patented and is made of specially compounded rubber which resists the action of sun, tain and snow. Gum-Dipping is a patented Firestone Process, by which every fiber of every cord in every ply is saturated with liquid rubber which gives added strength to resist the strain of

heavy pulling. The Two Extra Layers of Gum-Dipped Cords under the tread are patented. This Firestone construction feature binds the tread and cord body into one inseparable unit.

You want and need ALL these features. Only Firestone has them! See this new tire at your nearest Firestone Implement Dealer, Tire Dealer or Auto Supply & Service Store today.

Listen to the Voice of Firestone, Monday evenings over Nationwide N. B. C. Red Network

MORE FARM TRACTORS ARE EQUIPPED WITH FIRESTONE TRACTOR TIRES THAN ALL OTHER MAKES OF TIRES COMBINED

GREATER DRAWBAR PULL Increased height of the new Ground Grip tread and the improved design and spacing of the heavy traction lugs result in much greater drawbar

GREATER TRACTION The increased penetration of the improved Ground Grip tread gives a deeper "bite" result-ing in greater traction.

GREATER

FUEL SAVINGS Tests show savings of as much as 50% in fuel as compared with steel-lugged wheels.

GREATER TIME SAVINGS The increased traction enables you to cover much greater acreage in a day.

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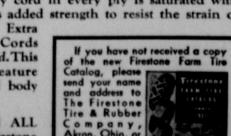
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the

m-

The Ground Grip Tread is made of special weather. vesisting rubber which is unaffected by hot sun, rain

WEATHER - PROOFED



Ohio, or os Angeles, alifornia, and copy will be mailed to you

The MceLan News, Thursday, August 26, 1937

ARSONIST ON THE RUN

It is gratifying to report that there have been notable decreases in the crime of arson in recent years. Where, according to records of the National Board of Fire Underwriters covering about 75% of all the arson cases in the country, there were 1.544 arrests for this crime in the peak year of 1932; there were 635 in 1936. And in 1936, convictions attained the remarkable high of 78%, as compared with 76% in 1935.

fact that we are making in fighting the arsonia progress mean that we may rest on our laurels-to the contrary, efforto stamp out this crime should be fires of incendiary origin are reduced to the vanishing No crime offers greater peri. property-no criminal is despicable, or less worthy of The arsonist works in the dark, with the aid of exinflammable liquids. and "Successful" arson fires often cause the death of innocent persons,

The methods used in the past to fight arson have proven splendidly efficient, and provide a sound groundwork for future action. The National Board of Fire Underwriters employ special trained agents to assist civil suthorities in various parts of the country. Complex records concerning arson gangs are kept, and all fires involving suspicious elements are thoroughly investigated. Through the work of these agents, many big arson gangs have been broken up, and their members sent to prison for long Public officials have generally shown a fine spirit of cooperation and prosecuting attorneys have been aggressive in bringing the criminals to justice. The National Board has likewise prepared a model arson law which has been adopted by a number of states and used by others as an aid to framing arson legislation.

The arsonist is on the run-every community should help keep him going!

Mr. and Mrs. W. B. Upham, Mr and Mrs. D. E. Upham, Mr. and Mrs. W. W. Boyd visited Mr. and Mrs. Sherman White at Pampa Sunday.

Childress voters turned down a city tax supported band in a 408 to 34 vote Tuesday, the largest city vote to be recorded there.

Mr. and Mrs. C. A. Watkins vis-



You've Heard him on the radio...

FLOYD GIBBONS' yarns of adventures in far-off places have thrilled millions. Now he is bringing his newest feature, the Adventure Club, to the readers of this paper. These stories are not of big game hunters in Africa or explorers in the Frozen North-they are yarns about thrilling adventures that have happened to every-day people such as live in this town. Every story is packed with excitement -every one is different. Don't miss a single one of the tales in this new series, and tell your friends about how much you enjoy them.

ines of white space will

charged for at same rate as reading matter. Black-faced type at

Initials and nu

ble rate.

CLASSIFIED ADVERTISING RATES.—One insertion, 2c per roru. Two insertions, 3c per word, or c per word each week after first

properly cooked from quality foods, and served just as you like them. Eat with us.

MEADOR CAFE

"Always Something Good"

strip which appears regularly in this newspaper. S'Motter Pop

son, E. J., and family Friday and Saturday.

E. J. Windom made a business trio to Miami Friday.

Mr. Windom of Texline visited hi

Millard Anderson of Shamrock was in McLean Saturday.

have you met-

THE WIMPUS

FAMILY?

The hilarious yet delight-

fully human adventures

of an American family.

in the Lives of

These Real Kids

Make the acquaintance

of Pop Wimpus and his

hard-to-handle but lov-

able sons in this comic

Never a Dull Moment

Help keep McLean money in Mc-

LOVELY-

and Right for Fall: You owe yourself the luxury of a flattering

Oil Permanent Our regular \$5.00 soft oil permanent, special - 2 for \$6.00 Try our shampoos and sets, 35c

Landers Beauty Shoppe 1 block north of P. O.



Who Pays for Advertising?

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What is advertising? One form of salesmanship.

Purpose? To sell.

Who pays it?

2

John and Mary Public say they do, indirectly.

Solomon Isaac Business Man says he knows too well that he pays for advertising.

But I say the customer does not pay an advertising bill if the advertising is effective, efficiently done, run in the right medium at the right time, and is, in every other respect, right.

For when greater demand for goods is created by advertising, more goods can be manufactured in larger quantities, and shelves restocked at less cost per unit of production per item of merchandise, in consequence of that created demand,

ited their daughter, Mrs. W. A. Glass, and family at Alanreed one day last week.	No advertisement accepted for less than 25c per week. All ads cash with order, unless you have a running account with The News.	Every Family Has a	
Mr. and Mrs. N. C. Kennedy and	FOR SALE	Right to Choose Regardless of any clause in your	
family have moved to Seagraves to make their home. Miss Lois Kirby returned last week	FOR SALE Alfalfa seed, 20c per pound; rye, \$1.10 per bushel. M. G. Cottingham, Lelia Lake, Texas. 34-3p	Life Insurance Policy, the law gives each family the right to select the Funeral Director who shall serve them in time of need.	
from a visit with her aunt, Mrs. E L. Jordan, at Dallas.	FOR SALE Congoleum rugs. Western Lumber & Hardware Co. 334	C. S. RICE FUNERAL DIRECTOR	
Mrs. T. A. Landers and Miss Fern Landers visited in Amarillo Thurs- day.	ADDING MACHINE paper and	Office Phone 42 Residence 13	
Mrs. Glen Nicholson and son have returned to their home in Kansas after a visit with relatives here.	ribbons, at News office. MERCHANTS SALES PADS 5c each, at News office.	SPECIALS	
Mrs. D. C. Carpenter and dauga- ter made a trip to Lubock the first	FLOOR SWEEP sold in any amount from 10c up, at News office.	Saturday	
Mrs. E. B. Reeves of Alanreed was	TYPEWRITER ribbons, 60c; port- able, 40c, at News office.	PECAN CLUSTER 12c	
Mrs. T. N. Childress and son of	NOTARY and corporation seals. badges, rubber stamps, etc. Order at News office.	FRUIT PIES large, assorted 20c	
Muleshoe visited in McLean last week. Rev. W. A. Erwin and E. L. Sitter	WANTED	chuck full of raisins 12c	
A. W. Haynes of Pampa visited	WANTED Sewing and embroidery Margaret Glass. Ip	dozen 20c	
Mr. and Mrs. M. C. Burdine of	FOR RENT	HOME TOWN	
Alanreed were in McLean Saturday. Bryan Burrows and family have	FOR RENT.—Apartment house, Geo. W. Sitter, 1ptfc	BAKERY Bill Rupe, Prop.	
Karl Estes of Pampa visited home folks here over the week end.	FOR LEASE, for coming school term or longer-4 rooms and bath, completely redone, large garden. Mrs. Belle Henderson. 1p		
Miss Odessa Kunkel of Pampa visited home folks here Sunday.	MISCELLANEOUS	We invite you to try Bree Cosmetics—everything needed	
Lee Atwood was in Pampa the first of the week.	SHOE REPAIRING-All work guar- anteed. John Mertel. tfc	for a lovely complexion may be found in our display. We believe you will like this	
E. M. Rice of Plainview visited his parents here last week end.	Application for Retail Liquor Permit by Pub-	line when once you try it. FREE FACIAL	
Lenard Howard of Amarillo visited	lication is hereby made by the undersigned to	We will give a free facial to each lady making a purchase	
Mr. and Mrs. C. S. Rice were in Lefors Sunday.	Texas Liquor Control Board, in accordance	of these fine cosmetics. Step up the value of your	
acation trip to California.	with the laws regulat- ing the Liquor Business	dollar and pep up your personal appearance by a visit to our shoppe. Entirely modern, cool	
E. J. Windom was in Shamrock	for medicinal purposes. Signed:	and sanitary. We use soft water.	
W. M. Elle of Shanrock was in	CITY DRUG STORE Witt Springer, Owner	Orchid Beauty Shoppe Phone 120 Mrs. R. L. Appling, Mgr.	

either at less cost or with more quality at the same cost—which amounts to the same thing.

There you have the theory of mass production and quantity buying packed together in a pecan shell.

Yes, the merchant is sure he pays the advertising cost. But I say he does not, for the larger the volume of business the retailer can do, the less his percentage of overhead, of which advertising is but one of many items. No more light, no more heat, no more of several other overhead items required for \$110,000 turnover than for \$100,000.

Well, if the customer doesn't pay and the merchant doesn't pay for advertising —then, who does pay for it?

Why, bless your souls! The truth of the matter is that effective advertising is self-supporting, self-liquidating. Nobody pays for good advertising, unless, if we must find somebody to pay for it, I guess it comes pretty near being the non-advertising merchant who pays and pays—whose overhead goes up as his sales volume goes down—he and the nonad-reading customer who buys blind, fails to read the ads, and in censequence gets stuck with inferior, non-advertised goods at higher prices than he need pay.

And there you have one answer to the old, old question: "Who pays for advertising, in the final analysis?" Not the buyer of advertised goods, not the merchant who sells the goods and uses the advertising space, but the non advertiser who fails to get the business, and the non-ad-reading public.

-Prof. John H. Casey.