

The March of Domes drive here has ended and again McLean residents came through generous-'there is one other thing that we can do to further the fight against pollo. That is to take advantage of the Salk vaccine available to everyone now.

There is plenty of the vaccine now and an effort is being made encourage everyone under 40 years of age to get the shots. Although polio does not strike ersons over 15 years of age as equently as it does younger rsons, when it does hit older

came in with a roar, and excite ment was still keen Wednesday We had just returned home from a week end visit Sunday night and had settled down to read the Sunday papers when we heard the rumbling sound that sounded like thunder. We couldn't believe it but we thought it might be going to rain so we went out to raise the windows in the car. Outside it didn't look a bit rainy to us and we decided the noise must have been a train at the depot. Although we were scooped in our own back yard we were as excited as everybody else when we finally found out the facts Monday morning.

Electric appliance dealers all over the Panhandle are pushing clothes dryers this month and McLean's two dealers, George

pland the crowd. Public Service ay night to kick-off the dryer promotion. We never knew there were so many advantages to owning an electric clothes dryer as we saw demonstrated at the meeting. We are sure that you could learn a lot, too, if you stop in at Terry's Eelectric or Williams Appliances in McLean during the next few weeks.

Then there was the traffic end you Io b into each innocent thing can be encouraged, we may solve a very serious problem."

LOCAL AND HOME NEWS

Vol. 54.

McLean, Gray County, Texas, Thursday, February 7, 1957.

The Mc Lean News

Roughage Program **Applications to Be** Filed Thru Feb. 15

James D. Gouldy, local county supervisor, announced this week that Farmers Home Administration is accepting applications under the roughage program. Applications may be filed through February 15, 1957, for a supply of roughage feed to carry basic livestock through March 15, 1957.

Final Rites Tuesday

For Lou Adabell Hill

Held at Alanreed Lou Adabe'l Hill, 69, of Alanreed, died Sunday in Highland General Hospital in Pampa.

Byrd Jones was awarded \$ Miss Hill moved to Gray County in merchandise certificates at the 51 years ago and had made her Appreciation Day Activity last home near McClellan Creek north Saturday. of Alanreed.

Survivors are two sisters, Mrs. A regular meeting of the Order Nola Reese of Goodnight and of Eastern Star will be held Mrs. Tommie Palmer of Sanford; and five brothers, C. G., J. W., Thurssday night at 7:30. An inschool of instruction to be held A. L. J. M. and J. A. Hill, all of bers are urged to attend. Alanreed

Funeral services were held at o'clock Tuesday in the First the Masonic Hall Friday night Baptist Church of Alanreed with at 6:30 for Eastern Star mem-Rev. Paul Wright, Presbyterian bers who desire to study for the minister from Clarendon, officiatschool of instructio to be held ing Pallbearers were nephews of the deceased.

Week's Basketball **Tilts Highlighted** By Close Scores

McLean boys and girls teams will be served. lost two close basketball games There will be no admission chairman, has announced. charge, but a free will offering here Tuesday night when they placyd Canadian in their last will be taken. home games of the season.

The Tigerettes lost their game by a score of 58-59 against the will play a basketball game with the St. Paul's Methodist Men Canadian girls. Laura Mae Switzer scored 44 from Pampa here tonight. Game points to win high point honors time will be 7:30 in the Munic

for the McLean team. Marlene ipal Building. Gudgel made 12 points and Ger-BIRTHDAYS aldine McPherson scored 2.

Tigers lost to the Wildcats

Big Gas Flow Brought In Sunday on Reeves Place

Gas is flowing at the rate of 8,000,000 cubic feet a day from the new gas well brought in by El Paso Natural Gas Company Sunday on the Boyd Reeves place three miles south of McLean. The well is bottomed in granite wash at 2,164 feet.

El Paso's Reeves No. 1 is located on acreage recently acquired from Harrington, Marsh and Wagner in a \$35,-000,000 gas deal which was the second largest gas transaction in the Panhandle.

Location of the well is in Gray County just 1320 feet from the Donley County line and is three miles southeasi and also three miles southwest of the nearest production.

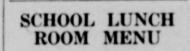
At least four other locations have been staked in the immediate area of McLean and all together 326 wells are to be drilled in Gray, Wheeler, Donley and Collingsworth counties during the next four years.

An 81,000 horsepower compressor station is to be erected by El Paso in the McLean-Alanreed area and an 18" pipeline is to be built, running 78 miles to the company's facilities in Moore County.

McLEAN GIVES GENEROUSLY The Twentieth Century Study Stub of Alanreed is sponsoring a continuous party Friday TO MARCH OF DIMES DRIVE McLean residents gave gener-,

night in the Alanreed school lunch room. The games will start at oussly to the March of Dimes, Club's toll road, under the di-6 o'clock. Chili, pie and coffee donating \$1,144.99 in the recent rection of Larry Fuller, secured fund drive, Rev. Jack Riley, more contributions than any other

Rev. Riley expressed his ap- Lions collected \$319.10. preciation for those who worked | Jane Simpson was in charge of and contributed to making the The McLean Methodist Men drive so successiful. He added drive and \$249.27 was raised by that the wonderful response was her group gratifying and made his job much easier.



Thursday-Chili beans, greens,

onion silces, cornbread and but

fresh orange wedges.

Again this year the Lions single phase of the campaign.

No. 6.

coffees held on behalf of the

The Mothers' March under the direction of Erma Hester collected \$198.29.

Grade school contributions to-taled \$104.85, and Principal Dale Parvin and the Junior High Council sponsored this portion of

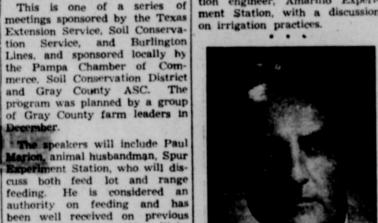
Robert G. Cherry, agricultural

economist, Extension Service, Texas A. and M. College, will discuss Soil Bank Practices and Possibilities.

SOIL FERTILITY

Everyone interested in better which further convinced him that farming methods is invited to freedom is essential if agriculture attend a Soil Fertility Day meet- in this country is to remain

ing to be held in the Community strong. Building, Recreation Park, east On the afternoon program Jack Terry and Howard Williams, of Pampa, on Wednesday, Feb- King, agronomist in charge of ruary 13, starting at 10:00 a. m., hybrid grain sorghum work for according to County Agent Ralph the Texas A. and M. College, will Thomas. A barbecue will be discuss developments in grain served at noon, courtesy Pampa sorghum hybrids. He will be followed by Marion Jensen, irriga-Chamber of Commerce. tion engineer, Amarillo Experi-This is one of a series of





will discuss Feeding Practices from the standpoint of both

range and feedlot feeding. Next Wednesday in Pampa-

Fuller Discusses Scouting Tuesday At Lions Meeting

Lion Larry Fuller brought the program at the Tuesday meeting of the McLean Lions Club which was held in the fellowship hall of the McLean Methodist Church.

Fuller brought out the fact that Scouting continues to help young boys grow into better and more useful lives in adult life.

Scouting has recently been reactivated in McLean and the McLean Lions Club is the sponsoring unit.

A charter for the McLean Scout troop and also one for the club, as a sponsoring unit, were presented by Fuller to Jim Hathaway, institutional representative. Lion Creed Lamb is scoutmaster

and Rev. Jack Riley is assistant scoutmaster.

Other Lions working on the committee and aiding scouting the club include Chairman ndi Dyer, Jinanie Don Morris, 11007

Tion D Parvin said that the organization of a cub pack would discussed at the P-TA meeting held Wednesday.

In other business, Lion Boss George Saunders called on Lion Jack Riley to give a report on the March of Dimes drive which the club participated in!ast week.

Lion Sammy Haynes introduced visitors and guests. Ruel Smith was a guest of Lion John C. Haynes, and Doug Galasinni as a guest of Lion Larry Fuller. Bill Reeves, a former Lion, was esent and was reinstated durng the recent membership drive. New Lions J. F. Doggett and Dale Parvin became members

1

during January. Paul Garvin was introduced by Lion Sammy Haynes as Cub Lion for the month of February.

Popularity-what is it? A mere endicant that boasts and begs, and God denies charity.-Mary

popularity is not the pop-which is followed after, popularity which follows

visits to the county. He will be followed by Bob Cherry, extension agricultural economist who will discuss soil bank practices and po_aibilities.

December

After the barbecue is served, Norris Schroeder, a farmer-rancher from Fort Morgan, Colo., will addess the meeting. His subect will be Freedom, Fertility, and Conservation. Based on observations made on a recent tour of Europe, Mr. Schroeder will tell of the regimented agriculture



THESE YOUNG MCLEAN CITIZENS posed for Winston Lucas camera when he was here recently. Children pictured in the top row were prize winners and were awarded portaits by Mr. Lucas. First place winner was Randy Glen Curry, son of Mr. and Mrs. Glen Curry; second place winner was Marlena Sue Howard, daughter of Mr. and Mrs. Harr's Howard. Receiving third place award were the Amos Page children, Janice, Jill and James.

Second row: Darryel and Durward Herndon, sons of Mr. and Mrs. Pat Herndon; June Elaine Hugg, daughter of Mrs. Opal Hugg; and Kathleen Herndon, daughter of Mr. and Mrs. Pat Herndon.

Third row: Randy Williams, son of Mr. and Mrs. John Williams; and Connie and Kenny Ferguson, children of Mr. and Mrs. Bill Ferguson.



Norris F. Schroeder, farmer, rancher, conservationist, and legislator, Fort Morgan, Colo., will address the meeting after the barbecue on the subject. Freedom, Fertility, and Conservation.

presentation. week the Tigers and the Tigerette Haslam, Jr. Thursday night. The Tigerettes defeated the Lefors sextet 56-44 Friday night. The Tigers lost to the Pirates 40-43.

the presentation.

Th

Scoring at Lefors for the girls were Laura Mae Switzer with 30 points. Marlene Gudgel 15. and Geraldine McPherson 8. For the Tigers high scorers were Merrill Hill 10, Eddie Brown 10, David Woods 8 and Jackie

Bailey 7. Final game of the season for the McLean squads is scheduled for Friday night at Memphis.

Ballroom Dancing **Class** to Begin

Teen Town sponsors have arranged for an instructor in ballroom dancing to begin lessons in McLean on February 15. The instructor is to be Gene Galle, of the Galle Studio in Amarillo. Lessons will be available to all teenagers at \$1 per lesson, and lessons will begin Friday. Feb-ruary 15, at 7 p. m. at the American Legion Hall.

Students will be required to pay in advance for each 4-lesson course. Each one interested in taking lessons must pay his \$4 for the first four lessons on February 15.

The regular Teen Town will follow the class, at 8 p. m. Quite a number of young peop

have already signed up for the course, and others who wish to do so are requested to call 231W.

Madam Curie is the only person ever to receive the Nobel twice.

57-61. Those scoring highest on Jobey Claborn. the McLean team were Merrill Feb. 11-J. F. Ledbetter, James

VILLAGE

GOSSIP

(More or Less)

A study club will be held in

Club of Alanreed is sponsoring a

42 and domino party Friday

Hill 14, David Woods 12, Joe Barker, Mrs. H. W. Brooks, Howard 10, Eddie Brown 10, and Feb. 12-James V. Barker, Jr. Billy Crockett 6. Mabel Ann Lee, Martina Giesler, During the half-time activities Donna Rice, Mrs. S. J. Dyer,

Jackie Bailey was preesnted by Mrs. J. A. Darnell, Geraldine the girls as their king for the Florey.

season. Marlene Gudgel -made Feb. 13-Mrs. Ada Simmons, brown gravy, mashed potatoes, Mario Coleman, James McClellan. green beans, apple and celery Feb. 14-Mrs. Oba Kunkel, Gay salad, bread and butter, milk, Geraldine McPherson was presented as queen of the Tigers Louise Martin, Ruel Smith, Mrs. fruit jell-o. team for the season. Jackie Bail- E. Jones, Byrd Jones, Val Everett.

ey and David Woods made the Feb. 15-Mrs. E. L. Minix. Mrs. Georgia Durham, Paul M. ter, milk, peach cobbler. In other cage tilts during the Bruce, Mrs. Paul M. Bruce, Don Friday-Fish and sauce, black-

B team both lost to Samnorwood Feb. 16-G. C. Prock, G. W. salad, bread and butter, milk Vineyard, Mabel Back Rives.

eyed peas, pineapple and cheese banana pudding.

Monday-Hot dog on bun, the fund drive English peas, cole slaw, cheese At McLean High School \$103.20 sticks, milk, plums.

was raised under the direction of Tuesday-Turkey loaf, cooked Supt. Freeman Melton and the rice, peas and carrots, celery Student Council.

Miss Pat-Durham was in charge sticks, bread and butter, milk, of the coin collectors which were placed in the various businesses Wednesday-Roast beef with in McLean and \$80.32 was derived from this source.

At Alanreed \$25.84 was raised under the direction of Supt. L. D. Tindall.

Wayne Moore's sports event netted \$19.19 for the drive, and \$15.00 was pledged via the Amarillo telethon

Postal mailers accounted for \$11.99, and \$17.95 which was left over from last year's drive was included in the current campaign, bringing the total to \$1,144.99. Rev. Riley, in expressing his thanks, said, "You have helped many children to recover from polio, others to receive Salk vaccine, and aided research toward the possibility of ridding our nation of this dread disease."

Rev. Riley also thanked those who worked behind the scenes, including Elmo Whaley who served as treasurer, and the Avalon Theatre and The McLean News for publicity and advertising on behalf of the March of Dimes.

Panhandle Baptists To Meet in Sunray

Dr. C. C. Warren, president of the 8,000,000-member Southern Baptist Convention, is one of six top Baptist leaders who will speak before the representatives of 110 Panhandle churches and missions Thursday, February 14, at the First Baptist Church in Sunray. The occasion will be the annual meeting of District 10, Baptist General Convention of Texas. Pastors and laymen from virtually every town and city in the area will be present.

"The Southern Baptist Forward Program of Church Finance" will be explained in detail, as part of an overall effort whereby Texas Baptists hope to increase their annual giving by \$5,000,000 during 1958.

The denomination is expected to give \$75,000,000 to support its church work this year. The Texas goal for 1958 is \$80,000,000,



Winston B. Lucas

Photos by

MORE YOUNG FOLKS caught by Winston Lucas' camera are: Top row, I. to r., Joe Ray Riley, son of Mr. and Mrs. Earl Riley; Ricky Kennedy, son of Mr. and Mrs. W. C. Kennedy; and Jimmy Randy Shelton, young son of Mr. and Mrs. Jimmy Shelton. Second row: Kim Bailey, daughter of Mr. and Mrs. B. J. Balley; Carla and Gary Hanes, children of Mr. and Mrs. C. D. Hanes; and Joe Billy Sherrod, son of Mr. and Mrs. Bob Sherrod. Third row: Randy and Ricky Tarbert, sons of Mr. and Mrs.

Vernon Tarbert; and Michael Lee Ramsey, son of Mrs. Sally

NOCIE Mr. and Mrs. Williams |'Musical Dozen' **Observe** Golden Meets Monday Wedding Anniversary In Boyett Studio

Mr. and Mrs. B. F. Williams A "Musical Dozen" meeting was 50th wedding anniversary with a Boyett's studio, dinner and reception in the home of their son-in-law and daughter, secretary calling the roll. Each Mr. and Mrs. Truman Cooper, in student answered the roll call by Pampa recently.

giving the names of three com-Twenty-six relatives and guests | posers. The students voted on were present for the dinner and a name for the club and demany more called during the af- cided on the name, "Musical were present. ternoon to extend their best Dozen." wishes.

Cooper of Pampa, Mrs. Boyd B. Smith and Mrs. Frank Simpson

gifts.

Music Club Meets Friday

club president, called the meet

Page were presented as repertoire players.

lowing as her honor rolls: A+, Gary Hester and Keith Morris; A, Janice Barker, Jimmy Hester, Marilyn McIlroy, LaVon Watson, Ann Carter. Janice Page, Christa

and guests

Methodist WSCS Meets Monday

The WSCS of the McLean Of Early Texas Methodist Church met Monday church parlor.

Mrs. J. E. Kirby conducted the business meeting and Mrs. J. L. Hess led in prayer. Mrs. Jack Riley directed the program on Paul's Letters to Local Churches. A panel discussion on "How of McLean were honored on their held Monday, January 28, in Mrs. Men Are Free," based on Romans, was given by Medsames C. B. Peabody, J. L. Andrews and Amos Thacker Definitions of sin, salvation, faith, grace, man and God were given by the group.

The meeting closed with the theme song Fourteen members

Call 47 for classified ads.

'3 Violent People' **Is Exciting Tale**

afternoon at 2:30 o'clock in the ter in Western lore is dramatized ranches, fallen into disrepair GI bert Roland, Tom Tryon, For- in their mad surge for power. rest Tucker, Bruce Bennett and carpetbagger wars.

People" tells of. The war is over, but its bitterness is not A turbulent and colorful chap- forgotten. The great cattle in Paramount's large-scale out- while their owners were away, door drama, "Three Violent Pco- are being driven to the edge of ple," arriving Sunday at the ruin by tax raids made on them Avalon Theatre. Cast with a by carpetbaggers interested only glittering array of topliners: in filling their own pockets-men Charlton Heston, Anne Baxter, who make murder a legal weapon

To this smoldering situation Elaine Stritch, the VistaVision- returns Heston, newly married Joel and Mrs. Odessa Gunn vis- Honors Mrs. Barnhill Technicolor film is a tale of and anxious to settle down to a three explosive people whose lives peaceful life. His bride, Anne are entangled by the rancher. Baxter, whom he has married on impulse and very short acquaint-

The Texas of 1866, settling ance, is determined to put a notunder the pillaging of a ruthless too-respectful life behind her and Texas A & M College in College Church. and greedy Provisional Govern- be a good wife. But the peace Station last week after visisting Hostesses for the shower were ment, is the setting for the sav- the new couple is looking for his parents, Mr. and Mrs. June members of the Presbyterian

Personals Miss Vergie Smith visited in Pampa Sunday in the home of atives.

The Ill Lean News ____ MeLEAN, TEXAS, THURSDAY, FEBRUARY 7, 1957

ited in Pampa Friday night in the home of Mr. and Mrs. Scotty Mrs. Joe Bob Barnhill was McDonald.

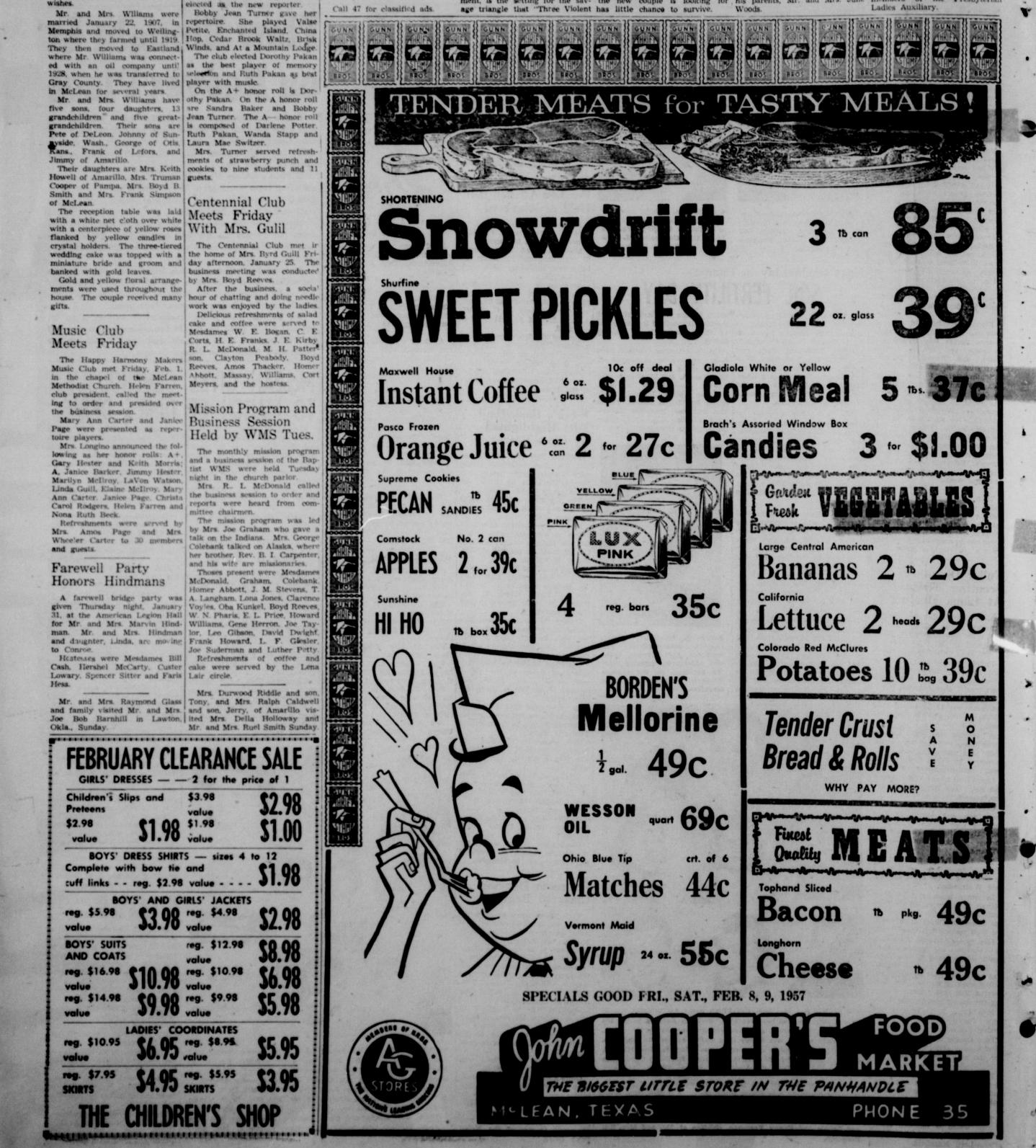
Mr. and Mrs. Peb Everett visited in Eorger Sunday with Mr. and Mrs. M. W. Banta.

Mr. and Mrs. Bobby Williams and girls of Phillips and Mr. and Mr. and Mrs Bobby Horton and Mrs. H E. Barrett of Amarillo son, and also in Dumas with rel- visited Mr. and Mrs. Harold Butrum and sons Sunday.

Mrs. Hershel McCarty and son. Pink, Blue Shower

honored Wednesday evening. January 30, with a pink and blue Wayne Woods returned to shower at the First Presbyterian

Ladies Auxiliary.



The meeting opened with the

Darlene Potter was

Weekly Newspapers Are Better Than Ever According to Article in TIME Magazine

Weekly newspapers today are 4) issue out this week. the fastest-growing publications "Metropolitan newsmen who in the U. S., TIME says in a daydream of retiring to a counspecial report in the current (Feb.) try paper have long viewed week-

Come See the Dryer that Out-Saves All Others

THE NEW '57 FRIGIDAIRE IMPERIAL DRYER

No Plumbing or Venting. Frigidaire Filtrator controls lint, heat and sticky moisture AUTOMATICALLY

MODEL DI-57

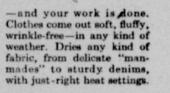


SAVES on installation costs, thanks to exclusive Filtrator

SAVES clothes. No more wind-torn clothes, no more sun-fading. Approximately half as many clothes and linens needed due to rapid, any-time drying. Rustproof Lifetime Porcelain, inside and out. "Sunshine" lamp gives washables fresh, sweet smell.

SAVES time. Just set the amazing Control Tower once

PLUS The New Sheer Look - Years-ahead styling that fits in, looks built in no matter where you put it. Your choice of 5 glamorous colors including all white.



SAVES you. No more lug-ging heavy baskets of wet clothes. No more chapped, rough hands, or colds due to battling clotheslines in inclement weath

ments in hundreds of U.S. communities, whose problems, aims

dallies.

Editorial Vitality

town" to suburbanites who have lost contact with community responsibilities. In many areas, fast-growing suburbs have produced weekly and semi-weekly chains that are as slick in appearance and informative in content as their city cousins.

"Even outside metropolitan areas," says TIME, "most small town weeklies . . . have thrown out the smudgy type and bumpkin



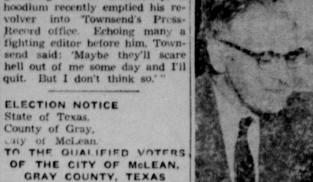
Movie Star Jimmy Wakely surrounded by boys and dogs during his visit recently to America's first Boys Ranch. Jimmy appeared at the Amarillo Fat Stock Show and Rodeo, but wanted a chance to visit the renowned ranch for boys while in the area.

lies more as a rural retreat than prose that once characterized the as an influential segment of the weekly press, now run staffpress," TIME says. "But with written stories and editorials in the swift growth of suburbs and stead of the boiler-plate and small towns since World War II, canned sermons that once cramweek les have largely shed their med country papers. The oldcracker-barrel ways, developed time jack-of-all-trades country obistication and a new sense of editor has been largely supplantmission ' ed by trained staffs. Lured out

of the cities by the prospect of editorial and economic independ-Weekly Newspaper Represent ence, trained newsmen in increasatives. inc., last week reported that 8,478 weeklies in the U. S ing numbers are bringing proin 1956 reached a paid circula-tion peak of 18,529,199, up 6.% fessional standards to week'y newspapering." over 1955. Estimated gain for Crusading Spirit

Though once renowned for their the 1,700 dailies (total circulation timidity, many weeklies have demore than 56 million), about 2% Advertising in weeklies increased veloped the crusading spirit that has vanished from many a fat-cat daily, TIME notes. "In the 1.2% to a record \$112 million; this includes a 30% jump to \$2! South, many weeklies have conmillion in national ads since 1954 sistently taken a more liberal vs. an estimated 10% gain for stand than the region's big dailies on the touchy desegregation is-"The weeklies' resurgence re-

sue "Since weeklies are closer than dailies to readers and advertisers and more vulnerable to the pressure of advertisers, they are often hit by economic boycotts. But few editors cave in under such threats-or worse. In Granite itorial campaign against organized number, name. etc.



Take notice that an election will be held on Tuesday, April 2, 1957, at the City Hall in the City of McLean, Gray County, Texas, for the following purpose: Electing a Mayor, a City Sec retary, a City Marshal and two (2) Aldermen.

gambling in the community, a

Every person who has attained the age of twenty-one years, who has resided in the State of Texas Twelve months and within the corporate limits of the City of McLean, Gray County, Texas, six months prior to the date of said election and is a qualified voter under the laws of the state shall be entitled to a vote at said

No person shall be eligible to any of said offices unless he or she possesses the requisites of voters at the election. Applications must be filed with the Mayor 30 days before date of said election.

S. A. Cousins has been appoint ed as presiding officer of said election and he shall appoint two judges to assist him in holding same.

Said election shall be held in the manner prescribed for holding 'ections in other matters. WITNESS my hand and sea'

of office this the 5th day of February, A. D. 1957. E. J. LANDER. Mayor

(SEAL) City of McLean ATTEST: D. A. DAVIS, City Secretary 6-30

LIBRARY NEWS

By Lady Bryant Librarian Borrowers, please come in soor and let us check correctness of City, Ill., after Editor Cornelius information on your applicatior E. Townsend had waged an ed- card: change of address, phone



Sponsor Better Government Legislation

Sponsor Better Government Legislation Rep. Louis H. Anderson and Sen. Charles F. Herring are shown above. left to right, as they confer on a Veterans Land Bill spon-sored by the Texas Press Association. It is one of 15 bills to be introduced by TPA during the 56th Legislative Session. This bill would require publication of a classified ad in the hometown news-paper of any veteran applying for a loan to purchase land under the benefits of the Veterans Land Act. It would name the veteran who has made such application, specifically designate the land, and quote the purchase price. "By this method," said Herring, "the public would know what is being done with our Veterans Land Funds, and who is taking advantage of the State's generous offer." Said Anderson, "This simple notice will stop once and for all the false applications for veterans lands. Had it been in effect years ago it would have saved the state millions of dollars." Both legis-lators are veterans. Anderson is from Midland; Herring is from Austin. Austin.



Mr. and Mrs. Earl Crinshaw [and grandson, Doug, of Orlando, Christian College visited her par-Fla., Jim Taylor of Boise, Idaho, ents, Mr. and Mrs. Lawrence and Noah Taylor of Perryton Watson, over the week end. visited their sister, Mrs. Stella

Payne, over the week end. Mrs. Crinshaw visited her sister a week, returning home Sunday.

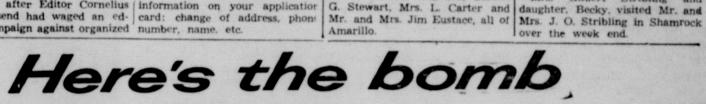
evening to visit relatives and attend the funeral of Mr. Baiey's uncle, Ross Bailey. Recent visitors in the Earl Eustace home were Mr. and Mrs. Carlos Eustace and son, Carter Mrs. Gilbert Stribling and

Mrs. Jack Bailey and daughter,

Jan, went to Bridgeport Friday

hieftain

Pontiao

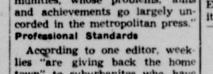


THAT BROKE THE

"low-price" lineup!

Howard Williams, Owner

Williams Appliances



flects editorial as well as econ-

omic vitality," TIME says. "Ir.

addition to relaying the back-

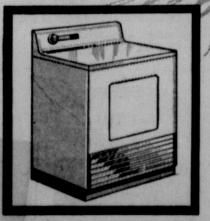
fence chit-chat on which weeklies

have traditionally thrived, the

papers are the only interpreters

and watchdogs of local govern-

Electric Clothes Dryers BEAT THE SUN!



att does all the hard work ending, stretching, stooping and the svy baskets of wet clothes.

Our area has a great climate - plenty of life-giving sun - great for sun bathing or basking on a sunny afternoon. But, unfortunately, our climate is not very kind to our clothes. The sun, which feels good to the skin, treats clothes harshly. It quickly fades out the colors, takes the life out of a bright print. You can "beat the sun," keep your lovely colors looking pretty, with an electric clothes dryer - the proven way to dry clothes and with ease.

ALER

PUBLIC SERVICE

REDDY KILOWATT APPLI

This big high-stepping Chieftain started a revolution with a carload of "firsts" and an eye-popping price tag!

The low-price field never looked like this before! The handsome husky you see right here has the boat still rocking . . . with more power, more wheelbase, more room-and more sheer pride of ownership-than ever before possible on a well-trained budget! Just look at what they're making room for now in the low-price lineup: a strapping 347 cu. in., 10 to 1 compression ratio Strato-Streak V-8 . . . a whopping, road-hugging 122 inches of wheelbase and an all-new suspension system for a Level-Line Ride that's next best thing to a magic carpet! And this streamlined beauty takes on the field with more than six dozen "firsts", all proved by 100,000 of the roughest, toughest test miles a group of facts-minded engineers could devise! If this sounds like a wonderful buy—it certainly is! Our advice is to stop dreaming and price it! At a cost less than a lot of the low-price jobs, this newcomer is making big-time buyers out of former "all-three" owners!

REWS EQUIPMENT CO.

McLEAN.

owest-Priced Series of America's Number () Road Car!

		Clan	News
011		Lean	leus-
Contraction of the second second	duction designed in	Section in the late Section	

"Serving McLean and its Trade Territory for Fifty-Two Years" PUBLISHED EVERY THURSDAY

Entered at the post office in McLean, Texas, as second-class matter under Act of March, 1879.

SUBSCRIPTION RATES

One Year					\$2.00
One Year	(to all	other 1	U. S. I	points)	\$2.50

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladily corrected upon due notice being given to the editor personally at the office at 210 Main St., McLean, Texas. The McLean News does not knowingly accept false or fraudulent advertising of an objectionable nature. Each advertise-um in its columns is printed with full confidence in the tree ment in its columns is printed with full confidence in the pre-sentation made. Readers will confer a favor if they will promptly report any failure on the part of the advertiser to make good any misrepresentation in our advertisements.

NATIONAL EDISON BIRTHDAY CELEBRATION

Next February 11th will mark the 110th anniversary of Thomas Alva Edison's birth. A large group of lead ing citizens, from government, industry and other fields, have formed an organization called the National Edison Birthday Celebration to properly memorialize the event.

It is fitting that this be done. Few men in history ave contributed as much as did Edison to the wellbeing of humanity. His inventions and discoveries were egion. Foremost among them were those making possible the universal use of electrical energy. From Edison's Taken from the Files of work came one of the greatest and most progressive of The McLean News, 1917 all our industries-the power and light industry. It has Bond Issue Defeated utterly revolutionized the living and working habits of the nation-and its contributions to human comfort and was at the mercy of the voters happiness are literally inestimable.

The National Edison Birthday Celebration is conceived attempt, and the will of the as an annual event, and it has a special, three-faceted minority of the voters seems so purpose-to encourage young people in greater numbers to take advantage of the growing opportunities for careers in science and engineering; to focus national attention on the critical shortage of scientists and engineers; and to stimulate greater interest in scientific education and the new world of technology emerging away and those who favor the from the nation's 4,000 research laboratories. On February 11th we will be commemorating the birth of a without the help of any allen great man-and, while doing that, we will be looking property owners. ahead to a future of almost unlimited possibilities.

PROMOTE-ADVERTISE-SELL

Some time ago a group of retail executives was received by the President at the White House. The group's pokesman told the chief magistrate that retailing's increasing sales volume and rising capital expansion programs are a reflecton of confidence in the sound growth of this country's economy. He added: "We sold-and in the end the results gained will continue to sell-the products which manufacturers the roads constructed would not have produced and made it possible for them to con- be tinue their operations at peak levels.

This particular group consisted of representatives of retail fields other than foods. The food retailers, chain it, but we are "agin" any useent, are doing exactly the same thing on less taxation.



He WOULDN'T UNDERSTAND!

40 Years Ago-HAPPENED HERE Advertisements

The proposed bond issue that last Saturday suffered a -more definite defeat than on its former Biggers. well set and absolute that there is little likelihood of it ever com-

ing up for hearing again. With this final and lasting defeat of a bond issue, the prospects of cumulative effort in road building seems to have faded building of roads will have to do so out of their own funds and

We have always been in favor. of road building and are still in favor of it. We are willing to donate time and labor in the cause and build the roads, for there is nothing in the shape of development that means more to community

However, we are not in favor of a 15c road tax. This kind of proposition would last forever and would not be satisfactory, and lasting nor sufficient.

If it is the will of the people to build good roads with their own money and labor we are for

. The Ill Lean Nous ____ MELEAN, TEXAS, THURSDAY, FEERUARY 7, 1957

the tailor who knows how Several cars of new lumber; Colorado lump coal, \$10.50 bin; Colorado nut, \$10.00 bin; Mexico coal, \$9.00 bin.-Western Lumber Co.

Real Estate Activity

at this time is an eloquent reminder of the fact that there is a considerable element of homereleers looking this way with the idea of selecting homes.

The McLean country has not to enclose a check. shown glaringly in the limelight of agricultural communities and pay the tax. Let's all save Uncle has made no startling records of Sam time and money by putting productivity, but for consistence in our checks with our tax reperformance, dry and wet years turn. Don't send in your check alike, it has no superior, and without identifying what the this fact is gradually becoming check is for. The tax office has known to the men who are home builders.

Pier Angeli and Phil Caery Co-Star In 'Port Afrique'

comfortable rooms, delicious food, A girl without a passport or a health preseriving baths, and a nast, and a man without a future. great mineral water are all availthese are the principals in Colum- able at very economical rates. via Pictures' intrigue-laden, ac-You may associate with the tion-filled romance, "Port Af- finest people of the Southwest at rique," Friday and Saturday at the Crazy Water Hotel. The the Avalon Theatre. The roles other day I noticed visiting in the are played by Pier Angeli and lobby one of the most success-Phil Carey; Dennis Price also ful cotton farmers from the stars and Eugene Deckers and Plains, the retired owner of an James Hayter are featured in abstract firm, a rancher whose the film, which was made on reputation for handling steers location in Morocco's fabulous has been outstanding for more "forbidden city."

than fifty years, a successful con-"Port Afrique" is enthralling tracter, a Kanse wheat farmer, Dr. J. A. Hall, dentist, will be entertainment not alone for its an owner of a ranch in the blue in McLean Thursday, Friday and exciting story and colorful, au- stem section of Kansas, and a thentic locale, but also for the retired druggist-all visiting and fact that it marks a breathless enjoying comfortable living in new departure in screen char- the Crazy Water Hotel.

acterization for the lovely Miss Write today for information Angeli. Instead of the poignant 'about the economical rates, the roles she has heretofore played many wholesome activities and a with such distinction. Miss Angeli pleasant way of life.

Adv.

ry and seductive night club entainer, singing in a shady Casbah



Tax-Man Sam Sez: thousands of payments. They The tax folks say that thous the payment to when you don't ands of us fail to send in a check attach the check to your return. for the tax we owe when we file our income tax returns. They think a lot of people read the instructions, check their records.

The unusual real estate activity figure their tax, check their arithmetic get all their W-2's attached, but then fail to enclose their check. These fellows sure went to a lot of trouble to get their tax right and then forgot

THE PERFECT HOME

Mineral Wells, Texas.

Many retired, as well as active

amous Crazy Water Hotel in

The world's largest lobby,

Fred Brown

Crazy Water Hotel

Manager

people, are living now at the

Paul Newman, Wendell Corey, Walter Pidgeon, Edmund O'Brien, Ann Francis, Lee Marvin Most of us know we have to

"THE RACK"

have trouble finding who to credit

AVALON

Pg. 4

Friday, Saturday:

fhursday:

Pier Angeli, Phil Carey, Dennis Price

"PORT AFRIQUE"

in Technicolor

Sunday, Monday: Charlton Heston, Anne E "THREE VIOLE PEOPLE"

in Color

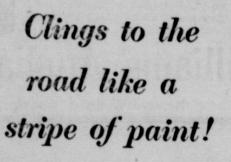
Wednesday, Thursday:

Doris Day, Louis Jourdan, Barry Sullivan, Frank Lovejoy

"JULIE"

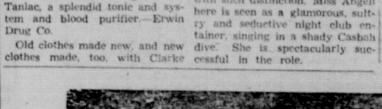
Dr. Joel M. Gooch Optometrist 207 N. Wall Phone 800 Shamrock, Texas

Please Phone for Appointments Mineral Wells, Texas



The '57 Chevy can give lessons

Saturday, February 8, 9, 10. Your child can trade at our store with the assurance of getting an honest price.-Bundy & We are exclusive agents for Tanlac, a splendid tonic and sys- here is seen as a glamorous, sult-



behalf of the country's farmers, processors and others.

This brings up a point we are apt to overlook. We watch the industrial production figures, in order to see how American enterprise and the nation fare. But the status of retailing is every bit as important. No producer could produce for long without a sufficient number of buyers of his wares. If the goods didn't move thermometer registered almost he'd have no choice but to shut down. Retailing takes the goods and moves them into the channels of consumption-and then the orders pour into the factories.

Finally, competition is wide open in retailing-and that means that every retailer must be on his toes every business day of the year. He can't just wait for cusomers to come in-he must continually promote, advertise, and sell.

WITHIN A LIFETIME

A little article in Business Screen Magazine vividly descirbes the changes in transportation in this country that have taken place within a lifetime.

"Chugging across the continent in the daring '80's," froad trains were the unconquerable carriers t says Destiny. Stagecoach and pony express e dust, the James boys were laid to rest, ats puffed far behind. For 60 years, the roads prevailed, carrying people and products into enomic fulfillment. In those years, the railalone, provided the transportation which increased the growth of competitive ines and markets . . . the railroads . . . operated in circumstances of transportation monopoly.

Then, in a sentence, the magazine brings us to the "Today, the railroads are flanked by transcompetition on land and water, haunted by the sky, gurgling pipes beneath the ground." objects to the emergence of these newer e and commodities. They are part of what is objected to is the fact that transon was largely devised in the days s had a monopoly, and so is far out modern age. Laws prevent the railroads from freely competing, especially in pricing their services, with the newer carriers. And the loser, of course, is the public—for these arbitrary and obsolete arriers to fair competition prevent all the carriers from aking the most of their inherent advantages and pro-aling the best possible service at the lowest periods

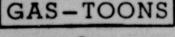
Mr. and Mrs. Jack Hindman of Clayton, N. M., were here several days last week.

Jim Dougherty made a recent prospecting trip to New Mexico. One of the coldest northers of the winter hit us Wednesday morning and by Thursday the

Mr. and Mrs. S. E. Boyett have returned from a three weeks visit in Central Texas.

A large party of young folks enjoyed the hospitality of Mr. and Mrs. T. J. Earp at their pretty home in the west part of town Saturday night. S. H. Bundy has bought the

Palace Drug Store. A. G. Richardson has bought the Jeff Earp home



ERNEST WATSON



. . . after that tune-up start

Our customers always come back!!!!



-that's Chevrolet all over, Above, you're looking at the Bel Air Sport Coupe.

AIR CONDITIONING-TEMPERATURES MADE TO ORDER-AT NEW LOW COST. LET US DEMONSTRATE!

COOKE HEVRO T CO.

Only franchised Chevrolet dealers CHEVROLET display this famous trademark

on taking curves and holding the road to just about any car going. Few cars at any price are so beautifully balanced and so smooth, sure and solid in action.

A car has to have a special kind of build and balance to keep curves under control. And nobody outdoes Chevrolet in that department! It "corners" with all the solid assurance of an honest-to-goodness sports car. Chevy doesn't throw its weight around on turns because it carries its pounds in the right places.

And if the road should turn upward, Chevy can take care of that nicely, too-with up to 245 h.p.* Come on in and take a turn at the wheel of a new Chevrolet.

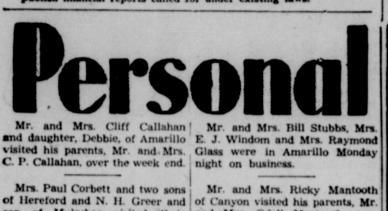


McLean, Texas



Champion Better Government Bills

Champion Better Government Bills Rep. John Lee of Kermit and Sen. Preston Smith of Lubbock, left to right above, were among the first of many Texas legislators to introduce one of the "Better Government" Bills sponsored by the Texas Press Association. TPA has prepared 16 Bills for legislative action. Each bill is designed to correct evils that exist in present Texas laws. "Had the TPA bills been in effect there would have been no veterans land or Duval County scandals," said Senator Smith. "Loopholes in present laws have made possible the scanda-lous events of the past few years, wherein public monies have been me appropriated," stated Representative Lee. The two Legislators are urging the public to back them in their determination to effect present of the TPA Legislation. Lee's bill is HB-38. Smith's bill is SB-55. Both bills are known as The Mandatory Publication Act. They do not create any new publication requirements. But they do call for removal from office of any public official who refuses to publish financial reports called for under existing laws.



son of Muleshoe visited their and Mrs. Odell Mantooth, over parents, Mr. and Mrs. N. A. the week end. Greer, over the week end.

Mrs. Creed Lamb and daughter Roy Hancock, Gayle Mullanax are in Canadian this week visitand E. W. Riley spent the weck ing her mother, Mrs. D. P. Hoover.

Mr. and Mrs. Johnnie Mertel Amos Page made a business and daughters were in Shamrock trlp to Oklahoma City the first Sunday. of the week.

Mr. and Mrs. James Jolly and Mr. and Mrs. E. J. Windom, children have moved to McLean Sr., Mr. and Mrs. Leo Gibson, from Tulsa, Okla. and Mr. and Mrs Leroy Williams

and daughter, Marilyn, visited in Mr. and Mrs. Amos Page and Canyon Sunday with Mr. and children and Mrs. Madge Page Mrs. Johnny Vineyard and fam- visited Mr. and Mrs. Marvin ily and Mr. and Mrs. Kenneth Cooper and sons in Pampa Tues-Wilson and son. day night.

From the State Capitol **HIGHLIGHTS AND SIDELIGHTS** By Vern Sanford said he thought a \$100,000,000 Texas Press Association fund required some safeguards on investments. Water Problems develo Even in a water-minded legisment fund could later be increaslature, passage of a state-wide ed to \$200,000,000 by a twoconservation program apparently thirds vote of the Legislature. faces some rough sailing. Another \$100,000,000 bond pro-First hitch came when the hitch came when the posal to buy water storage in conservation committee federal reservoirs could likewise to hold the \$100,000,000 be doubled. It means a potential Texas Water Development Fund of \$400,000,000 under the two re for 14 days study. Senplans ate water committee had given As designed by its sponsors, the it unanimous recommendation in development fund would be selfless than an hour and a half. fiancing, even show a long-range Rep. Leroy Saul of Kress, House profit. They anticipate the state sponsor, was sharply critical of the delay. He said it could be would receive more interest on the bonds it buys from cities "fatal." than it has to pay on bonds it Rep. A. R. Schwartz of Galvessells

\$25,000 a yeat, including tained as counsel. brought into Texas. Sen. Searcy Bracewell offered Two bills were introduced for a bill with stiff penalties for a higher tuition at state colleges. state official offering or accept-One, by Rep. Murray Watson of ing a bribe.

Mart, would double fees at state In the Mill colleges, bringing in some \$5,-

000,000 more a year. Another, by Rep. Harold Parish of Taft. 1. Prohibit offering for sale would allow the college governing boards to set tuition. Basic if the number of units is re- Austin. fee now is \$25 a semester for Texas students.

"Ethics" Program Up State bar-recommended bills to Temple and Sen. A. M. Alkin, curb influence peddling have been Jr. of Paris.

introduced in the Senate. sponsored the measures which would (1) prohibit a legislative 3. Request the Texas legislatagency except the Industrial Ac- By Rep. Criss Cole of Houston. cident Board, and (2) abolish the

5. Set aside 11,000 square feet panies to own branch offices if Other measures dropped on the legislative assembly line would: any merchandise at less than cost stricted or the merchant refuses

to sell to any "willing customer." By Rep. Reuben Talasek of parole system. By Sen. Crawford

2. Require labbyists to reg-Sen. William Fly of Victoria ister with the secretary of state. state contracts. By Sen. Ottis state hospital officials.) member or candidate from rep- ive council to investigate small brake fluid sales by the Depart- buildings, aimed at preventing line, rather than truck. resenting a client before any state loan business and report in 1959. mnet of Public Safety. By Fly. costs exceeding appropriations. 4. Create a state municipal DPS could issue to 14- and 16- Oil Hearing Set mandatory continuance in trials planning board to assist smaller year-olds for riding motor scoot. Independent oil operators, who unconnected wells owned by inwhere a legislator has been re- cities in getting federal aid for ers. By Sen. Jarrard Secrest of want pipeline connections to their dependents.

soon-to-be-built state courts build- space. By Sen. George Parkhouse producer groups ing. By Sen. Charles Herring of Of Dallas. 6. Revamp the law to put into investments by life insurance national attention with pressures effect a paid adult probation and companies. By Parkhouse,

Martin of Hillsboro. 7. Give Texas citizens and bus- hospitals. By Rep. Richard C. Major oil companies have favinesses preference in receiving White of El Paso. (Opposed by ored increases. Independents

slum clearance. By. Sen. Henry | Temple

B. Gonalez of San Antonio.

Lock of Lufkin.

9. Create a new license that By Martin.

the ME Lean News ____ MeLEAN, TEXAS, THURSDAY, FEBRUARY 7, 1957

wells, will air their grievances at 10. Allow life insurance com- an April 1 hearing.

Pg. 5

Texas Railroad Commission callof space for state archives in the the companies occupy 50% of the ed the hearing on petition of five

Issue of Texas oil production 11. Broaden field of authorized has drawn national and interfor larger allowables to meet 12. Provide for treatment of West European shortages caused narcotic addicts at state mental, by the Suez blockade.

have not. They contend major 13. Give board of control sup- have an "unfair advantage" 8. Provide for regulation of ervision over design of new state being able to market oil by pipe-

They hope the current demand can be used to force majors to furnish pipelines to some 8,000

Inter 21



ton, author of the delaying motion,

Glad to Get Back

grandfather visited a household in which he had a little grandson who had spent part of the summer at a boys' camp. The lad talk-ed so enthusiastically about the camp that his grand-father offered a slight re-minder. "After all, though," he remarked, "you were rather glad to get home, weren't you?"

"Well," replied the lad thoughtfully, "not 'specially." Then after a bit he added, Some of the fellows were -those that had dogs."

Your car will run better when it is clean and well lubricated. We take a personal interest in your car to see to that when you bring it to us. Try us next time.

Chevron Gas Station ODELL MANTOOTH But some legislators have point-ed out that if a deficit should develop, it would drain money from the general fund, straining the state's tax resources.

Texas

Red

Two Revenue Bills Despite the Legislature's early "wait and see" attitude on new taxes, two plans for new revenues have been introduced.

Rep. Jerry Sadler of Percilla proposed a "manufacturing tax' with an estimated yield of \$52,-000,000 a year. It would levy one-eighth of one per cent on gross receipts of manufacturing

Young Men 17-18 **Plan Military** Service your way START YOUNGER FINISH YOUNGER with your HOMETOWN UNIT OF

THE U.S. ARMY RESERVE See your local Army Reserve Unit Adviser teday! CONTACT M/Sgt. George Terry

> McLean, Texas Phone 275

303 size Mile High Cut Delsev Armour's 12 oz. can 2 cms 25c **Green Beans** Tissue 2 rolls 25c Chopped Beef 35c GARDEN FRESH Del Monte 21/2 size Armour's Dash Peaches ••• 31c Dog Food 2 cans 27c **Giant size** 1 15 can Armour's 16 bog 33C 5 Oranges SURF **59c** 19c Tamales **Central American** » 15c VAN CAMP Bananas -KRAFT-**Pork & Beans** cons 250 Spuds 10 10 10 39c 300 size Miniature 101/2 oz. pkg. 25c cans 350 MARSHMALLOWS No. 2 size FINEST QUALITY Philadelphia 3 oz. pkg. 15c **Dial Soap** CREAM CHEESE Salad Dressing 2 for 25C 53c 3% 16 con Armour's Reg. size MIRACLE WHIP \$2.39 **Picnic Shoulders Bath** size SPECIALS GOOD FRI., SAT., FEB. 8, 9, 1957 Wilson's 2 To pkg. \$1.12 Bacon Armour's Cheese 2 " ··· 65c



SUMMARY OF BALANCES, RECEIPTS AND DISBURSEMENTS

CH & J

Balances 1-1-56	Receipts	Disbursements	Balances 12-31-56
\$ 27,023.73	171,945.11	176,227.18	22,741.66
12,840.62	168,742.48	163,687.76	17,895.34
6,070.99	8,475.37	5,375.80	9,170.56
12,749.08	29,942.82	20,481.44	22,210.46

The Ranchero! More than a car, more than a track-it's a completely new kind of vehicle. A real pack horse that handles more than half a ton.

	58,684.42	379,105.78	365,77218	72,018.02
RAB	6.326.93	19.387.07	25,634.35	79.65
R&B No. 1	977.90	79,800 47	69,716.52	11,061.85
RAB No. 2	6.986.17	101.165.75	108.084.96	66.96
R&B No. 3	44.00	64,868,26	64,728.25	184.01
R&B No. 4	2.825.58	35,576.24	37,753.53	648.29
	7,509.69	158,937.63	164,788.18	1.659.14
FM & LR Lateral Road	22,910.66	19,327.51	38,226.29	4,011.88
See.	47,580.93	479,062.93	508,932.08	17,711.78
Bond Ids	4.966.39	18,418.61	16.380.00	7,005.00
RAB LAS	8.327.96	16,750.93	17,290.00	7,788.89
Hospital 1&S	10,306.72	87,578.08	87,242.11	10,642.69
alour 1	23,601.07	122,747.62	120,912.11	25,436.58
(martine	494,417.64	572.452.46	580,939.66	485,930.44
Perter School	4.423.36	54,196.23	10.050.00	48,569.59
H.C. H.	114,779,72	672,165.60	609,998.53	176,946.79
S. S. Fund	13,781.29	24.813.71	24,112.31	14,482.69
Law Library	499.50	1,504.00	1.686.50	317.00
Hospital	350.044.23	8.456.25	313,625.32	44,875.16
Bond	0.00	650.081.00	15,272.87	634,808.13
· · · ·	977,945.74	1.983,669.25	1,555,685.19	1,405,929.80
		2,964,585.58	2,551,301.56	
Less Transfers		677,020.46	677,020.46	
	1,107,812.16	2,287,565.12	1,874,281.10	1,521,096.18

BONDED INDEBTEDNESS, GRAY COUNTY

December 31, 1956

Road		Interest	Full	Maturity	The second	
Series	Date	Rate	issue	Date	Outstanding	
B	5-15-31	5.50%	150,000,00	3-1-31/58	16.000.00	
ĉ	5-15-31	5.50	380,000.00	4-1-31/57	19.000.00	
1948	10-1-48	2.50	30.000.00			
	10-1-40	2.25	95,000.00	12-10-49/57	15.000.00	
1956	9-15-56	3.00	325,000.00	12-10-10-01	10,000.00	
1300	9-13-30	2.70	325,000.00	3-15-58/67	650,000.00	
HOSPITAL						
'46	6-1-46	1.50	360,000.00			
		1.25	140,000.00	2-1-47/61	165,000.00	
'51 Ref.	2-1-51	1.50	30,000.00			
	The second second	1 1.75	75,000.00	2-1-52/57	20,000.00	
'55 🔔	9-1-55	225	350,000.00	3-1-56/65	330,000.00	
			T and the second second		1,215,000.00	
		NON-VOTED	DEBT			
Ref.						
, '51 RAB	8-15-51	. 3. % 1	138,500.00	2-15-52/60	68,000.00	
			- ALLE	Total	68,000.00 1,283,000.00	
Attest:		a a contraction of the		gned:		
R. C. WILSON			of the second	BRUCE L. PARKER, County Judge, Gray County, Texas		
	and all the second			any souge, oray	County, lexas	

New pickup with Styleside body, standard at no extra cost, gives you stunning style and the biggest capacity of any half-tanner. Available in 61/2- and 8-ft. body lengths.

LOOK again! They're modern through and through

The boldly modern styling you see just hints at how deep-down modern the '57 Fords really are!

ern car. It's a rugged truck that carries over half a ton-more than many standard pickups. Ford's all-new Tilt Cab Series brings modern design to the big-truck field. It's America's lowest-priced* Tilt Cab line. New Ranchero rides, handles and looks like a mod-

New Ford pickups back up their modern styling with higher power, completely new cabs, a new kind of ride. Styleside bodies are biggest of any pickup.

The trucks shown here just touch the sweeping changes in the new Ford line for '57. See your Ford Dealer for complete details on the truck to fit your job. "Band on a comparison of factory suggested list prices

NEW cabs - completely new - stronger, roomier, smarter! New widst windshield. New inboard step, new Hi-Dri ventilation.

NEW hydraulic stutch standard in all models from pickups to tandams. Easier to operate--works like hydraulic brake. Clutch and brake pedals are suspended type!

Totally new Tilt Cobs! Amer.

ern Tilt Cob line. Six con

NEW Seyleside pickup bodies standard at no extra cost. America's biggest pickup bodies! Side loading's for easier with full-width body.

JOE SMITH MOTOR CO. Your Friendly Ford Dealer

NEW riding comfort! Big new roomy cabs, completely new chassis suspension and increased visibility improve handling ease.

IT CAR

614

NEW chassis strength! New frames, up to 13% stronger. New sturdier front and rear axles! New higher capacity springs!

NEW power advances! Higher horsepower, freer breathing, higher compression ratios, new Super-Filter air cleaner. Short Strake engine design—V-8 or Six, in every model!

For '57 and the years ahead -FORD TRUCKS COST LESS LESS TO OWN ... LESS TO RUN ... LAST LONGER TOOL