

WALTER ROGERS REPORTS

THE FEDERAL TRADE COMMISSION

One of the most gilded industrial ages in American history is bounded by passage of the Sherman Anti-Trust Act in 1890 and organization of the Federal Trade Commission in 1915.

This quarter century felt the first impact of Henry Ford's assembly line, and with it came the Malfactories of Great Wealth: The sugar trust, the harvester trust, the oil trust, the electric trust, even the ice trust.

It was a time of rising clamor against "monopoly," and even business circles began to favor some sort of regulation in exchange for a more precise definition of their rights.

A special bureau had been established within the Department of Commerce to enforce the Sherman Act, but the enemies of trust felt that neither the executive departments nor the courts were sufficiently enthusiastic over their war on industrial privilege.

A Supreme Court decision in 1911 added weight to this view. In the famous Standard Oil and American Tobacco cases, the court held that the Sherman Act prohibited only "unreasonable" combinations that restrained trade. Thus each case would have to be examined individually to decide what was "unreasonable" and what was merely a combination.

The presidential campaign of 1912—that idealistic dogfight which saw Democrats, Progressives, Republicans and Socialists in significant numbers—brought endorsement of a commission to regulate interstate trade and to aid the courts and Department of Justice in fighting trusts and "monopolies."

The Interstate Commerce Commission, which had been in operation since 1876, commanded respect for the idea of independent agencies. The stage was set, and in 1914 Woodrow Wilson urged the Senate to establish a regulatory trade commission rather than the non-regulatory body which the House favored.

His view prevailed, and formal operations of the Federal Trade Commission began the following year.

The men who had supported the commission believed there was no better way to apply the rather vague concept of "unfair competitive trade practices," and they felt such an application was necessary to preserve an enterprise system which is truly free and competitive.

Individual businesses should not, the argument goes, be allowed to stifle their competition nor deceive their customers. These two closely related interests are essentially the same basis for commission activity today.

The FTC policies the intricate operations of the nation's corporations in an effort to guard against arrangements which might produce harmful price discriminations, deals to arbitrarily set prices within an industry, or schemes to restrain free trade within the economy.

It cannot punish an offender, but "prevents" abuses through use of cease-and-desist orders. In many cases, the commission needs only to point out a supposedly illegal activity and the practice is sus-

ended quietly without the need for formal proceedings.

More important to most Americans, perhaps, is the FTC practice of stopping the production of unfair or deceptive advertising in newspapers, radio, television or other communications media. The commission has one office, for example, which monitors selected television commercials on broadcasting stations all across the country.

There are certain fairly distinct standards for what constitutes fair play in such commercials, but the FTC makes no effort to control such delusive qualities as taste.

The FTC still looks to the federal courts for legal support in some cases. In connection with this, judicial review of agency rulings has been a prime cause of debate with all the regulatory bodies.

Those seeking a restricted review by the courts for legal support in some cases. In connection with this, judicial review of agency rulings has been a prime cause of debate with all the regulatory bodies.

Those seeking a restricted review by the courts hold that there can be no judicial supervision of a task which is legislative and that a review of constitutional questions would effectively guard legal rights without doing the commission's job twice.

The other side argues that a broad, detailed review is the only way to protect everyone's rights and that a narrow approach denies due process of law.

Whatever the case, we need only remind ourselves of the tremendous growth which the American industrial system has experienced in the 45 years since the FTC was founded to fully appreciate the size of its job. The commission's powers will always be a matter for debate, but its continuing concern with the complex activity of business has been of repeated value to everyone.

When questions of FTC power and jurisdiction do arise, I think the problem should be immediately referred to Congress.

News From ALAN REED

By MRS. CECIL CARTER

Mr. and Mrs. F. B. Carter of Alanreed and Mr. and Mrs. W. C. Carter and Gay of Skellytown spent the weekend in Kerrville with the Lester Carters.

Wallace Shelton of Amarillo filled the pulpit at the First Baptist Church here Sunday.

Mr. and Mrs. J. I. Herndon spent Sunday in Elmer, Okla., where he preached.

Mrs. Lillie Fulton and girls of Pampa visited here Sunday.

Mr. and Mrs. Marvin Spracher of Groom visited here with the Carrel Burdines and at McLean with the Ed Cliftons Sunday.

Mr. and Mrs. Joe McMurtry of Clarendon visited here Sunday.

Spending the weekend with the John Foshees were Mr. and Mrs. Charlie Thomas and children of Amarillo.

Mr. and Mrs. E. R. Sherrod accompanied Mr. and Mrs. Jim Stevens of McLean to Lubbock to visit their son and daughter, Mr. and Mrs. Joe Ed Sherrod.

Mrs. F. L. Dalton and Danny, Mrs. O. K. Lee and Cliff of McLean, and Larry, Eddie and Ronnie Carter of Skellytown visited here Monday.

Mr. and Mrs. L. H. Earthman leave this week for Jacksonville, Fla., to visit their daughter and family, the Lynn Boyds.

Mr. and Mrs. Albert Yake spent Sunday with the Adlai Procks.

Mrs. Dee Hill is visiting in Borger with her son and family, the Robert C. Hills.

Visitors in the Jenks Hill home Saturday and Sunday were Mrs. Charles Todd of Memphis, Tenn., Mrs. Claude Williams and children of Pampa and Mrs. Bobby Jack Massey and Brenda of McLean.

Mr. and Mrs. George Oakley and son of Amarillo, J. C. Oakley of Pampa, and the O. W. Stapps and Wanda spent Sunday with Mrs. Faye Oakley.

BIRTHDAYS

Oct. 30—Ola Kunkel.

Oct. 31—O. G. Stokely, Truitt Stewart, Danny Douglas.

Nov. 1—Lonnice Day, Mrs. Geraldine Connell.

Nov. 2—Edgar Smith, Danny Tate, Kathy Loretta Preston, Mary West, Mattie West, Bernita Callahan.

Nov. 3—E. H. Kramer, Keith Watson, James Smith, Karen Jane Day, Leona Sue Adams, A. H. Patton.

Nov. 4—T. A. Langham, Ronny Brown, Donna Pearson, Linda Pearson, Gene Farren.

Nov. 5—Mrs. D. C. Carpenter, Mrs. Gladys Smulcer, David Dean Brown.

CARD OF THANKS

I wish to express my heartfelt thanks for the cards, letters, flowers and visits while I was in Highland General Hospital. I am grateful for the nice things my friends and neighbors have done for me. May God bless each and every one.

Mrs. Ed Clifton

CARD OF THANKS

I wish to express my appreciation for the visits, cards, flowers and other expressions of kindness extended me during my recent stay in the hospital.

Mrs. W. H. Blakney



McLEAN LODGE 889

A. F. & A. M.

Regular meeting second Thursday

each month—7:00 p. m.

All members urged to attend

WE'RE DOIN' OUR PART!...



REGISTER and VOTE

CARD OF THANKS

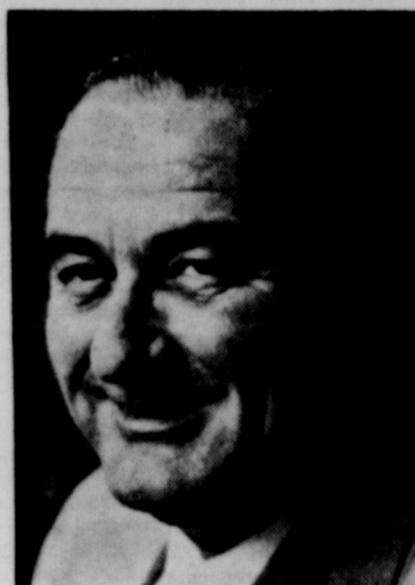
There are not words to express our sincere thanks to all the wonderful friends who helped in so many ways in offering deeds and acts of sympathy during our time of sorrow in the death of our loved one. We thank you for the food, the beautiful flowers, for your words of sympathy, for the cards, and especially for your prayers. May God bless each of you is our prayer.

The Davis family
The Sublett family
by John Sublett

MASTER CLEANERS

EFFICIENT — DEPENDABLE
COURTEOUS SERVICE

at
McLean, Texas
We Give Gunn Bros. Stamps
Free Pickup and Delivery



Leadership . . . all the way

The challenges of the Sixties demand the leadership of men who will face our problems and do something about them. Abroad, America is in danger of falling behind Russia in the struggle for mankind's allegiance. And here at home, urgent problems cry out for attention.

The great challenges to be tackled in the 1960's call for new American leadership of Democrats not only in Congress but in the White House as well.

Give your Democratic Congressman the help he needs—a Democratic administration to work with him and with you.

VOTE DEMOCRATIC
KENNEDY - JOHNSON

NOV. 8

(Paid Political Adv.)

NOW FOR '61... 2 TOTALLY DIFFERENT TYPES OF CHEVY TRUCKS!



Rampside—roll your loads in and out. Nothing to lift!

Corvair—side loading height is only 14" from the ground!

1. REAR-ENGINE CORVAIR 95's—THE TRUCKS THAT BEGAN WITH 4 WHEELS AND A FRESH IDEA!

Here are high-capacity haulers that offer the most accessible load space you ever saw. Think of up to 1,900 pounds of whatever you haul riding on a highly maneuverable 95-inch wheelbase. This design's a beauty. Features 4-wheel independent suspension, integral body-frame build, thrifty air-cooled rear engine—all kinds of fresh new ideas about truck efficiency and economy.

2. TORSION-SPRING CHEVROLETS—WORTH MORE BECAUSE THEY WORK MORE!

You actually feel the advantages of independent front suspension in the almost total absence of I-beam shimmy and wheel fight. The driver rides easy, the load's better protected, tires take less abuse, the whole truck is subjected to far less damaging road shock and vibration. Efficiency goes up. Profits follow. Look over the whole line—both types of Chevy trucks.



Wide choice of pickups includes six Fleetlines!

You've never seen a heavyweight handle so easily!

SEE THE GREATEST SHOW ON WORTH MONEY AT YOUR LOCAL AUTHORIZED CHEVROLET DEALER'S!

ELLISON MOTOR COMPANY
Highway 66 McLean, Texas GR 9-2497

NOTICE

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 0.197 miles of Widening Bridges C 450-1-23 Located 2 Mi. and 5 Mi. E of Borger C 450-2-13 Located 3 Mi. So. and 4 Mi. No. of Skellytown C 490-1-5 Located 2 Mi. No. of Pampa

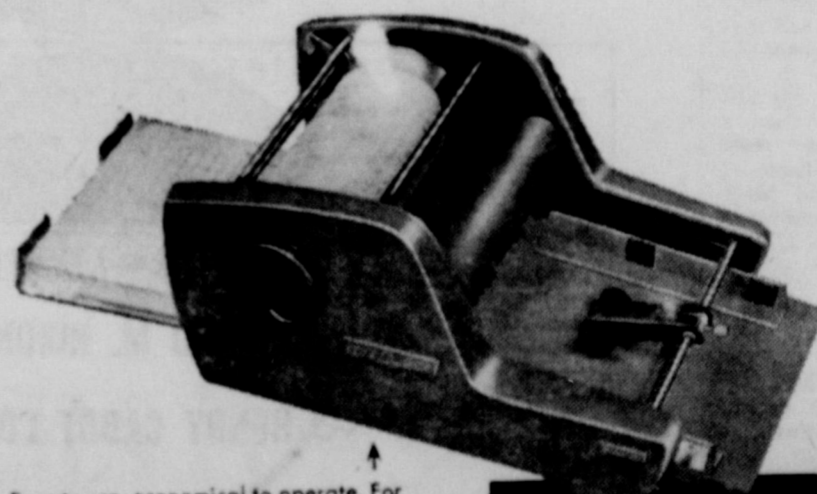
on Highway No. St. 152 & 70, covered by C 450-142-23413 & C 490-1-5 in Hutchinson, Carson and Gray Counties, will be received at the Highway Department, Austin, until 9:00 a. m., November 9, 1960, and then publicly opened and read.

Plans and specifications including minimum wage rates as provided by law are available at the office of Jay L. Hawley, Resident Engineer, Borger, Texas, and Texas Highway Department, Austin. Usual rights reserved. 43-2c

GOVERNMENT SURPLUS SALES

Now anyone can buy DIRECT from U. S. GOVERNMENT SURPLUS DEPOTS, by mail for yourself or resale. Cameras, binoculars, cars, jeeps, trucks, boats, hardware, office machines and equipment, tents, tools and tens-of-thousands of other items at a fraction of their original cost. Many items brand new. For list of hundreds of U. S. Government Surplus Depots, located in every State and overseas with pamphlet "How Government Can Ship Direct to You," plus procedures. HOW TO BUY and how to get FREE SURPLUS, mail \$5.00 to SURPLUS SALES INFORMATION SERVICES, P. O. Box No. 1818, Washington, S. D. C.

ANYONE CAN OPERATE COLE'S Spirit-Type DUPLICATOR



Easy to use, economical to operate. For volume output. Automatic paper feed and moistener. Equipped with print location control, automatic counter. Reproduces 1 to 5 colors at one time up to 9 1/2" x 14". Instructions included. No. 423 \$191.50 Plus Federal Tax.

A low cost Duplicator that gives crisp, clean results. Reproduces one to five colors at one time. Anything you type, write or draw, 300 or more brilliant copies per master. Up to 9 1/2" x 13". Hand operated. Instructions included. No. 415 \$87.00 Plus Federal Tax.

Prints BULLETINS, CIRCULARS, OFFICE FORMS, LETTERS.

The McLean News

Personals

Among those from this area attending funeral services at the First Baptist Church in Shamrock Thursday afternoon for Mrs. Opal Davis of the Abra community were John Sublett, her father Mrs. Louie James, an aunt; Mrs. Boyd Reeves, John Biggers and Marvin Sublett, cousins of Mrs. Davis; Mrs. Marvin Sublett and daughter, Boyd Reeves, Mr. and Mrs. Byrd Guilk, Mr. and Mrs. J. L. Hess, Mr. and Mrs. Faris Hess, Mr. and Mrs. Ben Brown, Mr. and Mrs. Pete Brown, Mr. and Mrs. Clyde Brown, Mr. and Mrs. W. E. Rainwater, Bill Bailey, J. L. Andrews, Mesdames C. G. Nicholson, Lona Jones, Luther Petty, Jess Kemp, Claude Powell, Howard Williams, Doyle Brown, Walter Bailey, Josh Chilton and Arthur Dwyer.

Mrs. Luther Petty attended the District 10 WMU convention at South Lawn Baptist Church in Amarillo Tuesday. While there she visited with Mrs. Cora Price and her cousin, J. E. Rowland. Monday night she visited with Mrs. Pearl Turner, formerly of McLean, and they attended revival services at the San Jacinto Baptist Church.

Mr. and Mrs. Joe Green have returned from a visit with her sister, Mrs. P. L. Appling, and family at Ava, Mo.

C. P. Callahan visited his mother, Mrs. Margaret Callahan, at Chil dress Sunday.

Mrs. Coby Galloway of Albuquerque, N. M., and her daughter, Mrs. Cal Dickey of Tulla, were guests of Mr. and Mrs. Jim Hathaway Monday.

Mr. and Mrs. W. H. Miller have returned from Arkansas after an extended visit.

Mrs. Walter Smith of Amarillo visited Mrs. W. M. Tibbets Saturday.

Mrs. C. G. Nicholson and Mrs. Lona Jones returned Wednesday of last week from a 10-day visit with daughter and sister, Mrs. Muri Muri Stevens, and family of near Muleshoe.

Mr. and Mrs. Jimmie Don Morris visited friends in Quitaque Sunday.

Sitter on Student Committee at OU

NORMAN, Okla.—(Special)—Lester Dewey Sitter, McLean, has been selected to serve on the high school visitation committee of the student senate at the University of Oklahoma, Norman.

Sitter, son of Mr. and Mrs. Spencer B. Sitter, is a sophomore in the College of Arts and Sciences, majoring in letters.

He will serve on the committee which will develop an expanded and improved high school visitation program for this year.

More than 60 students were appointed to senate committees and will serve for the entire school year.

PUBLIC RECORDS

MARRIAGE LICENSES

Troyce Wayne Gibson and Jeanne Burshik.
Tommy Franklin Bell and Geraldine Laverne Stafford.
Fernando Gomez Pavagean and Winona Darlene Bozarth.
George Bernard Cook and Anne Marie Carrington.

COUNTY COURT

Criminal Cases

Willie Frank Myers, driving while intoxicated.
Paul Davis Clark, driving while license suspended.
Donald W. Cook, swindling with check.
William V. Sanders, swindling with check.

DISTRICT COURT

Civil Suits Filed

B. J. Service, Inc., a corporation, vs. Jim Storm, doing business as Texas Truck and Salvage, suit on account.

C. M. Keller and Co., Inc., vs. First National Bank of Pampa, application for writ of garnishment.

Divorce Suits Filed

Conway J. King vs. Eunice Ann King.

Mrs. T. A. Landers and Mrs. Mildred Grigsby visited Mr. and Mrs. R. E. Grigsby and Mr. and Mrs. W. M. Prater in Borger Sunday.

Mr. and Mrs. E. E. Trimble of Ogden, Utah, visited recently with Mr. and Mrs. Guy Hester.

Sarah Patricia Brown vs. Danis Allen Brown.
Robert Donald Bird vs. Opal Mae Bird.

Divorces Granted

Nina Raines from Norman Raines.
Sally Cobb Hamlette from Charles C. Hamlette.

CARD OF THANKS

We want to thank all those who sent flowers and cards and showed us other expressions of sympathy during the loss of our loved one.

Mr. and Mrs. Billy Hickman
Mr. and Mrs. Jeral Loveless

Visiting with Mr. and Mrs. Ed Clifton last week were the Marvin Sprachers of Clarendon, Mrs. Irene Aldridge of Lefors, Mrs. Noel Bird and Mrs. Ernest Vanderburg of Pampa and Mrs. J. W. Seichrist, Mr. Clifton's sister, of Dalhart.

The McLean News
Thursday, Oct. 27, 1960 Pg. 5
Mr. and Mrs. A. N. Serra visited friends in Vega Sunday.

**TOP QUALITY
BEST PRICES**

Whether your job is large or small—you'll be better satisfied if you check first with



McLean, Texas

JUST IN! ALL NEW 1961
19" SLIM PORTABLE TV
WORLD'S FINEST PERFORMING PORTABLE TV!



Features Zenith's Hand-crafted Horizontal TV chassis, Sunshine® Picture Tube, Spotlite Dial, Target Tuner, CineLens® Picture Glass, 19" overall diagonal picture measure, 172 sq. in. rectangular picture area. In grained Walnut color, or Nogal Brown Scandia Pattern vinyl covering.

Reg. \$229.95

\$199.95

TERRY'S ELECTRIC

McLEAN, TEXAS

GR 9-2201



Serve Yourself to These

SUPER VALUES

SPECIALS GOOD FRIDAY, SATURDAY, OCT 28, 29, 1960

nutrition packed

MEATS

- Armour's Star Bacon 2 lb pkg. **95c**
- Chuck Roast 1 lb **49c**
- Armour's Star Fully Cooked Pork Shoulder PICNIC 3 lb can **\$1.65**

- CRACKERS Ntbisco 1 lb pkg. **27c**
- BARONET Cream Sandwich COOKIES pkg. **35c**
- DELSEY TISSUE 4 roll pack **49c**
- KLEENEX 400 count pkg. **25c**

Maryland Club COFFEE 1 lb **65c**

Allen's Whole Chicken 3 1/4 lb can **89c**

Salad Dressing quart Miracle Whip **49c**

Chili Wolf Brand No. 2 can **59c**

MILK Carnation tall size 2 for **29c**

Pure Cane Sugar 10 lb sack **\$1.05**

Shortening **Snowdrift**

3 lb. can **63c**

- Large size IVORY 2 for **35c**
- Reg. size CAMAY 3 for **25c**
- Giant size MR. CLEAN **65c**
- Reg. size SPIC & SPAN **29c**
- Reg. size DREFT **33c**
- Giant size OXYDOL **77c**



- BANANAS 2 lbs. **25c**
- Texas Rubies Grapefruit 2 lbs. **19c**
- RED SPUDS 10 lb **39c**

WE ARE YOUR TOP STAMP REDEMPTION CENTER



NONE MORE VALUABLE

- Giant size COMET 2 for **45c**
- Large size LAVA SOAP **15c**
- FLUFFO SHORTENING 3 lb can **79c**

PARKAY 5 lbs. \$1.00

Del Monte Whole Green Beans 303 size 4 for **\$1**

Kuner's TOMATOES 303 size 6 for **\$1**

Hunt's or Cock o' the Walk PEACHES 2 1/2 size can 4 for **\$1**

Comstock Pie Sliced Apples No. 2 size can 5 for **\$1**

PUCKETT'S
★ GROCERY & MARKET ★

Entered as Second Class matter at the Post Office in McLean, Texas, under the Act of Congress of March 3, 1879.



SUBSCRIPTION RATES

In Gray and surrounding counties, One Year \$3.00
To all other U. S. points \$3.50

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.



By VERN SANFORD

It's suicide—that's what it is! New Mexico has had 20 hunter casualties so far this year. Full reports are available on 15 of them.

Investigation by the New Mexico Department of Game and Fish shows that 11 of these 15 casualties were self-inflicted. What a shocking revelation!

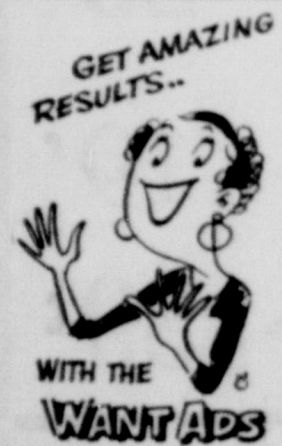
All the time we're hunting we try to watch out for "the other fellow." This indicates we'd better be more watchful of our own actions.

It's really hard to believe that over half of the fatal shootings are self-inflicted. Makes one stop and think!

If you're interested in your own future, perhaps you'd better read further—because here's how those accidents occurred:

1. Weapon fell.
2. Weapon defective.
3. Removing loaded weapon from vehicle.
4. Discharged while being pulled from holster.
5. Climbing tree with loaded weapon.
6. Gun off safety.
7. Stepped on shell.
8. Tossed gun, which hit rock and discharged. (This one proved fatal.)

Based on mean annual temperatures, the coldest state in the union is Montana; the warmest is Florida.



All of which prompts our neighbors to the west to remark that "accidents don't just happen—they are caused."

Discharging a firearm in a reckless manner in a hunting area, resulting in injury to another, has caused many a hunter in New Mexico to lose his hunting license—for 10 years.

Such an incident, that results in a fatality in that state, is cause for revocation of hunting privileges—for life.

Texas' Legislature would do well to adopt like penalties. The least that can be done is to rid the field of careless hunters.

Perhaps this is as good a time as any to repeat the 10 Commandments of Safety. Please, for your own good—read and repeat after me:

1. Treat every gun with the respect due a loaded gun. This is the cardinal rule of gun safety.
2. Guns carried into camp or home must always be unloaded, and taken down or have actions open; guns always should be encased until reaching shooting area.
3. Always be sure that the barrel and action are clear of obstructions.
4. Always carry your gun so that you can control the direction of the muzzle, even if you stumble. Keep the safety on until you are ready to shoot.
5. Be sure of your target before you pull the trigger.
6. Never point a gun at anything you do not want to shoot.
7. Unattended guns should be unloaded; guns and ammunition should be stored safely beyond reach of children and careless adults.
8. Never climb a tree or a fence with a loaded gun.
9. Never shoot at a flat, hard surface or the surface of water.
10. Do not mix gunpowder and alcohol.

We are told that more Texans hunt in New Mexico than New Mexicans hunt in their own state. If this be true, then it's highly possible that a number of those New Mexico casualties were Texans.

But, wherever you hunt—let's be more careful!

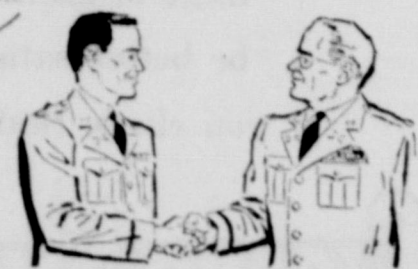
Up-to-the-Minute Men
...YOUR NATIONAL GUARD

AT NORMANDY ON D-DAY JUNE 6, 1944 THE FIRST WAVE INCLUDED TROOPS OF THE GRACKA 29TH (BLUE AND GRAY) INFANTRY DIVISION, NATIONAL GUARDSMEN FROM MARYLAND, VIRGINIA AND THE DIST. OF COLUMBIA



WITH SIX HUNDRED INSURGENTS RANGED AGAINST THEM AT SAN ANGELO, ON LUZON, CORPORAL FRANK L. ANDERS AND A PARTY OF TEN SCOUTS ATTACKED! THE NORTH DAKOTA NATIONAL GUARDSMEN WAS LATER AWARDED THE MEDAL OF HONOR FOR VALOR.

LEADERSHIP MOVES UP FRONT IN THE GUARD. MEMBERS OF THE GUARD CAN GO TO REGULAR ARMY OR STATE OFFICER CANDIDATE SCHOOL TO WIN SECOND LIEUTENANT'S BARS



QUAIL SEASON IS MODIFIED FOR SEVERAL TEXAS AREAS

AUSTIN—(Special)—The quail season in a number of Texas counties under regulatory control has been modified by the Game and Fish Commission, according to W. J. Cutbirth Jr., assistant executive secretary.

Biologists reported an "abnormal" quail year throughout the state, with a spotted population. Generally, however, the season was liberalized in those counties not under general laws.

In the Possum Kingdom area the new season will be from Nov. 24 through Jan. 20. The daily bag limit will remain at 15 and 45 in possession. Quail numbers in this area are much bigger this year, according to the biologists.

However, the food supply is short and a carry-over loss can be expected after bad weather sets in. In the Trinity-Brazos regulatory area the quail season was set at Dec. 1 through Jan. 31. The bag limit here will be 12 per day and 36 in possession.

In the Trans-Pecos area the season will open Nov. 1 and close Dec. 31. Crockett County has been added to the Trans-Pecos area this season.

In the Panhandle area the season will be Dec. 1 through Jan. 16, with the bag limit of 12 and 36 in possession.

The return of cooler weather means that fire hazards in the home will soon be on the rise. The Texas Farm and Ranch Safety Council urges every family to have an emergency plan and that every member know what to do in case of fire. Such planning can cut property damage losses and personal injuries and might save a life.

No changes were made in either the northeast Texas or the southeast Texas area, where the season will be from Dec. 1 through Jan. 16, with the bag limit of 12 and 36.

In south central Texas the season will open Dec. 1 and close Jan. 16, except in Dimmit and Zavala Counties where the season will be Nov. 1-Dec. 31, inclusive.

All other counties of Texas are under the general laws, to run from Dec. 31 to Jan. 16, except in a few counties where special laws apply.

The Real McCoys

by Boyd Meador and S. A. Cousins



Don't worry Gran'pap. Hyar's our policy with

S. A. COUSINS

Agency

Phone GR 9-2466
207 A North Main St.
McLean, Texas

DOCTOR HEREFORD RANGE BULL SALE!
SELLING

75 REGISTERED HEREFORD BULLS

25 REGISTERED HEREFORD COWS

ONE MILE SOUTH OF McLEAN

MONDAY, OCT. 31, 1960

— 12:30 P. M. —

Also Selling 4 QUARTERHORSE MARES

King, Billy Clegg & King Ranch
Blood Lines Represented

Walter Britten and George Morris

— Auctioneers —

Doctor Herefords

F. Jake Hess

Bill Wright

McLean, Texas

WATERSHED MANAGEMENT IS CALLED IMPORTANT TO ALL

COLLEGE STATION—(Special) The increasing use of soil and water conservation measures for watershed protection has caused many people to ask, "Just what is a watershed?"

Jack Barton, extension soil and water conservation specialist, explains that a watershed is the land area from which water drains to a given point.

Small streams have watersheds of only a few acres. This small stream and others like it run into a larger stream. These small streams and the land they drain make up the watershed of the larger streams. Watersheds of medium-sized streams make up the watershed of rivers.

Even the smallest watersheds are important, because their management, or mismanagement, affects everything living within the watershed area. Watershed management determines whether water is to be a friend or an enemy, Barton explains.

If water runs off the land too fast, it cuts gullies and carries off valuable topsoil. This topsoil, along with other debris carried by the stream, can clog streams and lakes in the watershed below.

Such sediment may greatly increase the cost of filtering water for home use, and it can also interfere with hydroelectric plants. If too much water runs away too rapidly, it causes a flood that damages farms, ranches, crops, homes and utilities, Barton continues. Also, sediment ruins recreation, because clogged streams have very few fish in them.

On the other hand, water can be slowed down and used to ad-

vantage when needed soil and water conservation practices are observed over all the watershed.

Terraces, stripcropping, more grass and legumes in crop rotations and improved pastures are practices that make more water soak into the soil for use of crops and pastures.

Also, water that is properly managed doesn't carry sediments to clog streams and other water supplies.

Barton says that more information on soil and water conservation and watershed protection and flood prevention can be obtained from local soil conservation district offices or from local county agents or the Soil Conservation Service.

"Remember," he concludes, "soil and water conservation helps everyone."

The seasoning file is the Creole word for saffras powder and it came to them from the Choctaw Indians. It derives from the French and means to spin or knit.

McCARLEY'S

House of Fine Diamonds,
Watches, Silverware,
China and Glass

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Telephone 4-8437

Pampa, Texas

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So Many of Our Customers
Have Asked for

RED TOP STAMPS

WE ARE NOW GIVING DOUBLE STAMPS
FOR ALL CASH AND CARRY DRY CLEANING

CLIETT CLEANERS

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Pickup and Delivery

NEW MOTOROLA
MULTI CHANNEL
STEREO PORTABLE

Exciting
3-Dimensional Stereo
with Full Frequency
Coverage...



MODEL SP-15

Available in Red and Gold or Green and Gold colors.

\$99.95

Solid Stereo Performance and Tone

DALE'S RADIO and TV

WE SERVICE ALL MAKES AND MODELS
McLean, Texas GR 9-2732

Why we see more of you

Surveys will prove most anything, we guess. We just read one that said people visit the neighborhood pharmacy more than any other store.

Well, we can believe that . . . we see our friends lots more often than, say, the folks at the shoe store. That's because of the variety of products we sell and the extra hours we're open.

And, of course, in time of illness we're your source of medication . . . prepared to the highest professional standards.

Brown's

SEE OUR FINE SELECTION OF MASTERPIECE STUDIOS Christmas Cards

Popular-Priced WITH NAME IMPRINTED

Box of 25—\$2.95 to \$5.50

The McLean News



NOW DURING THE *Shurfine*

CARNIVAL of 1960



*DOUBLE VALUES ON EVERYTHING UNTIL NOV. 5th

advertised in
The Saturday Evening
POST

Oct. 27 thru Nov. 5 . . . 9 Shopping Days

SHURFRESH OLEO 6 lbs \$1	SHURFINE — Free Hostess Apron with Each Pound Purchase Coffee 1b can 63¢	SHURFINE Flour 25 lb bag \$1.69
SHURFINE Whole Kernel or Cream Style Yellow CORN 303 can 6 for \$1	SHURFINE Fruit Cocktail 303 can 5 for \$1	SHURFINE Sliced or Halves in Heavy Syrup Peaches No. 2 1/2 can 4 for \$1
SHURFINE Evaporated MILK tall can 8 for \$1	SHURFINE FLOUR 5 lb bag 29¢	SHURFINE Chunk Style Tuna 6 1/2 oz. can 4 for \$1

Shurfine 3 SHORTENING 1b 65¢	Shurfresh SALAD OIL qt. 49¢	Shurfine 303 can Halves 5 for \$1	R. S. P. Shurfine 303 can 4 for \$1	Shurfine 303 can APRICOTS 5 for \$1	Roxey DOG FOOD 12 for \$1	Shurfine Whole Irish 303 POTATOES 8 for \$1
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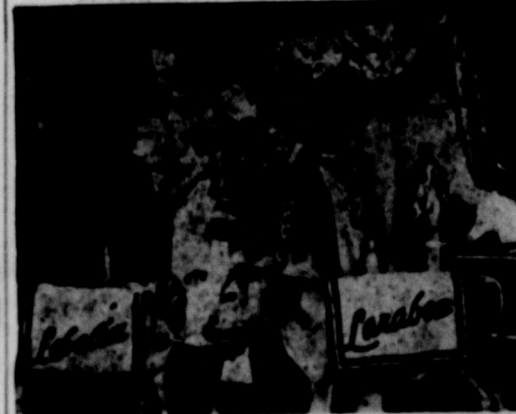
SHURFINE BEANS & POTATOES 303 can 6 for \$1	SHURFINE Strained CRANBERRY SAUCE 300 can 5 for \$1	SHURFINE TOMATO JUICE 46 oz. can 2 for 59¢	SHURFINE GRAPE JELLY 10 oz. 2 for 45¢	SHURFINE All Green Cut ASPARAGUS 300 can 4 for \$1	SHURFINE PORK & BEANS 300 can 9 for \$1	SHURFINE Cut Blue Lake GREEN BEANS 303 can 5 for \$1	SHURFINE Sliced BEEETS 303 can 7 for \$1
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SHURFINE Fresh Shelled BLACKEYE PEAS 300 can 8 for \$1	SHURFINE Crushed PINEAPPLE No. 2 can 2 for 59¢	SHURFINE Small Whole SWEET POTATOES No. 2 can 4 for \$1	SHURFINE SAUER KRAUT 303 can 6 for \$1	SHURFINE TOMATO SAUCE 8 oz. 12 for \$1	SHURFINE APPLE BUTTER 28 oz. 4 for \$1	SHURFINE STRAWBERRY PRESERVES 12 oz. 3 for \$1	SHURFINE PICKLES CHIPS 16 oz. 4 for \$1	BORDEN'S GLACIER CLUB ICE CREAM 1/2 gal. 59¢	BORDEN'S Nofat Dry MILK 3 qt. size 70¢	BORDEN'S None Such MINCE MEAT 9 oz. box 29¢
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Shurfine 2 1/2 can PUMPKIN 2 for 39¢	Shurfine 303 can SPINACH 7 for \$1	Shurfine 303 can HOMINY 10 for \$1	Shurfine 7 1/2 oz. OLIVES 43¢	Shurfine 5 for \$1	Shurfine 5 for \$1	Shurfine Waffle qt. SYRUP 43¢	Shurfine Salad DRESSING qt. 39¢	<i>Prime Meats</i> Center Cut PORK CHOPS 1b 59¢	End Cut PORK CHOPS 1b 39¢	Wright BACON 2 lbs. 99¢
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VEGETABLES

Cello. CARROTS 1b bag 10¢	Tokay GRAPES 1b 12 1/2¢	RED POTATOES 10 1b bag 39¢
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See *ELSIE* and her *TWINS* in person in her famous *Barn Boudoir*

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