





OZONA STOCKMAN

Published Every Thursday at Ozona, Crockett County, Texas

W. EVART WHITE Editor and Publisher

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Notices of church entertainments where admission is charged, cards of thanks, resolutions of respect and all matter not news, will be charged for at regular advertising rates.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

THURSDAY, FEB. 4, 1937

MEDICAL RACKETEERS

Texas is made safer for the well-to-do but gullible aged by the success of postal inspectors in breaking up a gang of about fifty fake eye doctors who have been preying upon many old couples and swindling them of thousands of dollars.

In addition to fake eye doctors, many other swindlers have adopted false medical diplomas and paraphernalia as props for their robbing activities. Texas is heavily infested with fake cancer doctors and similar swindlers because of the nearness of the Mexican border.

Usually the medical associations are alert to keep the authorities informed of fake doctors and to aid in their prosecution, but some of the swindling gangs escape capture for a long time.

Since he preys upon those who are afflicted or think they are afflicted, the medical swindler belongs extremely low in the rank of criminals. It is essential that the fight against this type of fraud and robbery be kept up vigorously.



5-Year Toll Of Crockett Truck Accidents Told

1 Dead, 11 Hurt, Record As Compiled By R. & E. Assn.

Houston, Feb. 3—Figures were released today by the Railway and Express Employees Association of Texas, showing the five-year toll of deaths and injuries resulting from truck accidents on highways of Crockett County, or involving residents thereof.

The report, which has been compiled from clippings of newspaper accounts of Texas truck accidents shows that through the years 1932 to 1936, inclusive, trucks participated in 10 Crockett County accidents, in which one life was lost

and an additional 11 persons suffered injuries.

Truck accidents for the entire state during the same period totaled 8,416, in which 2,195 were killed and 11,963 were injured.

Identifying the victims of truck accidents in Crockett County, the report lists the following as killed: Bruce M. Galyon.

In addition, the following were listed as being injured: An unnamed man, L. C. Line, W. L. Wilson, Mrs. W. L. Wilson, Wilda Harbin, C. J. Watts, Jr., W. C. Gray, Jno. W. Kelly, J. B. Sapp, W. A. Stigler, D. L. McDonald.

Mr. and Mrs. Bryan McDonald are in San Angelo, where Mrs. McDonald is under the care of physicians.

Joe Clayton is ill at the home of Mrs. Charles Williams here, suffering from an attack of the flu.

Washington forecasts the smallest apple crop since 1921, which will be good news only to newly graduated physicians.—N. Y. Sun.

Another way to insure security for your old age is to think of some fool scheme that 10,000,000 suckers will fall for.—Paterson News.

That idea of a floating stage for opera at a New York beach this summer would have been more interesting in the days of old-time road shows. There is always more sport trying to hit a moving target.—Worcester Gazette.

Seniors Top High School In Percent Of Perfect Grades

Members of the Senior Class of Ozona High School scored the highest percentage of "A" grades of any class of High School for the first semester of the present term, a compilation of marks for the four grades by Supt. C. S. Denham, announced this week, shows.

The Seniors scored a mark of 20.7 percent "A" grades for the semester, with 22 "A's" out of a total of 106 grades in that class. The Sophomore class was second with a score of 11.3 percent, with 15 "A's" out of 132 grades, the Freshmen third with a mark of 11.1 percent by virtue of 11 "A's" out of 99 grades, and the Juniors in fourth place with a tally of 10.58 percent on 6 "A's" out of 102 grades.

With a greater number of subjects, the Junior High students topped the High School in percentage of "A's", the fifth and sixth graders scoring a tie of 29.7 percent with fifty "A's" each out of 168 grades. The seventh graders' score was 21.7, with 35 "A's" out of 161 grades.

Twenty-eight "F", or fail grades, were marked against pupils in the seven grades, the figure shows. The fifth grade had 12 failures, the sixth none, the seventh one, the eighth two, the ninth twelve, the tenth seven and Seniors four.

Mr. and Mrs. Collins were here from Fort Stockton Monday visiting relatives.

Reason is Good

Mother: "Mable's young man has taken offense at something you said."

Father: "Not a word. I have even seen him since I mailed last month's electric bill."

Advertisement for Western Motor Lines, San Angelo To Ozona. Includes text: 'Ship Via Western Motor Lines San Angelo To Ozona We appreciate your Business'

Fight Colds....

An ounce of prevention is worth a pound of cure, but a pound of cure is worth ten tons of prevention.

Head colds and sore throats are a constant source of danger and, if neglected, often lead to serious results. Consult your doctor, fight these ailments NOW. We have anything you need in the way of gargles, nose drops, sprays, cough syrups and other cold-fighting weapons, as well as a complete line of fresh drugs to fill your doctor's prescriptions.

SMITH DRUG CO. Inc. "The Rexall Store"

Advertisement for Beauty-Rest mattresses. Text: 'Do You Rest at Night? If your sleep is disturbed, it is probably due to a packed and knotty mattress or sagging springs. "Beauty-Rest" Genuine Inner-Spring Mattresses Will give you lifetime comfort. More than a third of your life is spent in bed—Why not be comfortable? Mattresses Springs Pillows Blankets Comforts New Home Furnishings Special For February Joe Oberkampf Furniture-Hardware-Plumbing-Rrancho Gas Electrolux Refrigerators-Radios'

Large advertisement for Gulf's New No-Nox Ethyl gas. Features a cartoon of a car jumping a hill. Text: 'Try this great KNOCKPROOF Gas! GULF'S NEW NO-NOX ETHYL WHY SHOULDN'T I? I'M USING GULF'S NEW NO-NOX ETHYL! YOU AMAZE ME! FIRST YOU START IN A SPLIT SECOND AND NOW YOU TAKE THIS HILL WITHOUT A KNOCK! HOW WOULD YOU LIKE to banish—forever—annoying, damaging engine knocks? You can do it with Gulf's new No-Nox Ethyl! For this fuel has been stepped up to the highest anti-knock value in motoring history. It is literally a knockproof gasoline—adds a world of power, smoothness, economy. And—note this—it's the fastest-starting automotive fuel Gulf ever made! Cuts battery wear, choking, crankcase dilution. Gulf's new No-Nox Ethyl costs no more than other premium fuels. Use it with Gulf-ride—the world's finest motor oil—and you've got an unbeatable combination. At the Sign of the Orange Disc. FREE AT ALL GULF DEALERS—New Funny Weekly with full page of puzzles, games, and other feature—FUN FOR ALL THE FAMILY!'



## Know Texas

News Bureau  
Texas State College for Women

Denton, Feb. 3—"Flood Waters Continue to Rise", "Millions In Property Loss", "Death Toll Mounts"—these were among the headlines of the past few days, bringing the nation face to face with the serious problem of flood control. To no small degree is the future economic and civic program of Texas and the nation dependent upon a solution of this problem.

The chief difficulty in the past has been lack of a coordinated program. However in recent years rapid progress has been made toward a coordinated water conservation plan which would consider each river basin as a single problem, and endeavor to achieve the ends of flood control, irrigation, municipal supply, and power in a single program.

The Brazos River Conservation and Reclamation District, which plans to control the waters of the basin through 13 to 14 dams along the middle course of the river and its tributaries, is the outstanding example of cooperative effort in the conservation program of the state. The Brazos, throughout its history, has presented a greater flood control problem than any other river in Texas. This is due both to the density of population in its bottoms and to the physical character of the drainage basin.

The rainfall in the Brazos basin, while averaging only about 25 inches a year, is frequently heavy, rapidly swelling the flow of water in the streams. Rising at over 4,000 feet, the descent of the Brazos channel is relatively rapid until it breaks into the plain of the Grand Prairie and blackland belt about the lower limit of Somervell County. The rapid descent of flood water from the upper reaches into the slow-moving stream of the coastal belt has created disastrous floods.

At present the largest proposed project in Texas is in the Red River basin at Denison dam. The project is a part of the Mississippi River development and flood control program, and will also be used for power, navigation, and municipal supply.

**ATTENTION POULTRY RAISERS**—Use Eggstrator, guaranteed to rid your poultry of external parasites and worms—doubles your egg production or your money refunded. See J. H. Williams & Sons. Get a bottle. Get it in use. Put your poultry on the dividend side of your ledger. 44-13tp

## Howard Hughes Sets New Air Record



Howard Hughes, in the cockpit of his monoplane, "Winged Bullet," at the Newark airport after he had set a new transcontinental speed mark. Burning the wind at an estimated average speed of 332 miles an hour, the flying movie producer drove across the continent in seven hours and thirty-one minutes.

## Mexico To Be Study Topic At Session Of Woman's Club Tues.

Mexico will be the study topic at the regular meeting of the Ozona Woman's Club, to be held Tuesday afternoon at the home of Mrs. W. E. West, Mrs. V. I. Pierce will direct the study of the southern republic, opening the discussion with a paper on its geography, cities and archeology.

Mrs. W. B. Robertson will discuss the characteristics and racial customs of the Mexican people and Mrs. C. E. Nelson will talk on government and political activities at present in the republic. Mrs. J. H. Miller will direct the English study course.

### HOSTESS TO SUNFLOWER CLUB

Mrs. Evert White entertained the Sunflower Club and other guests Tuesday afternoon at the home of her mother, Mrs. N. W. Graham, with four tables of contrast. Mrs. Jack Holt held club high; Mrs. W. B. Robertson, guest high, and Mrs. J. O. Lusby, second high. Others present were Mrs. Lee Childress, Mrs. V. I. Pierce, Mrs. Joe Pierce, Mrs. T. A. Kincaid, Jr., Mrs. Marbury Morrison, Mrs. Melvin Brown, Mrs. Chas. E. Davidson, Jr., Mrs. Arthur Phillips, Mrs. Hillery Phillips, Mrs. J. M. Baggett, Mrs. Sherman Taylor, Mrs. George Montgomery, and Mrs. S. M. Harvick. Mrs. Grady Mitcham was a tea guest.

### Methodist W. M. S. Completes Study Of Mission Book

Mrs. Eugene Slater directed the final program in the study of the missionary book, "Preface to Racial Understanding," concluded by the Methodist Missionary Society yesterday afternoon. Taking parts in the discussion besides Mrs. Slater were Mrs. Charles Williams, Mrs. V. I. Pierce, Mrs. Ele Hagelstein, and Mrs. L. B. Cox. Mrs. Cox also sang two negro spirituals.

Present for the session were Mrs. Slater, Mrs. Joe Pierce, Mrs. Lee Childress, Mrs. V. I. Pierce, Mrs. Cox, Mrs. Williams, Mrs. Hagelstein, Mrs. Marshall Montgomery, Mrs. Hugh Childress, Mrs. Madden Read, Miss Ethel Childress, Mrs. Paul Perner, Mrs.

cooked vegetables as peas, beets, string beans, etc.)

**DRESSING:** Salt, 1/2 t. lemon juice instead of vinegar—1 to 2 table-spoons. Mix in the order given and beat vigorously. Rub a kernel of garlic on the inside of the mixing bowl, or mix a very small part of the kernel, chopped and crushed, in the salad itself. If you feel that you must have pepper and mustard in the dressing, use them moderately. Serve on lettuce, escarolle, dandelion or the like with or without sliced raw tomatoes.

**SALMON LOAF:** 1 c. minced cooked celery, 1 c. Red Salmon, 3 c. soft bread crumbs, 3 T. water, 1/2 t. poultry seasoning, 1 t. onion juice, 2 t. melted fat, 1 c. hot milk, 2 T. butter, 1/2 c. hot water, 1 c. hot thin white sauce, and dash of cayenne. Mash the celery. Moisten crumbs with hot water, mix all ingredients except butter, water and sauce. Shape into loaf, using crumbs enough for the purpose. (A softer mixture is good scalloped.) Grease baking pan. Moderate over 1 hour. Baste several times with butter melted in the water. Pour hot white sauce around. This may be garnished with parsley.

**SCALLOPED CORN WITH BACON:** Cut corn off cob or use canned corn. Make white sauce allowing 1 c. for every c. of vegetables. Arrange in greased baking dish layer of corn, layer of broiled bacon and chopped green peppers, layer of white sauce. Repeat until all is used. Cover with buttered crumbs or cornflakes. Moderate oven until brown. Always watch a scalloped dish to see that it does not get too dry. Hot water, hot milk, or melted fat may be added, when necessary, to prevent this.

**EGG AND OLIVE SANDWICHES:** Cut 4 hard-cooked eggs thru sieve or ricer and mix with 1/3 c. finely chopped stuffed olives and 5 T. French dressing or mayonnaise.

W. H. Laney, a former resident of Ozona, proprietor of a meat market here in the early days and in the ranching business for a time in this county, died last Thursday in Merkel, friends here have learned.

### SHE'D BE CLAN CHIEF



A photograph of Miss Catriona Louise MacLean, of Ardgor, Scotland, a seventeen-year-old claimant to the chieftaincy of the clan MacLean of Ardgor. Her claim is opposed by Lieut. Commander Henry MacLean, of Bursledon, Hampshire, who appealed in the Edinburgh court of session against the decision of Sir Francis Grant, the Lord Lyon King of Arms that he has authority to deal with Miss MacLean's claim. If successful the girl will be the first woman chieftain of a Scotch clan in many centuries.

Present were Mesdames S. L. Butler, I. V. Garrison, C. J. Watts, Hugh Gray, John Pettit, W. A. Kay, H. C. McCaleb, Jim Patrick, J. S. Whatley, N. E. Rendall, W. S. Willis, W. B. Curry, A. H. Wilson and J. T. Keeton and Miss Maybelle Taylor.

Next Monday afternoon the Lottie Moon group will meet with Mrs. McCaleb and the Nelson Circle with Mrs. Leslie Nance.

Mrs. I. V. Garrison left Tuesday for Waco to be with her parents, Mr. and Mrs. John Koller, both reported seriously ill with influenza. Rev. Garrison took her by auto to Austin, where she boarded a train for Waco.

Mrs. Welton Burger was ill at her home here this week, suffering from a severe sinus infection.

### THINKING OF BUILDING?

C. O. BOLEN

Business or Residence Contracts

Repairs - Remodeling New Construction

OZONA — P. O. Box 295

SAN ANGELO Phone 3010-3

### MR. RANCHMAN:

I am offering a special proposition that will save you money on guaranteed concrete tanks and troughs on all contracts closed by February 10th.

"Cast-Crete Products" by

L. M. CASTOR

19 E. AVE. D. SAN ANGELO, TEXAS

"Anywhere in West Texas" "Anything of Concrete"

### RANCH LOANS

Prompt Service—Low Rate—Liberal Options

TOM COFFEY

FIELD REPRESENTATIVE

CONNECTICUT GENERAL LIFE INSURANCE CO.

SAN ANGELO NAT'L BANK BLDG.

SAN ANGELO, TEXAS

# Social Security Outfit

For 10 Employees Or Less

\$1.25 Each Complete

### OUTFIT CONSISTS OF:

- One Ring Binder, Black Pebble Grain
- Ten Personnel Record Sheets
- Ten Employee's Earning Sheets
- Complete - Ready To Use.

EVERY employer will require an individual "Earning Record" for each employe, except where covered by general exemptions in the Federal Act. He may or may not require a payroll record. Therefore our "Earnings Record" is designed for use with or without payroll sheet.

RESERVE YOUR SET NOW!

## The Ozona Stockman

Phone 210

# REVIVAL

Meeting

Baptist Church

Ozona, Texas

Services

Twice Daily By

REV. W. F. FERGUSON

TEXAS EVANGELIST - GAINESVILLE, TEXAS

Gospel Singer - LEE STULCE

Director of Song Services

Morning Services 10 a. m. EVERY WEEK DAY

Evening Services 7:30 p. m. DAILY

Starting Sunday, Feb. 7

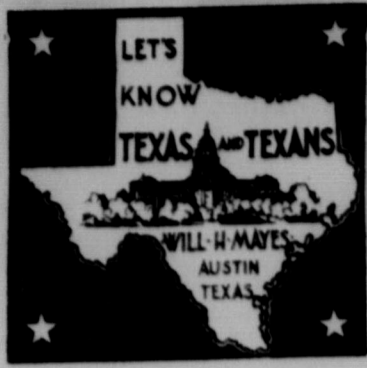
Continuing Through Feb. 21

You are Invited! -- Bring a Friend!



EVANGELIST W. F. FERGUSON





In this column answers will be given to inquiries as to Texas history and other matters pertaining to the State and its people. Address inquiries to Will H. Mayes, Austin, Texas.

**Q. Why was Sam Houston elected a member of the Constitutional Convention of 1836 from Refugio Municipality rather than from his home?** G. F.

A. Because of dissensions with the Council, Houston was doubtful that he could be elected from his home municipality.

**Q. What are the home cities of the Texas members of the United States Senate?** K. C.

A. Senator Morris Sheppard lives at Texarkana; Senator Tom Connally at Marlin.

**Q. Were there any Jews among Austin's first 300 colonists?** M. C.

A. Samuel Isaacs was the first Jew to reach Texas from the United States, arriving with the first 300 and being granted a "league and a labor" of land in Fort Bend County, and later allowed 320 acres in Polk County for military services in 1836-37.

**Q. Who was Col. James Power and under what conditions was he granted the right to colonize the coast lands between the Lavaca and Nueces Rivers?** K. J.

A. Col. James Power was a native Irishman, who, with Dr. James Hewitson, was granted empresario rights to ten littoral leagues between these rivers on condition that half the colonists should be Irish and half Mexicans. Power brought over 200 families from Ireland, in the winter of 1833-34, and located them on the grant. He represented the Refugio municipality in the convention of 1836, and rendered valiant service in the revolution.

**Q. What caused the decline and final closing of Ruthersville College?**

A. For a time it was the leading school in Texas, but its location was isolated, its management was changed, a conflict arose between local and church authorities, and competing schools attracted its students.

**Q. What inscription is on Houston's monument at Huntsville summing up his leading achievements and characteristics?** G. L.

A. "Soldier under Jackson—Boy

## Even Tiny Switzerland Keeps Its Military Fit



Impressed by growing armies, navies and air forces of the nations that border it, Switzerland is not to be caught napping by a sudden invasion. Its tiny, but well trained military force is put through periodic paces such as the above cavalry drill during maneuvers recently, near Geneva.

hero of Horseshoe Bend — Congressman from Tennessee—Chief of the Cherokees—Commander-in-Chief of Texas Army— Hero of San Jacinto— Twice President of the Republic of Texas — United States Senator from Texas—Governor of Texas. A brave soldier, a fearless statesman, a great orator, a pure patriot, a faithful friend, a loyal citizen, a devoted husband and father, a consistent Christian, an honest man."

**Q. For what is the historic old oak near the courthouse square at LaGrange especially noted?**

A. From under its great shades Capt. N. M. Dawson and his company of 53 men marched to the relief of San Antonio after its capture by Mexicans in 1842; it shaded Gen. Kirby Smith's volunteers assembled to join the Southern Confederacy; two companies were formed beneath its foliage for the Spanish-American war; there Fayette county's young manhood gathered to enlist in the World War, and there the people of the county assembled to give thanks when the armistice was signed.

**Q. What became of Ensign James A. Sylvester, color-bearer at the Battle of San Jacinto?**

A. Soon after peace was chieftained in Texas, he went to New Orleans and, being an expert printer, obtained a position with the New Orleans Picayune. He died in 1882 and was buried in the Odd Fellows Cemetery at New Orleans. His remains were brought to Texas in November, 1935, and interred in the State Cemetery.

**Q. What is the leading Texas shipping point for cedar posts?**

A. Austin, the posts coming principally from Travis and Burnet counties.

(All Rights Reserved)  
Husband (arriving home late): "Can you guess where I've been?"  
Wife: "I can, but tell your story."  
Say "I saw it in the Stockman."

## Pneumonia Often Follows A Cold

Austin, Feb. 3—Pneumonia is always a serious disease, and early treatment is of paramount importance to lessen the severity of the disease and prevent death, is the warning by Dr. George W. Cox, State Health Officer.

"A person previously well may develop pneumonia suddenly," he said, "but most often it occurs in persons who have, or who recently have had, a cold. Yet many people do not take the cold seriously enough. Suspect every cold. Go to bed immediately if you have fever with a cold, call your physician, and do exactly what he says. By intelligently following your physician's advice at the beginning of the attack, you may ward off the after effects which so often follow neglected colds— pneumonia among them.

"Almost any part of the air passage may sometimes be attacked by bacteria. When the nose is affected we call the condition a cold. The tissues of the nose react to such infection by a profuse mucous discharge or mucous liquid. This discharge is really an attempt on the part of the body to get rid of the germs and their poisons. If the infection is lower down, it causes a sore throat. If the voice box is affected, the condition is called laryngitis. If the germs reach the bronchi, the disease is known as bronchitis. If the germs get down to the lungs, the person affected has pneumonia. Thus it may be seen that the common cold may be the beginning of one of the most serious complications of the respiratory tract.

"These respiratory diseases may be avoided many times by establishing individual health measures. Help prevent colds and pneumonia by proper personal hygiene. Eat moderately, drink plenty of pure water, and sleep 8 to 10 hours every night with windows open. Do not allow the temperature of your home or working place to exceed 70 degrees Fahrenheit. Wash your hands frequently, especially before eating. Take some exercise out of doors every day, but avoid fatigue and unnecessary exposure to cold weather and rain.

"Watch your health habits and avoid a cold if possible—but if colds develop, take care of them and avoid complications of pneumonia."

Mrs. Beeler Brown has been ill the past week with the flu.

Typewriter ribbons at the Stockman office.

### FRANCE'S "MUSSOLINI"



Danger of a Fascist coup such as overtook Italy 14 years ago when Mussolini's Blackshirts marched on Rome, menaced strikers in France, Colonel De la Roque, often called the potential "Mussolini of France," who claims 700,000 followers in his Croix de Feu, and 100,000 in similar Fascist leagues (shown in this photograph) has issued warning that he and his followers are ready for a "decisive assault on the heights of power."

## METHODIST CHURCH

Eugene Slater, Minister

Calendar of Services

Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Epworth League 6:30 p. m.  
Woman's Missionary Society, Wednesday, 3:00 p. m.  
Mid-Week Services, Wednesday, 7:00 p. m.  
Choir Rehearsal, Wednesday, 7:30 p. m.

We shall have no Sunday evening services at our church during the period of the Revival at the Baptist Church, February 7-21. We urge our people to attend as many of these services as possible. We earnestly hope that the objectives of this special series of services will be reached in a large measure.

The Sacrament of the Lord's Supper will be administered at the morning service this Sunday. The Board of Stewards will hold its regular February meeting this Sunday afternoon at 3 o'clock at the church. The chairman, Mr. Paul Perner, asks that all members of the board be present.

License Clerk: "Sorry madam but licenses are issued only when your form is filled out properly."

Indignant Female: "Why I like your nerve sir. We can get married no matter what I look like."

## EPWORTH LEAGUE

Feb. 7, 1937

Subject: "When Men Speak Well of You."

Leader: Mary Alyce Smith.

Opening Hymn: "Faith of Our Fathers."

Introduction: Leader.

Scripture - Matt. 5:10-12: Jim Dudley.

Talk: "Popularity and Character" - Ele Bright Baggett.

Comment: Lela Mae Phillips.

Instrumental Solo: Miles Pierce

Story: Dorothy Drake.

Concluding Comment: Posey Baggett.

Closing Hymn: "Dare to Be Brave, Dare to Be True."

Closing Prayer: Betty Jane Ingham.

— Doris Bunger, Reporter.

## TEXAS SCRAP BOOK

A beautiful book with brilliant cover showing Texas Capitol surrounded by Six Flags, size 9x12 pages, indexed, classified by subjects, with numerous historical pictures ready to be pasted in book.

This makes a lovely gift for children, is adapted for school or home use and stimulates interest in Texas history and love for home and State.

Will H. Mayes, 2610 Salado St., Austin, Texas.

I enclose 25 cents in coin, securely wrapped, for a copy of Centennial Scrap Book.

Name \_\_\_\_\_  
Address \_\_\_\_\_

POSTED: All my lands in Crockett County. Hunting, wood hauling or any form of trespassing will be vigorously prosecuted. BERT COUCH.

Scene: "Kit inspection on the British transport lines."  
Officer: "Driver Jones, you have only one spur here. Where the other?"  
Jones: "Blimey! Must have let it sticking in the 'oss sir."

ROBERT MASSIE COMPANY  
Superior Ambulance Service  
San Angelo, Texas  
Phone 4444 Day or Night

## NOTICE OF REWARD

I am offering

**\$500 Reward**

for apprehension and conviction of guilty parties to every theft of livestock in Crockett County — except that no officer of Crockett County may claim the reward.

W. S. WILLIS  
Sheriff, Crockett County

## TIME TO PLANT NOW

For Fruit and Flowers in Summer

FRUIT TREES - Peaches, Plums, Pears, Apples, Figs, Berries, Pecans, etc.

ORNAMENTALS - Roses, Flowering Shrubs, Shade Trees, Evergreens, Bulbs.

Prices for Roses are now low, but will be much higher next fall, on account of shortage of plants.

OUR FREE CATALOGUE gives full information about Varieties, Planting, Pruning, Spraying, Fertilizing, Cultivating. Write for it.

Planting season extends until last of March, but the sooner, the better.

RAMSEY'S AUSTIN NURSERY  
AUSTIN, TEXAS Established 1875

## You Can't Advertise Today and Quit Tomorrow

You're Talking To A Parade . . . . .  
You're Not Talking To A Mass Meeting!

By BRUCE BARTON

Ceaseless hammering on the same spot helps win prize fights . . . it is the essence of advertising success. Not until enough individuals in the same neighborhood have been sufficiently saturated with a certain slogan, say, to cause them to react on one another does advertising become a social phenomenon.

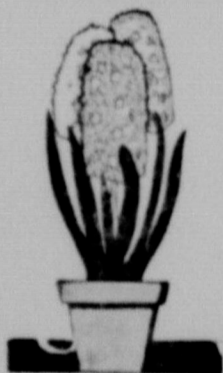
The modern business man realizes that his best customers wear out at a rate of nearly three per cent a year. Advertising-made prospects disappear far faster. Casual impressions, however, favorably, dry like dew in the heat of competition.

"Cumulative" effects of advertising come out from one advertisement paving the way for another. This is negligible, to say the least. Cumulative effect, on the contrary comes from salvaging as customers half-finished prospects.

Each advertiser is in much the same plight. If he quits successful, he loses money. If he quits unsuccessful, he tosses away an equity in public recognition far more valuable than the money, so many thousand partly manufactured customers. The second group are spending as little money as they can and still keep their names before the public. They believe themselves wise spenders because they spend so very cautiously—or perhaps reluctantly is a better word. The bare truth is that these reluctant spenders are, as a class, the real over-spenders in advertising.

## The Ozona Stockman

## February SALE



## VIGORO

The Perfect Plant Food for Flowers, Lawns, Trees and Shrubs

Now is the time to treat your lawns, flower beds, and shrubbery with an application of VIGORO. The winter rains will send the plant food to the roots and give the plants new life with the coming of spring.

Available In  
10 and 25 lb. Packages  
100 lb. Sacks

## GARDEN TOOLS

A little work in your garden this winter will be a great benefit in conserving moisture and preparing for spring growth.

## OZONA HARDWARE CO.

M Wilkinson, Mgr.

Phone 81



# NOBODY'S BUSINESS

BY JULIAN CAPERS JR.

Austin—Settling down to serious business for the first time the legislature this week attacked the ever-present tax-raising problem by plunging its taxation and revenue committee into a full schedule of hearings on taxation bills. Headed by Alf Roark, the committee of 21 members—by far the most influential in the house—includes a heavy majority of youthful members, many first-timers, and no representative from either Houston or Dallas, the largest tax-paying communities in Texas. It is described as being overwhelmingly friendly to Gov. Allred, and favorable to many of his tax recommendations.

### REVENUE SOURCES

Scheduled for early hearings are three groups of bills, representing the most probable sources of whatever additional revenue the 45th legislature will raise. First on the list is the franchise tax measure by Herman Jones of Tice-co. Theoretically, this bill is a tax on corporations for the right to do business in Texas. Actually it is a combined tax on corporate income and property. It levies a one per cent tax on the net income of corporations, or, alternately, a tax of one-tenth of one per cent of the gross assets, whichever yields the greater sum.

This is the application of the principle which Gov. Allred recommended in his first message, which he supported with glaring examples of how some large corporations are doing business in Texas at negligible cost for the privilege. Opponents claim the corporations, particularly some \$3,000 small ones in Texas, can stand the tax in view of the recent heavy levies by the federal government for social security purposes. Many protests already have been received from owners of both large and small incorporated businesses by legislators, and it is regarded as likely the rates in the original bill will be slashed considerably if it is finally passed. Jones estimates his bill will raise \$12,000,000, and lobbyists estimates range upward to \$20,000,000.

### NATURAL RESOURCES

Next most probable source of revenue is a series of bills increasing taxes on oil, sulphur and natural gas. Ten cents a barrel on oil, instead of the present 2 3/4 cents (or 2 1/2 per cent on oil over \$4 a barrel), and \$2 a ton, instead of the present \$1.03 on sulphur, are the maximum rates proposed. Few believe the oil levy will be liked to anything like the 10-cent figure. Already, higher oil tax proposals have evoked acrimonious debate in the senate, with Holbrook and Davis reading the

## Scenes and Persons in the Current News



1—Crown Princess Juliana of Holland and her bridegroom, Prince Bernhard Zu Lippe-Biesterfeld, shown before the wedding. 2—Strikers picketing automotive plant warm themselves over an ash can stove. 3—Walter Runciman, chairman of the British Board of Trade, who is said to be negotiating trade agreement with President Roosevelt.

campaign speeches of Gov. Allred, made last summer, in which he declared for no new taxes, and only "reasonable" increase in the oil tax.

### INCOME AND SALES TAXES

The third group—and the one least likely of adoption in any form—includes Petch's bill for a 2-cents sales tax, with the proceeds going to pay a \$15 pension to everybody over 65; and a state income tax bill, modeled after the federal measure, and beginning at one per cent for the first \$1000 of income, and increasing to seven per cent on all over \$11,000.

### SENATE BALANCE-WHEEL

The house, with its 73 new members and its extreme youth, appears likely to accept the additional demands of Gov. Allred at or near face value, and act accordingly, at this early stage. But the long threemonths' grind may develop a rift in the apparently happy line-up, particularly when a showdown comes on the pension question. On two preliminary votes that may be regarded as tests, the house has demonstrated a determination to liberalize pensions, and the governor has already warned that he will veto such legislation. Toward that situation, those who hope to keep down taxes look hopefully. But they are placing more reliance on the conservatism of the senate. Oil, sulphur and corporation representatives are expecting some tax increases, but they expect the senate to pare down to rates substantially from the house proposals.

### SENTIMENT CHANGING

Some observers here also profess to see among the people of the state, too, a growing sentiment to cease emergency expenditure of tax money, and get the state government back on a normal basis. Echoing this sentiment is a recent editorial in a representative small-town newspaper, written by H. D. Meister of the Yoakum Herald. He says he is "going to oppose any candidate for office, or for re-election to office, who gives his support to measures that will in any wise materially increase taxes or governmental expenses. It is up to the people of Texas to demand retrenchment and if they get together and take a firm stand along this line they will get it. Otherwise, the orgy of spending will continue until such time as it will be impossible for anyone to remain in business or give employment to anyone. Now is the time for the voter to get in touch with his member in the legislature and express his demands for less spending."

### Two Negroes Are Fined On Charges Theft Of Mohair

Two negroes, Bill Payne and Harry Miller, drew fines in Justice of the Peace J. T. Glover's court Monday on charges of misdemeanor theft in connection with the theft of a small quantity of mohair from Mrs. Ruth Hoover.

The two negroes were taken into custody at Brackettville Sunday by Sheriff W. S. Willis and Deputy Clint Hamer. Both entered pleas of guilty, Payne drawing a fine of \$5 and costs, amounting to \$18 and Miller \$1 and costs, totalling \$14. The mohair, approximately 40 pounds, was recovered.

Mrs. Early Baggett, who is in Marlin with Mr. Baggett, has been ill the last several days with a cold and touch of the flu.

J. M. Baggett, Lillian Baggett and Mrs. James Baggett have been confined to their home with the flu last week.

### SUED BY SENATORS



The target of no less than seven civil suits, totaling \$70,000, is Mrs. Ellen French Vanderbilt Fitzsimons (above), widow of Alfred Vanderbilt and wife of Paul Fitzsimons. The suits were filed recently at Newport, R. I., on behalf of seven Republican state senators of Rhode Island, to whom Mrs. Fitzsimons is alleged to have referred as "yellow dogs" and "traitors to their party."

Scott Peters was confined to his home a few days this week suffering from a flu attack.

### OBLIGING

A young subaltern joined a guards depot, his upper lip as yet unadorned with even the suspicion of down. The adjutant sent for him.

"You must grow a mustache."

"Yes, sir."

"And not one of those Chaplin affairs—a proper mustache."

"Yes, sir."

The interview was finished, but the subaltern did not move, so the adjutant asked: "Well, what more do you want?"

"Any particular color, sir?"

—Montreal Star.

Imperfect vision is the cause of many of the discomforts and ills of humanity. How are YOUR eyes?

**OTIS L. PARRIS**

OPTOMETRIST & OPTICIAN  
San Angelo, Texas

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<input type="checkbox"/> Silver Screen	2 Yrs.	<input type="checkbox"/> Progressive Farmer	1 Yr.
<input type="checkbox"/> Southern Agriculturist	1 Yr.	<input type="checkbox"/> Rhode Island Red Journal	1 Yr.
<input type="checkbox"/> Sports Afield	1 Yr.	<input type="checkbox"/> Woman's World	1 Yr.
<input type="checkbox"/> True Confessions	1 Yr.		

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American Magazine	3.25	Open Road for Boys 2 yrs.	2.50
Better Homes and Gardens	2.50	Opportunity Magazine	2.50
Bread's Gazette	2.25	Parents' Magazine	2.50
Copper's Farmer	2.25	Pathfinder (weekly)	2.50
Child Life	2.25	Physical Culture	3.10
Christian Herald	3.00	Photoplay	2.25
Collier's Weekly	3.00	Pictorial Review	2.50
Country Home, 2 yrs.	2.25	Popular Mechanics	3.25
Delicater	2.75	Popular Science Monthly	2.75
Dial Poultry Journal	2.25	Radio News (technical)	3.10
Farm Journal, 2 yrs.	2.30	Redbook Magazine	3.25
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Household Magazine	2.25	Sports Afield	2.50
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## ATTENTION

### Ranchmen of Crockett County

NOTICE is hereby given that in the District Court Room at two o'clock P. M., Monday, February 8th, 1937, Messrs. Martin, Barnes and Adams will explain to the Commissioners Court and to Ranchmen of Crockett County the plans and operations of the Department of Agriculture under the Soil Conservation Act as fitted to conditions in Crockett County. Cooperation of all the ranchmen is very desirable and your County Commissioners are anxious for you to be present at this Meeting.

Chas. E. Davidson

County Judge, Crockett County, Texas.

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# 14,241 Acres Of University Land Leases Offered

## Tracts In Six Counties Auctioned Feb. 26 For Oil, Gas Lease

Austin, Feb. 3—At the third public auction of University of Texas oil and gas leases, to be held February 26, a total of 14,241.7 acres will be offered for sale, the largest acreage so far offered at auction, according to Dr. H. P. Bybee, geologist in charge of University lands. The sale will include tracts in blocks Nos. 3 in Upton County, 58 in Upton and Reagan counties, 35 in Ector County, 30 and 31 in Crane County, 9, 10, 11, 12, and 13 in Andrews County, and 24 and 26 in Pecos County.

A map showing the location of all University oil and gas leases, and their geological relation to known oil fields has been prepared by the University Land Office, and copies may be obtained for a nominal sum from that office, 805 San Angelo National Bank Building, San Angelo. Dr. Bybee said, "Prospective bidders may at any time inspect the records concerning production of wells in the immediate vicinity of lands advertised for sale, on file in the University Land Office. No charge is made for the privilege of geological and geophysical inspection of these lands, though permits must be secured in accordance with rules set up by the University Board of Regents.

"Careful geological examination has convinced the Board for Lease of University Lands that many of the tracts to be offered for lease at the February 26 auction are advantageously located for the production of oil," Dr. Bybee said. "Especially well located appear to be the tracts in Block 35, Ector County, situated as they are between two producing areas. During the present winter and past fall wells ranging in size from 600 barrels to 14,000 barrels have

# Death and Desolation Follow Ohio River Flood



Police boat shown removing a water-imprisoned Cincinnati resident as flood waters following torrential rains swept the Ohio valley, inundating rural and city lands, causing deaths and untold suffering, as thousands of persons were forced to vacate homes and property, estimated at many millions of dollars.

come in within from two to four miles southeast of some of these tracts. Some of the tracts in Andrews County lie within a mile or two of well established production."

## Revival Of Golf Talked At Meet Of Enthusiasts

### Another Meeting Planned To Perfect Organization

Plans for organization of a golf club and raising of sufficient funds through dues collections to make needed repairs at the Baggett Golf Course were discussed by golf enthusiasts at a meeting Monday evening at the Hotel Ozona.

Estimates of the cost of needed repairs to the course were made and plans for a membership canvass discussed. Initiation fees in the proposed new club, were tentatively set at \$5 per person, with monthly fees to be fixed at a later meeting. It was decided to call another meeting at an early date for the purpose of perfecting organization, electing officers, and naming a membership committee to make a canvass for members.

Interest shown by followers of the game indicate that from twenty-five to thirty members will line up in the new organization. It is the plan of those sponsoring revival of golfing here to make extensive repairs to the course, work all greens over and put the course in good playing condition.

## Ozona Meets—

(Continued from page 1.)

21 to 18 for the first string, and there Saturday night by a score of 20 to 15. The second string lads of the Lion squad won both their games by decisive scores. Tuesday afternoon on the local court, the Lions were successful against a demoralized Barnhart team by a score of 31 to 13.

Coach White has matched his squad against the Eldorado Eagles for a pair of games next week, on the local court at 5:30 Tuesday afternoon and in Eldorado at the same hour Wednesday afternoon. A game has been tentatively matched with the San Angelo High School Bobcats for Thursday night of next week, this engagement to be definitely decided in the next few days.

## Cooperation Of—

(Continued from page 1.)

1926, old pictures of teams or players, or any other information that might be of help in compiling data on the subject, you would confer a favor by notifying Coach White or The Stockman. All keepsakes will be carefully guarded and promptly returned.

Sherman Taylor, one of the school's first lettermen, has donated his perfectly preserved

sweater, won in the year 1921, the first year letters were awarded in football. This valuable trophy has been accorded a place of prominence in the school's trophy case. The sweater is white, with a purple of the Home Economics girls ple "O", the letter being the handiwork of the year.

## Iraan Girls Troupe Locals 30-19; Return Game Here Mon., 4:30

Iraan's girls basketball squad took a 30 to 19 decision from Coach Guinn Carruther's Ozona High School girls in a spirited contest on the Iraan court yesterday afternoon.

A return game with the Iraan lassies was matched for 4:30 next Monday afternoon in the local gym. Coach Carruther's squad making the trip to Iraan included Clara Mae Dunlap, Mary Williams, Maudie Mae Couch, Mary Alyce Smith, Posey Baggett, Luise Boyd, Athleen Dudley, Dorothy Drake, Mildred Freitag, Dorothy Chapman, Allie Mae Armentrout, Lillian Baggett and Jennie V. Schwalbe.

## Haddon Attends State Band And Orchestra Clinic

Joe Haddon, band and orchestra leader in the Ozona schools, left this morning for Waco to attend the state Band and Orchestra Clinic, to be in session there Friday and Saturday. This is the second State Band Clinic and the first Orchestra Clinic to be held in connection.

The purpose of the meeting, a gathering of band and orchestra leaders from over the state, is for a brief study of the different classes of concert music, contest music, and various instrumental problems. The studies are under the supervision of experienced band and orchestra leaders.

Hearing that hikers in Yonkers may not wear shorts will merely add to the original confusion of the British visitor, who asked, "What are Yonkers?"—Glendale (Calif.) News-Press.

Mr. and Mrs. Clayton Lusby of Abilene were here last week for a visit with Mr. Lusby's brother, J. O. Lusby, local manager for the West Texas Utilities Co.

Sheriff W. S. Willis and Deputy Clint Hamer were San Angelo visitors Tuesday.

Will Miller was here from his ranch in north Texas early this week.

Norman Rendall, Jr., is suffering from an attack of the flu this week.

A colored truck driver was informed that he could not get his money until he had submitted an itemized statement for a certain hauling job. After much meditation he scribbled the following bill: "3 comes and 3 goes at 4 bits a went—\$3.06."

A customer sent this note to his grocer: "Please send six dozen eggs; if good, I will send check."

The grocer, however, was not doing any business on such risky terms, so he replied: "Send check; if good, I will send six dozen eggs."

Mrs. Frank McMullan is here from the ranch today.

Dock Lee was a San Angelo visitor this week.

Mr. and Mrs. Harry Friend were San Angelo visitors early in the week.

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If you can't eat or sleep and awful gas bloats you up try Aerika. One dose rids you of gas and cleans foul poisons out of BOTH upper and lower bowels.  
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## JUST HUMANS

By GENE CARR



"My Dear, You Are Too Young to Wear Your Dress That Short."



EVERY DAY brings new arrivals to the already complete stock of good things to eat. The food market is constantly offering new ideas, new products, and we are as constantly on the alert to give our customers full benefit of these new ideas and new products.

## FRESH VEGETABLES

FOR INSTANCE, you will find many new additions in our fresh fruit and vegetable department.

STRAWBERRIES, big, red, luscious berries grown in our Texas. What a treat for the family in this kind of weather.

NEW POTATOES. Fine fellows. Just the thing to add variety to the meal. FRESH TOMATOES, TURNIPS, SQUASH, CARROTS, and many other items.

## QUALITY MEATS

YOU WILL always find choice cuts in our meat department. Fresh meat and Cooke barbecue. The kind that's cooked right.

## FLOWERS GROCERY

"We Go the Limit to Please"