

THE MOTLEY COUNTY NEWS

MATADOR, MOTLEY COUNTY, TEXAS,

THURSDAY AUG. 13, 1925

NUMBER 24

OUR EX-CHANGES

Good core drill is now work on the potash test. They have been with it for more than a work is much faster of a rotary rig and it many months until have made a thorough field. no guess work when a ore is used. It takes and all the formations is just as it goes through the rock re-formation of the rock re-formation and almost as ne end and a solid for- dicate on the other. The about two inches in nd showed every out- mation through which ased.—Quannah Trib-

report concerning in ditions to Childress is re cotton mill will be re at once. The men mill represent one of retail and wholesale asness in Texas, with capital. So far noth- e has been given out mber of commerce will e matter at once, ac- Secretary Jerry W.

FOR'S BLESSINGS

re the merchants who ecause they believe in r business; for their shall increase many ed are the country ents who send in their week, for fame of ily neighborhood shall e land. Blessed is ho sends in a written a party or a wedding, all see the details of n and the enames of n correctly reported. those who do not ex- itor to know every- who call him and tell er an interesting ev- hem, for they shall y paper in their town. they who get their ly, for they shall ce in place in the editor's sed are they who co- half of the community, own shall be known far a good place in which change.

OLD TIMER VISITS MATADOR

H. H. Marshall, one of the old timers and cowboys of this section of country during the early days, came in last Sunday for a few days visit with old friends. Mr. Marshall left Motley County about 28 years ago, and this is his first visit back here since that time. D. C. Keith one of his many old time friends and chums during the early days made it a point to bring Mr. Marshall into the News office to get acquainted with the editor. While here Mr. Marshall and Mr. Keith related to us several of the happenings during their early days together, which was indeed interesting to us, and was also pleasing for them to recall. Mr. Marshall had us place his name on our list as a means of keeping in communication with his friends in this section. He is now located at Ft. Lauderdale, Florida, at which place he is engaged in the insurance business. The old timers and friends who Mr. Marshall met while here that are still living in Motley county, who were associated with him in the early days are: John Smith, D. C. Keith, C. D. Bird, Doug Meador, C. W. Morris, Joe Meador, Jack Luckett, Ed Russell, Frank Leonard.

MISSIONARY SOCIETY MEETS

The Irene Eldredge Missionary Society entertained the Young Ladies Missionary Society on Wednesday afternoon at the home of Mrs. L. B. Smallwood. A number of novel games were enjoyed and everyone had a most delightful afternoon. Delicious refreshments consisting of sandwiches, olives, potato chips, ice tea and cake were served. At a late hour the guests departed for their homes. Those present from the Young Ladies Society were: Misses Learie Knight, Mary Higgins, Mary Hamilton, Corriene Russell, Irene Knight, Evangeline Williams, Josephine Moore, Allie TraWeek, Flossie Irwin. Those present belonging to the Irene Eldredge Society were: Mesdames Tex Litterall, Henry Ford, Fred Bourland, E. E. Jameson, Albert Daffern, F. G. Simpson, E. A. Nolte, Marvin Patton Edmondson, Grover C. Mitchell, Mrs. L. B. Smallwood.

WEEKLY NEWS SUMMARY

Ballinger—The cotton crop prospects since the recent rains assure production in Russell's County equal to or greater than last year, when nearly 60,000 were produced.

San Saba—Everybody is talking for the irrigation bond issue in this section and when the 25,000 acres that can be taken care of are under the ditch San Saba farmers will have realized a dream of many years standing.

Wheeler—This city has begun a movement to call the North-South Highway from the Gulf to Canada the "Cow Boy Highway." This highway will follow practically the old cow trail of the early days.

Alamogordo—The Inter-Mountain District Convention of the West Texas Chamber of Commerce will be held here on August 19th. Homer D. Wade, assistant manager of the West Texas Chamber of Commerce, and B. M. Whiteaker, Agricultural Manager of the organization will be in charge.

Crosbyton—A large hatchery will be installed here for the accommodation of the poultry raisers of Crosby county.

Amherst—Amherst celebrated her second birthday. Her trade territory has rapidly in the last two years changed from pastures and cattle to large acreages in maize and cotton.

Aan Saba—The 21st Annual Fair of this city and county will open on August 11th with the largest parade in the history of the county.

Abernathy—A Picture show is being opened here shortly according to W. M. Patton an experienced show man from Post, Texas.

Littlefield—The Yellow House Company has recently sold 9,000 acres of land to farmers for immediate cultivation.

Stamford—Since the gas well in Southeast part of Haskell county, citizens here have arranged a company to pipe the gas into Stamford.

Haskell—Much interest is being shown here in oil matters owing to the fact that a large gas well is making Haskell county's prospects for oil and gas good. Several other locations have been made and a number of wells will be drilled along the east line of Haskell county.

Ballinger—R. Q. Lee, president of the West Texas Chamber of Commerce was one of the principal speakers here at the Farm Bureau Convention.

Stamford—The new Stamford Inn will be officially opened about the first of September. Everything in the hotel will be modern and up to the minute.

Haskell—The Amusement park at Haskell is now being beautified and a large pavilion, dance hall and skating rink are being constructed. A concrete bathing pool will be built as soon as possible.

Quannah—The election to determine whether or not Quannah should have a municipal band was carried by a favorable vote of approximately two to one. Quannah thus becomes one of the first cities in Texas to take advantage of Texas' new municipal band law.

Aan Angelo—Wool merchants here state that indications now are that Texas will produce in 1925 one of the largest wool crops in the state's history. Sheering is now well underway.

Sonora—Sale of 565 two year old ewes at \$9.50 per head was reported here this week. Several other large sales have been made in both the goat and sheep markets.

METHODIST REVIVAL STARTS SUNDAY

The revival meeting will start at the Methodist church Sunday August 16th. These meetings will be in charge of Evangelist C. B. Meador, and W. S. Curwell, Singing Evangelist.

Miss Lucile Trawee, who has been attending T. C. U. is here spending vacation with home folks.

COMMERCIAL CLUB MEETS

The Motley County Chamber of Commerce met in regular session in the Texan Cafe today. In the absence of Mr. Sheats, Mr. Farris Fish presided.

Mr. Fred Simpson reported that the Teepee flat road had been definitely accepted by the Commissioners Court and contracts for the opening of the road let.

Mr. Simpson reported that a number of owners of lots that were being considered as locations for the community building had been heard from and that the prices of the lots ranged from one hundred to five hundred a piece. He then suggested that the unopened street north of the Telephone building would be an excellent place for the building and that the City Council might be willing to locate the building there. A motion was made by D. E. Pitts and 2nd by W. R. Cammack "that it be suggested to the city council that they approve of the location north of the Telephone building as a site for the community building." Passed.

Motion made by Rev. Smallwood and 2nd by Fred Simpson, "that a committee be appointed to work with Mr. P. E. Knight, treasurer of the band in getting back pledges to support of band paid and new pledges secured to make sufficient pay for band master." Passed. Committee, Fred Simpson, Rev. Smallwood and P. E. Knight.

Mr. Pitts reported that about \$1800.00 had been secured in pledges for the community building and that an effort would be made to get more.

The committee appointed to work out details for the fair reported that prize money to the amount of \$180.00 for prizes in community departments had been secured and that concessions to the amount of \$125.00 had been raised and prospects for \$200.00 was in sight.

Motion made by Fred Simpson and 2nd by W. R. Cammack "that the Chamber of Commerce send Mr. Sheats some flowers and that the organization send him its greetings and best wishes and hope for an early recovery and return." Passed. Committee, Dr. McKenzie, W. R. Cammack and T. P. Metcalf.

JUNIOR LEAGUE PARTY

Mrs. Fred Simpson entertained about 25 members of the Junior League at her home in the north part of town last Friday afternoon from three until six o'clock.

A very interesting program was given after which the children dressed themselves in clown and circus suits of every description and had a parade around and around the house, then each one, performed some circus stunts. Two of the girls dressed as Gypsies and told fortunes in their tent in one corner of the yard. Several other interesting games were enjoyed. Delicious refreshments of ripe peaches, candied pop-corn, cookie boys, and red lemonade was enjoyed by everyone. The Juniors departed for their home after having spent a most enjoyable afternoon.

BRIDGE PARTY

Mrs. D. E. Pitts delightfully entertained a few of her friends with three tables of bridge Thursday afternoon. Bright hued flowers made the lovely living and dining rooms very attractive on this warm August afternoon.

The most exquisite yellow daffodil baskets of candies greeted each player as they found their places for the games. After which a delicious plate lunch was served to: Mesdames E. L. Malsby Roy Furlison, U. L. Willie, H. G. Crowley, Bob Echols, Frank Eiring, Harry Campbell, T. P. Metcalf, M. J. Reilly, Farris Fish, Misses Ollie Echols, Beulah Sheridan and the hostess.

Contributed.

Birdie Watson of Fort Worth is here visiting relatives.

YOUNG WOMEN'S CIRCLE

The Young Women's Circle met from four until six with Mrs. Darrious Fulkerson Tuesday of this week.

After the business discussion on enjoyable evenings was spent in fancy work. As our leader Miss Amy Glenn was out of town, our lesson was put off again.

We were glad to have Mrs. W. D. Herring with us.

Refreshments were served to the following:

Mesdames Warren Clements, Eddie Russell, Charlie Barton, Lee Guthrie, Jack Edwards, W. D. Herring, Misses Rachel and Bertha Patton and the hostess.

TEXAS-OKLAHOMA FAIR

Wichita Falls, Aug. 13.—The fourth annual Texas-Oklahoma Fair, October 3 to 8, inclusive, bears promise of eclipsing all former records in exhibits and amusements, according to R. E. Shepherd, fair secretary.

Hangers 7, 8, and 9 have been converted into the new exhibit buildings, which is 65 by 360 feet. All manufacturers and merchants exhibits will be placed in the building.

The agricultural exhibits and displays will be in hanger number 6. The poultry show is to be held in the old agricultural building.

STOCK FEEDERS BUY MOTLEY COUNTY CALVES

James T. Perrill, John Perrill, Roy Hogan and son Albert, of Washington, C. H. Ohio, are here this week buying a bunch of fine calves they expect feed and put on the market. These men have been buying and feeding individuals calves in this section for a number of years, and have built up a wonderful reputation in this section. On this trip they have bought in the neighborhood of 300 calves from the following Motley County stock raisers.

H. H. Campbell, G. W. Seigler, A. W. Ford, J. W. Ford, L. A. Stearns, U. L. Willie.

CHURCH OF CHRIST REVIVAL CLOSES

The revival meetings that have been conducted at the Church of Christ for the past two weeks by Evangelist Jones, of Spur, Texas, closed Wednesday night. The meetings have been of much success in the way of conversions and were a help to the town in many ways. Evangelist Jones goes from here to Oklahoma where he will conduct revival meetings.

AN ADVERTISING MEDIUM

The word advertising is derived from advert, which means "to run the mind toward." In a broad sense, therefore, advertising is turning or drawing attention toward something, and in this sense any means used to draw attention toward any purpose that secures publicity, and the purpose is to sell something. The "something" is usually an article of merchandise; but it may be business or profession service, in the case of a printer or a dentist; or manual laborer or skill, such as that of a plumber or a carpenter; or the transportation facilities of a railroad or steamboat company. In brief, advertising is the art of selling through publicity. Advertising confined to one locality, such for example as a city and its suburbs, of a county or a given section of a state is known as local advertising, and through which the dealer derives more benefit than he usually gives the local newspaper credit for. We believe that the Motley County News is the best means of placing the different business concerns of Matador before the public and we would like to see every business man's name in the display columns of this paper.

There is an old saying that it takes two to make a sale, which is true, but there must be some means to notify the prospective purchaser of the goods to be sold, and there is no better where by the dealer can do this than through the local newspaper. We have plenty of space in our paper and would like to do some figuring with you. Come in and give us a trial.

J. G. HUTTO, DEAD

J. G. Hutto died at Turkey, Texas last Tuesday, the 4th from apoplexy. He is a brother of R. H. Hutto of this place. He was born near Abbeville, Alabama, was 56 years, 11 months and 5 days old. A member of the Baptist church. His health had become bad long before he came to Texas in 1920. Since he came here his health became better until a few months ago. Two sons and daughters, three brothers and four sisters survive him. Only one son and brother were present the others living too far to get here. His remains were laid to rest in the Matador cemetery last Wednesday. He will be remembered by many kind and loving friends.

Become a Patron

Efficiency, safety, and economical management matters of consideration, the our methods must be known to you. Besides there is the further consideration of knowing how to handle your business satisfactorily and expeditiously.

Deposit with us.

First National Bank

MATADOR, TEXAS

Most Folks Like Chickens

W.B. Prifty



Rich man, poor man, beggar man, big man, little man old man, young, women, children.

You-Us-Everybody.

That's why the market is seldom glutted.

That's why it pays to raise them.

If you are not "fixed for it" like you'd like to be let us help you arrange it for you.

FIRST STATE BANK

Matador, Texas

"There is no substitute for Safety"

MOTLEY COUNTY NEWS

GROVER C. MITCHELL, Editor and Publisher
Published Thursday each week
Subscription Rates \$1.50—Strictly in Advance

Entered as second class matter at the post office, Matador, Texas, under act of Congress, March 3, 1879.

Four Weeks Constitute an Advertising Month. Where advertisements are inserted and no instructions given same will be run until ordered out and charged for accordingly.

THE AMERICAN CREED

"I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many sovereign states; a perfect union, one and inseparable, established upon those principles of freedom, equality, justice and humanity for which American patriots sacrificed their lives and fortunes. I therefore believe it is my duty to my country to love it; to support its constitution; to obey its laws; to protect its flag; and to defend it against all enemies."

Our idea of a "flapper" is a girl who thinks the most important thing in the world is getting her complexion on straight.

The average Matador man's wife can't understand why her husband howls about a missing button when there is a whole pair of pins in the dresser.

With the ground soaked good, and the rains coming so regular, it looks like we might have a good season of wheat. We would like to see a good acreage planted this fall.

We have added about 75 names to our list since taking this newspaper. However it is not yet as big a list as we want. There is no reason why a county the size of Motley shouldn't have at least 1500 readers of the county paper.

The News turned out a nice lot of fancy job work this week. We claim we know our business when it comes to doing good job printing and we enjoy turning out good work. If in need of any kind of printing give us a trial.

Tourists leaving Paducah coming west never know the next town they are to pass through, nor the distance they are from it, and likewise is the case on east bound tourists out of Floydada. We think it is high time Matador was getting some signs up along these highways.

The next business like undertaking for Matador is to secure a system of waterworks. It is almost essential at this time and our rapid development demands it. A few bird feathers in the small tank water around the town has convinced us of this fact.

We all know and realize that we can pass through life but once. If therefore, there be any kindness which we can show, of any good thing we can do to any fellow being, let us do it now, and not defer or neglect it, as we shall none of us pass this way again. An effort made for the happiness of others always lifts above our own heads.

If we would just use common sense in our business the most of us would be a great deal better off. Common sense is only the knack of seeing things as they really are and doing things as they ought to be done. Common sense has not the brilliancy of the sun, it is certain it has the fixity of purpose and wins in most cases when the glitter of gay life goes in a whirl.

There are days when the most of us have to do the rustling act. Business doesn't usually come to those who wait. A successful business man tells us his best method is to get it by advertising. The News still has lots of space left to sell and we are positive that an advertisement in our columns will get results. Try it and see. Experience is one thing that we all must learn in business.

CHEVROLET NEWS LETTER

Following closely the recent price reductions on Chevrolet closed cars, came the announcement today from W. S. Knudsen, president and general manager of the Chevrolet Motor company, that the entire line of both open and closed models has been improved by the addition of numerous refinements.

Included in the list of improvements are new and attractive headlights which replace the former type. They are mounted on a heavy tie-bar placed between the front fenders. This arrangement affords better mounting for the headlights and permits them to be interchangeable, eliminating the necessity for right and left hand lamps. The tie-bar provides a convenient place for carrying the front license plate.

The former steering wheel has been supplanted by a substantial walnut wheel with notched finger grips. The center of the wheel spider is of polished aluminum.

An improved mounting for the spark and throttle controls has been arranged on the instrument panel.

The gear shift lever has been lengthened three inches.

The horn formerly used has been replaced by a motor driven Klaxon horn.

A heavier tie-rod has been placed between the radiator and dash. Additional interior reinforcements have been added to the Harrison radiator of rustless airplane metal.

Ballon tires are standard on all closed models.

Indestructible Duco finish is used on both open and closed cars. The sedan is in aquamarine blue and the coach and coupe in sage green. The roadster and touring models are finished in gun metal grey Duco with striping to match and are upholstered in grey with blends pleasingly with the body finish.

Chevrolet's unprecedented leap into favor as the most popular gear-shift car has brought production and sales to a record point which enables us to offer an even better value," said Mr. Knudsen in commenting on the lowered price of the closed cars. "Only those refinements were adopted which we found after exhaustive tests to be of practical value and increased utility, and in keeping with our policy of building a quality car at the lowest cost."

The new prices on the closed models are: Coupe, \$675; Coach, \$695; Sedan, \$775. The revised price list represents a reduction of \$40 each on the coupe and coach and \$50 on the Sedan.

CARD OF THANKS

We take this means of thanking our many kind friends, who were so kind and helpful, in the sad loss of our beloved, father, brother and uncle. We shall always remember each of you. May the blessings of God be with you all.
Rex Hutto
R. H. Hutto and family.

EARGLE — THOMAS

Miss Dorothy Eargle, daughter of Dr. and Mrs. Eargle and Mr. Sidney Thomas were united in marriage on Tuesday, August 11. Mrs. Thomas is an accomplished lady. She attended school at T. C. U. last year. Mr. Thomas is with the Higginbotham Bartlett Lumber company. Their many friends wish them much happiness as they journey down life's pathway together.

COZY THEATRE

FRIDAY NIGHT
Mr. Kennedy has arranged to put on a first class Western picture at the Cozy Friday and Saturday nights. This will probably be the last show that he will show until September 1st.

NOTICE

The Trustees of the Whiteflat Independent School District will receive bids for Depository of School funds, August 29th, at 3 p. m.

R. L. Jameson,
President of Board.

Ferguson and His "Beat"

By F. B. BENNETT

EVERY eye in the courtroom was fixed upon Richard Ferguson, reporter for the Morning Post. The young journalist stood facing the judge in silence.

It was the second time in a single day that Ferguson had emerged conspicuously from the ranks of his profession. The first occasion was in the morning when he scored a "beat" for his paper on the conviction of an accused millionaire. His report was so accurate that it led the reading of the real verdict a farce. The judge looked sternly at the reporter, whom he had known for years.

"Did you write that article?" asked the court.

"I did, your honor."

"I shall demand a full explanation of you, and perhaps of other persons. Do you object to replying to my questions?"

"Not in the least," replied Ferguson. "Mr. Ferguson," the judge began, "I know that you did not guess at this verdict?"

"I did not."

"Will you read the marked portions of this newspaper clipping and tell us if these are the words you wrote?"

Ferguson picked up the paper and read: "The first ballot was eight for conviction and four for acquittal; the second ballot was ten for conviction and two for acquittal; the third was the same, and at the fourth Juror Stephenson alone held out against capital punishment. Not until the fifth ballot did the jury agree to send the accused millionaire to the gallows."

"Did you write that?" demanded the judge, leaning far over the bench until he could look squarely into Ferguson's face.

"I did."

"When did you learn these facts?"

"About 2:25 this morning."

"Did any of the Jurymen tell you what had transpired in their room?"

"I did not learn it that way."

"Did bailiffs give you information?"

"No, sir."

"Did you tamper with the envelope?"

"I did not."

"Who told you, then?"

"No one."

The judge was perplexed. He knew that Ferguson told the truth, and that he was endeavoring to keep the source of his information a secret. Suddenly an inspiration came to him and he smiled because he had not thought of it before.

"Did somebody write you the information?" The court was sure that this would bring the desired result.

"No one wrote it for me," replied Ferguson, "and no human being gave me the information."

A stir went through the courtroom at this announcement and the judge seemed completely baffled.

"Would you so state under oath?"

"Under oath, yes, sir," echoed Ferguson. "No one knew those details at that hour but the Jurymen and myself, and I may add that I have not exchanged a word, letter or signal with any of these twelve gentlemen."

The foreman of the jury was called before the bar.

"Mr. Tillotson," said the judge, pointing at Ferguson, "Have you seen this man before?"

"Yes, your honor; during the trial."

"Did you speak or communicate with him since the verdict was agreed upon or sealed?"

"I did not, and I can safely vouch for my colleague also."

"Well, then, Mr. Ferguson," said the judge, turning to the reporter, "will you kindly explain how you came into possession of this information?"

"I could refuse to answer on constitutional grounds—on the plea that I might incriminate myself," replied Ferguson. "I will not do that, but I have a favor to ask. May I put to the janitor of the courthouse three questions?"

"Certainly," assented the astonished judge, and he called the janitor before him.

"When did you clean out the jury room?" asked Ferguson.

"As soon as the jury left it—about 2:20 this morning," was the response.

"Where did you empty the waste basket containing the jury's ballot slips?"

"In the alley, sir." The janitor looked apprehensive, as if he feared that he was about to get into trouble.

"Did you see a man out there?"

"I did."

"What did he look like?"

"Very much like you, sir."

"That's all," replied Ferguson triumphantly.

Mr. and Mrs. A. D. Beauchant, of Quanah, spent last week with her daughter Mrs. John Lawrence of Matador.

NOTICE

State of Texas
County of Motley

Taken up by Harry Carter and estrayed before L. M. Frier Justice of the Peace Precinct No. 1, Motley County Texas, one dalf faced cow and calf, cow about 4 years old, calf about 8 or 9 months old, branded right side bar O half circle, swallowfork in right ear.

Appraised at Thirty Five and No 100 Dollars.

The owner of said stock is requested to come forward, prove property, pay charges, and take the same away, or it will be dealt with as the law directs.

Given under My hand and official seal this 22nd day of July, A. D. 1925.

Jack Catlin, Clerk,
Motley County Texas.



Even Churches Are Destroyed

Windstorms ruin substantial brick buildings as well as frame dwellings. This church was torn to pieces until it was a complete wreck. Public buildings, schools and churches should be insured.

This agency of the Hartford Fire Insurance Company will see that you are protected against wind, storm losses. Call, write or phone today.

Matador Abstract Company,
First National Bank Bldg.,
Matador Texas.

A PHONE IN THE HOME
Makes us all one family. The
Very Normal
See Us
MATADOR TELEPHONE

MEADOR'S MARKET

FRESH AND CURED MEATS

DOUG MEADOR, Proprietor
Matador, : : : : TEXAS

A TRACTOR IN OPERATION

Generates enough heat to prove the quality of a Motor Oil and almost immediately its quality.

If the quality is inferior, it quickly comes out and frequently results in burnt out. The appropriate weight of

100% Pure Pennsylvania
Motor Oil

lubricates any make of tractor perfectly. Get the tractor dealer his opinion, for if he lubricates the tractor satisfactorily, you are sure it is most desirable for your auto.

GUTHRIE FILLING STATION

MATADOR, : : : : TEXAS

Floor Covering

Just arrived a number of new patterns
RUGS and LINOLEUMS—
Let us show you these Rugs.

Refrigerators and Freezers

We still have plenty of REFRIGERATORS and ICE CREAM FREEZERS

Canning Time

Fruit canning time is now here. We have plenty of FRUIT JARS, CAPS and RINGS.

Homer Sheats.

PUZZLE OF WHY DEPT

S

**HIGH TAXES AND INTEREST
LARGE FACTORS IN TEX-
AS CATTLE DEPRESSION
SINCE 1920**

Although the range cattle industry seems to be headed toward better times, it has not yet shaken off the effects of four years depression. A study just completed by the Department of Agriculture of range cattle production cost on 40 ranches in north central Texas shows how serious these effects have been. On these 40 ranches, says the department, the burdens of taxes and interest in the last four years have exceeded the profit from ranging operations.

Detailed figures were obtained for 1923 when the range cattle industry was perhaps at the low point of the depression period. In 1923 only 15 of the 40 ranches made a profit. These 15 ranches averaged a profit of 1.2 per cent on their investment. But this profit did not allow any wage for the operators. One ranch earned 3.9 per cent on its investment, and another one 2.4 per cent, before deducting a wage for the operators. The other ranches showing a profit had a return of less than 1 percent on their investment. Twenty-five of the 40 ranches operated at a loss. Their average loss for the year was \$7,280, or 4.1 per cent on their investment. A few ranches broke even, while one ranch lost as much as 14 per cent on its investment. Averaging the showing of 40 ranches, there was a net loss of 2.05 per cent on the aggregate investment.

Direct taxes on land and cattle on the ranches studied absorbed 20 percent of their gross income

for the year. Taxes and interest together absorbed 56.8 per cent of their total income. High taxes and heavy interest charges, accompanied by low prices for cattle, have been the chief factors in the range cattle depression in north central Texas since 1920, the department says. Taxes per calf in this area have increased 48 per cent since 1922. Interest paid per calf, on some ranches, was approximately equal to the market prices of the calves weaned. Lower interest rates, it

T

is declared, would give considerable relief to many ranchers. The average rate of interest paid was 6.5 per cent on land loans, and 7.5 per cent on cattle paper. Much of the indebtedness, moreover, contracted from 1919 to 1920, at price levels at least 75 per cent above the pre-war basis.

Some of the things ranchmen can do to lessen their difficulties are indicated by a study of the practices of the more successful ranchman in the area covered by the department's investigation. Apparently the type of cattle raised is one of the most important factors in the success of the ranging business.

Selection of a standard type and systematic breeding to this type are considered necessary. Ranchers have had this fact brought home to them in the last few years in their dealings with corn belt feeder buyers. Sales have often been lost, and at other times prices have been reduced, because cattle were not uniform within a single brand. This lack of uniformity generally reduced the average price received for the entire calf crop.

On the other hand, ranchers producing a uniformly good quality of stocker and feeder cattle were well repaid for the added expense of producing superior animals.

Control of breeding is recommended as a means of producing cattle of a uniform age. Some ranchmen were found to be more successful than others in reducing death losses. A few small operators had no death losses, while others had death losses running as high as \$4.33 per cow. On some ranches feed was given to breeding herds in excess of the amount required to put the animals in good condition. Variation in the calf crop from year to year on individual ranches was a matter of concern, but some ranchmen who took excellent care of their ranches did not have a variation of more than 6 per cent in their calf crop in four years.

In general, the necessary conditions for profitable ranging were found to be high calf crops, low feed bills, low labor charges,

A

low death losses, low herd depreciation, and low indebtedness. But low indebtedness, in the cases in which it existed, was traced rather to favorable circumstances than to superior efficiency in ranch management. Seventeen ranches had no indebtedness on their land or cattle. In every case, however, this enviable position was due either to profitable sales during the peak prices of 1917-1919, to recent possession of the ranch by inheritance, to purchase of the ranch with capital accumulated in other business, or to returns from gas and oil leases.

**600,000 EXPECTED AT
CHICAGO RODEO.**

Six hundred thousand people, a good many from this locality are expected to witness the Chicago Roundup and worlds championship rodeo which will be held in the Grant Park Stadium for nine days beginning August 15 by the Chicago Association of Commerce according to word reaching here. This will better the attendance record for the world championship rodeo contest held at Wembley, England last year when a million sport loving Britishers passed through the gates in eighteen days.

The greater portion of the contestants in the Chicago rodeo are expected to reach the city shortly before the opening. They will bring with them horses and saddles, and honors won at district rodeos held all through the west this year. These contestants represent many interesting types. There is the range cowboy who seeks to extend a reputation locally won and at the same time to see a bit of the world. There is also the professional contestant who goes from one contest to another knowing he must win from the world's best "hand" if he is to take home any prize money and there is also the ranchman who comes for the sport of the thing and is ready to spend a good deal of money to see it through. Along with these men from the ranches will come a goodly number of plucky cowgirls who will demonstrate to the spectators to that a woman if she will can be as brave as her brothers.

The rules under which these con-

R

testants will meet are the hardest set in existence governing western sport. All the cow-boys and cow-girls entering the lists pay an entry fee and unless they win they get no financial reward for their part in the contest. Previous champions who fail to defend their titles at the Chicago Roundup forfeit their claims and the winners in this contest are declared undisputed world's champions.

are used in the Chicago Roundup. Brahamas, for riding black "mule" calves for roping and longhorn Texas steers for "bull-herds" of each kind are picked from the best breeds and these are now on grass in Wyoming awaiting the world's championship roundups. The horses used in riding contests are "outlaws"

C

who have never let themselves be fully conquered. The "outlaws" are selected by the western horse breeders from their herds and saved for the cowboy sports. When he has shown his determination to resist the saddle by vanquishing the best riders in his section he becomes eligible for the worlds championship rodeo, such as Chicago will witness this August.

Detroit, Mich., Aug.—Announcement of a price reduction effective August 1 on Chevrolet closed models was made today by R. H. Grant general sales manager of the Chevrolet Motor company.

The revised price list is as follows: Coupe reduced \$40 to a new price of \$765; Coach reduced \$40 to a new price of \$695; Sedan reduced \$50 to a new price of \$775.

"The record production and during recent months enables the company to reduce prices at an earlier date than at first had been contemplated," said Mr. Grant. It is the result of quality production permitting quality manufacture at lower cost."

Mr. Grant pointed to the fact that the Chevrolet Motor company will have succeeded by August 20

**Amarillo Tri-State
Exposition
SEPTEMBER 26th., OCTOBER
INCLUSIVE**

The third Tri-State Exposition will be held in Amarillo, September 26th to October 1st inclusive.

The Chicago Cadet Band and the Amarillo Band will furnish music for the 6 days. The Chicago Cadet Band has played for the Dallas Fair a number of years. Clarence A. Warren, of the Chicago Cadet Band, will be a big attraction.

Automobile and motorcycle races and three days of horse racing.

Due to the fact that we have buildings and grounds in excellent condition the exposition will be much better than ever before. The crop conditions throughout the Panhandle assure us of an excellent agricultural exhibit.

The Motley County News

A Home Newspaper, For Home people. Devoted to the Best Interest of Matador and Motley County.

Local, Society And Church News Furnished Will Be Appreciated

FANCY JOB WORK A SPECIALTY
"Satisfaction Our Motto"

GIVE US A TRIAL

The Motley County News

PEELING FRUIT

For the benefit of our readers and fruit growers we are again running a series of articles on peeling fruit. The process of removing the skin from peaches, plums, and other thin-skinned fruit is a simple, safe, and trouble-free process. Hand-peeling is the most valuable part of the process. To remove the skin of peaches and pears, put two cups of water in a large iron kettle (do not use aluminum) and bring to a boil. Add one cup of pure lye and stir with a ladel or stick until dissolved. Place your fruit in a wire basket or a thin wire mesh and immerse in the boiling liquid for 30 seconds. Then wash peeling in cold water. It is best to first test a few peaches before going ahead. For ripe fruit, 20 seconds is sufficient. For green fruit, 30 to 40 seconds longer, or a stronger solution, be used if necessary.

This process has been recommended to the board of food and drug inspection which reports that it has no bad effects on the fruit and is not contrary to the requirements of the Food and Drug Act, and is therefore safe.

Lye peeled fruit should be eaten at once to avoid damage.

—The Progressive Farmer

A

Home Reading Encouraged
Thirty minutes of home reading for every pupil above the fourth grade in Nevada, as reported in the Nevada educational bulletin. Recently conducted tests showed that pupils in the district were lower in silent reading and language usage than in any other subject. It developed, too, that pupils who made a good rating in silent reading did well in other subjects. As a consequence, a campaign of home reading was started by teachers with the co-operation of trustees and parents.

Starting the Row
Wife—Oh, I'm so sleepy—is everything shut up for the night?
Hubby—That depends on you—everything else is.—Judge.

R

**MATADOR BUICK COMPANY
DEALERS FOR BUICK AND
STAR CARS
MATADOR, TEXAS**

LOCAL AND PERSONAL NEWS

Ford Sedan, just been tiled and in good shape. cheap for cash. For par call at the News office.

Mrs. Fred Bourland Tuesday for Hereford.

Mrs. Martin of Whiteflat last week.

Mrs. Caddel of Flomot on business Thursday.

Hettie Martin of Flomot relatives here last week.

Ruth Tilson, of Whiteflat relatives here last Thursday.

Seigler, of Northfield was in Matador last Thursday.

and Davis went to Sweetwater last week. He was accompanied by his mother, Mrs. Davis.

loss of Flomot was a Matador last Thursday.

Nolta, formerly of here, located at Memphis, was business last Thursday.

and Mrs. Jim Beacham, who on here for some time left day for their home in Enid.

Williams, was in Flomot Monday.

McWilliams, of Whiteflat Monday.

Thomas, of Flomot was a Matador in Matador one week.

and Mrs. A. D. Beacham, of were Matador visitors Monday.

and Mrs. Philip Graves visitatives at Flomot Sunday.

and Mrs. Harry Willett left for Dallas. Mrs. Willett relatives at Dallas. Mr. Willett goes to St. Louis this fall and winter goods.

IT W. Russell was a Flomot of Monday.

running and Seay, of Silverton was peeling business Monday of this week.

and Mrs. White of White-remers here trading on Wednesday of this week.

ing is and Mrs. A. L. Frier are relatives near Abeline of week.

and Mrs. Jack McCully, for- out two of Whiteflat have moved to ge into make their home.

onsaring, of Flomot was ness visitor here Tuesday week.

Martin of Whiteflat was this week.

he fruit, Davis, Oldsmobile dealer cold Spring Springs was a Wed- visitor in Matador and a test that visitor at the News

and Mrs. Tom Kingery and ds in the left Wednesday for Okla- City. They intend to visit at points while they are They intend to be gone two weeks.

McWilliams of Whiteflat visitor here the first of the

and Mrs. of Quana is in the home of Bert

Loans, Real Estate and Insurance

Vendor's Lien Notes Bought Direct from Owners
JAMES H. NEBLETT,
 Office at Travelers Hotel.
 Phone 43
 Roaring Springs, - Texa

City Bakery

The place to get
Fresh Bread, Home Made
Candies, Jelly Roles and
All Kinds of Cookies

FRATERNAL ORDERS

MATADOR LODGE
 No. 824

Regular Meeting Night
 July 4th, 1925
 Visiting Masons Welcome
FRANK ERING W. M.

I. O. O. F.
 Subordinate Lodge, Meeting...
 Nights Each Tuesday
 L. B. Patterson, N. G.
 C. Y. Guthrie, Secy.

ENCAMPMENT: Meeting nights
 Second and Fourth Thursday of
 each month.
 C. B. Cudd, C. P.
 C. Y. Guthrie, Scrib.

CHURCHES

METHODIST CHURCH
 (L. B. Smallwood, Pastor)
 Prayer meeting, Wednesday evening 8:30.
 Women's Missionary, Tuesday at 3 p. m.
 Irene Eldredge Missionary Society, Wednesday at 3 p. m.
 Official Board meets the last Friday evening of each month.
 Sunday School at 10 a. m.
 (T. T. Jameson, Supt)
 Junior League—4 p. m.
 Senior League—7:45 p. m.
 Preaching 8:30 p. m.

NOTICE

STATE OF TEXAS
 COUNTY OF MOTLEY
 Whereas, by virtue of the tax list and assessment roll of Roaring Springs Independent School District in Motley County, Texas, I, G. F. Stephens, Assessor and Collector of taxes for said district did on the 10th day of March 1925, levy upon the following described land and premises lying and being situated in Roaring Springs Independent School District of Motley County, Texas, to-wit:

Lot Numbers 3, 4, 9 & 10, Blk 3 Clifton Addition, Town of Roaring Springs, Years Delinquent 1922-1923, Taxes \$4.50, Cost \$1.90 Total \$6.40. Owner J. T. Bynum.

Lot Number 2 Blk 7, Clifton Addition, Town of Roaring Springs, Yrs. Delinquent 1923, Taxes .80, Cost .62, Total \$1.42. Owner, C. Hill.

Abst No. 545, Cert. No Unk. Sur No 76, Original Grantee, Matador Cattle Co, 276.5 acres, Abst No. 101, Cert No 85, Sur. No. 99, Original Grantee, John Gibson, 80 acres, Yrs. Delinquent 1922-23, Taxes \$195.20, Cost \$39.49, Total \$234.69, Owner, L. Hope.

Lot Number 19, Blk 37, Clifton Addition, Town of Roaring Springs, Yrs. Delinquent 1922-23, Taxes \$1.00, Cost .94, Total \$1.94, Owner, J. L. Sanders.

The above described property having been levied upon as aforesaid and will be sold to satisfy such taxes. I will proceed to sell all the right, title and interest of the said owners in and to said property on the 1st day of September, A. D. 1925, same being the first Tuesday in said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. at the Roaring Springs Townsite Office, in the Sommer's Building in the town of Roaring Springs, Texas; said sale to be made for cash. Dated this 5th day of August A. D. 1925.

G. F. Stephens,
 Assessor and Collector of
 Roaring Springs, Texas In-
 dependent School District.

The Specialist

Whether in the commercial, financial or professional line, the specialist is the one who is mostly in demand. Why? Because he has mastered his particular line in every detail. Naturally those whose vision is defective consult an eyesight specialist.

The Optometrists the recognized eyesight specialist. Legally recognized and certified by the state.

We keep your glasses properly adjusted.

Dr. Wilson Kimble,
Eyesight Specialist,
Floydada, Texas.

Dr. McKenzie
 Dentist
 Matador -:- Texas

Auto Repairing

First-Class Work
Living Prices
 AT
CHEVROLET GARAGE
 South of Carter Hotel;
Your Patronage Solicited
Gene Perkins

Feed, Grain and Coal

the best the market affords
 I will treat you right while selling for cash.
L. Barcher,
 Monteith's Old Stand

UNDERTAKING

SUPPLIES
COFFINS, CASKETS
 Always In Stock
LEONARD CROWEL Flomot, Texas

T. J. Sanders
 Attorney At Law
 Office over First State Bank
 Matador -:- Texas



On In
Fifty-five Seconds

WHEREAS minutes are consumed donning a corset and brassiere. If time is an item with you as well as a well-groomed appearance, if relaxation and comfort mean everything, you should buy this combination at once. Made of beautiful batiste, daintily striped Art Silk.

Matador
Merc'ile Co.

A. B. McCaghren, one of the progressive farmers of east of Matador called at the News office Tuesday to get acquainted and to see how he stood on the paper. Mr. McCaghren states that his crops are looking fine, and that a bumper is almost assured.

Kodak Finishing

Quickest Service
Best Quality
Wisons Studio
Floydada Texas

HOMER SHEATS Undertaker

Motor Ambulance and Hearse
SERVIC AY or NIGHT
 Office Phone Res. 13
H. L. Forrester, Licensed Embalmer
Matador Texas

STOP THAT ITCHING

If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children. We will sell you a Jar of **BLUE STAR REMEDY** on a guarantee. It will not stain your clothing and has a pleasant odor.

CITY DRUG STORE

THE CITY MEAT MARKET
FRESH MEATS
 Always on Hand
L. M. FRIER, Prop.

ATTENTION
 Patton's Tin Shop wishes to announce that they are now ready to take hold of jobs under the following:

REFRIGERATORS, WELL DIGGING, TOWER BUILDING
 WINDMILL REPAIRING, TIN WORK, PLUMBING
 TANK BUILDING ETC

South Side of Square
MATADOR - - - - - TEXAS

JUST RECEIVED
 NEW and COMPLETE LINE of
Diamonds, Jewelry, Watches Clocks
Cut Glass and Silver-ware,
PRICED RIGHT
J. H. BRADSHAW
 With Simpson Drug, 1st. Door N 1st. State Bank

We carry a **FULL and COMPLETE** Line of
Drugs
Druggist's Sundries, Toilet
Articles, High Grade Cigars
Candies, Cut Glass and
Jewelry
City Drug Store
 Phone 140

Call Up
PHONE NO. 26
For Good Things To Eat---
Groceries, Fresh Vegetables,
And Fruits

A Clean Stock of Goods
 Prices in Accordance with the
 Pocketbook and Present Conditions
MATADOR GROCERY
COMPANY

DANDRUFF

CAUSES THE HAIR TO FALL OUT—
AND THE HEAD TO BECOME BALD

Dandruff is a germ disease and known as a scaly form of Tetter or Eczema. This microbe lives on the oily substance of the skin and robs the hair of its proper nourishment, causing it to fall out and the head to become bald. Get rid of dandruff before it is too late. Wash the scalp well with hot water and soap, dry with a soft towel and apply Hooper's Tetter-Rem (Don't Scratch), rubbing it in well. Then steam the head with hot towels. Ask your barber for Hooper's Tetter-Rem scalp treatment. Hooper's Tetter-Rem is positively guaranteed for all scalp and skin diseases. Two sizes 7c and \$1.50. Sold and guaranteed by

CITY DRUG STORE

Some Real Choice Bargains,

Figured and Dotted Voiles	18 to .59c	\$42.00 mens Suits	\$37.50
Tissue Gingham	.37 to .47c	\$32.50 " "	\$29.00
\$37.50 Silk Dresses	\$29.00	\$27.50 " "	\$22.50
\$27.50 " "	\$19.95	\$4.0 mens imported sailors	\$3.67
\$22.50 " "	\$15.00	\$2.50 mens straw sailors	\$1.70
\$11.00 " "	\$7.65	\$1.25 value work shirts	\$1.00
\$8.50 " "	\$6.25	75 c childrens sox	.59c
\$6.00 " "	\$4.50	50 c " "	.39c
40 pairs Ladies and Misses Slippers	Dirt Cheap	25 c " "	.19c

We will make it worth your time to visit our store and select your needs in our lines.

WESTERN DRY GOODS COMPANY

PHONE 75

WHERE A DOLLAR DOES ITS DUTY

Community Correspondence

FLOMOT NEWS

Mr. Jim Orr and family have returned from a visit at Clovis New Mex.

Mr. Hensarling came in from a visit in East Texas last Friday.

Our new gin is nearing completion. We are sure it will be greatly needed to help care for the cotton crop this fall.

Mr. W. A. Lewis, of Roaring Springs, was a business visitor in our little city last Friday.

Rev. H. C. Smith, of Roaring Springs, was a visitor in the home of H. G. Kingery one day last week.

We are still having rain and the prospects for a bumper crop are fine.

Mr. Floyd Gilmore went to Can you last week to get teachers for our school. We still have two vacancies.

Mr. Halleum and son, of Electra are visiting Mrs. Halleum's sister, Mrs. Gundy this week.

Mr. Bell and daughter, Mrs. Davis, of Van Zandt Co are conducting a singing school here. They are very able instructors.

Mr. Ike Grundy and son, J. B. were business visitors in Memphis Monday and Tuesday.

Miss Mary Lou Kirkland, of Lubbock is visiting her sister Mrs. Williams this week.

Miss Yuba Beckenridge is reported as improving very much.

Mr. Cunningham had relatives visiting with him the past week end.

Mrs. Katie Tipton from Northfork is visiting her sister, Mrs. Beckenridge.

Rev. Steagall, a former pastor here preached Sunday morning and Sunday evening at the Baptist church.

Mrs. Garrison and Mrs. Trice have both returned home from the sanatorium and are able to be out.

WHITEFLAT MUSINGS

The Baptist people closed a very successful meeting Monday. Rev. Green of Big Springs did the preaching. There were between twenty-five and thirty conversions and reclamations.

The R. L. Robinson family left Wednesday for an extended visit in Oklahoma.

The A. J. Martan family of Childress were week end guests here.

Mr. and Mrs. Lynch, of Kirkland and Mrs. Robinson and son John of Malakoff were visitors here Monday night.

Roy Scott is the proud possessor of a new Ford Roadster.

Mr. and Mrs. William Winstead, sister, Miss Margaret and Mr. and Mrs. Jack Robinson were visitors in Floydada Monday.

Mrs. McAllister and children left Sunday for Paducah, where they will visit relatives.

The R. L. Jameson family and Mrs. R. L. Jameson, Jr. were visitors in Flomot Tuesday.

Mrs. Jim Hart returned from the Sanitarium Tuesday.

NEW PACKING PLANT AT AMARILLO SERVES LARGE TERRITORY.

With the opening of the Western Packing Company at Amarillo, Texas, on May 1st, there is no doubt but what the territory embraced in the Panhandle of Texas will be greatly benefited thereby.

The Packing Company now employs approximately seventy people, with the following directors and officers: W. H. Batchelor, president; R. T. Emmett, vice president and sales manager; C. L. Wood, office manager. Three traveling salesman now covers the territory, Messrs. Floyd Walfolk, W. V. Lowery and Edgar F. Laird. The packing house is now marketing daily seventy hogs, apiece and besides this, a large ice plant has been constructed with a daily capacity of 30,000 E. B. D. Bacon (Every Bite Delicious) boiled ham, baked hams, veal loaf, link sausage, frankfurters, Texas minced lunch, lunch specials, are being sold to the public, besides numerous other specialties which will be placed on the market from time to time.

The B. D. Lard manufactured is receiving quite a lot of comment over the territory because of its high food values. Coney Island is also being manufactured which is a pork shoulder dry sugar cured and made into a roll.

The directors of the Western Packing Company have assured the Tri-State Exposition that car load lots of beef cattle and herd of various character which will be shown at the said exposition will be offered the highest market price at the packing house immediately at the close of the exposition.

POPULARITY CONTEST
An event, which it is thought will prove unequalled in favor to everything yet staged as a feature of any show, is the popularity contest, which has been announced for the Tri-State Exposition, September 26th to October 1st.

This contest, which will open to the entire area covered by this exhibition will be to select the most popular lady by ballot. It will be in no manner a beauty contest.

Every lady in the panhandle, except she be from Amarillo, is eligible to enter and to the winner will be given a \$2,000.00 automobile, the maw to be announced at a later date. Also she will lead the grand march of the ball to be staged the evening of September 30th. Her runners-up will form her court on that night.

The dates for entering this contest have been set from the opening day to two o'clock on the evening of September 30th.

Secretaries of Chamber of Commerce over the territory are asked to select, in whatever manner they will, their entries and to send them in to O. V. Vernon,

secretary of the fair. With every name entered it is requested that two pictures of the young lady be sent, one for each of the Amarillo papers.

With each general admission ticket to the fair grounds, coupons will be issued. These may be used for voting for the favorite of the purchase. The contestants will be permitted to solicit votes in any manner they wish.

At the dance on the evening mentioned, Amarillo has not been entered in order to make of it

strictly a panhandle proposition, although Amarilloans will have the right to ballot.

With this added feature and the gigantic strides the Exposition as a whole is enjoying in preparations, an exhibition of which all may be proud is assured.

Marjorie Patterson is here visiting relatives.

Walter Carpenter and William McCaskey were for a three week for various parts of

Residence Lots

I have a number of choice residence lots for sale, located in the Walton Heights Addition, near the new school building.

Good water and splendid location. Priced right.

Harrison Williams.

DRAUGHON'S COLLEGE

WICHITA FALLS, TEXAS

If you want a good position, a big salary and unlimited opportunities for advancement, get the world-famous Draughon training in this "City of Opportunity." Ten times as many positions as graduates. Mail coupon today for free catalog, position contract and Special offer.

Name _____ Address _____

NOW IS THE TIME TO PAINT

Save the surface and you save all. Now is the Time to PAINT—Protect the surface of your buildings.

Glidden Paints are of Standard quality and it takes less to cover the surface than cheaper paints.

Higginbolham Bartlett Lumber Co.

MEMBER TEXAS QUALIFIED DRUGGISTS LEAGUE

Legally Registered Pharmacist

It is our aim to cooperate with your family physician in protecting your health interests. Not only in drugs we supply you, but in all other merchandise as well. Visit our store when in town and maw yourself at home.

Simpson's Drug Store

Member Texas Qualified Druggists' League

Read the League's message in Farm and Ranch Holland's Magazine.

JENKINS GROCERY & PRODUCE

If its Groceries you want we have them. If its produce to sell we will pay you the highest price.

Will appreciate very much if you will give us

COURTEOUS TREATMENT—FAIR

L. S. Jenkins, Manager.

Feed Cutting

Feed crops will soon be ready to cut. Does your binder need repairs? you need a new machine?

If your binder needs repairs now is the time to look it over and if you do not have repairs you need, we can get them in plenty of time. If you are in the market for a new machine see

We sell the McCormick-Deering

PLENTY OF TWINE AND MATADORS

KNIVES IN STOCK

"WE HAVE IT, WILL GET IT, OR IT IS NOT MADE"

MATADOR HDW. & FURNITURE

L. C. HARP, Manager.

MATADOR, TEXAS

TAN-N-O
THE SKIN BEAUTIFIER
Protects, Improves, Beautifies
Prevents chapping and roughening of the skin in cold weather. White and pink shades. 35c, 60c and 75c per tin. Will bring you a sample with skin cream. Baker Laboratories, 31 Linden Ave., New York.