

THE MOTLEY COUNTY NEWS

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY NOV 19 1925

NUMBER 38

WHAT'S DOING IN WEST TEXAS

Littlefield—This town claims to have more memberships in the Chamber of Commerce than any town in West Texas. B. F. Bennett who was elected president of the Chamber this week secured sixty two memberships here and was told that if that was not enough he would call on the Littlefield Chamber of Commerce to the benefit derived from the support of the organization and is unanimously behind the Chamber of Commerce.

Big Spring—E. G. Lee, president of the West Texas Chamber of Commerce will speak here on the 20th of November 30. He is taking a campaign along the Texas coast as far as El Paso. His itinerary for the trip is: Big Spring noon Nov. 19; Big Spring 8 p. m. Nov. 19; Big Spring 8 p. m. Nov. 20; Big Spring 8 p. m. Nov. 21; Big Spring 8 p. m. Nov. 22; Big Spring 8 p. m. Nov. 23; Big Spring 8 p. m. Nov. 24; Big Spring 8 p. m. Nov. 25; Big Spring 8 p. m. Nov. 26; Big Spring 8 p. m. Nov. 27; Big Spring 8 p. m. Nov. 28; Big Spring 8 p. m. Nov. 29; Big Spring 8 p. m. Nov. 30; Big Spring 8 p. m. Nov. 31.

not overlooked. Appropriate ceremonies being held in churches over the entire section. Practically every city of consequence in the section observed the holiday.

Midland—The ordinary "pie" melon which grows wild throughout West Texas is the best medium known with which to poison rabbits. Experiments here have demonstrated this fact. Farmers of the Midland Country are being urged to haul in and preserve these melons for use in fighting the pests. The melons ordinarily considered valueless are meeting with ready sale for this purpose.

Floydada—A direct highway from Post through Floydada to Clarendon connecting the Glacier to Gulf with the Colorado to Gulf is now assured. Crosby county has let the contract for the road down to cap rock leading to Post. This road will be a great asset to Floydada as well as a convenience to tourists.

Sagerton—The Southwest precinct of Haskell County voted bonds in the sum of \$100,000 for hard surfacing the highway thru this corner of the county.

Clovis N. M.—This city was able to greatly reduce city taxes by the sale of the water and light plant which has been municipally owned to a private corporation. City taxation has been reduced from \$64,050 to \$33,499 as a result of the sale.

Baird—Callahan County now has a county farm demonstration agent. Farmers and town people of the entire county joined in petitioning the commissioners' court of the county to appropriate the necessary funds to secure the work and the court allowed the petition. Callahan County is making great strides agriculturally.

WIENIE ROAST

The Senior B Y P U of the Baptist church of Matador and the senior B P U class of the Baptist church of Floydada met on the cap-rock about half way between here and Floydada last Thursday night for a wiennie roast. About thirty five members from each place were present. After building a huge camp fire, every one enjoyed roasted wienies and marshmallows, and partook of a delicious spread, consisting of sandwiches, hot chocolate coffee, fruit. Games of various kinds were then enjoyed. Favorite songs were sung and a very pleasant evening enjoyed. Meetings of this kind are always helpful in establishing a deeper friendship and it is hoped there may be more of them in the future.

TO OUR CITIZENS

we want you to open an account.

The Merchants and Business Men:

When you give us your banking business. You get the bank and the bank in turn will help you to charge and extend your business. A Bank is beneficial to the bank and a great contribution to the depositor.

BANK BUSINESS IS RESPECTFULLY SOLICITED

First National Bank

MATADOR, TEXAS

SENIOR MOTHER'S CLASS

The Senior Mother's Bible Class of the Methodist Sunday School met in a social and business meeting at the home of Mrs. Jack Luckett Monday November 16th.

The devotional was led by Mrs. T. T. Jameson reading the Thirty Third Psalm, and prayer by our teacher Mrs. B. F. Moore.

A short business meeting was then held and the following officers were elected:

Pres. Mrs. Jack Luckett, Secy-Treas. Mrs. Homer Sheats, Assistant teacher, Mrs. Claude Jefferies.

Absentee Committee: Mrs. Charlie Pipkin, Chairman with Mrs. Payne, Jefferies and Rance Moore.

Social Committee, Chairman, Mrs. G. E. Hamilton with Mesdames Pitts, Dean and J. W. Hamilton. Devotional Committee: Chairman: Mrs. T. T. Jameson, Mrs. Freeman and Smallwood.

Our teacher, Mrs. B. F. Moore, outlined some important work for the class to do before the Holidays arrive.

Then a round table discussion by the entire class on the entire class on the important topic of building a new church was enjoyed by all present. Refreshments of sandwiches, pickles, cake and chocolate with whipped cream were served to the following ladies: Mesdames B. F. Moore, Smallwood, T. T. Jameson, J. W. Hamilton, Payne, Pat Jenkins, Charlie Pipkin, Pitts, Dean Freeman, Sheats, G. E. Hamilton with Mesdames Edd Williams, Charlie Jenkins and Misses Mary and Ruth Moore and Cathrine Sheats as visitors and the hostess.

All adjourned with the feeling that a social meeting occasionally was something that we all enjoyed.

GRAMMAR SCHOOL

It will be a great inspiration to your child to look over the audience and see you. We have chapel every Wednesday morning and your children are rendering the main part of the programs, you should show your interest by seeing them.

Wednesday Nov 25th, chapel will be conducted by the Primary Grade teachers. This program will be a Thanksgiving program, not very long, spent to see this program.

There will be no school on Thursday and Friday 26th and 27th. Miss Robert had charge of chapel this week. Those appearing on program were: Nellie Rhea Higgins, Selbia Burleson, Julia Carter, Rev. Smallwood made a very interesting and inspiring talk. J. F. Jordan.

RESOLUTION OF RESPECT

In memory of our beloved club member, Mrs. Lizzie Breckenridge, we the Flomot Home Demonstration club offer these resolutions.

Be it resolved: First, that we will take her life as an example of cheerfulness and patients. Second, that she was loyal and true to her fellow man. Third, that her faith in God was enduring to the end.

Fourth, Be it further resolved that we send a copy of these resolutions to the Motley County News. One copy to her family and keep one copy on our files. Committee: Mrs. A. L. Clements, Mrs. L. B. Turner, Mrs. T. A. Hensarling.

See our line of Christmas cards. All kinds, all prices, with your name, and any verse you want printed on them.

Mrs. Tatum, mother of Mrs. T. E. Edmondson and former resident of Matador, died in Dallar, Texas, November 17. She was shipped here for burial Thursday the 19th.

For Sale—One and quarter H. P. Monitor gasoline engine. Inquire at the News office.

MRS O. J. DAY, HOSTESS

Mrs. O. J. Day complimented her friends with a very prettily arranged bridge luncheon on Friday of last week.

Colorful flowers made lovely the tables where covers were laid for each guest. Very quaint and lovely place cards and tallies added to the attractiveness of the occasion.

A very delicious luncheon was daintily served after which was enjoyed at four tables. High score going to Mrs. Bob Echols, low to Mrs. A. C. Traweck and the cut to Mrs. J. F. Hughes.

Those who enjoyed this delightful hospitality of Mrs. Day were: Mesdames J. F. Hughes of Roaring Springs, Frank Eiring, T. P. Metcalf, J. R. Whitworth Jr., Bob Echols, Farris Fish, E. S. Stearns, L. C. Harp, A. S. Edmondson, U. L. Willie Harry Willett, Roy Burleson, A. C. Traweck, Jack Luckett, D. E. Pitts and Miss Ollie Echols Contributed.

PROGRAM

The Sunset Epworth League, will meet Sunday at Sunset, with the "Reds" in charge of the following program:

Leader—Lessie Ward, Song and Prayer—Minutes by secretary Miss Lillie Morris.

Announcements—By President, 1. Different Dividends, by Mrs. M. C. Washington, 2. Can I invest my life in such vocations? Tom Banbee

3. Reading—Miss Lillie Morris 4. A cash investment, Austin Tanner. 5. Finding my place in God's program. Miss Vivian Ward

6. What and where can I invest, Miss Mollie Bourland. 7. Bible Quiz—Oleta Bynum.

Leader—Song—Benediction—

FAIRVIEW NOTES

The Tom Turner family of Flomot visited in the R. N. Scrivner home Sunday.

Mrs. J. W. Lawrence was hostess to the Irene Eldredge Missionary Society of Matador Wednesday afternoon.

A Thanksgiving program at the Fairview school house Thanksgiving night. Everybody is invited to attend.

"The nation that will lead the world will be a nation of homes."—Gifford Pinchot.

Mr. and Mrs. Jim Lancaster were shopping in Matador Saturday.

Mr. S. L. Benefield made a splendid clerk for the Western Dry Goods Co Saturday.

Grandpa and Grandma Lane Lancaster started to Clifornia, Tuesday to spend the winter with their sons Lum and Ben.

Miss Bertha Clower was shopping in Matador Saturday.

Earl Turner was transacting business in Matador Tuesday.

Don't forget the Thanksgiving program at Fairview. We of Fairview should especially be thankful this year.

Bird hunters are already visiting our community. Those who want to protect our quail should put up "posted" signs.

The Department Club meets at the new school building Monday November 23, 1925, for business all members requested to come and visitors are welcome. Mrs. Jack Luckett.

All kinds of New Year's Greetings and Christmas in fact every thing you want at the Motley County News.

IN THE DISTRICT COURT, MOTLEY COUNTY TEXAS NOV. TERM A. D. 1925

TO THE HONORABLE J. H. MILAM JUDGE OF SAID COURT

We, your Grand Jurors, who have hereto fore been empanelled to inquire into and return bills of indictments for violations of the law committed in Motley County, heerewith submit you our report:

We have been in session for the past five days, and have diligently inquired into all violations of the law which the members of this Grand Jury know and through witnesses which we have been able to get before said Grand Jury and have examined ninety four witness and have returned eleven true bills of indictment, five of which were misdemeanors and six felonies.

During the course of our investigation we have discovered that most of the violations of the law have been committed by negroes and others who are not residents of this county, but are temporarily located here for the purpose of picking cotton or other work; that our permanent citizenship is as good or better than any of the other counties in the West.

We regret to have to report that it appears to the Grand Jury that a number of men in this county who bear the reputation of being good substantial, law-abiding citizens undertake to evade the truth when they are called in the Grand Jury Room.

An examination of the Court House and Jail has been made and found to be in good condition.

We wish to thank the Sheriff's Office and other officers of the court for their assistance in our investigation and request that we be discharged.

R. L. Jameson, Foreman of the Grand Jury Nov term 1925

We are in receipt of a letter this week from Miss Willie Hutto formerly of this place now living in Childress requesting us to send the paper to that address.

Miss Mabel Jameson was operated on at the Floydada hospital Monday night. Her many friends are glad that she is doing nicely at this time. She is a senior in High School and it is hoped that she will soon be able to come back to school.

Irene Eldredge Missionary Society will hold their Bazaar at Mrs. A. W. Ford's Millinery and Ladies Ready to Wear Store.

DISTRICT COURT

The following cases were tried in the district court of Motley county this week.

State of Texas vs E. V. Gordon Judgment for plaintiff, foreclosing tax lien.

State of Texas vs M. T. Daguberty, No. 637, judgement for plaintiff, foreclosing tax lien.

State of Texas vs M. H. Romer No. 658 judgment for plaintiff, foreclosing tax lien.

Addie Barton et al vs W. B. Barton et al No. 640, judgment granted as per agreement of parties.

A. B. Echols et al vs F. W. Strang, No. 644, judgment rendered in favor of plaintiff.

W. M. Graham vs Motley County et al, No. 641 tried by jury, judgment rendered in favor of the defendant.

State of Texas vs Geo Dodson, No311, dismissed on motion by states attorney.

State of Texas vs J. L. Leggett, charge, homicide, No 313. Continued by agreement of parties.

State of Texas vs Cooper Ozborn No314, charge selling liquor, hung jury, case continued.

State of Texas vs Roy Kilgore, No. 317, change of venue from Knox County, (rape) defendant found guilty and given a 5 year suspended sentence.

State of Texas vs Dave Johnson, No. 319, charge, aggravated assault, tried by jury, verdict not guilty.

State of Texas vs H. Bolton, No. 321, charge, aggravated assault, continued on first application of defendant.

State of Texas vs Bob Tibbets, No. 323, charge, selling liquor, continued on first application of defendant.

MOTLEY COUNTY CAN CAN RAISE TURKEYS

J. D. Morris of Whiteflat was a Monday visitor and trader in Matador and made it a point to call at the News office to square up with the editor for another year's supply of the paper. Mr. Morris stated that Mrs. Morris had been doing an extensive turkey business this year. She has already marketed better than \$400.00 worth of turkeys, and has better than \$300.00 more to market, besides holding about 60 hens for next year. We consider this fine, and proves that turkeys can be raised in Motley County. Mrs. Morris expects to do a bigger turkey business next year.

It is Better to Die Trying Than Sighing



As a member Bank we are required to keep a reserve on deposit in the Regional Bank of the Federal Reserve System, of which we are a member.

This membership gives us the advantage of the tremendous resources of the Federal Reserve System.

It insures Strength, Stability and service.

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Matador, Texas

"THERE IS NO SUBSTITUTE FOR SAFETY."

MOTLEY COUNTY NEWS
GROVER C. MITCHELL EDITOR
AND PUBLISHER

Published Thursday each week.
 Subscription Rates \$1.50 Strictly In Advance

Entered as second class matter at the Post Office, Matador, Texas, under act of Congress, March 3, 1879.

Four weeks constitute an advertising month. Where advertisements are inserted and no instructions given, same will be run unordered out, and charged for accordingly.
 Advertising rates will be furnished on application.

THE AMERICAN CREED

"I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a sovereign nation of many sovereign states; a perfect union, one and inseparable, established upon those principles of freedom, equality, justice and humanity for which American patriots sacrificed their lives and fortunes. I therefore believe it is my duty to my country to love it; to support its constitution; to obey its laws; to protect its flag; and to defend it against all enemies."

Although the weather conditions were very bad last Saturday Matador was full of people from all parts of the county, who were doing considerable trading in the town.

Next Thursday is Thanksgiving day and we consider that the people of Matador and Motley county have a right to be thankful this Thanksgiving Day for the blessings of the past year, and they are

The News has added a number of names to its list the past two weeks and we consider our advertising space a very valuable selling medium for our merchants. If you are not carrying an ad with us we would be glad to get you lined up.

The mail service is getting worse every day. There hasn't been a single day this week that the Denver trains haven't been so "all-fired" late that it is way impossible for the Q. A. & P. to wait for it. Air mail service would be a good thing for Motley county.

A deal was made last week where by Homer Sheats, Mat Patton and W. M. Graham became the owners of the Gaines rooming property. They expect to move the old building off in the near future and it is hoped that it will be replaced with modern brick business buildings.

FORD NEWS LETTER

The first move by an automobile manufacturer to establish complete standardization of methods employed in repair service has been made by the Ford Motor Co. in a text entitled "Ford Service" which is for distribution to authorized Ford dealers and service stations. The book, which includes about 300 pages is the culmination of several years of research by Ford engineers. It covers in minute detail, with numerous illustrations, every operation in assembling and repairing Ford cars.

Automobile engineers all over the country have urged that a system of repair methods, standardized by the manufacturer, be worked out in the interest of car owners. Practically no two mechanics follow the same method even on the same operation, they assert. Efficiency may also vary, it is pointed out, and it is an assurance of the highest type of service if in every shop the methods conducive to highest efficiency are employed.

For years the company has maintained a direct and close service supervision over its dealers and service stations and with the new text this is strengthened by giving the mechanics in simple form the approved methods for repairing Ford cars. Publication of the book, a statement says, is "in line with the company policy of improving service to Ford owners in every way proven practical."

HIGH SCHOOL NEWS

FRESHMANS—Again the Freshman class have gotten ahead of the other classes. Just wait and you will find out how it was done.

Last Friday the students of Matador High were given their chapel seats—the Freshman on the very front row. After the seating had been completed Mr. Spaargle made several announcements. Then came the surprise—the Freshman gave a surprise program. It was the very first chapel exercise ever held in the new building, and who did it? Why the Freshman, of course! They always do come out on top!

The program was a three act play. Cast—Dell Tudor, Dr. Algebra; Howard Freeman, Error; Lottie Carter, Mrs. Wrong; Burnice Marquis, Mr. Wrong; Judine Watson, Bryan Cammack and Opal Patton, assistants of Dr. Algebra. It seems that Error couldn't work Algebra correctly, so Dr. Algebra decided that an operation was the only cure, so he began to prepare for the trying event. All the tools including a saw, hammer, screwdriver, and butcher knife were professionally placed on the table. The patient was brought in and placed on the table, right by the side of all the artillery. Dr. Algebra began his work. He took out a—(c plus b) equals a—c plus b and in its place put the correct form a—(c plus b) equals a—c—b. Several similar extractions and insertions were made and in a few days the patient, Error, could correct all his mistakes and work Algebra as well as anyone.

Come visit us and see for yourself what we're doing.

Class Reporter

SOPHOMORES—We're going to win! Yes, it was a "Soph" who said this and they mean it. Do you know the second Lyceum course begins Monday night Dec. 14? If you don't, you soon will, because the "Sophs" are going to sell "you" a ticket. A prize of \$25.00 has been offered to the class who sells the most tickets, and the Sophomores intend to get it.

The Sophomores have also organized a "Modern European History Club". The following were elected as officers: President—Mary Hamilton, Vice President—Marion Warren Secy and Treas—Alice Traweek. Critic—Jack Bradshaw.

Reporter—Hazel McCaghren, Sargent of Arms—Otho Winters. The purpose of this club is to get the most interesting current events and recent inventions. This is very interesting and helps keep our class alive.

Reporter

JUNIORS—Where is the Junior Class? Just wait and you will see. We have not been broad-casting much socially, as the "Little Radio" is not tuned in yet. But as you will remember "Work then play".

On our last history exam, Prof. Jones complimented us highly, saying it was the best set of papers he had ever graded—Give us room!!! We are contemplating having the best chapel program that M. H. S. has ever known when our turn comes. Many members of our class attended the foot-ball game November 11 at Paducah. Although we did lose, we are not disheartened, as our motto is—"If at first you don't succeed, Try, Try again". The boys did their part and that's as much as we could expect. It is better to play fair and loose, than not to play fair and win.

"Oh! the Gallant Foot-Ball Boys Our hats are off to you."

Reporter

SENIORS—Plod on and on and on then in the end success is yours! That is what this Senior Class has done and at last the Seniors are successful. They gained an advantage over the other classes when they made such a large sale of Lyceum tickets. Any store need a sales lady? If so, apply to Josephine Moore, she was our feature sales lady, the total of her sales being \$33.00.

Sponsors were given to each class Friday when the chapel seating took place. They are as follows: Mr. W. C. Jones, Senior Sponsor. Miss Ruth Montgomery, Junior, Miss Francis E. Cannon, Sophomore, Miss Ruth Hartgraves, Freshman.

Seniors on a program will be given every Friday morning at the chapel hour—10:15—in the High School Auditorium. All visitors appreciated!

Class Reporter

GLEE CLUB

On Tuesday, Oct. 27, there was organized in the High School Girls Glee Club, under the supervision of Miss Patti Hightower, who is a very efficient teacher of both music and voice. There are sixteen girls on roll who attend regularly. The practice days are on Tuesday and Wednesday of each week.

The Glee Club made its first appearance on November 11, at the High School. They helped with the music for the Armistice program. More of such entertainment is certain to follow.

Now if anyone in town hears a noise in the south part of town on Tuesday and Wednesday, please don't get excited for its only the girls getting their voices down or up for that alto part.

Reporter

AGRICULTURE—The Agriculture Class went to Spur to study at the Experiment Station and at the Hatchery. It seems there was some controversy on the way back, which resulted in the perpetration of a Ford roadster. No? An explanation would be appreciated.

Report cards were out Monday. Some good, some bad as usual. I'm sure that there is room for improvement along several lines, in grades and demerits especially.

The next Lyceum number is to be here December 17. It is a musical entertainment. "The Apollo Duo", directed by Mr. and Mrs. Arthur Wells. They are both very accomplished musicians on the piano, banjo, bassoon and saxophone. Mrs. Wells is a celebrated contralto. The entire evening will be well spent, if you come to hear them, so when a Sen and help us win the \$25.00 cash prize.

The Matador Annual, soon to be come known as "The Rattler" is progressing nicely. Soon the Senior class will need your help. Are you ready and willing to give it? For come to sell you a ticket.

C. C. Jowers of Whiteflat was here Saturday.

The Specialist

Whether in the commercial, financial or professional line, the specialist is the one who is mostly in demand. Why?

Because he has mastered his particular line in every detail. Naturally those whose vision is defective consult an eyesight specialist.

The Optometrists the recognized eyesight specialist. Legally recognized and certified by the state.

We keep your glasses properly adjusted.

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Eyesight Specialist,
Floydada, Texas.

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 Prevents chapping and roughening of the skin in cold weather; tan and sunburn in the warmer months. As a beautifier it has no equal. Tints: White and Flesh. Three sizes, 35c, 60c and \$1.00, at toilet counters.
 We will bring you a liberal sample with silk sponge FREE.
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Matador Abstract Company

FIRST NATL BANK BLDG
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Fish & Whitten,
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COMING

Dr. C. Howard,
Optometrist

Will Be In
Roaring Springs
NOV 15 to 22

AND AT
Matador

NOV 22 to DEC 5

Prepared to do all kinds of Optical Work.

Those wanting Glasses fitted or eyes tested should see me.

Dr. C. HOWARD
Optometrist.

Your Birthday
 Is it this Week?

NOVEMBER 22-28

If your birthday is this week, courage and determination are the most marked characteristics of your nature. Desiring always to make an impression, you sometimes take upon yourself burdens and responsibilities that seem far beyond your strength, but your clear grip and enormous reserve power enables you to carry the load, and endure stress, where weaker natures would fail utterly.

Persons born under these dates are not generally popular. They are either loved greatly or very much disliked—there is no in-between. Yet when cultured, they are the most fascinating and companionable persons one would care to meet.

The woman, while rather impatient and blunt of speech, makes good mothers and rule the household. Outside affairs do not appeal to them. The men have remarkable talents, and can reach the great heights in any vocation that demands supreme coolness, self-control and courage.

INSURANCE, LOANS, REAL ESTATE

No, it is not a "SIDE LINE" with me, it is BUSINESS and receives my full time and attention. Business in these lines entrusted to me, receive my attention, first, last, and all the time. In insurance I sell only as good as there is, and try to write it as keep it so it can be collected if you have a loss. I have good connections for loans. If you have Real Estate for sale, I will spend time and money trying to sell it for you and it costs you nothing if I am unable to make a satisfactory sale.

It will cost you nothing to patronize me. Call and let us talk it over.

R. A. SEAY.

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MATADOR, ::::: TEXAS

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Candies, Cut Glass and Jewellery

City Drug Store

Phone 140

A whole store full of useful, practical, beautiful gifts for everybody

This is the time of the year when people are worried and irritable because they are up against their years problem—what to buy for Christmas, and all the worry is so needless—because here you will find many beautiful useful gifts, and your Christmas shopping will become a pleasure. We will store all goods bought from us until Christmas.



GIVEN AWAY FREE

We will give away absolutely free, Tuesday December 24 one White Enamel Porcelain top Kitchen Cabinet, (From Stock Value \$57.00) see cabinet and get particulars at our store.

"We Have It, Will Get It, or It is Not Made"

Matador Hdw & FURN CO.

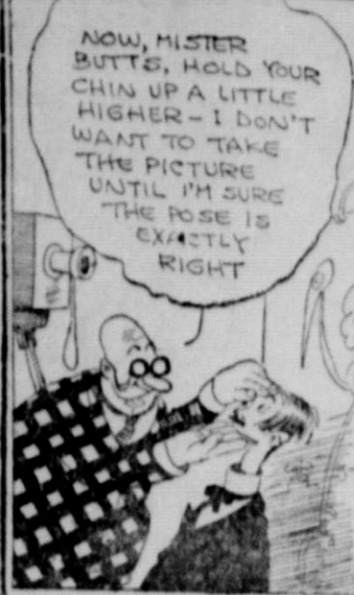
L. C. HARR, Manager.

MATADOR, ::::: TEXAS

**Bozo Butts
They Drive
Him Nuts**

By
"Rube" Goldberg

Autocaster Service
By R. L. O'Leary



VEHICLE NEWS LETTER

... drama of America trans-
... has been enacted within
... year life span of Captain
... Hoback, one of the few
... links between the roman
... of the covered wagon and
... modern automobile.

... Hoback who formerly
... covered wagon now is an
... motorist.

... when only 10 years old
... four yoke of oxen as they
... slowly westward with a
... prairie schooner in
... and his parents migrat-
... miles to Winnemac, Ind.,
... frontier town.

... crossing the Wabash river the
... became frightened, got
... control of the child driver
... away through shoul-
... water. They nearly up-
... wagon but finally return-
... east bank of the river at
... ground near Lafayette,

... where Harrison a few
... before had defeated a large
... of hostile Indians.

... day, 80 years later, Captain
... erect, alert and with the
... eye of the frontiersman, is
... transportation of a far
... type. After hesitat-
... years "to tackle the new-
... gasoline rigs," he has pur-
... a Chevrolet touring car.

... like a scart rabbit," said
... Hoback. "Easy to drive
... thought a bondy had to be
... good with machinery to
... a car. Mebbe that was
... back when I first started
... after a car—when I
... 80 years old—but it
... isn't true now. I missed
... fun by waiting so long."

... Hoback drives frequent
... the vicinity of Britton, Okla.
... now resides. He has
... garage for the car. The
... rents out the large farm
... he homesteaded after join-
... land rush from Oklahoma
... 1889.

... been prosperous and suc-
... in Indiana and later Ark-
... he explained. "I owned
... mills and a plaining mill
... them during the Cleveland
... station. I walked from Ft.
... Oklahoma City. My dog,
... went with me. I was
... but that didn't matter to
... It took us nearly 10
... We lived off the country.
... and deer were as thick
... in a cornfield.

... ing the excitement of the
... I lost my Old Pal. A
... ferred me a ride in a wagon.
... was standing nearby
... the whistle blew as a signal
... rush was on. Guns were
... everybody shouted and lash
... of horses. The long race
... prairie was very thrill-
... staked one of the most val-
... farms in the state but I lost

... was long ago and of
... he's dead now," the old
... wistfully. "But I
... the whole farm to have
... with me now."

... living 16 years on the
... Captain Hoback moved in
... Dixon, Oklahoma, where
... postmaster, railroad agent
... and mayor. He came to
... in 1809. He was married
... His second wife died in
... during the Civil war he
... Lincoln's first call and
... five years as a captain of
... H. 57th Indiana Volun-
... He was reported dead at
... Shiloh. The captain
... the sword which he car-
... ough the war.

... quainted skill as a motorist on a
... tour to the home of his daughter,
... Mrs. Mattie Louist Hale, at Heber,
... Springs, Ark.

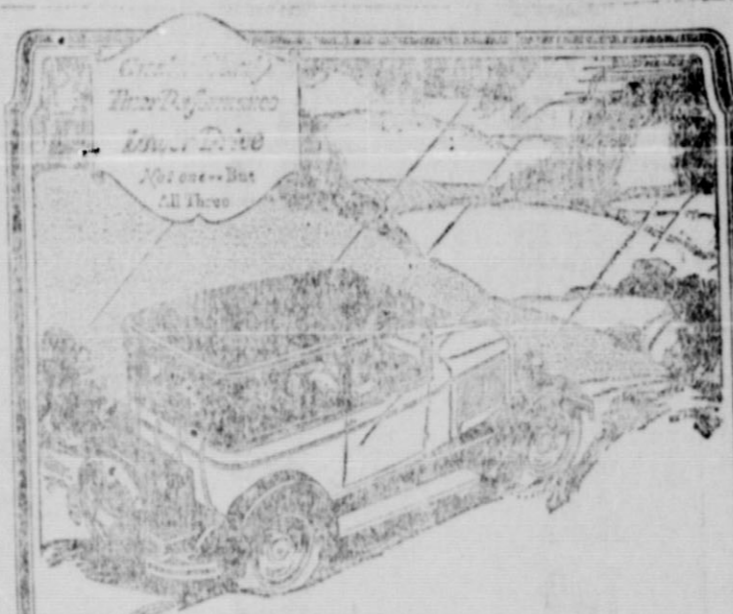
**Old Mr. Carter
Helped by Sim-
ple Mixture**

After taking Adlerika I feel bet-
ter than for years. At my age
(60) it is ideal—so different from
other medicines." (signed) W. W.
Carter. Adlerika is a simple mix-
ture of buck thorn bark, glycer-
ine, oel., which removes GAS in
ten minutes and often brings re-
lief to the stomach. Stops that
full, bloated feeling. Brings out
old waste-matter you never
thought was in your system. Ex-
cellent for chronic constipation.
CITY DRUG STORE

**FRATERNAL
ORDERS**

MATADOR LODGE
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FRANK ERING W. M.
I. O. O. F.
Subordinate Lodge, Meeting
Nights Each Tuesday
L. B. Patterson, N. G.
C. Y. Guthrie, Secy.
ENCAMPMENT: Meeting nights
Second and Fourth Thursday of
each month.
C. B. Cudd, C. P.
C. Y. Guthrie, Scrib.

FOR SALE—7x11 Pearl Job
Press, also 15 inch stand paper
cutter.
Motley County News.



Performance Plus
Try it on the Hills!
Coach \$950
Sedan \$1025
Touring \$875
Davis Service Station
Roaring Springs, Texas
**OLDSMOBILE
SIX**

A PHONE IN THE HOME
Makes us all one family. The Cost is
Very Normal
See Us
MATADOR TELEPHONE CO

BATTERY STATION
I have opened up a Battery Station just west of
City Bakery, and am equipped to handle any and all
kinds of battery work.
Satisfaction Guaranteed
**WE HANDLE PRESTO—LIGHT RUBBER CASE
BATTERIES.**
C. C. HUTTO, Prop.

C. BLATHERWICK
THE COW BOY BOOT MAKER
Maker of high grade Cow Boy Boots, also general
Shoe repair work. Give me a trial.
**LOCATED SOUTH END MAIN STREET
MATADOR, :::: TEXAS**

Marquis Metal & Plumbing Company
Headquarters for Sheet Metal and Plumbing fixtures. Gal-
vanized Corogated Tanks, Well repairing, Supplies and pipe
fitting. Roof repairing. All kinds of tin and Metal Work.
Satisfaction Guaranteed -
Phone 152
Riley Marquis, Mgr.

JUST RECEIVED
NEW and COMPLETE LINE of
Diamonds, Jewelry, Watches Clocks
Cut Glass and Silver-ware,
PRICED RIGHT
J. H. BRADSHAW
With Simpson Drug. 1st. Door N 1st. State Bank

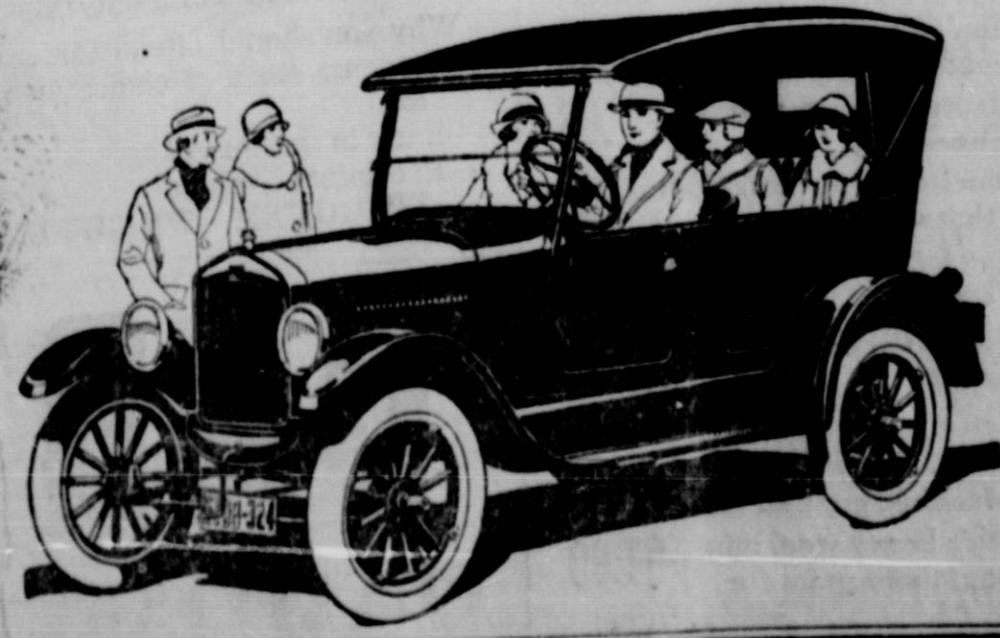
Ford

TOURING CAR
\$290

- Touring - \$290
- Runabout - 260
- Coupe - 520
- Tudor Sedan 580
- Fordor Sedan 660
- Closed cars in color.
- Demountable rims
- and starter extra on
- open cars.
- All prices f. o. b. Detroit

Every ounce of material used in building
Ford cars must measure up to Ford stand-
ards of quality—reinforced by Ford stand-
ards of workmanship and inspection.
That is why Ford cars give such long
and satisfactory service.
The Touring Car with added beauty
and finer riding comforts, is represen-
tative of the unusual value available in
Ford cars.
Ask the nearest Authorized Ford Dealer
to show you this car.

Ford Motor Company
Detroit, Mich.



Keeps out damp!
Sheetrock, being cast from
gypsum rock, is a natural
insulator against heat, chill
and damp.
It keeps buildings more
comfortable the year round
—shows big savings in fuel
bills.
Let us tell you about the
many other superiorities of
this different wallboard.

SHEETROCK
THE Fireproof WALLBOARD

Higginbotham Bartlett Lbr Co

GREATER COTTON CONTEST FOR 1926

It is time for farmers to think about next year's Cotton Contest to be conducted by the Dallas Morning News and The Semi-Weekly Farm News in cooperation with the Extension Service of Texas A. & M. College.

The completed plans will be announced in a few weeks and are now being drawn up and perfected. The whole State will be covered in a series of different Cotton Contests, all of which will be based upon the Four-Year Program adopted by the News almost two years ago.

There will be large prizes in various divisions of the contest with a view to encourage intensive farming on the Black Lands of the Texas prairies and other uplands as well as in the richer bottoms. It is planned to keep these divisions separate to stimulate competitive effort in each one of them. Everything will be done to make the cotton contest fair to all who take part in it, especially to those who are not favored with the richest or best watered soils.

This announcement is made to get farmers to prepare their lands this fall and not wait till next spring. Wherever Chambers of Commerce or County Agents want to get their counties or communities organized to enter next year's Cotton Contest the Cotton Contest Department of The Dallas News will lend its help. Secretaries of Chambers of Commerce and county agents should get in touch with Victor H. Schoffelmayer, agricultural editor of the Dallas News who will be glad to lend his assistance in getting communities organized for next year.

THE MAGIC CARPET

Once upon a time in the mystic land of Persia, there was found among the treasurers of a king, a wonderful carpet. One had only to sit on it, wish to be somewhere, and always the carpet would fly till the wished-for place was reached. For hundreds of years it carried kings and princes upon the most amazing adventures. No one knew what finally became of it, but it may be that last threads went into the make-up of the first Youth's Companion. For, like the magic carpet, The Companion for 1926 carries you to the land of your heart's desire—up into the Main woods with the lumbermen; out on the western plains where the warlike Navaho Indians live, far up into the gold regions of Alaska; and away on the Southern Seas in search of treasures and lost islands. All you need for such extraordinary adventures is a young heart and a Youth's Companion. Don't lose time in getting started; subscribe now and receive 1. The Youth's Companion—52 issues in 1926, and 2. The remaining issues of 1925. All for only \$2.

3. Or include McCall's Magazine. The monthly authority on fashion. Both publications, only \$2.50.

THE YOUTH'S COMPANION CO. S. N. Dept., Boston, Mass. Subscriptions receiver at this office



Danger!

When your heart flutters, and palpitates, when you're short of breath and dizzy, when you have smothering spells and faint spells, look out for your heart!

DR. MILES' Heart Treatment

has been used with marked success for all functional heart troubles since 1884. Your druggist sells it at war prices — \$1.00 a bottle.

Men's Clothing Further Reduced SUITS

All Wool—Extra Trousers

\$22.50	\$19.95	42.50	35.85
25.00	22.35	45.00	37.95
27.50	23.65	47.50	38.50
28.50	24.48	48.50	41.50
30.00	24.95	49.50	42.35
32.50	26.95	52.50	43.95
34.50	28.85	55.00	46.35
35.00	29.50	57.50	48.25
37.50	31.65	59.50	49.95
39.50	33.45	62.50	52.95

ODD PANTS

\$3.50	\$2.75	6.50	5.45
3.75	3.10	6.75	5.50
4.00	3.25	7.00	5.95
4.25	3.45	7.50	6.25
4.75	3.95	8.00	6.75
5.00	4.15	8.50	7.25
5.50	4.58	9.00	7.75
5.75	4.85	9.50	8.15
6.00	4.95	10.00	8.50
	10.50	8.95	

DRESS HATS

\$3.50	2.98	5.50	4.85
4.00	3.58	6.00	5.35
4.50	3.98	6.50	5.75
5.00	4.48	6.75	5.95
	7.50	6.65	

FANCY PATTERNS IN NECKBAND SHIRTS

\$1.25	.98	2.75	2.10
1.50	1.15	3.00	2.25
1.75	1.25	3.25	2.55
2.00	1.55	3.50	2.75
2.25	1.75	3.75	2.95
2.50	1.85	4.00	3.10

FIFTY MEN'S SUITS GREATLY REDUCED

Twenty Suits at **\$14.50** Thirty Suits at **\$24.50**
Six Overcoats at **\$9.50**

We have had exceptional good business this year and we attribute it in a large measure to our **CASH POLICY**—Enabling us to sell at **LOWER PRICES**
All Boys' 2 pant Knicker suits 6 to 18 yrs for **HALF PRICE**
Men's Wool and Cotton Mixed Union Suits **\$2.65**
Children's Ribbed Union Suits, 20 to 28 **.79**
Mens Heavy Fleeced Union suits, 36 to 46 **\$1.35**
All Boys' Knicker pants, 6 to 18 **ONE HALF PRICE**

Men's good weight well made blue Overalls **\$1.25**
Fleeced Shirts and Drawers **.65**
One lot Arrow Soft Collars three for **.50**
One lot Arrow Stiff collars three for **.25**
Men's All-Wool Knit Gloves **.25**
Men's pure wool Sox, extra length legs, knitted on Machine, per pair **.50**
Men's heavy wool mix Sox, three pairs for **\$1.00**

Carter-Hoover Continues to

We find that owing to delay in getting some of our new fixtures we will be unable to remodel our Store completely until after January 1. However, in order to reduce our stock as much as possible we have decided to continue our Remodeling Sale up to and including Saturday.

Don't Forget to Ask for Free

THANKSGIVING SALE

Special—Special—Special—Household Furnishings Table Linens, Napkins, Towels, Sheets, Bedspreads and Draperies Included in this Sale our Annual Offering of Thanksgiving Linen and Household Furnishings.

60 inch Fancy Bordered Cotton Damask, special, the yard	50	16x16 inch Manantico Hemmed dice pattern, dozen	
64 inch full bleached Mercerized Damask, special the yard	.68	19x19 inch Mercerized Hemmed Napkins, snow drop pattern, dozen	
66 inch good weight Bleached Mercerized Damask, special the yd	.79	15x30 in Hulk Towels, fancy border, dozen	
72 inch extra heavy full bleached Mercerized Damask, special the yd	.95	18x36 good weight bleached Towels, each	
72 inch fancy bordered, colored and white Damask, special yard	\$1.19	72x90 Wearwell tape edge Hemmed Sheetings	
70 inch extra heavy, all pure Linen German, 1/2 bleached Damask yard	\$1.79	22x38 inch Bath Mats, assorted colors, each	
70 inch Warranted all pure Linen Plain Satin Damask, yard	\$2.79	81x90 inch Bath Mats, assorted colors, each	
54 inch scalloped colored edge Table Cloth, each	.95	94 Pullaway bleached Sheetings	
53x64 inch Mercerized, Hemmed Table Cloth, each	\$1.69	72x90 in Field quality, Doreus Bed Spreads	
64x72 inch extra heavy, Hemmed Union Table Cloth, each	\$1.98	36 in Fancy Embroidered Dot Marquisette, the yard	
54x54 inch Breakfast Set, 6 Napkins, waffle wave, cold linen	\$1.98		

BEDDING—BLANKETS—BAGGAGE

Feather Pillows at **\$1.19** BIG REDUCTIONS Heavy Single Grey Blankets, Medium size

HOSIERY SPECIALS

Women's Full Fashioned Silk Hose, Pointex and Square Heels, service and Chiffon, cotton top, black and colors \$2.00 value at **\$1.39**
Women's pair Silk, mock seam, cotton top Hose, black and colors
top Hose, black and colors full fashioned Chiffon, black
All Silk Chiffon Hose black only
Women's Silk and Fibre Hose, black and colors

COTTON PIECE GOODS

Xtra—36 inch Sheetings, values up to 70c, special **.25**
Xtra—Soft Fine Zepphams, values up to 50c, special **.25**
Xtra—English Prints, values up to 50c special **.25**

The Greatest stock of Piece Goods in West Texas

Consisting of Silk, Woolen, Linen and Cotton Weave now offering Prices far under their value, in many items are less than wholesale

THREE REASONS

Why you should attend this sale:
1—Immense stock of choice merchandise
2—Early in the Season
3—Exceptional values
WE GOT'EM—WE GOT'EM

Remarkable Purch

Millinery
for this season of the year of these goods and enjoy months to come
Picoting done here.

CARTER-HOOVER

PLAINVIEW 'The Plains

TEXAS
Next Week—
"The Stomach's Best Hour"

on's Sale

ember 28th

ember 28th. Every article over 25c in price
 red, except Holiday Goods and Stetson
 We have a good start towards the biggest
 me for November in the history of our bus-
 Why? Exceptional values—not on a few
 s, but all thru the house—CASH POLICY

ets with Each Purchase

get our new Drapery Department to be opened

PIECE GOODS GALORE

22 inch Devonshire Cloth, s, values 40c	.25	Xtra—27 inch Dress Gingham, values up to 29c special	.10
7 inch Light Outing, good value 25c	.15	Xtra—27 in. Cotton Checks good colors, special	.10
heavy Shirting, extra hea- 25c	.15	Xtra—9 1/4 Bleached Sheeting special	.45
		Xtra—9 1/4 Brown Sheeting special	.35

NOTIONS ----- NOTIONS

the card	.03	Dress Snaps at	.03
ety pins	.03	Bias Fold Binding at	.07
raid	.03	Hair Pins, 15 to the card at	.07
Shirt Collar Bands at			07

SILKS—SATINS AND VELVETS

Cut Velvets, Chiffon vel- Black Satin \$7.50 pecial	\$5.65	40 and 54 inch Crepe Black Satins, Canton and Charmeuse \$4.50 and \$4.00 values	\$3.35
ch Panna Velvet, Satin Eplinge, \$5.50 values, special	\$3.75	40 inch Satins, Canton, Flat Crepes and Crepe Failles, \$3.50 and \$3 values, special	\$2.25
one lot Silk vales pecial	.98	40 in Satin, Dutches, Peau de Soie Peau De Chess, \$2.50 \$2.25 values, special	\$1.85

WOOLENS—WOOLENS

meen, Twilleen, Poiret Plain and Fancy, pecial	\$4.35	54 inch all-wool extra fine Balbriggan in the wanted colors \$3 85 values, special	\$3.25
ha, Fancy Flannels in d colors, \$4.45 pecial	\$3.95	45 inch all-wool poiret Twill of Plain and Fancy, \$2.85 values, values, special	\$2.55
da all-wool Coating of Prince and Tants, pecial	\$5.45	Xtra—One lot all-wool Dress Goods, values to \$2.50 values, special	.98

MEN'S SHOES

shoe or	\$8.85	WE ARE CLOSING THESE OUT	
ootfitter	\$5.95	150 pair Florsheim and Walkover Shoes, black and brown	\$4.95
Shoe, ex-	\$10.50	BOYS' SHOES	
for	\$11.50	200 pair Boys' Shoes, all leather and sizes, pair	\$2.45

WOMEN'S SILK and WOOL DRESSES

Lots of new ones to show you

\$14.75	9.75	32.50	21.75
16.75	11.75	33.50	21.75
19.75	13.75	35.00	23.75
23.75	18.75	36.75	25.75
24.75	18.75	39.75	29.75
27.50	18.75	44.50	32.75
29.75	19.75	49.50	35.75
	54.50	35.75	

WOMEN'S COATS

New ones, too, arriving by express every day or two, bought right,
 sold for less. We are taking advantage of New York manufactur-
 er's stock reduction sales and passing the advantage to you.

\$18.50	13.75	39.50	31.75
19.75	14.75	44.50	36.75
23.50	18.75	47.50	36.75
24.75	18.75	49.50	39.75
27.50	21.75	54.50	44.50
29.75	23.75	56.50	44.50
33.50	26.75	74.50	49.75
36.75	28.75	89.50	59.75

READY-TO-WEAR

Ladies' Silk Petticoats At	Half Price	Ladies' Union Suits at	.89
Party Dresses at	\$9.98	Children's Union Suits at	.79
House Dresses at	.95	Chamoisuede Gloves at	.79
Children's Gingham Dresses at	.95	WOMEN'S FURNISHINGS AND NOVELTIES	
Satinette Bloomers at	.89	A Big Table of Various Art- icles, Good Mdse, But at VERY, VERY LOW Prices	
Children's Bloomers at	.69		

SHOES

You'll be surprised at the Shoe values we are giv-
 nig—new styles, too. Seven salespeople in this
 Department afternoons and Saturdays.

HIGH GRADE SHOES GREATLY REDUCED	Size eight to eleven at	\$2.25
Broken lots of Summer and Fall Styles at BIG REDUCTIONS	Size 11 1-2 to 2 at	\$2.65
See our table of Men's Wom- en's and Childrens Shoes at	All Ladies \$9.95 dress pumps and Strap Slippers in Black Satin, Patent Leather, Aut- umn Brown, Tan Calf and Black Kid at	\$8.85
Don't pass up our Bargain tables of good Sturdy school shoes for Children	All ladies 7.45 patterns in all leather & heels All Men's Work Shoes Discounted Men's, Women's and Children's Tennis shoes & oxfords at	\$6.25 98
Size five to eight at		\$1.95

WOMEN'S OXFORDS

Clearance of Women's Oxfords, cuban heels, all
 styles except Selby's Arch Preservers at the fol-
 lowing low prices.

\$12.50	7.85	4.50	3.85
10.00	6.85	3.95	3.45
9.50	6.75		
6.95	5.85	Arch Preservers	
5.95	4.75	Black	\$8.45
4.95	3.95	Brown	8.95

HOW TO SELECT A TURKEY FOR THANKSGIVING

When you select your turkey for Thanksgiving, according to Edith Wintle, H. D. A., one of the chief considerations is the amount and quality of the flesh on the body especially on the breast, back, and hips. Plenty of flesh means plenty of meat for carving, and there should be also a generous amount of fat to insure a moist, tender turkey. The French always expose a turkey in the market with the back up so the housewife can better observe how plump the bird is.

Feeling the end of the breast or keel bone and examining the spurs on the feet may give some idea of the age of a turkey, but these tests are not infallible for pickin' out a tender turkey. Almost any turkey can be cooked so that it is tender; but it is, of course, easier to roast a young bird. The best method of cooking a turkey is that by which the flesh is kept moist and juicy. Cooking it in a covered roaster with a little water in the bottom in a carefully regulated oven will prevent it from drying out. The time for cooking varies according to the age of the turkey and its size.

The custom of having a turkey for Thanksgiving dinner dates to the early New England settlers who found turkeys wild and highly recommended by the Indians. Domestic turkeys are at their prime in the fall of the year, and their size makes them suitable for serving to a good many of people, so that the custom, for practical reasons, has continued down to the present.

About Your Health

Things You Should Know



by John Joseph Gaines, M. D.

Beware of Fake "Cure-Alls"

Every normal, humane soul sympathizes with the sick and afflicted, but it is to be regretted that many hearts are not up to this standard. There are those who seek, by false, misleading inducements, to exploit the invalid and swindle the sick.

Of all fraudulent schemes, the most contemptible is the one which preys on the helpless, sick man. Even today there are "cures" flaunted in the faces of chronic sufferers, too often added and abet- ted by testimonials from clergy- men! My readers will recall only a few years back, consumption "cures" were advertised in big type, even in religious periodicals, which were in fact abettors of the criminal. Ignorantly, it is true, but never- theless parties to the swindle.

The human machine is a complex affair, the masterpiece of an al- mighty God. If you happen to be afflicted with some ailment that you do not understand, think twice before you buy a guaranteed, or secret-formulated "cure-all." Weigh every statement in an advertise- ment of the miracle-worker, the man who "wants no money." The money-back artist is as uncertain. Thousands of dollars annually are wrung from poor people on glitter- ing promises that are never fulfill- ed. Trust nobody in as vital a mat- ter as your health, unless you know them to be honorable. If you have money to give away, give it to the poor round about you, thus laying up treasures in heaven, instead of, in the pocket of the charlatan and impostor.

.....
 NEXT WEEK
 "Controlling Your Weight"

TO MY OLD FRIENDS AND CUSTOMERS

I take this method of notifying you that all notes and accounts owing to the Old Matador Hdw. Co., are now past due. The notes are at the First National Bank. All that are not paid by the 1st of December will be placed in the hands of an attorney for collection. Please settle before this time and save cost of collection.

Harrison Williams.

4 CORNER GIN

Modern bolly machinery, good staple and turnout. It literally picks the bolly cotton. Market Price on seed. Cotton buyers on ground.

Motley County Gin Co.

STON'S

PLAINVIEW

LOCAL AND PERSONAL NEWS

...Salt case containing ... Owner can have ... describing and paying for ...

...Roaring Springs ... visitor in Matador ... of the past week.

...ing you want in the way ... week at the Bazaar given ... Eldredge Missionary

...Mrs. Elmer Tibbetts of ... here on business ... of the past week.

...re of Lubbock was here ... one day last week.

...ry of Whiteflat was a ... visitor on Saturday of ... week.

...ll December 12th to do ... Christmas shopping. The ... Missionary Society ... their Bazaar at Mrs. A. ... Millinery and Ladies ... Wear Store.

...Simpson was a business ... Roaring Springs one ... week.

...as of Flomot was here ... last week.

...bert Daffern has been ... list for the past week.

...LE—Second hand bicy- ... Inquire at the News of- ...

...yers of Near Gasoline ... on business one day last

... Carpenter spent the week ... relatives in Matador. He ... College at Clarendon. ... year.

...rtie Blackshire, who is ... College at Lubbock was ... day.

...—One and quarter H. P. ... gasoline engine. Inquire ... office.

OLD FRIENDS AND CUSTOMERS

...his method of notifying ... all notes and accounts ... the Old Matador Hdq., ... past due. The notes ... First National Bank ... not paid by the 1st ... will be placed in the ... attorney for collection ... before this time and ... of collection.

...arrison Williams.

...land of Flomot was ... business in Matador

It is only five weeks until Christmas. The News is carrying a nice line of Christmas cards. Place your order with us now and avoid the last minute rush.

Homer Fish and Roscoe McWilliam, who are attending The Tech College at Lubbock, spent the week end with home folks.

Dr. Collispe who has been here for the past week returned to his home in Lubbock Saturday.

Mrs. R. P. Moore is reported on the sick list this week.

For Sale—Ford Sedan, just been over hauled and in good shape. Will sell cheap for cash. For particulars call at the News office.

Claude Stearns spent the week end with him folks.

W. R. Tilson of Whiteflat transacted business in Matador Saturday of the past week.

Guy Seigler of Paducah was here on business one day last week.

Clyde Pipkin, who is attending College at Clarendon, Texas, came home Friday to spend a few days with relatives.

See our line of Christmas cards. All kinds, all prices, with your name, and any verse you want printed on them.

Mr. and Mrs. G. C. Mitchell and daughters made a business trip to Paducah Saturday night, spending the night and Sunday with relatives east of that city.

A number of auction sales have been held on the streets of Matador the past week, and goods were being bought as fast as they could be put up.

All kinds of New Year's Greetings and Christmas in fact every thing you want at the Motley County News.

Miss Pearl Smith, sister of Mrs. G. C. Mitchell of Paducah is visiting here this week.

4 CORNER GIN

Modern bolly machinery, good staple and turnout. It literally picks the bolly cotton. Market Price on seed. Cotton buyers on ground.

Motley County Gin Co. 32 4t

Don't forget to attend the big public at the W. D. Herring place 1 mile east of Matador next Tuesday, November 24th. Mr. Herring has a fine lot of stuff listed and it will be to the advantage of every farmer in Motley county to be present.

The ladies of the Irene Eldredge Missionary Society will hold their annual Bazaar Saturday Dec. 12 at Mrs. A. W. Ford's Millinery and Ready to wear Store. Don't forget the date.

Dr. McKenzie
Dentist
Matador, Texas

for Economical Transportation



National Sales Contest Week

This week marks the close of the greatest sales contest ever conducted by any automobile manufacturer. Our salesmen, as well as thousands of other Chevrolet salesmen, are striving to win!

One of our men has probably explained to you why over 2,000,000 buyers have chosen Chevrolets, and has shown you Chevrolet feature after feature found only on the best quality cars. Give him your order this week and help him win a valued prize.

Chevrolet gives you fine performance, beautiful appearance and long life. Here is a quality car at a price you can well afford. Let us show you how easy it is to become the owner of a new Chevrolet.

Touring \$525	Coupe \$675	Commercial \$425
Roadster 525	Sedan 775	Express 425
		Truck Class 550

ALL PRICES F. O. B. FLINT, MICHIGAN



The \$695 Coach
F. O. B. Flint, Michigan

MATADOR CHEVROLET COMPANY

QUALITY AT LOW COST



EXTRA! EXTRA!

SPOT NEWS from the THEATRE of POLITICS!

1926 will be a Texas election year—read ALL the news—written from the spot in Texas' greatest newspapers, The

FORT WORTH STAR-TELEGRAM
and Fort Worth Record

—and now you can get these two combined newspapers for less than the price of one!

BARGAIN DAYS
NOW UNTIL DECEMBER 15th

Daily With Sunday **\$7.45**

The Fort Worth Star-Telegram combined with The Fort Worth Record at a mail yearly rate of \$7.45 daily and Sunday as against the regular price of \$10.00 for The Star-Telegram alone

Daily Without Sunday **\$5.95**

The Fort Worth Star-Telegram combined with The Fort Worth Record at a mail yearly rate of \$5.95 daily without Sunday as against the regular price of \$8.00 for The Star-Telegram alone

Rates in Texas, New Mexico and Oklahoma only. Think what this means to you and your family.

The greatest news service ever gathered together by a Southern newspaper—24-hour triple wire Associated Press Service—incomparable news reports—with editions based on train schedules.

Never before have such comic section leaders been presented by one newspaper. Read The Star-Telegram-Record and you'll enjoy Gump, Tillie the Tailor, Bob McNutt, Polly and Her Pals, Katzenjammers, Skeezix, Spark Plug, Mutt and Jeff—and listen, Jiggs and Maggie are back home again!

The most interesting paper in Texas and always as big as the news of the day requires.

FORT WORTH STAR-TELEGRAM
and Fort Worth Record
AMON G. CARTER, Publisher.

LAND FOR SALE

We have improved and unimproved lands for sale, on easy terms, in Motley and Dickens Counties. Also some barrens in Plains land.

ARM LOANS can be closed promptly, make the inspections of land, and set up the loan papers, which saves Six per cent interest, with usual commission charges.

JAMES H. NEBLETT

FARM LOANS—INSURANCE
REAL ESTATE

ROARING SPRINGS, TEXAS.

Office Hotel Travelers,

DRAUGHON'S COLLEGE

Wichita Falls, Texas

If you want a good position, a big salary and unlimited opportunities for advancement, get the world-famous Draughon Training in this "City of Opportunity". Ten times as many positions as graduates. Mail Coupon today for free catalog. Position contract and Special offer.

NAME _____ ADDRESS _____

THE CITY MEAT MARKET

FRESH MEATS
Always on Hand
L. M. FRIER, Prop.

MATADOR TRANSFER AND STORAGE

QUICK AND CAREFUL SERVICE, REASONABLE CHARGES
OFFICE PHONE 174, RESIDENCE PHONE 183

JESS McBRIDE, Mgr.

JENKINS GROCERY & PRODUCE Co

If its Groceries you want we have them. If its produce to sell we will pay you the highest market price.

Will appreciate very much if you will give us a trial

COURTEOUS TREATMENT — FAIR PRICES
L. S. Jenkins, Manager.

FARM AND RANCH LOANS

Loans on Amortization plan 33 years at 6 per cent, Option to pay all or part on any interest paying date after 5 years.
Prompt Inspections—Quick Service

SAN ANTONIO JOINT STOCK LAND BANK
Other connections enable me to supply your needs.

R. A. SEAY
INSURANCE, LOANS AND REAL ESTATE
Office over First State Bank
MATADOR, TEXAS

Our Fall Stock Is New & Complete

Come in and look it over.

Make our Store your Headquarters

MATADOR MERCANTILE CO.
Matador, Teaxs

Call Up

PHONE NO. 26

For Good Things To Eat—
Groceries, Fresh Vegetables,
And Fruits

A Clean Stock of Goods
Prices in Accordance with the
Pocketbook and Present Conditions

MATADOR GROCERY COMPANY

WHITEFLAT MUSINGS
 Rev. Anlick filled his appointment here Sunday.

Little Dorothy Jameson is quite sick with the La Grippe.

H. C. Robinson and family and J. H. Casey visited relatives in Paducah Sunday afternoon.

Mr. Hiram Murphy's many friends are glad to know he is able to be at home again.

The Community Club was well attended Saturday night.

Ed McAlester and family left for Commerce the 8th. Their daughter Edith took seriously ill on the way and was rushed to the Cantrell Sanitarium at Greenville where she underwent a serious operation on the 10th.

Miss Lelma Lee of this place and Mr. Paul Green of Vernon, were married Saturday. We wish for these young people a long and happy wedded life.

Miss Wilma Sparks spent the week end in the R. L. Robinson home. Roscoe McWilliams spent the week end with home folks.

Emmet Watson spent the week end at home.

Henry Ford was a Floydada visitor Wednesday of this week, looking after business.

Arlie Carpenter of Northfield was here last week attending to business.

FOR SALE—Second hand bicycle size 24 Inquire at the News office.

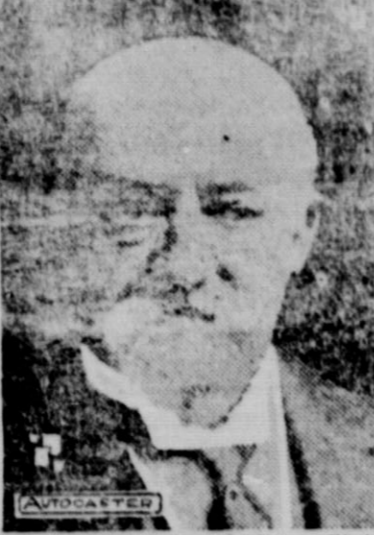
Jack Luckett and family purchased two new Buick cars this week. One coach and one roadster.

Bob Libbetts of Flomot was here on business one day this week.

Earnest Block, traveling salesman representing Rice Sticks of St. Louis was attending to the needs of the merchant of Matador this week.

Everything you want in the way of fancy work at the Bazaar given by the Irene Eldredge Missionary Society.

C. P.'s Master Financier



Isaac Gouverneur Ogden, still in the harness at 81, is the great Canadian Pacific System's master financier. On the minute, twice a month, he pays their 100,000 employees. He can remember back when they had trouble to meet their first payroll of a few work-

Pat Sheridan has purchased a new Essex car.

See our ad in this paper. Western Dry Goods Co.

MISSIONARY SOCIETY MEETS

On Wednesday afternoon the Irene Eldridge Missionary Society met with Mrs. J. W. Lawrence for a social meeting.

The afternoon was spent in playing games. A very enjoyable afternoon is reported by all. Delicious refreshments consisting of two kinds of cake, sandwiches and hot chocolate were served to the following.

- Mesdames Fred Simpson, Marvin Patton, Tex Litteral, Bill Moore, Tom Kennedy, J. O. Lewis, Paul Patton, Walter Ford, Jim Lancaster, Albert Daffern, R. N. Scrivner, G. C. Mitchell, Harry Willett, Philip Graves, Henry Ford, A. L. Fryar, L. B. Smallwood, Misses Pearl Smith, Ethel Lawrence, and the hostess.

A good Cafe for sale of trade Good business. Call at News office.

Mr. and Mrs. Van Wheeler and Mr. and Mrs. A. A. Harp were visitors in Plainview Sunday.

Mr. and Mrs. L. C. Harp were visitors in Kirkland last Saturday and Sunday.

The quail season opened Monday morning the 10th, and the Matador boys have been getting their share of them.

Mr. and Mrs. Bill Moore made a business trip to Okiahmoa City the first of this week.

The FLORSHEIM SHOE



YOU'VE heard the expression, "I'd like to be in your shoes." Say it to us, and you can have your wish fulfilled. Florsheim Shoes are shoes that "men who care" like to be in.



WILLET'S

Special Sale of Men's Suits

Two Extraordinary Groups at \$18.85 and \$21.75



Every Garment involved represents the highest type of tailoring and craftsmanship. This season's preferred Styles, Colors and patterns in wide variety. Arrange to attend this important selling event tomorrow.

OVERCOATS

We are also offering a splendid collection of men's overcoats made of high quality fabrics in a large variety of colors to complement your every suit. Excellent values at—

\$14.85 up to \$55.00

WE GIVE GOLD BOND SAVINGS STAMPS

Martin Dry Goods Co

THE STORE WITH THE GOODS

FLOYDADA ; ; ; ; ; ; ; ; ; ; ; TEXAS

YOU KNOW WHAT YOU'RE GETTING WHEN YOU COME TO GLAD'S. NOTHING BUT CLEAN SNAPPY MERCHANDISE IS HANDLED

- New top coats and Overcoats \$17.50 to \$35.
 - Snappy Suits \$22.50 to \$35.00
 - Stetsons, Shoes etc. in the shapes the young and old like.
- Drive over to Floydada—Visit "GLAD'S"

MEADOR'S MARKET

FRESH AND CURED MEATS

DOUG MEADOR, Proprietor
 Matador, ; ; ; ; Texas

Big Reduction in all Silks and Woolen Dresses and Coats, at

WESTERN DRY GOODS CO.

If You want a dress or Coat that is really "Worth The Money" Call at our place and select such as you like, the price will be made very reasonable.

WESTERN DRY GOODS CO.
 PHONE 75

QUALITY FURNITURE

LAMPS

And many other beautiful articles for Gifts.

BEAUTIFY YOUR HOME



LIVING ROOM, DINING ROOM and BED ROOM SUITES

GENERAL LINE OF STAPLE FURNITURE

Big Shipment of New Rugs and Floor Coverings Many Designs Just Received. Come in and look them over.



Homer Sheats