# Calves Will Enter 4-H Club Stock Show

show here April 16, probably compete for prizes. three times as great as

be Jack Idol, manager of the prizes will be for the ten best by the Matador Lions Club. in his office, with direc- League ranch near Benjaman, calves in each of the two (light the show. He declared and Dee Burns, manager of the and heavy) divisions. First prize

At the meeting Monday night prizes were set for calves and champion calf will reserve county Farm Bureau, while in advance of the show. judges announced. Judges will champion taking \$25. Regular former years it was sponsored

A new prize this year will be probably start at \$7.50. alves will be shown this Pitch Fork ranch, with John will be \$15, second \$13, third for showmanship. Secret judges

Grand champion calf will reshow is sponsored by the Motley be weighed several days in

were not announced but will qualified auctioneer will prob-

Mr. Emmons declared the

Special effort will be made to secure sale of the calves locally, at the conclusion of the show. A ably conduct the sale.

Attending the meeting Mon-competed for honors.

ER OF CALVES in the year as against 11 calves last Stevens, manager of the local state of Stearns, John Stevens, Ben Edwards and Douglas Meador.

> Largest number of calves ever entered in a stock show here was in 1941 when 41 calves

# Hatadur Traced By Speaker

A

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LDERS

MEASON

r receives an imposed

an old man whose s pinch the soft young spring and whose dry es in the long corright sky. His strength is leans upon the splinof vanished glory.

like a mummy in its carton, the new bull was naked before the display window; a ill of people who do not ull fiddle. It seemed and strange, because, I had never before seen ne. It had never occured hat all bull fiddles must ewhere at being used.

to trace my writing recently, I was dismaynember that at the beis a youth, I had nothy, no message for the no theory to leave for with the mechanism of a ter. In a summary of my f, I am still practicing.

which will pay autowithout troubling the

as real as the possesthe prudent and thrifty that he can not spend it is not obligated for taxes.

y of the fine seeds of sornever seen; tears are hose which find root.

ur, the noise, blasphemy ten jeers of his compan he returned thanks before ed of food at each meal. any of us practice religion convenient

of alcohol

### Receive Bids

ers Association Pioneer Hansford, California and Mrs. in Roaring Springs. Retin Roaring Springs. Retin Roaring Springs. Retin Roaring Springs. Rethe tickets is expected to get the tickets is expected to get the sponsorship of a civic club. Under way early next week.
The Erpest director, said yesThe Erpest director, said yesed thickness of the concrete nches. Bids may be made to Russell, U. L. Willie or H. son at Roaring Springs.

n and daughter, Frances, of visited Sunday in Lubbock relatives.

Since that time.

Although he was one of eleven to be obtained from a box office at the school during the evening of the school duri

## AIL DUST County Has 8 School Is Host Evangelist Registrants To Lions

Motley county has eight regis-

law. Reports as received by Mrs. meals (at 20¢ each) since it week and Joanne Darsey. Dorothy Campbell (County opened. Agent J. R. Emmons office), Pat Sheridan's office or Mrs. C. Warren, in the office of County VISITS FROM HARDIN Judge C. W. Giesecke.

The eight county youths born in January and February 1931, lege in Wichita Falls visited Duane Titus, Flomot; Billy D. members. Thomas, Northfield; Walter E. Speer, Flomot; W. F. McCaghren Matador; J. C. Smiley, Roaring Cisco visited here over the week work in the craft shops. Springs; Coyle E. Merrett, Flo- end in the home of their son and

Regular Tuesday meeting of gie Groves, Rev. Bob Jameson rants arriving at Selective Ser- the Matador Lions Club was Miss Dorothy Willett and school rice age since the first of Jan- held on the school campus in the honor students. Patti Pipkin, pary, according to V. R. Beau-barracks lunchroom building senior honor student, was not champ, county chairman of Above average attendance of the able to attend. Other high school club and visitors were served a honor students were: Mr. Beauchamp said the board splendid meal by the regular Hughes, junior; R. L. Holt, sohas not drafted any men for lunchroom staff. The club mem- phomore and Daisy Mae Bird, military service since he has bers and visitors were guests of freshman. Honor students from been a member, but registrants the school. Superintendent Bert grade school were: Betty Ruth are required to report, according Ezzell declared the lunchroom Smalley, Betty Fran Montgomto the present Selective Service had served more than 25,000 ery, David Keith, Frank Tra-

Tuesday visitors included Al-

field secretary, from Hardin Col- and announcements.

Program included a series of magic tricks by "The Great (curley) Tilson", a brief report by Miss Willett on the success of Mrs. Frances Allen Derden, the Red Cross membership drive

Following the meeting Lions and subject to military duty, are here Wednesday at the Matador members made a conducted tour Don C. Bradley, Jr., Matador; High school, with the graduat- through parts of the school plant Billy Ray Neighbors, Matador; ing seniors of 1949 and faculty where they witnessed an exhibit of the new visual training equipment, and later through the cam-Mr. and Mrs. Elbert Ezzell of pus barracks to view students at

Almost without exception family, Mr. and Mrs. Bert Ezzell. Lions members expressed surprise at the valuable training being given students in a wide variety of useful crafts, including er pastor at Floydada and is wooderork, welding, blacksmith- well-known in this section. ing and etc. Mr. Ezzell said leather tooling is to be added to the training courses in the im-

# **Given Test Here**

Farmers interested in observand the ld. The tank was being utomatically and the latest and the the government.

### **Machinery Firm To** Sponsor Hand Book

Handbooks for the 1949 Motbe accepted as cash for purchase ley County Agricultural Conserby any of the participating vation Program are being spon- outstanding music directors in firms. If the person whose name sored (paid for) by the Jameson is first called is not present, Machinery Company of Mata- ford Potts, pastor of the local was called to the bedside of his Funeral services were held at then a second selection will be dor. The order is for 500 of the Flomot, Saturday afternoon, at made, and on until someone re- 24-page books, being printed by the Baptist church for J. T. ceives an award. If the coupon the Tribune. The books are

> Jameson's equipment in operation on terraces on "Aunt Pattie" Moore's farm, east of Four-Corners.

> > STREET MARKING PLAN

IS STUDIED BY LIONS

REV. VERNON SHAW

next week. Rev. Shaw is a form-

### Revival Singer



Clyde Hamilton

ist Church at Pasadena, and 179J or home phone 82. formerly lived at Plainview. He is considered one of the most TO BOWIE

# Legion History Is

### **COACH, 2 PLAYERS** ATTEND LOCKNEY SPORTS BANQUET

Two Matador Matadors stars of the 1949 grid season, R. L. (Sappo) Giesecke and Garland Rattan, accompanied by Coach Rafe Neighbors, attended the 3A district annual sports banquet at Lockney Friday night, as honor ed guests. Both boys were on the all-district team.

Brief addresses were made by Coach Frank Kimbrough of West Texas State, Coach Del Morgan Texas Tech, Coach Colthe Amarillo Globe-News. They riage banquet.

Park Heights Baptist Church of clasp by the Lockney football credit for much of his speech. San Angelo, will preach here in team, in appreciation for the a "simultaneous" revival meet- publicity given the team during ing which will begin Sunday at the past season. Coach Kelly of the Baptist Church, to continue Lockney and his assistants each through Sunday, March 27. Over received a gift from the squad. one hundred Baptist churches in Businessmen and sport fans of district 9 will be holding revival Lockney also presented the meetings simultaneously during coach and his assistants with checks.

Joe Pitts of Matador and Calvin Pyle of Lockney were presented the "Player of the Week" award by sportswriter Joe Godsoe of Amarillo. The program of motion pictures of the 1948 SMU-Texas U. football game.

### **Drive Made For** All Scholastics

plete scholastic census, since the them another way of life. state pays \$55 to the school communism is a religion ... but registration.

each boy and girl reaching their and narrow-minded to con-Leading the singing for the 17th birthday on or before Sep- tinue ional director of the First Bap mation phoned to his office,

Mr. and Mrs. L. J. Barkley left the field, according to Rev. Clif- Thursday for Bowie where he

### **Birthday Party Is Acclaimed Success**

HUMOR AND WISDOM in alternate and agreeable doses were administered Tuesday night by Jim Willson, Floydada philanthropist, church leader, traveler and civic leader, who made the principal address at American Legion 30th birthday party held in the Fleming-Post hall.

"A Republican doesn't have chance in Texas," Willson declared, taking a rap at President Truman's playing poker in Key West on his vacation, "but we talk about chance with tomorlins of the School of Mines, Joe row before us and tomorrow Kelly of the Lubbock Avalanche is a chance . . . . we are all, gam-Journal and Frank Godsoe of blers ... now you take marhe spoke in a distinc were all special guests at the tive 'Will Rogers type' of address, never loud and without Sportswriter Joe Kelly was any exhibitions of oratory. Frepresented a cigarette lighter and quently he turned to his charm-Frank Godsoe was given a tie ingly greying wife and gave her

His delightful style kept the intent audience alternating be tween laughter and serious thought as he switched his words rapidly without changing the

"The American Legion was organized by 1,000 soldiers in Paris 30 years ago," he explained, "and today we have 17,000 posts and we are working on three millions membership, l didn't help organize the Legion. I was in Paris at the time but I was concluded with a showing the Legion todays owns more was busy with other matters. than \$100 million in property and has spent more than \$70 million in the aid of widows and orphans . . . the American Legion is the foremost champion of

liberty. "Ideals can not be destroyed by military might," Mr. Willson An intensive drive is being declared, "we have two wars beschools everywhere) for a com-still remain...we must teach

operating fund for each eligible communism will not grow in the scholastic, and the number of soil of democracy . . . gun pow teachers to be employed next der has done more harm than term is also controlled by the good and the same may be true of the atom bomb . . . I believe Superintendent Bert Ezzell is we can show the world a better making an appeal through the way of life ... but I am not cer-Tribune for complete cooper- tain of all the answers. I think ation of parents whose children we should turn Legion duties to will reach their sixth birthday younger members . . . it is their on or before September 1, 1949. world and we older members Also needed is registration of are getting too crabbed, miserly

revival meeting to begin Sun-tember 1, 1949 (needed whether Mr. Willson was introduced by day at the Baptist church, will or not they are in college, armed Legionaire Randall Whitworth. be Clyde Hamilton of Pasadena, services or living at home). Mr. Post Commander Albert Rattan Texas. Mr. Hamilton is educa- Ezzell will appreciate the infor- made a few brief announcements at the beginning of the program.

A crowd estimated at between 0 and 100 attended the joint neeting of Legion members and the Auxiliary. A delicious banguet was served in the newlydecorated and improved dining room. Following the program games and other entertainment continued until near midnight.

### the Baptist church for J. T. ceives an award. If the coupon is for 40% and the treasure bursh, is my world of lost faiths, is my world of lost faiths, is my lossed allows of four years, be \$120, 50% would be \$150 and the treasure this week-end. Thombot, Satt duy of the Baptist church for J. T. ceives an award. If the coupon ready (with exception of covers) and will probably be delivered this week-end. Thombot, Satt duy of the Baptist church for J. T. ceives an award. If the coupon ready (with exception of covers) and will probably be delivered this week-end. vent advertising of any nature appearing on the books, however picture on front shows Mr. Is Gutted By Flames TO HOLD REVIVAL

was discovered by John Green, duty for his day's work

Further study of a plan to Trucks from the Plainview joined Floydada Fire Chief Carl

A crew of workmen had been and with other relatives.

Fire of undetermined origin engaged in removing the old early Friday morning virtually courthouse dome and installing gutted Floyd county's venerable an asbestos shingle roof, and the Rev. Marvin Brotherton, pastor. courthouse at Floydada. The fire work was still in progress. The Dates have been set to begin brick structure with three storcaretaker, who was going on ies and basement, was construct- April 10. ed in 1911.

on the roof, gnawed its way into the fourth story, burning out a or's office. The third floor suffered the most extensive damage rete dance pavilion at the ey-Dickens Counties Old ers Association Dickens Counties Old ers Association Dickens Counties Old Collifornia and Mrs. H. Atkinson, the tickets is expected to get the tickets is expected to get the flames. The fered the most extensive damage fire was brought under control the flames gutting the flames. The fire was brought under control by mid-morning but firemen by mid-morning but firemen students, tax included. Sale of street signs installed there under the tickets is expected to get the flames. The fered the most extensive damage fire was brought under control by mid-morning but firemen by mid-morning but firemen the flames gutting the flames. The fered the most extensive damage fire was brought under control by mid-morning but firemen the flames. The fire was brought under control by mid-morning but firemen the flames gutting the flames gutting the flames gutting the flames for a fire was brought under control by mid-morning but firemen the flames gutting the flames for a firemen for a firement for a firement flame flames. The firemen fire was brought under control by mid-morning but firemen for a firement flame flames. The firement flames for a firement flame flames for a firement flame flames for a firement flame flames. The firement flames flames flames for a firement flame flames fla

the fire, some water damage was expected.

Mr. and Mrs. Mose Damron of ily, Mr. and Mrs. Rhenard Mc-Moriarity, New Mexico spent the Cary. week-end visiting with her par-ents, Mr. and Mrs. H. S. Watson Patton were Monday visitors in

revival at the Matador Methodist church is made this week by April 1 and continue through

Evangelist will be Rev. E. Lee The fire, apparently starting Stanford of the Amarillo 10th Avenue Methodist church. In addition to conducting the revival, Rev. Stanford will aid in leading the singing and tender his services to the young peo-

ple's department. Services will be conducted each morning and evening but the hour will be announced at a

Mr. and Mrs. Claude Harp and daughter, Ann, visited at Littlefield over the week-end in the home of their daughter and fam-

## City Will Start leather tooling, blacks ing and etc. Mr. Ezzell leather tooling is to be add the training courses in the mediate future. Trades Day Plan Deep Plowing Is but was merely in- INTERESTED in something to treasure chest coupons will be use for money-would you like punched in one of the six places

be more truthful to for them and still keep your on punched in 5% place will be may witness "farmland turned be more truthful to not what I have written I am still practicing.

for them and still keep your on punched in 5% place will be own money in your pocket? If issued on purchases from 25¢ to this thought appeals to you then 10% place will be issued on a Matador's "Appreciation Day".

Matador's "Appreciation Day

nt inventor will perfect preciation Day". It is a method The customer writes his name working. Cost of deep plowing is It is as its name implies, "Ap- chase of \$25 to \$49.99. of showing appreciation to cus- on the coupon and places it in a in the neighborhood of \$9 per tomers of the Matador trade ter- container (one in each store or ritory. There is no cost to the firm) On "Appreciation Day" a customer. He buys merchandise name will be selected from the or services and receives a coup- combined collection of coupons. drunkard's imagined on, or coupons, depending on the It the "kitty" or treasure chest

> J. T. BURAL RITES HELD AT FLOMOT

d's account of a rural youth prolonged illness of four years. be \$120, 50% would be \$150 and this week-end. whom he served during the Rev. J. E. Lee, pastor of the if a 5% coupon is selected the Regardless of the condition, church conducted the service, award will be \$15. and interment was made in the No person will be permitted to Flomot cemetery under direc- claim awards for relatives or

of Turkey. Pallbearers were: R. M. Martin, Lem Brock, A. D. Monk, Tom Bynum, James Monk and Walter Marler. In charge of the Tickets On Sale floral offering were Mesdames
I feel like an appendix in a Tom Bynum, C. C. Jones, Walter Marler, A. D. Monk, Lem Brock

1867 and died March 10, 1949, showing continued progress and Cost of markers in Paducah at Flomot. He moved with his that the audiance is going to be that the audiance is going to be surprised and pleased with the surprised and pleased with th and Mrs. L. A. Nelson ac- made his home in the Flomot show is presented.

surviving member of his family. the play.

to make a lot of purchases, pay provided for punching. A coupstarting Saturday, April 2, will purchase of \$1 to \$4.99, a coupher gadget has stepped off alator of the future and it a cold, derisive hand on tery shoulders. This time the functional may automobile fuel and began washing the leld. The tank was being here each Saturday afternoon between the future and it a cold, derisive hand on tery shoulders. This time the leld. The tank was being here each Saturday afternoon approach appears of \$1 to \$4.99, a coupon punched in the 20% place will be issued on a purchase of \$1 to \$9.99, a coupon punched in the 20% place will be issued on a purchase of \$1 to \$1.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be issued on a purchase of \$10 to \$14.99, a coupon punched in the 20% place will be iss

There is no trick to the plan. place will be issued on a puramount of the purchase. These has \$300 and a 20% coupon is selected, the person whose name is on the coupon will receive \$60 in script which will cheerfully

tion of Stewart Funeral Home friends other than husband for wife or wife for husband. Rules (Continued On Back Page)

Tickets are being printed dur- erect street markers (cast metal ing the week-end for "Cheerio, signs bearing names of streets) and Lockney fire department Survivors are his wife, 1 son My Deario", Matador high throughout the residential and Survivors are his wife, I son My Dearlo, matade to be business section of Matador is Rogers and his crew of about 20 jury domitory and the survey-Quincy Bural of Grants Pass, presented in the school auditor being considered by the Lions regular and volunteer firemen

Bessie Martin, Portales, N. M.

James Thomas Bural was born
near Marlin, Texas, January 5,

Let Martin, Portales, N. M.

Continued to break out at erratic clerk's office and a grand jury later date.

T. E. Ernest, director, said yesterday that the rehearsals are terday to the rehearsals are terday to the rehearsals are terday to the rehearsals are the rehearsal

Clarksville, in 1917, and had display of local talent when the quired on most blocks. Erection hood of \$170,000, mostly covershow is presented.

In addition to the presale of Many members of the Matador Floyd County Sheriff Leland tickets, admission may also be Lions Club have already offered Hart told newsmen he had not

us Klatter

ill you keeds! Sorry e with ya last week a little accident ocybe we can make it

ya didn't know that es had found a VERY for her third finger ou see since she was the best use she of was to put on a Roaring Springs Didn't you say she e other day when was mentionedwas a hint! of you keeds

me to Build on

hat Additional

been planning. Let us help you with plans for a

new bath room, bed room, remodeled kitchen, a

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W IS A GOOD TIME TO START YOUR NEW HOME!

new roof or any repair and remodeling.

ROOM!

eard about that new fellow in Frances Casey's life? We hear he's a mighty good-looker and he hails from Whiteflat.

"A little touch of powder A little dab of paint Makes a little girlie Look like what she ain't"

Boy, if that isn't true..... We hear that Dorothy Wanda had a very good time goin' to the preview last Saturday!! Wonder if two certain guys from out Northfield way could've been the cause? Maybe

so, maybe so! Ya know I believe we gals aren't by ourselves when we sigh because of spring fever. Some of these fellows are find-

in' it catchin' too!! It appeared as though Sappo and Shirley sho' had it bad last Sunday. Must be gettin' powerful conagious, don't you guess?

Well, well I do believe that Grady has finally realized there sure a cute gal in that Junior class . . . Isn't her name Melba? How about guessin' who surprised us as a very cute couple this week? None other than Doris and Albert ... say, have

you keeds been keeping us in the dark? You know rumors are flyin' around that Jerry Edwards has an eye on a certain gal named Lanelle! What do you know

about this, Jerry? Well, I'll be seein' ya around the campus. Miss El Matador

-M. H. S.-

### HIGH SCHOOL HONOR STUDENTS

The following students made an average of 90 or above in each subject during the semester Seniors: Rosemary Bloodworth, Frances Casey, Truman Groves, Ann Harp, Patti Pipkin and Sara Springer: Freshmen, Rita Wilkinson.

Honor roll students making an subject are: Seniors, Billy Ray played as follows: Neighbors. Shirley Pope, Billy Dean Smallwood, June Spray and Dorothy Traweek. Juniors: Wanda Graham, Bonnie Hughes and Garland Rattan. mores: R. L. Holt and Bodie

-M. H. S .-

Daisy Mae: "Kenneth, do our car pick-up well?" Kenneth: "Oh, there's at least 3 or 4 on each block."

COMING EVENTS March 17, Thursday: "M" Club sponsored by Coach Rafe Nabor are presenting an assembly proschool or grade school because of Teachers Meeting in Lubbock March 31, Thursday: Senior class is to present a delightful comedy in three acts entitled, "Cheerio, My Deario".

### HARDBALL TO BE PLAYED IN '49 BASEBALL SEASON

The baseball season for the met at the Floydada High school February 22, and planned the schedule for the District 3A schools in District 3A, will open on April 14th, with hardball be ing played for the first time in many years.

April 22-Matador at Spur

April 29 Matador at Crosby

-M. H. S.-

Mother: Boys, will be boys my

Geraldine: Should be boys,

-M. H. S.-

Miss Coleman: "Did you know

Sleepy: No! What's the matter

Shirley and Sappo were sitting

one cold evening. Mrs.

April 26-Paducah here

May 3-Spur here.

dear, but girls should-

oo, Mother!

Poe's 'Raven'?'

'Yes, Mother.'

with him?

1949 Interscholastic League seadistrict is divided into halves, Track and field events will be Saturday morning, April 9th, be-ginning at 9 o'clock at Floydada. The grade school teams will hold and the finals will be played off in three games to determine see son champions. Each school will pay a \$2.50 their meet on the same date and

entry fee. Award of \$20. will be at the same time. given to the school taking first Literary events for the high schools will be held at the Floydada High school Priday. Matador Matadors baseball schedule is as follows: April 14—Matador at Paducah April 15th. at 1 p. m. Literary April 19-Crosbyton here

events for the grade school and time, but at Floydada And rews Ward school. A one-act play will be pre ed Thursday night, April 16th, at the Floydada High school.

A volley ball tournament will

INTERSCHOLASTIC

LEAGUE PLANNED

FOR '49 SEASON

be held at Matador, Saturday, April 16th, at 9 a. m. for high school and grade school girls. The tennis tournament, for high schools only, with both boys and girls of the senior doubles and singles and the junior doubles and singles will be

Tuesday, April 5th at 3 o'clock Floydada at Lockney, Ralls at Abernathy, Spur at Crosbyton and Paducah at Matador. Winners of Spur and Crosbyton will on the front porch of Shirley's play the winners of Paducah Pope: "Shirley, have you any-thing around you?" Shirley: and Matador, at Matador, Wednesday, April 6th at 1:30 p. m. The finals will then be held at Matador, Thursday April 7, at 1 o'clock.

-M. H. S --

Junior Class Selects Play "Just Ducky"

The Junior class had a class meeting March 4, and selected their annual play that is to b gram at about 10:30 a. m. March presented sometime in April 18, Friday: No Classes in high "Just Ducky", a comedy in three acts, was selected and books were received Monday of this week

Cast will be named at a later date. The play will be under the direction of class sponsor, Bill

COME TO CHURCH SUSPAY

### MEET A PERSONALITY

Name-Melba Jane Kimbell Age-15; Height-5' 1" Weight-102 Color of hair-Brown

Color of eyes-Blue Favorite color-Green Favorite sport-Basketball Favorite book-"The Hear and Eagle"

Favorite movie-"Sorry Wrong Number" Favorite movie star-Bur Lancaster

Favorite comic strip—Dag-wood and Blondie Favorite food-Fried chicken Favorite teacher-Bill Moss Favorite record-Gloria Favorite class-Study Hall Hobbies-Collecting pictures Pastime-Slipping off (?) Pet Likes-Boys!

Pet dislikes-Girls that try to run the class Ambition—To get out of school When joined Class of '50-'48-

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1b. Gross Vehicle Weight! Keep in mind, too, that Chevrolet Heavy-Duty Trucks alone offer you 3-Way Thrift -low cost operation, low cost upkeep and the lowest list prices in the entire truck field! Choose Chevrolet Trucks for Transportation Unlimited!

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Sales





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Plus - square pearl shank buttons and links!

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**EVANGELIST** 

SAN ANGELO, TEXAS

### **Brotherhood Hears** Mt. Blanco Layman

Mr. Brice Allen of Mt. Blanco, Clifford Potts. president of the Associational Brotherhood, was guest speaker W. M. S. Hold Meeting at a meeting of the local Baptist Brotherhood, held in the chuich of the W. M. S. program, on basement Tuesday night, follow- Christ, The Answer to Racial tertained a group of friends Frisionary Society.

Mr. Allen spoke on the subject and was introduced to the group Mrs. Elbert Reeves. by Bill McCaghren, program of the Mt. Blanco Baptist gram.

Those present were: J. E. Rus-Watson, Joe Campbell, Bill Mc-Caghren, Dick Groves, and Rev

ing a covered dish supper held Tension", which included Devojointly with the Women's Mistional Thoughts by Mrs. R. E. 10:30 o'clock with a party in the Campbell, Sr., and discussions home of her parents, Mr. and cently in Matador with friends. of the theme by Miss Amy Mrs. Preston Spray of Whiteflat.

dent, conducted a business seshere by Rev. E. L. Fort, pastor sion at the conclusion of the pro-

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First Baptist Church

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WE EXTEND YOU A CORDIAL INVITATION

dames Dick Groves, C. Warren,

Meador, Joe E. Campbell, Eddie Russell, J. Farris Fish, J. R. sell, Elbert Reeves, T. E. Long, Forrest Campbell, R. E. Campbell, Sr., V. A. Rattan, H. S. Patton

### Barbara Ann Spray **Entertains Friends**

Glenn, Mrs. H. S. Watson and Games were played and re-freshments of hot dogs, pickles, with her parents, Mr. and Mrs. Mrs. Forrest Campbell, presi- potato chips, cookies and cokes Tom Moore.

> Reeves, Cecil Wayne Shelton, relatives and friends. Gary Laughlin, Charles Keith, James Melvin Graham, Warren Marileen Bailey, Roma Jo Ful- near Wellington. Betty Ruth Smalley, Lola Faye Lynch, Susie Hughes, Montgomery, LaNelle Rattan, Mahan, Martha Jones, LaRoyce visit, Mitchell, Barbara Neighbors, Marcia Ann Gilbert, June Spray, Don Wason and the hostess, Bar-

### Goods News At Willetts

Cavalier polish to give your shoes the blues, the go sign, and the stop light-plus all neutral

a four leaf clover.

The remanent box is overflowing with dress lengths in cotton

That summer favorite-butcher linen-in melon, aqua, pink lilac and white at \$1.19 a yard

Boys', sizes 12-18, spring T-shirts featuring a cable stitch

Belts and buttons of your own material made by Marilyn. They wash and dry clean.

top knitted slip. Sizes 32-44, \$1.50; 46-52, \$1.75.

Made by Ship 'n Shore, a white broadcloth blouse with Peter Pan collar, trimmed in white eyelet embroidery. Sizes

Lovely, and yet long wearing,

Little Pin-Up Frocks, sizes 1-6, \$1.95 and \$2.95.

D. C. HAMILTON

SINGER

PASADENA, TEXAS

### Northfield News (By Mrs. Bill Bethany)

Mr. and Mrs. Homer McCoy T. Patton. and children spent the week-end n Amarillo with friends and relatives.

Mr. and Mrs. Jim Owens have noved here from Lampasas and will make their future home at

Mrs. H. H. Courtney visited re-Mr. and Mrs. Calvin Nimmo of Games were played and re- Childress spent the week-end

Nolan Thomas transacted busi-Those present were: Jerry ness Monday in Matador, He Swaringen, Travis Taylor, Ron- was accompanied home by his Others present included, Mes- ald Hobbs, Bobby Joe Johnson, mother, Mrs. Ruby Thomas, who Sam Hines, Glenard Moore, Pat had been visiting there with

Gene Bethany and Eddie Leary Dewayne Martin, Neil Pipkin, visited Monday night in Matador Mrs. Charles Lane and child-Earl Tilson, C. H. Murphy, Jim- ren visited Sunday with her parmy Watson, Frances Traweek, ents, Mr. and Mrs. R. P. Owen

Mrs. J. B. Hoover visited over the week-end with her daughter Georgia Martin, Betty Fran and family, Mrs. Clarence Martin. Freda Mae Martin returned Ruth Marie Stanley, Wanda Mc- home with them for a few days

Mr. and Mrs. Allan Thomas and children and Mr. and Mrs. O. B. Kincannon and daughter of Turkey visited Sunday in the Ebb Thomas home.

J. B. Hoover, Mrs. Marvin Leary and son, Eddie, and Mrs. Boone Simpson made a business trip Monday to Estelline.

Mr. and Mrs. A. C. Nimmo and sons Gerald and Glen spent Sunday visiting with her parents, Mr. and Mrs. Riley near Carey.

Mr. and Mrs. Pete Nelson and daughter, Frances of Rusk, Texas visited over the week-end For the luck of the Irish, a with his brother and sister-ingold charm bracelet having a law, Mr. and Mrs. L. A. Nelson large wish-bone. Horseshoes, and and with Mr. and Mrs. L. R.

# All sizes once again in the braop knitted slip. Sizes 32.41



### ONLY Servel STAYS SILENT LASTS LONGER

Come see the famous Gas Refrigerator today. More than two million owners know its different, simpler freezing system pays off in silent, worry-free performance. Only Servel makes ice and cold without using any moving parts at all. There's no machinery that can wear or get noisy. So it stays

silent, lasts longer. You'll find every new feature

in Servel, too. Come see! FREE BOOK by Mary Margaret McBrid

he GAS Refrigerato

Tune in "What's My Name" 10:30 A. M. Every Saturday KFDA. Amarillo — KFYO. Lubbock.

**Matador Butane Co.** 

### Mr. and Mrs. Fred Bourland ATTENDS MARDI GRAS

visited last week in Lubbock. Pfc. Walter Wayne Spray of Mr. and Mrs. Houston Patton Keesler Field, Mississippi, at-Mr. and Mrs. Edward Payne of Childress attended church here of his parents, Mr. and Mrs. W. celebration at New Orleans acand son, David, of Wichita Falls Childress attended church here were recent visitors in the mount. W. celebration at New Orleans ac- Keith and other friends. Sunday and visited with friends. T. Patton.

Tom Spray.

GO TO CHURCH SUNDAY

VISITORS HERE

ren, Fryar and Carol of Pa cording to word received here returned to Plainview with by his parents, Mr. and Mrs. Calhoun's parents, Mr. and A. L. Fryar, who had visit

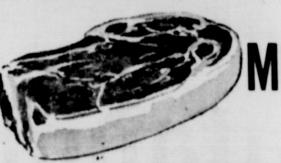
me to

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Everyt

GGINB

### DELICIOUS! TENDER!



If you enjoy fine, tender fresh and cured meats, you will enjoy items from our modern meat department. Only the finest of tender beef goes over our counter. Delicious cured meats of all varities. We invite your inspection and appreciate your patronage.



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Charlie's Grocery

FORMERLY CAMPBELL'S FOOD MARKET James Meader

Clyde Williams

Charlie Meador, Owner

# ALPHACISTER EDS FORMULA-FEEDS

Paymaster Formula - Feeds PAY OFF on the range, in feed-lot, poultry yard and dairy barn.

> For years, Paymaster Cottonseed Meal and Cake have been favorites with West Texas feeders. Now you can get a complete line of top quality Paymaster Feeds, scientifically formulated and expertly mixed in West Texas' newest feed mill.

### FOR CATTLE

Pellets: Paymaster Cottonseed Pellets; Paymaste Calf Meal; and others Bulk feeds made up your own formula.



FOR POULTRY

aymoster Growing Mash;

Paymaster Broiler Mash

Paymoster Laying Mash;

Paymoster Turkey Mash

### HOMEFOLKS!

These fine feeds are made by West Texas homefolks for homefolks. Many of you who read this advertisement know the men who make these feeds well your children go to



### school with theirs, your wives and theirs go to the same church, you yourselves swap stories with these men. And you know they know the kind of formulated feeds that pay off on West Texas ranges, in West Texas feed-lots, in West Texas poultry yards, in West Texas dairy barns.

### FOR DAIRY COWS

on: Paymoster 181 moster Sweet food 95



### HANDY

Paymaster Formula Feeds are handy to rai and farmers throughout the Southwest. Get yours at any Western cotton

### WESTERN COTTONOIL CO.

makers of Paymaster FORMULA FEEDS

sold by mills at:

CHEVROLE

ast high support nents state that order to obtain Now, when rols, what we mean

ments in speeches they make and the articles they write. We don't mean that they ever go out into the country and actually ask any farmers what they think about it. It might be a pretty good idea if they did ask a few farmers. We believe that they would get some different answers than when they answer the questions themselves.

There is a lot of talk about economic freedom if farmers accept high price supports. We might ask if any farmer you know lost any of his freedom the past few years when price supports were in effect, when price supports assured enough these folks ask il production so that prices of food remained reasonable. It used to take 30 hours of work each make these state week for a factory worker to

That's why things go so well at

the Miller farm. Cappy is open-

minded, tolerant of new ideas and

new ways of doing. He doesn't

From where I sit, a little toler-

goe Marsh

think his way is the only way.

I From where I sit ... by Joe Marsh

### **Never Too Late** To Learn

coming up with new they're not all world but Cappy is usually will-

quint found a new way ance will make things go better for sh. They take two tracall of us. You respect my views and at thirty feet apart, and I'll respect yours-whether it's on nem with a heavy chain farming, politics, or choosing bedown on the ground with tween an ice cream soda or a tem-First they both go parperate glass of beer. e direction, then they go er the same swath in the ite direction and up comes he brush-roots and all. Worked ine and saved time

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possible loss of political and er lose if he accepted high price

prices down, at a time whe other prices and wages increased? In fact, wages went up bout 500 percent when food costs rose only 150 percent. What freedom would any farmupports? Maybe the folks who alk against high support prices farmers may be told to reduce the acreage of some crops. We duction. We wonder if the ex-

ting too much for what they pro-

duce? Dosen't that show that

price supports have kept food

are worried about the fact that wonder if farmers are too much worried about this possible reperts know that a farmer would rather plant 90 acres of wheat, and be guaranteed \$2 a bushel. han he would plant 120 acres he would get for his crop when he hauled it to the elevator.

Yes, the folks who worry about farmers losing their freesome of them. Then they might realize that most folks are more concerned about prices than they are afraid of losing liberties. It rather reminds us of the story of the fellow wo didn't be lieve in conservation. However he was a strong believer in grass hopper control. His land kept eroding, and he continued to fight grass-hoppers. The day h killed the last hopper the last nch of his topsoil washed away Looking at his lost farm, he ex claimed, "Well, thank goodness I at least got rid of the hoppers. We are just wondering if a fel-

### KIMBLE OPTOMETRIC CLINIC

Phone 254 FLOYDADA, TEXAS

family-in 1914. Today, 12 hours same predicament. As he saw his visited during the week with her Cooper, J. D. Mitchell, Dick of work each week will buy the farm mortgage foreclosed, his daughter and family, Mr. and Prather, Claud Stevens, Harl family food for a week. Does bank account gone, and his fam- Mrs. Paul Nichols. that sound like farmers are get | ily in need, he might say, "Well, thank goodness, I at least kept Denton spent the week-end visit-

### Ronring Springs NEWS

my freedom.

Mr. and Mrs. F. G. Simpson visited Saturday in Spur at the Spur Experiment Station.

Mrs. W. C. King and daughter, Mrs. S. A. Swim, made a business trip Saturday to Floydada. Jake Sanders left last week indefinite stay in Los Angeles, California.

W. B. McDonald and Miss Remmeler of Lubbock Olivia visited Sunday in the home of Matador visited here Friday in Mr. and Mrs. L. E. Cooper. Miss Roaring Springs. and have no guarantee of what Remmeler is a German instructor at Texas Technological col-

> Mr. and Mrs. Wesley Burt are visiting in Kress this week with Pensacola, Florida are here visis sister and family, Mr. and iting his parents and other rela Mrs. N. M. Powell.

Mr. and Mrs. Omar Watson and daughter, Oma Sue, visited several days last week in Albuuerque, New Mexico. Mrs. Louis Davis of Lubbock

visited here last week in the home of Mr. and Mrs. Clyde Mrs. Lige Cooper and Miss Gwen Cooper visited Saturday Mrs. Ethel Maize visited Sunday

at Floydada in the home of Mr. and Mrs. Johnny Moss. Mr. and Mrs. W. H. Nichols reurned Tuesday from Amarillo where they had been visiting with their sons and families, Mr. low who believes in freedom so and Mrs. Bill Nichols and Mr. strongly that he didn't care

and Mrs. Paul Nichols. Mr. and Mrs. Henry (Peg) Robns and daughters have moved McAdoo to make their future ome. Mr. Robbins has purchas

d a cafe there. Mr. and Mrs. Maurice Camppell and son of Amarillo visited nere Sunday with relatives and

Mrs. Ethel Maize returned Sat

Bell, the honoree, Mrs. Masey Mr. and Mrs. R. A. Pittman of and the hostess, Mrs. Lewis.

ing here in the home of Mr. and Mrs. Harry Duvall. Sunday af- ited Sunday in Lorenzo with students at Texas State College ternoon the group visited in Tur- their son and daughter-in-law, for Women while Mrs. Ketcherkey with Mr. and Mrs. C. L. Mr. and Mrs. Pat Sheridan, Jr.

Mr. and Mrs. Harvey Williams Pecos spent the week-end here student at T. S. C. W and daughters of Amarillo visit-ed here last week with his mo-ther-in-law, Mr. and Mrs. Lowell panied her mother home, return-Barkley, Jr.

Mr. and Mrs. R. C. Jeffers and Mrs. Marian Burt of Afton children. Noel and Mickey of Rev. and Mrs. O. D. McDonald Worland, Wyoming arrived here spent several days last week Friday to visit with his brother to Hot Springss, New Mexico transacting business in Kermit and family, Mr. and Mrs. Ken-W. C. King and Harry Duvall

tives and friends. made a business trip Thursday and Miss Jareene Holcomb visit- sell

Mr. and Mrs. T. E. Long of ed Sunday at Turkey.

panied by Mrs. J. G. Ketchersid visited over the week-end in Denton. Mrs. Springer visited with her daughters, Misses Bar-Mr. and Mrs. Pat Sheridan vis- bara and Gladys Springer, both sid visited with her daughter, Mr. and Mrs. Len Dugan of Miss Barbara Ketchersid, also a

ing to Denton Sunday evening.

J. M. Jackson returned Friday after visiting here for several neth Jeffers and with other rela- weeks with his wife and other Mr. and Mrs. Mutt Berryman to Hot Springs by Lonnie Rus-

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Oxygen - Water

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Floydada, Texas

### PLUMBING SERVICE

ther, Mrs. W. H. Williams.

Mesdames Bill and Paul Nic

Mr. and Mrs. Walter Masey of

hols of Amarillo visited here

tives. Mr. Masey is in the U. S.

Mr. and Mrs. Stanley Morrison

and children of Plainview spent

the week-end here with her par-

ents, Mr. and Mrs. W. E. Brown.

Hereford visited here last Thurs-

in Daughtery.

Mr. and Mrs. Berry Watson of

Mr. and Mrs. Joe Gibson and

Mrs. Walter Lewis recently

honored Mrs. Walter Masey.

er home in Roaring Springs.

recent bride, with a gift tea in

Refreshments of cake and ocoa was served to Mesdames

Nig Holcolm, Ben Masey, W. E.

Brown, Jack Hollingsworth, Roy

shopped here Friday.

and Lubbock.

to Amarillo.

All Types of Plumbing Work Small Jobs-Plumbing Estimates

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QUALIFIED (REA APPROVED)

ALL TYPES HOUSE WIRING WE SELL AND INSTALL FIXTURES ELECTRIC APPLIANCE REPAIR

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Sure, we like to sell tractors and implements, but we try to take a bigger view of our job than that. Our first aim is to help the farmer make more money. His success means our success. So, we make a study of farming, just as the farmer does.

Maybe we have some good ideas that might work well on your farm . . . to save work and make your work pay better. In any case, we want to know you, and your farm better. We are visiting the farms around here and hope to get to yours soon.

Meanwhile, if we can serve you in any way, call up, and we'll come right out. And drop in whenever you are near us. You'll find this is a good place to exchange ideas on the subject that you and we are most interested in . . . more profitable farming.



We are headquarters for Ford Tractors, Dearborn Farm Equipment and genuine Ford Tractor and Dearborn Implement parts. Call on us any time for prompt, efficient tractor and implement service.



You're Lucky-We have a few!

Great for grading lanes, terrac ing, cleaning barns and feedlots, making trench silos, leveling rough ground, filling gullies, making ponds and dams, digging and cleaning ditches,

Lifts and lowers by Ford Hydraulic Touch Control; angle and tilt of blade adjustable; reverses for back filling. See it!



Braselton Implement Co.

**Roaring Springs** 



# Cotton Pickin Time In March!

Yes, now is the time to select Your cool summer Cottons From our extensive selection of Fine Chambrays, Stone-Cutter Cords, Ginghams and other Fine cotton materials

> **Junior Sizes** \$6.95 to \$13.95 Regular Sizes \$4.95 to \$13.95

**New Easter Bonnets** 



**Just The Right Style** 

all the new Straws \$4.95 to \$8.95

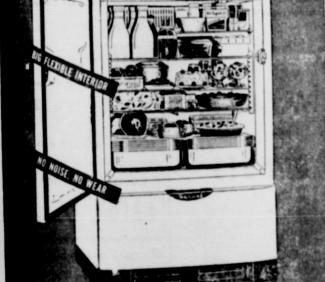


**NEW EASTER COATS** In Shortie or Long Length Styles All Wool Gabardines In the New Colors, 12.95 to 42.95

New Scatter Pins, Ear Screws, Hand Bags and Hosiery at **Money-Saving Prices** 

Malador Varie

# see the GAS Retrigerator



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Come see it today . . . the famous Gas Refrigerator you hear about but never hear. More than two million owners will tell you its different, simpler freezing system pays off in silent, trouble-free performance. Only Servel makes ice and cold without using any

moving parts at all. There's no machinery that can wear or get noisy. So it stays silent, lasts longer. You'll find every new food-keeping feature in the Gas Refrigerator, too. Come see Servel today.

FREE BOOK by Mary Margaret McBride tells why there's such a difference in rs. Stop in and get your free copy of "Inside Story" by radio's beloved reporte today. Don't delay. Come get yours today.

-7





TUNE IN "WHAT'S MY NAME" 10:30 A. M. EVERY SATURDAY, KFDA. AMARILLO - KFYO, LUBBOCK

FREEMAN THACKER BUTANE CO.

MATADOR, TEXAS

Telephones 123 and 158

Mrs. A. J. Perkins **Hostess Friday To** The Toreador Club

Mrs. A. J. Perkins was hostess tess, Mrs. Perkins. Friday afternoon for a regular Home Demonstration club.

plans for the spring Style Show,

Following the business meet- Mrs. Johnny Allsup.

Loyd Latimer, D. E. Pitts, Jr., Mrs. Howe Hines.

The next club meeting will be ovan club meeting of the Toreador on March 25, in the home of The bride-elect is the daughter Mrs. Bill Moss for a program on of the late Earl Laughlin, and Club goals were discussed and the subject of Study Magazine.

which is to be in April, were W. W. Carpenter left Sunday Jameson of Whiteflat and Bob made. Names were drawn for a for Oklahoma City, Oklahoma Jameson, Jr., of Matador. six weeks period for Sunshine where he will visit with his daughter and family, Mr. and

ing a program was held on Mr. and Mrs. J. R. Thomas and son, Kenney of Lubbock visited Refreshments of cake and cof- over the week-end with their fee were served to: Mesdames daughter and family, Mr. and

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Matador, Texas

### MISS EARLYNE LAUGHLIN HONORED AT PRE-NUPTIAL SHOWER IN STANLEY HOME

engagement and approaching narriage of Miss Earlyne Laughlin to Horace (Skeet) Jameson, and son, Kenneth; Bill Moss; was made at a pre-nuptial gift Bert Schweitzer, Kenneth Lyel, shower given Thursday after-Mutt Berryman, Furman Vinson noon, March 10, at the home of and son, Roger; Robert Darsey, Mrs. J. S. Stanley. Co-hostesses David Campbell, Elden Reedy were, Mesdames Cecil Shelton, and son, Elden Lee and the hos- Eddie Russell, C. D. Garrison, Bernice Knight and R. E. Don-

Mrs. Sammie Laughlin, and her fiance is the son of Mrs. Beulah

The wedding ceremony will be performed at Spur, Texas, or March 24.

Presiding at the bride's book was Mrs. James Moss of Roaring Springs, the former Frances Schweitzer.

The hostesses alternated in presiding at the tea service. The refreshment table was laid with ler, Varner McWilliams, W. L. tered with a bowl of white stock McCaghren, Marvin Patton, Bob carnations and iris, on a round reflector, as a background for R. Bishop, D. C. Bradley, John two bride dolls. The bride-elect's Russell, Roy Smith, V. J. Skaggs hosen colors of blue and white Fred Huggins, J. R. Berryman, were also used in dainty pin- B. C. Cox, Forrest Campbell, Joe wheel cookies.

Guests who called between 3 ed, included the following: Mesdames J. W. Swaringen, W. G. Bailey, Bessie Patton, Frank Edwards, Elbert Reeves, Bill Dunn



EARLYNE LAUGHLIN ... engagement announced

linen cutwork cloth, and cen- McWilliams, Fay Dirickson, Bill Jameson, Jr., Bill Hemphill, L. Bloodworth, Annie Tudor, Ben Meador, and Ruby Cooper; and 6 o'clock, and were register- Misses Dorothy Stanfield, Kay Stanley, Mary Dorothy Williams and Amy Glenn. Many friends, unable to attend, sent gifts.

### BAKE SALE NETS \$22

mount netted from the Bake Sale held in Kimbell's Jewelry Saturday by Circle No. 3 of the Methodist Woman's Society of Meador, J. R. Moore, J. Farris Christian Service.

Mrs. Pete Williams and Mrs. Elden Reedy conducted the bake sale and they wish to express heir appreciation and thanks to Mr. and Mrs. Kimbell for the use of their jewelry shop and any others making the sale a

Miss Wandean Garrison of Wichita Falls spent the weekend here visiting with her mother, Mrs, Bertha Garrison and other relatives.

### STUDY CLUB HEARS REPORT OF RECENT GOOD-NEIGHBOR TRIP BY MRS. WILIE

but be sure that you have done Willett and Amy Glenn everything in your power to de- TO BE GUEST SPEAKER serve that privilege", was the

officers, to visit seven Central Amarillo. American countries.

and bearing fourteen scholarships from several schools and colleges, which they presented Jim Willson. as gifts, two to a republic, the ladies were accorded royal welmes at each place they visited, and entertainment was lavish in each of the Latin American capitols, Mrs. Wilie told her list-

The trip was made vivid and realistic by Mrs. Wilie's narration, and members felt that they too, had visited the countries she described. A number of photos were passed around, and gifts, souvenirs and other mementos of the "Good Neighbor" excursion were on display. Republics visited were: Panama, Costa Rica, Nicaragua, Honduras, Salvador, Guatemala, and Yucatan.

Presiding at the meeting was Mrs. A. J. Daffern, president, Twenty-two dollars was the with the following members present: Mesdames J. R. Whitworth, Albert Rattan, L. B. Campbell, Willis Cooper, Ben Fish L. C. Harp, Joe Bloodworth, Dick Groves, Forrest Campbell, H. H. Schweitzer, J

> McDONALD LIFE INSURANCE CO. McDQNALD'S PLAINS BURIAL ASSN. McDONALD

> > FUNERAL HOME

"Wear the badge of your R. Emmons, Harry Willett, and Webb and his uncle an American citizenship proudly, Clifford Potts; Misses Dorothy Mr. and Mrs. Homer

Mrs. Wilie, retiring State Citadmonition given members of El izenship chairman and candidate Progresso Club by Mrs. U. L. for the office of state Treasurer, Wille in concluding remarks of an address on "Citizenship", Fort Worth, on March 23 at a given in her home last Thursday dinner in the Worth Hotel. The Zonta Club is a branch of the Theme of Mrs. Wilie's address Business and Professional Wowas a 6000-mile trip made last men's Club of Fort Worth and month by a representative group guests for the occasion will be a of Texas Federated Club wo- similar group from Dallas, and men, three of whom were state also a group who will fly from

The 1922 Study Club of Floyd-Invested with special citations ada has invited Mrs. Wilie as from Governor Beauford Jester their guest speaker at a guest day program to be given today, (Thursday) in the home of Mrs.

Personal Stationery, Tribune

HERE FROM COAST S/A William Sheats Sheats and daughter, rived here last week Diego, California

her parents, Mr. and Mr. They are enroute to Christi, where he will tioned with the Navy

Kublai Kahn was the ruler at the time Marco first visited the East.

### M. L. SOLOMON

Fine Watch and Jeweby Repairing to 10 days service on you watch repairing by 2 expe

watchmakers.



PROTECT EVERYTHING WITH INSURANCE Buy Full-Coverage for Your Automobile AUTOMOBILE --- FIRE --- GENERAL

# **Insurance**

# We get faster handling of larger payloads



35,000 lbs.

39,000 lbs.

THE ACTUAL operation cost for our fleet of Ford F-7 Big Jobs is the same as the two-ton trucks they replaced, but we get faster handling of larger payloads," reports Mr. H. B. McCuistion of Beaumont, Texas. "We find our new 145-horsepower Ford Model F-7 Big Jobs are more versatile, more capable. They are far superior to the two-ton trucks." Sensational reports on the new F-7 and F-8 Ford Big

Jobs are coming in from everywhere. Men who know trucks claim 6,000 miles per month, for months on end, with no time out ... gross loads of 50,000 lbs... power that leaves other trucks eating dust ... passenger-car type of driving ease and comfort ... gasoline economy that even smaller two-ton trucks cannot excel on comparable runs. Come in and let us give you more facts on the Mr. Big of big-time trucking—the Ford Big Job.

\* New Heavy Duty Quadrax Axles; Single-Speed and Two-Speed

\* Brand New 145-Horsepower Ford V-8 Truck Engine

★ Big Tires; up to 10.00-20 on F-8, up to 9.00-20 on F-7

\* New Heavy Duty Five-Speed Transmissions

\* Big Rear Brakes, Power Actuated, 16-in. by 5-in.

\* Built and Warranted for the following ratings: Gress Vehicle Weight Grees Train Weight

'49 FORD F-7

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\* Nationwide Service From Over 6400 Ford Dealers

19,000 lbs.

21,500 lbs.



Matador Auto Company MATADOR

(Over 139 Models) IMPORTANT! Genuine Frigidaire Refrigerators are made only by Frigidaire, a division

Come in! See Frigidaire's

Three different types! Provide

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Up to 50%, more room for

food storage, in the same

Famous Meter-Miser mech-

anism, simplest "cold-maker"

Quickube Trays for ice

cubes quick and easy. No tug-

ging. No prying. No shik-

9 Models in all in the

complete frigidaire line, from

kitchen space.

REMEMBER !

MORE FRIGIDAIRE REFRIGERATORS

SERVE IN MORE AMERICAN HOMES

West Texas Utilities Company

I just saw the SPRING



FRIGIDAIRE

REFRIGERATORS!

You are invited!

SPRING SHOWING FRIGIDAIRE Refrigerators

Souvenirs for the Ladies! Favors for the children when accompanied by parents

SPRING

is the time to prepare for

SUMMER

Trade in your old box NOW!

> First Frigidaire TRADE-IN OFFER in 8 years!

THAN ANY OTHER MAKE

see the

Fron

ON

LA owners system

movin You Gas R

Stays s The G

FREEM

(Continued From Page 1) sales will both warrant coupons. Stanley Clinic and Matador

The first treasure chest (Satur- Tribune, Matador, Motley County, Texas, Thursday, March 17, 1949 day, April 2) will contain \$144. coupons being given a customer the balance will be held over to weekly at one time regardless of the size the following week, and augof the purchase (as in the case mented by another \$72 (each of buying a large bill of lumber, contribute \$2 weekly). Three intractor, etc.) Cash and credit stitutions, Traweek Hospital,

ANNUAL STOCKHOLDERS MEETING

WAYBOURN'S CAFE

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ROAST TURKEY

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Oyster Dressing

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**ENJOY FREEDOM** 

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WE NOW OFFER OUR CUSTOMERS

**DEPENDABLE** 

Moth Protection

ON ALL GARMENTS CLEANED BY US

AT

**NO EXTRA COST!** 

SIX MONTHS PROTECTION OR FROM CLEANING TO

CLEANING ... . HARMLESS TO THE FINEST FABRICS

WE HAVE JUST INSTALLED NEW

AND LARGER

Cleaning Equipment

TO PROVIDE FASTER AND BETTER SERVICE

DAY by DAY CLEANERS

. . . LEAVES NO ORDOR.

R. A. DAY

FARMERS CO-OP ASSOCIATION

MATADOR, TEXAS

At no time will more than half Tribune, will not give coupons 7:30 p. m. Presentation will be prohibit more than two 50% of the amount be given away, but will each contribute \$2

Roy Clayton.

be present for the ceremony.

The award is sponsored joint

organization. Rigid tests are re-

quired of the prospects, one of

which requires 125 hours of per-

onal service to the church prior

Bobby Estes is a Star Scout

Miss Nita Martin and M. C.

lones, students at John Tarleton

at Stephenville, visited over the

week-end at Flomot with their

respective parents, Mr. and Mrs.

for most makes of machines.

See A. B. Fulkerson. ctfn.

Box 143, Phone 931, Roaring

URNITURE UPHOLSTERING:

We make old furniture like

new. Over 300 patterns of fab-

rics Duran and Boltaflex plas-

tics. Homer T. Jenkins, Phone

FOR SALE: 1 used H-Farmall

\$1,300.00; 1 used F-12 Farmall

\$450.00; 1 used F-20 Farmall

\$900.00; 1 new M-Farmall

with or without equipment; 1

1946 M-Farmall with new 4-

row lister planter \$2,650.00.

Used Ford tractors \$700 and

Implement Company, Roaring

ATTENTION VETERANS: We

are now in a position to build

FHA and GI houses. We can

make loans up to 100% to Veterans and 90% to 95% to

non-veterans. Burton-Lingo

REPLACE

Company, Matador.

YOUR

With The New

OLD

TIRES

Phillips 66

TRACTOR TIRE

The Phillips 66 tractor tire is de-

signed for the

toughest traction

last. The flex

action tread makes t self-cleaning.

provides full trac

ion. Dual-action bars work as a

cam-give steady

High center rib for casy steering.

Free rolling, long

Phillips

66

IMPLEMENT TIRE

LATIMER & SON

MATADOR, TEXAS

Phillips 66

E. A. DAY

Tractor Tires!

TRACTOR TIRE

built to

Springs.

ALL MAKES, New and Used Tractors. Yes! We will trade Every Day. Braselton

Co., Roaring Springs.

Springs, Texas.

in the Want-Ad

Company.

o receiving the award.

VISIT AT FLOMOT

The "Appreciation Day" plan is now being used by more than of the purchase of an automobile the 36 members in Matador will 2,000 towns throughout the country. Matador firms participating in the plan are: Household Supply Co., Matador Variety, Matador Hardware and ly by the church and the youth Furniture Company, Matador Skaggs Implement Company, Grocery, Matador Auto Company, Campbell Chevrolet Company, Harry Willett & Co., Wes-**Annual meeting of the Matador Farmers** tern Dry Goods Co., Matador Spot Cash Grocery and Co-Op Association stockholders, will be Locker Plant, L. R. Bishop Feed Scout. and Grocery, Jameson Machinery Co., Shorty's Cafe, Wayheld in the gin plant warehouse, Saturbourn's Cafe, Day by Day Cleaners, Burton-Lingo Company, day afternoon, April 2nd, at 2 p. m. It is Matador Butane Company, Freenan Thacker Butane Company, very necessary that all stockholders attend Stanley Pharmacy, Higginbotham-Bartlett Co., Charlie's Gro- Wade Martin and Mr. and Mrs. cery, Modern Cleaners, Ike's Crable Jones. Grocery, Style Shop, Phillips 66 Station, Hotel Barber Shop, Commercial Grocery, S&H Conoco Station, Matador Produce City Bakery, Rogue Theatre and FOR SALE: Remnant patterns of Magnolia Service Station.

### TWO SCOUTS CITED FOR AWARDS AT ROARING SPRINGS

Two Roaring Springs Boy Bobby and Dale Estes will receive the coveted "God and Country" awards at the Roaring Springs Baptist church,

### **QUICK RELIEF FROM** STOMACH ULCERS PUE TO EXCESS ACID

Free Book Tells of Home Treatment to Must Help or It WIE Cost You Nothi

Over three million bottles of the Williams Transmar have been sold for relief of symptoms of distress arising from Stomach and Duedonal Ulcors due to Excess Acid Peer Digestion, Sour or Upset Stemach, Gassiness, Heartburn, Sicoplessenses, etc., due to Excess Acid. Sold on 18 days trial Ask for "Williams" Message" which fully available this treatment.

Stanley Pharmacy

SEAT COVERS: Most all models cars, \$12.95 to \$21.95. Coupes Sunday evening, March 20th, a \$11.95. Free installation. Campbell Chevrolet Co.

made by the church pastor, Rev. SIX ROOMS: House for sale. To be moved or will sell with lot Roaring Springs Scoutmaster McDonald Funeral Home. tf 'Buzz" Thacker declared that it

s probable two Lubbock Boy LOOK, if it is REAL ESTATE Scouts of America officials will you want, we have it. We can sell you a home from one thousand to sixty five thousand dollars, or a farm from five acres to six thousand acres, where irrigation pays off. Also have some good business and income property. R. Franklin Real Estate, Plainview, Texas or R. M. and his Brother Dale is an Life Morris, Salesman.

> HOME-CANNED peaches, packed in syrup, glass jars, priced at 30¢ per quart. W. H. Rogers

WANTED: Want to buy Ford and price. Willis Walker, Turkey, Texas.

CLEAN 1946 Ford tudor. Low mileage, new tires, heater. Perfect condition, and performs like new. Priced at a bargain. See Elmer Stearns.

FOR SALE: Two heavy-duty wall paper. Household Supply electric motors, each hp. One Century and one GE. Both For Sale: Electric motors for used but in perfect condition. sewing machines. Also repairs Sell one or both at a bargain.

WANTED: Outdoor salesman

Good opportunity with a fu FOR SALE: I used Grahamture. C. H. Elliott Sales Co. Hoeme plow; 1 new wheat Paducah, Texas. drill attachment for Graham-

FOR SALE: 1 baby bed for \$8.50 Hoeme. Braselton Implement Marvin Faulkner, Roaring 1tp | Dish! Springs. BLIND MYSTIC Reader. Four questions \$1. J. W. Hendricks,

BIDS are open for construction of a dance floor at the Old Settlers Pavallion in Roaring Springs, 60'x80', 4" thick. See H. Jackson, John Russell or U.

FOR SALE: Wood. Contact Arch Black in regard to any bus ness concerning Mrs. Bob Rob

the state of the same

### PATRONIZE STORES ADVERTISING THIS EMBLEM



FOR MORE CASH YOUR POCKET

Matador IOOF Lodge

Meets every Friday night Henry Thompson, N. G. Secretary, Ralph Nichels

and brothers welcome

### MATADOR TRIBUNE

TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY
NEWS BY PURCHASE MARCH 14,
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### DR. W. O. ERVIN

OPTOMETRIST

OFFICES IN COTTLE HOTEL PHONE 274-J PADUCAH, TEXAS

AT CITY DRUG STORE, TURKEY, EACH FRIDAY

### SPRING THEATRE

ROARING SPRINGS. TEXAS New Show Time: 7:00 p. m.

THURSDAY-FRIDAY MARCH 17 and 18

"Blondie's Reward" (Film did not get in last week and so many people were disappointed that we asked for again this week.

> SATURDAY ONLY MARCH 19 "TEXAS"

Glen Ford, Claire Trevor A super-duper Western that should be played several days. but due to previous booking we terracing disc. Write details have it scheduled for One Day

> MARCH 20 and 21 "On An Island With You"

Preview Saturday Nite

SUNDAY-MONDAY

Jimmie Durante, Esther Williams A comedy that will thrill you.

TUESDAY—WEDNESDAY MARCH 22 and 23

"Man Eater of Kumaon" From the famous book by the same name. If it's excitement you want folks, this is your

ley County Me

morial Post No 6286, meets 1st t the American Legion Hut Matador, Texas All eligible ex-service men

are invited to attend.

WE BAKE SPECIAL CAKES

**GET YOUR** DAILY DOZEN OF FRESH DONUTS



FRESH BETTER THAN EVER HOLSUM BREAD CITY **BAKERY** 





# AND GET THESE **Specials**

Shortening Bake-Rite . . . 93c 3 lb. Tin

LARGE Super Suds . . . 26c

1 lb. Tin, Monarch COFFEE . . . . 47c

No. 2 Vel Vita

21¢ value - Tender Garden - Extra Good

Gallon, in syrup

\$1.25 Value

ONLY 96c Uncle Williams, Gal.

**HOMINY...** 390

Gallon, New, Whole **POTATOES** 

Hunt's, C-H-B, 12 oz. Dill Pickles . . . 160

Keeton's Sliced

BACON, Ib. . . . 53c

**Pure Pork Sack** SAUSAGE, Ib. . . 33c

Check our Market For

Complete Line of BIRD'S EYE FROZEN FOODS



SPOT CASH Grocery & LOCKER PLANT

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ase qualities.

uds cloak th ves with a brighter garment Whenthes uent laughter |

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