

City Gives Nod to Widening Hiway 70

State Will Improve Road East Of Town

DURING a special meeting Tuesday night the city council approved the Texas Highway Department's plan to widen US Highway 70 from the intersection of State 70 at Bob's Oil Well east to a point about 1 1/2 miles inside Cottle county. The council was concerned with the improvement on the town section.

Chief Inspector Algine Groves met with the council and explained the state's plans. Highway 70 will be widened to 40 feet of paving (it now has 20). The state now owns the 100-foot right of way through Matador.

Mr. Groves said last night that he did not expect any change in the city limits except the necessary removal of some trees now growing on the highway property. The state also holds title to the Dundee Street cutoff right of way (east and west in front of the courthouse).

Plans for the almost 20 miles of highway improvement are in the Childress district office with the exception of specifications for a new overpass over the Q. A. & P. Railway tracks at the Cottle county line. They are being prepared in Austin.

To Remove Curves
 Highway 70 will be a much safer road after work is completed. Two or more dangerous curves will be eliminated. The present Teepee Creek bridge and accompanying sharp curve will be replaced by a new bridge and less dangerous roadway. The new bridge will be south of the present crossing, in the neighborhood of where the old dirt road once crossed the creek. The road will swing south about 3-4 mile west of the present bridge.

The dangerous curve immediately east of Tongue River bridge, near the Cottle county line, will be eliminated. The highway will continue to use the two present bridges across the river but will continue on east, swinging back to the present road inside Cottle county for a few rods and rather sharp curves.

(continued on back page)

THREE YOUTHS IN HIGHWAY ACCIDENT

Three students of an Oklahoma college were injured Sunday afternoon in a highway accident about 14 miles east of Matador, when their pickup overturned on Swenson Hill.

Driver of the vehicle, Della Rogers, 18, was the most seriously injured. Her brother, Kenneth Rogers, received cuts and bruises on both arms. Other occupant of the pickup, Wanda Shedd, suffered a back injury.

The trio was taken to Paducah Richards Memorial Hospital by a Knowles ambulance of Quanah that happened to be at the scene of the accident immediately ahead of the pickup.

Deputy Jinks Wilson who investigated the wreck said Henry Teague of McAdoo, formerly of Roaring Springs, witnessed the accident. Teague said the pickup attempted to pass the ambulance at high speed, was thrown out of control when Rogers grabbed the steering wheel believing his sister was going to allow the pickup to strike the other vehicle.

The pickup left the road, climbed a high embankment, catapulted the Swenson pasture fence and turned over two or three times. Deputy Wilson said the fence was not broken. The Rogers girl's head was pinned under the pickup. Wilson said last night that information from Paducah declared she had regained consciousness.

The three youths, all residents of Post, were en route to Bethany, Oklahoma where they are students in Nazarene College.



BLUE RIBBON WINNER Thursday at the annual Floyd County Junior Fat Stock Show at Floydada, was Hal Dean Hines of Dougherty, son of former Matador residents, Mr. and Mrs. Howe Hines. His calf was judged first place in Dry lot light-weight division. The two-day stock show attracted large numbers of visitors from over the South Plains area.

Annual Audit Shows School Has Balance

Financially Matador Independent School District is in good shape. It completed the 1953-54 school year with a cash balance of \$8,733.62 in the bank.

A statement received this week by the Tribune from Curtis Graham, President of the board of trustees, said an audit has been completed by the firm of J. B. Allred of Wichita Falls. The statement said the largest item of expense was salaries.

The school board received the audit report this week. Mr. Allred said that all records were in good shape, and that funds were being properly handled. He complimented school officials and the First State Bank for the orderly manner in which the school's finances had been conducted.

In his statement, Mr. Graham said that copies of the audit are on file at the bank and the office of County Judge Vance H. Gilbreath and that any interested citizen is invited to examine the report.

He said that deposit slips, cancelled checks and bank statements are on file at the bank and that any citizen may examine them (by asking bank officials). Bills and receipts are on file in the office of Superintendent Bert Ezzell and may be examined at any time.

School board meetings are open to the public and minutes of the board are on file in the office of Superintendent Ezzell, available for inspection at any time, the statement declared.

Rites Held For Dr. C. M. Thacker

Dr. C. M. Thacker, 60, dentist at Floydada more than 30 years, died Monday in a hospital after a heart attack. He had suffered with the ailment about two years.

He was well known in this area and a brother of Melton and Guy Thacker of Roaring Springs, and Freeman Thacker of Matador.

He moved to Floydada in 1923 after graduating from the Baylor University Dental School at Dallas. He had practiced in Floyd County since.

Dr. Thacker was a native of San Augustine but moved to Roaring Springs in his youth. He was a Mason, member of the Eastern Star and American Legion and a veteran of World War I.

He is survived by his wife, a daughter, Mrs. M. D. Lewis of Bossier City, La.; five brothers, Norman Thacker of Wells; Guy and Melton of Roaring Springs; Freeman of Matador and Colton Thacker of Throckmorton; six sisters, Mrs. J. A. Goodwin of Lubbock; Mrs. E. H. Perry of Lubbock; Mrs. L. A. Cottingham of Odessa; Mrs. Willie Garrett of Weatherford; Mrs. E. L. Hurst of Tatum, N. M.; and Mrs. Charles Mabry of Winters.

A number of friends of the family from Matador and Roaring Springs attended funeral services which were held Wednesday at 2 p. m. in the First Baptist Church at Floydada. Rev. L. A. Doyle officiated, and the body was then conveyed to Lubbock for burial.

Large Crowd Hears Co. Music Festival

An almost capacity audience in the high school auditorium last Thursday night heard the fourth annual Motley County Music Festival, composed of voices from the three schools in the county. The festival is sponsored annually by Matador and Roaring Springs Masonic lodges as a part of Public Schools Week observance in Texas.

Songs by Sigmund Romberg, Jerome Kern and Victor Herbert were featured in the all-music program directed by Mrs. L. D. Wilkerson, county music teacher, to whom much credit is due for outstanding training of young voices in Motley county. Represented were Flomot, Roaring Springs and Matador schools.

Accompanists for the choirs and choruses were Sue McCaghen, Frances McMahon, Charlotte Campbell and Peggy Wellington.

For a group of songs by the "Star Dusters", Matador Grade school boys chorus, Mike Groves was accompanist. He is also pianist for the band group composing the "Hep Cats". Others are, Gerald Pipkin, accordionist and Mike Smith and Pat Seigler guitarists.

The Hep Cats were awarded first place Friday night in a talent show at Flomot, sponsored by the Flomot senior class. They will play over radio station KFLD, Floydada, in the near future.

ASSEMBLY OF GOD TO HOLD REVIVAL

A revival meeting is scheduled at the Assembly of God Church, beginning Sunday, March 20, according to Rev. W. J. Denham, pastor.

Services will be held each night, at 7:30, and will include special singing, with preaching by Rev. Charles Hyde of Port Arthur, Tex. Children's Church services are also announced at 7:00 p. m.

Everyone is extended an invitation to attend the services and special prayers will be offered for the sick and afflicted.

THREE NAMES FOR COUNCIL PLACES

Three names will appear on the April 6 city election ballot according to City Secretary L. M. Cox. All three are present members of the council. However, only one, John Briscoe, will be re-elected.

Two members, Dr. J. S. Stanley and R. L. Brandon, are filling out unexpired terms of former council members. Present terms of the three council members will expire April 6.

New Irrigation Wells Create Wide Interest

Gus Bird Develops Well Near Matador

NEED an irrigation well? You will need to get in line and await your turn. Drillers are working almost around the clock in the area immediately below the Cap Rock.

Last week Gus Bird "brought in" a 600 GPM well on his farm (former Morris place) immediately east of the Matador town-site. The well was drilled by Braselton Implement Co. of Roaring Springs.

In the meantime local driller Ed Jameson, Saturday started his 36th well in the Quitaque, Turkey area (successful wells in this area appear north of Quitaque River).

Mr. Jameson, manager of Jameson Machinery Company here, has constructed his own rotary well-drilling equipment. The rig is portable and highly efficient, built similar to oil well equipment. He has developed three 6-inch wells in the water belt. He said he had orders for 14 more wells. Most of the wells throughout the county and this area are being equipped to use the sprinkler type of irrigation.

Troubled With Mud
 Ike Reed, pioneer irrigation farmer of the county, whose farm is located northwest of Flomot, is having trouble Saturday night he "bogged" a tractor and truck down in his field. The field had been deep-plowed and then watered and Mr. Reed had to move the sprinkler pipe. He doesn't mind that kind of trouble, however, and even enjoys splashing through the mud. "The part I don't like," he said, "is when I move the pipe and have to 'wade' over the (continued on back page)

Roaring Springs Senior Class In Rehearsal Of Play

Roaring Springs High School senior class has begun rehearsals of its class play, "Funnybone Follies" which will be presented two nights, Monday and Tuesday, March 28 and 29 at the school auditorium. Proceeds of the play will be used toward defraying expenses of the class trip to Colorado Springs.

Miss Lola Howard, professional director from California, arrived here Tuesday to supervise the production. "I am greatly pleased with the fine material I have to work with on this show, and I anticipate an excellent production," she declared. "We also expect to be using our SRO (standing room only) sign both nights, so buy your tickets early."

Funnybone Follies is full of good humor, and its character sketches will keep the audience howling. Advance sale tickets can be bought from Mrs. Mary Tate, ticket chairman.

Rene (Posey) Laughlin, class president, is general chairman for the play, and will be ably assisted by the entire senior class.

Lubbock Organist To Give Concert Sunday At Paducah

Cecil Bolton, Dean of the Lubbock chapter of American Organists Guild, and Harold Dutton, baritone, will be present in a concert Sunday at Paducah, it was announced here this week.

Euterpean Club will present the artists Sunday afternoon, March 20, 3 o'clock in the sanctuary. First Methodist Church as a "tre of the club's annual Guest program and concert of the ar, according to Mrs. Wylie Bayle, Concert Chairman.

The program will consist of familiar hymn tunes arranged by Mr. Bolton, Negro spirituals, and some selections of the world's greatest sacred music. Mr. Dutton will sing one of Mr. Bolton's compositions, "The Twenty-Third Psalm".

Mr. Bolton gave a concert in Matador in the Methodist church in the fall, and those who heard him here will welcome the opportunity of again hearing him play, as a cordial invitation has been extended residents of this area, to attend the concert.

The Paducah Methodist Church has recently completed construction of one of the most beautiful churches in this area, for which formal open house will be held next month.

Porcupine Caught East Of Matador

Evidence of a possible change in the fauna of West Texas became apparent Tuesday when Government Hunter Lewis McDonough found a large porcupine in a steel trap he had set for a coyote. The quilled rodent was caught on the Red Lake Cattle Company ranch about 15 miles east of Matador, in an area between the Clary ranch and Cow Hollow tank.

Mr. McDonough brought the porcupine to Matador where it was viewed with much interest. Many residents here said they had never seen one and several pioneers said they had never heard of one in this area.

John Stevens, manager of the Red Lake ranch, said he had frequently seen porcupines on the former Matador ranch on the Canadian River northwest of Amarillo.

Since it was deemed a vegetarian and harmless unless attacked, the grotesque animal was released.

City Going In Red On Trash Hauling

City of Matador has a vital department that is going in the red. The trash and garbage hauling service which is operated on an "honor system" is not paying its way. Business houses which carry the brunt of expense are paying but individuals are dropping behind.

Water and sewer patrons are billed 75c per month (for homes) but under the present system they are not forced to pay. The city is having to dig into other funds to make up the shortage created by some customers not paying their assessment.

City Secretary L. M. Cox said that reports indicate the department is doing excellent work in helping keep the city clean, but that voluntary payment had shown a steady decline. He said yesterday that every water customer would be billed this month for the cleanup service and if voluntary payment is refused the customer will be asked why he declines to pay the small amount (about 21c daily).

Other cities have solved the problem by increasing the water minimum rate and providing free garbage and trash cleanup.

Northfield Road Gets More Paving

State Highway Department will contract paving of eight additional miles of the Northfield to Matador farm to market road next month according to County Judge Vasey H. Gilbreath. He said that all right of way easements are in order as requested by the department.

Last week work was completed on 7.4 miles of paving south from Northfield. With the new contract it is estimated that between 16 and 12 miles of (new route) is all that remains to be improved between Matador and Northfield.

Last month the 7.4 miles of paving connecting Whitestar, Whiteflat and Flomot was completed, including the construction of bridges across Pease River and Tom Ball Creek.

THIRD SUNDAY SINGING

Third Sunday singing will be held Sunday, March 20, in the American Legion hall, it was announced this week. Everyone is extended a cordial invitation to attend and join in the singing, which will begin at 2:30 in the afternoon.

RAIL DUST

Finished years roll across of memory like empty ore lathering through switch and I ponder the value of cargo they have borne. Sure, I have kept the bill of lading new regrets, but every life begins too soon. Forty days later I could have watched the same skies and clouds brush new green leaves and smiled on the destination of some weaving its vapor trail through my dreams.

PROVIDENCE INDEED MUST HAVE

When the wisdom in an argument which keeps our thoughts forever lost.

Every year about heftily time boys and girls holding hands like they are the only people on a desert island and each is afraid the other might drown in the sea and swim away.

THE GOVERNMENT FINDS NO OBJECTION

In collecting tax from swages of sin if you make income that way and report promptly.

LOOKING AT THE GYRATIONS

of stock market from a comfortable distance it would appear the horn of plenty can be made to double its number and become an impressive part of a dilemma.

BACHELORS ARE MEN WHO HAVE

learned to thaw frozen foods and operate can openers in the best of future security.

Beauty shops, lip sticks and high apparel have eliminated country girl everywhere except for a few droll and rather silly jokes.

WEDDANCE HIKE

might appear that the Legislature must first repeal the law of gravity if it plans to raise the Trinity River from 600 feet uphill to Dallas Fort Worth.

WEDDANCE HIKE

Despite the fact that average attendance in Matador's school was 279 daily for the last six months, Supt. Bert Ezzell is hoping to increase it.

State law allows one teacher 24 students and with just a help from parents Supt. Ezzell believes Matador's faculty might be increased to 12 next year in gain of one teacher.

In a personal letter which he is sending parents Ezzell points to anticipated need of an extra teacher in primary grades next year. Careless attendance of one student this year might cost the school approximately \$3,450 next year if it is necessary to hire a teacher out of local tax.

Students must attend 2/3 of morning and 2/3 of evening hours to be counted present for a day.

Supt. Ezzell suggests that parents out of town be arranged for the week end and other non-attendance be scheduled to control possible breaks in attendance.

WINNIE RAY SCOTT TO BE ORDAINED BY ROARING SPRINGS CHURCH

Winnie Ray Scott, son of Mr. and Mrs. O. B. Scott of Roaring Springs, will be ordained to the work of the Gospel ministry Friday night, March 18, at 7:30 o'clock, at the Flag Springs Missionary Baptist Church in Roaring Springs. Announcement of the ordination was made this week by pastor, Rev. Graham B. Har-

brother Scott has been called pastor of the Forest Hill Missionary Baptist Church of Abilene. Rev. Harvey stated, "We are expecting a great number of members from over the Plains Missionary Baptist Association, and we welcome your attendance, as public is cordially invited."

MATADOR BRAND

SCHOOL WEEK OBSERVED

By Betty Neighbors

All of the bulletin boards and rooms in grade school were decorated with illustrations and pictures that were on display for public Schools Week.

We were happy about the good attendance of visitors and parents. Approximately two hundred were present during Tuesday, Wednesday and Thursday.

The eighth grade, taught by Mrs. Jake Edwards, had their room decorated with paper cut-outs symbolizing the different religious ceremonies of the Indians in Mexico.

The seventh grade, under Mr. A. L. Fair, was a scene of illustrations of books that the class had read, and maps of Texas.

Various illustrations of the accomplishments of the sixth graders were illustrated. An unusual illustration of book reports made in cigar boxes attracted much attention. Mrs. Ethel Damm teaches the sixth grade.

Fire prevention posters, Guatemalan designs, writing, spelling and social studies were the theme for the fifth grade, Mrs. B. E. Van Meters' class. On a large bulletin board, they had on posterboard a set of safety rules to obey.

A "Science Shelf", pictures of everyone belonging to 4-H, drawings and write-ups on the Congo and its people, and drawings of four constellations were portrayed in the fourth grade room under Mrs. Charlie Keith.

The third graders, taught by Mrs. John Hamilton, had hand pictures and notebooks of sea plants, a book shelf of toy animals, rocks and many other interesting things.

The second and first graders, under Miss Verlin Reeves and Mrs. Minnie Coldiron, also had hand illustrations and pictures of wild animals, colored maps of Texas and drawings of the school house and grounds.

The four English classes in high school built sets illustrating stories in their literature books. "A Camping Trip" by Hamlin Garland, was illustrated by the freshmen. The sophomores were divided into two groups. The east side illustrated "Leining Versus the Ants", the story of the driver ants in South America, while the west side illustrated "Jim Bree", the story of the white man who betrayed his Indian friends and met his death by dancing off a cliff.

"To Build A Fire", the adventure of the man who built his fire under a snow-covered tree, and consequently met his death in seventy-five degrees below zero weather, was the project for the Juniors, and the seniors built a castle, scenery and men, to illustrate "McBeth". The scene portrayed was the fulfillment of the witches' prophecy that McBeth would die.

Tribune, Matador, Matley County, Texas, Thursday, March 17, 1955

All of the illustrations were very interesting and the students enjoyed making them for the parents and visitors to see.

—M. H. S. B.—

School Calendar

March 18—FFA Party.
March 21—FHA Meeting.
March 22—"M" Club Party.
April 1—District Meet.
April 4—FHA Meeting.
April 5—School Board Meet.
April 8—District Tennis Meet.
April 8-11—Easter holidays.
April 18—FHA Meeting.

Senior Attends Tractor School

James Taylor attended a Tractor School, Tuesday at Childress. This is the second year that 4-H and FFA members have participated in this program, which includes special training for leaders in the proper care and maintenance of the farm tractor. The boys in turn will direct the program in local clubs and schools.

Bob Stafford, senior of Roaring Springs, and County Agent, Bill Palmeyer, also made the trip with James.

TWO FORMER STUDENTS PLEDGE FRATERNITIES

Two Matador students at Texas Tech were among the 249 men pledging social fraternities last week at the close of spring rush activities. James Whitehead, assistant dean of student life announced.

Johnny Pat Reeves, business administration, sophomore and son of Representative and Mrs. Elbert Reeves pledged Kappa Sigma, and Mitchell Neal Pipkin, son of Mr. and Mrs. W. N. Pipkin, freshman engineering student, pledged Sigma Alpha Epsilon.

Both are Matador graduates.

Texas 4-H Roundup Plans Announced

The 1955 Texas 4-H Roundup is scheduled for June 7-8-9 and as in past years, will be held on the campus of Texas A&M College.

The annual meeting will provide opportunities for the delegates to get training in leadership and subjects of their choice and further acquaint them with the facilities of the college.

NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. J. N. Thomas, Mrs. Ruby Thomas, Mr. and Mrs. J. M. Dobbins and Mr. and Mrs. T. W. Bain visited Mr. and Mrs. J. A. Tipton, Sunday.

Mr. and Mrs. M. H. Leary visited in Estelline, Sunday where they attended a birthday dinner for her father, Mr. Jim Bell. Others attending were Mr. and Mrs. Boon Simpson and Mr. and Mrs. J. L. Bell.

Rev. and Mrs. Coy Finley visited Mr. and Mrs. C. W. Cox over the week-end.

Mr. and Mrs. Truman Featherston of Dimmitt, visited Mr. and Mrs. Charlie Holliman over the week-end. Donald returned home with them for a week.

Sonnie Davis, who has been stationed overseas, returned home Saturday. He is visiting

his parents, Mr. and Mrs. H. E. Davis.

Mr. and Mrs. D. H. McGinley, and Mr. and Mrs. Tom Moore visited Mr. and Mrs. Delmont Hays, Thursday evening. Music was enjoyed by the group.

Mr. and Mrs. Charley Lane visited her sister and family, Mr. and Mrs. H. T. Rhodes in Amarillo over the week-end. Also visiting there were Mr. and Mrs. D. F. Jackson.

Mr. and Mrs. Cecil Ashford of Amarillo and Mr. and Mrs. A. L. Thomas were guests of Mr. and Mrs. Pete Timmons, Sunday.

Visitors Sunday in the home of Mr. and Mrs. P. A. Simpson, were Mr. and Mrs. N. L. Cook, Johnny Thomas, Patsy and Don Timmons.

HOME FOR WEEK-END

Several college students from the county were home for the week-end, and these included Miss Le Nelle Rattan, daughter of Mr. and Mrs. D. E. Rattan who has transferred from Way-

land College, Plainview, to West Texas State College, Canyon.

Other W.T.S.C. students who were home were, Cecil Irwin, son of Mr. and Mrs. John Irwin, Jerry Swearingen, son of Mr. and Mrs. Hub Swearingen, Billy Jack Spray, son of Mr. and Mrs. Jack Spray (Whiteflat), Dean Stotts, son of Sheriff and Mrs. John Stotts and Frances Jones, daughter of Mr. and Mrs. John Jones, Flomot.

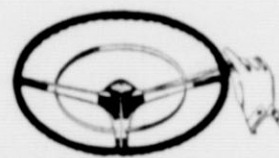
R. L. Holt, A&M student, who is doing practice teaching at Vernon, visited here during the week-end with his parents, Mr. and Mrs. R. R. Holt.

TRI TAU PLEDGES

Cecil Irwin, Matador was one of nine freshmen who last week pledged Tau Tau Tau Fraternity men's social club at West Texas State College, Canyon. Joe Bob Barnhill, senior from Turkey, was elected to honorary membership because of outstanding contributions to the fraternity.

Are you a "Do-It-Yourself" Driver?

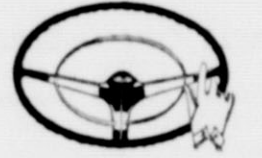
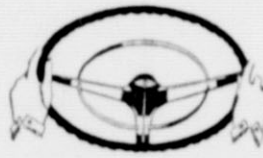
Or would you rather be waited on hand and foot?



Rather shift for yourself... or let Powerglide do it?

Shifting's smooth and easy with Chevrolet's new and finer Synchro-Mesh transmission. A flick of your wrist is all it takes to shift gears.

Powerglide, too, is better than ever this year. Even smoother and sturdier. It's the most popular automatic transmission* in Chevrolet's field!



Want standard steering... or extra-easy Power Steering?

Try this easy new Chevrolet steering. Only Chevrolet and some higher-priced cars use a ball bearing system to cut friction to a minimum.

There's nothing quite so easy as Power Steering, of course. Good news: Chevrolet's new linkage-type Power Steering* carries a reduced price!



Apply the brakes like this... or have power make it easier?

Improved brakes and new swing-type pedals make stopping a cinch. And Chevrolet's exclusive Anti-Dive control gives you "heads up" stops!

Chevrolet Power Brakes* are better than ever this year—let your stop by a simple pivot of your foot from accelerator to swing-type brake pedal.



Position the seat yourself... or let electricity do it?

Chevrolet's big, beautifully upholstered front seat moves up and forward or down and back into your most comfortable driving position.

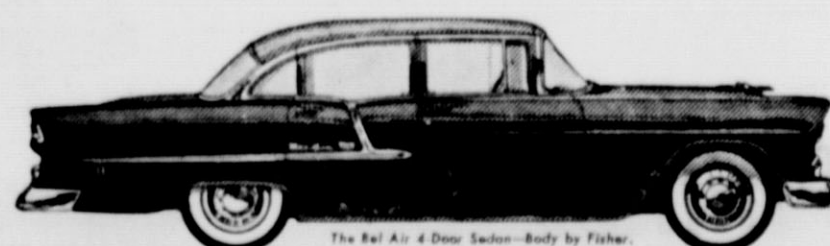
No worry about your battery in a new Chevrolet. It's the only car in its field with the reserve power of a 12-volt electrical system!

Automatically—

Chevrolet's stealing the thunder from the high-priced cars! What's a high-priced car got that Chevrolet hasn't? Not automatic power features. Not style—just look below. Not performance—just try out Chevrolet's new V8 or one of the new 6's. Not ride

—perhaps the thing that will surprise you most is Chevrolet's fine, solid feel on the road. Come put it to the test. See how Chevrolet's stealing the thunder from the high-priced cars in every way!

motoramic



*COMPLETE and OFFICIAL figures show that again in 1954—for the 19th straight year—MORE PEOPLE BOUGHT CHEVROLETS THAN ANY OTHER CAR!

CAMPBELL CHEVROLET CO.

HERE'S WHY

DEMPSTER

WATER SUPPLY EQUIPMENT

IS YOUR BEST BUY

Running water is the first step in farm modernization. Remember these advantages of **DEMPSTER** Water Supply Equipment when you consider running water for your farm:

- Economical**—Low in initial price and cost of operation.
- Dependable**—Backed by more than 70 years of experience in the water supply industry.
- Complete Line**—Pumps, pipe, fittings, tanks—everything you need for the entire installation, plus the complete service that goes with it.
- FREE Water Survey**—Your **DEMPSTER** service includes a complete water survey of your farm. It will help you select the right water system, and estimate installation and operating costs. Ask us for your FREE Water Survey forms today.

Deep Well Reciprocating Pump

DRUMMOND LUMBER COMPANY
D. S. Higgs, Manager
Only Home Owned Builders' Supply
In Cottle County Paducah, Texas

For '55...Ford presents 5 new station wagons

Country Squire

The 6-passenger Country Sedan

Ranch Wagon

Custom Ranch Wagon

8-passenger Country Sedan

This year Ford—long the builder of America's most popular station wagons—presents five new, all-steel, do-it-all beauties for you to choose from. And every one gives you Ford's years-ahead Thunderbird styling... Trigger-Torque power... and smoother Angle-Poised Ride. You're bound to find one that's right for you—be it four-door or two-door... six- or eight-passenger... 162-h.p. Y-block V-8, 182-h.p. Y-block Special V-8 or 120-h.p. I-block Six.

Test Drive it and you'll want to drive it home today.

'55 FORD

P.D.A.F.

Matador Auto Co.

IT PAYS TO RAISE 'EM RIGHT...



OUR CHICKS ARE BRED TO LAY

PURINA CHICK STARTENA IS MICRO-MIXED to help keep 'em healthy and growing

THOMPSON FEED and SEED

Church and Society

Business Women Give WMU Program

Business Women's circle of the Baptist W.M.U. presented the Royal Service program Tuesday night at the church, following covered dish supper with the Brotherhood.

Mrs. Colquet Warren was program leader and devotional was by Mrs. George Cullin, using the thought, "That the World May Know".

Program parts answered the question, "What is Missions?" in the following parts: "God reaching out after man," discussed by Mesdames Velma Fuller, Jack Norman and Jessie Smallwood; "People helping God to reach man," by Mrs. Lee Burns, describing purposes of the cooperative program; and "Missions is your joining with others," discussed by Mesdames Ben Meador, Bill McCaghen and C. M. Barton.

In a short business session, it was voted to hold a cup towel and apron shower for the Plains Baptist Assembly camp and also for Wayland College, and all W.M.U. members are requested to bring a cup towel, (approximate size 30x36) to the church Monday afternoon. Material will be purchased by the organization, with which to make aprons for the projects.

Cullin Is BH Speaker
George Cullin was speaker for the Brotherhood, using for his subject, "Inspiration of the Bible." Present were V. A. Rattan, L. Rattan, Jessie Smallwood, Bill McCaghen, Jim Clower, C. M. Barton, Floyd Henderson, E. E. Campbell, Sr., E. A. Day and Raymond Cullin.

Women attending the W.M.U. meeting, other than those mentioned, were: Mesdames H. S.

Eternas Club Has Study Of Indians

Eternas Study Club met March 9 in the Ag building at school, where a film, "Pueblo Boy" was shown by Mrs. Bill Moss.

Subject of the program was Indians, and Mrs. Franklin Price discussed Texas Indians, being the Coshatta and Alabama tribes.

Following the program, the group accompanied the hostess, Mrs. Bill Seale to her home, where she served refreshments of coffee and pie with whipped cream, to Mesdames L. M. Cox, Wade Berryman, Ralph Jones, Billy Wason, Bennie Keltz, E. A. Day, Marvin Hunt, D. E. Pitts, Jr., Moss and Price.

Baptist TU Group Guests Of Clowers

Several couples of the Young Adult Training Union of the Baptist Church drove to Plainview, Friday night where they were guests of former members, Mr. and Mrs. Fred Clower.

The group enjoyed a covered dish supper and games. Those making the trip were, Mr. and Mrs. Bill McCaghen, Mr. and Mrs. Walter Ray, Mr. and Mrs. Jessie Smallwood, Mr. and Mrs. C. M. Barton and daughter, Jan, Mr. and Mrs. Bennie Keltz, Mr. and Mrs. Lee Burns and daughter, Karan, Mr. and Mrs. Floyd Henderson and granddaughter, Pat, Mr. and Mrs. Jack Norman and daughter, Janie, Mr. and Mrs. Forrest Campbell and Mr. and Mrs. Lloyd Latimer.

Watson, C. P. Waybourn, A. A. Tipton, Ed Cammack, Ben Keltz, V. A. Rattan, L. Rattan, Floyd Henderson, R. E. Campbell, Sr. and E. A. Day.



FORMER MATADOR RESIDENTS. Mr. and Mrs. Lem Guthrie recently celebrated their 60th wedding anniversary at the home of a daughter, Mrs. Joe Tom Jackson, in Eden, Texas. With them for the occasion were their six children. In the family group above, standing, left to right are: Mrs. Lilly Edmondson, Mrs. Lemmie Day, Mrs. Lloyd Dirickson and Mrs. Lovena Jackson, seated, left to right: Lee Guthrie, Lem Guthrie, Mrs. Guthrie, and Lamar Guthrie.

Mr. and Mrs. Lem Guthrie Celebrate 60th Wedding Anniversary At Eden Recently

Mr. and Mrs. Lem Guthrie of Eden, Texas celebrated their 60th wedding anniversary March 9 at the home of their daughter, Mrs. Joe Tom Jackson in that city. They were married on this date in 1895 at Seguin, Texas.

The Guthries moved from Seymour, Texas to Matador in January, 1912, and from here to Wheeler, Texas in 1930 at which place they lived for 15 years, moving to their present home at Eden, in 1945.

Prior to 1930, Mr. Guthrie and his sons operated the Chevrolet automobile agency in Matador. Since 1930 the Guthrie family have been engaged in the operation of moving picture theatres, using the name "Rogue" for all their houses.

Mr. Guthrie is now past 82 and his wife is 80. They have six children, four grandchildren and two great-grandchildren. All their children were present for the anniversary celebration being Mrs. Lemmie Day and Mrs. Lilly Edmondson of Tipton, Okla.; Lee Guthrie, Wheeler, Okla.; Mrs. J. T. (Lovena) Jackson, Eden; Mrs. L. H. (Lloyd) Dirickson, Matador; and Lamar Guthrie, Erick, Okla.

M. L. (Corky) Guthrie of Wheeler was the only grandchild present. Other grandchildren are: James Lee Day of San Angelo (father of the only two great-grandchildren); Jovena Jackson Lockett, a senior at S. M. U. Dallas; and Gayle Guthrie of Erick, Okla.

Mr. and Mrs. Tom Agnew of Ballinger, Texas, former Matador residents were among the house guests at the anniversary party, and made pictures of the occasion. The Agnews moved from Matador in 1929.

Mrs. Charlie Lewis of Floydada visited here Saturday with her daughter and family, Mr. and Mrs. Billy Wason.

To close the meeting, Mrs. John Belaska presented the chapter birthday cake containing 17 candles.

Refreshments of cake and coffee were then served to 14 members: Mrs. King, Roaring Springs; Mrs. Belaska, Glenn; Mrs. Clark Forbis, Afton; Mrs. Emma Gene Jackson and Mrs. Wells, Spur; Mrs. Willie Bell, Crosbyton; Mrs. Heene Stobaugh and Mrs. Stella Bowman, Lorenzo; Mrs. West, Mrs. Graves, Miss Delia Cowans and Miss Katherine Simmons, Paducah; Mrs. Lucretia Brooks, Mrs. Hattie Turvin, (guest), and the hostess, Miss Elliot, Spur.

"This is the 25th year of this international society for women teachers, founded in Austin in 1929 by Miss Annie Webb Blanton, then a University faculty member," stated Mrs. King. Twelve other founders were listed.

Music was furnished at the piano by two Spur boys Mrs. L. L. West led the group in singing the Delta Kappa Gamma song. Mrs. Clifford Graves, music chairman, was at the piano.

During the business session directed by Mrs. Dewey Wells, president, blanks were distributed to chapter chairmen to be completed and mailed by March 20 to the respective state chairmen. Mrs. Wells was selected delegate to the state meeting which convenes in Mineral Wells, April 29, 30 and May 1.

... FROM BREAKFAST BUNS TO DINNER DESSERTS...
BUY IT FROM Your Baker

We Specialize... in custom-made cakes for all occasions... Cookies - Dough-Nuts - Pies
City Bakery

WSCS Has Program On Unity Of Faith

The Ada Ford Circle of the Methodist Women's Society of Christian Service met in her home Monday night, March 14, at 7:30.

Theme of the program, led by Mrs. James Priddy, was "The Unity of the Faith". The program opened with a song, "Evening Prayer", followed by prayer by Mrs. C. D. Pipkin.

Opening the devotional were short topic discussions, "Praying that does not help" by Mrs. D. E. Pitts, Sr., and "You can master fear", by Mrs. Vance Gilbreath. Program talks were given by Mesdames Jewel Lawrence, W. F. Jacobs and W. V. O'Kelly. Mrs. Luther Jameson, a visitor dismissed the group with prayer.

Refreshments were served to those on the program, and the following Mesdames: W. L. McWilliams, Sterling Price, Homer Sheats, and R. P. Moore; Miss Mary Keith and Laura Jacobs.

El Progreso Club Has Guest Speaker

Miss Eudora Hawkins of Abilene, Home Economist for West Texas Utilities Company was guest speaker Thursday, March 10, at a meeting of El Progreso Study Club held in the home of Mrs. Glenn Woodruff.

Miss Hawkins spoke briefly on the subject of safety driving before presenting her program on "The American Home" Two films, "Color in Clay" concerning china tableware, and "America's First Silverplate" were shown. She was presented to the club by Mrs. Furman Vinson.

Miss Amy Glenn was leader of the program and conducted a short devotional on "Friendship".

Others present were, Mesdames Joe Bloodworth, Forrest Campbell, L. B. Campbell, W. W. Clements, A. J. Daffern, G. E. Hamilton, W. F. Jacobs, Ben Keltz, W. N. Pipkin, D. E. Pitts, Sr., Frank Pohl, Seth Sager, J. R. Whitworth, Fred Simpson, U. L. Willie, Ralph Stapleton, J. L. Woodruff, Freeman Thacker, W. F. McCaghen and C. P. Waybourn, and Miss Mary Keith.

Mrs. L. Y. Jameson of Pecos is visiting here this week in the home of Mayor and Mrs. W. L. McWilliams.

Mrs. Killingsworth Visits Den Mothers

Mrs. C. A. Killingsworth of Paducah, Cub Scout Counselor, met here Tuesday morning with local Den Mothers, in the home of Mrs. Forrest Campbell.

She showed films in connection with Cub Pack work, and advised the group of Matador mothers concerning the work. Den Mothers and their assistants present were, Mesdames Franklin Price, Marvin Hunt, LeRoy Nelson, Freddie Welling, Jack Luckett, Howard Edmondson and R. L. Brandon, and Mrs. Campbell.

AT BIRTHDAY DINNER

Recent visitors in Chillicothe where they were guests at a birthday dinner honoring Mrs. W. M. Sager, mother of Seth Sager of Matador, were Mr. and Mrs. Seth Sager, Mrs. C. P. Waybourn, Buck Waybourn, Mrs. Virginia Willie and Mrs. R. E. Donovan. The dinner was in the home of Mr. and Mrs. Jack Sims daughter and son-in-law of the honoree.

FIRST WOMAN TO SERVE ON FLOYD JURY IS MRS. WILLIS COOPER

FLOYDADA, March 11.—Willis Cooper, housewife, former Floydada school teacher, is the first woman to serve as petit jury in Floyd County.

Mrs. Cooper was chosen by eleven men to hear the case of Curtis B. Collier, a Negro, in charge of assault with intent to murder. The trial was held in 110th District Court with Judge Alton B. Chapman presiding and a verdict of not guilty returned within an hour and a half.

Appearing on the list of veniremen were three other Floyd County women, Mrs. J. Hoffman, Mrs. Dee Copeland and Mrs. Ewald Quebeck. Quebeck Avalanché.

AT SPUR CC BANQUET

Mr. and Mrs. Algie Green were guests of the Spur Chapter of Commerce at its banquet Friday evening. Mr. and Mike accompanied the parents to visit their daughter Sharon Green.



MAGGIE MCKENZIE, popular radio star of KGNC says, "Even woman knows light Karo is best for cooking... and on the table."

It's Karo for me, the best-tasting waffle syrup of 'em all!



Yes, indeed... biscuits go like hot cakes when you pour on plenty of delicious Karo waffle syrup. There's nothing like it for good eating. Satisfying flavor. So rich it stands right up on top of biscuits (keeps 'em light and fluffy). Keep Karo on your table morning, noon and night... it tops anything!

Ask your grocer for Karo waffle syrup, in pints and quarts.

Fresh Stock From Tyler!

ROSE BUSHES

— EVERBLOOMING —

EVERGREENS • ARBOR VITAE

GLAD BULBS • DAHLIAS

THOMPSON

FEED & SEED

Have You OUTGROWN Your Insurance!

Many thoughtful men are reviewing their insurance in the light of today's needs! And, many have found that insurance coverage that was considered adequate — five, or even two years ago, is no longer sufficient to cover their present needs. If you haven't taken a "good" look lately at your present coverage, may we suggest that we help you review it — soon!

INSURANCE WITH STOCK COMPANIES ONLY

BONDS OF ALL KINDS

BILL DIPPIN

Insurance Agency
First State Bank Building Phone 300

WEEK-END SPECIALS For Friday & Saturday

1-Pound Sun-Spun

OLEO 21c

2 1/2 Can, Our Value, Sliced

PEACHES 25c

FOR YOUR LOCKER BOX

1/2 CARCASS US No. 1 BEEF pound 33c
FRONT QUARTER, US No. 1 BEEF pound 25c
HIND QUARTER, US No. 1 BEEF pound 43c

YAMS, Durand's, No. 3 Flat Can 25c

CRACKERS, Sunshine Pound Box 25c

PRESERVES, Sun-Spun, Pure Strawberry, 2-lb. Jar 49c

GREEN BEANS, Our Value, Cut, 303 Can 10c

CAKE MIX, Gladiola Box 33c

PURE LARD, Delite 3-Pound Carton 47c

Look For \$10. Circular!

You may be lucky! Check the number printed on your Circular. It may be worth \$10! In addition to items in this advertisement, we list 19 other specials on our circular distributed this week. Circular must be complete and for the current week to receive the award.

Spot Cash Grocery And Locker Plant

Roaring Springs NEWS

E. E. Cooper, Correspondent
 Mrs. H. H. Cooper, Roaring Springs

Man Hasie of Lubbock was Monday looking after business.

Donna Payne returned Friday from a visit in Artesia, with her daughter and son, Mr. and Mrs. Ray Car-

Don Avara, who has been in Army with the U. S. Army, was discharged at Camp Lee, Ark., recently. He arrived home Thursday.

Mr. and Mrs. Victor M. Chalk and Mrs. H. H. Cooper are here looking after business.

Miss Grant of Floydada here Monday attending to business.

Mr. and Mrs. R. J. Harmon and children of Quitaque, visited Sunday.

Mr. and Mrs. B. A. Goss, who have received word that her father, W. H. of Salinas, Calif., had suffered a stroke recently. Mr. Goss is improving.

Mr. and Mrs. J. D. Palmer, former residents of this vicinity, moved from Floydada to Afton.

Mr. and Mrs. J. B. Greenwood have been in Halls visiting daughter and family, Mr. and Mrs. Chester Henry, have returned home.

Mr. Robert Britton and child, Kitty and Steve of Childress, are house guests of her parents, Mr. and Mrs. W. H. E. Moss of Lubbock, for a ten-day business and pleasure trip to California. They were recalled home Tuesday by the death of Dr. C. M. Thacker of Floydada on Monday.

Louis Nichols of Dallas was here during the week-end visiting with his parents, Mr. and Mrs. W. H. Nichols.

Miss Bess Ferguson, Mrs. Lois Smith and Frank Ferguson shopped and looked after business in Lubbock, Friday.

George Estes of Odessa visited here Sunday with Mr. and Mrs. Newton Fletcher.

Rev. and Mrs. C. R. Mathis shopped in Lubbock, Monday. They were accompanied by her sister, Mrs. M. Chiver of Spur, who returned home with them for a visit.

Mrs. Gary Laughlin visited in Hobbs, N. M. with her husband, from Thursday through Sunday. All the teachers of Roaring

dra Braselton, visited in Lubbock, Friday and Saturday.

John Shirley was a patient in Stanley Hospital. Matador recently. He is recuperating at his home now.

Mr. and Mrs. William Curtis Graham of Graham visited here Sunday.

Mr. and Mrs. Ernest Maze of Crosbyton were here Sunday visiting relatives.

Mr. and Mrs. Joe Gibson spent the week-end in Weatherford with the Don Gibsons.

Mr. and Mrs. Jack Hall and children visited here Sunday with Mr. and Mrs. Earl Osborn.

Mrs. Herman Havis of Lubbock spent the week-end here with Mr. and Mrs. S. J. Braselton.

Mr. and Mrs. J. C. Goss of Lubbock visited Sunday with his parents, Mr. and Mrs. B. A. Goss.

Mr. and Mrs. Venoy Bailey and children of Ft. Worth, spent the week-end here with his parents, Mr. and Mrs. Bill Bailey.

Mrs. Floyd Hamilton and children of Decatur were week-end guests of her sister, Mrs. Wesley Burt.

Mrs. Kay Jones and Mr. and Mrs. Casey Jones of Rotan were here Sunday.

Sunday guests of Mr. and Mrs. S. D. Hunter were their children, Mr. and Mrs. Turner Hunter and children, Barbara and Larry of McCoy and Mr. and Mrs. Melvin Thacker and children, Mary Jane and Larry of Lockney.

Drexel Yandell of Ft. Worth visited recently with his aunt and uncle, Mr. and Mrs. Fred Dawson.

Mrs. Melton Thacker left last Thursday with Mr. and Mrs. E. Moss of Lubbock, for a ten-day business and pleasure trip to California. They were recalled home Tuesday by the death of Dr. C. M. Thacker of Floydada on Monday.

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Springs school, including the lunch room personnel attended the Teachers Association meeting in Lubbock, Friday.

Mrs. Louis Sinclair and children, David and Terry of Abertnath visited here with her parents, Mr. and Mrs. Duff Green, Tuesday and Wednesday.

MARRY RECENTLY
 Miss Myrtle Marshall, daughter of Mr. and Mrs. C. E. Marshall, and George Buchanan, son of Mr. and Mrs. A. B. Buchanan were married in Paducah, Thursday, March 3. Judge A. A. Payne officiated.

They were accompanied by Misses Peggy Martin and Barbara Buchanan and Freion and Gene Marshall.

The couple will make their home in Blandings, Utah.

Miss Peggy Martin, daughter of Louis Martin and Leon Buchanan, son of Mr. and Mrs. A. B. Buchanan were married in Paducah, Saturday, March 5. They will make their home with her father, who resides on the Ollie Scott farm.

SHOWER HONORS BRIDE
 Mrs. Jimmy McCleskey was hostess at a gift tea honoring Mrs. George Buchanan, the former Myrtle Marshall, Friday, March 11. The honoree received many lovely and useful gifts. Fifteen guests were served to cookies and punch. Many sent gifts who were unable to attend.

In a word of appreciation, Mrs. Buchanan stated, "I take this means of thanking my friends for the wonderful shower. I left immediately for Blandings, Utah and didn't have an opportunity to send personal notes."

STANLEY HOSPITAL
 A son who was born Friday, March 11, to Mrs. Betty June Osborn, weighed 7 lbs. 5 ozs. and was named James William.

A 7 lb. son was born Wednesday, March 15, to Mr. and Mrs. Lester Davis of Roaring Springs.

Robert Davis, son of Mr. and Mrs. C. R. Davis, underwent appendectomy Thursday and was dismissed Tuesday to return to his home.

Mrs. F. M. Jenkins was dismissed Sunday, and is now recuperating at her home, following a recent heart attack.

Keith Green, son of Mr. and Mrs. R. C. Green of Turkey, was treated this week for an arm injury after falling from his bicycle.

Mrs. Theodore Harmon, a recent patient, was dismissed Tuesday, and Kenneth Marshall, small son of Mr. and Mrs. Corby Lee Marshall of near Roaring Springs, was a patient Tuesday. Another recent patient in the hospital was John Shirley of Roaring Springs, who is now recuperating at his home.

FORMER RESIDENTS VISIT
 Mr. and Mrs. Bob Echols of Ignacio, Colorado, former Matador residents, visited friends here this week, and with his sister and husband, Mr. and Mrs. D. I. W. Birnie. They also visited at Floydada as guests of Mr. and Mrs. John Lewis.

HERE FROM N. H.
 Mr. and Mrs. Norris Ford and baby son, Jimmy of Manchester, N. H. are visiting here with his mother, Mrs. Jim Ford and other relatives. They made the trip by plane and were met in Lubbock, Monday afternoon by Mrs. Ford and her sister-in-law, Mrs. Henry Ford.

AT MEDICAL MEETING
 Two local physicians, Dr. A. C. Traveek, Sr., of Traveek Hospital, and Dr. J. S. Stanley of Stanley Hospital are in Dallas this week where they are attending Southern Clinical Medical meeting.

Mrs. I. F. Fish is visiting in Amarillo with her daughter, Mrs. Allie Nelson whom she accompanied home Saturday. Mrs. Nelson had been visiting here for several weeks.

Local Items

Mr. and Mrs. Elwyn Fulfer and children, Mike and Sherri of Lubbock, were week-end visitors in the home of his mother, Mrs. Velma Fulfer.

Mr. and Mrs. Norri Harrington of Hobbs, N. M., former Matador residents visited with friends here last week.

Ronald Hobbs visited here recently with his parents, Mr. and Mrs. B. H. Hobbs. He is attending Texas University, and accompanied Rep. and Mrs. Elbert Reeves who spent the week-end at their home here.

Mrs. I. N. Plumlee visited in Plainview last week in the home of her brother and wife, Mr. and Mrs. D. J. Brandon. Mrs. Brandon accompanied her home Thursday and visited until Monday.

Mr. and Mrs. Algie Groves and sons were in Lubbock, last Thursday where Pat is receiving treatments for an ear infection.

While there, they visited Mr. Groves' sister, Mrs. A. N. Tomlinson and family.

Mr. and Mrs. Leland Jenkins of Amarillo visited here Sunday with his mother, Mrs. F. M. Jenkins, who is ill.


John Turner of Kress, former resident of this county, was a visitor in Matador, Tuesday.


Good soils for crops are either naturally fertile or have been made so by the farmer.—Larson and Teller, "What Is Farming"


"I have written many verses, but the best poems I have produced are the trees I planted on the hillside."—Oliver Wendell Holmes.


"The earth is more to be cherished than any man-made thing."—K. Glover, "America Begins Again"

DR. O. R. McINTOSH
 OPTOMETRIST
 211 South Main Street Phone 157
 Floydada, Texas
 Eyes Examined Glasses Fitted

1  **Roast is in! The rest is done by your electric range.**

2  **Salad's made-kept crisp and fresh in your electric refrigerator.**

3  **Dessert is ready and waiting in your electric freezer.**

GO!  **Dinner's ready when you get back. More time for family and friends when you live electrically.**

Electricity works while you're away
 What else does so much for so little?
West Texas Utilities Company

IN APPRECIATION
 I wish to take this means of expressing my sincere appreciation for cards and flowers, and other expressions of friendship extended me since I became ill. Words cannot express how much your thoughtfulness has meant to me.
 Mrs. F. M. Jenkins.

VISITING DAUGHTER
 Mrs. Vardie Hightower of San Jose, Calif., is visiting here in the home of her daughter and family, Mr. and Mrs. Bill Seale and Marsha, who drove to El Paso Friday to meet and accompany her here. Going with the Seales were Mr. and Mrs. Ben Edwards, who visited with former Matador residents, Mrs. J. C. McKinley (Faustena Fulfer) and family, and with Fred G. Simpson, who is with the Immigration Department there.


RELATIVES VISIT
 Mr. and Mrs. Nick Menikos of Amarillo, and her mother, Mrs. T. E. Dooley of Floydada were visitors last Saturday in the Algie Groves home. Mrs. Dooley is Mr. Groves' sister. Mr. and Mrs. Menikos have recently returned from a trip to visit his parents on Long Island, N. Y.

TUDORS ARE VISITORS
 Col. and Mrs. John S. Tudor of San Antonio, were attending to business here this week, and were guests of his sister and family, Mr. and Mrs. Forrest Campbell.

RETURN TO DALLAS
 After spending the week-end at their respective homes here, Misses Bette Fran Montgomery, Ruth Marie and Kay Stanley, accompanied by the latter's parents, Dr. and Mrs. J. S. Stanley, left Sunday to return to Dallas where they resumed their studies at S. M. U. and Hockaday School. Miss Montgomery visited her parents, Mr. and Mrs. Frank Montgomery.

Dr. B. E. Van Meter
 Dentist
 BARKLEY BUILDING
 Office Phone 313

Now Available For Immediate Delivery New 1955 FORDS



FAIRLANE TOWN SEDAN (4-door) V-8 Aqualone Blue
FAIRLANE TOWN SEDAN, V-8, Fordomatic, Snowshoe White
CUSTOMLINE, Fordor, V-8, Fordomatic, Aqualone Blue
CUSTOMLINE, Fordor, V-8, Overdrive, Buckskin Brown
MAINLINE, Fordor, 6, Overdrive, Seasprite Green

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A-1 USED CARS
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1953 PLYMOUTH, Tudor, Green **1952 PONTIAC, Fordor, Gray**
1951 FORD V-8, Fordor, Tan **1951 FORD V-8, Tudor, Bronze**
 FORDOMATIC WITH OVERDRIVE
1949 FORD V-8, Fordor, Blue **1951 CHEVROLET 1-Ton Pick-up**

Matador Auto Company
 Your FORD Dealer For Over 35 Years



IT'S THE LAW in Texas

A public service feature
of the State Bar of Texas

WATCH YOUR HAT, COAT

The sign over the coat rack read: "Not responsible for lost or stolen articles." John glanced at it as he hung up his coat and hat and then turned to assist Jean, his wife, in taking off her fur coat. He put it on a hanger beside his own.

The two of them drifted casually down the corridor into the dining salon and were assigned to a table by the hostess. The lunch was exceptionally good and both were hungry. The minutes flew by. John glanced at his watch. "Golly, it's almost 1 o'clock. Better get going."

But when they got back to the coat rack, Jean's fur coat was gone. "I'm sorry, sir," said the manager, "but we are not responsible for lost articles. We put up the coat rack for the convenience of our patrons, but that sign you see makes you responsible for your own hat and coat. I'm awfully sorry, but we just can't watch everybody's possessions."

Sign Not Factor
The fact is that in the case of Jean's fur coat the restaurant would not have been responsible for its loss even if there had been no sign. One who takes off a garment and places it on a coat rack, as one would do in a restaurant, retains the power of surveillance and control over it himself. Ordinarily, under such

**To Relieve
Misery of
COLDS
take 666**
LIQUID OR TABLETS—SAME FAST RELIEF

KIMBLE OPTOMETRIC CLINIC
OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00-5:00 Friday Only
Appointments—Phone 254 Floydada
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

circumstances, the operators of the restaurant have no responsibility toward the customer's belongings because they have not knowingly received the exclusive possession and dominion over them.

The case would be different, however, where the coat had been delivered to an employee in a checkroom. In such event, the management probably would be responsible. So, also, in the cases where a customer checks valuables with a bathing house proprietor, or with a hotel desk clerk, or leaves his automobile with the parking lot attendant to be parked and stored for him, those receiving possession of the customer's property have the duty to use proper care to see that the customer's property is returned.

(This column, based on Texas law, is written to inform—not to advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts because the facts may change the application of the law.)

Various Ailments Cause Of Headache

AUSTIN—A man's best friend can often be his headache, according to Dr. Henry A. Holle, State Health Officer. This is hard to believe when your head is throbbing with pain, but the truth is that a headache is most often Nature's signal that all is not right in your little world.

That's because a headache is not an ailment itself, but a symptom of something else. That "something else" may be as simple a problem as too much food and excitement the night before, or may, on the other hand, be a serious threat to bodily health. In either case, it is a warning that you should act immediately, in the one case by slowing down the tempo of your social life, in the other by seeking the advice of your physician.

Headaches can be caused by fatigue, by infection, by allergy, by an injury or by an emotional disturbance. But all of them fall

into three categories: mechanical, toxic and functional.

A headache from eyestrain, overwork or inflammation of the sinuses is a mechanical one; headache caused by too much acid in the body, by constipation by over-indulgence in alcohol, by inhaling certain gas fumes, all of which slow up the blood circulation, are toxic headaches. Functional headaches include the oft-mentioned migraine and those caused by high blood pressure.

Most headaches need not cause over-alarms. If they occur infrequently, the trouble is often the "morning after" type, which should, of course, call for the obvious remedy—eliminate the night before. Or is your office or bedroom improperly ventilated? That could be the cause of the trouble.

If headaches recur frequently and under the same conditions and in the same areas of the head, heed the danger signal your own body is giving you. Consult your physician. And don't lean too heavily on the support of aspirin and similar patent remedies. Their aid is only temporary at best and does nothing to affect the real seat of your trouble.

Roaring Springs School Honor Roll

Honor roll for the Roaring Springs school, as released this week by Superintendent Paul Sweatt, for the fourth six weeks is as follows: (A honor roll is made up of students who have all A's for the six weeks term.)

Grade School: 6th grade "A": Retha Ann Watson, Max Thacker, Voda Tarrant, Gale Stafford, Sharon Kay King, Jimmy Lewis Burnett, Marilyn Gwinn; "B": Lewis Carpenter, Rex Martin, Betty Lou Payne, Charlotte Bass

Fifth grade "A": Oma Sue Watson, Jeanie Watson, Jerry Warren, Rose Underwood, Gary Grizzle, Keith Brooks, and Bill Bailey; "B": Alton Tarrant, Marcus Sweatt, Muriel Stephens, Cecil Nolen, Jimmy Don McIntire, Virgie McGee, Troy Harris, Melba Hall, Sandra Braselton and Roger Ashley.

Fourth grade: Dianne Scott, Bill Brooks, A. J. Dye, Jackie Martin, Larry Pierce, Sandra Williams; "B": Ronald Davis, Mack Mathis, Glynda Morris. Junior High "A": Gaynell

Mitchell, Mary Watson, Ava Bass, Jerry Tarrant, Bert Green (with average of 98) in all four subjects; "B": Kenneth Ashley, Bonita Lyles, Stacy Mathis, Aylan Smith, John McGee, Johnny Durham, Sammie Swin, Kathy Warren.

High School "A": Bobby Stafford, Stanley Nolen, Norma Redd, Jerry Green, and Myrna Moore; "B": Charlie Long, Danie Moore, Charles Underwood, Rene Laughlin, Myrna Bailey, Barbara Dye, Lee Harmon, Hook Harmon, Sallie Hipp, Max Kee, Faye Rainbolt, Sue Lewis, Kay Carpenter, James Smith, Lynda Tarrant, Janice Brooks, Anita Burnett, Doris Martin, Ida Simpson and Richard Stafford.

RECENT VISITORS

Recent visitors in the home of Mr. and Mrs. R. A. Day, were his niece and family, Captain and Mrs. Robert Powell and daughters, Karen and Kathy, who were enroute from Albuquerque, N. M. to Washington, D. C. where the captain will study French until September. He will then be sent overseas to Europe. Week-end visitors in the Day home and with other relatives were their daughter and family, Mr. and Mrs. Ware Fogerson, Diane and Stanley of Silverton.

WEEK-END VISITORS

(delayed)
Visiting in the home of Mr. and Mrs. Colquet Warren the past week-end were her mother, Mrs. J. L. Williams of Childress, a sister and husband, Mr. and Mrs. Charles Foster of Hedley, and their children and families: Mr. and Mrs. Euman Lyles and children, Charles and Larry of Del Rio; Mr. and Mrs. Jimmie Joe Latimer and children, James Dana and Nancy of Canyon, and Mr. and Mrs. J. Q. Edwards and children, Judy, John Colquet and Jo Bill of Ft. Sumner, New Mexico.

FLOMOT NEWS

Mrs. A. L. Eubanks
Correspondent
Phone 3674, Turkey Line

Mrs. W. T. Ross visited in Guthrie, Okla. last week-end with her sister, Mrs. Ruth Reinhardt.

Mr. Gregory of Palo Pinto, visited Friday with his sister, Mrs. Grover Coffey and family, who accompanied him back as far as Chillum, where a brother-in-law is ill. Mrs. Coffey's mother, Mrs. Alma Gregory of Palo Pinto, was also there.

Mr. and Mrs. R. A. Seay of Matador visited in the home of her sister and husband, Mr. and Mrs. Ernest Fisher, Sunday afternoon.

Mrs. M. O'Connell has returned to her home in Crowell, after visiting two weeks in the home of her brother and family, Mr. and Mrs. W. T. Ross.

Tom Ross of Olton, visited his parents, Mr. and Mrs. W. T. Ross this week.

Mrs. Guy Hammons is reported doing nicely following surgery in Quannah Hospital last Wednesday. Mr. Hammons accompanied her there Tuesday and returned for her Saturday. She is now recuperating at her home in Flomot.

Mrs. Frank Garrett and family of Plainview visited Mrs. A. S. Morris and Zulla Percell and children, Sunday.

Miss Grace McGon of Weatherford, visited her sisters, Ray Nell and Bengie Beth Tanner, in the home of the A. L. Tanners.

Mr. and Mrs. Joe Fisher and family of Lubbock visited his parents, Mr. and Mrs. Ernest Fisher and also attended services at the First Baptist Church Sunday.

Mr. and Mrs. O. E. Snow moved last week to Idalou, where

Matador & Tribune

ISSUED THURSDAY AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1954, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 26, 1954. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892 AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ADT OF CONGRESS, MARCH 3, 1919.

DOUGLAS MEADE, EDITOR
MRS. DOUGLAS MEADE,
SOCIAL AND ASSOCIATE EDITOR

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTELL, HALL AND DICKENS COUNTIES - \$2.00
ELSEWHERE, ONE YEAR - \$3.00
ANY EXCHANGE OR RELAY OF THIS PAPER IN THE CHARACTER OF ANY PERIODICAL WILL BE BLASPHEMOUS AND ILLEGAL. THE PUBLISHERS WILL BE PROMPTLY PROSECUTED UPON BEING ADVISED OF THE VIOLATION OF THIS PROHIBITION.

MEMBER BY
LIVELAND, TEXAS

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE IN TEXAS.

they will both be employed. Mr. Snow has been working here as blacksmith for some time.

Mr. and Mrs. L. W. Crowell visited her parents, Mr. and Mrs. Pinckard of Amarillo, recently. Mrs. Bert Cloyd, Mrs. Leon Cloyd and Mrs. Irless Brooks made a trip to Idalou on business, Monday morning.

Mr. and Mrs. F. S. Bourland visited recently in Lubbock with their son, Wilson Bourland and family.

INJURES FINGER

Joy Johnson had the misfortune of almost cutting a finger off recently while working on a plow. His daughter, Mrs. Betty Ferguson accompanied him to Matador, Sunday, to a doctor.

SURPRISE PARTY

Members of Mrs. F. S. Bourland's Sunday School class of the Baptist Church, surprised her with a birthday party Tuesday afternoon, March 11, in the home of Mrs. Robert I. Thomas. The group sang "Happy Birth-

day", and refreshments of cocoa and coffee were served with the birthday cake, to: Mesdames R. L. Pritchett, Houston Gunn, L. B. Turner, Ernest Fisher, Earl Whitaker and Jan, Barney Martin, R. F. Kell, Pearl Martin, the hostess and guest of honor. Several sent gifts who were unable to attend.

BIRTHDAY PARTY

A birthday party by Mr. and Mrs. L. E. Shorter recently was in honor of their daughter, Judy who celebrated her 5th birthday. Those present were: Mrs. Grover Coffey and children, Lavern, Lavera, Wanda and Grover; Mrs. Perry Barham and children, Ronnie, Brenda and Dianne; Mrs. J. C. Franks and Coy; Mrs. Joy Johnson and children, Larry Wayne, Ann and Gwenni; Mrs. Betty Ferguson, Mrs. L. B. Turner, Mrs. E. D. King and children, Johnny, Mike, Dennis, Elaine and Evorie; Mrs. Joe Speer and grandchildren, Joe and Jannette Palmer; Mrs. L. W. Crowell and children

Lynn, Glynda and Joe. Bill Cloys and Joyce Shorter, several games were played, and cream and birthday cake were served.

TALENT SHOW

The senior class of Flomot sponsored a talent show at high school auditorium Friday night. About 30 contestants performed. First place was won by the Hep Cats of Matador, who prize to Butch Hughes, who accompanied by the Flomot Swing Band, and third place went to a girl from Quilley who sang a solo.

Matador IOOF Lodge

Meets every Tuesday evening at 7:30. Earl Thompson, Noble Grand; Ralph Nichols, Secretary. Visiting brothers welcome.

do you want...

PRIVACY?



And quiet, too? Make and take confidential calls on your Extension.

PROTECTION?



Fire? Prowlers? Danger near one telephone? Call for help on another — your Extension.

CONVENIENCE?



Why run when it rings? An Extension in your kitchen and bedroom saves time, steps, trouble.

order your EXTENSION TELEPHONE today...



GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

A Member of One of the Great Telephone Systems Serving America

Auction Sale

Roaring Springs

FRIDAY, MARCH 18, 1955; 10 a.m.

Complete Stock Roaring Springs Drug, Including All Fixtures and Equipment

One Grill

One Deep Fryer

Large Servel Ice Box

2 Antique Soda Tables

and 9 Chairs

One Frigidaire (200 lb.)

Ice Maker

Dining Table & 4 Chairs

Four Drug Store Booths

One Kitchen Cabinet

Two Twin Tubs on Stand

Innerspring Mattress

One Office Desk

Exhaust Fan

One Lawn Swing and

2 Lawn Chairs

Small Servel Ice Box

Breakfast Table, 4 Chairs

Two Air Conditioners

One Carbonator

Two Toasters

Bath Tub, Commode,

and Lavatory

One Store Safe

Adding Machine (new)

All Kinds Drugs, Cosmetics, Veterinary Supplies and Jewelry

— Many Other Items Too Numerous To Mention —

W. J. HAMM, Jr., Owner

HUTSON & BLACKWELL, Auctioneers — FREE COFFEE

Flite-Fuel

STARTS YOU FAST!



Quick warm-up! No cold stalling!

Phillips 66 brings you the only gasoline

with the added super aviation fuel component Di-isopropyl.

● If you appreciate instant starting and freedom from cold stalling, fill up today with Phillips 66 FLITE-FUEL.

Phillips Petroleum Company was the first to make Di-isopropyl and also HF Alkylate. These two components are so valuable to smooth performance that, until recently, their use was restricted by the U. S. Government to high performance aviation gasoline. Now authorities have removed restrictions.

New Phillips 66 FLITE-FUEL provides increased power, higher anti-knock and greater fuel economy. And you benefit from famous Phillips 66 controlled volatility. In addition, Phillips 66 FLITE-FUEL gives you the clean burning qualities that result from use of natural and aviation gasoline components. Fill up today with FLITE-FUEL!

PHILLIPS PETROLEUM COMPANY

New All-Weather Motor Oil can Double the Life of an Engine!

TROP-ARTIC is the new all-weather motor oil that protects your car winter and summer. It flows easily at temperatures below zero, yet at extremely high engine heat, it retains its film strength. Compared to ordinary oils it can reduce wear 40% or more... can cut oil consumption 15% to 45%... keeps pistons and piston rings cleaner. TROP-ARTIC Motor Oil is the perfect mate for FLITE-FUEL.



Phillips '66'

EDMONDSON & SON, PHILLIPS JOBBERS

PHONE 66-J. 83-M

Matador, Texas



An Editorial

The Tribune Becomes Of Age

Monday was an ordinary day in Matador. It was unusually hot for March 14, some sand was in the air and people were hoping for rain. The weather was several degrees cooler on March 14, 1934. A lot of sand has passed between the sky and Matador in 21 years and some water has passed under Ballard Creek bridge. The Tribune acquired the Motley County News from Grover C. Mitchell on a Wednesday afternoon, March 14, 1934 (no equipment—just the name, goodwill, advertising contracts and subscription list). At that time the Tribune was owned by Howard Hamilton and the present publisher, Douglas Hamilton, was in the Crews building (Kansler building, since torn down, on the south side of the square).

Actually the Matador Tribune was first published by the Floyd County Hesperian in Floydada. Meador started the newspaper with no more equipment than a pencil and paper. The year was 1931 (about October). Without any equipment, legal status, mailing permit, national advertising or money, the newspaper failed after seven issues. In October the following year Meador became editor and publisher of the Roaring Springs News, owned by M. S. Thacker. For over a year the handest newspaper was printed in a sheetiron building (still in use). In late November, 1933 the Roaring Springs was moved to Matador, and the same changed to the Matador Tribune and Howard Hamilton acquired half interest in the business. After acquiring the Motley County News the new partnership went into debt approximately \$8,000 in the purchase of a new Linotype machine, the purchase of a Babcock press and moving to the Masonic building (home of the Tribune for 19 years). It is easy to remember 1934. It was a year of drought. Scarcity of wheat and the government bought cattle at \$12 per head and shot them. The Tribune could not pay the interest on its indebtedness. The following March, Hamilton sold his interest in the obligation to his partner. The day of that transaction was not a bright one. Highway 70 was not paved at the time and a sandstorm was blowing out of the west, which made it impossible at times to see the Matador Auto Company across the street. Soaking rains fell about 30 days later.

There it is, a thumbnail sketch of this newspaper's history. One thousand and ninety two weekly issues later the Tribune is still being operated under the same management. The years between the two dates have been filled with many problems, disappointments, many worries and many wonderful hours. The Tribune's subscription list has grown to 1,485, altho Motley county's population shrunk from approximately 7,000, in 1934 to less than an estimated 3,500 at present.

The Tribune has acquired some physical assets in a fifth of a century but its wealth is an intangible asset—its friends. Through wars, drought, depression and a change in political administration, its friends have remained loyal. In return the Tribune has attempted always to be impartial (frequently in error) but always sincere. Its first concern has always been Matador and Motley county and the welfare of the people. It believes emphatically in the land and the people of Motley county, and that despite the drought and the predictions of some with lesser faith, the future is brighter than at any time in the county's history. The Tribune is aware that many changes are taking place and that the economy and standards of the nation and the entire world are undergoing transition. The shift in population is but one of the changes evident in Motley county; the change in the standard of living is another.

The Tribune is proud to have had part in the development of Motley county for 21 years. It is grateful for the opportunity to serve in the capacity that is the responsibility of a progressive journal. To its friends, its readers, and patrons it tenderly sincere appreciation for the years of faith.

"I told the government men I wanted to build a dirt tank so my children could learn to swim. I don't know for sure but I believe 100 kids, including my own, learned to swim in that old tank."

"Two years ago," Mr. Reed said, "I made about 50 bales of cotton when the farmers didn't raise anything. One man told me I certainly was lucky. I told him I had to work 50 years to get lucky. Irrigation crops are not lucky. They are hard work and common judgement. Almost any soil in West Texas will raise a crop if it gets water when it needs it."

"My definition for successful farming," Mr. Reed said, "is inspiration perspiration and precipitation."

Homecoming Draws Crowd To Quitaque

Thousands of people filled the streets of Quitaque Saturday to attend the community's annual school homecoming and parade. Some businessmen said it was the largest crowd ever seen in Quitaque.

Of outstanding interest were the unusual floats in the homecoming parade down the town's main street. West Texas Coon Hunters Association, while not winning first place, attracted a great amount of attention. A low truck held a tree in which two live coons moved about uncomfortably on their leashes. Below a group of hunters held their baying hound dogs.

Flomot community entered the float contest, advertising homecoming in 1937 (a banner read: "Excellence in barbecued beef, salad, beans, home-made cake and coffee were served to a large crowd in the Quitaque City Park").

ON RADIO PROGRAM

Mrs. G. E. Hamilton accompanied four of her music pupils to Floydada Wednesday morning, where they appeared on Mrs. Alma Holmes' radio program over station KFLD, at 9 o'clock. The quartet included Peggy Welling, Charlotte Campbell, Carolyn Pohl, and Jan Barton, who also sang a solo. Mrs. Hamilton played the piano accompaniment.

SCHOOL FACULTY ATTENDS WEST TEXAS ASSOCIATION

Faculty members of Matador schools, Friday attended annual West Texas State Teachers Association meeting held this year in Lubbock. A sectional meeting was also held for luncheon personnel.

Attending from here were, Mr. and Mrs. J. E. Edwards, Mr. and Mrs. A. L. Fair, Mesdames D. L. Damon, Bob Van Meter, Chas. Keith, Quinn Martin, John Hamilton and Minnie Coldiron, Miss Verlin Reeves, Bert Ezzell, Ray Hopkins, O. B. Stamper and Bill Moss.

Resident's Mother Dies At Kirkland

Mrs. Ann Lee Shanks, 85-year old wife of J. J. Shanks of Kirkland died at 6:30 a. m. Saturday at their home in Kirkland.

She was the mother of Ned Shanks of Matador. Mrs. Shanks, born March 14, 1869 in Atlanta, Ga., had been ill for the past several months. She had been a Childress county resident since 1907, coming there from Trinidad, Colo.

She and her husband were married on Sept. 21, 1893 in Tarrant County. Mrs. Shanks was a member of the Methodist Church.

Survivors are her husband; three sons, Archie Shanks, of Wichita Falls; Sammy Shanks, Kirkland; Ned Shanks, Matador; one daughter, Miss Ava Shanks, Kirkland; 10 grandchildren and five great-grandchildren.

Funeral services were held Sunday at 3 p. m. in the Kirkland Methodist Church, conducted by the pastor, Rev. David Knox. Burial was in Kirkland cemetery, under direction of Newberry Funeral Home, Childress.

VFW Elects Officers At Recent Meeting

At a recent meeting of the V. F. W. Bill Palmeyer was elected Commander, with other officers as follows: M. S. Patton, Senior vice-commander, Hub Swearingin, Junior vice-commander, Franklin Price, Quartermaster, Vance Gilbreath, Judge Advocate, Frank Pohl, Chaplain; and Raby Webb, Sergeant-at-arms.

Wade (Mutt) Berryman was named 1-year trustee at the meeting, which was held Friday night, March 4th.

BAKERY SIGN UP FOR PROTECTION

A new sign hangs in front of the City Bakery. Roy Smith, manager of the firm, said he was forced into the improvement of protection. He said last week two different strangers entered the bakery and asked if they were in the Matador Tribune (nearest neighbor to the north).

"That was too much," Smith said, "I hunted up a sign painter I don't want the public thinking this place is a print shop." The Tribune is still without a sign.

NOW AT PADUCAH

Kenneth Jeffers of the West Texas Utilities Company force at Memphis since moving from Matador several years ago, has been transferred to Paducah. He moved there with his family this week.

McADOO NEWS

By Mrs. G. G. Allen

Mr. and Mrs. Tex Dickinson, Mrs. Robert Prest and Bobby were Sunday visitors in Plainview in the home of Mr. and Mrs. Lee Allen Dickinson.

Friday and Saturday visitors in the Frankie Dickinson home were her parents, Mr. and Mrs. Frank Story and Milton of Sundown, and her grandparents from Wellman.

Mr. and Mrs. Howard Story of Electra were week-end visitors in the home of her parents, the Jim Griffins and his sister, Mrs. Frankie Dickinson and family.

Mr. and Mrs. Robert Nickels and Opal were shopping and attending to business in Lubbock, Monday.

Mr. and Mrs. Tom House spent the week-end in Hobbs with their son and daughter-in-law, Mr. and Mrs. Leon House.

Mr. and Mrs. R. E. Nickels were Sunday visitors in Spur in the home of Mr. and Mrs. P. E. Gollhar.

Mr. and Mrs. Henry Harris attended the Chamber of Commerce banquet in Spur, Friday night.

Mr. and Mrs. Donnie Berry spent Sunday in the home of his parents, Mr. and Mrs. Cecil Berry of Broadway, and attended services at the Baptist church.

Mrs. M. Givens and boys visited Friday afternoon with Mrs. Lula Fox.

Mr. and Mrs. Chas. Harris, H. F., Wanda Nell and Wilma were shopping in Lubbock, Monday.

Mr. and Mrs. Lawrence Fox and children and Mrs. Beavers of Maple visited Thursday night in the home of his mother, Mrs. Lula Fox.

Mr. and Mrs. Roy Nickels made a business trip to Lubbock Friday.

Henry Harris and Mr. and Mrs. Donnie Berry were among those attending the Stock Show in Lubbock, Monday.

Doyce Landtroop and Marguerite Covert of Olton were Sunday dinner guests in the G. G. Allen home.

Mr. and Mrs. Ben Eldredge, Mrs. T. J. Brantley and Norman spent from Friday to Tuesday in Mart with Mr. and Mrs. Norman Eldredge.

Mr. and Mrs. M. C. Baum have returned from a two weeks visit in Levelland with the Forest Keiths.

Mr. and Mrs. Pat Byrom and children of Anton spent Sunday with Mr. and Mrs. Ellis Power and Kenneth Neeley, and attended services at the Church of Christ.

Tribune, Matador, Motley County, Texas, Thursday, March 17, 1934

In The Want Ads

OVERLOAD SPRINGS for pickup, 1-ton size \$16.50, 1-ton size \$23.40. Peg's Garage, 41-tfn.

SPARK PLUGS, 60¢ each. Peg's Garage, 41-tfn.

NEED TIRES... See us for the best tire trade in town. Most all sizes. Campbell Chev. Co., 44-tfn.

OIL PROPERTIES: Contact us first if you are interested in selling: Oil and Gas Leases, Royalties or Minerals. George B. Blake, 1104-10th Street, Lubbock, Texas. 48-p12t.

FURNISHED APARTMENT for rent. Miss Maggie Bryan, 51c.

IDEAL simplified farm and ranch records make it easy to report information required by Social Security on 1955 records. For sale at the Tribune Office Shop. 47-cfn.

FOR SALE: Cake, meal, mixed feed, sweet feed and Simmons Mix. Roaring Springs Gin, 50-c4t.

FOR SALE: Air-Way vacuum cleaner. Perfect condition. Call Mrs. Algie Groves. Phone 270. 50-cfn.

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland, Real Estate Company, Phone 56. 41-tfn.

CAR BATTERY: 12 months warranty. Exchange. \$89.50. Peg's Garage.

NEW GUARANTEED tires at used tire prices. get terms. Matador Auto Company.

FOR SALE: 3472 ranch in Cottle county. Four tanks; four small tanks; three live springs. Range priced to sell. C. H. Sales Co., Phone 21 or 22. Paducah, Texas.

FOR SALE: Cake, Meal, feed; Cotton Seed; Poultry Fertilizer; Best you can get. West Texas Gin, 2nd Gaines Mgr.

\$395 DOWN buys the best Chevrolet in Motley county. Four-door De Luxe. Radio, big heater, good radio, battery, new no-glare glass. Almost new US Royal with spare that has been on the ground. License paid, inspection seat covers. Car has 39,000 actual miles, never a valve down, never abused. It will run 20 on a measured gallon of oil. Full price is \$580. Tribune.

For Your Fertilizer Needs Swim & Son Tractor Company, Roaring Springs.

FOR SALE: Goose eggs. 209 after 6 p. m.

Not Something For Nothing, But Something Instead of Nothing

WE GIVE S & H GREEN STAMPS

On All Retail Sales of Gas, Oil, Tires, Parts and Service

CAMPBELL CHEVROLET COMPANY

MATADOR PHONE

INSURANCE—REAL ESTATE

STOCKS • BONDS

C. W. GIESECKE

FLOYDADA, TEXAS

We Give S&H GREEN STAMPS

STAR VALUES

WHITE SWAN Pound **Coffee . . . 95c**

WHITE SWAN, Crushed No. 2 Can **Pineapple 27c**

WHITE SWAN 2-14 oz. Bottles **Catsup 39c**

WHITE SWAN 2-No. 2 Cans **Tomato Juice 25c**

WHITE SWAN 9-300 Cans **Pork & Beans Blackeyed Peas \$1**

WHITE SWAN 3 For **Tuna - - - - \$1**

WHITE SWAN 6 For **Vienna Sausage - \$1**

WHITE SWAN, White 2-303 Cans **CORN . . 29c**

WHITE SWAN, 303 can 4 For **Fruit Cocktail \$1**

WHITE SWAN, 303 Can 5 For **Peas - - - - \$1**

WHITE SWAN 46 oz. Can 4 For **Grapefruit Juice . . . \$1**

WHITE SWAN, 303 Can 5 For **PEACHES \$1**

WHITE SWAN 4 oz. Can **Black Pepper . . . 32c**

WHITE SWAN, Whole 303 Can **Green Beans 29c**

WRIGHT'S, 4 to 6 lbs. Pound **Picnic Hams 39c**

ARMOUR'S PURE 2-Pounds For **Pork Sausage 59c**

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

These Prices Are Good Friday and Saturday

MATADOR, TEXAS

We Give S&H GREEN STAMPS

CITY GIVES . . . New Irrigation . . .

(continued from page one)

Mr. Groves said he has no definite information but actual construction may start within approximately 60 days. He said he had no information regarding the amount of money which the Highway Department will spend in making the improvement. The Tribune last year was advised through a reliable source that tentative plans were being considered to spend approximately one-fourth million dollars in improving and widening Highway 70 in Motley county.

Meeting Tuesday night to secure the approval of the city council constituted a formality of cooperation exercised by the highway department. The state agency attempts in all instances to work according to the approval of municipal governing bodies.

Mr. and Mrs. Ned Shanks looked after business and visited relatives at Kirkland, Wednesday.

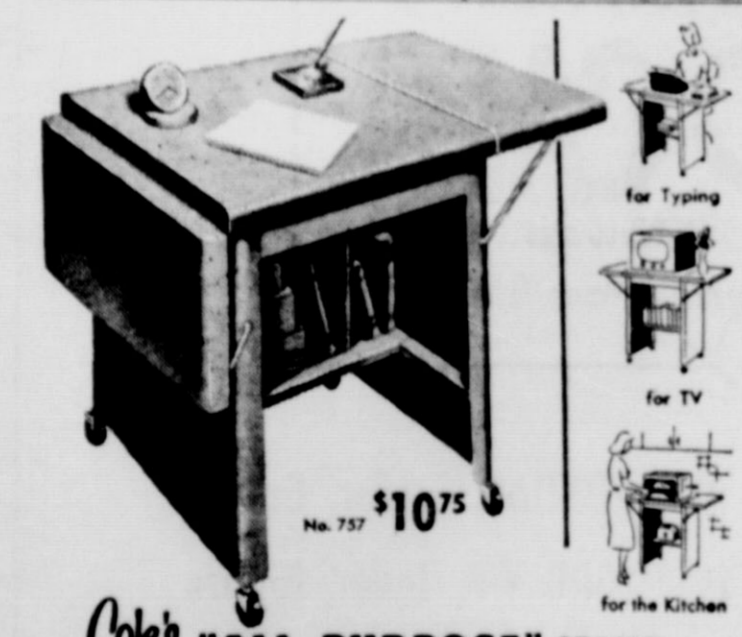
(continued from page one)

caked ground and dusty cotton stalks."

Mr. Reed now has three irrigation wells on his farm where he has produced two bales of cotton per acre.

"When I first tried to get started in irrigation," Mr. Reed said, "I tried to borrow \$500 through a government loan. They asked me what I wanted with the money and I told them. They sent two "experts" to inspect my place. The "experts" said I didn't have any water in the first place and if I did have water the land was too poor to grow anything. That is the same land where I have been raising two bales of cotton to the acre without fertilizing.

"The government finally made a loan so that I could produce water for my livestock. I built a dirt tank and put up a windmill and with this small start I was able to grow enough vegetables and produce to get another well. Children Learn To Swim



Cole's "ALL-PURPOSE" STAND

Smooth Rolling Casters... Solid Side Walls... Fold-Away Leaves

Use it as a typewriter table, "TV" stand or work bench. Has a shelf for books that makes it ideal as a student's desk. Also is mighty handy in the kitchen. Rolls smoothly on four quality casters... opens up to 39" x 17" and is typewriter desk height. Heavy gauge steel and strong piano hinges. Will last a lifetime. Olive green or Cole gray baked enamel finish.

Tribune Office Supply