## **Tech Welcomes Forensic Contestants**

Vol. 37

Lubbock, Texas, Thursday, October 26, 1961

No. 20

## Vance Packard Blasts American Materialism

Toreador Staff Writer

Vance Packard, one of the foremost authors on social science in America today, trained his sights on the highly materialistic American society Wednesday night in an address at Lubbock Municipal Auditorium.

Packard spoke on "The Changing Character of American People."

The noted author, who has made household words of "depth advertising," "status seekers" and "waste-makers," said "Americans need to spend more time in the development of ideas and less time in building a more materialistic, more complicated domain."

## Forensic Meet **Begins Friday**

Tech will host 16 colleges and universities from Arizona, New Mexico, Oklahoma and Texas at its ninth annual Forensic Festival Friday and Saturday. More than 155 students are expected to com-

More than 155 students are expected to compete in debate, extemporaneous speaking, poetry reading, after dinner speaking and discussion.

Texas schools are Texas Tech, McMurry College, North Texas State University, Frank Philips College, Midwestern University, Abilene Christian College, Hardin-Simmons University, Texas Western College, West Texas State College, Lubbock Christian College and St. Mary's University,

Representing Medical College and St. Mary's University,

Representing New Mexico are the University of New Mexico and Eastern New Mexico University.

Delegates from Arizona and Oklahoma are Oklahoma Baptist University and the University of Arizona

Oklahoma Baptist University and the University of Arizona.

Entrants will register in the Speech Bldg. at 8 a.m. Friday. Mrs. J. W. Jackson will speak to 8 a.m. Friday. Mrs. J. W. Jackson will speak to students at 9 a.m. in the auditorium of the Tech Speech Bldg. Her subject is "How the Constitution Protects Rights of the Citizen."

There will be a noon luncheon Friday in the Union Ballroom and a round table discussion of the debate question. The guest speaker, Dr. Lester Levy, Tech economics professor, will make a brief analysis of the debate proposition which is "Resolved: That labor organizations should be under the jurisdiction of anti-trust legislation."

The finals in after dinner speaking will take place at a banquet Friday evening.

Certificates of Award will be made to all speakers receiving Superior and Excellent ratings and to all participants in discussion who have an average of Superior or Excellent ratings.

In debate Superior or Excellent ratings.

In debate Superior awards will be made to teams winning all debates and to individual members of any team whose average rating is Superior. Excellent Awards will be made to all teams winning all but one debate and to individual members of any team whose average rating is Excellent.

Tech will be represented by six debate teams

Ient.
Tech will be represented by six debate teams composed of Mac Brommett, Kip Glasscock, Cleo Haston, Wynette Johnson, Tommie King, Mike Lange, Mike Pollard and Arthur Skibell. Other Tech students will enter individual speaking events,

### Cheerleaders Try Out In Old Gym Tonight

Freshman cheerleader tryouts will be at 6 p.m. today instead of the original 6:30 p.m. as previously announced. The contest will be in the old Men's Gym.
Contestants in the cheerleader race were announced in last week's Toreador. The time change enables contestants to attend the pep rally at 7:30 p.m. at the Southwest Conference Circle.

place more emphasis on moral and intellectual education rather than spending the time teaching youngsters how to "be at ease in their place."

"What will be our own contribution to society during our brief life span?" Packard threw at the audience.

Packard said in his address that he thinks Packard said in his address that he tunuss the American consumer is awakening to the Madison Ave. techniques for selling products. He said indications were available to show that Americans are demonstrating a new prudence and interest in quality products.

Commercialization of the airwaves by radio and TV is largely responsible for the over-ma-terialistic society in America, according to Pack-

ard.

Packard said one-third of all women in America are using some hair coloring.

He reported that Ford Motor Co. made a minor body change in its T-Bird products just to entice over 250,000 owners of T-Bird products back into the market.

Packard said one of the greatest advertising campaigns ever to be conducted in America is being directed at American tennages.

Packard said one of the greatest advertising campaigns ever to be conducted in America is being directed at American teenagers.

"High school seniors have approximately \$500 per year in allowances to spend, an all time high, and merchants are aiming at them with the slogan. It is both moral and fun to live on credit."

One of the favorite slogans of money lenders, Packard said, is "Now you can afford to get completely out of debt if you borrow from us."

Packard reported that 65 per cent of all stores in America are offering credit cards as a means to "wise money management."

The author of "The Waste Makers," "Status Seekers" and "Hidden Persuaders," all best sellers, said bankruptcy has risen 300 per cent during the past decade and the average family in America is three months from bankruptcy.

"Too many families are unable to live on one income and more and more housewives are having to take full time employment in order for the family to keep up with the Joneses."

Merchants are urging indirectly that the consumers borrow, buy, waste and spend as much as possible, he said.

In his address Packard labeled Americans as happiness seekers who are spending nine times as much on liquor as books and more money on campus parking lots than salary increases for teachers.

He said the average American gets more sat-

He said the average American gets more sat-isfaction from being a consumer than a creator and that the average worker gets no satisfaction from his job.

### **Author Discusses** Next 'Bestseller'

By BILL McGEE

Toreador Amusements Editor

"The publisher doesn't want me to talk about my next book," Vance Packard said Wednesday afternoon, "but it's about executives and what it

afternoon, "but it's about executives and what it takes to succeed."

He explained that his visit to Texas is a combination lecture tour and trip for research to gather information for the book, to be published within a year.

What goes into a Packard book? "Well, I've filled 138 stenographic notebooks, interviewed more than 170 people and made a bibliography of over 1,500 entries."

Last summer was spent just transcribing.

over 1,500 entries."

Last summer was spent just transcribing notes, he said.

He is a deliberate, thoughtful man. Asked from what point of view he planned to approach the executive existence, he paused and said slowly, "Every way I can. From the psychological, sociological, from the skills, traits, strategies it takes... his appearance, his philosophy.."

He is harsh and scornful in criticism but has a ready humor. He said a chapter in the book about executives' wives could be called "The Little Lady and Other Distractions."



AUTOGRAPHING ONE OF HIS BEST SELLERS

...at a press conference Wednesday afternoon is Vance Packard, noted American author.

### 8 Coeds Enter Runoff In Homecoming Contest

Eight of the fourteen Homecoming Queen candidates were cho-sen by the student body Wednesday as finalists for the runoff elec-tion set for Nov. 1.

Beth O'Quinn, senior and member of Alpha Chi Omega, led the finalists with 254 votes. Jackie Howard, Kappa Kappa Gamma, received 170 votes.

Out of the 1429 students who voted 130 votes went to Nancy Therrell, Doak Hall. Pi Beta Phi Kay Woody received 127 votes and 105 votes went to Linda Lockett, Kappa Alpha Theta.
Other finalists chosen in the election are Carolyn Maniha, Sigma Kappa, 101 votes; Ouida Daugherty, Alpha Phi, 88 votes, and Joy Keller, Delta Delta Delta, 82 votes.
Tech students will again go to the polls on Nov. 1 to choose the Homecoming Queen and her four attendants.

The coronation of the queen will be conducted by Lyndon B. Johnson, U.S. vice president, at 8:30 p.m. Nov. 3. The coronation will follow a pep rally set for 7:45 p.m. at the Southwest Conference Circle.

Tech's Homecoming Queen and her attendants will be featured in the Homecoming parade and will be presented at pre-football game ceremonies that afternoon.

Classes will be dismissed at 8:55 a.m. Nov. 4 so that students and faculty may attend the Homecoming Parade.

### L-V Sets Contract Deadline

The final deadline for reservation of space in the 1962 La Ventana has been set for Nov. 15. All campus organizations must

Those organizations that wish to have special individual pictures made should sign both the picture and page contracts as soon as possible. Appointments will be made through the year-book's office for individual pictures with Avalon Studio.

The contracts can be signed in the La Ventana Office, Rm. 211 in the Journalism Bldg. from 2 to 5 p.m., Monday through Friday.

### Mortar Board Prepares For Tapping Ceremonies

women's honorary service organithe traditional ceremony which
zation, is now preparing to select takes place in the spring. its membership for next year.

Those chosen will be among junlors or sophomores who plan to
finish school in three years.

To be eligible for Mortar Board
girls must have an over-all grade
point average of 1.8 and must have
completed at least 60 and not more
than 100 hours at the end of the
fall semester.

The meaning beyond the
challenge of academic work. Other
qualities fall under leadership such
as the ability to work with others
and dependability.

Service is another looked-for
quality and includes genuine interest in other people and willingness its work belying the servers.

Mortar Board, national senior Those chosen will be tapped in

Some of the qualities students Not less than five or more than must possess are those of scholar-twenty-five coeds will be selected ship such as interest in scholastic to become Mortar Board members. Those chosen will be among jun-challenge of academic work. Other

ness to work behind the scenes.

## Tech Wins Study Grant

The Public Health Service has awarded an \$8,560 grant to Tech to continue basic studies on the biology of medically important

The studies were initiated two years ago and are intended to last a total of five years. Research is being supervised by Dr. Russell W. Strandtmann, professor of biology.

Strandtmann, professor of biology. Mites are of medical interest because, like ticks, they are capable of transmitting diseases, particularly among animals. The studies at Tech will center on the life cycles of these mites, their classification and their hosts.

Such information will supplement other studies aimed at finding out which mites transmit diseases and what diseases they transmit.

### Ex Student Joins Associated Press

Bob Horton, a summer graduate of Tech and former reporter with the Lubbock Avalanche-Journal, recently joined the staff of the Associated Press in Memphis,

A journalism major, Horton wrote several stories that appear-ed in the Toreador, while working full time for the newspaper down-

A transfer from Howard County A transfer from Howard County Junior College, where he got his first taste of newspaper work with the Big Spring Herald, Horton car-ried a full load of college courses. Horton is married and has one

Dr. C. Earl Hildreth

## CAMPUS AFTER FIVE

WHITE ROSE PRINCESS of Sigma Nu for October is Betty Jane Aston, a junior from Houston. Betty Jane was presented Saturday night at a Sigma Nu party at the lodge.

The White Rose Princess was given a traditional bouquet of eleven red roses and one white rose.

ven red roses and one white rose.

BIG D WILL SEE TECHSANS coming in this weekend in masses

for the Tech versus SMU game. Many students are planning to go
down and cheer Tech on to our third straight victory!

KAPPA KAPPA GAMMA presented awards to their outstanding
members at the annual Founder's Day Banquet. The antique Bliss
key was presented to Vangie Young for outstanding service in Kappa.

Awarded for outstanding scholarship were Judy Hawkins, Vangie
Young and Phyllis Reed. Suzanne Moody was given the award for the
most grade improvement.

PHI WELFEGES. Cail Happings and Patricia O'Common Common Co

PHI MU PLEDGES, Gail Hennigan and Patricia O'Connor, were

PHI MU PLEDGES, Gail Reiningari and ractice.

Initiated Monday night.

Saturday Phi Mu pledges entertained members with a coke party and a lodge slumber party was given that night. As a climax for the big weekend the members were given a surprise kidnap breakfast Sunday morning.

CHI OMEGA will wind up its colonizing procedures this week with pledging services at 8 p.m. Friday in the Fellowship Garden of St. John's Methodist Church.

Preceding the pledging services will be a party Thursday and another Friday afternoon.

### Raider Roundup

Following the pep rally tonight will be a Hideway Hop at Tech Union. The dance will be in the juke box area of the Union.

### PRE-MED SOCIETY

The Pre-Med Society meets tonight at 7 in Rm. 2 of the Chemistry Bldg. The speaker will be Dr. Leslie R. Ansley.

### CHESS TOURNAMENT

CHESS TOURNAMENT
Sign-ups for the chess tournament will continue through Saturday in the Union. Playing starts
in both Men's and Women's divisions at 3 p.m. Sunday.

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make with hair styles Esther's Beauty Salon

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ACCOUNTING SOCIETY
Ed Merriman, Certified Public
Accountant, will discuss new certified public accounting laws at tonight's meeting of the Accounting
Society. The meeting is at 8 in the
Rec Hall.

### DOUBLE "T" ASSN.

Officers will be elected and plans will be made for initiation at tonight's meeting of the Double "T". Assn. The Association will meet at 9:30 in the film room of the Athletic Office.

### EX-STUDENTS ASSN.

There will be a reception of the Tech Ex-Students Assn. in the Gold Room of the Statler-Hilton Hotel in Dallas from 10 a.m. until noon Saturday.

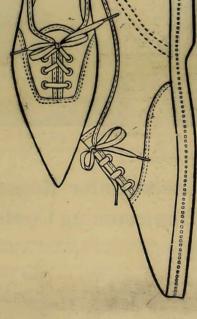
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### LOST AND FOUND

Alpha Phi Omega's auction of lost and found articles will take place in the Rec Hall from 12 to 7 p.m. Friday.

STUDENT AGRICULTURAL COUNCIL

The Student Agricultural Council will meet today at 5 p.m. in Rm. 318 of the Agriculture Bldg. The guest speaker will be Frank Gonzales.



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"BUT IT'S 6:30 IN THE MORNING!

. . Patricia O'Connor, member of Phi Mu, screams as one of the sorority's pledges, Carol Borchardt, "kidnaps" her to take her to breakfast.

## Kidnappings, Cuts Highlight Hectic Lives Of Pledges

bers of campus Greek organizations.

Contrary to what many may think kidnapping does not refer to the act of gagging, binding and carrying a member across the state line for immoral purposes. Rather, it is the act of rousing a sleepy-eyed member from bed at 6.30 am. and carting him off to the lodge for breakfast.

Independents might visualize the Greeks tearing across the campus armed with switchblades, machetes and daggers when they hear of a pledge cut. However, a pledge

Toreador Staff Writer

Have you ever picked up parts of a conversation that sound something like this—
"...kidnaped after taking a pledge cut.."
"...have 15 signatures by tomorrow or ..."
"... taking a retreat after rush morrow or ..."
Rather confusing isn't it? These are terms used every day by members of campus Greek organizations.

AWOL from a scheduled meeting. When an independent hears a pledge speaking of signatures, the pledge is referring to the initiated members' signatures, not autographs of Marilyn Monroe, Elvis Presley or Mickey Cohen.
Rushing and retreats have nothing to do with military war strategy, although after rush week members may well feel like retreating to the infirmary.
Actually, rush is a casual schedule of 22 archies in the pledge speaking of signatures, the pledge is referring to the initiated members' signatures, not autographs of Marilyn Monroe, Elvis Presley or Mickey Cohen.
Rushing and retreats have nothing to do with military war strategy, although after rush week members of campus the pledge is referring to the initiated members' signatures, not autographs of Marilyn Monroe, Elvis Presley or Mickey Cohen.
Rushing and retreats have nothing to do with military war strategy, although after rush week members of campus for a pledge is referring to the initiated members' signatures, not autograph of Marilyn Monroe, Elvis Presley or Mickey Cohen.
Rushing and retreats have no thing to do with military war strategy.

### **Union Meeting Features** Maid Of Cotton Details

Organizations interested in sponshould be represented at a meetp.m. Friday,

Walter Heymeyer, a representative of the National Cotton
Council from Memphis, Tenn., will
explain the details of the contest
—including the benefits to Tech as
a whole, to the sponsoring organizations and to the girl who wins.

Wilma Heaton of Hemphill-Wells will describe the \$1,000 wardrobe that will go to the win-ner of the South Plains contest.

The winner of the local contest will receive an all-expense paid trip to Memphis to compete in the national Maid of Cotton contest. The winner will participate in the Cotton Bowl Parade and Cotton Bowl football game on New Year's

### **Pearce Attends National Meet**

Dr. W. M. Pearce, academic vice president, will represent Tech at a meeting of the American Council on Education, scheduled today through Saturday in New York City.

More than 600 educators will exchange ideas on improving the quality and efficiency of learning.

Dr. Pearce will also participate in sessions of the Educational Re-cords Bureau which is meeting in conjunction with this conference. It deals with college placement and academic records.

Origination of the South sponsoring an entry in the local Plains Maid of Cotton Contest contest must do so by Nov. 7. Entry blanks are available at Undering in the Union Ballroom at 4 wood's desk in the Student Council Office, Rm. 161 in the Ad Bldg

### Studio Requests Pictures, Proofs

Fraternities and sororities must keep their La Ventana picture appointments with Avalon Studio, 2414 Broadway.

All Tech students who se photographs have already been made must return their proofs by the time indicated or pictures will be chosen at random. Fraternities and sororities are reminded to pick up their proofs

reminded to pick up their proofs immediately if they have not al-ready done so.



. let's stop here and drop off the cleaning and laundry fellas, we must look nice for the savages.

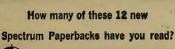
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### Straight Matter

by Nolan Porterfield

FROM THE HAULS OF MORE MAZUMA: During the national elections of 1948, the political fur was flying hot and heavy. There was rumor of dissension in the Democrat ranks. When an aide rushed up to inform Senator Taft of the impening Demo split, the G.O.P. stallwart shrugged and grinned wryly. "Any split among Democrats," he said, "is usually 50-50."

In one of his "Plainsman" columns last week, Avalanche-Journal Editor Charlie Guy made some rather surprising state-ments concerning the site of the proposed new museum building. Not that his conclusions were so startling (he wants the new museum, if approved, located near the downtown area), but some of his reasoning seems a bit out in left field.

The museum "should be a Lubbock, rather than a Tech, in-stitution," says Guy, "so that visitors attracted to the city by the museum won't be inclined to stop 'on the edge of town.' "

To those of us out here "on the edge of town" who spend several hundred thousand dollars each year with Lubbock businesses and who, in many cases, pay city taxes, the distinction between a "Lubbock institution" and a "Tech institution" seems a bit unreal. Surely Mr. Guy hasn't forgotten the tremendous influence Tech has had on the growth of Lubbock.

influence Tech has had on the growth of Lubbock.

"Texas Tech constantly is drawing people to its campus and needs no more bait for that," says Guy. I seriously question the fact that Tech can ever have enough "bait" for drawing people to it, if it intends to acquire and maintain the reputation it needs and deserves. True, the parking situation is already bad, but that's something that must be straightened out as a matter of course, museum or no museum. And I don't believe anyone would advocate building the new museum on the site of the old one, where room for expansion, as well as parking space, is limited. But somewhere, on the campus or near it, there's a spot that will provide adequate parking and easy access. Tech, as the "seat of learning" on the South Plains, is the logical location for the museum . . . and a museum so located will still be a "Lubbock institution."

Here's one of the reasons I have trouble sleeping at night: Secretary of the Army Elvis Starr, after more than six months on the job, admits he still doesn't know the difference between a battle group and a battalion. Wonder if he can distinguish a colonel from an overfed doorman?

SOME THINGS NEVER SEEM TO CHANGE: dormitory chow ... the price of Lifesavers ... the way a 98-lb. freshman coed learns to "whine" a 210-lb. fullback around her little finger ... campus traffic lights ... campus traffic ... Dudley's big grin ... the way that brown, husky smell of cotton gins and smoldering burrs comes creeping in around the edges this time of the

In addition to proving that they're the "fightin'-est" bunch of fellers around, the Red Raiders have established themselves firmly in the Southwest Conference, where any team worthy of its water-boy has to pull off at least one upset per season. They're beginning to love us around the circuit . . . even the Dallas News wrote glowingly of Coach J T and his boys after they scattered the Horned Frogs and other papers picked up the spirit of praise after the repeat performance over Baylor last week.

LITTLE MAN ON CAMPUS



LOOKS LIKE I'LL BE A LITTLE LATE FOR WORK, EDDIE

# Name Change

We have received several requests from various groups to restate the position the Toreador is taking in regard to changing the name of Texas Tech.

We are for it.

We have openly stated this position in editorial after editorial the past two years. In fact, in an editorial written on Tuesday, May 9, 1961, and signed by the entire editorial staff, we urged the Texas Tech Board of Directors to take action on the matter in their May 27 meeting.

No official action was taken

In the editorial we made the following statement:

"The time for discussion and bickering is past, the time for action is at hand." Evidently we are the only ones who felt that way at that time. It should be pointed out, however, that the Ex-Student Association, the Faculty Advisory Committee and the Tech Student Association had all endorsed the name change

idea. Each group had publically stated their endorsment. But. .

It seemed that none of the organizations could agree on a particular name to This constituted the only disagreement between the three groups. All wanted—and as far as we can tell—still want the name of Texas Tech changed to include the word "University."

Why "University" status?

1. The switch from "college" to "university" means a stronger bid can be made for federal aid, for research funds and for foundation grants.

2. A more valid plea can be made in the future for state money, for a higher level of professional pay and for authority for a broader range of courses. . . 3. Texas Tech has outgrown the label "college."

These are just a few of the reasons. There are many more, too numerous to

Let us pose this question.

Who will have the final authority on a name change for Texas Tech? The Board of Directors, of course!

Here then, is our plea.

Let's not wait until everyone can agree on the name change. We could be waiting for a long time if we do. Let the Board of Directors conduct their own survey among the different organizations, compile their findings and move on a decision that would produce a definite yes or no.

This matter has been kicked around too long.

RALPH W CARPENTER

-Toreador Editor

# Pep Rallies...

Here we go again.

It would appear that the better the Texas Tech football team becomes, the lower the student body spirit drops.

The poor attendance at recent pep rallies provides evidence for this conclusion. This is a sad situation.

Jim Isham, Tech's head cheerleader, summed up the situation in neat fashion when he said:

"The team is noticing this poor rally attendance. After they play a game and win, they feel as though the student body is letting them down."

Student attendance at pep rallies gives an indication of student spirit on a cam-

Let's attend the pep rallies.

-Editor

## ... Phone Calls

We dislike open letters.

We also dislike anonymous phone calls.

Following an editorial which appeared in the Toreador Tuesday, we have received several phone calls from individuals who gave The Toreador hell on its stand, but refused to identify themselves.

We're not ashamed of what we say; evidently these persons don't have the same feelings about their opinions.

## Arts Festival Nov. 5-10 Includes Drama, Music

since Arts Festival, long-present a panel discussion of the alike by works of Ernest Herningway in the Ballroom. Questions to be discussed are "Is Herningway a Great standing variety of programs Writer?" and "Are Herningway's works Timeless?" works Timeless?" sions, entertainments, and musaubbook and campus residents, vill begin Nov. 5 and offer an utstanding variety of programs or every taste. A series of dis-sussions, entertainments, and mus-cal programs highlight this year's estival.

Nov. S
At 3:30 p.m. in the Municipal
Auditorium, the Tech Orchestra,
Choir and Singers, directed by
Paul Ellsworth and Gene Kenney,
will perform the Cherubini Mass
and Hayden's Symphony No. 97.
Admission is free.

mission is free.

Nov. 6

At 4 and 7 p.m., the film "Kind Hearts and Coronets," one of Alec Guinness' most well-known, will present a program of contemporary azz in the snack bar area of the Hat" will again be presented.

At 4 p.m., Anne-Marie Deval, visiting assistant professor of French, will lecture on "The French Theatre of the Nincteenth Century" in the Ballroom.

Century" in the Ballroom.

At 4 p.m., Sir Lawrence Olivier's "Hamlet" will be shown in At 8:15 p.m., the speech department's production of the "Nineteenth Century French farce, "An Italian Straw Hat" in the Speech Ballroom.

Auditorium. Admission is \$1 or At 8 p.m., "An Italian Straw Hat."

Nov. 7

At 10 a.m., Dr. E. A. Gillis will give a poetry reading in the Ball-room.

At 4 p.m., faculty and students of the English department will

al nigh standards of department.

June Bearden directs the large cast of nine men, five women, singers, dancers and a pianist for the French farce, due to open Nov. 6.

Technical rehearsals will begin Tuesday. Charles Buzzard has the myriad responsibilities of technical designer and director.

Bill Leonard plays the major character of the play, "Fadinard," whose difficulties in replacing a straw hat eaten by his horse provide the basis for many moments of merriment.

vide the basis for many moments of merriment.

Written by Eugene Labiche and Marc-Michel, the comedy was first produced in Paris in 1851. Since that time it has received much acclaim from the French, but is relatively unknown in this country.

Admission will be \$1 or student identification. All seats are reserved.

Works Timeless?"

At 7:30 p.m., Basil Rathbone will read from the classics at the Municipal Auditorium. Admission is free. No performance of "An Italian Straw Hat" will be given that evening.

Nov. 8

At 10 a.m., students of the Eng-lish department will present po-etry readings in the Union Ball-room.

Nov. 10
At 4 p.m., the Pedal Marionettes of Chicago, will present Moliere's "The Imaginary Invalid" in the Union Ballroom.

At 8 p.m., the final showing of "Hamlet."

Straw Hat'
Shapes Up
For Nov. 6

Rehearsals show "An Italian Straw Hat" shaping up to the usual high standards of Tech's speech department.

June Bearden directs the "Cast of the final showing of "Hamlet."

At 8:15 p.m., the final showing of "Hamlet."

A 8:15 p.m., the final showing of "Hamlet."

A series of prints and lithougraphs of the faculty of the University of Alabama, and exhibits from Tech's architecture and applied arts departments will be displayed on the second floor of the Tech Union throughout the week.

Week.



YOUR Happy Eating Headquarters!

Garnett s

ICE CREAM PARLOR



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- Pastries
- Ice Cream
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across from the campus on college

### focus

stars Mel Ferrer and Elsa Martin-elli, and to say more about it would ruin it. Lubbock Christian presents Coward's "Blithe Spirit" Nov. 9, 10 and 11. It's a nice addition to all other productions scheduled for that week.

Any Dallas natives planning a trip home between Nov. 3-18, will be interested in student ticket prices for Dallas Civic Opera.

be interested in student ticket prices for Dallas Civic Opera. They start at \$1.50.

Tech's French clubs will show a movie (with English sub-titles) Nov. 14. Called "Daddy, Mama, the Maid and I," it deals with some hilarious episodes in the life of a young man who brings home a blond girl-friend to act as parlor-maid.

Ticket sales began today at the Union for the Homecoming dance.

Nov. 9

Al, At 3 p.m., the stage band will of present another program of contract component music in the snack bar. Ticket sales began today at the Union for the Homecoming dance. \$1.50 stag or drag. Nov. 4, 8 p.m., vier's "Hamlet" will be shown in the Coliseum. Ralph Flanagan will play.

Ballroom.

Bill McGee

## Tech Voice Teacher Sings In Washington

Evelyn McGarrity, dramatic soprano and Tech vocal instructor, both recitals is Charles La performs Friday a preview of her assistant professor of music. Washington, D.C.

8:15 p.m. and is free.

lomatic officials.

recital to be presented Nov. 5 at the National Gallery of Art in Washington, D.C.

Friday's program will begin at 8:15 p.m. and is free.

Her program will include a puctioni aria, two songs by Mozart, seven by Shumann, an aria by von Weber, two Debussy songs and compositions by Samuel Barber and Charles Ives.

The National Gallery Series is a showplace for outstanding American musical artists, and is patronized by governmental and dipatronized as "an unusually fine soprano" by the New York Herald-Tribune, Miss McGarrity is the 1957 winner of the young artist auditions of the National Federa-

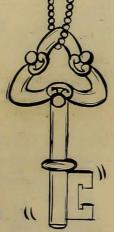
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### Gaston, Kappa Sigma Highlight Action

Gaston Hall captured the dormi-tory Tug-o-War championship and Kappa Sigma moved into the lead in Fraternity League touch foot-ball to highlight an eventful day in men's intramurals Wednesday.

in men's intranurals Wednesday.
Gaston defeated Thompson Hall
to move into the finals against
Carpenter Hall, who earlier gained a spot with a victory over
Sneed Hall. Then the members of
the Gaston team outpulled the
Carpenter group for the crown.
Kappa Sigma and Sigma Alpha
battled much of the game in a
scoreless deadlock before the Kap-

A skit by the Gamma Phi Beta pledge class will highlight a pep rally to be staged at 7:30 today at the Southwest Conference Circle.

The rally is to boost spirits for the Texas Tech - Southern Methodist football game in Dallas Saturday afternoon.

late in the final period when a In independent action, another The Azures and Church of pass was batted around in the end explosion is in the making with Christ are only a game back of zone by several persons before the Misfits and the Baptist Stuthe two leaders in one of the clos-Kappa Sigma finally caught it for dent Union teams the main comest, most balanced independent late in the final period when a pass was batted around in the end

The win shoved Kappa Sigma

A definite favorite should emerge from fraternity play Sunday which pits two leaders against each other.

each other.

The Pikes are two games behind in the win column, but they're ahead where it counts, in the loss margin. The Pikes haven't allowed the opposition to score this year; in fact, the Pikes have a string of sixteen games going in which they haven't been scored

pa Sigs scored on a freak play to Kappa Sigma has allowed only Four games will still be rect almove their season record to 5-1. one TD, and that came in the lone ter today's game, so the loser will loss of the year, an 8-6 setback at not necessarily be out of the run-The victors made their tally the hands of Phi Delta Theta.

Something's got to give when ahead of Pi Kappa Alpha in the two teams who haven't been scored on all season meet head-on for the favorite's role.

> The Misfits attained their perfect 4-0 record by grounding out in a na decisions over the Dead Soldiers, Church of Christ, the Juarez In d Wranglers and the Rodeo Club, all by one-touchdown margins.

BSU, on the other hand, has shown signs of being a real offensive power, rambling to wins first four contests in compiling a over the Juarez Wranglers, the perfect 4-0 record that is far Rodeo Club, the Newman Club and ahead of the rest of the field. Rodeo Club, the Newman Club and the Dairy Industry Club. BSU cored 38 against Newman Club and 49 against Dairy Industry in recording by far the two highest scores in the league.

ning with a loss

football leagues in years. Both clubs have 3-1 marks.

The lone loss for Church of Christ came at the hands of the Misfits, 7-0, while the only black mark on the Azure schedule came in a narrow 8-6 loss to Church of

In dormitory play, Sneed Hall has virtually sewed up the title, although the race for runner-up has developed into quite a battle.

Sneed is unscored on after its Ca

Bledsoe also has kept its goal line uncrossed, but on two of their three games played they too fail-ed to score and with a 1-0-2 mark does not seriously challenge the lead of Sneed.

Nota ghost of a chance

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### **STANDINGS**

1)8

Tec

Fraternity League

	W	L	T
Kappa Sigma	5	1	0
Pi Kappa Alpha	3	0	2
Phi Kappa Psi	3	1	1
Sigma Nu	3-	2	(
Phi Delta Theta	2	1	1
Delta Tau Delta	2	1	2
Sigma Alpha Epsilon	2	2	1
Phi Gamma Delta	2	4	C
Alpha Tau Omega	1	3	1
Kappa Alpha	0	4	1
Sigma Chi	0	5	1

	W	L	T
ed Hall	4	0	0
dsoe Hall	1	0	2
don Hall	1	1	1
lls Hall	1	1	1
penter Hall	1	2	1
mpson Hall	0	2	2
ton Hall	0	2	1

Independent League			
	W	L	T
Baptist Student Union	4	0	0
Misfits	4	0	0
Church of Christ	3	1	0
Azures	3	1	0
Dead Soldiers	2	2	0
Newman Club	1	2	1
Rodeo Club	1	3	0
Delta Sigma Pi	0	3	1
Juarez Wranglers	0	3	0
Dairy Industry Club	0	4	0

### **Tech Band Plans Special Activities**

The Texas Tech Red Raider Band is planning a busy weekend including a performance at half-time in the Tech-SMU game and a special concert at Six Flags

The group will leave Lubbock at 5 a.m. Saturday by bus and will eat lunch at the SMU Student Union. After the game the band members will have free time until Sunday morning, when they will go to "Six Flags" for their concert and a tour of the amusement park as special guests.

# **TECH**

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FOR SALE: 1954 Buick in good condition—very reasonably priced. Call PO 3-8640 between 8 a.m. and 1 p.m. Sunday.

FOR RENT: Nice carpeted efficiency apt. private entrance and large bedrooms-reasonable rates. 2109 18th St. PO 2-1851.

FOR SALE or TRADE: Triumph motor-cycle, 1961, TRAC. \$750.00, 2711 13th St. SW 5-3487.





1103 College Ave.

# Daniels' Goal Renews

field goal.

last won a football game via a utes of a 23-21 triumph over Uni- the one Jodie Marek booted in Texas Christian in 1926. versity of San Francisco.

the one Jodie Marek booted in Texas Christian in 1926.

Daniels, a sophomore fullback Coach J T Kin untied, was in its ninth game deadlocked 7-7 with University of field goals this season and succity where he ceeded on two. He missed from the Dallas, where six against TCU, then booted a 23-meet Southern seconds later intercepted a pass for a touchdown and converted to make the score 17-7 and keep the Raiders headed toward the 1939 Cotton Bowl.

Infraequent as they have been That 1938.

Infrequent as they have been, field goals still have played an important role in Texas Tech's short

Dallas Saturday.

For the sixth consecutive time—
the Raiders weren't favored to win
any of the first five—Coach J T
up.

King's eleven will go onto the field
playing the role of underdog.

The Ponies, winners of only one
game in four outings, are twopoint favorites over the Red Raidgrame and will stay at Hotel Stongame and will stay at Hotel Stongame and will stay at Hotel Stonference team were the result of

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## Tech Plays Underdog Against SMU Saturday

ers, who have two wins in five eleigh while in Dallas.

The Texas Tech Red Raiders tries.

In other SWC games, undefeatuation, from a coach's standpoint, when they meet the Southern Methodist Mustangs in a Southwest Conference football game in Dallas Saturday.

For the sixth consecutive time—

For the sixth consecutive

A few yards shorter than the was the last game of a 9-1-1 sea34-yarder Daniels booted in the son and the final one coached for
19-17 win over Baylor here last Texas Tech by Pete Cawthon.

C in 1958 when he was named Sophomore Lineman of the Year for Southwest Conference and honorable mention All-America as a junior, Christian is expected to give Red Raider backs plenty of trouble when Southern Methodist hosts Texas Tech Saturday

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About a year before H. L. Dan- Saturday night, it was kicked by Rivaling for suspense Daniels a 43-yard field goal by Volney Raiders 10-0 victory two weeks iels was born, Texas Tech, in 1940, E. J. McKnight in the final min- kick in the final 27 seconds was (Satch) Hill in a 28-16 loss to ago.

from Marshall, has tried three for him to kick a field goal in the field goals this season and suc-city where he was born. That's ceeded on two. He missed from the Dallas, where the Red Raiders six against TCU, then booted a 23- meet Southern Methodist Satur-

An ambition of Daniels - which Daniels, a sophomore fullback Coach J T King encourages — is

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bama	35	Houston	. 7
ona		West Texas	. 15
ona State		Hardin-Simmons	0
ansas	21	NW Louisiana	0
ly		West Virginia	14
orado		Oklahoma	_ 7
tate		V. P. I.	
Tech	29	Tulane	
	23	Purdue	
te	16	Kansas State	
	21	Oklahoma State	
	21	Georgia	
	22	Florida	
	19	South Carolina	
State	27	Miss. State	
State	32	Indiana	
a		Michigan	
pi		Vanderbilt	
thern		Abilene Christian	
		Nebraska	
***************************************		Colorado St. U	
		Pittsburgh	
cico		Air Force	
cico State		Texas Western	
exas		Cincinnati	
stern		Notre Dame	
te		California	
te		Illinois	
Calif		Rice	
&M	15	Baylor	
ch		S. M. U.	
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ton		Oregon	

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ed efficiency ap-arge bedrooms-h Si, PO 2-1851.

### **Tech Agronomists Win 2nd** In Regional Judging Contest

Three Tech agronomy students and Panhandle A&M hosted the have won second place in the Region Four Soils Judging Contest,

The two high teams will attend



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## Placement Service Offers Employment Opportunities

"Students who can definitely de-cide early in college on the com-pany or business they wish to work for can be practically assured of a job when they graduate," says Mrs. Jenkins.

have won second place in the Region Four Soils Judging Contest,
and Clyde Stahnke, one of the
the national contest, the time and
trio, won the top individual honors.
Region Four of the American
Association of Agronomists is composed of Texas, Oklahoma, Arkansa and Mississippi. The contest
the national contest, the time and by the national convention of ASA
Nov. 22-30 in St. Louis.
Students representing Tech at
sas and Mississippi. The contest
the national event are Stahnke,
was at Goodwell, Okla., this year,
Don Goss and Johnny Hajek.

One of the busiest offices on
campus is the Tech Placement
possible employer early is that
courses can be shaped and planned
to the West Engineering Bldg.
The Placement Service acts as
a communication link between the
employer, the college and the stuice keep records on hundreds or
dent. Its main purpose is to help different jobs and the companies

employer, the college and the student. Its main purpose is to help
all students learn more about job
approximates in the various companies and businesses all over the
United States.

"Don't wait until your senior
year to make a visit to the office,"
advises Mrs. Jean Jenkins, director. "Come in and find out about
your job opportunities now,
"Students who can definitely a
cide early in college.

### Agriculture Class Takes Field Trip

Approximately 50 students enrolled in courses of wildlife man agment and advanced range management will take a field trip to the Kerrville Wildlife Refuge Friday and Saturday.

Students will have an oppor-tunity to gain practical experience in the field of wildlife conserva-tion. They will observe deer, wild turkey and other forms of wildlife.

Wrist Watch If found please contact Dick Beggs, 323 Thompson Hall.

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### **Testing Center** Offers Course

Registration begins Nov. the reading improvement consponsored by the Testing Counseling Center. Students no continue registration until Now when classes begin.

Because the improvement cours part of a self-supporting p gram, a \$25 fee will be charg. The fee may be paid in the Teing and Counseling Center at time of registration.

time of registration.

At the end of the six-we course students, on the averal double their rate of reading. So have increased their rate as mu as four or five times. The cour which is designed as a reading a study improvement course seeks help the student maintain and crease in comprehension as w as rate.

Classes are on Tuesdays a Thursdays at these times: Secti 1—3-4:30 p.m.; Section 2—5-6; p.m.; Section 3—6:30-8 p.m.; a Section 4—8-9:30 p.m.

### Dorms Submit **Project Plans**

Residence halls must subrr preliminary plans for their Hom coming decorations to Men's Redence Council and Women's Redence Council today.

Women's halls must give plate to Glenda Johnson, Horn Hall, at men's halls must submit plans James Cole, Wells Hall.

Construction costs of decortions must not exceed \$75 an each hall must submit a financistatement to Miss Johnson at Cole by Wednesday.

All decorations must be in plate by 5:30 p.m. Nov. 3 and will 1 judged that evening by three fully members. Entries will 1 judged on originality, neatness artheme and must comply with the 1961 Homecoming theme, "Tecl san in Fantasyland."

One first place award will presented to the winning hall both women's and men's division during Homecoming pre-game activities.

All materials used must be e

All materials used must be e ther fire retardant or fire resistant and decorations must be re moved by noon the Sunday follow ing Homecoming

# **BOOK SALE!**

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