## Tech Welcomes Forensic Contestants

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Vol. 37 Lubbock, Texas, Thursday, October 26, 1961

## Vance Packard Blasts American Materialism <br> <br> By DON JONES

 <br> <br> By DON JONES}Toreador Staff Writer
Vance Packard, one of the foremost authors on social science in America today, trained his
sights on the highly materialistic American society sights on the highly materialistic American society
Wednesday night in an address at Lubbock MuniWednesday night
cipal Auditorium.

Packard spoke on "The Changing Character of American People.'
The noted author, who has made household
words of "depth advertising," "status seekers" and "waste-makers," said "Americans need to spend more time in the development of ideas and less time in building

## Forensic Meet Begins Friday

 Tech will host 16 colleges and universitiesfrom Arizona, New Mexico Oklahoma and Texas at its ninth annual Forensic Festival Friday and Saturday.
More

More than 155 students are expected to compete in debate, extemporaneous speaking, poetry reading, after dinner speaking and discussion. Texas schools are Texas Tech, McMurry Col-
lege, North Texas State University, Frank Phillipe, North Texas State University, Frank PhilChristian College, Hardin-Simmons University, Texas Western College, West Texas State College, Lubbock Christian College and St. Mary's University.

Representing New Mexico are the University of New Mexico and Eastern New Mexico University.

Delegates from Arizona and Oklahoma are Oklahoma Baptist University and the University
of Arizona
Entrants will register in the Speech Bldg. at
8 a.m. Friday. Mrs. J. W. Jackson will 8 a.m. Friday. Mrs. J. W. Jackson will speak to
students at 9 a.m. in the auditorium of the Tech Speech Bldg. Her subject is "How the Constitution Protects Rights of the Citizen."
Union Ballroom and a round table Friday in the Union Ballroom and a round table discussion of
the debate question. The guest speaker, Dr. Lesthe debate question. The guest speaker, Dr. Les-
ter Levy, Tech economics professor, will make a brief analysis of the debate proposition which is "Resolved: That labor organizations should b under the jurisdiction of anti-trust legislation."
The finals in after dinner speaking will take place at a banquet Friday evening.

Certificates of Award will be made to all speakers receiving Superior and Excellent ratings
and to all participants in discussion who have an average of Superior or Excellent ratings. have an

In debate Superior awards will be teams winning all debates and to individual members of any team whose average rating is Su perior. Excellent Awards will be made to all teams winning all but one debate and to individual members of any team whose average rating is Excel-
lent. lent.

Tech will be represented by six debate teams composed of Mac Brommett, Kip Glasscock, Cleo
Haston, Wynette Johnson, Tommie King, Mike Lange, Mike Pollard and Arthur Skibell. Other Tech students will enter individual speaking events.

## Cheerleaders TryOut <br> In Old Gym Tonight

[^0]place more emphasis on moral and intellectual education rather than spending the time teaching
youngsters how to "be at ease in their place." "What will be our own in their place" What will be our own contribution to society during our brief life span?" Packard threw at the Packard said in his address that he thinks the American consumer is awakening to the Madison Ave. techniques for selling products. He said
indications were available to show that Americans are demonstrating a new prudence and interest in quality products.
Commercialization of the airwaves by radio and TV is largely responsible for the over-materialistic society in America, according to Packar
Packard said one-third of all women in America are using some hair coloring.
He reported that Ford Motor Co. made a minor body change in its T-Bird products just to entice over 250,000 owners of T-Bird products
back into the market. Packard said one
Packard said one of the greatest advertising directed at American teenagers.
"High school seniors have approximately $\$ 50$ per year in allowances to spend, an all time high, and merchants are aiming at them with the slogan "It is both moral and fun to live on creait."

One of the favorite slogans of money lenders, Packard said, is "Now you can afford to get completely out of debt if you borrow from us."
in America are offering credit cards as all stores in America are offering credit cards as a means
The author of "The Waste Makers," "Status Seekers" and "Hidden Persuaders," all best sellers, said bankruptcy has risen 300 per cent during the past decade and the average family in America is three months from bankruptcy
income and more and more housewives to live on one income and more and more housewives are having
to take full time employment in order for the family to keep up with the Joneses."

Merchants are urging indirectly that the conas possible, he said.
In his address Packard labeled Americans as
happiness seekers who are spending nine times happiness seekers who are spending nine times as
much on liquor as books and more money campus parking lots than salary increases for tea
chers. He said the average American gets more isfaction from being a consumer than a creator and that the average worker gets no satisfaction from his job.

## Author Discusses Next 'Bestseller'

By BILL McGEE

## Toreador Amusements Editor

"The publisher doesn't want me to talk about my next book," Vance Packard said Wednesday takes to succeed.'

He explained that his visit to Texas is a combination lecture tour and trip for research to gather information for the book, to be published What goes
What goes into a Packard book? "Well, I've filed 138 stenographic notebooks, interviewed
more than 170 people and made a bibliography of over 1,500 entries."
Last summer was spent just transcribing notes, he said.

He is a deliberate, thoughtful man. Asked from what point of view he planned to approach the executive existence, he paused and said slowly, Every way I can. From the psychological, so-
ciological, from the skills, traits, strategies it cological, from the skills, traits, strategies
takes... his appearance, his philosophy..." He is harsh and scornful in criticism but has a ready humor. He said a chapter in the book about executives' wives could be called "The Little Lady and Other Distractions.'

autographing one of his best sellers
Wress conference Wednesday afternoon is Vance Packard,

## 8 Coeds Enter Runoff <br> In Homecoming Contest

Eight of the fourteen Homecoming Queen candidates were cho-
sen by the student body Wednesday as finalists for the runoff elecBeth O'Quinn, senior and member of Alpha Chi Omega, led the finalists with 254 votes. Jackie Howand, Kappa Kappa Gamma, re ceived 170 votes.
Out of the 1429 students who voted 130 votes went to Nancy Therrell, Doak Hall. Pi Beta Phi Kay Woody received 127 votes and
105 votes went to Linda Lockett, Kappa Alpha Theta 105 volhes fin to Lina Lackett, Kappa Alpha Theta
Other finalists chosen in the election are Carolyn Maniha, Sigma Kappa, 101 votes; Ouida Daugherty, Alpha Phi, 88 votes; and Joy
Tech students will sarin to to
Homecoming Queen and her four attendants. Nov. 1 to choose the The coronation of the queen will be conducted by Lyndon B. Johnson, U.S. vice president, at 8:30 w.m. Nov. 3. The coronation will follow a pep rally set for 7:45 p.m. at the Tech's Home Circle.
Tech's Homecoming Queen and her attendants will be featured in the Homecoming parade and will be presented at pre-football game Classes that afternoon.
and faculty may attend the Hom $8: 55$ a.m. Nov. 4 so that students

## L-V Sets Contract Deadline

[^1]
## Mortar Board Prepares For Tapping Ceremonies

Mortar Board, national senior women's honorary service organization, is now preparing to select its membership for next year
Not less than five or more than twenty-five coeds will be selected to become Mortar Board members. iors or sophomores who plan to finish school in three years.
To be eligible for Mortar Board girls must have an over-all grade point average of 1.8 and must have completed at least 60 and not more than 100 hours at the end of the fall semester.

Those chosen will be tapped in the traditional ceremony which takes place in the spring. Some of the qualities students must possess are those of scholarship such as interest in seholastic endeavor and going beyond the challenge of academic work. Other qualities fall under leadership such as the ability to work with others and dependability.
Service is another looked-for quality and includes genuine interest in other people and willing ness to work behind the scenes.


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## Tech Wins Study Grant

The Public Health Service has awarded an $\$ 8,560$ grant to Tech to continue basic studies on the biology of medically important
The studies were initiated two years ago and are intended to last a total of five years. Research is being supervised by Dr. Russell W. Strandtmann, professor of biology
Mites are of medical interest because, like ticks, they are capable of transmitting diseases, particularly among animals. The studies at Tech will center on the life cycles of these mites, their classific tion and their hosts.
Such information will supplement other studies aimed at find-
ing out which mites transmit diseases and what diseases the transmit what diseases they

## Ex Student Joins

## Associated Press

Bob Horton, a summer gradu ate of Tech and former reporter with the Lubbock Avalanche-Jourthe Associated Press in Memphis, Tenn.
A journalism major, Horton wrote several stories that appeared in the Toreador, while working town.
A transfer from Howard County Junior College, where he got his the Big Spring Herald, Horton carried a full load of college courses. Horton is married and has one son.


## CAMPUS AFTER FIVE

## by

Jeannie Bookout

WHITE ROSE PRINCESS of Sigma Nu for October is Betty Jane Aston a junior from Houston. Betty Jane was presented Saturday night at a Sigma Nu party at the lodge. The White Rose Princess wa
ven red roses and one white rose

BIG D WILL SEE TECHSANS coming in this weekend in masses or the Tech versus SMU game. Many students are planning to go down and cheer Tech on to our third straight victory

KAPPA KAPPA GAMMA presented awards to their outstanding nembers at the annual Founder's Day Banquet. The antique Bliss Awarded for outstanding scholarship were Judy Hawkins, Vangie Young and Phyllis Reed. Suzanne Moody was given the award for the most grade improvement.

PHI MU PLEDGES, Gail Hennigan and Patricia O'Connor, were nitiated Monday night.

Saturday Phi Mu pledges entertained members with a coke party and a lodge slumber party was given that night. As a climax for the

CHI OMEGA will wind up its colonizing procedures this week with pledging services at 8 p.m. Friday in the Fellowship Garden of Preceding the pledging
rvices will be a party Thursday and

## Raider Roundup

HIDEAWAY HOP
Following the pep rally tonight will be a Hideway Hop at Tech Union. The dance will be in the uke box area of the Union.

## ERE-MED SOCIETY

The Pre-Med Society meets tonight at 7 in Rm. 2 of the Chemistry Bldg. The speaker will be
Dr. Leslie R. Ansley.
CHESS TOURNAMENT Sign-ups for the chess tourna-
ment will continue through Saturday in the Union. Playing starts in both Men's and Women's divisions at 3 p.m. Sunday

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ACCOUNTING SOCIETY Ed Merriman, Certified Public Accountant, will discuss new certinight's meeting of the laws at tonight's meeting of the Accounting Society. The meeting is at 8 in the

DOUBLE "T" ASSN Officers will be elected and plans will be made for initiation " $\mathrm{T}^{\prime}$. Assn. The Association will meet at 9:30 in the film room of Athetic Office.
EX-STUDENTS ASSN
There will be a reception of the Tech Ex-Students Assn. in the Hold Room or the Statier-rilton noon Saturday .

## LOST AND FOUND

Alpha Phi Omega's auction of lost and found articles will take place in the Rec Hall from 12 to 7 p.m. Friday.
STUDENT AGRICULTURAL COUNCIL
The Student Agricultural Council will meet today at 5 p.m. in Rm. 318 of the Agriculture Bldg.
The guest speaker will be Frank Gonzales.


OPEN WIDE and SAY $A-H-H-H$ !
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"BUT IT'S 6:30 IN THE MORNING!"

- Patricia O'Connor, member of Phi Mu, screams as one of he sorority's pledges, Carol Borchardt, "kidnaps" her to take her


## 

Kidnappings, CutsHighlight Hectic Lives Of Pledges

By CELESTE HARDY
Toreador Staff Writer
Have you ever picked up parts of a conversation that sound something like this-
"...kidnaped after taking a pledge cut.."
. have ${ }^{15}$ ", signatures by to-
morrow or ..
"... taking
". . . taking a retreat after mush
Rather confusing isn't it? These are terms used every day by members of campus Greek organiza tions.
Contrary to what many may dule of 33 Actually, rush is a casual schethink, kidnapping does not refer to ample rest periods between each the act of gagging, binding and carrying a member across the state line for immoral purposes, Rather, it is the act of rousing a sleepy-eyed member from bed at 6:30 a.m. and carting h

Independents might visualize the armed with switchblades, mache es and daggers when they hear
ut is merely when the pledges go AWOL from a scheduled meeting When an independent hears a pledge speaking of signatures, the pledge is referring to the initiated members' signatures, not auto Paphs of Marilyn Monroe, Elvis resley or Mickey Cohen.
Rushing and retreats have no thing to do with military war stra tegy, although after rush week members may well feel like re dule of 33 parties in two days with ample rest periods between each day afternoon strolls, but the aban oning of onstrolls, but the abanremote area and leaving them to find their own transportation back to the dorms.
So now when you're in a crowd of Greek and feel left out of the fer to this article and hold your of a pledge cut. However, a pledge own


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BOOKSTOR

## Union Meeting Features Maid Of Cotton Details

Organizations interested in sponsoring candidates iny organization interested in soring candidates in the South sponsoring an entry in the local
Plains Maid of Cotton Contest Plains Maid of Cotton Contest contest must do so by Nov. 7. En-
should be represented at a meet- try blanks are available at Undering in the Union Ballroom at 4 wood's desk in the Student Counp.m. Friday,

Walter Heymeyer, a representative of the National Cotton
Council from Memphis, Tenn, will expunci from Memphis, Tenn., will
explain the details of the contest -including the benefits to Tech as a whole, to the sponsoring organizations and to the girl who wins. Wilma Heaton of HemphillWells will describe the $\$ 1,000$ ner of the South Plains contest. The winner of the local cont. will receive an all-expense paid will receive an all-expense paid
trip to Memphis to compete in the national Maid of Cotton contest The winner will participate in the Cotton Bowl Parade and Cotton Bowl football game on New Year's Day.

## Pearce Attends National Meet

Dr. W. M. Pearce, academic vice meeting of the American Council on Education, scheduled today through Saturday in New York City.
More than 600 educators will exchange ideas on improving the quality and efficiency of learning. Dr. Pearce will also participate in sessions of the Educational Records Bureau which is meeting in onjunction with this conference and academic records.

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# Straight Matter 

by Nolan Porterfield

from the hauls of more mazuma: During the national elections of 1948, the political fur was flying hot and heavy. There was rumor of dissension in the Democrat ranks. When an aide rushed up to inform Senator Taft of the impend-
ing Demo split, the G.O.P. stalwart shrugged and grinned wryly. "Any split among Democrats," he said, "is usually $50-50$."

In one of his "Plainsman" columns last week, AvalancheJournal Editor Charlie Guy made some rather surprising statements concerning the site of the proposed new museum building Not that his conclusions were so startling (he wants the new museum, if approved, located near the downe of his reasoning , but some of his reasoning seems a bit out in left field.

The museum "should be a Lubbock, rather than a Tech, institution," says Guy, "so that visitors attracted to the city by the museum won't be inclined to stop 'on the edge of town."

To those of us out here "on the edge of town" who spend several hundred thousand dollars each year with Lubbock businesses and who, in many cases, pay city taxes, the distinction between a "Labbock institution" and a "Tech institution" seems a bit unreal. Surely Mr. Guy hasn't forgotten the tremendous influence Tech has had on the growth of Lubbock.
"Texas Tech constantly is drawing people to its campus and needs no more bait for that," says Guy. I seriously question the fact that Tech can ever have enough "bait" for drawing people to it, if it intends to acquire and maintain the reputation it needs and deserves. True, the parking situation is already bad, but that's something that must be straightened out as a matter of
course museum or no museum. And I don't believe anyone would course, museum or no museum. And I don't believe anyone would advocate building the new museum on the for expansion, as well as parking space, is limited. where room for expansion, as well as parking space, is limited
But somewhere, on the campus or near it, there's a spot that But somewhere, on the campus or near it, there's a spot "hat
will provide adequate parking and easy access. Tech, as the "seat of learning" on the South Plains, is the logical location for the museum . . . and a museum so located will still be a "Lubbock institution."

Here's one of the reasons I have trouble sleeping at night: Secretary of the Army Elvis Starr, after more than six months on the job, admits he still doesn't know the difference between a battle group and a battalion. Wonder if he can distinguish a colonel from an overfed doorman?

SOME THINGS NEVER SEEM TO CHANGE: dormitory chow the price of Lifesavers ... the way a $98-\mathrm{lb}$. freshman coed learns to "whine" a $210-1 \mathrm{~b}$. fullback around her little finger campus traffic lights . . . campus traffic ... Dudley's big grin burrs comes creeping in around the edges this time of the year.

In addition to proving that they're the "Fightin'-est" bunch of fellers around, the Red Raiders have established themselves firmly in the Southwest Conference, where any team worthy of its water-boy has to pull off at least one upset per season. They're beginning to love us around the circuit . . . even the Dallas News wrote glowingly of Coach J T and his boys after they scattered the Horned Frogs and other papers picked up the spirit of praise after the repeat performance over Baylor last week.

## LITTLE MAN ON CAMPUS



[^2]
## TTEREADOR

## ...Name Change

We have received several requests from various groups to restate the position the Toreador is taking in regard to changing the name of Texas Tech.

We are for it.
We have openly stated this position in editorial after editorial the past two years. In fact, in an editorial written on Tuesday, May 9, 1961, and signed by the entire editorial staff, we urged the Texas Tech Board of Directors to take action on the matter in their May 27 meeting.

No official action was taken.
In the editorial we made the following statement:
"The time for discussion and bickering is past, the time for action is at hand."
Evidently we are the only ones who felt that way at that time. It should be pointed out, however, that the Ex-Student Association, the Faculty Advisory Committee and the Tech Student Association had all endorsed the name change idea. Each group had publically stated their endorsment. But.

It seemed that none of the organizations could agree on a particular name to recommend. This constituted the only disagreement between the three groups. All wanted-and as far as we can tell-still want the name of Texas Tech changed to include the word "University."

Why "University" status?

1. The switch from "college" to "university" means a stronger bid can be made for federal aid, for research funds and for foundation grants.
2. A more valid plea can be made in the future for state money, for a higher level of professional pay and for authority for a broader range of courses.
3. Texas Tech has outgrown the label "college."

These are just a few of the reasons. There are many more, too numerous to mention.

Let us pose this question.
Who will have the final authority on a name change for Texas Tech? The Board of Directors, of course!

Here then, is our plea.
Let's not wait until everyone can agree on the name change. We could be waiting for a long time if we do. Let the Board of Directors conduct their own survey among the different organizations, compile their findings and move on a decision that would produce a definite yes or no.

This matter has been kicked around too long.
RALPH W. CARPENTER
-Toreador Editor

## Pep Rallies...

Here we go again.
It would appear that the better the Texas Tech football team becomes, the lower the student body spirit drops.

The poor attendance at recent pep rallies provides evidence for this conclusion. This is a sad situation.

Jim Isham, Tech's head cheerleader, summed up the situation in neat fashion when he said:
"The team is noticing this poor rally attendance. After they play a game and win, they feel as though the student body is letting them down.

Student attendance at pep rallies gives an indication of student spirit on a campus.

Let's attend the pep rallies.
-Editor

## ...Phone Calls

We dislike open letters.
We also dislike anonymous phone calls.
Following an editorial which appeared in the Toreador Tuesday, we have-received several phone calls from individuals who gave The Toreador hell on its stand, but refused to identify themselves.

We're not ashamed of what we say; evidently these persons don't have the same feelings about their opinions.

## Arts Festival Nov. 5-10 Includes Drama, Music

Tech's Fine Arts Festival, long- present a panel discussion of the waited and welcomed alike by works of Ernest Hemingway in ubbock and campus residents, the Balliroom. Questions to be disvill begin Nov. 5 and offer an cussed are "Is Hemingway a Great utstanding variety of programs or every taste. A series of dis-
ussions, entertainments, and muscal programs highlight this year's

## estival.

## Nov. 5

At $3: 30$ p.m. in the Municipal Xuditorium, the Tech Orchestra,
Thoir and Singers, directed by Paul Ellsworth and Gene Kenney, vill perform the Cherubini Mass and Hayden's Symphony No. 97. Admission is free.

Nov. 6
At 11 am . the Tech stage band, tirected by Dean Kilion, will pre-
jazz in the snack bar area of the
Union.
At 4 p.m., Anne-Marie Deval, visiting assistant professor of
French will lecture on "The French Theatre of the Nineteenth Century" in the Ballroom.
At 8:15 p.m., the speech department's production of the "Nineteenth Century French farce, "An Italian Straw Hat" in the Speech
Auditorium. Admission is $\$ 1$ or student identification.

Nov. 7
At 10 a.m., Dr. E. A. Gillis will give a poetry reading in the Ball-
room.
At 4 p.m., faculty and students
of the English department will
'Straw Hat' Shapes Up For Nov. 6

Rehearsals show "An Italian
Straw Hat" shaping up to al high standards of Tech's usudepartment.
June Bearden directs the large cast of nine men, five women, si gers, dancers and a pianist for the Technical rehearsals will begin Tuesday. Charles Buzzard has the myriad responsibiuties
Bill Leonard plays the majo character of the play, "Fadinard," whose difficulties in replacing straw hat eaten by his horse provide the basis
f merriment
Written by Eugene Labiche and Mare-Michel, the comedy was first produced in Paris in 18s51. since acclaim from the French, but is relatively unknown in this country. Admission will be $\$ 1$ or student dentification. All seats are reserved.

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## Tech Voice Teacher Sings In Washington

Evelyn McGarrity, dramatic so- Miss McGarrity's accompanist at prano and Tech vocal instructor, both recitals is Charles Lawrie performs Friday a preview of her assistant professor

recital to be presented Nov, 5 at Her program will include a pucthe National Gallery of Art in cinni aria, two songs by Mozart, Washington, D.C. seven by Shumann, an aria by von Friday's program will begin at Weber, two Debussy songs and 8:15 p.m. and is free. and Charles Ives
The National Gallery Series is Described as "an unusually fine a showplace for outstanding Amer- soprano" by the New York Heraldican musical artists, and is pa- Tribune, Miss MeGarrity is the tronized by governmental adip- auditions of the National Federalomatic officials. tion of Music Clubs.

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Harry Stasney
Jim Chumley $\square$ Display Dept.
Gary Garrison Bookkeeping
Judy Wells _Girl's Dept.
Jim Schiermeyer __Men's Dept.

## Gaston, Kappa Sigma Highlight Action

Gaston Hall captured the dormi- pa Sigs scored on a freak play to
tory Tug-o-War championship and tory Tug-o-War championship and move their season record to 5-1.
Kappa Sigma moved into the lead SAE is now 2-2-1. in Fraternity League touch football to highlight an eventful day in men's intramurals Wednesday. Gaston defeated Thompson Hall to move into the finals against Carpenter Hall, who earlier gained a spot with a victory over
Sneed Hall. Then the members of Sneed Hall. Then the members of the Gaston team outpulled the
Carpenter group for the crown.
Kappa Sigma and Sigma Alpha Kappa Sigma and Sigma Alpha
battled much of the game in a battled much of the game
scoreless deadlock before the Kap-
A skit by the Gamma Phi Beta pledge class will highlight a pep rally to be staged at 7:30 p.m. today at the Southwest Conference Circle.
The rally is to boost spirits for the Texas Tech-Southern Methodist football game in Dallas Saturdaý afternoon.

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Kappa Sigma has allowed only Four games will still be left afloss of the year, an 8-6 setback at not necessarily be out of the runthe hands of Phi Delta Theta. ning with a loss.
In independent action, another The Azures and Church of explosion is in the making with Christ are only a game back of Misfits and the Baptist Stu- the two leaders in one of the closment main com- est, most banced independent ponents.
Something's got to give when clubs have 3-1 marks.
two teams who haven't been scored The lone loss for Church of on all season meet head-on for Christ came at the hands of the the favorite's role. Misfits, 7-0, while the only black The Misfits attained their per- mark on the Azure schedule came fect $4-0$ recond by grounding out in a narrow 8 -6 loss to Church of decisions over the Dead Soldiers, Christ.
Church of Christ, the Juarez In dormitory play, Sneed Hall Wranglers and the Rodeo Club, has virtually sewed up the title all by one-touchdown margins. although the race for runner-up BSU, on the other hand, has has developed into quite a battle. shown signs of being a real of- Sneed is unscored on after its fensive power, rambling to wins first four contests in compiling a Rodeo Club, the Newman Club and ahead of the rest of the field. the Dairy Industry Club. BSU Bledsoe also has kept its goal the Dairy Industry Club. BSU Bledsoe also has kept its goal
scored 38 against Newman Club line uncrossed, but on two of their
three games played they too failand 49 against Dairy Industry in three games played they too failrecording by far the two highest does not seriously challenge the lead of Sneed.

Sneed Hall
Bledsoe Hall
Gordon Hall

Wells Hall
Carpenter Hall Thompson Hall Gaston Hall

Independent League
Baptist Student Union
Misfits
Misfits
Church of Christ
Azures
Dead Soldie
Dead Soldiers
Rodeo Club
Delta Sigma Pi
Juarez Wranglers
Dairy Industry Club
Tech Band Plans Special Activities

| The Texas Tech Red Raider |
| :--- |
| Band is planning a busy weekend |
| including a performance at half- |
| time in the Tech-SMU game and |
| a special concert at "Six Flags |
| Over Texas." |
| The group will leave Lubbock at |
| 5 a.m. Saturday by bus and will |
| eat lunch at the SMU Student |
| Union. After the game the band |
| members will have free time until |
| Sunday morning, when they will |
| go to "Six Flags" for their con- |
| cert and a tour of the amusement |
| park as special guests. |

## TECH ADS


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| :--- |
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TYPING-themes, term papers, thesis, re-
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Rooms and apartments for Tech boys; re-
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1956 Cherolet Hardtop; radio, heater,
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or Sth St, good powergille transmulsalion,
or SW $\delta-0017$ after $\delta$ D.m.


 | - very reasonably priced. Call 1 |
| :--- |
| between 8 a,m. and 1 p.m. Sund |

 2323 or 8 SH t-1600.



## Daniels' Goal Renews Old Weapon

- About a year before H. L. Dan- Saturday night, it was kicked by iels was born, Texas Tech, in 1940, E. J. McKnight in the final minlast won a football game via a utes of a $23-21$ triumph over Unifield goal.
few yards shor the last game of a $9-1$ sea 34 -yarder Daniels booted in the son and the final one coached for 19-17 win over Baylor here last Texas Tech by Pete Cawthon.


## Tech Plays Underdog Against SMU Saturday

The Texas Tech Red Raiders tries. find themselves in a pleasant sit- In other SWC games, undefeatwhen they meet the Southern orite over Rice at Austin Arkan Methodist Mustangs in a South- sas is picked over Northwest west Conference football game in Louisiana State in Fayetteville Dallas Saturday

For the sixth consecutive time- and the Baylor and Texas A\&M the Raiders weren't favored to win game at College Station is a toss any of the first five-Coach J T up.
King's eleven will go onto the field Texas Christian is idle this playing the role of underdog. week.
The Ponies, winners of only one Texas Tech will leave Lubbock game in four outings, are two- at 6 p.m. Friday for the SMU point favorites over the Red Raid- game and will stay at Hotel Stoners, who have two wins in five eleigh while in Dallas.


READY FOR RAIDERS-is $6-3,235 \mathrm{lb}$. senior center Max Christian. All SWC in 1958 when he was named Sophomore Lineman of the Year for
the Southwest Conference and honorable mention All-America as a junior, Christian is expected to give Red Raider backs plenty of trouble

Rivaling for suspense Daniels' a 43 -yard field goal by Volney Raiders' $10-0$ victory two weeks kick in the final 27 seconds was (Satch) Hill in a 28-16 loss to ago. the one Jodie Marek booted in Texas Christian in $1926 . \quad$ An ambition of Daniels - which 1938. Texas Tech Daniels, a sophomore fullback Coach J T King encourages - is untied, was in its ninth game from Marshall, has tried three for him to kick a field goal in the deadlocked 7-7 with University of field goals this season and suc- city where he was born. That's New Mexico in Albuquerque with ceeded on two. He missed from the Dallas, where the Red Raiders the Raiders in front 10-7, then six against TCU, then booted a 23 - meet Southern Methodist Saturseconds later intercepted a pass yarder for insurance points in the day afternoon.
for a touchdown and converted to make the score 17-7 and keep the Raiders headed toward the 1939 Cotton Bowl.
Infrequent as they have been field goals still have played an important role in Texas Tech's short football history.
In the last action of Tech opening game, with McMurry Oct 2, 1925, Eison Archibald kicked a tild goal, but the referee ruled it came after the gun. Tech's firs
points in history were scored points in history were scored a
week later in a 3-3 tie with Austin College as Archibald was success

Texas Tech's first points ever scored against a Southwest Con
ference team were the result of
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\section*{The HARMON FOOTBALL FORECAST is presented by the Carriage Shop. Look for the predicted score of your favorite teams each week. <br> 

## NATURAL SHOULDER SPOKEN HERE!



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Tech Agronomists Win 2nd In Regional Judging Contest
Three Tech agronomy students and Panhandle A\&M hosted the
have won second place in the Re- event. have won second place in the Re- event.
gion Four Soils Judging Contest, The two high teams will attend
and Clyde Stahnke, one of the the national contest, the time and trio, won the top individual honors. place for which will be decide Region Four of the American by the national convention of ASA Association of Agronomists is com- Nov. 22-30 in St. Louis. posed of Texas, Oklahoma, Arkan- Students representing Tech at
sas and Mississippi. The contest the national event are Stahnke was at Goodwell, Okla., this year, Don Goss and Johnny Hajek.
 PRECISION GUNS GUITHING, INC.

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## BOOK SALE!

Ridiculous as it may seem, some of these high quality, hard-back novels sold originally for as much as $\$ 5.95$.
Large selection to choose from.

## NOW ONLY 69

Just Across From Weeks

Placement Service Offers

## Employment Opportunities

One of the busiest offices on campus is the Tech Placement the Weated on the second floo The Plat Engineering Blag. a communicationt Service acts as employer, the college and the student. Its main purpose is to hel all students learn more about job opportunities in the various com panies and businesses all over the
United States United States,
"Don't wait until your senior
year to make a visit to the office", year to make a visit to the office,"
advises Mrs. Jean advises Mrs. Jean Jenkins, director. "Come in and find out about your job opportunities now.
"Students who can definitely decide early in college on the company or business they wish to work
for can be practically assured of a job when they graduate," says Mrs.
Jenkins.

One advantage to choosing a
possible employer early is that possible employer early is that
courses can be shaped and planned to meet the requirements of the employer.
The five employees of the Serv-
ice keep records on hundreds of different jobs and the companies, agencies and organizations which are seeking qualified graduates. Interviews for prospective employees are scheduled by many companies between Nov. 1 and Dec. 15
and between February and June and between February
in the second semester.
Techsans who wish more infor-
Techsans who wish more infor-
mation may go by the Placement Office between $8 \mathrm{a} . \mathrm{m}$. and

Agriculture Class


(1) •

Takes Field Trip Approximately 50 students enagment and advanced range managment and advanced range man-
agement will take a field trip to the Kerrville Wildlife Refuge Friday and Saturday.
Students will have an opportunity to gain practical experience in the field of wildlife conserva-
tion. They will observe deer, wild turkey and other forms of wildlife.
LOST

Wrist Watch
If found please contact Dick
Beggs, 323 Thompson Hall.
Reward.

## TUXEDO RENTALS All New Stock <br>  <br> COSTUMES FOR

ALL OCCASIONS
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Testing CenteI Offers Course Registration begins Nov. 2 the reading improvement cou sponsored by the Testing : continue registration until Nov. when classes begin.
Because the improvement cou is part of a self-supporting $p$ gram, a $\$ 25$ fee will be charg The fee may be paid in the Te ing and Counseling Center at t At registration course students of the six-we double their rate of reading aver have increased their rate as mu as four or five times. The coun study improvement course seeks help the student maintain and crease in comprehension as w as rate.
Classes are on Tuesdays a Thursdays at these times: Secti 1-3-4:30 p.m.; Section 2-5-6: p.m.; Section $3-6: 30-8$ p.m.; a Section 4-8-9:30 p.m.

## Dorms Submit

 Project PlansResidence halls must subn preliminary plans for their Hom coming decorations to Men's Re: dence Council today.
Women's halls must give pla to Glenda Johnson, Horn Hall, ar men's halls must submit plans James Cole, Wells Hall.
Construction costs of decor each hall must exceed $\$ 75$ a statement to Miss Johnson al Cole by Wednesday
All decorations m
by $5: 30$ p.m. Nov. 3 and will judged that evening by three f. culty members. Entries will 1 judged on originality, neatness ar
theme and must comply with it 1961 Homecoming theme, "Teel
theme and must comply with tr 1961 Homecoming theme, "Teci san in Fantasyland. One first place award will presented to the winning hall during Homecoming pre-game a during
tivities.
All materials used must be e ther-fire retardant or fire resi: tant and decorations must be ri moved by noon the Sunday follow ing Homecoming.


This offer good Thursday, Friday and Saturday ONLY

## LONG PLAY RECORD ALBUMS

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[^0]:    Freshman cheerleader tryouts will be at 6 p.m. today instead of the original 6:30 p.m. as previously announced. The contest will be in the old Men's Gym.
    announced ints in the cheerleader race were change enables contestants to attend the pep rally at 7:30 p.m. at the Southwest Conference Circle.

[^1]:    The final deadline for reservation of space in the 1962 La Ventana has been set for Nov. 15. All campus organizations must have their page contracts signed by this time.

    Those organizations that wish to have special individual pictures made should sign both the picture and page contracts as soon as possible. Appointments will be made through the yearbook's office for individual pictures with Avalon Studio.

    The contracts can be signed in the La Ventana Office, Rm. 211 in the Journalism Blag. from 2 to 5 p.m., Monday through Fri-

[^2]:    LOOKS LIKE I'LL BE A LITTLE LATE FOR WORK, EDDIE,
    I JUST GOT WORD WEVE A FACULTY MEETING."

