

Pre-Meds Stage
Annual Banquet
Doctors Entertain With
Yearly Feed At Hotel
This Evening At 7



The TOREADOR



LIBRARY
TEXAS TECHNOLOGICAL COLLEGE
LUBBOCK, TEXAS

School Dismissed
Half Day Tuesday
Administration Starts
Annual Arbor Day
Tradition

VOLUME XII

(Z 742)

LUBBOCK, TEXAS, SATURDAY, FEBRUARY 19, 1938

TEXAS TECH

NUMBER 40

College Officials Plan Gala Arbor Day Celebration

Curator Releases Plans For March Museum Meet

Home Ec Agent Visits Campus

Agent From Washington Studies Curriculum At Tech In Survey

Making a cooperative study of home economics in all federally aided colleges and universities in the south, Miss Marie White, southern regional agent in home economics from the office of Education in Washington, D. C., arrived in Lubbock Thursday to make a study of the home economics curriculum in Tech.

Dean Margaret W. Weeks of the home economics division was hostess to a luncheon in the home economics tea room Thursday in honor of Miss White and Miss Ruth Huey, director of homemaking education in Texas, who is working with Miss White. Attending the affair were members of the home economics staff and representatives of departments offering required or popular elective courses for home economics students.

To Interview Instructors

Miss White plans to interview all home economics faculty members and representatives from other departments of the college in which home economics students take any courses. She will also visit student teaching centers at Lubbock Junior High school, Freshness High school, and Slaton High school.

Before coming to Lubbock, Miss White made surveys in Alabama, Louisiana, North Carolina, and Tennessee. She will visit all colleges in the south which receive federal aid in home economics.

Girls in the Home Management house will entertain with a luncheon for Miss White and Miss Huey Saturday.

Lodge To Lay Cornerstone

Library Dedication Date Set For March; Knapp Announces Plans

Tuesday, March 8, has been set as the date for official laying of the cornerstone for the new library building, President Bradford Knapp announced.

At the ceremony is to be at 2 p. m., all classes will be dismissed at that hour. The Masonic Grand Lodge of Texas is to have charge of the laying of the cornerstone, with John Temple Rice of El Paso, Grand Master, officiating.

Principal speaker for the program is as yet unannounced. Several distinguished guests will be introduced, Knapp stated.

A meeting of the college board of directors has been called for 10 a. m. that day.



WISHY WASHY WEATHER this week made the I SPY BUSINESS KINDA ROUGH. But with ALL THE TREE PLANTING booked for TUESDAY we should BE BACK in a FLASH with a DIRTY FULL MUCK BUCKET. SNUB DEBS made their ANNUAL PLAY for TECH POPULARITY next year Thursday night. At their PRESENTATION were KEYS, KEMASES, and COLLEGE CLUBBERS, enjoying the FASTER MUSIC and prospective big GIRLS LINES.

SHINE 'EM UP, JIMMIE LYLE. Your VOICE CARRIES FAR. Your ACTIONS SPEAK LOUD ALSO. But the WORDS you NEED to HEAR ARE CALM DOWN.

ROSE HUBBARD and JUANITA CORLEY. Tech coeds were ARDENT SUPPORTERS of the NEW MEXS at the GAME THURSDAY NIGHT. ROSE was JOLLY WELL LOYAL to dear old DEXTER, N. M. and JUANITA's brother is one of the AGGIE COACHES. So maybe THEY'RE EXCUSED.

I WILL WALKER, who is GETTING LOTS OF CUTS in PSYCHOLOGY 230 is a FICTITIOUS CHARACTER written on the CLASS ROLL by one of the CLASS MEMBERS.

MARGARET JANE HIGGINS was FIGURATIVELY a YOUNG (See SALLYPORT, page 4)

West Texas Association Board Invites Famous Men To Session

Nationally recognized scientific authorities and museum curators are expected to be on the campus at the annual meeting of the West Texas Museum association, March 18, according to plans of the association's executive board which met in the museum Tuesday night.

Invitations will be extended to leaders in museum activities in several states of this region. Two sessions will be held in the annual program, according to information given at the office of Dr. W. C. Holden, museum curator and head professor of history. The first gathering will be in the museum at 4 p. m., and the second will be at a banquet at 7:30 p. m. New officers will be chosen during the session.

The executive board also named committees to complete details of arrangements for the convention. Appointments as announced by H. L. Allen, association president are: for attendance and invitations, S. C. Arnett, of Lubbock, J. Slaughter of Post, and V. Z. Rogers of Lamesa; for reception, Dr. C. J. Wagner of Lubbock, chairman, to be assisted by a large group of committee workers; arrangements and program, Dr. Holden, A. B. Davis, and Doyle Settle, representative.

Name Committees
An auditing committee appointed at the request of treasurer Ray Hinchey is to be composed of R. C. Hopping, W. G. McMillan, and Settle.

Members of the board decided against recommendations relative to efforts of completing the museum building this year. It was explained, however, that executives to be elected at the annual meeting will be left free to formulate plans for the ensuing year.

Tuesday nights meeting was postponed from Monday night. Those attending included President Allen, Secretary Davis, Vice President Rodgers, Treasurer Hinchey, and Dr. Holden.

Place for the banquet has not been set, although it will be either on the campus or at one of the downtown hotels.

Attachment Aids Senior Engineers To Weave Names

A Jacquard attachment donated to the textile department will be used by senior textile engineering students to weave "Texas Technological College" in the centers of Knapp annunciations manufactured in the laboratory.

An outline map of Texas will be woven into a rectangular piece of cloth with a large star used to designate the exact location of Lubbock. Smaller stars will represent the other cities where textile mills are situated. When completed, this project will be suitable for souvenirs.

Work on the two problems has progressed to the stage of making the designs. Machines have already been set up and are ready to begin actual weaving.

Twenty Students Meet To Organize Lamb Association

Officers and sponsors of a proposed Lamb County club were chosen in the organization meeting Monday. Twenty students from Lamb county attended the session in which a constitution was drawn up and a petition for charter sent the Administrative council.

Owen Loyd, president; Raybon Lam, vice-president; Mildred Wagner, secretary; Ruby Inez Lam, treasurer; Martha Marie Lane, historian; Joyce Gill, parliamentarian; and Randolph Brantley, sergeant-at-arms, were chosen as officers of the club.

Name Sponsors
Sponsors selected were W. E. Street and Mrs. James G. Allen. The only membership requirement of the club, according to Loyd, is that the member be a graduate of a Lamb county high school.

Plans for the year were discussed by the members, and it was decided the second meeting would be Thursday, March 10 at 5 o'clock in room 207 of the Administration building.

FRESHMEN MEET
A meeting of the freshmen class will be held Monday night at 7 o'clock in the lounge of the Men's dormitory, announces Mack Barnes, president. The meeting will be over in time for the basket ball game.

Instructors Attend Dairy Meet Monday

Renner, Harmon Leave For Annual Session At San Antonio

K. M. RENNER, head professor of dairy manufacturing, and L. G. Harmon, dairy manufacturing instructor and creamery superintendent, will attend the Texas Ice Cream Manufacturers and Milk Dealers annual convention in San Antonio Monday.

Renner speaks Monday on "A modified method of testing solids in ice cream mix, condensed skim milk, and evaporated whole milk." The new method has been developed by the Tech dairy department and has been used by several commercial firms who report it successful.

"State standards of ice cream manufacturing and condensed milk production will become stricter since a cheap practical method of testing the solids has been found," Renner says. "The only other practical method was expensive equipment, usually costing from \$400 to \$1,200, while this method costs only \$12." The test is ready to be presented to the convention.

Conducts Symposium

Renner will conduct a symposium Tuesday morning, assisted by Harmon, on counter ice cream freezers. A brief report gathered by the Tech department will be distributed to those present. The report contains an abstraction of practically all research done in the field of ice cream manufacturing and milk condensation.

The agriculture livestock committee of the Texas Manufacturers association, of which Renner is chairman, will meet Wednesday morning to outline the educational program and editor of the year. After the convention, Renner and Harmon will make a study of the sweet cream butter industry of South Texas. Falfurrias creamery, a pioneer manufacturer in sweet cream butter, of which E. W. Renner, brother of the Tech professor is manager, will be visited Sunday as a part of the study.

Speech Students To Hear Eminent Lecturer Friday

Dr. Harold A. Ehrensperger, professor of speech at Northwestern University and editor of the Christian Student, will be on the campus Friday, February 25 and will lecture to speech classes. He is interested in drama and its present trends in America and its importance to youth workers; also specific use of drama and its purpose.

Dr. Ehrensperger will give a lecture at the First Methodist church Friday night for college students and other adults. He is being brought to Lubbock by the college group of the First Methodist church.

According to Cecil R. Matthews, Wesley student worker of the church, Ehrensperger will probably lecture to college classes Friday and Saturday but no definite schedule has been arranged.

Faculty Appears At Gargoyle Ball

The annual Bowery Ball, with costumes and decorations patterned after those of lower New York, and sponsored by Gargoyle society, will be held in the architectural laboratory, Thursday night, February 24.

As part of the entertainment, the architectural department faculty will present a play, "Narrow Escape of Little Nell." Characters to appear in the play will be: Little Nell Fussbudget, played by Edna Houghton; Old Dog Tray, John McNeill; Grandmother Fussbudget, Joni Bundy; Frank Merriwell the sheriff, Edgar G. Shelton; Highpockets Pinchpenny in English, Robert I. Lockard; and the Mysterious Traveling Salesman, F. A. Kleinschmidt.

RUTH HORN WRITES ARTICLE

"Why Many Business Letters Fail", written by Miss Ruth Horn, instructor in English, appeared in the January-February issue of the "Office Economist". The article, 1,500 words in length, was Miss Horn's fourth to appear in the publication, which is published by the Art Metal Construction company at Jamestown, New York.

Dr. Bradford Knapp addressed Plainview Production Credit association Thursday.

ROTC Members Present Three Coed Honor Officers At Dance Last Night



Honored by the Tech ROTC unit in a recent election are (left to right) Lois Marie Daniel, honorary captain of company A; Nancy Anderson, honorary cadet major; and Sylvia Smith, honorary captain of company B. Top row (left to right) Amatus Chamberlain, captain of company A; Rufus Ryan, cadet major; and Noel Bryant, captain of company B. (See Story on Page 4, col. 7)

Five Hundred Expected Today For Lamb Feeder's Activities

Knapp Opens Program At Nine O'Clock With A Welcome Address

County agents, vocational agriculture teachers, commercial and private livestock breeders, expected to reach a total of 500, visit the campus today for the second annual Lamb Feeder's day, sponsored by Texas Tech.

President Bradford Knapp opens the day's program at 9:30 with a welcome address. At 10 o'clock, M. B. Harrison, assistant professor of agricultural economics, discusses the lamb market situation. "Alfalfa as Roughage for Fattening Lambs" is the subject to be discussed by A. K. Mackey, professor of animal husbandry, Texas A. and M.

Discusses Conference
Plans for attending the press conference held this year at Baylor university, Waco, the last week in March, will be furthered with reports from an arrangements committee appointed by Johns at the February 7 meeting of the club.

Dr. John H. Finley, editor-in-chief of the New York Times will speak at the congress. Other speakers have not yet been decided upon.

A meeting of the Women's Press club, recently organized with Marie Zimmermann presiding, will precede the regular club meeting from 7 to 7:30 o'clock in room 214, to discuss proceedings of the petitioning group for a chapter of Theta Sigma Phi, national honorary fraternity for women in journalism.

After 109 Years Of Travel, Sewing Machine Receives Home In Museum

By BUDDY WILSON
One hundred and nine years ago in the quiet little manufacturing town of Lancaster Township, Pennsylvania, the American Sewing Machine company turned out a sewing machine, a "new-fangled contraption" that saved hard working Dutch housewife hours of work and put more life into the stitches of rough-home made trousers and dresses.

That sewing machine, born in the year 1829, was bought by one of those first Dutch families. The family used it for a number of years and passed it down to the next generation, with hardly a scratch and still in the best of working condition.

Organization Members Plan To Plant Twenty Thousand Tree-Shrubs

Festivities Inaugurate An Annual Tradition And Administration Authorizes Dismissal Of Classes For Half-Day Activities

TWENTY THOUSAND trees and shrubs, instead of the 5,000 originally indicated, will be planted by 1,015 members of campus organizations during the Arbor day celebration Tuesday. Inaugurating an annual tradition, a half holiday has been authorized by the administration in recognition of the day's activities. Classes dismiss at 12 o'clock.

Howell Presides
These figures were brought out in a Thursday meeting of student organization officials and O. B. Howell plant industry professor and director of campus beautification, who presided at the session. Club officials promised participation of a definite number of members as Howell assigned various groups to certain parts of the campus.

In order that the campus may become "the most beautiful campus in Texas", no effort is being spared by Howell and college groups in detailing preparations for the event. Maps, foreman, and mounted supervisors have been delegated to general direction of the program. Foremen assigned to specific areas will have charge of those sections of the campus, it was explained.

Debate Team Outlines Tour

Students Plan To Contest Eight Or Nine Schools During Long Absence

Five Tech debaters and coach will leave Saturday, February 26, on a 16-day debate tour, Miss Annah Jo Pendleton, coach and professor of speech, announces.

Students planning to compete in the contest, in which they will meet eight and possibly nine schools, include: Betty Dale West, Memphis, and Johnnie Birdwell, Ralis, who will compose the women's team; Junius Carter, Childress, and Warlick and Waggoner Carr, Lubbock, composing the men's team.

Lists Schedule
The schedule follows:
University of Arizona, Tucson, Monday morning, February 28.
Occidental college, Los Angeles, Wednesday afternoon, March 2.
University of Southern California, Los Angeles, Wednesday night, March 2. (Fulfilling a return contract between Tech and U. of Southern Calif.)
University of Redlands, Redlands, Friday, March 4.
University of San Francisco, San Francisco, Monday, March 7.
College of the Pacific, Stockton, Tuesday, March 8.
University of California, Berkeley, Wednesday, March 9.
Stanford University, Palo Alto, Thursday, March 10.

Press Club Plans Participation In Arbor Day Event

Press club meets Monday night at 7:30 o'clock in room 214 Administration building, announces Raymond Lee Johns, president, to discuss plans for the organization's participation in the Arbor Day celebration February 22, the club's annual stagette dance March 11 and the annual trip to Southwestern Journalism Congress late in March.

Plans for attending the press conference held this year at Baylor university, Waco, the last week in March, will be furthered with reports from an arrangements committee appointed by Johns at the February 7 meeting of the club.

Dr. John H. Finley, editor-in-chief of the New York Times will speak at the congress. Other speakers have not yet been decided upon.

Merle Hagerman Dies Of Infection

A streptococcus infection resulted in the death of Merle Hagerman, junior arts and sciences student, of 2315 Fifteenth street, yesterday afternoon at 3 o'clock in the Lubbock Sanitarium, after a peritonous abscess developed into spreading infection of the neck and face. He was admitted to the sanitarium Monday, and received a blood transfusion Thursday morning.

Hagerman formerly lived at Slaton, where he was graduated from high school in 1935. He has since been attending college here as a pre-law major. His parents moved to Lubbock in 1937.

For two years he has been employed in the offices of the Lubbock county tax assessor and collector. He was a member of "Wranglers" club, a men's social organization on the campus.

Wrangler Dance To Be Postponed

The Wrangler club annual George Washington formal dance, originally scheduled tonight in the Hotel Lubbock ballroom from 9 to 12 o'clock, has been postponed because of the death yesterday of Merle Hagerman, a member of the organization.

Council Prexy Selects Aides

Junior Council Members Pick Hodel For Post Of Vice-President

Estelle Hodel, junior from Lockney, was elected vice-president of the Junior council at a call meeting in the lounge of Doak hall Thursday. She is to fill the vacancy left by Mary Beth Whitman who automatically became president when Dorothy Mann resigned because of ill health.

The nominating committee submitted the names of Ranell Chaney and Marilyn Fry to be put on the ballot for president of the organization next year. They will be elected by popular vote of the student body.

Fill Vacancies
Merle Haynes, Margaret Hemby, and Floy Glenn were elected to fill the vacancies in the council this semester.

Mary Beth Whitman, president appointed a committee of Eron Gafford, chairman, Joan Johnson, and Queenelle Sawyer to procure a list of all dormitory girls and the wings of the hall on which they live to give to the special students.

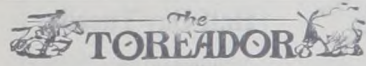
Appoints Committee
Miss Whitman also appointed Frances Allison, Thelma Fisher, and Oleta Claiborn to make a list of the special students for this semester.

The next meeting will be the first Thursday in March. All members are asked to submit two names of eligible sophomore girls as prospective members next year. The girls will be voted on, and elected at the first meeting in April.

Poindexter Talks To Fraternity In Thursday Session

Miss Martye Poindexter, head professor of applied arts, spoke to members of Alpha Chi, scholastic honorary fraternity, on "Art" Thursday afternoon at 5 o'clock in room 220, Administration building.

The speaker asked three questions of the audience to be figured out for themselves: "Can we draw a line between fine and applied arts? Does design cover the entire field of art and is painting one phase of design? Why does a painter paint a picture?"
Erline McKinney played two piano selections. A short business meeting presided over by Marie Zimmermann, vice-president, in the absence of Dan McDonald, president, who is ill, followed.



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Traffic Light May Be Installed At Broadway And College Avenue

ONE OF THE fondest dreams of our Toreador regime shows prospects of soon becoming a realization according to an article appearing in the Evening Journal, Wednesday. The above mentioned story stated that early installation of traffic lights on College avenue at Nineteenth street and at Broadway was in prospect on that day following agreement by the city commission at a special meeting Tuesday afternoon to maintain them if they are installed by the state highway department.

At this same Wednesday meeting a committee composed of Police Chief Don Reeder, Police Traffic Sergeant Lewis Kirtrell, Capt. W. W. Legge of the state highway patrol, and O. B. Conley, president of Lubbock Safety council, recommended to the commission that several of the more heavily traveled streets be declared Boulevard or "through" streets. Streets suggested for boulevarding were Broadway from the last traffic light to College avenue; Fifteenth and nineteenth streets from Texas to College; Eighth when paved from Texas to College; College from Nineteenth to Eighth; and Avenue Q from Broadway to Nineteenth.

If these plans go through the city and state will be doing more to correct accidents and possible highway deaths in Lubbock and around the college, possibly, than any other step that they might take. Tech is a small community in itself made up of more than three thousand citizens who heretofore have not been restricted by traffic regulations within the realms of their activity.

Drivers have recklessly swung their cars from Broadway on to College avenue and vice versa at a fast rate of speed, they have skidded tires when turning from College into campus drives endeavoring to miss curbs of the "little better than one-way streets", and narrowly escaping possible serious injury. U-turns have been made on Broadway and cars have been parked in the unpaved center of the street.

All of these mentioned actions spell carelessness and reckless driving and could easily sum up to a total of injury for life if not death. Regulated traffic would suppress the chances of such tragedies to a great extent.

Broadway traffic should have been restricted long ago by traffic and rubber stop pads, and the state highway department and city commission will never regret the money spent in installing such lights for the safeguard of our college community.

Today's Thoughts

Half the joy of life is in little things taken on the run. Let us run if we must—even the sands do that—but let up keep our hearts young and our eyes open that nothing worth our while shall escape us. And everything is worth its while if we only grasp it and its significance.

—Victor Cherbuliez

Play is pleasurable mental and physical competitive exercise where the issues involved are trivial and transient. It is a fit preparation for more important tasks. And it is the law of life that you only do those important tasks well at which you have played in childhood.

—Stanley Hall

Every man, however obscure, however far removed from the general recognition, is one of a group of men impressive for good, and impressive for evil, and it is in the nature of things that he can not really improve himself without in some degree improving other men.

—Charles Dickens

Coed Goes Hungry

SHE lay in her bed sick, waiting for her evening meal. She anxiously awaited the footsteps that would signify an approaching waiter with her tray. Little did she know at the time that she waited in vain—that the dormitory manager of Doak Hall had turned "thumbs down" on the prospect of her receiving her dinner.

It seems that this same coed had been sick before several weeks ago and when her tray had been returned to the kitchen an analysis showed signs of cigaret ashes. For this reason she was punished while on her sick bed by being refused food—food for which she had already paid—at the one time when nourishment of the right kind was necessary.

Had it been a person in normal health who was punished in such a childish manner it would not have been nearly so bad but under these present circumstances the action ceases to become one of administrative gloating and becomes nothing less than cruelty.

Announcements have been made in the dormitory that trays showing signs of ashes will eliminate serving meals to rooms. We contend that it is inhumane to refuse nourishment to a sick person, regardless of discipline.

A ruling has also been recently made whereby coeds signing out for supper must do so before 5:30 o'clock and then if for some reason their plans fall through and they decide to eat at the dormitory they cannot do so without receiving a major offense. In other words THEY ARE REFUSED FOOD FOR WHICH THEY HAVE ALREADY PAID.

We are not knocking discipline and no one realizes any better than we do the necessity for discipline of the right kind in a group so large as that in the women's campus home but it should be based on necessity and with due consideration for the rights of all without going beyond reason.

It is not right to deprive the girls of their meals when they pay for them in advance and when they are compelled by college regulations to stay in the dormitory against the will of many.

We are not entirely in favor of girls smoking but we realize that by far the greatest percentage of all girls and women under the age of thirty do smoke and we are aware that they are going to continue to smoke if they desire to do so, regardless of any methods of suppression used to prevent the action.

We believe it to be the duties of parents to try to keep their daughters from smoking if they so desire more so than the privilege of anyone else and insofar as women smoking has almost become a convention in America we do not see the logic in adopting drastic measures for its prevention.

Student Pulse

Lubbock, Texas February 17, 1938

Editor The Toreador Texas Technological College Lubbock, Texas Dear Sir:

It is with interest that I studied your editorial campaign some weeks back for a lighted Double T on the campus. As I remember the suggestion was that the senior class would benefit the college greatly by leaving this proposed athletic marker as a gift. It was a fine, well-aimed suggestion indeed.

The idea has been called to my attention that the campus is sorely in need of something that would be even more appreciated by the students as a whole than would the Double T sign. The suggestion was made that because the need for more drinking-water facilities has frequently been voiced, the placement of water fountains in select spots about the campus would be very valuable and enjoyable to students.

My suggestion is that the senior class seriously consider this proposed plan in connection with the Arbor Day tree and shrubbery planting project February 22. Spots could be designated immediately as suitable locations for water fountains, and the plots could be landscaped and beautified pending the placement of concrete slabs and piping.

The plan was suggested with the two-fold purpose in mind of giving the students something from which they would receive more personal material pleasure than they would from the Double T sign, and with the idea of eventually establishing traditions around the fountains.

A Double T sign would indeed be a valuable addition to campus fixtures, but it is not logical to leave the purchase and placement on the campus of such a sign to the athletic department? I believe the boys from that department would feel a great deal more pride upon seeing such a sign erected if they had the whole project to themselves.

Yours very truly, An Interested Senior

(Editor's note: Thanks for the letter. The project you mention is indeed worthy of consideration but if it was done right the price would probably be more than the senior class could afford to pay. As for the athletic department installing the lighted Double T as you suggest, we see no reason why they should have to do so. We claim to be as much a part of Tech as they and the symbol stands for Tech and not Tech athletes as you seem to think.)

Burgess Dixon Toreador Editor Dear Editor:

A grievance has occurred that I think should have mention in the columns of the school paper. It is essentially that residents of the girl's dormitory do not have the privilege of calling outside firms for delivery of liquids. Regardless of the circumstances no beverages can be delivered to the women students. This edict is childish and places no premium upon the mind of any resident. Time is lost from study and work by students having to leave their rooms and go in search of the needed coco colas.

B. L.

CAMPUS CAMERA



A. B. (HAPPY) CHANDLER GOVERNOR OF KENTUCKY, WORKED HIS WAY THROUGH HIGH SCHOOL, COLLEGE AND LAW SCHOOL BY SELLING NEWSPAPERS, DOING FARM WORK, OIL FIELD LABOR, COACHING FOOTBALL AND BASKETBALL.



HE ALSO PLAYED PROFESSIONAL BASEBALL!

BUCKSHOT COLLEGE NEWS RECEIVES ABOUT 3% OF THE SPACE IN THE NATION'S PAPERS

#130,000 SERMON IN 1880 DOCTOR ATTICUS G. HAYGOOD OF EMORY UNIVERSITY PREACHED A SERMON ON "THE NEW SOUTH" WHICH WAS SO WELL RECEIVED THAT GEO. I. SENEY OF NEW YORK CONTRIBUTED \$150,000 TO EMORY!

Books And Authors

By J. B. CEARLEY "Tomorrow's Bread" by Beatrice Bisno has just been chosen for the Edwin Wolf Award as the best novel for Jewish interest. However, its interest is by no means entirely Jewish. The novel is the story of one man's journey through life.

This fine and sincere novel gives an excellent picture of the workman's life in Chicago. There is local color in the description of laboring streets, the sweatshops, the tenements of the workers and the poor streets where these workers live.

Sam Karenski, hero in the book, was born in Russia where he was apprenticed in a tailor shop. Then his parents came to America and he settled down again to work at his trade. But always he hated the work. What else could he do? Then with the advice of a friend, he saved his money and started a tailor contractor business.

Successful At Seventeen By the time he was seventeen, Sam was a thriving contractor. Although he made a nice sum of money, he could not save any because his father never learned English and did not make much money. Presently Sam hired two men to help in his shop, then four, and thence the tailor shop grew into a small factory.

One week, toward the end of the slack season, a mass meeting of cloakmakers was announced at his business. Suddenly Sam found himself captured by the crowd. He knew the answer to the strike. But Monday nobody could go to work, so he took the offer to close his shop and become president of the union.

Story Of Idealist Thus we find that "Tomorrow's

DANCE Larymors Trio Playing Three Nights Weekly COLLEGE CAFE "Home of Good Eats"

Gifts Are Appreciated You will find a wide selection at our new GIFT SHOP

Southern Auto Stores 1012 Main St.

Tech Theatre LAST TIME TODAY Gary Cooper "The Wedding Night" PREVIEW SATURDAY NIGHT Only

"Breakfast For Two" Margaret Lindsey SUNDAY And MONDAY "Song Of The City" Stanwyck-Marshall

Notice Tech Students! Examination of your eyes at the Lubbock Sanitarium is included in your Medical Fee. You may call there for this service at any time.

From Other Campuses

New Beauty Aid Caster oil, long a cause for ugly juvenile faces, now is an aid to feminine beauty, Dr. George W. Fier, University of Buffalo scientist, announced after three years of research.

He discovered the new beauty aid by passing hydrogen through caster oil in the presence of a catalyst and thus obtaining "hydrogenated caster oil".

The King's English The King's English is required from students of the University of Pennsylvania. For the first time, a rule has been passed giving the faculty power to withhold a degree if the student has not "achieved a satisfactory standard in written and spoken English".

Mr. Average Professor According to a SKIFF columnist who gleaned information from fellow T. C. U. students, the average college professor (in the student's opinion) is always late to class. He is notoriously absent minded, dull in his lectures and biased in opinion. His general appearance can be described as sloppy, and he's easily gotten off the subject by the sophomore who doesn't know his lesson.

Pictured Martyr Here's the perfect picture of a martyr (one who sacrifices himself for the good of the majority. I wish I were a spoiled fig. A-sittin' in a salad. And when the prof had eaten me— Oh boy, would he turn pallid.

Proof Enough The HERMONITE offers definite reason why college students are very much like Columbus. Here are the reasons: 1. When Columbus started, he didn't know where he was going. 2. When he got there he didn't know where he was. 3. When he finished he still didn't know what it was all about. 4. He did it all on someone else's money.

Our Scrap Book

"A BALLAD OF TREES AND THE MASTER" By Sidney Lanier Into the woods my Master went, Clean forspent, forspent. Into the woods my Master came, Forspent with love and shame. But the olives they were not blind to Him;

The little gray leaves they were kind to Him: When into the woods He came.

Out of the woods my Master went, And He was well content. Out of the woods my Master came, Content with death and shame.

When Death and Shame would woo Him last, From under the trees they drew Him last:

Twas on a tree they slew Him—last

When out of the woods He came.

GIRLS WIN TOURNAMENT Menon Canon and Dorothy Day were winners in the "winners-losers" ping pong tournament Friday afternoon, announces Miss Zella E. Riegel, assistant professor of physical education for women. Playing opposite them were Florence Thomas and Patsy Thornberry.

A lot of college eating places don't serve Sunday suppers why not—



Mother Leva's Hungarian Cafe



At Bobo-Marsh Barber Shop



To The Coeds CLASSIQUE BEAUTY SALON offers

Smartest hair coiffures given by experienced operators with expert work in all beauty work.

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PREVIEW TONIGHT AT 11:15. ALSO SHOWING SUNDAY, MONDAY, TUESDAY



Color Cartoon "Horse on Merry Go Round", Community Sing. PARAMOUNT NEWS

Notice Tech Students! Examination of your eyes at the Lubbock Sanitarium is included in your Medical Fee. You may call there for this service at any time.

HANNA-POPE & CO. A Campus Favorite! QUEEN'S LACE HOSE By Van Raalte \$2.00 This sheer, lacy hose is durable as well as beautiful to wear—New colors are: Vagabond, Town Toast, Radiance— "Because You Love Nice Things"

Cagers To AAU?

Invitation to play in the Southwestern AAU basketball tournament in Dallas has been extended...



Raider Hopes Dimmed

Hopes of sweeping the two tilt series with Arizona State were dimmed when Frank 'Butch' Sachs...

Arizona State Teachers Close Red Raider Basketball Season

Two Tilt Series Carded For Matador Maplewood Monday, Tuesday Nights

Men in Red Depend Upon Bucket Ringing Frank Sachs For Winning Points In Finals Of Border Conference Cage Loop; Hitt, Overton Featured

COACH BERL HUFFMAN'S cautious, but tricky, cagers write fins to their 1938 basketball season Tuesday night when they tackle Aaron McCreary's Arizona State Teachers College quintet...

Featuring the sharp shooting of forward Bob Hitt and guard Nate Overton, the Arizonians complete a two-game series tonight with New Mexico's touted Lobos...



By BILL WOOD Toreador Sports Staff

The Arizona outfit probably will open hostilities with Bob Hitt and Chet Foster at the forwards. Both are sky-scraping goal ringers with an eagle eye for the steel hoop...

During the first fracas of the Flagstaff card, McCreary's Knights of the Maplewood managed to lure Texas Tech's Frank 'Butch' Sachs into a bottle and insert the cork before the high point Raider ace could climb out...

Fresh from their 39-26 victory over the New Mexico Lobos, Berl Huffman's cage cutups still take the floor decided under-dogs tonight in the ax-wielders' tilt...

Although he has not announced a definite starting line-up for Monday night, Huffman is likely to slip Frank Sachs and G. L. Webb in at forwards...

Tech Goes Down Before Farmers In Cage Affray

New Mexico's Aggies left their state tax at home, but there was a premium on the Red Raider field goals, as the undefeated Farmers made it 13 wins in a row Thursday night by a 46-36 count.

Hampered by a day in the hospital and the close guarding of the Aggies' Sims, who trotted along by his side throughout the entire 22 minutes that the Matador's Maplewood whirlwind was in action, Sachs accounted for 12 points...

Sachs' 12 point evening boosted his conference scoring record to 108 tallies since mid-semester. Huffman's cage crew tossed in an even 500 per cent in their free throw column, completing eight attempts out of 16.

Frank Guzick Chosen Captain Of 1938 Raiders; Murphy Leads Line

BACK in 1915 a young son, who was of course very young at the time, was born to Yiddish parents in the city of Houston...

Fighting Frank Guzick lived the life of the average young man until he reached the age of 17. It was then that Guzick received his first taste of football...



Frank Guzick unsuspecting Frank to the gridiron.

Guzick donned his first football sweater at the end of his junior year, and added a pair of stripes and a star to the sleeve in his senior year when he came out of the whirlpool of prospective college fish...

After beginning his grid career as a quarterback in Sherman, Guzick was named captain of the high school pigskin squad in his senior year. When he came out of the mill of Red Raider athletes in 1934, a freshman, Guzick was consigned to the fullback position...

In the fall of 1936, it was discovered that Guzick's talents might be more useful to Texas Tech if he were a center. Consequently, the former Sherman signal barker began to learn the idiosyncrasies of the pivot position...

(See GUZICK, Page 4)

Awards Given Mat Gridders

Gold Wrist Watches Are Presented To Squad For Sun Bowl

BY BILL WOOD Toreador Sports Staff

Spotlight of Texas Tech's annual fun night-award program swung to Frank Guzick and Abe Murphy...

Guzick, junior griddler from Sherman, was selected by Coaches for the captain's slot, to be assisted by line captain Abe 'Red' Murphy...

A total of 117 awards were given Pete Cawthon's rugged Red Raiders and Berl Huffman's once-defeated freshman pigskin aggregation. Twenty-six varsity letters were awarded to 18 sophomores...

In addition to the wrist watches, members of the varsity were given gold footballs. Thirty-one numeral sweaters were awarded members of Berl Huffman's freshman outfit...

(See AWARDS, Page 4)

Across the timber lands of East Texas and the state boundary of Texas and Louisiana, and still deeper into the marsh lands of Louisiana...

In 1915 Araham Murphy (as he was then christened) opened his eyes upon a world that was torn with war and propaganda...



MURPHY Abe Murphy successfully eluded the magnetic power of football until his junior year in high school...

The broad-shouldered Irishman didn't batter his way through a heated junior year pigskin campaign for naught, however. He earned his first monogram. His second high school letter came the following year as an aftermath of paramount service.

Also, like Guzick, Murphy was caught in the sea of high school grid graduates, and happened upon the hook of Texas Tech, which he bit. Thus the Red Raiders had snared another A-1 prospect...

Murphy struggled through his freshman year of eligibility under the watchful eyes of Virgil Ballard, former Texas Tech freshman instructor...

(See MURPHY, Page 4)

Intramural Interest Boiling As Crucial Games Approach

Grid Mentors Plan Meeting

All Star Pigskin Tilt Is Feature During Summer School

BY T. J. HARRIS

MERCURY of the intramural sports thermometer reaches the boiling point the next two weeks as final winners in basketball and winners in boxing and wrestling are scheduled to take their seats as Champions of the campus.

Winners of the Social and Independent round ball leagues will meet Sunday, February 27, to decide who shall wear the court crown. As the race draws to a close the standings point to an engagement between the Silver Keys...

Games which were originally scheduled for this week will be played tomorrow. In the first game Torch and Castle plays Fort Worth A. C. The second tussle sees Los Ratos, holders of second position in the Independent loop...

An intramural sports night program March 12 featuring winners in the Social wrestling and boxing ranks against the best Independent clubs have to offer will further add color to the mid-winter campus sportlight.

Tentative plans call for the preliminaries and finals in the leather slinging and bone bending divisions to be 'cleaned up' the first two weeks in March. Lewis Spears, intramural director, has scheduled preliminaries in boxing for the Social entrants for the evening of March 1. The following night contenders for wrestling laurels will entertain. Previous to these general jousts all Social and Independent clubs are advised to hold eliminations within their own groups.

(See GUZICK, Page 4)

Boxing, Wrestling, And Basketball Finals Scheduled

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The second week glove toters of Independent fame meet to select preliminary winners to engage the Social fighters. Grunt and groan eliminations for the same group is scheduled for the following night. Then a really entertaining program for the finals has been planned that week-end. Spears said.

REG CARRINGTON ASKS COMMANDER ELLSBERG:

"Can you tell a Real Difference between Camels and other cigarettes?"



REG CARRINGTON: "I see you're a steady Camel smoker, Commander. There really isn't any difference in cigarettes, is there?"

COMMANDER ELLSBERG: "You're dead wrong, Reg. The life of a deep-sea diver is tougher on a man than most work. Most of the divers I know are steady Camel smokers and, believe me, they know there's a difference. Take my own case, for example. I stick to Camels—have smoked them for ten years. They never get on my nerves. Smoking Camels, I feel that I enjoy life more. Camel is the cigarette that agrees with me."

"Yes—absolutely!" says Commander Edward Ellsberg. And millions of other steady smokers know there is a distinct difference in Camels. That's why Camels are the largest-selling cigarette in the world.



ELLSBERG is used to fatigue. He says of Camels: "I found that smoking a Camel when I feel tired after an hour under water—or any tour of duty—gives me a quick 'life' in energy."

IN ACTION! Commander Ellsberg shares danger with his men. He says: "The last thing a diver does before going down—and the first thing after coming up—is to smoke a Camel."



PEOPLE DO APPRECIATE THE COSTLIER TOBACCOS IN CAMELS. THEY ARE THE LARGEST-SELLING CIGARETTE IN AMERICA.

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Camels are a matchless blend of finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic.



HIS FAVORITE sport—small-boat sailing. Camels are right beside him! "Camels fit in with my leisure hours, too," he says. "I've never known them to jangle my nerves. That means a lot—because I smoke a lot!"

CLUB-ROOM CONVERSATION (above) so often swings around to cigarettes—an interesting topic to smokers generally. "I can tell the difference in Camels," Commander Ellsberg says. "That famous saying, 'I'd walk a mile for a Camel!' expresses how enthusiastic I am about Camels myself."

NEW DOUBLE-FEATURE CAMEL CARAVAN. Two great shows—"Jack Oakie College" and Benny Goodman's "Swing School"—in one fast, fun-filled hour. On the air every Tuesday night at 9:30 pm E.S.T., 8:30 pm C.S.T., 7:30 pm M.S.T., 6:30 pm P.S.T., over WABC-CBS.

ONE SMOKER TELLS ANOTHER "Camels agree with me"

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City Bus Co.

Ride The Bus 5c

Girls May Attend Dance Tuesday By Permission

Coeds Obtain Permits By Calling At Office Of Dean Of Women

AFTER carrying out an Arbor Day program that includes a half-holiday and a round of tree-planting, Joe and Josephine College can swing out Tuesday, February 22, to the music of Fletcher Henderson, termed the "royal rajah of rollicking rhythm".

Coeds Get Privileges

According to an announcement from the office of the Dean of Women, women students at Tech will be permitted to go to the Annual Charity Ball sponsored by the Lubbock Junior Welfare League Tuesday night at the auditorium.

A night club theme will be featured in decorations of the auditorium. A huge canopy will hang from the ceiling, and murals in typical night-club style will be painted on large columns around the dance floor. Twenty-five tables will be available for reservation. Tickets will be \$2 for dates or stags. Money received from the dance will go into the general fund of the League to be used for charity.

Girls who have dates for the dance must go by Dean Doak's office and get a permit card to attend. Twelve o'clock privileges will be permitted all women students.

Walton To Speak Before Net Group Wednesday Night

Newton Walton, local business man and tennis enthusiast, will speak to the Tennis club Wednesday night in its regular meeting in room 208, Administration building at 8 o'clock.

His subject is "Highlights of the Vines-Perry Tennis Match in Abilene."

Plans for the All-College dance which is to be sponsored by the Tennis club February 26 will also be discussed at the meeting Wednesday night.

Challenges Netters

Denzel Davis, winner of second place women's tennis doubles in New Mexico and fourth place winner in tennis singles, will be a visitor at the meeting. She has a collection of five cups and two trophies which she won in tennis competition in New Mexico. She is women's city champion in Clovis, her home.

Miss Davis challenges Tech's women tennis players to a match if they will call her at the West Texas hospital where she is in training as a nurse, to make the arrangements.

Marketing Class Takes Field Trip To Packing House

In one of a series of field trips to the various businesses in Lubbock, Dr. J. O. Ellsworth's class in marketing visited the Lubbock Hog and Cattle company and McDonald Packing company Thursday afternoon.

R. R. Roberts of the Lubbock Hog and Cattle company discussed buying and marketing problems, assembly of animals in this area, transportation to outside markets, and the way animals are handled in packing plants. The class graded and processed various types of the finished products.

At the McDonald Packing plant the class studied the grades and qualities of the different meat products. F. S. Walker, who is employed by the company, discussed various phases of the business and showed students through the plant. He explained the place of the small packing plant in the marketing of West Texas livestock.

Pre-Medics Have Banquet Tonight In Hotel Lubbock

Members of the Pre-Med club will be hosts tonight at the club's annual banquet at 7 o'clock in the Hotel Lubbock.

Dean J. M. Gordon will be toastmaster. A burlesque operation will be performed by Jerome George and Edwin Crawford.

The committee in charge of arrangements includes A. N. Taylor, president, John G. Thompson, Ernestine Quarles, and Edwin Crawford. Drs. U. S. Marshall, J. T. Krueger, Sam G. Dunn, C. C. Mansell, Lubbock physicians, Dr. D. W. Douglass of the zoology department, and Dr. R. A. Studhalter, head professor of biology, are special guests.

NEWS of the CHURCHES

Student Religious council met at the First Baptist church Friday night. The meeting was a forum discussion on "Religious Needs of College Students." Cecil R. Matthews, Wesley student worker, was in charge of the program.

Each church is hostess to the council once each year. During the social hour games were played. Special guests were: Margaret Turner, society editor of the Avallanche-Journal, Mrs. C. E. Hezeford, pastor's wife, Mrs. Leo Waite, superintendent of the college group, and Mrs. Fred Litton, president of W. M. S. Refreshments were served.

Dramatics club of the First Methodist church met Monday night. Alma Rhea Eades, arts and sciences sophomore, gave a talk on "History of Religious Drama." A committee was appointed to make arrangements for entertaining Dr. Harold A. Ehrensperger, professor of speech of Northwestern University, when he visits on the campus, February 25 and 26. Committee is Ralph Nance, arts and sciences sophomore, Ernestine Gary, home economics sophomore, and Cecil R. Matthews, Wesley student worker.

At 6:30 o'clock Sunday evening at the Christian church Judge E. L. Pitts will give the last of a series of lectures on "Thinking About Marriage." He will discuss "Divorces." Plans are being made for a mock divorce trial.

Marjorie Burrow, arts and sciences freshman, is in charge of the program.

Y. W. A. of the First Baptist church entertained with a party at the student center Friday night.

James Cowan, junior engineer, will talk to the college group of the First Baptist church at 6:15 o'clock Sunday evening on "Interesting Facts About the Bible."

Museum

(Continued from page 1) blick two years ago they traded the only thing of value they owned, the old sewing machine, to the Larry Baker Furniture company for a bedstead.

A short while ago the furniture company donated it to the West Texas Museum, still in perfect working condition. This was in the year 1938. After 109 years of travel, wear, and constant use that old sewing machine has found a permanent resting place—in the West Texas Museum.

Guzick

(Continued from page 3) in the Matador lot. The 187 pounder played all of his final quarter against University of Detroit in 1936 with a fractured leg. The big center received the injury late in the third quarter, but refused to leave the game. Throughout his junior year in 1937, Guzick's steady performances were principle mainstays in Dutchy Smith's impregnable forward wall.

But, Frankie's through after next fall. He politely, but firmly informs inquisitive interviewers that he will not accept professional offers after graduation, even if his play is deserving of them.

Murphy

(Continued from page 3) pounds probably would be very useful in the line. If they would not be useful, it would be interesting to find out why they were not.

Therefore, Abe Murphy was re-christened Red and sicced onto a blocking dummy. Abraham pulverized the dummy (which was not in reality a dummy, but a fish footballer) so well that he earned his initial double T. Carried over from the '36 season, Murphy then proceeded to carry himself during last fall's campaign. The massive tackle played a regular berth at the left key slot in Smith's front lines, through one of the roughest cards which a Matador eleven has ever staggered.

Awards

(Continued from page 3) Bears grid classic, and music by Hi Pockets Overton's string band were special attractions at the fun night, which was attended by nearly 2,000 Lubbock citizens and students. Freshman awards were presented by Huffman, while Cawthon gave varsity members their blankets, jackets, and other individual awards.

These Americans Have Human Hearts



These Americans, James Stewart, Ann Rutherford, and Walter Huston, as son, sweetheart, and father, portray the heritage of our nation today as carved from the Western frontier in the picture "Of Human Hearts" showing at the Palace today.

Party Honors Bride-Elect

Justine James Becomes Bride Of Simmons On February 26

Honoring Justine James, who will become the bride of George A. Simmons on February 26, Mrs. J. D. Hughes, Mrs. Tom Simmons and Miss Jane Simmons will entertain in Quannah this afternoon.

Several Lubbock guests are included in the list. Mr. Simmon is a former resident of Quannah.

Entertained at Luncheon

A luncheon was given Friday at one o'clock in home of Mrs. Neil H. Wright, 1634 Main Street complimenting Miss James. Mrs. J. T. Krueger assisted Mrs. Wright as hostess.

Guests were Mesdames Paul Graham, Sam Weaver, George Dale, and Misses Billie Bob Jones, Mary K. Rice, Gertrude Claiborne, Ann Sproule, Kathryn Weaver, Mary Ross Edwards, Coleta Baker, Nancy Ruth Leaverton, and Dorothy Ann York.

Buffet Supper Given

A buffet supper at the F. R. Friend home, 2005 Broadway, Wednesday night began the series of parties honoring the young bride-elect. Hostesses were Mrs. George Dale and Misses Kathryn Weaver, Mary Ross Edwards and Nancy Ruth Leaverton.

The honoree was complimented Thursday when Mrs. Paul Graham and Miss Billie Bob Jones entertained with a luncheon at 1 p. m. at the Hilton hotel.

The table was decorated with a jonquil centerpiece and smaller bowls of jonquils at each end. Ruby Ellison, Lubbock senior, is recovering from appendectomy undergone in Lubbock Sanitarium.

College Exes Repeat Vows During Month

February, the month of hearts, and birthdays of famous people looms as the month for numerous weddings for former Tech students.

Miss Janet Hambricht, daughter of Mr. and Mrs. B. T. Hambricht, 2222 Sixteenth street will become the bride of Harold Humphries, son of Mr. and Mrs. W. E. Humphries, also of this city, February 21. The wedding is to take place at 9 a. m. at the First Presbyterian church with Dr. Jack M. Lewis officiating.

Are Former Students

Both Miss Hambricht and Humphries are former students of Tech. The bride-elect was La Ventana beauty in 1935 and '36. She was a member of D. & D. women's social club, and president of that organization two years.

Beneath an archway decorated on each side with baskets of glad-iolas Miss Jean Cantelou, daughter of Mr. and Mrs. H. L. Cantelou, 2207 Twenty-second street became the bride of George D. Jackson, son of Mr. and Mrs. W. C. Jackson, also of this city.

Rev. C. G. Brashear, retired Baptist minister of Killen and grandfather of the bridegroom officiated.

Dressed in Blue

The bride wore a Chinese blue suit with beige and Parisian accessories and a corsage of gardenias and lilies of the valley. After a wedding trip to New Orleans and Chicago the couple will be at home in Greenville, Miss., where Jackson is associated with his father in the manufacturing business.

Mrs. Jackson was graduated from Lubbock High school and attended Texas Technological college where she was a member of Sans Souci club. The bridegroom is a former student of Baylor university and the University of Southern California.

First Tech Graduate Is Guest Of Industry Club

Lester Brooks 1923 Tech graduate, was speaker at the Plant Industry banquet Saturday. Brooks was the first four year man to receive a degree from the college.

Brooks entered Tech in the fall of 1925 as a freshman agricultural student and received his degree in the spring of 1929. He has advanced from horticulturist to superintendent of an experiment station near Iowa Park.

ROTC Introduces Three Honor Coeds At Formal



TODAY

Wrangler Dance, 9-12, Hotel Lubbock.
Pre-Med Banquet, 7, Hotel Lubbock.

SUNDAY

Forum, 2, 325.

MONDAY

Basketball Game, Flagstaff Teachers
Chemical Eng. Society, 7, C101.
Dairy Club, 8, A109.
Gargoyle Club, 7:30, Eng. Aud.
Geol. Eng. Society, 7:15, C205.
Plant Industry, 7, A109.
Press Association, 7:30, 214.
Saddle Tramps, 5, Gym.

TUESDAY

Tech Arbor Day, 12-6.
Fletcher Henderson Dance, 12 o'clock privileges.

Quarterly Club Hears Pendleton Wednesday

Miss Annah Jo Pendleton, professor of speech, gave a discussion on "Modern Trends in Debate," at a Quarterly club meeting Wednesday night.

Miss Gussie Lee Teague, assistant professor of English, gave a report on the part the club is to have in the Arbor Day celebration, Feb. 22. Miss Jonnie McCrery, head of foods and nutrition and chairman of the canteen committee, made final plans for serving coffee and doughnuts at the celebration Tuesday afternoon.

Socci Observe Birthday And Elect New Officers

Observing the first anniversary of its organization, Socci club met in Lubbock hotel Wednesday evening and elected officers for this semester.

Those chosen to lead the campus' youngest boys' social club were Thomas Copeland, president; Winston Brummett, vice-president; Hudson Powell, secretary, and Bill Lemons, treasurer.

Retiring officers were Carl Kuentz, Frank Neal and John Copeland, who served as president, secretary and treasurer, respectively, for the past two semesters.

Event Evidences Pomp And Splendor Of Full-Dress Military Ball

All the pomp and splendor of a full-dress military ball was evident at the formal dance given last night by members of the Reserve Officers Training Corps from 9 to 12 o'clock at the Hilton hotel.

Two garden towers were placed at the entrance of the ballroom which was decorated like the courtyard of a castle. Irregular stones around the room formed the parapet walls, and guests danced "on the green". A castle at one end of the ballroom with a flaming torch at its entrance formed a setting symbolical of the engineering unit.

Line Greeted Guests

A receiving line composed of Dr. and Mrs. Bradford Knapp, Dean and Mrs. J. G. Allen, Mrs. Mary W. Doak, Mr. and Mrs. J. H. Murogh, Captain and Mrs. Frank Pettit, Lieutenant and Mrs. H. J. Skidmore, and Cadet Major Rufus Ryan greeted guests.

At the termination of the fifth dance, Miss Nancy Anderson, freshman student from Longview, was introduced by Dr. Bradford Knapp as honorary cadet major. Miss Anderson, whose identity was kept secret until the presentation, was elected by the unit some time ago. She was escorted by Cadet Major Ryan.

Honor Coeds

Two honorary cadet captains were then introduced, Miss Lois Marie Daniel, sophomore, Post, who was elected honorary captain of Company A, was escorted by Cadet Captain Amatus Chamberlain.

Miss Sylvia Smith, senior, Kermit, who was escorted by Cadet Captain Noel Bryant, was presented as honorary captain of Company B.

Refreshments were served on the mezzanine during intermission. Ned Bradley and his orchestra played for the program dance which ended with the traditional "Army Blue", a song terminating all military balls.

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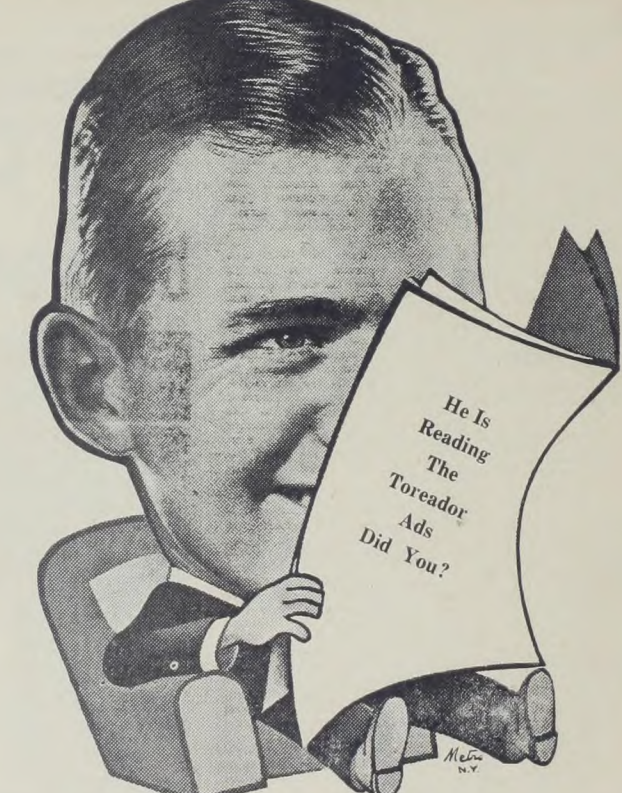
As Pictured in Roseberry and Wine Calf

Ever since Schiaparelli put swirling appliques upon clothes, there has been a revived vogue for "baroque" (or curlicue) trimming. We are quick to present this idea, in footwear by Rice-O'Neill. Typical is this model, neatly "elasticized" for gentle firmness. Fitting footwear for spring's most exuberant costumes.

Bags to Match


Exclusive with





Toreador Advertising is designed for a special market. Annually Texas Tech students spend over a million and one-half dollars in Lubbock. For foods—for shelter—for clothing—for amusement—and luxuries, the average student spends fifty or more dollars a month.

The lesson is two-fold. Students may find their needs answered by reading the advertisements from merchants that are appealing to them in their school paper. Business firms may get this student trade by advertising in the Toreador, the only publication reaching all the student body and faculty.



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