

HAROLD EHRENSPERGER (See Story Below)

**To Speak Here** 

Speech Professor Will Lecture Here Friday

## Arbor Day Ceremonies Delayed Untill March 2; **Project Now Complete**

Bad Weather Causes Postponement; Original Plans Remain Intact Make Recording:

TO inclement weather, tree D

Spare No Efforts

original plans,

oups will be represent mmittee on the "Cause f War," including the association of Univer National Federation and Professional Wom



DFDS HELL

**Make Recordings** For School Study

The Matador band, under the di-rection of Prof. D. O. Wiley, will make several recordings Sunday furnion at the high school audi-torium. Records will be studied by high school bands all over the 2. It The

for the planting of some s and shrubs on the state. Special emphasis will be placed on the 1388 state high school band school band on the 1388 state high school band on the 1388 state high school band on the 1388 state high school band school ba

**Team Candidates** For Dairy Judges Go To Fort Worth

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Monda discussed 1:30 o'clock meeting of club for sending a num-rnalism student repre-to the annual South

Autonal Federation mand Professional Wom output of Jewish Wom output of Jewish Wom output women's Christa ation. Women's Christa ation, Ware, Christa ation, Women's Christa ation, Ware, Christa ation, Christa ation, Ware, Christa ation, Christa ation, Christa ation, Christa ation, Statu ation, tion of Teachers of Journausin, Dr. H. C. Moore, editorial secre-tary of the Sunday School Board of the Southern Baptist Convention, Nashville, Tenn.; and Dr. John H. Finley, editor-in-chief of the New York Times.

York Times. York Times. ANYTHING. GALS spent the of TOWN but on to draw up amendments to the of TOWN FRY, Normalization's constitution, to be presented at the next meeting.

## **Fish Prepare Program For Arbor Ritual**

Freshmen Will Plant Two Hundred Trees In Road Bordering Project

A meeting of the Freshn class Monday night in 2. tree planting day on the campus. The class has been given a row extending, on both sides of the road, from the college bookstore to 19th street to plant 200 trees. Sponsor Richard Flowers, speech instructor, urged all members to be present as a "Pathe news cam-eraman will be present, and cof-fee and doughnuts will be served." **Charge Dance Date** The original date, March 18, for the traditional class dance was changed to April 2 because of a conflict. Max Barnes, president, appointed a committee of Lucille Winters, chairman, David Castle, Louise Atkinson, Bill Treadway, and Johnny Brown to make plans for the dance. To have a "Fish" day this year

Ehrensperger Northwestern University

or the dance. To have a "Fish" day this year one-half of all Freshmen students nust sign a petition to present to Dean Mary W. Doak or Dr. Brad ford Knapp. Joe Horne a letter to Mrs. Doak May 26 be Freshman d activity be at Buffalo

in dent Center

The foreign language department of Texas Tech will have charge of the sixth annual context of Liana Estacado chapter of the American Association of Teachers of Span-ish meeting on the campus April 8 and 9, which is open to second year high school students. The test will consist of dicta-tion, grammar, and composition All students entering must take part in all three phases. In the district contest, each school may enter as many as three contestants. Artistic bronze media showing the three Caravels of Columbus will be given for first and second places. The three high est ranking students from each district are eligible to take part in the regional contest, for which the beautiful Cervantes bronze media will be awarded to winner of first place.

By THAD DOTY ISON were ELATED
 The constitutional committee TS from HERERET consists of Doris Montgomery VALLACE, all OUT of Barton A an ce a transgements committee consisting of Sylvester Commute consists of Sylvester as they were then."
 BEROMENT SOL.
 I. BROWN has to ic, Reese, chairman, Lois Montgomery, and ic, for the LOVE stageted dance March 11.
 Discussion was made upon a page
 Discussion was made upon a page

# Henly, Wells, Coker, And **Curfman To Fill Offices Koo Fills Lecture Date**

Thursday At 10 O, clock Special Convocation For

Morning Talk Called; Y Groups Sponsor

ing to Tech unde p of the college Z. Koo, Chinese and internation er, will address ectal convocation nder the spon-ge YM-YWCA, se YMCA sec-ionally known students a nediately following the gen-convocation, there will be an itris convocation at which nominations for AWS offi-will be announced. Nomania-for these offices will be made the floor at the meeting. Koo is scheduled to speak e general public in the audi-no of the First Baptist church 50 oclock Thursday evening. Loctures Sunders:

Lectures Students Dealing with difficulties facin, students in the present far easter crisis, he will speak to Tech stu dents on "Higher Education in China Today" at the Thursday

Harold A. Ehrensperger, profes-or of speech at Northwestern un-versity and editor of the Christian tudent, will address speech class-s Friday morning at 10 o'clock a rom 202 Administration build-rom 202 Administration buildon "High Today" at convocatio morning convocation. "Ameri Contributions to the Far East Crisis" will be his subject night according to Mrs. C.

ing. He will speak to the general public at 7.30 o'clock that evening the bar of the source of the college YM-YWCA Stanley, Jr., executive seer of the college YM-YWCA administrative officer ese Railway service. He China in the second ning and will speak at a lunch-at 12 o'clock at Methodist Stu-

since spoken in many countries and worked with the World's Stu-dent Christian federation in China

## **Two Hundred Men** Attend College's Lamb Feeder Day

Tours South Tours the south to determine the reaction of students towards religion and on problems relating to contemporary life, the promine to contemporary life, the promine on college campuses. A graduate of Harvard univers sty, Ehrensperger is former national executive screetary of the Drama League of America, former re head of the departurent of plays and pageants of the Methodist Episcopal church, former edition taff of the Drama magazine. He has made a thorough study of drama in Europe, and in 1936 at taff of the Drama magazine. He has made a thorough study of drama in Europe, and in 1936 at tended the Moscow Theater festi-val in Russia as an official dele-geants, articles, and pamplets of drama, he is silvo the edition pagante Calendar to Churches di the most complete annotated list ing for churchs ever compiled. SISTER VISITS PROFESSON Two hundred sheep breeders two numbre sneep Dreeders, business men, county agents, voca-tional agents and college students attended the second annual lamb feeders' day at Tech Saturday. The program was highlighted by speeches by A. K. Mackey, profes-sor of animal husbandry at Texas A. and M., College Station; W. H. Glimp, Menard sheep breeder; J. M. Jones, chief of the range ani-mal husbandry division of the agricultural experiment station.

the followed function pers of the Tech animal y department comme-the type and breed. informal question se seine rations with J

Former Missionary To China Laughs At Dust Storms Of Texas; Claims Chinese Storms In Class By Themselves

"I'm a Texan, myself. But north of China dusters are in a class by at themselves. Wind erosion has made bridges standing alone shantung; he observed, " hull and of China. Confucius the erai feet above the roads they hen once served a common sight in and legend has it that the Ch rms. made the eral

Marken Strike from HERERT CURRY, TODD DORSEY and Marke Zimmer Mories Laine, and Marie Zimmer Marken Ziele dance March II.
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**Begin Practicing** In Local School



courses similar to their major sub-jects, students teach for a period of three weeks. Fifty-three are enrolled in the two sections of the class. Joni Bun-dy, Lou Verne De Priest, Alice El-liott, Bernice Grundy, Mattie Hodge, Dona Huff, Marian Hur-mence, Lewis Jones, Pauline Jones, Julia Lair, Gretchen Liser, Jim Meill, Troy Perkins, Elmo Powell, Robbie Rivers, Ruth Staf-ford, Virginia Waldrip, Virginia Will, Mrs. Xezvus Keithley, Mozelle Gonb, George Philbrick, William Holcomb, A. B. Murphy, Frances Elaine Price, Lovie Beavers, John-nie Birdwell, Pauline Coe, Kath-leen Crawford, Raymond Curfman, Tommie Davenport, James Forbis, Elizabeth Graydon, Wilmer Greene, Robert Hale, Mrs. Ruby Huff, Carl Hyde, Curtis Jarratt, Thurman Jasper, Will Jones, Loy Kirby, Lois Marie Killian, Mildred Ma-dera, Paul Morris, Lou Ella Mo-owell, Aline Nunnally, Mary Eve-lyn Pickle, Hazel Pollard, Vondelle Prideaux, Herschel Ramsey, May Della Ransdell, Eloise Smith, Lou se Smith, and Hazel Trotter.

## Nominees For AWS **Positions Receive Approval Of Club**

Franization Week. For president, the nam Mary Beth Whiteman and Gafford were listed. For the vice-president Fern Smith and Medent Elsie Fai

Penn U. Offers Awards The University of Pennsyl School of Fine Arts is again ing two \$1,000 fellowships in chitecture, which Daniel will compete for the office of secretary-treasurer. Those names will be put on the ballot, and be elected by popular

easurer. s will be put on the elected by popular student body this will be made by the e Prizes of the departm tecture from among dates qualified for gr in art. Student Council Elects

# Three Representatives To Attend Austin Meet

At a call meeting of the studen council Monday at 12:30, Maxim Fry, president, Hugh McCullough vice-president, and Mary Howell secretary-treasurer, were selected to go to Texas Student Govern and Saturday. They will also attend the Nation-al Traffic Safety Council, the first state wide college traffic safety

Four Candidates Elected To Publications Posts Without Ballot

**Scholarships** 

**Offered Here** 

ent of several ar impetitions has peer F. A. Kleinschmidt

Art Student League Of New York Offers Fellowships

than \$2,500 in

April 4 Is Deadlin Work in any medium of que, landscape, portrait stration may be submitt

ation may be submit must be received April 4, 1938.

Art students were urged e most complete exhibition ble to facilitate work of th g committee. Application be filled out by each e

Page Two

TOREADOR LAST night's charity dance, sponsored by the Junior Welfare League of Lubbock, was undeniably a success. Orig-inally scheduled for January 21, the bene-fit ball was postponed until Arbor Day because the orchestra was unable to fill the earlier date. Established in 1925 OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS Editor-in-Chief Business Manager Burgess Dixon Morris Laine the earlier date. In the January 12 issue of THE TOREA-por there appeared an editorial—present-ing facts concerning the charity dance and suggesting special privileges be allowed dormitory coeds for the one night. Edited and printed in the laboratory of the Texas Technological college Journalism Department. Entered as second-class matter, October 31, 1925, at the postoffice at Lubbock, Texas, under the act of the postoffice March 3, 1879. Reasons for this editorial were sever-al. Its main object was to call attention to the powers that be the fact that the dance was a charity affair, and as such would be greatly benefited if male conl-legians were allowed to date dormitory with 1280 Dept, Desk — Sport, Society Editor's Desk Eng. Bldg. 1283 Night Editor Eng. Bldg. Telephone: Editor Eng. Brog. Sylvester Reese Raymond Lee Johns Reeves Healy Sam Drake Doris Jobe J. B. Cearley Ronald Ware Johnny Wells Managing Editor Associate Editor Associate Editor Sports Editor News Editor Society Editor Literary and Exchange Editor Desk Editor Assistant Business Manager girl Terming the administration's possible leniency in the matter as an opportunity for a "noble gesture" the editorial stated in part: Reporters: Frances Bentsen, Mary Beth Clark, Tom B. Coker jr., Charlotte Cooper, Margaret Defenbaugh, Thad Doty, Deane Hutton, Justine Limroth, Aubrey McCarty, Argo Peek, Anna Mae Puett, Glenna Fae Sadler, Sylvia Smith, Claude Tucker jr., and Buddy Wilson. in part: "THE TOREADOR is asking that the ad-ministration heed a large percentage of the women population of Texas Tech, who ask that they be allowed to attend the welfare dance. If not for the whole time, the collegians might enjoy a part of the evening. We know the happiness of sev-eral young ladies allowed to attend the dance will not nearly approach the hap-piness that their escorts ticket money will bring some unfortunate by way of the league's charity." National Advertising Service, Inc. College Publishers Representative 420 MADISON AVE. NEW YORK, N. Y. CHICAGO - BOSTON - LOS ARGELES - SAN FRANCISCO bring some unf league's charity.' Member 1938 1937 Associated Collegiate Press Announcement of 12 o'clock privileges Flying Flag At Half Mast Should Honor Students As Well As Others A N incident that happened the other day called our attention to something that we have all overlooked through the years since our college was founded— something that we should adopt as custo-The supreme administration called from our midst one of our fellow students Friday afternoon at about 3 o'clock when Merle Hagerman, junior pre-law major from Lubbock, succumbed in the Sanitar-ium from meningitis resulting from a throat infection. making it possible. sweepings The flag on our campus flagpole re-mained at full mast. Several students succumb annually at Tech and not once has one of them been honored by lowering the flag. THE old saw about opposites attracting each other in affairs of the heart is just the exception that proves the rule,

The hand not once has one of them been honored by lowering the flag. Within the past few years several fac-ulty members have closed their eyes for the last time and in every case they have send the sever the sever the sever the sever several sever the sever the several several school should pass away, classes would be dismissed in his honor as rightfully they should be. But when a student dies there are many who never know it unless they read about it in the newspapers. We high schools pay homage in some hody dies so why shouldn't we as mem-bers of the three necessary groups, admin-institution of higher learning receive equal tribute as far as lowering the flag is concerned. We do not advocate dismissal of school for others than the administra-tion as that would tear up the formulated routine of the semester. But we do think that all members of the institution should be hereognized and honored as necessary wheels in a nowerful machine. be recognized and honored as necessary wheels in a powerful machine.

The flag lowering machine. The flag lowering ceremony is primar-ily that of the militia in paying fitting homage to death of those who served the colors in high standing, but gradually it was adopted by civilians in honoring those highest in American life, then it came into practice as an efficient manner of pay-ing tribute to the memory of community and institutional leaders. We should either observe this custom

and institutional leaders. We should either observe this custom only in case of administrative decease or we should use it for all members of our college. There is no good reason for pay-ing this type of homage to faculty mem-bers and ignoring students.

## LET'S MAKE IT A TRADITION.

## **Today's Thoughts**

There is no moment like the present. The man who will not execute his resolu-tions when they are fresh upon him can have no hope from them afterwards; they will be dissipated, lost, and perish in the hurry and scurry of the world, or sunk in the slough of indolence. —Maria Edgeworth.

The equal right of all men to use of land is as clear as their equal right to breathe the air—for it is a right proclaim-ed by the fact of their existence. For we cannot suppose that some men have a right to be in this world, and others no

Justice is as strictly due between neighbor nations as between neighbor cit-izens. A highwayman is as much a rob-ber when he plunders in a gang, as when single; and a nation that makes an un-just war is only a great gang.—Franklin.

Habit is a cable; we weave a thread of it every day; and at last we cannot break it.—Horace Mann.

# 'Thanks'-Dean Of Women

Announcement of 12 octock privateses for dormitory girls Arbor Day came last Saturday. Whether or not THE TOREA-por's editorial influenced the granting of these privileges is beside the point. The major point is the privileges were grant-

For this thoughtful consideration of dormitory coeds and a worthy charity, which surely was benefited by the great number of collegians who attended, The ΤοκΕΑDOR expresses its earnest thanks to Mrs. Mary W. Doak, dean of women, for

# FROM THE HALLS OF LEARNING

just the exception that proves the rule, science has decided. Dr. E. Lowell Kelly of Connecticut State college is piling up evidence that like attracts like when it comes to matrimony. This attraction of likes is most pro-nounced in the matter of physical traits, with blondes being attracted to blondes, athletic men favoring athletically inclin-ed women, and men of sedentary inclina-tions finding small women to their lik-ing. ing

Ing. Love, on the basis of Dr. Kelly's find-ings, affects the judgment of women more than that of men. The women were in-clined to over-rate their men's handsome-ness, but the men came closer to the mark in judging the beauty of their wo-men.—This Collegiate World.

NOTE TO LAW STUDENTS: If you NOTE TO LAW STUDENTS: If you want to enjoy peaceful membership on the United States Supreme Court don't join the Ku Klux Klan in early life! In case you doubt that such an affili-ation will rise to harass you, let your Washington correspondent refer you to Mr. Justice Hugo L. Black, late a Sen. from Alabama.—Around Washington.

A brain institute which will make Washington the world capital for the study of the brains of animals and humans is being established at Georgetown uni-versity.

Cow-education is the word for it, it seems, at Eastern New Mexico Junior col-lege. Bossie is helping put several youths through school. Bringing their cows to the campus, they are selling milk to pay expenses

Nine students riding up and down the main street of Golden, Colo., on an auto-mobile running board shocked the entire community. They were taking part in freshman hazing activities of the Colora-do School of Mines.—The Collegiate Re-niem.

They have clever frosh at Indiana uni-

The tough lieutenant was addressing his men after the first long grind around the parade ground. "All those who feel unable to march around again step for-

All the lads except one freshie step-ped ahead. The "looie" looked at him and commented, "Well, I'm glad I have one man that likes to march."

"Say, lieutenant, I'm so plum tucker-ed I can't even take that step forward," came the weak voice from the rear.—This Collegiate World.

I do not know what I may appear to the world, but to myself I seem to have been only like a boy playing on the sea-shore, and diverting myself in now and then finding a prettier shell, or a smooth-er pebble than ordinary, whilst the great ocean of truth lay all undiscovered be-fore me-Neuton. me.-Newtor

## THE TOREADOR

## Books and From Other Authors Campuses

## By J. B. CEARLEY

Ships in the Sky : Gone are the years when I was young and still innocent except for original sin . . . the years when adventure brought me experience without bitter-ness . . the years when my sympathy with all things liv-ing was uncritical and intense . . when God seemed to me a generous, friendly grandfath-er, the Devil a rather danger-ous and moody but, on the whole, essentially stupid and harmless godfather . . these indeed are the years that will never return.

never return. Such passages remain near a man's soul throughout all the years of his life. The authors of such great works are remembered and praised for their contributions to the society and welfare of man. **Literature Immortalizes** It is often said, and is a true worthy literature will live forever and even longer in the memories of man than any warrior who might conquer the entire world." Ferhaps this statement can be justified by saying that more peo-ple remember the works of Shake-speare, Charles Dickens, Oliver Goldsmith and any number of other great literary workers, than those who remember the kings and rulers of the same time. Clarence Day gives the best defi-nition for the works of books that has ever been written. Let us read this tribute by the author of many literary works: **THE WORLD OF BOOKS** is the most remarkable cre-ation of man, nothing else that

THE WORLD OF BOOKS is the most remarkable cre-ation of man, nothing else that he builds ever lasts, monu-ments fall, nations perish, civ-lizations grow old and die out; and after an era of dark-ness, new races build others. But in the world of books are volumes that have seen this happen again and again, and yet live on, still young, still as fresh as the day they were written, still teiling men's hearts of the hearts of men centuries dead.



**Ruby Keeler** 

PROCESS AND CRIMP CUT!

SMOKE 20 FRAGRAMT PIPEFULS of Prince Albert. If you don't find in the mellowest, tastiest pipe to-hacco you ever smoked, return the packet tin with the rat of the tobacco in it to us at any time, within a month from this date, and we will refund full purchase price, pius postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina

NGE ALBERT THE NATIONAL JOY SMOKE

50 pipefuls of fragrant tobacco in every 2-oz. tin of Prince Albert

Friday and Saturday "Good Old Soak' Wallace Beery Una Merkel

Able"

## Broadway

Sun.-Mon.-Tues. Madeline Carroll Alice Faye Dick Powell

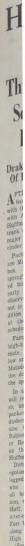
in "On the Avenue" Also

"Smart Way" And News Lyric

Sun.-Mon.-Tues. Shirley Temple Robert Young "Stowaway"

Also "Who's Crazy And News





Wed

Dr. Marshall Harvey

Wednesday, February 23, 1938

DANCE

Larrymore Trio Three Nights Weekly

1938

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5



**Thinly Clads** 

Semester Tennis

3 point landing

## THE TOREADOR



**Finds Silver Key Outfit In Finals** 

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When a plane lands on all three wheels... that's called a perfect landing

> ... and when you land on Chesterfields you find the three points of smoking pleasure...all you look for in a cigarette

MILDNESS that's refreshing TASTE that smokers like AROMA that makes you downright hungry for a smoke.

Weekly Radio Features LAWRENCE TIBBETT ANDRE KOSTELANETZ PAIL WHITEMAN DEEMS TAYLOR PAUL DOUGLAS

You'll find MORE PLEASURE in Chesterfield's milder better taste

LIGGETT & MYERS TOBACCO CO.

CHESTERFIELD

Page Three



Page Four

# **Three Social Events In**

By DORIS JOBE

Homer, Louissiana Miss Eleanor Boswell, daughter f Mr. and Mrs. Gordon Boswell, oct Worth, became the bride of forer Laa. The bride wore a black velvel. The bride wore a black velvel. The sorial black necessine. Her orsage was of calla lillies and mer kere the only attendants. Mrs. Croxton was enrolled as a reshman at Texas Technological black necessine. Mrs. Croxton was enrolled as a reshman at Texas Technological black necessine. Mrs. Croxton of Fort Worth After a wedding trip to Shrey-ort and points in southern Louis fater deding trip to Shrey-ort and points in southern Louis and, the couple will be at homen n Lisbon, La. **Reischman Weds** SMUL Girl March 16, or re-toristic structure and they be sent as soon as the second place of the second place their game with the second place Kemas Fort Worth A. C. added one more victory after Torch and Castle forfeited. Fifth and sixth southous respectively are held by the two fives. Lewis Spears, intramural director, said that if there were a til

# Reischman Weds

Miss Dorothy Sue Butler, daughter of Mr. and Mrs. L. L. Butler of Dallas, will become the bride of Gene Reischman, Mr. and Mrs. L. J. Reischman, Breckenridge, in a service at the Tyler Street Methodist Church in Dallas Friday, March 4. The bride is a senior student at SMU.

schman is a former Tech



TODAY ble "T" Club, 7:30, Gym Leales, 7:15, H. E. Armonias, 7:15, 220. le Tramps, 5, Gym. unty Club, 8, 207

THURSDAY HURSDAY Convocation, 10 a. m. YMCA and YWCA, 7:15, 220. Freshman Y, 7:15, 302. Texas Tech Matador Band, 7:30, Reviewers. 5. Women'

FRIDAY RIDAY Las Armonias Initiation Frolic. Dance, Gargoyle Society. Fort Worth Club Dance, 9-12, Seaman Hall. The Literary Society, 5, 220,

Lounge. Lamb County Club, 5, 220,

# Spotlight For Week-End

Bowery Ball, Fort Worth Club Dance, And All-College Scheduled

SMU Girl March 4

a brief wedding trip, the will be at home in Mid-

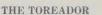
the two fives. Levvis Spears, intramural direc-tor, said that if there were a tie in the Independent contests the championship game will be play-id Monday evening. Final standings of the teams as social tangin are: Social Circuit GW GL Silver Keys 5 0 Kemas 4 1 Centaurs Wranglers 

Eighteen Girls Appear For WAA Archery Class

FOR WARA AFCIRETY CLASS Elighteen girls reported last Thursday for the first meeting of the archery class sponsored by WAA for junion high first, ac-cording to Elise Tucker, president. Registration will be closed to-morrow. Lillian Kelley is in charge of the class. Helpers are Eloise Smith, Dorothy Day, and Juanita John-son.

Plate Lunch With Drink and Desert

25c The Collegiate JIMMIE JAMES, Mgr



Fredric March Is "The Buccaneer"



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EXPERT

Tech Shoe Shop Announces New Location Two Doors South of Old Location Featuring same quality work plus extra service. REPAIRS Ask about our opening prices. Added

**Boot Making Service** Jim Woodward, expert boot-maker, will have charge of this new department.

**Tech Shoe Shop** JACK DAVIS, Prop.

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The Coeds Corner

One learns to make a living in college by spending four years writing checks on dad

concept by spending iour years writing checks on dad ... \*\*\*
Fireside Forum will present Jimmy Allen and Dick Flowers in a program on "Current Trends in Drama" Sunday at 2 o'clock in the lounge of Doak hall.
It's a shame more people don't know what the Forum really stands for and who belongs to it.
The organization is made up of the fifteen outstanding women students on the campus. Their selection is purely on an attainment beause of scholarship. leadership outstanding ability in campus activities, and for individual personality. They meet once a month to tak over the various affairs and problems concerning the Tech campus. Then they set their feminine minds to the task of righting everything that's wrong. And if you don't believe they get things who belong what Forum stands for. Its membership includes Pauline Edgett, Marjorie Elder, Maxine Fry, Ero Gafford, Mary Howell, Doris Jobe, Gretchen Liser, Dorithy Mann, Frances Elaine Price, Mary Thomas, and Mary Beth Writema.

Mary Thomas, and Mary bern Whiteman. The D. F. D. trickess the cake (and they can eat it too) for their charm and willingness to enter thain. The medley of club songs at the medley of club songs at the modely of club songs at the shift in shining armor to lake the shift in sh



11/1/11

J. C.

Style and value win-ners in the field of finer clothing. Smooth worst-ed fabrics in neat checks, soft overplaids, chalk stripes and vari-tone stripes. Soft blends and deeper tones of grey, tan, blue. Single and double breasteds ... ready for youl See .. ready for you! See them tomorrow!

## Students, Don't Let Poor Eyesight Handicap You!

Failing marks are often due to poor eyesight. Have your eyes scientifically examined, then, you will definitely know whether you need glasses or not. If you already wear glasses, have your eyes re-examined to make sure the o dition of your eyes has not changed.

Students, your medical fee entitles you to a free examination .... so don't delay, have your eyes examined tod



PENNEY COMPANY, Incorporated

# BROOME OPTICAL COMPANY Broadway

but really are strong enough to stand the daily grind. The secret is in their snag-resistant crepe twist which adds so much to a stockings life, and at the same MQUUD MOJUD

Wednesday, February 23, 1938

## with plenty of "Umph" can be found at Craig-Gholsons, most reasonably priced. \*"Umph"-according to Vogue Magazine — is that indefinite something clothes possess when they are smart. Craig-Gholson WOMEN'S WEAR CO. Lubbock

Clothes

Wind thru the Sallypor