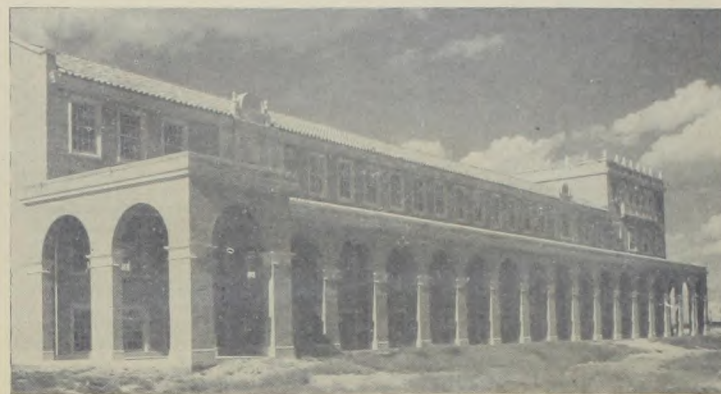
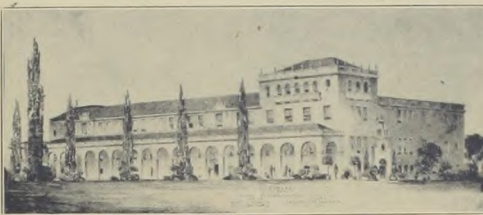
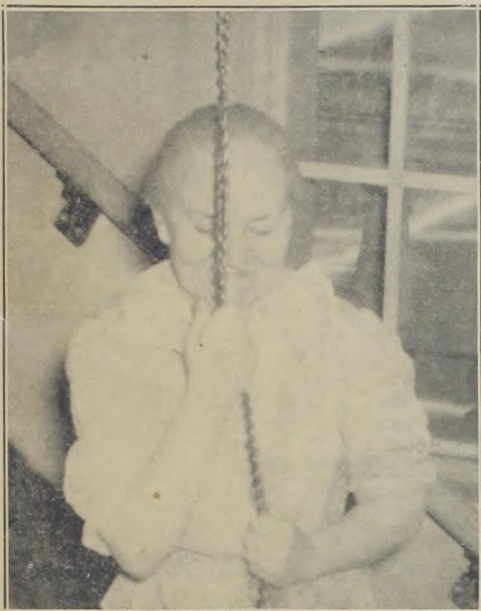




A Pictorial Story Of Tech's New \$275,000 Air-Conditioned Library Building



Photographs on this page give a pictorial story of the developments toward completion of the new library building.

At left, Miss Elizabeth H. West, head librarian, is pictured as she rang the Victory Bells in the East tower of the Administration building on June 9, 1937, shortly after the governor signed the bill making the building possible.

In the upper center, Miss West, the late President Bradford Knapp, and others are pictured at ground-breaking ceremonies last fall. Lower center is a front view of the building as conceived by Architect Wyatt C. Hedrick.

Above is the completed library as it appears today, viewed from the west end of the structure. The building, open for public inspection from three until five o'clock this afternoon, is complete except for finishing of air-conditioning equipment and other minor construction details.

Public Inspects New Structure This Afternoon

Librarian Writes Word Portrait Of New Home

Elizabeth Howard West Describes Structure Opened Today

By ELIZABETH HOWARD WEST Librarian

A poignant memory comes to me when I think of actually going into our new library building: a memory of Sunday, June 5, when the late Doctor Knapp, supported by his walking cane, walked slowly over the whole building. After finishing his inspection, he turned to me and smilingly remarked, "This is the best-planned building on the campus".

The building, while it conforms in a general way to the architecture of the Chemistry building, is simpler in decorative detail and necessarily different in its floor plan.

Entering the building, one gets an impression of spaciousness and quiet dignity—an atmosphere tending to induce a studious rather than a festive mood. This effect is produced by thoughtful planning of corridor dimensions and of colors.

Especially Care

The corridor dimensions were the special care of Doctor Knapp, who worked earnestly to prevent congestion and to contribute to ease and rapidity of movement for library readers, especially between classes. The color scheme was the joint work of Mr. Hedrick, the architect, Mr. Claxton, the head painter, Miss Poindexter, head of the Applied Arts department, and the librarian and staff. We kept in mind the hope expressed by Doctor Knapp, shortly before his death, that all colors should be such as befit the dignity of a beautiful building devoted to study. He was highly pleased with the soft buff walls and ivory white ceilings of the basement, which were the only rooms painted at the time.

Generally speaking, corridors and seminar rooms, like the basement, have soft buff walls and ivory white ceilings; one exception is the southeast seminar room on the second floor, which has chartreuse walls to soften the glare from the east and south windows. These colors blend pleasingly with the brown woodwork and the soft gray acoustic material used in corridor ceilings. The reserve reading room has chartreuse

(Continued on Page 8)

Huffman Places Student Tickets For Sale Earlier

First service of the Student council will be provisions early in September for advance sales of student activity tickets, announced James Huffman, president of the council.

Since the opening home football game is scheduled to be played two days before registration begins, Huffman said some provision must be made to include it on the student activity ticket. The Red Raiders will meet Montana State on Matador field September 17, and matriculation will begin September 19.

Huffman plans to set up a ticket booth in the East rotunda of the Administration building, beginning September 14, to offer student tickets for sale. The student booth will remain open until shortly before game time. On the day of the game, another similar booth will be provided in the gymnasium.

Traffic Safety Group Organizes

With the purpose of organizing an Association of Traffic Safety Teachers a meeting of all persons interested in such a movement will be held tomorrow evening at 8 o'clock in Room 109 of the Engineering building.

"We hope this organization will become statewide", said F. L. McRee, associate professor of civil engineering, in announcing the meeting. McRee has charge of the current Traffic Safety and Automobile operation short course being offered on the campus.

Teacher Training

Purpose of the newly formed group will be the furthering of teacher training in traffic safety, introduction of the study in more high schools, and to furnish information to educators desiring knowledge of the course.

Several letters have been received by McRee during the past year from officials all over the nation asking for various kinds of information concerning the course, only one of its kind being taught in Texas. The

Gafford Plays Lead In Final Season Event

Speech Department To Present Comedy As Closing Number

"The Counterfeit Wife", a comedy in three acts, will be the final and climactic number on the summer artist course program.

With an all student cast the play is to be given in the High School auditorium Thursday evening, Miss Annah Jo Pendleton, professor of speech, has charge of director's duties.

Gafford Leads

Taking the leading role in the presentation will be Eron Gafford. She will play a dual role. The part is one of a twin sister act. As the play begins Miss Gafford is shown as the "subdued, sweet personality which is married to a bullying husband". The other half or second role is one of "quite an assured young lady".

The romantic sister sends the wife away and acts the part herself. When the wife returns she finds the results of her sister's efforts toward reforming the bullying husband. Another interesting character is that of a nice philandering young man interested in the wife but in turn captured by the eligible young twin.

No Minor Roles

"There are really no minor roles in the play, only some are shorter than others", Miss Pendleton explained. The students appearing in the play are Eron Gafford, Horace Grady Moore, Florence Stark, Charles Maedgen, Vernay Boynton, James Kimmell, Betty Dale West, John Harding, Mary Adelia Kendrick, Weldon George, and Billy Eads.

The practice of Tech students presenting a play as the final number of the summer recreation program has been prevalent on the campus for some time.

new organization is also to be the only one of its kind in the nation for traffic safety students as far as the instructor knows.

Name Officers

Officers of the local association are to be named and plans formulated for the group at the first meeting.

Officials Decide Examination Days For Second Term

Final examination schedules for all candidates for graduation this August and all other students have been released.

Friday and Saturday have been set as days for senior examinations in the Chemistry auditorium. Schedule for all students other than candidates for degrees announces that examinations will be given Wednesday, August 24, and Thursday, August 25, in the rooms where the classes have been taught.

Schedule for the seniors is as follows:

Friday, August 19

2-5—Classes meeting 8:30 to 10 o'clock or any time between these hours.

Saturday, August 20

7-10—Classes meeting 10-11:30 or any time between these hours.

10-1—Classes meeting 7-8:30 or any time between these hours.

2-5—Classes meeting 11:30-1 or any time between these hours.

Undergraduates will follow this schedule unless some announcement of change is made in the classes:

Wednesday, August 24

8-11—Classes meeting 7-8:30 or any time between these hours.

2-5—Classes meeting 10-11:30.

Thursday, August 25

8-11—Classes meeting 11:30-1.

2-5—Classes meeting 8:30-10.

Any class not scheduled will meet at a time to be approved by the dean of the division concerned and on announcement to be made in the class on or before Tuesday, August 23.

Changes in the length of examinations are to be announced in the class affected before next Tuesday, officials said.

Approaching Marriage Announced in Plainview

Announcing the approaching marriage of Miss La Trice Messick and Thomas Dean, both of Plainview, the bride-elect's mother entertained with a tea in her home last week in Plainview.

Miss Messick, daughter of Mr. and Mrs. W. H. Messick, attended Texas Tech for two years.

Seniors Leave Knapp Plaque As Class Gift

Bronze Tablet To Hang In Administration Building Hall

By unanimous decision the summer graduating class will leave as a parting gift to the college a bronze plaque commemorating the late Dr. Bradford Knapp.

Presentation of the plaque will be made in a ceremony sometime during graduating week. Woodrow Davidson, vice-president of the senior class, and Austin Fleming, member of the executive committee, are now in Arlington investigating the matter.

In Sallyport

The plaque will hang on the wall of the Administration building sallyport opposite a plaque honoring the late Dr. Paul W. Horn, first president of the college. Cost of the plaque, which will have Dr. Knapp's features carved on it will be \$300. Plans of the graduation exercises scheduled for August 24 are practically complete.

Senior examinations will be conducted August 19 and 20, it was announced by Dean James M. Gordon, chairman of the executive committee.

In previous meetings of the class an executive committee which is the largest of its kind to function on the campus was organized. This organization has had charge of invitations, formulating plans for commencement exercises, and selecting a gift for the class.

Officers of the class are Noah Cunningham of Quail, president; Woodrow Davidson of Lubbock, vice-president; Wilma Nelson of Lubbock, secretary; Mrs. Hugo Horstman of Buckholts, treasurer; Fleming Austin of Chicago, Ill., and H. G. Jennings of Ranger, members of the executive committee; and Annah Jo Pendleton, professor of speech, and Dr. D. D. Jackson, faculty sponsors.

In the fall semester at Texas Tech, 60 to 66 percent of the students are men to the women's ratio of 31.3 to 40 percent. However, in the summer sessions, 60 percent are women and 30 to 40 percent men.

Guests To Visit Library Before Furnishing Begins

College Officials Greet Visitors In New Home Of Library; Reception Line Includes Committee Members, Administrative Council, Students

GREETINGS from official representatives of the college will be extended to visitors at an open house and inspection of the recently completed Library building this afternoon from 3 until 5 o'clock.

Members of the committee which planned the reception, members of the Administrative council, and student officials for two years have been invited to stand in the receiving line.

Major work has been completed throughout the modern structure, and the college officially accepted it late last week. Work was begun last winter, and the progress closely followed schedule throughout construction.

Members Listed

Members of the open house committee who will be in the reception line are: Miss Elizabeth H. West, librarian and committee chairman; W. L. Stangel; Miss Mabel D. Erwin; and Dr. R. E. Garlin. Administrative council members who will be in the line are: Dean James M. Gordon, Business Manager W. T. Gaston, Dean A. H. Leidigh, Registrar W. P. Clement, Dean Margaret W. Weeks, Dean O. V. Adams, and Dean R. C. Goodwin.

Presidents of the student council for 1937-38 and 1938-39 also have been invited to participate. James Huffman, president-elect, and Maxine Fry of Floydada, former president, likely will be present. Visitors are being invited to inspect the structure before the equipment is moved into the new quarters, beginning later in the week. Moving will be completed in time for the library to resume regular service by opening of the fall semester September 19, Miss West hopes.

Seating capacity of the building, after installation of all equipment, will be approximately 1,000 persons, and the library will accommodate more than 200,000 volumes. Air-conditioning equipment has been installed, but special cooling apparatus is lacking. Dry air, however, can be circulated throughout the building. Following the open house, moving will begin. Some volumes already have been prepared for carrying into the new quarters, and others will be moved between August 25 and September 19. Equipment from the old library will be moved into the new structure.

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The Summer Session Toreador

OFFICIAL PUBLICATION OF TEXAS TECHNOLOGICAL COLLEGE, LUBBOCK, TEXAS

Fred Griffin Editor-Manager
T. J. Harris Associate Editor
Lorena Owens Advertising Manager
Sanky Trimble Circulation Manager

Let's Measure Its Values

Texas Tech is proud of her new library, and she has invited her friends to the campus to share her pride!

Culmination of a dream that passed out of its infancy a decade ago, completion of the new library building marks a definite step forward for the college. Every alumnus and friend of the college feels equal pride and satisfaction with present students and faculty members upon completion of the building which was sorely needed for thirteen years as a home for one of the spark plugs of any college machine—the storehouse of books.

From a seating capacity of approximately 150 to one of more than 1,000, the reading rooms are showing marked advance with the opening of the new structure. Efficient study and research have been impossible in the old cramped quarters of the Administration building. No matter how well-behaved students might be in the old reading room, they could not accomplish their full capacities of study under the crowded conditions that have been prevailing. Not even when the enrollment of the college was far less than its present average could the reading room begin to hold the hundreds of students who wanted to use reserve books and other volumes that were available and necessary.

Another physical aspect of completion of the building is its appearance. From the exterior, a building of the architectural sturdiness in that position already has added magnificently to the appearance of the entire campus. A problem facing college officials as the building program grows is the correct location of each new building so that the large vacant spaces can be properly filled in. Certainly the new Library building has added much to the beauty of the campus. The interior is more beautiful and impressive than any other building on the campus. Every detail has been so handled as to increase the effectiveness of the appearance.

But the final tabulation of values of the structure cannot be measured in crowds and beauty. It must be in terms too intangible—spiritual, not material, values. The knowledge and satisfaction students will gain from working in the new building will not be known for decades and probably never. The contribution toward "school spirit", that intangible situation which results from close union of all students, that is being made with opening of another new building, will by far surpass the mere \$275,000 cost of the structure.

Each visitor and student in the building will see yet other values, some individual, some social, that will accrue from the reality of a complete, ample place for research and storage.

The Summer Session Toreador congratulates the college upon completion of the building, welcomes visitors who have come to inspect, and thanks the business men of Lubbock who have made this Library Edition possible.

Summer Paper Writes '30'

Summer Sessions offer a strange, brief interlude to the ordinary academic and social procedures on the college campus. For one-fourth of each year, the campus and social centers are deserted by vacationing young college students, and their place is filled by an entirely different group, representative principally of the high school and grade school teaching profession.

Naturally, the feeling that has grown up about such an interlude is discouraging to many student activities that are not popular in the summer. Strangely enough, the college newspaper is included among these activities. When campus periodicals are continued throughout the twelve months, they are usually under an entirely different organization, and their success is often dubious.

Until the summer of 1937, no successful Toreador had been operated through the summer at Texas Tech, and the unsuccessful attempts usually were the efforts of private individuals. Shortly before the opening of the summer session last year Dean James M. Gordon and Cecil Horne headed a committee to foster a year-round newspaper; plans were laid hurriedly; and the Summer Session Toreador appeared for eleven weeks as a half-size tabloid weekly, under editor-management of a graduate student.

This summer the same editor-manager urged doubling the size of The Summer Toreador, and downtown merchants responded much more readily than they had the previous year. Financial support without subscription charges was difficult, but through untiring efforts on the part of the only salaried employee and his co-operative assistants, advertising for the summer almost doubled, supporting the full-size

Summer Enrollees Have Rules, Too

Do you know that approximately 40,000 deaths occurred in the United States alone last year as a result of carelessness on the part of automobile drivers? It is very probable that that figure will continue to mount in the future as it has in the past unless more stringent regulations are enforced and kept by the driving public.

Last year the late president of this college sent out requests to college students to observe the driving rules set up on the campus and to offer their assistance in helping to correct the undesirable parking habits by signing a pledge to park their automobiles only in the unpaved spaces behind the buildings. At one time student patrolmen were placed in front of the Administration building to warn drivers not to park their cars on the paved driveways.

Summer school always brings hundreds of enrollees who were not here during the long fall and spring sessions. Consequently, they perhaps are not familiar with the orders and requests of the administration during the long terms. Each day cars are jammed along both sides of the circular drive in front of the Administration building and in front of some of the other buildings as well. This situation presents a very serious hazard for pedestrians and moving automobiles. Vision of drivers is cut off to a certain extent and someone might easily be killed or crippled for life because of the careless and inconsiderate parking of someone else.

College Studies Illicit Selling

Exposing a racket of persons who have been selling magazines under the auspices of the college, the executive committee through Dr. James M. Gordon, chairman, has made public the denial of any such connection.

In a recent Lubbock Morning Avalanche an editorial appeared praising the action of college officials in "getting the record straight".

Dr. Gordon said investigation showed complaints that students selling magazines had been unmannerly, and that in at least one instance a youth had obtained money for magazines that had not been delivered.

Other complaints told of persons who have solicited for magazines in this territory entering homes claiming they were Tech students and in some cases making themselves nuisances. Investigation by college officials proved that the youths were not Tech students.

Dr. Gordon said that the college was not attempting to discourage students from selling magazines, but that care should be taken to prevent persons from falsely claiming that they were students and imposing upon residents.

Any resident wishing to check on whether a salesman is a student is invited to call the office of dean of men, he announced.

The editorial appeared after college authorities had made public their investigation. It is reprinted here:

"AUTHORITIES of Texas Technological college followed the proper course of action the other day in getting the record straight, so to speak, without any loss of time concerning the school's attitude toward young magazine salesmen who offer as virtually their only sales talk that they are trying to work their way through college.

"Some of the young men, it seems, have implied that they were selling magazines for Tech—that the school received a portion of their earnings. Others who never have been students here, according to reports, claim they are Tech enrollees. Some of the solicitors have conducted themselves most brazenly.

"The person approached by such salesmen may be sure of certain facts. If the salesman pretends he is selling magazines for Tech or any other reputable college, he is telling a lie. Colleges don't go into that kind of business. If he is brazen or too forward, he himself cannot be relied upon and he does not represent a reputable agency. The really reputable soliciting agencies insist above all things, because it is good business, that their representatives observe the strictest rules of conduct.

"No one, of course, has criticism of the earnest young man or woman who tries honestly to gain his living by soliciting for magazines. But the fact still remains they generally are regarded as pests, and that within their ranks are questionable individuals who cause all to be regarded with suspicion."

newspaper through nine weeks. With this '30' issue, the editor-manager of The Summer Session Toreador expresses gratitude to a small, though efficient and industrious staff and to the faculty publications committee, and to downtown advertisers who have generously stretched advertising budgets to offer support to the newspaper. Now that The Summer Session Toreador has functioned successfully for two years, it is the hope of the staff, essentially the same throughout the two summers, that the college and its friends will insure continuation of the project as long as Texas Tech maintains a department of journalism.

South Texan's Writer Voices Summer Gripe

Vacationists Arouse Ire Of Columnist Who Stays At Home

Voicing the gripe of thousands of long-term students who have remained on college camp, a columnist in the South Texan, weekly newspaper at Texas College of Arts and Industries, has taken up the cudgels against other long-termers who write highly retouched—the stay-at-homes hope—post cards from advertisedly polar vacation regions.

The columnist writes: *How's School?*

"Long term students and exes just now are scattered at widely separated points. They write beautiful post cards and interesting letters, saying with every line or in between, 'Having wonderful time... Seeing beautiful country... you should see the historical old spot we visited yesterday, etcetera. And they precipitate the jealousy that has been rousing in you by adding, 'How's summer school?'"

Summer editors on camp throughout the state have had something to say about the Democratic nomination of W. Lee O'Daniel as gubernatorial candidate. Apparently oblivious of any pen-wielding that the (practically) governor-elect might do, the editors have been, to various degrees, scathing in their denunciation of the Fort Worth flour man, crooner, and composer. J. Bonner Woolton, editor of the South Texan, however, pointed out that numerous commentators the state over have "backed down" on some of the ridicule that was rife before election returns showed O'Daniel's with a clearly overwhelming majority over eleven other candidates.

Play Harmonics
Accordion manufacturers have boasted increases in sales, and harmonica dealers too will get a boost if a SWTSTC fad catches on: "Several" students there have enrolled in a harmonica class and are learning such numbers as "Old Black Joe", "Twinkle, Twinkle, Little Star", "Old Folks at Home", "The Farmer in the Dell", "Mary had a Little Lamb", and "America".

Have you ever noticed the intriguing titles college columnists devise for their ink smatterings: "Did you ever...?" "Wanton Wanderings", "Off the Quad", "The Unpolitic Commentator", "The Cynic's Ban", "Mule Dust", "Newsy Nippings", "Party Line", and

What Do You Want To Know? Catalog Gives The Dope

IN ORDER to supply an unusually heavy demand, 13,400 copies of the thirteenth annual catalog number of the Tech bulletin has been published by Tech press and is now in the mailing stage through the office of the Registrar. The catalog for the 1937-38 term also includes announcements for the 1938-39 session.

With cover designs carried out in the traditional red background and black print, the new edition to the list of bulletins published monthly by the college contains 281 pages of general information. A complete calendar of collegiate activities for the ensuing term is one of the features of the new catalog.

According to the calendar, dormitories will open September 17. Unlike preceding years, this year will see registration of junior, senior, and graduate students on Monday, September 19; with registration of freshmen following on Tuesday. Heretofore freshmen have been registered on the first day.

Classes begin Wednesday, September 21, at 8 o'clock, and continue without interruption until Armistice Day and the annual Homecoming celebration, first official holiday. Thanksgiving holidays, cut down last year to one day, are also cut this year, allowing a longer vacation at Christmas. Classes will be dismissed Saturday, December 17, at 6 p. m. and will not be resumed until Monday, January 2.

Final examinations for the first term begin Monday, January 23, and continue through the following Saturday. Registration for the second semester will be January 30 and 31.

Easter holidays begin Wednesday, April 5, at 6 p. m. and classes are resumed Tuesday, April 11. Closing approximately a week earlier last year, the second semester ends officially

at least two or three others for every campus newspaper in the United States.

Six Receive Positions As Teachers For This Year

Five graduates and one August candidate for graduation recently have obtained teaching positions in two states, it has been announced.

Bill Hawkins, who will be graduated from the Division of agriculture this month, will teach vocational agriculture at Spring, N.M., next year. His home was in Hereford.

Other recently employed vocational agriculture teachers are: Billy Coalson of Bronte, who will teach in Wylie consolidated school near Abilene and R. K. McCoy of Meadow, who is to teach in Lockney.

Miss Mildred Morris of Greenville, June music graduate, will teach music in the Abilene public school system. Miss Fern Holland of Lubbock and Miss Juno Glasscock of Hereford will teach in Littlefield.

Former Students Wed In Texhoma Ceremony

Miss Marguerite Mason of Texhoma, Okla., and Walter Pendleton of Stratford, both former students, were married in Texhoma recently.

The bride, daughter of Mr. and Mrs. Fred D. Mason of Texhoma, was enrolled here as a junior during the first term.

The groom, son of Mr. and Mrs. Royal Pendleton of Stratford, was graduated from the college in 1936 with a pre-law major.

The couple is at home in Stratford.

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Class Distinction Absent In Campus Social Affairs

Character, Personality Are Important Points In Selection Of Members Of Tech Clubs; Calendar Lists Numerous Events

By LORENA OWENS

Texas Tech campus, known throughout the state for its democratic and friendly student body, more than proves its reputation through the wide scope of social functions which yearly unite groups of boys and girls from every section of the state and from families of differing financial and social status. Although there are several organized social clubs and societies, memberships are not limited to students with money and position; scholarship, ability to get along with people, character, and personality rather enter into selection of members, and students who on other campuses would never meet because of what Eastern colleges term "class difference" may become the best of friends at Texas Tech.

Social life is no small part of the average student's education, and it is that element at Tech, as in every other college, which moulds the student body into a single unit devoted to the building of a lasting, progressive school and spirit.

Campus Clubs

Besides numerous social club activities during the year, there are many other entertainments annually given by scholastic and campus clubs. Engineer's ball, Military ball, Pre-Med dance, Home Economics banquet, Aggie club picnic—affairs listed on the social calendar every year—are only a beginning. Every other week-end all-college dances are held in the gymnasium, and several dances are given by the Men's Dormitory association in the dormitory dining hall. Women's dormitory affairs include a pre-Christmas dinner and party and an annual spring dance to which dates and friends of the girls are invited.

Beginning in the early fall with rush parties, informal sports dances, breakfasts, teas, banquets, smokers, barbecues, football games, and continuing through the mid-winter formal and into spring picnics, hikes, swimming parties, and semi-formals, the social calendar is packed with places to go and things to do.

Social Clubs

Social clubs include five women's organizations, seven men's clubs, and one society composed of both men and women. Women's clubs are DFD, Ko Shari, Las Chaparritas, Las Vivarachas, and Sans Souci; men's clubs are Centaur, College Club, Kemas, Los Camaradas, Silver Key, Wranglers, and Socii. Los Armonias, organized in 1936, admits men and women members.

"For the purpose of building and preserving everlasting friendship and harmonious feeling among its members, to promote social and scholastic standards, and to uphold the ideals of Texas Tech", DFD club was organized in 1930. Social functions include, besides rush parties, dinners, and breakfasts, an annual open house, semi-formal tea dance, presentation dance where new members are introduced, and a spring dance.

Observe Rituals

The rituals and ceremonies of the tribes of Pueblo Indians of the Southwest were adopted for the Ko Shari club background when members of Las Cigales club reorganized in 1932. In keeping with the purpose of the club and with the Indian theme, Ko Shari members initiate pledges every Easter at Santa Fe, N. M. The ceremony is held at Arrowhead Kiva near Glorietta Pass, following numerous entertainments and sight-seeing tours to points of interest around Santa Fe. Annual social functions include an Indian dinner, presentation dance, open house, Hallowe'en costume dance, and spring dance.

Las Chaparritas

Las Chaparritas was organized in 1926 as the first social club on the campus, for the purpose of furthering social welfare and a spirit of good fellowship among women of the college. Dances, breakfasts, picnics, teas, and dinners are among the club's annual entertainments.

Organized in 1929, Las Vivarachas club annually holds an open house honoring pledges during the fall, and a formal presentation dance in March. Homecoming Affair
Aside from gala affairs during rush season, Sans Souci, organized in 1926, honors the founders and other alumnae with an annual home-coming dinner. Formal presentation of pledges, costume balls, treasure hunts, picnics, and a fare-

well tea dance at the closing of school are listed as yearly affairs.

Centaur club, organized in 1929, was the first men's social club to be composed entirely of Tech students. The club's chief purpose is the promoting of lasting fellowship among the members and encouraging each member to find a definite place in college life. The organization has sponsored many social functions. Each year newly elected members are honored at a formal dance. On Mother's Day the club is host to mothers of all members at an informal breakfast. Formal social activities are concluded with a dinner-dance late in the spring, at which time all graduating members are honor guests.

Is Oldest

Oldest men's social club on the campus, College Club sponsors several outstanding affairs during the year. At the first of school, a smoker is held to welcome new students and prospective members. A formal dance honoring new members, a spring picnic and a dance for pledges and special guests, and a concluding stag banquet honoring graduating members are included on the club's social card.

Entertainments of Kemas include rush dance, annual informal dance, spring festival, smokers, parties, banquets and picnics. The club was organized in 1932 for the purpose of encouraging scholastic achievement and the promotion of fellowship among its members and student body as a whole.

Los Camaradas

Los Camaradas club was organized in 1930 for the purpose of stimulating close friendships and providing an incentive for a high type of college work. Since the spring of 1932 the club has held one formal dance each year during the month of March. Since 1933 an annual smoker has been given in honor of the rushees, and each year several other functions are given, including theater parties and dinner dances.

Second oldest club of its kind on the campus, Silver Key was organized in 1929 for the purpose of cultivating a feeling of brotherhood among its members and to establish campus friendships. The formal dance in the fall is their outstanding social event. Other socials include dances and smokers.

Wrangler Traditions

Among functions which have become traditions of Wranglers club are a fall dance, series of smokers during the year, formal dinner dance before the Christmas holidays, annual formal Washington's birthday dance, annual spring sport dance, Homecoming occasion honoring returning members, spring picnic, and a farewell banquet. The club was organized in 1929.

Socii, newest men's social club, was organized in 1937. Affairs include smokers, dances, and picnics.

All social clubs hold annual mid-summer reunions when members gather at resort spots located in Texas, New Mexico, and Oklahoma for several days filled with entertainments of every kind.

Miss Marjorie Hamilton of Jacksonville, public school teacher there, visited her brother, Roy Hamilton, on the campus this week.

Mrs. J. F. Gregory

2414 13th Street
will open her place for business September 1.
Will welcome all may old customers back, and all the new ones will be appreciated.

On Wedding Trip To Chicago



Mrs. Winston Reeves, above, was Miss Annie Letha Hamilton before her marriage Sunday in the auditorium of the First Baptist Church Education building. The newlyweds left immediately after the ceremony for a two-weeks wedding trip to Chicago and intermediate points. The bride was graduated from the college in June, and the groom is a former editor of La Ventana, college yearbook.

Hamilton-Reeves Vows Read Sunday Morning

Former Tech Couple On Trip To Chicago; Reside Here

Miss Annie Letha Hamilton, daughter of Mr. and Mrs. C. F. Hamilton of Brownfield, and Winston Reeves, son of Mr. and Mrs. S. W. Reeves of Plainview, were married Sunday morning at 8 o'clock at First Baptist church with Rev. C. E. Hereford, pastor, officiating.

Vows were exchanged before an altar decked with fern, palm, and gladioli.

The bride wore a quaint blue frock of sheer crepe and carried an arm bouquet of white gladioli.

Miss Ruby Nell Smith of Brownfield, bridesmaid, wore a simple black sheer dress. Attending the groom as best man was Foster Fletcher of Pampa.

Mrs. J. B. Huckabee, pianist, was accompanied by Charles Hamilton, brother of the bride. During the ceremony *Indian Love Call*, *The Flower Song*, and the traditional wedding march were played.

To Chicago
Immediately after the ceremony, the couple left for a wedding trip to Chicago and other points. The bride chose a light wool alpaca trimmed in applique felt flowers for traveling. Her accessories were of rust.

Both Mr. and Mrs. Reeves are former Tech students. Mrs. Reeves graduated in June with a B. S. degree. Mr. Reeves, former student in the department of industrial engineering, was editor of the 1937 La Ventana, college-yearbook. He is owner of Reeves studio.

The couple will be at home after September 1 at 2418 Broadway.

Inspect the Library Building during the Open House this afternoon from 3 until 5 o'clock.

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Club Reunions Highlight Tech Summer Socials

Students Hold Affairs In Three States; Many Attend

Summer social activities of nine campus social clubs centered this year around reunions held in pleasure resorts of three states. New Mexico, points in Texas, and Oklahoma resorts were the scene of gay summer activities sponsored by the local groups.

Members of the Sans Souci organization spent a delightful four days at the Navajo Lodge in Ruidoso, New Mexico. Activities included hiking, picnics, and a pack trip up "Old Baldy". Another New Mexico beauty spot was the scene of merry activity when the DFD club reunion was held at the Middleton ranch near Las Vegas. The outdoor program included hiking, riding, and swimming. A farewell dinner was given to climax the event.

Four In Dallas

Dallas was headquarters for four of the campus organizations as Las Vivarachas, Kemas, Wranglers, and Socii clubs gathered there between semesters. Main activities for the first group, Las Vivarachas, were directed by Eloise Jackson, Dallas club member, and included a luncheon and a dinner dance at the Hotel Adolphus, a visit to a theater to hear Cab Calloway and a dinner in Fort Worth. Kemas members confined their program to a stag party, a banquet and an entertainment at the Chez Maurice Club while a breakfast topped the week-end activity.

The Wranglers club opened its activities with a dance in the Century room of the Adolphus. The rest of the program included a swimming party at Kidd Springs and a dinner in the Adolphus. Socii held their first annual reunion with entertainments during the between-terms weekend.

Los Camaradas and Ko Shari clubs headquartered in Lubbock for their activities and Las Chaparritas members gathered in Cederdale, near Turner Falls, Oklahoma, for a three-day outing.

Hugh Horne Plans Law Study Next Session At University Of Virginia

Hugh Horne, who has studied pre-law here for three years, has been notified that he will be accepted in the University of Virginia law school at Charlottesville. Strict requirements must be met before students are admitted in the school.

He is the son of Cecil Horne, head professor of journalism, and was affiliated with Silver Key club while attending Tech. This summer he has been vacationing in the Horne's mountain cabin in Gallinas canyons, N. M.

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June Bride



Mrs. G. Clifton Witt, above, was Miss Frances Gunn before her June marriage in Shreveport, La. The wedding was announced recently at a twilight tea given by the bride's mother, Mrs. G. A. Gunn. Mrs. Witt is a graduate of Tech, and has been employed in the office of the college auditor for the past year. Mr. Witt's home is in Atlanta, Ga.

Geraldine Haskins Marries Graduate

Miss Geraldine Haskins, daughter of Mr. and Mrs. E. R. Haskins of Wolforth, and J. C. Williamson of Midland were married Tuesday evening at the home of the bride's parents with Rev. Cecil R. Matthews, assistant pastor of the First Methodist church, officiating.

Both Mr. and Mrs. Williamson are graduates of Texas Tech. Mrs. Williamson was graduated in June with a degree in home economics. She was a member of Phi Upsilon Omicron, national honorary home economics society. Mr. Williamson, who is employed in Midland as a geologist with the Phillips Petroleum company, received B. S. and M. S. degrees here, and has studied in the graduate division of the University of Berkeley.

After a wedding trip through New Mexico and Colorado, the couple will be at home in Midland.

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Tucker-Stout Marriage Set

Engagement Announced At Coffee Given Sunday

Engagement of Miss Elise Tucker to Winfred Stout, son of Mrs. Lucille Stout of 2117 Thirteenth street, was announced at a coffee given by the bride-elect's mother, Mrs. Lora Tucker of 1506 Avenue R, Sunday morning at the home of Mrs. F. R. Friend, 2005 Broadway.

The wedding is to take place August 28.

One hundred twenty-five guests called. In the receiving line were Miss Dorothy Rylander, the hostess, Mrs. Stout, the bridegroom-elect's grandmother, Mrs. C. C. Logan, and Miss Ferrelline Tucker.

Mrs. P. T. Glazner served as floor hostess and Miss Dorothy Walker presided at the guest book. Piano music was played by Misses Dona Huff, Willena Nelson, and Olive Huff.

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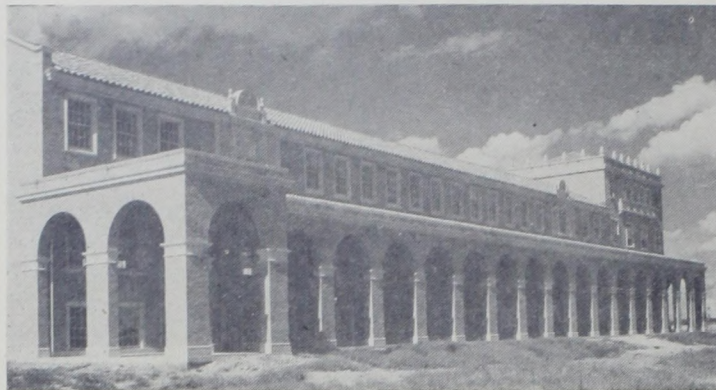


No college wardrobe is complete without a collection of our colorful sweaters and skirts. Come in and inspect our latest shipments—we offer the newest in style and color to suit your individual taste.

LEVINE'S
PRICES TALK

Congratulations, Texas Tech

On Your New Library



Genuine pride and friendship has prompted the establishments listed on this page to join with Texas Technological College in opening its new library building for the first time.

These establishments are proud of the College, its unprecedented progress in academics, athletics, scholarship, and all other fields of achievement during its thirteen years—from the day in 1925 when Texas Tech opened its doors to admit the largest number of students ever to enroll in any institution's first year, through the 1937-38 long session, when registration figures reached a total of 3,494.

And now, on the eve of the fourteenth long session, these establishments recognize another step in the progress of Texas Tech and take this means of offering congratulations.

PERSONAL COMPLIMENTS

From the Staff of the Summer Session Toreador

It Has Been A Pleasure To Work With Library Officials And Lubbock Business Men In Producing This Edition

Fred Griffin
T. J. Harris

Lorena Owens
Sanky Trimble

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Tech's History Offers Unusual, Colorful Past

Institution Boasts Third Largest Enrollment Of State Schools

BEGINNING with the passage of the creation bill in 1923 and reading down to present date, the history of Texas Tech sounds like the fantastic tale of a dream come true.

Fifteen years from the time of first construction, the institution has taken on the aspects of the most modern college, progressive in educational facilities and in a constant state of expansion.

In a special survey for this edition, numerous facts and figures concerning the college's history were found. A brief history of the college follows:

Began In 1896

In 1896, advocacy for an institution of higher learning began. The advocacy became a campaign issue in 1910 and a bill was introduced in the Legislature in 1911 creating the West Texas Agricultural and Mechanical college. In 1914, the matter was discussed at the Democratic State Convention and as an association in favor of such a college was organized in 1915.

A bill passed through the legislature in 1917 creating such a college, but disputes over location led to repeal of the movement. The repeal came in the same year as the bill. In 1921, a second bill was passed but was vetoed by the Governor. Finally, in 1923, the bill creating Texas Technological College was passed and a commission created to determine its location. After location, work began in Lubbock on the college in 1923. The college opened its doors to more than 1,000 students on October 1, 1925. Since that date, progressive development has been the middle name for the fathers of the institution.

Division Created

In 1927-28, the Department of Business Administration and Economics was separated into two distinct departments. In the same year, other departmental shakeups occurred, including the addition of several new divisions. The Department of Military Training was added in 1927.

In 1932-33, the College was reorganized under a new administration, at which time, the divisions of the college formerly known as schools, became divisions, including seven separate divisions. Graduate work had begun several years previous, in 1927-28, with a total of 40 students. A separate division for this activity was provided in 1935. In 1928, several new buildings made their appearance on the campus and since that time, several new additions to the family of college buildings have been made. These include, Home Economics practice houses, the new Library and the promise for a new men's residence hall.

Enrollment Increases

Increase in enrollment has been only one of the many advances made by Tech since foundation. The first year of opening found 1,043 students enrolled, while the long session of 1937-38 included a roster of 3,494 students. During these years, Tech has come to have the third largest enrollment in the regular session and the fourth largest total enrollment of any state-supported college in Texas. Yet, the fact remains, that Tech, in its twelfth year, is the youngest college supported by the state.

By way of comparison, in the year 1925-26, the total enrollment for the fall session was 910 while in 1937-38, it measured 3,154. By the same means, registration in the Agriculture division measured 81 students the initial year of teaching, while last year the total reached 456 students. Enrollment in the long session of 1938-39, which starts September 19, is expected to shadow all former enrollments.

Chairman



Dean James M. Gordon, pictured above, is chairman of the executive committee which is serving as interim as unitary head of the college. Other committee members are: W. T. Gaston, business manager, and Dr. Harry L. Kent, director of administrative research.

Enrollment In Steady Gains

Arts, Sciences Division Shows Increase Of 1,284 Students

From an enrollment of 537 in 1925-26 long session to 1,821 during the 1937-38 long session is the record set by the arts and science division of the college.

Increase in the number of graduating students each year also has exceeded that of the previous session. The enrollment the past year exceeds by far any previous totals for this division. Throughout the history of the college the total enrollment in the Arts and Science Division has been half of the total registration of the entire school.

Four Degrees

According to enrollment figures released by the registrar's office, the 1,821 students in the division last year were divided as follows: Business Administration, 526; sciences, 328; education, 197; and general, 770.

In the division of arts and sciences, work is offered leading to four undergraduate degrees, which include bachelor of arts, bachelor of science, bachelor of business administration, and bachelor of science in education. Among the major courses leading to these degrees are: English, mathematics, history, economics, physics, foreign languages, speech, and journalism. Master's degrees in the Division of Arts and Science are also offered.

Description Given

A description of the purpose of the Bachelor of Arts degree in the annual catalog states that it "is planned for persons who are interested in a general college course, and aims to provide the fundamentals of a liberal education. It proposes to furnish general experience in the humanities, the physical and biological sciences, and the social sciences, and has for its objective liberal culture while maintaining a high standard of scholarship. It aims also to give a foundation for professional and technical subjects and for graduate study and research."

Duquesne coeds are unanimous in declaring that they would not regard a man refusing to go to war as a coward, while men students prefer to be "living cowards than dead heroes." The Duquesne Duke, student publication, conducted the poll.

In the second year that Texas Tech had its doors opened to students, it increased its enrollment almost fifty percent over the initial enrollment.

Engineers Are Working Over Entire World

Division Enrollment Has Doubled Since Opening Date of College

More than doubling the enrollment—that is the record made by the Engineering division when comparing the first year of enrollment in 1925-26 and the 1937-38 long term.

Nearly thirteen years ago when the college first opened its doors to the largest enrollment of any such institution, 347 students registered in the new engineering division of what was to grow into one of the largest divisions on the campus.

Graduates Placed

Last year for the 1937-38 long term there were 791 students enrolled in the Engineering division. Today there are hundreds of graduates of this school who have been placed by the college. They have been scattered over the entire world, working in various industries connected with the engineering profession.

Degrees offered in this division include Bachelor of Science, Bachelor of Architecture, and Bachelor of Commercial Art. Among the many majors leading to these degrees are: Architectural engineering, chemical engineering, civil engineering, municipal engineering, electrical engineering, petroleum engineering, industrial engineering, industrial education, mechanical engineering, textile engineering, textiles, chemistry and dyeing option, textiles, weaving and design option, architecture, and commercial art.

Survey Shows Many Tech Males Were Boy Scouts

In a survey of men students enrolled in the long term of 1937-38, it was disclosed that 49 percent of them were formerly members of a Boy Scout organization.

The survey, outlined in the registrar's report to the president on the long term last year, the junior class was at the low end of the list with only 46.5 percent of those enrolled registered as former members of the world-wide organization. Seniors led with fifty-one percent enrolled. In the freshman class, fifty percent were former Boy Scouts, in the sophomore group the same number and percentage were in that rank, while in the graduate group, 34 percent indicated they had previously had some connection with Boy Scout organizations.

Robert L. Rutter, University of Washington student, has solved the high cost of living while he is going to school. He lives aboard a 36-foot yawl moored to a dock on the southern rim of the University campus.

Home Economics Graduates Show Large Increases

Graduates in the home economics division numbered six times as many for the 1938 class as for the first graduating class of the division in 1928.

In 1928 there were 10 graduates of the division. Graduates for the 1937-38 long term with a bachelor of science degree in home economics numbered 61.

Enrollment figures for the same period have increased comparatively with the above numbers one of the greatest jumps being noted in registration last year. There 426 students enrolled during the long term last year. In 1925 there were 78 students enrolled.

Degree Offered

Only one degree, that of bachelor of science in home economics, is conferred upon graduates. The degree is given with majors in vocational home economics education, clothing and textiles, foods and nutrition, and general home economics.

According to a bulletin issued from the division, the college "offers the degree of master of science with majors and minors in the several departments of the division of home economics as follows: Majors in the departments of home economics education and foods and nutrition, and minors in the departments of home economics education, foods and nutrition, clothing and textiles, child development, and applied arts."

Arts and Science Majors Pace List

Selection of majors on the campus during the twelve year history of the institution have been varied to the degree that a representative number have always been enrolled in the different divisions.

These figures do not include summer enrollments. Leading all other schools in total enrollment figures for the period is the Division of Arts and Sciences with 18,323 enrollees.

In second place far behind the Arts and Science division is the Engineering group with a total of 5,996. The Division of Home Economics is in third place with 2,989 and the Division of Agriculture runs a close fourth with 2,897 registered throughout the 12 year period.

In 1933 the college was reorganized and created into divisions. Instead of the previous three semesters the two semester plan was instituted. Beginning then, those enrollees under the heading of "general" have paced the other majors with a total of 4,532; Business Administration comes next with 2,581; the sciences are third with 1,655; and education majors last with 1,098.

The change did not affect the increasing number of majors in the Division of Arts and Sciences and this school has continued to lead all other fields.

Aggies Enroll 456 Students

Figures Mount From 81 In 1925-26 To Large Total Last Year

Boasting one of the greatest increases of any school on the campus, the division of agriculture has made great advancement in enrollment since the founding of the college.

From a total of 81 students in the opening session of 1925-26 to 456 students in the 1937-38 long session is the record set. In 1925 there were 54 freshmen and six sophomores in the fall session. Last year the total enrollment showed 203 freshmen registered.

Graduates Increase

A look at the several years of figures kept in connection with enrollment shows that there was a steady increase in the number of graduates as well as those registering. Thus far 288 men have become graduates from the division, with 13 to receive degrees in August.

A degree of bachelor of science in agriculture is given by the division. Majors which are listed are: agronomy, animal husbandry, horticulture, agricultural administration, farm management, vocational agriculture education, and dairy manufactures.

In addition to work offered for the undergraduate degree, the division of agriculture gives graduate work in certain departments leading to the degree master of science.

A survey disclosed that of the total enrollment for the 1937-38 term forty-one percent were in Texas Tech for the first time. Of this forty-one percent, thirty-two percent came from high schools, six percent from senior colleges and three percent from junior colleges.

In the first summer session offered in Texas Tech, in 1926, there were 336 students enrolled. In the 1938 term of summer session, a total of 1,835 students was rung up.

Recently Finished Building Led List Of Needs In 1937

In a college bulletin published in February, 1937, the Library building now completed stood at the head of a list of pressing needs necessary to the successful future of the college.

The bulletin, compiled by the late President Bradford Knapp and printed by the Tech Press, listed in order of their importance the following as dire necessities for Tech: new library building, agricultural building, home economics building, an auditorium-gymnasium, some cooperative cottages, street lights for the campus and a more satisfactory military building.

Construction on a new men's dormitory, which will begin in September, marks a new field of needs, somewhat changed from the list published only a year and a half ago.

Laughter is caused 98 percent of the time by social contacts.

Occupations Of Parents Show Wide Variations

Information on registration cards at the beginning of the 1937-38 term, showed a varied field represented among parents' occupations.

In a review compiled by the registrar's office, and presented in their annual report to the President, it was revealed that 40 percent of the parents of Tech students were engaged in agriculture. Twenty-four percent fell under the classification of trades and businesses, and 11.5 percent were registered as manufacturing or mechanical workers.

Professions, in the true sense of the word, claimed only nine percent of the group, and Public service only six percent. Ranking equally, the transportation division and miscellaneous occupations both claimed 4.5 percent of the occupations of the parents.

Texas Tech has more students enrolled in the home economics division than twenty-four of the land grant colleges which teach home economics.

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- No. 4—1517 Ave. Q



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New Constitution To Guide Council Officers

Student Group To Begin Work In Early September

Functioning under a newly revised student constitution, adopted at the close of the spring semester, the new student council officers will begin work in early September.

James Huffman, senior agriculture student of Grapevine, last spring was elected president of the student council, legislative body of the Student association. Wayne Vaughn of Perryton is vice-president, and Queenelle Sawyer of Brownfield is secretary.

Other members of the council will be elected in student and class convocations soon after opening of the fall semester, Huffman said. One representative from each division in each of the three upper classes will be elected at the convocation, but freshmen representatives will not be elected until beginning of the second semester. Besides the three officers and the athletic representative, presidents of the classes to be named at the same convocation, also will be members of the council.

Revision of the constitution, embodying minor changes throughout, was completed by a student council committee and approved by the student body last May. Miss Maxine Fry, June journalism graduate, was president of the council last year.

"Student council executives have been working throughout the summer on plans for the coming year, and many details have already been worked out to care for the needs of the association this fall", Huffman said.

Mason To Manage Engineers' Show For Coming Year

Traditional highlight for students in the division of engineering is the annual engineers' show, held in three campus buildings each spring.

Heading the activity for 1939 will be Robert Mason, senior from Post, who moves from his last year's position as assistant manager into the managership. Departmental matters will be handled by managers to be appointed later from all departments of engineering.

ME's Exhibit

Mechanical engineers include exhibits in the shop and in the main Engineering building on their exhibit list. Textile engineers guide thousands of visitors each year through the Textile Engineering building to inspect the latest developments in textile industry and to view students at work in the campus mill.

Electrical engineers feature a two-million-volt Tesla coil which generates artificial lightning and other developments in electrical engineering, including a communications exhibit. Industrial engineers display prize-winning examples of lettering and engineering drawing, and they demonstrate methods of making blueprints.

Show Construction

Civil engineers include exhibits of highway and bridge construction and other phases of the department's work. Housed in the Chemistry building, exhibits of chemical and geological engineers first were included in the exposition two years ago.

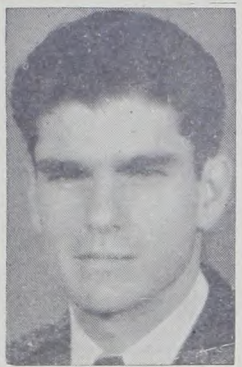
Plans are still in the formative stage as to definite trends of next year's show, but it will be held on the same days that thousands of high school students visit the campus for the District Interscholastic League meet next spring.

La Remuda Leads Fall Aggie Plans

Rip-roaring cowpunching frolicking marks the annual round-up of agricultural students called "La Remuda" and sponsored by the local student chapter of Block and Bridle club.

Novelty competitions with the tang of the range are interspersed with bronc-riding contests and other features indicative of the work of the animal husbandry department.

President



James Huffman of Grapevine, pictured above, is the president of the Student Council for the coming year. He was elected last spring after a spirited campaign. The president and his associates have been formulating plans for the next session during the summer months.

Vice-President



Wayne Vaughn of Perryton, will serve in the capacity of vice-president of the student body next year. He received a majority of votes in the spring elections. Vaughn will be a senior in the Engineering school for the coming year.

Secretary



Queenelle Sawyer of Brownfield is to serve as secretary of the student Council. She succeeds Mary Howell. Miss Sawyer will return this month from a field trip to Mexico City where she studied History and Archaeology of that country.

from which membership of the club is composed.

Held each autumn on Matador field and followed by an all-college dance sponsored by the organization, the show this fall will be managed by Hood Jay Wills, senior of Eola. Wills was elected last spring.

La Remuda first was held in 1935, when it replaced the traditional Aggie show, which featured more robust, less simply amusing activities.

First queen election on the campus this fall probably will be to determine the co-ed who will rule over La Remuda, it has been announced. All women's social clubs and some other organizations of co-eds will nominate candidates for the honor.

Tech Politics Possess Few 'Party' Splits

Campaigns Begin In Fall With Election Of Class Officers

Politics on Texas Tech's campus are not as highly organized along party lines of Independents and Socialites as on many another college campus, but interest in student elections often has run high.

The spring elections of 1938 proved an exception to the rule that publications offices afford the brightest opportunity for politicallegians to train themselves in the ways of being elected, for no candidate for the four offices had an opponent. Reason for the usual strength of these races is found in the fact that candidates announce for the offices, only salaried positions filled by student vote, and nominations by friends is not a danger.

All other offices are filled by nominations and, in some cases, election from the floor. First political activity on the campus this fall will be election of class officers and representatives to the Student council in a convocation to be called soon after opening of the semester next month. After a general gathering, the officers will be nominated from the floor and elected by standing vote in separate class meetings. Editors and business managers of the publications will be chosen by secret ballot, after weeks of individual campaigning, in February. Climax of political activities will come in April, when officers of the Student council will be chosen for the 1939-40 long session.

Until the spring of 1937, when Maxine Fry became the first co-ed ever to be president of the Student council, interest had been at a minimum in the spring elections, but recurrence of the interest last year was noted. Interspersed throughout the year will be numerous queen elections, which will see active campaigning only on the part of women's organizations, if they run true to form. Feminine rulers for La Remuda, the Athletic Fiesta, and other campus-wide events will be chosen by nomination and secret ballots, as will candidates for pages in the beauty section of La Ventana, college yearbook.

All elections are conducted by officials of the Student council and representatives of the faculty. Since 1936 the Hare system of counting preferential ballots has been used, but until that time the double primary system was in effect. Visiting on the campus last week was Miss Maxine Fry, president of the student body last year. She planned to return to her home in Floydada after spending several days in the home of Mr. and Mrs. Sim O'Neal on the Levelland highway.

Texas Technological College has offered graduate work toward master's degrees since the second year of its establishment. In 1927, twenty-six degrees were awarded, 430 degrees in 1937.

Picture Bulletins Are Being Mailed To New Students

Carrying pictorial and printed information of general interest to prospective students, a new edition in the series of monthly bulletins has been published by the Tech press.

The new bulletin, with an August dateline, carries pictures of the various college buildings, student life and campus scenes as well as printed facts and figures to inform high school graduates of the fall semester which begins September 19.

New Library

Featured in the latest edition to the family of Tech publications is one of the first pictures of the new library building just now completed, captioned by a line which reads "Tech's New \$275,000 Library Building". Outlines beneath the picture describe the building, giving at the same time figures concerning seating capacity and volumes included. According to college officials, the new structure will seat 1,000 students in the reading rooms and will provide space for 200,000 volumes. The fact that part of the new building is air-conditioned is brought out.

Information concerning admission, the city of Lubbock, new dormitories, student life in the dormitories, expenses, range of courses, campus, address for information, correspondence work, graduate studies, and the engineering unit makes up the majority of the printed matter in the publication.

Reasons Given

Ten reasons for attending Texas Tech, make up another part of the new publication. A tentative list of expenses for the average student is also included. Pictures in the bulletin include those of the Chemistry building, part of the Administration building, President's home, entrance to the Textile building, Dairy barn, Agricultural building, the present Library reading room, lounge in Men's residence hall, exterior view of Horn hall, Textile Engineering building, Engineering building, entrance to Women's residence hall, student recognition services, Administration building proper, and the new library.

The bulletin made its appearance in black ink on a high grade glossy white paper.

Students wishing to do so may now major in French it was announced recently by Dr. C. B. Qualia, head professor of foreign languages. This was made possible through addition of a new course which will include study of the drama from 1836 to 1900. The course will be offered in alternate years. The past several years a major in French has not been possible.

Entertaining

That is the word which describes the NEW Collegiate Completely Remodeled New Management "Meet The Crowd At" THE COLLEGIATE Bruce Dillard, Mgr.

New Publications Staffs Planning Work On Annual, Paper For Year

They Head Student Newspaper



Reeves Henly, left, and Johnny Wells, on the right, are to serve as editor and business manager respectively of the Toreador for the 1938-39 long session. Henly, who has been in Mexico City on the Tech Archaeological field trip, returns to the campus soon to begin work on the thirteenth annual "Homesick" edition of the paper which is to be mailed to all students enrolled last year. Wells has been on the campus during the summer.

Henly, Coker, Curfman, Wells To Assume Student Jobs

First complete publications staff ever to be elected without opposition will assume the helms of La Ventana, college yearbook, and The Toreador, student newspaper, this fall.

Editor of the student semi-weekly will be Reeves Henly, senior journalism student of Lubbock and winner of the Avalanche-Journal scholarship for outstanding work by a junior journalism student in 1937-38. Henly, now a member of the Texas Tech Archaeological expedition into the Republic of Mexico, will return late this month to begin work on the thirteenth annual Homesick Edition of The Toreador, to be distributed by mail to every student enrolled here last year. Co-worker with Henly will be Business Manager Johnny Wells, senior business administration student from White Deer. Wells has been on the campus throughout the summer, preparing for circulation and advertising campaigns this fall. Student subscriptions to The Toreador are included in the student activity ticket, Wells pointed out.

Tom Coker, of Fort Worth, editor of La Ventana, said before leaving for Alabama recently that engraver's dummies for the yearbook were being completed, and collection of material for the 1939 annual will begin with fall registration. Raymond Curfman of Electra, is business manager of the publication. Students subscribe for the yearbook by assigning \$5 of a \$7.50 library and breakage deposit to its purchase.

Henly was planning significant changes in headline types and make-up for the student newspaper, he said before leaving for Mexico City. Coker had not announced definite trends and plans for La Ventana, but he indicated the book would give complete photographic and verbal pictures of student and campus life.

Two Fees Give Students Recreation For Session

Student Activities And Artist Course Are To Be Included

Payable at the time of registration for the long 1938-39 session, a student activities fee of \$10 and an artist course fee of \$1.00 will entitle students this year to all athletic events held on home grounds, a subscription to The Toreador, admission to all entertainments sponsored by the artist course committee, and many other considerations.

The \$10 fee covering both semesters, is divided as follows: \$6.00 to Athletics; \$0.65 to the Student council; \$1.07 to

The Toreador; \$1.20 to the Matador band; \$0.21 to Senior Livestock Judging team; \$0.24 to Dramatic teams; \$0.24 to Intercollegiate Debate teams; \$0.165 to the Association of Women Students; \$0.075 to Engineering; \$0.07 to Home Economics club; \$0.04 to Plant Industry team; and \$0.04 to Dairy Manufactures team.

For those students who do not purchase an activity ticket the first semester, a fee of \$3.00 will entitle them to benefits of campus activities for the second semester.

Vernon McLeod, 1936 graduate, is employed by the Pure Oil company in Clay City, Ill.

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Toreador Scribe Views Coming Red Raider Football Prospects



By RED WEBSTER
Dallas Dispatch Journal

(Editor's Note: The following column appeared under Red Webster's "SPORT MEDLEY" column in a recent issue of the Dallas Dispatch-Journal. The issue appeared during the coaching school when the writer was here covering it for the Dallas paper.)

IT'S inevitable, as sure as the winds that whip the sands of West Texas, as certain as the fact that the dust bowl no longer exists. The Red Raiders of Texas Tech here are coming and as soon as the Southwest conference recognizes this fact and quits turning its boyish back on a "situation" and faces the issue on its merits, the better for that circuit.

Tech packs color, Tech has a glorified brand of "it" not to be found elsewhere in the conference. The Aggies have a smattering of it, but no other school now in the Southwest conference begins to approach a position where it can boast an esprit de corps such as that to be found out here where the windmills whirl, where the sand shifts and where tall, rangy sons of the open range are being taught a streamlined brand of football.

IT'll be a great day, both for Tech and for the conference, when these scarlet-clad giants of the cap-rock blast their way into the loop. For individual, pennant-bound teams of the conference, Tech's admission will present an ominous threatening picture because you can't take it from the Matadors, they play football. Their last year's schedule proves that, and every coach here now for the annual Texas High School association's school, some 400 of them, are agreed that Tech doesn't have to back off from any team in the land.

Last season Pete Cawthon's gang of Red Raiders bombarded the Dukes of Duquesne out of the picture, took picks on the University of Arizona. On New year's Day the flaming red cocks of the sage-land lost a tough 7 to 6 de- (Continued on Page 8)

Optimistic Note Seen In Return Of Veterans And Big Sophomores

Coaches Cawthon, Smith To Have Eighteen Lettermen Returning for Fall Duty; "Cobblestone" Schedule To Test Promising Squad

By T. J. HARRIS
Associate Editor

IT looks like a good season. . . . That seems to be the consensus of opinion among a large number of local football fanatics who have already begun kicking the football around in fall previews.

These rabid followers of the gridiron seem to come to the conclusions that:

1. Tech has a better than average team coming up next year.
2. The entire eleven will have to start at full speed and keep improving to make a good showing with their "cobblestone" schedule.
3. That the success of the season not only depends on those 18 lettermen returning but upon that group of promising sophomores who are going to have to live up to expectations.
4. The Raiders will draw more national attention than for any previous year in their history.

Questions Asked

One of the first questions that the pessimistic Monday morning quarterback will ask will be, "how come?" The answer is a long story but a logical one.

In the first place Coaches Cawthon and Smith will have 18 of those same boys back who helped blaze such a successful trail toward the goal line last year. A second reason is that one of the best crops of sophomores in years are to do a bit of playing for the Scarlet come fall. But according to seasoned observers such signs do not mean a thing.

Murphy, Guzick—Captains

When the Raiders dash out on the home field opening night against Montana State they will be led by two able veterans, Abe Murphy, right tackle and line captain for the coming season, and Frank Guzick, quarterback and captain.

Following these two will probably be Elmer "Great" Tarbox, right half, who galloped over the pay stripe many times last year. His passing mate, Gene Barnett, left half, will also be attempting to boost the score favorably for the Crimson. Another left half who has gone places and may go again this season without consulting time tables is one Bobby Holmes. Crashing the (Continued on Page 8)

Line Mentor



Coach Dutchy Smith, line tutor, begins his ninth year on the campus. During his stay with the college he has had charge of lines that have matched some of the best in the nation. Coach Smith has also had charge of publicity for the rambling Red Raiders.

Head Coach



Pictured is Head Coach Pete Cawthon who also begins his ninth year with the Red Raiders. Since he has been coach the Crimson have played teams from 20 states. They have won 55 games, lost 21, and tied 4. Coach Cawthon is also athletic director.

'Holler Boys Let Em By'; Scarlet Squad Described

Writer Gives Insight Into 1938 Team; Color Is Predominant

(The following story is an article which appears in the publicity booklet sent out to the nation's sports scribes by the Tech coaches. The editor thinks this is a good description of the colorful Red Raiders by a person who knows them best.)

"THERE she goes!" The Scarlet silken red-blooded boys from the Wind-Swept Plains of West Texas. They streak down the field to open the SEASON'S RACE against teams from PENNSYLVANIA, WISCONSIN, WASHINGTON, NEW MEXICO, MONTANA, WYOMING, LOUISIANA, AND TEX-

AS "Give Them Room!" "Give them room folks!" She starts with all of them even . . . every one a chance to make a "nick" in the Hall. . . it may be the daffiest play of the year. . . a Brooklyn feature . . . it may be the longest run. . . an interception of a pass. . . it's in the books. The backs are ready to step high and handsome. . . a great triple threat man may emerge from the (Continued on Page 8)

Chapman Wins Singles Title

No Championship Given In Doubles Race; Sasser's Lead

WILSON Chapman, all-college singles champion, again added to his tennis laurels when he annexed the singles title in the West Texas Tennis Tournament held on Tech's three new concrete courts last Friday, Saturday and Sunday.

The local ace took the blue ribbon position after defeating W. B. Rushing, another local courtman, in the semi-finals and S. Sasser, of Lawton, Oklahoma, in the finals.

In the annual meet, which was sponsored by the Lubbock's Lion Club, 32 players were entered in the men's singles division; 12 players registered in the junior singles (for boys under eighteen) and 16 duo-man teams were entered in the doubles event.

Sasser Wins Toss

Through a toss of a coin in the doubles division, which was (Continued on Page 8)

Conflab Is Successful; Southern All-Stars Win

Edinburg Player Pushes Across Only Score In Dream Game

PRONOUNCED a success in every way the Texas High School Coaches Sixth Annual conflab came to an end on the campus last Saturday night as the South pushed over one lone counter for a victory over the Northern All-Stars.

The scoring came in the early part of the game. Then things settled down. Pushing over the score for the South was Brumley, quarterback, from Edinburg. The flashy little player then dropped back and booted the oval through the posts for the extra point.

Record Enrollment

Registration for the school broke all previous records, over 400 coaches and all-star players signing up. Those attending the affair were reminded of the days when Tech was the scene

of the nation's greatest football schools and expressed satisfaction at their visit here. Many big names of the college coaching world were here looking over material for their teams in future years. They saw several (Continued on Page 8)

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Details of New Library Described for Visitors

Structure Has Separate Rooms For Research On Degrees

(Continued from page 1)

walls and pillars and ivory white ceilings; the main reading room, buff walls, chartreuse ceiling. The librarian's and secretary's offices have chartreuse walls and ivory white ceilings; the cataloging room, soft gray walls and ivory white ceiling. All these rooms have acoustic material in their ceilings, with the same pleasing effect as in the corridors. The private study rooms in the tower have buff walls and ceilings. The basement storerooms, receiving and shipping rooms, and stack room have white walls and ceilings.

Space Distributed

The distribution of space by floors is approximately as follows:

Basement: In the west wing are two rows of classrooms, five each, on either side of a corridor extending from the west to the east door. These rooms are separated by temporary partitions of fir paneling, which can be removed when the space is needed for library purposes. Double doors, provided with locks, separate this west wing from the east section of the basement. In the east are three other classrooms, and a suite of rooms for the staff, part of which is to be temporarily used for the college physician's office. On the north are the receiving and shipping room and the stack room, which are connected by double doors. South of the stack, and like it on the north side of the central corridor, are the machinery room and a storeroom for library material. South of the central corridor is the south stairway, on either side of which are public lavatories and locker-rooms.

First floor: On this floor are the reserve reading rooms, five seminar rooms, a typing and consultation room, and three rooms each with built-in shelving in which are intended for archives, periodicals, and recreational reading rooms, but which must be used temporarily for bound periodicals alone, because no appropriation has yet been made for stack-shelving. Since this floor and the basement are the only ones which

have connecting stack levels—or "decks", as we librarians call them—all lending must be done here for the present. Ultimately, when the legislature has provided for stack-shelving and loan-desks, only the reserve books will be lent on this floor; the loan-desk for two-week books will be on the second floor, outside the main reading room. The catalog cabinet will also be temporarily on this floor, but will ultimately be placed on the second floor, east of the two-week loan desk.

Second Floor

Second floor: On this floor are the main reading room, offices for the librarian, the librarian's secretary, and the cataloging staff; and six seminar rooms, which probably will be used temporarily as faculty offices.

Tower: This space contains nine small rooms devoted wholly to the use of faculty members who are working on Ph. D. dissertations or other serious research, each to be held for the duration of the research.

Present Equipment

Of course, we shall take our present equipment, with what little more our small maintenance can add, and make it serve as best we can the needs of our clientele. It will, of course, be difficult to work effectively under these handicaps; yet it is the earnest hope of the librarian and staff that, despite the difficulties arising from the present lack of adequate equipment, the library can from the beginning carry out its aim of being "a human institution for human services" better than in the present crowded quarters.

Pungent Points

A few points of interest in brief:

COST:

Building: \$275,000
Equipment: no appropriation as yet.

SEATING CAPACITY:

About 1,000 when equipment is installed and all space is available for library purposes

BOOK CAPACITY:

About 200,000 volumes when stacks are completely installed
A FEW SPECIAL FEATURES:
Air-conditioning machinery in part of the building
Acoustic treatment in part of the building

Double T

(Continued from page 7)

cision to the Hillbillies of West Virginia in the Sun bowl. Creighton fell before the Grenadiers of Cawthon on Thanksgiving and in their lone game involving a conference eleven, the Matadors dropped a hard-fought verdict to Texas U in their season opener.

AGREED that Tech plays a brand of ball easily comparable to that being dished out by Southwest conference teams, next most important item in Tech's argument is the manner in which west Texas is solidly behind the Red warriors. Fans out here condemn any effort to give the Raiders what is known in football as a "breather". If Pete Cawthon and his assistants can't schedule a game that will mean furthering the name of Tech, then, say the fans, it's better to stay home and feed the cattle. They demand good games and are getting them more and more each year.

For instance, last season the Raiders journeyed 19,000 miles to play a football schedule. One trip found the Matadors snuggled down in two giant air-transports that whisked them to Detroit for a scrap. This season, the "See-America-With-Tech" squad will fly to Montana and Pittsburgh for games.

TECH'S entrance into the Southwest conference has been a topic for discussion several years now and at least one or two genuine efforts have been made to gain a berth there for the Matadors. But things are changing now and tho there is no official action in that direction, there seems to be developing a feeling that "we have something the conference needs. If it's wanted, fine. If not, we'll still play the kind of football that will make the grid world wonder how Texas Tech can be left out."

Tech is a tremendously big school. Close to 4,000 students will be enrolled here in September. It's only 12 years "young", but in those dozen years enthusiastic west Texans have made Tech's growth eclipse that of some conference schools which used up several times the years Tech required in reaching its present place. Not only that, but Tech is just beginning to grow. It's campus covers several thousand acres. Currently a dozen or more beautifully constructed buildings occupy well-chosen sites on a prearranged plan. No effort is made to secure students because, with 4,000 already in attendance, there simply is no more room right now. But they are building—and fast.

IN brief, that is Texas Tech, a lumbering child of the plains that is fast taking on all the appearance of a perfectly trained athlete. It won't be long until the shrill scream of the Red Raiders will echo through Southwest conference stadia. Perhaps not in a year or two, or in three or four, but it's inevitable. The Red Cocks are crowing out here and when they arrive farther east, football fans will see a club that shrieks with color, that turns out a brand of football decidedly easy on the eyes, and a diet of pigskin Southwest con-

Optimistic Note

(Continued from page 7)

line at right half with "Wee" Bobby may be Buz Barnard. Another letterman who does quarterback duties is Ralph Baltanz. Returning for fullback work will be Charley Calhoun.

Veterans On Line

But that is not all of them. There are more veterans on the line. The two terminal posts have as candidates "Circletop" Bostick, right end, George Philbrick, right end, and G. L. Webb, left end. Veterans filling up the tackle positions will be Big Bill Davis, left tackle, Abe Murphy, right tackle, Lloyd Taliaterra, right tackle, and Leonard Latch, left tackle. Next in line is listed Dixie White, right guard, Holt Walt Waldrep, left guard, and Wilmer Greene, left guard. The only returning letterman for the pivot position will be Rex Williams.

Those are the lettermen. Every one of their names are familiar to readers of the sports pages last year. There were several other names spread over the headlines last season. Those players were freshmen then. They had a very successful season. It is these players which are referred to as "those promising sophomores" and it is these players who are going to have to live up to the reputation of winners.

Sophomores Promising

Studying this list of hopefuls one notes such well known names as Frank Sachse, half, Jodie Marek, half, John Sims, half, Raymond Flusche, quarterback, Woodrow Ramsey, half, Walter Rankin, full, Rafe Nabors, center, E. J. McKnight, end, C. L. Storrs, end, Durwood Herring, tackle, Prince Scott, end, and Lonnie McCurry, guard. There are others. More sophomores and more players who have had varsity experience. Then there are several who have not had any experience.

From the picture just painted many observers might think that Tech had already landed a position in some prominent "Bowl" game next year. They are far from that. So far in fact that they have just ten games ahead in one of which could drop them to the bottom of the rating sheet. They will play some very powerful elevens—teams that were making football history before the Raiders arrived at the nationally-known stage that they are now in.

No one contest can be classed in the "breather" group. All can be put into the "classic"

ference elevens, tough and formidable tho they may be, will find difficult to digest."

We Welcome You

Both Old and New Students To The Students' Headquarters



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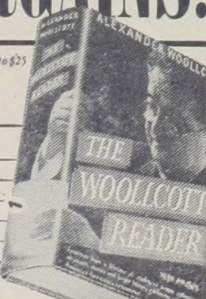
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TEXAS TECH COLLEGE BOOKSTORE "On the Campus"

Maid, Two Gobs



The comic-romantic team of "College Swing", Martha Raye and Bob Hope, are back in town in a riotous story about the men who run our navy and the girls who run the men who run our navy! It's "Give Me a Sailor", which will have its local premiere Thursday at the Palace theatre.

Miss Raye has a role which should mark a turning-point in her tempestuous screen career. After going through half the picture as a meek household patsy, who comes out of the kitchen only to serve the food she has cooked, she suddenly turns into a glamour girl of the first rank, the winner of a national beautiful legs contest and the pampered darling of the press and radio. Hope, who has wise-cracked his way through two big pictures this year, will be seen as the romantic goby who plots with Miss Raye to get her married off to his brother but engineers a match he does not expect. Blonde Betty Grable, of the famous figure, plays the sister of the Cinderella-girl!

Conflab

(Continued from page 7)

pleasing prospects. Weldon B. Chapman, Lubbock High school mentor, was elected president of the coaches association.

category. This far in the distance an "expert" would be risking his life and what little reputation experts have left if he made any definite prediction. All that can be said is that the material is there. It may develop into a winning team. It may not.

C Of C Magazine Gives Tech, City Picture Publicity

Texas Tech and Lubbock recently received several pages of publicity in the annual college number of "West Texas Today", the official West Texas Chamber of Commerce monthly magazine.

A two-page spread advertising the college was prominently displayed in the August issue with 20 local firms taking space on the pages. A series of eight pictures of campus buildings was shown. A picture of the Lubbock High school was also displayed on another page.

Jungman Writes

Among the articles in the magazine was one by Eleanor Jungman on the new library and the new men's dormitory which is to be erected soon. Also outlined were the cotton schools sponsored by the college.

An article on Dr. J. T. Hutchinson, pioneer Lubbock physician, was written by Opal McMahon, of the Avalanche-Journal staff. Dr. L. A. Woods, state superintendent of public instruction, has an article on scholastic progress in this area, and D. M. Wiggins has an article on West Texas schools, including Texas Tech.

Holler Boys

(Continued from page 7)

shock troops along the battle front... some may be in a pageant of glory... or cellar of dust... maybe a square-headed guard blocking a punt... all CAN be heroes on OPENING DAY... grandmothers will SEND for their grandsons to come home from school... as

Mrs. J. F. Gregory
2414 13th Street

will open her place for business September 1. Will welcome all my old customers back, and all the new ones will be appreciated.

Chapman Wins

(Continued from page 7)

called to a halt because of darkness, Sasser and Sasser, "brother act" from Lawton, won over Binning and Batjer, a junior team entered in the men's division. According to rules governing this type of playoff, no championship was awarded. However, Binning, who hails also from Lawton, and Batjer, San Angelo, will be awarded runner-up cups. Batjer, who defeated Binning in the finals of the junior singles event was a member of the University of Texas freshman court team this past year.

it's that American game of football...

The RED RAIDERS... that "holler" team... that bunch of up-at-em tall sun tanned West Texans... knocking at the door... "LET 'EM IN!"

Last Time's Wednesday
Randolph Scott
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Give her a sailor? ...phooey? Give her the whole darned fleet!

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