VOLUME XI



Oklahoma A. & M. **Meets Matadors**

Raiders Play Aggies Friday Afternoon In New Tech Stadium

NUMBER 15

College Honors Parents Friday With Special Program

Student Body **Okays Change** At Assembly

Lists Students Of Tech

Technique Fails;

The concerts are scheduled November 10. Last year the band appeared in Roosevelt and Polytechic high sphools.

Editor Faces Trial For Statement About Zorns

**Sidney Moore, outstanding freshman netter, discusses physical preparation for the fall of the fall of the preparation for the fall of the preparation for the fall of the fall of the preparation for the fall of the fall of the preparation for the fall of the fall of the preparation for the fall of the fall of the preparation for the fall of the fall of the fall of the preparation for the fall of the fall of the fall of the preparation for the fall of the

Sixteen Enrollees Rate Mention In National Rating This Year

Who's Who Publication Discussion By Art Director Begins Series



Gives Lectures



Student Council Plans Varied Entertainment For Mothers, Fathers

Guests Register In Men's Dormitory Lounge At Ten O'Clock; Sit In Special Section At Oklahoma

the college pays tribute Friday with a special programpus!

The College Administration, faculty and students combine their efforts to make Mothers and Dads enjoy the first Parent's Day at Texas Technological college.

Parents Get Letters

Letters signed by President Bradford Knapp of the college and Claude Thompson, student body head, found their way into nearly 2500 homes, inviting the parents to the campus for the entertainment arranged in their honor. Replies indicate that at least 1000 exsect to be present for the program,

Faculty Association Lists
Holden For Discussion
At Weckerd Session
Dr. W. G. Bolden, acting head of a session of the language of the control of the language o

Discuss National Week Plans for a dance November 20 were discussed at a Dairy club meeting Monday night in the livestock paylilon. Dean Williams, Van Scheld, and Sam Hill compose for the affair. Y has come and MUCK lingers on, a rampage, and avings. AN HILL and his N have SUPPOS of the work of the suppose the Voltage of the suppose the supp



Established in 1925

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

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Greet Mothers And Dads With An Enthusiastic Welcome This Week

College Publishers Representative
420 Madison Ave. New York, N.Y.
CHICAGO - BOSTON - SAN FRANCISCO
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ON numerous occasions this year it has been the pleasure of students to welcome different groups to the college campus. But at no time should we have had a more ardent desire to really make guests feel at home than next Friday when our Mothers and Dads gather at the institution to be honored with a special program and to be acclaimed as the individuals making possible such a fast growing school of higher education.

Leading universities and colleges

of higher education.

Leading universities and colleges throughout the nation honor parents each year. As Texas Tech joins these leaders in tradition and accomplishments, it is only fitting that the Administration, faculty and student body pay respect to those persons sacrificing, so that not only their sons and daughters, but hundreds of others in this state might secure educational advantages at a minimum cost. It is only right that we show on this first Parent's Day our appreciation for what Mothers and Dads have done in the past and shall continue to do in the future. continue to do in the future

PRIDAY morning at ten o'clock the guests register at a reception in the lounge of the men's dormitory. There they will be greeted by President and Mrs. Bradford Knapp and members of the Student Coun-

That afternoon at the football game between the Matadors and Oklahoma A. and M. college, the parents are to be further honored. So that other spectators may know the college is happy that Mothers and Dads are in our midst that day, a section of the west stands will be reserved for the visitors. Those in charge plan campus tours during the day.

The outlined resention is a commontable.

The outlined reception is a commendable

Name Of Red Raiders Is Symbol Of Determination

AN invisible hand has more strength than all of the king's horses, and traditions have more force than modern laws. Names have a way of bringing to life traditions, sentiment, and heroism, and of giving the thing named something to uphold; of making it a personality.

In 1933 a sports writer for a Los Angeles newspaper saw a team from Texas that he knew nothing about sprint onto the Loyola gridiron. That rugged, husky team of eleven fighting men, lined up to receive the first kick-off, did not stand alone at their end of the field. With them stood a spirit bold and flashing, with a lust for adventure and battle, endowed with a picturesqueness which enveloped them and awakened the excited admiration of the thousands of spectators gathered to witness the West Coast classic.

ALL during the game the crowd thrilled at the zest and dash of the scarlet and black clad team, and in the back of the sports scribe's mind stirred a persistent question. The score was piling up on the wrong end for the Texas team, yet with dogged persistence they fought on, displaying an attitude of sportsmanship, loyalty, and fairness that was astounding. Why? Even when the game was over the Texans were outscored, but not conquered, he was still searching for words to describe that team in a way that could convey the invisible power behind it. That writer named the football team of Texas Technological college the Red Raiders.

The name Red Raiders typifies the kind of football that the team plays. It is a symbol of strength and victory, loyalty and courage. It is characteristic of West Texas plains, in the past rich with traditions and glory, and for the present and future, full of hope, progress, and victory.

Student Pulse

SUGGESTS FISH GIRLS WEAR RIBBONS Editor Jim Lindsey;

SUGGESTS FISH GIRLS WEAR RIBBONS Editor Jim Lindsey;
You have written several editorials that were for the benefit of the Freshmen. One was under the heading of "Slime, Where Is Your Cap?" Mistel Lindsey, there are at least 900 first year Mistel Something like 400 of these are girls. The Frosh coeds have no means of showing that they are as "green" as the boys.

A freshman is a freshman, no matter whether he happens to be a girl or a boy. No line should be drawn between this classification. The class of 1994 has suggested that the girls wear a green ribbon in their hair.

The upperclassmen see that the fish boys wear their caps. In what way would you suggest that the upperclass girls do to help make every first year student equal.

Yours truly,

Yours truly,
Yours truly,
Yours Billy Buford
(Editor's note—You are right, Fish Buford.
The fish girls should, by all means, wear green ribbons in their hair. The first year coeds should ot his without being made to do so. If they will not cooperate willingly the soph, junior, and senior girls can enforce this new custom, if they desire to do so.)

move. It is the duty of each student, how-ever, to see that our parents know we are proud they are here. Show them the school. Explain its achievements. Give them the highlights in its steady and rapid

growth.
Extend greetings from Texas Technological college to Mothers and Dads! Make them feel a rousing welcome!

Sometimes the height of wisdom is to do

CAMPUS CAMERA



From Other Campuses

Laments a New Mexico university student:
Why should I attend my class-Profs are mostly silly

Must I daily answer present? , A movie is more pleasant.

Must I answer trues and falses With my mind on blues and waltzes? Can I help but find them bor-

ing With the Yanks and Glants scoring?

The fault that needs most re-Is their lack of preparation.

One rainy night;
The reflections from the street
lights tangled themselves in a
puddle only to be shattered and
reorganized by drops of rain
splashing into the street.—The
Lob

obo.

Files in librarian's ointment:
The freshman who asks for
copy of "Anthony Absurb."
The education student needing "Origin of Species" who
asks for "Oranges and Peachess"

es."
Spanish students who call for "Don Coyote."
The slime who wishes to read "Who's Your Schoolmaster."

Mary Elizabeth Stanford, secre-tary of the senior class, visited her family in Hereford during the weekend.

One-Minute Interviews Question: What is your far

And waste its sweetness of desert air."

Helen Priebe: "They also serve who stand and wait."

Fern Smith: "Laugh and the world laughs with you and weep and you weep alone."

Lois Sheehan: "Gather ye rose-

onrow."

W. D. Stafford: "The future ed.

Doris Montgomery: "There is no way from pedestals but down."

Marie Zimmermann: "Eat, drink, the staff of the Decennial celebration pro-

months behind him, has already established an enviable record... his fine "Homecoming" celebration program is only one example of his long, notable list of achievements ... he has planned another just as commendable for Parents' Day Friday. The student case him again because of the enthusiasm created among the members of the Student Council... his article Fine points out that Journal this month. In his article Fine points out the form her had written by N. C. McNell of Spur

DUST

Wed

Of

Officia

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Miss M Becor

Je

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From Archives Of The Toreador

Mary Merle Carpenter:
"Full many a flower is born to blush unseen
And waste its sweetness on the desert air."
Helen Priebe: "They also serve who stand and wait."
Fern Smith. "Laugh and the Fern Smith. "Laugh and the world laughs with you and weep alone."

and you weep alone."

Lois Sheehan: "Gather ye rosebuds while you may."

John Milling: "Who, Me?"

Billy Buford: "Man is like a bullet, he who goes the fartherest is
the smoothest."

Lawson Stiff: "Sure is, ain't it?"

James Denton: "Let every man
ascertain his special business or
calling and stick to it, if he would
be successful."

Mary Hoicell: "So live that whenever you die, even the undertaker
will be sorry."

Eugene Struve: "Paint me as I
am, worst and all."

John R. Cumings: "Adversity is
not the end of the trail, but only
the turn in the road."

Nat Tandy: The Golden Rule.

R. A. Mulls: "To be or not to be."

Raymond Lee Johns: "When
earth's last picture is painted, etc.

Brode Puckett: "Never do anything that can be put off until tomorrow."

W. D. Stafford: "The future

ed.

The club plans to include a membership drive for the purpose of furthering Tech support. FOUR YEARS AGO: A bale of cotton with special lighting effects will be the throne of the cotton king and queen at the Cotton Carrival this spring. Don Maddox, president of the Phi Psi, announced.

The Toreador doffs its hat to CLAUDE THOMPSON. .. because his president of the student body. ... as such, with but hardly two months behind him, has already established an enviable record... his fine "Homecoming" celebration program is only one example of Finer Programs of the Decembral Convinces and the campus November 9, and 11 The state official is to be among the campus November 19, and 11 The state official is to be among the campus November 19, and 11 The state official is to be among the campus November 20, and 11 The state official is to be among the campus from the college Arrial State Day.

The Toreador doffs its hat to CLAUDE THOMPSON .. because he is president of the student body... as such, with but hardly two months behind him, has already established an enviable record... his fine "Homecoming" celebration program is only one example of Finer Spinden. Something Wondersupport of the Decembral College Arrial State Converted to the list of speakers for the Decembral celebration program is only one to among the campus of the campus November 9, and 11 The state of the Decembral celebration program is only one to among the campus of the campus of the campus from the College Arrial Sociation, New York, will give an illustrated on the college Arrial Sociation, New York, will give an illustrated by the campus of the college Arrial Sociation of the College Arrial Sociation of the compus of the campus of



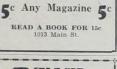
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Engineers Stage Annual Ball At Auditorium Saturday

Drive For Sale

ank DICO

TETETE S

Ex-Enrollees

Wed Tuesday

Miss Maurine Alexander
Becomes Wife Of Sam
Spacek At Cleburne

Of interest on the campus is the announcement of the engagement and approaching marriage of Maurine Alexander, former engineering student, and Clarence E. (Sam) Spacek, 1935 aggie graduate, at 8 o'clock, Tuesday evening, at the Main Street Methodist church, Cleburne.

Miss Alexander was employed in the office of President Bradford Rnapp while enrolled here during the 1934 spring semester and the following two long sessions, 1934-35. The bride-elect, a niece of Mr. and Mrs. William B. Johnson, Cleburne, was elected by popular vote as one of the 50 girls to be considered by John La Gatta, New York illustrator and artist, for La Ventana beauty section. She was affiliated with DFD.

A Silver Key club alumnus who served as vice-president of that oversanization. 1934,35 Mr. Seased.

affiliated with DFD.

A Silver Key club alumnus who served as vice-president of that organization 1934-35, Mr. Spacek, who received his degree in agricultural economics in 1935, is in business in Edinburg, where the couple will live. While attending Tech, he took active part in the aggie division activities.

Monday night, at 7, octook monday

Former Student Weds
Owner Of Miami Ranch
Following their marriage in Austin October 18 and a wedding trip to Monterrey, Mexico, Mr. and Mrs. M. W. O'Laughlin is the former Inez Earl, daughter of Mr. and Mrs. G. Earl, Hamilton. She attended John Tarleton Agricultural college two years and was graduated from Tech in August, 1955. While in school here she was a member of Ko Shari club. For the past two years she has been teaching school in Miami.
Mr. O'Laughlin, Miami, attended St. Marry's college and New Mexico Millitary Institute, Roswell, N. M. He operates a ranch near Miami.
Meril Nystel, junior home eco-

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College Calendar Society Lulls

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Members Of Ko

Sixty-Year-Old Gun, Wooden Pack



Orive For Sale	College Calendar	Society Lulls	Members Of Ko	Sixty-Year-Old Gun, Wooden Pack
Of T. L. T.	TODAY			
Of Tickets To	Saddle Tramps, gymnasium,	As Tests Near	Shari Group Give	Saddle Are Among Museum Relics
Affair Starts	Junior Council, women's dor- mitory, 5 p. m.		Hallowe'en Dance	William I accord Caller than Of gun, a trench mortar, hure shells. A bird-ery collection guns flints
Affair Starts	Plant Industry, A109, 7 p. m.	Annual Engineers' Ball		Killin Loans Collection Of Sun, a trench mortar, huge shells. A bird-egg collection, guns, filmt world War Arms To Restore Pottery
	Social clubs meeting, 7 p. m. Las Armonias formal initia-	Takes Spot In News	Ko Shari club members, pledg- es, patronesses, and dates attended	Institution Other sectods to settle to
Officials Book Bradley	tion, 2115 Main street, 7:15	For This Weekend	a Hallowe'en masquerade dance Saturday evening from 9 to 12 o'-	clude branding irons, Yaqui In-
For Music At Event	p. m. Double T club, gymnasium,	Society is on the lull with mid-	clock in the Hilton hotel ballroom.	logical specimens and flints and pus when the museum is opener
In Auditorium	7:30 p. m. Soph class meeting, 220, 8 p.	this week. The annual Engineers'	Duane Fuqua's orchestra furnished music.	relics to be exhibited in the mus- pottery found in the Pannandie, The building, which is a base
'HIS is the year! But Saturday's	m.	ball Saturday evening is "spot news" for socialites this week-	Balloons in the shapes of cats	
the night. For then the En-	Thursday, November 5 Esperanto club, 220, 7 p. m.			campus. Dr. W. C. Holden, curator for the museum, says there is also a be put on exhibit. This pottery week.
the entire student body in the liggest and most elaborate dance	Student Council, 210, 7 p. m. Tennis club, 209, 7 p. m.	Clubs continue to meet at their scheduled times and places this	tured in decorations.	World war collection loaned to the was made by Pueblo Indians and college by Capt. H. E. Killin, a dates back to 1350-1400. It was Dorothy Chapman visited relationships to the college by Capt. H. E. Killin, a dates back to 1350-1400. It was
o far this season. The annual En-	Friday, November 6	evening with one variation. Las Armonias club pledges are to be	Mambaus and their assents area	former military instructor. This unearthed at Arrowhead Ruin, 20 tives in Abernathy last weekens
ineers' Ball will be held in the owntown Auditorium Saturday	Tech-Oklahoma A. and M. football game, Matador sta-	formally initiated into the society	the were. Doris bobe, sopine wince	includes hand grenades, German miles east of Santa Fe, in 1935. She is a freshman arts and sc helmets and insignias, a machine Holden said.
vening from 9 to 12 o'clock. Music provided by Ned Bradley's	dium, 2:30 p. m. AWS, 209, 5 p. m.	at the home of Mary Evelyn Pickle, 2115 Main street, beginning	ces Cooper, Leila May Zorns, Nan	
rchestra is guaranteed by the	Botany club dance, Seaman hall, 9-12 p. m.	at 7:15 o'clock.	by, Maxine Burrus, Helen Hollings-	
romoters. Ability of Bradley's	Saturday, November 7	McDonald Presides Austine McDonald, president.	worth, Queenelle Sawyer, Gerry Youngblood, Pauline Phillips, Mar-	McMAKIN MOTOR COACHES
n the campus, for it has played at	Engineers' ball, Auditorium, 9-12 p. m.	presides at the formal initiation of	tha Vernon Smith, Bette Krauss,	
f the school before, Elmo Knud-		new members taken from the fol- lowing pledge list: Ruth Marie	sev. Helen Sims. Dorothy Walker.	G. C. MCMAKIN, Manager
on, president of the Engineering ociety, said.	M. OLI	Noell, Geneva Stewart, Delilah	Dorothy Peterson, Bob Koger, Pat Paterson, Joe Alford, Al Ray Coop-	
ociety, said. Extend Invitations Plans for the semi-formal affair	Wiss Cholson	Manire, Jewell Jennings, Bonnie Bell, Fannie B. Bratcher, Jimmie	er. Roger Watts, Merle Jones, A. D.	1614 Main St. Phone, Unice—2184, Bus. Sta.—100
re being formulated by the En-		Bailey, Virginia Waldrip, Bennett	G. Ranev. Keats Kaiser, Ray	Lubbock, Texas
ineering society board of directors with Knudson as general chairs	Weds Friday	len Jones, Walter Coulson, Curtis	King, Wayne Sellers, Wesley Webb, J. T. Epperson, Dan McClendon,	
nan. Billie Allison and Ray Stiff ompose the committee for decora-	Weds Findly	Jarratt, Fred Stout, Eugene	Gene Reischman, Billy Yeatts, Bedford Caldwell, Burnice Walker,	
	Former Student Marries	Cook, Ross Lacy, Lloyd Heggen,	and Troy Price.	Committee of the second
onsist of representatives from the	Austin Resident In		rieuges cirren	
arious departmental societies. Special invitations are being ex-	Simple Rites	fred Holley, Larry Taylor, Ray- mond King, and Hoyt Eudaly.	nes Rowley, Gretchen Liser, Mary	
ended to President Bradford	Months Monda Chalcon dough	Members are: Miss McDonald,	Alice Carnes, Mariorie Cofer, El-	
Chompson, student body president;	ter of Mr. and Mrs. H. R. Gholson,	The second secon	len Kennedy, Helen Harston, Lois	
our and the following alone proof	tin Plair Austin were married	stidit, Plazer Louise Bryant, VII-	aldine Slider, Beverly Chamlee,	The new about model at pheacinger business even as for changes even and assert and
		ginia Noell, Eunice Graham, Ione Killough, Dorothy Cord, Hassler Strickland, Lloyd Miller, Manuel	Betty Mildred Abbott, Ferrelline	
hunn Knudson expects a record	Church on the Plains by the Rev.	Strickland, Lloyd Miller, Manuel	Tucker, Frances Wilson.	read down lv. arr, read up FARES
ineering graduates, ex-students,	A number of local and out-of-town	Ayers, J. G. Lindley, Edward P. Lynch, Jack McDonald, and Walter Shropshire.	Jack Sharp, John Denny, Al Field-	Z:15pm 1:30am 5:30pm 9:40am Brownfield 5:00am 9:00am 11:55am 7:55pm \$1.00 \$1.55
resent enrollees and faculty mem-	people attended.	Club Gives Dance	ing, Ralph DuVall, Charles Still, Franklin Mast, Bill Treadway, Ar-	3. 10 mg 3.
D O D. L.	white tempus in applications one	Dr. and Mrs. D. D. Jackson, Miss	phice Spikes, Hunter Leverett, and	1 1:00pm 12:30am 4:00pm 8:30am Lubbock 8:00am 10:15am 1:00pm 9:15pm 00 \$2.75
and stags, respectively, can be ob-	repeatedly used in decorating the	Dollie Clements, Miss Ruth Louise Johnson, and C. C. Galbraith, sponsors, will attend the initiation.		3:15pm 2:39am 6:45pm 10:45am Seminole 3:25am 7:45am 10:45am 6:45pm \$2.90 .75
ained from any engineer student	church.	Botany club members give a	SEEKS DEBATERS All students, both freshmen and	3:15pm 2:30am 7:00pm 19:45am Hobbs 12:15am 6:00am 8:45am 5:00pm 82.75 90 9:30pm 1:15pm Carlsbad 6:30am 2:15pm \$4.45 \$1.95
ineering building this week. There	Miss Olene Bates, accompanied	dance Friday evening at Seaman hall from 9 to 12 o'clock.	upperclassmen, interested in inte-	4:90pm 1:90pm 12:45am Lubbock 9:30pm 10:15am 9:30pm
and it is necessary to purchase	niano sang "O Perfect Love" he-		collegiate debate should report im- mediately to Miss Annah Jo Pen-	8:30pm 5:20pm 4:18am Odessa 6:00pm 6:15am 6:00pm
ickets prior to the dance, the gen-	fore the processional, which was	rachas club president, spent the		
on sale in the Administration building Friday and Saturday.			Administration building.	
Engineering students, when in-	March. Mendelssohn's Wedding			
erviewed concerning the annual lance, replied enthusiastically:	The bride, wearing dubonnet ac- cessories and corsage of garden-			
"It'll be colossal!"	ias, was dressed in a slate grey			
F F 11.	tailored woolen costume with matching hat and silver fox cape.			
Ex-Enrollees	She carried a white leather prayer book.			

lucky for You - It's a Light Smoke!



For a Clear Throat After a Late Party

The cigarette that leaves your throat free and clear on party nights will also leave it free and clear every night. So, whether it's a "big date" or "early to bed," protect the delicate membranes of your throat! Reach for a light smoke -a Lucky. You'll get the finest tobacco money can buy - but free of certain irritants nature conceals in even the most perfect specimen of raw tobacco. Remember, these irritants are OUT of your Lucky Strike. "Toasting" takes them out. A light smoke gives your taste a thrill . . . and gives your throat protection!

* * NEWS FLASH! * *

Memphis Columnist Prints Weekly Forecast for "Sweepstakes"

uckies OF RICH, RIPE-BODIED TOBACCO - "IT'S TOASTED"

GARETTES

LUCKY

Ask Divine Help



Gridders Turn Sissies

Oklahoma Cowboys Polish Aerial Attack For Matador Game

Red Raiders Face Farmers In Tech Stadium Friday Afternoon; Aggies Revenge Over Plan Wide-Open Game Through Air Canyon Team Ted Cox's Squad Leaves Early Tomorrow For Battle On Plains

Shockers Line Up At 2:30 O'Clock Against Team From Sooner State

Texas Tech	Pos. Ok	la. A and M
Curfman	RE	Asbury
Murphy	RT	Wyatt
Brown	RG	Chesbro
Guzick	C	Loving
Owens	LG	Browning
Holcomb	LT	Sharp
Philbrick	LE	Fletcher
Duval	QB	Case
Chernosky	RH	Reynolds
Baze	FB	Webb
Reese	LH -	Bradley

Picadors Prepare For Altus Tussle

Glancin'--Around The Matador Arena

The Merry-Go-Round Turns At Fast Clip As Upsets Occur

By JIM LINDSEY Toreador Editor

Netters Seek

Teachers Invade Local Courts For Matches After Beating Tech

Intramural Box Scores



Dr. Marshall Harvey

Raider Mentors Watch Enemies Play Last Week

Chase Continues Today

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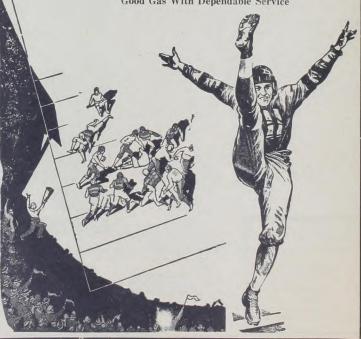


Welcome Parents

To the Texas Tech--Oklahoma Aggie Game

Success to The Red Raiders in Their Parents' Day Game With the Aggies.

West Texas Gas Company Good Gas With Dependable Service



West

The control of the co

National Service Employees Visit College Campus

United States Soil conservation privice employees were inspecting isitors on the campus last week, hey were particularly interested to the windbreaks and the nursery here several hundred thousands f trees have been planted under ne supervision.

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ny

Patronesses Entertain Las Chaparritas At Tea

Las Chaparritas At Tea

Honoring members of Las Chaparritas club, patronesses of the organization entertained with a tea
Saturday afternoon in the home
of Mrs. R. T. Canon, 2613 Nineteenth street.

Autumn flowers featuring orchid
and yellow chrysanthemums were
used in decorations.

Alumni, pledges and members
were greeted by Mrs. George Langford, Mesdames R. D. Eirwin, Fred
W. Standefer, and Mrs. Canon
made up the receiving line.

Hostesses were Miss Lula MaeCravens and Mesdames Canon, J.
T. Hutchinson, Standefer, Hugh
Field, Charles A. Guy, Sam G.
Dunn, W. B. Price, Harry N. Roberts, James G. Allen, Erwin, Parker F. Prouty, Sim O'Neal, Charles
and Wesley Read, and T. R. Prideaux.

Students In Dramatics Present Play Over Air

Presentation
Froze."
The cast includes: Noel Edgar
Thompson, sophomore: Lillian
Heard and Rex Webster, juniors;
and Margery Clevenger, graduate.

DFD PLANS AFFAIR

To welcome and meet parents of club members, DFD's are planning an entertainment during Parent's Day, Ruth Lewis, president of the girls' social organization, said. Elva Mae Hunt is chairman of the committee arranging for the





ling water.

A lot of the pleasure you get in smoking Chesterfields is due to our using the right kind of cigarette paper. Chesterfield paper is pure, and

LURE... and of finer texture than most anything that touches your lips...

We all agree on this . . . cigarette paper is important. For Chesterfield we use the best paper that we can buy. It is called Champagne Cigarette Paper. It is made from the soft, silky fibre of the flax plant. It is washed over and over in clear, spark-

it burns without taste or odor.



nesterfield They're Milder and They Satisfy

Remember this . . . two things make the smoking quality of a cigarette-the tobaccos and the paper. The Champagne cigarette paper on Chesterfields is tested over and over for purity, for the right burning quality. Another reason why Chesterfield wins.



Horne Sees Opportunity For Women Journalists

Director Explains Work Needed In Achieving Success In Field

Success In Field

WENTY-FIVE percent of women students who plan a career plurmasim enheives their and programment on the property of the plurmasim enheives their and programment of the property of the plurmasim enheives their and programment of the property of the prope



Ga-Wa Confectionary

Under New Management

Featuring:

Good Chile

Chicken Salad

Pimento Cheese Sandwiches

We Appreciate Your Patronage

1311 College Avenue

Names Of Students Are Paper Editor Listed In Who's Who Goes To Trial

Sixteen Enrollees Receive Place In College Book; Deans Select Group

Home Economics

Glancin' Around The Matador Arena

(continued from page 4, future. James G. Allen is that individual.

Just as Dutchy Smith finds time to drill members of the forward will on wintry afternoons, so does this English professor find time midst his scholastic duties to work with the tennis team. Allen is glancing down the road of athleties to this spring when the racque wielders enter the Border conference meet and take on the strongest court artists in this section. The tennis coach has even matched a series of sets this fall as preliminary steps to the major events in the spring when ideal tennis weather prevails.

Handicaps mean nothing to this group of tennis players who are fast becoming net-minded under Allen's guiding hand. There are no concrete courts available, not even first class clay rectangles. But the local situation does not keep the netters from matching the fastest net representatives—and on their own concrete courts, too!

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Greetings Parents

WE WELCOME YOU

Texas Tech

Lubbock And The Hilton Hotel

We feel sure you will enjoy your visit to Lubbock and to Tech. May the Red Raiders win a glorious victory over their worthy opponents, the Oklahoma Aggies.

HILTON HOTEL

L. M. Drown, Manager

Grand Jury Says Lindsey Must Defend Charges Made By Beauty

(continued from page 1)
Both witnesses declared they believed statements in Sallyport had
injured Miss Zorns' reputation,
and that Lindsey was responsible
for everything that goes into the
college newspaper, including the
gossip column.

Progress of the survey of the wool-scouring industry was reported on by M. E. Heard, acting head of the textile department, at a meeting of the Industrial committee of the State Planning Board in Dallas last Friday.

Heard is a member of the committee which is making the survey. Introduction of the wool-scouring industry into Texas is the object of the survey.

Smart Formals

\$19.75

A grand collection of those pretty College Girl Formals just unpacked. Designed by Patricia Perkins, the out-standing stylist of this type dress. We advise an early selection. They won't last long.



Craig-Gholson Co.

Talk By Student to the spots page of the architecture of the romage of t College Honors Mothers, Dads

committee Hears
Report By Heard

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"Your Lucky Strike Hit Parade"
Presented for Your Pleasure and Enjoyment
Every Wednesday—N. B. C.—9 to 10 p. m.
Every Saturday—C. B. S.—9 to 10 p. m.
"Your Lucky Strike Sweepstakes"
also for your pleasure and enjoyment. Nothing to buy—no entry fee. Just name the three most popular songs 1-2-3 on "Your Hit Parade" for the week. Thousands winning—You can win too. Get free entry cards at your

'Your Lucky Strike Hat Parade' College Bookstore



Texas Tech vs. Oklahoma A. and M.

November 6th

Parents' Day will be observed . . . It will be an occasion of unusual interest to see the many who are expected.

The college and town extend all of the visitors a warm welcome



Texas Utilities Company