Texas Educators Finish Session On Campus Today

Matador Musicians Leave Coeds In Doak Monday On Annual Tour Hall Name New

Press Parley
Booked Today
 Plans For League Meet On Campus



Clough Speaks
Honor Seniors Tonight With Prom This Morning;




Graduate Leads
Stanford Class


General Electric Lists Employment To Third Student

## Freshmen Nominate Six Candidates

For Queen At Annual Dance In May

$\square$




Listens To Dr. Barnet
$\qquad$
$\qquad$


Page 2
敢 TOREADOR筑


Do You Fully Understand Our Term, 'Pink Teas"'

\section*{| Association Of Texas Colleges |
| :---: |
| Honors Tech By Convening Here |} tutions of higher learning in the state,

attending the annual conference held by
the Association of Texas Colleges, are he Association of Texas Colleges, , are
guests of the school this weekend. While gaining valuable knowledge concernin
progress of education in Texas and receiving plans for furthering the intelligence
quotient cause, these guiding leaders in their field of supervision have seen Texas
Tech in typical every day operation.
 planned varied entertainment for them. It was the college's purpose to make delegate Toward this goal the round of enterand Friday with final affairs scheduled toThe college-its Administration. facul-
ty and students consider it a rare privi-
lege and pleasure to thave the state organi-
zation convene on its campus. On any occasion much pride is manifested when
showing visitors our complete phant.
eficient efficient in most respects. Accompanied by
much gusto, our various guests hear of
mut In the future as campus visitors listen
to discussions concerning the college's ac tivities, speakers must include anothe
event. Their chests will swell out as they point to the Association meeting this week so-an conore considers and rightly have frequented our buildings, have spok en to our guests, and viewed the campus in
general this week. Indeed the "Universit leges, has profited by the conference
$\qquad$

When Frankness Pays $\mathrm{T}^{\mathrm{H}}$



Päläce



Everybody enjoys refreshing mildness in a cigarette...everybody likes good taste and pleasing aroma.

These are the things that make smoking a pleasure.
For all the good things that smoking can give you we invite you to enjoy Chesterfield Cigarettes.

## Engineers Speed Activity As Annual Show Time Nears

Departments Outline Many Top Exhibits Wizards' $\overline{\text { In Electricity }}$
Tune Generators And
Plan Unusual Sights

They Explore 'Fifty Roads To Town'



## Record Made In Attendance

For Contests


Coeds Install



New Officers Vivarachas Give Suppe
Honoring Miss Pirtle,
Club Patronesses





## Architectural Department Lays Out Art Colony For Summer Course






|  | M |
| :---: | :---: |
|  | Face West Texas |
|  |  |
| Matador Band Ready For Tour |  |
|  |  |
|  |  |
|  |  |
|  | Knapp Declares Himself Not For Teas In Lounges |
|  |  |
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Association Of Texas Colleges Ends Hear Discussions By Woods, Clough

|  | Eighty Representatives |
| :---: | :---: |
|  | Attend Conference |
|  |  |
| Aggie Prof For Aid |  |
|  | ers colieger |
|  |  |
|  |  |
|  | directors and other workers. A luncheon for visiting presidents was given by President Knapp. |
|  | From $3: 30$ to $4: 30 \mathrm{p}$. m ., wives of the delegates were entertained in |
|  | (ta presidens home with a tea |
|  |  |
|  | (tay deys program. Representatives |
|  |  |
|  | "Highor Education Since $18000^{\circ}{ }^{\text {a }}$ |
| Council Hears |  |
|  |  |
|  |  |



## Annual Two-For-One Suit SALE <br> Two Three-Piece Suits For the Price Of One

Boys, this is your opportunity to buy your spring and summer suit at a real value. We have the largest stock of suits and
West Texas! Come in and see them!


We have an expert with the "tape" in our store at all times-Your suit must fit.

## Corcorran's

Across from Avalanche-Journal

SMART FELT HATS $\$ 2.98$
J. C. Penney, Inc.

