

the Toreador

Vol. XXVIII Texas Technological College, Lubbock, Tuesday, September 30, 1952 No. 3

Selection of Sun Bowl Princess Scheduled by First SC Session

Plans were made to select a Sun Princess to represent Tech at the Sun Bowl game in El Paso Jan. 1 in the first meeting of the Student council Monday night.

Nominations may be made by organizations taking out petitions for their candidates and gathering the required number of signatures. The candidates will be voted upon by the Student council members at a regular meeting. The candidate must qualify in beauty, intelligence and poise, says Harold Brannan, student association president.

Finances

The business manager's report revealed that the council general fund contains \$209.05; dance fund, \$92.46; Varsity show, \$857.28; surplus fund, \$6600.12.

Convocation

Fall student convocation will be 10 a.m. Wednesday, Oct. 8, the president announced. Student council members will be introduced following a speech by Fress, E. N. Jones. Class meetings to elect officers will be held separately after the convocation. Freshmen will remain in the Gym under the direction of Harold Brannan. Sophs will meet with Benny Bruckner in the Aggie auditorium. James Dent will meet with the juniors in C101 while seniors gather in the Engineering auditorium with Jim McGraw.

Other Business

Alpha Lambda Delta's petition to sell doughnuts in women's dormitories was approved by the council.

The council voted not to charter buses to the official out-of-town game Nov. 8 in Denton until a survey of interested persons can be checked through THE TOREADOR.

Brannan appointed a committee to investigate car washing facilities on the campus upon recommendation of Brian Boyett, aggie representative.

A question of making activity tickets available to wives or husbands of students was also postponed pending results of a conference with administrative officials. Buddy Barron, BA representative, presented the plan to allow student's wives or husbands to pay

the \$15 activity fee. This plan was questioned by another representative as to whether they would then be allowed to use the infirmary which is paid out of the fee. Wanda Ramsey, Phil Thompson and Harold Brannan were appointed to investigate the problem.

Committees

Jimmy Nickell was appointed to head a committee to investigate a "big brother-big sister" program to help foreign students. Liz McCain will write to World Student Service Fund headquarters to determine whether WSSF will return to the Tech campus this year.

James Dent reported that his committee on Teacher Relationships has laid groundwork for investigation of an honor system, teacher and examination evaluation.

Student-faculty committees announced by Brannan were: Artist course—Joyce Carthel, Joe Hastings, Hardy Clemons; Student welfare—Juanita Davis, Don Hancock; Disciplinary—Sammy Dunn, Phil Thompson; Campus planning—Liz McCain, Jimmy Nickell, Emmett Adair;

Homecoming—Brian Boyett, Juanita Davis, Bill Burton, Charles Joplin, Jimmy Nickell; Varsity show—Phil Thompson; Elections—Buddy Barron, Jimmy Nickell, James Dent, Nancy Crosby, Richard Johnson; Publications—Jim McGraw, Pete Morris, Bill Burton, Nancy Crosby, Brian Boyett, James Dent.

Backfield Coach to Speak At Rally for COP Game
Pep rally will be at 10 p.m. tonight between Horn and Knapp halls, says Don Anderson, head boy cheer leader.

The rally, which will be addressed by Jack Mitchell, Raider backfield coach, has been moved up from the previously announced Thursday date because the Red Raiders will leave Wednesday morning for their game with college of Pacific.

Fair Free Friday To Tech Students

Tech students will be admitted free to the Panhandle Show Plains Fair here Friday by showing activity books.

The fair, held at the Fairgrounds on east Broadway, opened yesterday with the giant balloon parade through Lubbock streets. The Tech band, Wonderland favorites, 105 clowns, and the Lubbock County Sheriff's Posse were features of the parade.

A major attraction at the fair, which will close Saturday, will be the free television displays in the Merchants Building that will operate three times daily. In addition to network programs, visitors will see themselves on the screen when the cameras are turned on the audience.

Four free aerial acts will be performed every afternoon and evening, and carnival rides, concessions, and specialties will be presented on the midway.

Exhibits include agriculture, livestock, farm machinery, rabbit show, Boy Scouts, and Women's displays, plus a fireworks show of more than 850 shells.

5,104 Enrolled At Deadline Count

Addition of one student since the Saturday noon registration deadline has brought the total enrollment of Tech to 5,104, approximately 200 more than the enrollment last fall.

The breakdown into divisions shows Arts and Sciences with 1,424, in the lead by 344 over the second largest, Engineering, with 1,080. The other divisions are: Business Administration, 1,037; Agriculture, 698; Home Economics, 255, and Graduate, 610. The ratio of men to women students is about 3 to 1.

Veterans of World War II enrolled in Tech number 300. The evening courses have 600.

Dr. E. N. Jones, president, says, "We are deeply gratified with the enrollment figure, which exceeded the expectations during the past summer."

Board Accepts Stadium Plans

A contract for enlarging Jones Stadium from 22,000 to 30,000 seats has been approved by the Texas Tech board of directors, according to J. Roy Wells, assistant to the president.

Board members, assembling for the first time since Dr. E. N. Jones became president, met briefly in Houston Saturday morning, with Leon Ince of Houston serving as acting chairman. Chairman Charles C. Thompson, Colorado City banker and rancher, failed to appear for the meeting as expected.

Items slated for discussion in the executive session included the proposed city coliseum-auditorium, the athletic budget, the college building fund, and co-ordination of Tech's agricultural program with that of Texas A & M.

Marshall Pennington, vice-president and comptroller, pointed out that the factor holding up enlargement of the stadium is the approval of necessary steel allocations. He doubted that necessary approval by the National Production Authority could be obtained.

Plans for building a combination coliseum-auditorium on the Tech campus was given a "shot in the arm" as board members voted to ask Chairman Thompson to appoint a committee to discuss the project with Lubbock city officials. The proposed building would have a seating capacity of 8,000 to 12,000.

President Jones reported the fall enrollment figures to the board saying that 115 of the 5,104 Tech students are Korean Veterans.

A committee to facilitate loans to students from a \$25,000 fund was approved by the board. The loans will be used principally by Korean veterans who must pay their own tuition and book expenses before their government checks begin arriving.

The president announced that Texas Tech Day at the State Fair of Texas in Dallas has been set for Oct. 5. The school exhibit will cover 2,400 square feet of floor space in the Hall of State.

The directors discussed plans for Dr. Jones' formal inauguration as president of Tech but no date was set for the occasion.

Board members attending the meeting included Ince, Charles W. Woolridge, Dallas, Raymond Pilger, Eden; Thomas F. Abbott, Fort Worth; George E. Benson, Lubbock. Absent were Thompson; Robert B. Price, El Paso; Chaslor Weymouth, Amarillo; G. T. McLaughlin, Snyder. Ince entertained the men at a luncheon.

The next board meeting is slated for Nov. 1 in Lubbock.

Tech's Beef Cattle Exhibit To Go To Texas State Fair

The new student directories have been delayed, but will be issued later this week, according to information received by The Toreador today.

Hilton Scholarship Applications Due

Applications for C. N. Hilton scholarships may be made until Wednesday, Oct. 8, in the office of the dean of Business Administration, announces John Harding, assistant dean. The scholarships for \$100 each will be awarded to the highest-ranking freshman, sophomore, junior, and senior in the Business Administration division.

Winners of the four scholarships, awarded annually to the students in business administration with the highest scholastic average for the two previous long semesters, in their respective classes, will be announced at 5 p.m., Friday, Oct. 10.

Applicants must have a 2-point average, and the same student may win a scholarship every year, providing his average is the highest in his class. The scholarships made available by C. N. Hilton, president of Hilton hotels, may not be accepted by anyone already receiving another similar award.

'Tramps' Make Fall Plans, Open Membership Drive

Deadline for applications for membership in Saddle Tramps is 3 p.m. tomorrow. James Dent, secretary, reports that 35 have sent in applications.

The club has scheduled a smoker for Oct. 8 and is making plans for a homecoming banquet to honor new members.

Also planned by the club are a White Shirt organization for elected freshmen; homecoming plans revolving around ideas for a bonfire, fireworks, and a shoe race; some monetary aid to cheerleaders; pep rallies and torch parades.

La Ventana Volunteers Asked To Staff Meeting Tomorrow in J205

Want to work on the annual? Bert Goodyear, La Ventana editor, urges everyone interested in yearbook work to attend a staff meeting tomorrow at 5 p.m. in J205.

Pictures for the 1953 edition of La Ventana are being made at Koen's, 2222 Broadway. Students should take the yellow receipt they received at registration to the studio with them, Goodyear says.

Dairy Products Team is Seventh

Tech's dairy products judging team won seventh in the Collegiate Dairy Products Judging contest held in Chicago Thursday. The team placed ninth in judging butter, eighth in cheese, twelfth in milk and twelfth in ice cream. Twenty-eight judging teams from schools over the country were entered. Tech was in the upper half in every event and seventh in all products.

Top teams in the contest were Ohio, first; Cornell, second; Iowa, third.

"These results represent Tech very favorably in competition with 28 teams from the nation's best agricultural schools," says Dr. J. J. Willingham, head professor.

Slimes Say Rumor's Right

Fish Report Tech Boast Upheld As Southwest's Friendliest School

There must be a lot of truth to the claims that West Texas (and Texas Tech) have the friendliest people in the Southwest. The prevailing friendliness on the campus was given as an observation by all the freshmen students interviewed by a Toreador reporter Monday afternoon.

Twelve "slimes" were asked: "You have been in Texas Tech approximately two weeks. What are some of your observations of the campus and of college life?"

The comments were:
Don Brice, Bledsoe hall non-major from Tahoka: "I think the dorms are very nice and well-

equipped. I like the friendly atmosphere best of all."

"Teachers are Good"

Anna Beth Anderson, Horn hall, business administration major from Denver City: "I expected the classes to be very formal, but they are quite informal and very interesting. My teachers are very good and I've never seen so many friendly people."

Pat Green, West hall, physical education major from Paducah: "I visited five Southwest conference schools before deciding to come to Tech, and I think this campus is by far the most beautiful. I think we have a wonderful

coaching staff and have noticed the wide variety of courses offered in the different divisions. My most favorable impression is the friendliness of both the students and the faculty."

Deryl Hiebert, Gordon hall, petroleum engineering major from Seymour: "I like the Rec hall very much and am looking forward to the opening of the new student center. I am finding that college studies are considerably harder than those in high school and my time is having to be more carefully planned. I like the friendliness on the campus."

See FRESHMAN POLL, page 8

Homecoming Floats Needed for Parade

Letters requesting entries in the Homecoming parade Nov. 1 have been sent to 122 campus clubs and organizations, says Brian Boyett, Homecoming chairman. He asks that organizations do everything possible to make Tech excel when they come back to the campus.

Organizations entering the parade must send their entries to the Homecoming committee by Friday, Oct. 10. After that date, a meeting will be held for representatives of clubs entering floats to make plans and draw for parade positions.

Last year 38 clubs entered the parade. Las Vivarachas, women's social club, took first place honors and the Thomas Trophy with their entry, "Orchids to the Exes." The Vivas also won a plaque for having the most beautiful float in the parade.

The winning descriptive float was designed by American Institute of Mechanical Engineers. They received a plaque for their description of a huge hand holding an oil can with simulated drops of oil dropping onto a gear. Theme for the float was, "Oil for the wheels of industry."

Future Farmers of America won the plaque for comic floats by describing a scene of "Life in the Student Union building, 1963."

Male Student Invades Woman's World

Navy Veteran Takes Home Ec Course

Women, in recent years, have invaded what is considered the man's world, taking over many jobs previously thought masculine. One man on the campus is proving that two can play at that game.

Jack Huddle, Navy veteran, has entered a field that is traditionally women's, home economics. He is majoring in foods and nutrition. The business side of foods is his interest.

At present, Jack is working part time at a local restaurant putting to practical use knowledge gained in the class.

Attended Paris College

Before going into the Navy, Jack attended Paris college. After discharge he was advised that Tech could offer what he wanted. He entered the Division of Home Economics here last spring.

Graduation requirements have been altered a little for Jack. Stress is put on the business end of foods instead of the home-maker's viewpoint. Upon graduating Jack will meet the standards for dietitians set up by the American Dietetics association.

One Boy's Reaction

There is always the question of the reaction of one boy in a class of girls. According to one professor, the girls accept him as a fellow student and each is co-operating to make him feel at ease. For the information of single girls, Jack is already married. He and his wife have a daughter and are expecting a boy soon.

At press time *The Toreador* had just received news that the Huddles were parents of a new daughter, Jackie Lynn, born at 11:30 p.m. Saturday in the Taylor Clinic.

Jack's hobby is music and he is enrolled in a course in instrumental music.

Since the opening of Tech, only

one male student has graduated with a major in some phase of home economics. Duncan Simmons did so in 1933, majoring in foods and nutrition.

Gerald Ramsay, who is now in charge of food service at SMU, minored in foods and nutrition.

Mrs. Arch Lamb, associate professor of foods and nutrition, says there is a demand for dietitians and foods and nutrition majors for research work. She says the needs are just not meeting the demands. Maybe there is a need for more Jack Huddles to pave the way by pioneering in the so-called women's field.

Mexico to Offer Seventeen Grants

Competition for Mexican Government scholarships, which offer 17 grants to United States students for study in Mexico during the academic year beginning March 1, 1953, ends Oct. 15.

Eleven scholarships are available at graduate level, paying tuition and 800 pesos monthly (approximately \$100) and six undergraduate scholarships pay 700 pesos per month. Preference will be given to junior and senior year students for undergraduate scholarships.

All applicants must be prepared to begin their studies by March 1, 1953. Candidates under 35 years of age will be given preference, as will candidates, either single or married, not taking their families. Entrants will need funds of their own for travel, incidental expenses not covered by the grant, and living expenses until the first payment is made.

Awards will be available in the following fields: undergraduate level—physical anthropology, archaeology, ethnology, Mexican history, architecture, philosophy and letters; graduate level—physical anthropology, archaeology, ethnology, Mexican history, musicography, painting, biological sciences, pediatrics, tropical medicine and cardiology.

Eligibility requirements for applicants are United States citizenship, sufficient knowledge of Spanish to follow a course, good academic record, good moral character,



CLASSES MUST BE GETTING TOUGH—Jack Huddle and Nan White, home economics students, demonstrate the use of a calorimeter, basal metabolism machine, while Ila Grace Bowen, another member of the class, looks on.

Drawing Winners Return to Campus After Trip to Houston, Football Game

Jeanne Cannon, freshman from Fort Worth, and Melvin McGrew, junior from Rotan, returned to Tech Sunday after completing a trip to the Texas Tech-Rice game in Houston. The all-expense trip was furnished by Brown's varsity shop and Thomas jewelry.

After arriving in Houston at 3:30 p.m. Saturday, the two Techs spent part of the afternoon sight-seeing about the town.

Saturday night they attended the game in which the Red Raiders took a 34-7 shellacking. Miss Cannon said that she thought the Raiders looked pretty bad. "They didn't seem to show all that they were capable of. It might have been a better showing if the humidity had not been so bad."

er, personality and adaptability, and broad knowledge of the culture of the United States and good health.

Applications, on forms to be secured from the U.S. Student Program of the Institute of International Education, must be filed with all supporting documents, not later than Oct. 15, 1952.

Ceylon University Offers Fellowships

The University of Ceylon offers two fellowships covering tuition, board, and double room to graduate students for the academic year beginning June 1953. Closing date for applications is January 15, 1953. Male students are preferred.

The university suggests study of Pali and Buddhism, Indian philosophy, economics, geography, history of Ceylon, and sociology. All lectures, except a few in oriental languages, are given in English. Some knowledge of Sinhalese or Tamil for field work in the villages would be required.

Successful candidates will need funds of their own for travel and all other expenses, including incidental. Applications are available on forms secured from the U. S. Student Program of the Institute of International Education,

The Run-Around

- Tuesday
 - 10 p.m. Pep Rally Gym
- Friday
 - Square Dance Rec hall
- 7:30 p.m. Saturday
 - College of Pacific game
- 8 p.m. Stockton, Calif.
 - Vivi dance
- 8:30 p.m. Caprock hotel
 - Sunday
 - Twilight Music Hour Museum aud.
 - 4 p.m.

After the game the couple was entertained in the Empire room at the Rice hotel.

465 Enrolled In Army ROTC

Tech army ROTC has announced an enrollment figure of 465 for the fall semester. This number represents an increase of about 100 cadets over last spring.

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Tech Petroleum Engineers Display Shown at Amarillo

Tech's petroleum engineering department is represented in the Tri-State Fair at Amarillo this week by a display of pictures showing industries served by the oil industry. This booth is a yearly exhibit in which the Tech department and the Shamrock Oil and Gas Corporation work together to stimulate interest in Tech and in the field of petroleum engineering.

Those from Tech helping with the booth are Delwin Stults, Milton Adams, T. V. Compton, Leroy Hand, Glenn Gibbins, R. J. Womack and Harrel Chiles.

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Free Fair Day For Tech Students

Friday, Oct. 3
at the
Panhandle
South Plains Fair
On East Broadway
Just West of Mackenzie

Tech Students will be admitted FREE Friday, Oct. 3 only, upon presentation of Student ACTIVITY RECEIPT. The regular 25¢ admission will be charged for all automobiles.

This suit is made exactly according to school specifications. It is correct for gym classes and suitable for sports outside of class. It is smartly styled, cut true to size, made to stand hard athletic wear... and is guaranteed absolutely tub-fast.

Be sure to buy it here!

Broadrick Athletic Tops FOR GIRLS

- White Blouse \$2.50
- Gym Shoes \$3.35
- Maize Shorts \$2.50
- White Socks50

APPROVED GYM SUITS FOR MEN

- Scarlet Gym Shorts with Braid Stripe on Sides \$1.50
- Reversible T Shirt \$3.00
- Scarlet Sweat Pants \$3.75
- Scarlet Sweat Shirts \$3.00
- Grey Sweat Pants \$3.50
- Grey Sweat Shirt \$3.00
- Athletic Supporter 75c
- Socks 75c and \$1.00
- Gym Shoes \$2.50 to \$5.95

TEXAS TECH COLLEGE BOOKSTORE

Tuesday, Septem

Museum An
Twilight M

The Twilight Mus
the Wayland College
Quartet, will be the
October event of
fall program. The
begin at 4 p.m. in
auditorium.

The quartet will
its program to sacre
a piano solo by Miss
providing an interme
hymns and songs
lands. A few of the
be sung by members
in costume. The si
Claudia Brown, La
Jim Hart, and Elmo
rest of the group
lier.

A photo show, spe
Lubbock Photograph
on exhibit in the Mu
ium Oct. 6-8 includ
Children's Art
Beginning at 1 p.m.
Oct. 8, registration

QU
TO

LARGES
Buy

SOCIETY

Museum Announces October Calendar; Twilight Music Hour Is First Program

The Twilight Music Hour, with the Wayland College International Quartet, will be the first important October event of the Museum's fall program. The program will begin at 4 p.m. in the Museum auditorium.

The quartet will devote half of its program to sacred music, with a piano solo by Miss Ledale Meeks providing an interlude between the hymns and songs from foreign lands. A few of the numbers will be sung by members of the quartet in costume. The singers include Claudia Brown, La Moyne Harris, Jim Hart, and Elmore Averyt. Director of the group is Shelby Collier.

A photo show, sponsored by the Lubbock Photography club, will be on exhibit in the Museum auditorium Oct. 6-8 inclusive.

Children's Art Workshop
Beginning at 1 p.m. Wednesday, Oct. 8, registration will be held

for the Children's Art Workshop and will continue through 5 p.m. the same day. The workshop begins at 9 a.m. Saturday, Oct. 11, and will continue through Dec. 20.

The West Texas Museum association's annual meeting and dinner will be held at 7 p.m. Thursday, Oct. 16, in the ballroom of the Caprock Hotel. Speaking at the dinner will be the Most Reverend Lawrence J. Fitzsimon, bishop of Amarillo, and Peter Hurd, the New Mexican artist who is to paint Museum's rotunda mural.

Milestone in Music
A Twilight Music Hour Sunday, Oct. 19, will feature "Milestones in Music", presenting selections which illustrate highlights of each era or have opened new ideas of musical thought. Mrs. Grace Goodwin, well-known soprano, accompanied by Mrs. James Atcheson and Miss Charlotte Barrier at the piano, will be the guest soloist.

Men's Rush Week To Be in October

Rush week for Tech's eight fraternities was set for Oct. 13-23 by the Men's Inter-club council Sunday afternoon.

Days designated for individual clubs are: Monday, Oct. 13, Kemas; Tuesday, Wranglers; Wednesday, Adelphi; Thursday, Centaur; Monday, Oct. 20, Socii, Tuesday Los Camaradas; Wednesday, Silver Key; Thursday, College Club.

The pledging convocation will be held from 4:45 to 6:15 p.m. Friday, Oct. 24, in the Aggie auditorium. The program of previous semesters is to be followed during rush week.

Newly elected presidents of the social clubs are: Troy Powell, Adelphi; Bob Price, Centaur; Bill Bales, College Club; Larry Bedford, Kemas; Marvin Jones, Los Camaradas, Charles Akey, Silver

Julius Hegyi, violinist, will give a program of chamber music at 8 p.m. Tuesday, Oct. 21, in the Museum auditorium.

At 8 p.m. Wednesday, Oct. 29, Allan D. Cruickshank will bring an Audubon Screen tour titled "Below the Big Bend" to the Museum auditorium.

Sock and Buskin To Have First Meeting Tomorrow

Election of officers for the fall semester will highlight the first meeting of Sock and Buskin club, at 7 p.m. tomorrow in the Speech building, Miss Annah Jo Pendleton, sponsor, announced today.

Membership of Sock and Buskin is composed of students interested in drama. Students wishing to apply for membership should see Miss Pendleton at the Speech building for details concerning application.

Sick List

Infirmary sick list Monday listed:

June Cook, Big Spring; Roy Lee Taylor, Fort Worth; Eldon Pauley, Iraan.

Key; and Pete Morris, Socii. The Wranglers have not elected officers.

Representatives from the various clubs to MICC are: Bob Lovelace, Centaur; Scott Poage, College Club; Bob Anthony, Kemas; Crozier Gowen, Los Camaradas; and J. C. Chambers, Silver Key. Adelphi, Socii, and Wranglers have not elected their representatives.

Librarians There To Help You, R. C. Janeway Says

Would you apologize to a storekeeper for buying an article from him? R. C. Janeway, librarian, compares this to the way some students apologize to the librarians for asking help in the library. Both new and old students are guilty of hesitating to ask for aid. Mr. Janeway emphasizes that the librarians are there to be of service.

Library hours are Monday through Friday, 8 a.m.-10 p.m.; Saturday, 8 a.m.-5 p.m., and closed Sunday. A handbook on how to use the library is available at the circulation desk on the second floor.

In the last three years, Mr. Janeway says that the book collection in the library has grown 40 percent, while the bound periodicals have increased 75 percent. At the same time the per-student use of the library has increased nearly 100 percent.

Fluorescent lights have been recently installed on the second floor and have been ordered for the entire building.

HARRIET MOLTZ, May '52 graduate, is now teaching in a Lubbock junior high school. Miss Moltz served as president of Ko Shari and Women's Recreation association while in Tech.

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YOU LIKE 'EM

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BETTER QUALITY AND HIGHER
PRICE THAN ANY OTHER
KING-SIZE CIGARETTE



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BOTH contain only those proven ingredients that make Chesterfields the best possible smoke: the world's best tobaccos, pure, more costly moistening agents (to keep them tasty and fresh), the best cigarette paper that money can buy — nothing else.

BOTH are much milder with an extraordinarily good taste and, from the report of a well-known research organization — no unpleasant after-taste.

BOTH are exactly the same in all respects. There is absolutely no difference except that king-size Chesterfield is larger — contains considerably more of the same tobaccos — enough more to give you a 21% longer smoke, yet costs very little more.

LARGEST SELLING CIGARETTE in AMERICA'S COLLEGES

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Monday Date . . .

Add Student council meetings to your calendar for future Monday nights.

Details of the sessions of your governing body will be found well in advance in The Toreador, which believes that every Techsan should attend an SC meet at least once during his college days.

The council welcomes visitors, who will find good seats in the meeting where the atmosphere is usually not-too-formal for comfort.

Such a visit is essential for the student who wonders, sometime during his stay at Tech, what happens to those candidates after election day.

Sick of it All . . .

Texans, do you fly to parties in a DC-6? Are your women brainless bores who wear mink with their blue jeans? Is the state of Texas composed of equal parts of Glenn McCarthy, the King ranch and Neiman-Marcus?

A novel has just reached the bookstores which implies that all Texans can answer "Yes" to the above questions.

We refer you to "Giant" by a down-easter named Edna Ferber, who is responsible for "Show Boat" among others. The authoress has been quoted with "I am sick and tired of Texas."

Her publisher offers the book for \$3.95—but check your budget first. You might need the cash to tip your shoeshine boy.

To Whom It May . . .

We have been informed that there are those students on the campus who become confused when reading stories in The Toreador because of the time and date arrangement. Therefore, we hope to clarify the situation.

When the word "today" is used, it refers to the day the paper is dated, either Tuesday or Friday. "Tomorrow" refers to the following day, either Wednesday or Saturday.

Deadlines for The Toreador are 5 p.m. Monday and Thursday. In case of after-hour happenings, special arrangements may be made by calling extension 424 or coming by the editorial offices in the Journalism building.

The editors are always glad to receive letters to the editor, reflecting student opinion on controversial subjects, or just subjects. Letters should be as short as possible, and we reserve the right to edit them.

We hope these few words have aided in correcting the misunderstandings.

TECHnicalities

by Ralph Shelton, Toreador Associate Editor

Herewith we reprint a letter sent to the editor of The Toreador:

Dear Editor,

In regard to the editorial in The Toreador of September 23 entitled "The Midas Touch," I would like to offer my complete disagreement to the statements made by this Toreador writer. I have been a Techsan for only two years, but in my short tenure here I have not seen the spirit of Texas Tech so evident on the campus. I dare say that if it is not dampened by pessimistic upperclassmen and Toreador writers, that the present student body will far exceed all marks set by our predecessors. It seems to me if we will get behind our most excellent ball team and keep the spirit which is already evident on our campus, that we will certainly win a large majority of our games this year.

Also may I refer you to the pep rallies that have been held on our campus this fall. I hardly see how a true Techsan who had been to these pep rallies could say that spirit was lacking on our fair campus. I challenge the writer of this article to attend a pep rally or so before he comments further on school spirit.

Yours for a better Tech, HARDY CLEMONS

Dear Hardy:

The writer of this column read-

ily admits authorship of that editorial. This writer started to Tech at the same time you did and agrees that spirit is more evident now—but, if you'll pardon the expression, that isn't saying much. Spirit could hardly be less evident than it was in 1950.

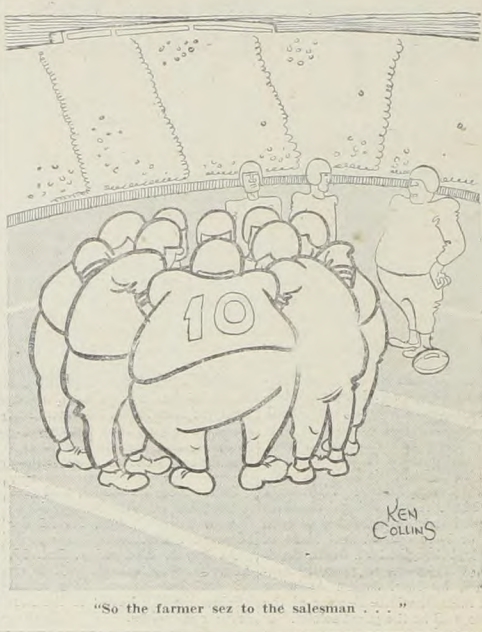
What this "fair campus" needs, Hardy, is people who are not satisfied with slight, half-hearted improvements. We commend Tech on the progress in spirit it has made, but don't let's stop to pat ourselves on the back yet. We've still a long way to go.

It is this writer's opinion that the real "pessimistic upperclassmen" are the ones who are content with the status quo; the optimists are the ones who believe that Tech SHOULD and CAN improve.

Your challenge, Hardy, was met before "The Midas Touch" saw print. At least one of the editors of this paper has been present at each of the pep rallies. We agree on the matter of lagging spirits.

We received a cartoon in the mail recently, with its artist identified only as Brooks. Space limitations prevent us from running the drawing, but we will attempt to describe it.

The cartoon is composed of two panels. In the first, captioned "See TECHNICALITIES, page 5



Under the Breezeway

by shirley johnson, toreador editor

One thing we have to say for Senator Richard Nixon, the Republican vice-presidential candidate, is that he is a good speaker. We think both parties will agree on that; we were not too sure of the opinion of Amarilloites, however. Signs all over town advertised "Dick Nixon at the Tri-State exposition at the Bullbarn." His public speech was made under a sign proclaiming, "Livestock." Because Nixon's plane was late, the schedule for the evening was ruined. The press conference, scheduled for 6 p.m., was held about 7:30 instead. Since he had only 15 minutes left, the conference was not thrown open to questions from the floor. Each reporter simply wrote his questions on paper, handed them in, and Nixon answered those which appeared most often.

When Nixon walked to the microphone for his public speech at Amarillo, he was greeted by a loud chorus of rebel yels. These were perhaps particularly symbolic in view of Texas' rebellion against the Democratic party and favoritism for the Republicans.

Of course, one of the first questions asked was, "What, in your opinion are the basic issues of the campaign?" Answer: The mess in Washington is the most important Political issue. By the "mess in Washington," I mean the corruption, communism, mistakes in military and economic policy. Foreign policy is another important basic issue. The present administration has failed to get rid of communism at home or abroad.

Perhaps the second most important question answered by Senator Nixon was "Do you believe Eisenhower will issue an ultimatum to Russia?" His answer stated that there are other ways besides ultimatums, and that Ike would exhaust those first. "If ultimatum means war, Ike will not issue it in my opinion." But, if it becomes necessary, he will take such a stand.

At his speech at the Bullbarn, Nixon stated that he knew all about the Democrats.

"I should; I married one."

Next in importance was the query, "What part will Taft play in the campaign and government?" To this, Nixon said that Taft would be a leader in the Senate. He likened the situation to a team, with Ike being the captain and Taft the able and loyal lieutenant.

Nixon said they planned to stop communism by constantly exposing it. He mentioned here the Mundt-Nixon bill which requires registration of all communist front organizations.

Asked about the stand he took on FEPC (Fair Employment Practices commission), he allied himself with Ike and announced his feelings against it.

He favored extension of the Social Security act, saying that Eisenhower's administration would handle investments correctly and not waste the people's money. The present administration has destroyed investments, he claimed.

One question he did not hedge on was that asking about a GOP Congress this fall. He stated that if Ike is elected, the House would definitely be Republican. The Senate would likely also be Republican, but the race will be much closer and the outcome less certain.

The only reference to the recent scandal involving Nixon and the \$18,000 fund was made in a very joking manner when a gift from Amarillo was presented him at the press conference.

Senator Nixon was given his first hat of the campaign by Janie Hodges, representing the Young Republicans of Amarillo.

Miss Hodges made the presentation and added, "Like your dog, you won't have to give this back to the Texans."

The dog in question was the black-spotted cocker spaniel sent to Nixon's children by a Texan from Belton.

Nixon had been quoted as saying "Regardless of what they say about it, we are going to keep the dog."

File 13

The following bit was lifted from a handbook issued to residents of men's dormitories at Tech:

"The Tech Halls of Residence are not just places in which the student eats and sleeps. The Tech Halls are places where the student lives! The Halls of Residence boast that they are "Your Home Away From Home!" It is our hope and conviction that each student will get as much out of his life in the halls as he will from the college classroom."

Comment withheld.

Also gleaned from the same handbook:

"Whenever you think the dietitian is not doing a good job just remember the problems she faces. The list is endless but the following will give you an idea:

- 1. Lubbock is a boom area. Prices are high and labor is scarce.
2. No large dairies or orchards exist around Lubbock—all food is shipped in. There is no source of 'cheap food' available to us.
3. We have no private gardens or herds we can depend on as many of your folks have. We buy everything on the open market and, in case you haven't checked the papers lately, prices are climbing!
4. No matter how good a job the dietitian does, institutional cooking gets monotonous — you miss the personal touch mother gives your meals. No matter how hard she may try, your dietitian can't please everybody every meal.
5. Food is the handiest thing to gripe about. When you have flunked a test or lost a date or otherwise need to 'let off steam' it's always the food that gets blamed!
6. No matter how good a job the dietitian does, institutional cooking gets monotonous — you miss the personal touch mother gives your meals. No matter how hard she may try, your dietitian can't please everybody every meal.
7. Food is the handiest thing to gripe about. When you have flunked a test or lost a date or otherwise need to 'let off steam' it's always the food that gets blamed!

So, before condemning your dietitian and her staff, try understanding them and knowing them. Surprising though it may seem, you will find they're human! In fact, they are so human they even appreciate a "Thank You" when they've prepared a meal that you have enjoyed.

We might add that you may find the meals taste better when you take time to savor up a bit, especially on Sunday.

Again we restrain ourselves from commenting—let us hear from the readers concerning the above treatise.

the toreador

THE TOREADOR, student newspaper of Texas Technological College is published every Tuesday and Friday on the campus at Lubbock by the associated students of the College.

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Tuesday, September 30, 1952

Tech's Six D By Exhibits A

"Live" exhibits from Tech's six divisions will be shown by Home Economics at the State Fair of Texas Saturday through Sunday.

The Tech band will play at the State Fair Saturday and Sunday. Each division will exhibit a 40-foot exhibit, which will form an arc around the center of the arc.

A 34-foot irrigation system will represent the Agricultural Department. The chemistry department will exhibit a 3x8-foot exhibit which will be the center of the arc.

Business Administration will demonstrate an IBM typewriter. The Engineering Department will use a 3-foot oil derricks exhibit.

A "ballooning" exhibit will be shown by Home Economics. Each exhibit will be 11x14-inch color transparencies, illuminations, and other activities in the various departments.

Eight 16x20-inch and 12x16-inch photographs of campus scenes will also be on display. Special Concerts will be given by the Tech band.

The Tech band will give a special concert at 1:30 p.m. in front of the Journalism building on the fair grounds. For the show will include the Grand Canyon by Croft, "New Color" by Hall, "His Honor" by Fillmore, "Petite Suite" by Fillmore.

Tech Officials To Meet Pan-Tech Farms

President E. N. Jones, Jr., Stangel of agriculture, A. W. Young, head of our department, will attend the first annual Southwest Agricultural Demonstration Contest to be held at the fair grounds near Amarillo.

The event is sponsored by the American Farm Bureau. President Jones will be in Lubbock on Tuesday, Wednesday, and Thursday. He will preside over the contest panel, of which Young is a member.

Dr. R. S. Underwood, Director of National Mathematics

Dr. R. S. Underwood of mathematics, has been named as one of the invited speakers at the National Analytic Geometry Conference to be held at the State Fair of Texas August-September in Amarillo.

AMERICAN MATH MONTHLY. In this article Dr. Underwood discusses the progress of analytic geometry in 1945, by means of plane and solid geometry.

Previous articles by Underwood on the subject of the same magazine appeared in 1948.

Tech's Beef Cattle To Go To Texas

Tech will exhibit a herd of breeding beef cattle at the State Fair of Texas Saturday through Sunday in Dallas. The exhibit will consist of four Angus and four Hereford.

In charge of the exhibit are George Keith, beef man, and Ed Dwyer, assistant. These cattle exhibited at the Panhandle fair in Lubbock.

Try Walton's Drive for a meal or a drink 2101 Broadway Drive

Tech's Six Divisions To Be Represented By Exhibits At Texas State Fair in Dallas

"Live" exhibits from each of Tech's six divisions will be shown at the State Fair of Texas in Dallas Saturday through Oct. 19. The Tech band will attend the fair Saturday and Sunday.

Each division will have a section of the 40-foot exhibit, and the sections will form an arc. A 10-foot double-T will rotate on its base in the center of the arc. Two lounge benches will face the arc.

A 3x4-foot irrigation project will represent the Agriculture division. The chemistry department designed and built a 3x8-foot "spectrum" which will be the contribution of the Division of Arts and Sciences.

Business Administration will demonstrate an IBM typewriter, and the Engineering division will use a 3-foot oil derrick borrowed Institute.

Balooctan to be Shown

A "balooctan," a 32-slide, self-operating projection machine, will be shown by Home Economics division.

Each exhibit will be framed with 11x14-inch color transparencies. The pictures, illuminated from the base with indirect lighting, show activities in the various divisions. Eight 16x20-inch and eight 30x40-inch photographs of campus buildings will also be on display.

Special Concert

The Tech band will present a special concert at 1:30 p.m. Sunday in front of the Hall of State on the fair grounds. The program for the show will include "Overture to the Grand Canyon Suite" by Grofe, "New Colonial March" by Hall, "His Honor March" by Fillimore, "Petite Suite" by Tech-

aikowski, "Old Comrades" by Peike, "Semper Fidelis" by Sousa, "Ballet Music from Faust" by Gounod, and "Manhattan Beach March" by Sousa.

The 115-piece Matador Band will also represent Georgia Tech at the SMU-Georgia Tech football game Saturday night. Dr. D. O. Wiley, director of the Tech band, said the group will leave Lubbock early Saturday morning by chartered buses. They will stay at the Jefferson hotel.

Cash Prizes and European Trips Offered to Students

Cash prizes of \$50, \$30 and \$20 are being offered by Travel and Study, Inc. for the best designs in a poster competition for student tours to Europe. This contest is open to all students, both undergraduate and graduate.

Designs to be entered in this contest should be centered around a slogan of not more than six words and should illustrate or suggest student travel to Europe. The closing date of the competition is Oct. 25.

Travel and Study also offers students chances to earn part of the whole of a trip to Europe, or cash, by becoming Travel and Study campus representatives. Students interested can obtain complete details from Travel and Study Inc., 110 East 57th street, New York 22, N.Y.

TECHnicalities—

"Slime—First Week," the figure of a freshman is depicted standing alongside a building, labeled "Tech." The figure is roughly three times as high as the building.

In the second panel, entitled "Slime—Second Week," the figure of the freshman is less than a third the size of "Tech."

We interpret the message to be that the slime is all-important in his first days at Tech and then is almost ignored after things get started.

You're right, Brooks; by the second week of the school year, the honeymoon is over. The hand-shaking and the receiving lines can't last forever, you know.

And try viewing the situation from this angle: after you frosh have been here a week and have emerged from the high-school cocoon, you have been accepted by the faculty & upperclasses of Tech as one of the mob—the mob being the student body of Tech.

We think that's a fine body to be part of, Brooks. We think you should be proud that Techians have stopped pampering you and have started treating you as equals, who deserve no special consideration.

If you remain unconvinced, let us hear from you again and we'll inscribe your name on a corner of our official staff crying towel.

Rec Hall Filled By Social Crowds

BY BILL STUCKER
Toreador Staff Writer

The Rec hall is still the campus meeting place for students and faculty. Larger crowds than ever are reported during the morning hours with cards, Ping Pong, dancing and "bull sessions" sharing equal honors.

The Green room, not to be outdone, is serving coffee to hundreds every morning, brewing approximately seven urns to meet the demand.

Present opening time for both "Rec" hall and Green room is 9 a.m.; closing time for the Green room is 1 p.m. while the "Rec" hall stays open until 9 p.m. with the exception of Friday and Saturday nights when dances are held.

Friday Night Dances

Friday night dances are square-dances open to all students interested and are from 8:30 to 11. Instruction in square-dancing is given for students who are learning or want to learn. The Saturday night dance is ballroom dancing and lasts an extra-thirty minutes. Like all Rec hall programs, the dances are open to all students and are free of charge.

Names and dates of movies to be shown under the Rec hall program in the Aggie auditorium will be announced as soon as the committee has made the selections. Jess Parish, Rec hall director, stated.

Assistant Director's Duties

Answering questions and keeping equipment deposits is only part of Assistant Director Mrs. R. M. Chitwood's job. One week of each month Mrs. Chitwood counts the people in and out to estimate average attendance.

Mrs. Julie Rogers, wife of Doak hall supervisor George "Buck" Rogers, is the new manager of the Green room. A general improvement of the service as well as coffee quality is in evidence and future plans are for still more. Mrs. Rogers received her bachelor's degree from Michigan State and her master's from Ohio State.

Openings are still available for students on some Rec hall committees and those interested are asked to apply immediately.

Students To Work at State Fair

Robert Allen Bain and Forrest Burnham, senior animal husbandry students, will serve as clerks for the livestock shows during the second week of the Texas State fair, Oct 11 through 17.

NANCY BROWDER, summer 1952 graduate, is now working for the Amarillo Globe-Times. Miss Browder, journalism major, was a member of Theta Sigma Phi, honorary fraternity for women in professional journalism; Press club; Newman club.

JOHN NORCROSS, 1951-52 editor of The Toreador, is now stationed at Ft. Monmouth, N. J. Norcross is in the signal corps. While at Tech, he was a member of Saddle Tramps; Press club; Kappa Alpha Mu, honorary photography fraternity.

'Too Hot, Damp' Complains Bolivian

"This West Texas is sure a hot, damp country," exclaimed Norman Anzarut as he was registering Monday afternoon. This last adjective describing Tech's locale was enough to signify that the speaker is a newcomer.

Norman, 18, left his home town of Cochabamba, Bolivia, by plane last Friday at noon and arrived in Miami, Fla., Saturday afternoon. He will live in Drane hall with a Texas roommate.

Explanation of Norman's opinion of our climate is clarified as he tells of the 17-degree temperature of his home, which is 10,000 feet above sea level. The tall, black-haired Bolivian did indeed appear "hot and bothered" as he struggled through registration for his textile courses.

Plans World Tour

Norman is an aspiring young man as he tells of his plans to tour the world. He has already traveled all over the South America continent and is dreaming of the time when he can go to Canada during the summer. At the end of his second or third year, he plans a trip to Europe. Needless to say, traveling and meeting people are listed as his hobbies.

His parents are British, as they taught Norman his English with a British accent. He also speaks Spanish. One of the reasons for his trip to Canada is to learn French, which he considers the most beautiful of all languages. When he masters French, he plans to tackle German and Arabic.

Parents' Business

Norman explains his parents' business, importing and exporting, which is closely related to Bolivia's principal business of small retail stores. He says that in such a climate little else is possible.

And here is a gem for West Texas: This boy who considers a trip into the Bolivian jungle as "fun," recoils in horror from the sport shirts on exhibition around the campus.

ROTC Sergeant Needs Choppers

To whom it may concern: Sgt/IC Marion Knight, army ROTC instructor, is in the market for a swap.

Due to the recent enthusiasm of a persistent dentist, Sgt. Knight would like to trade one toothbrush for one meat grinder. Condition of latter is immaterial, since the toothbrush is not new either.

Freshman Horde Swamps English

An unexpected increase in freshman enrollment has thrown the English department into a furor in trying to obtain new instructors and open new sections. Twenty-two new freshman sections have been opened to take care of the overflow, which brings the total number of freshman sections to 48.

Tom Bridges, Mrs. Earl Mizell, Mrs. Charles Waters and James Rushing have been added to the staff of the department as part-time instructors.

The shortage of instructors and the necessity of opening new sections was brought about by inability to predict the number of students, according to Dr. T. M. Camp, head of the department. Between 1,150 and 1,200 students are enrolled in freshman English this semester, which is an increase of about 200 students over the fall figures a year ago.

Many of the sections are still overcrowded and several English instructors are carrying an extra load.

This same situation of too many students and too few instructors is evident in the English departments of colleges throughout the State, Dr. Camp says. This, combined with the fact that most qualified English instructors are occupied elsewhere, makes it difficult to obtain teachers. However, instructors who are tentatively scheduled to arrive at Tech within the next few weeks should remedy the situation.

Foreign Students Urged To Apply For Scholarships

Foreign students qualified for one of the 15 scholarships offered by the college should file a written application immediately, Dean James G. Allen announced Monday.

There are five \$100 scholarships each semester for qualified students who are citizens of foreign countries. It is necessary that the student has completed at least one semester with a grade-point average of 1.5. This average must be maintained while holding the scholarship.

Latin-American and United States possessions scholarships are offered each year to five high school graduates. The student is required to take competitive examinations, and is considered according to financial need and the quality of his grades. The scholarships are for \$25 per semester. Further information may be obtained from Dean Allen's office on the first floor, west wing of the Ad building.

Tech Officials To Go To Pan-Tech Farms Events

President E. N. Jones, Dean W. L. Stangel of agriculture, and Dr. A. W. Young, head of the agronomy department, will attend the first annual Southwest Soil Management Demonstration and Plowing contest to be held at Pan-Tech farms near Amarillo Wednesday. The event is sponsored by the Berger Agriculture Workers Council.

President Jones will make the welcoming address. Dean Stangel will preside over the soil management panel, of which Dr. Young is a member.

Dr. R. S. Underwood Has Article In National Mathematics Magazine

Dr. R. S. Underwood, professor of mathematics, has an article, "Functions of N Variables in Extended Analytic Geometry," in the August-September issue of THE AMERICAN MATHEMATICAL MONTHLY.

In this article Dr. Underwood improves the system, which he originated in 1945, by which the results of plane and solid analytic geometry are extended to deal

Previous articles by Dr. Underwood on the subject appeared in the same magazine in 1945 and 1948.

Tech's Beef Cattle Exhibit To Go To Texas State Fair

Tech will exhibit eight head of breeding beef cattle at the 1952 State Fair of Texas which begins Saturday in Dallas. The exhibit will consist of four Aberdeen Angus and four Herefords.

In charge of the exhibit will be George Keith, beef cattle herdsman, and Ed Dwyer, student assistant. These cattle are now being exhibited at the Panhandle South Plains fair in Lubbock.

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POTPOURRI

"Wana buy a raffle ticket for poor widow?"
"No, but I'll take two on a rich widow."
"What sort of part does Bill have in the play?"
"A very emotional part. In the last act he has to refuse a drink."
Professor: "Perkins, given an example of the law of supply and demand."
Perkins: "Your textbook, which is so expensive in September is practically worthless in June."
Wife: "Circumstances alter cases."
Husband: "Not if it's a reliable bear."
"Well son, how's school?"
"Not good. I've been going three days and I ain't educated yet!"

alschuler's
MEN'S WEAR AND MEN WEAR
1103 Broadway

Ags Study Ice Cream, Gardens

Have you ever wanted to learn to make good ice cream and receive college credit for it? Or perhaps you would like to learn just which vegetables to plant in your garden?

If so, check the college catalogue or the aggie division. There are actually such courses in the curriculum.

Ice Cream Making

The dairy manufactures department offers ice cream making as a senior course. The students make ice cream and are required to eat it—no matter what it tastes like. The department offers a course to freshmen in which they make ice cream and sherbert.

They also test milk to determine what kinds of foreign substances it contains. The student tests the milk, which often contains garlic, weeds and tobacco, by tasting several samples. Occasionally the tester may be seen coming out of the lab with a slight green tinge.

Another course of interest to future home builders is vegetable gardening. Each student is required to plant his own garden and tend it by using information learned in class. This is the reason many of those aggies, like rabbits, are seen running around the campus eating carrots and radishes.

Perhaps the aggie division should add another course called "Corn Raising 433." This course, combined with some ingenious chemistry class working on "stills," could do much toward bringing a closer bond of friendship between divisions.

Zablotny Begins Fall Music Hours

Mitchell Zablotny, concert master of the Lubbock symphony orchestra, gave a violin recital in the Museum Sunday at 4 p.m.

Zablotny, first performer in the Twilight Music Hour series for the fall semester, played Sonata III by Leclair, Concerto in D Major by Beethoven, Liebestreud by Kreisler, and Mazurka by Mlynorski.

The next program on the series will be given by the Wayland College International choir, directed by Shelby Collier, Sunday.

PAT JOHNSON, '52 graduate in journalism, is now on the staff of the Amarillo Globe-Times. Miss Johnson was president of Theta Sigma Phi, honorary fraternity for women in professional journalism; vice-president of Sans Souci; vice-president of Women's Inter-club council; member of Press club; associate editor of The Toreador.

STEWART PHILLIPS, January, '52, electrical engineering graduate, is now working for the Sun Oil company in Beaumont.

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Tropic Grill

At 2419 Main
(1/2 block from the Campus)

Open From 6 A. M.

Until 12 P. M.

(Saturday Until 3 A. M.)

We invite you to come and try our Excellent Food and Fine Service.



I STOLE THE FINAL IN MILKING-237.....

Room and Board Due Wednesday

Tomorrow, October 1st, will mark the beginning of another room and board payment period.

In case some students do not know the facts about paying procedure, the payment period runs from the first of the month to the fifth. After the fifth a 25-cent fine is assessed for each day until the bill is paid.

A short extension may be obtained if the student can produce evidence that a check is due immediately. During the extension period no penalty will be added. If at the end of the extension and the student has not paid, a penalty will be added.

Remember, you have five days. Pay it now!

Phi Eta Sigma Will Meet; Richards Urges Attendance

Phi Eta Sigma, honorary scholastic organization for freshman men, will hold its first meeting Friday in Ad227, says Zeck Richards.

All members are urged to attend, for important business is on the agenda, Richards added.

Teachers To Meet During Workshop

Approximately 150 teachers representing the 26 counties in District 4 of the Texas State Teachers Association will meet on the campus for a workshop Thursday.

The central theme of the conference will be coordination of work among West Texas teachers. Tech faculty members taking part in the program will be Dr. Doyle D. Jackson, professor of education, and Dr. John S. Carroll, head of the education department.

Dr. Jackson is chairman of the legislative chairman section and Dr. Carroll is one of the consultants.

The general session of the workshop will open at 9:30 a.m. with Walker Bailey, president of District 4 from Big Spring, presiding. Miss Mary Titus, consultant for the local National Education association, will give the keynote address.

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No box tops! NO ENTRY BLANKS! It's easy!
Just write a 4-line jingle based on the fact that

LUCKIES ARE MADE BETTER TO TASTE BETTER!*



HERE ARE THE INSTRUCTIONS

1. Write your Lucky Strike jingle on a plain piece of paper or post card and send it to Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y. Be sure that your name, address, college and class are included—and that they are legible.
2. Base your jingle on any qualities of Luckies. "Luckies are made better to taste better," is only one. (See "Tips to money-makers.")
3. Every student of any college, university or post-graduate school may submit jingles.
4. You may submit as many jingles as you like. Remember, you are eligible to win more than one \$25 award.

Here's your chance to make yourself \$25. Just write a 4-line Lucky Strike jingle, based on the fact that Luckies are made better to taste better.*

Then, if we select your jingle, we'll pay you for the right to use it, together with your name, in Lucky Strike advertising... probably in this paper.

Read the sample jingles on this page. Then get the gang together, break out the rhyming dictionary, and start writing. It's fun! And we're buying jingles by the bushel!

Hint—if you can sing your jingle, it's a good one!

Hint—the more jingles you write, the more money you have a chance of making.

Hint—be sure to read all the instructions!

*TIPS TO MONEY-MAKERS

To write a winning Lucky Strike jingle, you're not limited to "Luckies are made better to taste better." Use any other sales points on Lucky Strike such as the following:

- L.S./M.F.T.
- Lucky Strike Means Fine Tobacco
- Luckies' cigarette-tearing demonstration
- Luckies taste cleaner, fresher, smoother
- Be Happy—Go Lucky
- So round, so firm, so fully packed
- So free and easy on the draw
- Buy Luckies by the carton
- Luckies give you deep-down smoking enjoyment

I've heard the same in every class—
In history, psych, and ec—
For cleaner, fresher, smoother smokes,
It's Lucky Strike, by heck!



I like a better-tasting smoke
And mildness counts with me.
So when I buy I keep in mind
That L.S./M.F.T.!



Owls

Displaying an admirable defense and an excellent offense, the smooth Owls handed the hapless...

The Owls again to get the hard-hitting Owls...

Working under the most thoroughly exp...

The general session of the workshop will open at 9:30 a.m. with Walker Bailey, president of District 4 from Big Spring, presiding.

All-conference Hi-Turner and hard-hit Lewis alternated as to take the pigskin...

The effectiveness was hampered, as far as 60 fans in the stands...

Rice began its parade down (outside of the tallies) when the 15...

An interception by Gordon Kellogg set the Rice tally, which w...

Tennis Singles Hand Ball (Singles) Table Tennis (Singles & Doubles) Basketball Swimming Bowling Fencing Badminton Volleyball Softball Horsehoes Golf Track

Touch Football Tennis Singles Hand Ball (Singles) Table Tennis (Singles & Doubles) Basketball Swimming Bowling Fencing Badminton Volleyball Softball Horsehoes Golf Track

Touch Football Tennis Singles Hand Ball (Singles) Table Tennis (Singles & Doubles) Basketball Swimming Bowling Fencing Badminton Volleyball Softball Horsehoes Golf Track

Touch Football Tennis Singles Hand Ball (Singles) Table Tennis (Singles & Doubles) Basketball Swimming Bowling Fencing Badminton Volleyball Softball Horsehoes Golf Track

Touch Football Tennis Singles Hand Ball (Singles) Table Tennis (Singles & Doubles) Basketball Swimming Bowling Fencing Badminton Volleyball Softball Horsehoes Golf Track

Owls Overpower Tech

Displaying an almost impenetrable defense and an equally prepared offense, the smooth-rolling Rice Owls handed the hapless Red Raiders their first defeat of the season as they marched to a 34-7 win Saturday night in Rice stadium.

The Techs tried time and time again to get rolling against the hard-hitting Owls, but only in the final minutes of the fourth quarter did they play the brand of football which they have displayed in workouts.

Working under the capable if not thoroughly experienced instruction of Quarterback Jerry Johnson, the Raiders staged a 66-yard march late in the fourth quarter to mark the only Tech tally of the evening. The march was opened against Rice reserves with Rick Spinks carrying for 14 yards. A lateral pass from Johnson to "Skeeter" Lewis and back to Johnson moved the ball up 15 more yards. Despite the inserting of Jess Neely's first string defense in an attempt to stop the drive, Spinks carried for 31 more yards to the Owls 28-yard line.

All-conference Halfback Jim Turner and hard-hitting Skeeter Lewis alternated as ball-carriers to take the pigskin down to the 1-yard line. Johnson plunged over center for the tally, with Jack "Mr. Automatic" Kirkpatrick booting the conversion.

The effectiveness of the game was hampered, as far as the 37,000 fans in the stands were concerned, by the flag-happy referees, who assessed a total of 256 yards in penalties against the two teams. While early in the first quarter, two Rice touchdowns were nullified as red flags dropped, Raider Tackle David Brown was ejected from the game for illegal use of the elbows (an offense requiring ejection according to the recently added rules), and in the fading minutes of the game Tackle Bobby Lambert suffered the same fate.

Rice began its parade of touchdowns (outside of the two nullified tallies) when the 15-yard penalty in connection with the ousting of Brown from the game placed the ball deep in Tech territory; and Carl Johnson went over standing up. Leroy Fenstermaker kicked the first of four Rice conversions completed.

An interception by Halfback Gordon Kellogg set up the second Rice tally, which was climaxed by a 23-yard sprint by Billy Ed Daniels. Late in the quarter the scene was laid for the third of the

five touchdowns. The Owls' brilliant, quarterback, Dan Drake, passed to End Jack Day on the first play of the second quarter for the score. Tech end Vic Spooner, who shows all-conference possibilities in his first year of play for the Raiders, broke up the pass play, but inadvertently knocked the ball toward Day who gathered it in and hung on.

A plunge over center by Daniels scored the last touchdown of the half, and sent the two teams to the dressing rooms with the score resting at 27-0. The outstanding display of scoring ability by the Owls was climaxed by a 77-yard run by Kosse Johnson in the opening minutes of the second half which resulted in the fifth and final Rice tally of the game.

The Owls, highlighted by the performances of Drake and Kosse Johnson, displayed the type of ball-playing which may well lead them to a SWC championship this year. The Raiders, on the other hand, were a disappointment to the sprinkling of Tech fans in the stadium. Their brilliant if brief comeback in the final quarter, however, was an indication that Saturday may possibly have been only an off night. Their chance for redemption comes this week end when they meet their Sun Bowl opponent, College of the Pacific, in Stockton, Calif.

Statistics	
TECH	RICE
10	22
9	13
0	6
1	3
181	297
31	126
212	423
11	21
4	8
0	1
14	7
34.3	37.1
1	5
0	2
14	9
160	96

Score by periods:
 TECH 0 0 0 7-7
 RICE 13 14 7 0-34

Scoring summary: Touchdowns, Texas Tech: Johnson, PAT, Kirkpatrick; Rice: C. Johnson, Daniels, K. Johnson, Day, PAT, Fenstermaker 4.

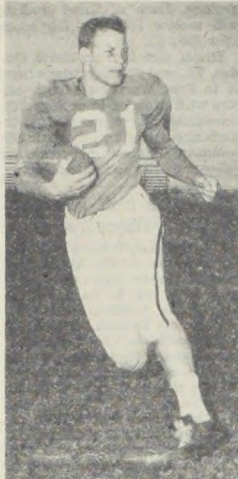
Tentative Intramural Sports Schedule 1952-53

Sport	Open		Entries		Play
	Starts	Close	Starts	Close	
Touch Football	Oct. 1	Oct. 8	Oct. 8	Oct. 13	Oct. 13
Tennis Singles	Oct. 6	Oct. 13	Oct. 13	Oct. 16	Oct. 16
Hand Ball (Singles)	Oct. 20	Oct. 24	Oct. 24	Oct. 27	Oct. 27
Table Tennis (Singles & Doubles)	Oct. 20	Oct. 24	Oct. 24	Oct. 27	Oct. 27
Basketball	Nov. 6	Nov. 17	Nov. 17	Nov. 25	Nov. 25
Swimming	Nov. 17	Nov. 28	Nov. 28	Dec. 1	Dec. 1
Bowling	Nov. 24	Dec. 6	Dec. 6	Jan. 7	Jan. 7
Fencing	Jan. 3	Jan. 5	Jan. 5	Jan. 9	Jan. 9
Badminton	Jan. 7	Jan. 9	Jan. 9	Jan. 12	Jan. 12
Volleyball	Feb. 16	Feb. 19	Feb. 19	Jan. 23	Jan. 23
Softball	Mar. 2	Mar. 6	Mar. 6	Mar. 12	Mar. 12
Horseshoes	Apr. 7	Apr. 10	Apr. 10	Apr. 13	Apr. 13
Golf	Apr. 8	Apr. 17	Apr. 17	Apr. 20	Apr. 20
Track	May 1	May 7	May 7	May 9	May 9

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SPORTALK

By Bob Lovelace



RAIDER BACK—Jim Turner, who led the Raiders in scoring and pass receiving last year, is being counted on to carry a heavy share of Tech offense this year.

Three Leagues to Begin Intramural Football Play

The time is rapidly approaching for the kickoff on the intramural sports program, with football first taking the spotlight.

About 30 teams are expected to enter this year according to George Philbrick, director of the program. Entries for football teams will open tomorrow and close October 8 with play starting the 13th.

All managers are urged to meet at 5 p.m. tomorrow in the gym to discuss rules and turn in eligibility lists of team members.

Three leagues will take part in the first phase of the mural sports program. M.I.C.C. dorm and independent leagues will open play on the 13th. All games will be played on the fields behind the gym between 5 and 6 p.m. Monday through Friday. A single round robin will be played with no play-offs unless there are ties. The winners of each league will compete for the college championship.

All regularly enrolled Tech students are eligible to participate in the program.

The Texas Tech Student Infirmary reports that an average of 55 students register their illnesses, no matter how slight or significant, in the Infirmary books every day. Colds and hay fever lead the list during the fall and winter months.

The Red Raiders went to Houston Saturday determined to beat Rice, but they returned home on the very short end of a 34 to 7 drubbing by the high and mighty Rice Owls.

There is no doubt that the Raiders just didn't have it to beat the Owls Saturday night. Rice was ready and made the kill in a hurry. The red flags which kept flying all over the field were big factors in the defeat. Tackles David Brown and Bobby Lambert were ejected from the game, although not one Rice player left the field. Jack Day swung at Tech end R. P. Bradshaw but stayed in the game. The numerous penalties kept Tech in the hole constantly. The Raiders were penalized fourteen times for 160 yards while the Owls received 9 penalties for 96 yards.

The great Rice defense didn't give Tech a chance. They seemed to be all over the place all the time. The Tech passing, which looked like a dangerous weapon last week, completely bogged down. Four of 11 were completed for only 31 yards.

It appears that ex-Tech coach Dell Morgan did an expert job of scouting the Raiders in their game with West Texas last week. It was some kind of revenge for him, although we haven't figured out what kind. As head coach of the Raiders, the Rice team beat Tech 8 out of 9 times they played.

The Rice passing attack apparently isn't all that it is supposed to be. The passing star Dan Drake completed 4 out of 10 for 70 yards, but he was often wild. There seemed to be quite a lot of interest in the game as 37,000 fans turned out. Earlier in the week officials had said they weren't expecting 30,000. While we're on the attendance angle, we noticed that the Texas A & M game with Oklahoma A & M drew only about 20,000 in Dallas Saturday night. You'll remember that on this same weekend last year the Raiders drew close to 30,000 in their battle with the Aggies in the Cotton Bowl.

There is still plenty of time left for the Raiders to make up for the beating in Houston. They still have a lot of formidable foes from which they can improve upon.

This week the Techs will make their longest trip of the season to Stockton, California to tangle with the College of Pacific Tigers. The Tigers will be seeking revenge for the 25 to 14 defeat they took in the Sun Bowl earlier this year.

There is little doubt that the Red Raiders will have a rough week of practice to get ready for College of Pacific. They will have to have long workouts since the

team is scheduled to leave by train Thursday morning.

Here's how some of the future Raider opponents came out in play this past weekend. College of Pacific took a 34 to 7 victory over Utah State. Texas Western pounded out a 41 to 9 triumph over Sul Ross. The University of Houston tuned in a 17 to 7 upset over Arkansas. North Texas State blasted North Dakota, 55 to 0. Two future opponents in Hardin-Simmons and Tulsa clashed with Tulsa taking a lopsided 56 to 27 victory at the expense of the Cowboys. George Washington grabbed a 39 to 0 victory over North Carolina State. The University of Arizona crushed New Mexico A & M, 62 to 12. All but two of the teams came out with victories which makes the road look dark for the Techs. Of course, some did not play tough opposition.

The two most noticeable victories came from the Houston up-Both of these two teams, Tulsa and Houston, will be played in Lubbock. It's beginning to look as though the Raiders will have at least three exciting home games. Besides the two mentioned above, Baylor will be here for a night game October 18.

Rick Spinks, Raider fullback who turned in a very creditable game against Rice last week, is the proud papa of a six pound baby girl born Monday morning. Incidentally, we will begin having a play-off of the week on the sports page. Spinks is our first choice because of his part in keeping Tech from a shutout against Rice.

Tech Fencing Coach Tries For Olympics In New York

Roddy Hobson, Tech's fencing coach, went to New York City this summer where he tried out for the Olympics. Hobson advanced to the semi-finals of the try-outs in sabre and was defeated by the defending champion, Dr. Tibor Nyilas, 5 to 4.

Hobson took lessons from Giorgio Santelli, one of the Olympic coaches, during his stay.

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Brain Wave Machine Used for Ph.D. Work

A woman candidate for a Ph.D. degree is one of the first students on the campus to learn to operate a machine that reads your mind or at least reads brain waves. Miss Patricia Fain, Lubbock, will use the complicated gadget while working on the first doctor's degree in biological chemistry applied for by a woman.

She will use a shiny dial machine that may be found in the Veterinary Science building on the campus. The recent addition to the chemistry department is an electroencephalograph. The EEG, as it is more conveniently called, will be used to determine the effect of certain solutions on brain waves.

It was purchased by Tech last May and is under the general direction of the chemistry department, with Dr. Joe Dennis, head of the chemistry department, and Dr. Fred Harbaugh, professor of animal husbandry and veterinarian, as its immediate supervisors.

Few Will Meet

Few Tech students will likely meet this metal wizard. But Miss Fain will become intimately acquainted with it between now and next June. She is using the machine in her doctor's research project. With it she and the two professors hope to obtain information which may be correlated with present knowledge of wheat poisoning.

Wheat poisoning, for those who are interested but uninformed, is experienced when pasturage produces an imbalance between calcium and potassium in the body. This imbalance is called tetany, which is similar to tetanus. The recurrent killer has cost stockmen and especially cattlemen large sums of money and is world-wide. The Panhandle was recently hit hard by this disease that kills seemingly healthy cattle.

Produce Controlled Tetany

In proceeding with the experiment, controlled tetany is produced in research animals. The subject is anesthetized, and six electrodes, thin wires which are taped to the animal's head in strategic spots and then plugged into the EEG, send brain impulses on graph paper which, when properly interpreted, will determine the effects of additional or decreased amounts of calcium or potassium.

The anesthetization of the subject is necessary in order to decrease muscle movement, not to alleviate any pain caused by the

machine. The muscle filter on the EEG, filters out a majority of normal muscle movements, but the simple grinding of teeth or stamping of feet can produce a marked result on graph paper.

Operation Takes Two Hours

The complete operation requires about two hours and there are no after-effects. The same process is used in the medical field for the purpose of determining the presence of epilepsy or brain tumors. "However," says Miss Fain, "it is not being widely used in research experiments of this type as far as we know."

Fencers To Meet Variety of Foes

Tech's varsity fencing team is rounding into shape, according to Roddy Hobson, coach. The team will meet quite an array of opposition in the coming months with the first meet tentatively scheduled for December.

Already on the squad are Sammy Self, Roddy Hobson, Max Preston, Jim Luker, Ed Sims and Ann Bryan. The rest of the squad will be chosen from the fencing class. Around 40 fencers are working out for the team.

The first team meet is slated for Dallas about the first of December with Texas A&M furnishing the opposition. In February the team will again go to Dallas to compete with the Dallas and Ft. Worth YMCA's. Later in February the boys and girls teams will journey to Tucson, Arizona, to meet the University of Arizona. The boys will go by Chihuahua City, Mexico, to fence Estrata Dramatica.

In March the boys will enter the NCAA tourney at Penn State. Last year the team went to Yale and placed 16th out of 34 colleges entered in the tournament.

The sectional finals of the Amateur Fencers League of America will be held on the Tech campus the first week in May. It will be a seven state tourney, being the first of its kind to be held west of the Mississippi river. Tech will be host to such teams as Texas A&M, Rice, Tarleton State, University of Texas, Arizona, TSCW, Denver university, Texas Western and teams from Ft. Worth, Dallas, Houston and Galveston.

Other individual competition will be held here at Tech, Tarleton, and in Dallas and Ft. Worth with the dates to be announced later.

Miss Texas of 1952 to Get WAC-WAF Recruiter Title

Miss Texas of 1952, Connie Hopping will be appointed official recruiter for Women's Army Corps-Women's Air force week, Monday through Saturday.

The senior student from Littlefield will be given her appointment in ceremonies at 4 p.m. Monday in the recruiting station in the post office building. Mrs. E. E. Ours, 2808 30th street, president of the Reese Air Force base officers' wives club, will confer the honor.

Miss Hopping has announced that she will appear in the Nash Motor company's exhibit at the State Fair of Texas in Dallas, Oct. 4-19. She will display the wardrobe which she designed and made herself and which she has exhibited in state and national beauty and talent contests.

Rec Hall Square Dances

A square-dance will be held in the Rec hall Friday night from 8:30 to 11:00. Jimmy Baker and his Texas Sons will furnish music.

Two Students Get \$500 Awards

Robert A. Drash and Donald G. Stookey are the first Texas Tech students to receive the Standard Oil Company Scholarships in geology. Each of these students will receive \$500 for the school year 1952-53.

Drash, who is from North Garden, Va., and Stookey, whose home is in Fort Worth, are both seniors with a major in geology. The scholarships were awarded on the basis of outstanding scholastic achievement, interest in extra-curricular activities and citizenship.

Recreation Hall Features 'No-Date' Dance Saturday

A "no-date" dance will be the feature of the Recreation hall Saturday night. Only stag students are to be admitted into the building, how you leave will be each individual's own problem. This looks like an opportunity for the girls to claim equal rights and form their stag line before the boys arrive.

Dance time will be 8:30 to 11:30 p.m. and Burl Hubbard's Varsityians will furnish the music. All students are urged to be on hand.

Journalism Prof To Tell of Experiences at Conventions

J. R. Heitman, head of the journalism department, will tell two groups this week of his experiences as a radio and television reporter for National Broadcasting company at the national political conventions in Chicago this summer.

He will talk to the Kiwanis club in Plainview at noon Thursday, and will be principal speaker at a meeting of the South Plains Press association at the Caprock hotel Saturday noon. Members of the press association will be guests of the Panhandle South Plains Fair association at the luncheon.

ENGINEERING CENTENNIAL

Campus engineers may be gratified to know that the American engineering profession is entering its centennial, according to a recent article in Popular Mechanics.

In only a single century, engineers have transformed a horse-and-oven outland into a dynamic industrial country. Because of his engineering advancement, seven percent of the world's people, living on six percent of the world's land, do 40 percent of the world's work.

School Year's Plans Will Be Made At Pre-Law, IRC Meeting Tonight

Plans for the 1952-53 school year will be made tonight by the Pre-Law and International Relations clubs at a joint meeting in Ad313 at 7:30 p.m.

Dr. J. William Davis, head of the government department, said that anyone interested in pre-law or international relations is urged to attend this meeting.

More Committee Members

Recreation Hall board met Monday afternoon to discuss plans for the year, said James G. Allen, dean of student life.

Jess Parrish, director of the Rec hall, requested more students to apply for membership on the student committees, which govern the Rec hall policy. These applications may be turned in to Parrish at the Rec hall.

Members of the board are Parrish; Allen; Harold Brannan, student association president; Jim McGraw, SA vice-president; Wanda Ramsey, SA secretary; Benny Bruckner, SA business manager; D. M. McElroy, ex-students director; Mrs. Marjorie M. Neely, dean of women; Shirley Johnson, editor of *The Toreador*.

To the Student council:

I would be interested in traveling to Tech's official out-of-town game Nov. 8 in Denton aboard a bus chartered for students.

Name _____

Address _____

Freshman Poll—

Euel Hill, 2307 Second street, business administration major from Lamesa: "I am still trying to do 30 hours of work and activity each day. The courses are interesting and everyone has been very friendly. I do wish there were more parking spaces."

Carolyn Keeling, Horn hall, non-major from Odessa: "I had heard that the dorm food was terrible, but I like it! I am still homesick, but everyone's being friendly helps lots. The long hike between the Gym and the dorm is pretty tiring."

Johannell McKinzie, home economics major from Lubbock: "The new buildings are wonderful, the people friendly, the activities varied so everyone can take part. The staggered class hours are a little inconvenient since I live in town and have to start for school pretty early to get a parking space."

Dan Kamp Sneed hall, agriculture education major from Sudan: "This college has the friendliest bunch of people I have ever seen. I am amazed at the number of facilities that the Agriculture division has and I enjoy seeing all the grass which is a pretty new thing for Tech."

Everett Winston, West hall physics major from Littlefield: "People are very friendly here. The campus is very nice and the right size for convenience. Classes seem shorter than in high school."

James Pierce, 2101 Thirteenth street, non-major from Levelland: "The courses are harder than those in high school, but they are interesting. I have to watch my time closer. Everyone is friendly."

Sue Russel, Horn hall, physical education major from Waco: "I think Tech is just wonderful! I have enjoyed the many activities and appreciate the friendliness. My only complaint is that the campus is just too big for my short legs."

Betty Bizzel, Horn hall, home economics major from Lamesa: "I chose Tech because of the fine Home Economics division and it hasn't disappointed me. The students and teachers are very friendly. College life is a lot different than high school, and I still can't find myself around the campus too well."

Speech Correction Clinic Will Begin Work on Oct. 1

The Tech Speech Correction clinic will open Oct. 1, Helen Lindell, speech instructor and therapist, has announced. She will be assisted by two helpers.

Any child or adult in Lubbock or surrounding areas is eligible to attend the clinic if he has a speech problem. The service is free and all types of problems will be handled.

Miss Lindell says that each patient is usually worked with at least twice a week. It is believed that the clinic will be of more use to pre-school age children this year. This does not, however, mean that others are not welcome to attend the clinic. Anyone in need of speech correction may attend.

Interested persons should contact Miss Lindell at extension 356 at the college.

Miss Wool Added As Latest Royalty.

Another name for royalty has been listed recently to follow the hundreds that have marched on before it. The Texas Sheep and Goat Raisers' association has now added the title, "Miss Wool."

Miss Wool follows the long succession of beauties who reign as Apple of Our Eye, representing the apple industry, Maid of Cotton, cotton industry, Miss Beauty Rest, mattresses, Miss Alarming, alarm systems, plus many more.

The new royalty will be presented Monday, Nov. 10, at the state wool revue conducted in conjunction with the association convention.

After the convention, Miss Wool will be conducted on a tour of Texas. A \$2,000 wardrobe will be contributed to her by many of the leading clothing manufacturers.

To be eligible for the contest, entrants must be between 18 and 25 years, unmarried, at least five feet five inches in heels, and a resident of Texas.

Tech coeds wishing to enter must write to Chamber of Commerce, Box 712, San Angelo, Texas to obtain application forms. Deadline for entries is Oct. 10.

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