

THE UNIVERSITY DAILY

VOLUME 52 NUMBER 163

Texas Tech University, Lubbock, Texas, Monday, August 29, 1977

FORTY EIGHT PAGES

MONDAY

NEW DIRECTIONS

Welcome to Texas Tech University. This first issue of the University Daily is far larger than our standard issue, put together by the UD staff in an attempt to familiarize you with not only Tech, but the surrounding community as well.

Our theme, "New Directions," was chosen to reflect Tech's growth into "a first-class university" with a nationwide reputation in many areas.

When Texas Technological College was created, it was envisioned by its founders more or less, as a West Texas technical school.

No longer is this the case. We have "New Directions" to follow.

The area of entertainment, once considered a vacuum by Tech students, has grown considerably and more and more popular groups are booking appearances in Lubbock. Much of this has been accomplished with the help of the city through the recently opened Lubbock Civic Center.

For a further look at what is in the offing for students entertainment-wise, see both the entertainment and off-campus section of this issue. You will quickly learn that entertainment possibilities abound and, in fact, are quite varied.

The Tech administration has instigated numerous new programs, including a shuttle bus service. For a complete look at the new services as well as a roundup of Tech traditions, see the On-Campus section.

Tech has entered a new era in athletics also. The 1977-78 Red Raider football team has been picked as high as sixth in the national polls.

To accompany the high predictions for the football team, construction is expected to be completed shortly on the renovation of Jones Stadium.

Women's athletics, an aspect of athletic life which had been continually neglected by the university, is growing by leaps and bounds, both in funding and participation.

Surely there are "New Directions" for all Tech students to follow.

We hope this 1977-78 inaugural issue of the UD will be of some benefit to you, whether it might help in alleviating some of the red tape or simply acting as a forum for background information.

"New Directions." We hope you follow the signs well.

NEWS BRIEFS

Commuter lot changes

A temporary commuter lot southwest of the Aquatic Center will be available to students until construction of a new paved lot on Indiana Avenue is completed this fall.

The dirt lot was marked to accommodate overflow parking commuter parking, according to Fred Wehmeyer, associate vice president for administrative services, and cars parked in the area must be registered with the university traffic and parking office.

"The lot is clearly marked," Wehmeyer said, "and will be open only on days when it's not raining since it is dirt."

"Citations will be issued to cars parked in the lot that do not have proper commuter stickers beginning Wednesday," he said.

Alternate commuter parking is located on the east and west sides of Jones Stadium.

La Ventana delayed

Because of a delay in delivery of covers of the 1977 La Ventana to the American Yearbook Co., the yearbook will not be available by the opening of classes. Delivery of the books is expected during the second week of classes. Notice of delivery will be made through The University Daily.

The La Ventana will be distributed in the Journalism Building Monday through Friday, 8-11:30 and 1-4:30. Students must show identification. If a student wishes to pick up a yearbook for a friend or relative, he must show his own I.D. plus the other person's I.D., purchase receipt or have a letter from that person giving permission to pick up the yearbook.

Pictures for the 1978 yearbook will be taken by Stevens Studio, of Bangor, Maine. Stevens will have two photographers in the Journalism Building beginning Aug. 31. Appointments are available in r. 117 of the Journalism Building or by calling 742-3383.

Health center request

Any student wanting to go to the Student Health Center should be able to provide some proof of registration or intent to attend Tech for the fall semester, according to Dr. Reagan Gibbs of the health center.

Schedule of classes obtained at registration, receipt for fees or a meal ticket should be shown to the receptionists when a student goes to the center. Proof of registration will aid in the service to the student and should help eliminate a long wait, Gibbs said.

WEATHER

Chance of thundershowers with highs today and Tuesday in the 80s. Low tonight near 70. Winds from five to ten miles per hour from the east and southeast.

INSIDE

News	Section A
Sports	Section B
Entertainment	Section C
Off campus	Section D
On campus	Section E

Fountain operational following shut-down

By KAY BELL
UD Reporter

Tech's Broadway-entrance fountain, the center of an operational cost controversy earlier this year, will continue to run during the 1977-78 academic year, but on a limited basis, according to Fred Wehmeyer, associate vice president for administrative services.

Limited operation of the fountain began Aug. 18 following a eight-month shut-down of the facility because of rising utility costs.

Currently, the fountain is scheduled to run from noon each Friday through 11 p.m. Sundays until the onset of winter weather.

During the winter, the fountain will flow on a 24-hour a day basis to prevent freeze damage to the pipes and pumping mechanism, Wehmeyer said.

The flow will be stopped during semester break and will begin again in the spring on the weekend schedule.

The fountain was turned off Dec. 22, 1976 after a presidential staff meeting in which Wehmeyer reportedly informed Tech President Cecil Mackey of how much the fountain cost to operate. Sources said Mackey then told Wehmeyer to deactivate the fountain.

Administration officials decided to continue the shut-down because of rising utility costs as they prepared the

university's budget for the new fiscal year.

However, adverse student reaction to the shut-down prompted the administrators to work out the limited run schedule for the fountain.

The fountain was not paid for by legislative appropriations or administrative funding, but by money raised by the Saddle Tramps, chiefly through student contributions.

Brad Pate, first vice president of the Saddle Tramps, told UD Editor Jay Rosser in late July, "when we donated the fountain with the student body's help, the students have an interest in it."

Student reaction to the fountain shut-

down peaked this summer when Saddle Tramp member Stuart Carter conducted a study on the operational costs of the campus landmark.

In justifying the fountain cut-off, Wehmeyer was quoted as saying it cost the university \$23.14 a day to run the fountain. Yearly operational costs, he said, amounted to \$11,946.

Carter, however, said Wehmeyer's figures were based on a Feb. 10, 1976 memo which computed costs on a 24-hour per day basis, 365 days a year.

Carter's survey indicated that if the fountain were run six hours a day for only 265 days a year the total operational cost would be \$5,302.



Registration bubble

Registration can be fun folks, with the right equipment—pencil, with extra long eraser, schedule, plenty of scratch paper and, oh yes, bubble gum. Sophomore Marcia Lindsey demonstrates the relaxed bubble blowing form that sustained her through the long lines. With Tech officials predicting a record number of students

this semester and the loss of coolingpower in several campus buildings (see story on page 11) registrants needed all the help they could get in keeping their cool. (Photos by Dennis Copeland)

Probationary status removed

BY TERRI CULLEN
UD Reporter

Summertime is usually considered a quiet time on many university campuses and in many college towns. However, for the Texas Tech University School of Medicine (TTUSM) and the Lubbock County Hospital District (LCHD) breakthroughs characterized of the summer of '77.

Regents begin terms

Two new members of the Tech Board of Regents begin six-year terms this summer. Gov. Dolph Briscoe appointed Roy K. Furr of Lubbock and James L. Snyder of Baird to the board in June. Briscoe also re-appointed Regent Clint Fornby to serve a six-year term.

The three men were approved by the Texas Senate during the summer special session. Furr is the president of Furr's Inc., a supermarket and cafeteria chain headquartered in Lubbock. Furr is also a member of the Board of Directors in McMurray College in Abilene. He graduated from Tech in 1955, and has served on the President's Council and the Ex-Students Association.

Furr replaces Bill Collins of Lubbock, whose term expired Jan. 31.

James L. Snyder is a cattleman from Baird. He is a partner in the Winn-Tex Cattle Feeders Association and the director of the Moran National Bank. Snyder graduated from Tech in 1941 and is a former Student Association president. He is active in the Ex-Student Association and the Dads Association.

Snyder replaces Dr. John Hinchey of San Antonio, whose term expired Jan. 31.

The terms of regents Judson Williams of El Paso, J. Fred Bucy of Dallas and A. J. Kemp, Jr. of Ft. Worth will end Jan. 31, 1979.

On July 8, 1977, the TTUSM was released from its probationary status by the Liaison Committee on Medical Education (LCME). The committee is the main accrediting body for the nation's medical schools and represents both the American Medical Association (AMA) and the Association of American Medical Colleges (AAMC).

The probationary status did not affect the TTUSM accreditation or its students, according to W. B. Harris, Jr., executive assistant to the dean.

According to Harris, the initial committee report in 1975 was a way of calling attention to what needed to be done and what priorities are for the Medical School.

Two main problem areas resolved by the TTUSM in being released from its probationary status include:

- recruitment of teaching staff and department chairmen, and
- provisions for hospital or clinical facilities for students.

Other things mentioned in the report, according to Harris, were not of such latitude that the committee would recommend the probationary status.

The AAMC has met and heard the committee's report, Harris said. The AMA has not yet met to ratify the proposal to remove the probationary status, but, Harris said, when one has ratified the recommendation it usually means the other association will also.

The LCME also approved a plan, according to Peggy Nodurft, Health Sciences News and Publication director, which provides for increasing enrollment in annual increments of 20 (starting in 1978) until TTUSM is admitting 120 students in 1981.

However, according to Nodurft, this increase is dependent on clinical facilities in El Paso, Lubbock and Amarillo. There must be six teaching beds per junior student.

At present, the 240-bed hospital in El Paso accommodates the current class of 40 students. The opening of the Lubbock County District Hospital in February, 1978, will accommodate an increase to 60 students that year. Achieving 120 - student class size requires simultaneous development of the Amarillo Regional Academic Health Center and its teaching

hospitals, Nodurft said.

Another breakthrough for Tech and the LCHD was the proposed agreement of shared services. According to Gerald Bosworth, LCHD director, under the shared services concept, Tech and LCHD will only pay for services they use. The university will pay for and receive revenue from services going to outpatients. The district will control revenue from services going to inpatients. The joint funding will be for services such as X-ray labs, operating rooms and the pharmacy.

Another major breakthrough is the tentative agreement by the Coordinating Board of the Texas College and University System to provide the first of two \$4 million installments of state aid to the Health Sciences Center Hospital, according to J. C. Rickman, chairperson of the Hospital District Board of Managers, after a trip to

Austin on Tuesday. Rickman and other representatives had appeared before the board to see what requirements were necessary to obtain the funds for 1978.

The state legislature had appropriated \$8 million for 1978-79 for the hospital's start up, Rickman said.

The 1978 \$4 million appropriation is expected to be enough to cover the hospital's anticipated first-year deficits, Rickman said.

According to Rickman, the hospital district must make certain assurances to the co-ordinating board in receiving the money, such as not to use the money to cut its local tax rate, exercise good management in the collection of bills, and the presentation of an annual audit to the Board.

The working draft will be submitted for final agreement Oct. 21-22, according to Rickman.

Students evaluate center

BY KEITH MULKEY
UD Reporter

Most Tech students have a positive opinion of the Student Health Center according to a survey conducted by Charlie Bankhead, graduate student in the mass communications department.

The objective of the survey, taken from 400 students last spring, was to "(1) elicit information regarding students' attitudes toward the student health center; (2) elicit students' perceptions of peers' attitudes and determine if peers' influenced students' attitudes; (3) and determine student knowledge of student health center services and sources of information."

Although students in general feel the student health center provides adequate service, dissatisfaction exists in some areas. One of the main areas of concern to the students was the ability of the health center physicians.

"All of the doctors here are good doctors or they wouldn't be here," said Dr. Reagan Gibbs of the Student Health Service. "People think that just because a doctor is not in private practice then he's not any good, and that's a false assumption."

Over 50 per cent of the students in-

terviewed said they would rather see a Lubbock physician than go to the health center. Only 37 per cent said they would rather see a health center doctor even though the initial examination is free. Ironically, 74 per cent of the students surveyed said the doctors employed by the health center were "as good as other physicians or that they did not know of any differences."

More than 90 per cent of the students who eventually attend the health center for one reason or another, are pleased and satisfied with the service said Gibbs.

The health center provides a student rate in drug prescriptions said Gibbs, and a student can save as much as 40 per cent on some drugs.

"Students may now make an appointment to see a physician and consequently may save themselves and the doctors valuable time," Gibbs said. Funds for the health center are paid for by the student health fee included in tuition and any student that may prove registration is eligible for services.

"The health center is entirely for the student and we'll lean over backwards to help any student and prevent trouble," said Gibbs.

Just what should you expect from the UD?

For the thousands of you who are entering Texas Tech University for the first time, let me bid you a belated welcome.

For the remaining thousands, welcome back.

It would probably be appropriate here to let me explain and expound on the philosophies of The University Daily.

A newspaper is a direct reflection of the views and the attitudes of you, the Tech students. As the major campus media, it strives to achieve three major goals.

The first goal is to inform the campus 1-1. To inform you about your home. This extends from informing you of when add-drop ends to the pitfalls the Red Raiders might encounter in the coming weeks.

The second goal of the newspaper is to attempt to alter university policy when the majority of the students feel it is necessary. Of



JAY ROSSER

course, the major way this can be accomplished is through the pages of the UD, particularly the editorial page and the letters to the editor section. This part of the paper is widely read by the Tech administration and alumni and serves as a sort of barometer of student concerns and opinions.

The third goal of the UD, not necessarily the least important by any means, is to provide a learning tool for aspiring journalism students.

The UD makes mistakes. I would be a fool if I did not reconcile myself to that fact. Individuals can expect occasional mistakes from my staff just as they can expect mistakes from math students.

This is not to say that nothing will be done when a mistake is made. If necessary, we will run a correction or clarification.

It would probably be appropriate for me to tell you what to expect from me in editorials.

The paper this year will reflect different policies than have been the mark of the UD in the past.

I am not as staunch supporter of women's rights as was last year's editor. This should not

be taken to mean that I am against women's rights. I realize there are many more pressing problems nationwide and campuswide that deserve more recognition.

I am also not as conservative as the individual who represented the UD two years ago. I realize there are many facets of Tech life that need changing and improving. With the help of my staff, I will do all in my power to see that needed changes are accomplished.

I would like to characterize myself as a liberal. I have contemplated for several months about perhaps promising to do a daily column as did one former editor. But, after working for that editor for a semester, I am convinced that while in theory the idea is a good one, in reality it is not practical.

A daily column cannot be accomplished without suffering some staff disorganization in the process. Campus coverage would suffer to an extent, directly defeating what I was hired to accomplish.

The Tech community has disappointed me greatly in the past. Disappointed me from the aspect that students will not speak their minds

on various subjects.

I will attempt to change that somewhat this year.

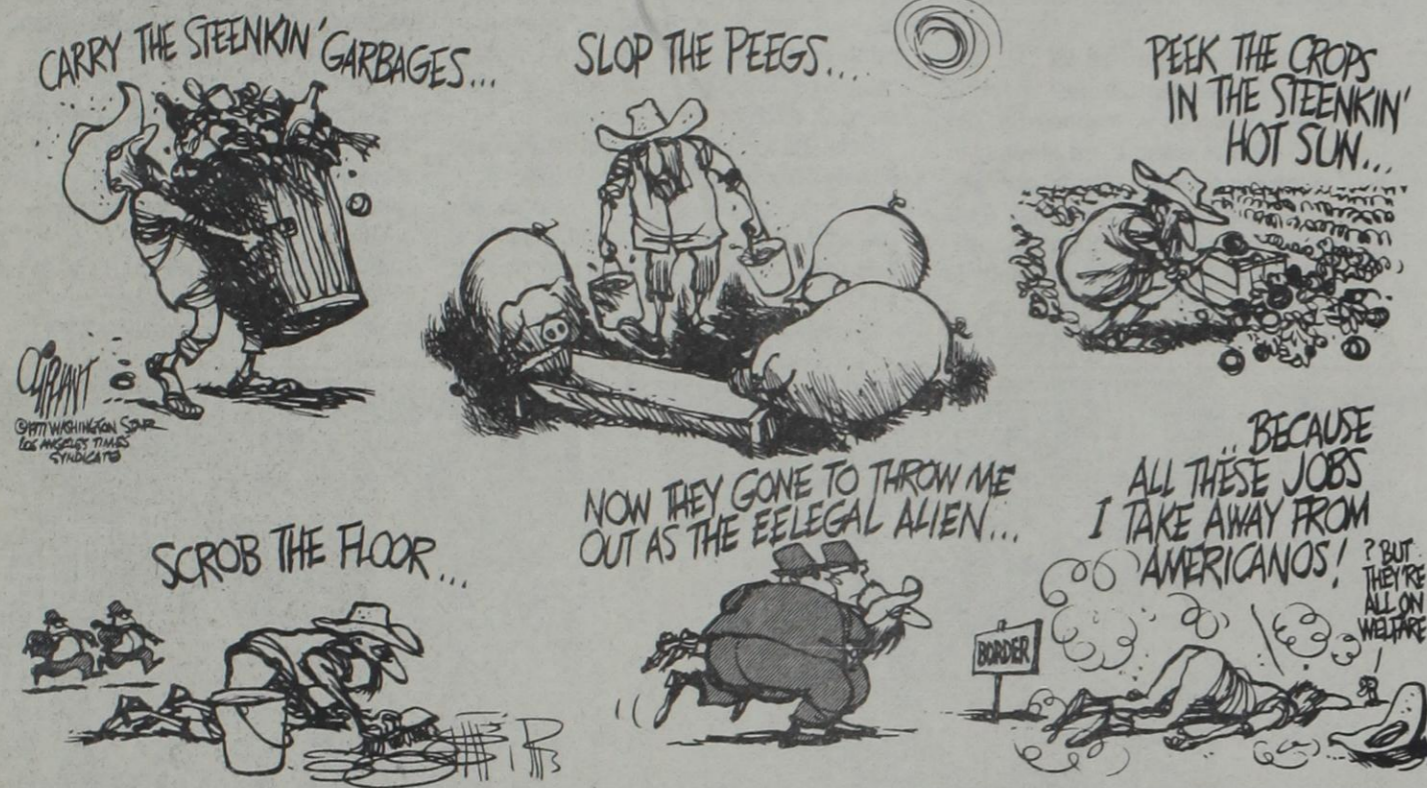
If you are not interested in whether or not alcohol might be allowed on campus, don't bother to read anything but sports. If campus activities and happenings don't much interest you, or if you are more interested in just grabbing your degree and running, stick to the books and leave the news paper for others.

At times I will probably say things you will not agree with. Editorials are a forum for expounding my views and those of the staff. You have one too. It is called "letters to the editor." Use it.

One of the biggest things that have troubled past editors is the fact that many people visit the office and ask for a special favor in perhaps giving some additional coverage to their organization's project.

My policy is simple: Don't come into my office asking for any favors and I won't ask you to leave my office.

Welcome back Tech. JR



SA president needs student input

Editor's note: The Student Association is the only organization on the Tech campus which represents the student's voice on a campus-wide basis. SA President Chuck Campbell was asked to prepare a short note outlining the duties of the organization and his goals for the 1977-78 year.

Do you really care about the Student Association? Probably not. This seems to be due to two things—student government not reaching out to the average student and a complacent attitude on the part of the students themselves. Part of my responsibilities are to let it be known what the SA is doing.

Some of the past activities and programs the Student Association has assisted with or initiated are the bus system, pass-fail system, student legal aid, housing assistance (apartment guide and housing referral board), funding for student organizations, football ticket draw, Southwest Airlines, University Avenue Crosswalk, book exchange, food co-op, College Allowance Program, Red Tape Cutting Center, All-University Leadership Conference, representation of student viewpoints on university committees (Student Service Fee Advisory Board, Student Publications Committee, Regents Search Committee, committees to select administrators, etc.), and lobbying at the capitol (for low tuition, student on the Board of Regents, state and federal student loans, student service fees).

I have worked throughout the summer to prepare for the fall semester's programs. Research is currently being done on Student Service Fees to keep these fees as low as possible and to insure that the services are of the highest quality possible. In the area of academics, discussions are taking place concerning the quality of the TA program, and a formal system of grade appeals is being completed. Committee work on pre-registration and the Tech Bookstore will take place this fall. There will be a consumer information library in the UC, signs at the bus stops indicating the routes and their times. Finally, a presentation will be made to the Board of Regents for a pub in the University Center.

We will do our job this year, but we cannot be completely effective if students refuse to take some initiative on their own. Too many students think that they cannot institute change when they feel something is wrong. This is not true in the majority of cases. Great universities are formed by the active participation of every student. Make your opinions known at any level—administration, faculty, student government, or campus organizations. Don't let things ride so some other student may experience the same inconvenience as you.

If you have any ideas or gripes, come by our office on the second floor of the University Center and talk to us. We're here to listen, and it will help you and help us to serve you better.

Israel shopping complex could alter historical image

By ARTHUR MAX
Associated Press Writer

JERUSALEM (AP)— Israel is preparing to build a complex of modern shops, hotels and homes adjacent to the 450-year-old wall of Jerusalem's Old City.

Planners claim the three-acre Mamillah Project is carefully designed not to overshadow the crenelated walls encompassing the holy sites of three religions. But some city officials continue to oppose the plan, saying it costs too much and changes too much.

Part of the area is in the Valley of Hinnom, "The Vale of Tears," where the Bible says idol worshippers burned their children as sacrifices and which became a synonym for hell.

The development centers on Mamillah Street, which until 1967 was blocked by a high wall topped with barbed wire—the boundary between Jordanian and Israeli Jerusalem.

The area also is a crossroads of the Holy Land, linking Nazareth to the north with Bethlehem and Hebron to the south, and Jaffa to the west with Jericho and the Dead Sea to the East.

Today virtually every tourist or pilgrim visiting Jerusalem sees the Mamillah quarter as a parking lot near Jaffa Gate, a bus depot and a decaying street of slums and garages.

Some of the buildings have a no man's land look and are pocked by bullets and shells fired in the 1948 Arab-Israeli war.

To refurbish this area the city engaged architect Moshe Safdie, who won world recognition for this "habitat" construction at the Montreal World Fair and who is designing an entire city for 50,000 people in Senegal in Africa.

Safdie's plan envisions an underground shopping mall, including two department stores, and parking for 1,000 cars. The road which now runs beside the castle-like walls will be put into a tunnel.

There will be a pedestrian walkway linking Jaffa Gate with the Jewish commercial center a half-mile away. Across a green expanse in the valley will rise two hotels and 250 houses.

"The entire project is on a scale to the walls. It will show humility to the Old City," says Eliezer Ronen, head of Carta, the government company set up seven years ago to handle the project.

Although the plan has passed most bureaucratic hurdles, it still must be approved by the district planning commission and the Interior Ministry. Approval is considered almost certain and Ronen hopes to start building next year.



Russell Baker

A secret passion

(c) 1977 N.Y. Times News Service

A Washington woman suggests that the C.I.A.'s mantle of secrecy—or is it a shroud?—may be passing to the Postal Service. At a time when the national spy agency is conducting much of its business on page 1, she points out, the mail business appears to be going underground.

Her complaint is that it's getting harder and harder not only to find a post office, but also to find anybody who will spill the beans about where the few surviving post offices are hanging out. I don't know about this, having taken an oath years ago to abstain from post offices, where, it seemed to me, the chief activity was refusing to accept things you wanted to mail because they were shaped wrong or wrapped in a manner offensive to the post office's taste.

It seems reasonable, however, that such post offices as remain would be reluctant to give away the secret of their whereabouts, for fear that if the boss finds out about them they will be closed down. At the rate the Postal Service is deteriorating, a few more years may leave us with nothing but a handful of renegade post offices which change locations night after night to stay one jump ahead of the posse.

I am not one of those who deplore the dismantling of the mail system. For years the mail has rarely brought anything except advertising letters written by machines and notices that this or that enraged creditor intended to slander me throughout the commercial community as a deadbeat. Other provisions could easily be made for collecting the rare check which is now delivered by the postman, and most people who want to abuse me have long since switched to the telephone.

The woman has a point, however, about the infectious nature of secrecy. The C.I.A. may have to tell all, but its purged passion for secrecy will slither off through the fog and infect some other organization. When I lived in Washington, for example, it was impossible to get the public school system to divulge your child's I.Q. test score.

Even in those days you could get the C.I.A. to tell you which minor republics it had subverted, but I.Q. scores of your own children were held as tightly as the latest germ-warfare formulas. There may be sound reasons for this—there always are for secrecy—but another reason that also always exists is the natural institutional passion to have secrets to keep.

Hospitals need them as desperately as the National Security Council. I once spent two weeks in a hospital in which the nurses ab-

solutely refused to tell me what my temperature was. Although it was my temperature, these nurses treated it as if it were a vital hospital secret. A doctor tells of his father, for whom medication had been prescribed, trying unsuccessfully to persuade the nurse to tell him what was in the pills. The doctor pulled his M.D. at the nurse's station, and she squealed—no, whispered: "Aspirin."

The love of secrets, even of such triviality as this, seems to be part of the personality of institutions. It is intensely human, suggesting how strongly institutions tend to follow the human model. Children seem to be born loving secrets, and the generals, spy bosses, nurses, Presidents and parents they grow up to love them with a passion even more intense.

President Nixon's downfall can be traced to his anger at having his secrets published, which led to the formation of the famous "White House plumbers" unit, assigned to stop the leaks. President Johnson so despised the loss of secrets that he occasionally reversed decisions which had been disclosed while still in the secret stage for the satisfaction of proving the tattletale wrong. I know a man who lost an ambassadorship under Johnson because the papers reported he was to get the job at a time when Johnson still considered the appointment his personal secret.

At a less cosmic level, everybody knows someone whose social standing rests on an uncanny power to ferret out other people's secrets—marital skulduggery, imminent disaster, midnight debauchery—and then keep them secret himself, prizes to be doled out in small packets of gossip in return for cocktails, introductions, invitations. To have a secret is to have power, but it is also fun. The odd thing is that large institutions like schools, hospitals and Presidencies should have the human need for fun and a weakness for indulging it, no matter how absurd it makes them.

Understanding this, we are able to sympathize with the C.I.A. as nosy wretches of every description frolic through that vast storehouse of secrets accumulated over 30 years. We can also understand why the post office might very well feel the temptation to keep its whereabouts a secret from common humanity. Perhaps the mysterious decline in postal service isn't really a decline at all, but an elaborate cover to conceal that the post office is going underground and taking the mail with it.

About letters

Letters to the editor can be mailed to "The Editor", University Daily, Journalism Building, Texas Tech University, Lubbock, Texas, 79409.

Letter should be typed on a 65-character line, double spaced, although hand written

letters will be accepted, typed letters will receive preference in publishing.

All letter should contain the name, address and telephone number of the author. This information can be withheld from publication upon request.

THE UNIVERSITY DAILY

The University Daily, a student newspaper at Texas Tech University in Lubbock, Texas, is published by student Publications, Journalism Building, Texas Tech University, Lubbock, Texas 79408. The University Daily is published daily except Saturday and Sunday September through May, and bi-weekly June through August, except during review, examination and vacation periods.

The University Daily is a member of the Associated College Press, Southwestern Journalism Congress and National Council of College Publications Advisors.

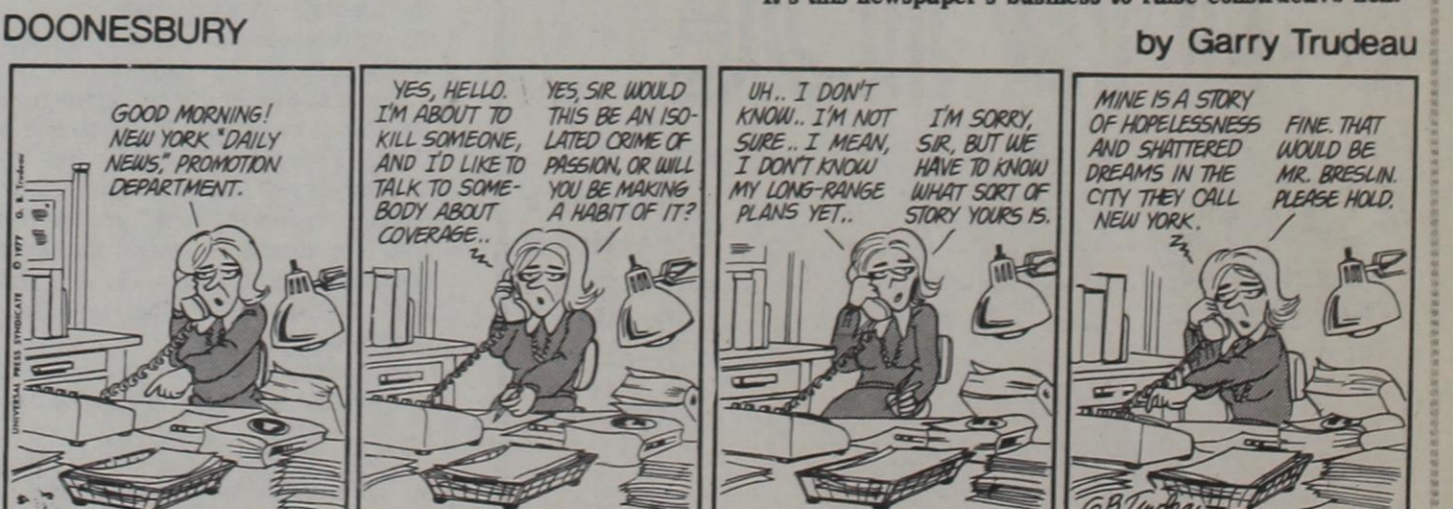
Second class postage paid at Lubbock, Texas 79409. Publication No. 76480

Subscription rate is \$14 per year. Single copies, 10 cents.

Opinions expressed in The University Daily are those of the editor or of the writer of the article and are not necessarily those of the university administration or the Board of Regents.

"It's this newspaper's business to raise constructive hell."

by Garry Trudeau



Students spend \$110 million yearly

By PRESTON MITCHELL
UD Staff

Students spend more than \$110 million a year in Lubbock, according to a survey done by members of the Student Publications department in the Mass Communications Department.

The survey was conducted by sending questionnaires to randomly selected Tech students, said Dr. Hower Hsia, associate professor of mass communications. Base figures in 1972 of 22,000 students and 4,355 faculty members were used to figure expenditures.

Students spend \$13.4 million on dormitory room and board expenses; \$11.4 million for grocery expenses and \$8.2 million on off-campus housing, according to the survey.

Faculty and staff spend \$40 million a year, with \$10 million going for grocery items; \$7 million on house payments and \$5 million for gas and automobile care.

Total market expenditures for students and faculty - staff exceed \$150 million a year.

"Tech has a big impact in Lubbock," said Dorman Igo, president of the Lubbock Downtown Merchants Association. "The biggest impact Tech has on Lubbock's economy is in turnover of dollars."

When students spend money in Lubbock, that money eventually comes back to Lubbock merchants, Igo added.

"A large amount of money flows into Lubbock during football season," Igo said. During the season, thousands of people spend money for lodging, food, gas, and countless other things, Igo continued. If a family wanted to make reservations at a motel, Igo added, they must plan well in advance because most motels are filled for the major games.

"I think the downtown merchants are in tune with Tech students," Igo said. "We consider them to be very important in the overall economy of Lubbock."

"Tech money is the biggest business we deal in," Igo said.

"Tech makes a big impact, much larger than we realize," said Perry Gott, manager of special services of the Chamber of Commerce. "We really don't think about it," he added.

"I can compare Tech to the economic impact of Webb Air Force Base to the city of Big Spring," Gott was referring to the economic squeeze Big Spring was facing because of the announced closing of Webb AFB later this year.

"If Tech were to close down, we would feel the same type of impact Big Spring is feeling," Gott added.

"We do not depend on Tech business," said Richard Colby, manager of the South Plains Mall. "Tech students really don't influence retail stores in the mall."

Colby said that most business the mall receives comes from a 200 mile radius. "Sixty per cent of our business comes from outside the city limits," he added.

"We do appreciate Tech business and hope to keep it," Colby said. "However our

business is dependent on outside customers."

"Tech is important to us," said Lou Keay of a local public relations firm and member of the University Area Business Association. The 60-member association is composed of businesses that have pooled their money for promotional

purposes. "The association tries to attract Lubbock people as well as Tech students," Keay said. The association's members are located from University Avenue to Avenue S and from 4th to 19th Streets.

"The type of store involved determines whether Tech

students have an impact on business," Keay said. "Tech has more of an impact on the whole city rather than just one area," she added.

"The word is up. We are very optimistic about the economic outlook for the coming year," said Jim Eppler, president of the

Lubbock Economic Council. "Tech students play a large role in our optimism for the economy," Eppler added.

"Lubbock is becoming a multi-faceted city with agriculture, medical facilities, and light industry playing a major role in the economy," Eppler said.



Student shopper

Tech student Susan Towne shops at Furr's Supermarket, adding to the student input for Lubbock's economy. Recent studies indicate Tech students add over \$10 million to Lubbock businesses yearly. (Photo by Dennis Copeland)

Reese resigns post

Dr. C. Tom Reese, professor of law and dean of continuing education, has resigned as dean of continuing education to accept a position of dean of the school of law of La Verne College in La Verne, Ca.

been a Tech faculty member since 1968. According to Reese, La Verne College is a small private, liberal arts college. His resignation becomes official Aug. 31.

Reese first filled the newly created position in the fall of 1974 and continued to teach at the Tech Law School where he was a professor of law. He has

The associate dean of continuing education, Dr. Michael Mezack, will now fulfill the same duties as Reese but under the title of

director of continuing education. President Cecil Mackey recently abolished the office of dean of continuing education. The office of continuing education is an organization and not an academic group, therefore requiring a director instead of a dean, Mezack said.

Mezack is also an assistant professor of education. He will officially fill the office Sept. 1.

MOMENT'S NOTICE

Women's Service Organization
Members of W.S.O. will meet today at 7 p.m. in room 358 of the Business Administration building. All members should attend.

Girl's Cross-Country
All girls interested in running cross-country track will meet today at 3 p.m. in the foyer of the old Naval Reserve building.

CHOICE STEAKS • BLUEBERRY MUFFINS
Gridiron
Private Banquet Rooms
50th & Quaker 793-5552

NEIGHBORHOOD
Computer Store
PERSONAL COMPUTERS
HOME BUSINESS-HOBBY-EDUCATION
A Large Selection of Books and Magazines
787-1488
The Terrace 4902 34th
TUES-FRI 11 a.m.-8 p.m.
SAT. 10 a.m.-6 p.m.

92 FM
KTXT
LUBBOCK

The Great Plant Proposition



US Programs and the Horticulture Society present:

Unbelievable prices on over 3000 Tropical Plants

3 Days only

August 31, September 1, 2

University Center Ballroom
Texas Tech University

10 am-6 pm Wed.
10 am-4 pm Thurs. & Fri.

BOWMAN
HAS IT
JUST FOR YOU



WALNUT PRE FINISHED
BUTCHER BLOCK SHELVING
WHITE 25% OFF

GRUMBACHER

Oils, Brushes, Easels
Water Colors, Canvas,
Boards, Tole Paints

15% OFF

DECORATOR WALL CORK

24 x 36 2⁹⁹
12 x 24 3⁹⁹

CONCRETE BLOCKS

8X8X8 69¢
8X8X16 89¢



WEST BEND
CORN POPPER
Reg. 15.99 \$10⁸⁸



PRESTO
BURGER FRY BABY
Reg. 17.09 \$9⁹⁵



PRESTO
COFFEEMAKER
Reg. 24.69 \$18⁸⁸



SYLVANIA SPOT GROW
FIXTURE
Reg. 10.95 \$8⁹⁹

TROPICAL
AND
EXOTIC
PLANTS
10% OFF

ALL
CLAY POTTERY
and Brass/Copper Planters
25% OFF

SYLVANIA "GRO LUX"
FIXTURE
Reg. 22.95 \$15⁹⁵

OPEN 7:30 AM-6:00 PM MON THRU SAT

745-3333
8301 South
University



MAKES IT POSSIBLE TO FIX YOUR HOME AND GARDEN THE WAY YOU WANT IT!

Calico Cottage



"Welcomes you back!"

with stunning Fall Fashions

Visit our new junior dept. the "Peppermint Loft" upstairs!

South Plains Mall
Layaways Welcome!

Every Nite Until 9:00



Four named distinguished

Four former students of Tech, two of them attorneys who have maintained close ties with the university, a third associated with higher education and the fourth a nationally recognized agriculturalist, have been awarded "distinguished alumnus" status by the institution.

Recipients for 1977 are Dr. Lauro Fred Cavazos, dean of medicine of the Tufts University School of Medicine, Boston, since 1975; Manuel C. DeBusk, Dallas attorney, former regent and board chairman of Tech and former member and chairman of the Coordinating Board, Texas College and University System; Marshall Formby, Plainview attorney, former member of the Tech Board of Regents and chairman of the Building Committee of the Coordinating Board, Texas College and University System; and John C. White of Washington, D.C., deputy secretary of Agriculture in the United States Department of Agriculture and former Texas Commissioner of Agriculture.

Announcement of names of recipients was made today by W. K. "Bill" Barnett of Levelland, president of the Tech Ex-Students Association. They will receive the recognition at the annual distinguished alumni dinner at the University Center, 7 p.m., Sept. 23, the eve of the Tech-Texas A&M University football game.

The "distinguished alumnus" program and dinner are sponsored by the Ex-Students Association and the Tech administration. Selection of recipients is by an anonymous committee with members from both the administration and the Ex-Students Association.

Purpose of the program, Barnett said, is to recognize and honor Tech ex-students who have made significant contributions to society and whose accomplishments and careers have brought credit to the institution.

"The program does more than honor these former students," Barnett said. "It spotlights the accomplishments of Tech and increases the pride of all ex-students, students, faculty and staff of the university."

A 1949 graduate of Tech, Cavazos joined the faculty of Tufts University School of Medicine in 1964 as professor and chairperson of anatomy. He became associate dean in 1972 and acting dean in 1973. He was appointed dean in 1975.

Cavazos was born on the King Ranch in 1927. A brother, Brig. Gen. Richard Cavazos, was named a distinguished alumnus of Tech last year. The only other set of brothers to receive the recognition were Don Maddox of Gastonia, S.C., in 1972 and Jack Maddox of Hobbs, N.M., in 1967.

DeBusk, a 1933 graduate, is engaged in the practice of law

with his wife. He received the LL.B degree from the Southern Methodist University School of Law in 1941.

President of the Tech University Ex-Students Association in 1974, he is also past president of the Dallas chapter of Tech Alumni Association. He was a member of the Board of Regents, 1959-'66, and chairman, 1963-'65.

Active in civic and political affairs in Dallas County for many years, DeBusk served seven years as secretary of the Dallas County Democratic Executive Committee. He now heads that committee. He is past international president of Cosmopolitan International, Inc., of the Dallas club of Cosmopolitan International and of the National Left-handed Golfers Association.

He is president of the Dallas Mortgage Association and the first non-mortgage banker to serve in that capacity. Since 1975 he has been chairperson of the Boards of Tech Specialties Corp. and Tech Ex-Students Association Endowment Trust.

DeBusk was graduated from Idalou High School at age 14 and from Tech at age 18. Exactly 30 years after his graduation from Tech he was signing degrees for the institution. His name was inscribed on more diplomas than Tech's total enrollment when he was a student.

Formby, a 1932 graduate, is

attorney for and co-owner of radio stations at Hereford, Levelland, Temple and Tyler. He has been county judge, state senator, member and chairperson of the Texas Highway Commission, Tech regent and currently member of the Coordinating Board, Texas College and University System.

Formby edited the Tech newspaper, formerly "The Toreador," his senior year. He received the Master of Journalism degree from the University of Texas and studied law at Baylor University. He is a former newspaper reporter, editor and publisher.

He was president of the Ex-Students Association in 1939 and has been active in alumni and other university affairs since his graduation. White, at age 26, taking office as State Commissioner of Agriculture in 1951, became the youngest elected official in Texas history. He was re-elected 13 times and served until accepting his federal appointment this year.

As agriculture commissioner, White accomplished substantial reforms in legislation and administrative policy on behalf of the state's farmers, ranchers and consumers. He achieved the first cooperative effort with Mexican officials on cotton insect pest controls.

Formby, a 1932 graduate, is

attorney for and co-owner of radio stations at Hereford, Levelland, Temple and Tyler. He has been county judge, state senator, member and chairperson of the Texas Highway Commission, Tech regent and currently member of the Coordinating Board, Texas College and University System.

Formby edited the Tech newspaper, formerly "The Toreador," his senior year. He received the Master of Journalism degree from the University of Texas and studied law at Baylor University. He is a former newspaper reporter, editor and publisher.

He was president of the Ex-Students Association in 1939 and has been active in alumni and other university affairs since his graduation. White, at age 26, taking office as State Commissioner of Agriculture in 1951, became the youngest elected official in Texas history. He was re-elected 13 times and served until accepting his federal appointment this year.

As agriculture commissioner, White accomplished substantial reforms in legislation and administrative policy on behalf of the state's farmers, ranchers and consumers. He achieved the first cooperative effort with Mexican officials on cotton insect pest controls.

Formby, a 1932 graduate, is

attorney for and co-owner of radio stations at Hereford, Levelland, Temple and Tyler. He has been county judge, state senator, member and chairperson of the Texas Highway Commission, Tech regent and currently member of the Coordinating Board, Texas College and University System.

Formby edited the Tech newspaper, formerly "The Toreador," his senior year. He received the Master of Journalism degree from the University of Texas and studied law at Baylor University. He is a former newspaper reporter, editor and publisher.

He was president of the Ex-Students Association in 1939 and has been active in alumni and other university affairs since his graduation. White, at age 26, taking office as State Commissioner of Agriculture in 1951, became the youngest elected official in Texas history. He was re-elected 13 times and served until accepting his federal appointment this year.



Cavazos



De Bush



Formby



White

Tired of apartment-hunting hassles?

We're right across the street from Campus. Why not stop by and see what we have to offer.

The College Inn is the kind of place that makes you feel right at home.

The College Inn

1001 University Ave., Lubbock, Tx. 79401
763-5712

Profile

George Mahon Watchdog in Washington

BY KAY BELL AND
CAROLANNE MARRS
UD Reporters

George Mahon, U. S. Rep. for the 19th Congressional District, is one of the half-dozen most powerful men on the Hill and he does his job with fairness and integrity, as well as it can be done, according to the July, 1976 issue of "Texas Monthly."

And many persons in Mahon's district agree with the magazine's estimation of the representative, who will retire next year after serving 21 terms in Washington, D. C.

Mahon's impending retirement has caused much concern among his constituents. The senior Democrat has always been very conscientious about serving his 17-county district to the best of his ability.

Things like soil conservation and other "looking-after-the-home-folks" business are taken very seriously by Mahon, "Texas Monthly" reported.

Some local residents are afraid that, without Mahon's influence in Washington, the needs of Lubbock and Tech will be overlooked, rather than "looked after," by the national government.

"With 44 years in Congress and 13 as chairman of the House Appropriations Committee, Mr. Mahon is obviously in a position to get a lot of help for the district," Democratic County Chairman Madison Sowder said.

"His approach has always been to introduce you to the right people so you can espouse your own program," Sowder said. "He doesn't throw his weight around. Everything is always done honorably."

"We won't have respect or clout after Mahon retires," Alan Henry, Lubbock City Council member, said. "By clout I mean the amount of consideration we're given now."

"When competing with other areas of the country we will not be in as enviable position as we are now," Henry said. "Without Mahon there (in Washington), it will take years to get back in rapport with federal agencies. In the case of Reese AFB, we won't be in as strong a position when the base is reevaluated."

Former Texas Governor Preston Smith said the loss of Mahon's knowledge of the South Plains' problems and needs will be the greatest disadvantage the area will face upon the congressman's retirement.

"Seniority means so much in national government," Smith said. "The longer Mahon

stayed, the more knowledgeable he became. This is not necessarily true with someone else.

"Any new representative won't have the seniority, rapport and prestige he has," Smith said.

And Tech will feel the loss of Mahon's influence in the area of research grants, according to Dr. George F. Meenaghan, dean and director of research at Tech.

"Mahon and his staff have been invaluable in the development of our research program over the past five years," Meenaghan said. "His resignation is not as big a loss today as it would have been five years ago because we have momentum built up in the research program."

"But his loss is time," he said. "For example, if a new bill comes up on energy, I can call his office and the staff will locate the name and number of the bill and send it to me."

Tech will be like "John Doe, Citizen" again, according to Meenaghan. Answers will not be as available once Mahon leaves office, he said.

And the Crosbyton solar energy project, developed by Tech's electrical engineering department, may face additional problems without Mahon's backing.

"Tech wouldn't have such a favorable research grant for solar energy without George Mahon and Omar Burleson, U.S. Rep. for District 17 in which Crosbyton is located," Tech regent Don Workman said.

"I think our proposal was the best, but we couldn't even get in to talk with the people in the federal agency until Mahon called them."

"His retirement will hinder our chances to get the project fully funded by the Energy Research and Development Agency (ERDA)," he said. "Mahon's ability to get doors open will be missed."

"ERDA at Crosbyton is the single largest grant we have received in terms of federal money," Meenaghan said. "For it we need our congressman as an interface between the community and the university."

Sowder and Henry agree that Mahon's influence with the federal agencies was instrumental in getting projects such as the solar energy research and Tech's Medical School funded.

However, both men think that existing projects will continue to grow even after Mahon leaves Washington.

"Projects won't get as much help as they have in the past but they won't need as much," Sowder said. "For example, the medical school is off to a start, however shaky."

Cadets under new leader

Army ROTC cadets at Tech may be in for a surprise when they return to fall classes and find themselves under the command of a woman. However, it should not take them long to realize why they have a woman commander.

Nancy Heath Davenport was listed in the top 14 percent of the leadership and peer rating score this summer at an advanced camp which includes cadets from all over the United States.

Davenport, a senior mathematics major and honor student from Farmers Branch, Tex., has been selected as the first woman Army ROTC cadet battalion commander at Tech.

"I haven't had any problems associated with being a woman since I have been in the corps, and I don't anticipate any as a commander," she said.

According to Capt. Michael C. Wilgen, assistant professor of military science, Davenport will be in charge of the overall operation of the battalion. She will represent the battalion on dignitary visits, conduct inspections and help train other cadets.

She has been involved in Army ROTC for the past three years as sergeant, sergeant-major and cadet 2nd lieutenant before being selected as commander.

Davenport has held a one

year ROTC scholarship sponsored by a local retired colonel. She also has been on the Tech golf team the past four years and played last year on a golf scholarship.

She says the commander position will be an experience which she is anticipating.

"The corps will be larger than usual and will be a real challenge," she commented.

Davenport attended three military camps this summer, including a five and one-half week camp at Fort Riley, Kan., mandatory for all advanced corps cadets.

"When we need help expediting programs or getting grants," Henry said, "we may have problems. But the government is not going to drop a program just because Mahon's not there anymore."

Mahon also thinks his retirement won't be that detrimental to current projects at Tech.

"Tech is fortunate to have a very high quality personnel in the various departments and they have developed great expertise," the representative said.

"I have given them some guidance," he said, "but most of the credit goes to the people out at Tech because they had to provide the planning."

"I think Tech will continue to gain momentum because the people at the university

have laid good, strong foundations," Mahon said. "Tech is known increasingly by people in the National Science Foundation and various other government agencies."

And while Mahon said he doesn't plan to "follow the rocking chair route" after his retirement, he will not try to counsel his successor on the way the job should be done.

"I think we should leave to them (my successors) their own course of action and their hopes and dreams for the university," Mahon said. "Anybody who serves in Washington will have a great responsibility to all the educational facilities in the district."

"We've got a lot of momentum going in all areas and we don't want to let it drop," he said.

YOU'LL GET A

"KICK"

OUT OF THE

AT THE

BANK of the WEST

SOUTH PLAINS MALL Member FDIC LOOP 289 and SLIDE ROAD

Banking Hours:

Monday thru Thursday 10-3;
Friday 10-6; Saturday 10-1

Drive-In Tellers open 'til 6;
TV Teller in the Mall open 'til 7

copy right
printing

NOW OPEN AT 2421 MAIN
PHONE 762-2612

FAST SERVICE ON:
CAMERA-READY PRINTING,
TYPESETTING, ART SERVICE

OVER 1,000 SPECIAL PAPERS
TO CHOOSE FROM

FREE PICKUP AND DELIVERY
ACROSS THE STREET FROM
THE CAMPUS AT 2421 MAIN

SKAGGS ALBERTSONS DRUGS & FOODS

BACK TO SCHOOL

SKAGGS ALBERTSONS IS A COMPLETE SHOPPING CENTER
WITH ONE CENTRAL CHECKOUT!!!

300 COUNT FILLER PAPER WIDE MARGIN OR COLLEGE 77¢ (Reg. 99¢)

16 - OUNCE REVLON FLEX INSTANT HAIR CONDITIONER 99¢ (Reg. \$1.59)

OPEN 24 HOURS

SPECIALS GOOD THRU SAT. SEPT. 3

ROUND OCCASIONAL TABLES \$588 (REG. 7.99)	3-PAIR PKG. KNEE-HI 2 \$1 (PKGS. FOR REG. 99¢ EA.)	TEXAS TECH COOLER \$1088 (REG. 13.88)
---	--	---------------------------------------

SKAGGS ALBERTSONS DRUGS & FOODS
3249 50TH STREET

KK's duties important

BY TERRI CULLEN
UD Reporter

Tech is often described as a city within a city. It has its own amusement areas, places to catch a bite to eat, transportation systems, communication systems and even its own law enforcement agency.

The University Police Kampus Kops or KK's as they are frequently called, are commissioned police officers, according to B. G. Daniels, chief of police.

The officers are capable of handling all criminal offenses on campus from thefts to

parking tickets, Daniels said. The men and women dressed in khaki-colored pants and brown shirts are as legal as the police officers downtown, and they are employed to serve the same purpose, the chief said.

"We protect lives and property on the university campus," Daniels said. "A multitude of things come under the description of protecting lives. Whether it's turning out a light or investigating a theft, we're protecting someone's life."

In addition to the campus area, the KK's are responsible

for patrolling the surrounding university-owned farm land, the Tech School of Medicine, the Tech Museum and the Ranching Heritage Center.

Much of the area is patrolled in official police cars and even on foot, but there are exceptions. One police officer patrols the campus on bicycle. This officer, according to Daniels, is interested in seeing that cyclists abide by the same rules as motorists. Many students are not aware of the rules, he said. These students can be ticketed for offenses such as riding on the sidewalks and running red lights, Daniels said.

But KK force is not limited to the approximately 26-commissioned, two-legged officers. A canine has joined the ranks. According to Daniels, the German Shepard

is used at night in patrolling around the women's residence halls and other such buildings.

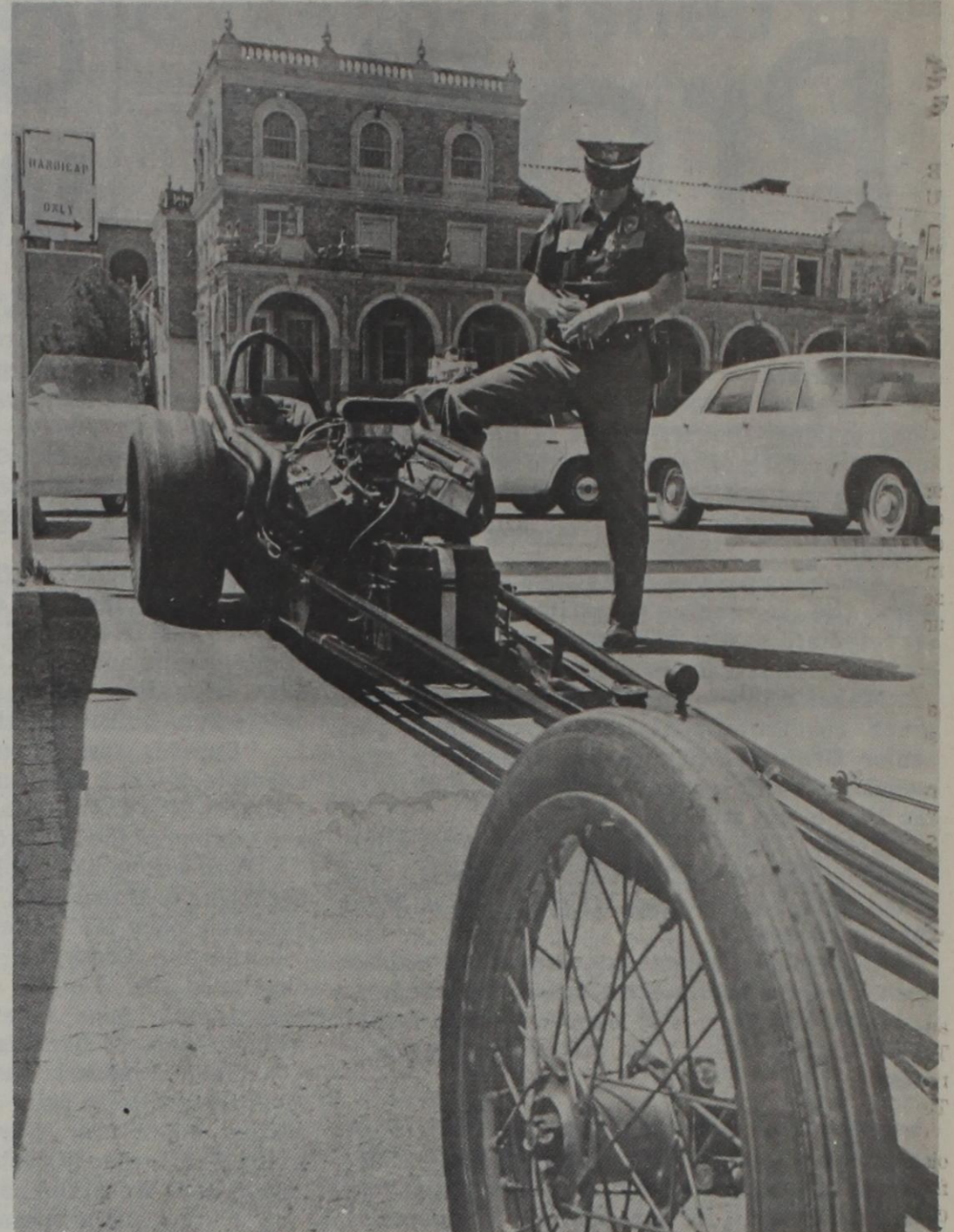
The KK's are not always the guys with caps tilted to the side, with pencils and ticket books ready to write students up, Daniels said. The KK's are also known to be handy with coat hangers and tools in trying to help distressed students recover keys from inside locked cars. They are even known to help students push and jump cars in hopes of getting motors started, the chief said.

In addition to other duties, the KK's will man an escort service seven days a week from 8 p.m. to 2 a.m. between the commuter lots and the women's residence halls, Daniels said. The service is

for women who park their cars in the commuter lots at night and need a ride to their dorm, he said. The police van will escort the women from the lots to their dorms on a half-hour basis.

Bike registration forms and marking pencils for personal belongings are available in the Police Station, Daniels said. According to Daniels, this is an effort to help students protect themselves. The University Police are also planning four-hour self-defense classes in the women's residence halls, Daniel said.

"Regardless of comments, whether good or bad," Daniels said, "we're here to perform a service, and without the students, we wouldn't be here."



KK caught

Hardly anything anymore seems to surprise the University Police, or KK's as they are usually referred to by students. Even though the KK's are commissioned police officers, what they encounter on the Tech campus,

may at times, be a little out of the ordinary. Issuing parking tickets is not the sole duty of the KK's, but at times, the obvious is a little too hard to ignore. (Photo by Larry Jayroe)

Tech offers courses on other campuses

The Tech College of Engineering is offering two courses at Frank Phillips College in Borger for West Texas and New Mexico engineers this fall.

The courses are "Corrosion Engineering" and "Reaction Kinetics." The first session begins Aug. 30 with classes Tuesday nights at 6.

The courses are part of the college's Division of Continuing Engineering Education program for the practicing engineer to participate in a professional development program at the graduate level, according to Jo King, director of the division.

The Division of Continuing

Engineering Education coordinates the off-campus program so engineers can obtain graduate credit toward a master's degree with 36 hours of course work and a comprehensive oral examination.

King said the division first offered courses in the fall of 1966.



PHOTO SAVINGS

COUPON

DEVELOPING & PRINTING

Color Print FILM

1/2 OFF

LIMIT ONE ROLL PER COUPON
Offer Good through Sept. 10, 1977
COUPON MUST ACCOMPANY ORDER

TEAR OUT AND REDEEM



Look for the Fox

2421 B

BROADWAY

ACROSS FROM
TECH ENTRANCE

747-8890

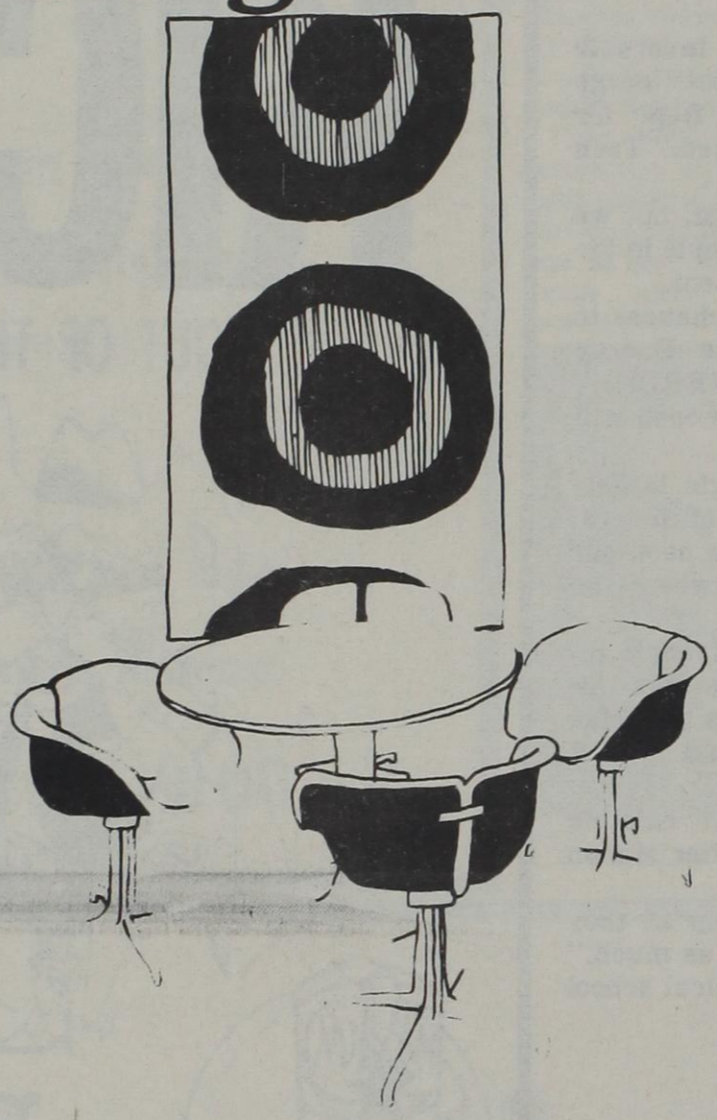
UNIV.

TECH

BROADWAY

★
FOX PHOTO

imagine....



a new and versatile way to decorate from

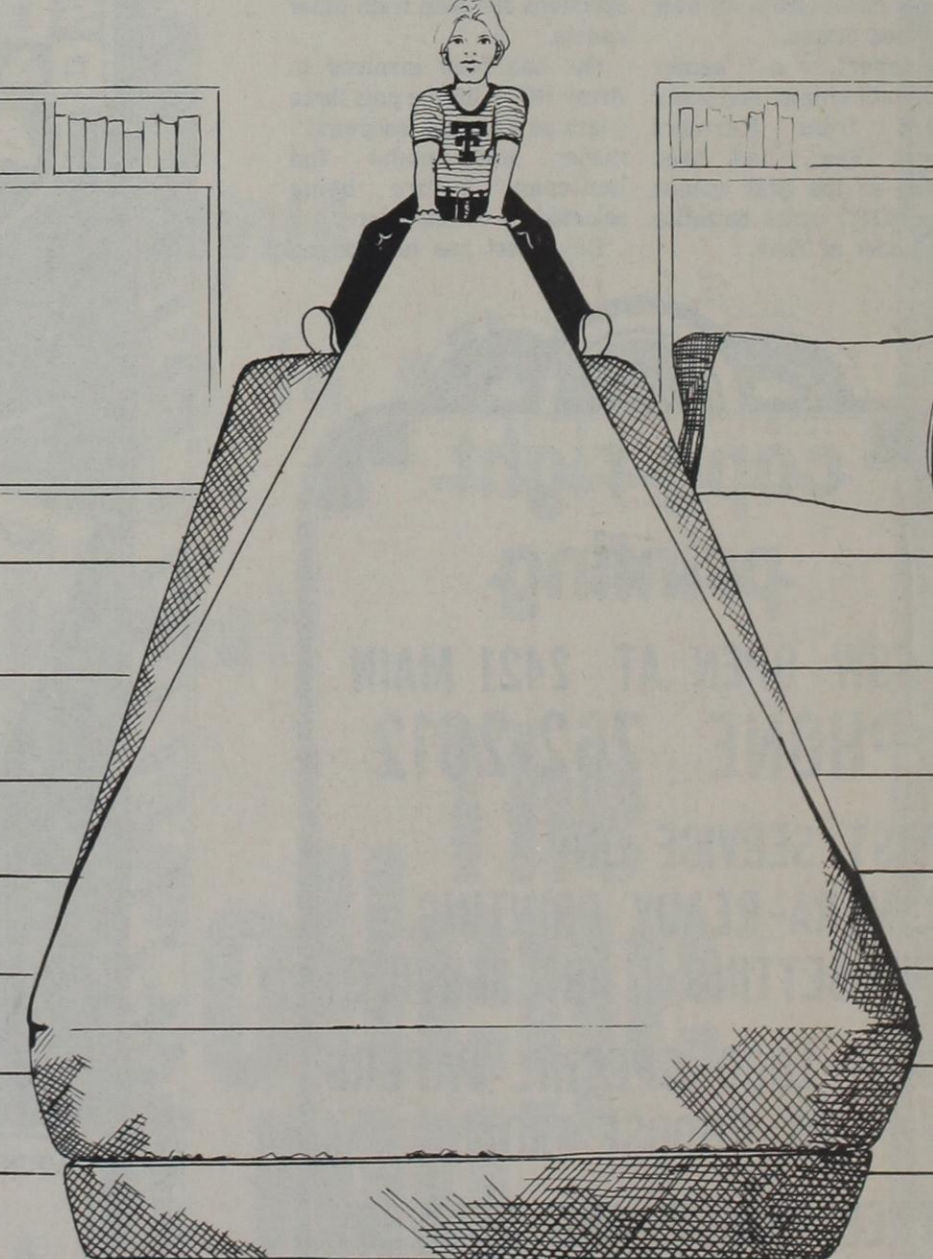
unCommon graphics

22nd & Q

When your sheets won't fit your dorm bed, come to Dunlap's Linens Department for Extra Longs!

Regularly \$7.50 Twin NOW \$6.49

Who needs one more hassle? You'll find Dunlap's has extra long twin-size sheets that will fit your dorm bed perfectly! J.P. Stevens Utica Fine Arts collection designs in no-iron percale. White only. Come in and save today!



DUNLAPS

CAPROCK SHOPPING CENTER

Varsity Book Store

Welcomes Back

TECH

Textbooks Galore don't spend hours searching for that important book we have it!!!! Along with the ordinary as well as the out-of-the ordinary supplies you're going to need.

TEXTBOOKS from the basic Freshman classes to the master or PHD.

VARSITY BOOKSTORE

"The Only Store You'll Ever Need"

Aug. 29, 30, & 31

SPECIAL HOURS

7:00 am - 8:00 pm

1305 University

Across from the main entrance.

Texas Tech

763-9368

Shuttle service begins

By KAY BELL
UD Reporter

A shuttle van service to transport students from the commuter parking lots to their dorms will begin at 8 p.m. today, according to Fred Wehmeyer, associate vice president for administrative services.

The shuttle, a 12-passenger university van, will run from dark until 2 a.m. each class day and on weekends, Wehmeyer said. Currently, no service is planned during university holidays.

As daylight hours diminish during the semester, the service will begin earlier. "We will adjust as required," Wehmeyer said. "We change back to Central Standard Time in October so

by early November the van will probably begin its run about 6 p.m."

Shuttle service will begin at each hour and half-hour at the C-4 commuter parking lot across from the Law School. From there it will go to the adjoining C-3 lot and Chitwood, Hulen, Gates and Wall parking lots.

Stops also are planned in front of Knapp Hall and in the Weeks Hall lot before the van continues to the east and west stadium commuter lots.

The same stops are scheduled for the van's return trip to the C-4 lot.

No stops are planned for the Wells-Carpenter or Stangel-Murdough lots, Wehmeyer said, because there is ample parking for these dorm

residents.

"Students will need to plan ahead to catch the van," he said, "but once they learn the scheduled stops there should be no problem."

The shuttle system was instituted in an effort to make the Tech campus as safe a place as possible, Wehmeyer said. The van will be equipped with a "Kojack-type" flashing amber light for easy identification.

And, while the drivers will be civilians, they will be in constant radio contact with the University Police Department, he said.

The shuttle also will free the University Police from their "taxi service," Wehmeyer said. For several years, the campus police department has provided rides for students from the commuter lots to the dorms.

Senior audit scheduled

The senior citizens' free auditing program continues at Tech this fall, with registration today and Tuesday.

Citizens 65 years old and older are permitted to audit free virtually any classroom course on campus on a space available basis, according to Dr. Michael Mezack, director of the Division of Continuing Education.

Registration for auditors will be from 8 a.m.-noon and 1 p.m.-5 p.m., both days in Building X-15, across from the Municipal Auditorium parking lot. For information call Bea Russell at 742-2352.

Senior citizen auditors also benefit from free parking permits for commuter lots and free library passes, Mezack said.

"Those who audit a course do so for the purpose of hearing or seeing only; they do not have the privilege of participating in class discussions, laboratory or field work, of turning in papers, or of receiving a grade or credit in the course," according to the 1977-'78 Tech catalog.

"Students who audit a course will not be listed on the class roll, and no notation of the audit will be made on the students' transcripts."

"The police will now be released from this service so that they can perform their primary patrol duties on campus," he said.

However, the University Police will continue to provide rides for students between the residence halls and commuter parking lots after the van has gone off duty each morning.

Persons needing a ride after 2 a.m. should contact the campus police at 742-3931. Transportation will be provided as soon as a patrol unit is available.

The shuttle service is provided by the University Police and is financed by vehicle registration fees. The budget for the first year of service is \$10,000.

LET US ENTERTAIN YOU...

SERIOUSLY.

UC CULTURAL EVENTS OFFERS THE MOST PROFESSIONAL, TOP QUALITY AND VARIED SERIES OF THE PERFORMING ARTS IN THE COMMUNITY AND AT TOO GOOD TO BE TRUE PRICES

WHEN YOU PURCHASE

1977-78 CULTURAL EVENTS SERIES TICKETS

CULTURAL EVENTS SERIES TICKETS

	Total Value of 8 Events	Series Ticket
TTU Students w-ID (2 per ID)	\$21.50	\$15.00
TTU Faculty & Staff (2 per ID)	\$43.00	\$32.00
Public	\$43.00	\$36.00

SERIES TICKETS ON SALE NOW

UNTIL SEPTEMBER 16 AT UC TICKETBOOTH 742-3610



WELCOME

To Our Bank



We've rolled out the red carpet at 14th & Q, to say a special "welcome" to Tech students and faculty members as the fall season begins.

We invite you to enjoy ASB extras like full-staff banking on Saturday mornings, drive-in windows open until 6 p.m. weekdays, and FREE personalized checks—not only when you open your account, but everytime you need them.

We hope you'll make AMERICAN STATE your banking home in Lubbock. Come in soon and get acquainted.

AMERICAN STATE

Bank

LUBBOCK, TEXAS

1401 AVENUE Q Ph. 763-7061

MEMBER F.D.I.C.

RIGHT SIZE TO BE FRIENDLY

COPIES

AS LOW AS

3 1/2¢

Joe's Copies Etc.
501 University
747-3306

Services available

- Transparencies
- Notebooks & Pens
- Film & Film Processing
- Color Paper
- Bond Paper
- Resume Paper

All at low low prices

It's

Lucky

99¢

6-pack
12 oz. cans

When you live in Texas

Pinkie's

LIQUOR STORES



"WEST TEXAS NO. 1 WINE MERCHANT"



Chicken Fried Steak
& Chopped Sirloin

\$1.89

Every Monday through Sunday enjoy Bonanza's delicious chicken fried steak or chopped sirloin dinner with choice of potato, Texas toast and all you can eat Salad Bar for just \$1.89. This price valid from 4 pm to 9:30 pm only.

2101 BROADWAY
762-8498

RHA begins semester with splash

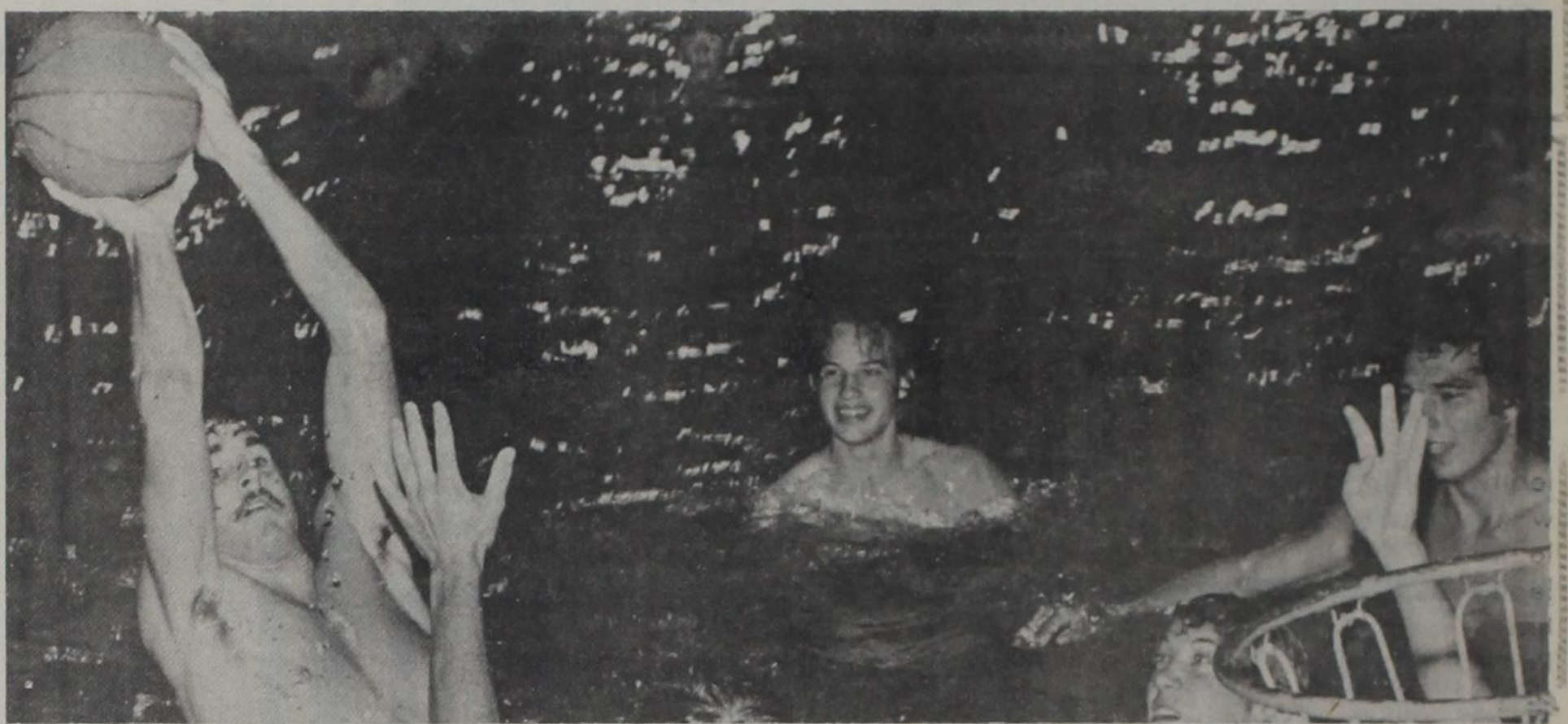


Some danced



Some watched

Water and music came together with a splash Thursday night at the Residence Halls Association sponsored "Raider Round-Up." Dancing, swimming, water sports and conversation were all a part of the back-to-school mixer at the Aquatic Center. Though designed to welcome entering freshmen to Tech, the mixer was open to all registered Tech students.



Some swam

SILVER DOLLAR RESTAURANT
near Dillard's at SPM

"YOUNGER BROTHER" playing nightly

1/3 lb. Hamburger and lots of chips, with a cold draw beer (after 9 p.m.) **\$1.25** with coupon (11) 9-30-77

8 days - 7 nights
BAHAMAS from \$199⁰⁰ dallas

includes air fare, sightseeing & hotel

ENVOYE TRAVEL
1120 First National-Pioneer Building, 1500 Broadway
Lubbock, Texas 79401, USA

AMERICAN EXPRESS

CLASSIFIED

DEADLINE - 12 NOON - ONE DAY PRIOR TO PUBLICATION
15 WORD MINIMUM - CASH IN ADVANCE - NO REFUNDS

\$1.50 Per Day - Publish on Wednesdays and Fridays
8:00 - 12:00 a.m. & 1:00 - 4:00 p.m. - Monday-Friday
Closed on weekends and holidays.

TYPING

TYPING: Reports, dissertations, thesis. IBM Correcting Selectric. Suzanne, 744-5596, after 5. Guarantee Work.

H & M TYPING SERVICE, Themes - Thesis - Term papers - Contracts, 20 years combined experience. 799-1450 or 792-8912, 4606 52nd. Cindi Hendrix, Peggy McClain.

PROFESSIONAL typing service. Fast, accurate typing of anything you need. Experienced. Mrs. Rogers, 799-3424, 799-8015.

TYPING. Research papers, theses, dissertations. IBM Selectric. Spelling corrected. Approved Graduate School typist. Call Joyce - 745-1210.

EXPERT typing. IBM Correcting Selectric II's. Proofreading. Neat, Accurate, Fast. Reasonably priced. Mrs. Spann, 797-4993.

TYPING and/or Editing. IBM Correcting Selectric II. Theses, term papers, etc. Experienced educator (English). Mrs. Larson, 795-9740.

PROFESSIONAL typing. IBM Correcting Selectric II. Theses, Theses, Dissertations etc. Accurate, fast service. Reasonable Rate. Close. Mrs. Montgomery 797-5547.

TYPING: Reasonable rates, close to campus, fifteen years experience. Call Mrs. Fallin - 792-3574.

GENERAL typing. Themes, thesis, dissertations. 792-1307.

HELP WANTED

Counter Help, Cooks & Dishwasher

Apply in Person
2 p.m. - 6 p.m.

Brittany Restaurant
2424 14th

LAZARIO'S

NOW HIRING

Cooks, Waitresses, Dishwashers, Hostesses.

3515 50th

EXPERIENCED BARTENDERS DAY-TIME WAITRESS BUS-BOYS CASHIERS The Depot. Apply in person between 2 pm & 5 pm 19th and Ave. G

SECURITY OFFICER
Ideal for Sophomore and Junior student. Will work you around your schedule. Apply in person. Monday-Friday, 2:40-3:00 p.m. Associated Security Industry, 5010 University, Suite 366. EOE

NEED part time students for pick-up and delivery service. Afternoon hours. Neat appearance required. Call Tim Gristly, Gristly Cleaners, 743-4361.

STEAMER carpet cleaners needs reliable conscientious man to do steam cleaning. Part time. Mornings or afternoons and Saturday. Hours flexible. \$3.00 an hour start. Apply in person. 5111 34th.

FEMALE Students needed for telephone work. Part time between 9 a.m.-9 p.m. Call 762-0602.

MALE Students needed with good gas mileage auto for light home delivery. Part time between 9 a.m.-9 p.m. Call 762-0602.

WANTED - Experienced photographers for yearbook photography. Apply at room 103, Journalism Bldg. between 8-12 and 1-5.

SMUGGLER'S INN has openings for lunch waitress. Shifts start at 10:30, 11:00, & 12:00 and end between 2 & 3. It's a great way to pick up extra cash. Apply in person. Smuggler's Inn, 1915 50th.

WE are in need of part time waitresses. No experience necessary. Apply El Chico's.

WE are in need of a hostess to work lunch period. Apply El Chico's.

FLOWER delivery. M-W-F 8-11; Tues. & Thurs. 12:30 - 5:30; Sat. 8-11. Ribbles Flowers, Inc. 1915 Broadway, 747-2844.

WAITRESSES Day shift. Good hours. Good earnings & tips. See or Call Mr. Hance, Pancake House, 510 Avenue G, 745-8506.

HELP WANTED, full or part time. Company benefits, no experience necessary. Apply in person. Rich's Fried Chicken, 52nd & Silde.

PART time help wanted. Apply Uncle Dink's Smokehouse, 2601 Avenue H.

TEXAS TECH GIFTS - See our display of Texas Tech Cowboy Boots, License Plate Frames, Belt Buckles, Dominoes, Golf Shorts and other Texas Tech Gift Items - The Ex-Students Association, located South of Horn Hall.

WEDDING invitations, all styles, colors, including photo \$36.90 for 100. Graduation, anniversary, stationery, Christmas cards. Lowest prices, fast, personal service. Mrs. Bailey, 797-2154.

ELECTRONIC Salvage - Analog - Digital - Tube - Transistor. 9-4 Saturdays only. Saturday Sales, East side Industrial Area, Lubbock Regional Airport.

PERSONAL Protection device. Safe effective. Discount to organizations. 797-4570 for details.

CLASS RINGS - Compare the prices and our new Texas Tech ring designs. The Ex-Students Association, south of Horn Hall.

AUTOMOBILE

MGB, excellent condition. Overdrive, \$4,500, weekdays 765-8851 after 6:00 and weekends 797-9656.

'70 Torino. Air-conditioned. Less than 11,000 miles on a major overhaul. 744-4636 after 5 p.m. and on weekends.

1975 Grand Prix L.J. New Tires. Excellent condition. Priced below wholesale. \$4150. 5716 79th, 799-1146.

MISCELLANEOUS

WANTED to buy. Nice two wheel all purpose trailer. 799-1234.

SPORT PARACHUTING classes starting September 8, 1977. For more information call Russ Daves, 792-5389 or 762-8054.

GUYS, Gals. Put some fun in your schedule. Money in your pocket. Learn bartending. Mixmasters, 795-9832.

PLANNING a party? Save money. Eliminate Hassels. Free planning service. Mixmasters, 795-9832 (Entertainment, Bartenders, Waitresses.)

RENTALS

DORM REFRIGERATORS
Admiral Color TVs, Stereos
Washers - Dryers
Microwaves

AAA Rent-Buy
1320 19th 762-2111

PREGNANT? Problems?

Need someone to talk with? We serve people of all religions. Catholic Family Service can help. Texas State Licensed Agency. Call Collect (806) 762-8344

FOR SALE

BUY, Sell, Used Furniture. Free delivery. 763-1005.

FOR RENT

AVAILABLE for fall: 2 swimming pools, sauna, fireplace, dishwasher, disposal, 2 bedroom \$295, 1 bedroom \$215, efficiency \$160. 2324 5th, 763-5821.

TERRA Vista Apartments, 2 bedroom \$255. Newly remodeled, shag carpet. 2102 10th, 747-6373.

DOREL Apartments, efficiency \$150. Dishwasher, disposal, shag carpet, wall graphics. 1912 10th, 747-6373.

FALL rentals: heated indoor garden pool, fireplace, dishwasher, disposal. 2 bedroom \$275, 1 bedroom \$188, efficiency \$160. 2001 9th, 747-6373.

COWAN Harmon Refrigerator Rentals. New Refrigerators for rent. Call 742-5075, 742-5322 for free delivery.

HELP WANTED

NEEDED full time waiters & part time bartenders. Wednesday - Saturday. Closed Sunday - Tuesday. Experience helpful but not necessary. Contact Byron Hatchett, manager. La Fonda Del Sol between 10-12 A.M. Tuesday - Friday. Call 763-9844. E.O.E.

NEED 4 people (singles, couples) interested in earning up to \$400 to \$500 per month working part time. Phone - 799-0173 for appointment.

DAY and night cooks needed. Full and part time. Apply in person. J. Patrick O'Malley's, 1211 University.

PHYSICAL Therapist Assistant. Male. No training necessary. Two - four hours daily. Call 792-5131.

\$3.00 per hour. Afternoons & weekends. Apply in Person. Don's Aquarium, 2241 34th.

WANTED morning & Afternoon help. Must be willing to work. Clean Machine Car Wash 795-8100.

COPPER CABOOSE

NOW HIRING WAITERS AND WAITRESSES

APPLY IN PERSON

West End of Twon & Country Shopping Center - 4th & University

HELP WANTED

WAITERS COCKTAIL GIRLS EXPERIENCED COOKS

APPLY IN PERSON AFTER 3:00 p.m.

Brookshire Inn
3838 50th

Brookshire Inn 3838 50th

Harrigan's

RESTAURANT & LIBRARY DISCO

NOW HIRING

All Positions Available
Apply in Person Between
2 and 6 pm Daily
Monday through Friday

3801 50th

GET STRAIGHT A'S IN COLLEGE BY BEATING THE SYSTEM

A book that shows you how. FREE Details. Dale Rich, Marlon Publishers 22 Rio Vista St., No. Billerica, Mass., 01862.

RAHC dedication set

The El Paso Regional Academic Health Center (RAHC) building of Tech's School of Medicine will be publicly dedicated Sept. 8 at 10 a.m., Tech President Cecil Mackey announced.

Dedicatory proceedings will be held in the center's auditorium.

Established in El Paso some four years ago, the RAHC has been operating from leased space in R. E. Thomason Hospital and The University of Texas Nursing School offices.

"Opening of the ap-

proximately 37,000 square feet of new space in the center building is imperative," Dr. Mackey said, "because the entire 40 - member junior class, as well as selected seniors and residents, will be in clinical training in El Paso during the coming academic year."

The new \$1.4 million, two-story structure, located at 4800 Alberta Ave., is adjacent to R. E. Thomason Hospital. It encompasses office space, classrooms, meeting rooms, library and auditorium.

The library, to house some 35,000 volumes, is linked by computer to the National Library of Medicine and provides the El Paso medical community access to the latest medical information, according to Dr. Robert H. Misenhimer, associate dean in charge of the El Paso RAHC.

The 300 - seat auditorium is designed and equipped for medical and other health professionals. Misenhimer expressed the hope that the center's facilities will serve as a focal point for continuing

education for community and area health professionals.

Presiding over the dedication will be Dr. Judson F. Williams of El Paso, chairman of the Board of Regents of Tech's School of Medicine.

Tech's School of Medicine was created by the 61st Legislature to address problems of health care delivery in rural areas and to develop regional education programs emphasizing primary care to families.



Nature at work

In the rush of registration, it's easy to miss the small things. Photographer Dennis Copeland took enough time to spot and photograph this small tableau of Mother Nature, and mother

sparrow, at work between the Administration and Home Economics Buildings.

Classified Ads Dial 742-3384



Stop in and see our complete selection of leather goods. FRYE Boots and shoes for men and women, FRYE bags to match. Look over our leather belts, hats, caps, purses accessories, fine leather coats, and custom made sandals. For the best selection, finest quality, and great price, shop Redwood Station.

FRYE

REDWOOD STATION
THE LEATHER SHOP
762-5328 2402 BROADWAY
At Ave. X

NOT JUST
THE SAME OLD THING.



GOLD LANCE CLASS RINGS
GIVE YOU A CHOICE

Five Jewels Since 1885
TABER'S
South Plains Mall

*Diana's
Doll
House*

Next to Winchester Theater
50th & Indiana
792-3273

Open Every Thursday til 9:00 P.M.



Lisa Childers

Member of Diana's Doll House
College Board

Diana Karvas, of Diana's Doll House, invites you to visit our store at 50th and Indiana in Winchester Square. We specialize in Ladies and Juniors Clothing with a complete line of accessories including shoes. Our sizes start with a size 1 thru 15 in Juniors and 4 thru 16 in Ladies. Our unique concept in merchandising gives you an opportunity to acquire that "Total Look" through our modeling and charm courses combined with the latest look in clothing.

It's Not Too Late To Add

THE RED RAIDER SPECIAL



MILITARY SCIENCE 111

The Red Raider Special is designed to help freshmen adjust to college life and yet give them a challenge to learn.

THE RED RAIDER SPECIAL used to be a typical ROTC course but now it is for everyone. Nothing is required but your time in class which will be fun and beneficial. No homework! You will learn about yourself, college life, how to study and take exams, community affairs and the military.

IN LAB You can choose between discussions on leadership and college life, marksmanship training, orienteering, rappelling, or even drill training. Of course there are no uniform or haircut requirements, and no military obligation at all. All you have to do is add a section and a lab at any of these times:

THE RED RAIDER SPECIAL
MILS 111, US Defense Establishment

DAY	TIME	SECTION
Monday	1:30-2:30	001
Tuesday	10:30-11:30	002
Tuesday	12:00-1:00	003
Wednesday	2:30-3:30	004
ARRANGED		005
Monday	9:30-10:30	006
Lab - Thur	1:30-3:00	00A
Lab - Thur	3:00-4:30	00B
ARRANGED		00C

THE RED RAIDER SPECIAL
IS FOR YOU

Military Science 111 fulfills the University Physical Education Requirement.

WELCOME BACK TECH STUDENTS

HOLDEN-DODSON HAS THE TRAINED PERSONNEL TO HELP YOU WITH PLANTS FOR YOUR DORM ROOM OR APARTMENT.

SPECIALS
Good - Mon.-Tues.-Wed.
STUDENTS
MUST SHOW I.D. CARD

- JADE PLANTS \$4.95 to \$25.00
some real beauties here!
- MINATURE TROPICALS 95c to \$1.25
ideal for those small pots
includes FERNS, PALMS, IVIES, JADES, & Other
- CACTUS 95c
many indoor varieties
- PEPEROMIAS, JADES, SPIDER PLANTS, FERNS,
WAFFLE PLANTS & many many more
- 4" pots \$2.50
large selection of plants

STUDENT SPECIALS

SPIDER PLANT	60¢
2 1/4" pots Reg. 95c	
BOSTON FERN	\$4.99
6" pots Reg. \$7.50	
-nice plants-	
NORFOLK PINE	\$8.99
6" pots Reg. \$11.50	
COLEUS	95¢
4" pots Reg. \$1.50	
ASPARAGUS FERN	\$1.88
2 varieties Reg. \$2.50	

Free Indoor Plant Care Guide

FREE
NO PURCHASE NECESSARY
Blooming Begonia
MUST SHOW STUDENT I.D.



REPOTTING SERVICE

Expert help with repotting holes drilled in any pot

INDOOR PLANT SUPPLIES

Fertilizers-Moisture meters-Insecticides
-Totem Poles- Peat Moss-Pot Hangers- Brackets

POTTERY

Clay-Ceramic- Plastic many to choose from

POTTING SOIL

own greenhouse mix
10 lb. bag \$1.69
40 lb. bag \$4.95

HANGING BASKETS... \$4.95-\$14.95
GRAPE IVY-"JEWS"
SWEDISH IVY-"SPIDER PLANT"
DEVIL'S IVY-FERNS & many more

EXTRA SPECIAL
one group of plants
1/2 off
many good values some need a home!



Holden-Dodson

OPEN: 9 AM-6 PM Weekdays
1:30 TO 5 PM Sundays

NURSERY

5930 So. Ave. Q. 744-1057

Sept. 1 sign on doubtful for KTXT

BY JANET WARREN
UD Reporter

KTXT-FM staff members hope to sign on the air by Sept. 1. According to John Harris, station manager. However, Harris expressed doubts that a Sept. 1 sign-on would be possible.

Staff members are waiting for a new 10 watt antenna to be installed on the Channel Five tower located off Indiana avenue. When the tower was climbed earlier in the year, the

KTXT-FM antenna was discovered to be worn and detached from the power line that sends the radio signal. Harris said to his knowledge the antenna has not been installed yet, which could delay the sign-on.

According to Dr. Dennis Harp, director of telecommunications, the antenna should be ed bs this week.

Even though the station is signing on with only 10 watts instead of the earlier projected 5,000 watts, the signal should be much stronger.

Harris said the signal was weak last year since the power line was sending out a signal instead of the antenna.

The signal transmitted by the power line was approximately six watts, Harris said, so 10 watts should be almost twice as strong.

Installing the 5,000 watt transmitter and antenna has been delayed because station officials fear the eight bay antenna needed to transmit 5,000 watts could be too heavy for the tower.

During the summer, the strength of the Channel Five tower became questionable because of unfavorable comments made by a relamping crew that climbed the tower. Informed sources said the tower could have been weakened by a tornado and the strength should be checked before such a heavy antenna is placed on the tower's side.

Unfortunately, the company that made the Channel Five

tower will not study the tower without a considerable fee. So the Tech civil engineering department has been asked to study the stress factor of the tower.

But the civil engineering department may not be able to do the job, Harris said, because the tower company will not release pertinent data that would help the Tech study.

Officials said they are not sure what the next step would be if the study cannot be done inexpensively.

"However, there's always the possibility that the tower may be stronger than we think," Harris said, "but it isn't one of the better made towers."

Harris is concerned that students who would normally work for the station will lose interest because the station is off the air. The number of volunteers has dropped significantly, Harris said.

"But we have new studios and if we were on the air it could create a lot of interest," he added.

The station format will be more progressive this year and not just top 40 music.

"We should have a lot of jazz, rhythm, and blues, not just top 40 because we should be a little bit different from other stations. We don't have to sell ourselves to the public. Of course we'll have a big dose of classical and public affairs too. But public affairs will be hard to do since there is no place to interview," Harris said.

The production room and newsroom are not ready yet but the station will be able to broadcast music when it signs on.



Pledge refreshment

Kappa Alpha pledges provided some cool refreshment Thursday for members of the Tech marching band. Band members have been practicing on the asphalt marching field for the past week, preparing for the coming Red Raider football season. (Photo by Dennis Copeland)

Classified Ad
Dial 742-3384

NOW SELLING TO RETAIL CUSTOMERS!

LONE PINE GREENHOUSES

In Business Over 15 Years Selling Only Wholesale Now Opens Their Greenhouses To The Public!

CLIP THIS COUPON
WORTH ONE DOLLAR
TOWARD PURCHASE
ONE PER CUSTOMER
Good Thru Sept. 1, 1977

6 1/2 SCHEFFLER	Reg. 4.99	3.99
6 1/2 AIRPLANE PLANTS	Reg. 4.99	3.99
6 1/2 HEN & CHICKS	Reg. 4.99	3.99
2 gal. RUBBER PLANTS	Reg. 15.99	12.99
3" SUCCULANTS	Reg. 1.39	1.19
3" CACTUS	Reg. 1.49	1.29

746-6543



N. UNIVERSITY AT FM. 1294

THEN WEST 1 MILE & NORTH ONE BLOCK

10% DISCOUNT

With this ad on any purchase of sheet music, guitar, amplifiers, strings, and all accessories.

LUBBOCK MUSIC CENTER

2 LOCATIONS

1722 Broadway South Plains Mall

LUBBOCK'S MOST COMPLETE MUSIC STORE

Offer Expires September 5, 1977

CHARCOAL - OVEN

4409 19TH ST. PH. 792-7535

No. 1 Charcoal Oven Special

1/4 lb. BURGER with \$1.25
French Fries, Salad Bar

(With this coupon)

Offer good through Sept. 30, 1977

THE GAZEBO SALON

HAIR AND SKIN CARE



LONG LASTING HAIR REMOVAL

with

HONEY WAXING

LASTS

6-8 weeks

counceltations invited



92 FM

KTXT

TROPICAL FISH

Fiddler Crabs	2 for 1.00
Large Mollies	2 for 1.00
Serpae Tetras	2 for 1.00
Hermit Tree Crabs	1.99
10 Gallon Starter Set-up	9.99
—tank, pump, tubing, box filter, with charcoal & filter floss	

PUPPIES

American Eskimo, Old English Sheepdog, Miniature Schnauzer, Dachsund, Yorkie, Irish Setter, Cocker Spaniel, Golden Retriever, Lhasa Apso, Siberian Husky, Shih Tzu

BONNETT PET CENTER

SOUTH PLAINS MALL

The Flower Shop

Open every day 10 a.m.-
9 p.m. except Sundays!

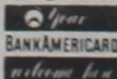
We always have fresh flowers including corsages, mums, and roses.

Also, bud vases and silk-flower arrangements.

1 doz. Red Long-stemmed roses always

\$19⁹⁹

South Plains Mall
10AM-9PM M-S
797-5018



FIRST CHRISTIAN CHURCH

BIBLE STUDY, RETREATS, SKI TRIPS,
WORSHIP, PRAISE, FELLOWSHIP, FUN,
FRIENDS, JOY,
SHARING, LEARNING
LOVE, DINNER,
DISCUSSION, PRAISE
WITNESSING,
CARE.

8:30 STUDENT FELLOWSHIP
10:40 WORSHIP

9:30 STUDENT FELLOWSHIP

2323 BROADWAY

Let Your Eyes Be Fashion Wise

FABERGE

NORELL

SILHOUETTE

DIANE VON FURSTENBERG

A GENUINE EMILIO PUCCI CREATION

WELCOME BACK TO EVERYONE AT TEXAS TECH

Service you can trust by people you know.

MetroOptical

Raymond Blue, Dispenser

3712-21st 797-5829

20% OFF
NEW FALL JEANS & GAUCHOS



POPULAR NAME BRANDS

Toddies Boutique

H-6 Monterey Center

PH. 792-4728

NO EXCHANGES

WHILE SUPPLY LASTS!

DIRECTOR'S CHAIRS

Varnished frame, yellow canvas cover Reg. \$23⁰⁰ \$15⁹⁵

DOOR MIRROR \$5⁵⁰
16"x56" Reg. \$8⁰⁰

See our selection of Unfinished Desks and the multi-purpose Student Table.

2x4

2520 34th
792-9834

The Unfinished FURNITURE STORE

master charge

BankAmericard

Chiller failure adds to heat

By DOMINGO RAMIREZ
UD Copy Editor

Tech last week lost two of its three air conditioning "chiller" units, making a normally hot and heavy registration week even hotter.

The Central Heating and Cooling Plant lost its biggest chiller unit — a 6,500-ton unit — a week ago after leaks were

detected in the freon-filled tubes inside the unit. Then, Tuesday a second of the three chilling units — capacity 3,000 tons — was taken out of service after it began leaking freon.

For the remainder of registration week, the cooling system limped along on either

a 3,000-ton unit or two of the smaller units.

According to Tony Oden, chief of engineering services, just getting into the part of the unit containing the leaky tubes might take two days working round the clock, so repairs on the units are time consuming.

"There's time spent in locating tube leaks inside the

cooling system (which contains 2,500 tubes), waiting to get the freon out of the chiller and it takes an hour or two to feed the freon back into the cooling system," Oden said.

In cases of tube leaks, repair is done by inserting brass corks on the leaks and hammering in. Where corks are used for tube leaks, the same is not true for breaks on the tube head. Since the breaks occur on a weld, maintenance men must weld the damage.

"That's what happened to the large unit, we discovered eight leaks on the tube head and seven tubes were discovered to have had leaks, since Marvin Buckberry, director of Building Maintenance.

Following repair of the system, the chillers went back into service for two days, and then were again closed for a check, according to Buckberry.

put here about 10 years ago and they have just needed four overhauls in that time," Vick Singleton, Central Plant No. 1 superintendent, said.

"On the other hand, that larger chiller has already needed four in two years," Singleton said.

No damage, other than the leaks, were evident during the closing of the two systems. An unestimated amount of freon was lost and the cost would not be known until further inspection of the units could be made.

"We're very aware of conserving energy out here, yet there is nothing we can do to foresee something like this," Oden said.

One of the measures taken by Building Maintenance to conserve energy has been to discontinue use of air conditioning in buildings and areas of buildings not in use, especially during week-ends, holidays and between semesters.

"There's no danger involved with freon leaks, but some days could get hot in those campus buildings," Oden said.

professor at Tech, will instruct and coordinate the course. In addition to reading the newspaper articles, the Course Reader and the Study Guide, two classes, and an examination meeting are required to obtain credit.

Crime and Justice is a three-hour credit course listed in the University General Catalog as Humanities 230 under the Department of Philosophy. It may be added as another course as part of the Student's regular load by students who are currently enrolled at Tech. Those interested in this course alone have the option of taking it for regular residence credit or by correspondence.

Persons taking the class by correspondence must attend the same three meetings as the other students, but should register for it at the Division of Continuing Education, Building X-15. The three meetings will be scheduled on

Saturdays as a convenience for participants and they will be notified by mail of the times and places of the meetings.

Courses by Newspaper was developed in 1973 by University Extension, University of California, San Diego, and is funded by the National Endowment for the Humanities. Crime and Justice is the seventh in a continuing series of educational publications offered by Courses by Newspaper.

The reader, costing \$6.25, and the Study Guide, \$2.95, which will be used for this course can be ordered from Publisher's Incorporated, 243 Twelfth Street, Drawer P, Del Mar, California 92014.

For additional information contact the Office of Continuing Education, Tech, 742-2354.

Pavilion construction begins

Construction is under way on the Tech Agricultural Pavilion, expected to be completed in time for fall, 1978, classes.

The structure will have 37,451 square feet and will be used primarily as a facility for laboratory sessions for animal science students.

the rooms is removed.

The south wing will also house a kitchen for use during special events. Two offices will complete the south wing.

For the future, a courtyard between the two wings will be converted into a lecture hall for use in continuing education programs. Bleachers for 800 persons are planned for the arena.

According to Dr. Lennon, the Pavilion will enable the College of Agricultural Sciences to improve and enlarge the horse science program as well as existing beef and livestock programs.

Architects for the Pavilion were Siles, Roberts, Messersmith and Johnson of Lubbock. The general contractor is McMillan Construction Company, also of Lubbock.

It will also house continuing education events, at which beef and swine producers, horse breeders, and others will present lectures and demonstrations.

Student organizations, such as the Block and Bridle Club, 4-H or FFA, will be able to use the arena for their functions.

According to Dr. A. Max Lennon, newly appointed assistant dean of the College of Agricultural Sciences, this will not only give these organizations indoor facilities to use, eliminating weather problems, but it will also introduce prospective students to the university.

in such subjects as animal production and management, and will have the capacity to hold three separate, ongoing lab sessions simultaneously.

The north end of the building will house the animal holding pens, for temporary stabling of animals used in the laboratories; animal working facilities, for such activities as dehorning cattle, and an area for cleaning the animals before their use.

Two wings will stretch from the arena on the front of the building. The wing on the north end will house approximately 15 horse holding pens, as well as a tack room and storage facilities. The south wing will hold two classrooms for as many as 40 students each, or one classroom for 80 students when a dividing panel between

the Pavilion will enable the College of Agricultural Sciences to improve and enlarge the horse science program as well as existing beef and livestock programs.

Architects for the Pavilion were Siles, Roberts, Messersmith and Johnson of Lubbock. The general contractor is McMillan Construction Company, also of Lubbock.

Classified Ads
Dial 742-3384

The Reproduction Co.

5% DISCOUNT to STUDENTS with I.D.
Blue Lines - Black Lines - Sepias - Mylars
Drafting Papers, Films & Supplies

MON - FRI 8:00 AM TO 5:00 PM

797-7906 4029 34th

It's **Lucky** 99¢
6-pack
12 oz. cans

When you live in Texas

Pinkies LIQUOR STORES
SERVING WEST TEXAS
"WEST TEXAS NO. 1 WINE MERCHANT"

Wesley Foundation
2420-15th STREET • LUBBOCK, TEXAS 79401 • 742-8749
Texas Tech

The FISH — a symbol for Christian sharing together
The LAMP — a symbol for the search for truth

Fish & Lamp together — a symbol for a group of Tech students seeking truth and faith by being alive together at Wesley

Pick up a brochure today, from one of our sun posters, about this semester's programs.

A UNITED METHODIST MINISTRY FOR ALL TECH STUDENTS

Bible study growth group singing group !?!!

meals on Wed. noon & Sun. at 6

worship credit courses in religion

CAMPUS MINISTER
ROGER LOYD

Tech, AJ sponsor course

Tech, in cooperation with the Avalanche-Journal, again will offer for credit a course by newspaper entitled "Crime and Justice." Weekly newspaper articles will be published each Sunday beginning Sept. 4 for fifteen consecutive weeks.

Twelve outstanding authors from throughout the United States have written these articles pertaining to Crime and Justice in America. Dr. Jerome H. Skolnick, Director of the Center for the Study of Law in Society, University of California, Berkeley, and author of Justice Without Trial has coordinated the writings.

Crime and Justice will examine such areas as Understanding Crime, Institutionalized Crime, Street Crime, Criminal Law, the Administration of Criminal Justice, and Punishment.

Dr. S. M. Kennedy,

professor at Tech, will instruct and coordinate the course. In addition to reading the newspaper articles, the Course Reader and the Study Guide, two classes, and an examination meeting are required to obtain credit.

Crime and Justice is a three-hour credit course listed in the University General Catalog as Humanities 230 under the Department of Philosophy. It may be added as another course as part of the Student's regular load by students who are currently enrolled at Tech. Those interested in this course alone have the option of taking it for regular residence credit or by correspondence.

Persons taking the class by correspondence must attend the same three meetings as the other students, but should register for it at the Division of Continuing Education, Building X-15. The three meetings will be scheduled on

Saturdays as a convenience for participants and they will be notified by mail of the times and places of the meetings.

Courses by Newspaper was developed in 1973 by University Extension, University of California, San Diego, and is funded by the National Endowment for the Humanities. Crime and Justice is the seventh in a continuing series of educational publications offered by Courses by Newspaper.

The reader, costing \$6.25, and the Study Guide, \$2.95, which will be used for this course can be ordered from Publisher's Incorporated, 243 Twelfth Street, Drawer P, Del Mar, California 92014.

For additional information contact the Office of Continuing Education, Tech, 742-2354.

HANGING BASKETS

12" reg. \$12.50 now \$8.00
10" reg. \$10.50 now \$6.50
8" reg. \$6.50 now \$5.00

FREE AIRPLANE PLANT
\$129 value with purchase

Reynolds Greenhouse
FACTORY SECONDS ON POTTERY!
Brownfield Hwy at Spur 327
Open Mon-Sat. 9-6 Sun. 1-5
792-7869

with this ad.

Shore! I get mah hair styled at Keith's Upper Room...

and you can too, honey

1/2 PRICE OFF HAIR STYLE DURING OUR GET ACQUAINTED OFFER

with this coupon Offer Good Until Sept. 14, 1977

Keith's UPPER ROOM HAIR STYLING CENTER
4933 BROWNFIELD HIGHWAY
792-2887

Sharon A. Evans
Rick McMillan
Everett Castillo
Marshall Taylor

Ken Dubose
Randy Taylor
Ava Mastey

WELCOME BACK RAIDER FANS!

DO-IT-YOURSELF-HOME CENTER

For the back to school student showing any Tech I.D.

El Ray

Will cut to size shelving
Prefinished or Unfinished • Masonite • Plyboard • Particle Board • Plywood •

Also we have many other helpful items like

- Wooden and Plastic Letters • Cork • Cinder Blocks • Shelf Brackets • Paint and Spray Paint • Spindles

1X8X5 Mahogany Shelves 1.99

1X12 3' thru 6' 29¢ per foot

Cinder Blocks 8"x8"x16" 59¢

763-0404 **El Ray HOME CENTER** 1502 ERSKINE AT N. AVE. Q

OPEN TIL 5 PM ON SATURDAYS

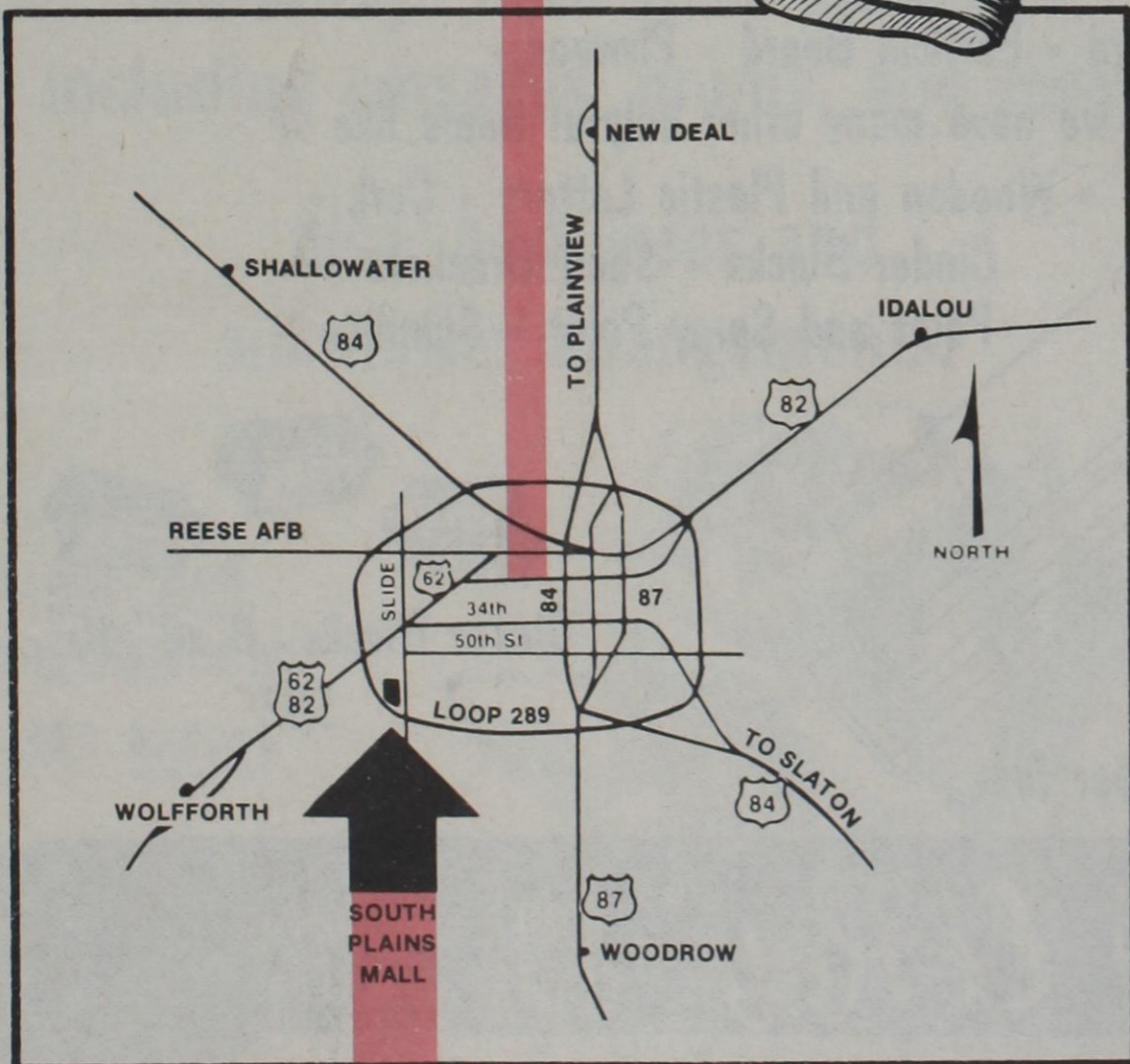
DO-IT-YOURSELF HEADQUARTERS FOR LUBBOCK

WELCOME to

FASH



Dillards
 Hemphill-Wells
 J.C. Penney
 Sears
 And over 130 merchants
 to serve you.

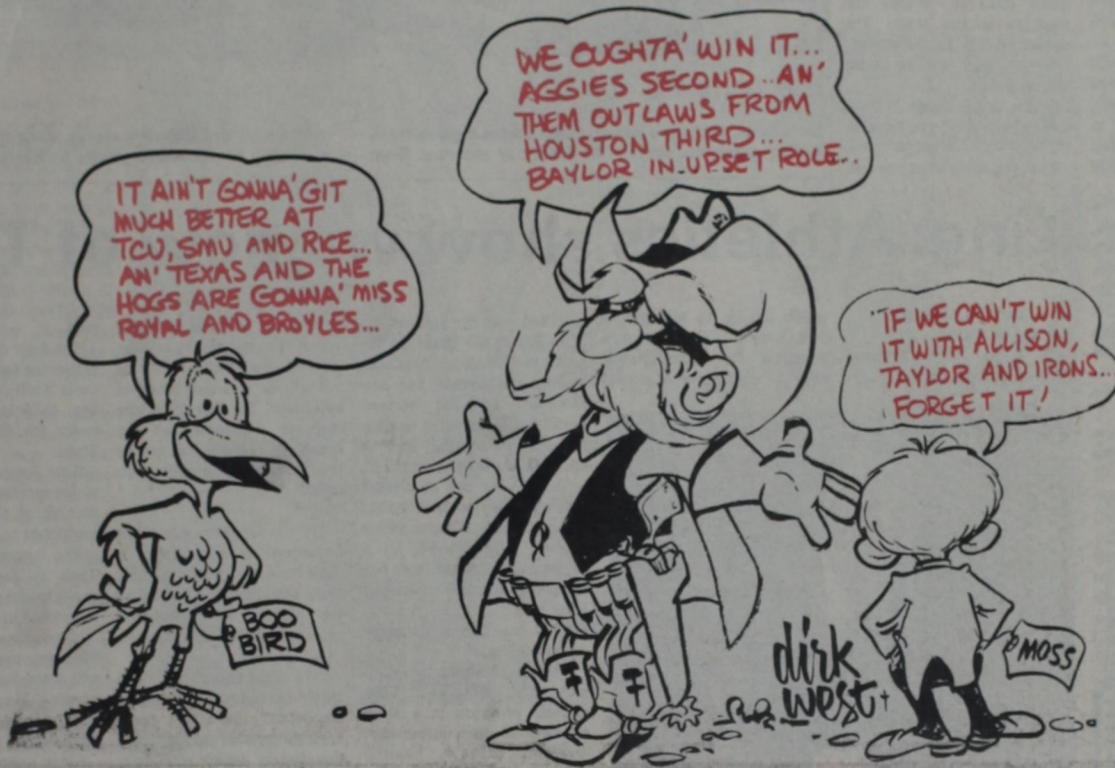


LOOP 289 & SLIDE RD.
 OPEN 10 am 'til 9 pm
 MONDAY THROUGH SATURDAY

**south
plains
mall**

NEW DIRECTIONS

SPORTS



The new direction for Red Raider athletics is up.

Tech has established a winning way in football and basketball and the increased revenues promise improved facilities and programs in every Tech sport.

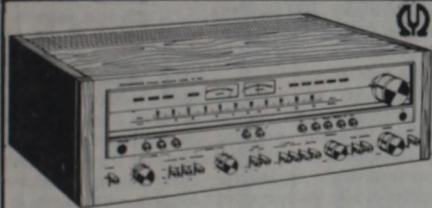
The co-championship last season in football brought Tech more national attention than every before in the school's history.

Work is being completed on new seating and the astro-turf in Jones Stadium. With aluminum replacing wood benches, Raider fans will watch football in splinter-free comfort this season.

The "cow college" has arrived.

INSIDE

J T King Page 2
 Allison Page 3
 SWC Outlooks Page 4-8
 Women's Sports Page 9



PIONEER RECEIVER SALE

Model No.	List Price	Edwards Price
SX-450	\$200	\$139 ⁹⁵
SX-550	\$250	\$179 ⁹⁵
SX-650	\$300	\$219 ⁹⁵
SX-750	\$400	\$279 ⁹⁵
SX-850	\$500	\$379 ⁹⁵
SX-950	\$600	\$439 ⁹⁵
SX-1050	\$700	\$519 ⁹⁵
SX-1250	\$900	\$629 ⁹⁵

WELCOME BACK SALE

Ampex Stackette
 C-90 Cassettes
 3 C-90 tapes & FREE Stackette
 Edwards Price \$4⁹⁹
 *12" value



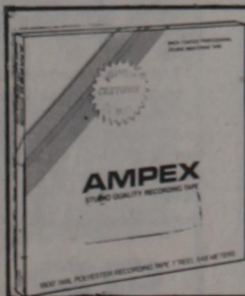
PIONEER TURNTABLE SALE

Model No.	List	Edwards Price
PL-112	\$100 ⁰⁰	\$79 ⁰⁰
PL-115	\$139 ⁹⁵	\$99 ⁰⁰
PL-117	\$175 ⁰⁰	\$146 ⁰⁰
PL-510	\$199 ⁹⁵	\$159 ⁰⁰
PL-530	\$250 ⁰⁰	\$199 ⁰⁰

Special 1/2 Price Sale on Empire Cartridges

KOSS PRO 4AA Headphones

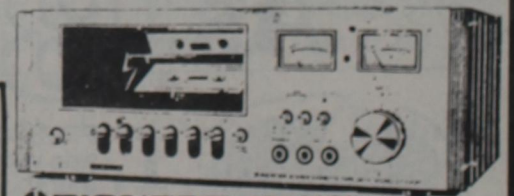
List '65⁹⁹
 Edwards Price \$29⁹⁵



Ampex White Box
 1800'
 Reel to Reel Tape
 Edwards Price \$1¹⁹



PIONEER KP4000
 In Dash Cassette AM-FM Stereo
 Value \$189⁹⁵
 EDWARDS PRICE \$119⁹⁵



PIONEER CTF-2121
 Cassette Recorder
 Value \$200⁰⁰ Edwards Price \$139⁹⁵

BASF Performance
 8-Track Blank
 List 3.10
 45 min. 99¢
 List 3.75
 90 min. \$1²⁹



Edwards

EVEN OUR PRICES **ELECTRONICS** SOUND BETTER

Store Hours 10 a.m. to 6 p.m.
 Monday thru Saturday
 9 P.M. THURSDAYS

797-3365

EASY PAYMENT PLAN
 'The Largest Electronic Center In The Southwest'

LAYAWAYS AVAILABLE
 'We Service What We Sell'
 34th & Flint
 FLINTWOOD CENTER



Profile

Rodney Allison Key to Raider success

By CHUCK McDONALD
UD Sports writer

Practice is already more intense this year than it has been since Coach Steve Sloan arrived at Tech in 1975. Quarterback Rodney Allison stands in the athletic lobby engaged in a lighthearted conversation with offensive line coach Al Tanara. Practice is only two hours away.

"I don't feel good coach," said Allison. Tanara replies with words to the effect that "you can't hoot with the owls all night and soar with the eagles in the morning."

"Yeah, well as soon as somebody hits me," said Allison, "then I'll get fired up."

UNFORTUNATELY FOR THE rest of the SWC when Allison replaced an injured Tommy Duniven against Texas A&M last Oct. 9 somebody must have hit him pretty hard. Because a fired up Allison connected on touchdown passes of 22 and 56 yards and set up another with a 37 yarder. He also scored one himself as Tech upset the Aggies in a game that probably turned the season around.

But since that game Allison has gone on to make the miraculous play almost commonplace. Along the way he managed to pick up all-SWC honors and even put himself in contention for the 1977 Heisman Trophy. Not bad for someone who was a backup quarterback a year ago.

"Last year we were running scared," said Allison in reference to the Raiders' 10-2 SWC co-championship season. "Now we know that we can play with any team in the country," he added. This isn't an untested cockiness but rather a confidence that comes with winning. "We proved that last year," said Allison.

And as the team proved itself, Allison proved to the world that he was one of the top quarterbacks in the nation. A 60 per cent passer in '76, his average of 10.5 yards per attempt and 17.6 per completion were tops in the NCAA.

"I'VE NEVER BEEN a 60 per cent passer," says Allison, "maybe 45 or 50 per cent. But his (coach Sloan's) knowledge of the passing game has really taught me to become a 60 per cent passer," said Allison. "A lot of it's just in the knowledge of the passing game."

But Allison's contributions don't stop with his passing abilities.

He runs the veer offense to perfection and must be cited as the single largest reason the Raiders are rated so high in pre season picks. After averaging 180 yards a game total offense last year, Allison is only 970 yards shy of breaking Joe Barnes school record of 3,651 yards total offense. And Allison is im-

proving with age.

"When I was a sophomore, if that first receiver wasn't open — boy I wanted to get the hell out of there," said Allison. "But you're not going to become a good passer by scrambling every time the first receiver isn't there. You've got to wait for your second and third receivers to open up." But when Rodney Allison does have to scramble, he can run with the best of them. Perhaps that is even his biggest asset.

BECAUSE WHEN YOU push aside the mountain of

honors the senior from Odessa has compiled (Offensive MVP in the Astro-Bluebonnet Bowl, All-SWC, Heisman Trophy candidate) it is an intangible quality that makes Allison so valuable. It is an uncanny knack for coming up with the big play. And possibly this stems from his overly aggressive style of play.

Sloan was quoted in Texas Football Magazine as saying, "I don't believe anybody has ever put a more fierce competitor on the field. He's dedicated to scoring on every play. Obviously he doesn't but

he's trying to." (Allison did manage to have a hand in at least 18 Tech touchdowns in '76, however.)

With Tech picked by SWC football writers to win the conference outright and Allison already tabbed as the conferences outstanding offensive player, both find themselves in a unique situation. Allison appears ready for the challenge.

Last year Allison was competing for the starting quarterback position — one that he now has sewn up.

"I didn't work any harder

this summer preparing for the season but I don't think I slacked up any either," he said. "This is my senior year and I feel like I have a leadership responsibility — all the seniors do. I'm just glad to be in the situation I'm in right now."

Things have changed indeed since Allison first arrived at Tech.

"THERE'S BEEN ABOUT 900,000 miles between my freshman and senior years, but when Sloan came in my sophomore year, he really turned my outlook around,"

said Allison. And to Allison's credit it must be noted that he has done as much as anybody to turn Tech's football fortunes around.

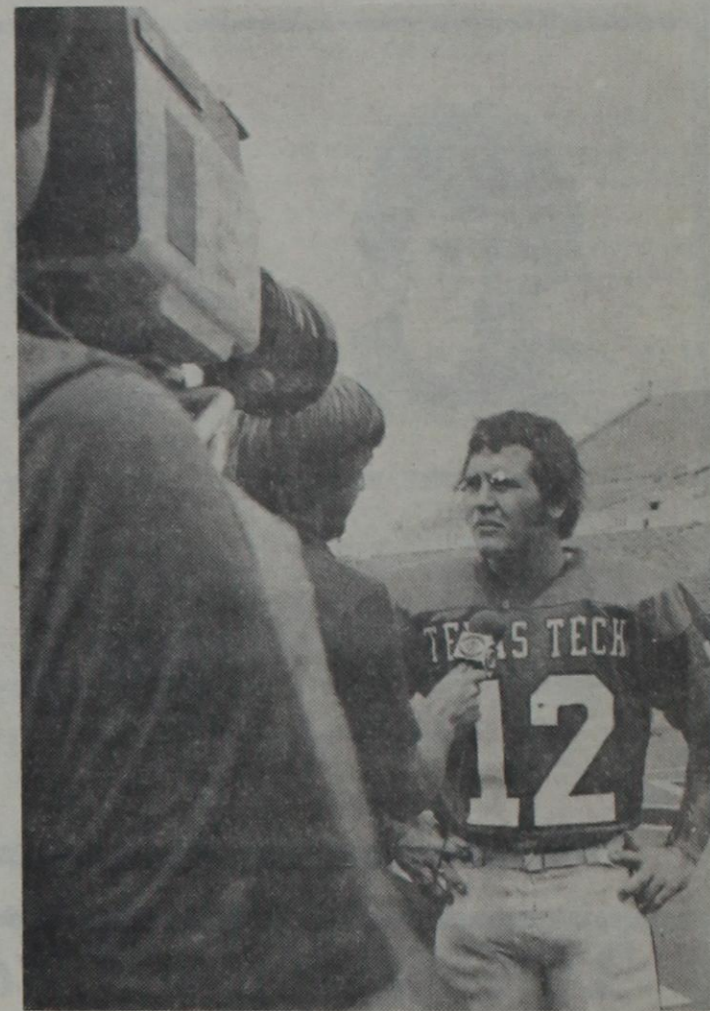
"We haven't had this much national fanfare about the team or an individual player since I've been here," said Ralph Carpenter, sports information director at Tech since 1967.

Everywhere Allison looks these days he's bound to see himself on the cover of a magazine or being talked about in the media. But Allison has handled the situation admirably.

"You can't push it completely out of your mind," said Allison referring to the intense coverage he's been receiving, "But you put it in the back of your mind and concentrate on winning."

"If we go 10-1 or 11-0 this year, then naturally the individual honors will follow," he said. "But it's an honor even to have my name mentioned in connection with the Heisman. That's something every ballplayer dreams of."

AND IT'S VERY conceivable that Allison, although a darkhorse now, could win the Heisman Trophy if he did lead the Raiders to an undefeated season.



Rocket Rod

Tech quarterback Rodney Allison fields questions, above, about the Red Raiders' chances this season. Allison has been discussed as a potential candidate for the Heisman trophy. But he says the important thing is going to the Cotton Bowl this time. (Photo by Karen Thom)



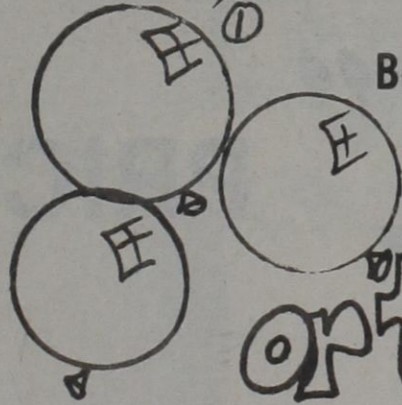
Rod rollin'

BROWN'S
Varsity Shop

Way Of Saying...
"Welcome Back Tech"

In our annual fun for all balloon burst that saves you money.

10%, 20%, or 30%!



Buy your needs and burst a Balloon for your discount.

OPINION YOUR SKILL!

TOSS THE NURFBALL IN THE BASKET:

- 1 out of 3 you get 10% off
- 2 out of 3 you get 20% off
- 3 out of 3 you get 30% off

BE WELL DRESSED AND HAVE FUN DOING IT...

WITH NATIONALLY KNOWN BRANDS IN MEN'S FASHIONS

BROWN'S Varsity Shop
UNIVERSITY AT BROADWAY

—In the heart of where things are happening.



OPEN TIL 9 THURSDAY



BRIAN HALL still gets his kicks wearing our clothing.



LUBBOCK, TEXAS

Get Ready For Your
Best Winter Yet

The Indians are predicting Above Average Snowfall
The chipmunks have extra long hair — We at the Sport Haus are ready everywhere.

Back to School Specials Include

Bicycle Book Packs
Jan Sport
\$10⁰⁰ up Gerry

Wilson Extra — Duty
\$2⁴⁵ Tennis Balls
per can Limit
2 cans per customer

T — Shirts
Skiing, Tennis, Backpacking
\$3⁰⁰ up

Dolomite — Munari
Ski Boots 30 per cent off

Rainbow Sandals
Best Selection EVER

Tennis Warmups — All Colors
Perfect for Dorm and Lounging Wear

2309 Broadway

747-1681

92
FM

KTXT
LUBBOCK

the only radio
station you'll
ever really need

Conference predictions

Friday's Fearless Forecasters



GARY SKREHART
TECH
A&M
HOUSTON
BAYLOR
TEXAS
ARKANSAS
TCU
SMU
RICE



FRED HERBST
TECH
TEXAS A&M
TEXAS
HOUSTON
BAYLOR
TCU
ARKANSAS
SMU
RICE



CHUCK MCDONALD
TECH
TEXAS A&M
TEXAS
HOUSTON
BAYLOR
ARKANSAS
TCU
SMU
RICE



PAM BAIRD
TECH
A&M
HOUSTON
TEXAS
BAYLOR
ARKANSAS
SMU
TCU
RICE



JAY ROSSER
TECH
HOUSTON
TEXAS A&M
TEXAS
BAYLOR
ARKANSAS
SMU
RICE
TCU

Conference character changes drastically

By FRED HERBST
UD Associate Sports Editor

In just the past five seasons the character of the Southwest Conference has changed drastically.

From a dull and redundantly Texas Longhorn dominated league that was very ground oriented, the conference has emerged into a new era of wide open, razzle dazzle, fun-filled competitive football.

Arkansas, Baylor, Tech, Houston and Texas A&M have all won or shared the conference title since 1974, a fact that exemplifies the new balance of the conference.

This year is no different, as no clear cut SWC victor has come forward. Forecasters have been undecided upon the finish, but the trio most often mentioned to finish at the top are A&M, Houston and Tech.

Here's how I think the 1977 conference race will end up.

1. **TECH** — The Raiders will take the crown simply because they want it more than any of the other teams. Allison literally drools at the suggestion of the Cotton Bowl, and with his leadership along with the experience from the 40 returning lettermen, Tech is more experienced and talented than any of the other SWC teams. If the Raiders do have a stumbling block, it is the kicking game, and that could cost Tech dearly in tight ball games.

2. **TEXAS A&M** — The Aggies will be awesome on offense with George Woodard, Curtis Dickey and David Walker all returning to the conferences leading scoring squad. However the defense, with the loss of eight starters (including four All-SWC performers), will be hurting early. As to whether or not the defense can jell before the Sept. 24 contest against the Raiders remains to be seen. In my opinion the winner of the matchup between Tech and A&M will win the SWC.

3. **TEXAS** — My surprise pick. I feel All-America runningback Earl Campbell, unleashed from the confines of the wishbone, will run wild this season. In the Orange-White contest last spring, Campbell gained 155 yards on nine carries out of the 'veer' — in one half. If you will remember last season's Tech-Texas game, Campbell (before he was injured) gained 76 yards in the first quarter. The 6-1, 220 senior, who runs the 100 in 9.6, should be awesome this year. Add to this the fastest football player Johnny "Lam" Jones and a scrappy defense led by defensive tackle Brad Shearer and you have a team that could conceivably win the conference. Also, for the first time in ages, Texas is not picked to do much and the pressure is off. They are

definitely the sleeper to watch in the SWC this year.

4. **HOUSTON** — The cinderella story of last season, the Cougars are now the fat cat of the conference. Last year's team had something to prove entering their first SWC season. This year's squad however, lost much of the leadership (in Whitley, Mohr, and Belcher) that can't be replaced. And although the Cougars return offensive leader Danny Davis, the Coogs will drop the close games that they won last season.

5. **BAYLOR** — The Bears return 10 starters to a 7-3-1 team. However, holes at the linebacker and offensive line, along with inexperience at quarterback will keep the Bears from making a serious run for the SWC crown. However, Teaff has become known as a miracle worker, and if any of the title contending teams come unprepared, the Bears are liable to maul their visitor.

6. **TCU** — The Frogs will come of age this year, finally. With nine starters returning to the offense and seven returning to the defense, new coach F. A. Dry has some talent to work with. Dry, who has built a reputation as a program builder, is the shot in the arm the Froggies have needed for a long time. Dry was surprised that his new team didn't even have an off season weight program — that quickly changed and so will the Frogs.

7. **ARKANSAS** — I may be picking them too low, but when any coach tells me in so many words that his teams "stinks," I'm inclined to believe him. Asked if he had a number one quarterback Head Coach Lon Holtz replied, "Yes, but everyone has a number one quarterback ... the trick is to have a number one quarterback who is GOOD." Inexperience will keep the Razorbacks from rising too high into the upper division teams in the conference. If they do, you can be sure the strong legs of SWC leading rusher Ben Cowens will be carrying them there.

8. **SMU** — The Ponies lose only six starters overall, but SMU is just not the same team without quarterback Ricky Wesson. Unfortunately for young coach Ron Meyers, no seasoned quarterback is ready to take over the reins. Runningback Arthur Whittington is the top performer for the Mustangs, but he will not be enough to take the team to the middle of the pack.

9. **RICE** — Last season, head coach Homer Rice used the talents of All-America quarterback Ron Kramer, who set NCAA records for 269 completions in 501 attempts for 3,317 yards, to card a 3-8 season. This year there is no Kramer — enough said.

LUBBOCK NOW HAS TWO LOCATIONS FOR GREAT HAIRCUTS

MARKHAM STYLE
INNOVATOR SHOP
765-8248
2110 BROADWAY
4 BLOCKS FROM TECH



THE HEADHUNTERS
792-3208
73rd & INDIANA
TOWN SOUTH
SHOPPING CENTER

Models by Dee Wickson and Melinda Tubb

THE BEST IN STYLES FOR MEN & WOMEN

Classified
Ads
Dial
742-3384

Announcing

NEW LOWER "no frills" PRICES

• NO DRIVE-IN WINDOW

at **Pinkie's**
LIQUOR STORES
WEST TEXAS #1 WINE MERCHANT



4 LUBBOCK LOCATIONS reducing services to bring you NEW LOWER PRICES!

SWC Outlook — Texas Tech Red Raiders

By FRED HERBST

UD Associate Sports Editor

Never in the school's 52-year history has the Tech football team faced such a challenge.

The Raiders are ranked in every football publication as one of the top teams in the nation and are tabbed by many as the class team of the Southwest Conference.

Many people around the country, who had never before heard of Texas Tech (much less known that it's located in Lubbock) are, for the first time, looking to see if this "new" school will emerge into the football limelight.

"I THINK THIS does add some pressure to the coaches," Raider head coach Steve Sloan said. "But the players probably accept this as a challenge; it's probably a real positive force for them."

It wasn't too long ago that Tech was known to fold or choke in the big games. And even on that blue moon when they would defeat the Texas Longhorns, the Raiders could be counted on to eventually forget that they had the rest of the season to complete.

But last year's big victories over Texas A&M, Baylor and Texas changed much of that — changed the outlooks and attitudes of many Raider football players.

"EVEN LAST YEAR I felt like we were running scared," All-SWC senior quarterback Rodney Allison said, referring to Tech's wild chase for the cotton last season. "And to be honest with you, at the same time last season I had no idea that we could be 10-2 at the end of the season."

"But now, we expect to be at least 10-2 this season and hopefully better," Allison continued. "It's not that we're cocky, but we know we can play with any team in the country. We proved that last year."

Sloan agreed with his signal caller.

"The team before (Sloan's first Raider football team in 1975) hadn't been able to win too many big games," he recalled. "But I think this group of guys should have more confidence initially because they have played well against good teams."

Sloan's and Allison's confidence is certainly not without basis, because the Raiders this season, like no other before it, seem to have all the ingredients for a championship team.

FOR EXAMPLE, no less than 40 lettermen, including 17 of the top 24 players, return to the battle tested Raider squad that captured a share of the SWC crown.

Senior lineman Greg Davis (6-1, 225) will move from his quick tackle spot to the vacant quick guard position (where he will be able to "utilize his talents better" according to Sloan), while Kenny Thiel, a 6-3, 245 - pounder from New Deal, will take over Davis' former tackle position, where he saw considerable playing time last season.

Preseason consensus All - America choice at tackle, Dan Irons returns to anchor the strong side of the line. Alongside the 6-7, 260-pound giant will be starters Greg Wessels (6-1, 234) and Terry Anderson (6-1, 222) at the guard and center positions, respectively.

All five linemen are experienced and, more importantly, according to Sloan, "all are winners. They may not be big as a whole, but they have a good quickness and all played well

against good people."

WITH 6-2, 227 - pound guard Greg Mahoney ("He's a good enough player to be considered a starter") leading the list of backups, it's not hard to see why Sloan is pleased with his interior line.

Senior Gregg Adkins (6-4, 225) returns to the tight end position he played extensively as a back - up last season, while his backup will be sophomore James Hadnot (6-2, 236).

Filling the big void left by Tech's all - time career rusher Larry Isaac is the biggest surprise the spring drills produced, senior Mark Julian (5-9, 185).

Julian, who has never started a regular season contest for Tech, used his excellent speed to move into the first team position during spring drills, twice running for more than 100 yards in scrimmages.

BUT TO SUDDENLY emerge as a starter his senior year with as little varsity playing time as Julian has is a little unusual. Coach Sloan explained, "He just had poor concentration in the past which leads to fumbles, muffed pitch outs, missed assignments and those type of things."

Set at the other runningback position is senior Billy Taylor (6-0, 216) who swiveled and juke'd his way for 627 yards (an average of 4.8 per jaunt), while snagging 14 passes for 185 yards.

Backing up the front liners will be Jimmy Williams and Sam Bailey.

ALLISON, OF COURSE, is the key offensive returner, for it is he, more than any other Raider, who carries the team. And without Allison's outstanding play, Tech will certainly be in a heap of trouble.

Always known as an excellent runner (706 yards in 1976), the 5-11, 188 - pound Heisman Trophy candidate has improved his passing skills immensely under Sloan's careful tutelage, as is evidenced in his 83 completions in 139 attempts last year.

Junior Tres Adams, another pleasant surprise in the spring drills, has emerged as a solid backup for Allison, although there is no comparison to the Tommy Duniven - Rodney Allison situation of a year ago.

Allison's three top wide receivers all return. They are split end Sammy Williams (32 catches for 601 yards and 2 TD's) and alternating flankers Brian Nelson (9 catches for 191 yards and 2 TD's) and Godfrey Turner (8 catches for 198 yards and 3 TD's).

DEFENSIVELY, TECH COACHES are concerned about who will take up the slack for stellar performers Howard Buell and Thomas Howard, who together totaled more than 150 tackles, many of which were big plays.

"It looks like our defense this season will have a little bit different character," defensive coordinator Bill Parcells explained. "Our assets in the past were speed and quickness and our graduating seniors played a big part of that."

"But what has happened on the plus side is we'll be more physical," he said. "The question defensively is, can we measure up to the speed and quickness of last year?"

Depth at linebacker, one of the major concerns of the defense this fall, has shaped up a bit lately with the strong development of Don Kelly at weakside linebacker. According

to Sloan, the 6-0, 217 - pound junior has "looked good" in the fall drills.

MIKE MOCK (6-1, 221) moves from the weakside to the vacant and pivotal strongside linebacker spot, held previously by Howard. "Mike is one of the most dedicated players I've been around," Sloan said. "I'm not worried about him."

Gary McCright (6-1, 221), who was hampered with numerous injuries last season (although he missed only one game), returns at 100 per cent to the middle position.

Desimated by injuries at the defensive tackle position all during last season, Sloan can now count his blessings, as four experienced players return in Kim Tallafarro (6-2, 243), Jim Krahl (6-5, 250), Curtis Reed (5-11, 232) and David Hill (6-3, 251).

AND WHILE RICHARD Arledge (6-3, 188) is set at one defensive end spot, a heated battle is brewing for the other between Olan Tisdale (6-5, 226), Andy Thomas (6-3, 211), Doug Streater (6-4, 223) and Mark Rose (6-1, 197).

Experience is plentiful in the secondary, which returns five players who were at least part - time starters last season in the backfield that intercepted a school record of 22 passes.

Eric Felton (6-0, 202) and Mike Patterson (5-11, 177) are the starters on the corners (although Patterson injured his back and is out indefinitely), with Willie Stephens (6-1, 179),

Craig Harris (5-11, 175) and Freddie Taylor (5-11, 174) providing depth.

All-SWC safety Greg Frazier, who led the Raiders with five interceptions, returns to "quarterback" the secondary, while Alan Emerson (6-2, 203) has a slight edge over Larry Dupre (6-1, 191) at the strong safety spot.

THE BIGGEST CONCERN, still unsettled is the kicking game. This area, one that Tech excelled in last season, could prove to be the achilles heel of the Raiders.

While Sloan has gone on record as saying that Mock will probably be the starting punter, the place kicker's job is still wide open with untested Russell Wheatley and Bill Adams still vying for the top spot.

"We're still in the process of deciding," Sloan said. "We'll probably decide who will start one week before we begin the season."

With as many as 17 seniors in starting roles, and five more playing key back - up roles, the 1977 season is the big one for the Raiders if they are to go to the Cotton Bowl anytime soon.

"OUR CLASS (the seniors) came here with a goal — to win the Southwest Conference championship," Allison said. "We don't feel like we really accomplished that, since we didn't get into the Cotton Bowl. That — to go to the Cotton Bowl — is our number one goal."

Your Athletic Wear Headquarters At Security Park,
34th & Slide—795-9481

the
SWIFT FOOT

HAS SPECIAL FALL DEALS

ALL GANT RUGGER SHIRTS—\$11.50

Reg. 16.50

CHECK OUT THE BOXER SHORTS FOR GUYS & GALS
FULL LINE OF SPORT & ATHLETIC SHOES

WARM UPS
SKI WEAR

DON'T FORGET, THE SWIFT FOOT HAS THE BEST
TENNIS WEAR SELECTION IN THE SOUTH PLAINS

DO IT WITH US!



Give us your body for 30 minutes, three times a week — we'll trim it down and shape it up fast. Our method is fast and efficient. We can promise you a healthier, trimmer and firmer body.

IT'S THAT SIMPLE — WE HAVE THE BEST PROGRAM AVAILABLE

DAVE PARKS
Nautilus
OF LUBBOCK

★ SEMESTER RATES ★

747-4227

Corner of University & Main

OUR \$30 PUNCH-A-LUNCH



Breakfast and dinner, too, with College Inn's 40-punch meal card. We give you 40 punches (in your card of course) for \$30 bucks. You can eat anytime you want and as much as you want until your card is punched out. And your per meal cost can be as low as 75c! McDonald's prices with the menu and quality of a restaurant.

The other secret ingredients that make our food so tasty are: nice people, good music, special dinner surprises, and inexpensive prices.

We're right next to campus, so stop by for as much lunch and dinner as you can eat sometime soon. Your taste buds and your budget will thank you for it.



College Inn

Student Residence at 1001 University Ave., Lubbock, Tx. 79401 763-5712

SWC Outlook — Arkansas

By FRED HERBST

UD Associate Sports Editor
It's unusual to see the head coach of a professional football team resign to take a top coaching position at a college.

But after one nightmarish season as head mentor of the woeful New York Jets (3-11 in 1976), Lou Holtz, a self-proclaimed perfectionist, decided to jump the Jets' sinking ship and come back to the college ranks where he first made his mark with four successful seasons at North Carolina State.

When longtime Arkansas head coach and athletic director Frank Broyles resigned from his field responsibilities shortly after the '76 season, Holtz jumped at the opportunity and quickly became the new Arkansas field general.

BUT AS HOLTZ will have you know, he did not jump into a bed of roses when he left the Jets in favor of the Hogs.

"We had a multitude of problems that we have got to get affirmative answers on," Coach Holtz said. "It's a complex situation."

With only 11 starters returning, Coach Holtz says his major concern is depth. "We have none," Holtz simply stated. "And it is an acute problem at quarterback."

A starter at the beginning of last season until he was injured, junior quarterback Ron Calcagni returns as the most likely candidate for the starting role.

CALCAGNI'S STATISTICS LAST season (17 of 57 pass completions) are nothing to brag about, but he is the only returning signal caller who's had extensive playing time.

But Holtz has made it plain that Calcagni's hold on the starting quarterback job is only as strong as the weakness of his backups.

"Ron is still No. 1 at the present time," Holtz said.

"But everyone has a No. 1 quarterback. That's no problem. The trick is to have a No. 1 quarterback who is GOOD."

Sophomores Houston Nutt and Tom Nystron, along with junior Mike Scott, are the unproven signal callers that back Calcagni.

ANOTHER PROBLEM OFFENSIVELY for Holtz is the inexperience in the interior line, where only two starters return — guard Leotis Harris (6-1, 280) and Steve Heim (6-3, 270), who moves from guard to tackle.

The outlook for the offensive line could improve if former berry-picker Mark Lewis recovers from knee surgery and qualifies academically.

The giant-sized Lewis, who was a preseason All-American pick two years ago, disappeared last summer to Oregon where he shunned a college life full of two-a-days for the life of a migrant worker. He returned to the Ozarks in

January. The strength of the Razorback offense lies in the backfield and specifically in the legs of junior tailback Ben Cowens (6-0, 188), who led the SWC in rushing last year with 1,162 yards on 183 carries, for a league leading average of 6.3 yards a carry.

MICHAEL FORREST (6-1, 218) and Jerry Eckwood (6-0, 196), who alternated last season at fullback, also return.

After the first seven contests last season, the 1976 Cotton Bowl champions were still on track for their second straight SWC championship, defeating the Houston Cougars, 14-7 to extend their won-loss mark to 5-1-1.

But after the Houston game the defense collapsed and contributed greatly to the Hogs' season-ending four straight losses.

As to what caused last season's defensive faltering and how Holtz will avoid a

similar collapse this season, the Razorback mentor said, "We won't have the same collapse on defense due to injuries (to key players), simply because we don't have the talented players starting that got hurt last year."

"In fact," he continued. "We're still looking for starters in several spots."

ACCORDING TO HOLTZ, the familiar problem of inexperience and lack of depth is evident at the linebacker positions, where Larry Jackson and William Hampton are listed as starters.

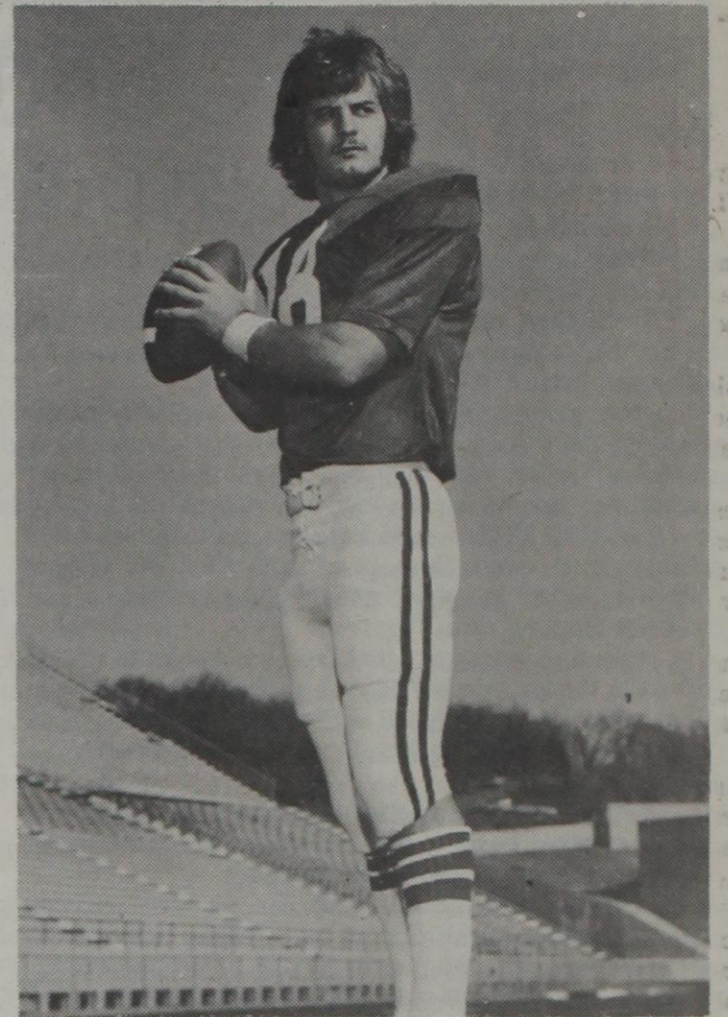
And while Marty Mitchum, Cornelius Smith and Jim Howard try to earn starting spots at the ends, depth is lacking behind tackles Dan Hampton (6-5, 244) and Jimmy Walker (6-1, 250) and noseguard Dale White (6-2, 242). Preseason All-SWC choice Hampton and White are returning starters. The secondary, with three

starters returning, is the strong point of the Razorback defense. Cornerbacks Patrick Martin and Vaughn Lusby return with strong safety Howard Sampson.

The kicking game is led ably (although Holtz would like to have a little more consistency) by All-American Steve Little, who averaged 44.4 yards punting, kicked 11 of 23 field goals, and connected on 23 of 28 extra points.

With only 10 seniors on the Razorback's first and second strings this season, Holtz is going with a very youthful and inexperienced group. But don't try to convince the Razorback coach it's going to be a rebuilding year for the Hogs in '77.

"NO, I WOULDN'T call it that (a rebuilding year)," Holtz said. "In fact I have no idea what to call it ... some people would call it disaster I suppose."



Arkansas' Calcagni

SWC Outlook — Baylor Bears

By FRED HERBST

UD Associate Sports Editor

In the previous three years before Grant Teaff's arrival in Bear country, Baylor had chalked up a 3-28 record card. Since Teaff has been head mentor, the Bears have improved to a 25-27-3 record, including a SWC championship in 1974.

Teaff's success the past five years has seemed to come in the even numbered years. The Bear's went 5-6 in '72, 2-9 in '73, 8-3 in '74, 3-6-2 in '74 and 7-3-1 last season.

If Teaff's pattern holds true to form, the Bears should have a long season. And with 12 starters, (including 10 that were chosen by the pros) Teaff's pattern holds true to form, the Bears should have a long season. And with 12 starters, (including 10 that

were chosen by the pros) Teaff has just too many holes to plug to make Baylor a legitimate contender for the SWC title.

"WE LOST A pretty sizeable chunk of talent last year," Teaff, a former Tech football assistant, said.

"We're totally inexperienced at the quarterback position," he said "and with a few exceptions we're inexperienced on the offensive and defensive lines."

Saddled with a young team that has not been battle tested, Teaff starts the season against Tech (the season opener), Kentucky, Nebraska, Houston and Texas A&M.

"We'll get all the experience we need in those five ball games," Teaff said.

Two untested "totally inexperienced" sophomore

performers, Greg Wood and Sammy Bickham, are battling for the top quarterback position.

WOOD (5-11, 165) finished spring drills as the number one signal caller. But Bickham, a 6-3, 190-pound blue chipper out of Plano two years ago, helped pitch the Bears to a SWC baseball crown and missed spring drills.

"The position is still open," Teaff continued, "who could pull it off, Sammy Bickham can."

Only one starter returns to an inexperienced line that is comprised of mostly juniors and sophomores. Lone returnee All-SWC guard Jon Kramer (6-6, 248) is expected to provide leadership for his young cohorts, according to Teaff.

THE RECEIVING CORPS

is set with All-America candidate Ron Lee (tight end), split end Tommy Davidson and wingback Greg Hawthorne all returning to their starting spots.

Lee, a 6-5, 248 pound performer, has been tabbed as a superior blocker by Coach Teaff. Davidson (5-10, 164) returns from last year's banner season in which he caught 45 passes (to rank him 17th in the nation in receiving), and Hawthorne returns as a third year starter to round out one of the strongest Bear areas.

Tabbed to start at fullback is junior Steve Howell (6-2, 215) who is cursed with that hard-to-live-up-to label of having "unlimited potential." The tailback slot is set with "mini-mite" Gary Blair, who, according to Teaff, "carried

the load for our team last year."

OF COURSE TECH fans will remember the tough 5-8, 178-pound runner as almost unstoppable against the Raiders last season. Blair gained 199 yards in that game on 30 carries.

With all of last season's linebackers gone, the defense will have to revolve around the defensive line, where second team All-American noseguard Gary Don Johnson roams wild.

The 6-5, 260 pounder is only a junior and is already one of the premier defensive linemen in the nation.

"Don is as good as any I've seen," Teaff said. "He improves every time he steps on the field. He is committed to excellence as a football player and he wants to be the best.

"And he certainly has the tools to be the best," Teaff continued. "He has excellent speed, great size and tremendous work habits, all that add up to All-American."

GARY HUTCHINSON (6-5, 240) returns to one tackle spot while sophomore James Rowell (6-2, 234) has moved into the No. 1 spot at the other tackle.

The experience at the end spots is very thin, though, while the linebacking outlook "is really weak," according to Teaff.

Senior Ron Eikenburg (6-4, 213), fifth-year senior Allen Stone (5-11, 196) and junior Ricky Rand (6-4, 227) are the top end prospects, while junior letterman Jerry Harrison (5-9, 203) is the only player set at a linebacker spot.

Since defensive backfield

coach Wade Turner came with Teaff to Baylor from Angelo State, the Bears have had the top secondary in the SWC three of the last five years.

AND ALTHOUGH ALL-AMERICA Gary Green and Mike Nelms (who were both drafted by the pros — Green a first round pick by Kansas City) have departed, Scooter Reed (5-9, 174), Tony Green (6-0, 191) and Ronnie Burns (6-1, 199) all return to give the Bears a strong nucleus.

Much like Tech, the Bear's are very concerned with their kicking game. "We didn't have the greatest kicking last season," Teaff said, "And we're still a little behind in this area."

The major problem areas for the Bears are no experience at quarterback, very little experience at defensive

linebacker, virtually a new offensive line and a meager kicking game.

"But before you take out the kleenex and dab your eyes," Teaff said. "Let me explain that though we have some problems in the area of experience. Those problems could be solved rather quickly because the type of experience that this young ball club is going to get (with the early tough schedule) will be about the best one could get."

IN THIS 'ODD' year of '77, the youthful Bears will probably not be contenders in the SWC. But with the invaluable experience they will gain this season (experience you can be sure will not be wasted by Teaff and his staff), the outlook for the 'even' year to follow is very bright.

Welcome to Sweater Country!

Wearing a sweater this year means more than just keeping warm! Sweaters are great to look casual in, to wear Saturdays, nippy days, breezy nights. Some go best over shirts, others are great alone. Sweaters are perfect for West Texas when they are selected from S&Q's enormous stock! You'll discover turtlenecks, crewnecks, v-necks, cardigans, shawls, solids, stripes, fancies. You'll see wools, wool blends, and acrylics. At both S&Q stores you'll find sweaters perfect for your wardrobe, priced from \$17. See them today!



INSTANT CREDIT to all Tech Students!

S&Q
The Quicksilver Co.

Park FREE across from S&Q Clothiers Downtown store!

CLOTHIERS
Downtown and South Plains Mall

MALL STORE OPEN TONIGHT TIL 9!

Downtown Mon.-Fri. 9:30-5:30 Sat. til 6 Mall Mon-Fri. 10-9 Sat. 10-6

Classified Ads Dial 742-3384

It's

Lucky

99¢

6-pack
12 oz. cans

When you live in Texas

Pinkies
LIQUOR STORES



"WEST TEXAS NO. 1 WINE MERCHANT"



PROGRAMS & STARSHIP ENTERPRISES PRESENTS



RUSTY WEIR with special guest
THE LOST GONZO BAND

Friday Sept. 23, 1977
8:00 P.M.

Tickets \$4.00, \$5.00, & \$6.00
on sale at the U.C.

Lubbock Municipal Auditorium

Ticket Booth
Monday, Aug. 29, 1977

SWC Outlook — Texas A&M Aggies

By FRED HERBST
UD Associate Sports Editor

When Emory Bellard resigned his post in 1972 as offensive coordinator for the Texas Longhorns, he immediately began using his exceptional recruiting talents to remold the football program at Texas A&M.

And for the past three seasons the Aggies have had more talent, size and speed on their squad than any other team in the conference and probably as much as any team in the nation.

Bellard took over a team that had had only one winning season since 1958 and, in five short seasons, has made it into a consistent winner. His Aggies have averaged 9.3 victories during the past three years (the best in the SWC) including two consecutive 10-2 seasons.

"WE ARE A team with great attitude and fine ability and one that constantly improved throughout the season," Bellard said. "I felt at the end of the year that we could play with any team in the country."

However with all of these accomplishments, Bellard still is seeking his first outright conference championship and his first trip to the Cotton Bowl as a head coach. Also, during the past two seasons his Aggies have gotten a reputation of losing the big games.

In late 1975 the Aggies, who had defeated the Texas Longhorns 20-10 the week before, brought into Fayetteville, Ark., a 10-0 record and a number two national ranking in both polls.

The Aggies needed a win or tie to clinch the outright SWC crown and a trip back to the Cotton Bowl, a first since 1967.

BUT, WITH ALL of the chips on the table, the Aggies folded and were drubbed 31-6 by the Razorbacks.

Last season, the Aggies were picked as the preseason SWC favorite, and appeared to be the class of the conference in experience and overall talent.

And by the season's end the Aggies WERE one of the most powerful teams in the nation and probably the strongest in the conference, but two early season demerits to Houston, 21-10, and Tech, 27-16, cost the Aggies another chance at the SWC title and a cotton bowl trip.

"We played only two terrible quarters against two good football teams last season," Bellard said. Unfortunately for A&M, it cost them a SWC crown.

WHILE THESE FAILINGS in the big games have delighted opposing fans into chanting the now familiar "hulabaloo kachoke kachoke," the lackluster performances

in the clutch must deeply concern Bellard.

There is one Aggie who performs well under pressure — All-American placekicker Tony Franklin who should play a very important role in A&M's race for the '77 SWC title.

Franklin, who shattered the NCAA record twice with successive field goals of 64 and 65 yards against Baylor last season, has hit several attempts from more than 70 yards in this fall's practice.

With Franklin and punter David Appleby (39.7 average) returning, Bellard has a secure kicking game, but he must be concerned with the loss of no less than seven All-SWC performers among 12 starters who have departed.

ALL-SWC PERFORMERS Dennis Swilley (guard) and Gary Haack (tight end) are among only four starters lost on offense. However, league stars like defensive end Tank Marshall, safety Lester Hayes, linebacker Robert Jackson and defensive tackle Edgar Fields and Jimmy Dean, along with three other starting teammates, all depart from the Aggie defense that was ranked No. 1 and No. 2 nationally against the rush the past two years.

Left behind are linebacker Kevin Monk (5-11, 213), cornerback Mike Williams (5-11, 182) and free safety Carl Grulich (6-0, 185).

"How quickly we can function as a coordinated defensive unit, with all the new faces we have, is a concern for us," Bellard said.

Monk returns to lead the linebacking corps that has seen six consensus All-SWC selections made in Bellard's past five seasons.

Frank Lemons (6-1, 226) and Jimmy Kocurek (6-2, 213) are tabbed as the other linebacker starters.

WILLIAMS AND GRULICH return to a secondary that was burned deep several times (especially in the Houston and Tech games) and Bellard is concerned about "the lack of quality depth" of this season's backfield.

With none of the four linemen that comprised the feared Aggie front four returning (junior end Eugene Sanders, (6-4, 255), was declared ineligible due to grade problems), a major overhaul has been made.

Ends Eddie Heath (6-4, 243) and Phil Bennet (6-2, 235) and tackle Johnny Donahue (6-6, 282) look to have secured top spots. Steve Spitzberger (6-2, 244) and Gary Milligan (6-0, 246) are still battling for the remaining tackle spot.

With an inexperienced defense that is not quite as big and strong as it has been in the recent past, Bellard will be relying more heavily on the scoring punch of his offense.

AND WITH SEVEN starters, including the entire backfield, returning from last season's squad that averaged a league leading 29.7 points a game, the Aggies offense could be awesome.

Quarterback David Walker emerged a solid performer last season. He took over the reins after the Tech disaster, and returns to lead Bellard's "wishbone" attack.

The 6-0, 190 - pounder, who is a fifth year senior, is not only a smooth and crafty option quarterback, but an excellent passer. But, depth, behind the southpaw signal caller is so severely lacking that Bellard plans to go to one of the incoming freshmen quarterbacks, if Walker should get injured.

Behind Walker is a backfield that has so much talent that the one - two punch delivered from All-SWC blockbuster George Woodard and speedster Curtis Dickey is sure to be a knockout.

FULLBACK WOODARD, a six-foot junior who ranges from 240 to 280 pounds, powered for no less than 1,153 yards last season, while scoring a conference high 17 touchdowns.

Last season's SWC freshman of the year, Dickey, gained 726 yards last season and should be better this season with added experience.

The 6-2, 200 pound halfback has been clocked as fast as 9.2 in the 100, and finished an eyelash behind Longhorn Johnny Jones in the 100-yard dash during the SWC track meet late this spring.

The third back in the "wishbone" is sophomore David Brothers, who is known for his blocking prowess.

RETURNING TO THE line are 6-1, 242 pound center Mark Dennard (who Bellard ranks as one of the top centers in the nation), and tackles Cody Rislen (6-7, 261) and All-SWC Frank Myers (6-5, 252).

Sophomore guards Thomas Gregory (6-5, 259), and Ed Pustejovsky (6-2, 236), who both saw considerable playing time as a freshmen last season, fill out the A&M line that averages a hefty 250 pounds a man.

Tech fans will find out quickly whether there is any truth to the "hulabaloo kachoke kachoke" chant, when the Aggies take on the Raiders in a "big" game here in Lubbock Sept. 24.

SWC Outlook — Houston

By GARY SKREHART
UD Sports Editor

Houston finally received an invitation last season into the Southwest Conference football family and when the introductions were over, the Cougars had walked away with the family jewels: the conference crown.

The Cougars were the unknown factor going into last season and they will be something of an uncertainty this season.

The big ifs for Houston concern the reconstruction of one side of the defense and the difficulty of regaining the emotional fire that carried the Cougars to the conference title in their first year as members.

Coach Bill Yeoman will not have the services of Wilson Whitley, the nation's best lineman last season, and three others on the left side of the defense.

Whitley's replacement, Grady Ebensberger will have problems matching the performance of Whitley, who could dominate the line of scrimmage. How quickly Ebensberger fits in will determine the strength of Yeoman's defense.

Robert Oglesby will return at the noseguard to anchor the Houston five - man line. Ross Echols will also be back at his post at right tackle. The losses in manpower on defense go further than taking just bodies to replace. Whitley, end Guy Brown, linebacker Paul Humphreys, and cornerback Mark Mohr supplied leadership for the defense. Yeoman commented his defense carried his team in the early part of last season.

"If you are going to win, your defense will have to carry you. Anyone who thinks offense will win or carry you will find out differently," Yeoman said.

Yeoman feels the leadership question will be solved as the season progresses.

"There always emerge

several players who can inspire the rest. This is what makes coaching worthwhile: watching the team change. Every year is different," he said.

On offense, Danny Davis supplied the leadership last season. In Davis' first season of varsity competition, he matured into one of the finest field generals in the conference.

His leadership will be a big factor if Houston regains the conference championship.

The offense will return most of last season's starters. The Cougars return two seniors at the runningback slots: Alois Blackwell and Dyrall Thomas.

Blackwell finished third, behind Arkansas' Cowins and A&M's George Woodard in rushing yardage for SWC running backs. In the offensive line, Kevin Rollwage, Chuck Brown, Ramon

Rosales, and Don Bass at split end will return for another season.

One of the big pluses for the Cougars will be the defensive backfield which will lose only Mohr to graduation. Among the returners will be a familiar name to Tech fans, Elvis Bradley. Bradley was the freshman safety who picked off the Rodney Allison pass near the Houston goal that insured the Cougars' win.

Bradley's greatest asset (and that of the whole defensive backfield) is quickness. Houston will field one of the fastest set of cornerbacks and safeties in the conference. The quickness of the Houston backs accounted for the 22 interceptions they hauled in from quarterbacks who did not get the ball away fast enough.

Overall, the UH squad, man for man, can beat most teams

off the ball.

But the other SWC teams learned a lesson last season and won't be caught standing around.

They know it will take some guessing to catch a quick cat.

THE MAIN STREET SALOON DAILY 10¢ BEER
DAILY 3:30-4:00

FOOTBALL, FOOTBALL AND MORE FOOTBALL AT THE WHITE RABBIT DISCO
GIANT TV SCREEN
BEER DRINKING AND LOTS OF GREAT SPORTS SATURDAY, SUNDAY, & MONDAY NIGHT
NEVER EVER A COVER CHARGE AT THE WHITE RABBIT DISCO
322 N. UNIVERSITY



THE PLANT CO.
Across from Tech Next to B&B Music
Plants & Pottery
THE HEALTHIEST & CHEAPEST PLANTS IN LUBBOCK
10% off with this Ad
1611-A. University Behind Calif. T's

DOUBLE T RANCH
Headquarters for:
BACK-TO-SCHOOL!
And Your Everyday Western Wear
Top Brands at Low Prices
Blue Bell (Wrangler-Maverick)
Sanders - Nocona - Tony Lama
Lasso - Pioneer - Stockman
Miller - Tex-Tan - Stetson
AND MANY MORE TOP BRANDS
Top Quality Hand Made Indian Jewelry
DOUBLE T RANCH western wear
SOUTH PLAINS MALL
WE HONOR THE INTERBANK CARD

Varsity Book Store
Welcomes Back **TECH**
For the ordinary as well as the out-of-the-ordinary supplies you're going to need. Face the back to school challenge well-armed. Pots, pans, make-up; Even vitamins to help pep you up for those early morning classes.
Don't forget if your looking for textbooks we have them. From the basic freshman class to the Master or Ph. D.
Varsity Bookstore
"The Only Store You'll Ever Need"
Aug. 29, 30, & 31
SPECIAL HOURS
7:00 am - 8:00 pm
1305 University
Across from the main entrance.
Texas Tech
763-9368



TCU's Renfro

SWC Outlook — Texas Longhorns

By CHUCK MCDONALD
UD Sportswriter

The Texas Longhorns will find themselves in a unique position this year. For the first time in almost 20 years they aren't picked to win the conference — come in second, or even third. Darrell Royal has left and with him has gone some of the Texas mystique.

But don't be surprised if the Longhorns burst right back into the conference title picture in 1977. Because under new head Coach Fred Akers, they have the potential to be the league's sleeper. And Akers has some pretty big changes in store for the Horns. For the first time since 1968 Texas won't be using the wishbone formation on offense. Of course when you've got a healthy Earl Campbell in the backfield how much difference does the formation make?

"OUR WHOLE TEAM is going to be young," said Akers, "it's much too young right now. But what is encouraging is that they can see themselves being successful in this situation. I know they aren't going to do anything but get better," he said. And besides being young the Horns will also be small. Or at least by previous Texas standards.

Quarterback is still the biggest offensive question mark for the Orange and White.

"We have to improve at quarterback," says Akers "but I think we will. It's just a question of time till we make the adjustment. We'll get there," he finished. But just how long it

takes his quarterbacks to "get there" must be bothering Akers. Right now sophomore Mark McBeth is the starting signal caller and Ted Constanzo will be backing him up.

"ONE THING THAT enables you to compare Houston, Tech and A&M as the top teams in the conference is that they all have a proven winner at quarterback. But at this time a year ago they didn't," said Akers. "My point is that once you can establish yourself at quarterback you can establish yourself as a winner."

In the backfield will be the incomparable Earl Campbell at fullback and Johnny Ham Jones at right halfback. Olympic speedster Johnny Lam Jones has been moved to flanker to better utilize his speed. Campbell is finally healthy and has shed almost 30 pounds — down to a trim 220. And he's excited about running out of the veer.

"I think it's a great offense," Campbell said. "You're more free. In the Veer, just because you're headed in one direction doesn't mean you have to go in that direction," he said. And when Campbell changes directions the earth moves.

Also returning on offense are starting tackles George James and David Studdard, both seniors. Two more seniors will man the guard positions, Rick Ingraham and Jim Yarbrough. Alfred Jackson is back for one more season at wide receiver before the pros snatch him up, and tight end Gil Harris already has a year's experience although he's only a sophomore. Center is the thinnest position, but sophomore Wes Hubert is currently slated to start.

THE HORNS' DEFENSIVE unit will have a few problems on defense. Namely experience, depth and size. But what else could go wrong? Only four starters will return from last year's squad.

Tackle Brad Shearer, defensive backs Ricky Churchman and Johnny Johnson and defensive end Tim Campbell. And

Campbell has been moved to linebacker along with senior Morgan Copeland. The middle linebacker position will be filled by sophomore Lance Taylor who is already being compared to another Longhorn middle linebacker — former all-pro Tommy Nobis.

But the defensive line will give Akers the most headaches. Besides Shearer, the line will be made up of two sophomores, tackle Steve McMichael and end Henry Williams, and an inexperienced junior Dwight Jefferson who will be the other end. "The defense is young — very young," said Akers, "but unfortunately the only way they can get experience is in games. We wish there was a pill or something we could give them for experience, but we can't."

Akers is remaining optimistic though. After the spring game he told the players already in the locker room that they could take off their uniforms and wait for the others. "But Steve McMichael (defensive tackle) said to me," Akers relates, "I just like to sit around with it on — it's going to be a while before I put it on again."

"That boy loves football. He loves practice. He loves wind sprints," said Akers enthusiastically. "He's going to be a player." "The team has an excellent working attitude. They encouraged each other all spring — competed hard," he said. "I can't ask for anything more than that. If they maintain that attitude they'll get better."

"THE REPUTATION THAT the University of Texas enjoys in football was not developed in a single season. It came over a number of years," said Akers, "and I seriously doubt that anyone is going to take us lightly because of one season."

Heck, Texas was only 5-5-1 last year, and that was with a hobbled Earl. Anybody who counts them out this year is in for a big surprise this fall.

SWC Outlook — SMU

BY GARY SKREHART
UD Sports Editor

They were up, they were down, they were up...

So goes the saga of the SMU football team last season. This season they will be more consistent—consistently down—in the Southwest Conference cellar.

It looks like another "crying those private school blues" year for SMU. The only bright spot for the Mustangs is a probable finish ahead of Rice and TCU.

The Ponies are coming off a frustrating season when wins were only a field goal or touchdown away. Texas defeated SMU 14-13 after the Mustangs failed on three field goal attempts close to the Texas goal. Rice and Baylor defeated SMU by a single touchdown.

The Mustangs were able to hang close in those games on the strength of Ricky Wesson's leadership and play at quarterback. Wesson

graduated and took with him much of the Ponies' chances for a winning season.

Meyer could go with last year's reserve quarterback Tony Black, but most experts are looking for a freshman to take the job. Meyer recruited several freshmen including Mesquite High blue-chipper Mike Ford, the most likely candidate for Wesson's vacated spot.

On the positive side, Meyer will have the services of eight returning starters on offense and eight on defense. Among the returners will be the potential igniting spark, fleet back Arthur Whittington.

Whittington finished second nationally last year in total offense. Large chunks of his yardage came on punt and kick-off returns. Whittington scored on two punt returns and a kick-off return last season. On offense, he tallied nearly 800 yards rushing.

Beyond Whittington, nothing is definite in the of-

fensive backfield.

"We will be doing some looking and switching around to find the best combination in the backfield," Meyer said.

The offensive line is more stable and last year's starters at guard and center will be back. Joe Bays and Don Mudd will play at guard and Harris Brownlee will return at center. The tackle situation could change drastically before the first game, but Ricky Cowart and Scott Noebel were starting at the end of spring practice.

The big problem in the offensive line is finding the needed relief from the second liners. Meyer will be looking to his recruits for the solution.

If the Mustangs are to be serious contenders in the conference race, they must find a way to slow the scoring pace of their opponents. SMU finished seventh in total defense in the conference last season, allowing more than 400 yards per game and 44

touchdowns.

The needed help will have to come from recruits because Meyer did not finish the spring with a solid two deep line-up on defense.

The defensive line will remain intact. Gary Nelson, Newt Dorsett, James Wright, Calvin Blackwell and Charles Hunt will man the defensive trenches for SMU.

Putt Choate and Champ Dickerson will hold down the line-backing duties. At the corners, David Hill and Harold Perry will start. The safeties will probably be Sid Greehey and Tim Jones.

But Meyer insists no position is secure.

"There could be several changes before the first game. There are several freshmen who could figure into our starting line-up," Meyer said.

One thing is certain about the '77 version Mustang team: nothing.

SWC Outlook — TCU

BY GARY SKREHART
UD Sports Editor

TCU's football team resembles a drunk who has been down too long: It would take more than they have to change their luck this round.

After another losing season last year, the Frogs went looking for a change.

The change came in the form of a new coach, F. A. Dry.

Dry inherited a team which has won only two games in the past three seasons. His greatest concern during spring practice was the confidence of players who have become so accustomed to defeat.

"We spent the spring working on the attitude of the team. I feel we came away with a more positive attitude. There are worthwhile young men here who want to begin winning," Dry said.

But TCU's problems will take more than a new attitude to solve. The Frogs lack the manpower at several positions.

The Frogs are still searching for the necessary power and speed at running back to take the pressure off the passing game. Dry will have to look to his freshman and a promising junior college transfer for help in the backfield. The junior college transfer is 9.6 speedster Jimmy Allen. The freshmen include David Caldwell, Chester Strickland, and Robert Hoot.

Of the returning running backs, Lorance Wills was the most impressive runner during the spring practice sessions.

When the Frogs move the ball, it is usually through the air and this year's team will be no exception. Quarterback is one of the few positions on the squad where there is a surplus rather than a lack of talent.

Dry still has not made a definite choice of a leader for his combination veer drop-back passing offense.

"We have three solid youngsters at quarterback, Jimmy Elzner has the experience. Steve Bayuk is a good runner and Don Harris has a good arm and is a solid competitor," Dry said.

At the other end of the passing attack, TCU has the

needed talent also. TCU employs two of the finest receivers in the Southwest Conference: Mike Renfro and James Wright.

Renfro is approaching several conference pass catching records and has been pegged as a good bet for All-America honors. Wright will represent a blocking and catching threat at tight end with his impressive size, 237 pounds, and speed. Dry describes him as the finest tight end he has coached.

The only problem with passing the ball will be finding enough offensive linemen to supply protection to the passer. Dry's off-season weight program should add some strength to the TCU trench-men.

But Dry was forced to put together a patchwork line with some shuffling of personnel.

One of the major moves was Alan Teichelman from defensive tackle to center. He will probably start, but Mike McLeod and Danny Kaspar still are being looked at for duty at center. At the guards, Mark Krug and Earl Reeves will be the likely starters.

Krug missed last season with an injury and Reeves is moving from his tackle position to take over the guard duties on the left side.

Donald Davis and James McMath will hold down the tackle positions. Dry's job was even harder

on defense, where there are problems with size and speed. Dry introduced the defense to his 5-2 set in the spring.

"The 5-2 defense is better suited to what we will have to stop in the conference. Several of the teams, including Tech, run the veer," Dry said.

The big question on defense is at linebacker. Billy Neel is the only solid returner. The arrival of seven recruits will determine the quality of play at linebacker.

The defensive backfield got plenty of exercise last season trying to run down successful pass plays. Opposing teams bombed TCU for 21 touchdowns through the air. Part of TCU's problem is the size of its players. Perry Colston and Ricky Wright are both listed at 170 at the cornerback spots.

Safety is still undecided, but Dry is impressed with the potential of Steve Barnes at strong safety.

With all the weaknesses in his line-up, Dry will use this year to begin a rebuilding program on a team that has been on the decline for several years.

When Dry was asked what he would consider a successful season for TCU, he laughed, first, then answered, "Winning at this point is the only worthwhile goal. Winning is a habit."

But so is losing, and as the Frogs know, old habits are hard to shake.

Hester's OFFICE CENTER A Division of

1420 TEXAS AVENUE DIAL 762-5291 and SOUTH PLAINS MALL

THE PLACE TO GET ALL YOUR SUPPLIES!

WELCOME BACK TECH

PAPER SUPPLIES
(All kinds)
PENS - PENCILS
CALCULATORS
TYPEWRITERS
NOTE BOOKS
DESKS
CHAIRS
LAMPS
FILE CABINETS
GIFTS

Texas Instruments
electronic calculators
SALES

ONLY AUTHORIZED
 SERVICE REPAIR CENTER

WHEN YOU GET THROUGH SHOPPING... FOLLOW ME TO THE COTTON BOWL!

The Texas Instruments electronic calculator: it lets you add, subtract, multiply, divide and graduate.

1420 TEXAS AVE.
and
SOUTH PLAINS MALL

Hester's OFFICE CENTER

CLASSIFIED

ADS

DIAL

742-3384

Specials!

Suit Savings

vested corduroy
\$79⁵⁰
compare at \$110⁰⁰

Dacrons, Wools,
Pinstripes:
\$135⁰⁰
compare at \$165⁰⁰

Doms, Ltd.

Clothes That Whisper Success
SOUTH PLAINS MALL

Women's Athletics

McClure women's golf coach

Jay McClure has been named the women's golf coach at Tech, according to Women's Athletics Director Jeannine McHaney. McClure brings with him 33 years of professional experience, five years of collegiate coaching experience and several years of teaching experience.

He has received awards for his teaching successes, including the Horton Smith Educational Award from the West Texas Chapter of the Professional Golf Association (PGA) and the Smith Award from the Northern Section of the PGA.

The West Texas Chapter of the PGA named McClure "Golf Pro of the Year" three

times, and the Northern Section of the chapter selected him for the award one year.

McClure is the head professional at Meadowbrook Municipal Golf Course. He came to Meadowbrook in 1955, following a one and one-half-year professional tour. He became head pro in 1958.

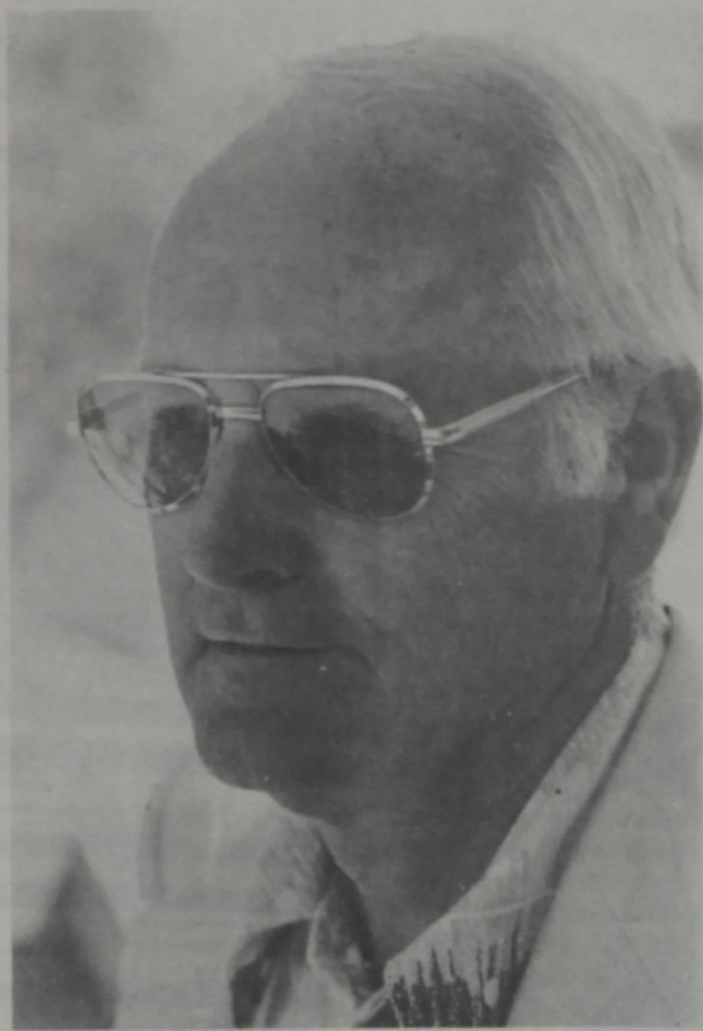
He was the men's golf coach at Tech from 1958-63 and coached the team to a South-west Conference championship in 1959.

"Good players are the key to good coaching," McClure said. "I think the secret of college coaching is to stress the mental side of playing golf as well as teaching the athletes how to read golf

courses and keep their fundamental movements intact and correct."

McClure served as vice president of the National PGA from 1971-73, and as president of the Northern Texas PGA for two terms. He served on rules committees of PGA championships and Rider Cup matches, including those at St. Louis, Mo., and Muirfield, Scotland.

He attended Hardin-Simmons University, the University of Oklahoma, UCLA and Tech. He played on the Red Raider golf squad in 1945. McClure will begin coaching in September.



McClure

Little to head women's track

Beta L. Little, new women's track and field coach, comes to Tech with quite a bit of experience under her belt.

Little instructed physical education and volleyball and coached track and field at Angelo State University. ASU's volleyball team placed

fourth in the Texas Intercollegiate West Zone Competition. The track team finished second behind Abilene Christian University, qualifying eight team members to compete in the state meet. The ASU group placed eighth at state, and two

tracksters qualified for national competition.

Women's Athletics Director Jeannine McHaney called Little an enthusiastic coach and credited her with improving ASU's track program greatly in only one year.



Beta Little

Benson brings experience to post

Gay Benson, Tech's new women's basketball coach, certainly is qualified for the position.

"Benson brings with her a great deal of national and international playing experience and an extremely broad understanding of basketball strategy and technique," said Jeannine McHaney, director of women's athletics.

She received 15 years of experience as the athletic

director and coach for all girls' sports at Slaton High School. She coached teams to 11 district championships, one regional championship and one state championship title. Her basketball record is an impressive 337-97.

The Slaton Tigerettes volleyball teams were district runners-up every year since Benson began coaching in 1962. She also coached the track team to district championship honors.

Benson play basketball for

Benson played basketball for Clarendon Junior College, College and Wayland Baptist College. A member of the National Amateur Athletics Union team in 1958, she played in the Pan American Games and served as captain of the U.S. team when it toured the Soviet Union. Benson was also named All-American.

McHaney said of Benson, "I feel she is the person to build a very strong women's basketball program here."

Women add 18 scholarships

Women's Athletics is ready to go this fall with the addition of 18 scholarship recipients to the program.

New basketball scholarship recipients are Sharon Booth of Farwell, Beth Cleveland of Dimmitt, Kelly Crews of Wilson and D'Lynn Brown of Stratford.

Women's golf welcomes the arrival of Patti Johnson of

Nocona, Beverly Winters of Widlorado and Liz Remy of Amarillo.

Joining the swim team this fall are Priscilla Smith and Dana Martin, both of Albuquerque.

Deborah Donley of St. Louis, Mo., is the only new scholarship recipient for Tech's women's tennis team. Danita Oestreich and

Rebecca Ahrlert, both of Llano, join the women's track team along with Felicia Freeman of Amarillo, Dora Bentancourt of Lubbock and Barbara Conely of Marble Falls.

Newcomers to Tech's volleyball team are Barbara Lueke of Houston, Connie Pittman of Monahans and Nancy Landry of Port Arthur.

Outdoor program camper's delight

Contrary to rumors being spread in the large metropolitan areas of Dallas, Houston, San Antonio, and Muleshoe; there are trees and grass ... and even wilderness in West Texas.

And to help Tech students, faculty, and staff enjoy the local wilderness, the Recreational Sports Department introduced the Outdoor Program last year.

As the program begins its second year, students still can look forward to renting equipment at reasonable rates, sharing trips with fellow students, and learning tips on how to camp from the programs and services offered.

Recreational Sports operates a rental shop in Building X-3, across from the Campus Police Station.

The shop offers everything from snow shoes to tents. A two-man tent or a coleman stove can be rented for \$1 over a three day period. A canoe

rents over a three day period for \$12.

If you plan to ski, the rental service offers bindings, poles, and cross-country skis.

The fall hours for the rental shop are:

Monday 11:30 a.m.-12:15 p.m., 3-6 p.m.; Tuesday through Thursday 3-5 p.m.; Friday 11:30 a.m.-12:15 p.m., 3-6 p.m.

Another service of the Outdoor Program is the Trip Board. A student planning a trip can sign up at Building X-3, describing his trip and leaving his phone number. Then students wanting to share the transportation, food and company can sign up, too.

Another no-cost program being offered to the campus community is the continuing series of "Special Events."

The first program, a Freeze Dried Food Tasting Party, is Sept. 14, 4-6 p.m. in Building X-3.

On Sept. 21 the Outdoor Program will display all the

equipment available to students. The display will be in the University Center Courtyard from 9 a.m. - 2 p.m.

Survival Techniques will be the topic of a special min-lesson at 7 p.m. Oct. 20 in the Men's Gym room 204.

Then, Nov. 17 a Cross Country Ski Clinic will be offered at 7 p.m. in Men's

Gym room 204.

The final event of the fall semester is planned for Dec. 8 at 7 p.m. in Men's Gym room 204. Hypothermia and Winter Camping will be the topic.

For further information regarding the Outdoor Program, contact the Recreational Sports Department at 742-3351.

SWC Outlook — Rice Owls

BY CHUCK McDONALD
UD Sports writer

In 1976 the Rice Owls featured the best throwing quarterback in the nation—Tommy Kramer. Since drafted by the Minnesota Vikings, Kramer was nothing short of superb last year. He put the ball in the air 501 times and found his receiver on 269 of those attempts, and 26 of those completions were in the end zone.

First year coach Homer Rice was able to parlay Kramer's All-American performance into a dismal 2-6 conference mark and an overall 3-8 record.

In 1977 Kramer will be gone and so, for all practical purposes, will the Rice Owls. Last season's Owls outscored all but the top three finishers (Houston, Tech and A&M) in conference play, but the defense finished last in almost every category. And the defense led the league in points allowed—giving up 314 points in eight conference matches. That averages out to a whopping 39 points a game. Now you know why Tommy Kramer threw 501 passes.

But it's a new season and the Rice defense is bound to be better. Six starters on defense are gone but in this case that's probably for the best. The tentative starting lineup on defense looks ... well tentative. Linebacker Robert Williamson, a sophomore; juniors Dwight Moyer at

tackle, Dennis Blair at noseguard and right cornerback Don Parrish, along with senior tackle Joey Bevell are the only players who have secured a lock on a starting position.

Another player who appears to have sewn up a starting job is sophomore tackle Tom Adams. At 6-4, 265 pounds, he is the biggest man on the squad and also has one of the brightest futures.

"Tom goes 100 miles an hour every play," says Rice. "He just loves to play football." And Adams should get plenty of time to play. Last year the Rice defense was on the field 898 plays (tops in the league) and this year it looks like more of the same.

Offensively the Owls are in the unenviable position of trying to fill the mammoth shoes left by Kramer's departure. But untested quarterbacks have had a way of coming through for other SWC teams lately—Allison at Tech last season and Walker at A&M. And Rice will have three quarterbacks who, although they have yet to perform under fire, appear to have the potential to connect with the Rice stable of superb receivers. Junior college transfer Mark Snyder, sophomore Jeff Swab and highly touted incoming freshman Randy Hertel from California are all being considered.

Although all are strong

contenders for the position and Swab is the only one who has worked with the team previously, Rice cannot ignore the freshman Hertel. From Los Altos, Cal., Hertel was one of the most heavily recruited high school players in the country last year. He completed 64 per cent of his passes and threw for 32 touchdowns in his last season alone. Hertel finally chose Rice over a small local school in his neighborhood—Southern Cal.

"Can Randy start? I think he's going to have a chance," said assistant coach Steve Moore.

Whoever ends up with the quarterback duties will definitely be throwing the ball because the passing game is the one strength of the Rice offense. Doug Cunningham and David Houser, the Owl receivers, are both candidates for All-SWC recognition. Cunningham, a senior, finished fourth in the nation last year in pass receiving with 57 receptions for 770 yards. His partner Houser, a junior, a no slouch, snagging 52 catches for 931 yards.

Offensively the Owls return only five starters. Besides the aforementioned Cunningham and Houser, who will start at split end and wing back respectively, the offense returns only senior Alfred Sanders at tackle and junior guard Dwane Moyer. Earl Cooper also returns at fullback after starting last

year as a freshman. Tailback Guy Booker, who averaged 4.4 yards a carry, will also be back, but nonetheless, the Owls will once again be relying on their passing game to get them by. The rushing game netted the Owls an average of only 85 yards a game last year.

"I like to throw the football," says Rice, "and until we get a good running game established we're going to be throwing quite a bit." But

after Kramer's graduation and the huge losses to the offensive line, it's doubtful that the Rice aerial attack will be quite as scary as it was a year ago.

The Owls will be able to develop many young players

in '77 and with all their young talent could be much improved by as early as 1980. But in 1977 it's doubtful that they will be able to claim a single conference win. The only thing the Owls will claim is the conference cellar.

LEARN TO SKYDIVE!

FILMS
SEPT. 8,
B.A. 202

F.M.I.—792—5389

THE GAZEBO SALON
HAIR AND SKIN CARE

HEY GUYS!
Men's Hairstyling only \$11⁰⁰

Ladies Hairstyling by DOROTHY TOLISON
(CUT AND BLOWDRY)

Regularly \$18.00
Now \$13.00
Offer expires Sept. 12, 1977
Phone 792-6179

4437-B 50th STREET
QUAKER SQUARE
LUBBOCK, TEXAS

92 FM **KTXT** **LUBBOCK**

the only radio station you'll ever really need

Classified Ads

Dial 742-3384

LUSKEY'S **WESTERN STORE, INC.**
Texas Leading Western Store

2431 34th STREET — OPEN THURSDAY 11 9:00 P.M.

BACK TO SCHOOL SALE
August 29-Sept. 3

Levi's®

BIG BELLS BOTTOMS — 100% Cotton & DURA PLUS — 64% Cotton — 34% poly.
Reg. \$17.00 NOW... \$11⁹⁵ pr.

LEVI'S Reg. BELL BOTTOMS 100% Cotton & DURA PLUS
Reg. \$16.00 NOW... \$10⁹⁵ pr.

38 Length Available
LEVI'S SADDLEMAN — 100% Cotton
Reg. \$16.00 NOW... \$10⁹⁵ pr.

LEVI'S "SHRINK-TO-FIT" — 100% Cotton
Reg. \$13.95 NOW... \$10⁵⁰ pr.
Up to size 50 length

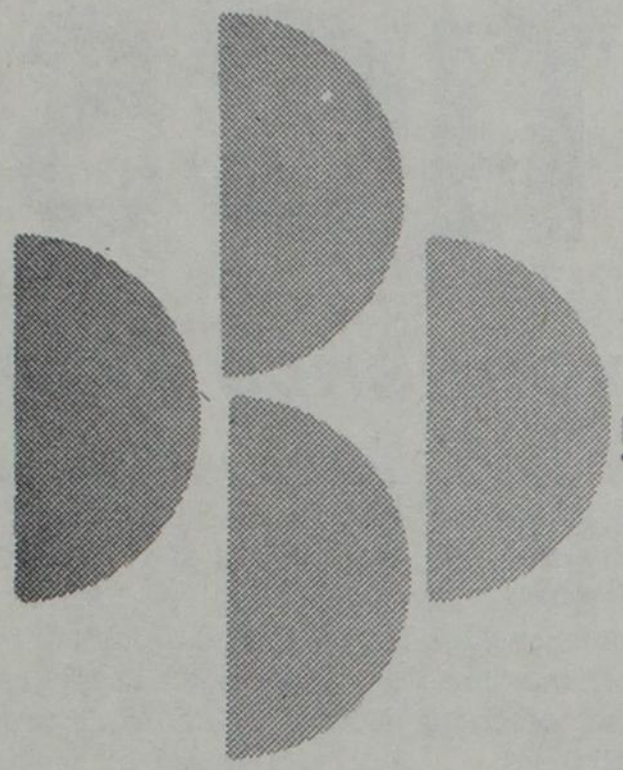
WRANGLERS
WRANGLER "NO FAULT"
Reg. \$14.97 NOW... \$11⁹⁵

WRANGLER — 100% Cotton Flare
Reg. \$13.95 NOW... \$10⁹⁵ pr.

WRANGLER COWBOY CUT
NOW \$10⁹⁵ pr.

WRANGLER — Solids & Checks
50% Cotton — 50% poly
Reg. \$11.95 to \$13.95 NOW... \$9⁹⁵

TEXAS LARGEST DEALER OF TONY LAMA BOOTS



Save your shekels
and get
your garb
at Dillard's



10⁹⁹
Levi's® bells
for any bodies

Look at these styles! Big bell cotton denim jeans, little bell cotton denim jeans, poly/cotton corduroy jeans. Look at this low price! You can afford a spare pair or two! Get 'em quick, before everybody else does, at Dillard's. • Levi shop

Coordinates for juniors

Go to blazers, weskits, pants, skirts and gauchos for super fashion mix 'n' matches. Along with lots of basic and novelty sweaters in sizes 5-13 and S-M-L. On sale at Dillard's. Orig. \$14-\$42 now 9.33-\$28. • Better juniors

69⁹⁹
Low cost calculators
make higher math a breeze

HEWLETT-PACKARD scientific pocket calculator (HP-21) does basic logs, trig and exponential functions plus rectangular/polar conversions. All of that, and it's HP's most compact model. Save \$10 now at Dillard's. Reg. \$80. Reg. \$125-\$175 Hewlett-Packard calculators, now sale priced at Dillard's from 109.99-159.99. • Calculators



SHOP DILLARD'S SOUTH PLAINS MALL
MONDAY THROUGH SATURDAY
10AM TO 9PM



Oilers' coach expects 'new faces' in line-up

When the Oilers opened training camp there were 87 players on the roster, 34 holdovers from last year's active squad, four holdovers who did not play in 1976 and were on injured reserve, 14 draft picks, and 25 free agents.

Five free agents start for the Oilers: defensive end Albert Burton, running back Ronnie Coleman, cornerback Greg Stemrick, safety C.L. Whittington, and offensive guard Conway Hayman.

Oiler Coach O.A. (Bum) Phillips feels as many as 14 new faces will be on the Houston roster after the final cuts have been made. "We feel that we had a great draft," says Phillips, "and we are real happy with the free agents we signed. We have openings, and these will be the people who are going to fill them and help us be a better football team."

Wide receiver Ken Burroughs has caught 24 touchdown passes in his six years with the Oilers and they average out to 50.1 yards, and his counterpart opposite him, Billy "White Shoes" Johnson averages 15.3 yards gained everytime he touches the football.

Speaking of Billy, Coach Phillips wants to sit him down more this season. "We'd like to rest Billy more so that he can do the job for us on special teams," explains Bum, "heck, he can change the field position for you quicker than anybody other than the



Johnson

referee."

The Oilers may have a real sleeper in linebacker Al Romano. The runner-up in the voting for the Outland Trophy

and a finalist for the Vince Lombardi Award, Romano was a down lineman with the national championship Pittsburgh Panthers last season, but wasn't selected until the 11th round. The Oilers, like everyone else knew that he can't play a down lineman at 6-3, 225 in the NFL, but Phillips feels Romano can play an inside linebacker spot in his 3-4 defense.

The Oiler roster also includes Ove Johansson of Abilene Christian, a 29 year old soccer style kicker drafted 12th who holds the world's record for the longest field goal ever kicked in a game, 69 yards.



Phillips

Women's Athletics: team outlooks

Volleyball

With ten returning players, the women's volleyball team will have the stability it needs to excel in competition this fall. Though competition does not begin until Sept. 16, team enthusiasm and spirit are high, says Janice Hudson, coach.

Hudson anticipates many outstanding players this season since the team didn't lose any of last year's starters. Four returning seniors will also provide a lot of leadership, she said.

Beginning her third year as Tech's volleyball coach, Hudson is looking forward to a good season full of stiff

competition. Her ultimate goal is for the team to qualify for national competition.

Hudson sees their toughest zone competition coming from Abilene Christian University and Angelo State University. On the state level the University of Houston, Texas Lutheran College, the University of Texas at Arlington and A&M are seen as Tech's main competitors.

Seven new players will join the team this season: Sarah Hoyt of Houston, Josie Gomez of Lubbock, Foydell Nutt of Kermit and Sonja Pittman of Lubbock. New Scholarship recipients are Nancy Landry of Port Arthur, Barbara

Lueke of Houston and Connie Pittman of Monahans.

Cross country

Tech's women's cross country team has a chance to qualify for competition beyond the state level, according to Coach Beta Little, mainly because of four new outstanding team members.

Isabel Navarro and Kay Lindsey, both of Brownfield, and scholarship recipients Danita Oestreich and Rebecca Ahrlert, both of Llano, will lead the team in competition this year.

Early morning workouts will be at MacKenzie Park, Little said. She hopes the girls will begin running six miles a

day and build up to 70 miles a week. The cross country course at MacKenzie Park is two miles long with hills of moderate incline, Little said.

Cross country competition will begin here Sept. 24. The season will last through October and regional competition will be the first week in November.

Little believes Tech will have the strongest team at the invitational meets, with the toughest competition coming from the University of Texas at El Paso (UTEP).

Little announced that there will be a meeting of all girls interested in running cross country today at 3 p.m. in the old Naval Reserve Building.

Pearson: All-Pro free agent

When you see him glide downfield today, snaring pass after pass, making big play upon big play for the Dallas Cowboys, it's hard to imagine that All-Pro wide receiver Drew Pearson was at one time an unknown free agent rookie from Tulsa.

If there is an overriding pride in the Cowboys' personnel department, it is for the number of free agents who have not only made the club, but have gone on to achieve All-Pro or Pro Bowl status.

"You can't judge a guy's heart on a computer," says Cowboys VP and Player Personnel Director Gil Brandt, architect of the numerous Cowboys "discoveries" with the term FA listed alongside their height, weight and position.

Twenty-six year old, lithe (6-foot, 183 pounds) Drew Pearson is at the top of his game, maybe the best wide receiver in all of pro football.

He led the NFC in receptions in 1976 with 58 — for 806 yards and six touchdowns. Drew has nabbed 188 passes in just four seasons with the Cowboys, forcing Dallas fans to pinch themselves sometimes to believe he's for real.

He is. "Drew has probably made more big catches in big ball games for the Cowboys than any receiver we've ever had," says Dallas Offensive Coordinator Dan Reeves.

Lauds fellow All-Pro Roger Wehrli of the St. Louis Cardinals, a cornerback who has drawn Pearson one-on-one many times, "Drew simply has great hands and he really has deceiving speed. He always has something extra,



Drew Pearson

acceleration, or a little something. And anything he touches, he catches."

"Sweet," is the way Rams Coach Chuck Knox describes Pearson, and another coach says Drew runs "like an Indian through the forest at night."

"People may not think I'm especially fast," Pearson reports, "but I'm quick and that makes a big difference. Also, our quarterbacks go to me in the clutch and that's the reason I've been able to make key catches. They have confidence in me in crucial situations. I appreciate that."

After coming to Dallas from Tulsa where he was a quarterback his first two years and labored in obscurity as a flanker the final two in a run-oriented offense, Pearson became a Dallas starter near mid-season of '73 when first Otto Stowe and then Mike Montgomery went out with injuries.

The first of a string of clutch catches that have become his trademark came in the 1973 playoffs against Los Angeles when he caught a Roger Staubach pass near mid-field between two defenders and

scouted 83 yards to turn what looked like sure defeat into victory.

Drew was back at it in the final seconds of the Washington game in 1974, another contest that looked like apparent defeat, until Pearson snagged a 50-yard Clint Longley pass to finish off the Redskins, 24-23.

And, of course, Pearson's most famous key catch was the 50-yard "Hall Mary" reception from Staubach against the Vikings with 24 seconds left in a 1975 playoff game that turned still another apparent loss into victory. It was the boost the Cowboys needed to go on to Super Bowl X.

"And I honestly don't believe any receiver in the league is more knowledgeable than I am. I know a lot about those defensive backs watching me. A lot. I study each of them thoroughly. I know his traits, his characteristics, his reaction time, the steps he'll take, each phase of the way he covers. I know more about some of them than they know about themselves."

"Drew is just excellent," says Tom Landry, the Cowboys head coach. "He has performed so well for us and won so many big games for us."

"He is simply the finest receiver in pro football," concludes Staubach. "There is none better."

Pearson has caught passes in 31 consecutive regular season games for the Cowboys, five games shy of the club record held by Lance Rentzel, who caught passes in 36 straight games from late 1967 through early 1970.

TECHSANS.. RIGHT DOWN BROADWAY IS YOUR BANK!

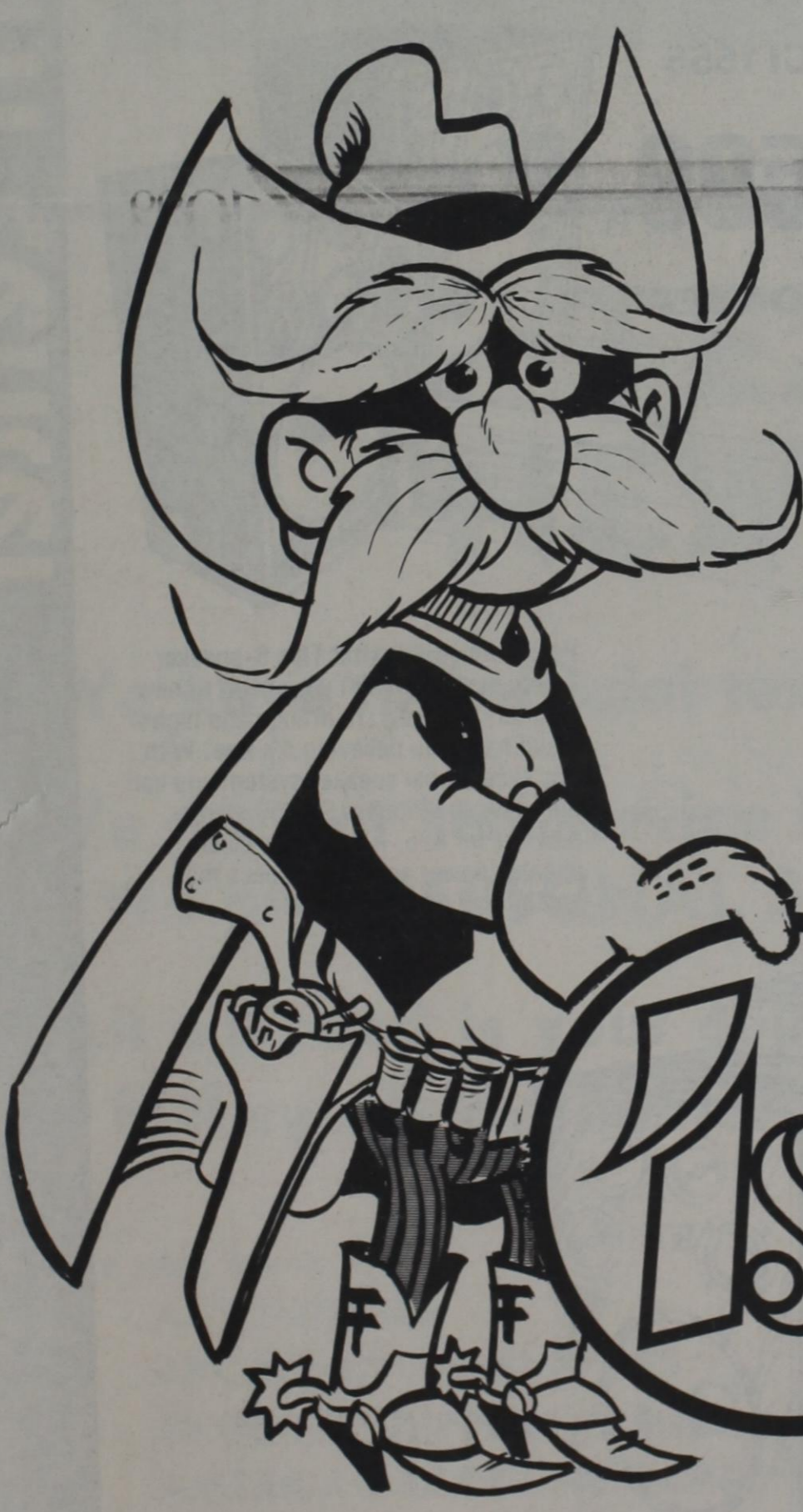
SERVICES FOR ALL BANKING NEEDS...

Whatever banking service you are looking for, you'll find it at the First...

Now, you can bank at the First 24 hours a day, 7 days a week, 365 days a year with your First Teller 24 Hour Bank Card...

Withdraw cash, make deposits to your checking accounts, or saving accounts, transfer funds from one account to another, make payments, get instant balances... quick and easy... ANYTIME!

FREE FIRST CHECKS WITH YOUR NAME AND ADDRESS!



First National Bank

ESTABLISHED 1901 MEMBER F.D.I.C.



Fashion Fabric Forecast
Annual
WOOL SALE
Select from our distinctive collection of coatings, worsteds, jersey & crepe.

20% OFF
ONE WEEK ONLY


BankAmericard
Master Charge

J's II FABRICS
Terrace Shopping Center
4902 34th
792-3863

STILL USING AN OUT OF TOWN BANK?

Then you know how much trouble it is in Lubbock to write a check on an out of town bank. Why not cut the apron strings, and open a checking account at TEXAS BANK.

We furnish you FREE TECH CHECKS, personalized, and you can cash checks anywhere, fast, without waiting. AND WE'RE RIGHT ACROSS THE STREET FROM TEXAS TECH.

 **TEXAS BANK**
MEMBER FDIC 19TH STREET AT UNIVERSITY AVENUE TELEPHONE 752-8611

AUDIO LAB WE'VE MOVED
to
2838-34th
792-7479

Your Factory Service Center for

Akai	Sony
Altec	Superscope
Dokorder	United Audio
Marantz	Fisher
U.S. Pioneer	Garrard
Sansui	Miracord
2838-34th	792-7479

OUR PRICES AND SERVICE KEEP US #1 WITH YOU!

CUSTOM hi-fi

Pioneer or Sansui Receiver for \$25
Are we crazy? No, we're Custom Hi Fi!

DISCOUNT center

ECI PHASE II TOWER



\$399 Pr.

Rich bass and ringing highs. Each Tower has two 8" woofers and one 3" tweeter for **spectacular sound** in a **minimum of space**. With the purchase of the Phase II Towers comes the **Pioneer SX 450 receiver** at **only \$25 more**. Perfectly matched **power** and **performance** are yours with this combo.

Today is your last chance to take advantage of our super stereo offer. Buy any pair of these ECI speakers for these advertised prices and we'll sell you the receiver for only \$25.

STORE HOURS:

MON., THURS., FRI. 10-8 TUES., WED., SAT. 10-6

ECI 1556

\$599 Pr.

PIONEER

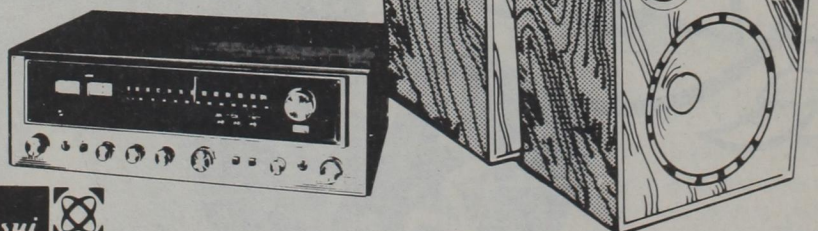


Hold onto your walls! This 6-speaker, 3-way system will lift your heart to new heights. The bass, midrange and highs could have you believing it's **live**. With this exceptional speaker system you can purchase the **Pioneer SX 750 stereo receiver** for \$25. It has more clean, useable power and better specs than anything in its price range.

ECI 1255

\$499 Pr.

When the lights go down and the volume is turned up, the **ECI 1255 speakers** really stand out. This 5 speaker system has a **big 12" acoustic suspension woofer**, two 5 inch midranges, 3 inch tweeter and a 3 inch phenolic ring tweeter. **Submerge yourself in the sounds.** To compliment your 1255's, the **Sansui 5050 AM/FM receiver** can be yours for \$25. Plenty of power and Sansui's unequalled reliability make this an **outstanding receiver**.



Sansui

IT GETS BETTER! B.I.C.

Purchase any of these three speaker/receiver combinations and we'll sell you the fantastic **B.I.C. 920 turntable** for just \$25 more.

\$25
COMPLETE!



ASK ABOUT CONVENIENT MONTHLY PAYMENTS

2415 34th

Phone 795-0370

1 Block East of University

SUPER SERVICE HOTLINE: 795-0370
GOT A SERVICE PROBLEM. GIVE US A CALL. SERVICE FOR WHAT WE SELL IN OR OUT OF WARRANTY. NON-WARRANTY SERVICE ALSO AVAILABLE ON EQUIPMENT THE OTHER GUYS SOLD YOU.

Buy by Mail and Save:
If you live 50 miles or more from us, mail us your order for any items in the ad within 7 days. State quantity, description and model #. Enclose check or money order, plus 5% state and local sales tax. We'll ship your order to you quickly, in factory sealed cartons, freight collect.

Mail to:
Stereo Savings by Mail
Custom Hi Fi
2415 34th
LUBBOCK, TEX. 79411
Minimum Order by Mail \$100 Please.

NEW DIRECTIONS

ENTERTAINMENT



When a failing athletic fund has to be saved by an all day concert, you know entertainment has taken new directions. Such is the case of the Lubbock area as West Texas State University's athletic fund is the subject of a benefit concert this Sunday.

The University Daily will be there to cover it, as it will many entertainment events this year. A new staff, from editor on down, will enhance the UD's entertainment coverage this year from the staples of music, theatre and movies to dance and books as well.

Increased use of photos and features, when possible, and blanket coverage will help Lubbock's entertainment scene go through its new directions.

Fleetwood Mac photo by Karen Thom.

INSIDE

- Eli Page 2
- Music dept. Page 3
- Doug Gray Page 4
- UC films Page 6
- Cultural Events Page 7
- Movies Page 9
- Changes Page 10
- UC entertainment Page 11
- Blondie Page 12

TEXTBOOKS NEW AND USED

We have the official textbook list for all courses offered at TECH.

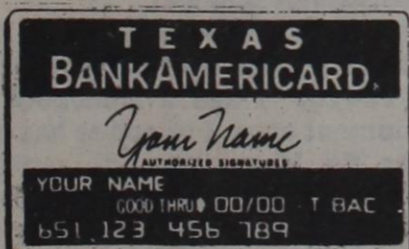
We are not self-service in our textbook department —
We give PERSONAL SERVICE in selecting texts for you.

All we need is your course number and you are given USED books if they are available.

We also have:

- ART SUPPLIES
- ARCHITECTURE SUPPLIES
- ENGINEER SUPPLIES, T-SHIRTS,
- AMERICAN GREETING CARDS

AUGUST 29 & 30, 31, SEPTEMBER 1
open from 7 a.m. - 10 p.m.
for your convenience



University



1103 University

BOOK CENTER, Inc.

765-5775



Stranglers

The Stranglers, one of Britain's best new bands, are (from l. to r.) drummer Jet Black, keyboardist Dave Greenfield, Jean Jacques Burnel, bass; and guitarist-singer Hugh

Cornwell. The band has a sound reminiscent of the Doors, and despite the punk rock label that has been applied to it, the band has a melodic, undisciplined music.

Violence, malcontent mark Stranglers' debut album

By DOUG PULLEN
UD Entertainment Editor

The Stranglers — just the name reeks of violence and malcontent. But the Stranglers don't play punk rock, or any other music you want to fix a convenient appellation to, because the band's music is visceral and rebellious, but it's not for good media publicity machines.

The group's American debut, "IV Rattus Norvegicus" (A&M) is the kind of lp one hopes for from the so-called "New Wave" of British rock 'n' roll bands. When I first heard the Stranglers, I hated them. I thought the band's music was rubbish. And at the time, it was.

uniformity to it to make it listenable.

Cornwell's rock 'n' roll, Berry-esque guitar licks move the songs and are supplemented by Burnel's driving bass.

"Sometimes" opens the lp with Cornwell announcing "Someday I'm gonna smack your face" to his fictional lover. "Goodbye Toulouse" actually uses melody as its mainstay, with Cornwell and Burnel harmonizing.

The band's music maddens with cuts like "Princess of the Streets" and "Hanging Around," which conclude side one.

Side two sustains the frenzied tempo with "Peaches," a song that was a hit single for the band in England. "(Get a) Grip (On Yourself)" keeps things going, with more booming bass from Burnel and Greenfield's ubiquitous keyboards ever reminiscent of Ray Manzarek's work on "Light My Fire" or "Touch Me."

"Ugly" is a cut about, as Cornwell terms it, how "despicable" acne is, and uses a rather forceful pronunciation of the common Anglo

Saxon term for intercourse, a liberty that produced the publicity stunt-disclaimer sticker that appears on the front of the album cover.

"Down In The Sewer" is a mini-opus of sorts, with a malevolent Cornwell singing of his gutter experiences and talking of venting frustrations by "making love to a water rat or two." The song's finale is a grandiose piece, "Rats Rally," and burns out as quickly and methodically as the album opens.

The Stranglers are good for many reasons, even if the violent ambience the music creates may backfire once in a while. The band shocks, commands, even pontificates with its music and lyrics, but most of all, it rocks in an unadulterated fashion. There is no real cool, clean sound here. The music is rough and hot, the way good rock 'n' roll ought to be.

Liner Notes: Hugh Cornwell — guitars, lead vocals. Jean Jacques Burnel — bass, vocals. Dave Greenfield — keyboards. Jet Black—drums, percussion. Eric Clark—sax on "Grip." All songs written by the Stranglers. Produced by Martin Rushent.

Music department slates Montecinos

Famed pianist Alfonso Montecino and his wife, a soprano, will top the music department's fall schedule of events.

Though details were sketchy at press time, the Montecinos, who have appeared in Lubbock before, will spend two days performing and visiting the Tech campus.

The piano recital will be at 8:15 p.m. Oct. 6 and will be followed by a duo recital by the Montecinos, also at 8:15 p.m. Both performances will be in the Recital Hall, located in the University Center-Music Department complex.

The Tech Symphony Orchestra will be in concert Sept. 30 at 8 p.m. in the Recital Hall and the Tech jazz ensembles will be featured in a stage band concert Oct. 20 at 8:15 p.m. in the Recital Hall.

Other performances to look out for are the popular Percussion and Dance concert at 8:15 p.m. in the UC Theatre, Dec. 1; a faculty concert of baroque folk Oct. 21 at 8:15 p.m. in the recital Hall; a two-day "Isn't Program" of electronic music Nov. 10 and 11 at 8:15 p.m. in the Recital Hall; a Tech fall opera production Nov. 17 at 8 p.m. in the UC Theatre; and three performances of music theatre from Nov. 18-20 with the first two shows beginning at 8 p.m. and one at 2:30 p.m. in the UC Theatre.

Other performances and recitals listed at press time are:

Sept. 18 — Ray Citak, faculty piano recital at 3 p.m. in the Recital Hall.

Sept. 23 — Dr. Thomas Redcay, Margaret Redcay, duo recital of piano and flute, 8:15 p.m. in the Recital Hall.

Sept. 27 — Tuba power concert at 8:15 p.m. in the Recital Hall.

Sept. 30 — Tech Symphony Orchestra concert at 8:15 p.m. in the Recital Hall.

Oct. 6 — Alfonso Montecino, piano recital at 8:15 p.m. in the Recital Hall.

Oct. 7 — Alfonso Montecino and wife in duo recital at 8:15 p.m. in the Recital Hall.

Oct. 9 — Dr. Michael Stoune, faculty recital, flute at 3 p.m. in the Recital Hall.

Oct. 11 — David Payne, tuba recital at 8:15 p.m. in the Recital Hall.

Oct. 13 — Faculty chamber recital at 8:15 p.m. in the Recital Hall.

Oct. 16 — Keith McCarty, faculty clarinet recital at 3 p.m. in the Recital Hall.

Oct. 20 — Stage band concert of the Tech jazz ensembles at 8:15 p.m. in the Recital Hall.

Oct. 21 — Faculty concert of baroque folk at 8:15 p.m. in the Recital Hall.

Oct. 23 — Faculty chamber music concert at 8:15 p.m. in the Recital Hall.

Oct. 25 — Symphonies for brass and percussion at 8:15 p.m. in the Recital Hall.

Oct. 27 — Tech choir and orchestra scholarship concert at 8:15 p.m. in the UC Theatre.

Nov. 1 — Tuba power concert at 8:15 p.m. in the Recital Hall.

Nov. 4 — Virginia Kellogg and Judith Burganger, duo faculty recital of violin and piano at 8:15 p.m. in the Recital Hall.

Nov. 6 — Arthur Follows and Mary Pendleton duo faculty recital of cello and piano at 8:15 p.m. in the Recital Hall.

Nov. 8 — Faculty woodwind quintet concert at 8:15 p.m. in the Recital Hall.

Nov. 10-11 — Isn't Program of electronic music at 8:15 p.m. in the Recital Hall.

Nov. 17 — Tech fall opera production at 8 p.m. in the UC Theatre.

Nov. 18-20 — Tech music theatre at 8 and 2:30 p.m. in the UC Theatre.

Nov. 29 — Tech singers concert at 8:15 p.m. in the Recital Hall.

Dec. 1 — Percussion and dance concert at 8:15 p.m. in the UC Theatre.

Dec. 2 — Tech choir concert at 8:15 p.m. in the Recital Hall.

Dec. 4 — Tech Symphony children's Christmas at 3 p.m. in the UC Theatre.

Dec. 5 — J. Ines Barber and Judith Burganger violin and piano in a duo faculty recital at 8:15 p.m. in the Recital Hall.

Dec. 6 — Jim Bogle, guitar recital at 8:15 p.m. in the Recital Hall and Tech Marching Band at 8:15 p.m. in the Lubbock Municipal Coliseum.

Dec. 8 — Women's swing choir at 8:15 p.m. in the Recital Hall.

Dec. 9 — Boar's Head Christmas dinner and Madrigal concert in the UC Ballroom.



Sir Robert Mark

Sir Robert Mark, controversial former head of New Scotland Yard, will be presented by the University Center's Issues and Ideas Committee Oct. 25. Mark's speech will concern itself

with a comparative look at Britain's and America's criminal justice systems and a discussion on world-wide terrorism.

To Place Your Classified Ad
Dial 742-3384

92 FM **KTXT LUBBOCK**

Varsity Book Store
Welcomes Back **TECH**
Textbooks Galore don't spend hours searching for that important book we have it!!!! Along with the ordinary as well as the out-of-the ordinary supplies you're going to need.
TEXTBOOKS from the basic Freshman classes to the master or PHD.
VARSITY BOOKSTORE
"The Only Store You'll Ever Need"
Aug. 29, 30, & 31
SPECIAL HOURS
7:00 am - 8:00 pm
1305 University
Across from the main entrance.
Texas Tech
763-9368

All aboard the Pepperoni Special

BUY ONE PIZZA GET THE NEXT SMALLER SIZE FREE
With this coupon buy any giant, large or medium size thin crust pizza or any large size thick crust pizza at regular menu price and receive one pizza of the next smaller size with equal number of ingredients and the same type crust free.
Valid thru: September 15, 1977
Pizza inn.
Valuable Coupon Present With Guest Check

Pizza inn.
"We've got a feeling you're gonna like us."

5202 50th (at Slide)
2907 Slide Road
3605 34th
2102 Broadway
1220 50th
3105 Olton-Plainview
797-3361
797-3469
797-3223
765-8408
744-4519
293-4335

Profile

Doug Gray A natural hell raiser

By DOUG PULLEN
UD Entertainment Editor

Doug Gray likes to raise a little hell, drink Crown Royal and water and sing. Which is only natural for the lead singer for one of the country's hottest rock groups — the Marshall Tucker Band.

various locations around their Spartanburg, S.C., homes.

The result of all the sweat and hard work has been success — both pecuniary and artistic.

The Marshall Tucker Band has released six albums in its four year recording history with four of the discs going gold and two of them verging on the much desired platinum status. Last spring, the group released "Heard It In a Love

Song," from its latest album "Carolina Dreams" and the single shot up the charts, reaching the top 10 before its gradual demise. It was the band's first Top 10 hit.

How has the success helped the band?

"People are coming to us now," Gray said. "We don't have to chase them down."

"It used to be that one of us would give a radio show in interview and nobody would say

anything. Now, George (rhythm guitarist McCorkle) and I will do a radio show and they all flip out," Gray said.

"Being famous is kind of weird. When you go to buy a new car, and if they know who you are, they'll charge you double," the singer said. "So you just learn to send your mother to buy it."

"Heard It In a Love Song" and all the wealth and popularity that has come with its success have enlarged the band's following. Now, Gray said, there are scores of 12-year-olds in the crowd, a situation that disturbs him a little.

"Bands like Lynyrd Skynyrd appeal to teens, but after a certain age, our music captures different persons. There are a lot of people who have followed us for a long time," who come to hear the music, not to be seen and get messed up, Gray said.

Since the Marshall Tucker Band attracts an audience that Gray estimated to be 18-year-old and up, he doesn't like to see the mixing of the two kinds of people.

It tends to create an abrasive atmosphere, he said, "and we don't want that."

But the blend of these two basic audiences can't be hurting the MTB too much. The band has just released a live version of its most popular song "Can't You See."

"We released the live version from the 'Searching For a Rainbow' album and edited it down a little bit," the singer said in his thick country accent. "It started at 87 on the charts."

Gray said he believes some of the band's success has come from its distinct musical roots. "We got background," he said. "Tommy and Toy (the Caldwell brothers who play bass and lead guitar, respectively) like country, I sang rhythm and blues for years, George plays blues and Jerry (Eubanks, flute and sax) and Paul (Riddle, drums) like jazz."

"That's what made us," Gray said.

The Tuckers are on tour and Gray said the circuit is more like a working holiday for the band.

"During the summer, we're working about 60-40 (60 percent holiday)," he said. "We figure we worked straight for

three years so we planned it out that we'd have a good time with our families and work five days, then take a week off and work four or five days again."

The tour is designed to promote "Carolina Dreams," which has done well since its spring release, and to venture into new markets.

"The way we feel about this is we'll go to some new markets big enough to play. Like we played Boise, Idaho, and sold 7,500 tickets in two


days. It has proven to help us. "We feel we owe it to the people ... that's why we're doing the live album."

The band has been toying with the idea of a live album for some time, Gray said. They plan to record several of its California shows, weed out the best of the myriad hours of tape and release a live set in the spring.

And with the popularity of live albums these days, having first received a boost

with Peter Frampton's "Frampton Comes Alive" in early 1976 and now another anticipated punch with the new Stones live set "Love You Live," chances are the Marshall Tucker Band will have another smash on its hands.

With all the achievements, though, Gray said the Tuckers haven't let anything get to their heads or pocketbooks. "Money's not first on our list," he said, "music is."



Double cross the common crowd.

DOS EQUIS

The uncommon import with two X's for a name.

It's time for everybody else to start playing catch-up. Again.

YAMAHA RECEIVERS

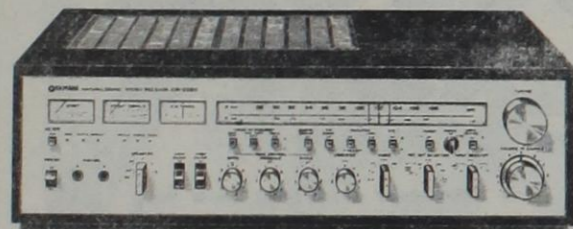
NOISE DISTORTION CLEARANCE RANGE

The new Yamaha receivers are designed according to a radically new audio concept: noise distortion clearance range. As its name implies, NDCR is a range. An output power range, from the low level where noise becomes an unacceptable part of the signal to the highest output before distortion begins to rise above the rated level. This is much more important to the listener than a list of specifications, each shown for a single set of conditions.

In other words, NDCR describes all the power output levels available to the listener without exceeding the limits of noise and distortion required for clean, pure music reproduction. The conditions we set up for NDCR make sure that this design goal is meaningful for the listener in every way. Instead of using the maximum power setting required for RMS power specs, a -20db volume setting is employed. This corresponds to the actual listening level preferred by most audio fans. In addition, NDCR is an expression of total performance. For receiver and amplifier measurement it employs the entire signal route, from Phono In jacks (via the equalizer) to speaker outputs, instead of the seldom-used Aux in jacks which bypass the phono equalizer.

THE RESULTS

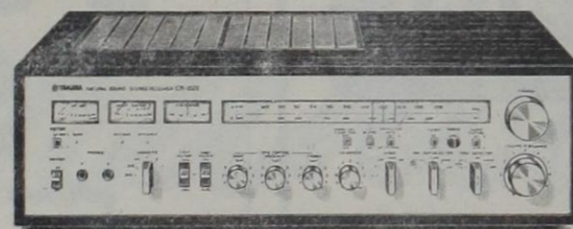
It all adds up to this: the noise-distortion clearance range concept has allowed us to more precisely tailor our design standards to the results we want—better music performance in your home, under your actual listening conditions.



YAMAHA CR-2020

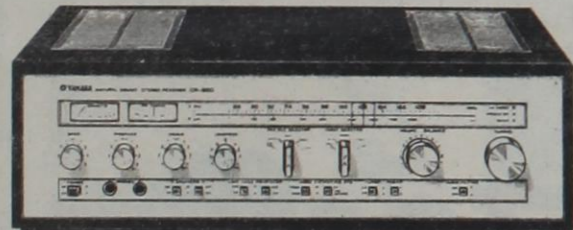
- .05 percent THD
- 100 Watts-Channel
- 96 db S-N Phono
- 18k Hz. FM Response
- Optimum Tunning System
- SVR Power Supply
- Peak Power Meters
- \$750.00

Reprint from Audio June 1977 issue
This is one receiver that should not be judged on a "dollar per watt" basis. However, if that measure is applied, you may well conclude that the CR2020 is underpriced.



YAMAHA CR-1020

- .05 percent THD
- 70 Watts-Channel
- 95 db S-N Phono
- 18k Hz. FM Response
- Optimum Tunning System
- SVR Power Supply
- Peak Power Meters
- \$560.00



YAMAHA CR-820

- .05 percent THD
- 50 Watts-Channel
- 92 db S-N Phono
- 18k Hz. FM Response
- Optimum Tunning System
- SVR Power Supply
- Presence Control
- \$460.00

Reprint from Hi-Fidelity May 1977 issue
When we were testing it, Yamaha had not yet determined the CR820's price. On the basis of its performance, we thought it would be a fine receiver in the \$600 class. At \$460, it's a steal.



YAMAHA CR-620

- .05 percent THD
- 35 Watts-Channel
- 92 db S-N Phono
- SVR Power Supply
- Record Out Selector
- Variable Loudness
- Signal Q Meter
- \$340.00



Remember... We service what we sell!

792-2806

50th and Salem
In Sunshine Square

Open from 10 to 6,
Monday through Saturday,
and Thursday nights until 9.

Marshall Tucker Band

The Marshall Tucker Band is (from l. to r.) Jerry Eubanks, Doug Gray, Paul Riddle (sitting), George McCorkle (standing), and Tommy Caldwell. The band is currently on tour in the United States promoting its latest album "Carolina Dreams" and playing new markets. Singer Doug Gray discusses the Marshall Tucker Band in an interview with the UD.



92 FM

KTXT
LUBBOCK

the only radio station
you'll ever really need

Texcolor Ti-House South Plains Mall Lubbock's One Stop Photo Shop

COMPLETE STOCKS OF
CAMERAS, LENSES, STROBES

Amateur and
Professional Lab
Services

Minolta Sankyo
The Movie People

Nikon. Canon. OMEGA UNICOLOR
THE KONICA TC COMPACT AUTOMATIC

OLYMPUS OM SYSTEM

HASSELBLAD

Kodak Moviadeck

RICOH Vivitar

SUNPAK

Portrait Studio
Tech Special
5 Color poses
\$2⁹⁵ reg. \$4⁹⁵



This offer expires Sept. 30

instant I.D. and
Passport Photos

Fast Film Developing

Open 10am—9pm
Slide Road Entrance

Texcolor Ti-House

South Plains Mall

HI-FIDELITY INTRODUCES

WE AT HI-FIDELITY BELIEVE TECHNICS IS THE BEST VALUE - DOLLAR PER WATT IN THE INDUSTRY TODAY. WE'RE PROUD TO INTRODUCE TECHNICS BY PANASONIC

Technics

by Panasonic

Professional Series

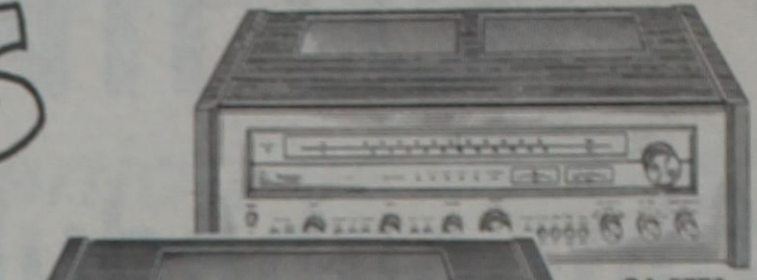


SL-2000
"One chip" IC-controlled direct drive turntable. Direct-drive achieves very low rumble, wow and flutter. 76-element IC for motor control provides excellent speed stability and reliability. Universal tonearm with anti-skating and oil-damped cueing device. Insulation fiber board and isolators in turntable feet provide high resistance to feedback. Illuminated stroboscope and pitch controls.

SB-5000A
Linear phase speaker system. 2-way, 2-speaker vented enclosure design. 10" aramid fiber blended low-frequency driver. 2 1/2" edgeless high-frequency radiator. Impedance: 8 ohms. Peak input power 75 watts. Output level 92 dB/watt (1 meter). Frequency range 40-20,000 Hz.



SB-6000A
Linear phase speaker system. 2-way, 2-speaker vented enclosure design. 12" aramid fiber blended low-frequency cone driver. 1 1/4" high efficiency, soft-dome high-frequency radiator. Impedance: 6 ohms. Peak input power 100 watts. Output level 91 dB/watt (1 meter). Frequency range 39-22,000 Hz.



SA-5770
FM/AM stereo ultrareceiver. 165 watts per channel, minimum RMS at 8 ohms, from 20-20,000 Hz, with no more than 0.08% total harmonic distortion. Pure complementary OCL power amplifier, parallel push-pull at output stage. Enormous power supply with two 22,000 µF electrolytic capacitors. Multiple protection circuitry. Bass/treble control turnover frequency selectors. Current-mirror loaded phono equalizer. Sophisticated FM section achieves superior waveform fidelity. 2-way tape-to-tape dubbing. 2 tuning meters. Simulated wood cabinet.

SA-5370
FM/AM stereo receiver. 48 watts per channel, minimum RMS at 8 ohms, from 20-20,000 Hz, with no more than 0.1% total harmonic distortion. Pure complementary OCL power amplifier with current-mirror loaded differential initial stage. High/low filters. MOS FET FM front end. Flat group delay filters in FM IF. Phase locked loop in FM MPX. 2 tuning meters. Tape 1 → tape 2 dubbing. Simulated wood cabinet.

SA-5070
FM/AM stereo receiver. 15 watts per channel, minimum RMS at 8 ohms, from 20-20,000 Hz, with no more than 0.8% total harmonic distortion. Differential amplifier with direct-coupled OCL design. Phase locked loop in FM MPX. Flat group delay ceramic filters in IF. Two high-capacitance electrolytic capacitors. FET FM front end. Linear signal strength meter. Tape monitor. Simulated wood cabinet.

SL-23
\$129.95

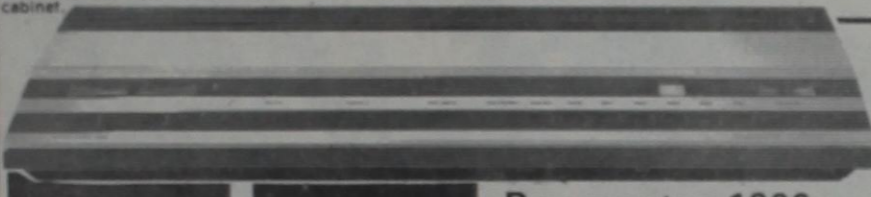
SL-20
\$99.95
Belt-driven by DC motor with frequency generator servo-controlled circuits. Full size 12" platter, yet compact overall size. Wow/flutter = 0.05% WRMS. Rumble = -65 dB (DIN B), -40 dB (DIN A). Frequency generator servo-controlled speed switching. 33-1/3 and 45 rpm speeds. High quality universal tonearm. Low-capacitance phono cables. Anti-skating. Viscous-damped cueing. Built-in audio insulators.

\$799.95

\$329.95

\$179.95

LET HI-FIDELITY'S PROFESSIONAL STAFF HELP YOU SELECT YOUR SYSTEM OR HELP YOU TO GET THE MOST FROM YOUR PRESENT SYSTEM.



Beomaster 1900

See, touch and hear this exceptional audio system. **Bang & Olufsen**

Here is an audio system which offers a totally uncluttered pathway to music. A system so technically advanced it fits in any situation—home, apartment or dorm. Hi-Fidelity believes this system will satisfy the most critical music lover, and can be used by any member of the family.

The dramatic center of the system, the Beomaster 1900 receiver, gives you music at the light touch of a finger on the electronically activated controls. Its operation is literally easier than turning on the lights in your listening room.

The elegant, well-matched companion to the Beomaster 1900 is the Beogram 2400 turntable. It reflects the same high degree of engineering skill and refinement with all operations being controlled from a single, master panel set flush in the heavy brushed aluminum surface. The turntable is complete with Bang & Olufsen's critically acclaimed MMC 4000 cartridge. Phase Link speakers complete the system and make the original performance a reality in your listening room. They feature Bang & Olufsen's new, patented technology which eliminates the blurred sound caused by phase distortion. You enjoy a purity and clarity of sound heretofore unavailable.

The Beogram 4002 is an audio component of such quality in concept, performance, and design that the alternatives seem hopelessly outdated. Computer logic circuits provide for completely automatic operation of the Beogram 4002, a single touch of the Start switch and further assistance is unnecessary. The entire cycle—from your touch to music—takes hardly more than two seconds. When a selection is finished, the arm returns automatically to the rest position and shuts the unit off. Power-assisted manual operation allows you to scan the entire record at slow or fast speed in either direction; you can cue the stylus tip into exactly the groove you select. The sophisticated, tangential tracking system eliminates the distortions caused by angular tracking error, skating force, and horizontal friction. The Beogram 4002 turntable comes furnished with Bang & Olufsen's finest cartridge, the critically acclaimed MMC 4000.

Beogram 4002® Turntable



Beogram 2400 Turntable

NEW TANDBERG TCD-330

"The world's most sophisticated cassette tape recorder." Three heads for tape-source monitoring. Three motors for reliability. Dual capstan for lasting stability. Dolby. Other features include servo spooling, FM Dolby listening, Memory, Dual peak-reading meters for recording and replay, MPX filter switch, Electronic logic control with 8 ICs. Front stereo headphone jack. Adjustable azimuth. And more.

NEW TANDBERG 10XD

The world's first and only 10 1/2" reel tape recorder that operates at 15 ips and combines Tandberg's unique Cross-Field recording technique with the world-famous Dolby B system. Result: the 10XD completely eliminates audible tape hiss. Other features: 3 speeds, 15, 7 1/2, 3 1/2 ips. 3 motors; Hall-effect capstan motor, 3 heads, plus separate bias head. Electronic servo control. Electronic logic mode controls. And more.

NEW TANDBERG TR-2075

Here's an ingenious combination. A highly sensitive tuner and pre-amp with an extremely powerful amplifier—all on one chassis. Result: a compact instrument that puts out brilliant performance. Features include an exclusive toroidal transformer that eliminates electronic stray fields. Electronic tuning. Noiseless push-button glide switching. 2 phono inputs. 2 tape inputs—outputs. And more.



THREE WAYS TO IMPROVE YOUR HEARING

TANDBERG

Frigitote®

The latest marvel of the electronic age, the FRIGITOTE combines compact size, light weight, and solid state reliability with unique 3-way performance. By a flip of the switch it is either a thermostatically controlled refrigerator or a freezer.

Simply by reversing its plug, FRIGITOTE is converted into a hot box for heating, and keeping hot, beverages and foods

Plugs into any 12 v. cigarette lighter

the Amazing NEW Portable Refrigerator... Chills or Heats Food or Drink when you're on the go!

HI-FIDELITY

2217 34th. • LUBBOCK, TEX. • 747-4507
9 am-6 pm Mon.-Sat.

\$99.95

SPECIALTY ITEMS!

"THE AIR POT" VACUUM BOTTLE
NATIONALLY ADV \$39.95
Hi-Fidelity Price \$29.95

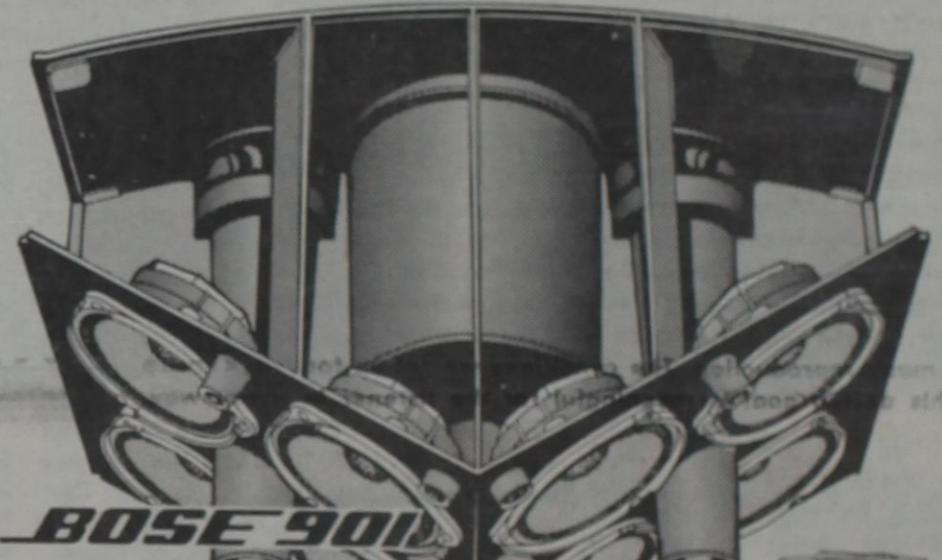
DISPENSES 1/2 GAL. OF HOT or COLD CONTENTS FOR PUMP ACTION. IDEAL FOR DORM OR BALL-GAME



5yr. HI-FIDELITY PERSONALLY GUARANTEES WHAT IT SELLS WARRANTY

20 DAYS AFTER PURCHASE TO EXCHANGE YOUR SOUND EQUIPMENT WITH NO PENALTY.

A speaker unlike any other.



Introducing the Bose 901® Series III, the most innovative new speaker since the legendary 901 Direct/Reflecting® speaker was introduced in 1968.

The original 901 set a standard for reproduction of sound with concert hall realism. The 901 III brings this high standard to a new level of perfection with improved bass reproduction, frequency response and spatial characteristics.

Yet, due to its new ultra-high-efficiency drivers, it can produce the same sound volume with a 20 watt amplifier as the original 901 with a 70 watt amplifier.

Introducing The Bose Model 601.

The new Model 601 loud-speaker from Bose looks, works and sounds very different from any conventional floor-standing speaker.

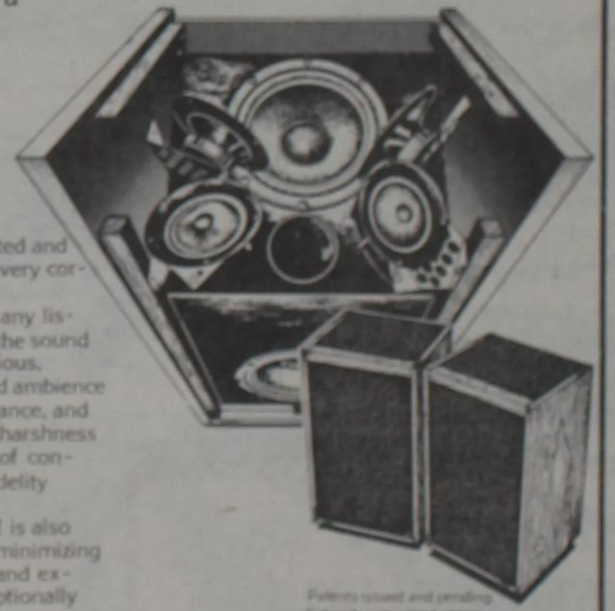
Like the world-renowned Bose 901® Series III, the Model 601 is a Direct/Reflecting® speaker, designed to recreate the impact and presence of a live performance with a quality of realism that no conventional speaker can match.

The Model 601's unique configuration of six drivers—four tweeters and two woofers—spreads a

balance of reflected and direct sound to every corner of the room.

From virtually any listening position, the sound is open and spacious, full of the feel and ambience of a live performance, and with none of the harshness so characteristic of conventional high-fidelity speakers.

The Model 601 is also highly efficient (maximizing amplifier power and efficiency) and exceptionally versatile (allowing superior performance in a wide range of speaker positions).



Patents issued and pending. Cabinets are walnut veneer. **BOSE** Better sound through research.

University Center

UC film schedule features box office hits

Despite some stiff competition from the popular Home Box Office programming and regular network showings, the University Center Films Committee's fall semester schedule of Friday films should be interesting enough to pull the average Tech student away from his or her TV for a while.

In addition to the UC's unusually good selection of films, which includes "All the President's Men" and "One Flew Over the Cuckoo's Nest," there will be three additional screenings this year. Aside from the regular 8:30 p.m. show, the UC has added shows at 1 p.m., 3:30 p.m. and 6 p.m.

The price for Friday films remains \$1 and all films except "Bingo Long," "Dog Day Afternoon" and John Wayne's "The Shootist" will be presented in the UC Theatre. Those films will be shown in the Coronado Room.

Another movie development at the UC is the creation of the Sunday movies to be shown every third Sunday. The films are also a dollar with Tech ID and will be shown at 7 p.m. in the UC Theatre. Films included in the Sunday list are "A Clockwork Orange," Stanley Kubrick's freakish interpretation of the Anthony Burgess novel and the legendary rock 'n' roll documentary "Woodstock."

Cinematheque, a film series devoted mainly to foreign and classic movies will again offer its usual good fare. Cinematheque pictures are shown at 8 p.m. in the UC Theatre and single admission is \$1. The films are open to both Tech students and public and season tickets cost \$8 each.

Included in the Cinematheque schedule are Elia Kazan's "A Streetcar Named Desire" with Marlon Brando and Lina Wertmuller's "Seven Beauties," which doesn't exactly fit in with a grid of movies that range from 49 to 15 years in

age. Special movie festivals, in the vein of last year's Dustin Hoffman film festival, will be presented this year. The first, Richard Donner's spine-tingler "The Omen" with Cary Grant and Lee Remick, will be shown this Halloween. There will be three other programs, all showing at various locations for different prices and at different times.

Each week day from 10 a.m. to 4 p.m. the UC will continue its video tape program. The video tapes are shown in the UC West Lobby. The schedule includes a concert film of Fleetwood Mac, a W.C. Fields festival, Magical Mystery Tour and "The World of Surfing."

Below is a list of all the UC's fall film presentations:

Friday Films
Sept. 2 — "The Longest Yard" starring Burt Reynolds and Eddie Albert. Directed by Robert Aldrich, the film is about a prisoner in a Georgia pen who organizes a football game between the convicts and the security guards.

Sept. 9 — "All the President's Men" with Dustin Hoffman, Jason Robards and Robert Redford. This is the classic film, one of last year's best, which depicts the uncovering of the Watergate tragedy by Washington Post reporters Bob Woodward and Carl Bernstein.

Sept. 16 — "The Sting" which stars Robert Redford and Paul Newman. The movie was directed by George Roy Hill.

Sept. 23 — "The Front" is Woody Allen's dramatic debut. The film was somewhat of a disappointment, though Allen's and Zero Mostel's performances carried it. The film deals with the treacherous blacklisting in media circles, especially television, which went on in the fifties.

Sept. 30 — "The Man Who Would Be King" with Michael Caine and Sean Connery. Directed by John Huston and

based on a story by Rudyard Kipling.

Oct. 7 — "The Bad News Bears" a humorous look at little league baseball, starring Walter Matthau as the coach of the haphazard team of kid baseball players and Tatum O'Neal as the team's leader.

Oct. 14 — "One Flew Over the Cuckoo's Nest" based on Ken Kesey's novel, stars Jack Nicholson and Louise Fletcher. This film garnered a handful of Academy Awards and was directed by Milos Forman. A somewhat macabre interpretation of the insane, or the normal, however you view it.

Oct. 21 — "The Outlaw Josey Wales" is a film directed by and starring the ever popular Clint Eastwood.

Oct. 28 — "Night of the Living Dead" the oldest film on the schedule, made in 1968. Filmed on a small budget and made in black and white, the movie has been described as terrifying and thrilling.

Nov. 4 — "Bingo Long Traveling All Stars and Motor Kings" is a funny story of the famed black of baseball's earlier days. Stars Billy Dee Williams, Richard Pryor and James Earl Jones.

Nov. 11 — "Dog Day Afternoon" a movie which contains excellent performances from star Al Pacino and co-star John Cazale as a pair of messed up and messy bank robbers. Based on an actual robbery.

Nov. 18 — "The Shootist" an unusual John Wayne western in which the big one stars as a celebrated old gun fighter who battles cancer. Also stars Jimmy Stewart and Lauren Bacall.

Dec. 2 — "Murder By Death," termed a funny film that includes the famous detectives of fiction. Cast includes Peter Falk, Peter Sellers and Truman Capote.

Dec. 9 — "Silent Movie" probably Mel Brooks' least funny film with the director paying tribute to silent movies.

Sunday Films
Sept. 11 — "Romeo and Juliet" with Olivia Hussey, Leonard Whiting and Michael York. Directed by Franco Zeffirelli.

Oct. 2 — "A Clockwork Orange" with Malcolm McDowell and the music of Beethoven as interpreted by Walter Carlos.

Oct. 23 — "Woodstock" with the Who's now famous visual performance, and Santana and Crosby, Stills, Nash and Young among others.

6 Nov. 13 — "Take the Money and Run," a comedy with Woody Allen as both star and director.

Dec. 4 — "The Paper Chase" timed perfectly for finals. With John Houseman, Timothy Bottoms and Lindsay Wagner.

Cinematheque
Aug. 31 — "Shane" with Alan Ladd, Van Heflin and Jean Arthur.

Sept. 7 — "Singin' in the Rain" starring Gene Kelly, Debbie Reynolds and Donald O'Connor. Has been called a delightful musical.

Sept. 14 — "City Lights" a silent film with Charlie Chaplin that is considered a classic.

Sept. 21 — "A Streetcar Named Desire" with Marlon Brando, Kim Hunter, Vivian Leigh, Karl Malden and directed by Elia Kazan.

Sept. 28 — "Seven Beauties" directed by Lina Wertmuller and starring Giancarlo Giannini.

Oct. 5 — "Wings" a silent film with Gary Cooper, Charles Rogers and Richard Arlen.

Oct. 12 — "The Exterminating Angel" a 1962 Mexican film by Luis Bunuel.

Oct. 19 — "Of Mice and Men" based on the novel by John Steinbeck with Lon Chaney jr., Burgess Meredith and music by American composer Aaron Copland.

Oct. 26 — "M" described by many as an excellent film. The German movie made in 1931 was directed by Fritz Lang and stars Peter Lorre.

Nov. 2 — "To Catch a Thief" has been described as a disappointing Hitchcock film, but good nonetheless. Stars

Cary Grant and Grace Kelly. Nov. 9 — W. C. Fields double feature of "The Bank Dick" and "International House."

Nov. 16 — "Ivan the Terrible" a Russian-made movie by noted Russian director Sergie Eisenstein.

Nov. 30 — "Pat and Mike" with Hepburn and Tracy. Charles Bohinski, better known as Charles Bronson, made his movie debut in this 1952 film.

Dec. 7 — "Dead End," the name is another apt one for finals. Stars Humphrey

Bogart, Sylvia Sidney and Joel McCrea.

Special Films
Oct. 31 — Halloween special showing of "The Omen." Costs \$1 and will be shown at 6 p.m. and 8:30 p.m. in the UC Theatre.

Nov. 19 — Fred Astaire and Ginger Rogers night begins at 7 p.m. in the Coronado Room for \$1.50 with ID. Films will be "Follow the Fleet" and "Shall We Dance."

Nov. 21 — "Triumph of the Will," yet another final-oriented film? Starts at 8 p.m.

in the UC Theatre for 50 cents and is a highly acclaimed Nazi propaganda film.

Dec. 3 — Finals Study Relief with the Marx Brothers, a comic night which begins at 8 p.m. in the UC Theatre for \$1.50 and includes "Horsefeathers" and "Duck Soup."

Video Tapes
Aug. 29-Sept. 2 — "W. C. Fields Festival"
Sept. 5-Sept. 9 — "NFL Football Follies"
Sept. 12-Sept. 16 — "Magical Mystery Tour"
Sept. 19-Sept. 23 — "Popeye the Sailor"
Sept. 26-Sept. 30 — "Fleetwood Mac"

Oct. 3-Oct. 7 — "The Magic Christian"

Oct. 10-Oct. 14 — "Future Shock"

Oct. 17-Oct. 21 — Ace Trucking Company's "The New Army" and "Part 1 — Flash Gordon"

Oct. 24-Oct. 28 — "The World of Surfing"

Oct. 31-Nov. 4 — "Flashing Wings"

Nov. 7-Nov. 11 — "Ghost Town Skiers"

Nov. 14-Nov. 18 — "Famous Comedies"

Nov. 28-Dec. 2 — "Famous Films"

Dec. 5-Dec. 9 — "Ski America"

Buffalo bound

Elvin Bishop and his band will be among six acts on the bill for the West Texas State University athletic fund benefit concert Sunday. Tickets for the show, which will include Asleep at the Wheel, the Charlie Daniels Band, Rusty Wier, Jerry Jeff Walker and Willie Nelson sell for \$10.50 and can be purchased at B&B Music, Al's Music Machine or by requesting them at the WTSU athletic office, Box 49, Canyon, Texas, 79106. Gates open at 10 a.m. and the show starts at 1 p.m. Parking will cost 50 cents for the show that will be at the Kimbrough Memorial Stadium.



Shop the house
For the most unusual
Wedding Ring Sets
At Substantial Savings
Priced From 150.00

"Selling Fine Diamonds To West Texans Since 1949"

house of Alexander
2001 BROADWAY

**Welcome Back
Texas Tech
from
Uncle Nasty's**

Now Featuring:

Doubles for the price of singles
Ladies Night — 2 Free drinks for unescorted ladies with proper I.D.

**We're newly remodeled. Sunday—Wednesday
and there's never
a cover charge**

•2401 Main & X 747-0236•

A Drinking Establishment 1 Block from Tech Where Something is Always Happening

More than just a building

Cultural events 'enlightening as Michelob'



Crist

Theaters busy preparing shows

Tech and Lubbock communities have a busy theater season scheduled for both patrons and prospective participants. At press time, shows scheduled were as follows:

Sept. 16 — The Lab Theater will stage "Pinocchio," called a "commedia version" of the classic children's tale.

Sept. 16 — The Lubbock Theatre Center will perform "Kiss Me Kate," a Cole Porter musical based on Shakespeare's "The Taming of the Shrew."

Oct. 7 — Tech's Main Theater will showcase Pulitzer Prize winner Edward Albee's "Ballad of the Sad Cafe," adapted from his novella. Albee, a speaker in this year's Tech Series, will also attend one of the performances.

Oct. 21 — The Lubbock Civic Center will sponsor "South Pacific," a Rodgers and Hammerstein Tony Award Winning musical, as a followup to this summer's successful "West Side Story."

Oct. 28 — Tech's Lab Theatre will perform "Tartuffe," an 18th Century French "drawing room comedy."

Nov. 11 — The Lubbock Theater Center has scheduled "Life With Father," at one time Broadway's longest running play, and based on the popular book of the same name.

Nov. 18 — "Elizabeth I" will be staged at the Main Tech Theater and promises to provide a "wildly theatrical portrayal of a woman and her time."

Spring productions schedule:

Feb. 3 — Noel Coward's "Blithe Spirit" will be staged by the Lubbock Theatre Center. It is a classic ghost-story comedy of the 1930s.

Feb. 24 — "A School for Scandal," Sheridan's comedy of manners, will be in the Tech Main Theatre.

April 14 — The Main Theatre will produce "Panhandle," the drama of a West Texas family during the Depression years.

April 14 — Lubbock Theatre Center will produce "Buzards."

Possibilities for the Lab Theatre this spring include: "The Wager," or "Vanities," a current Broadway hit play.

Cultural events are not often well attended in this area, due mainly to the accepted forms of entertainment — movies, country and rock music and, of course, drinking.

But a play, a symphony and even a speech, believe it or not, can be just as enlightening as Michelob.

Part of the University Center's speaker series, for example, will offer film critic Judith Crist, playwright Edward Albee and anthropologist Margaret Mead.

Crist, famous for her former position as film critic on NBC's "Today" show and her columns in such publications as "TV Guide," will appear here Sept. 15.

Crist is both loved and scorned for her candor, but the rigors of calling things as one sees them haven't kept the famous critic from being heard.

As author of notable plays like "A Delicate Balance," "Who's Afraid of Virginia Woolf?" and "Seascape," (a play that the University Theatre produced last year) Edward Albee is regarded as one of America's foremost modern dramatists. His speech is set for Oct. 7.

The 76-year-old Mead has written 18 books, received 18 honorary doctorates and is presently Curator Emeritus of Ethnology at the American Museum of History and Adjunct Professor of Anthropology at Columbia University. She will speak Dec. 5.

And if speakers don't excite you, then the entertainment featured may.

The Proposition Workshop, Inc., will be in residence Sept. 28-29. The company's per-

formance Sept. 29 will be an informal spoof of soap operas with founder Alan Albert and crew donning black and white apparel for the parts. The plot, interestingly enough, will be supplied by someone in the audience, so a chance for off-the-wall antics runs high.

The UC will also bring the Philharmonia Hungarica Oct. 14. The orchestra was formed from Hungarian exiles located in Vienna in 1957 and it was financed by grants from the friendly people at the Ford Foundation and Rockefeller Foundation, among others.

Ballet Hispanico of New York will be the semester's last cultural event appearing Nov. 2-4. The dance company was formed by Tina Ramirez in 1970 and is intended to represent the experience of Spanish-speaking people in America.

The company's dances are rooted in flamenco, Latin American folk, magic rituals and church rites. The dancing, though, is performed to the sounds of Santana and similar music of jazz and rock origins.

The UC and the Division of Continuing Education will also present a film series called Civilisation on selected Sundays at 3 p.m. in the UC Theatre.

The series is in 13 parts and is hosted by Kenneth Clark, the Lord Clark of Saltwood. It traces man's development through 12 centuries of arts, music and architecture.

It will cost Tech students \$4 for the complete series, \$5 for the public and each film costs 50 cents.

Students, faculty and the public will again have the opportunity to purchase series tickets for all cultural events except the Speakers Series.

Tickets will cost the student \$15, a reduction of six bucks

from the per show total. Faculty will save \$11, from the \$43 per show total to the reduced price of \$32 and the public is offered a \$7 reduction from a \$43 per show total.

Series tickets are on sale at the UC Ticket Booth through Sept. 16. No refunds will be given on series tickets and the UC is not responsible for lost tickets.

For further information, call the UC Ticket Booth at 742-3610.

The following is a listing of the cultural events:

Sept. 11 — "The Frozen World," Civilisation film series.

Sept. 15 — Judith Crist, 8:15 p.m., UC Theatre, tickets \$2 to

Tech students with ID, \$3 to the general public.

Sept. 18 — "The Great Thaw," Civilisation film series.

Sept. 25 — "Romance and Reality," Civilisation film series.

Sept. 28-29 — The Proposition Workshop, Inc. in-residence. "SOAP" performance at 8:15 p.m. in the UC Theatre. Tickets \$2.50 to Tech students with ID and \$5 for the public.

Oct. 2 — "Man— The Measure of All Things," Civilisation film series.

Oct. 6-7 — Edward Albee, in-residence. Speech Oct. 7 at 7 p.m. in the UC Theatre.

Tickets \$2 to Tech students with ID and \$3 to others.

Oct. 9 — "The Hero as Artists," Civilisation film series.

Oct. 14 — Philharmonia Hungarica, conducted by Reinhardt Peters, at 8:15 p.m. in the Lubbock Municipal Auditorium. Tickets \$3 to Tech students with ID and \$6 to the public.

Oct. 16 — "Protest and Communication," Civilisation film series.

Oct. 23 — "Grandeur and Obedience," Civilisation film series.

Nov. 2-4 — Ballet Hispanico of New York, in-residence,

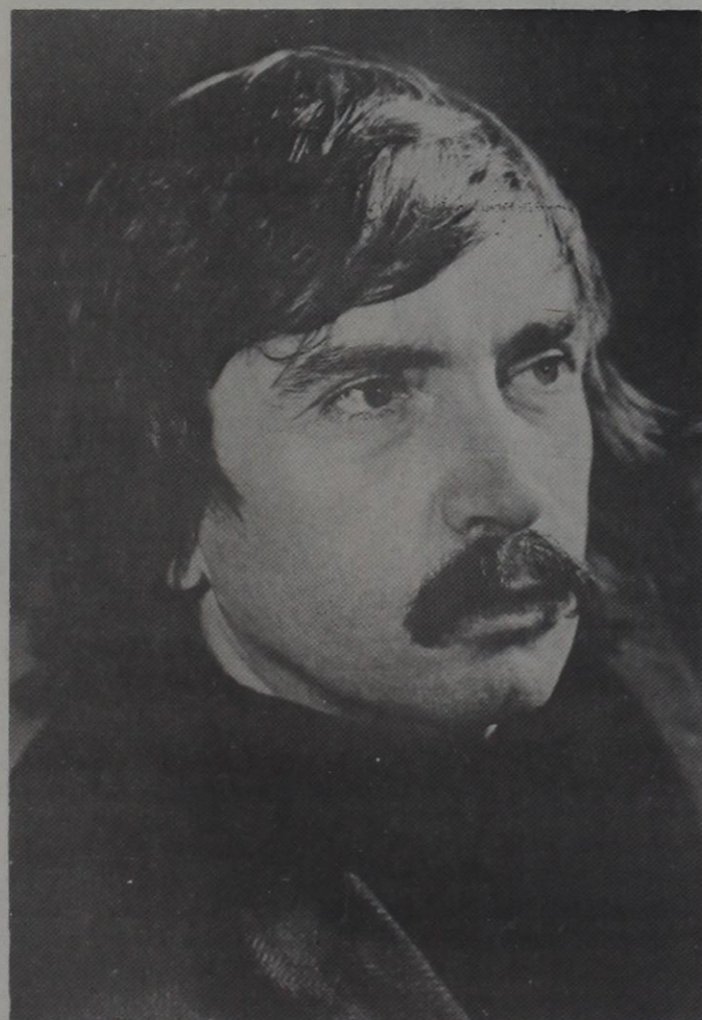
performance at 8:15 p.m. in the UC Theatre. Tickets \$3 for Tech students with ID and \$6 for others.

Dec. 5 — Dr. Margret Mead, speech at 8:15 p.m. in the Lubbock Municipal Auditorium. Tickets \$2 to Tech students with ID and \$3 to others.

The UC's Civilisation series will continue through the spring semester and other events and speakers include the Dallas Theatre Center's production of "Scapino;" author Tom Wolfe; Leonard Weinglas, who defended such "radicals" as Angela Davis; and jazz musician Billy Taylor.



The Proposition



Albee

Pulitzer prize winning author Edward Albee's play, "The Ballad of the Sad Cafe," will be the first production by Tech students this fall in the main theatre. Albee will attend at least one performance, in conjunction with a speaking engagement for the University Center on Oct. 7.

**To Place Your
Classified Ads
Dial 742-3384**

Varsity Formal Wear

Tuxedo Rental
and Sales

1107 University
744-8421

Across From Sneed Hall

"Special Student Rates"

Others promise

- Hot Delicious Pizza
- Fast Service

We deliver.
(And You Save)

... PIZZA — Our ingredients are made daily to insure quality and freshness. You won't have to search around for what you bought either, because we pile it on.

... FREE DELIVERY — service area: 4th st. to 34th st. between Ave. H and Quaker Ave.

... SAVINGS — and for trying us, we'll give you a Dollar off. Call us 744-1472 2220 19th. OPEN TIL 2am mon-sat. TIL 1am Sun.

\$1.00 Off any Large Pizza (except Cheese)

Name _____
Phone _____
ADDRESS _____
Expires Sept. 30, 1977

One coupon per Pizza, please.

\$ CASH CASH CASH \$

Collect \$50—\$75 Monthly by
Donating Blood PLASMA

help fill the short supply of Plasma
It only takes about an hour

ENJOY GOOD STEREO WITH A FRIEND

LUBBOCK PLASMA CENTER INC.

1216 Avenue Q 11Blocks from Tech
Monday - Friday 9:00am-4:30pm

TELEPHONE 763-5204
and Ask about how your club
or organization can raise funds

All new donors receive
\$1⁰⁰ extra upon presentation
of this ad

THE GAZEBO SALON
HAIR AND SKIN CARE

FEATURING
**SCULPTURED
NAILS BY NORMA**

\$5.00 off regular price
of full set of "Mona's Sculptured Nails"

OFFER EXPIRES
OCTOBER 1

PHONE 792-6179
4437-B 50TH STREET
QUAKER SQUARE
LUBBOCK, TEXAS

**A TECH STUDENT WITHOUT
A CHURCH IS LIKE A
COWBOY WITHOUT A
HORSE**

EARLY MORNING WORSHIP 8:15 AM
SUNDAY SCHOOL 9:30 AM
MORNING WORSHIP 10:45 AM
CHURCH TRAINING 5:45 PM
EVENING WORSHIP 7:00 PM
MID-WEEK WORSHIP - WEDNESDAY 7:00 PM

If you can't join the posse, turn on the radio at
8:00, F.M. 101 or the TV at 10:00. Channel 13, KLBK

Trinity Baptist Church
34th & Boston

WEST TEXAS UNIVERSITY BUFFALO CLUB PRESENTS

WILLIE NELSON ELVIN BISHOP JERRY JEFF WALKER CHARLIE DANIELS ASLEEP AT THE WHEEL RUSTY WIER



WEST TEXAS STATE UNIVERSITY'S BUFFALO BOWL CANYON, TEXAS

SEPTEMBER 4TH SUNDAY 11:00 A.M.

TICKETS: \$10.00 plus 50c parking

PRESENTED AND PRODUCED BY FEYLINE

Tickets available at the following locations:

Amarillo — All Hastings Stores; Canyon — Athletic Ticket Office, West Texas State Union; Odessa — Ector County Coliseum; Midland — Record Center; Big Springs — KBST; Lubbock — Al's Music Machine, B & B Music, Sir Pants-A-Lot; Abilene — Taylor County Coliseum, Sears; San Angelo — KGKL Radio; Wichita Falls — Hughes Western Wear, The Cow Lot Western Wear; All Hastings Stores.

Portales, N.M. — Eastern New Mexico Union Box Office; Clovis, N.M. — Taco Box; Oklahoma City — Lloyd Noble Center Box Office, J.C. Penney's — Crossroads Mall/Sheppard Mall; Bench — Carson Attractions at 24th & Classen, All Music Etc. Stores; Ada-Ada Travel Service; Launton — McMahon Auditorium; Wetherford — Sounds Unlimited; Enid — The Turntable; Chickashee — The Music Center; Stillwater — Stillwater Music Company; Midwest City — Tinker Air Force Base.

Send Cashiers check or money order with self-addressed stamped envelope to:

West Texas State University, Athletic Ticket Office, West Texas Station, Box 4, Canyon City, Texas 79016.

'Lightning' scores — barely

By DOUG PULLEN
UD Entertainment Editor
"Greased Lightning" is the pleasant, if exaggerated, depiction of racing's first black driver Wendell Scott. Richard Pryor portrays the man who turned from race car dreamer to NASCAR winner. Pryor's debut as a dramatic actor is fairly good, due greatly to the comedian's mastery of facial expressions.

not destroy "Greased Lightning," though. Pryor's charisma and quick wit cannot be restrained by the most meager of scripts, and Cleavon Little's comic portrayal of Scott's long-time friend Pee Wee leaves few dull moments in the film. The movie makes full use of anticipated car chase scenes between the bad guys (the law) and the good guys (Pryor

successfully jumps the obstacle. The scene is intended to show how Scott will overcome bigger and tougher obstacles throughout his life, but it is too obvious and trite. Another signal comes when Scott's youthful challenger calls him "a crazy nigger," an appellation which will stick with Scott for the rest of the movie.

Pryor has a couple of good sequences with co-star Beau Bridges. The latter, as Hutch — another race car driver, first approaches Scott when he pulls a black dot from a hat and must force Scott off the track during Scott's debut. The idea doesn't bother Hutch and he tempts Scott by asking the rookie driver if the dot is a picture of him.

Scott returns from the war, marries Grier and begins a taxi service intended to help him finance the construction of his own garage. Business is dismal and the driver's infatuation with a police chase of a bootlegger leads him to the proverbial life of crime.

Before he earns enough cash to build his dream, Scott is nabbed by the town's hapazard sheriff (Vincent Gardenia), only to be sprung from the hole by an exploitative white who sees dollar signs in his eyes when the thought of having the first black driver at his race track burns his scheming brain.

From there, Michael Schultz's awkward, but somehow successful directions gives the film motion and aim.

The pair have another good scene when they enter a restaurant that serves whites only. A drunk bad mouth Scott and Bridges kicks the antagonist over. The two then grab up a couple steak plates, complete with meals, and exit.

Overall, "Greased Lightning" is a satisfying film which narrowly gets the checkered flag, overcoming a low budget, poorly written script and lack of detail.

Screen Gems: "Greased Lightning," at the Showplace Four, stars Richard Pryor, Pam Grier, Beau Bridges, Cleavon Little and Richie Havens. Written by Kenneth Vose and Lawrence Du Kore, Melvin Van Peebles and Leon Capetanos. Directed by Michael Schultz. Produced by Hannah Weinstein.



Lightning

Richard Pryor (right) and Beau Bridges star as race car driving's first black driver and his foe-turned-mechanic sidekick. While the film may disappoint many in that it is both dramatic and comedic, Pryor manages to pull off his dramatic debut successfully. "Greased Lightning" is showing at the Showplace Four.

Performance: ...ON FILM

But Pryor's setbacks are his lack of total confidence and comfort in the role, which makes some of his verbal exchanges seem too contrived and plastic. Cliche scenes like Scott telling his wife Mary (Pam Grier) that after a life of moonshining and now a chance at racing — "I'm gonna win ... I'm gonna win and be a race car driver" — are played with little authenticity or enthusiasm. These little inadequacies, common but not meddling do

and his bunch). But Pryor's extensive use of comic facial expressions and exclamations like "Whooooo!!!" can force even the most sullen of characters to chuckle.

"Greased Lightning" opens with young Wendell being challenged to a bicycle race by a group of white kids. As the racers scurry along a dirt road to a white fence "finish line," all but Scott screech to a halt as they approach a sand bank. Scott, though, continues along the path and suc-

Feldman ill used in 'Beau Geste'

By KEVIN MOSKO
UD Entertainment Writer
Anyone who has seen Marty Feldman at his best must also find "The Last Remake of Beau Geste" disappointing. The film relies heavily on worn sight-gags, limp one-liners, and the good looks of Ann-Margaret and Michael York.

identical twins. Apparently, this was supposed to be funny: It is annoying. The humor is milked, gouged and wrung from every scene, serving in the end as a tiring exploitation of an old routine, providing ominously few chuckles.

The story of "Beau Geste" alone may be the reason for the failure of Feldman's epic.

roars of laughter. The only roars likely to occur will be those of patrons wishing for refunds.

Salvation arrives in the form of Ann-Margaret, who plays the wife of the duo's dying step-father. Why she persists in seeking roles below her level of competence is but another of the many mysteries of moviedom. It is she who

brings whatever life exists in "Geste" to the screen. Her greed for the family fortune (a large sapphire) is so over-powered that she tries at first to steal it, then follows Beau and his brother to the Sahara desert.

Once there, she encounters Henry Gibson as a sexually excitable general, and Peter Ustinov, the insecure, vain,

one-legged sergeant. These are the picture's worst moments, bogged down with unfunny bits that beg to be edited out completely.

A fantasy sequence ensues, with cuttings from the original "Beau Geste," starring Gary Cooper. Feldman exchanges dialogue with him, and again, the result is not as it should be. Neither character has anything of import to say.

In retrospect, if this is Feldman's best attempt at a comedy of his own, perhaps it can be viewed with some relief as a "last remake." Mel Brooks could certainly better use a man of his talents.

Performance: ...ON FILM

Those who enjoyed the bug-eyed antics of Feldman in his "Comedy Machine" TV series, his wondrous portrayal of Igor in "Young Frankenstein" will find little laughable here, other than the production company's insistence on unleashing this movie on an unsuspecting public.

The original touts a melodramatic plot, already to the point of almost being a parody of itself.

Beau, (played by York) is the perfect specimen of manhood. Everything he does is an exercise in gallantry, or boyish prank-playing. Feldman, on the other hand, can do nothing right. Clever, one would think; a good way to get



The Other Side of Midnight

THE ROMANCE OF PASSION AND POWER!

A FRANK YABLANS PRESENTATION
A MARTIN RANSOHOFF—FRANK YABLANS PRODUCTION • "THE OTHER SIDE OF MIDNIGHT"
A CHARLES JARROTT FILM • Starring MARIE-FRANCE PISIER • JOHN BECK • SUSAN SARANDON
RAF VALLONE • Produced by FRANK YABLANS • Executive Producer HOWARD W. KOCH, JR.
Directed by CHARLES JARROTT • Screenplay by HERMAN RAUCHER and DANIEL TARADASH
Based upon the novel by SIDNEY SHELDON • Music by MICHEL LEGRAND
PRINTS BY DELUXE
R RESTRICTED ORIGINAL MUSIC FROM THE MOTION PICTURE AVAILABLE ON TWENTY-FIFTH CENTURY RECORDS Production Designer JOHN De GUIR ©1977 by Twentieth Century Fox

SOUTH PLAINS CINEMA I
LOOP 289 & SLIDE ROAD • 799-4121

CALL FOR TIMES

MANN FOX 1-2-3-4
4215 19th St. 797-3819
ALICE DOESN'T LIVE
HERE ANYMORE
Mon. 2:50-5:00-7:05-9:15
Tues.-Thurs. 7:00-9:10

A different kind of love story.
THE LAST REMAKE OF BEAU GESTE
A UNIVERSAL PICTURE TECHNICOLOR
Mon. 2:45-4:25-6:10-8:00-9:45
Tues.-Thurs. 7:15-9:00

ONE ON ONE
The story of a winner.
Mon. 1:50-3:40-5:35-7:30-9:20
Tues.-Thurs. 7:20-9:05

ALL NEW THE BAD NEWS Bears in BREAKING TRAINING
A COLUMBIA PICTURES PRESENTATION
Mon. 2:10-4:05-6:05-7:55-9:50
Tues.-Thurs. 7:30-9:15

STAR WARS

Starring
MARK HAMILL HARRISON FORD CARRIE FISHER
PETER CUSHING
and
ALEC GUINNESS
Written and Directed by GEORGE LUCAS Produced by GARY KURTZ JOHN WILLIAMS
Music by
Produced by
PANAVISION® PRINTS BY DE LUXE® TECHNICOLOR®
PG PARENTAL GUIDANCE SUGGESTED
DOLBY SYSTEM
Original Motion Picture Soundtrack on 20th Century Records and tapes

2:15 - 4:45 - 7:15 - 9:45
CALL FOR PURCHASE TIMES

SOUTH PLAINS CINEMA II
LOOP 289 & SLIDE ROAD • 799-4121

LUBBOCK VIDEO THEATERS
YOUR BIG THEATER & BIG SCREEN ENTERTAINMENT CENTERS

WEEK NIGHTS OPEN 7:15
Feature At 7:30 & 9:45
Matinees Sat. & Sun.
Open at 12:45
Feat. 1:00-3:15-5:30-7:45-10:00
Winchester
3417 50th • 795-2888

It's the **BIGGEST**. It's the **BEST**.
It's **BOND**. And **B-E-Y-O-N-D**.

ALBERT R. BROCCOLI presents
ROGER MOORE
as IAN FLEMING'S
JAMES BOND 007
"THE SPY WHO LOVED ME"
PG

Bhaskar
Bhaskar and Carolyn Kay will present a program of Indian dance Oct. 20 in the University Center. The presentation is part of the UC International Affairs program.

Fine Arts Drive Inn Theatre
Call 799-7921
3 mi. West on Levelland Hwy
Adult Entertainment

HOTTER THAN THE SUMMER SUN.
the BEACH BUNNIES
THE SNOW BUNNIES
Both Rated X

GOLDEN HORSESHOE DRIVE-IN THEATER
Box Office Opens 8:30 795-5248 6400 S. Univ.

TWIN
RUBY
JULIE CHRISTIE CARRIES THE "DEMON SEED"
R RESTRICTED COLOR
Produced by GOLDSTONE FILM ENTERPRISES, INC.

LOGAN'S RUN
Mark of the Witch

RED RAIDER DRIVE-IN THEATER
Box Office Opens 8:30 763-7466 600 N. Univ.

TWIN
RUBY
TWO-MINUTE WARNING
the sentinel
A UNIVERSAL PICTURE TECHNICOLOR

WATINEES DAILY!
Box office opens 11:45
Features start at 2:00-3:50-5:40-7:30-9:20
Regular low prices
Adult \$2.50 Child \$1.00

Cinema WEST
19th & Quaker • 799-5216

THE WHITE EARTHQUAKE IS HERE!
FROM THE CREATORS OF "KING KONG!"
CHARLES BRONSON
"THE WHITE BUFFALO"
PG

92 FM
KTXT
LUBBOCK



Ballet Hispanico

Ballet Hispanico of New York will appear in the University Center Theatre Nov. 4. The dance company is included on the UC's cultural events schedule for the year. The company

draws its influences from flamenco and ritual dancing, but performs a more modernistic expression through the music of Santana and other bands like it.

Introducing . . . Entertainment changes range from staff to coverage, style

The University Daily's entertainment coverage and staff has and will see many changes this year. The staff has been increased from one editor and a couple volunteer writers to an editor, staff writer and four contributing writers.

"performance: on stage" and an album review will be "performance: on record." And so on.

Kevin Mosko, who filled in as summer entertainment editor, will serve as the UD's staff writer. Mosko will be involved primarily with theater and movies, though he will contribute some features and other reviews.



DOUG PULLEN

Style changes will also be incorporated. Last year's mug shots of the entertainment writers, for example, have been dropped in favor of a running theme for all reviews. A concert review will run

features on Tech artists and give advance news on any art exhibits going on at Tech. Cramer is a junior from El Paso.

Dance will not be neglected either, as Karen Kniffen lends her pen-and-paper talents to the UD.

Bill Baldwin, a staff reporter with the paper, will contribute book reviews on an irregular basis.

Plans are in the offing for a "Reader's Write" column where you will have a shot at reviewing a book, album or something else. No pay will find its way into your pocket, but you might enjoy the exposure or chance at expressing views different from our own.

An entertainment calendar will run in small type. The calendar will list music department recitals, area

concerts (with listings from Dallas, Houston, El Paso and other cities where Tech's populace resides) and Tech and city events.

There will be increased use of photographs and art work when space permits. Karen Thom will help out on concert pictures, her specialty, and the UD has hired an artist to help illustrate some stories.

All will come in handy for increased use of feature stories concerning Tech-related things. People and trends will be followed and profiled in the UD, just as Lubbock's renowned Ell and Doug Gray, of the Marshall Tucker Band, have been in this issue.

If the reader has any gripes, or suggestions, about the treatment of entertainment in the UD, feel free to write or call.

Committees to present top speakers, productions

Various University Center committee's will be getting into the entertainment act with their presentations of people like the controversial Sir Robert Mark, former head of the New Scotland Yard; Jack White, famed pool player; and the Tequila Mockingbird Chamber Ensemble.

Charles Berlitz, author of bestselling book "The Bermuda Triangle," will present his ideas and views on the mysterious region in the western Atlantic. Berlitz, who

will appear here at 8:15 p.m. in the UC Theatre Sept. 27, will use slides and other visuals for his program. Tickets will be \$2 for Tech students with ID and \$3 to others.

Berlitz is being presented by the UC's Issues and Ideas Committee, as will Sir Robert Mark. Mark, whose patented style of candor sent riffs throughout the New Scotland Yard during his tenure, will compare the American and British criminal justice systems and offer a discussion on terrorism around the world.

Mark, another issues-and-ideas presentation, will speak at 8:15 p.m. in the UC Theatre, Oct. 25. Tickets are \$2 to Tech students with ID and \$3 to others.

UC Programs will bring Jack White, the venerable pool shark, who will demonstrate his mastery during "All UC Week," Sept. 15. White's demonstrations are free in the UC Courtyard at 11 a.m. and 3 p.m.

The UC Fine Arts Committee will have two programs this semester.

"Synesthesia," a concert of electronic music and visuals, will be presented at 8:15 p.m. in the UC Theatre Oct. 4 for \$2 to Tech students with ID and \$3 to others.

Chick and Anne Hebert composed "Synesthesia," a visual presentation of electronic musical patterns and photographic effects.

Tequila Mockingbird is a chamber ensemble that uses violin, vibraphone and tuba to play string music. All the

trio's musicians — Jurgen Schwietering, Michael Joseph and Burt Strompf — have been trained at the Juilliard and Manhattan Schools of Music.

The three incorporate rock into their arrangements.

Tequila Mockingbird will appear at 8:15 p.m. in the UC Theatre, Nov. 15. Tickets will be \$2 to Tech students with ID and \$3 to others.

The UC's International Affairs people will have one fall semester presentation, Bhaskar of India. The dancer is a native of India and is the son of late artist-sculptor D. P. Roy Chowdhury. He will perform dances from India.

Bhaskar's performance will be at 8:15 p.m. in the UC theatre, Oct. 20. Tickets are \$3 to Tech students with ID and \$4 to others.

GET THE BODY YOU WANT



If You've Got A Good Firm Feeling Body ---

WE'LL HELP YOU KEEP IT.

If You Don't ---

WE'LL HELP YOU GET IT.

DAVE PARKS
Nautilus
OF LUBBOCK

★ SPECIAL SEMESTER RATES ★
747-4227
CORNER OF UNIVERSITY AND MAIN



We'll donate \$2 to save your carpet!



- Steamex® gets the dirt other methods don't reach!
- Removes old shampoo!
- Carpet dries quickly!
- Call for dealer near you!

Do it yourself and save!

\$2 Rent to the pro **\$2**

STEAMEX
carpet cleaner

Here's \$2.00 OFF the rental price. For dealer nearest you call:
Midwest Texas
Steamex
5111-34th

795-2270

Valid after Dec. 31, 1975. Offer good at participating dealers.

To Place Your Classified Ad
Dial 742-3384

EASY OPEN



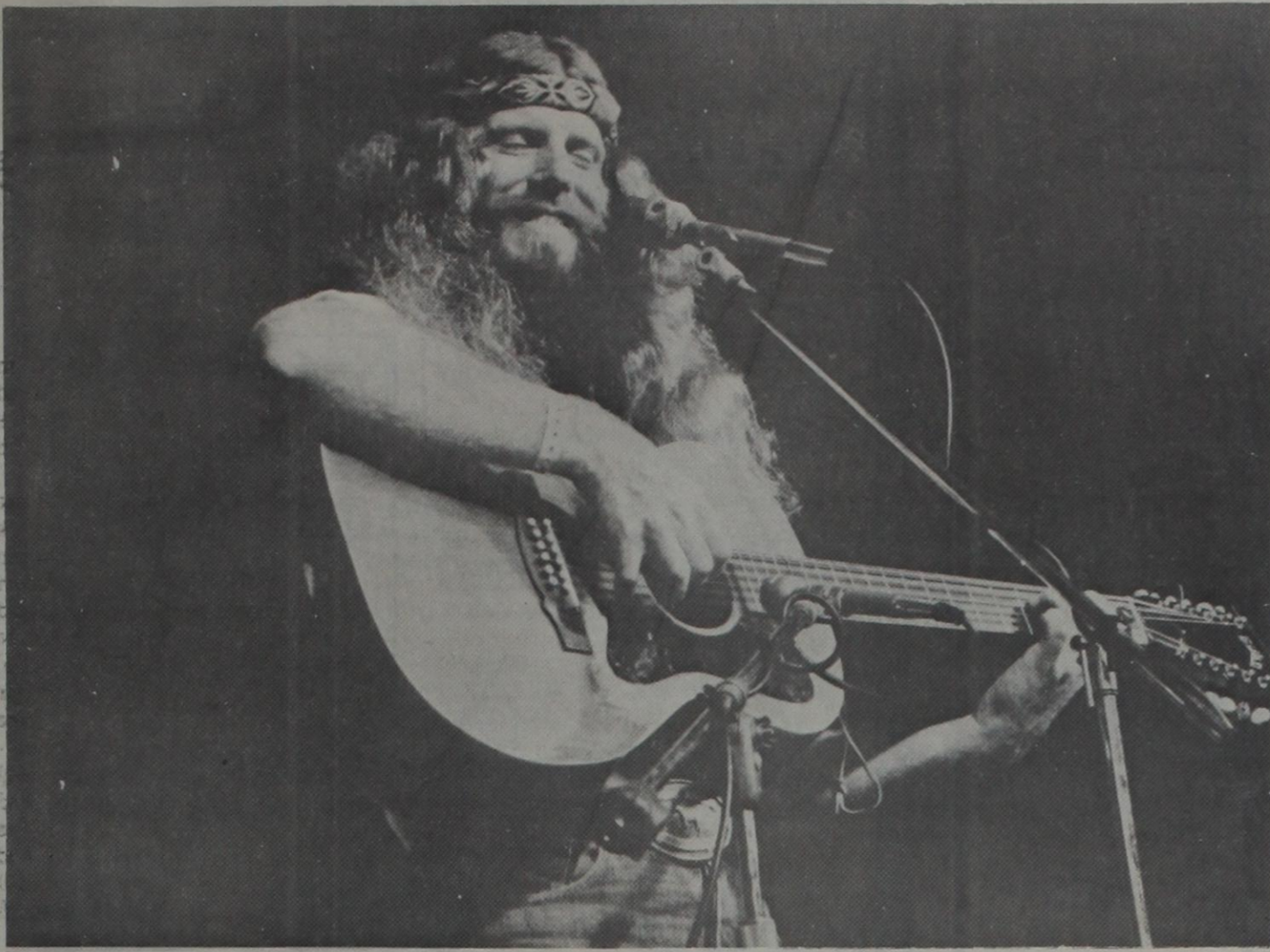
Coors beer is now available in easy open "Twist Cap" 12 oz. bottles. Just twist the cap and enjoy. The next time the occasion calls for beer, ask for Coors, America's Fine Light Beer® ... now in Twist Cap bottles.

Coors
AMERICA'S FINE LIGHT BEER®

© ADOLPH COORS COMPANY 1977 — GOLDEN, CO 80401

Entertainment events

Wier, Gonzos slated by UC



Mike Williams

Rusty Wier and the Lost Gonzo Band will highlight the University Center Entertainment Committee's fall slate of events with a Sept. 23 performance at 8 p.m. in the Lubbock Municipal Auditorium.

Tech students may begin purchasing tickets for \$4, \$5 and \$6 at the UC Ticket Booth today. Tickets will go on sale to the public Wednesday at various locations throughout the city.

Wier has been riding high on both critical acclaim and growing public demand. His country-tinged music is familiar to area residents from Wier's many appearances in Lubbock and the surrounding region.

He will be part of a six-band lineup this Sunday at the West Texas State University athletic fund benefit concert with Willie Nelson, Asleep at

the Wheel, the Charlie Daniels Band, Elvin Bishop and Jerry Jeff Walker, at WTSU's Kimbrough Memorial Stadium.

Wier was born in Corpus Christi but was raised in the Austin area. He has released five albums, with his latest being "Stacked Deck."

The Gonzos rose to fame as the notorious backup band for Jerry Jeff Walker. Since their departure from their infamous leader, the Gonzos have built a sturdy reputation as a good country and blues band. The group has released a couple albums.

The UC will continue its New Artist Series this year, replacing such talents as St. Elmo's Fire, Balcones Fault and Texas with two acts—Austin's Denim, which has an album out on Columbia records, and the Mission Mountain Wood Band,

described as a rowdy bunch of Bluegrass musicians from Montana.

Another feature of the committee's fall schedule is the Courtyard Concert Series. The series allows Tech students and anybody else who happens to be in the UC Courtyard an opportunity to view area and state talent for free. All Courtyard concerts begin at 11 a.m. and end at 1 p.m.

Lubbock's own Pocket will begin the series and will be followed by Mike Williams, who has an album out on the BF Deal label.

Entertainment Committee presentations for the fall semester are:

Sept. 7 — Pocket, Courtyard concert, for free from 11 a.m. to 1 p.m.

Sept. 13 — Mike Williams, Courtyard concert, during "All UC Week" for free from 11 a.m. to 1 p.m.

Sept. 13 — Denim, New Artist Series, 8:15 p.m. in the UC Theatre. Tickets \$2.50 to Tech students with ID and \$3.50 to the public.

Sept. 16 — Free dance featuring Albuquerque's Avatar at 8 p.m. at the

Aquatic Center. The dance is a take off on the parking lot dances of years past.

Sept. 23 — Rusty Wier and the Lost Gonzo Band at 8 p.m. in the Lubbock Municipal Auditorium. Tickets \$4, \$5 and \$6 to Tech students with ID on sale today in the UC Ticket Booth. Sponsored by UC Programs and Starship Enterprises.

Oct. 5—Hardin and Russell, Courtyard concert for free from 11 a.m. to 1 p.m.

Oct. 11 — Mission Mountain Wood Band, New Artist Series presentation, at 8:15 p.m. in the UC Theatre. Tickets are \$2.50 to Tech students with ID and \$3.50 to general public and can be purchased in the UC Ticket Booth.

Oct. 19 — Don Sanders, Courtyard concert free from 11 a.m. to 1 p.m.

Oct. 26 — Courtyard concert for free featuring Alicia, a female singer from Miami, from 11 a.m. to 1 p.m.

Nov. 9 — Bili and Bonnie Hearne, blind folk duo for free in a Courtyard concert from 11 a.m. to 1 p.m.

Nov. 30 — Ladd, solo performer, Courtyard concert for free from 11 a.m. to 1 p.m.



Denim



Wood Band



Wier

To Place Your Classified Ads Dial 742-3384

Anita's
hairstyling

Individual styling for men and women. Early and late appointments. Natural hairstyling for men and women.

799-4306 4917 34th St.
5 Percent Discount to Tech Students

THE POSEY PALACE

34th & Salem
APARTMENT & DORM DECOR
Beautiful fresh flower arrangements
Large selection of hanging baskets,
tropical plants, terrarium, cactus
dish gardens and pottery
20 Percent Discount With Tech ID
OPEN 9 am to 5:30 pm

It's **Lucky** 99¢
6-pack
12 oz. cans

When you live in Texas

Pinkies
LIQUOR STORES
"WEST TEXAS NO. 1 WINE MERCHANT"

92 FM
LUBBOCK

KTXT
LUBBOCK

the only radio
station you'll
ever really need

TECH SPECIAL?
NO CHEAP DEALS ★ NO DISCOUNTS
NO "PACKAGE KITS" ★ NO JUNK

Just the best Quality and Service in town, with our everyday low prices.

Don's Aquarium
2241 — 34th

11AM-11PM SUN-THURS 11AM-3AM FRI-SAT

UNCLE DINK'S SMOKEHOUSE
"Serving The Best Barbeque In Lubbock"
2601 Ave. H 747-7301

BARBEQUE SANDWICHES, DINNERS, AND BY THE POUND TO GO.

USE OUR HANDY DRIVE-UP WINDOW!
CALL AHEAD.....747-7301

TECH STUDENTS AND FACULTY - 10% DISCOUNT W/ID. LET UNCLE DINK'S DISCOUNT CATERING TAKE CARE OF YOUR FRATERNITY OR FRATERNITY FUNCTION!

IT'S BACK TO SCHOOL TIME AGAIN
AND THE
WHITE RABBIT DISCO
WELCOMES ALL TECH STUDENTS TO LUBBOCK

- MAGNIFICENT SOUND SYSTEM
- FANTASTIC LIGHT SHOW
- DOUBLES FOR THE PRICE OF ONE

NEVER EVER A COVER CHARGE AT THE

WHITE RABBIT DISCO

322 N. University

Copper Caboose

OUR MENU INCLUDES...
MEXICAN FOOD
BURGERS
CHICKEN FRIED STEAK
SALADS

2 For 1 SALADS WITH THIS AD AFTER 6:00 p.m.

Offer Expires Sept 4, 1977

WEST END OF TOWN & COUNTRY SHOPPING CENTER
4th & UNIVERSITY 744-0183

Blondie's 'punk rock' makes you move

BY MARY CAMPBELL
AP Newsfeatures Writer

"We're a backlash against groups like Emerson, Lake and Palmer-standing there being musicians," says Christopher Stein, lead guitarist of Blondie. "It's a strange thing. Everybody thought Jimi Hendrix was a great musician. He used to jump around and go crazy on stage. I think it's strange. People now say if you jump around you're compensating for a lack of ability."

"I think a lot of times it's not true."
Two minutes into a talk with Stein and Deborah Henry, Blondie's lead singer, you realize he's a thoughtful person and she's no dummy either. But Blondie is one of the groups in what is termed "punk rock" and another stereotype that clings there is one of brainless street toughs rocking back and forth on their heels-making it on image instead of music.

Well, Stein and Miss Henry have something to say about punk rock. It's true that they, the Ramones, Television and Talking Heads have been existing for the last couple of years or so on not much money and until recently, no publicity. They played clubs like Max's Kansas City and CBGB-and others that opened and quickly went out of business - on the Lower East Side of New York.

They had a beatnik lifestyle. They'd play all weekend in one of those clubs and be paid \$5. Blondie was discovered one night by some wealthy people out slumming after the theatre and hired to perform at a party in a posh apartment. They lived on that pay a long time.

But were they indeed punk rock bands? Stein says, "We weren't that calculated." Miss Henry adds, "The major groups from those days that have albums out now have individual styles and attitudes. We aren't really all one thing."

The term came from the media, not from the bands, Stein says. Danny Fields, longtime observer-participant in the rock scene, called the bands "punk rock bands" in a column in a Manhattan neighborhood newspaper, the Soho News. "Then what the rest of the press has a tendency to do is act as if it's been aware of something all along. Writers would mention us as if they had mentioned us 100 times before."

"You remember the summer of love in San Francisco? It was a pretty big media event. But the kids found out when they got out there, there wasn't that much going on."

Stein checked out a concert by classically influenced Emerson, Lake and Palmer. "I was surprised kids could get off on that. To me, it all goes in your head. It doesn't make you want to move. They play music for the head. We play body music."

Miss Henry says, "Our kind of rock affects people's nerve endings. We find when we get out of New York, most places have dance floors and people get up and dance. That's an important thing in rock 'n' roll."

Blondie's first tour was in the spring, as opening act for Iggy Pop. A British Isles tour followed and this will find them either in Europe or Japan, followed by another tour in the United States.

"Records sort of became a producer's game. Now it's becoming a musician's game again. Personalities are taking their place. That's real important."

"Records can be so synthesized. You can put the last 10 record hits into a computer and find out what everyone likes and you can make a record that sounds like everything else that's popular. It has more to do with references to other things than to the personalities of the musicians themselves."

Blondie is a five-person group; its first LP, "Blondie," came out last January on Private Stock Records. Everybody in the group writes songs but the drummer. A lot of the songs on the album are influenced by the 1960s girl groups but Blondie isn't a nostalgia act and its second album will make that clear.

A lot of the songs also are funny, like "X Offender," in which a street walker falls for a man, only to find out he is there to arrest her.

Stein says, "I think the Ramones are funny. They have a comic book approach. It's satire." Miss Henry says, "They don't let people know it's a joke. We do."

When Miss Henry appears on stage in a thrift shop wedding dress, saying it's the only dress her mother wanted her to wear, it's the truth and also a joke.

Miss Henry is responsible for a lot of publicity that has come to Blondie. The name of the group comes from what people would yell at her on the street as she'd walk along. She's a very pretty girl, in some facial expressions beautiful. She has reminded more than one observer of Marilyn Monroe, with her combination of tough savvy, pout and innocence appealingly combined.

She's neither incredibly young-she recorded with Wind in the Willows in the late 1960's-nor old. Stein says comparisons with Marilyn Monroe "make her nuts, actually."

She says, "I'm just me; I'm still trying to get it together. People on the scene say I get so much publicity. I want to earn it. I work hard and try to be good. I don't want to just be churned out."

Stein thinks Blondie's first album has sold about 50,000 copies worldwide. "None of the New York groups has had a single hit on the radio yet. That'll break the scene. Then one group will be selling more than the others. Now everybody is pretty much neck and neck."

To Place

Your

Classified

Ads

Dial

742-3384



the only radio station you'll ever really need

WICKER & RATTAN FURNITURE ROCKERS CRYSTAL BASKETS

CLASS for 1978

MACRAME WALL HANGINGS

CORKBOARD 2'x3' \$2.75

WIDE SELECTION POSTERS and PRINTS \$1.25-13.00

SALE 14.88 Reg. 21.96
21.44 Reg. 29.96
22.88 Reg. 32.96

HAND-DYED WOVEN BEDSPREADS
100 percent Cotton, Prints & Stripes
SINGLES: \$7.96-\$8.96
DOUBLES: \$9.96-\$11.96
(SELECT GROUP SLIGHTLY HIGHER)

LG. MED. SM. SALE
RICE STRAW FLOOR CARPETING 9'x12' ONLY 55c Sq. Ft. 49.88

CANE HAMPERS
\$4.88 REG. \$3.88 \$2.88
\$5.99 REG. \$4.99 \$3.99

SCHOOL BASKETS
(SM) \$5.88 Reg. \$6.59
(MED) \$7.88 Reg. \$8.59
(LG) \$8.88 Reg. \$9.99

Go back to school with an international flair. Exciting imports include bedspreads, rugs, baskets, posters and more.
SALE PRICES GOOD THROUGH Sat. Sept. 3!

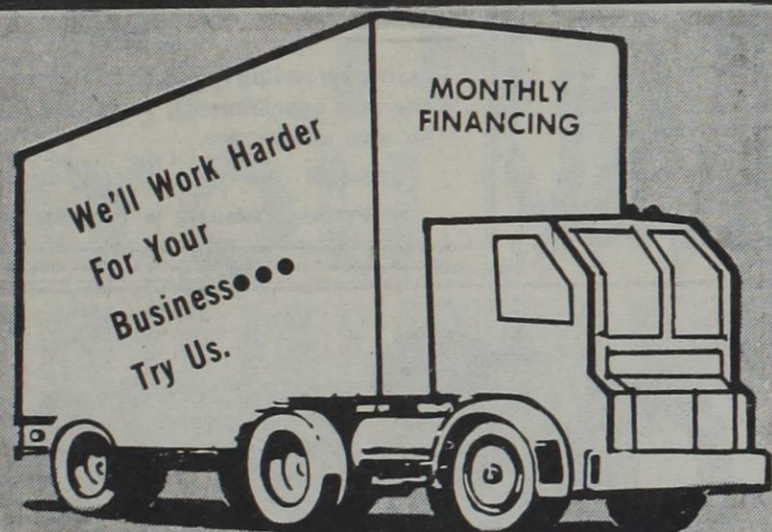
MATCHSTICK BAMBOO BLINDS
3'x6'-\$6.89 6'x6'-\$12.89
4'x6'-\$8.89 8'x6'-\$17.89
10'x6'-\$22.89

BURN'T BAMBOO AND BAMBOO SLAT BLINDS ALSO AVAILABLE

WIDE SELECTION OF PLANTS 88c-\$2.88

World BAZAAR®
South Plains Mall
792-3981 10AM-9PM MON-SAT

CANDLES DRIED FLOWERS RUGS POTTERY KITCHENWARE



WELCOME BACK TRUCK LOAD SALE MARTIN SOUND CENTER 4902 34th

"ASK A FRIEND ABOUT US"

DOORBUSTER
\$88
8 Track Tape
AM FM Radio
2 Large Speakers
MODEL 2400V19

Electroponic
THIS SYSTEM RECORDS
8 TRACK RECORDER \$139⁹⁵
Radio • Turntable • Speakers

Electroponic
NEW!
Contemporary Stereo System
8 Track Tape
AM FM Stereo Radio
BSR Changer
Only 22" wide!
\$147

8 TRACK RECORD SYSTEM
8 TRACK Play/Record
AM FM Stereo Radio
BSR Turntable
\$247

BEST TV BUY IN TOWN
\$74

BEST CB BUY IN TOWN
FREE WIG
COBRA 19 **\$49⁹⁵**

LOOK AT THESE SPECIALS

PACE # 2300
FREE WIG **\$69⁹⁵**

TV GAME
\$29

40 CHANNEL CB
MECTRON
DELTA TUNE **\$49**

marantz
We sound better.
MODEL 2252 \$460
52 RMS PER CHANNEL **\$325**
IMPERIAL 7
3 WAY WOOD CABINET
5 YR. WARRANTY
LIST \$199.95 EA. **\$99 ea.**

KENWOOD
KR9600 160 WATTS PER CH. **\$573**
KD1033 MANUAL TURNTABLE **\$79**

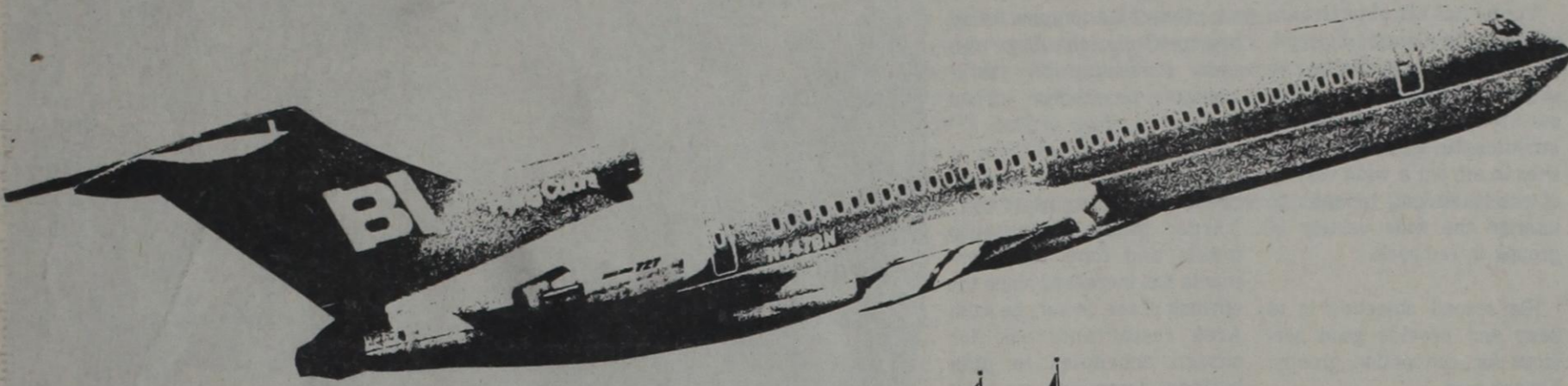
PIONEER
HIGH FIDELITY
MODEL SX 950 LIST \$600
85 WATTS RMS PER CHANNEL **\$462**
PROJECT 100 3 WAY 60W SPEAKER LIST \$125.00 EA. **\$68 EA.**

SANSUI
3 WAY SPEAKER WALNUT GRAIN LIFT OFF FRONT ADJ. CROSSOVER **\$119 EA.**
22 WATTS PER CH. **\$119**
INTEGRATED AMP AU3900

TEAC
The leader, always has been.
Model 2300 **\$444**
DOLBY CASSETTE DECK MODEL A170 **\$198**

NEW DIRECTIONS

OFF CAMPUS



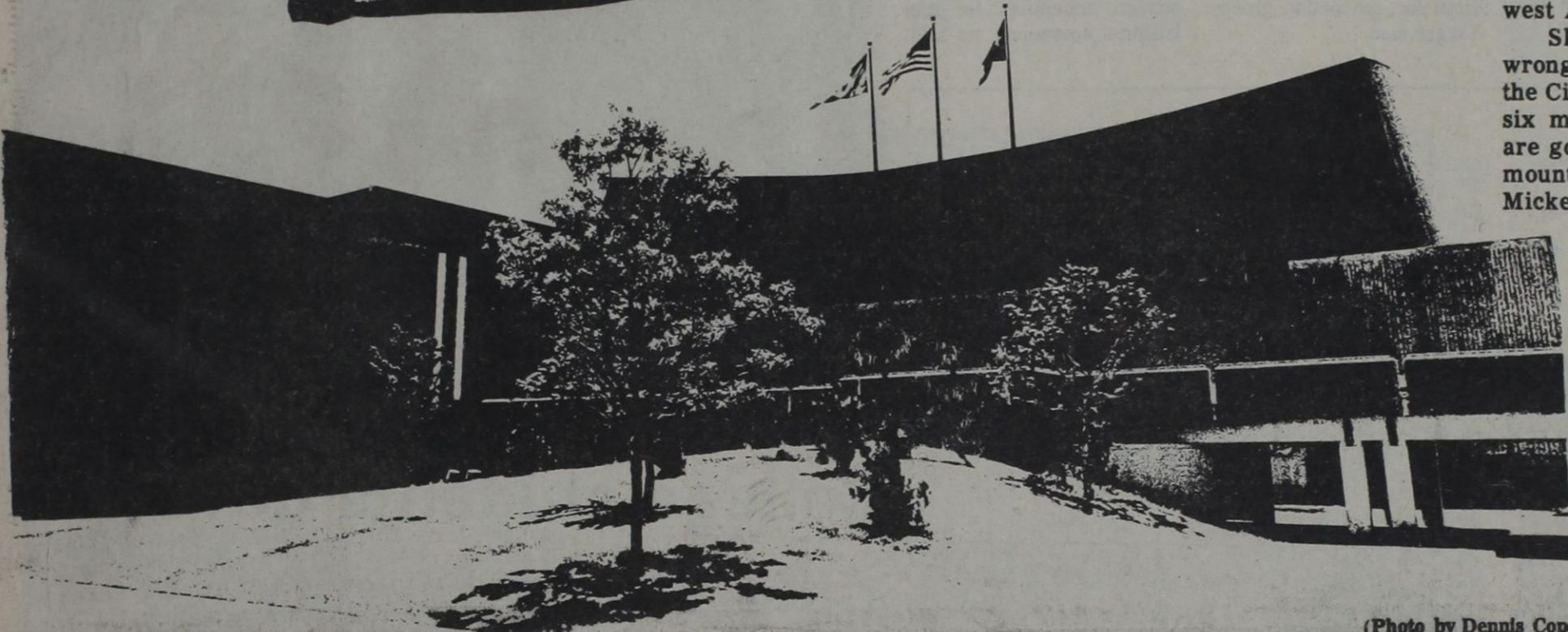
Keeping up

Lubbock is trying hard to "keep up with the Joneses," as evidenced in the construction of the Lubbock Civic Center and expansion of Southwest Airlines to the region.

productive season, catering to ethnic, social and university groups.

Skeptics have been proven wrong in doubting the usefulness of the Civic Center, sources say. After six months of operation, bookings are good and community support is mounting. Civic Center director Mickey Yerger anticipates a busy

Business is booming at the recently completed Lubbock International Airport. Competitors admit the expansion of Southwest Airlines to the Lubbock market increased airport revenues almost immediately. Continental Airlines reduced fares to compete with the Intrastate airline, further aiding airport business.



(Photo by Dennis Copeland)

INSIDE

Civic Center	page 2
Recreation Showcase	page 3
Bass Interview	page 4
T.J. Patterson	page 5
Apartment Rentals	page 6
Free Legal Assistance	page 6

The Green House

featuring

LOW LIGHT



dorm-SIZED PLANTS:

- chinese evergreen
- dieffenbachia
- closet plant

plus!

- piggy back plants
- lush ferns
- emerald princess

Special: NORFOLK PINES
88' ea. or 3 for '25

All your plant needs plus unique pottery

SOUTH PLAINS MALL

792-5597

OPEN EVERY NITE UNTIL 9 PM

LADYBUGG

Welcomes you back

with loads of Kicky new fall fashions for your active student life

PLUS

LARGE SELECTION OF:

GAUCHOS

SWEATERS

DRESSES

JEANS

LADY WRANGLER — HIS

GOTCHA COVERED —

YOUNG EDWARDIAN

Layaways welcome

SOUTH PLAINS MALL

EVERY NITE UNTIL 9:00



Center better than expected

By KIM COBB
UD News Editor

Fears that the Lubbock Civic Center would never live up to its costly expectations have been proven wrong, according to center director Mickey Yerger.

"Anyone who was skeptical enough to think the Civic Center would become a white

elephant has been proven wrong," Yerger stressed. The response from all aspects of the community has been very good, he said, and the center is heavily booked for the coming season.

"We're just about to get the bugs completely worked out," Yerger said. Support from various citizen groups,

minority and ethnic groups and the university sector has been strong, he said. The center has drawn the interest of out-of-town promoters, with the expected bookings of the Doobie Brothers and Gino Vanelli for the fall, he said.

Most of the problems faced by center workers were mechanical, Yerger said.

Thermostats were unreliable at times, he said, and parking and traffic problems created some headaches.

"Nothing major," Yerger said, "the problems we experienced were considered irritants at the time."

During the past six months since the center's opening, Yerger and other center workers have found better ways of using the facilities, he said. The fountain area has been used for several events such as wedding receptions and cocktail parties. Yerger said center officials hope to serve cocktails and food by the fountain, with a Polynesian theme, to tie in with the production of "South Pacific."

Yerger has two objectives in running the Center, he said. He is doing everything he can to get local citizens (including university students) to use the facilities, he said. The center tries to attract a wide variety of entertainment, he said, to interest the wide variety of groups in Lubbock.

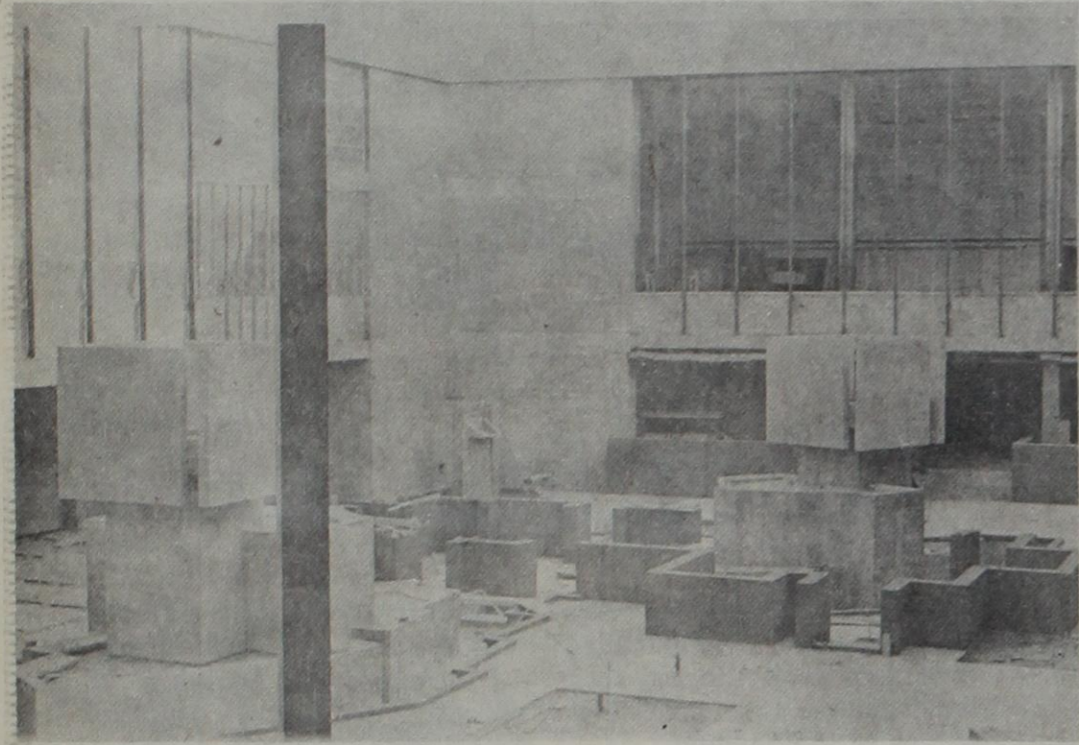
His second objective is to keep and provide good services for convention groups, Yerger said.

"We've got the finest dance hall in the city," said Yerger. University students may use the facilities, he said, with complete Civic Center support.

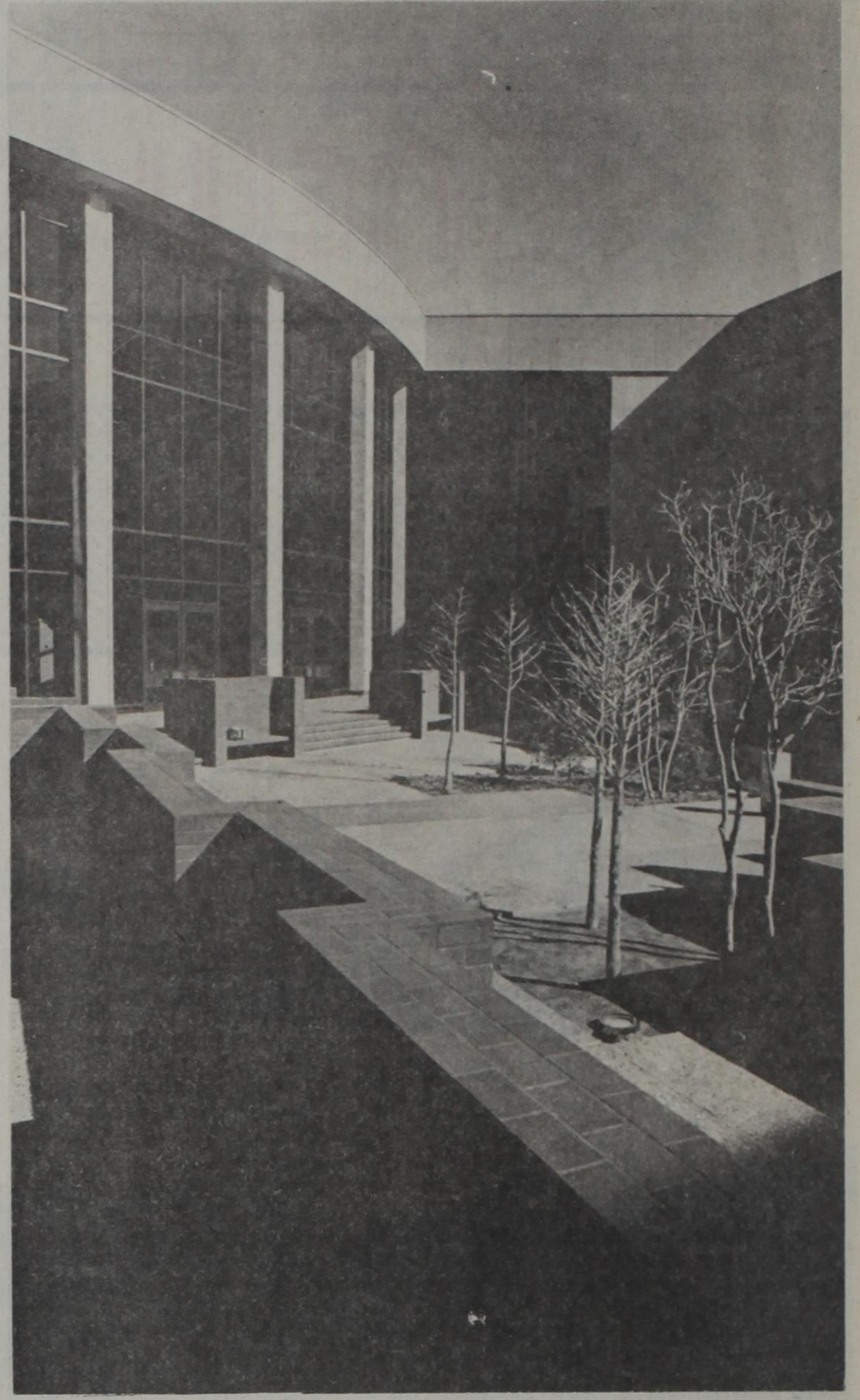
Yerger hopes to use the grounds of the center, such as the amphitheater, for free entertainment during the week-day lunch hour, he said. He suggested using university music majors who would be willing to entertain for free. Downtown business people could "brown bag" their lunches and take advantage of the free entertainment, he said.

Convention center supporters have said the construction of the complex would help revitalize the downtown area, preventing the decay common to modern urban centers.

"I don't know about downtown, but we're active," Yerger said. Business in hotels and food establishments has increased since the opening of the center, he said. Area restaurants ask for season schedules to plan business operations, he said.



Courtyard under construction



Center courtyard

Why tomorrow's professionals choose Hewlett-Packard's first family of advanced calculators today.

They're proven performers. In space. On Everest. In the labs of Nobel laureates. Since we built the first, back in 1972, our advanced calculators have been tested by millions worldwide, and they've passed.

They have staying power. Today's classroom problems quickly grow into tomorrow's on-the-job problems. HP calculators are designed and built to handle both. They're investments in a future that happens fast.

They're straightforward. "Advanced" doesn't mean "complicated." It means "uncomplicated." HP calculators are, above all, straightforward.

They're easy to use. HP calculators not only grow with you; they grow on you. They feel natural, comfortable, because we designed them to work like you think.

They're efficient. HP calculators take the direct approach. All feature RPN, a time-saving, parenthesis-free logic system. All programmables feature a memory-saving keycode merging capability.

They're personal. Professionals design their own ways to solve their particular problems, and they expect their calculators to be versatile enough to accommodate them. Ours are.

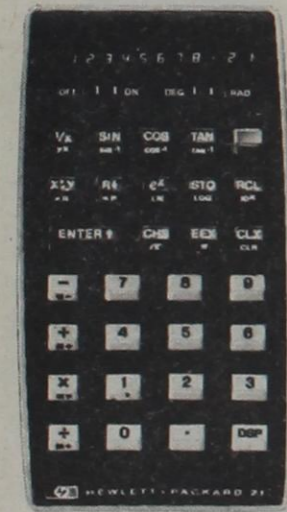
There's a variety. To say we offer a full line is an understatement. We offer a choice. That's why we publish a unique "Selection Guide" that spells out the capabilities of each. Your HP dealer has your free copy.

(800) 648-4711. The number to call for more information and your HP dealer's name and address (unless you're in Nevada, in which case you can call 323-2704).



HP-29C. Our NEW Programmable with Continuous Memory. \$195.00*

Its 98-step program memory and 16 of its 30 storage registers stay "on" even when the calculator is "off," so you can store programs and data for as long as you wish. Continuous Memory plus fully merged keycodes bring typical program memory capacity to 175 keystrokes and beyond. Insert/delete editing. Conditional and unconditional branching. Three levels of subroutines. 10 decision tests. Exceptional versatility at an exceptional price.



HP-21 Scientific. \$80.00*

Performs all standard math and trig calculations. The latter in radians or degrees. Performs rectangular/polar conversions. Displays in fixed decimal or scientific notation. Our lowest priced scientific.



HP-22 Business Management. \$125.00*

A new kind of management tool. Combines financial, statistical and mathematical capabilities. Enables business students to forecast faster, more easily and with greater certainty.



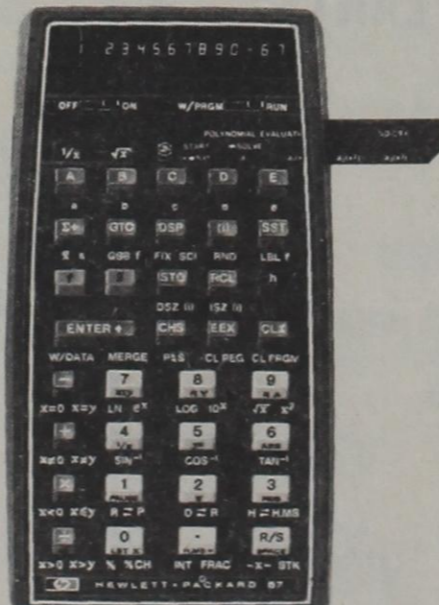
HP-25 Scientific Programmable. \$125.00*

Solves repetitive problems automatically. Enter your formula once; thereafter only variables. Requires no software, no "computer" language. Our lowest priced programmable. We also offer an HP-25 with Continuous Memory, the HP-25C, for \$163.00*. It retains programs and data even when turned "off."



HP-27 Financial/Statistical/Scientific. \$175.00*

Contains the most preprogrammed scientific functions we've ever offered, plus comprehensive statistical and financial functions. Lets you forecast, allocate resources, analyze costs—quickly.



HP-67 Fully Programmable. \$450.00*

The most powerful pocket calculator we've ever built. 224-step program memory. 26 storage registers. "Smart" card reader records contents of both. Fully merged keycodes increase typical program memory capacity up to 450 keystrokes and beyond. Superior editing capability.

College students devote time to community

PROVO, Utah (AP) — In a community service program at Brigham Young University, students are donating time to adopt a grandparent, to befriend a mentally retarded youngster or to work on community beautification or conservation programs.

"We've found that through community service, we're serving our students as well as others," explained Mike Page, director of the student community service office at BYU. "I've had some really lost students come in, scared because they were from a small town and the university overwhelmed them, or others who were just plain lonely. When they get involved in the program, though, they forget their problems because they're helping someone else."

In BYU's program, there is an average of 8,000 student volunteers each year, who offer a total of 25,000 service hours.

Page cites some examples, such as the widow in her 70s who called the university community service office to say that she was lonely. "Her husband had been a

pianist, and she missed hearing music in her home," said Page. "Now at least twice a week a student goes to her home to play for her, and just to visit."

"Or there's the case of a 17-year-old girl who was socially retarded. On the first few outings with her BYU friend she spoke only five words, but through care and friendship she learned to communicate well. She was taken from a school for the mentally handicapped and placed in a public school," said Page.

"A lot of our senior citizens in Utah Valley have had their homes painted and their yards cleaned up. Their concept of college students is getting considerably better. We're just glad to help them," said Page.

There are seven programs that the students can choose from.

—Prison Entertainment: "At first it's a scary experience," said one student, "but you leave with a great feeling." Students bring a weekly variety show to the state prison, medium or minimum security, then talk with the inmates for half an

hour after the short program. **—Advocacy:** Friendships with mentally retarded people are made, either on an individual or group basis. Students visit at least once a week and usually go to movies, sports activities, or parks. They coordinate through local agencies.

—You've Got a Friend: Local schools send the university the names of students who need an older brother or sister. College students then plan activities on a one-to-one basis.

—State Mental Hospital: Patients who are lonely or need a friend are visited by university students, either in groups or individually. Students work with whichever age group they wish: children, adolescents, or the elderly.

—Adopt a Grandparent: The college students, in cooperation with rest homes, write letters or visit patients. They sometimes work through a local senior citizens' organization, and go on outings with their "adopted grandparents."

The Denim Factory

For Guys and Gals



JEANS

- PARADISE
- MALE
- FADED GLORY
- MAVERICK
- NEAT SEAT
- LANDLUBBER
- CHEAP JEANS
- DAVID WINTER
- ORGANICALLY GROWN

TOPS

- NIFTY
- DOGGONIT
- TOPIOKA
- SAN FRANCISCO
- SHIRT WORKS
- SAN FRANCISCO
- TEA PARTY
- MAVERICK
- PUFF STUFF
- JOHNNAN MARTIN

SHIRTS

- PREGO
- MADISON
- HIMALAYA
- PETER B.
- CALMAR
- SPINMAKER
- IMPACT
- MANKIN

HEWLETT  PACKARD

Dept. 658, 1000 N.E. Circle Blvd., Corvallis, Oregon 97330

10 per cent Discount with this ad— Expires September 2
BankAmericard • Master • Charge • Layaway
4902 34th The Terrace 799-5521 OPEN 10-6 p.m. Mon.-Sat.

SHOWCASE

Photos by Karen Thom

Now you can float your own tub in the Hub



Satisfied customers

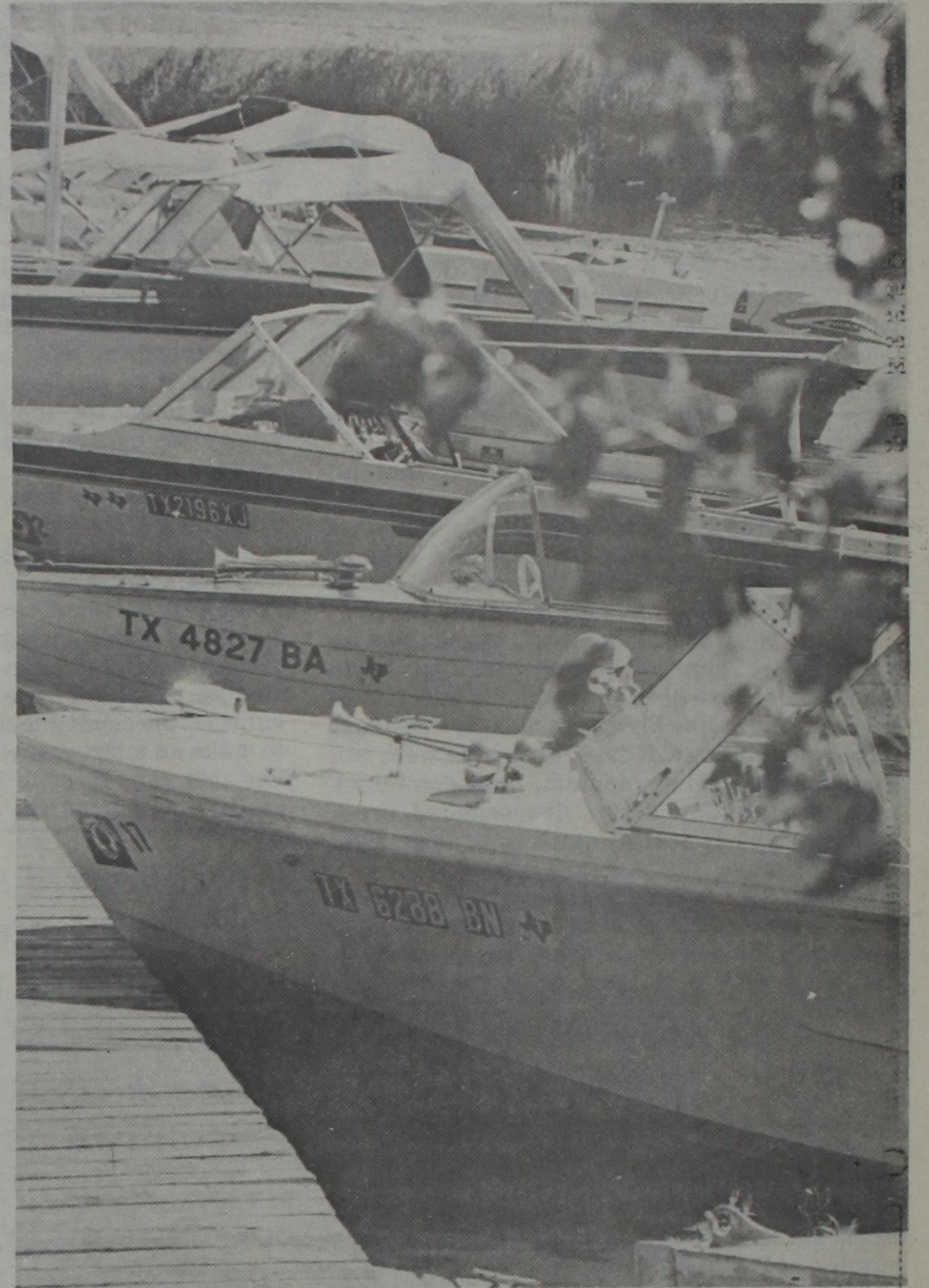
It's not a mirage. There is water in West Texas, and not just in the swimming pools.

Buffalo Springs Lake and Lake Ransom Canyon, east of Lubbock on 50th Street, offer cool, fresh relief from the summer heat. The water with its fish, reeds and ducks is almost enough to make a person think he has escaped the West Texas dust and open ranges.

For the active water enthusiast, boating and water skiing areas are designated. While the not so enthusiastic water lover can sit on the dock and cast his fishing pole, rent a pedal boat for an hour jaunt around the lake, or even saddle a horse for a gallop around the watery areas.

Picnic and camping grounds are available at the Buffalo Springs recreational area. An admission fee is charged for entry into the park. However, Lake Ransom Canyon, over the hill from Buffalo Springs, is a private enterprise, and in order to enjoy the facilities, the pleasure seeker must be a land owner or the guest of one.

So, don't be misled. There is water in Lubbock. It's just a well-guarded secret.



Floating Zone



Dry dock



Paddle boats



Freestyle



FOR YOUR ENTERTAINMENT

Hear the refreshing sound of David & Max Sap

thousands of young people have related to their sincere message of word & song they're appearing Sept 4-14 at



Bethel Temple
Assembly of God

36th & Ave. K
ROY LOVE-PASTOR

FREE TRANSPORTATION
744-3037, 744-7713

SEPT. 4-14, SUNDAY- 10:50 a.m. MONDAY-FRIDAY 7:30 p.m.
6:30 p.m.



EVERYTHING FOR THE
STUDENT, PROFESSOR
AND CLASSROOM
TEXTBOOKS
GENERAL BOOKS
SCHOOL SUPPLIES
STATIONERY
AND GIFTS

TEXAS TECH
Bookstore
ON THE CAMPUS

Owned and operated by Texas Tech University

Q & A: An interview with Lubbock Mayor Roy Bass

University Daily News Editor Kim Cobb interviewed Lubbock Mayor Roy Bass last week on topics ranging from the proposed interconnect of Lubbock Power and Light and Southwestern Public Service to the city's at-large election system to the crosswalk lights on University Avenue.

The following is a transcript of that interview.

U.D.: For the past eight years, there has been talk of connecting the two city utilities systems. Will the recent city-wide blackout speed up the plans for connecting the two?

Bass: No, I don't think it will speed them up particularly. There will be more attention paid to them. It's always been the council's intention to get that done as quickly as possible. It's easier to talk about it than get it done. I think the work will continue at a good momentum. But I don't think we'll get into any hasty, ill-considered crash program type of deal. It needs to be done right when it's done.

U.D.: As I understand the situation, bonds were approved several years ago for "interconnect." Where were these bonds spent? It has been said that part of the money was diverted to the construction of the Civic Center.

Bass: Well, the bonds you are talking about, I believe, are those related to an issue at the same time as the Holly Avenue Plant expansion was passed. I don't think those bond funds were identified as being earmarked for being interconnect on the one hand and plant expansion on the other hand. I think they, as I understand it from the city attorney, were issued for the purpose of improving that electric utility system. And I think it was the intention of the council at the time to use the money for that purpose, some for interconnect and some for expansion.

But, as has happened so often, we got into the plant expansion business and inflation had taken its toll. And the original estimates of the cost of that plant proved to be erroneous so the council

was then faced with calling a turn between just stopping on the plant expansion until other bonds were passed and building an interconnect. Or going ahead, as legal advice said the city was authorized to do, and finishing the plant expansion to get the additional 44,000 kilowatts of production capacity and then worry about the interconnect later.

U.D.: Do you think more bonds will be appropriated later on?

Bass: That would be one possibility. Revenue sharing would be one. Getting it out of revenues themselves would be another possibility for financing it. Those who, say, tell us that the price is going to be about the same. At the time that bond issue was done, as I recall it, but what the council then had in mind was trying to make an interconnect with the Texas Utilities line that runs through Lamesa, about 65 miles south. Now I think the sentiment is in favor of

inflationary times we are in.

U.D.: The City Council has seen fit to pass an ordinance that requires newsstand operators to cover magazines which some people would consider objectionable. Yet, it seems, judging by the last two complaints against one local newsstand operator that the ordinance is not going to be enforced. How would you answer criticism, which we have heard, that the ordinance was passed only to passify a certain conservative section of the city and that the city never intended to enforce it?

Bass: Now, let's see. What would be a good way to organize this reply? I think the council generally has concern about the moral standards in the community. You can find people of integrity who will argue on either side of the issue you just asked me about, whether the Playboys ought to be covered or not. Most of the council is

Now the problem isn't as much in public areas as it is in private ones. Councilman Allen Henry has proposed an ordinance whereby it would be presumed if a person on a private lot is playing on a lake and has no written permit from the owner that he would be unlawfully there and he would remove that person or do what was necessary. It's a complex issue and there is no simple answer. I just hope that we can improve our safety training of our families and ourselves.

U.D.: Are there any reasons, not readily apparent, in the make-up, voting patterns or socio-economic considerations that would make a ward system of government not feasible for Lubbock?

Bass: Personally, I do not favor the ward system. I think it is divisive. I think we have demonstrated in the city of Lubbock that a minority person can be elected to a public post in an at-large system. As witnessed on the school board, Jose Ramirez, the Mexican - American man on the school board, and as witnessed by Froy Salinas, our Mexican - American representative. It is kind of an interesting thing to me that most of the council members now live south of 34th Street and west of University. And it is often said that they can't represent folks all over town.

Sometimes it is interesting to ask a question of a person in favor of the ward system: "If you live east of Avenue A would it be your purpose to represent the folks east of Avenue A or would you do your best for the whole city?" And almost universally they'll say they'll do the best for the whole city. The next question would be, "Why do you think you could do it, living east of Avenue A, for the whole city and somebody living east-west of University and south of 34th couldn't do it?" You sometimes can get folks talking inconsistently.

U.D.: In our interview with Bill McAllister, he suggested we keep the at-large election system and require representatives to run from particular areas of the city. Would that solve the problems that are the basis of the suit (lack of minority representation)?

Bass: Well, the plan that you are talking about is a plan I devised about three years ago when we had a referendum on that subject. The council at that time — Mr. McAllister was not on the council at that time — but the then serving council would not buy that. We never did have a referendum on that particular mechanical means of holding elections. The one we did have was kind of a hybrid and it went down like the Titanic, but I wasn't for it. I didn't think it would help anything. What you're talking about was my idea but the council then would not buy it. I think that represented a medium compromise where you are required to live in various areas but are voted on at large.

U.D.: Do you think this plan may come up again and be agreed upon by the city council members?

Bass: I don't think so as long as the federal suit is pending. I don't think anything else will be until that is settled. There is a distinction in Lubbock on that kind of federal case. Most of them have been where minorities have never been able to get elected. But Lubbock is distinctive in that we have three other stations where they can. So that may be a factor in the judge's decision.

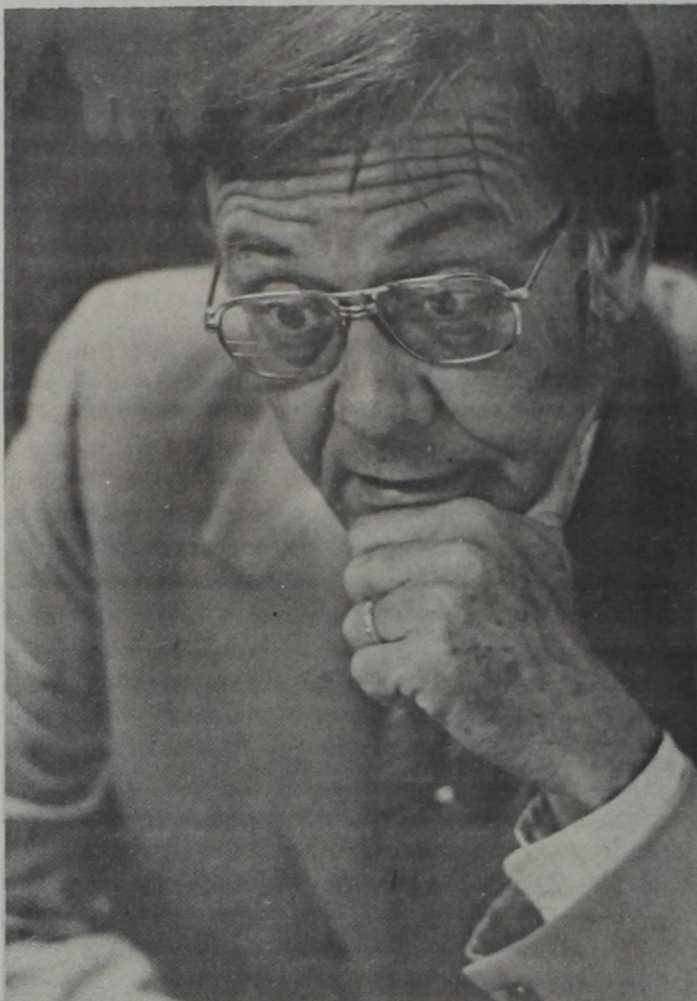
U.D.: When the crosswalk light at Main Street and University Avenue was put in, we were promised that the crosswalk at 14th Street and University would be studied with the idea of putting in another crosswalk light. Is this a dead issue?

Bass: No, it's not dead. It's just not heavily laid in the light. All of the city traffic studies for the last six or eight years have shown the wisdom of widening University. So far, the regents have not seen it that way. And those lights are very expensive, you know, and the synchronization of them. I think one thing that has slowed down lights along University is — you know if we should get lucky and get to widen it — all of that would have to be reprogrammed and rebuilt.

Then too, there is a chance that there is some program that would synchronize or correlate the signals all the way from 4th to 19th. It would be better if some were put in now instead of waiting to do that all at once. But the Main at University deal, it's kind of an emergency deal in a way. And it's really not the best kind of equipment or synchronization but it does a pretty good job.

U.D.: So, in effect, you are biding your time until University is widened?

Bass: Not necessarily. But, at least until the whole stretch of street can be coordinated.



'Personally, I do not favor the ward system. I think it is divisive. I think we have demonstrated in the city of Lubbock that a minority person can be elected to a public post in an at-large system. As witnessed on the school board, Jose Ramirez, the Mexican American man on the school board, and as witnessed by Froy Salinas, our Mexican American representative.'

making the interconnect with the Southwestern Public Service system here in Lubbock, though the cost of a good many items has risen. Still, there is the difference of five miles here and running it 65 miles there. And that savings of expense would hopefully make it what was estimated.

U.D.: Would the expense, if passed on to the consumer, mean an increase in the utility rates?

Bass: No, I kind of doubt that it would, at least in the short term. Sometime the rates are going to have to go up, I feel sure. We've been able to avoid that for a good many years simply by having the fuel costs passed through. And it may be that it will continue that way for a good while. But it just depends on the general inflationary cycle we are going through. The rate, well, when you go talking about the rate, most folks think in terms of what is my monthly bill. And if there monthly bill is up, then to them, the rate is up. And it may just be a semantics problem, but as a matter of fact, the rate here has not been raised but once, maybe twice in the last 20 years. The fuel cost passed through has increased the monthly bill. But the other plant rate has remained fairly stable considering the

reasonably conservative in many ways. They are pretty innovative in other ways. So I would say that they really didn't have in mind any particular accord with any particular group of people at all. I think some citizens of all kinds were interested in that. I think the abuses that many of the publishers and newsstand operators had perpetrated on the people did as much to bring that about as did the citizens.

It was said at the time that the ordinance was passed that it is difficult to make a case evidentially, speaking for prosecution. And they have given other priorities. The police ordinarily are not going out looking for violations of this kind. They'll respond to complaints that are made but given the choice to try to chase down a burglar or cover a magazine, most citizens would rather the burglar be chased, even the most conservative citizens.

U.D.: Do you see any specific means of lessening the dangers of drownings in the city's playa lakes?

Bass: Well, this is a real interesting kind of problem, and one that has a lot of emotion to it. As a father of three young sons now, one three-month-old granddaughter and a five-month-old grandson, I have a considerable interest in it. It has been peculiar to me that I think that folks in West Texas are a little bit allergic to water and how to use it. For instance, the city of Orlando, Fla., has gorgeous lakes scattered all throughout the city. Madison, Wisconsin, and numerous other cities have had lakes as part of their park areas and their decorations.

At the expense of being misunderstood, I ought to say that if it's like driving cars, parents are going to have to do a superlative job of teaching their children some of the dangers of daily living, playing in the streets, playing in the lake water, climbing up on tall poles or buildings. There are a lot of hazards to daily living. But still that doesn't help.

You know you can talk about parent responsibility but if some lady's son is drowned, then that just doesn't ring her bell too much to hear all that about parent responsibility and I kind of understand that. But I hope we won't get into a position where the park areas are where you see signs saying don't do this, don't do that.

FREE HOT WAX
With Regular Car Wash at
MY CAR WASH
2808-50th
Bring This Coupon
Offer good to October 1, 1977

Classified Ads
Dial 742-3384

Margo's la Mode

SOUTH PLAINS MALL

Cafe, black, rust or brandy leather.
48.00

School Dressing

sketched: plaid blouson, fringed collar & yoke \$16, our collection \$7-22, corduroy pant, zipper pockets \$20, our collection \$14 & up.

Sweetbriar

south plains mall
jeanne geran, mgr.

DOWN 6th ST. TO PANCAKE HOUSE

Crossword Puzzler

1	Soft food	5	Goal	40	Mistake	47	Possesses
4	Den	6	Negative prefix	41	Crony (colloq.)	48	Goddess of healing
8	Obtained	7	Renovate	42	Babylonian	49	Lair
11	Devoured	8	Idle chatter	43	Beer ingredient	51	Faroe Islands
12	Ireland	9	Hypothetical	44	Obese	53	Whirlwind
13	Man's name	10	Article of furniture	45		57	Note of scale
15	Brook	11	Force				
17	Penpoint	12	Restricts				
19	Exist	13	Man's nickname				
20	Writing fluid	14	Encounter				
21	Openwork fabric	15	Finish				
22	Beverage	16	Pronoun				
23	Cow	17	Restricts				
25	Ordinance	18	Man's nickname				
26	Encourage	19	Ugly, old woman				
27	Conjunction	20	Number				
28	Delance	21	Hostelry				
29	Anger	22	Exist				
30	Earth goddess	23	Italian inkeeper				
31	Italian inkeeper	24	Be in debt				
33	Teutonic deity	25	Dim				
35	Brick-carrying device	26	Cheer				
36	Possess	27	Strike				
37	Cry of sheep	28	Conflict				
38	Part of fireplace	29	Remains				
40	female sheep	30	Football kicks				
41	Lane	31					
42	Deposit	32					
43	Bitter vetch	33					
44	Small rug	34					
45	Article	35					
46	Distant	36					
47	Stopped	37					
50	Portico	38					
52	Spoken	39					
54	Falsehood	40					
55	Put in readiness	41					
56	Remainder	42					
57	Sea eagle	43					

DOWN

1	Dance step
2	Unit of Siamese currency
3	Punctuation mark
4	Sheep through

Distr. by United Feature Syndicate, Inc.

CROSSWORD PUZZLE COURTESY OF PANCAKE HOUSE
OPEN LATE 6th & Ave. Q
Welcome back... We missed you

SHADRACK'S TUXEDO

4912-50th
PH. 795-7101

"Tuxedos for every formal occasion"

PREGNANCY INFORMATION
counseling • referrals

762-4032

Texas Problem Pregnancy Center, Inc.
A Texas Nonprofit Corporation



Neat dirt

This man is demonstrating the ultimate in positive thinking as he mows dirt with a little bit of grass mixed in. Grounds Maintenance surely hasn't wasted any water here outside the Mass Communications Building. (Photo by Dennis Copeland)

Patterson personally deals with students

T. J. Patterson is well-known on the Tech campus and the Lubbock community. Patterson is a freshman adviser in the College of Business Administration. Patterson puts some of his theories to work as an assistant to the associate dean of Business Administration. He served as public affairs director of a local radio station and is editor of The West Texas Times. Patterson also involves himself in recruiting new students to Tech.

What is your philosophy in counseling and working with students?

"You treat each young person differently. A young person must learn to make decisions himself. In other words, on the university campus, this is the big league, they're no longer playing softball.

"Mom and Dad will not be around to serve as an umpire or referee. Today is the first day of the rest of your life. That is the basic thing I tell young people. No matter how many obstacles in ones path, each day we have a chance to overcome those kinds of things.

"Young people, well I've told this story to a thousand young people since 1970 when I came aboard this gigantic ship of knowledge. A elephant when he's small is placed in a circus tent, he is tethered to a pole. No matter where that circus travels, or where that tent may stand, he is still tethered to that pole. And as he or she becomes larger, in their minds they have been conditioned that they cannot pull away from this tethered pole but they'll walk around their circle. So I tell young people today is the first day of the rest of your life, you can pull away from those chains. I'm talking about dehypnotizing their minds and pulling off their rose colored glasses where we can see life as it really is."

How do you think incoming students view life?

"I think they are shy, afraid. Many graduate from small classes where they are 'A' students. This is a large place. Many students are from the West Texas communities. Of course Houston is very popular, Dallas, Fort Worth, El Paso, and San Antonio.

"But this is a new kind of thing for many. Tech has a friendly pleasing personality and when young people see it they are amazed at what they see. So being from a class of five or 500 they are shocked by the attitudes of other young people. And with this lovely cake we have the topping of a pleasing personality, people look forward to it.

"I have traveled throughout Texas and have seen other universities, which I never compare. The proof of the pudding is to taste it yourself. But at the same time we find those who cry and are shy, who can't get up at 7:30 in the morning or thinks everybody is watching him or her. But near midsemester those kinds

of things change. I see them grow."

What do you think makes them start growing?

"They begin to walk among their peers. Being from Waxahachie, Muleshoe, Dallas or San Antonio, as a freshman in the college of business you still have the same common denominator, ultimately to acquire a degree in one of the disciplines within the college. Therefore, with the basic foundation of college courses, you have something in common with your peers. And knowing and conditioning yourself that you're just as sharp as that person is from that class of 500 or that class of five.

"I see them grow, especially with that freshman orientation class we have, BA 1290, we orientate our young people in the different areas of business. It is a mandatory class so therefore we can see them grow. But there is one thing that keeps them from growing. There is that professional dormitory lawyer who tends to direct the thinking of some young freshmen. I'm talking about that advanced sophomore who has all the answers, who gives out free so-called professional information to that neophyte, to the green freshman who is coming aboard.

"Now those freshmen who listen to those kinds of things that are relevant to them taking the correct courses or following the correct procedures always get in trouble. I'm saying to help these people when they come on board but when it comes down to important information, let's make sure it comes from the horse's mouth. Because each college on campus has a system which a student must work within to have a very smooth working operation. But that dormitory lawyer can really upset the apple cart. And I see it all the time, somebody telling me that John said this, but that's not the way it is. But they tend to grow as the semester passes.

"And I usually have a crying tea party at mid-semester, several weeks prior to the end of the semester. I've got a box of tissue that I put on my desk and they'll come in and cry and say, 'I went to too many ball games' or 'They made me go to the strip.' Nobody makes you do anything. You're a very weak person, young freshman, if someone can dictate how you should run your life. You're gullible.

"You left mom and dad back home at some Oak Drive and you're out here in West Texas, Lubbock town, an 85 square mile community in a community within a community, Texas Tech. You haven't been afforded this opportunity before in your life. Be careful and really understand what you are doing. I believe the first day is essential, you have to hit it off right with people. If you misdirect them that first day, you'll have a problem controlling that ship.

"I tell teachers that the first day in your classroom is your last day. If you don't control that ship that first day, you've got a problem. And I often tell young freshmen that I'm the nicest fellow on campus but I too call a spade a spade, one and one is two. Young people like to be told what to do sometimes, not to be asked what they should do."

What are some of the other problem areas facing students?

"Going to class is a big problem for some young people, therefore, at mid-semester in the college of business, we advise those who are not going to class by mail. But going to class is a problem for some people, not all. Second, some young people have problems with professors. 'I can't understand him.' 'I don't like him or her.' I tell them if you are having problems and you are paying your money for an education, you should have the guts to go to the teacher, look them straight in the eye, and say, 'Look here, prof, help me. I don't understand.' They won't bite you. I usually tell them that if he bites you to come see me and we'll check those people out. They think professors sometimes will eat them up but they won't. Professors are human beings. They appreciate a healthy positive dialogue between themselves and the student. We have something called midsemester grades which I think are very positive. To me they serve as benchmarks of where young people are midway through the academic semester.

"And some young people are able to come back stronger the second half of the ball game that semester. They talk to the professor or study harder, or pay closer attention to their time. While others they pay no attention to it. They're the ones that'll come to my office and say, 'I didn't know where I was.'"

Is this for freshmen only?

"It is up until 22 hours, I believe. Especially the first semester freshmen. I think it should be used for freshmen and sophomores.

When should a student come in for counseling with you?

"I don't like appointments, if you have a problem you come in here. That's why our BA 1290 class is advantageous for the student because I am there at each class. If you have any kind of a problem pertaining to your academic situation, we are there. No matter how busy I am, I always have time to talk to a young person in distress, or a young person trying to make a decision. But BA 1290 is primarily used for counseling with students before and after class. We are able to help our young people twice a week and at the same time they'll know us and we'll know them. The students in the College of Business are more than a social security number, they are human beings."

Go back-to-school in jeans from JCPenney.



Be sure you have plenty of jeans when classes begin. We have every style you need from the narrow legged French cut to the slightly flared. Many are D-ringed, yoked, tucked and toggled. Prices range from \$12 to \$30. Get yours now.

Wrap-up this fall in sweaters from JCPenney.



When cool weather begins, keep warm with our fashion sweaters—hooded, wrapped, cabled, zipped and leather trimmed. Also the popular Fair Isle style. Prices range from \$13 to \$26

Use your J C Penney Charge Card or our convenient Layaway Plan. Shop 10am til 9pm Monday through Saturday. South Plains Mall.

Renting fears solutions

By VIVIAN BROWN
AP Reporter

A big basement storage bin or a large closet in an apartment where some furnishings might be stored could solve the fears of damage that keep many people from renting or exchanging their homes.

And many people, especially retired folks, are in the mood to consider such a solution after a costly vacation that has been paid for by belt-tightening while their own homes had remained vacant.

One couple chose that solution after discussing why they didn't want to rent their

home: they didn't want their furnishings abused. They decided that a padlocked basement closet is the answer for them and the do-it-yourselfer will build it during the winter.

While that closet will be a tidy built-in, a big bin would serve the purpose and can be made inexpensively from used or cheap lumber, if you have the space. Into it would go something as large as a chair or as small as an ashtray if you build a couple of shelves.

Jewelry, silver and personal papers can go to a bank box. Some boxes are big enough to

hold collections of stamps, coins, ivories and porcelains.

The prospect of an almost-free vacation may inspire a potential house-renter or trader to buy things especially to be used by the tenants — bed linens, pads, pillows, lamps, table linens. These things can be stored in the bin when your furnishings are not in it.

People who rent their homes have found that light scale furnishings, china, glassware and slipcovers may suffer wear and tear breakage. Anyone concerned about

certain kinds of damage might rent replacements such as sturdier furniture or they might find some things in used furniture shops.

A place should not look dreary, however, or you may not find a tenant. Most people are content with a minimum of decorating extras, providing a home is cheerful and comfortable. And many do not want furnishings that require special care, especially if there are children.

Except for a little breakage of glasses and china which was replaced at a cost of about \$18, one family had no complaints on their first experience at exchange. Another woman had a tear in a slip cover. A wise rule is not to leave anything in your home that is irreplaceable, such as an heirloom, unless you know the people well.



Move in

David Spector, David Crowe and Steve Snider make the move into one of Lubbock's student-dominated apartment complexes. Apartment

rents and houses on Fifth and Sixth Streets remain the most popular with Tech students. (Photo by Karen Thom)

Renting booms!

July and August are big months for apartment rentals, with many Tech students looking for fall housing, according to workers at the Rental Housing Directory of Lubbock.

Most students don't need apartments until late August or the first of September, according to directory worker Barbara Estes. Men usually look for three or four room houses while women students lean toward apartment living for security reasons, she said.

"Something really close to Tech," is the most common request from students looking for housing, she said. Affordability is another major factor, she said, since most students

don't want to spend more than \$100 per person for a house or apartment.

Landlords usually contact the agency when they have a vacancy, said Directory Director Ralph Huntington, approximately 30 days before the vacancy will occur. For this reason students should start apartment hunting around 30 days before they will need the apartment or house, he said.

"A lot of kids have pets. That makes a big difference in housing availability," Estes said. The apartments clustered around the intersection of 4th Street and University Avenue, particularly on Fifth and Sixth Streets, seem to be the most popular with students, Estes said.

Many renters and ex-changers spend considerable time choosing the ideal family to live in their home. Sometimes the arrangements work so well that the same families exchange or rent year after year, and there is no necessity to store anything.

You don't need to build a bin, a closet or anything else if you have a big basement and can slide everything into an area that will not be used by the tenants. But most people prefer a line of demarcation, and they can also throw a tarpaulin over everything to protect it if the furnishings are in a bin.

A bin can be built at ceiling level. Or it could be built into a corner of a basement where it would be more useful. Six-inch boards — old or used — might be used horizontally for the kind of bin one might find in old houses where coal bins still exist. A large gate forms one side of the bin so that large pieces can hold special books, out-of-season clothing, lamps or whatever.

Setting 2 by 4 posts in concrete may not be necessary, and one diagonal brace on the gate frame may suffice. It depends on how much effort the do-it-yourselfer wishes to expend. You will need some clearance between the post and gate so that it can swing out smoothly, but it does not need to touch the floor, nor need the bin boards reach the ceiling. Most people close such bins with a big padlock. Actually, if a corner of a basement is used, there is only one side to build and one gate plus the posts.



Not for long...

Vacancies are available in Lubbock apartments, though apartments renting close to campus may not be available for long. According to workers at the Rental Housing Directory

of Lubbock, most students are looking for housing close to Tech renting for around \$100 per person. (Photo by Karen Thom)

LSC offers free aid

By JEANIE FIELD
UD Staff

Twenty-three per cent of the 29 million poor in the United States face a legal problem each year, yet only 1.2 million have access to legal services. The Legal Services Corp. and the Legal Aid Corp. in Lubbock are among the organizations formed to alleviate this problem. According to a publication of the Legal Services Corp., (LSC) nearly 12 million people live in areas where no programs are available for free legal assistance.

A team of Tech law students has determined 20 per cent of the populations of Lubbock, Hale and Hockley Counties are indigent and eligible for aid. The study revealed that the legal problems most often encountered by the indigent population are in the areas of landlord-tenant and general property problems, domestic relations, consumer protection, especially in the areas of finance companies, and employment.

According to the legal services study, the Lubbock County Bar Association established a Legal Aid Committee shortly after World War II because of an increase in the number of people unable to employ legal

counsel. In 1967, the committee incorporated as a non-profit organization and formed the Legal Aid Society of Lubbock, Inc.

The Legal Aid Committee's board of directors placed restrictions on the corporation which limited it almost exclusively to divorce and paternity suits. Because of these restrictions, a large portion of the indigents' legal needs still were not being met.

In 1974, Congress created the Legal Services Corporation, through the Legal Services Corporation Act. The LSC is governed by an 11-member board of directors, appointed by the President, with the advice and consent of the U.S. Senate. The LSC's day-to-day activities are directed by a president appointed by the board.

The corporation distributes grants to more than 300 legal aid programs across the country with appropriations from Congress. Programs are governed by local boards that include both private attorneys and representatives of the poor community. According to an LSC publication, the programs hire the lawyers and staffs, who handle the legal problems of those who qualify for free legal assistance.

The Lubbock branch of LSC originated with the Legal Service office in Denver, Colo., according to Carla Crisford, Tech Law School graduate and employee of Lubbock Legal Services. The Denver office surveyed legal needs in Texas and found that the most deprived areas were West and East Texas. This information was relayed to the Tarrant County Legal Services office, which began a branch of LSC in Lubbock in January 1977.

Lubbock Legal Services handles cases which involve "social security, welfare problems, marriage, consumer problems, landlord-tenant problems, drafting or probating wills, defensive auto accident claims, and other civil matters" and does not handle "criminal cases, traffic tickets, suits for damage or any case for which an attorney would normally receive a percentage fee," according to a publication of Lubbock Legal Services. Eligibility for legal service is determined by the poverty guidelines distributed by the U.S. Department of Labor.

The Lubbock office of LSC employs two full-time attorneys, two part-time attorneys, and three law clerks, says Marvin Rogers, attorney

at the Lubbock office. Approximately 300 cases are handled per month, says Rogers. Of these cases, "some require only an interview and a phone call; some are solved with a letter; others take longer."

"The increase in clients at legal services is steady," he added.

Crisford says that Lubbock Legal Services can do much more than handle legal cases. "We can help people assert their rights and become more involved in their community," Crisford said.

"Most indigent people are frustrated with lack of representation and lack of understanding in legal areas, but don't know how to go about doing anything about it. We try to educate them as to what they can do," she said.

Crisford feels that Lubbock Legal Services does a better job than paid attorneys because the legal service attorneys are "not out to get the dollar, so they have more time to counsel with people."

Lubbock Legal Aid and Lubbock Legal Services cooperate with and make referrals to each other, says Crisford. Legal aid refers clients with legal problems out of their jurisdiction to legal services and legal services refers most divorce cases to legal aid.

Second and third year Tech law students participate in research, drafting, and counseling in the legal assistance clinics, according to Dan Benson, associate professor of law. The law students also work with Tech student legal counselor Jim Farr, and other legal assistance clinics in the Lubbock area. These students are supervised by a field attorney who ensures that they receive educational experience while they perform assigned responsibilities, says Benson.

"A local judiciary member said he thought some local attorneys were hurt financially when the program first began, but that the increased litigation has helped all local attorneys."



Blue Maguey cactus hearts ripe and ready for distilling at Tequila Cuervo's La Rojeña plant.

Since 1795 Cuervo Gold has been made in only one way. And in only one place.

In Tequila. Where the pampered Blue Maguey plant still flourishes amidst the rich, volcanic soil and perfect climate as it has since 1795.

Where over 182 years of tradition is still a way of life. This is what makes Cuervo Gold special. Versatile and adaptable. Neat, on the rocks, with a splash of soda, in a perfect Sunrise or Margarita, Cuervo Gold will bring you back to a time when quality ruled the world.



Cuervo. The Gold standard since 1795.

CUERVO ESPECIAL® TEQUILA, 80 PROOF, IMPORTED AND BOTTLED BY © 1977 HEUBLEIN, INC., HARTFORD, CONN.

It's

Lucky 99¢

6-pack
12 oz. cans

When you live in Texas

Pinkies

LIQUOR STORES

"WEST TEXAS NO. 1 WINE MERCHANT"

J. Patrick Malley's

WELCOMES BACK TECH

PRESENT THIS AD FOR ONE FREE DRAFT BEER

servicing the finest sandwiches daily

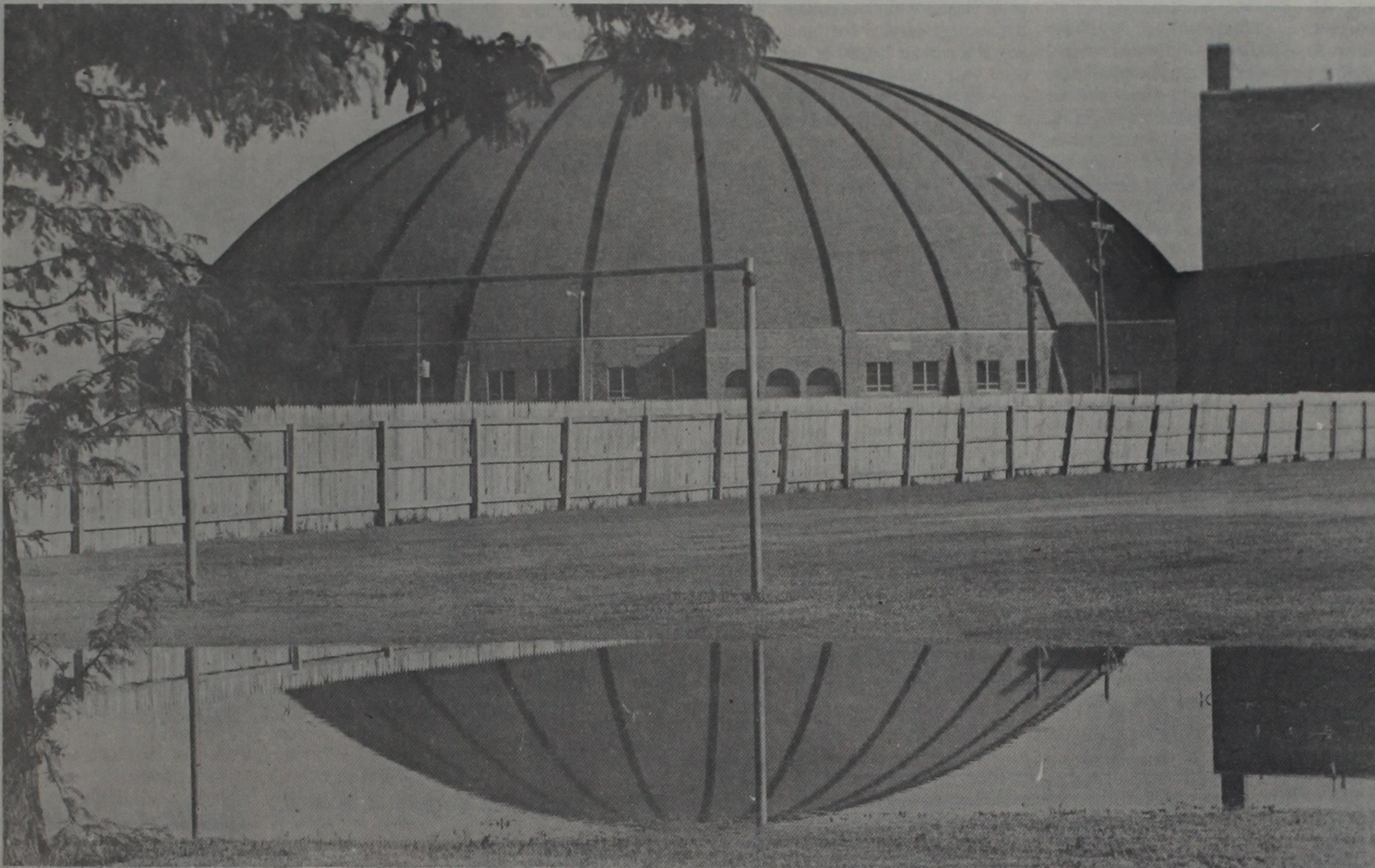
hours
MON.—THURS.
11:00 A.M.—12:00 P.M.
FRI.—SAT.
11:00 A.M.—2:00 P.M.
Open Sunday's 4—Midnight

To Go Orders available until closing

1211 University across the street from Tech 762-2300

NEW DIRECTIONS

ON CAMPUS



Water, water everywhere...

Go fishing? Or maybe you prefer water skiing? While several local restaurants have begun a policy to serve water only on request and other parts of the country are rationing water or even fighting forest fires, Tech has such an abundance that a new system of "ponds" sprang up all over the campus during the summer, thanks to runaway sprinklers. (Photo by Darrel Thomas)

INSIDE

- Chuck Campbell Page 2
- Freshman help Page 3
- Paul Woods Page 3
- Traditions Page 4

Welcome to TEXAS TECH

The staff of the TEXAS TECH BOOKSTORE is ready to do everything they can to be of service to you.

The TEXAS TECH BOOKSTORE, located on campus, is owned and operated by TEXAS TECH UNIVERSITY

Why not help yourself by shopping the complete bookstore while you are at TECH.

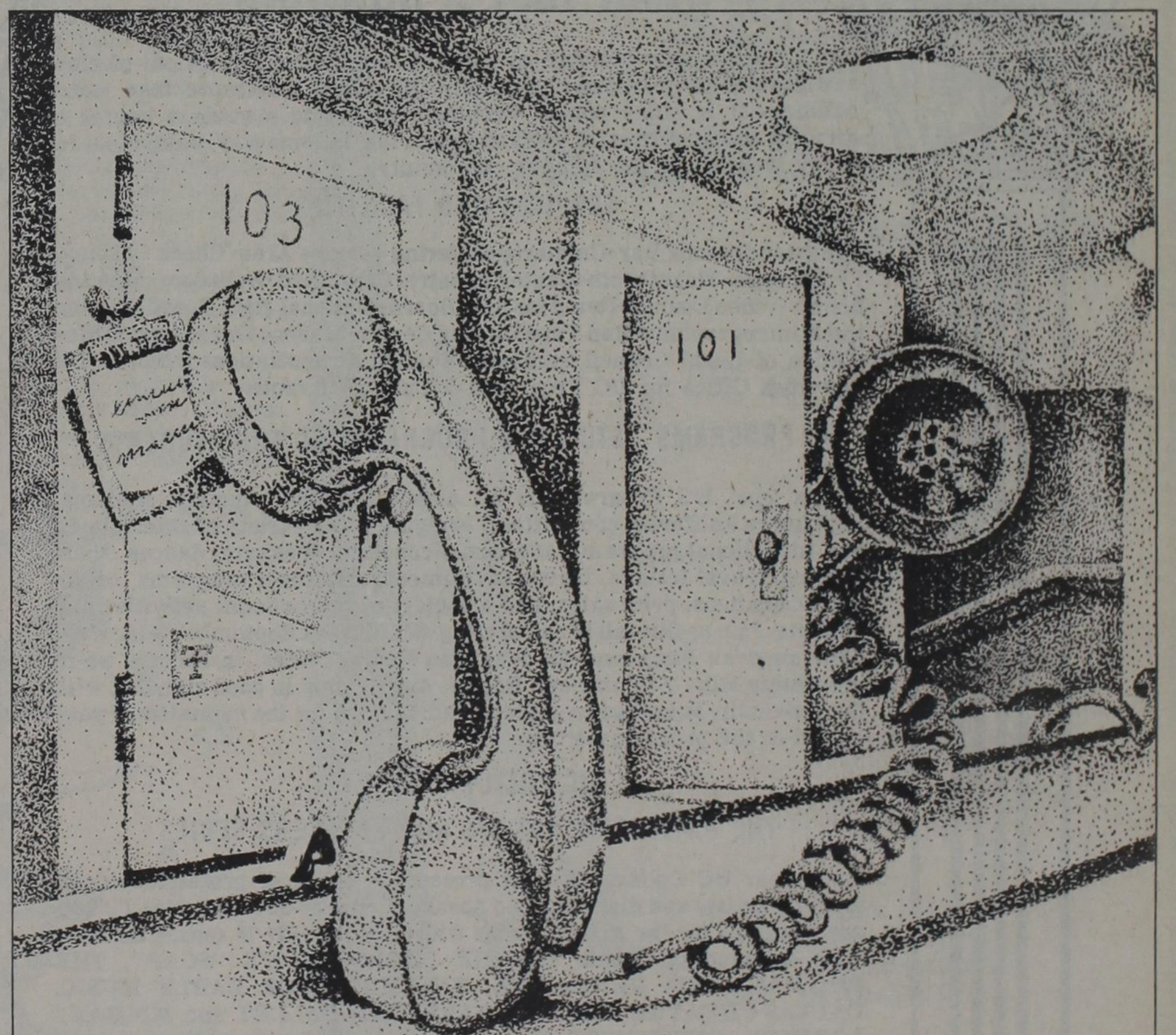
TEXAS TECH



Bookstore

ON THE CAMPUS

OWNED AND OPERATED BY TEXAS TECH UNIVERSITY



"Sally, we've gone to sign for a line at the University Center Blue Room."

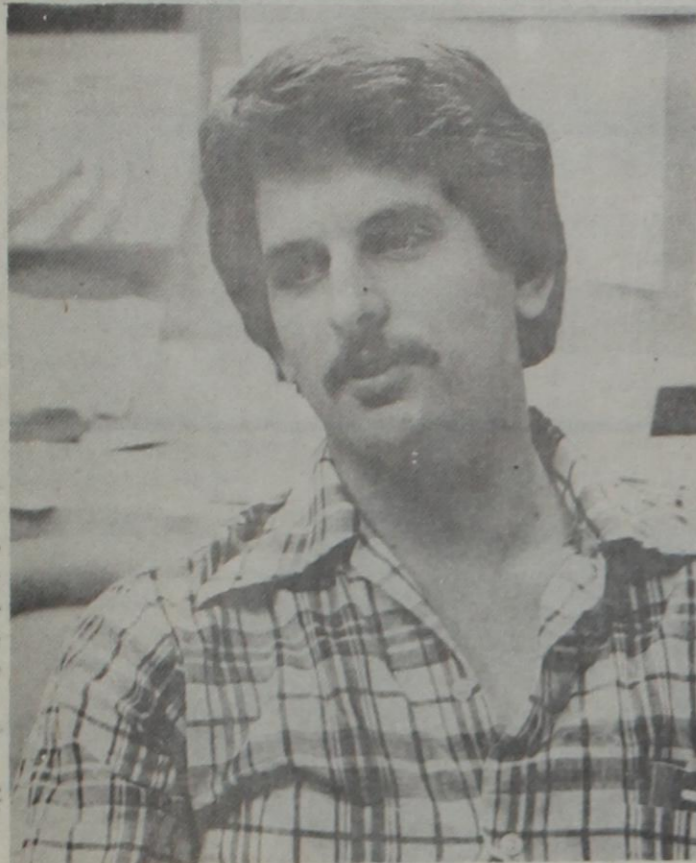
On-Campus Students: If you want to sign up for long distance service for your dormitory room, grab your roommate and head down to the University Center Blue Room (Room 205) between 8:30 a.m. and 5 p.m. any weekday from August 24 until September 9.

Off-Campus Students: To arrange for phone service at your off-campus apartment or home, please apply between 8:30 a.m. and 5 p.m., weekdays from August 15 until September 9, in Meeting Room A at the Civic Center Inn, 1202 Main.

A letter of guaranty may be necessary in lieu of a deposit.



Southwestern Bell



Campbell

Student Association President Chuck Campbell plans to apply his experience in budgeting to Tech's student service fee problems. Campbell explains the ins and outs of the student service fee. See interview this page. (Photo by Darrel Thomas)

Shuttle service outlined

By DENISE KINNER
UD Staff

"A service whose time has come." That's the way Fred Wehmeyer, associate vice president for administrative services, describes the new shuttle van service, which this fall will take students from the commuter parking lots to their dorms.

The shuttle van will run from dusk to 2 a.m. For several years, University Police have provided a "taxi service" for students. According to Wehmeyer, the van will free officers for other duties.

"We found this was one

function (taxi service) that took up an inordinate amount of the officers' time. It's time we used the officers more effectively and efficiently," Wehmeyer said.

The shuttle will be made up of one university van, which seats 12 passengers. The van will be appropriately marked with some kind of "Kojack lights" and will have radio communication with the University Police Department.

According to Wehmeyer, the van will be driven by civilians, and will run when school is in session. At this time, there are no route schedules.

Q & A: An interview with SA President Chuck Campbell

By JANET WARREN
UD Reporter

Student Association President Chuck Campbell sheds some light on his ideas concerning the student service fee fund, and what he expects from the student senators.

U.D.: What do you see as new directions in student representation?

—Campbell: We need to get out more to the students. We need to get student groups organized to work together, for the betterment of the students as a whole.

U.D.: Student groups such as?

—Campbell: College councils, and registered student organizations. All those reflect student interest, that's why people gather to make an organization. And the SA must be constantly aware of their representation of the students. I think they are but I don't think they are overt about it.

A lot of times a student senator will not tell a person that he is in the Senate. He should say something in the BA or in the classrooms about a problem and say he is an elected representative.

U.D.: Is that bad they don't?

—Campbell: I think it's bad. I can possibly see why someone wouldn't stand up in the classroom. But as a senator, his job is not to walk into this office, go in the back room, and go to senate meetings. His job is to speak to students and listen to what they have to say. And actively pursue that area. The SA can't be just upstairs. up here,

closed off from the students. And that has happened in the past and that's bad.

U.D.: Why?

—Campbell: All these people elected by the students get these particular areas to work on and they work on them. They disappear in the Ad Building or out in the community. Most of them spend most of their time working in their particular areas. But in that process they drop into obscurity. They aren't seen by students as much, they're busy solving problems and that's fine but they need to be aware of talking to students too.

U.D.: What is your experience with the SA?

—Campbell: I was appointed as a senator when I was a freshman because there was a vacancy and a number of people interviewed for it. My sophomore and junior year I ran as a BA senator. Last year I ran as a senator at large and was chairman of the budget and finance committee.

U.D.: What are your personal projects for the coming year?

—Campbell: The biggest thing I've worked on for the past two years has been in the area of budgeting, what the university should pay for and what the students should pay for. I'm in the midst of working on student service fees. The students get 21 services by paying their service fees. But there are a whole lot of areas in student service fees that need to be looked at, prior year accounts,

unallocated accounts. U.D.: What is a prior year account?

—Campbell: That is the money budgeted to a particular line item, like KTXT, the UD, and the money that is not spent by Sept. 1 goes into the prior year account. And the money is spent on capital outlay, which is equipment and things like that. And you want to keep enough in that account for the unexpected. But, all the same, it's an injustice to the students to let that thing build up so large, that it just sits there. There has got to be a cut-off on prior year monies. And that extra amount above and beyond that point should be put back into the student service fee fund. Say if we have \$50,000 in the prior year account and we can only see a need for say \$12,000 of it, then the other \$38,000 should go back into student service fees. That would just subtract from the money that students would have to pay for student service fees.

U.D.: Do you have a special interest in student service fees?

—Campbell: Tech is very fortunate in that it is a very, very inexpensive school. Its in between the third and sixth cheapest school in the United States, I've heard. I don't know how accurate that is. In the future we're going to see the academic quality of the university improve significantly. If you can couple academic quality with inexpensive tuition and fees, you're a pretty rare institution.

U.D.: Are you saying this could be done here?

—Campbell: Well, its done to some degree right now. But I've got a special interest in student service fees for that reason and also because money is something near and dear to every student's heart. Anything that affects your pocketbook is a paramount consideration to most students. To try to alleviate any waste of student money, you have to try to take a long hard look at things, such as fees, because they historically rise every year.

U.D.: What is an unallocated account?

—Campbell: There is a formula that estimates the number of students and the credit hours they take for fall, spring and summer terms. It is a combination because student service fees are paid by the number of credit hours you take, up to 12 credit hours and then you pay the maximum. That's an estimation. When they get the actual enrollment, if the enrollment is higher than that estimation, then it generates more revenue. When that happens, you already have your money budgeted to these particular accounts and the excess revenue over and beyond the budgeted amount goes into the unallocated account. Now both the unallocated and prior year account are put into university interest drawing funds. The money makes money for the university, the interest. You can see the reason for trying to get into a more realistic system on accounts like these; trying to get down closer on estimates, trying to narrow down the size of prior year.

Now the student service fees are considered state money

because they are levied in the name of the state. State monies have certain restrictions on them as to what you can and cannot do. There have to be thousands of things that the university needs to spend money on but are restricted by the state. You need to have unrestricted money, like interest off these accounts, to spend on other things, freely. The only catch to all this is if you have a big prior year and a big unallocated account, then you have more money for the university. That's in terms of

interest. But then again, that's not fair to students because if you just let those things build, that's poor budgeting for the students.

U.D.: Do you think administrators regard a lot of money in these accounts, building up, as a problem?

—Campbell: Well, I'm sure they think it is good. I'm not going to say that they try to do that. I know Dr. Ewalt and I are working on this problem right now. The more you look into student service fees the more you find out.



Carillon

UNIVERSITY CENTER

THE UC IS MORE THAN JUST A BUILDING

The UC is the only building on campus constructed for the out of class activities of the campus community. However, it is more than just a building—it is many people working together to provide a center of services and activities for you and to provide, in some way, enjoyment for every member of the campus community.

SERVICES AND FACILITIES

Newsstand-Snack Bar-Cafeteria-Catering-Games Area-Check Cashing TV Lounges-Ticketbooth-Center Theatre-Courtyard-Ballroom-Meeting Rooms-Video Lounge-Items for Sale Board-National Ride Board-Typing and Mimeographing-Red Tape Cutting Center-Student Government Office-Office of Legal Council Students-Student Organizations Offices-UC Activities Office for UC Programs & Cultural Events.

UC PROGRAMS - STUDENTS PROGRAMMING FOR STUDENTS

That's what UC Programs is all about. It's 200 volunteer students, working on 9 different committees, bringing you a variety of entertaining and educational programs. It's films, concerts, speakers, dances, short courses, travel forums, travel advisement, children's programs, crafts demonstrations, print sales, and a variety of recreational activities and exhibits. Join us this fall in celebrating all UC week September 9-16. We'll have Mexican Bingo and the Magician George Sands. In concert we're presenting Mike Williams and Denim. Any Student in good standing with the University is invited to get involved. Sign up for the committee of your choice in the programs office.

UC CULTURAL EVENTS

THE UNIVERSITY ARTISTS AND SPEAKERS SERIES

Each year UC Cultural Events presents a series of professional performing artists and distinguished speakers. Money-saving Series Tickets are available for the Artists Series which for the 1977-78 season includes such outstanding events as: THE PROPOSITION'S "SOAP", THE PHILHARMONIA HUNGARICA, ENSEMBLE FOR EARLY MUSIC, DALLAS THEATRE CENTER, HARTFORD BALLET and MICHAEL LORIMER, GUITARTIST. The '77-'78 Speakers Series will prove to be the most exciting in years with such names as JUDITH CRIST, EDWARD ALBEE, MARGARET MEAD, LEONARD WEINGLASS, TOM WOLFE and BILLY TAYLOR.

Our artists events will amaze you - wheather you're already an "arts buff" or just being introduced to the exciting world of the performing arts. And our speakers series supplements your academics, plus gives you the chance to meet and hear well-known individuals that you've never before had the opportunity to experience.

Let us entertain you - seriously!

UC TICKET BOOTH

The UC Ticket Booth is located on the first floor of the University Center. It operates Mon.-Fri. and handles all ticket sales in the center. Advanced tickets for all University Center events are sold at the Ticket Booth. Student organizations, University departments and even off-campus groups may arrange to have their tickets for events sold at the booth. Information and requests for use of the service may be obtained in the UC Activities Office. For Ticket Information Call 742-3610.

FOR A GOOD TIME CALL 742-3600

"DORM SIZE" CARPET REMNANTS
\$29⁹⁵ and up
Wayne Kemp's Carpets & Counters Inc.
5601-H ABERDEEN 793-0639

Bells to toll on Fridays

Those celestial sounds heard each Friday afternoon on the campus are not heaven on earth but they can make it seem that way.

The carillon, pronounced with the accent on the first syllable, is a huge musical instrument made of 36 bells and is responsible for all those sounds. Located in the west tower of the administration building, the carillon is played for about 10 minutes each Friday afternoon by Dr. Judson Maynard, professor of music.

The carrillon bells are cast like those made in Holland three or four centuries ago. A few of the 36 bells can be seen from the north or south of the administration building.

According to Maynard, the real beauty in the music comes from the hand control of the Tech carillon. Many other carillons are controlled electrically.

Unfortunately, Maynard does not have a practice keyboard and cannot rehearse the music except in his head. This has kept many students from playing the carillon, he said, since no one wants to practice when everyone on campus can hear.

Maynard first played a carillon 25 years ago at the University of Montana, using a carillon much larger than Tech's and learning how to play on his own. He has given two concerts on the carillon, on July 4, 1976 and July 3, 1977.

The carillon was installed more than a year ago but there have been no dedication ceremonies yet.



Personalize your gifts

WE HAVE A FULL LINE OF HALLMARK GIFTS PARTY GOODS AND ACCESSORIES

- Hallmark Party Goods, Gift Wrap, Candles and Greeting Cards
- Hallmark Pens and Pencils
- Large selection of gifts for everyone
- Personalized wedding invitations and party goods
- Personalized imprinting service



92 FM
KTXT
LUBBOCK



Ticket trouble

Parking tickets typically confront incoming and old students alike. According to Traffic and Parking Counselor Barbara Milner, a student has three paths to follow after a traffic

citation has been issued, including surrendering his parking sticker.

Aids to beat Tech shuffling

By DENISE KINNER
UD Staff

For more than 6,000 freshman students entering Tech this semester, the 1,800-plus sprawling acres will prove confusing and frustrating.

Lost in the shuffle, students have many questions about college life: Where to go for check cashing? Where to pay traffic tickets? Where is the best place to buy and sell books?

Here are answers to these three questions and more:

The basic tools an entering freshman or a graduate student needs are books. Three bookstores, located on the campus or within walking distance of it, try to meet the students' needs.

The Tech Bookstore has a complete list of textbooks used each semester, and books are sold at the publisher's list price. According to Larry Templeton, bookstore general manager, used books are sold first, which can help students save as much as 25 per cent.

A student selling a book can get one-half of what he paid if the book is going to be used the following semester. If the book is not going to be used the next semester, the bookstore gives the student the wholesaler's price. The Tech Bookstore hours are 8 a.m.-5 p.m. Monday through Friday and 8 a.m.-12 p.m. (noon) on Saturday.

The Varsity Bookstore, located at 1305 University Avenue also has a complete list of textbooks being used. Steve Komarek, textbook manager, says the bookstore tries to supply as many used books as possible.

The Varsity's buy-back policy is the same as the Tech Bookstore's.

According to Komarek, in order to get the best price possible for a used book, students should sell their books as soon as the semester is over. The Varsity Bookstore is open from 9 a.m.-6 p.m. Monday through Friday and 9 a.m.-5 p.m. on Saturday.

The University Book Center, at 1103 University Avenue, has most of the textbooks available according to Dorthi Hill, manager. According to Hill, the book center gives the best price possible to a student selling his textbooks and the condition of the book and whether it is a hardback or paperback are taken into consideration. The University Book Center is open from 9 a.m.-6 p.m. Monday through Friday and 9 a.m.-5 p.m. on Saturday.

Another place for students to buy and sell books is at the Book Exchange. Sponsored by the Student Association, the Book Exchange takes place Aug. 29-Sept. 7 in the courtyard of the University Center. The exchange will be open from 8 a.m.-5:30 p.m.

Ronnie Bobbitt, Student Association external vice president, says the book exchange tries to help students sell books for the maximum price and buy books for the minimum price.

"Students can save an average of two to three dollars on books purchased and sold," Bobbitt said.

If a student has a book to sell, he should take it to the Student Association office, on

the second floor of the University Center, set a price for the book, and a receipt will be given indicating that the SA office has the book. The SA office handles all sales at the book exchange.

For students who need cash in a hurry, check cashing services are available at the University Center and the Tech Bookstore. There is a \$25 limit per check.

Requirements for check cashing are: current address, phone number, driver's license and Social Security number shown on all checks. Students must also indicate what the check is for. There is a \$3 service charge on returned checks.

Hot checks are sent to Central Collections, located in Drane Hall. George Sanderson, collection supervisor, outlined the steps taken when a hot check is received at the collections office:

First, the check is redeposited. Sanderson said 60 to 70 per cent of the checks clear when sent through a second time. If the check doesn't clear, several efforts are made to get the student to go to the collections office and pick up his check: a notice is sent out, attempts are made to contact the student by phone or at his parents' residence. If these attempts fail, a certified letter is written informing the student he has 10 days to redeem the check. If it is not redeemed, the check is turned over to the district attorney's office for collection.

Every semester some Tech students are plagued by traffic tickets. Barbara Milner, traffic and parking counselor, says a student has three options after a citation

has been issued:

First, if payment is made within 72 hours, the fee is \$5. If the fee is not paid within that time, the student must pay \$6. Secondly, the student can voluntarily surrender his parking permit for 30 days in lieu of payment.

During this period, the student loses parking privileges on campus. Within 48 hours after a citation a student can appeal the citation in writing to the Traffic and Parking counselor.

For students who may be confronted with legal problems, the Student Legal Counsel, on the ground floor of the University Center, is a free service available for students.

Jim Farr, practicing attorney, has been the legal counselor for four and a half years. Farr says the legal counsel has two objectives. First, to counsel and advise students and second, to conduct a preventive legal education program.

"Like any other segment of the population, students also have legal problems. We encourage students to come to the legal counsel office the minute a problem develops," Farr said.

The legal counsel office hours are 8 a.m.-5 p.m. Monday through Friday. Students are welcome on a walk-in or appointment basis. All matters discussed between the legal counselor and the student are confidential.

"I don't try to make lawyers out of the students, instead I try to teach them general principles of the law so they can avoid legal hassles," Farr said.

Farr said that many

students stay away because he is unable to represent them in court. Farr said this doesn't have to be the case.

"Students don't realize there are many things you can do without going to court. Most cases are resolved by going to see the other side, making a telephone call or writing a letter," Farr said.

Another form of counseling offered to students is at the University Counseling Center. The counseling center, located in West Hall, provides students with career counseling, personal and academic counseling, study skills course and a speed reading course.

According to Dr. Rolf Gordhamer, director, there are no charges for general services. Fees are charged for the speed reading course and Credit by Examination.

The counseling center is staffed by six counseling psychologists. All matters discussed between the student and the psychologists are confidential. The center is open from 8 a.m.-5 p.m. Monday through Friday.

For students who have paid their Student Health Service Fee, the Student Health Clinic is available for their health needs. The clinic, located in Thompson Hall, provides a walk-in clinic and the After Hours Clinic. The walk-in clinic is open five days a week from 8 a.m.-5 p.m. Service is not provided during semester breaks. The After Hours Clinic is open from 5 p.m.-8 a.m. Monday through Friday, and 24 hours a day Saturday, Sunday and holidays.

According to Dr. Reagan Gibbs, director, students can get essentially the same care they get from their doctors.

Woods: comic adviser

Don't be surprised if you find your professor explaining that you are in the largest astronomy section ever when you thought you were signed up and in history class. It's probably Dr. Paul Woods up to his well-known tricks again. Woods is liberal arts and pre-law adviser and was chosen by La Ventana as man of the year. He also sponsors Chi Omega and heads up freshman orientation in the summer. Woods seems to be a witty and good humored man; he answers his telephone with "Top of the Afternoon!"

Could you tell me something about yourself?

"I'm a product of Illinois and came down here as a missionary, not directly to Tech, I went to A&M first, I was a missionary of culture. After fourteen years at A&M, I came out here where culture had already been established. I have a somewhat different philosophy. I feel our major mission here is taking care of students. They're the ones paying the freight. No student is ever afraid to call me at home at night. Nobody is ever told to go away when they come to my office. This is what we're here for, to help students get through. So, service to the undergraduate student is my concept of the direction I should take."

You work with a lot of incoming students, what can you see as possible new directions?

"There is a tendency, more on the part of the parent than on the part of the student, to make sure that their university student children are vocationally oriented. As liberal arts adviser, I run into 1,500 or so in that category that haven't really made up their minds yet. And we don't try to direct them down one path or another, we try to encourage them to sample areas that interest them, then we make suggestions."

You mentioned vocational education?

"OK, here's the problem on the vocational. Some people think their children should immediately enroll in some particular academic major which is going to guarantee them a job when they get out. The students are frequently in an area they don't really like, they even graduate with that major then they go into another field."

Were you undecided?

"Yes, I thought I was going to be a sports writer, but I got irritated my junior year, a job went the wrong way. So, I became a scholar. Of course, I've been a scholar all the way through, like most journalism majors are."

I wish I could say you are

right. So you became a scholar, how did you do this?

"I was taking a lot of history and political science."

What blanket message would you like to give students if you could?

"Stay away from the blankets, that's for sure. Don't be in a hurry to decide the academic major you're going to pursue. Just be honest with yourself and admit that you don't know."

Is there a time when you feel the student should know?

"Yes, the end of their second year."

Do you think the vocational or career testing helps?

"Our counseling and testing center is doing a remarkably good job right now. The aptitude tests as currently administered really help."

Would you recommend undecided students to the counseling center?

"Yes, the truly troubled, I send them there."

What about your teaching philosophy?

"I believe that it is the responsibility of the professor to make the class interesting. If I ever see anybody falling asleep, I blame myself. I've had some dull professors before. But the ones I remember are the good ones, the ones that stimulated interest, and made you enjoy the subject."

Do you feel this aspect you mentioned is taken into consideration when hiring professors?

"I don't feel it is given sufficient weight in hiring procedures and tenure votes."

It is hard to believe that you take students falling asleep personally. Many students stay out all night and rely on class time to sleep.

"Well, I probably would too. I've slept through a lot of classes. Especially 2:30 in the afternoon. Math class. I didn't have a good math background from high school to begin with, the professor couldn't communicate, and Indian summer in Illinois with no air conditioning is a time when you think about a lot of other things than class. That was the class in which there was a young freshman girl and she was also bored. The second week she said she couldn't stand class that day, and to watch her because about ten minutes into the class she was going to faint. She wanted me to pick her up and bring her books. And myself and this other guy, we were both Eagle

Scouts and it wasn't even 5 minutes in the class that she folded up on the floor. So we picked her up and took her out in the hall."

"The professor, who was a Yale man, came out and his face was shtier than hers, he was scared to death and asked if we could take care of her. He said he would go take care of the class, and not to worry. So he went back in, closed the door, and she opened her eyes and asked if he was gone. She said, 'Come on along across the street and I'm buying the beer.'"

Do you think things like that still happen?

"Yes, but I don't think they happen in my class because I try not to be that dull."

TODAYS MALE HAIRSTYLING STUDIO

"The Pros of the Plains" featuring Roffler products

FOR APPOINTMENTS CALL: **765-8431**

1105 13th St. Downtown (Across from Hemphill-Wells) OPEN MON.-FRI. 8:30 to 5:30

Always a 15% discount with Tech I-D

Do you want to fly?

Face it... you've always wanted to fly! Most of us remember that feeling... and for a lot of us it has never gone away.

You're in luck. Air Force ROTC can set you winging. Our Flight Instruction Program (FIP) is designed to teach you the basics of flight and includes flying lessons in light aircraft at a civilian-operated flying school.

The program is an EXTRA given to cadets who can become Air Force pilots through Air Force ROTC. Taken during the senior year in college, it is the first step up for the cadet who is going on to Air Force jet pilot training after graduation.

Air Force ROTC also has a scholarship program to pay for books, fees, and full tuition, along with \$100 a month. This is all reserved for the cadet who wants to get his life off the ground... with Air Force flying.

Air Force ROTC - Gateway to a Great Way of Life

SECURITY NATIONAL BANK IS ONE JUMP AHEAD

Right on the corner
Right in the middle of the suburban shopping center district
You'll find us

- uncomplicated in the easy way we help make your banking make sense
- jumping at the chance to be YOUR bank
- always near when you need us most.
- at the junction of Slide Road and west 34th Street

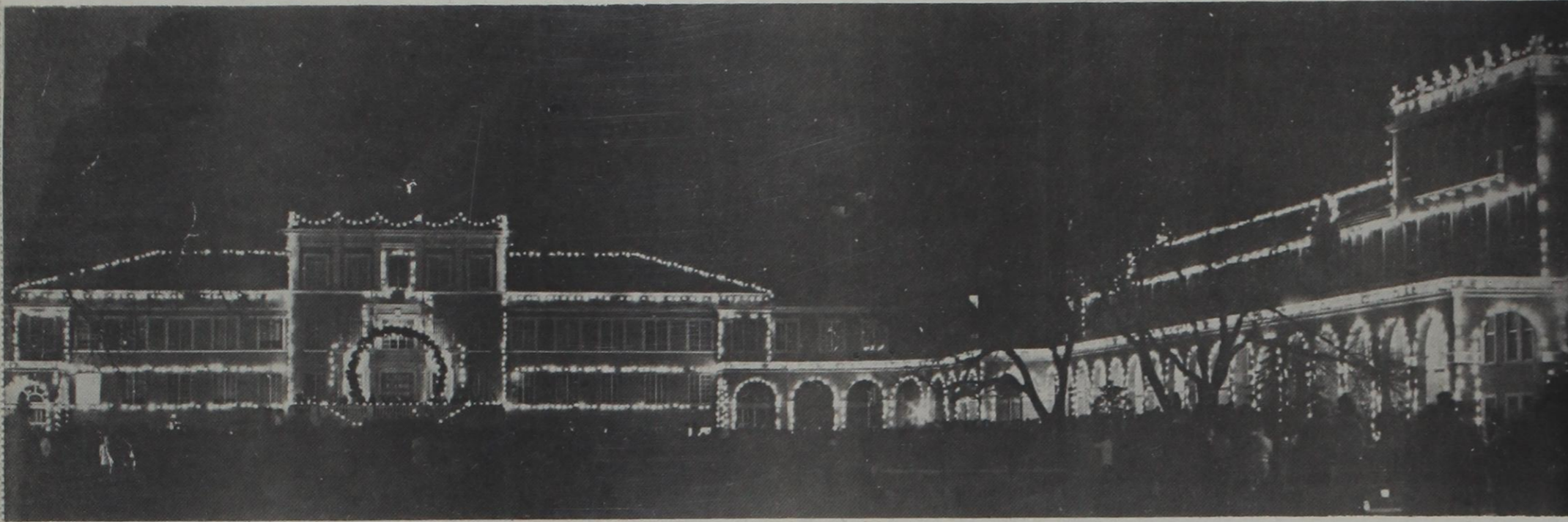
Then... your banking will go one jump ahead in neighborly Lubbock's busy way of life

ONLY A SHORT JUMP FROM RAIDERLAND... STUDENTS AND FACULTY, DROP IN ANYTIME

SECURITY NATIONAL BANK OF LUBBOCK, TEXAS 79414
792-7101

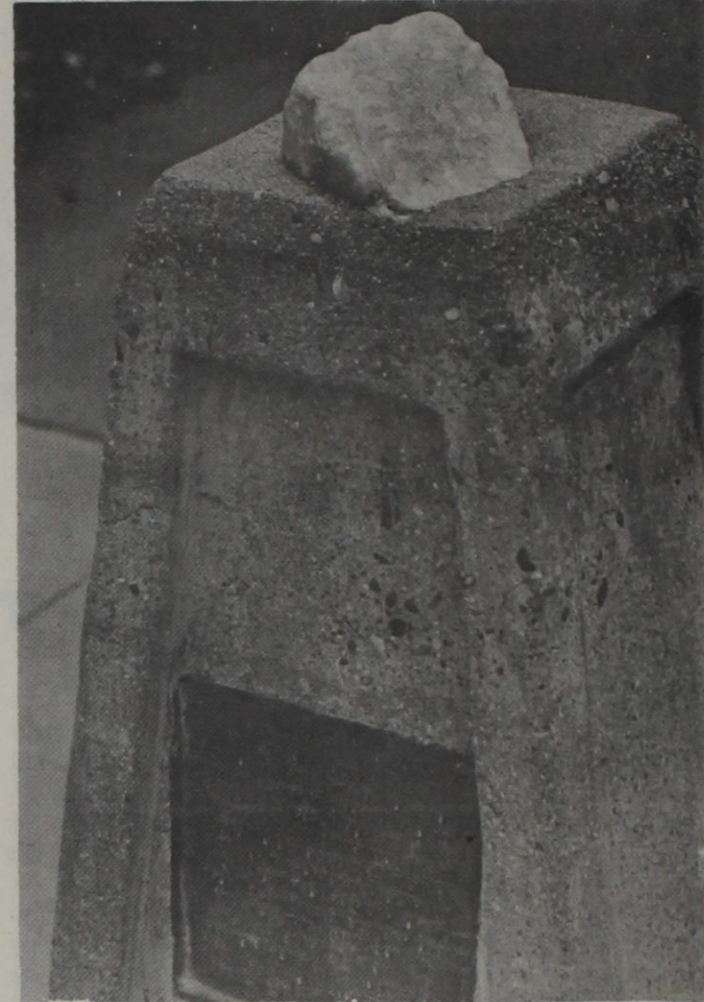
SLIDE ROAD
BROWNFIELD ROAD

YOUR SECURITY REALLY MATTERS



Traditions

The Carol of Lights, a long time Tech tradition, has recently come under scrutiny and has a questionable future because of the school's energy conservation drive. Fortunately, other traditions, such as the Blarney Stone, aren't affected by such human tribulations. In 1939, the pictured stone was found to have the same properties as the original stone in Dublin, Ireland. The Blarney Stone is located under a colomnade of the Electrical Engineering Building. (Photo by Karen Thom)



Traditions change with students

Although the present trend seems to be away from the traditions of college life, they exist in different forms and ways on the Tech campus.

Today it's the masked rider at the football games, the Carol of Lights, a blarney stone in front of the Engineering Key and the closing of the Tech fountain in front of the campus.

During the 1920s, the tradition was for the incoming freshman to wear beanies as a symbol of respect for upper classmen.

The freshmen were again the brunt of traditions during the thirties. Freshmen received the nickname "Slime."

During early Tech basketball games, according to an old Tech graduate, the student body would choose one player from the opposing team. The name of the player would be announced during the game and the crowd on hand would remain silent. This prank would sometimes affect the player enough to ruin his concentration and his performance during the game.

Fish day was an older tradition that has since been abandoned. The evening before Fish day, a battle took place between the freshmen and the sophomores. A flag pole was

greased and the green freshman flag was flown from the top. It was the goal of the sophomores to remove the flag by any possible means. The sophomores usually won.

The Spanish architecture present on the campus has influenced many traditions. Ewing Freeland, wife of the first Tech football coach, after seeing the buildings on the campus in 1926, suggested the football team be named the Matadors. The first student newspaper was called the Toreador and the yearbook became the La Ventana.

Many of the early social clubs also bore Spanish names. A train trip was sponsored by the school for Tech students to go to one of the out of town football games in the fifties.

"Each year the school chartered a train to an out-of-town football game. One year we went to Baton Rouge, La. We traveled all night Friday, went to the game on Saturday, and came home all night Saturday," said Mrs. Bryce Campbell, the former Virginia Carr and Miss Texas Tech 1956.

In 1950, the statue of Will Rogers was presented to Tech. Approximately 2,500 students gathered around the Memorial Circle to attend the dedication of the statue of the famous humorist. It was donated by Amon G. Carter, president and

publisher of the Fort Worth Star Telegram. Carter donated the statue because of his interest in Tech.

Carter also gave identical statues to the city of Fort Worth and the University of Texas at Austin.

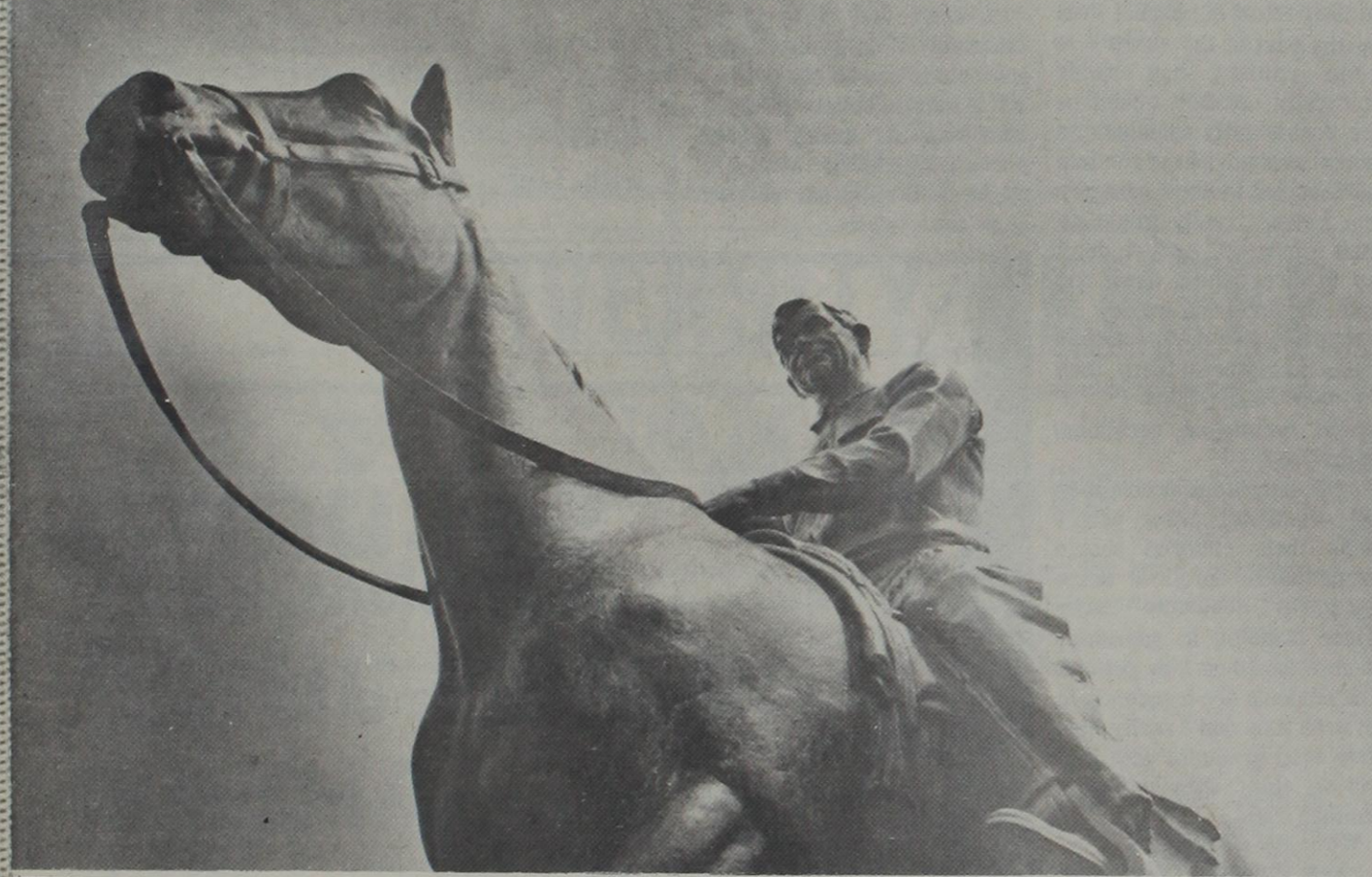
Will Rogers, astride his favorite horse, Soapsuds, has become a landmark for the Tech campus. A unique tradition has evolved from the statue. It is believed that Rogers will climb off of his horse and walk away when a virgin graduates from Tech.

The statue is entitled "Riding into the Sunset," but faces northwest. The Board of Directors did not want the rear of the horse to be the first thing visitors to the campus saw, so the statue was pointed northwest. The rear of the animal now supposedly faces the Texas A&M campus.

The tradition of the Blarney Stone was uncovered in 1939. A piece of the original stone is on a pedestal in front of the Electrical Engineering Building. This piece is believed to have been a part of the stone that disappeared from Blarney castle in 1658.

The original Blarney stone is in the summit of the tower of the castle near Dublin, Ireland. The belief is that upon kissing the stone one gains the gift of eloquent speech.

Located in the East Tower of the Administration building, the Victory Bells were donated by the Senior Class of 1936. The larger bell weighs 900 pounds and the smaller one 300. The bells are rung after every football, baseball and basketball game for minutes. The bells also ring after Tech wins a SWC championship and after an athlete is chosen All-American.



Rogers rides

Will Rogers and his horse Soapsuds are permanently settled near the entrance to Tech, adjacent to Memorial Circle. The Board of Directors did not want the horse's rear to face downtown Lubbock so it was turned to face the northwest. Now the rear of the horse appropriately faces Texas A&M.

Lost, found articles scheduled for sale

The Alpha Phi Omega lost and found service, in the northwest corner of the University Center, may be getting ready to sell some of your lost personal belongings.

Every year, hundreds of students lose books, clothes, jewelry and numerous other articles. Most of these unfortunate students never take the effort to find their lost items, and most of the articles end up in the Alpha Phi Omega lost and found. The articles are stored for one year and then sold.

Dean Shaw, who helps run the service, says that most of the articles lost are books, but other articles also turn up. For instance, says Shaw, a TI SR-50 calculator, worth \$80, was lost last year, and no one ever filed a claim.

Shaw says that most students don't know that articles are turned into the service, regardless of where on campus they were lost. If you have lost something during the last year, says Shaw, go by the service and file a claim. If an article is found after the student files a claim, the student can be contacted.

Students who find lost articles can turn them in to whatever office they may be close to. The different offices will then contact the Alpha Phi Omega lost and found.

Shaw says students can help by marking their personal belongings. The lost and found office is open Monday through Friday, 8 a.m. to 4 p.m.



Alaona Tropical Fish
COMPLETE SELECTION OF
AQUARIUM EQUIPMENT AND
SUPPLIES
**10% DISCOUNT WITH
THIS AD**

10 - 7 MONDAY - SATURDAY
1 - 6 - SUNDAY

4902 34TH STREET LUBBOCK, TEXAS PHONE 793-0155

GREAT WALL RESTAURANT

• SZECHAUN CUSINE CHINESE FOOD
• MONGOLIAN BAR B-Q

featuring
LUNCHEON SPECIAL
ONE FREE BEER WITH MEAL WITH COUPON
747-1264 1625 UNIVERSITY

JOBS!!!

\$2.40 per hour minimum
Holidays and breaks off
Convenient on-campus work

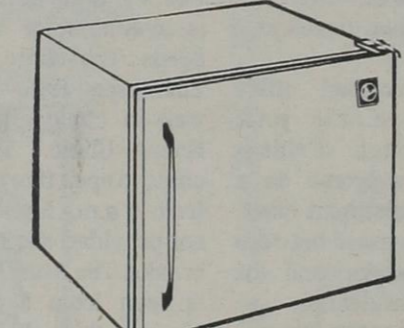
Students now needed for part-time employment in the residence halls cafeterias and snack bars. Most students needed during meal times, especially 11AM to 1PM. Time off during Thanksgiving, Christmas, and Spring break.

Equal Employment Opportunity
Thru Affirmative Action

RENT

2.9 CUBIC FOOT HOOVER REFRIGERATOR

GREAT FOR DORM ROOMS



CALL 746-5533

JOBE'S APPLIANCES
GO NORTH ON UNIVERSITY
RT ON FM 1294 3 MILES
TO AMARILLO HWY

DOWN 6th ST. TO PANCAKE HOUSE
Crossword Puzzler

Answer to Friday's Puzzle

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70

ACROSS: 1 Walking sticks, 6 Europeans, 11 Picture-taking device, 12 Egg dish, 14 Symbol for silver, 15 Existed, 16 Small bird, 17 Greek letter, 18 Condensed moisture, 20 Covering of ship's bottom and sides, 23 Teutonic deity, 25 Army officer (abbr.), 26 Silk worm, 27 Large medal, 32 Urge on, 34 Beast of burden, 35 Siamese native, 36 Organ of hearing, 38 Exclamation, 39 Bachelor of Civil Law (abbr.), 41 Anything not subject to change (pl.), 44 Lamprey, 46 Compass point, 47 Pronoun, 48 Transfer for a consideration, 52 Small child, 55 Paid notice, 56 Persian hat, 57 Poem, 59 Process, 60 Irritate, 62 Retreat, 64 Portions of medicine, 65 Trap.

DOWN: 1 Enclosure for animals, 2 Part of "to be", 3 Recent, 4 Periods of time, 5 Band worn around waist, 6 Vegetable (pl.), 7 Leave out, 8 Obivion, 9 Spanish article, 10 A week, 11 Uncouth person, 13 Haul with effort, 19 Marry, 21 Man's name, 22 Anger, 24 Rodent, 27 Crowd, 28 Surpassed, 29 Resinous, 30 Treats as an object of great interest, 31 Man's nickname, 33 Aeriform fluid, 37 Uncooked, 40 Limb, 42 Educational group (abbr.), 43 Openwork fabric, 45 Upper floors of warehouse, 45 Girl's nickname, 49 Prefix, 50 Rocky hills, 51 Paradise, 53 Monster, 54 Pedal digit, 58 Greek digit, 61 Preposition, 63 Negative prefix.

REGISTRATION EARLY!
University Counseling Center
West Hall, 212
or during regular registration
at the coliseum.
For further information call:
University Counseling Center
742-3674

ALL CLASSES MEET IN BUILDING X-76A (3rd Extension Building North of the Psychology Building and West of the Library.)

REGISTER EARLY!
University Counseling Center
West Hall, 212
or during regular registration
at the coliseum.
For further information call:
University Counseling Center
742-3674

CLASS TIMES FOR THE FALL AND SPRING SEMESTERS:
Sec 01 8:30-9:30 a.m. MWTF
Sec 02 9:00-10:30 a.m. TT
Sec 03 9:30-10:30 a.m. MWTF
Sec 04 10:30-11:30 a.m. MWTF
Sec 05 10:30-12:00 noon TT
Sec 06 11:30-12:30 p.m. MWTF
Sec 07 1:30-3:00 p.m. TT
Sec 08 3:00-4:30 p.m. TT
Sec 09 6:00-8:30 p.m. Mon
Sec 10 6:00-8:30 p.m. Tues
Sec 11 7:00-9:30 p.m. Wed
Sec 12 7:00-9:30 p.m. Thurs
Sec 04 4:30-6:00 p.m. M, Tu, W, Th
Sec 02 12:00-1:30 p.m. M, Tu, W, Th
Sec 03 1:30-3:00 p.m. M, Tu, W, Th
Sec 05 6:00-7:30 p.m. M, Tu, W, Th

CROSSWORD PUZZLE COURTESY OF...
PANCAKE HOUSE
OPEN LATE 6th & Ave. Q
Welcome back...! We missed you

Indian Princess, Inc.
Indian jewelry
findings and silver supplies



• rings watch bands
• bracelets • ear rings
• pendants • necklaces
• bolos

We invite you to use our layaway
FREE with \$20.00 purchase
on \$6.00 necklace
50% discount off retail
on all purchases
747-8361 2904-4th
3 blks. west of the
Tech Stadium

**Texas Tech University
Counseling Center
Speed Reading Program**

PROGRAM SCHEDULE
READING CLASSES BEGIN THE 2ND WEEK OF CLASSES (except for the SUMMER sessions)

IMPROVEMENT COURSE
Develop Basic Skills for Success in College

• Increase Reading Speed
• Improve Reading Comprehension
• Improve Test-Taking Skills
• Study Techniques
• A scientific approach to reading improvement using the PERCEPTOSCOPIC MARK III program
* No grades * Non-Credit
* Course fee \$35.00
This 30 hour course offered during each semester meets according to the schedule listed in the adjoining column.

REGISTER EARLY!
University Counseling Center
West Hall, 212
or during regular registration
at the coliseum.
For further information call:
University Counseling Center
742-3674

Student's Name _____
Address _____
Class section _____
Telephone _____
Alternate section _____

LOOK WHAT YOUR STUDENT ASSOCIATION HAS TO OFFER!

★ **BOOK EXCHANGE**

★ **STUDENT OPERATED FOOD
CO-OP**

★ **OFF-CAMPUS HOUSING
REFERRALS**

★ **COLLEGE ALLOWANCE
PROGRAM**

★ **STUDENT GROUP INSURANCE**

★ **CAMPUS ORGANIZATIONAL
FUNDING**

***USE YOUR STUDENT ASSOCIATION—
FOR ALL ITS WORTH!***



Students Helping Students

Handy Dan

DO-IT-YOURSELF HOME CENTERS!

OPEN SUNDAY
10 to 6

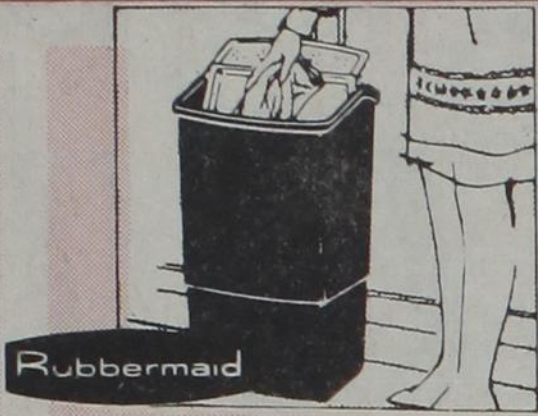


LAUNDRY BASKET

REG. 3.98

2⁸⁸

Rugged construction. Smooth-won't snag or damage laundry. Easy to carry handles.



SELF-CLOSING WASTE BASKET

REG. 5.95

3⁸⁸

Use as wastebasket or clothes hamper. Available in assorted colors.

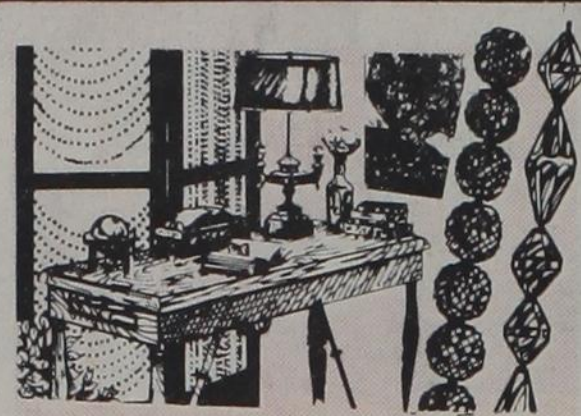


SELF-ADHESIVE VINYL COVERING

REG. 1.69

\$1

3-yds. x 18-in. Choose from assorted colors and patterns. Many household uses.

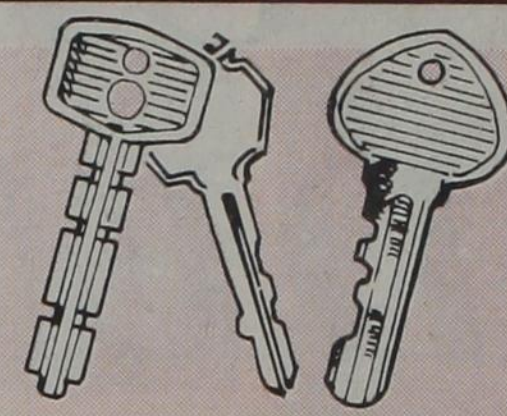


Beadangles By Alanco® DECORATOR BEADS

REG. 12¢

9¢ FT.

Choose from round facet or slim harlequin styles in 13 exciting colors.



ASSORTED KEYS MADE

75¢ EA.

Available in brass or colors. Most brands. Good idea to keep an extra set on hand.

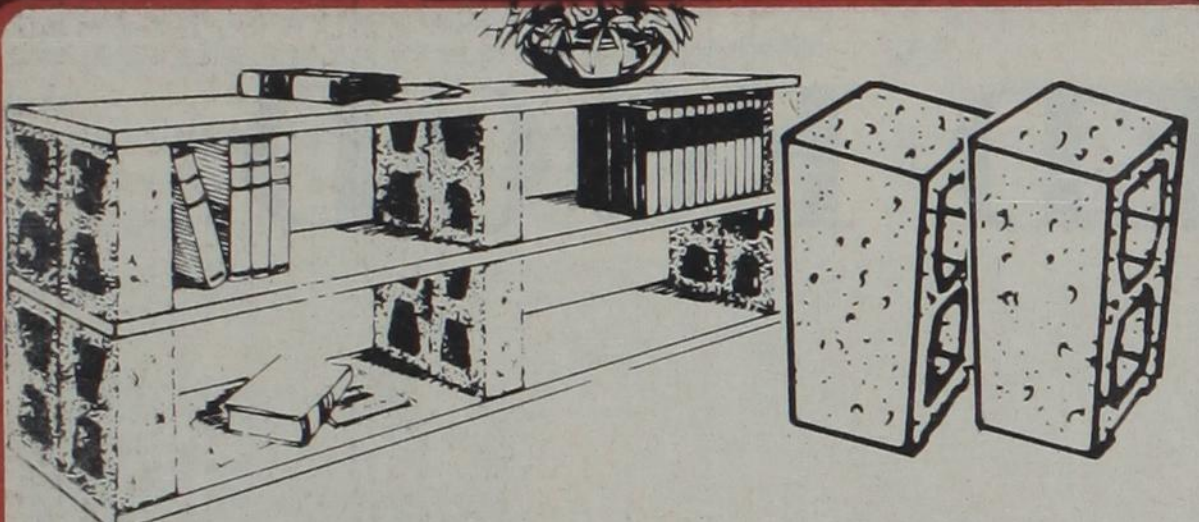


LIQUITEX ARTIST'S ACRYLICS

33% OFF

Liquitex Acrylic Colors. Available in 32 popular colors. 2-oz. tubes, 1-1/8" x 5".

WELCOME BACK

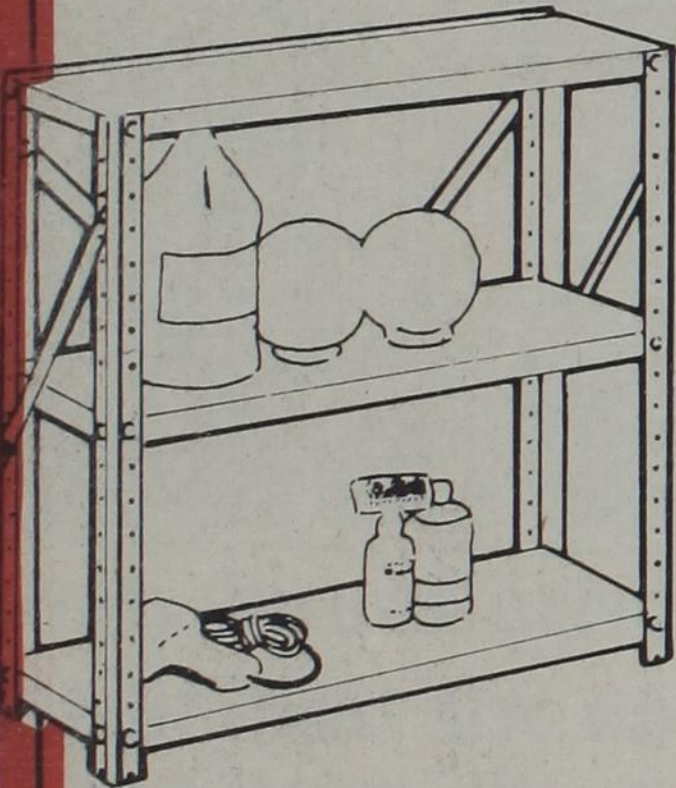


BUILDING BLOCKS

Great for building bookcases and other projects. 8" x 8" x 16" blocks. Shelving available at low cost.

REGULAR 89¢ EA.

77¢

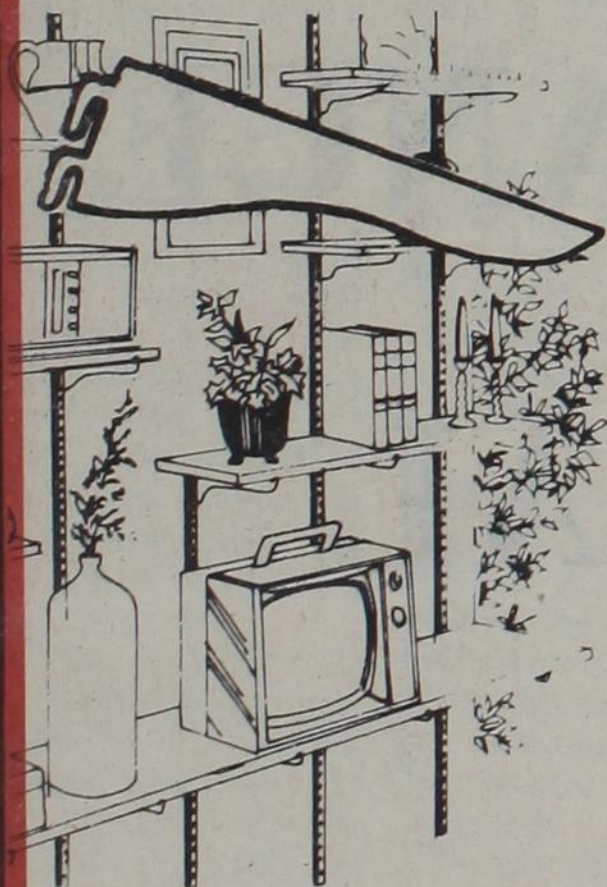


QUAKER 3 SHELF UTILITY SHELF

6⁸⁸ EACH

REGULAR 9.99

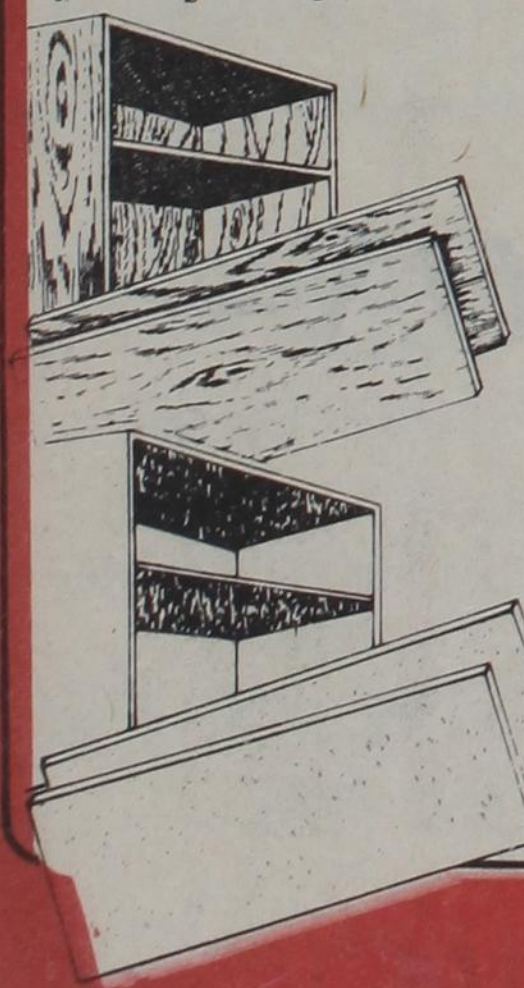
Sturdy and rigid construction. Adjustable shelves. 30" x 30" x 12". No. 59-A-9.



Edgecraft UTILITY BRACKETS

8" ...REG. 59¢...**39¢**
10" ...REG. 79¢...**59¢**
12" ...REG. 99¢...**79¢**

(Standards & Shelving Extra)



1 x 12 PINE SHELVING

REG. 34¢ **29¢** LN. FT.

Just what you need for those much needed shelves. Smooth on all 4 sides. Random lengths.

PARTICLE BOARD 3 FT. SHELVING

REG. 89¢ **77¢** EA.

Smooth and rugged particle board. 12-inch widths. Easy to cut, paint or stain.

FLEX-ARM DESK/WORK LAMP

14⁸⁸

REGULAR 17.99

Styled to compliment any decor. 4-way bracket for multiple mounting. Adjustable spring balanced movement. In assorted colors.

ASSORTED SWAG LAMPS

25% OFF

Decorative swag lamps to hang over beds, sofas, mirrors, etc. for accent and useful lighting. Choose from a large selection of colors, sizes and styles.

THE SHOWER MASSAGE

15⁸⁸

REGULAR 19.97

Delivers up to 9,000 pulsating jets of water per minute to soothe and massage. replaces old showers in minutes. Wall mount style. No. SM-2.

ALL PURPOSE SPRED GLOSS

REGULAR 4.99

Dries to a brilliant, hard gloss. Helps prevent rust, when applied according to label directions. Safe for use on children's articles. 1-quart can.

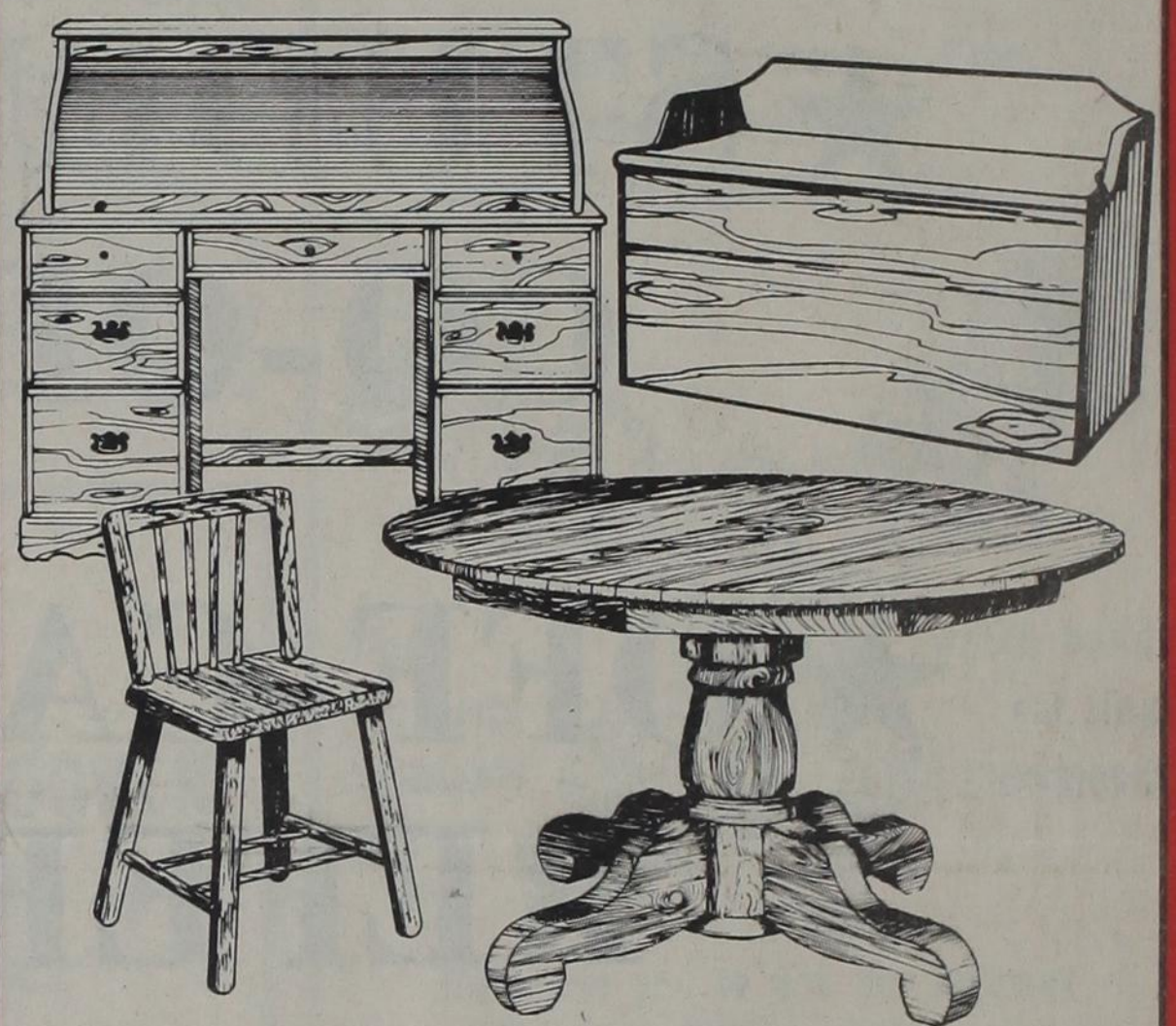
FLECTO WOOD STAIN

147

REGULAR 1.99 1/2-PT.

For interior or exterior surfaces. Easy to use. Fast drying. Fills, stains, seals, does not raise grain. 1/2-pint.

READY-TO-FINISH FURNITURE



15% OFF

Right! Save a big 15% this week on any item of unfinished furniture in our stock. Hurry, many one-of-a-kind items.

15 INCH STACKING CUBES

3⁹⁷ EA.

REGULAR 4.99

5 sided smoothboard cubes. Unfinished. Assembled. Perfect storage for books, toys, etc. 3 shown.

12 INCH THINLINE SPINDLES

66¢ EA.

REGULAR 99¢

Unfinished and ready to paint or stain. Assorted designs to suit any decor. Shelving also available.

SHOP MONDAY thru SATURDAY
9 to 9
SUNDAYS 10 TO 6

3225 50th STREET at INDIANA • 797-3492

JUST OFF LOOP 289 • A COMPLETE DO-IT-YOURSELF HOME CENTER!