

Young Democrats
Meet Tonight
Meeting Will Be In
R. 302, Ad Building



The TOREADOR



Festival At Gym
Saturday
Language Department
Sponsors Dance

VOLUME X

LUBBOCK, TEXAS, FRIDAY, JANUARY 18, 1935

TEXAS TECH

NUMBER 15

Allred Wears Tech Suit For Inauguration

Textile Students Make Garment From Wool Grown On Campus

GOVERNOR James Allred was sworn into the office of Governor of Texas Tuesday in a Tech-Shire suit.

Doyle Settle, Tech graduate and state representative from the 119th district of Texas, presented the suit to Mr. Allred Monday for the inauguration on Tuesday. The Tech Exes Club at Austin presented the suit. Garland Smith, Tech graduate of last year, is president of the club composed of about 50 former students of Texas Technological college.

All-Tech Suit

The dark wool suit presented to Governor Allred is an all-Tech product. The wool was grown on the campus, processed and hand woven in the textile department on hand-made looms by textile students.

Lubbock Chamber of Commerce and the Tech Alumni and Ex-Student's association aided the Tech Exes in the presentation. Mart G. Pederson, instructor in dairy manufacturing, is president of the Texas Tech Alumni and Ex-Student organization.

Other Suits Presented

Similar Tech-Shire suits have been given to men of national and state importance. "Bear" Curfman and "Moon" Martin, Matador football men and textile engineers, had more suits for President Roosevelt and Vice-President Garner, last year. George Mahon, Congressman from the 19th district, was presented with a suit this fall at the Panhandle-South Plains Lubbock County Fair. Mahon took his oath of office as a congressman in the Tech-made suit.

Honor Society Has Program

Meeting Presents Tech Musicians To Alpha Chi Members

A musical program of five solos and one duet rendered by Tech students was the feature of the Alpha Chi meeting, Texas Tech chapter of the national honorary society, Thursday afternoon in the engineering auditorium.

The program consisted of a piano solo, Charles Eike; violin solo, Woodrow Montgomery, accompanied by Charles Eike; flute solo, Lucille Moore. James Toothaker was in charge of the program.

Tentative plans were outlined by Lloyd Glover, president, for sending delegates to the fourteenth annual convention of the Scholarship Societies of the South, which will be held at Austin, February 21, 22, with the University of Texas chapter as host.

The next meeting will be held the second Thursday of February in the home of R. A. Mills, one of the purposes of the society, for a social hour and to elect delegates to the fourteenth annual convention which meets the following week.

Godeke Gives Illustrated Lecture To M. E. Group

Professor H. A. Godeke, head of the mechanical engineering department, gave an illustrated lecture on "Boilers" to students interested in mechanical engineering and A. S. M. E. members Thursday in the engineering auditorium. Films for the illustrations were from the Combustion Engineering Corporation of New York.

Flying Professor Forced To Earth

"Tech's Flying Professor" came down to earth Wednesday when he chose to travel to his extension class via the Texas' roadways rather than the Texas' air-lines.

Every Wednesday Dr. D. B. Jackson, associate professor of education, and his pilot, W. C. Breedlove, climb into a plane and fly to Perryton to meet one of Jackson's extension classes.

But Wednesday a sand storm and a stiff wind forced Jackson and Breedlove to make the trip in a new V-8. They were disappointed, not only because they must creep along at the slow pace of 60 miles an hour instead of their usual rate of 120 miles, but because they missed a chance to initiate the new cabin plane, "Waco."

Field Specialist Speaks On National AAA Program

Francis Flood, Traveller And Journalist, Emphasizes Further Federal Control Of Agricultural Products

EMPHASIZING the need of further production control of all agricultural products by the United States government, Francis Flood, traveler and field specialist for the Agricultural Adjustment administration, spoke to Tech students at the engineering auditorium Tuesday morning on some of the underlying reasons for the present economic status of the farmer.

Former Journalist

Flood, former journal writer and foreign correspondent, related the plight of the farmer in every part of the world during the crisis in 1931 and 1932. The United States has chafed from the debtor nation to the creditor nation. All the

foreign nations owe us today," Flood said, "and they will not accept any more of our produce because they cannot pay what they already owe. Production has increased in this country while foreign consumption has decreased, and overproduction and economic stagnation has resulted," the agricultural representative declared.

Relates Own Experiences

Pointing out the fact that tremendous expansion was no longer possible, the noted traveler gave many illustrations from his own travels bearing out his statements, as emptying 60,000,000 bushels of coffee in the Atlantic ocean by Brazil, which is more than the amount of wheat grown in Texas in two years; the hog restriction program in Denmark; and the cotton panic in Egypt.

"Our economic and social system has not kept up," Flood said. "When we had the largest wheat crop in the world, we had the longest breadlines in our history. The farmers produced the same amount of crops, and this country consumed about the same proportion in 1932 as in 1929, but France and Germany placed heavy tariffs on the import of American wheat. Germany declared that 99 per cent of wheat grown in Germany must be grown in Germany. France passed a law that 100 per cent of wheat grown in France must be grown in France. Despite a \$2.50 tariff per bushel on American wheat, the Kansas wheat farmer can ship wheat over to France and it will still cost less to the Frenchman than it costs him under the existing law."

Engineers Plan Annual Affair

Tech Alumni Engineers Planning Banquets At Same Time

Tech Engineering Society discussed plans for the engineering banquet, March 9, at their regular meeting Monday night. A letter from Don Maddox was read stating that about ten former Tech engineers were planning a banquet in Chattanooga, Tenn., the same night as the banquet here, in order to carry out a custom observed by many Alumni engineers in different parts of the country.

Townsend Talks

Mark Townsend made an impromptu talk on "The Kind of Program I Would Like at the Engineering Banquet", in which he insisted on the absence of impromptu speeches. He also advocated the limiting of the freshman speech to ten minutes.

With Howard Hurrence in charge, the chemical engineers furnished an interesting program. Phosphorous explosions and experiments with an unusual form of cast iron were exhibited.

An engineering insignia to be placed on jackets was displayed and an announcement that bids were open for their manufacture, was made.

Two New Classes Begun By College

Two extension classes in curriculum construction have been organized this week.

Dr. R. E. Garlin, professor of education, began a class at Lamesa Tuesday night. Twenty-nine teachers from Lamesa and Dawson county compose the class.

A class, organized by Superintendent Charles E. Davis, was begun at Plainview Monday night. Fifty teachers of the city and county schools enrolled. Dr. D. D. Jackson, associate professor of education, is the instructor.

Pre-Laws Make Plans For Banquet, Mock Trial

Plans for the next trial and reports on plans for a banquet which will be held the first week in February, will be discussed at the Pre-Law club meeting Monday night in room 210.

Members of the banquet committee are: Charles Eike, Jane Woodruff, J. H. Smith and Annie Letha Hamilton. A committee for the next mock trial will also be appointed.

A downtown lawyer will speak to the group.

A survey at Harvard reveals that the average student carries 22 cents.

Richard Bruno Hauptmann Convicted By Tech Students And Professors In Straw Vote Sponsored By Press Club

RICHARD Bruno Hauptmann may be thankful that his fate does not rest in the hands of Tech students and professors, for if it did he could be sure of a verdict of "guilty."

A straw vote of 1048 students and faculty members on the likelihood of a conviction or acquittal for Hauptmann, according to evidence thus far presented in the trial resulted in a total of 756 ballots cast for conviction and 292 cast for acquittal.

Press Club Makes Survey

This expression of opinion on the outcome of the sensational kidnapping trial was sought by the Tech Press association in connection with the program theme of its next meeting. The program will stress the influence of newspapers on public opinion on the Hauptmann trial.

"We believe that as a result of this balloting we will be able to

show that newspapers are becoming more ethical, fair, and impartial in handling news," stated Forrest Weimhold, president of the association, who was in charge of the survey.

Oral opinion was obtained from 12 students and professors. Of these, five said he would be given the death penalty and two thought he would be convicted with a sentence of 99 years.

J. W. Jackson, government instructor, said, "Although there is not enough evidence to convict Hauptmann for murder, he will probably be convicted and given life imprisonment."

Expressing the same attitude, Mrs. W. C. Holden, library and research assistant, stated, "I have been keeping up with the case so very well, but unless the defense introduces some unusual evidence, I think that Hauptmann will be convicted with a sentence of life imprisonment."

Democrats To Hold Election For Officers

Tech Club President Is Director Of Ticket Sales For Dance

ELECTION of officers for the Texas Tech Young Democrats will take place tonight at 7 o'clock in room 302 of the Ad building, according to Mart Pederson, president of the organization.

The Young Democratic club of Lubbock county is to sponsor the sale of tickets for the President's Birthday ball, which is to be held January 29. Mart Pederson is chairman of the committee in charge of ticket sales.

Officers Named

Present officers of the Tech organization are: president, Mart Pederson; vice-president, Frank McPherson; second vice-president, Emily Davis; secretary, W. E. Street; and sergeant-at-arms, Ed McKeever.

"Everyone is invited to the meeting tonight," urged Mr. Pederson. "Any organization on the campus is free to sponsor election of officers," he said.

Last year the Lubbock County Young Democrats entertained the West Texas convention of young democrats, which was attended by delegates from an area including 130 counties.

J. Doyle Settle, who was last year president of the local county club, is at present state representative from the 119th district.

Hauptmann Trial Will Be Discussed At Press Club

"Journalism and the Hauptmann Trial" is the subject of a talk which will be given by Mrs. James G. Allen, journalism instructor, at a meeting of the Press association Monday night at 7:30 in room 214.

Results of the straw vote taken by the association regarding the outcome of the Hauptmann trial will be presented and discussed. The theme of the program will concern the influence of newspapers on public opinion.

Those interested are invited to attend.

Aggie Club Selects New Officers For Next Term

Election of officers for the spring semester was conducted at a meeting of the Aggie club, Wednesday night.

New officers are: L. M. Hargrave, Hale Center, president; Lawrence Shipman, Fritch, vice-president; Bert Rigler, Plainview, secretary; Winburn McAllister, Weatherford, treasurer; Charles Weddle, Bonham, reporter; and Leldon Hudson, Wellington, marshal.

Jot Smyth, president of the club, presided at the election. Installation of the new officers will take place at the next meeting.

Engineers Will Discuss Plans For Annual Show

All representatives of the engineering organizations will meet in the engineering library Saturday at 1 o'clock to discuss plans for the engineering show.

Fred Fairly, manager of the show, requests that all organizations that have not elected their manager, do so at once or send a representative to the meeting. Sources, routing of visitors, new activities for the show, and perfection of organization will be discussed.

Purple Team Wins WAA Tournament

Defeating the "purple team", the "black team" won the basketball color tournament begun January 4 and sponsored by W. A. A. The winning team is made up of Aline Allen, Betty Street, Leora Handley, Magdelene Dederick, Victoria Lanckart and Anna Bell Pool.

Runner-up in the contest was the "Purple" team which included Nancy Ruth Leaverton, Ruth Hess, Lois Paulse, Ponder Reeves, Dorothy Nabors and Jean McGee.

The W. A. A. sports program now includes soccer and field ball from 4 until 6 on Friday. Indoor sports such as ping-pong, rubber horse, ring toss and duck pins will take the place of the archery contests on Monday.

Student Constitution To Be Revised, States Ince

The present student constitution is out of date and must be revised, according to Leon Ince, president of the Tech student council. Suggestions for the alteration of the school constitution will be appreciated, said Ince.

At the last meeting of the student council plans were begun for the publication elections, which will be held the latter part of February.

Toreador Office Gets Large Desk

Resembling a horseshoe in shape, what is believed to be the largest desk in Lubbock was recently installed in the Toreador office. The publication office now takes on the appearance of a big city newspaper room.

The desk was provided for the college newspaper by the Tech publications committee. The size of the table is 12x6 feet, and the top is of veneer paneling. Places are provided for the editor, copy readers and headline writers to work. Large cubbyholes provide ample space in which to store copy.

The Toreador office is located in the basement of the engineering building across the hall from Tech Press.

Physics Club To See Films

Subjects To Be Pictured Are X-Ray Machine And Liquid Air

Two one-reel films, "Revelations by X-Ray" and "Liquid Air" furnished by the General Electric company, will be shown to the Physics club Tuesday night.

"Revelations by X-Ray" is a pictorial record of changes affected in medical science by the introduction of this machine. The film includes views of the anatomy and the functions of the human skeleton, also the uses to which the X-ray has been put in manufacturing processes.

"Liquid Air," the other film, shows the production of liquid air and explains several laboratory experiments. An engine whose boiler uses a liquid at a temperature of more than 300 degrees below zero, Fahrenheit, will be shown.

H. A. Leslie, sophomore electrical engineering student, will discuss and demonstrate several types of gyroscopes.

The club will meet in the Chemistry lecture room, C101, at 7:30 p. m.

Fourteen To Sixty Is Age Range For Tech's Freshmen

The average age of all freshmen attending Texas Tech is 19.24 years. There are five freshman 15 years of age and six who are over 30 years of age, and the greatest number enrolled are 18 years of age. The average ages of the freshmen by divisions in the college are: agriculture, men—19.85; engineering, men—18.91; women—19.84; home economics, women—18.93; arts and sciences, men—19.58, women—18.84.

Sophomores' ages average 20.98, juniors' 22.60, seniors' average, 23.01, and graduate students' average, 28.43 years. There are 13 sophomores who are 30 or more years of age, 18 juniors, 17 seniors, and 23 graduate students.

The youngest students of each division are: agriculture, Horton Howell, Brownfield, 16; engineering, Jim—Tom Casey of Lubbock, 14, and women—Julia Austin of Lubbock, 16; home economics, Louie Wright of Lubbock, 15; arts and sciences, men—Weldon Kolb of Lubbock, 15, and women—Ouida Rye Odum of Crosbyton, 15.

There are two women 49 and 60 years of age who are enrolled in the college this semester.

W. T. McKinney, graduate student in the division of agriculture, has withdrawn from school to accept a position as assistant county agent at Brownfield, Texas. He assumed his duties Wednesday.

Early Issues Of Toreador Tell Origin Of Tag Dance, How Newspaper Was Named And Popular Songs Of 1925

EVEN though the Toreador does not please all of the people all the time, it has come a long way since 1925. The first issue, published October 3, 1925 appeared three days after matriculation had begun at the new college. Texas Tech was composed then of four buildings, set on a 2,000-acre campus which was two years before had been open range bordering the little town of Lubbock.

News Hawks Scarce
Difficulties surrounding the publishing of this first Toreador. Journalists on the campus were scarce, and the editor and business manager had to do all the writing themselves. But without protest. On the front page of the seven-column, four-page paper appeared a story which began like this: "Hark, ye scribers. Ye editors are paging U. B. Helpful. We were tempted to call this sheet 'Pre-scription,' because it was so hard to fill."

Festival Of Nations Will Be Presented At College Gym Tomorrow Night

Dr. Knapp Attends Cotton Meeting

Dr. Knapp is in New Orleans attending the South-wide cotton campaign meeting from Tuesday through today. Dr. Knapp went as a representative of the Texas Cotton Growers association.

Thursday, Dr. Knapp will speak in San Angelo at a meeting of the Boy Scouts of Texas.

January 26, Dr. Knapp, Roscoe Wilson, a member of the Tech board of directors, and W. T. Gaston, business manager of the college, will attend the board of directors meeting in Fort Worth in the office of General John A. Hull, member of the board.

Thornton Cancels Three Plays Here

Because of the illness of William Thornton, the three Shakespearean plays which he and his company were to present in Lubbock this week were cancelled.

Thornton became ill in El Paso and under orders of his doctor cancelled several engagements to return to Los Angeles.

Many high schools of surrounding towns had planned to send classes to the performances.

If the Shakespeare players cannot be secured at a later date, the committee plans to bring the Davis Opera company here, probably in March. On February 25, the Tech artist corps will present the Arctic explorer, Stefansson.

Home Ec Division Adds New Courses

Three courses of general interest will be offered by the applied arts department in the home economics division next semester. Applied arts 132x will study textile design with work in block print, batik, stencil and stitching.

Applied arts 334x will take up book binding, leather work and chip carving. History and appreciation of these subjects will be studied, as well as the technique. Tools and equipment are furnished by the department.

Applied arts 337x is art appreciation. Study of line, form and color or both in the fine arts and also in home furnishing and costume will be covered.

Qualia Discusses "Six Year Plan"

"The National Revolution in Mexico starts with the Madero movement in 1910 and continues up to the Carranza Constitution of 1917," said Dr. C. B. Qualia, at the regular meeting of the International Relations Club Monday night.

Dr. Qualia spoke on the Mexican Six Year Plan. "With the Carranza Constitution in 1917 was the formation of the National Revolutionary Party under the leadership of Calles."

"Among the five objectives of the National Revolutionary is a plan to establish 60 stations of rural hygiene. There is, also, an education program, and an introduction of athletics and gymnastics for the lower classes." These were among other points brought out by Dr. Qualia in his talk.

Dean J. M. Gordon went to Houston Sunday, as a member of the Standards committee of the Association of Texas Colleges, to inspect the University of Houston, formerly Houston Junior College. He returned to Lubbock Tuesday afternoon.

Prof Says That America Will Have New Order

Cambridge, Mass., Jan. 17.—(IP)—America will work out a new social order of its own without resorting to Russian communism, German Nazism or Italian Fascism, according to Dr. Felix Frankfurter of the Harvard university law school.

"It would be a sad commentary on the intelligence of man," he said, "if the United States, blessed with all the resources it has, were to borrow an economic system from some other country with an entirely different history and set of conditions."

Seniors in the division of arts and sciences who plan to be graduated in June or August this year must file their applications in the registrar's office before the close of this semester and check their credits in the dean's office before registration for the spring semester.

Program Features Folk Songs And Dances In Native Costume

By LORENE CHILDERS
IN a setting representative of all foreign countries whose languages are taught on the campus, the faculty and students of the foreign language department are presenting a Festival of Nations tomorrow night in the college gymnasium at 8 o'clock. A regularly scheduled all-college dance in the same festive theme will begin at 9 o'clock.

Guests are asked to come in costumes representing some foreign nation, but this is not obligatory.

Qualia Directs
The program, under the direction of the general chairman of the head of the foreign language department, Dr. C. B. Qualia, consists of folk songs, dances, and scenes typical of the countries represented. This part of the entertainment will be made colorful by native costumes and a stage setting representing a town square in Old Mexico. A balcony love scene with a typical serenade will complete the part of the program.

Program Divided
The first part of the program beginning at 8 o'clock has seven divisions: German Folk Songs by the "Liederklub"; German Folk Dance; Roman Soldier Dance with Virginia Butler, Pauline Anderson, Wanda Miller, Reba Wayne Williams, Beulah Kistler, Evelyn Beard, Elizabeth Stokes participating, and Anna Mary Baucum, accompanist; Roman "Scandals" with Lellessa Hays and Dorothy Frank Clements; Song of the Toreador with Gordon Gaines accompanied by Miss Myrtle Dunn; and a classical dance by Nancy Faver.

The final number on the program is a Mexican street scene directed by A. B. Strehli, associate professor of foreign languages. Vendors (Continued on page six)

Deans Talk At Women's Dorm

Pictures Of Association Officers Will Appear In La Ventana

Deans Mary W. Doak and Margaret W. Weeks spoke to the Women's Dormitory association Wednesday night in the women's lounge.

Mrs. Doak and Miss Weeks emphasized the fact that the girls should be considerate of one another in their behavior in the dormitory.

"Since the dormitory is such a nice home, the girls should continue to make it so," said Miss Weeks.

A short business meeting was held after the talks and each girl voted to contribute ten cents towards a picture of the women's dormitory in the annual and a group picture of all the girls. They also decided to have a picture of the dormitory officers in the annual: Jean Ayres, president; Velma Anderson, vice-president; Gene Duberly, secretary; Elizabeth Dryden, reporter.

Five Tech Boys Are In Local Sanitarium

Five Tech boys are in the Lubbock sanitarium this week. Four had appendicitis operations and one has a serious cold with an indication of pneumonia.

The appendicitis patients are doing well. Davis Vaughn, junior arts and sciences student, will probably go home Saturday or Sunday. Paul Coe, freshman from Wellington; Carl Woods, from Darrouzett, and Harold Bailey, who was taken to the sanitarium Tuesday afternoon in an ambulance, were improving, doctors reported Wednesday.

MUST FILE APPLICATIONS

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The Toreador

OFFICIAL STUDENT PUBLICATION OF THE
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Lubbock, Texas

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Compulsory Military Training

FLARE-UPS on the academic front over the nation in opposition to compulsory military training and militarism in general have been common during the last few months. Leaders in these uprisings were tagged "slackers" and "radicals" and expelled from school.

There is a rumor that a movement is now underway on our own campus to make military training compulsory for every man student in the college over a specified period of time.

While compulsory military training has its advantages, they are heavily outweighed by disadvantages. It has never been proven that compulsory military training has promoted "liberal and practical education in the several pursuits and professions of life" as specified in the charters of the 69 land-grant colleges.

Thousands and thousands of jobless men tramp the streets today searching for work. Long bread lines continue to form. Many are gradually starving. Professors throughout the country are crying that their salaries are too low. Yet none questions the use of the approximately \$15,000,000 annual Federal appropriations which provide for the military training of more than 100,000 students in 278 schools and colleges.

The Toreador grants that military training is beneficial in many respects but compulsory military training has no more place in the college set-up than compulsory religious affiliation with a specified denomination. It will be a sad day if Tech is ever bound and dominated with rigid compulsory militarism.

Some day in the near future military training will be made universally optional through undergraduate pressure and nation-wide protest.

Procrastination

THERE are two things you can count on in college. One is that you are going to have examinations and the other is that at least half the students in the colleges are going to wait until the last possible moment to start studying for those examinations.

Someone—Shakespeare, Emerson, Ben Jonson or maybe it was Ben Franklin—once said, "Procrastination is the thief of time." It really doesn't matter much who said it. Maybe he just said it to get himself quoted. The main thing is that he knew what he was talking about. Yes, procrastination is one of the world's greatest faults, and college students are the worst offenders.

Let's see. I believe that I'm a pretty fair example for the average college student, not an "A" student and not an "F" student. Just an "in between." I've been here four years and have learned a good many things in that time. There's one thing, however, that I haven't learned and evidently never will. That is to do my work as I come to it. It seems that one, with vivid recollections of previous cramming orgies before his eyes, would avoid those pitfalls the next time.

It evidently doesn't happen that way, however. After each examination rash resolutions are made. "Never again will I leave all my work until the last night. Never again will I have a recurrence of that last-minute cramming ordeal," the students solemnly vow.

No, there's not a recurrence. Not until the next time, anyway. Yes, collegians are funny people. They never learn.—T. C. U. Skiff.

Little said is soonest mended.—Cervantes.

A liar should have a good memory.—Quintilian.

Life is a mystery as deep as ever death can be.—Mary Mapes Dodge.

The love of learning, the sequestered nooks, and all the sweet serenity of books.—Longfellow.

It is always right that a man should be able to render a reason for the faith that is within him.—Sidney Smith.

The march of the human mind is slow.—Edmund Burke.

He was a bold man that first eat an oyster.—Jonathan Swift.

This World Of Ours

THERE was a time in Texas, not long since, when every ambitious young man gave a thought to geology and his chances of making a success of himself in the "oil game." In the same way, the great news of 1848 took a large number of sturdy and hopeful young Americans into the valleys of California during the following years. A few years back, at about the time Charles Lindbergh flew alone to Paris, the business of transportation by air seemed the coming thing. What has taken the place of oil and aviation in the minds of young men today?

Of course, we still have our usual number of doctors, lawyers and merchants in the making. And we still have geologists and the air-minded, soldiers and those pointing toward the diplomatic service—each group lured by the glowing faith that its chosen calling offers the best road to fortune and the surest recognition for distinguished effort. But this age (if we can so term the few years since the Depression began) is the age of economics and sociology.

WITH 1929, the failure of Hoover and his Coolidge policies and the growth of unemployment, the average American has become in a short time more conscious than ever before of national policies. The college student has joined him. College graduates are turning to Washington and to the various arms of governmental activity for employment. They are not doing this merely because it seems the best chance for a job in these parlous times, but because there is a sort of gold rush in economics and politics. The overnight fortunes of 1848 are not there, but the excitement is.

One student in a large Texas institution, who as a freshman was writing prize-winning verse and pointing toward a literary career, is now changing to sociology and hoping, in her senior year, for a chance to do field work in a city. Her case is typical, and she is facing a big field of competitors. Other Texas students have gone, or want to go, to Washington—not merely to have a job, but to be where things are happening.

It seems unlikely that any great change is in store in the principles of American government, but there have been shifts in its ways and means, and there may be more. The younger generation has caught the fever. It wants to be in on the fun, in theory and in practice.

One healthy sign about this new "boom" in young American thought is that it seems less selfish. Perhaps fewer of our coming leaders are thinking of fortunes like those of Rockefeller and Ford, as they study problems in unemployment and tenement housing conditions. In this subtle change they may be influenced by the fact that their friends, even their own fathers possibly, have been unemployed for a long time. At any rate, you may be sure the college student is doing his share of thinking about President Roosevelt, his New Deal, his latest speech to Congress, and the end of the depression.

CURRENT COMMENT

TEXAS TECHNOLOGICAL COLLEGE

A recent article in "The Business Month," a magazine published in New York, carried a lengthy article about Texas Technological college which is located at Lubbock.

"Among the most distinguished and successful higher educational institutions in the South is the Texas Technological college at Lubbock, which, established in 1925, has served for itself a position of leadership of which it may justly be proud.

"Although the college had hardly got under full way before the depression started, and despite the heavy economic setback of the drought period, Texas Tech has pursued a virtually uninterrupted course of development. Modern in every respect, equipped with every requirement for effective instruction, and preserving the highest standards of education, the institution has become known throughout the South and elsewhere as one of the most successful and progressive of its type in the country.

"Its faculty comprises 122 teachers, all of whom are proficient in their respective fields and eminently qualified, and the entire organization represents one of the most efficient educational structures. An indication of the reputation the college enjoys is reflected in the fact that in spite of the drought, enrollment has increased 25 per cent.

"The above direction of Bradford Knapp, president, has been a leading factor in the splendid record of this young but virile institution.

There are many things that have made Texas Tech the fastest growing school in the South. The surroundings at Lubbock are ideal for college life and the people of Lubbock are behind this West Texas institution. Then the professors and instructors are the pick from many of the Northern schools. Texas Tech has all that any school needs for success. The enrollment this year as in past years indicates that advancement takes place each year.—Van Alstyne Leader.

EDUCATION IS A FUNNY THING

At its best education is a funny thing nowadays. Universities and colleges have joined the ranks of the Twentieth Century hustlers whose insistent cry is, "We want more customers."

Supposedly we come here to study and learn fine things under great men who have the desire and time to assist us.

Instead, we are herded into a classroom along with 30 or 40 other innocent souls and taught by a professor who is vainly attempting to work for Uncle Sam at Washington and perform his functions as an instructor at the same time. The size of classes and the varied duties of instructors make it impossible for the latter to give any amount of personal attention to the progress of an individual student. Instead, we are told to write term reports on the particular subject we are studying. We delve into lifeless, musty volumes and emerge with two or three thousand words so that the professor will be able to determine whether we are doing satisfactory work. Then we accept our "C" or, if fortunate, our "B" and pass on to the next course where the procedure is repeated.

By the time we advance to the rank of seniors, we are ready to rebel at the ridiculousness of it all. But we never do. We continue through the year, secure our degrees, and join the fast growing ranks of dissatisfied graduates.

Why does a University insist on attempting to present the means of education to a student body of 10,000 when it is equipped to take care of 8,000 or less?

Are we to understand that professors are on this campus as educators? Or are they here to conduct conventions, write books, take flying trips to Washington, and lecture in their dull, suppressed fashion at anti-war rallies?

We repeat:
Education is a funny thing.—Ohio State Lantern.

Be lowly wise: Think only what concerns thee and thy being.—John Milton.

I is a maxim with me that no man was ever written out of reputation but by himself.—Richard Bentley.

The tree of liberty only grows when watered by the blood of tyrants.—Bertrand Barer.

CAMPUS CAMERA

TEMPLE UNIVERSITY
PHILADELPHIA, PA.



BUCKSHOT
57 CENTS WAS THE DOWN PAYMENT FOR THE ORIGINAL LAND UPON WHICH TEMPLE UNIVERSITY WAS BUILT. IT COST \$10,000

ONE-MINUTE INTERVIEWS

Question: Should military training be compulsory in Texas Tech?

Charles Still: "Military training would make a more organized group of men students."

Jim Vowel: "Military training would teach you the value of co-ordination of groups, self confidence and leadership."

John Lowery: "It would be very monotonous."

Powell Miller: "In case of war an efficient general could teach in two weeks all you could get out of four years of college training."

Kenneth Davis: "R. O. T. C. would be o. k."

Elaine Newell: "I love a uniform."

Foy Pribble: "Heck yes and no. If I have to take it, no; if not, yes."

James Ethridge: "Every man needs a little military discipline and training."

One of the most important discoveries relating to the ancients since the finding of the Rosetta Stone in 1799 is a key to the shorthand of ancient Greece brought to light by H. J. M. Milne, assistant keeper of the Department of Manuscripts of the British Museum.

Ask Her!

She Knows Where Real Corsages Are Made



Hilton Hotel Bldg.
Day or Night Phone 221
"Tech's Favorite Florist"

Higher Things

BY BRADFORD KNAPP

LAST week I wrote of scholarship, of the mind, the intellect. Now I want to write a little about our moral and spiritual life. That which distinguishes man from the beast, the civilized man from the savage, that which measures the progress of civilization is this our attribute of man, moral responsibility.

As we grow in our knowledge of right and wrong and learn to act accordingly we enter a new and wonderful life. The greater one's knowledge, the finer one's character the more should our thoughts turn toward our relationship to our fellow men and our comprehension of God and His Divine world of soul and spirit. If you fail to learn these lessons and to make them a part of you, you can be educated but can never reach the highest and best, can never attain the full and complete life of which you are capable. None of us are ever perfect.

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CAMPUS ECHOES

By JIM LINDSEY

University of Minnesota co-ed aren't particular—much! The Minnesota fair sex judge their men on the basis of cleanliness, neatness, trousers in press, heels not run down, no floppishness, sincerity, punctuality, attentiveness, amount of drugging, smooth dancing ability, ever temper, and getting things laid out in advance . . . not at all particular!

During the past season, football found a true "phantom" backfield. George Washington University at the national capital had a complete backfield made up of broken-nosed individuals. All four of these grid-ers wore "iron mask" helmets.

The Instructor magazine in its credit survey as to the various occupations list college students as having a risk percentage of 59.6 per cent.

The survey was on a scale grading from 100 per cent, good, down to poor, 20 per cent. That puts us in the same class as janitors.

Love, ignorance and faculty intelligence are the three reasons why Freshmen flunk, according to a dean at the University of Nebraska.

but there is an infinite satisfaction in trying.

THE solution of most of our problems of life, of world problems as well, must depend on the moral and spiritual life of men and women. In America the only nobility we have is the nobility of great characters. You can be of this nobility. Do some serious thinking once in a while. You have time in college to do this. Neglect it not, for in this development of moral worth and spiritual responsibility rests your highest and greatest opportunity, not for self alone but for all whose lives yours will touch and influence. Here lies the greatest happiness. This is a part of your education, not preaching but just a solemn truth. A newspaper in this state has a column headed "Think." All I am asking is that you think.

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Be Sure and Remember Right Address



Again we call for a brief visit with you, and pause to relate that CLAY THOMPSON drove GENE DUBBERLY all over town last SUNDAY.

May we ask, who was the chump who took DOROTHY NEUHARDT to AMARILLO for the holidays?

This incident was almost as bad as CARL MAXEY sending flowers to HAZEL SMITH. HAZEL retaliated by breaking her date with the HANDSOME REDHEAD.

SAM HERBERT, PETE HUDGINS, FISH KOGER and a heart-broken son of Tech went to CLOVIS and found out it was a violation of one of the CITY'S ORDINANCES to shoot firecrackers downtown.

Last week seemed to cause SAM AINSWORTH to go into hiding, but now you can come out, SAM, because RAYMOND BARRIER has left town.

"STINKY" FULTON DAVIS and LOUISE WEBB are again loving and cooing like a couple of LOVE-BIRDS.

MARY JIM FRANCES seems to have forgotten how to comb her hair.

There seems to be a large number of TECH STUDENTS who appear to be working in the MYRICK BUILDING.

FISH BOURLAND has a GIRL. RUTLEDGE is still rooming with the ROGERS family.

DAYLE ELKINS VANNOY still lives in MEADOR as does KERSEY CHEANEY.

So the BIG SPRING ROMANCE and JULIET have come to the parting of the ways. The ROMEO was FISH BUSSEY and JULIET was the little SMITH mence.

Did you see BOOGER BROWN and NEWELL HATCH put on their ASTAIRE and ROGERS act at Martin's? It was superfine.

To see HAROLD HUMPHRIES courting the D. F. D. prexy reminds us of the time when an Idaho girl was good enough for him. But the STARS FELL ON ALABAMA, so we wish to say FAREWELL.

Now, kind readers, you may read the front page.

A method of detecting the genius or lack of it in a person at early childhood has been devised by Prof. W. F. Dearborn, of Harvard university.

STENOGRAPHIC WORK TUTORING
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Superintendent Business Mgr.

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GET A LOAD OF PRINCE ALBERT — THE MILD, COOLER PIPE TOBACCO THAT BURNS SO LONG AND TASTES SO GOOD MELLOW AS OLD WINE — THRILLING AS "SWEET SIXTEEN" — SMOOTH AS THE CASA LOMA BAND! THERE'RE TWO OUNCES IN EVERY TIN SO JOIN UP TODAY FOR A COURSE IN REAL PIPE JOY!

PRINCE ALBERT
THE NATIONAL JOY SMOKE!

Las Vivarachas Presents Ten Pledges At Formal Open House

Annual Reception Held In Home Of Mr. And Mrs. J. B. Edwards

Ten pledges of Las Vivarachas club were introduced Saturday evening at an annual formal open house given in the home of Mr. and Mrs. J. B. Edwards, 2307 Broadway. Mrs. Edwards is a patroness of the organization. Three hundred guests called between the hours of 7 and 9 o'clock.

Pledges are Misses Emma Dean Bingham, Othella Daniel, Ellis Boyd, Marian Hurnence, Virginia Newton, Lena Mae Boyd, Mary Elta Bean, Maxine Reese, Mary Frances Standefer and Lois Allen.

Miss Frances McKee met guests at the door and introduced them to the line headed by Miss Idell Bacon, club president, and Mrs. Edwards, and made up of the pledges. Members of the club are Misses Bacon, McKee, Emily Davis, Madeline Neves, Lois Houston, Ruth Hurnence, Oecola Scott, Lora Maye Grundy and Genell Stovall.

The patronesses of the organization assisted in the house party. They are Mesdames Edwards, J. S. Johnson, Maple Wilson, W. L. Bradshaw, Harry Roberts, M. C. Butler, Roscoe Wilson, C. Lindner, R. M. Chitwood, Miss Margaret W. Weeks and Miss Mabel Erwin.

Miss Beulah Dunn's string orchestra furnished music throughout the evening.

Tech Will Be Host To SPEE In April

Tech will be host to the Society for Promotion of Engineering Education when it holds its annual convention here in April. Seventy-five engineering professors and executives of engineering colleges in Texas are expected to attend.

Dean E. H. Flath of Southern Methodist university is president of the society and W. E. Street, assistant professor of engineering drawing in the college, is secretary. Engineering colleges of the state and North Texas Agricultural college, John Tarleton college and College of Arts and Industry will send representatives.

Ferret Is Killed Near Lubbock By College Student

A black-footed ferret, a weasel found on the plains by J. P. Williams, student, is stuffed and ready for the museum in the office of Milton F. Landwer, associate professor of biology.

"It is the first of its kind I have ever seen," Mr. Landwer said, in reference to the animal, which was found on the Bill Mabry place, three miles southwest of Slide.

Ferrets are very valuable in this part of the country because they prey on prairie dogs. They are usually found on the Great Plains from western North Dakota and northern Montana to Texas. They are unknown west of the eastern base of the Rocky Mountains.

The animal, mink-like, is colored pale buff yellow with a sprinkling of dark brown hairs on the crown and the back. Underneath the hair is cream colored. Hands and feet are black. A broad black band runs across the eyes like a mask. The short tail is colored like the body, except for the sharp blackish tip. Twenty-three inches is the usual length of male animals, but this one is somewhat shorter.

Sigma Gamma Epsilon To Meet Tuesday Evening

Sigma Gamma Epsilon, national geological fraternity, will hold its next meeting Tuesday, January 27 at the residence of James G. Burton, 1509 College avenue. The meeting is called for 7:30 p. m. Next semester the society will initiate its pledges and have its annual banquet.

ASME Elects New Officers

The Tech branch of the American Society of Mechanical Engineers elected officers for next semester Tuesday night at its regular meeting Jack A. Grundy was elected president, Charles M. Howie vice-president and Ben Priest, secretary-treasurer. Ross Watson was elected representative to the Engineering Society executive council.

The principal business was the report of the secretary on memberships and dues. Only three more members are needed to make the local organization affiliated with the national organization with headquarters in New York. Eleven members were present.

Christine Lane, who was seriously injured in an automobile accident during the Christmas holidays, has been released from the hospital and is now recovering at her home west of town.

Mrs. Lawrence Evans of Post visited friends in Lubbock over the week-end. She is the former Miss Mildred Swafford, Tech student.

Mrs. Dingus Named To Membership On State Committee

Mrs. William Dingus of the foreign language department has been selected as a member of the state committee for the regional conference of the National Committee on Cause and Cure of War. She will be in charge of publicity in this section of the state. The National committee met in Washington, D. C. this year, on January 20 and will be followed by a series of ten regional conferences throughout the United States. The conference for this region will be conducted at Dallas February 17, 18, and 19.

Mrs. Dingus received her appointment from the state chairman of conference arrangements, Mrs. Harris Masterson of Houston.

Sponsored By Organization

This movement on the cause and cure of war is being sponsored by the following national organizations: American Association of University Women, Council of Women for Home Missions, General Federation of Women's Clubs, National Board of the Young Women's Christian Association, National Council of Jewish Women, National Federation of Business and Professional Women's Clubs, National League of Women Voters, Federation of Women's Boards of Foreign Missions of North America, National Women's Christian Temperance Union, National Women's Trade Union League and National Women's Conference of the American Ethical Union.

Mrs. Dingus explains that the purpose of these conferences are to develop and clarify public opinion; to make public opinion function; and to decide how organized opinion can protect the world against war.

Club Patronesses Honor Sans Soucis

The thirteen patronesses of Sans Souci club were hostesses Saturday afternoon with a bridge party in the home of Mrs. E. L. Klett, 2223 Broadway, honoring club members, pledges, and sponsors, Mrs. Lorenz Ellis, and Miss Jonnie McCrery.

Miss Jane Murray made high score in the bridge games, and Miss Nancy Ruth Lester won travelling prize. Cut prizes of baskets of flowers went to Misses Lois Watson, Joni Bundy, Frances Burns, Dorothy Neuhardt, Mrs. Ray C. Moore, and Mrs. Bob Crawford.

Hostesses were Mesdames Klett, Roscoe Wilson, Fred Snyder, A. V. Weaver, James H. Goodman, J. E. Vickers, Freddie Hunt, C. E. Maedgen, W. O. Stevens, Floyd Beal, Sam Arnett, and Miss Delia Wilkinson.

Dinner Party Held For Home Ec Profs Sunday

The home economics practice house was the scene of a dinner party Sunday, honoring Dean Margaret W. Weeks, her mother, Miss Mabel Erwin and Miss Vivian Johnson, home economics instructors.

After dinner the guests were entertained in the living room of the practice house.

Miss Neweta Cleveland acted as hostess at dinner. Others assisting were the girls now residing at the house. These are Misses Gertrude Sampson, Ursula Parris, Bessie Payne Donnell, Jewell Brown and Miss Mayme Twyford, foods instructor.

Declaring that the average undergraduate has brought no artistic conception with him to college, John F. Fichten, instructor in fine arts at Colgate university, is attempting to do three things that will enable the student to understand and appreciate art. He is seeking to give him a more inclusive grasp of the extent of the field of art; to develop his critical judgment and afford a basis for sound individual discrimination and to bring out a sense of the real enjoyment to be derived from art.

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The Story Read and Loved by Millions!
"ANNE OF GREEN GABLES"
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College Calendar

Friday, Jan. 18
Komas Formal, Plains Dancers, Girls Dormitory, 8-11.
Young Democrats, 7, 302.
Saturday, Jan. 19
DFD Formal Dinner, International Night, Gym.
Sunday, Jan. 20
YMCA, Supt. Hall, 4.
Monday, Jan. 21
Sophomore Class, 7, 202.
Dairy Club, 7, A307.
Pre-Law, 7, 210.
Press Club, 7:30, 214.
Block and Bridle Steak Fry.
Tuesday, Jan. 22
Aggie Club, 7:30, Pavilion.
Officers, 7:30 Armory.
O.E. 1107, 7.
Pre-Med, 7, C101.
Debate, 7, 202.
WAA, Gym, 7.
Wednesday, Jan. 23
Double T, 7, Gym.
Social Clubs, 7.

Riddles Entertain Baptist Students At Buffet Supper

Mr. and Mrs. J. D. Riddle, educational director of the First Baptist church entertained the Tech B. S. U. with a buffet supper at 1906 Eighteenth street Monday evening.

Ridgecrest, North Carolina, the Baptist young people's retreat, was the theme of the program. Mrs. J. D. Riddle and Louise McLhane sang "Ridgecrest." Sam Hill gave the history of B. S. U. in Texas. Mary Knight spoke on the classes and Master's Minority held in Ridgecrest last June. Winella Ward described recreation and friendship circles, and Louise McLhane told about the campfire services that closed each day at the retreat.

Others present were Miss Louise McCrummen, Vera Periman, Florence Stark, Lois Wilson, Anabel Carter, Marie Jackson, Myra Moore, Phyllis Pool, Mary Ruth Nall, Elizabeth Jones, Verna Lee Carson and Marjorie Scott; Messrs. Randall Olson, Eugene Knox, Jack McInaney, Dr. W. F. Fry and Dr. R. C. Campbell.

New Sidewalks Are Completed

Tech now has 9,600 square feet more sidewalks than it had before Christmas. The sidewalks, which were constructed primarily for the students living at the dormitories, were constructed at an approximate cost of \$2800.

Sidewalks of three different widths have been laid. Three foot walks have been put on the west side of the women's and men's dormitories. A four-foot walk extends in front of the two dormitories, which are connected by a five-foot walk.

The walks have been cast in alternate blocks so that in contraction the blocks will not crack across the surface, and have expansion joints every 50 feet, a precaution against buckling joints.

Aggie Experiments With Celastus, Chinese Plant

William Burk, freshman aggie student, is experimenting in propagation by cutting of a species of Celastus, Chinese plant which has proved to do well in West Texas climate. This plant was received a few years ago from the Division of Plant Introduction at Washington. Burk uses different treatments in trying to root the plant in different media, such as sand, peat or moss.

Tech Graduate Sends Greetings From Korea

The graduate of Tech who now lives the farthest from Lubbock, Miss Laura Song, sent Christmas cards to President Knapp and Mrs. William Dingus this year from Ewha College, Seoul, Korea.

Miss Song, a Korean, received her degree from the Home Economics school in 1933.

James Sturdivant, former student from Dallas, visited friends on the campus last week.

Women's Group Meets Sunday

Discussion Conducted On "Dutch Dating" And "Stag Lines"

The Fireside Forum, a subsidiary organization of both the Women's Forum and the Quarterly club, had its initial meeting Sunday afternoon in the lounge of the women's dormitory. An informal discussion of "Dutch Dating" and "Stag Lines" was conducted. The program was arranged by Mrs. George Langford, Miss Zella Riegel, Miss Elizabeth Hawley, Quarterly club, and Misses Sue Michie and Pauline Yeager, Forum members.

First Meeting

This meeting is the first of a series of meetings to be conducted throughout the year. Mrs. William Dingus is chairman of the Quarterly club projects committee. These meetings will be held the second and fourth Sunday of each month. It is planned for 10 senior women to act as hostesses at each meeting.

Other members of the projects committee of the Quarterly club, are Misses Jonnie McCrery, Ruth Horn, Gussie Teague and Carrie Hodges.

Coffee was served Sunday after the discussion. Hostesses were Misses Margaret Adams, Inez Adams, Velma Anderson, Jean Ayres, Wanda Bernard, Margaret Buskin, Evelyn Beard, Margaret Bell, Christine Barrier, Lora Beth Blackwell, Lucille Boland and Jewel Brown.

The subject "What a Woman Reads," will be discussed at the next meeting of the Fireside Forum. Mrs. Mary W. Doak will have charge of the discussion.

Six Students Are Phi Psi Pledges

Six men have been pledged to Phi Psi, the Tech branch of the national textile fraternity and first fraternity organized at Tech.

Pledges are Worth Gabel, Robert Butcher, Joe Christian, Erel Matthews, Fred Williams and Cecil Rushing.

Phi Psi met Tuesday night and decided on January 25th as the date for their banquet at the Hilton hotel honoring new pledges. Initiation begins February eleventh, when pledges receive their first degree, and continues for two weeks, when they receive their other two degrees.

Men, women and children of 2500 E. C. busy with primitive occupation in an ancient forest, are taking on life today in the Mural Studios of Brown university, where Prof. Will S. Taylor, chairman of the department of art, is completing his large mural painting, "The Neolithic Age."

One of the most unusual items in the history of English literature—the original copy of poems, in the handwriting of the authors, Samuel T. Coleridge and William Wordsworth and their amanuensis, Dorothy Wordsworth, the poet's sister, from which the 1800 edition of "Lyrical Ballads" was published—has been acquired by the Yale university library.

George Finley, former student from Aspermont, visited in Lubbock Tuesday.

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Newly Discovered Facts About Mars Presented To Scientific Convention By Retiring President Henry Russell

Pittsburgh, Jan. 17.—Newly discovered facts about Mars have laid before the American Association for the Advancement of Science in convention here by Dr. Henry Norris Russell, one of the foremost living astronomers.

Pointing out that the discovery was made in 1934 that Mars has no appreciable oxygen in its atmosphere, Dr. Russell, retiring president of the A. A. S., said it might be possible that men, the last survivors in a dying world, still lived on the planet in some kind of oxygen tents or perhaps helmets to allow them to move about more freely.

Earth Middle-Aged

Earth, now middle-aged, or even young in oxygen, is surely following Mars in this respect, he said, because here, as on Mars, the rocks are soaking up the oxygen permanently, and the time may come, ages away, therefore, when mankind here will be reduced to gathering his oxygen from the rocks and storing it for breathing purposes—if mankind lasts that long.

If there were as much as a thousandth part as much oxygen in the Martian atmosphere as there is in that of earth, Dr. Russell said, it could have been detected.

"However," he said, "for water vapor the tests have so far been less delicate and are not fully delicate—though the quantity present must be small."

Test is Made

The test for water vapor, he said, is made when Mars is rapidly approaching earth—a time when the upper shift in the spectrum lines temporarily gives astronomers a view of water vapor conditions on Mars that are ordinarily masked by the water in earth's own atmosphere.

"There can be no reasonable doubt," he said, "that some small amount of water vapor actually is present on Mars' atmosphere. Radiometric observations of the planet's heat show definitely that the surface rises to temperatures about zero centigrade (freezing) at noon every day in the tropics and at the pole in midsummer, though falling below freezing at night."

Indicating that the radio may never be the best medium of education, experiments on a large number of subjects at the Harvard psychological laboratory have shown that difficult material is better understood and remembered when it is read than when it is heard.

Freshmen at Lehigh university this year have a higher general intelligence than last year's class, according to psychological tests just completed by Prof. Adelbert Ford, head of the department of psychology.

Leonard Bishop has returned to school after recovering from an attack of influenza.

Miss Louise Conner, former student from Floydada, visited on the campus over the week-end.

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Waltson's Man Shop
Mr. J. P. Blitz
Anderson Jewelers
The Vogue
Kings Jewelry
Lloyd's Dry Goods Store
Tech Drug Store
Tech Bookstore
West Texas Gas Co.
Texas Utilities Co.

These firms and friends have given us ads for the LA VENTANA. STUDENTS, BACK THEM!

Kemas Honors Seven Pledges At Dance

Seven pledges of Kemas club will be honored tonight at the annual club formal dance which will be given in the ballroom of the Hilton hotel.

Ned Bradley's orchestra will furnish music for the dancing from 9 until 12 o'clock. The committee on general arrangements is made up of Roscoe Clark and Craig McNeese.

Sock And Buskin Has Supper Dance

Sock and Buskin club members attended a supper dance Tuesday evening at the Hilton hotel from 6 until 8 o'clock. Tuesday was the regular monthly meeting night. Forty members attended.

This affair was planned for the new members of the organization to become better acquainted.

George Francis and his orchestra furnished music for the supper dance which was sports and girls' tag dance.

Hariette Roach was chairman of the general arrangements committee. Other committee members were Clay Thompson, president; Minnie Horton, secretary-treasurer; Louise Toler and Miss Ruth Pirle, sponsor.

Dartmouth college's revolutionary student council plan, which applies to all college dormitories and will probably eventually cover fraternities, has been pronounced satisfactory. The plan virtually hands all disciplinary control of students to the students.

Alice Fyffe and Lola Mae Grundy visited their homes in Floydada last week-end.

Glenn Hackney, Tech graduate, who has been assistant county agent at Lamesa, is being transferred to Aspermont. The county agent at Aspermont is James Potts, Tech graduate.

Face powder may catch a man, but it takes baking powder to hold him.

Charles A. Ross

FOOT CORRECTIONIST
1106-1-2 Broadway Rooms 5 and 6
Weaver Bldg.

GETS PROMOTION

Curtis Williams, who graduated from the Tech aggie school in 1932, has been promoted to plant superintendent of the Snow White creamery at San Angelo.

Taking their cue from the students at Amherst college, the undergraduates at Hamilton college have begun a drive to raise \$450,000 for a new gymnasium.

Dean William F. Russell of Teachers college, Columbia university, is urging the establishment at Columbia of a new school where an "educational elite" could be trained to provide leadership in American education.

Usage makes a thing respectable whether right or wrong.

6 Headaches in 10

are directly traceable to strained, tired eyes. Safeguard yourself and your eyes by equipping them with the glasses they need.



Be Sure About Your Eyes

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IT'S NOT TOO LATE BUT... FEB. 15 IS THE LAST DAY TO HAVE YOUR Picture

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NO FOOLING!



Matadors Meet West Texas State Teachers Here Monday



Canyon Buffs And Tech To Renew Feud

Bison Have Rejuvenated Team To Pit Against Scarlet Cagers

THROUGH our eyes (and we wear glasses, too) the new tip-off rule is the stuff from the spectators' point of view. The game is much faster. Hardly had we marked down a goal on the score pad, than the ball was in play on the opposite end of the court.

Along with the Arizona "Wildcat" sports scribe, we are ready to hand the third straight Border conference banner to the Matadors. If the red cagers continue to play the type of ball against other loop foes as they did in the Tempe and Flagstaff series, members of the circuit have about as much chance to take the bunting as the Graf Zeppelin has to cruise through a key hole.

Personally, we will be glad when the Tempe and Flagstaff scribbles decide to mind their own business and settle down to the task of writing sports. Since the founding of the conference, these writers have continually made a mountain out of a molehill when speaking of Tech athletically. After sitting idly by, thinking that the propaganda would cease minus our interference, this department has decided to throw in a few wrenches into the machinery, prompted by the latest outburst of untrue remarks by Bob Allison of the Tempe "Collegian."

Here's the latest from Allison: "While the nation is talking of such things (referring to topics discussed at coaches' association meeting) conference commissioner Emil Larson is ordered to slough



about the loop and find out why Tom Popejoy raised such a stink here in Tempe... lobby talkers spilled the news... It is thought that Tech is not playing fair in regards to recruiting of athletes. If it is found that the Matadors have strayed too far from the conventional they may receive a ticket that would force a cleanup and possibly banishment from the loop."

Speaking of recruiting, from a reliable source we learn that a certain California griddler was enticed by an attractive offer to play with the Bulldogs. Also that a Flagstaff football player joined the Tempe ranks because of another attractive offer.

We do not deny that Tech's coaching staff invites high school grid artists to attend this institution. Why should Texas Tech stand idly by and allow prep stars to go down state to continue pursuing the pigskin just because the Matadors belong to the Border conference? Tempe has the same type of surroundings from which to secure material. If the school authorities would be about their own business instead of focusing their peepers on an up and coming institution, the Bulldogs would have a better ball club. But as they watch Texas Tech speedily climbing the football ladder, these two league members allow their petty prejudices and jealousies to get the best of them and start making excuses for their losses. Perhaps this type of sportsmanship is taught on the gridiron.

In this connection we cite an example of the erroneous statements travelling over the loop about Tech. The student manager of the Tempe basketballers informed us that each year one thousand high school players come to Tech. After working out for three weeks, all are sent home with the exception of 22, who are retained for the team.

Disclosure of the beliefs of the freshmen class at Texas Christian university by a survey shows 11 conservatives, 22 radicals and 39 liberals.

PERCHED on top of the Border conference ladder with four victories, Coach Virgil Ballard sends his Matador sharpshooters against the charging West Texas State Teachers Buffaloes on the local rectangle Monday and Tuesday night. The tipoff is scheduled at 7:30 sharp.

As has been the case in past engagements, Coaches Al Baggett and Bob Cox lead a group of rangy basketballers into the Hub City. The Canyon starting group averages over six feet with most of the altitude at the goal shooting posts.

This series with the Buffs marks the tenth year the two quintets have matched shots on the hardwoods with the Bison having the best of the deal by a considerable margin. In their all-time relations, the Matadors have only captured seven victories and those by narrow scores. Last year, the Mats topped the Canyonites three times in four meetings.

Although the victors have gained back some of the height of the once towering Teachers, Tech rules favorite to stop the invaders. Up until last year, the Bison under the leadership of Coach "Sad Sam" Burton held the spotlight in basketball circles of the Southwest and gained nation-wide recognition.

In John Walker and Captain Ed McMinn, the Teachers possess a pair of goal shooting specialists. Walker stands 6' 4" while the Canyon captain is 6' 2" in height. These tall dribblers will start as forwards for the visitors.

Classy Performers
From last year's freshmen ranks, the Buffalo mentors have in Jack Davis an outstanding first year basketballer. The Memphis lad towers 6' 2" and can "hit the basket with his eyes shut." Davis will get the call at center.

At the guard posts, Clement and Clark will display their wares. Clement is fast, a hustler with an eye for the basket. The other guard, a recruit from the first year squad, can handle the ball "with the greatest of ease" and has beaten out several experienced men at his position.

Mats Polish Offense
Coach Ballard has kept the Matadors busy working on new plays and polishing their offensive tactics in preparation for the battle with their traditional rivals in cage circles.

Although the Scarlet and Black mentor has shifted his lineup during practice sessions it is considered unlikely that Coach Ballard will make any change in the starting team Monday night.

Leroy Crews is certain to get the nod at the forward position. "Curly" Wilkinson seems set for the center and Co-Captains Larry Priddy and Will Gilmore will start at the guard berths. Weaver or Snodgrass will help Crews carry the burden of the goaling posts.

Probable Starting Lineups

TECH Pos. CANYON
Crews F McMinn (c)
Snodgrass or F Walker
Weaver F Davis
Wilkinson C Clark
Priddy (Co-Capt.) G Clement
Gilmore (Co-Capt.) G

Ballard Plans Intramural Basketball Playoff Soon
According to Coach Virgil Ballard, the playoff between College Inn and the Pre-Med quintet for the intramural basketball championship will take place following the semester examinations. Inability to secure the gym because of physical training classes and varsity practice sessions forced the postponement of the third contest.

Larry Priddy's cagers took the opening game of the series from the future doctors, 25-22. The winners of the Independent loop forced the Pre-Meds into an extra period before Vinson Stanphill's hoopsters eked out a one point victory to even the series. With victories over the Aggies as the deciding factor, the Pre-Med basketballers annexed the bunting in the school circuit.

Enrollment at Los Angeles Junior college was so large this year that police reserves had to be called out to keep the students in line during registration.

When you argue with a fool, he is doing the same thing.

Scores High



With nine field goals and three charity tosses, Lem Weaver, above, led the scoring of the Matadors against the Flagstaff Teachers.

Around The Loop

THIS YEAR'S RESULTS
New Mexico Lobos 33, Tempe Bulldogs 24.
New Mexico Lobos 27, Tempe Bulldogs 23.
Texas Tech 40, Tempe Bulldogs 23.
Texas Tech 34, Tempe Bulldogs 31.
Flagstaff 47, New Mexico Lobos 35.
Flagstaff 39, New Mexico Lobos 27.

Tempe took two game series from New Mexico Aggies.
Texas Tech 41, Flagstaff 33.
Texas Tech 31, Flagstaff 23.

GAMES NEXT WEEK
Friday, Jan. 18—Tempe vs. Arizona U. New Mexico Aggies vs. NMU.
Saturday, Jan. 19—Tempe vs. Arizona U. New Mexico Aggies vs. NMU.

Monday, Jan. 21—Texas Tech vs. Canyon Teachers.
Tuesday, Jan. 22—Texas Tech vs. Canyon Teachers.

CONFERENCE STANDING

	W. L. Pct.
Texas Tech	4 0 1000
New Mexico U.	2 2 .500
Flagstaff	2 2 .500
New Mexico Aggies	0 2 .000
Tempe Teachers	2 4 .333

Season's Scoring

NON-CONFERENCE			
	FG	FT	TP
Gilmore	8	9	26
Priddy	8	5	21
Crews	9	2	20
Weaver	7	1	15
Thornton	6	1	13
Snodgrass	3	2	8
Garrett	0	1	1
Totals	41	25	107

CONFERENCE			
	FG	FT	TP
Weaver	12	6	30
Gilmore	9	11	29
Snodgrass	10	1	21
Crews	9	1	19
Priddy	6	4	16
Thornton	5	1	11
Wilkinson	4	2	10
Garrett	3	0	6
Neill	1	0	2
West	1	0	2
Totals	60	26	146

Matadors Win Two Victories Over Teachers

Tech Sharpshooters Take Loop Lead With Wins Over Flagstaff

Those two goal shooting specialists, Crews and Weaver, filled the basket at frequent intervals to lead Coach Ballard's title-bound Matadors in twin victories over the Flagstaff Teachers Monday and Tuesday nights. Weaver tossed 21 points through the net in winning honors of the series with Crews trailing by three markers.

After getting off to a slow start in the opening game, the victors began to click with Weaver and Crews pouring shots through the circle to bring the Mats within one point of the Axemen at the midway interval. Coming back in the second stanza, the red cagers jumped into the lead and held away over the Lumberjacks until the final gun. The score was 41-33.

Weaver and Crews divided scoring honors for the initial contest, each registering 12 markers.

Over on snappy guard for the Arizonaans, made five field throws.

The Matadors won their fourth conference affair by taking the last engagement with the Lumberjacks, 31-24.

Porter paced the scoring of the game with five goals and a single free shot. Weaver and Gilmore annexed the honors for the Scarlet and Black with nine points.

FIRST GAME
TEXAS TECH (41) FG FT F TP
Crews f 6 0 2 12
Weaver f 5 2 2 12
Wilkinson c 1 1 1 3
Snodgrass sub c 3 0 1 6
Priddy g (Co-Capt.) 2 2 1 6
Gilmore g (Co-Capt.) 1 0 1 2

FLAGSTAFF (33)
Wicker f 1 1 1 3
Emmett sub f 0 0 1 0
Church f 4 1 3 9
Fuller c 3 1 2 7
Porter g 2 0 0 4
Overson g 5 0 2 10

SECOND GAME
TEXAS TECH (31) FG FT F TP
Crews f 3 0 3 6
Snodgrass f 1 1 1 3
Gilmore c 2 5 2 7
Weaver g 4 1 2 9
Priddy g 2 0 0 4

CONFERENCE
Weaver 12 6 30
Gilmore 9 11 29
Snodgrass 10 1 21
Crews 9 1 19
Priddy 6 4 16
Thornton 5 1 11
Wilkinson 4 2 10
Garrett 3 0 6
Neill 1 0 2
West 1 0 2

Totals 60 26 146

Picadors Bow To Slaton For First Loss of Season

Coach "Josh" Owen's Picadors received their first setback of the season at the hands of the Slaton High cagers Monday night in the gymnasium, 22-13. The contest was unruffled prior to the opening affair of the Flagstaff series.

Warsom, guard for the Slatonites, captured scoring honors with three field goals and one charity shot. The visiting forwards, Grant and Capphe, tied for second place in the scoring with six markers each. Wiginton dropped two tosses through the circle from the floor to pace the Freshmen sharpshooters.

The box score:
PICADORS (13) FG FT F TP
Wiginton, f 2 0 0 4
Patterson, f 0 1 3 1
Brown, c 1 0 2 2
Kelly, sub c 1 0 0 2
Byrd, g 1 0 0 2
Case, sub g 0 0 0 0
Hale, g 1 0 1 2
Henderson, sub g 0 0 0 0

Totals 5 1 6 13
SLATON (22) FG FT F TP
Grant, f 2 2 0 6
Capphe, f 2 2 1 6
Hamilton, sub f 0 0 1 0
Greer, c 1 1 0 3
Reed, g 0 0 2 0
Warsom, g 3 1 0 7

Totals 8 6 4 22
Officials: Referee, Clark (Texas Tech); Timer, Davis (Texas Tech).

WEAK IN MARATHON

The United States is weak in the marathon run as far as Olympic prospects are concerned, Harold Anson Bruce, chairman of the A. A. U. committee on long distance runs, said after a survey of American distance men.

"NOT GOOD ENOUGH"

Wilmer Allison, who was not considered good enough to get on the Davis team carry in the year, was at the top of the national tennis ranking in 1934.

WATCH OHIO STATE

"Red" Grange, one time Illinois university grid ace, now a professional player, predicts that Ohio State will be "the team to beat in 1935." Grange added that he had definitely decided to coach next season.

League asks Japan if she is fortifying Pacific mandate.

1935 Matador Basketball Roster

No.	Name	Height	Pos.	Home Ad.	Exp.
27	Co-Capt. Gilmore	5-11	G	Olney	2 Yrs.
28	Co-Capt. Priddy	5-10	G	Gainesville	2 Yrs.
29	Wester	6-1	F	Mainview	1 Yr.
22	L. Crews	5-10	F	Wilson	1 Yr.
31	Weaver	5-11	G	Jonesboro	Squad
25	Garrett	6-1	F	Bellevue, N. M.	Fish
26	Stanphill	6-1	F	Denison	Squad
12	Bridges	5-7	F	Terrell	Trans.
32	Thornton	6-2	C	Tyler	Trans.
20	Wilkinson	6-3	C	Lubbock	Fish
30	R. Hale	6-1	C	Lubbock	Fish
23	Neill	5-11	G	Brownfield	Fish
21	West	6	G	Memphis	Fish
24	Snodgrass	5-11	F	Lubbock	Fish

Wrestlers And Boxers Prepare For Competition Of Border Conference

From a bunch of enthusiastic scrapping candidates, aspirants to that great game of give and take, Harry Guthrie and "Jakie" May, students coaches, are slowly developing Tech's mat representatives in Border conference competition.

Good Material
"We have some good material among the mat-slinging prospects," Guthrie stated when approached on the subject of Tech's prospects. "From those working at the present time, we should mould a good enough team to win any of the proposed meets in the Border circuit."

The boxing coach explained that in order to take a meet, a team must win four weights. "Texas Tech should take four places in any conference engagement," he stated.

About the outlook of the wrestling team, Coach May states that many of the toe twisters are rounding into shape rapidly and at the same time securing a better knowledge of the fundamentals.

"The Scarlet and Black bone crushers can give any Border league bunch plenty of competition," the wrestling mentor opined.

Plan Meets
Several of the boxers are already showing improvement. Mitchell, 175 pounder, is rounding into tiptop shape and is expected to give Chairmonte, New Mexico Military Institute terror, plenty of trouble should they meet in the Border conference meet. A battle is being staged in the 148 pound class. Jimmie Ortiz, transfer from NMMI, and James McDuff, sophomore from Ralls, are the principals. Alvin Kotrola appears much better than he did last year, giving a warning to the heavyweights

Duke University

SCHOOL OF MEDICINE
DURHAM, N. C.
Four terms of eleven weeks are given each year. These may be taken consecutively (graduation in three years) or three terms may be taken each year (graduation in four years). The entrance requirements are intelligence, character and at least two years of college work, including the subjects specified for Grade A Medical Schools. Catalogues and application forms may be obtained from the Dean.

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PREVIEW SAT. NITE
SUN.-MON.-TUE.

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TEXAS TECH COLLEGE

Dr. Strout, English Prof, Has Article Printed In January Atlantic Monthly Under Caption Of 'Freshman Flights'

EDITOR'S NOTE:—The following article is by Dr. A. L. Strout, associate professor of English, which appears in the Contributor's Club department of the January "Atlantic Monthly" under the caption, "Freshman Flights."

STIMULATING the ink glands of the human squid has its compensations...

The Soph Twists 'Em Too
The sophomore, in his struggles with literature, attains at times a weird felicity of expression. He may christen titles and referring, perhaps, to Browning's "A Staccato of Galuppi," or Lovelace's, "To Crustacea, on Going to the Wars," or even Shakespeare's "Venus and Adenoids." He may speak of Spenser as "an inventor of anarchisms in the language;" he may inform you that "Charles I tried to rule by the grace of God which never works very well," or that "Sir Philip Sidney lost his life in the Netherlands at the Defense of Poeste." And after all, one easily confuses legends and legends: "The Arthurian legends lived in little towns surrounded by high walls. They never knew when they would get any sleep because they might be called in the middle of the night."

And the Fish Shines
But it is the freshman who really rises and shines. He refers (at least mine do) to "religious phonetics," and "blood-curdling stories," and "brunet or light-headed instructors;" to "a cow chewing its quill" to the traffic "going pro and con." He tells you that "youth is the embodiment of virulent manhood," that "my friend was in a dislocated state of mind," that "James was full of enthusiasm to the point of exasperation," "He inveighs against cowards," who lack the sand which will keep them from slipping on the rails of life." Or his Puritanism may drive him to exclaim, with biting sarcasm, "I hate to see a student walking down the street with a big black cigar in his mouth or a professor."

A Lesson on Shaving
You ask for expostulations and he writes, "In shaving, a person should first proceed with a downward stroke from ear to ear until the beard of the throat and after this process he should do likewise with the other side of the face." You ask for narration and his theme begins, "My suit which had been cleaned three days before" was hanging in the closet where I lay my Waterloo." You ask for description and he tells you that the boy's face "is covered with god-damned freckles," or, of a man, that "with the exception of his steel gray eyes, his long hair and pointed whiskers covered his features." Or he writes, "Mrs. Buford's haughty countenance left her at once. Her face fell."

Long ago at the University of Wisconsin one of my students, developing his thesis that clothes do not make the man, crescendoed in conclusion: "Many a pair of patched trousers cover an honest heart. That is perhaps the best example of reasoning "a posteriori" that I have ever received from a freshman. And as, yearly now, my salary shrinks I think of it with increasing pleasure—and with hope."

AMONG THE ALUMNI

Donald R. Boggs, who graduated from Tech in 1931 after taking work in almost every department in school is now living in Austin. After leaving Tech, Boggs took an M. B. A. degree from the University of Texas. He is a certified public accountant working for Carter, Rhodes & McAnally of Dallas and Austin.

Morrison Liston, another graduate of last spring's class, is teaching school at Friona, Texas. George Heath, also a Tech graduate, is superintendent of the Friona public schools.

E. G. Cauble of Stiles, Texas, who graduated from the division of agriculture in 1933 is teaching school and is at the same time actively engaged in farming.

Richard Cavett, 1929 graduate, is teaching school at Southland. He is also president of the Garza County Young Democrats club.

F. M. Clark, who took his B. S. degree from Tech is owner and manager of one of the Red and White grocery stores of Lubbock. Mrs. Clark, formerly Jewell Huff, is also a graduate of Tech.

Eunice Cone, graduated from Tech in 1933 and is teaching school at Shallowater.

Josephine Alice Cowsert, member of the graduating class of 1932, is teaching in the grades at Dimmitt, Texas.

Sanford Gabrielle, member of last year's graduating class in E. E., is employed by the Du Pont Rayon company. He is located at Old Hickory, Tennessee, near Nashville. He is in the maintenance department of the factory.

Henry Burkharter writes in from his home in Gruver, Texas where he is teaching mathematics, science and mechanical drawing. Burkharter is also debate coach this year. He reports that out of the eight teachers employed by the system that six are Tech exes.

AMUSEMENTS

By WAYNE SELLERS

PALACE
FRIDAY and Saturday, Irene Dunne in "Sweet Adeline," Sunday, Monday and Tuesday, "Imitation of Life," with Claudette Colbert. Wednesday and Thursday, May Robson in "Mills of the Gods."

LINDSEY
Friday and Saturday, Jack Perrin in "Losers' End," Sunday, Monday and Tuesday, Alne McMahon and Guy Kibbee in "Babbitt," Wednesday and Thursday, Walter Connolly, Fay Wray and Victor Jory in "White Lies."

TEXAN
Friday and Saturday, Bob Steele in "Ranger's Code," Sunday and Monday, "Now and Forever," with Shirley Temple. Tuesday and Wednesday, "Charlie Chan in London," with Warner Oland.

The outstanding picture of the week is Irene Dunne in "Sweet Adeline," which is to be shown at the Palace Friday and Saturday. The movie depicts realistically portrayed in the picture. Such old favorites as "Here I Am," "Why Was I Ever Born?" and "Don't Ever Leave Me" are resurrected.

Next Wednesday and Thursday at the Palace May Robson, Fay Wray and Victor Jory are presented in "Mills of the Gods." May Robson portrays the role of an old lady who has been the active head of a plow company for 50 years.

Shirley In The Spotlight
"Now and Forever" is to be shown at the Texan Sunday and Monday. It is interesting to note how Shirley Temple's fame has risen since "Stand Up and Cheer." In that picture she received a very small billing, in "Baby Take a Bow" James Dunn and Claire Trevor received much more publicity than did little Miss Temple and in "Now and Forever" Gary Cooper and Carole Lombard were publicized equally with Shirley Temple, but in "Bright Eyes," her latest, her name is first and in the largest type.

Reporter Gives Impressions Of Famous Artist

Thomas Benton, nationally known mural painter, who lectured to Tech students and townspeople in the engineering auditorium last Friday, inspired a Toreador reporter to produce the following thumbnail sketch:
Benton added two inches to his height by economising on hair cuts. moves about nervously while talking... reduced famous paintings to simple designs and with a few more strokes showed how these designs came into being... deplored imitation and championed interpretation of life... Like Diego Rivera he pictures himself as a fire eater and hell raiser but in truth they are both mild, courteous men... understood the ordeal of cross examination and lecture on two glasses of water and one cigarette... would not make any predictions for the future... thinks technicolor unsatisfactory and irritating to the eye... does not paint under artificial lights... is confident enough in his work to use non-fading, time-resisting colors like the Egyptians used... travels, sketches, paints, sculptures and lectures... does not appear to be temperamental... speaks through a thick over-size Hitler mustache that reveals his lower lip occasionally.

Jennie Lee Burke, who took his master's degree in history from Tech in 1933 is head of the social science department of the Hobbs, New Mexico, high school.

Carl McLain recently sent in his dues to the Alumni association. McLain is head of the mathematics department for Seymour, Texas high school. He is also serving as assistant coach.

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Featured At Palace Wednesday



Fay Wray, May Robson and Victor Jory as they appear in "Mills of the Gods," which begins a two-day run at the Palace theatre Wednesday.

Research Reveals How Studes React To Their Feelings During The Day

How does a Tech student feel from the time he rises in the morning until retiring at night? Psychological research conducted by Dr. D. D. Jackson, "Tech's Flying Professor," reveals that students experience the same feelings in common during the course of a day's activities.

Asked to turn in a complete chart recording their feelings for one day, stating whether their activities were pleasant or unpleasant, which gave the "lowdown" on how a student feels when he flunks a quiz or dates the object of his affection for the evening.

Pleasant Or Unpleasant?
The object of the experiment was for each student to record his or her feelings at regular intervals of thirty minutes each, stating whether they were pleasant, neutral or unpleasant. At the end of the day each student was to balance the total number of pleasant feelings.

Some reported pleasant feelings while studying, while some had un-

pleasant feelings. As the report was for psychology, the majority reported pleasant feelings while in class. For the first period of the day, that of getting up in the mornings, nearly all had a minus or double minus. The majority enjoyed breakfast and the curve drops again as classes begin.

Courting Scored Pleasant
One lucky boy felt very good when he was winner in a certain game. Such incidents as glasses being broken and hunting Christmas presents were scored unpleasant. The bookstore, Martin's and courting held several pluses. One boy scored for his courting, triple pleasant. Such luck as breaking windows at Kress' scored several minuses. Incidents which proved pleasant were cutting classes, going to shows, basketball games and dancing. Labs do not hold any enjoyment, especially when cuts are killed, so reports a girl. Several boys do not enjoy shaving, bathing and attending church. The subjects which are not enjoyable are English, accounting, history and psychology.

Welders Meeting To Be On Campus

Tech will conduct a first annual welding conference in the engineering building of the college February 14-15. Manufacturers, jobbers and welding experts from various sections of the United States will give lectures and demonstrations.

Final plans for the conference were made at a meeting last week. The mechanical engineering department of the college will sponsor it.

H. F. Godeke, head of the mechanical engineering department, and J. C. Hardgrave, assistant professor in the same department, will direct the two-day session.

Motion pictures will be used in demonstrations and lectures on electric and oxy-acetylene welding. A large attendance from all parts of Texas is expected.

Ninety-One Students Are Enrolled In Journalism

There are 91 students majoring in journalism attending Texas Tech this semester. Of this group 13 are seniors, 12 are juniors, 29 are sophomores, and 37 are freshmen. Twenty-eight students majoring in other fields are also enrolled in at least one journalism course.

The number of students majoring in journalism has increased approximately 32 per cent this semester over that of last fall when 62 were enrolled, an increase of 29 students. Non-journalism majors enrolled for a journalism course last year numbered 16.

Smith college students who went with Prof. Howard A. Mayerhoff on the geology field trip to South Dakota last summer, are now busy classifying fossils which they brought back with them.



HOW COLLEGE GIRLS

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IF YOU FEEL WORN OUT — GET A LIFT WITH A CAMEL! ALL TOBACCO MEN KNOW: "Camels are made from finer, More Expensive Tobaccos—Turkish and Domestic—than any other popular brand." EDWIN BOYD, '35—Engineering Student: "An engineering field trip is enough to tire out anybody. When I'm lugging a transit and tripod across rough country...taking the hills as they come...lighting through brush and woods...I'll admit I often get tired clear through. No wonder you'll find me smoking a Camel most of the time. For I've learned that a Camel restores my energy—cheers me up—makes the miles ahead seem easier. And why not enjoy a Camel whenever I want one—Camels never get on my nerves!" NEWS PAPER MAN. Ray Baker says: "Whenever I feel 'all in,' I can quickly restore my energy with a Camel. Camels bring back my pep. For over ten years I've preferred Camels. They have a rich, distinctive flavor that suits me." SALES MANAGER. "Long ago," says Louis Bayard, "I learned that by smoking a Camel I could insure myself against the effects of fatigue. I find, too, that smoking as many Camels as I like doesn't affect my nerves." TUNE IN ON THE NEW CAMEL CARAVAN featuring GLEN GRAY'S CASA LOMA ORCHESTRA WALTER O'KEEFE • ANNETTE HANSHAW TUESDAY 10:00 P.M. E.S.T. 9:00 P.M. C.S.T. 8:00 P.M. M.S.T. 7:00 P.M. P.S.T. THURSDAY 9:00 P.M. E.S.T. 8:00 P.M. C.S.T. 9:30 P.M. M.S.T. 8:30 P.M. P.S.T. GLEN GRAY OVER COAST-TO-COAST WABC-COLUMBIA NETWORK CAMEL'S COSTLIER TOBACCOS NEVER GET ON YOUR NERVES!

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Benton Commends Art Department

"One of the greatest surprises of my life was in seeing the quality and quantity of work being done in the architectural department of this school," stated Thomas Benton, noted mural painter who visited Tech last week.

Benton gave a lecture Friday afternoon and was guest of honor at a luncheon Friday night sponsored by the Lubbock Art association. Directly upon returning to Washington he will begin work on plans for the new post office building.

Students will be given an opportunity to see the work of art students here this week when the posters for the All-College Saturday night are exhibited. The winning poster will be given a prize, said F. A. Kleinschmidt, head of the architectural department.

Early Issues

(Continued from page one) ed. "Like General Pershing, boys, we're here. What are we going to do about it?"

This situation evidently was reversed a couple of years later when a cartoon of a girl on her knees appeared on the front page beneath the caption, "God give me a man!"

Matadors Make Debut

This first Toreador appeared two hours after the first Matador football game had ended in a scoreless tie with the McMurry Indians, and carried a play by play account of the game. The first chapter of Tech football history was written on the gridiron at the fairgrounds before a crowd of 10,000 and a cheering section of 700 Tech students, yelling, "Fight! Tech! Fight!" with "the old school spirit," to quote. Yells were led by J. D. (Slim) Carroll, first yell leader. The Matadors gained 222 yards against 96 credited to McMurry and would have won, if the gun had not spoiled a beautiful field goal. The Tech band with its 20 members, under the direction of Professor W. R. Wagmore, paraded on the field. They had had two rehearsals.

The 1925-26 Toreador was published through the cooperation of the Lubbock Retail Merchants' association. The editor and business manager, instead of receiving a salary as they do now, were allowed to keep whatever they could make.

Songs Of The Past

Subsequent issues of the Toreador that first year carried a Cheri Casa "kolym" and a College Inn "kolym." The College Inn girls formed a club and took as their motto, "Sus Carinas en la Corrida, or Your Sweethearts around the Arena." The Cheri Casa "kolym"

Professor Says Age Will Reveal Biggest Liars

Chicago, Jan. 17.—Who are the biggest liars—boys or girls?

Dr. Byrne J. Horton, professor of education at De Paul university, says it depends on the age.

He has made a study of the truthfulness of 5,000 school students, ranging from pupils in the third grade of grammar school to the senior year at college.

Boys, he says, start out by being more truthful than girls. In the elementary school the girls are more given to telling lies than boys. But, before long the boys catch up and sail ahead of the girls.

Truthful In College

The boys reach their full falsehood telling power at high school age. Then, when they get to college, they seem to have more regard for the truth.

Dr. Horton does not see this desire to evade the truth as growing from any sinister motive.

Three things dominate the deceive, he said. The first seems to be the altruistic motive—a reward for the other person and a desire not to hurt his feelings. The second seems to be the reaction to the prevalent code of manners. Manners do not permit one to be too outspoken. The third is the egotistic motive—the desire to keep oneself in the best light.

LUKER ATTENDS MEETINGS

C. Luker, associate professor of agricultural education, was in San Antonio last week attending the Agricultural Workers Association meetings. He visited several vocational agriculture departments in the capacity of district supervisor, on the way to and from San Antonio.

frequently carried jokes which ran something like this: Jenkins (after feeling all around the telephone pole): "Ish no use, boys, we're walled in."

"Maggie, Come Right Upstairs," "How Come You Do Me Like You Do," and "Charley, My Boy" were the latest things in popular songs during that year; and "hot dawg," "birdseed," and "so's your of man!" were considered snappy comebacks when students were asked what they thought of the Charleston.

The size of the Toreador was changed five or six times between '25 and the present. And whereas the first year Toreador was published five weeks with "Staff will be supplied" written on the flag, the present staff boasts 40 members. The Toreador has grown with Tech.

Small Zeppelin Used In Making Weather Tests

Cambridge, Mass., Jan. 17.—(IP)—Scientists at the Massachusetts Institute of Technology have perfected a new toy Zeppelin which rides on an airplane wing and goes up to 20,000 feet in the air to analyze weather conditions.

The government is now using the "toy" in its weather forecasting and has found it is able to speed up its weather calculations by about 75 per cent with the use of the new analyzer.

Tooth Decay Prevention Named Important Task

Pittsburgh, Jan. 17.—(IP)—The most important task facing the world of science today is to find a method of preventing tooth decay. Dr. John Opie McCall, director of the Guggenheim Dental Clinic of New York, told the American association for the Advancement of Science at its convention here. Unchecked dental decay, he said, is a common, perhaps an invariable cause of ill health, he said.

Festival

(Continued from page one) of candy, bread, lace, flowers, fruit, vegetables, baskets and lottery tickets are Beatrice Giddwell, Sybil Poteet, Horace Woodward, Margaret Wetzel, Elizabeth Jones, Dorothy Frank Clements, Mary Robinson, Donovan Stafford, Milburn Aldredge, Lloyd Glover, Juanita Jo Beasley, Winston Watkins, Donley Watkins, and Mary Ruth Nall.

Caballeros, Senioritas

Caballeros and senioritas are Jimmie Ortiz, Lesta Mae Garrett, Florence Stark, Jessie Mae Menick, Lonora Jackson, Lucille Wheeler, Edwin Sweet, Lora Lee Weddle, Elizabeth Stokes, Raymond Libby, Truman Hines, Jimmie Roberts and Allie Eason. The leading peons are George Hancock, L. J. Solis, Walker Nichols and James Lindsey.

Special song numbers are "La Violeta," by Mary Robinson accompanied by Charles Fike at the piano, "La Cucaracha" and "Mi Rancho Grande," by Allie Eason accompanied by Edwin Sweet, and "Mi Viejo Amor," by Marian James and Gordon Gaines accompanied by Fike.

Committee Named

The committee directing the program are: Mr. Francis Cook, French; Mr. Carl Henninger and Miss Frances Diering, German; Mrs. William Dingus, Miss Leliese Hays and Miss Dorothy Frank Clements, Latin. Music for the dance from 9 until 12 will be furnished by Ned Bradley's orchestra. The program arranged for intermission is an Ap-

che dance with Nancy Faver and Bill Stubbs, and an Argentine Tango with Mary Rita Tucker and Jimmie Roberts. Admission prices

for the program from 8 until 9 o'clock is 25 cents, and for the program and dance is 75 cents for couples and one dollar for stags.



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Lie Detecting Machine Invented By Professor Sets Convicted Man Free

Lansing, Mich., Jan. 17.—(IP)—Joseph Blazenzis, sent to prison for life for a murder of which he contended he was innocent, is a free man largely because Dr. Leonard Keeler of Northwestern university invented a lie detecting machine.

Sentenced To Prison

Blazenzis was 20 and had had little schooling back in 1920 when he was sentenced to the Marquette Branch prison for participation in the robbery of the Redford (Mich.) Savings Bank in 1918, during which a bank employe was slain.

Soon after his incarceration, the youth became interested in mathematics, and before very long he was deep in the study of calculus. One of his books was a college trigonometry text book. For one of the problems it contained, the answer was given as 401.03 degrees. He wrote the publisher that he was certain the answer ought to be 401.7 degrees. The author admitted the young convict was right, and the change was made.

Successful Student

His success as a student of mathematics brought the young man to the attention of the governor of Michigan, who asked for a report on his conduct and on his case.

Some time ago Prof. Keeler was brought in with his "lie detector" and, putting it to use, shot questions at the convict, now not so young. A needle recorded the convict's reactions as he answered the questions.

After studying the record of the man's blood pressure under questioning, Prof. Keeler wrote to the governor that he felt "sure Blazenzis had no part in the murder for which he is serving time."

Last week Gov. William A. Comstock issued a pardon for Blazenzis.

Scientists State That Love May Be Grown In Garden

Washington, Jan. 17.—That cactus berry which made a temporary bad man out of Popeye the Sailor wasn't such an outlandish invention, after all.

The Carnegie Institute of Washington has put on an exhibit which shows how love, hate, joy and sorrow can be grown in a vegetable garden along with peas, and cabbage.

Scientists explain at the exhibit that the above emotions depend chiefly on gland secretions and that some of the gland secretions which thus affect the emotions have been found to originate in the yellow pigments of ordinary garden plants. When the plants are eaten by human beings they aid in the manufacture of the gland secretions that make you sore or good natured or mean or very sorrowful.

Found In Vegetables. One of the hormones which has a lot to do with female sex activity has been traced to the xanthophyll found in corn, tomatoes, car-

Nervous? Sip Coffee Is Advice

Ithaca, N. Y., Jan. 17.—If you find that smoking cigarettes makes your hands unsteady and increases your pulse, drink a couple of cups of black coffee before smoking. This is the advice of Prof. A. L. Winsor and E. I. Strongin of Cornell university, who have found by experiment that cigaret smoke and black coffee have opposite effects on the human body.

They found that inhaling the smoke of one cigaret, while smoking it over a period of about ten minutes, caused marked unsteadiness of the smoker's hands while he was smoking and for about 40 minutes afterward.

Increases Pulse

It also sped his pulse by sometimes as much as 50 per cent, and caused the same amount of increase in the rate of breathing, showing a stimulating effect on the heart.

However, when the smoker first drank two cups of black coffee, or about a pint, before smoking the cigaret, the unsteadiness of his hands showed very little increase while he was smoking and the unsteadiness went back practically to normal when the cigaret was finished.

With the coffee preceding the cigaret his pulse rate dropped a little, while there was an increase of about 10 per cent in the rate of breathing, showing that the coffee offset to a large extent the effect of the cigaret on the heart.

Drinking two cups of coffee alone, without smoking a cigaret afterward, resulted in no increase in the unsteadiness of the hands and practically no increase in pulse beats or speed of breathing.

Pre-Med Club Hears Talk On History Of Medicine

Dr. Olan Key, staff member of Lubbock sanitarium, spoke on "The History of Medicine" at a meeting of the Pre-Med club Tuesday evening in the chemistry building.

The club adjourned early in order for the boys to attend the basketball game.

Officers of the club are: John Hinehey, president; J. M. Crowell, vice-president; Roy Riddle, secretary; Wayne Hardy, treasurer; Maynard Knight, reporter.

rots, pumpkins, tea leaves, butter and egg yolks.

Another hormone which does its bit in governing emotions is adrenalin, which you put out in big quantities when you're good and mad, and this, too, is found in the vegetable garden.

Did you ever notice..in a roomful of people.. the difference between one cigarette and another..and wonder why Chesterfields have such a pleasing aroma



Many things have to do with the aroma of a cigarette . . . the kind of tobaccos they are made of . . . the way the tobaccos are blended . . . the quality of the cigarette paper.

IT takes good things to make good things.

Someone said that to get the right aroma in a cigarette, you must have the right quantity of Turkish tobacco—and that's right.

But it is also true that you get a pleasing aroma from the home-grown tobaccos . . . tobaccos filled with Southern Sunshine, sweet and ripe.

When these tobaccos are all blended and cross-blended the Chesterfield way, balanced one against the other, you get a flavor and fragrance that's different from other cigarettes.