

Freshmen Play Calves Tonight Fish Meet West Texas At Eight O'Clock



The TOREADOR



Accompany Red Raiders West Special Train Leaves For Coast October 23

VOLUME XI LUBBOCK, TEXAS, SATURDAY, OCTOBER 12, 1935 TEXAS TECH NUMBER 9

Eleven Social Clubs Pledge 116 After Rush Season

Council Elects Connerly Head For Semester

Burchfield, Hambright Are Other Officers Of Club Group THE Inter-club Council, made up of representatives from social organizations on the campus, elected Preston Connerly, senior arts and sciences student, Clarksville, as president during the first semester.

Manning Sets Election Date

Student Body Chooses Queen Of La Remuda On October 21 Students of the college are to elect a queen for La Remuda, annual Aggie show, on October 19, John Manning, manager of the affair announced this morning.

Council Members Present Program

The first orientation program of the year by the Junior Council was given Thursday afternoon in Miss Dysart's section. Talks were made by Lois Spraggins, Charlotte Ratliff and Josephine Powell on traditions, organizations, and history of the college.

Governor Allred Accepts Invitation To Decennial Jubilee Speaker



JAMES V. ALLRED (See Story To Right)

GOVERNOR James V. Allred yesterday accepted the invitation of the Ex-Students and Alumni association to speak at the Tech Decennial celebration to be held on the campus November 9, 10, and 11.

Settle Resigns Post At Austin

J. Doyle Settle, president of the Ex-Students and Alumni association and first graduate of the college elected to the state legislature, has announced his resignation, effective at the close of the special session now in progress.

Honorary Society Presents Award To Mary Thomas

Mary Thomas, junior home economics student, was awarded the Double Key loving cup by Emily Davis, president of the Double Key society at the first meeting of the Home Economics club Thursday night.

College Receives Fibers From Philippine Islands

The Textile engineering department has received samples of different native weaving and other fibers from the agricultural college at Laguna in the Philippine Islands. The samples are sent by E. P. Baltzer of the school with a request for examination and exhibition.

Fish Gridders Battle Calves On Tech Field

THERE won't be any breath-taking football in store for Mr. and Mrs. John Public, Betty Coed and Slim Jones tonight on Matador field, but the Pledors will be out to give the West Texas Junior Teachers a sound thumping after the kickoff at 8 o'clock.

WPA Projects Get Approval

Included in the allotment of \$11,780,976 for WPA projects in Lubbock and Hale county given presidential approval in Washington this week was a sum of \$5,000 for work on the college campus.

Aggie Group Selects Mart Pederson Club Sponsor

The Aggie club met and elected M. C. Pederson, assistant professor of dairy manufacturing, as sponsor for this year at its regular meeting Tuesday night.

Freshman Recalls Impressions of Year's Registration; Says Disillusionment Of First Day Deflates Aircastles

JUST four short months ago we freshmen, wide-eyed and determined, sat listening to local word sharks tell us the world was ours so go out and get it. But upon registration day we found a world in which we didn't know what to do," confides James Buchanan, freshman from Garland.

Local Paper To Broadcast Game

A play by play report of the Tech-DePaul football game scheduled today on Soldiers Field in Chicago will be announced at the Avalanche-Journal newspaper office this afternoon beginning at 2 p. m.

Ted Shawn On Artist Course

Pending her decision, Corneilia Odie Skinner of New York, daughter of the late Broadway star, Odie Skinner, is to appear on the Texas Tech artist course this year.

Debaters Choose Carter President During Semester

The Debate club elected Junius Carter, junior engineering student from Childress, as president of the organization in its regular meeting Tuesday night.

Mowery Selected As Club Sponsor

Ray C. Mowery, acting head of the animal husbandry department, was named sponsor of the Block and Bridle club at its first meeting this week.

Dean of Women Talks To Dormitory Association

Mrs. Mary W. Doak, dean of women, led a discussion concerning the assessment of fines on late dormitory girls at a meeting of the Self-Governing Association in the lounge Thursday night.

Silver Keys Head Groups With 20 Pledges On List Of Prospective Members

BASED on lists in the office of Mrs. Mary W. Doak, dean of women leads 11 other clubs in the number of pledges for this semester after two weeks' season of rushing.

Society Group Plans Program

Dr. Spinden, Director Of Northern Museum, To Lecture Here The Texas Tech Art Museum society, approved last June by President Bradford Knapp and the college board of directors as a new campus organization, has arranged a tentative program for the year with Herbert J. Spinden, director of education and curator of primitive and prehistoric art of Brooklyn, New York, Museum, as the first speaker.

Council Hears Decennial Talk

Pederson Outlines Plan For Celebration At Student Meeting Mart C. Pederson, general arrangements committee chairman, spoke at the first meeting of the Student council Thursday night.

Young Men's Paradise - The University of North Dakota

The Woolworth building in New York provides a place for more people than are to be found in Emporia, Kansas, or in Reno, Nevada.

College Calendar

- Saturday, October 12 Home Economics club benefit bridge party, women's dormitory, 2-5 p. m. Men's dormitory dance, 9-12 p. m. Sunday, October 13 College Young People's group, Seaman hall, 6 p. m. YWCA and YMCA meeting, Seaman hall, 7 p. m. Monday, October 14 Botany club, C217, 7 p. m. Engineering society, E208, 7 p. m. Forum, 7 p. m. International Relations club, 302, 7:30 p. m. FFA, P102, 7:30 p. m. WAA, 207, 5 p. m. Tuesday, October 15 Plains dancers, Seaman hall, 7 p. m. Aggie club, pavilion, 7:30 p. m. ASCE, E109, 7 p. m. ASME, E150, 7 p. m. MacDowell club open house, 7 p. m. Sock and Buskin, 202, 7 p. m. Liederkreis, 320, 7 p. m.



# SPORTS

## Matadors Engage DePaul Demons In Chicago This Afternoon

### Red Raiders Face Tough Assignment In Contest With Kelly's Catholics



By BOB CANNON  
Sports Editor

WHEN the Picadors of Coach Berl Huffman make their bow before the home towners tonight, the fans will see an assortment of frosh ranging from 110 to 210 pounds. Some of them should see considerable varsity service next fall and some won't be around much longer. But the first team that Coach Huffman will nominate for the starting duties will be plenty husky and rougher looking. The squad as a whole isn't a wealth of material, but Coach Huffman has developed some promising athletes.

Rising to speak in their censored way, the Hardin-Simmons Brand directs a barrage of editorial remarks at Texas Tech and the Raiders: "The football game with Tech is over. It seems a pity to spoil such rivalry as exists between the Cowboys and Tech with such petty grievances as happened in last week's game. The fight that started in the fourth quarter was a poor specimen of the sportsmanship that is supposed to exist between two rival football teams. Because a man was tackled too hard does not mean that he must fight. There are far better methods in which the tackled player can seek his revenge. The clean player would have come back for more of the same hard tackling. "Fortunately a gang fight was averted. Therein lies the danger of the event that took place last Friday night. If for no other reason, players should consider those who paid to see them play. "Fair play is something to be admired between two opposing elevens on the football field. "Starting a fight is one of the surest methods to destroy an existing spirit." Can it be true that sportsmanship is gone from a long standing rivalry?"

The Tech-Cowboy game and the incident referred to was supposedly forgotten several weeks ago, by both parties. This department did not make any bones about the matter because it is a tedious matter when a tension is as great as it was on that eventful night. But these abusive and bluntly written cracks deserve a rebuttal. Perhaps the incident could have been averted or should have been. But after digging down into the matter, we find a few details and a serious aspect connected to the story. The tension that existed before. (See DOUBLE T, page 4)

### Spurlock Is Frosh Athletic Manager

Jack Spurlock of Childress, freshman arts and sciences student, has been selected by the coaching staff as manager of freshman athletics. A sophomore manager, Jimmy Blair of Ranger, was named sometime ago. Ed Klein, Waco, is student manager of athletics. Hal Hitchcock, Lexington, is senior and assistant student manager and Herman Thornton, Lockney, junior manager.

### Indispensable Reference Books

- A Desk Book of Errors in English by Frank H. Vizetelly.
- Words We Misspell by F. H. Vizetelly.
- Roget's Thesaurus
- One Thousand Sayings of History.
- Expressive English by J. C. Fernald.
- Useful Quotations.
- Popular History of the World

\$1.00

EACH

Texas Tech College Bookstore  
"On The Campus"

### Hustling Texans Work on St. Louis University Gridiron Friday

TECH'S Raiders, 32 strong, rode into Chicago last night astride a scarlet stallion bound for the promise land of football games, Soldiers' Field, to mix it this afternoon with De Paul university's aerial minded Demons. Before an approximated pre-game crowd of 30,000 which isn't any record for 110,000 seating capacity stadium that encircles Soldiers' Field but a heck of a lot of people to West Texans, the Red Raiders from the South Plains are gunning for their second victory over the Demons of Coach Jim Kelly. The city slicker Chicago fans are to see two teams well instructed in the Notre Dame facilities, and the buccos from the South Plains are out to get the first draw and discharge a fusillade of running plays at the Catholics.

Leave Thursday The scarlet-clad pupils of Coaches Cawthon and Dutchy Smith left Thursday morning at sun up for the slaughter house capital, attired in cowboy boots and all the make-up of Texas hombres. They were scheduled to arrive in Chicago Friday evening. Coach Cawthon sent the Matadors through a stiff workout in St. Louis yesterday morning before moving into the gangland territory.

The Rambling Raiders have a

### Fish Captain



Captain Leonard Latch, former Cisco High grid star, leads the Picadors in their initial skirmish before local fandom tonight. Huffman sends his team against the Calves from West Texas Teachers college.

tough customer in the Demons who boast a veteran team. Passing is their game, and the Demons have clicked successfully with it for two games.

Their principal heaver is a 170-pound quarterback and captain, Ray Durkin, who ran, passed, plunged, punted and managed to (See RED RAIDERS, page 4)

### Loyola Eleven Has Good Grid Season Record

### Californians Turn Back Strong Aggregations On Pacific Coast

By PAT JOHNSON  
Sports Editor of Loyolan

LOS ANGELES, Oct. 12 (Special).—In three games played Loyola university's Lions have won two and dropped one, nipping Caltech and Whittier 32-6 and 33-0 respectively, and being nosed out in a close game with Redlands, 19-18.

A Loyola off-night coupled with a brilliant lateral passing attack by Redlands was sufficient to spell defeat for the Loyolans in the second game of their season.

However, in their third contest they staged an excellent comeback defeating Whittier, a team that a week previous was barely nosed out by the California Bears, 6-0 in the last minute of play. In this game Loyola annexed 23 first downs to 3 for Whittier and 540 yards from scrimmage to 101 for Whittier.

Whalen Joins Staff Coach Tom Lieb, who mentored the 1929 Notre Dame team to a national championship in that year during the illness of the late Knute Rockne, has been busy drilling the Lions in the fundamentals of the game. The results of this stress

### Loyola-Tech Game Ducats Arrive At Coaches Office

One thousand tickets for the Tech-Loyola football game have been received by Bo Williams, graduate manager of athletics, from officials of Loyola university. The ducats are to be placed on sale next week. The Matadors tangle with the Catholics October 23 at Gilmore stadium in Los Angeles.

The clash between the Texans and Lions is one of the classics on the western coast this season. A special train carrying 400 local fans and the Matador band of about 75 pieces leaves here Wednesday, October 25 for the Pacific coast metropolis to witness the contest.

Admission for the game is \$1.65. A pullman ticket on the special train, includes ticket to the game. Round trip costs on the special, not including the pullman, is \$35.

The Tech-Loyola tickets may be purchased at The Hub Clothiers or from Williams at the coach's office. Special train tickets may be secured through the graduate athletic manager or at the Santa Fe railway station.

Last year the Raiders lost to the Californians. The Loyolans boast another strong team this season.

were evidenced particularly in the clean blocking and tackling of the Liebmans in the Whittier game.

Loyola's coaching staff has been augmented this year by the addition of Howard Whalen, captain and left halfback of last year's varsity. Whalen is coaching the backs and is blessed with some of the greatest material afforded Tom Lieb since his arrival at Loyola.

### Freshmen Battle Calves In First Home Contest

### Huffman Tunes Picadors For Skirmish With Teachers Tonight

(Continued From Page One)lahoma, is the placement kicker and blocker in the first string frosh secondary.

Allen Plummer at fullback, a 195 pound bruiser, who is slated to go a long way in varsity competition, holds down his position like a veteran. If the big plunger ever learns to drive low, he'll not be stopped by any of the competition that the Picadors contend with this year. Joe Hext of Eldorado chants the signals. Hext is a nice passer and broken field runner.

Little At Center At ends Howard Slayden, Sherman, and Cecil Pattock of Syre, Oklahoma are the first choice. Slayden is a punter of repute and a good defensive man. Pattock stands out as a pass receiver.

J. W. Little of Ballinger gets first call at center. Renner Roe of Crosbyton and Dusty Cook of Chillicothe are the starting guards.

The freshman team isn't gifted with an assortment of all around players. Reserve material is curbed to a certain extent. The lack of reserve line material is Coach Huffman's pet worry. Backs are well represented and some have all the ear marks of varsity possibilities.

Backs Listed Rufus Ryan, Robert Allen Hill and Gene Alderson of Lubbock will see considerable service tonight. Ryan and Hill did some nice ball

### Tabbing The Matadors, Border League Teams In Football Warfare

MATADOR SCORING

	td	pat	fg	tp
Baze	3	0	0	18
Puckett	1	1	0	7
Ramsey	1	0	0	6
Duval	1	0	0	6
Chernosky	1	0	0	6
Davis	0	4	0	4
West	0	0	0	12
Totals	7	5	0	149

### Border Conference Standings

	w	l	t	pct.
New Mexico A&M	2	0	0	1000
Arizona U.	1	1	0	1000
New Mex. U.	1	1	0	1000
Ariz. State, Tempe	1	0	1	000
Ariz. State				
Flagstaff	1	0	1	000
Texas Mines	1	0	1	000
Texas Tech	0	0	0	000

toting last week. McArthur, another bruising fullback, is a promising candidate.

In the line Talliferro, a tackle from Plainview and Jones, Newcastle, Dowell, center of Lubbock, and Newton, Lubbock, an end, are others who should see a considerable amount of the struggle tonight.

The probable starting lineup: Ends, Slayden and Pattock; tackles, Latch and Murphy; guards, Roe and Cook; center, Little; quarter, Hext; halfbacks, Scott and Neely; Plummer, fullback.

Leaf tobacco being sold to highest bidder

United States Treasury Building

From 1900 up to 1934 the leaf tobacco used for cigarettes increased from 13,084,037 lbs. to 326,093,357 lbs.; an increase of 2392%

It takes mild ripe tobacco to make a good cigarette.

During the year ending June 30, 1900, the Government collected from cigarette taxes \$3,969,191

For the year ending June 30, 1934, the same taxes were \$350,299,442 an increase of 8725% — a lot of money.

Cigarettes give a lot of pleasure to a lot of people.

More cigarettes are smoked today because more people know about them—they are better advertised.

But the main reason for the increase is that they are made better—made of better tobaccos; then again the tobaccos are blended—a blend of Domestic and Turkish tobaccos.

Chesterfield is made of mild, ripe tobaccos. Everything that science knows about is used in making it a milder and better-tasting cigarette.

We believe you will enjoy them.

