cetball game .. i

VOLUME IX

LUBBOCK, TEXAS, THURSDAY, FEBRUARY 8, 1934

Completion Of Printing Plant Climaxes Planning

Toreador Editor Sues Ray Moore

Bob Tracy Asks Damages
For Alienation Melba
Watson's Flattering AfCompete In Abilene fections

Club Made For Second Year Men

Capa Y Espada Permits Spanish Majors Join; Old Books Of Spain To Be Used

Debate Tourney

Juniors To Selcct Queen For Annual Prom February 14

Top Half Of Mural Is Near Completion

Large Family Family of Eight Found On Campus

Candidates For Offices Announced

Nelson, Messersmith Seek Editorship Of Toreador; Hot Race In View

Social Clubs Plan Dance

Event To Be Exclusive For Social Clubs On Campus At Gym

West Texas Democrats Organize

Young Demos Unite 130 Counties in Meet Saturday; Adopt Resolutions

BY CLAY THOMPSON

Hodge Podge! Sophs Call Meeting To Plan Dance

Journalism Conference To Convene

Tech Will Be Hosts To Press Group Here

Reporter Inspects New Print Plant

Student Journalists Busily Occupied In Their Many Duties; Staff Members Dash Around

set of Books in the world on all aris projects committee for Oklamin frameworld from Parameter Club is Practical
Dr. Qualia contends that members of this Spanish club not only
learn about the customs of Spain
they also learn to converse in
Spanish understand the language
better, learn to sing Spanish none;
and to conduct a meeting wholly in
Spanish.

Ther egular club meeting of the
Capa y Espada is every second and
for the writing's sake.—Schopenfor th

Printing Will Be For Tech College

Two Instructors Join Faculty As Change Explained

Course Offered For First Time In Air Conditioning

Jane Schneemann Is Elected Queen

Toreador Printed First Time In New Plant In Engineering Building By Student Labor

Party Held In Honor Of D.F.D. Girls

Slaton Club House Scene Of Delightful Mexican Supper; Dancing Also Enjoyed

CAMPUS

CHATTER

The Toreador

Texas Technological College

Bob Tracy Joe Harter David Rutledge Buster Moxley	Assistant	Business Business reulation	M	mager
Finis Mothershead		Associa	te	Editor
Mary Elizabeth Dryden		Nev	NS.	Editor
Lloyd Glover	Assi	istant Nev	VS:	Editor
Clay Thompson		_ Camp	us	Editor
Larry Messersmith		Spor	ts	Editor
Lomer Nelson		Spor	ts	Editor
Lorene Childers		Socie	ty	Editor
Ruth Hurmence		Featu	re	Editor

Campus news covered by students in the department

Advertising rates: 30c per column inch by contract 35c per column inch by insertion,

The Artist Course Again

The Toreador wishes to express the grievances of a few of the student body, but at the same time it wishes to uphold the fine work that the proper authorities are doing to bring the nation's finest artists to our campus. Several students complained that they purchased the tickets for no other reason other than that they were threatened with being sent back to the end of the long registration line during the registering process. Others state that they "donated" because they did not care to be bothered with a sermon from the persons selling the tickets.

So I prove my fondness for once happy warrior. But Smith was not the candidate and aside from reasons induced by the above thoughts on my personal health, I am rather glad that he was not. In the current issue of Scribner's Dorothy Dunbar Bromley skillfully analyzes the development of Smith since 1928 and she is forced to the conclusion that he has not grown in stature since that time but has instead dulled his perceptions and flattened his intellect. ances of a few of the student body, but at the

This latter statement by a few of the students shows that they are not taking the Artist Course with the 'proper public spirit,' but the first grievance has some grounds for complaint. While students were paving their fees, they were charged with the tickets whether they wanted them or not. If the student objected to having the wool pulled over his eyes, he was told to go see the person selling the tickets. After prevailing

Every person, no matter what his station in life may be, tries to place himself in a higher intellectual environment. Artists who have devoted the better part of their lives to their work deserve the support and following of the masses. Every person owes it to himself to see and hear these people's work, but if he wants to spend his money for something that he is more interested in, he should be permitted to do so.

Levery person, no matter what his station in live local properties as a Young Democrat at a congressional caucus.

Any lasting reform measures in so complex a structure as our world must be brought about by scientific analysis of the social body—if they money for something that he is more interested in, he should be permitted to do so.

Our New Plant Is Ready

printed by a local printer, the Toreador will en-deavor to give the same service as it has in the past, and it will at every opportunity try to improve the service. Students will receive their paper at the usual places, and in the near future it is hoped that the Home Economics and Aggie students will receive their papers in their respective buildings.

So bear with us in the operation of this plant while we strive to give the student body, faculty, and the alumni a real live college

"My own experience of many years has led me to believe the opinion that madness occurs proportionally most frequently among actors."

'Come out of your infancy, my friend; awake!"-Jean Jacques Rousseau.

"It is the love, the worship of truth. The journalist has but one ancester ---

I REVIEW WITH ALARM

It has been a long time since 1928 but even Once again the Artist Course comes up for consideration among the students of Tech. In the past few years it has been the custom for the students to state whether they desired to purchase the dents to state whether they desired to purchase the dents to state whether they desired to purchase the language of the flowers, "a lump comes into my tickets for the featured presentations, but it seems throat". It is a sensation so consistent, so depend that the new method of selling the tickets does able, that I honestly believe that had Alfred E. not give the purchaser the benefit of making up Smith been the Democratic candidate in 1932, I his mind whether he wants to elevate himself in should have developed, includably, a bad case of

So I prove my fondness for once happy war-

wool pulled over his eyes, he was told to go see the person selling the tickets. After prevailing upon the student had failed, he was told that it was too bad he had lost place in the registration line and that he would have to go back to the end before he could have the Artist Course charges removed from his card.

Every person, no matter what his station in life may be, tries to place himself in a higher in-

As a happy medium for the permanent settlement of the Artist Course controversy which seems to present itself at every registration period. The Toreador suggests that the student be allowed to make his own choice in what he buys.

Our New Plant Is Ready

After a long and diligent fight for a complete up-to-date printing plant by members of the souls but also the days that test roughly the principles of the liberal. One so tried and found announce that their efforts have been gratified. Your paper today is the product of strictly Tech Glenn Frank, President of the University of Wisconsin. Perhaps you have wondered why Example vacuation has shrupk so in the last few Your paper today is the product of strictly Tech hands, a fact that we are proud to boast of. In announcing the great improvement provided for in our journalism laboratory we ask the students in Texas Tech to aid their student publication in becoming one of the foremost college weeklies in the southwest. Without the support of the student body, our efforts will practically be lost. The paper is printed for your entertainment and personal benefit.

All news matter that should go into the pages of the Toreador will be printed provided that the staff can get the proper response from the various organizations of the college. Club announcements, notices, news features, and departmental news should be turned in at the Adbuilding office not later than Tuesday evening at 6:00 o'clock. All club officers that wish to

sey McDonald, to the German Social Democrate that the staff can get the proper response from the various organizations of the college. Club announcements, notices, news features, and departmental news should be turned in at the Adbuilding office not later than Tuesday evening at 6:00 o'clock. All club officers that wish to print for the week should see the editor of the paper or some member of the each fire deadlines.

If you want something very critical to Rosse the news of their particular organization into print for the week should see the editor of the paper or some member of the staff in order to set their deadlines.

But for the present I refuse to think us altogether dammed beyond any economic redempances of the can have the use of the Toreador as a messoffice can have the use of the Toreador as a messoffice can have the use of the Toreador as a messoffice can have the use of the Toreador as a messoffice can have the use of the Toreador as a messoffice can have the use of the Toreador as a messoffice can have the use of the Toreador as a messoffice can have the use of the Toreador as a messoffice can have the use of the Toreador as a messoffice can have the use of the Toreador as a day to be good and true in this life.

Sey McDonald, to the German Social Democration is such as to forted in a story in the various organizations of the college. Club announcements, notices, news features, but of the event of premary in which where they on the event of premary in the total at a both a fool and of low continue for the event for locals. All clubs, in the event of pressure for admission, "he continues, will doubtless in the very character is the torn of the such that the entrance requirements in undergreated some properties. The playwight has no doctrine the entrance requirements in the control of the playwight has no dottrine to make the entrance as a present time. The playwight thas no dottrine the organization in the playwight has no dottrine to make the properties of formal training are intended the number o

Prexy's Paragraphs

BY BRADFORD KNAPP

to leave college. If your par-sor your present employment your available means will enable to go on through this semes-without additional relief, you aid plan to do so. Of course, et. the dornitory work is begun, t. we hope, will furnish some

ALUMNI NEWS

Professions Are Crowded Opportunities in the field of En- Wrongdoer Of Drama

Engineer Points Out That

the case of engineering and law and no in the case of medicine. The data used relates to the numbers, ages and employment of men in these groups from 189 to 1890, together with a forecast of future population at the present educational rate.

Figures Given
A preponderence of young men, (25-45), compared to older ones, age pears to be common. The case is most setzer in Engineering, indicating the younger men will grow into conditions less favorable than those enjoyed by the generation such as to foretell a gross enrollment (men age 25 to 64) of 865,412 in 1950 if those of four or rore years of engineering education size counted. If those of one or nore years of formal training are ancluded the number becomes 363.

We case of engineering and law and not be required for admissions (Columbia University, in a recent play, than the fact of the Drama."

The drama is close to life and from it we may learn, though in an exaggerated form, what are the present-day conceptions which undeating the younger men will grow into conditions less favorable than those enjoyed by the generation is such as to foretell a gross enrollment (men age 25 to 64) of 865,412 in 1950 if those of four or nore years of engineering education is such as to foretell a gross enrollment (men age 25 to 64) of 865,412 in 1950 if those of one or nore years of engineering education size of formal training are anchuled the number becomes 363.

The plantage of the departs of the departs of admissions of Columbia University, in a recent play, the blegger of colling and the precent play that the baccalaurate degree is in great danger of tooling its value and meaning it will be and meaning it will be recently, warns that the baccalaurate degree is in great danger of tooling its value and meaning it will be and meaning it will be and the present the country continue to relax entraces.

The general tendency, Dr. Jones adds that this tendency is evident in many parts of the country, and is one which partity in a recent play the care that the country and is one w

Glorified By O'Neill

The modern drama presents a great dreary, medicere world of low deals, of little faith, ruled over by a bungling God who is netter wise, a transfer of the control of the c

Mysterious > Mike Moses Around

Eleanor Newell is teaching school in her home town, Climar ron, New Mexico. She graduated in 1931.

Wilbur L. Pearson, Engineering graduate of 1931, is living in Lubbook, where he is employed by the Texas Utilities company as enginson was elected as a director on the Alumni Association at its annual meeting last spring.

Mr. and Mrs. Avary Payne, (Ruby Kennedy,) are living in Levelinard, Texas. Payne is coach at the High school and Mrs. Payne is teaching in the domain department.

W. S. Galloway, Engineering graduate of 1931, has held the position of Junior Engineer with the Army Engineer organization of the War Department on the Flood Control Project of the Mississippi river. He has recently been transferred to Cairo, Illinois, where he will be in charge of repairs at the Lay Up Fleet during the spring and winter months.

E. K. Hester, engineering graduate of 1930, has been promoted to the position of Superintendent in charge of repairs at the Lay Up Fleet during the spring and winter months.

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AGAIN SNOZZLE BOYD and EX.
CAPTAIN AYEES enter NEXT
HOUR they enter again. FLASH
BROWN'S BASEMENT BEASH
SWETS STAYED SHOWN THE SHOWN
WERE SERVED TO BEASH
WERE STAYED TO BEASH
WERE STILLY BOYD
BOYD THE STAYED
BEAUTIES AT SOME SHOWN THE SHOWN
TWINS Moses heard the AUSTIN
TWINS MOSES MIRE for the AUSTIN
TWINS MOSES MERE OF SUMMER
BEAUTIES AT SHOWN THE SHOWN TH

New Extension Courses Announced For Semester

7 o'clock.

"Other courses are available in advertising, advanced bookkeeping or auditing, economic principles, education, English and psychology. An enrollment of ten will insure organization of a class in any given subject," Mr. McDonald said.

For he ls ye short fat manne With nose that's got on it a wen! So do chust like you pleasee When the cock-roach is on the wall.

It's a hard winter and I freezy, And Notre Dame's got the bail.

Tom B. Morrison, who holds both a B. A. and M. A. degree from Tech is teaching school in Hobbs, New Mexico High school, Previous to that time he was in the bottling business at the above mentioned place. His wife was formetioned place. His wife was formetiv Miss Cladys M. Butcher. They were married in 1932.

Eleanor Ne well is teaching school in her home town, Cimarron, New Mexico. She graduated in 1931.

Over the hil to ye pore houze I merrie wall geone— Whatte the helle whould I go To ye pore houze for is Too dammee farre to go.

Columbia Director Assails Lowering Of Requirements

Out

THURS

Month Of February Ushers In Many Campus Festivities

Queen Elections Held In the Physical Education department of the Physical Education d Shortest Month; Social Club Has Annual Formal

Military Ball Is To Take
Place At Hilton On
Seventeenth; Forum

Katherine Klett Honored
With Farewell Dinner

The following sports for girls

s o'clock mation of Freshman Queen annual freshman dance and tion of Miss Jane Schneenew'ly elected freshman will take place Saturday at the Auditorium. Nomior the queen will be in during the coronation cereduring the coronation corona

Mr. Dyer is a former student a Military Ball February 22 annual Military ball, sponby the service battery of the Hundred and Thirty-First artillery, Texas National, and cadet corps of Tech be given at the Hilton hotel arry 22.

Mr. Dyer is a former student a Mr. Dyer is a former

Seven Alpha Beta Pledges Are Honored At Smoker

Tech Students Marry

Miss Katherine Klett, daughter of Judge E. L. Klett of this city, left Tuesday night for Nashville, Tennessee where she will enroll in Ward Belmont as a second semes-ter freshman.

Former Co-ed Marries

A VALENTINE FOR TWO

A boy was in a quandary, For his troubles had begun He didn't know what to se her. So he just called 221.



Phone 22

ROYAL PORTABLE Ribbons and Service for ALL TYPEWRITERS



MARTIN'S CLEANERS

Chas. Smith Terrell St. John

1696

For Quick DELIVERY

CARLTON THOMAS

COLLEGE

SERVICE

TAILORS

109 College Avenue Phone 1696

prefer Gaymode-and when you've worn them you'll understand why! They give you just that extra bit more in beauty and service! Try Gaymodes! You'll prefer them! Shear Chiffon Chiffon \$1.19 Senior Service

J. C. PENNEY CO. INC.

98c

and Chiffon

GOOD TASTE-YOU CAN'T MISS IT Luckies' finer smoother taste comes leaves for they are the mildest, most from the finest Turkish and domestic tender leaves. And every Lucky is tobaccos. We use only the center so round, so firm, so fully packed. Direct from the Metropolitan Opera House Blue Networks of NBC, LUCKY STRIKE will broadcast th Metropolitan Opera Company of New York in the world PRI MIERE of the new American opera "MERRY MOUNT. developed-they are harsh! The Cream of the Crop

IF YOU ARE HARD TO FIT SEE US

Then again your patronage is appreciated.

Jarett's Cinderella Shop

"Next Door To Kress" "Member Matador Club" Always the Finest Tobacco

and only the Center Leaves



Arizona State Basketeers Invade Local Court

Tech Plays Flagstaff Teachers; Two Games Will Decide Cage Title

Under The Double ecelis.

LOMER NELSON Toreador Sports Editor

Toreador Sports Editor reach to local pastures for hoop petition for the first time in sy moons. The last time the sy moons. The last time they work to the stand was against unshaven ones from Michigan y back about the first of Jany. Tonight the lanky Tech om in the first of a two game seement against the Flagstaff they, officially labeled the one State Teachers college and ficially the Flagstaff Lumber-

PERT TENNIS RAC REPAIRING RESTRINGING Reasonable Prices BYRON TERRELL

Matadors Hope To Cop Border Conference Flag Race

BY ED MCKEEVER

Who Wants Him?

Big Brute Offers To Take All Comers

THE HUNGARIAN CAFE

LET US RESERVE A BOOTH FOR

YOU

FEATURING KOSHER DELICATESSEN AND CHINESE DISHES.

They Tackle The Lumberjacks Tonight



Double T Members Adopt New Laws

Jackson's

Repair Shop

Jackson Drug 1610 Bdwy. Phone 1880

COGDELL PRESIDES AT TUESDAY AGGIE MEET ASME AND ASCE See Slides Tuesday

vice president of the Aggie club, acceeded Uel Bell, president, fuesday night at their weekly met with the ASCE Tuesday night and their weekly in the aggie pavillion. Bell id not return to school this semester.

Jot Smyth, Junior Aggie, was elected vice-president and Henry Junior Aggie, was elected reporter.

All Saturday Night

Box Office Open 11:30 p. m. till 4:30 a. m.



McMurray Indians Are Scheduled For 1934

Ten Oppenents Are Listed
On Matador Card For
Next Year; Baylor
Comes Here

Mat And Ring Men
Prime For Meet
With New Meyica

After some three months of n

APARTMENTS ROCKNE HALL

With New Mexico

BY ELMER FORTNER

LOST!

ONE PAIR, RIMLESS AND PAIR BROWN GLOVES

MRS. NAOMI MOORE

FOR LIBERAL REWARD Call 1410W

"WHEN A FELLER NEEDS A FRIEND"



Placed on the market a year ago, this pipe mixture made many friends before it had a line of advertising. Aged in the wood for years . . . BRIGGS is mellow, packed with flavor, biteless! Won't you try a tin and let genial BRIGGS speak for itself?





Signed For

All-American Quarter To Help Harry Kipke With Texas Tech Coaching

134

leet

exico

Fish Quint Has Height, Experience

Former Stars of Many High Schools Work Under Coach "Juicy"

Newman Is Matador Cagers Meet Lanky Boosters Here Two Tilts

'34 School
Four All-Americans Play
On Utah Club; Stars
Include Edwin Comer
And Fortenberry
With Four Clu

Gets Underway

Fifty Guests As Students Gather

Mats Split

With Four Clubs

re	playing.			
Is	The box score:			
	WEST TEXAS (23)	FG	FT	TP
st	Stroud, f	3	1	7
SL	Walker, c	1	0	1
is				6
st	Boedecker, c	0	0	0
	Richards, g	7	0	1
g s.	Phillips, g	2	2	2
	2 11111/201 8			
0	Totals	9	5	23
IS	TEXAS TECH (22)	TOC		
8-				
r	A. Crews, f Gilmore, f	3	3	
d	Gilmore, f	2	0	
ie	Robinson, c	1	0	2
y	Priddy, g	1	1	3
2	Weaver, g	0	0	0
n-	L. Crews, g	0	0	
ir			_	
is	Totals	7	8	22
et	Tech Comes I			117
06				

Sock And Buskin To See Wayland College Players

Morganmen Come Back
After First Loss To
Take Second; Crews Is
High
In a game packed with a thrill
up a minute, the West Texas Euffareploes eaked out a 23 to 22 win over
thet Matador quintet in the Buff
mafieldhouse Thursday night.
There was never a time during
anstuesTursday night more than five points,
Tursday night more than five points,
At the half the score was 18 to
ses of it above of the Herd, but Tech tied
have histle. The score was 18 to
work
atterest
clubs,
leavpoints score for the night with nine
points. Wilson Gilmore was next
tuels,
leavpoints score for the night with nine
points. Wilson Gilmore was next
to club members, and 50e for ou
siders. Telects to the eight
twelve plays will be 25e per nigl
or 50e for both. Twelve coileg
have fine defeensive

The Way to a Woman's Heart

than this delightful remen Satin heart box that sells for only \$1.50. Nowhere will you find a wiser choice. You'll find other Artstyle boxes priced from

ARTSTYLE VALENTINE Packages

City Drug Store

FACULTY WOMEN MEET IN REGULAR MONTHLY SOCIAL

Eat And Drink

AT THE

SERVED DAILY

30c — Special Plate Lunch — 30c 50c — Sunday Turkey Dinner — 50c

Fried Chicken and T-Bone Steak Dinners

IT'S NOT TOO LATE

BUT...

FEB. 15

IS THE LAST DAY

TO HAVE YOUR PICTURE

> MADE FOR

LA VENTANA NO FOOLING!



FOR YOUR

VALENTINE

WE SUGGEST SWEETS INSTEAD ...

WHETHER SHE BE YOUR MOTHER, WIFE, SWEETHEART, OR SISTER . . . SHE WILL APPRECIATE A BOX OF CANDY

We Carry A Complete Line of King's, Saylor's, and Martha Washington Candles.

WYLIE-JARRETT DRUG CO.

CONGRATULATIONS - TOREADORON YOUR NEW PRINTING PLANT



Since the opening of Texas Tech's doors to the youth of West Texas in 1925, there have been visiors of a printing plant for the use of the students who wished to get the practical knowledge of the field of Journalism. Now this dream has become a reality. What is only a college weekly at present may grow into one of the most powerful elements in molding free thinking tomorrow.

The staff of the Toreador is establishing a code of journalism ethics for the youth of tomorrow to follow when they become enrolled in Texas Tech college. Though the plant is only in its infancy now, it will be handled... according to our laws and ethics of journalism. The publishers are striving to raise the standards of American journalism to the highest degree of efficiency.

THIS ADVERTISEMENT IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS:

King's Jewelry Shop	Ross Edwards Company	Tech Barber Shop	Sanders Funeral Home
Lubbock Tailoring Co.	Bowen-Ratliff Motor Co.	South Plains Farmer	E. K. Huffstedler and Sons
Brown's Studio	West Texas Gas Co.	The Waffle Shop	Tech Drug Store
Kuykendall Chevrolet Co.	Texas Utilities Co.	Broome Optical Co.	The Hub Clothiers
J. and J. Sporting Goods	Levine's	The Silver Grill	Bowen's Drug Store
South Plains Automobile Association	Avalanche-Journal Publishing Co.	Hilton-Sansom Paint and Paper Co.	Lubbock Cotton Oil Mill Company

Dreams Are Realized As New Printing Shop Gets Trial By Tech Students

Machinery Is Tested In Professor Plank Publishing Of Paper This Week; Wiemhold, Eaton Operate

Enginering Society Plan Annual Banquet In Monday Night Meet

F

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B

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14 th

Speaks To Groups

Librarian Warns That No Books Are Loaned Without Library Card

DR. C. M. BALLINGER DR. W. J. HOWARD Dentists

St. Valentine's Day

They Did Not Know About The

VALENTINES At The BOOKSTORE

-So Don't Say

We Didn't Tell You.-

Jackrabbit?

Maybe The Staff Saw Spots Before Eyes

Dr. R. B. Hutchinson

Artist Course Will Sophomore Class Bring Two Artists To Tech In Spring

Metzenauer And Ruth St. Dennis Appear This Semester

MARK HALSEY'S Jumbo Malt

LUBBOCK'S ORIGINAL CUT RATE DRUG

Calls Dance Meet | Is Architectural

ENROLLED AT MISSOURI

Campus Campanile Problem In Class

Send The Toreador to a friend.

DR. CLYDE C. CRAIG Dentist

Lubbock Sanitarium & Clinic

Dr. J. T. Brreger Surgery and Consultation Dr. J. P. Lattimore General Medicine

Dr. H. C. Maxwell General Medicine

Dr. Olan Key Drology and General Medicine

chartered training school for surses is conducted in connec-tion with the sanitarium.





STRONG MEN HAVE WEPT And Girls Have Rumpled Their Brand New Finger Waves Be-

COSTLIER TOBACCOS

Camels are made from finer, MORE EXPENSIVE TOBACCOS than any other popular brand of cigarettes!



THEY NEVER GET ON YOUR NERVES!

TUNE IN! CAMEL CARAVAN featuring Glen Gray's CASA LOMA Orchestra and other Headliners Every Tuesday and Thursday at 10 P. M., E.S.T.—9 P. M., C.S.T.—8 P. M., M.S.T.—7 P. M., P.S.T., over WABC-Columbia Network

- Element

BRAND NEW SPRING

Dresses

They're definitely new-in vibrant pastels and in sophisticated blues and combinations of

The styles are different and varied. You will have to see them to realize what good \$5.95 values they are.

College Students Get Five Millions CWA Allotment

Uncle Sam To Send Students To College Under New CWA Plan

my own image, race like to myself, suffer and to weep,

ejoice, enjoy.
and I heed thee not,

ENTRIES FOR STOCK SHOW ANNOUNCED BY AGGIES TODAY

CWA Allotment

Cle Sam To Send Stuents To College Under

Lew CWA Plan

Sesident Knapp announced that
Federal Government, through
Jell Works Administration, set
the sum of \$5,000,000.00 to use
the purpose of helping students
olleges to remain in school.
College will be able to funjobs for ten per cent of the
Iment of the college as of
the sum of \$5,000,000.00 to use
the purpose of helping students
olleges will be able to funjobs for ten per cent of the
Iment of the college as of
the sum of \$5,000,000.00 to use
the purpose of helping students
and shorthorns. The 15 hogs
to the fifth year for Tech to
the sum of \$5,000,000.00 to use
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WAA Choses Four Sport Chairmen For New Year

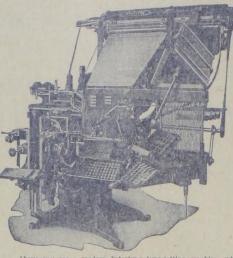
At a regular meeting of the WAA held Monday night, four new sport chairmen were chosen to carry out athletics for the rest of the year. The chairmen include: Certrude Ford, volley ball; Ponice Reaves, ping-pong; Pearl Dedmon, skaling;

A.

ennis, golf, and horseback rid
will be included in the activi
for the Spring semester.

Printing Plant

Here's How Intertype Looks



Music Purveyors

First Tech Student Irvin Coleman Is

Houston Lawyer

Craig-Gholson Co. Lubbock

Annonnce

Following Mrs. Gohlson's return from the markets, we are receiving daily, shipments of beautiful new merchandise-charming examples of the new styles, colors, fabrics-consult us now, as our display of crisp new merchandise is most complete.

"The Woman's Store" Myrick Bldg.

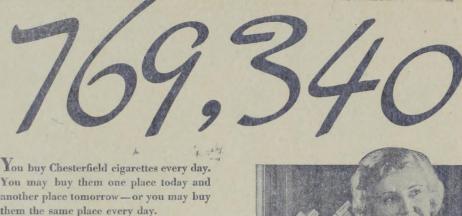
Lindsey & Fri. and Sat.





Special Added Delight





You may buy them one place today and another place tomorrow - or you may buy them the same place every day. It is estimated that there are this day

769,340 places in this country where Chesterfields are on sale all the time.

To make Chesterfield Cigarettes we get the best tobacco and the best materials that money can buy. We make them just as good as

cigarettes can be made. We pack them and wrap them so that they reach you just as if you came by the factory door.

You can buy Chesterfields in 769,340 places in the United States and in 80 foreign countries.

> "A package of Chesterfields please"



the cigarette that's MILDER

the cigarette that TASTES BETTER