VOLUME IX

LUBBOCK, TEXAS, WEDNESDAY, NOVEMBER 29, 1933

NUMBER 12

Kansas Aggies Make Appearance Here Tomo

College Prexy Brings Reports Of Meeting In Washington For Cotton Parity Price Committee

Delegation Of Texans Are Present To Discuss Problems Of Cotton Farmer; Farm Periodical Editors Among Those For Discussion Of Cotton Act

Tech May Get Dormitory Aid From PWA

Knapp Made Chairman Of Committee To Frame Final Presenta-tion Of The Proposed Additions To Program To Secretary; Whole Group Are Pleased

Bradford Knapp, president of Texas Technological college returned to Lubbock Saturday night after attending the national meeting of the National Cotton Parity Price Committee in Washington, D. C.

Others from the Texas Committee who attended the convention were B. A. Stufflebeme of Dallas, Frank P. Holland, Jr., of Farm and Ranch, Eugene Butler of the Progressive Farmer, Victor H. Schofflemayer, Agricultural editor of the Dallas News, A. L. Ward of the Texas Cotton Seed Crushers Association, John C. Thompson, John T. Orr, J. E. McDonald, Commissioner of Agriculture, T. H. Linsteader, and Homer D. Wade, Executive Secretary of the Texas Co-operative Council.

Among those going from Texas also were J. R. McCrary of Calvert, Texas, extensive Brazos county cotton farmer, Judge Otls Miller of

Prexy's Paragraphs

BY BEADFORD ENAPP

Tech Railroad

Engineers Will Lay Tracks For Special

Pre-Laws Will Stage Banquet

Military Rule Will Prevail In Annual Feast In Which Lawyers Will Vie For Eat-ing Honors

Hospital Releases **Two Tech Students**

Kansas State Exes Will Have Reunion Here Over Holidays

Exhibits For **Annual Shows** Are Planned

Engineering Event Will Present Several New Features For Visitors In Next Open House

BY JAMES ETHERIDGE

Plays Last Game

Cawthon Asks

Student Help

Matador Coach Points Out Va-

lue Of Student Support In Meeting Of Clubs; Many Pep Stunts Planned

Grandstand Pep Determines Winner

Tacky Party!

Five Students Go To Contest

Myrtle And Beulah Dunn, Leave For Island City With Gaines, Eggleston, Magee, Mont-gomery And Stringer

Giant Pep Rally Will Be Staged

Plans for a giant pep rally and arade tonight before the Tech-

Harvest Supper Served Last Night By HE Club Students On hundred people were served at the Harvest Supper last night in

Bo McMillin's Aggies Feature Team Of Highly Touted Seniors Against Local Underdogs Here

Invaders Come To Lubbock With Record Of Wins Against Strongest Teams Of Big Six Conference And Great Defeat Of Oklahoma Sooners

Makes Use Of Five Backfield

'Ramming" Ralph Graham And Dougal Russell Will Play
Last Game For Alma Mater In Skirmish On
Turkey Day Against Matadora

Replaying Of Tech - Baylor Game By Long And Shorts Of Girl Participants Ends With 12-0 Score

Fun Night Is Staged By AWS

Geography Club Has Guest Tues.

First Thanksgiving Was To Promote Friendships

If ye arong do year of hard work, for the resean that the present all the pres

THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE

Bob Tracy Busine s M Joe Harter Assistant Business M Busier Moxley Circulation M	anager
Parker Taulman Associate Mary Elizabeth Dryden News Lloyd Glover Assistant News Finis Mothershead Campus Lawrence Messersmith Sports Lomen Nelson Sports Lorenc Childers Society Ruth Hurnence Feature	Editor Editor Editor Editor Editor



Campus news covered by students in the department of journalism as second-class matter, October 31, 1925 at the postoffice at Texas, under the act of March 3, 1879.

HERE'S AID FOR A TICKET BOOTH

Two weeks ago The Toreador ran an editorial pointing out the need of a ticket booth for Texas Tech's athletic field. The Business Manager of the paper sends each of the members of the Board of Directors a copy of each edition of the publication. In making out his list for the mails, he mailed a copy to Amon G. Carter, Fort Worth publisher and philanthropist, who formerly was a member of the Board until his resignation several years ago.

The above mentioned editorial pointed out the need for the booth by citing the danger of handling large sums of money in buildings without the protection of a door with a lock on it. It also stated what progress had been made towards the project last year in the Chamber of Commerce, one of Tech's civic organizations. Much to the surprise of the editorial staff of the paper, Mr. Carter wrote a letter stating that he had read the editorial, and asked if the college would allow him to help in the construction of the ticket booth.

No member of the staff of The Toreador wants to take the credit for the offer of outside aid, but they do feel proud that men of prominence in Texas have an interest in Texas Technological College. Mr. Carter, although he is no longer a member of the Tech Board of Directors, has followed the progress of the college, and on several occasions has been of aid to the college, and on several occasions has been of aid to the college, and on several occasions has been of aid to the college, and conseived to be estimated within the next two weeks. This estimate will be mailed to the Fort Worth publisher immediately upon receipt of it in The Toreador office. Mr. Carter stated in his letter that he would like to know the lowest amount required for construction, and that he would like to aid in the erection of the booth.

The Toreador recommends that any club, social or professional that would like to be instrumental in building the booth, to follow this opportunity with all possible vigor and haste. True enough, the season for footba

One ordinarily thinks of Thanksgiving Day as a day when the turkey meets its downfall and the human race gorges his anatomy with choice morsels of white meat and the fruit of the land. After feasting over the festive board for a solid hour or so, the human betakes himself to the football classic of the season. He goes not to satisfy the inside feeling of rich foods, but to satisfy the age old desire for a contest. This he inherited from his ancestors when he lived in primitive style and carried a club. He goes to the football struggle to watch twentytwo of his own race to try to wipe out each other's existence. That is, if he has not filled his capacity to such an extent that he has become too uncomfortable, to take the part of a rabid individual in a mob of howling spectators. But the inquisitive human that delves into the past of present-day customs and habits, finds out that Turkey Day is not being observed like it used to be. Historians say that Thanksgiving Day is an annual religious festival, observed in the United States, and particularly in New England, suggested by the Hebrew feast of tabernacles, or "feast of ingathering at the end of the year."

The occasional observance of a day of thanksgiving, formally recommended by the civil authorities, was not unusual in Europe, and such a day was observed in Leyden, Holland, October 3, 1875, the first anniversary of the deliverance of that city from seige. In 1608 the Pilgrim church, exiled from England, went to Holland, and remained there till 1620 when it sent off the Mayflower colony to New England. After the first harvest of the colonists at Plymouth, in 1621, Governor Bradford sent four men out fowling that they "might in a more special manner rejoice together."

So the historians have it, and the legends tell us, but oday the younger generation looks forward to Thanksgiving Day as a day when papa brings home the bacon and the family celebrates the occasion because the wheels of industry have been stalled for twenty-four hours. The churches still celebra

should take pride in its civic welfare and strive to promote the project in a very diligent manner. As a gift to the college, this booth would be a fitting present for the class of '33 to leave behind them. The Toreador feels sure that they would be willing to accept outside aid when it is offered in such a graceful manner.

NOT LIKE IT USED TO BE

JOE GEORGE BARBER SHOP "We Give Service" 1114 Ave. Q. Phone 1388

MAGNOLIA SERVICE STATION Winterproof Your Car

Ebbie Lee Preston Smith 2424 Main

Alumni News

MARK HALSEY'S Jumbo Malt

LUBBOCK'S ORIGINAL CUT RATE DRUG

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KNUTE ROCKNE WAS A GREAT COACH

ROCKNE HALL

IS A GREAT PLACE TO EAT

60 Meals \$10

- 90 Meals \$15

Have Your Picture Made For The Annual Before November 30th

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For these fall occasions you want to look your best, don't you? "Or course"well, drop in at our shop.

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Suits Dresses 75c Coats

Wear clean clothes and prevent disease

Dri-Sheen makes odors impossible, and is really food for your fabrics, and can be used only in our modern equipment, OUR MODERN METHODS COSTS YOU NO MORE.

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Ma

Texas T

Players

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"Will Cawthon
Build A Stu
Next Year,"
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STAC

CLEAN

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CLEANED AND PRESSED

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Dr. J. P. Lattimore
General Medicine
Dr. F. B. Malens
Eye. Ear. Nose and Throat
Dr. J. H. Stilles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. Jerome H. Smith
X-Ray and Laboratory
Dr. Olan Eey
Obstetrics and General Medicine
Dr. A. L. Borchardt
Urdlogy and General Medicine
Dr. A. L. Borchardt

E. Eunt J. H. Felton aperintendent Business Mgr A chartered training school for nurses is conducted in connec-tion with the sanitarium.

You say Chesterfields are not like other cigarettes IGARETTES are made of tobac-Co, wrapped in paper, and they may look alike; but that doesn't mean that they are alike. Chesterfield Cigarettes are not like

other cigarettes. The tobacco is not like the tobacco used in other cigarettes. It is mild, ripe-not harsh, or strong.

Then again, Chesterfields taste better. They are seasoned in the right way with the right kind of Turkish Tobacco. There is nothing flat or tasteless about them.

You're telling me "They Satisfy"!

CLIES CHESTERFIELD .

the cigarette that's MILDER . the cigarette that TASTES BETTER

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Preview Tonite 11:30 The screen's most glorious love story since "7th Heaven" - YOU may think it even greater!

Cartoon

Matadors Of 1934 Will Lose Services Of Eleven M

Texas Tech Is Loser Of Eleven Players By Spring Graduation; Cawthon Will See Tough Going

"Will Cawthon Be Able To Build A Strong Team For Next Year," Is Question That Wiseacres Are Asking

Under The Double

DR. CLYDE C. CRAIG Dentist

FLOWERS

Wear A 'Mum to

the Game

When you think of flow-

Hilton Hotel Bldg.

Day or Nite Phone 221 "Tech's Favorite Florist"

STAG LINE SEES SIGN





Your Personal Appearance Is What Others Judge You By-FIRST!

MEN'S SUITS CLEANED 75C

SPECIAL STUDENT PRICE ON LAUNDRY ALSO

20% DISCOUNT ON CASH AND CARRY BUNDLES

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SR

Matadors Hope To Stop Aggies Band Quintet From Kansas State In Finale

Tech Men In Good Physical use Trim And Ready To Go When Whistle Blows To-morrow; Barton Is Hurt

Home-Going

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Featuring JACK CASTEEL

And 11-PIECE ORCHESTRA

DINA WEEN AND THE THREE AMBASSADORS

Wednesday Nite

Script \$1.00 9 Till ?

EENIE, MEENIE, MINIE, DROP AROUND AND WATCH US GO

Martin's Drug

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David S. Martin Sam Bailey

Fulton Davis

"Do You Want To Buy A Duck"

Band (47)	Fg F	t P
Wilkinson, f	9 (0 18
Crews, f	3	1 7
Snodgrass, f	0 0	0 0
Headstream, c	4 (3 - 0
Hale, g		0 12
Roberts, g		0 2
Totals-	23	1 47

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SUIT AND O'COAT

\$35.00 and up

Place your order now for immediate or future

If you don't need two Suits bring a friend and split

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Make every day a day of **Thanksgiving**



. . A Thanksgiving thought for husbands

a While you're taking things easy in your favorite chair, walting for "turkey and trimmins", how about cooking up a surprise for the little lady in the kitchen? After all, it's pretty soft for you, compare to your great-great-grandad who had to go out and hunt for his turkey But not very soft for her, tolking away back there over an out-of-daterance.

OFFICE CLOSED THANKSGIVING DAY.

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

Wins Honors

Totals—	23	1	47
Roberts, g	- 1	0	2
Hale, g	_ 6		
Headstream, c	_ 4	0	8
Snodgrase, f	. 0	0	0
Crews, f			
Wilkinson, f			
Band (47)		Ft	
The championship box so			



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WHITE SISTER

-ALSO-JACK HALEY COMEDY

OTEXAND (2 NOW SHOWING!

Helen

HAYES

Clark

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PARKER FOUNTAIN

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We are offering for a limited time or until sold a special deal on new Parker Fountain Pens with the Lifetime Guarantee.

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Bronze finish base 13x7-in., with renewable calendar, concealed glass-lined inkwell, memo pad and extra taper.—Price....\$7.50.

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5700 People Visited The Engineers' Show Last Year -- With Plans Being Made For **Added Attractions** And Improvements The Attendance Will Be Doubled Help The Officers Of The Show To Make It The Biggest And Best Show Ever Held.

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South Plains Automobile Club

JOIN



NOW!

Social Clubs Pledge Rushees After Mid-Semester Reports

Scholastic Standing Specifies
Eligibility To Become Pledge
Of Social Club; Must Have
Tech Professor Has

C Average

Mid-Semester pledging by the ial clubs on the campus has been tured since the first of the week. Is pledging of prospective members was allowed after the midnester reports were issued by the listrar's office beginning last Satisary.

Homemade Candies **Dulces De Los Llanos**

Made by Miss Verna Crump, 2411-15th Street and passed upon and approved by Miss Farmer's School of Cookery.

Sold in bars and boxes! Christmas boxes a specialty!

SOLD AT:

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We Announce New Prices and A New Finish Senior Ring

10 Karat Solid Gold

8 dwt. (Girl's Size) \$17.00 10 dwt. (Medium Weight) \$20.50 12 dwt. (Heavy Weight) \$23.75

Applique-Silver and Gold

Sterling Silver

The new style sterling finish ring carries a dull finish.

This is the standard senior ring adopted and carries the official sanction of Texas Technological College. The BOOKSTORE is the ONLY authorized agent permitted to sell senior rings on the campus.

Place Your Orders NOW For Delivery By



CAMPUS

Save Money-Bus Fares Tickets Average 6 2-3c When Bought In Dollar CITY BUS COMPANY

Louisiana received about \$30,000 from meat and dairy taxes for the quarter ending June 30, 1933, as Compared with \$24,764 for the previous quarter.

The TOREADO

Is a very pretty young lady, and serves as a warning to those in "Toy" Clark has the S tudents who can't wait till they get off the campus to get their neel who the gal is.

social clubs don't agree that sam optedging should depend the campus to get their chester.

PEPPS A LA MCKEEVER Edward Timothy Clark McKeevers Members of the faculty club and a Brown," opens at Lyric at Sabir-Rown, opens at Lyric at Sabir-

- COMING -

TO PLAY YOUR HOMEGOING-PRE-CHRISTMAS DANCE

Ligon Smith

ORCHESTRA Featuring Lois Nixon Auditorium

Thursday, Dec. 21

9 p. m. till I lan Now To Enjoy This Christmas Leave for the Holida

FOR THROAT PROTECTION—FOR BETTER TASTE

DR. MARSHALL HARVEY

Foot Specialist Surgical Chiropodist

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Extra delight for Thanksgiving

Candy Appetites!

ARTSTYLE FRUIT and NUT ASS'T



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members and the process of the proce Always the Finest Tobaccos AND Only the Center Leaves Not only from our own Southland-but from Turkey-from Greece-from all over the worldthe very cream of tobacco crops is gathered for Lucky Strike. And only the center leaves are used - no stem-no stalk. Each Lucky Strike is fully packed—firmly rolled. Even the ends of the cigarettes are filled -brimful of choicest tobaccos. No loose ends-that's why Luckies draw easily and burn evenly. ALWAYS the finest tobaccos "it's toasted"



ALWAYS the finest workmanship

ALWAYS Luckies please!





NOW IS THE TIME!

-no not for all good men to come to the aid of their party-but for all charming women to prepare for the galeties of the holiday season.

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Neill, Winters, Duvall, Reese, Goodenough, And Trenary Play Important Part In 70-0 Win For Frosh In Finale

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Special rates to clubs-for parties and banquets-Fried Chicken and T-Bone Steak Dinners, Plate Lunches and Sandwiches

Original Mexican Dishes

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WE WISH YOU ALL - A -

HAPPY THANKSGIVING

WE ARE THANKFUL TO YOU FOR ALL YOUR PAST PATRONAGE AND SINCERELY HOPE THAT WE CAN SERVE YOU IN THE FUTURE

WE HAVE ADDED A NEW DEPARTMENT FOR YOUR CONVENIENCE ON OUR MEZZA-YOU CAN COME UP AND REST AND READ

> YOU ARE ALWAYS WELCOME AT JARETT'S

LADIES' WEAR-MILLINERY-SHOES

Jarett's Cinderella Shop Next Door to Kress

Mysterious ! Mike Moses



MIKE HEV received a FORMAL BIDE from EVRY KALUB (SOS-

ORAST PLESS.

OR 18 It the Las Chapparritas after all. The DPD'S (DIZZY FLIRTING DAMES) SED one of their pledges was eligible to join, the others HEV a FFW MORE courses to pass. The KO SHARIS are heving THE LAST ROUNDUP by the number of PLEDGES they tookin. I don't know nothing about THE PEPPY ONES (LAS VIVS) I think they HEV forgot to eat KELLLOGS BRAN, and thus have lost their WIMESY WIGOR AND WITALITY.

MOORE (Need I say Ray C) was mortified at the DUCK DINNER at B R OW N'S BASEMENT SUNDAY hight when THOMAS returned THANKS. HOWARD REED likes ROSIES, and BRUCE ZORN'S have finished taking HOSPITLE TREATMENTS for BLONDITIS.

IT IS MORE FUN

TO KNOW

Camels are made from finer, MORE EXPENSIVE tobac-

costhan any other popular brand.

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NEW RATES:

- 1 Passenger —25c
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LEWIS WALKER

"PUP" THOMAS

THOMAS CUSTOM TAILORS 1011 Main St.

BAND TO TOUR

Much interest is aroused among ie ex-students and alumni of two jurby cities over the recent an-nuncement that Ned Bradley and s Varsity band are to play two en-gements in the Panhandle this on Policy in the Panhandle of the policy in th

Pre-Holiday SALE Ladies' Riding BOOTS

Full Grain Calf Skin Connel

> \$7.50 Values \$5.95

LADIES BOOT PANTS

\$1.95 to \$3.95

BLUE EAGLE HAT WEEK

SIX SHADES OF BLUE IN SIX DISTINCTIVE MODELS—\$2.95, \$3.95, \$4.95

Also, WIDE ASSORTMENT OF GREYS AND BROWN HATS

WALTON'S

"THE MAN'S SHOP"

So Smart For Smart Young Things!

VASSARETTES



ou'b hardly believe Y tiny little garments could have such heaps of style and comfort. Vassarettes fit permovement, yet never stretch out of shape. And these clever Vassarettes wash as easily as a sheer silk stock-ing, and never need ironing.

VASSARETTE UNDER-GARMENTS

Craig-Gholson Co. Lubbock

IT TAKES HEALTHY NERVES FOOTBALL REFEREE



nerves healthy. He says:

Camels. I have tried them all-given longer irritable ... "jumpy." my nerves even when I smoke con- tire your taste.

mildness and rich flavor.

"Because nothing can be allowed to Many smokers who have changed to interfere with healthy nerves I smoke Camels report that their nerves are no every popular brand a chance to show Camels yourself. You will find that what it can offer. Camels don't upset Camels do not jangle your nerves-or