VOL. III.

TEXAS TECH, LUBBOCK, TEXAS, JANUARY 10, 1928

NUMBERXI

Scholarship Award to Be Made After Talkfest.

Incubator Installed In Aggie Class Room

Swine Breeders to

The Panhandle Swine Breeders of the Business Office include the hand-sociation is to hold a sale in the lock Judging Pavilion on Friday, muary 27th, at which time some by Durce, Poland China and Hampere Ered Gilts and sows will be of-d for sale.

Miss Pool Park

swine breeding to the campos and as the sale is to be held in the Pavilion, the buyers will be comfortable, regardless of the weather conditions.

Good News to Degree Candidates

Mr. Cole of the Tech Bookstore has ordered the rings which are to gladden the hearts of many candidates for degrees. It will take some time for the company to make the dies from which the rings will be made but it is understood that the wait which is now occasioned will facilitate matters in the future.



Dean J. M. GORDON.

"Student Service" Is Aim of Dept. Correspondence

DEPARTMENT OF SCHOOL DE-VOTED TO NEEDS OF NON-RESIDENTS.

The school of Agriculture has added several new classes with the beginning of the winter term. This increase in number of classes was occasioned, in part, by the fact that the number of classes was held to a minimum during the fall term on account of the moving of the department from the Home Economic building to the school's own building southwest of the administration building.

Next Toreador to be La Ventana Issue

The next issue of the Toreador will be put out under the apecial editorship of La Ventana with Ferral Roark, Editor-in-Chief of the La Ventana in charge. The La Ventana staff is making a determined effort to make the '28 year bool: thoroughly representative of Texts Tech and this is but one of the steps the staff will take to "put the annual over."

The Correspondence. Department ado of fres its services to resident students who desire to take a subject but cannot do so on account of conflicts because the desired subject is not offered this term. Conditions may be recause the desired subject is not offered this term. Conditions may be recause the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be recause the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be recause the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Conditions may be resuse the desired subject is not offered this term. Co

Miss Meek as Sec'y.

College Courtesy Is Subject of President's Talk

Percentage of Engineers Back Very Gratifying

Dean William J. Miller, of the

Tech Delegation Returns From Detroit Meeting

the principal address at the first convocation of the winter term last Wednesday. His topic was "College Gontesy". Dr. Horn defined courtesy and kindred terms and made illutrations applicable to the local situation. Throughout his talk, the fact that courtesy and politeness may be acquired on the campus, was stressed. President Horn brought up the matter of being courteous to Lubbock people who are courteous to Tech students and allow them "lifts" in their cars. Such courtesy should be merited and the student should do all in his power to reciprocate.

In closing the audience assembled ang to the accompaniment of Harry LeMaire's Saxophone band. Is Progressing

Is It PLAN.

In It Is It

Second Toreador

Miss Small Added to Business Office Staff Announced by Registrar Doheney

Construction of

wealth of talent in Peass Tech which is stored in the school in the fall knew better what they were about than did their predecessors. The grades for the past term are considerably better than ever before, which Dean Miller says goes further to show that Engineers are digging right in to their work. Approximately twenty-fivenew students enrolled in the school with the second term of the year.

MADDOX ASSISTS.

MADDOX ASSISTS.

Professor Guilikson Resigns From School Jack Maddox, vice-president of the student body, is now serving as Student body, is now serving as Student Saystant in Engineering Drawing. Maddox served in this capacity during the year 1926-27.

Many Honor Students of Fall Term

well hof talerany work will be the provision will be hegun much earlier of this year, it is exected that construction will be begun much earlier of this year, it is exected that construction will be begun much earlier of this year, it is exected that construction will be begun much earlier of this year, it is exected that construction will be begun much earlier of this year, it is exected that construction will be begun much earlier of this year, it is exected that construction will be begun much earlier of the year, the provision will be begun much earlier of the pay and built of the provision that payment for work undertaken is not to be made with the provision that payment for work undertaken is not to be made with the provision that payment for work undertaken is not to be made with the provision that payment for work undertaken is not to be made with the provision that payment for work undertaken is not to be made with the provision that payment for work undertaken is not to be made with the provision that payment for work undertaken is not to be made with the provision that payment for work undertaken is not to be made with the provision that payment for work undertaken is not to be made to the final payment for work undertaken is not to be made to the final payment for work undertaken is not to be made to the provis

Dramatic Club to Seat New Officers

Debaters to Meet in Special Session Thurs.

were left behind in the fell term, you still have a chance.

And incidentally, if you are a new student you can still have your picture made for La Ventana the same as if you were here the Fall term.

May Peterson Sings Way Into Hearts Of Students

Production in Tests

Social Calendar.

WEDNESDAY
7:30 p m.—Press Club Meets.
7:30 p. m.—Engineering Society

THE TOREADOR

Official Publication of the TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

PUBLISHED WEEKLY. ON TUESDAY

EDITOR-IN-CHIEF
BUSINESS MANAGER

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Entered as Second-class matter, October 31, 1925, at the Post Office at book, Texas, under the act of March 3, 1879.

THE NEW YEAR AND THE OLD.

COLLEGE COURTESY.

Within the past week President Horn has touched on the subject of slege Courtesy. During the last term the Toreador carried a stream, "Every Day is Howdy Day in Texas Teen" and editorials have en run urging that the student body make a reputation for Texas ch as "the friendly school".

"Courtesy is the one medium of exchange which is accepted at part by the best people of every country on the globe. It is sentiment clothed in reasonable and business-like expression; the embellishment which adds tone and harmony to matter-of-fact routine; the oil which lubricates the machine of commercial good-fellowship and promotes the smooth running of the many units in an organization.

"Life is not too short and we never are too busy to be courteous; for courtesy reflects an inward feeling of an outward consideration for others."

FRESHMAN WEEK AT TEXAS TECH.

Freshmen were introduced to college life in Texas Tech last September by a pre-registration period of orientation. Officers of the administration, frankly admit that the past period devoted to Freshman orientation left much to be desired. But the days devoted to familiarizing the Freshmen with what was expected of them as college students was decidedly worth while.

Future periods of orientation will be based on the failures and suc-cesses of the September period and a proper effort expended by faculty and students will make all such future periods more and more of a suc-

TECH DRUG STORE

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The following excerpt from "School and Society" will show the method by which the University of Wisconsin is approaching the problem. In speaking of the period of orientation or "Freshman week," as it is called in Wisconsin, "School and Society" says:

week," as it is called in Wisconsin, "School and Society" says:

"The period will be set aside, the fasuity voted, for the registration of freshmen and students transferring to Wisconsin from other
universities and colleges. The three days, September 20 to 22, inclusive, slready had been set aside for early registration in advance of
the formal opening of the university on Monday, September 24,; the
new arrangement simply confines registration to freshmen and advanced standing students during the period and adds one day, Wednesday, September 19, in order to allow the introduction of new measures to acquaint the freshmen with right; and duties of their academic citizenship in the university.

"The purposes of the new plan are 'co enable' the freshr

- 1. Make living arrange

Wise Cracks at Girl Dormitories Amusing and Extremely Dumb

Pre-Laws Swing Into Action and Announce Meet

Secret Wedding
Surprises Campus

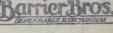
The surprise of the holidays was the announcement of the marriage of Mr. J. B. (Red) Hamilton and Miss Kathryn Bryarly which took place last July. The couple kept their marriage secret until last week when Mrs. Hamilton joined her husband in Amarillo where he is employed.

Mrs. Hamilton enrolled in Texas Tech in 1926, attending the entire year and until Christmas of 1927. During her attendance at Tech she was chosen by Cecil B. DeMille for the beauty section of La Ventana. During the past summer Mrs. Hamilton's picture was syndciated by the NEA service and appeared in some 2,000 newspaper throughout the country under the head, "Tech's Prettiest".

Mr. Hamilton her been in attendance at the college since its opening in 1925. He has been very active in affairs of the school, being a two-letter man, in both football and baseball.



MEN ho would shoes have found in Bostonians their ideal offer comfort as well as individuality of style. And the quality that makes for long wear is never absent.





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Fountain Pens Book Ends

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At The Head of the Main Drive.

Texas Tech College Book Store "On The Campus"

of last year, is also back. He anys that the prospects for 1928 certainly look sufficient to give Tech a prominent place in tennis circles. He says that what tennis in Tech needs most, is the suport of the student body. Tennis is becoming more prominent is colleges every day.

'28 Grid Program

Shows Real Class

Schedule Begins

By Ferral Roark.

College Inn Club

BASKET-BALL SCHEDULE FOR THE YEAR Old Men Ready

The Schedule

and donodard,
Amarillo Gassers at Lubbock, January 6 and 7
Canyon Buffaloesat Canyon, January 16 and 17
Daniel Bakerat Lubbock, January 20 and 21
A. C. Cat Lubbock, January 24 and 25
Simmons Lubbock, January yyy
Simmons Simmons at Abilene, January 30 and 31
McMurray and 2
A. C. C at Abilene, February 3 and 4
McMurray - A Abilian February 8 and 9
Simmons & S. A. at Dubbock, February 13 and 14
Canyon Buffalogsat Lubbock, February 20 and 21

ality that

re

AFTER DANCES

Any Old Time-

Bring her to The Cafe for Lunch.

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As Tech Cage

V ASPIRANTS FOR THE TEAM ARE MIXING IT WITH VETERANS.

By Ferral Roark.

Net Men Shine As Stars Return

ARENA DUST.

BUSINESS MEN ARE BROADCASTING FOR TRAINED HELP-

Yet, hundreds are walking the streets hunting employment. Why does this condition exist? BECAUSE THEY ARE NOT QUALIFIED. Business men demand training and efficiency. You cannot get by without it these days. This school is the connecting link between you and a good business position which we secure for you.

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TECH STUDENTS: You can absolutely save money thing you buy from this store this week. COME OVER AND SEE FOR YOURSELF.

Potential Pugilists Battle Daily at Gyn

The Boxing class got underway for the winter term lasts Tuesday when several candidates for the class made

Ex-Tech Students do Splendid Med. Work

Dairy Products To be Made on Tech Campus

School Biologist Collecting Skins Of Texas Birds

has begun something new in Tech Mr. Landwer began in September to collect bird skins. Later it is hoped, these skins will be stuffed or mounted and placed in the museum room of the

Mr. Landwer's goal is to have a good collection of bird skins and to have them mounted. Rare birds as well as local birds, interest him espe-

Already Mr. Landwer has two distinctly different hawks, both of which were shot within five miles of Lab-Ducks, also, he has in his collection. The duck skin do not work as well as Rawk, however. Mr. Landwer has a wood specimen of mud-hen. There is, in his office a little migratory bird that resembles a sparrow. But on the top of its head is a red crown. It is the Ruby Crowned Kinglet.

sins that can be used by the department will be appreciated if some of the young hunters will bring them in. He is constantly working on the bird skins, trying to increase his collections and he would appreciate any help that may be given him.

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average grade of "B": Eugene Adair, Lubbock, Texas.

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MISS MAY PETERSON

who delight ed the student body and Tech

Amarillo Club is to Hold Party Friday

I Am The Gink.

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Back of Wood's Jewelry on 13th St.

TECH STUDENTS, Props.

Students must have their photographs made at once in order to get them in the La Ventana. Don't wait—have it made

DANIEL STUDIO

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-lunches.-

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