



The TOREADOR



VOL. 2

TEXAS TECH, LUBBOCK, TEXAS, JANUARY 28, 1927

NUMBER 14.

TECH LOSES FIRST ABILENE TILT MATADORS AND LOBOES SPLIT DUAL FIGHT

MATADOR BASKETEERS TAKE ONE AND LEAVE ONE IN TWO GAME SERIES WITH LOBOES

TECH TAKES FIRST GAME FROM HIGHLY TOUTED BIG BEND BASKETEERS; LOBOES STAGE COME-BACK ON SECOND NIGHT

The Texas Tech Matadors split a hard fought two game series with the Sul Ross Loboes the first two nights of this week. Both teams were in the pink of condition for the first tilt and played one of the fastest games ever witnessed in a local cage. The second night the renounced Loboes came back with the determination to even up the score in game, and accomplished this after a stiff forty minute battle. The Matadors were in a weakened condition after the game Monday night as it was their first hard game of the season. The score of the two games gives the Loboes a three point lead.

The game started off with a bang and the echo of that bang had not died down when the final gun was fired. It was by far the fastest game that Tech fans have been given an opportunity to witness in the history of the school.

Al Jennings, the Lanky Tech forward, was the high point man of the game with Ford, Lobo center, coming second. Weaver and Walker shared offensive honors, with Jennings for the Matador team. Pace, substitute for the Loboes, was the high point man of the game.

During the first half the score was very close with the Matadors always slightly in the lead. At the end of the first period the score was 10-3 with the Matadors still on the long end. In the second half the local cagers gradually strengthened their lead so that at the end they had six point lead.

EL TORO

Well, here we are again folks. Darn short week, wasn't it?

As I was meandering through the halls yesterday I overheard one flapper fish ask another, "What does El Toro mean?"

"In what sense?" asked her companion. "Oh, that column in the Toreador." "Oh, that, why that's all bull."

And she was absolutely right folks. But, you know how "the" bull is mightier than the bullet."

Just finished scanning a Listerized Love Lyric written by Richard Cayett.

Nice little poem, Richard. You sure threw some wicked ink in its make-up. But, take the advice of an old-timer, stick to your Boy Scout work and leave women alone.

Say, Matador! Didn't it do your young heart good to see the way the girls in their snappy uniforms peeped things up with their stunts between halves during the Sul Ross-Tech cage struggles?

More of this kind of work and less beefing is Tech's greatest need.

Its hard to write anything this week because Monty's not here to inspire us by making us a present of a friendly pat on the shoulder and telling us to "stay right in there and pitch."

Hooray! Three cheers and a tiger. They're going to pave College avenue.

Freshman Lane says that he never files his finger nails. He just throws them away when he cuts them off.

S'long—See you next week if Chief May doesn't walk in on our party Saturday night.

IMPORTANT NOTICES

Juniors should pay dues at once to Miss Almada Murray. Windy Nicklaus, president.

Y. W. C. A. dues must be paid this week. Kate Bean, Sec'y-Treas.

Student Council will meet Monday night in room 209 at 7:30. C. W. Ratliff, president.

All pictures to be entered in La Ventana '27 Vanity Fair contest must be in the hands of the staff by February 5.

forward played a fast game for the short time he was on the floor. Vinzant was easily the defensive star for the Tech cagers while Hunter, his team mate played a consistent game and was a little slower than the Matador captain.

During the first half the score was very close with the Matadors always slightly in the lead. At the end of the first period the score was 10-3 with the Matadors still on the long end. In the second half the local cagers gradually strengthened their lead so that at the end they had six point lead.

Summary:

Player	PG	FT	PF	TP
Tech	2	3	4	6
Walker (D)	2	3	4	6
Jennings (F)	2	0	12	2
Pace (F)	0	2	0	0
McWhorter (D)	0	0	2	0
Weaver (C)	3	1	1	7
Hunter (G)	0	0	3	0
Vinzant (G)	0	0	2	0
Totals	10	5	14	25

Player	PG	FT	PF	TP
Sul Ross	1	3	2	5
Kell (D)	1	3	2	5
Townsend (D)	0	0	2	0
Ford (C)	0	0	2	0
McNeal (G)	0	0	1	0
Smith (G)	0	0	1	0
Totals	5	9	12	19

The second encounter between the Loboes and the Matadors was much slower than the first and was much rougher. It was evident from the start the Sul Ross team that had come back for the second game with blood in their eyes and with the determination to win. The Tech team put up a good fight but they were confronted by a fighting machine that was in perfect condition as a result of a longer training season and more actual playing experience.

During the first half of the game the score was even most of the time with both teams playing a rough game. The first period ended with the score even, 15-15.

At the first of the second half the Matadors came back with pep that soon placed them in the lead and it seemed that they were gone for another victory but during the latter part of this period Ford, the Lobo captain, led one of the most spectacular come-backs in his career, and soon gave his team a comfortable lead.

Despite his bulk, the Lobo center covered the entire court and many times thundered down the side line carrying the ball the length of the court without help from his teammates and rarely failed to count. He could find the basket from any angle. He was aided in his offensive attack by Kell, forward, who outscored little difficulty in making his shots count.

The Matadors put up a good fight but were overpowered by the superior passing ability of the more seasoned team. Johnson, forward, giant forward was the outstanding performer for the Tech team. He covered the entire court and showed equally as much ability on defense as on offense.

Vinzant and Hunter, Tech guards, played a good defensive game. Weaver and Jennings exhibited better team work than during the previous nights work. Weaver succeeded in slipping more through the basket than his team mates.

Player	PG	FT	PF	TP
Tech	3	1	3	7
Walker (D)	1	3	0	3
Jennings (F)	1	0	2	2
Pace (F)	1	0	2	2
Weaver (C)	3	2	3	8
Reakley (D)	0	0	0	0
Vinzant (G)	1	1	4	3
Hunter (G)	0	1	4	1
Teague (G)	0	0	0	0
Totals	19	8	15	26

Summary:

Player	PG	FT	PF	TP
Tech	3	1	3	7
Walker (D)	1	3	0	3
Jennings (F)	1	0	2	2
Pace (F)	1	0	2	2
Weaver (C)	3	2	3	8
Reakley (D)	0	0	0	0
Vinzant (G)	1	1	4	3
Hunter (G)	0	1	4	1
Teague (G)	0	0	0	0
Totals	19	8	15	26

CECIL B. DEMILLE TO PICK BEAUTIES FOR ANNUAL

PRINT SHOP FOR TECH NEXT MOVE, SAYS PRESS CLUB

IN IMPORTANT MEETING WRITERS DISCUSS TECH'S CRYING NEEDS

Announcing for membership in the Texas Inter-Collegiate Press association, the Press club is going to send delegates to the next annual meeting of that association, to convene in Waxahatchie in April. The club is working on material to be presented with Tech's bid for membership at that time. This matter is receiving the attention of a very capable representative of the Press club who hopes to be able to render a report at the next meeting.

The second matter taken up at the meeting of the club on Wednesday night was brought about by the announcement "Texas Tech is to have a printing plant."

That is, if the present plans of the students interested in the college publications work out to perfection. A group of journalism students gathered in the Toreador office one day the past week, dropped in the discussion of the cost of publishing the college newspaper and magazine. Interest in the project grew greater and the Press club, in their meeting, Wednesday night, voted their unstinted support for the plant.

The plan of the project, as the students have worked it out, calls for a complete printing plant to be established on the campus where all the college publications may be printed. The project also calls for the addition of instruction in the trade into the regular curriculum of the college. The various phases of the printing trade are to be taught in the plant by instructors who have a thorough knowledge of the work.

Much time and money is being lost by the students in printing their publications in downtown shops and the students feel that the plant will be one of the greatest additions to the college. Many other things can be printed at the plant such as posters, programs, booklets and pamphlets of professors, and even the college catalog.

A petition is to be prepared by the students asking for consideration of the project in the appropriation budget of the college for the next term. Approval from a number of members of the faculty has already been given for the project.

Time will probably find Tech with a regular "Press."

Ruth Slaton Heads New Co-Ed Club

Under the leadership of Miss Ruth Slaton, a number of the young ladies of the college met last Friday afternoon and organized themselves into a social club.

At the first meeting of the club, the following officers were elected: Ruth Slaton, president; Irma Dalrymple, vice-president; Alma Spikes, secretary-treasurer; Katherine Bryarley, reporter. The charter members of the club are: Ruth Slaton, Irma Dalrymple, Alma Spikes, Kathryn Bryarley, Rossie Beth Bennett, D'Aun Simmons, Virginia Conley, Jane Mast, and Audrey Phillips.

The next meeting of the club will be held next Thursday afternoon with Rossie Beth Bennett and Kathryn Bryarley as hostesses.

MUSICAL TEA GIVEN AT BAPTIST CHURCH

A musical tea, sponsored by the Y. W. C. A. girls, will be given in the parlors of the First Baptist church, Friday evening, February 4th. Some of the best artists in the city will appear on the program. Mrs. J. C. Granbery is chairman of the program committee, assisted by Mrs. Mills. The public is invited and the Tech students are urged to be present as this program will be one of the several cultural and entertaining numbers of the year.

STAFF MUST HAVE PHOTOS FOR CONTEST BEFORE FEBRUARY 5

The "Vanity Fair" section of La Ventana '27 will be closed February 5th. After several weeks of correspondence, Cecil B. Demille, the great moving picture director has consented to judge this contest. All pictures must be in his hands by the fifteenth of next month.

In order to have a just and fair judgment of the pictures entered in this contest, the staff decided that it was best to make some discriminated party the judge and little consideration was necessary in order to decide that the noted Demille was the man for the place provided he could be prevailed upon to accept the responsibility. He has consented and now it is up to the student body to provide pictures for the contest.

At the present time little more than a dozen pictures have been entered, and although any of them would be a credit to the best year books more entries are needed.

The pictures entered will be numbered and the judge will not know the names of any of the contestants. When a picture is entered at the office it will be placed in the group to be sent to the judge and no outsiders will be permitted to see it.

All entries will be returned at the end of the contest. If you have a picture you want to submit whether it be of yourself, of your sister, or of your sweetheart, address it to La Ventana and put "Vanity Fair" on it. If the entry is made before February 5, it will be sent to Mr. Demille. There will be no preliminary judging here. All entries will be sent to the Demille studio.

ENGINEERING CLUB RE-ELECTS OLD OFFICERS

At a meeting of the Engineering Society last Wednesday night all the officers who served during the past term were re-elected to the same offices in which capacity they will serve during the winter term. At this meeting plans were discussed for an elaborate banquet to be given at the Lubbock Hotel on March 1.

Jack Mattox was re-elected president of the society. He served as secretary of the organization last year. Chas. Woodbridge and Barton Atcherson were re-elected first and second vice-presidents for the winter term. Street was elected secretary of the organization at the first meeting of the year and is to serve for the entire three terms.

The society considered plans for an engineers banquet to be held at the Lubbock Hotel on March 2. Tentative plans for an attractive program to be given at that time are already being made. Effort will be made to have some of the leading engineers of the state as speakers for the occasion.

Vinzant Elected Cage Captain

Just two minutes before the first game with the Sul Ross Loboes the Matador cage squad elected as its captain for the season, Dennis Vinzant, one of the best players on the regular team. Vinzant will serve as captain instead of captain-elect White of Cisco who did not return this term.

The newly elected captain lettered at the running guard position last year and is holding that place on the team again this year. He is a fast, consistent guard with a good eye for the basket and above all, he is a possessor of that undaunted fighting spirit that is expected to lead the Matador cagers through a successful season.

"Isn't he rather fast for you, Mabel?" "Yes, he is. But I don't think he will get away."

Someday people will realize that the human knee is a joint and not an entertainment.

COVER DESIGNED FOR LA VENTANA IS ATTRACTIVE

STAFF IS COMPLIMENTED BY DAVID J. MOLLOY COMPANY

A sample of the cover to be used on La Ventana '27 was received by the staff this week from the David J. Molloy company of Chicago. This cover is very artistic. It is rated a class plus-four cover which means that it is one of the most elaborate of creations in the field of year book covers.

The foundation color for '27 cover is a silver grey, with bronze over-tints. In view of the fact that La Ventana means "The Window" through which the school life is seen after it has happened, the Spanish window in which the detail view of the administration building entrance was placed last year will again appear on the cover of the year book, but the view of the building will not occupy the same place in the window.

The figure that is to be placed in the window on the '27 La Ventana cover will be kept a secret until the book is delivered to the student body. The only information that is being given out from the annual office concerning this figure, is that it is to be carried out throughout the book on the opening and division pages. The nature of these pages is also to be kept from the students until the book is submitted for their approval May 15th.

The name "La Ventana" is to be placed across the cover just above the Spanish window and beneath the window will appear the figures "1-9-2-7". On the back is the name of the book, the year of its publication and the name of the school.

The David J. Molloy company of Chicago, one of the largest book-binding companies in the United States has highly complimented the staff on the design which was submitted and upon the appearance of the completed cover so the student body may be sure that the cover of La Ventana '27 will not be a disappointment to them when the book appears next May.

Cadet Sponsors Entertain Corps

The sponsors of the Cadet Corp rendered a very enjoyable program at the regular meeting of the Officers club, Thursday night. The meeting was opened with a short talk from Anna Belle Collins, major sponsor; Mildred Trader, sponsor of platoon No. 3 of company A, rendered a beautiful piano solo. Thelma Wiles, sponsor of company B, gave a delightful reading. Eleanor Frear, sponsor of platoon No. 3 of company B gave a beautiful vocal solo. Agnes Brown, sponsor of company C gave a short talk. Each of the other sponsors were introduced.

Plans for future meetings were discussed. Plans for a social which is to be given soon was discussed. The sponsors will meet with the cadets the last meeting in each month, at which time they will render a program.

The Prairie Fire Has New Editor

Small girls be barred from the Tech publications office?

This is a really a serious question. One girl, frequently seen in the office, has our editor working for her now! "Careful Rex! We don't want to change again."

Rex Keys of Hollis, Oklahoma, will edit the Prairie Fire for the remainder of the year. Rex was a student of the Tech last year and was very active in all student affairs. He was business manager of Tech's first annual, College Frolic given annually by the La Ventana. A harder worker or more capable man would be hard to find. Cooperation from the student body is now the only thing necessary for a real student magazine.

Tom B. Morrison has also resigned his position as business manager to John Young.

FIRST TILT LOST TO SIMMONS BY 29 TO 52 SCORE; WITH FIVE MORE ABILENE GAMES AHEAD

COACH HIGGINBOTHAM LEFT THURSDAY NIGHT WITH TWELVE MEMBERS OF CAGE SQUAD FOR WEEKS STAY IN ABILENE

ABILENE, Tex., Jan. 28.—Scoring six oints in an extra five minutes period while the Texas Tech Matadors were counting only two free pitches, the Simmons cowboys took the first of a two-game series in Cowboy corral tonight, 29 to 25. Hemphill, substitute center for Tech, had tied the count at 23 all with a crisp shot as the final gun barked.

The Matador Cagers left last Thursday night for a seven-day stay in Abilene where they will meet the cage teams from the three colleges of that city. Two games will be played with each of these teams.

The next game played on the local floor will be February 9, when the Matadors meet the cagers from Sam Houston State Teachers College in the first encounter of a two game series. The Sam Houston team is one of the strongest in the state having been in training since before the holidays and having already overcome the cagers from some of the leading colleges of the state, including Rice Institute. Sam Houston put out a championship combination last year and their stars are back this year.

The game last night was the first of a six-game series with Abilene teams. Meeting the Cow Boys again tonight, the Matadors will find rest tomorrow and again take the court against the Abilene Christian college for two nights. Aided by four nights of scouting on the Matadors, the Indians will be fairly well acquainted with the style of play used by the Tech team and present a good defense. Coach Higginbotham is planning to change the line-up in the last two games and present a different team than he will use in the games in the first of the week. McMurry team appears against the Sul Ross Loboes in the last game Tuesday night. Better team work will be seen in the remaining eight games of the season, he said.

GIRLS PEP SQUAD ACTIVE AT CAGE ENCOUNTERS

"Matadors we like your style. Stay right in there lads and win. You've got the spirit of Tech college. And you can't wipe off that grin. (We surely don't mean maybe) We like the way you fight 'em. And for pep, well there nothing you lack."

Stay right in the game. And fight for that name. Texas Tech with its scarlet and black. (To the tune of She's Just a Sailor's Sweetheart.)

"Matadors" were right behind you, said the girls pep squad Monday and Tuesday nights, between halves of the game with Sul Ross as they spelled "Matadors" out on the court. Clad in their scarlet and black Spanish costumes the drill and lettering was very effective.

These girls are practicing hard every day and have a new stunt for every game played on the home court during the season. They stand for the pep of Tech. To show their interest and loyalty to the college these girls will make four trips to near by towns, just to boost the college. They have received invitations to visit towns further away but having accepted these four invitations the girls will only make nearby trips this term.

After the opening of the Assembly hall the Pep Squad girls will entertain the visiting team with a party the last night they are here as our guests. The Matadors will be honor guests.

There are seventeen girls in the pep squad and they are a peppy bunch. The uniforms are made on a Spanish design in the college colors, scarlet and black.

These girls are behind every activity of Texas Tech and especially the Matadors. Watch their smoke.

Stella Jackson Is Stinett Teacher

Word was received from Miss Stella B. Jackson who is teaching in the Stinett public schools that the teaching profession is alright but that she prefers a student's role.

Miss Jackson attended Tech last year and has been here during the last term. She took up her duties as a "school ma'am" just after the Christmas holidays.

Ko-Ed Kiddies Kut Kute Kapers

Ma-a-a-ma. Now you quit! Gimme my doll. I'll go home if you're gonna play that way. These will be the sentiments of about one hundred co-eds as they gathered in Room 305 Friday evening—dressed as kids for a get acquainted party. Dolls and doll bugles, little girls playing mama, games of check, drop the handkerchief, win-kun and various other games will be in action in every part of the room. Buster Brown, Mary Jane, Perry Winkle, Chester Gump and many other lads and lasses from funny land will be present. All day suckers and chewing gum will be very much in vogue.

THE TOREADOR

Official Publication of the
TEXAS TECHNOLOGICAL COLLEGE
Lubbock, Texas

PUBLISHED WEEKLY, ON FRIDAY

THIS ISSUE:

Editor Ogden Horne
Business Manager Marlin Hayhurst
This issue under the supervision of La Ventana
Contributors: Ratliff, Keys, Horne, Collins,
McBride, Koen, Morrison, Isaac, Biggers,
Young, Wilson, Hobby, Newton.

Advertising rates, 25c per column inch.
Subscription covered by Student Activity Fee.
By special subscription, \$1.50 per school year.

Entered as Second-class matter, October 31,
1925, at the Post Office at Lubbock, Texas, un-
der the act of March 3, 1879.

WHO IS TO BE YELL LEADER?

Tech is without a cheer-vender since C. A. Deese was unable to return at the beginning of the second term. The names of four men have been submitted to the Student Council as nominations for this honorable position.

The four nominees will try out before the student body at the next basketball game on the home court. Soon after this try-out the election will be held. The voting will be done by ballot in the rotunda of the Administration building.

Every student is urged to cast a vote.

WORK OF CO-EDS PRAISED

A college is really a college when it has students who are willing to put forth every effort to make their school a better one.

The girls of Doak Hall deserve much praise for the work they are doing in connection with the "PRAIRIE FIRE," the college magazine. They issued a challenge to another club to contest them in a subscription campaign but the challenge was not accepted. This, however, did not slacken the activities of the Doak Hall inmates and they have been at work this past week.

One of Tech's needs is—more like them.

COLLEGE ASSOCIATES

It is often remarked by college students that the association found in college is of as much or more worth than the knowledge which one gains from his studies.

Whether or not the association or contact of a student with his fellows is beneficial is dependent upon the kind of associates he chooses to be with, or the kind with which his environment throws him. Many men who have gone to prison have attributed their failings to bad associates.

College contains an element of bad associates as does other institutions. A man partakes to some extent of the habits and personalities of his neighbors.

Association is important in college, but if you accept as associates persons who know less than yourself, who have no ambition to know more, who have no ideals by which they are guided, who in the midst of a high-

ly civilized world are controlled by primitive desires without any reckoning as to right or reason—then you are subtracting from yourself. Your association in college will be worth to you what you make it worth.

AVERAGE STUDENTS

As a topic for conversation, a subject for magazine articles, courtroom oratory and sometimes for sermons apparently there are few things discussed more than are college students. In trying to judge any group of individual persons, it is difficult to give a fair estimate of what they are as a class. Much is attributed to the average college student, and it is he who gets the blame or praise for things done by different ones of the group.

If it should be asked, what is the average college student, all of the answers to the question would leave the one who had asked it still wondering what the average is. The opinion and conception of him vary so that it is not easy to know what is meant by the term "average student." So much has it been used in talking of those who are spending four years in college, and so much misunderstood is it that it is doubtful if there is anyone who may be called the "average student."

OUR FORENSICS

Let us not overlook the fact that Tech students do something more than win baseball, basketball, football, and track contests in which they engage.

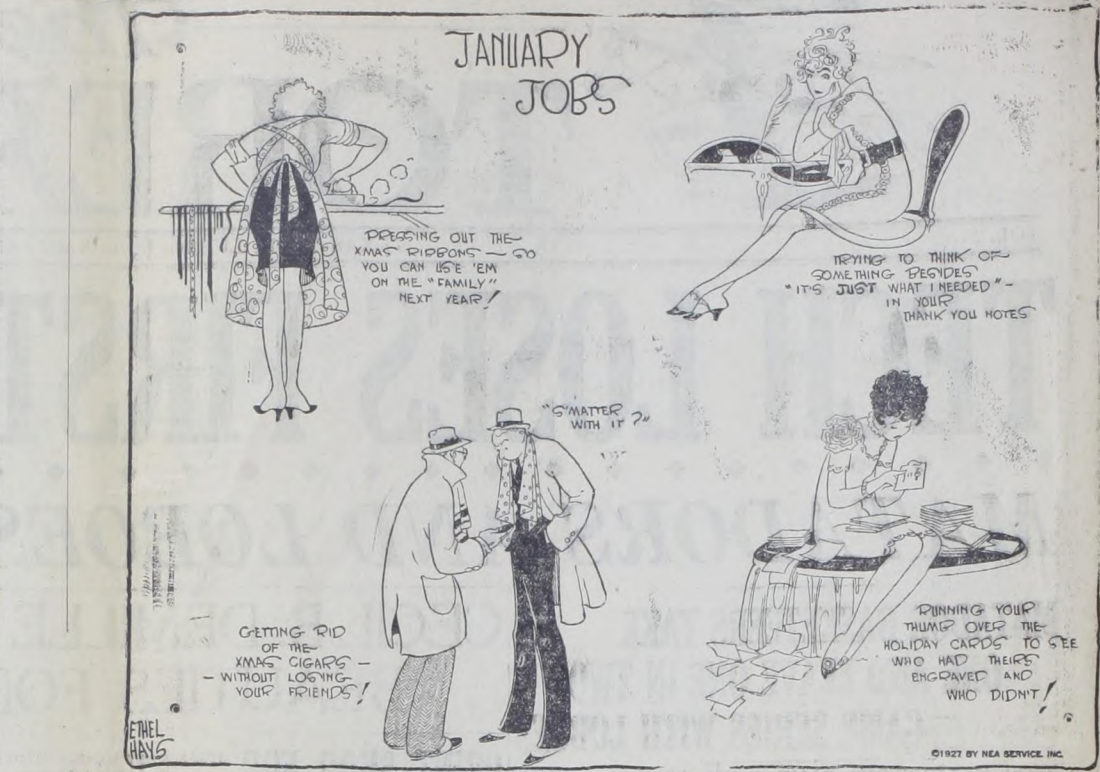
Last year the Tech debating teams held their own with Clarendon college in a dual debate, won over McMurry college, and received two out of a possible five decisions in a contest with a touring team from Wheaton college at Wheaton, Illinois. This was an exceptionally good record considering the fact that it was the college's first year.

From the work that the students are doing in preparation for the elimination contests it seems that the men who stand the strenuous tryouts will be able to win over some of the leading colleges of the state. They are to be commended on the fact that they have signed contracts with leading senior colleges. They reasoned that it would be better to lose to a college of high standing than to win over a junior college. In this The Toreador thinks they were right. The Toreador is for them.

Every student who can possibly do so should arrange to hear every debate which is held at the college. It would encourage the team very much if a great number of students would accompany them on some of their trips.

The Toreador does not dream of Utopias. It realizes that there is a wider interest attached to athletics than there is to forensics. But it does desire to see the Tech take her rightful place in forensics among the colleges of the southwest. To do this the sentiment of the student body must express itself highly in favor of the teams.

It is this moral support that The Toreador pleads for. It is now time to begin. Find out who the debaters are and let them know that YOU are for them.



CHERI CASA COLYUM

The Cheri Casa club dance was a very nice little struggle for some; others got by fairly well. It was the first club dance this year and some of the outsiders didn't know just how to take it but on the whole it was little interrupted. Both College Inn and Doak Hall were well represented which all goes to show that there is no partiality. Some of the meekest Fish in the dorm broke all their social records and made dates. It is rather surprising how ambitious some of the Freshmen get at the last minute and start a grand rush for the telephone.

Sometimes we wonder if "Tootie Woberson" and "Pud" will ever amount to anything worth recording. Tootie says he is the son of the family tree so he is forced to show some signs of human intelligence.

We heard there were some changes made in the light effects at College Inn. Anybody know anything about it?

Cherry Winston got his semi-annual exercise this week when someone turned a Roman candle in his direction. Cherry don't mind being shot at but he hates to get hit.

Scotty Abernathy has gone in for higher education. His new book is a screen, but nothing to write home about.

Johnny Foster Clingsmith is still captain of the All-Cheri Casa Bull Team. For verification just walk by some night and try to hear someone else.

All girls are alike, according to Jeff. They just dye different.

Allow us to introduce Mr. Pop Johnson, our latest millionaire. Pop has a lead pipe cinch on a new way to make a million but it is all surrounded by blasting powder.

Mothers, lock your doors! Martin is going in for sheldin mighty heavy. The good-looking rascal even smoked Camels. Whether that has any influence or not, I guess we'll always wonder.

Juniors Discuss Plans For Prom

At a business meeting of the Junior class on Thursday night, January 20, it was decided that each member of the class be assessed two dollars as class dues. This amount is now due and should be paid to Miss Almida Murray as soon as possible.

The first Junior prom to be held in Tech was discussed. It will be an invitation, program dance. A committee consisting of Windy Nicholas, Alton Hutson, Verna Wilson, Ted Sams and Mamie Wolffarth was appointed to further the plans of the prom.

Juniors are urged to watch the bulletin boards for the announcement of the next class meeting and be there.

Home-Ec Club Shows Creative Ability

An unusual amount of talent was shown in the making of arts and novelties by the members of the Home Economics club when they met Tuesday evening at the home of Mrs. W. H. Bledsoe on Broadway. Along with a sociable conversation the girls painted silk handkerchiefs, made silhouettes which they will frame and preserve as heirlooms, painted lamp shades and

covers for foot stools and other things. The latest novelties will be made each month under the direction of Miss Mabel D. Erwin.

A short business meeting was held after which lovely refreshments were served.

"I can't swim."
"Why?"
"I ain't in the water."
Although she drew well she was no artist—she was a side show.

NO STATIC---

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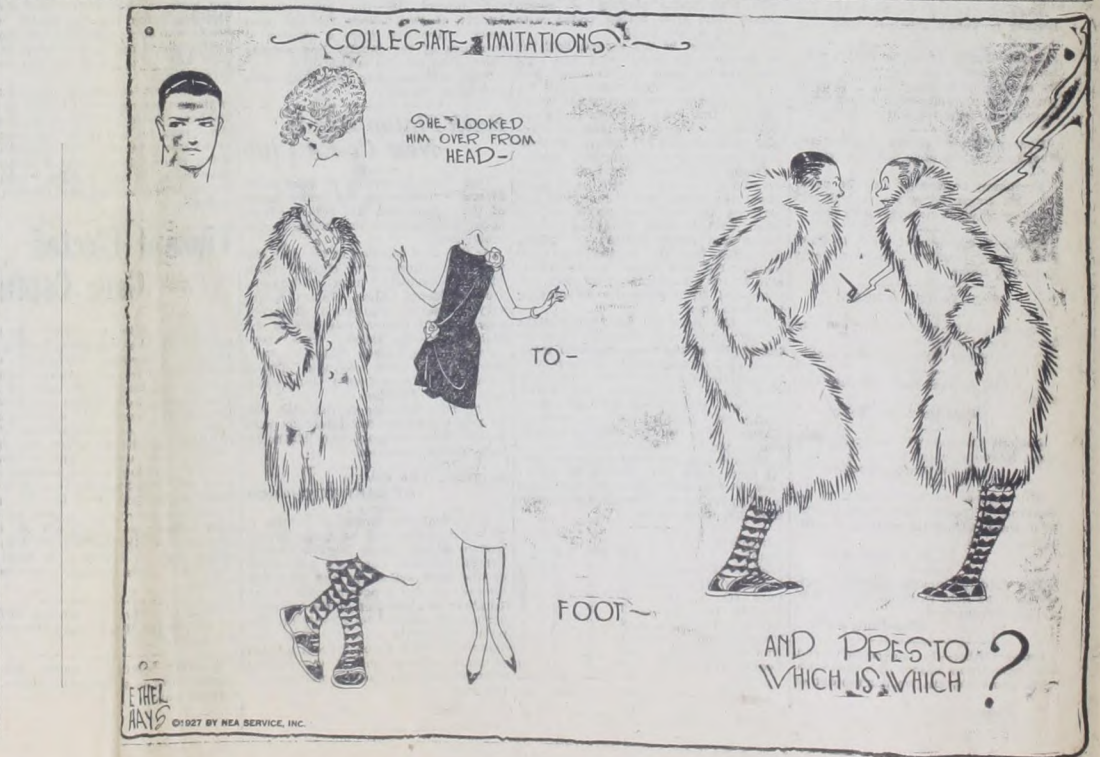
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PETITE POL PICKS PUBLICATIONS PAPA

Tech loses again. Harry Montgomery, founder of Tech publications has succumbed to the wife practices of Dan Cupid.

In a simple wedding, G. Harry Montgomery and Miss Pauline Trippett were married, Saturday afternoon at 4 o'clock, January 22, in the First Presbyterian church by Rev. Jack M. Lewis. Only Mr. and Mrs. Trippett and Miss Margaret Bennett were present. The couple left immediately for Amarillo where they will be at home after February 1.

Tech loses, for Harry Montgomery was the very life's blood of the publications of the college. Coming to Lubbock six months before the school opened, Montgomery asked for permission from President Paul W. Horn to edit the college paper for the first year. Having gained the whole-hearted approval and support of the faculty members, they set to work on the business men of Lubbock. He gained sponsorship of the paper by both the chamber of commerce and Retail Merchants association.

When Tech opened for its first time, October 2, 1925, The Toreador edited by Harry Montgomery and managed by John Forener, both of Memphis, appeared on the campus, two days after registration had begun and two hours after Tech had played her first football game, carrying an account of the game. At once the paper became a vital part of the life of the students and has continued to grow under the guiding hand of Harry Montgomery.

The standard of journalism set by Montgomery in the Toreador has been a guiding light for many aspiring writers and the Tech will be a difficult one in upholding the standard. Having several years of practical newspaper work before coming to the Tech, the Toreador was at once made a first class paper by Montgomery. Not content with establishing the college newspaper, Montgomery turned his attention at the opening of the college this fall to the publication of a literary and humorous magazine. In the first term, there appeared two copies of the Prairie Fire, which was immediately in favor among the students. The magazine was published under adverse conditions and in direct opposition to a number of faculty members and citizens of Lubbock. But the magazine proved itself and it will continue in the Tech as a monument to the man who first started it.

Night after night, Montgomery spent during the two years he was here in publishing the paper and magazine. He never lost heart in the work and has overcome many difficulties. His work will be sorely missed in the Tech and the students of journalism are still at a loss as to whom shall fill out his unexpired term.

From here Montgomery goes to the Amarillo News-Globe where he has accepted a position on the editorial staff of that publication. Of course, the Tech will miss Pauline Trippett, the first student to complete her work for the Bachelor of Arts degree in the college. She has had an important part in both social and student activities of the school and a host of friends wish the couple happiness.

News From School Of Agriculture

BY ISAACS

At the Ag. club meeting Wednesday night a very interesting lecture was given by D. E. Eaton, county agricultural agent of Lubbock county. Mr. Eaton presented a survey of the agricultural field open to students of agriculture and stressed the idea that opportunity comes to those who are prepared. He urged that the members study and prepare themselves along those lines of agricultural work most suited to them. In addressing the club he took up farming as a business and a profession and in this relation he said in substance: Most of the farmers to today fail to keep books on their activities and do not know how much they have made or lost in a year's time. The tenant farmer usually has little to do with the business part of his work; and in Lubbock county he comprises a little more than 50 per cent of the total farmers.

As a profession the students of agriculture may prepare themselves as teachers of agriculture, specialists—doing work in animal husbandry, horticulture, agricultural chemistry, entomology, soil surveying and as specialists in colleges and in the employ of the government. There is a great demand for men as agricultural writers, salesmen of agricultural products and implements.

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and in the agricultural industrial world. In taking up farming from the production standpoint there are four types to choose from—general farming, wheat farming, livestock farming, and specialized farming which is usually the growing of vegetables or fruit.

Agriculture is very closely related to other businesses and as the lines of profit of the farmer varies other lines of profit vary also. Agricultural problems are economic problems and the present depression in agricultural conditions is causing a depression in other lines of work. The average income of farmers in the south is too low. The average income per farm in Texas is \$157, while for the nation it is \$150. The reason for the present depression is that the margin of profit is too low. This has got to be increased and the farmer will have to think more in terms of business and work out his own salvation. For the past few years agricultural needs have been heard more in congress and proper legislation will help some as it has helped other businesses but the problem lies greatly in the hands of the farmer himself.

The Department of Horticulture is having land prepared for a ten acre horticulture farm which is to be located on the west side of the campus and south of the poultry plant. Different varieties of apples, peaches, pears, cherries, grapes, and small fruits will be planted. The farm will be used as an experimental orchard for class instruction and variety identification.

A new Jamesway incubator is being installed under the direction of Mr. Mowery of the Animal Husbandry department for use in the poultry work at the college. It has a capacity of 1080 and will be filled with eggs from the college poultry flock which consists of White Leghorns, Rhode Island Reds, and Barred Rocks. According to Mr. Mowery the early hatches make the best birds and bring the best prices on the market because they can be offered for sale before a surplus is produced. When the chicks are hatched they will be placed under artificial brooders which has already been purchased and thus under the ideal conditions that will probably be established for them they will grow into fine birds that will increase the college flock. Several hatches will be made with the incubator this season in an effort to have a large laying flock for next year.

Dean Leidigh was confined to his home for a few days the first part of

the week on account of an attack of lumbago. He was back at his work again Thursday.



MID-TERM MYSTERIES MAKE MINIATURE MATADORS BURN MIDNIGHT OIL

Ladies and gentlemen—(and students): In the above stall we have on exhibition that almost extinct hybrid, known as a Stultous Student. As you gain control of the optic nerve, causing the eye ball to roll upward, you will perceive the genuine article. He is in the process of consuming much mid-night tallow in lieu of mid-term exams. Just think of its customers; here in the midst of basketball season and just at the time of year that an arm full of girl is really invigorating, this Miniature Matador must drag him self away from the world for a time and write in the mysteries of logarithms and other such uncerthly matter.

But the time is upon us and we must lay aside all else except our prayers and our influence as an "F" on a mid-term exam gives the instructor an insight on your social life which is not well in this cow country.

Teacher—"Robert, here is an example in subtraction. Seven boys went down to the creek to bathe, but two of them had been told not to go in the water. Now, can you inform me how many went in?"

Robert—"Yes'm, seven."—Lancashire Daily Post.

Wealth has wings, but it doesn't have any tail that you can put salt on.

Horses, like co-eds, are man's dumb friends.

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OPPOSITE MYRICK BUILDING

**THE PRAIRIE FIRE
FOR FEBRUARY
OFF PRESS**

The February number of the Prairie Fire, student magazine, was in circulation Wednesday morning. Subscriptions mounted and many single copies were sold.

This issue contained a number of good articles written by students that would be a credit to any college publication. The management will be pleased to accept articles for publication at any time and urges every student interested in college publications to turn in any article which they think could be used in a humorous publication of this sort.

Any college magazine is benefitted by originality. Cartoons are a big factor in the make-up as well as original articles. Tech has plenty of talent in both lines but it is indeed difficult to obtain original drawings and articles merely because of the modesty of the artist or writer.

Students are urged to "bust loose," as the old saying goes, and hand in their efforts at the office on the third floor.

**DOAK HALL
DOINGS**

All of Doak Hall seems to be moving—oh no, I don't mean that they are leaving the hall, because they couldn't be driven out. What I mean is that they are all moving downstairs. Don't know what the attraction is but any how they've moved. Margie, Kate and Grace are again happily reunited and all's well.

Co-eds having crushes,
Co-eds having fuses,
Co-eds who are studious,
Others are quite dubious,
Co-eds full of mischief,
Co-eds full of pep
Co-eds with an appetite
Not satisfied yet.
But Doak Hall girls are different
They are Co-eds with a smile
They are girls who try to make
Texas Tech worth while—Hot Dog!

When Mart has a hunch things begin to happen. Mart had a hunch on Tuesday that she couldn't sleep in her room—and she didn't! Nobody insisted that she should!

A certain bunch of Doak hall girls who like to walk around after dinner have decided that they had rather study—that is they'd rather study for about a week anyhow.

San Cuidado club has set this week end for the time to initiate some more of its pledges—sounds interesting to me because I haven't forgotten how to Lipscomb, Jo Payne, One Lee Hall, Evelyn Stallings, Lois Stallings and some of the rest of them looked at the last initiation.

FOR SALE—If you wish to sell your business, home or wife, just call on Shines Bean and Fette. Those two could become millionaires on peddling coal in the lower regions with their "torrid" line of salesmanship, as displayed in the Prairie Fire campaign.

We just kinda wonder if Doak Hall is "haunted" and if it is a "She" or a "He" ghost (letter preferred by inmates). Also does "Our Upperclassman" have a guilty conscience—or why should she have such a "hunch" and be so concerned about being the certain "victim" and don her "Mourning"?

What was all the noise Saturday night at Doak Hall? Oh that was in "Hunter-Beast" joint, where the Slumber party and Mid-nite Feast were in action. Eats being "Bought and Paid For" at Hoggly-Wogglys—in opposing winter—quartering at the Cross Bar Hotel. Those making hops of themselves over feast and cover were: Sally, Tag, Minnie, Mart, Kate, Grace, Margaret and Margie.

**Press Club Has
Books For Members**

The Press club has received the Christmas holidays and all active members are urged to review one or more of the following titles: "Technique of Fiction Writing," "Plotting the Short Story," "The Thirty-Six Dramatic Situations," "How to Write a Short Story," "Fundamentals of Fiction Writing," "The Country Weekly," "What is News?," "Newspaper Management," "Newspaper Editing," "What an Editor Wants," "Conscious Short-Story Technique." These books are approved by the department and are amply worth your time.

These books are accessible to active members of the Press club and may be obtained from the secretary.

Tom B. Morrison, President.

"Sending Vera any flowers tonight?"
"What for, did she die?"



Just cast your blinker upward mates
And what do you behold?
Why he's the star of our caging squad
So strong, so handsome and bold.
Sure he's a knockout with ladies
But he's in bad with the team—
He knows his stuff (he admits it),
Oh boy, but he's a scream.
Just to hear him tell it
He's the only ace in the hole;
But he prances and dances around the court
And never makes a goal.
Oh, his hair is never ruffled
And his joints, they never hurt—
Why, some woman ought to marry him
And dress him in a skirt.

**FISH BRUISES KNUCKLES
TO SAVE SOLE LEATHER
TORN BY TOWN TERRIERS**

"Great Jehovah! What do you think that I contracted to do?"

Such was the exclamation of a student the other day when after acting as "hop" boy for a local concern in order to pay his transportation from Lubbock to the college he found himself unloaded on College Avenue. It seems that the downtown delivery boy who had "piked the student up" some where near Lubbock had agreed to "give him a lift" if the student would deliver packages on the way out. But this was not the "rub." The contract would have been easy for the student had he not been trying (yes, trying very hard) to meet a nine o'clock class.

Now a nine o'clock class is not any too easy to make under ordinary circumstances. But this was no ordinary circumstance. The student had fifteen minutes to meet a class which he had not met in two weeks.

After maneuvering around over the city for half an hour, getting bit by every terrier in town, and wearing his knuckles out from tapping (yes gently tapping) on doors which had never heard of a bell and on others which had long since let their first set of batteries the poor fish found himself unloaded on College Avenue, one-half of a mile from the Ad building where he should have met the class.

"Great Jehovah! What do you think I contracted to do?" he said.

Yet some people think that it is easy to make a way THROUGH school which is a simple thing compared to making ones way TO school the aforementioned student reports.

McGuinness had been posted to keep guard over the entrance to a road which led to an old and unsafe bridge. Presently a car came along and he held up his hand.

"What's the matter?" growled the driver.

At that moment McGuinness recognized him as the county magistrate.

"Oh, it's yourself, Yer Honor," he said genially.

"Yes, it is!" was the snappy answer. "Tis all right, then," said Mac, as he stepped politely out of the way. "I got orders to let no traffic through because of the rotten bridge, but seein' it's Yer Honor, 'tis a pleasure—go right ahead, sir!"—American Legion Weekly.

Frenzied Finance
Darling Little Wife busy with pencil and paper—"Basil, darling, if you'll give me two pounds, four shillings and twopence, I can make my accounts balance perfectly!"—London Opinion.

**COLLEGE INN
COLYUM**

WHO'S WHO AT COLLEGE INN
Who killed Lincoln—Booth.
Who was once Prexy of the U. S.—Davis.
Who was the notable caveman—Collins.
Who was the famous congressman—Lanham.
Whose shoes did we first wear—Brown.
What was Aaron Burr—Trader.
Where did little Red Riding Hood go—Woods.
Who wrote a certain chapter in the Bible—Matthew.
Who opens the door—Butler.
Who protects College Inn—Officer.
Who speeds down College Avenue—Hudson.
Who is our jewel—Ruby.
What have we been griping about lately—Weather.
What is the tire that keeps us smiling—Kelly.

Popular ditches say, Why—it took one girl the entire evening Friday, getting the girls ready for the war party and when the hour of departure came—it took all the inmates left in the dormitory to get the right girl with the cadet who was accompanying her to the party. But—what a grand time we did have. Hurrah for the army.

S' funny why so many girls forgot to sign out Sunday night.

Edna—My dear I smell cider on your breath.
Jeff—Well you see its like this, my collar is so tight it squeezes my Adams apple.

Who is the tall girl with dark hair that has just moved to College Inn?
Why its Helen Ponder of Fort Worth, and we are glad to welcome her to our dormitory.

Feminine Version
The obedient husband handed his wife his first pay after their marriage.
"Here's the week's roll, dear," he said.
"Hmp!" she snorted, after counting the bills. "This isn't anything like the rolls that father used to make!"—American Legion Weekly.

The more we see of brunettes the more we see of brunettes.

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