



The TOREADOR



Third Annual Engineer's Banquet Will Be Friday

Liberal Arts School Becomes Intramural Champion

STUDENTS RAISE MORE THAN \$1500 FOR Y WORK

Minimum Budget Is Obtained By Intensive Drive

Over \$500 Is Given Before Group Solicitation Starts; Building Being Considered In Plans

More than \$1,500, the amount adopted as the minimum budget by the Y. M. and Y. W. C. A., was raised in the form of pledges and cash in a 19-hour campaign among students last Wednesday and Thursday. This intensive solicitation was the direct outcome of three weeks' planning and enlistment of workers by leaders of the campaign.

One hundred and twelve assembled at a banquet Wednesday night to receive final instructions. At the banquet it was announced that over one-third of the goal of \$1,500 had been obtained in the form of special gifts ranging in amounts from \$10 to \$100. Other pledges made at the banquet increased the amount to over \$900. The remaining \$600 was easily secured the following day, one worker alone turning in over \$100 in pledges.

The work of solicitation was carried on largely by freshmen, the upper classmen campaign organization failing to function at several points. Due in part to this failure, and in part to the fact that large numbers of students left school early for the week-end, over 1,000 are yet to be solicited for contributions. The minimum goal of \$1,500 was reached and passed by pledges from fewer than 300 students. The complete returns are expected to swell the total greatly. The campaign forces were organized according to schools, and also according to classification. Over each division was a director, supported by captains ranging in number in proportion to the size of the division. Each captain was responsible for the securing of from five to eight solicitors. The complete organization on this basis should have included over 300 individuals. Many meetings of the leaders and workers were necessary during the three weeks of preparation to whip the organization in.

(Turn to Page 4, Column 5, Please)

Chicago Schools Order Books Of Tech Professor

Mechanical Drawing Text Book Gets Fifth Printing From Second Edition

Chicago city schools have ordered 1,000 copies of "Mechanical Drawing for High Schools," a book written by Carl Lars Svanson, head of the department of engineering drawing in conjunction with Prof. Thomas E. French, who holds the corresponding position of head of the engineering drawing department at Ohio State University in Columbus, O. This large order has made a fifth printing of the second edition of the work necessary, and a slight revision will be made in conjunction with the new printing. Mr. Svanson is working on this revision now and will check with his co-worker, Mr. French, before sending in the list of suggestions. A number of schools are using this text-book and among them is Lubbock high school.

Judging Team Loses To Oklahoma A. & M.

By a score of 2,299 to 2,284 Texas Tech's livestock judging team was defeated by Oklahoma A. and M. at the Southwestern Livestock show in Oklahoma City on Monday. Although the Sooner Aggies scored in each event, Burdett of Tech placed third in cattle and Roane placed fourth in sheep. One team member, Charles Quinlan, did most of Oklahoma's scoring. The team from Tech, composed of Paul Marr, Robert Burdett, Willie Roane, Raymond Boyd and Davis Pounds, attended the exhibitor's banquet given by Thomas E. Wilson, packing company president, on Monday night.

Fraternity Question Is Clarified By Statement From Chairman Of Committee On Extra-Curriculars

Quotation From Official Bulletin Does Not Bar Honor Societies Having Greek Names

The question of fraternities and sororities which is receiving some attention at Tech at the present time is made more vivid by a statement from Dr. John C. Granbery, chairman of the committee on extra-curricular activities. In a letter to the editor of The Toreador he makes a statement and follows it by a question from the college catalogue.

The letter follows:

February 20, 1929.
Editor of The Toreador:
I have read with interest your editorial in the current number on the subject of fraternities. There has never been in the mind of the committee on extra-curricular activities any doubt as to the character of organizations that should be encouraged or discouraged in our college. Wherever the society in question falls in helpfully with the student's college work and interests we want to do everything we can to give encouragement. This is especially true of scholarship and honor societies. It is unfortunate, perhaps, that some of these have Greek names. At the recent national meeting of Pi Gamma Mu the name was changed to The Social Science Society with Pi Gamma Mu as the sub-title. The faculty policy on this subject is very clearly stated in the official bulletin of the college.

Conference Body Agrees On Half Appropriations

Legislature Expected To Pass Bill As It Stands With \$30,000 For Summer School

Half of the appropriations for equipment for the chemistry and engineering buildings and the full amount of teachers' claims for back pay from last year's summer school have been agreed upon by the legislature conference committee, composed of members of both houses. As it now stands, the bill provides \$25,000 for engineering building equipment, \$25,000 for chemistry building equipment, \$25,000 for the salary item, \$25,000 for additional maintenance, \$30,000 for the next summer school session, \$10,000 for the home economics building and \$4,000 for janitors. The original bill called for \$100,000 for equipment of the chemistry and engineering buildings, and both items of \$50,000 each were cut out entirely by the house of representatives, after being passed upon by the senate.

A compromise upon the educational emergency appropriations measure was reached by the conference committee without a great amount of trouble, but in deciding to pay salaries of teachers in 1928 summer schools, it stated that future schools will not be reimbursed for salaries paid out of another fund. Since a recommendation by a conference committee is practically certain of favorable action, both the house of representatives and senate will probably pass the bill as it now stands without alteration.

Home Economics Party Scheduled To Be Saturday

The Home Economics party which has been planned for Friday will be given Saturday, according to reports from members of the club. The change was necessary because of the Engineers' annual banquet which is scheduled for Friday, March 1.

Engineers Lose For First Time In Tech History

For the first time in the history of Tech the intramural football championship was won by the Engineers Thursday when a Liberal Arts crew, coached by Big Sid Knowles and Red Waller, defeated Chubb by DeWitt's delegation.

A beautiful 39 yard broken field run by Floyd Honey, to the Engineers' 2 foot line and 3 successive line backs by Hobbs, fullback, snatched victory from the Engineers in the closing minute of the game to give the Liberal Arts a lead of 12-7.

Nat Long Speaks At Called Convocation

Nat Long, student secretary for the South Methodist church, was the chief speaker at a special convocation called last Monday morning at 11 o'clock. Mr. Long holds a degree from the University of Georgia. He is also a graduate of Yale Divinity school. After his college education in this country, Mr. Long spent a year in Europe, traveling and studying. His message to Tech students stressed the really worthwhile things of life while in Lubbock. Mr. Long spent much time in conferences with students. He travels from school to school helping students, particularly of his own denomination.

California And Tech Will Match

Texas Tech Rifle Team will fire a .22 calibre pistol match with the University of Southern California team this week.

Dr. Evans Attends Education Meets

Dr. A. W. Evans, head of the Education department, is in Cleveland where he is attending a meeting of the Department of Superintendence of the National Education Association.

Dr. Evans is also to attend meetings of the National Society for the Study of Education, the National Society of College Teachers of Education, and the National Association of Secondary School Principals. On his way to Cleveland Dr. Evans stopped in St. Louis for a meeting of the Progressive Education Association. This is a newly organized society of national scope which has Dr. Paul W. Horn as one of its sponsors.

Lynn County Clerk To Speak Tonight

An address by Truitt Smith, former pre-law student and at the present time Clerk of Lynn county, is the feature of tonight's program of the Pre-Laws. Smith holds the distinction of being the first Tech student to toss his hat into the political ring. He did it in such a thorough manner that he was elected last summer to the post which he now holds.

A violin and piano duet by Lizzie Belle Clemens and Ewell Agnew as well as another musical number by Prof. Harry LeMaire will also be part of the entertainment. Several business matters pertaining to the annual Pre-Law banquet will be presented for the club's approval by the committee, composed of Sid Knowles, Holmes Webb and J. W. Jackson. Several new members of the organization who will be initiated will also add to the occasion.

Last Day Set For Returning Books

March 16 has been set as the last day for returning grade books to the registrar's office. Students who fail to turn in their books on or before this date will be charged one dollar for a new one.

Agricultural Agent Lectures To Class

D. F. Eaton, agricultural agent of Lubbock county, lectured to a class in dry land farming Thursday. He gave particular attention to the application of dry land farming in Lubbock county.

Girls Make Hike To Ropes Friday

Seven members of W. A. A. accompanied by Miss Zella Riepel hiked to Ropes last Friday carrying out part of the schedule for making points.

The girls returned that afternoon in cars. The time consumed in making the hike was six hours and forty-five minutes the group leaving Lubbock at 8:15 o'clock and arriving at Ropes at 3:00 o'clock.

Sophomores Stage Elaborate Dance

Novelties and Refreshments Add Much to Affair; Precedent Appears For The Freshman and Junior Proms

Marching and dancing to the tune of Grady Gilder's Imperial Orchestra, members of the sophomore class and their guests enjoyed what is perhaps considered one of the most elaborate social affairs ever to be given by a sophomore class at Technological college, Thursday night at the Gym. Following a grand march led by Mancell Hall, president, and Irene Franks, dancing continued until twelve o'clock with occasional periods of intermission, during which punch and cake were served.

Latin Instructor To Judge Essays

Mrs. Will Dingus, instructor in the Latin department, has been asked to judge essays in a State Latin tournament which is to be held in March. The tournament is being conducted by the Classical Teacher's League of Texas.

Audience Favors College Debaters

According to the decision of the audience vote on the T. C. U.-Tech debate, "Resolved, that the Parliamentary System of Government is superior to the Presidential Type," last Tuesday night, Tech won.

Las Leales Society Hears Cecil Seaman

Las Leales met at the home of Mrs. Mary Doak and Miss Margaret Weeks Saturday night when Bishop Cecil Seaman gave an informal talk on the key words which go to make up the purpose of the club. Particular emphasis was laid upon personality.

Tentative plans were made at a recent Senior class meeting for the farewell gift to the college to consist in a large oil painting of Dr. Paul W. Horn, Final arrangements have not been made as yet but it is thought that the artist will be Peter Plotkin, who has just finished a portrait of Dr. Standler of Abilene. A finance committee is to be appointed by the class president, Scott Fikes, and more definite arrangements will be announced soon.

Board Of Directors To Be Guests Of Engineering Society At Dinner; Stone Orchestra To Furnish Music

With members of the Board of Directors and with a large number of other guests who have been invited, approximately two hundred and fifty Engineering students will assemble at Our Cafeteria Friday evening for the third annual banquet of the Engineering Society of Texas Technological College.

Dean Will Lecture At Nearby Towns

With three lectures to give in surrounding towns and a stock show to attend in capacity of judge, Dean Leidigh of the School of Agriculture will be away from Tech the greater part of the next ten days.

Large Audiences Attend Programs Of Artist Course

Artists, all masters in their lines, have entertained during the past week some of the largest audiences ever to assemble in the gymnasium for artist course program. Music by the superb harpist, Signor Alberto Salvi and by the charming personality, Miss Edna Swanson Ver Haar, contralto, and drama appearing with brilliant costumes and delightful humor furnished by Miss Miller and Mr. Coffey's company of players, were the enthusiastically received entertainments of the past few days.

Tech History Head Defends AM. Policy

The head of the history department of Tech, Dr. John C. Granbery, is in controversy with one of the leading newspapers of France, Le Figaro. The difference started when the paper made an attack on an American policy.

McDonald Returns From State Meet

Professor J. F. McDonald has just returned from Fort Worth where he represented Tech at a meeting of a State Commission on Correspondence and Extension work. Extension service offered by twenty colleges of Texas is the basis of a study which is to be made by the commission.

Formation of the commission came after a charge of inefficiency and low standards in extension work made by a speaker at a Fort Worth meeting of the Association of Texas colleges last December. The commission is to make a study of the situation and report at the next meeting of the Association of Texas colleges in April.

Band Is To Give Feature Concert Tomorrow Night

Tomorrow night the Texas Tech band will give a concert in the gymnasium, beginning at 8 o'clock. It is said that this will be one of the feature programs of the year, and all students have been urged to come. There is to be no admission charge, and Harry LeMaire, director of the band, states that he expects a good attendance. The following program has been announced:

Club Is To Mail Tech Catalogues

The Hall County club voted to send a special card of greetings with the college catalogues to each graduate of the several high schools in their county. Although the club is a social organization, the members intend to use their influence and try to get more students from their home towns to attend Tech.

Formal Dinner Is Served Officials

Tuesday's class in meal preparation and service served a formal dinner to the president and all the deans and their immediate families last Thursday night in the Practice House, beginning at 5:30 o'clock. The guests were President and Mrs. Horn, Miss Ruth Horn, Dean and Mrs. James M. Gordon, Dean A. H. Leidigh, Dean Mary W. Doak, Dean Margaret W. Weeks, Mrs. Erwin and Mr. Carl Lars Svanson, head of the department of engineering drawings. Mr. Svanson took the place of Dean Miller, who was out of town at the time. All guests expressed their enjoyment of the dinner and their admiration of the efficiency of Miss Twyford's class.

Freshmen Organize A "Non-Cuss Club"

Freshmen of Brannen Hall recently organized a "Non Cuss Club." Any member of the organization who is heard to use rough language places himself at the mercy of the other fish.

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Jeerful Seraph
Future's hand is shut, they say,
With some derisive, blind intent;
But why not live the present now,
Then reminisce and be content.

THE TOREADOR

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A SENIOR'S DIGNITY

Exactly three months from today Tech College will witness its third annual commencement exercises, when perhaps a hundred fifty men and women will wear the cap and gown just prior to their final leave-taking of their Alma Mater.

It means something to be a College senior. After having pored laboriously over books and books for seven years in the elementary school, four in the high school, and four in college, one has a certain feeling of accomplishment as he nears the time that the long-sought-for degree will be conferred upon him. Hand in hand with such a feeling of accomplishment on his own part goes pride for the institution which he attends. As he nears the goal of a college education, his personal dislikes of certain local regulations within the college, of perhaps certain professors, or of certain attitudes toward college activities, seem to fade before him, and there rises up in their place the towers, arches, and cloisters of Alma Mater, so significant of the great ideals of educators to help the youth of today reach out and up for the things that are higher and nobler.

What a glorious privilege to be a College senior and know that in some way one is prepared to repay to the world in service what has been given to him in knowledge. A College senior is necessarily a person with dignity and rightfully so.

TECH STUDENTS DO THINGS

In evidence of the fact that Tech students DO THINGS; that they get behind their programs with enthusiasm and determination to put them over, we would call attention to the grand style with which the recent student Y. M. C. A. and Y. W. C. A. campaign went over. It's no easymatter to raise \$1500 or \$2,000 under ordinary circumstances. But with the spirit of Tech students who DO THINGS, such a task required less than a week.

To every student in Tech, we suggest that you mark the Y story which is to be found in this issue of THE TOREADOR and send the paper to the folks at home. It will carry a message from the college that the world ought to know.

Getting Our Names In The Paper

Hubert Hopper says that the Chinese method of multiplying may have been all right for the Chinese, but there must be something radically wrong with it from point of accuracy, as a Chinese laundry ticket that he got showed three shirts washed and ironed at 10 cents each to cost a total of \$3.00.

Dr. Read, in closing a lecture on nitroton fixation last week, stated that he did not expect the class to remember everything in the lecture, as he had merely intended to give the class a shock in introduction to the subject. Vivian Lindley says that she hopes he doesn't turn the current entirely on.

Slime Garrett says that the only way it is possible to get him to leave his girl's house when he has a date with her, is by her mother's suggestively setting the table for breakfast. It is then necessary to invite him to breakfast, and he thereby saves money.

For once, according to him, Lankford Shaw was received in a business establishment with joy and ecstacy. The manager, he says, was overcome, being impelled to weep on his shoulder. The occasion was the paying of a bill.

Ruper Koeniger, who is a man of the world, having travelled extensively, says that jails are very good places in which to sleep, as a rule. Far be it from us, on grounds of greater experience, to dispute him.

Liberty, Collier's and Judge, states Luther Williams, are his favorite magazines to read during final exam week. He says that he doesn't have time to read them during the term, as he is busy socially.

Stuart Galloway is reputed, whether justly or unjustly, to be a Scotchman. It is said that once he was walking along a dark alley at night, when two Irishmen jumped on him. After a terrific struggle, in which the Irishmen were severely mauled, they finally got him down. Feeling in his pockets, one finally managed to extract a lone nickel. The remark which followed was: "Faith and begorra, olke, an' if he'd had a dolme, he'd have murdered us both."

Mary Frizell recently received a letter addressed to her at Texas Tech college, which was put in Mr.

Langston's box. The postoffice employee had written "For Mr. Langston's box" on the envelope. It can't be that the case has gotten that bad.

Ox Reed says that the people of Lubbock are very friendly for even the shine boys invite you into their place of business.

Professor Pender explains his gray hair by saying: "Gray hair reaches down to gray matter."

Professor Camp, head of the textile department, is a golf "bug" in the truest sense of the word. He says that he is so busy nowadays that he has little time to golf. So he ut drives the ball to and from lunch when the weather will permit.

Only the employees of Tech Drug spend more time at their place of business than "Topper" Rigney and "Money" Viles.

Exchanges

The Literary Digest is read more widely on the University of Utah campus by students than any other magazine, according to a survey made by The Utah Chronicle, student newspaper. College Humor captured second place and The American third.

The Universities of Virginia and North Carolina are planning to stage a radio debate at Richmond, Va., about April 1.—The Tar-Heel.

Eugene DeBogory, Dallas attorney, who rode a motorcycle across Africa in search of thrills and big game, lectured at North Texas State Teachers college recently.—The Chat.

According to the Daily Texan, U. T. publication, that paper has more reporters than any other newspaper, student or professional, in the world. The Texan has a reporter staff of 100 members, exclusive of volunteer workers, departmental heads, issue editors, and assistants.

The New York Herald-Tribune, considered one of the largest newspapers in the world, has a reporter staff of only 30 members.

The Observatory at S. C. university, containing a 15-inch telescope, will be completely remodelled and opened to students. Formerly of the Newtonian type, it will be changed to the Cassagrainian standard.—The Gamecock.



9 From Tech Are Luncheon Guests

Nine people from Tech were guests of the Slaton Rotary club at a luncheon Friday when speakers emphasized a better understanding between the college and the people of Slaton.

Following the luncheon a musical program was given consisting of several negro songs by a local quartet, a reading of one Edna Ferber's prefaces, and several solos including violin, piano, and vocal talent.

Those who were from Tech: Dr. P. W. Robinson, W. A. Jackson, Dean J. M. Gordon, Cecil Horne, C. Cole, W. E. Street, Dayle Wallace, Ottis Koen, and Willard Nott.

Student Opinion

COLLEGE PARASITES

There is a microscopic one-cell animal known as a parasite who lives off the substance of a larger animal known as the host. The parasite depends entirely upon his host for his very existence. Someone has called the parasite a "hanger-on." It is sad but nevertheless true that we have human beings who are parasites to the world. Human parasites are truly "hanger-ons."

There are two types of human parasites, those who are because they can't help it and those who are because they won't help it. The former type is our unfortunate who are physically and mentally defective; the latter is the lazy, shiftless person who is perfectly normal physically and mentally. One is to be pitied; the other despised.

This parasitic element of humanity is possibly more detrimental to colleges than any other defect. The college parasite annoys both teachers and students. He is a drawback and hindrance to other students, because he never prepares his own work but depends on copying it from some one of his classmates. He is an annoyance and pest to the teacher.

The cooperation and spirit of forward movement slackens under the weight of the parasites who hang on and are finally pulled and pushed through college by students, faculty members, and mother and father.

This element in college should be eliminated. Some people will say "kick" the parasite out. Why put him out in the world, where he will even be a greater liability? It is the problem of the school to make the college parasite cease to be a "hanger-on."

Ford Tri-Motor May Land On Campus

If it is at all possible, the giant Ford Tri-Motor airplane, now being developed by the Golden State Airways, which is now in Lubbock, will alight on the north Tech campus before it leaves Thursday or Friday.

The plane, with its crew, is on a transcontinental flight to the east coast, introducing this product of Ford to the people. The crew of the transcontinental plane is almost international itself. The pilot, Ace Bragunier, is a Frenchman; the mechanic, Lynn Berkenkamp, Swiss; George E. Farberly, general manager of the flight, Irish; J. F. Rowe, tickets, Scotch, of course, and W. D. Allen, advance, says he is the only American left, and he's Spanish-American.

This plane was the first to land on the only international airport in America, at Agua Prieta, Mexico, in the state of Sonora.

A PLAY

Buzzing Audience. Paper airplanes. Sh—sh—sh. Silk breeches. 20 yard skirts. Wig. Snuff Boxes. "I believe you are in love with your husband."

Tech College Cafeteria

"On the Campus"

An Average Menu for Lunch:

| | |
|---------------|-----|
| Soup | 8c |
| Beef Roast | 10c |
| Navy Beans | 5c |
| Spinach | 5c |
| Carrots | 8c |
| Peas | 8c |
| Dressing | 5c |
| Waldorf Salad | 8c |
| Chocolate Pe | 10c |
| Sweet Milk | 5c |
| Butter Milk | 5c |
| Cornstiek | 2c |

College Cafeteria

On The Campus

86 Graduates Are Teaching School

Of the 132 graduates of Tech thus far, 86 are now teaching school, according to a report from the Teacher's Placement bureau which is operated by the Education Department. Many of these places were secured through the aid of the bureau.

Scurry Club Party Reported Success

Guests of the Scurry County club at the home of Mrs. Hollis Wingo on 19th street Tuesday night, reported the club party to be a huge success. A group of about thirty club members and guests enjoyed bridge, forty-two and dancing until a late hour when a plate lunch was served.

Guests besides the club members included Jesse Audress, Jo Halbert, Eulalia Aycock, Maude Lassiter, Milton Pace, Billy Oldham, Lee Huck McElroy, Dalsimay Humphries, T. W. Thompson, F. E. Davis, Sil Stephens, Duck Marr, Barbara Horten and Christine Denny.

Rifle Club Meets Tonight At Gym

Texas Tech Rifle club meets tonight in the gym. Thomas Liscomb, chairman of the program committee, will submit the following program: 1. Projectiles—Dr. George. 2. History of Rifle (cont.)—Chas. Adams. 3. National Rifleman—Brooks.

College Club Has Election Thursday

New officers were elected for the College club Thursday evening. Gaylord Hankins receiving the presidency. Kirk Dean was elected vice-president; Harold Roberts, secretary-treasurer; Ralph Carpenter, recorder, and Ox Reed, sergeant-at-arms. Alvin Allison and J. W. Forbes have just returned from Dallas.

It's The Reserve that Counts!

Whether it's in muscle power or in money power, reserve force brings success.

A savings account with us will build up a financial reserve that will be an "ace in the hole" some day.

4 PER CENT ON SAVINGS ACCOUNTS

Citizens National Bank

"OLDEST BANK IN LUBBOCK COUNTY"

Wilson Mustangs Win District Two

Smothering the Slaton Tigers. Lubbock county champs, in the final game of the tourney held at Tech gym, the Wilson Mustangs won the championship of District 2 of the University Interscholastic League. Eighteen of the 20 counties of the district were represented with strong teams but the Mustangs went through it all like a house afire, and finished even stronger by handing Slaton a nifty beating to the tune of 27-3, which was one of the most decisive victories of the entire tournament. In the final game the Tigers were able to score only three field goals, so stubborn was the Wilson defense.

With this victory, Wilson wins the right to meet Perryton, holder of the championship of District 1. The winner of this game or winner of two of three will go to Austin to compete in the tournament for the state championship.

Doc Barfoot has signed with the Magnolia Oil company to work one year in South America.

New Spring Dresses and Coats and Ensembles arriving daily.

Priced \$9.75 to \$79.50

Shopping at Jarets will save you money

JARETS FASHION SHOP

1105 Broadway

There's a whale of a difference

In the way folks' clothes look even when the folks are not inside them!

The cut or the style isn't so much—

It's the cleanliness that counts!

Laundrying—

—a linen handkerchief or duckin' overalls.

Dry Cleaning—

—a silk handkerchief or an overcoat.

At moderate prices—less 10 per cent for bring and call.

Phone 64

—THE—

MODEL LAUNDRY

"Student's Ideal Service"

A Pressing Engagement

With Joe King, our Tech representative, will get you the best results in cleaning and pressing you will find anywhere.

NEW

LUBBOCK PRESS SHOP

Phone 159
1116 1-2 Broadway

Jackman's Women's Wear Exclusively

Women's Wear Exclusively

New Spring Dresses

THAT BREATHE THE SPIRIT OF YOUTH AND SPRING

Developed in print in a riot of colors and distinctive different designs and wonderful quality solid color crepes. Many of the dresses made in sport and semi-tailored style that are ideal for the College Girl. Priced \$9.85, \$12.75, \$14.75, \$19.50 up to \$35.00.

Ensembles

ARE FASHION'S FAVORITE FOR THE SPRING

Smart feather-weight tweed coats over printed or solid color dresses. Silk coats and printed or plain color dresses. Moderately priced—\$14.75, \$19.50, \$22.50 up to \$49.50.

WE INVITE YOU TO COME IN AND SEE OUR NEW MERCHANDISE IN EVERY DEPARTMENT

Have you a "camera taste"?



The Hindu Fakir tosses a rope into the air, swarms up said rope hand over hand, and pulls it in after him. Marvelous! One skeptical tourist took a snapshot of the miracle. Result: no miracle, no climb, nothing. You can't photograph a cigarette's flavor, of course. Can't taste it, either, if it isn't there. Mildness can be overdone, you know — to the

point where there's no taste at all. But never in Chesterfields. They've got flavor and body, and it doesn't take a hypnotist to prove it. Not that there's even a hint of harshness in Chesterfield. There's none smoother. But all the full, rich, subtly blended tobacco flavors are kept intact to do their pleasant duty — to satisfy. Isn't that what a cigarette is for?

CHESTERFIELD

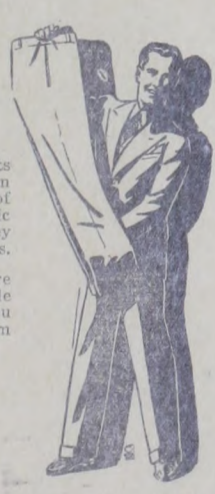
MILD enough for anybody...and yet...THEY SATISFY

LIGGETT & MYERS TOBACCO CO.

When your head is crammed full of classes, balance up by filling YOU up here.
—Two minutes from classes!
Tech Coffee Shop
1107 College Ave.

We Introduced the **TEN-PAY PLAN**
—in Lubbock in order to give MORE men and young men the opportunity to wear the fine clothing, shoes, and furnishings this store sells. Select an entire new spring outfit—pay one-fourth down at the time of purchase and the balance in ten equal weekly payments.

extra wear
These new Spring suits by Braeburn in addition to unusual smartness of design, color and fabric give added wear for they come with two trousers.
We believe that they're the best values available—you will too, when you see what we offer in them at—
\$42.50
McWhorter-Roberds
1118 TEXAS AVE.



Athletic Items
With the opening of a new golf course by Grady Higginbotham, head football coach, Lubbock now has three courses for the golf bugs of the city. Quite a bit of agitation has been going on for months for the construction of a nine-hole course on the Campus. Although such a plan is not likely to mature at the present time it will eventually come in the near future.
—T—
Sid Knoles, Liberal Arts coach, Vaughn Corley and "Chubby" DeWitt, mentors of the Aggies and Engineers, respectively, will also have charge of the coaching duties for the intramural track meet which will be held within the next three weeks. The liberal arts crew won the meet last year and all three of the teams contributed men who made the season the most successful in the entire history of the college when before the season started prospects were the darkest.
—T—
The new Polo club organized by members of the faculty and students has completed the building of the stables and the members are working out daily. Another sport added to the list that continues to grow. In addition to the four major sports basketball, football, baseball and track, the following are beginning to take form: polo, boxing, golf, fencing and tennis. When will swimming and wrestling take their

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ated there, draws practically all of the crowds and interest that Austin can expend.

Matador Quintet Fails To Break Buff Herd Jinx
Canyon Takes Their Fourth Straight Win of Season From Scarlet And Black Thursday

With their two-star guard, Walker and Vin Zant, out of the game, due to illness, the Matadors failed to break the jinx of the Canyon Buffs and consequently lost their last two games of the season, Wednesday and Thursday nights. The scores were 48-26 and 61-22, respectively.

These two victories ran up by the Thundering Herd made a total of four straights for the present year and 15 wins out of 16 games played between the two institutions. Tech won her single victory last year when they beat Canyon by a 10-point margin in the second game of the series played in Lubbock.

From accounts brought to Lubbock neither of the games were as close as the score would seem to indicate. On the other hand both were hard-fought from beginning to end. Lowes and Crump, who were playing their last games at home, were either high-point men or at least second in both games. Both of the games were dedicated to these stars, who have been instrumental in bringing the T. I. A. A. bunting to Canyon in the past few years.

These two games closed the basketball season for the locals and Coach Payne switched his attention to track practice onday afternoon. Several basketballers who are playing their last year in a Tech uniform will have another chance at the fast flying Buffs on the cinder path.

Mrs. Ellis Named Honoree Of Club

Mrs. Lorenze Ellis, assistant cashier at the business office, and who before her recent marriage was Miss Ophelia Steele, was named honoree when Sans Souci club was entertained at 1621 18th with Miss Jean Mitchell as hostess. Guests were Mrs. Ellis, Misses D'Aunn Sammons, Jane Mast, Lucille Moxley, Anna Belle Collins, Alma Spikes, Geraldine Smith, Juanita Wiles, Helen Womack, Zona Sills, Mary Snyder, Kate Boyd, Mary Hope Westbrook, Anne Snyder and Ruby Jim Nixon.

Sherrod Brothers Demonstrate Plow

A large number of Lubbock farmers and Tech agriculture students were shown a perfected rotary plow in a demonstration given by Sherrod Bros. on the Tech farm recently. The implement, consisting of a number of small shares and a Rotary "buster" which breaks the soil is a product of the Macy Harris company.

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A chartered Training School for Nurses is conducted in connection with the Sanitarium.

Radio And Bridge Are Party Feature

Patric colors made gay the spacious home of Mr. and Mrs. Gus L. Ford Wednesday night, when they entertained the Hale County club with a radio and bridge party from 8 to 11 o'clock. Prizes were won by Gladys Leary, Lee Vardy and Muriel Blackshare.

Those playing bridge were Misses George Drake, Mildred Burnett, Gladys and Eunice Leary, Mary Louise McNeil, Messrs. St. Elmo Powell, Clyde Drake, Max Hall, Lee Vardy, Muriel Blackshare, Mr. and Mrs. Gus Ford and their daughter, Frances.

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Invitations Are Artistic Triumph

College Bookstore Displays Samples Of Invitations And Calling Cards

Reports from the Charles H. Elliott company, Philadelphia, engravers, who have the contract this year for the Senior invitations and calling cards, indicate that the Texas Technological college design is the most popular and distinctive invitation that they have had the pleasure of making in several years.

Wed with a tassel of scarlet and black thread.

The arrangement inside of the invitations will be as follows:

Page 1.—Half tonal of columns and tower of the administration building. (View taken on the south side at an angle from the east.)

Page 2.—The announcement.

Page 3.—The commencement program.

Page 4.—Class officers and members of the invitation committee.

Page 5, 6 and 7.—Candidates for degrees listed alphabetically in their respective departments.

The Bookstore is taking orders now for the invitations, calling cards and cap and gowns. Only a limited time is allowed to solicit orders, and the management wishes to impress upon each individual senior to place their orders as early as possible.

The contract with the engravers stipulate that orders must be in their hands at a certain time, compelling the Bookstore to close their orders earlier than last year.

Liberal Arts

(Continued From Page 1)

more completely the closeness of the game. The Engineers and Liberal Arts both were unable to gain consistently and as a result both teams were able to chalk up only 3 first downs each.

Chubby DeWitt's men were penalized 4 times for a total of 30 yards. The school of poetry was unmoles- ted by officials of the game. As to passes, the latter attempted only three, one was incomplete and the other two were intercepted by the Engineers.

As usual the DeWitt men showed their aptness to recover fumbles. In the five fumbles of the game the Engineers recover four and the one they failed to recover cost them the game, when Koeninger scooped up a fumble and raced across the goal line.

Bergfeldt and Maddox Forced Out Engineering stock went low early in the game when Bergfeldt and Maddox, full and half were forced from the game with injuries, which removed 75 per cent of their offensive power.

The Liberal Arts backfield, composed of Hobbs, Honey, Mooney and shared honors equally. In the line the superb work of Captain Jones and "Whacker" Barton was outstanding. Barton was especially adept at tackling and was a tower of strength at punting in which the Liberal Arts held a decided advantage.

The respective records of the four games is as follows:

Table with 5 columns: Team, F, W, L, T, Pct. Liberal Arts: 3, 2, 0, 1, 1000. Engineers: 3, 1, 1, 1, 500. Aggies: 2, 0, 2, 0, .000

W. A. A. Chooses Sport Managers

Officers and managers were elected for the Women's Athletic Association at a business meeting Wednesday.

Margaret Baskin was elected president; Pauline Jones, vice-president; Elizabeth Crews, secretary; Ouida Davis, treasurer. Sport managers are: Corene Murray, basketball; Margaret Dell Prim, volley ball; Dorothy Wilson, skating; and Effie Kelster, hiking.

Students Raise

(Continued From Page 1)

to shop. Committees on special gifts, banquet, instructions to workers, decorations and publicity completed the organization under the general supervision of the executive committee.

The banquet at "Our Cafeteria" on Wednesday evening was the culmination of the work of organization. A spirit of enthusiasm for the campaign was evident. Besides serving as a means of final instructions to workers, the banquet was successful from a social standpoint. Music was furnished by an orchestra under the direction of Harry LeMaire, who called off the band practice for the evening in order to cooperate with the campaign.

At the banquet the following minimum budget was adopted, calling for \$100 more than the previous estimates:

Table listing expenses: Finance campaign \$125.00, Speakers \$300.00, Emergency for students \$200.00, Office supplies \$75.00, Stenographic aid \$100.00, World's Student Christian Federation \$50.00, Conferences and Conventions \$50.00, Past and future \$250.00, Social service \$100.00, Research and Program \$50.00, Magazines, books, periodicals, etc. \$50.00, Supervisory agencies \$50.00, National Council meeting assessment \$15.00, Telegrams, telephone, etc. \$10.00, Handbooks \$50.00, Retreats \$25.00, Deputations \$25.00, Building committee \$50.00, Hotel, cab and other expenses for visitors \$50.00, Sick visitation \$25.00. TOTAL \$1,600.00

The success of the campaign means that the Christian associations will have resources at their command which they have not previously enjoyed. A desire for growth and expansion is already expressing itself. One student, who is making his way through school, expressed a popular feeling when he said he would gladly contribute an additional \$50.00 to see a "Y" building on the Tech campus. Plans are now being made to secure \$500,000 for the erection and endowment of such a building within the next five years.

Matthews Entertain Several Students

Mr and Mrs. R. W. Matthews, 2111 Eighteenth, entertained several Tech students Saturday evening with a surprise birthday party honoring Alice Mason.

Three tables of bridge were played, and dainty refreshments which carried out the George Washington color scheme, were served to Misses Mable Tiller, Verna Johnson, Duella Clemens, Doris and Joyce Johnson, Alice Mason, and Messrs. Delbert Stewart, Ed Knowles, W. A. Robinson, J. L. Lattimore and Bob King.

Engineer Society Seeks Pin Design

The Engineering society is still in need of a design for a pin. None of the 10 designs submitted by different engineering students were selected.

The Engineering faculty disapproved all the designs submitted. One comment was, "Most of the designs submitted resemble Sunday school pens and the other designs resemble policemen's badges." The society wants a pin that will represent the different divisions in the engineering school and this will require a pin about the size of a pie plate to show all the cog wheels, T-squares, etc. The society is on the lookout for any new ideas.

Church Of Christ Class Entertained

Near thirty members of a young people's class, composed mostly of Tech students, of the Broadway Church of Christ were entertained Friday evening in the home of Mr. and Mrs. Paul Sherrod, 2320 13th street.

The Washington birthday idea was carried out in decorations, and games. Favors were small flag pins.

MRS. GRANBERY TALKS ON LIFE INSURANCE

A general survey of life insurance as an investment was presented to a Home Economics class in House- hold Administration yesterday morning at 9 o'clock by Mrs. John C. Granbery.

Announcements

Students are asked to return their grade books to the Registrar's office. According to reports, there are many students who are now delinquent in this respect.

A fee of \$1.00 will be charged each person who does not have a book in the office at the end of the term.

Tech Latin club meets at the Cafeteria Monday, March 4. A special program is being prepared which is called "An Hour with the Muses."

The Home Economics party formerly scheduled for Friday, has been changed to Saturday.

College club will meet Thursday at the home of Gaylord Hankins. Pledges will be initiated at this time.

El Toro

If you are looking for a sound investment, try Vitaphone. (How's that for an impromptu slogan?)

It is quite interesting to stand in the wings, as it were, and listen to the controversies between various classes of people concerning the effect that "talkies" are having upon the theatrical world. One critic de- clares dramatically that "Movies have at last come to life!" Others deplore the weird combination occasioned by uniting the cheapness of the phonographic principle with the erstwhile powerful Silent Drama.

It is impossible to predict where it will all end, or to what degree of perfection the principle will attain, but whatever may be said of the principle, it is basically "Sound." And, too, (in the language of the Great Ones whose words are hung upon it) it is a marvelous thing to live in the midst of an experimental age. It is fascinating to help usher out one by one, the imperfections of "something new under the sun." Later science will be all the richer from having these things we look back to.

We have heard somewhere that one of life's greatest disillusionments may be experienced by an unannounced visit to a sardine factory. This statement would seem to imply that one's romantic fancy is only a wraith; an ethereal something which becomes soiled according to the nearness of its approach to things material. (But we were speaking of sardine factories). To continue with the idea, then, the Great American Public is enjoying a rare peep back-stage on the movie lot since the "talkies" have come in vogue. The plaintive cry of our expiring illusions is supplanted by a great plebeian chuckle at the expense of certain movie stars who have not the "music of the spheres" in their voices. It is not the way of the masses to relish an obligation to sympathize with an infant idea; so we get what pleasure we can out of the discomfiture of others.

With the advent of "talkies," "voice culture" has found its golden age, despite the adage which proclaims that "Silence is golden if it does not glitter." Perhaps silver should be given a consideration, for who has not heard of the petic expression, "Her voice had the exquisite timbre of a silver bell." But we have the vague feeling that the expression is too wooden because of the unfortunate use of the word "timbre."

Be that as it may, every individual of the masculine constellation has acquired an almost speechless desire to develop a deep, thrilling bass voice in order to maintain a consistency with the set of his manly jaw and the heave of his athletic shoulders. He is a trifle apprehensive of the general effect of his erstwhile falsetto as he violently reprimands the "heavy" for his oh-so-evil misdeeds. And then in the moonlight love scene, a mid-western accent would tend to belie the arisian setting.

Of course, the language of some of our feminine stars is above reproach, (that is, when they are interviewed upon the stellar plane) but there are those whose chewing gum vernaculars would tend to make Shakespeare's "Mid-Summer Night's Dream" a nightmare, or "All's Well That Ends Well" a decided fallacy.

Perhaps it is a mere coincidence, but we have noticed that contralto voices are most in demand. Perhaps that lately popular slogan, "Gentlemen Prefer Blondes" will be supplemented by "Producers have an ear for contraltos." How Knoses? Personally, we have a definite preference; but we shall not express it at this time because it would be just like some lassie (whose voice lacked a slight margin in the attainment of perfection) to imply that we were neither a producer nor gentleman—and coming from the treble clef, that would be hard to endure.

C. C. Comegys of McKinney, Texas, member of the board of directors and chairman of the building committee of the college, was at Tech Thursday inspecting the new chemistry building and other units of the college plant.

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