#  <br> Welcome Back 

VOL. VII TEXAS TECH LUBBOCK, TEXAS, FRIDAY, HOVEMBER 20, 1931 NGMBER 10
(1)


Life In Dormitories At Tenth Olympic Tech Isn't As Dull As Rules Make You Believe Certain Things. Are
Frowned Upon: Two Frowned Upon; Tw
Halls Full Here




TIME
AND
TIDE

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| Riding Class |
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| Will Go Into |
| Winter Quarters |

## WELCOME 'HOME' ALUMI MEET COACH CAWTHON AND THE FIGF



## TOREADOR OFFICE

Third Floor-Adminisistration Building
For Any Information We Might Be Able To Give! -The Staff
WELCOME HOME
ALL ALUMNI AND
TECH "EXES"
Phone 193
THETAILOB way

Is Still Here and Pulling for "DEAR OLE TECH" And Always Will Be, Win or Lose

Let Go Matadors! Beat The Loboes!

Phone


| HELLO |  |  |
| :--- | :--- | :--- | :--- |

## WELC0VE

ALUMNI
And
Ex-Students
To The
Hotel Lubbock
Barber And
Beauty Shop
In Basement
Haircuts -- 255 Fingerwaves -= 25c
Soft Water Shampoos
Matadors Let's Beat Those Loboes
, TO TECH AND LUBBOCK CINGEST MATADORS IN TECH'S HISTORY

Coach Pete Cawthon


Are A Hard Combination To Beat!





## 

MATADORS
TAME THE LOBOES!
$\$ 1 \quad \begin{gathered}\text { Theen Visit Our Watch } \\ \text { Repair Stop }\end{gathered}$

Then Treat Yourself
To One-Of Our Delicious Toasted Sandwiches $15 e$

Jackson Drug
Nullmyer Apts. Bldg. - Phone 1880

| MATADORS |
| :---: |
| BEAT THOSE |
| LOBOES!! |
| Welcome Alumni And |
| Ex-Students |
| тo |
| LUBBOCK, |
| TECH |
| visit The |
| M-SYSTEM |



Make Our Hotel Your Headquarters During HOMECOMING

Visit Our Coffee Shop Managed By Gust Kallas

MATADORS BEAT THE LOBOES
Hotel Lubbock
"Lubbock's Finest Hotel" C. A. "Sheff" Sheffield, Manager


We Know The Matadors Will Beat The Loboes

WEST TEXAS GAS CO.

# Many Veterans Will Return To Tech For＇32 Season 

Cawthon Fortified With Long List Of Eligibles For Tough Scleculue Booked By Matadors

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## 运范家

 TacticalWill R
Face A
Pioneers
Nitre
}

Matador Cagers Plan Trip To Northern Schools During Xmas Holidays






Sixth Meeting
With Cowboys Closes Season
$\qquad$
Holiday Trip Being Planned For Matadors


Flashy Picador Backs Run Wild To Score Forty Points

Against Canyon Baby Buffs
 Defenive Play

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 Tennis Team
Starts Work $\begin{array}{cc}\text { Rushing Wins } & \text { Elimination } \\ \text { Tournament; } & \text { Courts } \\ \text { Bo Repaired; } & \text { Entered In }\end{array}$ Great Plains Meet





 T. C. U. Gridsters
Are From Country
Fors worm, Nop, ion. - Any





## HELLO EX-STUDENTS

Drop in and see us. We're glad to have you back. Don't Forget That Good Cleaning Service At The Nev

## 25c

Motadors Clean The Loboes Like We Clean Clothes
BRAY'S


Special Train To Simmons Game Looms As Tech Chamber
 Of Commerce Starts Campaign




 ers Hold Records On Went the Tech Chamber of Commerce
Texas Courses



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E. J. LILILS jeweler
1116 Broadney

Inspect our stock of suitable
Xmas Gift
Welcome Back Students Comese In And See U 50c up matadors

TECT SHoe shop lack Dawis Prop.


OLD GOLDS
The marriage ceremony doesn't demand it. But the Nowlyweds who take OLD GOLDS as their
wodded choice in cigaretles are showing a nice consideration

or OLD SOLD is a pure-fobaceo
sigarelte . . . 100\% natural-fle-
vored. Free of these greasy
burn info clin ing, slaining, and breath-taint o prolong that honeymoon charm, smoke pure-tobacco OLD olds. No throat rasp, no heir clean, sun-ripened, naturofavored toboccos. And thoy aither on your breath or edors ing, or in the room


