Tech-New Mexico University Game Big Attraction For Exes Today

Howdy! * * * The Toreador Presents For Your Approval-The Double "T"

Welcome Back

Tech Grads

NUMBER 10

And Exes

VOL. VII



SPEED' MOFFETT & HALFBACK

Lobos To Meet Matadors For Today's Event

Football Game This Afternoon Is Main Attraction For The Annual Homecoming Celebration

Starts At 3

Today's Tilt Is First Home Game For Matadors This Season To Be Played In Sunlight; Fish To Play

Powheas, want a former team-mates of the "Little Rabbit" Weller ats in the Tech-Haskell spast fail will long be re-d by the Matadorn. coss Acc of Backfield sumber 23, tow

About 200 Attend Aggie-Home Economics 'Kid' Party Party m was temp And club source and the source of the source



TEXAS TECH

Library Will Close For Thanksgiving Holidays SIDWELL TEACHES COURSE



Maddox Welcomes Grads And Exes Is Elected

Members Are Selected From Four Classes; Purpose Is Explained; Activities To Be Limited

JIM O'LEARY

AWS Council

BY EMMAJEAN DOUGLAS Toreador Staff Members of the A. W. S. counce ere elected Thursday evening in he first All-girls convocation of the year. The council consists of wo representatives from each class and from the various women's club on the carbon



Maetia Mounta was chairman of the social committee. About 200 attended. Blancil Bagwall, who is teaching in Amarilio, will be here for the from ecoming. Bagwell graduated from Tech last year. His home is in Lubbock. Jewel Bolton spent Sunday with her parents in Crosbyton.

HITCHCOCK

LUBBOCK, TEXAS, FRIDAY, NOVEMBER 20, 1931

BENNIE MOWILLIAMS TACKLE



In behalf of the Tech Student puncil, I wish to welcome back to *CENTER



TOBY GREER & GUARD

Tech Graduates And Exes Work In Various Parts Of Country; Many Following School Professions

BY EVA ROB WATKINS TOREADOR STAFF What becomes of Tech grad-uates is a question that is al-ways of interest to every Tech grad and those who ave still in school but who wonder what those who have finished are do-ing.

Mose of the gridulates of the agriculture school are now vo-cational agriculture teachers. Ethel Brown, the school's only gfr] grad, is teaching science in Vera. R. L. Burdelt teaches ve-cational agriculture in Fort Summer, John Burrough in Clo-vis; L. C. Dalton, Lake Arthur;

tor Write, Taboka. A number of the boya are now quaranteen inspectors. Ri-ly Alexander is in El Paso, Tho-mas Chapman, Calexico Call-fornia; J. M. Dunham, Browns-ville; w. P. Griffith, Buckere, Arizona; and Guy Orr, Valen-

site work in other schools. El-mer Hartman, who graduated last year, is doing graduate work in foriculture at Ohio State university. Leon Havis (Continued on Fage 8)



State Puts "Alkali Trails" On Approved Library List Grade Books Are Due In Registrar's Office Now Dr

TEACHES EXTENSION COURSE

Pre-Law Students Evans Backed Hold Annual Feed

The annual banquet of the Pre

was Clare by several members of the About fifty were in attended



For President Movement Launched To Elect Dr. A. W. Evans President Of The State Teachers Association

When the Texa

To Give Trophy Matadors Will Be Presented Cup

Coach Pete Cawthon and his tadors will be presented with



Of Alumni Association; Wel-comes Extended By Maddox And Horn And Others

HAROLD CRITESOMALFBACK

Hundreds Will

Gather Today

For Big Event

Fourth Annual Homecoming At-traction Expected To Draw Students From Many Sec-tions; No Banquet Planned

Letters Mailed

Lidge Eagan Ir Freeddi

Mrs. Phebe K. Warner Speaks To Tech Journalism Classes Mrs. Phebe K. Warner of Claude, idely known writer of newspaper ticles spoke to Cecil Horne's be-nning journalism class Wednes-

Matadors will be presented with a large loving cup at the all college inight at the Lindsey theatre tonight, James Lucas, publicity manager of the thea-tre said this week.
A special program has been a ranged for ionight, Lucas
Said. The cup is being presented by the thesers in token of the good work done by Cawthon and his Matadors this year.
A special football picture, "The Spirit of Notre Dame" is being featured.
Thomas Charman, graduate of 1931, is employed by the United States department of agriculture in Calexico, California.

AGE TWO-THE TOREADOR, TEXAS TECH

THE TOREADOR OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE PUBLISHED EVERY THURSDAY .Editor in chief

darshall C. Formby _____ le Holmes inor Aycock mmajean Douglas M. Jackson a Rob Watkins ponnie Thomas ale Thomas steres: Kakileen Jennings, Lloyd H. Glover, Lucille Ris, David ston, Darwyn Keeter, Lorene Childers, Blanche Brannen, LaVerne ison, Carroly Sosps, Harper Pereau, Mendail Hughett, Mary Virginia Whalen, Walter Pendleton, Hilton Kaderli, Eleanor Simmons.

us news covered by students in the department of journalism and the

Entered as second-class matter, October 21, 1925 at the postoffice at bbock, Texas, under the act of March 3, 1879. Advertising rates: 30c per column inch by contract 35c per column inch by insertion

Subscription covered by Student Activity Fee. Ey subscription \$1.50 er school year.

THE EGG HAS YET TO HATCH !!

THE EGG HAS TO Homecoming—on many campuses on occasion typi-fied by a display of vanity. On the Tech campus the homecoming celebration is picturesque because of its youth. Tech alumni are not as yet represented by gray-work of the business world, famous workers of the soil, weather beaten but prosperous engineers, or suc-cessful newspapermen with bulging waistline. Tech's graduates mere youngsters in the fields of agriculture, en-gineering, business and journalism, are little changed since that memorable day when President Paul W. Horn awarded their degrees.

Today many of these graduates are with us. A few carry tiny children in their arms. Others are combining the festivities with their honeymoon. With still others the flower of romance has yet to bloom. All are young in person and spirit.

person and spirit. The Toreador welcomes these beginners in the world. In the year 1931 their humble efforts may not have har-vested vast fortunes or national fame, but their presence on the campus verifies the state's conviction that Texas Technological college is graduating leaders — men and women of firm conviction and strong character. Yes, Homecoming on the Tech compus differs from Homecoming elsewhere. Parades of accumulated wealth in the form of highpowered cars, expensively attired wea-men, and petty extravagance will be lacking on the cam-pus today. Tech is a young school and likewise is its alumni.

Alumni-regardless of your position in life The Tore-ador is proud of you and welcomes you back not only to-day but every day of the year. Measuring in dollars and cents, perhaps not all of you have been tremendous successful. But measuring by char-cter. affert, faithfulnes- and the things that really count. all of you have been a credit to your Alma Mater. We congratulate you!

HARVARD, DE PAUW, AND TEXAS TECH

Simultaneously two rather interesting news dis-patches from the college world have appeared in the daily press. One involved the controversy between the student editors of the DE PAUW and the officials of De Pauw university. The other mentioned their Ted Musing, popu-lar Columbia Broadcasting company announcer, has been barred by Harvard from further broadcasting in the Har-vard stadium. At De Pauw the student editors criticized the Dean of women for her alleged tyranical disciplinary methods. They were removed from office. The Musing incident developed when Ted described the play of Barry Wood, Crimson quarter-back, in the Dartmouth game as "putrid."

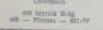
Wood, Crimson quarter-back, in the Dartmouth game as "putrid." The Toreador is not inclined to fight the battles of either Ted. Musing or the De Pauw student editors in their efforts to promote "freedom of the press and the arl". We merely wish to remind the world that Texas Tech has been severely criticized and has taken it with a smile. Further, we do not believe that the authorities of our college would act in haste as did those in command at De Pauw. Texas Tech is a different college- different in many respects from the rest of the collegiate world. Here students bers on equal terms. Here students are taught that dif-ference of opinion-competition-moulds the ideas that build a nation of men and women. Should Harvard fail to renounce her admonishment of Ted Musing-then, Harvard, old and proud as she may be, has begun to turn back the pages of educational de-thereages brought forward by the student editors-thereage to rought forward by the student editors. Pauw, too, is bending under the strain of old age. FI Come V Secol. School.

El Capa Y Espada Selects Theme For Club Programs

entertainment the close of the musical pro-Spanish games were played refreshments were served to y-eight people.

Katie Walker and Avanelle Boyd pent the week-end with their par-nts in Quitaque.

DR. R. P. REEDS Physician—Surgeon Osteopath





LUBBOCK, TEXAS, FRIDAY, NOVEMBER 20, 1931

H. L. M. S. — Revise, and condense to . "Dod" Murphy, "Doc" Strout, 4 the "bigole" man. Dear H. L. M.: Thanks for our criticism is unwarranted. Sceause Tech has played most f her gamas either on Friday r during the middle of the resk, there has been little pub-risk in Strake and the strokes there little pub-

hind in anything; however we do ant education first, but why no egin thinking about a track and litude of our student body toward the athletics in Tech? Maybe it has

while eclideation list, but why here begin thinking about a track and tennis squad as well as a football squad this year? L. G. Dear L. G.:--Frankly, lack of finances was the reason Tech had no track and tennis team last year. But the good news already has been broadcast that Tech will put out strong teams in both sports this spring and several of the best prospects in the state are enrolled in school. You can begin now telling your friends, especially in other coi-leges, that Tech will be 'right there'' next spring, Write again. --The Editor.

it happen that an Tech can never read Tech's gridiron activ-day's sports news? Ev-

mager, and it seems

sakes my blood boll to know school of Tech's size, and e many possibilities as it has, is no more publicity than an ifficant Junior college.") is to blanme for this? Cer-it isn't the fault of the vari-corts editor, nor a fault of Cawthon, I dare make the on that it is the fault of the t body of Texas Tech more anything.

than anything. The student body "howled" for a better coach two years ago. It got one, one much better than it de-served. What is the student body doing to support that coach? Noth-ing, absolutely nothing. He is doing

NEW DEADLINE

Nov. 25th

Have Your Picture Made Now

Brown's Studio

"Official College Photographers"

WELCOME, BALL FANS

Try Our Delicious

TAMALES CHILI

SANDWICHES

Matadors, Beat Those Loboes

Rainbow Garden

Stanley Noah, Mgr.

Broadway At Q

See us for your arrange-ments



performers of an intege, piece of piece

SALES CO. "Next door to Western Union" 1008 13th St. Phone 71 The Lucky Seven Of The Week can be found in front of the

istration building on M. W nd F's waiting for a certain engi-ser. Just call her "Chunky" and

neer. Just call her "Chunky" and see what happens. He has black curly hair and brown eyes. He is known as "S. A." and knows all about Crowell, Texas. Does he know how to faint? If you want this question answered just ask the 031 speech class. Just one look at him caused many girls to spill their coffee when he worked at the Waffle shop. No luck girls, the Baylor university co-eds get all of his breaks.

Week, there has been fittle put licity in Sunday papers. Pet sonally, I think Tech has g considerable publicity, thanks t C. W. Ratilif, Garnett Reeve Ed Young, Collier Parris, Cec Horne and Lyle Holmes. Writ again—Yours truly, the Editor.

is studiousness. He is on his road to being a doc-or. He has received several appli-ations late from girls wanting to e his office nurse. He has the eputation of being one of the neat-

Members At Sunday Dinner

the athletics in Tech? Maybe it has not been called to your attention, to 'outsiders' and students as well have noted that something is wrong. It seems to be the nature of our students to gripe most when the least can be done about it. The feel-lag in the student body after the Baylor game, and the Texas Miner game, was not in the least sports-manike. However, I think it is some relief to know that it is not the true follow the body, but a yielding to the sentiments of a few who ap-parently infuence certain groups, and do not pause to analyze thuir own thoughts. Clorieta recently. Those present included Billy and Lyle Holmes, Earl Hobbs, Arnold Schofield, Aud Darr, Clarence B Sobo, Richard Browning, Joe Har-er, Bill Stubbs, and the three hon-med memory.

What do you think about the a

This is my opinion of the soudent actitude" at Tech. Yours duly, J Dear J: This leiter threatens to take the prize for spiendid letters to The Toreador. My regrestion for improving spirit, on the campus would be to con-sentrate the efforts of all cam-pus organizations, social and otherwise, towarda expression of greater appreciation of the work of the Mistadors. I, too, think it is only a few who are doing all the "griphs". I believe it is the duty of every loyal student to crush all this unwarranted eriticism—The Editor.

William Luce Is Elected YMCA Recording Secretary



Tech Students and Faculties We are prepared to serve you with lunches and

Lubbock Coffee Shop

We also have private din-ing rooms for clubs and sororities

Gus Kallas, Manager

for Anything About A Type writer Call

TYPEWRITER

Double "T" Association To Sell Stickers Next Week Plans for a drive to sell double "T" stickers November , 20 and 21, are being formulated and all proceeds from the sales will go to

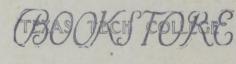
TECH VS. U. OF NEW MEXICO

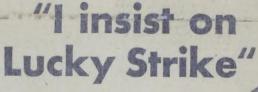
What A Welcome! What A College! ... What A Store!

Never before-probably never again will you witness such a joyous occasion as

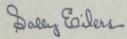
Tech's Homecoming

And we proudly welcome you visiting "Grads." 'As in the past, you are not only cordially invited, but expected to make the Bookstore your headquarters.





"There's nothing like a microphone to show up the voice in its true colors. So I insist on Lucky Strike—the cigarette that I know will be kind to my throat. And you've certainly scored another hit with your new style **Cellophane wrapper that opens** so easily."





Sally Ellers will always call this her big year. First, she learned to fly a plane. Then she married and found domestic bliss. Then she made a smashing success in "Bad Girl." As d Fox is co-

Made of the finest tobaccos -The Cream of many Crops-LUCKY STRIKE alone offers the throat protection of the exclusive "TOASTING" Process which includes the use of modern Ultra Violet Rays - the process that expels certain harsh, biting irritants naturally present in every tobacco leaf. These expelled irritants are not present in your LUCKY STRIKE. "They're out-so they can't be in!" No wonder LUCKIES are always kind to your throat.

"It's toas Your Throat Protaction - against irritation And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

TUNE IN-The Lucky Strike Dance Hour, every Tuesday, Thursday and Saturday evening over N. B. C. networks



See the new notched tab on the top of the package. Hold down one half with your thumb. Tear off the other half. Simple. Quick. Zipi That's all. Unique! Wrapped in dust-proof, molsture-proof, germ-proof Cellophane. Clean, protected, neat, FRSHI-what could be more <u>modern</u> than LUCKIE' Improved Humidor package-se easy to open! Ladies-the LUCKY TAB is-your finger nail protection.

ement of LUCKIES is to and to us.

Will Go

Winter

ENG

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Place

now! (

a large

engrave

Shop

Texa

Boo

Life

Tec.

LUBBOCK, TEXAS, FRIDAY, NOVEMBER 20, 1931

Tenth Olympic Misses Brown And Bullock Las Vivarachas Hostesses

Plans Given Brown at 2511 21st street.

Los Angeles To Be Scene Of International Athletic Con-tests; All Sports Have Place tidge appointments. sa Patti Hopping scored high se games.

On Gigantic Program ames. 5 were Misses Melba Mae Kathleen Conrad, Elleen Patti Hopping, Ada Ruth elyn Stewart, Nancy Faver. (Special to Toreador) LOS ANGELES, Cal., Nov irst announcement of the final nd complete official program of Brownfield, Eleanor Simmons, Ly all Pickett, Mary Frances Akara Maxine Clark and Ruth Pirtle, Mir Pirtle is club sponsor.

Tech Choral Club Working

On Cantata, "Rose Maiden"

Bertha Lieske was a visitor in GOING crosbyton during the week-end. Opal Parmer, former student, vis-ited in Lubbock during the week end. She lives at Miles.

Ralph Wyatt visited his parents in Levelland Sunday.

TIME AND TIDE BY WILL BRISBARTON

REMINISCENCES

STRANGERS

THERE will be a few turn to Tech as to

TURN BACKWARD

THE TOREADOR, TEXAS TECH-PAGE THREE

Thanksgiving Theme Carried At San Souci Party

Life In Dormitories At Tech Isn't As Dull As **Rules Make You Believe**

Girl In Hall

Certain Things Are Frowned Upon; Two Halls Full Here

BY LOIS JACQUES

TRADITIONALLY, girls' dom tories are one of two things

Hall and College d on College ave h govern girls liv

the assess are. Loven to have all your meals and served for you with-orry on your part, but tris who do their own Lovell Hall say they enearch work at the last think of somethin

Riding Class Will Go Into Winter Quarters

A lot has been said about hot-ouse plants, indoor sports, and ich things, but always before ---back riding has been

American Democracy Said

TU

h jaunts, however, do not so well during the long, l no longer be expos-perils of clinging for to frozen saddle horns

ng mounts. no; for the girls' riding are soon to go into their

for the girls' riding scont og ointo their urters, where they will o and down under-warm, yellow, glow of lectric light bulbs. For To Be Used gest barn on the fair gest barn on the fair gest barn on the fair track for the 'mag' to the fair sex. A lorida atmosphere is d, and rumor has it ipment of artificial soon to artificial soon to artificial soon to artificial to a marked forward the famous, cultural ch is being costered by



Texas Tech College Bookstore

imple dust-shane-uld be midor JCKY



EVINE'S

misses Cox And Gordon Enteriain Les Cigales Members of the Les Cigales club and guests were enterlained Wed-nesday afternoon by Misses Charles Cox and Mary Evelyn Gordon in the home of the former at 1614 Ave-mie J. Decorations Indicator

rican Democracy Said To Have Invaded Arizona CSON, Ariz, Nov. 19. (Special

Brownfield. Regina Rhea, Rhoma Gause, Ja-rell Rhea and Melvice and Trice Flake attended the District League rally at Slaton reently. Ariz., Nov. 19. (Specia spirit of American der nyading our America

Matadors Beat The Loboes Washing, Greasing, Polishing Magnolia Service Station Main and College Aver



Never parched, never toasted **CAMELS** are **FRE**

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EVERYONE knows now that Camels are the fresh cigarette.

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R. J. Reynolds Tobacco Company's Coast-to-Coast Radio Programs CAMEL QUARTER HOUR, MORION Downey, Tony Wons, and Camel Orchestra, direction Jacques Renard, every night except Sunday, Columbia Broadcasting System See local paper for time

ing. They need no parching or toasting to make them smooth, palatable, cool. That's why the Camel Humidor Pack is such a boon

to Camel smokers-it preserves the freshness, flavor, natural moisture, fragrance that are in this fine cigarette to start with.

Camels are fresh in nature's own mild way, and if you want to see what that means in unalloyed smokeenjoyment, switch to them for just one day - then leave them, if you can!

R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C.

n E J I cigarelle Made FRESH-Kept FRESH CAMEL HUMIDOR PACK Don't remove the moisture-proof wrapping from your package of, Camels after you open it. The Camel Humidor Pack is protection against perfume and powder odors, dust and germs. In offices and komes, even in the dry atmosphere of artificial heat, the Camel Humidor Pack delivers fresh Camels and keeps them right until the last one has been smoked C1951, B. J. Barnelds Tobasar Company





Cawthon Fortified With Long List Of Eligibles For Tough **Schedule Booked By Matadors**

"JUMBO" BAKER-heaviest mi

SPEED" MOFFETT -

"ROSEY" CRITES

"JIM" O'LEARY

"AND" HOWELL-

Horned Frogs Show Clever Ideas

Practically Entire 1931 Team Will Return Next Fall To Face Aggies, Bears, Miners, Pioneers, Cowboys, And "BENNIE" MCWILL "BENNIE" McWILLIAMS- Bill Notre Dame

Toreador Staff Writer

"JUICY" OWENS TRIBBLE-hails fr

WHACKER" BARTON-a

MALTY" MALTBY-

"ELI" HARRIS-here's a EDITOR'S NOTE-That's can give you this time. Sor

al lough hack man-Bill will be gaugatined in the Haakfil game gaugatined in the Haakfil game falk cop him on the sciences torken the squad being only 18 years old Twenty members of the squad the squad being only 18 years old Twenty members of the squad the squad being only 18 years old Twenty members of the squad target numeral men, seven have been squad members before have been squad members before the state of the squad term are tack to try for a sec-ity, is hered to be with to manton plays end and deen nify job of eatching passes-Too. "HITCH" HITCHCOUK - the State of Wend, try for torm another year or two. "HITCH" HITCHCOUK - the State of Wend, try for the state of the state of the state of the state term en are tack to try for a sec-ity, is here still or the state to man the science the state of the state term men are back to try for a sec-tor. U. Urgil Rowiand, senior student to manton, has withdrawn from the state of the state of the students to manton weight and the state to manton method the state of the students to manton the science the state of the students thardly ever experienced. Students hardly ever experienced. Students thardly ever experienced. Students thardly ever experienced. Students

"HITCH" HITCHCOCK — the intense canops of West Texas howyped fifteen pounds while lost howypen fifteen pounds while lost how Ypming has summer-play end for "Peric" and good old Yoe high of Comeron-moled as an in-ing.



tough." Jack Durham: "The Matadors

ible Tribble: "We ar

OTHER CAMPUS

here extremes of temperature hardly aver experienced. Stuu ettend classes the year round slight variation in amount of w ing apparel. As to the grading system -means from 98 to 10% B from to 92; C from 77 to 84; D from

Tech Schedule What The Matadors Are Saying Students And Football Players Comment On Today's Game

scrapping bunch of Matadors, I ihink we are going to win our next two games." Earl Hobbs: "I think Tech is going to win by a good margin. My money will be on them." Basil Hill: "Everybody is go-ag to help Donk Durham in is last home game." Slick Close: "They'll be plen-

Home Of New Mexico University Lobos Is Very Picturesque City

Welcome

Ex-Students You can still get those good Shines from BILL

At the Tech Barber Shop

Miners Blast Scarlets With Andrew's Play

Heavy Mucker Quarter-back Leads Saxon's Eleven To Win Over Matadors With Points After Touchdowns

Special to The Tor

For '32 Heavy

Matadors May Meet Three Southwest Conference Teams Along With Two Rocky

Debate Featured At Club Meeting

Shakespearean Actors Coming

GET THE LATEST HITS In Records and Sheet Music

> Meier Music Co. Band Instruments And Reeds

Extends Welcome Holiday Trip

Possibilities For Northern In-vasion By Tech Appears Bright As Veteran Squad Returns For Season

Tic

Tech

WildT

Agall

Being Planned

For Matadors

W. Horn

Sixth Meeting With Cowboys **Closes Season**

Matadors To Journey To Sim-mons Camp For Annual Bat-tle With Les Cranfil's Wild And Wooly Cowhands

Head Of Applied Arts Has Varied Experience

More you

at 10 2 & 4 O'CLOCK

The Kandi Korn Shop

Try Our Delicious Candy Coated Popcorn TAFFIES Made Fresh Daily

1116 Broadway







24, Simmons universit

Mountain Elevens aside the

Japanese Policy Discussed Here

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ners can save traveling ex-Passengers can save approx-

one or more for Thank

f. students by regis

T. C. U. Gridsters **Are From Country**

FORT WORTH, Nov. 19. - Any ho has an ampliant uni-ll for Texas Christian uni-would do well to pick out a for his father. Investigation into the occupa-tion fathers of the 1931

es the fact that players came

ds for Wait for the big event. It's c of his ing.

the word for that day. Morgan and Cardram, the former a player on Caryon's team and the latter on the Picador team, were both injured and had to be carried to the hospital. Friday ingist. Neither are in a serious condition, but it is possible that they will not get to play any-more this season.

Bill Teal, varsity end, who re-ceived a broken leg in the Haskell game, is able to get around now with the aid of crutches. He will be on the Matador bench and giving every bit of his moral support to halp his degramming up over the

Did you know that New Mex-les university lied the Univer-sity of Arizona, last Saturday 7 and 7. This fact alone just goes to show that our homecom-ing game will be far from a set-up. The Hankell transfers must be doing their stuff.

From the goods to another some of the present varily players are going to have di-light, and light pleaty hard. It hey keep their positions with the variety next year. Some lish loomed up mighty good the Pleador Xearling the look of Achima Clink Later.

ve more of this play

Phone 1878

HELLO EX-STUDENTS

Drop in and see us. We're glad to have you back.

Don't Forget That Good Cleaning Service At The New

Price of

25c

Matadors Clean The Loboes Like We Clean Clothes

BRAY'S

"We Lead-Others Try To Follow" 2436 13th Street.

ton. Let's all go to our homecom-ing game, the Matadors are sure to show us a real game as they have done in the past. We don't want the ex-grads to think that there is no spirit left. We have more spirit than has we have more spirit than has been ghown before. Why

E. J. LILIUS JEWELER 1116 Broadway

Inspect our stock of suitable Xmas Gifts

Welcome Back

Students Come In And See Us Sweater Elbows 50c up

MATADORS Beat The Loboes TECH SHOE SHOP Jack Davis Prop.

November as was at this time. The present standings of the players in the senior cournament are as follows: Williams, TT: Luce Ado. 767; Millard, 667; Mast, 667; Cma-terlin, 556; Vickers, 4444; Ward, 333; It's coming. Watch for



"... and don't forget to



WITH OLD GOLDS ing vapors, The marriage ceremony doesn't To prolong that honeymoon demand it. But the Newlyweds charm, smoke pure-tobacco OLD

who take OLD GOLDS as their wedded choice in cigarettes are smoker's cough can come from showing a nice consideration their clean, sun-ripened, naturefor each other. For OLD GOLD is a pure-tobacco leave no objectionable odors

cigarette ... 100% natural-fla- either on your breath or clothvored. Free of those greasy ing, or in the room.

NO "ARTIFICIAL FLAVORS" TO TAINT THE BREATH OR STAIN THE TEETH ... NOT A COUCH IN A CARLOAD

keep kissable Revorings that burn into clinging, staining, and breath-taint-

> GOLDS. No throat rasp, no flavored tobaccos. And they

LOBBOCK, TEXAS, FRIDAY, NOVEMBER 20, 1931 **Annual Tech Homecoming** Day!! Friday will be a gala occasion at Texas Tech-Elbert and Ethel Hester are living in Dallas Lois Cooper is studying in Co- Jake Schober, '31 pep leader in lumbia university. Tech, is working in Fort Worth this it's Homecoming Day-also the day we win the last home game of the season-decidedly a time Big Jim Cloud from Spur was seen this summer with a load of fruit. Corene Ratliff is teac pachie Creek, New Mex. when we will desire to look our best-a time Julius Bergfeld is still in giving the girls a treat. Miss Flo Self of Slaton uest of Ruth Douglas on when new clothes are decidedly in order. Jack Maddox, pressure association '29 is with the mitties company in Hobby Alyne Odom is teaching Wee Bill Fry is work exas on a pipe line. Hart Schaffner & Marx, and Varsitytown Suits Thomas Hickey is in Hillsbor His slogan is "say it with flower Alvis Logan and Juanita ing in Dallas. Alvis is in the of Theology at S. M. U. Martha Phatt is head of sh department, Kidd-Key herman. Walter V. Burns is still a big sh the Texas Power and Light cor Fred H. Jordon was the latives in Slaton Saturda You get decided Marvin Pynes is a student aw school at Texas. extra value this Margaret Trigg is tec the West Texas hospital Dick Busby is in East orking for the Gulf Prod Mr. and Mrs. E. M. Barne teaching in the Lubbock school E. M. was president of class of '27. season in the clothes you choose Ameral Payne is coachin elland. He is still court Ledger. Edwin Brazier, who sch in 1930, is working Country Coker, last year here - Standard ness manager of La Venta back at the estate in Paducah well-known makes Vela Blassingame, uring '30 and '31, panish in Doughtery, Hogue William Tech student is teaching too-all wool and Floyd Wooldridge is "getting big" as head coach at Bartlett. and Minnie Carpe tock. "Red" was footh "27. He is now a Tax Collector, Little d prospect for the "50. tailored to give fit Dennis Vinzant is assis at Greenville. Kathleen Jones, who lech last year, is in he weetwater this year. and service. Hart-Jewel Huff, '31 Tech grad, teaching Spanish in Bledsoe thi year. Miss Huff plan to atkend the homecoming game. Author Greer, '30 graduate o Pech, is teaching history in Belle yue this year, and will be in Lub pock for the homecoming celebra-tion. Schaffner and Kate Pressley is teaching E Preacher Calloway is Corpus Christi this yea Marx and Varsity-Mary Hope Westbrook, Dean of Women at John Ta town makes are Jimmie and Barton A vorking in San Antonio. designed especial-ly for College Rue Eubank, '29 is county an for Lubbock county. Mose Clark is still at Me "Jeff" Newton, the big tak living in Anson. men-a little price Louise Pressgrove is the bigger hing on the campus at Tennesse H. Grady Moore is working for Mandell Brothers in Chicago. goes a long way-Jay Hall is in the University Texas. Wilbur Eddleman and wife Officer, are living in Midwa Rosie Beth Bennett, '27 is teac ng in Fort Worth. unusual assort-Sibyl McGlothing, who we feeh student last year, is te surse's training in Temple not ments are priced Lloyd Pyeatt is teaching Camp, '27 is head of chem partment at Emory colle Ruth Norman is locked Baylor Pelton this year. Morene Huff, of O'Donr in her home there during t istice vacation. She also visi friends in Big Spring. Floyd Honey is sell Lubbock. Flop Marshall and bro ce Whiteside returned t this week after doing grad k in New York universit year. Lizzie Belle is ver Thomas Hickey is still a big in Hillsboro. Ronald Tom is feed Evelyn Jennings, former Te student, is head of the vocation nome economics department Colorado. \$25.00 Rudolph Anderson and wife en Law Anderson are living-Phoenix, Ariz Pauline Holland is tea Lovington, New Mex Margaret Halsell is teaching p s school music in Fort Worth. to "Buddy" Brothers '31, is coach at Eastland. Ruth Guess, Idalou, spent week-end at home. Mancil Hall, who received his de-Hal Lary is planning to at ne Disarmament conference at eva in February. \$35.00 "Rip" Vinzant is assistant at Sherman. gree from Tech last year, is work-ing with the Ford Motor company In Lubbeck. C. D. McGeehee is superintendent f parks for the city of Lubbock. He also a proud papa. Miss Martha Knight is in Canadian, Texas. Hemphill-Wells Co. Fay Foote is teaching in Sudar Preacher Calloway is in th wholesale oil business in Itasca. Ewell Hunt is doing interneshi at John Sealey hospital, Galvesto Creta Herndon is at her home in Portales, New Mexico. Josephine Caraway is attendi junior college in Houston, Texas Buch Weaver, the ladies' man, ssistant manager of the South entern Bell Telephone company Alice Millican is at her home **Tech Judgers Football Picture** Sarah Price is working in Amari Is Mostly Fact Archie and J. B. Poer are Whiteriver, Arizona. Place Ninth Christine Denny is managing Li-tle theater work in Greenville, Tex-Mrs . Gene Evans, nee strealey is living in Olney. Snyder Is Tech High Point Man; Dominy Places Third In Swine Judging; Team Is Fifth In Cattle Judging W. D. "Dub" Benson is practic ng law in Lubbock. Edith Sanders spends most of he time between Lubbock, Amarill Anton, and Sudan. Andy Hemphill is in chool at Texas. His sister, s teaching in Littlefield. Joe Kelley, a member of Wranglers, is working in Dallas

tock students from Texas logical college, entered in aerican Royal Livestock judg-neet at Kansas City, Satur-laced pinth and were but 100 below Jowa State, the lead-cording to a message to W, ngel, head of the animal hus-headment irom Ray G

nyder, Moran, was again man of the Tech team. He same place last week at isas National show at

Dominy of Paducah placed the contest in hog judging. Team Wins Fifth and was fifth in the judging and hogs. Ers of the team are: James Paducah: Jason Cordon

of the teams and source as placing alseed of Tech Cily were: Iowa State, hican, 4.539; Nebraska, 4.507; Missouri, 4.494; Texas A. and M. 4.496; ; Minnesota, Wyoming, ja Illinois, Wissonahu e. The latter scored

s. Kansas National show is Aggies led, with Okla-lowing. Wyoming and which placed behind (ansas City, were yest, rado, Iowa, Texas and

the order. or Mowery advised Prof. by letter that he would ret-the American Foyal until night and then return to be advised from there to a party will go to Iowa Annes and from there to acopping at external farms and Illinois an route.

SPANISH DANCE FEATURED day night was a spuid given by Zella Riegel and Walker. dance followed the convoca-t women students. Minist weither the by Frank Stone's orches-

PLAN BANQUET

Tech class of the First Pres-Span church will have its an-banquet Tuesday, November 24, ho 20 o'clock in the basement of will hurch, at Avenue N and 16th is

Robert Martin, 30 is head hemistry department at Benjam Jake Bourland is working Penny's in Fort Worth.

"Poly" Puckett is in the Chicago School of Art. Russell Rylander is working in Cameron but intends to attend Tech the winter term.

> Bill McMurray is attending school at Kerrville. Joyce Dobkins,

ast year is keeping books in he ather's gin at Roaring Springs the plans to return to school at th eginning of the winter term. Annie Belle Collins is now Mrs Ralph Collier. They live in Amarillo

Eloise McCrory, '31 ex of Tech, eaching near her home at Waeld Bill Coffee, who completed hi reshman work in Tech last year, I low working for an engraving com any, selling high school rings, pinu and graduation announcements.

Vaughn Corley is head coach i Las Cruces, New Mexico. He may ied last year. Huges White and Arphice Spike ormer Tech students, were seen o he campus the past few days. Thurman Whitas is working fo he West Texas Gas company, Lub xock, He and Glenna Dillard wer married this year.

Clara Mae Rayburn, Tech fresh-man last year, is teaching near her home in Roscoe.

Charlie Wooldridge, president of the class of '30 is with the Texas Power and Light company in Dal-Oletha Sturgeon, who attended chool here last year, is in her hom ear Hermleigh. She plans to en-er school after Christmas, ohn Burroughs is teaching voca-nal agriculture in Clovis,

Truitt Smith is county clerk at Tahoka.

Hugh Russell, '29 ex-student, plans to return to the old stomping fround for the annual Tech home-omning. Russell is manager of a Western Union station at Robstown. EAT AT La Casita

> Across From Cheri Casa Phone 9544 'Easy" Nettles, Prop.

> > @1931, LICORT & MITRAS

Guy Carter is practicing law allas. He is trying to teach

LISTEN: Be Sure And Visit Our Pre-Thanks-

Richard Cavett and Bristol Ch er are teaching in Southland.

Glenda and Russell Dennis teaching at Barton.

Vadabel Baze is teaching school music in Post.

WEEK'S CALENDAR Friday, November 20 Due dance, Country club, 9-12

y, November 21 eception, 7:30-9: dance, gymna:

Monday, November 23 Psl, textile building, 7:30

Tech civils, E. 208, 7 Glee club, room

Sans Souci, room 207, 7 o'clock Freshman Y council, room 310 Presbyterian students banquet,

Wednesday, November 25

Silver Key, 7.30. Thursday, November 26 Centaur, 2307 Broadway, 8 o'clock Las Chaparritas, room 209,

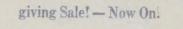
Home Ec Tea Room Serves Special Lunch To Alamni A special Matador-Alumni Junch

Campbell Loughmiller, Tech' zandering son, is in the University f Southern California.

Guy Blanton comes to Lubbock juite often to see Lola Thompson,

Blanche Zeman, formerly of Tech s attending Plainview business col-ege this year.

Red Waller, graduate of 1931, aching in Malakoff this year.



Abney Apparell Shop

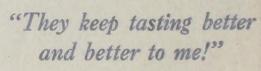
Tech Grads

a fellowship in olericultu

Society Dance

Continued from Page One)

Mrs. E. M. Barnett, Luc. ; Fay Brooks, Jacksboro; Brown, Hope, N. M.; Ella, Lubbock; Rena Smith, Mabelle Shep-



Every Chesterfield is like every other one. No matter how many you smoke, the last Chesterfield of the day is just as smooth and sweet-as cool and comfortable-as the first. They're milder, too! Chesterfield uses only mild, ripe, sweet tobaccos-the smoothest and ripest that grow.

Notice, too, how white and fine the paper is. It's the purest that money can buy. All this care ... to make Chesterfields taste

better-to make them milder. And millions of Chesterfield smokers say it in their own way-"They Satisfy !"

GOOD... they've got to be good!

Engineers Hold

the Engineering so

Mrs. M. E. Ogdon, wife of rofessor, returned from the Stockton; Mabelle Shep-who is now Mrs. S. M. Ly-