# La Ventana Beauty Nomination Is Tuesday

# Local Business Men Will Choose Sixteen

Mr. And Miss Texas Tech To Be Elected This Year

Draft Deferred

Attention Called To Tech Veterans

Jim Jennings **Elected Prexy** 

FD's Journey

To Texas U. Game

Students Urged To Choose Proofs

Students May Be

#### Former Techsans Visit On Campus This Past Week



# McKay Is Author Fellow Of O'Daniel Book

Life Of Flour Salesman Attracts Wide Attention

### At Least We Can Talk About It: This Weather

By DAVID BUCKINGHAM



# Dr. A. W. Young **Elected Fellow** In Association

# Sock And Buskin Tryouts

Final Enrollment

Show 486 Increase Total Of 2.435 Students Pay Fees For Fall Term

# National War Fund Drive Starts Monday

Faculty And Student Contributions \$453 Through Wednesday

#### LaVerne Noyes Scholarship Fund Open

# Wives Of Veterans Sent Questionnaires

Will Obtain Information Concerning Courses

# Bernice Moore Speaks Today

"Family In Democracy Is Topic Of Speech

### District Pig Show Will Be Held Here Saturday P.M.

### Tickets On Sale or Artist Course

#### Office Remodeled For President

# Kimmel Addresses Pre-Law-IRC Club Monday Evening

#### Types Of Feed Are Given Study

## THE TOREADOR

THE TOREADOR, student newspaper of Texas Technological college, is published every Friday on the campus of Texas Technological college at Lubbock by the associated students of the college.

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MARY TROY

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#### What About Us?

What About Us?

Old-Timers on the campus will remember back to pre-war days when the local radio station KFYO had a station announcement that went something like "This is KFYO, Lubbock, Hub of the Plains and Home of Texas Tech." Those were the days when Tech had an enrollment of about four thousand. In July, 1923 a group composed of the presidents of Texas state colleges visited a small town in West Texas. On the itinerary for Tuesday, July 31 were the towns of Wilson and Lubbock. This group later decided that Lubbock, out of the thirty seven towns they visited, would be the ideal spot for a college. At that time, as history recalls, Lubbock was not much town, much less city.

With the letting of contracts and building getting underway, the home town of Texas Tech began to expand. There are many that will swear that if it hadn't been for this college, Lubbock would still be a small town. Within ten years after the college was begun, the town was beginning to look something like a city.

would still be a small town. Within ten years after the college was begun, the town was beginning to look something like a city.

And then came the war. Almost overnight Texas Technological college was forgotten—which is as it should be. The first thing to do was win the war. The two air fields became of supreme importance. Lubbock went all-out for victory. Side by side, in tide with the times, Texas Tech offered an accelerated program whereby a student could graduate much more quickly. The college offered the Emergency, Science and Military War Training extension courses. Aviation cadets were moved into dormitories. Army engineers were given schooling here. And of course the enrollment dropped as draft-age youths were called to the colors. Texas Tech had gone to war.

General school of thought among students is that it is about time for Lubbock to start taking notice of the college out on west Broadway again. Time is not far off when the service men who have been spending their money with Lubbock merchants, will again be in civilian clothes. Many will go back home. Many will exchange their olive drab for a sport coat and pleated pants to attend college. Then, Tech will be the main attraction in Lubbock again.

Last Saturday night the football game between the Texas Aggies and Red Raiders was broadcast from a Fort Worth station. KFYO, the "home of Texas Tech" was busy putting on the air some national hook-up program. Perhaps through some poll they were able to ascertain that this program would be listened to by more people than the football game. Perhaps they had a contract to broadcast this national program.

What Tech students would like to know is: When is the city of Lubbock—the city that has a college responsible for growth—going to sit up and take notice of a group of young people that are temporarily living in this city? Not all, by any means, Lubbock—the city that has a college responsible for growth—going to sit up and take notice of a group of young people that are temporarily living in this city? Not

#### Those Traditions Again . . .

Traditions are here to stay, and although Tech is a com-paratively new school, it is just as proud of them as any of the older institutions.

for the reason—yes, because it is a tradition. But as yet, fish seem to have grasped only a very few of these age-old, or generation-old, customs.

The class of '49 is attempting to wear its collective slime caps, and more of them every day are speaking to passers by on the campus. Very well and good, but ...

Fish are supposed to stay off the sidewalks, all fish all the time. The reason is simple, Tech is proud of its modern improvements and the constant wear and tare of the "multitude of fishes" would soon have our sidewalks below base level. The byways to buildings are usually so crowded between classes that someone must walk in the street, and the fish are the ones to do it. Upperclassmen must not run the risk of being out in the street when a fish drives by. That is dangerous.

Upperclassmen are asked to help show all fish the street when they are found cluttering up the sidewalk

Also, it is against tradition, custom and ethics for fish to sit on the Double T bench. If this minor regulation is not thoroughly understood, it may have to be revised to state that fish may not even look at that holiest of holy parking places.

Surely this carelessness is aclimating oversight or first week jitters, or freshman frivolity, but the day of reckoning is coming. Not much is required of freshmen at Tech, when one considers what some colleges expect. Nevertheless, good sports rise and fall during their first year in college. Do not make your first and lasting impression be one of sportlessness in the eyes of the entire student body or one individual.—BEa.

Research on virus diseases will be initiated at the Wayne University College of Medicine this fall, following acceptance by the Board of Education of a grant of \$2,500 plus equipment from Dr. Hugo freund and the Children's Fund of Michigan. Dr. Carl E. Duffy, assistant professor of bacteriology and clinical pathology, has been assigned to the project.

Impending trials of Nazi war criminals offer a great opportunity for dramatic, mass re-education of the Germans, according to Dr. E. L. Talbert, associate professo rof sociology at the University of Cincinnati, authority on social psychology.

"Germans accustomed to the mob-like shows which Hitler prepared should be treated to something more impressive," Dr. Talbert said. "Why not precede the trials with a stately procession of allied troops in full regalia under many flags, reviewed by commanding offecers? Give the ma visible lesson on international power." Full advantage of the German mentality an dissension of the conduct of the trials, Talbert said.

"The theatrical stunts of Mussolini and Hitler can't be compared with this dramatic scene in propaganda value, and we have to use propaganda in our dealings with the Germans," he added.

#### From .... 1 Textile Meeting



2 .... Another
By COUNT MEOUT

RETON CROSSEN is back in ol after a short "vacation" to the war in Europe. He is an College Club member: Until I DOUGLAS can find a more genial" roommate BURTON is

arn tho, after going before house nate. Did you ever hear of Az grove, FRAN?

9 Grove, FRAN?

10 Grove, FRAN?

11 Grove, FRAN?

12 Grove, FRAN?

13 Grove, FRAN?

14 Grove, FRAN?

15 WILMETH?

16 WENDER OF STANDER OF STAN

#### Parsons To Attend Dr. Blitz Writes Book On Music

in textile schools. tending the meeting for the time will be Kenneth R. Fox, ident of the Lowell Textile Inte, and Herman A. Dickert, net A. French Textile school teorgia Tech.

we dozen roses and chrysanthetums

Handsome, red headed RUSSELL

HRDWELL and NORMA

RRNES stepped out Tuesday
ght. Who knows, it may be a
we romance.

NORMALEE THORNTON seems,
be robbing the cradle these days,
ing with that "little" freshman.

RANDY RUTLEDGE is still see
g a lot of YVONNE SCOTT,
iCOTTY" as she is better known.

MARSHALL RHEA gives evimece of missing his fiance JOAN

ARSH by phoning her immediely upon arriving in Dallas.

DORIS LOVELACE is still
soey-gooey", she is engaged, howrer, so maybe that makes it legal
Girls, don't take "CISCO" CORERO seriously—the rumors are
tal he is engaged to a senorita in
the his engaged to a senorita in
thinhahua.

A number of viris are sitting
and Family Relations; Miss Inlong and textiles; Miss Martha.

Makes Changes

en classes

#### WRA Sets Goal Of 400 Fish

DORMS RAGSDALE and BIRTZELL? SARAH also finds something to go or.

Is what LUCY BEAR and BROWN were so angry Tuesday morning.

LINE REID has been seen couple of ex-Techsans and SHILL ANTHONY and NAIL.

SHILL ANTHONY and NAIL.

Y? Is home from the Navy TTY HARRELL isn't a bit ut the matter. ple of "steadies" are DORO WELL, who is an ex-Marine. Says they must be going because she doesn't go with else. it be a new romance be CORRINNE PAYNE and EY SNURE?

Y CAMP Picks a funny or her "courting" She'll on after going befare a few for a few for the courting of the court of the courting of the court of the courting of the courting of the different figures only mail from Ex-Techsan JOE for processing of the different figures.

### DO YOU STILL NEED TEXTBOOKS?

We have IN STOCK the following:

Chemistry, Physics, Algebra, Spanish, Typing, Shorthand, English, Economics, Applied Arts, Botany, Government, Psychology.

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- 5. Curtains \$3.95 pr. and up
- 6. Bed Lamps - \$9.75 7. Book Ends - \$4.95 and up



# Given To Tech

Discharged Veteran Takes
Calls To Dorm Residents
Men students, soldiers at LAAF
and others who call West hall this
fall to talk with their best gals and
find a man answers the phone
haven't the wrong number.

### Journalism Award Island Handiwork Is Displayed

- •New Figurines
- Lucite Bon Bon Dishes
- •Ice Buckets and Tongs
- Vases
- Book Ends
- Novelty Salt and

TECH DRUG

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VOGUE CLEANERS

# The Sweater Season is on!

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Long Sleeve slip-on in of colors.



those wonderful, all-wool chill chasers that you love to slip into come the first sign of cold weather. Here are those better halves that stretch your wardrobe like magic. Get your sweater wardrobe in working order now. Styles you'll adore—colors to delight your heart.

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2422 Broadway

# Men-In-Red Play Texas U. Longhorns Saturday

# Maximum Crowd **Expected To Attend**

Tech Officials Hopeful For Second Raider Victory

From The Bench

# Costa Ricans To Organize Soccer

## They Will Play Against Texas University



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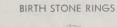
# STUDENTS

Be sure to choose the proof for your picture in LA VENTANA at the time your appointment was made by PALACE STUDIO

for this purpose, if you want your choice of poses in the college annual.

# Tech Reunion To Be Held Before Texas U Game

LADIES' WATCHES







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man's. They're colorful, snappy and full of swagger . . . —tie waist, belted or straight

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#### Fine Arts Group To Hold Meeting

# Alpha Psi Omega Elects Jodie Wofford President

# Prsident Announces Student Office Hours

#### Religious Council Holds First Meet

# Freshman Class Elects Officers Last Week

# Publications Committee Approved 1946 Budgets



# SENIORS!

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Small deposif required with order . . quick delivery choice of weights and finishes. Place your order today . . . at the-

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Orders are now being taken — subject to delivery this Fall

See this new machine

at the

Texas Tech College

BOOKSTORE

'On the Campus'

### Time Changes Everything-Except Perhaps The Confusion Of Time

individual went only of the control of the characters as this time he decided to go line. After visits, getting readying in, in the dim the church clock

### Home Ec Club Has ANNOUNCING First Meeting

Language Club Elects Officers

## WRA Is Holding Weekly Dances

# E. F. Fuller To Assist Veterans October 18-19

# Pfeiffenberger Returned Tuesday From Tennessee

# Books Written By McKay And Wallace Are Reviewed

# Las Vivarachas Hold Formal

### Weather

### Officers Elected By Vivarachas

Opera Star To Appear On Artist Course Program

Ballroom DANCING Classes Have Started

Betty Rhea of Dancing

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