

# SANTA ANNA NEWS

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY SEPTEMBER 22, 1933

"He Profits Most Who Serves Best"

VOLUME 48

NUMBER 33

## Cotton Coming In Rapidly—Money Getting In Circulation Here

### Santa Anna Helps Storm Sufferers

The following have contributed to the Red Cross for relief in the storm area in South Texas. Butron-Lingo Co., \$1.00; W. E. Baxter, 50c; Blue Mercantile Co., \$1.00; Banner Ice Co., \$1.00; J. L. Boggus Co., \$1.00; Hardy Blue, 50c; Corner Drug, 50c; Coleman Gas & Oil Co., \$1.00; W. C. Ford, \$1.00; Dr. L. O. Garrett, \$1.00; Gelrett Dry Goods, 50c; Hunter Brothers, \$1.00; W. J. Hosch, 50c; D. R. Hill, 50c; Mrs. H. W. Kingsbury, 25c; W. R. Kelley, 25c; Dr. R. R. Lovelady, \$1.00; Moseley Garage, \$1.00; Joe Mathews, \$1.00; Ernest Overby, \$1.00; Ed Purdy, \$1.00; Piggy Wiggy, \$1.00; D. L. Pieratt, \$1.00; Phillips Drug, \$1.00; W. H. Ragsdale, 25c; Santa Anna Gas Co., \$1.00; Santa Anna Telephone Co., \$1.00; Santa Anna News, 25c; Mrs. G. A. Shockley, 50c; E. C. Speck, 15c; Service Cafe, 50c; J. C. Scarborough, \$1.00; Arthur Turner, 25c; Walker Drug, \$1.00; West Texas Utilities Co., \$1.00. TOTAL \$28.40.

### ATTENDS FUNERAL IN WACO

Mr. and Mrs. J. R. Pearce and daughter Mrs. Milton Moseley went to Waco Thursday evening to be with Mrs. Pearce's brother, Dick Lindley during his bereavement. Mrs. Lindley died Thursday and was buried in the Oakwood cemetery at Waco Friday afternoon.

Mr. Lindley lived here and attended school here several years ago. His friends will join in extending sympathy to him in his bereavement.

### Fire Destroys Home and Contents

The four room home and contents of J. Y. Brannan in the south part of town was destroyed by fire early Sunday morning.

Mr. Brannan was spending the night in the D. C. Neal home in Longview community and J. B. Hoyt and Archie Chamberlain were spending the night in the home.

The loss was partially covered with insurance.

### CARL WINDOL WILSON

Carl Windol, the little 20 months old son of Mr. and Mrs. Roy Wilson on the Hunter Bros. farm north of town, died of colitis Monday afternoon and was buried in the local cemetery Tuesday afternoon. Funeral services were conducted at the Methodist church by the pastor Rev. G. A. Morgan.

Little Carl Windol is survived by his parents, three sisters and one brother. Friends of the family will join the Santa Anna News in extending sympathy to the bereaved family.

### CARD OF THANKS

We wish to thank our friends for the many deeds of kindness and words of sympathy during our bereavement in the death and burial of our precious boy, Carl Windol. May God's blessings be with you all.

Mr. and Mrs. Roy Wilson and children.

Mr. and Mrs. Edgar Hafele and son have moved to Fort Worth.

### Fighting the Reckless Driver

This year the month of September has been dedicated to the most intensive campaign in the interest of automobile accidents prevention ever carried on in this country.

The governors of 34 states and the commissioners of the District of Columbia have issued proclamations and messages. More than 90,000,000 persons—74 per cent of our total population—live in their areas. Seventy-five per cent of all automobiles in the country are registered within them, and last year about 76 per cent of the 29,000 deaths occurred in the participating territory.

In 1932 there was a decrease in automobile accidents and fatalities, as compared with 1931. This year the trend has been reversed, and the toll is again on the upgrade. The reckless, the discourteous and the incompetent still rule the highways. The public streets and roads are still shambles both for persons and for property.

Only the individual motorist can conquer this organized destruction. There are few such things as unavoidable accidents. And it has been proven that raising the safety factors of roads and vehicles does no good—the driver simply trusts to the engineers, and operates his car even more recklessly.

During the September campaign, facts and figures detailing the havoc wrecked by excessive speeds, by violations of right-of-way laws, by passing on curves and hills, by that most common of all motoring ills, discourtesy, will be brought to our attention. And all of us should consider it both a duty and a privilege to cooperate. EX.

### FAMILY REUNION

The home of Mr. and Mrs. Joe Flores was the meeting place of Mrs. N. T. Bruton of Bangs and her children from various places. Of the ten children, nine were there. Those present were Mrs. H. M. Shafter of Muleshoe, Texas; Mrs. M. C. Fisher of Dallas, Messers. C. N., R. O., Luther and Audie Bruton, all of Bangs, Mrs. Jack Pruitt, Mrs. Debs Conlee, and Mrs. Joe Flores all of this city. Mrs. Ross Shields of Brooksmith was absent because of illness.

There were 25 grand children and two great grand children present, although all grand children were not present.

About fifty people enjoyed a delicious dinner.

Contributed

### ROCKWOOD P-T. A. MEETS

On Friday, September 15, the Rockwood P-T. A. met in the first regular meeting for the new school year. A drive for library books for the school was announced. There was also a discussion of the proposed clinic which will soon be held at the school building.

Mr. E. L. Allison, Superintendent, gave a most interesting and instructive talk, explaining the new program at school. Mrs. Denby Wise read a very instructive paper, "Getting Ready for School."

The following are the officers elected for the coming year: President, Mrs. Frank McCreary; First Vice President, Mr. M. B. Williams; Second Vice President, Mrs. Arthur King; Third Vice President, Miss Mary Talbot; Recording Secretary, Miss Myrtle Tate; Corresponding Secretary, Mrs. A. S. Hart; Treasurer, Miss Marie Gregory; Publicity Chairman, Miss Annie Mae Mauldin.

There were sixteen present at this meeting. All people who are interested in the welfare of the school are urged to be present for the next meeting. Regular meeting days are the first and third Fridays of each month.

Rev. and Mrs. M. L. Womack and Miss Charlotte Oakes accompanied Ernest Lee Womack to Waco, Texas, Tuesday where he entered Trinity University for his senior year.

### Oren Bayse, Pumper, Killed in Accident Thursday Morning

Oren Bayse, about 35, pumper for the Texas Company on the Texas company lease in the Fry Oil Field was killed in an explosion early Thursday morning.

There were no eye witnesses to the tragedy, according to reports reaching here. Several heard the explosion, but apparently thought it was a backfire from an engine.

One Mr. Lamb, who heard the explosion and noticed a gush of dust, went to the scene to investigate and found Mr. Bayse lying there with an arm off and other bodily bruises, in an unconscious condition. Mr. Lamb reported the accident to several people at the Ira Huddler store, and his bruised body was loaded on a car and headed for a hospital in Brownwood, but death overtook him enroute.

Mr. Bayse had been with the Texas Company several years. He is survived by his wife and two children.

(Thanks to Orville Allen of Fry for the information.)

### FIRE PREVENTION WEEK

On October 9, Fire Prevention Week will make its 1933 start. Once more a great, organized effort will be made to impress upon the nation the waste, the non-necessity and the tragedy of fire.

During past years a steadily increasing number of cities and towns have joined in the Week. The opening gun is fired by the President of the United States, who issues a proclamation calling upon every citizen to help make America safer against the ravages of fire. Many Governors follow with proclamations of their own, as do city officials. Insurance organizations, civic clubs, chambers of commerce, newspapers, trade associations, and fire departments enlist together to make the Week a success.

Past Fire Prevention Weeks have done much good, and saved thousands of lives and millions of dollars worth of property. But the public has only half learned the lessons offered—fire loss drops sharply during the Week and for a few weeks following, and then rises again to previous levels. Too many, when the first flush of enthusiasm has passed, drop back into old habits that allow fire hazards to grow and multiply.

Fire Prevention Week should mean even more than usual this year. The United States has started on the road to business recovery—and that recovery would unquestionably be expedited if the hundreds of millions we waste annually through fire, could be saved. Every citizen should regard it as his duty and privilege to take an interest in Fire Prevention Week and to practice the teachings throughout the entire year.

Locally, we have been observing the Week with marked success, not only in the education of the citizens regarding fire hazards, but also in the actual prevention of fires in Junction. Let's unite and do a greater good in Junction during Fire Prevention Week this year.—Junction Eagle.

It is a terrible thing for the state to confiscate land and property. Every opportunity in the world should be given for back taxes to be paid before foreclosing for back taxes. The age old custom of all or nothing should be abandoned in the collection of taxes. A tax payer should be allowed to pay semi-annually, quarterly, or even monthly if it will aid him in keeping his taxes paid and in paying back taxes. Yet we predict the state, instead of instituting a sensible system of tax collections and going after the delinquent tax payers who are able to pay, will levy new taxes and leave the old ones. Piling up more and more taxes. Why levy new taxes when old ones are unpaid? —Grosbeck Journal.

Mrs. Viola Mayer spent last week-end in Fort Worth.

### Patronize the Advertisers

Editors, writers, lecturers and others have admonished the public for many decades to patronize firms who are enterprising enough to advertise their goods and wares.

The admonition is good, but people do not heed further encouragement along that line. The buying public is going to buy advertised goods, and most of them are going to buy their goods from firms that advertise.

We feel it unnecessary to try to persuade our readers where and how to do their shopping, for our readers are intelligent and do not need to be advised where to buy their supplies. They are going to purchase their supplies from stores who advertise their goods, and if the home merchants fail to advertise their merchandise in the local newspaper, the buying public is perfectly justified in buying their supplies elsewhere, and they will do it.

We believe our home merchants are overlooking an opportunity by trying to carry on a business without the aid of advertising in the local paper. The local newspaper is the voice of the town and reflects the interest of the townspeople. If the peoples' interest be dead, the town will put on a dead appearance, and nothing dead can ever prosper. There is only one way to prosper in business and that is to put on a prosperous movement in your business. If you don't care for patronage, just sit still and let other places have it. It is going some place, and no live purchase is going to continue to visit a store or place of business without an invitation and an air of welcome. Space in this paper has been offered the Santa Anna merchants, now it is going to be offered to merchants elsewhere.

### EMPLOYMENT BUREAU HERE

J. T. Garrett, who has been directing the work of the RFC is now operating a Federal Employment Bureau. People who wish employment may call at Mr. Garrett's office, give him information as to what they can do, whether they are specially trained in any trade or profession, and a list of these applications will be filed in the records of the office. In the future calls will be made for those who can fill places open for employment. If you are not employed call at Mr. Garrett's office and talk the matter over with him, he might be of service to you.

From current reports and news items coming from Coleman the latter part of last week, District Judge E. J. Miller and District Attorney C. L. South came to the parking of the ways for a short time, the Judge ordered the Attorney to jail.

Judge South was pressing some questions to a defense witness in a sensational murder trial, wherein, according to reports, the witness failed to remember some statements made prior to the trial, and the prosecuting attorney was trying to press the question in a manner to refresh the witness' memory, when the Court took exceptions to the prosecutor and ordered him to sit down. The prosecutor hesitated to resume his seat and the Court ordered the prosecutor to jail.

The matter was later settled and the next morning the District Attorney was on the job and the trial proceeded. The move might have been a case of double stubbornness on the part of both the Court and the Prosecutor. The procedure brought about much comment, some favoring the Judge, others favoring the prosecutor, and we fear the matter has not been settled to the extent of forgetting it by either of the jurists. We don't know how to classify such, whether to call it bull or bosh — it sounds like both.

Mrs. C. A. Hemphill of Eagle Lake is visiting her daughter, Mrs. F. C. Woodward.

### Nothing New to Report on Bank

The Santa Anna News carried the report of the organization of the new bank for Santa Anna last week, giving a list of the directors elected at the first called meeting of the stockholders held in the Queen Theater last Thursday afternoon, and since that time there has been no development other than the continued efforts of the directors to complete the plans and get the bank in operation.

Reports reached here from Coleman Saturday that W. R. Kelley had been elected president of the new bank, but the directors report they know nothing of the election.

W. R. Kelley, the oldest banker in Santa Anna from a standpoint of service, a substantial business man of long years and one whose honor and integrity is and always has been above reproach, is one of the new directors and will likely be elected president of the new bank just as soon as the directors elected last Thursday are approved by the Federal Reserve Bank, but until they get commission and authority to proceed as directors of the bank, nothing can be done further with the plans except to continue in their efforts toward the completing of the organization.

We are informed that nothing is being left undone to hasten the work to completion, the procuring of a charter to open the bank, and those doing the work think it will only be a short time until this is done. We might state that it is being talked on the streets, but not from authentic sources that the old First National Bank will be liquidated and those in charge of the liquidation will move the affairs of the old First National Bank over into the building formerly occupied by the State National Bank, in order to completely separate the affairs of the old banks from the newly organized bank, and in our opinion, such should be done.

### YOU COULDN'T BLAME HIM FOR THINKING AS HE DID

A Waco garage had a negro boy washing cars. He worked 70 hours a week and got \$5 a week.

When the NRA workers came around and exclaimed what he had to do to get his Blue Eagle, the garage owner signed up. Then he called in his help to explain the new deal to them. To the car-washing boy he said: "Mose, I can't work you 70 hours a week any more. From now on you only work 40 hours a week."

"Please don't cut me down thataway, Boss," pleaded the boy, who naturally supposed his wages would be cut accordingly. "Ah don't hardly make a livin' wukkin' 70 houahs a week."

"Don't worry, Mose," explained the boss man; "I'm not only going to work you just 40 hours a week, but I'm going to pay you \$12 a week for it."

"Cap'n," said the puzzled darkey; "How come you gwine pay me twelve dollahs a week for only fo'ty houahs wuk?"

"The NRA tells me I've got to do you that way," explained the boss.

The darkey scratched his head in wonderment as he studied this wonderful change that had come to him. The he said; "Cap'n, who done think up dis here Niggah Relief Association, anyhow?"

Exchange.

### M. E. S. PROGRAM

Time: Sept. 25, 4 p. m. Place: Church.

Leader: Mrs. Gehrett.

Hymn: "Theres a Wideness in God's Mercy."

Scripture: Mathew 5:43-48.

Topics: 1. Forces at Work in Japan —Mrs. Morgan.

2. Stories of Great Christians in Japan —Mrs. Sealy.

Business.

Birthday Party.

W. T. Whentley and family visited in the home of B. B. Thornton and family Thursday of last week.

Up to noon Thursday, there had been 3,000 bales of cotton weighed in, in the cotton yard here. This cotton, if all sold at present prices would have put into circulation \$150,450.

People are paying their debts and making such purchases as they can find here in Santa Anna. Santa Anna merchants are overlooking a golden opportunity by not advertising to the world what they have to sell. Most of the money being spent is going to other towns and Santa Anna needs it. Won't you get busy and try to concentrate this flow of cash at home.

### WHAT LOSS FROM STINKING SMUT CAN BE REDUCED BY DISINFECTING THE SEED

Serious losses from smut may be expected by growers who are going to plant wheat for home use, as smutty wheat will not make good flour. If the 1900 cotton growers who plowed up cotton and who are expected to join in on the plan of "filling the farm storehouse," it will be necessary for each grower to plant a few acres of wheat for his bread, so if you sow bad seed or seed that is infected with smut and do not have it treated you will not be able to trade your smutty wheat for flour, so it will be up to each one to treat his wheat for smut before he plants. The best methods to do this is given below, and it protects treated seed from weevils and rodents.

Copper carbonate is the most widely used and, on the whole, the most satisfactory dust fungicide now on the market for controlling smut. There are two forms in general use—the pure copper carbonate containing about 50 per cent metallic copper, and various diluted or extended brands containing from 18 to 30 per cent metallic copper. The former should be used at the rate of 2 ounces per bushel of seed and the latter from 2 1-2 to 3 ounces per bushel. The most common method of applying copper carbonate to seed wheat on the farm is by means of the common homemade barrel type of duster, which is very effective if properly constructed and used. Directions for making an inexpensive duster of this type may be obtained by writing to the County Agent.

### C. V. ROBINSON, County Agent.

Two men can treat about 15 or 20 bushels per hour.

C. V. ROBINSON, County Agent.

### EPWORTH LEAGUE PROGRAM

Subject: What's in a Day? Leader: Rheba Boardman. Hymn: "Wonderful Words of Life."

Prayer. Hymn: "Break Thou the Bread of Life."

Are You Different After a Day?—Grover Lightfoot.

Toward Perfection —LaRue Curry.

The Advice of Jesus —J. W. Zachary.

Our Daily Bread —Lonella Taylor.

The Day's Work —Eddie V. Mills.

League Benediction.

### CHRISTIAN REVIVAL

The Christian revival, postponed from last Sunday, will begin next Sunday night with Miss Annabel Lee in charge. A cordial invitation is extended to the public.

Mrs. Mary Havner, 79, died at the home of her son J. A. Havner in the Bee Branch community Tuesday and was carried to Pioneer Wednesday for burial. Deceased was known here, and had many friends in the community where she lived.

IF PATS TO ADVERTISE

## Advertising and NRA

Edward A. Filene, the great Boston merchant, has no words of comfort for those timid merchants who see in the NRA a straight road to success without advertising.

Speaking before an advertising club recently, Mr. Filene sees the NRA as a boon to advertising. Some business men, he said, look upon advertising as an expense, connected with the job of getting a product before the public, and look forward to the day when this money can be "saved."

"We might as well think of gasoline as an expense connected with the job of getting a car started, and hope for the time when the car, being well on its way, will have no further need of gas," he said.

He carried the analogy further. A car can save on gas while going down hill, and a business can save a good deal on advertising while going down hill.

The big problem now, however, is not sailing down hill; it is making the grade. "Of course," said this Bostonian who has made department store advertising a fine art, "if any business man really wants to know how to keep going down and down and down, I don't know of any better way than to try to save on advertising."

He calls advertising the voice of business. To think of it as an expense is to misunderstand it entirely.

Business, now entering upon a new and unknown phase, is asking itself whether advertising is still necessary. Mr. Filene thinks that the question is reasonable, but based upon an inadequate notion of what advertising is. He explains:

"Advertising is not a modern invention. It is the voice of business. It came into being when business came into being and must continue as long as business endures. To confuse advertising with some passing phase of advertising may be as bad an error as to confuse finance, as so many financiers have so unfortunately done, with a mere passing phase of finance.

"When a child first learns to talk, he may learn baby-talk. If he is a normal child, there must surely come a time when he will have no further need for baby-talk; not, however, because he has no further need for talking but because he needs a finer and fuller language.

"Undoubtedly business has reached a stage where it must outgrow much of the baby-talk which passes for advertising now and which was a fairly adequate voice of business only a little while ago. This does not mean, however, that it will have less use for advertising. On the contrary, when we examine the facts, we are forced to conclude that the great day of business advertising has just begun.

"I mean the day of Realistic Advertising.

"I mean advertising with the bunk left out.

"I mean advertising which does not play upon gullibility and which intelligent people can read, or even hear over the radio, and feel that they have been honestly informed concerning something which they really want to know.

"I mean a courageous and straightforward expression of business under the New Deal, done by experts who understand what the New Deal is." (Arkansas Morning Reporter)

**Santa Anna News**  
 Friday, September 22, 1933  
 J. J. ORSOG, Editor & Publisher

Entered as second-class matter at the postoffice, Santa Anna, Tex.

President Stillwell of the Texas State Teachers' Association has made public the fact that committees are investigating reports that trustees in many smaller school districts of Texas are exacting a percentage of the salaries of teachers employed in their schools for another year. It is greatly to be hoped that the investigations will prove the reports ungrounded or exaggerated, or that the districts in which such practice is discovered will be few in number. Teachers in the smaller school districts earn and should receive all the salary due them. The outlook for the teachers has not been too encouraging for the next year. Having to share salaries for the privilege of holding jobs is an unjust exaction, unjust alike to the teachers and to the communities which they serve. —Exchange.

The word from Washington that the \$24,500,000 Federal aid highway program in Texas has been approved is decidedly good news for the state. Federal District Engineer Swain, to whom the report was made, says that the program will give employment to more than 18,000 men over a period of two years, and voices the hope that it will get fully under way in Texas by Jan. 1. All Texans will share in that hope. Not only will the far-spread program cover highway projects of major importance, but it will provide steady work for a small army of men and the constructive expenditure will put millions of dollars in circulation for the stimulation of business in Texas. It has been argued by some economists that the prosecution of an extended public works program could yield only temporary good. A highway program covering a period of two years will certainly yield more than that, and the public works program as a whole will absorb many of

the unemployed over a longer period of time. With the huge Federal fund devoted to sound projects, the Nation will derive permanent benefit. —Exchange.

**AGE OF INNOCENCE**

San Angelo Times: A night of fun aboard a cabin cruiser in Lake Michigan ended in tragedy as a nude red headed girl plunged to her death with a cry "this is a hell of a world."

One of the men aboard explained it was an innocent gathering of business associates, "a little levity for visiting salesmen." Little wonder that the girl hurried a protest about the "hell" here on earth, made that way by the indencies of men and women, by the vulgarities that parade as entertainment. The moral degeneration that is everywhere evident may be a more vital one to the Nation than is the economic strife, and it might be that the latter developed from the first.

Roger W. Babson said two years ago that if a great spiritual revival seized upon 51 per cent of the people there would be no economic trouble. There's something for those living in this age of innocence to consider.

Mexico's Indian girl peddlers, called by tourists "walking hat stores," carry as many as forty large peaked-crown straw hats upon their heads.

The New Cuban government may suppress the national lottery system. On this theory, perhaps, that the greatest of all lotteries is the government itself. —Rochester Times Union.

It is requested that Mr. Morgan has his business so well organized that even the worrying is done by men employed especially for that purpose. —Portland (Ore.) Journal.

"Tis want of courage not to be content. —C. Churchill.

Nearly everyone has some claim to distinction. A neighbor of ours brags a lot about his tough beard.

**A VISIT TO RISING STAR; OUR FORMER HOME**

Last Friday afternoon, the editor, and son Jim Bob bade farewell to this office and drove to Rising Star, our former home for the week-end.

Rising Star is located in Eastland county, but close to the line of Brown county, nor far from the corner of Comanche county and only about six or seven miles from the east line of Callahan county, so it draws its trade from the garden spots of four central Texas counties.

The editor holds a very tender feeling at heart for many of the good citizens of Rising Star and the community there about. He spent the fall season of the year 1910 in Rising Star, at the time buying cotton seed for the Comanche Cotton Oil Co. and well do we remember how those cotton gin men, seed dealers and others whose business we might have been interfering with, looked upon us in disgust and wished they had some way of ridding the town of that "new pest" who dropped in there and tore up their pleasant little play house.

The writer was there purely for business reasons and not to visit with those who might either like or dislike us personally, so we proceeded to purchase cotton seed and ship them to the people who were paying for the services we rendered.

Toward the close of the season the Rising Star editor advertised his printing plant and newspaper for sale. By this time the writer, having won the friendship of several of the business men of the town, was encouraged to purchase the newspaper and become permanently identified with the town and community. After investigating the plant and considering its possibilities we concluded to make the purchase and cast our lot among the people there in the future.

During Christmas week of that same year the writer hid himself out to Pecos, got married, spent a few days with the wife's folks, and returned first of the year 1911, and made our second entry into the newspaper realm for a future occupation. For nine years we enjoyed living in that splendid little city, during which time we accumulated many friends and a little property. We have never found better people than those we associated with while living in Rising Star. It was there we set up our first home and started out in the process of rearing a family and trying to serve our community. Business grew, friendships were extended, the family grew, the town grew, better schools, churches, lodges, business houses and homes were built during our happy stay in that good town. Fourteen years ago it occurred to us that broader fields with pastures more green surrounded with greater opportunities could be found, so we sold our property there and moved on. For years we have planned to return to that fair community some time, spend the week-end and see how many of those good friends we could meet and renew their acquaintance.

Friday and Saturday of last week Rising Star held her annual Free Fall Fair, and we could not resist taking the opportunity to attend. Arriving in the city about five p. m. we began to meet, greet and pass compliments with hundreds of the finest people who ever lived on God's green earth, and the happy experience continued through out the week-end. It was great to be there, but we fall to find words to express our delight. Some of the most pleasant days of our past were experienced in Rising Star. Some of the best friends we ever had lived in that community. Some of the best people in the world evidently lived there. All of life while there was not smooth sailing, for the stream of life would often become turbulent and difficulties had to be met and overcome. Difficulties would arise, in community affairs, business affairs and in general, but the rough places were always ironed out and life would again become a pleasure. God often looked down in mercy and had pity upon us. Our hearts were often sad, grief often entered in, but there never was a people who bore such with more patience and greater endurance than did those people we had for our associates while living in Rising Star.

We wish to compliment the people of Rising Star upon their success in promoting and holding a successful fair. The exhibits by far exceeded our expectations and the community interest was wonderful. All the advertising for the Fair was done through the local paper, and editor Sellers deserves much credit for his success in bringing such crowds to town. He had

the cooperation of the business men of the town, and the Fair was put over in a big way.

During our visit in Rising Star, one of the greatest pleasures we enjoyed was meeting so many elderly people who were subscribers to our paper during the nine years we lived there. Evidently there were more than a hundred men and women who have passed the three-quarter century mark, (and several of them told me they were now living in their latter eighties), greeted us with friendly hands and pleasant smiles. It was worth untold values to mingle with those fine old people and express appreciation to them again while they yet live. One man told us he would be 87 the 24th of this month, could see to read without the aid of glasses, could shoot a rifle with about as much accuracy as he could draw as beautiful pictures with pen and colored inks on any artist in the country. Another one told us he was 91 years young, and if we wanted to see him "cut-the-buzzard-wing" to have some one start the fiddle.

We enjoyed the privileges of several homes while there, and appreciated beyond expression the many invitations to eat and sleep in the homes of former friends, but our allotment of time would not permit us to accept all the invitations extended us. Mother J. M. Dill, Dr. and Mrs. J. R. Dill, Post-master S. J. White, Uncle Mose Roach, Pete Roach, Fletcher Falls and many others we have visited in former days were among those to extend us the privileges of their homes, but due to early promises we spent the limited time we could spare to rest and enjoy fine meals with Mr. and Mrs. C. R. Martin, Mr. and Mrs. W. M. Ghormley and Judge J. L. Alford.

Sunday we changed the scene by driving over to Albany to spend the day and returned home Sunday night.

**THE FARM BOY**

The boy raised on the farm has so many commendable traits that it would be difficult to mention them all. We do not have to go far today to find in the business world men who have climbed up from the bottom rung of the ladder to the highest place in the business. The editor is reminded of the brilliant experience of Mr. John W. Carpenter, President of the Texas Power and Light Company, who left the home farm near Corsicana in 1899 and had his mules and wagon loaded on the train for Oklahoma where he intended teaming.

He was leaving the farm on account of the boll weevils and was ready to "tackle any job." He went to his banker friend and asked for a loan of \$50 to get started, meanwhile asking his friend to look out for a job for the young farmer. Mr. Carpenter obtained the loan and as he had gone to the depot to board the train with his mules and wagon, the banker sent for him. On hastening to the bank, he was informed that he could get a job with the local electric light company.

He unloaded his shipment, began work as a common laborer, digging holes, stretching wires and whatever was to be done. He became motorman, conductor, and held every position in the Corsicana plant, then was sent to Dallas and continued to climb to his present position. Mr. Carpenter's genial smile today and plain but pleasing disposition yet reflect the country life of his early years, a bedrock foundation for a superstructure required for a man of his ability and success.

The Giddings News editor points with pride to Mr. Carpenter's success as outstanding for a native Texas country boy who has proven the worth of the trust entrusted to him and for his example which is a model for the youth of today.

This article was begun to say that the lot of the country boy today may not be any different from what it was when Mr. Carpenter started out "on his own." Possibly, there is a temporary lull, but on the whole, conditions will about balance up. In the years following the World War, the away-from-the-farm drift added thousands of country boys to the cities. The depression came and we have seen the worst unemployment situation in our history. Most of the boys had never learned any trade, they took any odd job they could get, which was usually the one which required little skill and no training. Such boys were the first to be let out when production slowed, and are likely to be the last to be taken back.

The picture is not encouraging for the average country boy today. He may be as fortunate as Mr. Carpenter was, and then

**THE RED & WHITE STORES**

STORES THAT PLEASE DISCRIMINATING WOMEN  
 SEE OUR WINDOWS FOR SPECIAL ITEMS

**SPECIALS FOR FRIDAY—SATURDAY SEPTEMBER 22-23**

APPLES Wash. Jonathans, med. size, doz.	20c
GRAPES Tokays, excellent quality, per lb.	10c
CORN FLAKES R & W large pkg.	11c
BLACKBERRIES No. 10 can	45c
Baking Powder Ten Strike 15 oz. can	9c
COFFEE Sun-Up "Quality Not Can" pound	19c
LIQUID FLY SPRAY, pint can, Kills Flies and Mosquitoes	46c
CRACKERS Supreme 2 lb. pkg.	33c
GRAPE NUT FLAKES, With Beetle Ware Spoon, per pkg.	10c
CHOCOLATE Baker's Premium, 1-2 lb. bar	25c

**SOAP**

**3 Bars 19c**

**SYRUP** Billy Boy, sorghum, No. 10 can **53c**

**MEAL** Texo brand, full 24 lb. sack **49c**

**JELL-O** All flavors, 2 for **15c**

**SPUDS** No. 1 Idahos, 10 pounds **29c**

**PORK & BEANS** Blue & White large can **6c**

**BACON** Dexter Sliced, per pound **17c**

**Frankfurters** or Bologna, pound **14c**

**ROAST or STEAK**, Forequarter from home killed beves, lb. **12c**

**CHEESE** Full Cream, No. 1 per pound **18c**

he may not be as fortunate. It is hard to believe that any young man of Mr. Carpenter's grit and determination can be held down. The difficulty with so many young men today is that they will not persevere long enough to win out. If they do, not land a good job the first week in the city, they are discouraged and quit, become drifters.

Agricultural relief is being granted today by the millions of dollars. Farming is becoming more stabilized than ever before. In other words, the farmer who plans his work and then works his plans will be the successful farmer of tomorrow. Agriculture will need the young men who have left the farm and gone to the cities to become drifters. The farms will soon begin to repay the young man who has grit and perseverance. In looking about for a job, there is no promise today any more than there was in 1899 for a successful career. In reality, there seems to be a more difficult climb of the ladder of success because of the more competition today.

In 1899 there were new industries opening up. In 1933 the industrial world is really "relaxing" by cutting down production to meet the needs. It would seem that farming will demand the best that is in any man, and unless such persons devote their energies to the farm, then agricultural production will also slump. Farming has gotten out of the slipshod methods of other days, that is, successful farming. Pretty soon, there will be no place in the new set-up for the poor farmer. He will go the way of the poor business man, the poor professional man or the forgotten man. The young man who was brought up on the farm with the correct ideals instilled in him is the better equipped to make the farmer of tomorrow. They know farming and where a man knows his job, there is his fortune. —Giddings News.

**BAGGY KNEES**

New Orleans Times-Picayune: The old query no doubt will continue, that asking why the elephant is so baggy at the knees. But that same complaint, long registered against the male of our human species, will perhaps come to an end. There aren't to be any more knee bags, according to an A. P. story from the Association of Retail Clothiers' convention held at Chicago. Delegates to that assembly were giving the once, or maybe the twice, over to a suit of clothes exhibited there, equipped with knees, shoulders and elbows made from an elastic wool, which gives under pressure, but has a snapback that prevents the sag's becoming permanent, as in the pants of the giant pachyderm. The secret lies in the

elastic wool used in the sensitive areas. Now, if someone will invent a disappearing shine and a self-correcting frazzle, life will have been freed of virtually all of its male sartorial worries.

**AN ECHO**

The following item was clipped from an old Lancaster, Pa., newspaper:

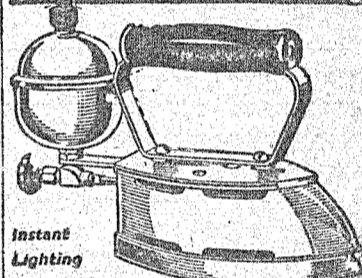
"In the little town of Lancaster, Pa., just 90 years ago, the literary society asked the use of the school house for debating the question:

"Are Railroads Practical?" And here is the answer the school board made in their wisdom:

"If the society wants the use of the schoolhouse to debate some decent moral question, we should cheerfully give the use of it. But such things as a railroad is wicked as well as absurd. If God had wanted humankind to travel at the fearful rate of 7 miles an hour he would have clearly foretold it by His prophets, but since nothing is said about it in the Holy Writ, it is plainly an invention of the Devil to lead immortal souls to hell. Hence we must refuse the use of the schoolhouse." — Ex.

We read that America has about 200 dialects. Radio announcers seem to have mastered them all.

If each reader would make it a rule to pay his subscription to the News once a year it would save us lots of worry. Also our creditors.



**NEW LOW PRICE \$5.95**

This latest improved Coleman Iron will save you many times its cost in work saved in clothes saved and in money saved. It will help you do your ironing better quicker easier.

Model No. 6A is instant Lighting. No cranking necessary. Has Rotating Generator with cleaning needle which can be operated while burning. Tapered sole plate makes it easy to iron around buttons, under pleats and along seams. Go it anywhere no cord or tubes. Makes and burns its own gas. Beautifully finished in blue porcelain enamel and highly polished nickel.

THE COLEMAN LAMP & STOVE CO. Wichita, Kansas Philadelphia, Pa. Chicago, Ill. Los Angeles, Calif.

ASK YOUR DEALER

SAVE with SAFETY at the  
**Corner Drug Co.** **Rexall DRUG STORE**

**4 TIMES MORE EFFECTIVE than SODIUM BICARBONATE for INDIGESTION!**

Bisma-Rex is a new sensation that is bringing real relief to acid stomach sufferers. It acts four ways to give quick relief. Neutralizes excess acid; aids removal of gas; soothes irritated membranes; and aids digestion of foods most likely to ferment. Try it today.

**BISMA-REX 4 1/4 ozs. 50c**

**DEEP CUT PRICES**

**Saturday Specials**

50c Jonteel Creams — Choice of any 3 for .... \$1.00  
 \$1.00 Peptona and 50c Rexall Orderlies, Both \$1.00  
 \$1.00 Jasmine Face Powder and 25c Tale, Both \$1.00  
 50c Jonteel Face Creams — Choice of 3 for .... \$1.00  
 50c Jonteel Face Powder and Liquid Foundation Cream ..... 69c  
 50c Klezco Coconut Oil Shampoo and Sponge for 50c

**OTHER BARGAINS EACH WEEK!!**

Have a delicious drink at our fountain at this special price of 5c Saturday.

Liggett's Frosted Root Beer ..... **5c**  
 Ice Cream Soda .....  
 Dish Ice Cream .....  
 Limbade .....

**INSTANT RELIEF for SUNBURN**

Don't let the tortures of sunburn spoil your outings. Get Rex-Salvane. It reaches deep into the pores to give you quick, cool relief. And it allows your skin to tan without blistering. Carry a tube of Rex-Salvane with you when out in the sun.

**REX-SALVANE big tube 39c**

**ATHLETE'S FOOT?**

There's no need for you to suffer the constant misery of Athlete's Foot. Get a tube of Fungi-Rex today and start getting relief at once. Notice how quickly Fungi-Rex aids healing — how it stops the itching and cracking. Try it today!

**FUNGI-REX generous tube 50c**

**THE Rexall DRUG STORE**

**Plenty Windshield and Door Glass**

Prices are right.  
 Glass is advancing.  
**SPECIAL Ford A Windshield \$2.50**  
**Door Glass \$3.00**

**Mathews Motor Company**

TO THE PEOPLE OF COLEMAN COUNTY

We take this method of thanking each member of the Coleman County Burial Association...

It was so willed that our loved one was the first member taken and while the Association was very young...

We also wish to thank Mr. T. Knox Campbell for making possible that we can have such protection at such small cost...

Sincerely and sorrowfully, Mr. and Mrs. J. W. Dodder and family.

Texas to Receive Larger Share of U. S. Relief Fund

Harry L. Hopkins, emergency relief administrator, last week announced that the federal government would match Texas' \$20,000,000 bond issue dollar for dollar.

The enthusiastic majority by which the state agreed to the relief bonds induced the administration to increase the proportionate allotment.

"This is a war—a war on poverty—a war without precedent in history—a civil war, it might be called to save ourselves from destructive forces within our own Nation. But it is not a war of man against man. It is rather a war of ideas—the cooperative idea against the idea of national welfare against the idea of unrestrained self-seeking—the New Testament against the Old Testament—the Sermon on the Mount against the Mosaic Law—a war to write into political economic law of the Nation the new commandment: Help your neighbor and you help yourself."

Cousin Bob thinks people should be satisfied if they get the four necessities of life, food, clothing, liquor and tobacco.

MATTRESS FACTORY We have opened our mattress factory in the Eubanks building in east part of town for the season, and are prepared to renovate your old mattress or make you a new one.

Denton Seed Wheat \$1.00 per bushel. Hastings Red Oats 50c per bushel and some ear corn at 50c per bushel.

Seed Wheat, test 60, no Johnson grass, 80c per bushel. Mrs. E. P. Randleman.

TO SWAP: Five months old horse colt for used car. Ray Owens, Coleman, Texas, Rt. 2. 1p

FOR SALE: Used furniture, household goods, queensware, sewing machine, gas stoves and other items. R. B. Griffith at apartment house.

WE WILL CLEAN YOUR SEED wheat, oats and barley for the screenings. Also have chemicals and equipment for treatment of smut. V. L. Wilkinson Flour Mill, Coleman, Texas. tlc

FOR SALE: 12 head of work mules, 3 sets of double row planters and cultivators, harness and other equipment, price to sell, see them at my barn. J. E. Watkins. tlc

FOR SALE: Three good, young milk cows, fresh in. C. B. Sallee, on the Lancaster farm south of Santa Anna. 2p

FOR SALE OR TRADE: Three inch Racine farm wagon complete with cotton bed. Curtis Collins. tlc

NOTICE TO TRESPASSERS: The public is hereby notified that our premises are posted according to law and no trespassing of any kind will be tolerated. Mrs. M. E. Chambers and Miss Lonella Chambers. tlc

PLUMBING REPAIR WORK see or call C. O. WATKINS Phone 170

DR. CHARLES KOBORG VETERINARIAN OFFICE 104 CONCHO ST. Phone — Home Phone 210 217 COLEMAN TEXAS



The Mountaineer PEPPER LEADERS AND MASCOTS ARE ELECTED

Yell leaders for this year's pep squad were elected last week in a called meeting. Annie Lee Brown, a junior, was elected leader and Louise Wilsford, former assistant pep leader and football sponsor, was elected assistant.

Mascots were also elected at this meeting. Instead of electing a boy mascot and a girl mascot, as is the usual custom, two girls were elected. They are Barbara Ann Daniel and Sybil Simpson.

With the leadership of these efficient leaders and the good spirit of the mascots and of the squad, prospects for this football season are looking bright.

PEP SQUAD MEETS

Annie Lee Brown and Louise Wilsford, newly elected pep leaders, took charge of the first meeting of this year's pep squad last Tuesday morning. About fifty girls were present, and more are sure to join. The new leaders are planning to make this year's squad an organization that the school will be proud of.

The girls also elected pep squad officers, who are Mary Oakes, former assistant pep leader, manager. Bess Inez Shields and Thelma Lowe her assistants. Bess Inez is also reporter and Thelma is secretary-treasurer.

Different uniforms are being made. These will add to the success of the drills being planned for each game. Every girl should help the old members of the pep squad boost the Mountaineers Friday in their first game against Bangs. Reporter.

GIRLS CHORAL CLUB

The Choral Club for girls increased last week and now has a very large number enrolled. The girls have started several part songs in an effort to learn what parts they sing best. Meetings have been changed from Monday, Tuesday and Thursday to Monday, Wednesday and Thursday.

Get busy, girls! Santa Anna High is expecting many good programs from you in the future.

DOWN THOSE DRAGONS!

Football season will be opened this year with the meeting of the Bangs' Dragons with the Santa Anna Mountaineers on the latter's home field.

A large pep squad is expected to be present. This is a non-conference game. Give those Mountaineers your support; yell for them; help them start the season off right by downing those Bangs Dragons!

FOOTBALL SPONSOR ELECTED

All of the football boys met with Mr. Binion, the football coach, last Thursday morning at the regular home room period to elect the football sponsor. The voting was done by the secret ballot method and only three girls were in the race.

Christine Zachary, a very popular member of the junior class, was elected. Everyone feels sure that Christine will do her part and make a good sponsor.

NEW STUDENTS ENROLLED

With the starting of the buses from the outlying districts, enrollment in each of the classes has risen rapidly.

A bus from Shields started Wednesday. This brings the enrollment of the school above the two hundred mark.

SENIOR NEWS

The seniors have several new members this week. They are Lydia Ruth Davis from Elliot, Aubrey Fay Murrell from Shields, Maldee Weathers from Trickham, Paul Jennings from Cleveland, Newman Lupton from Trickham, Ruth McGahey from Liberty, and D. C. Rice from McCamey.

The seniors are expecting a representative from the Stafford Engraving Company this week, when some consideration will be given in regard to changing the class ring.

PARTY IS GIVEN FOR SPONSOR

Friday evening Mary Oakes entertained with a party in honor of the newly-elected sponsor, Christine Zachary.

Dancing and bridge were the main forms of entertainment. Music was furnished by the Ray Green orchestra.

There were about sixty-five boys and girls, also ex-students, present.

SOPHOMORE NEWS

In the home room Monday the sophomores elected class officers. Todd Oakes was elected president, Sam Forehand, vice-president, Elgie Taylor, secretary, Alta Ruth Leady, treasurer, and Creighton Morgan reporter.

The sophomores have a large enrollment this year. There are a number of new sophomores. They are Glenn Copeland, Edward Dillingham, Blake Gattis, Carson Horner, Robert Haynes, Milton Johnson, Tommy Johnson, William Jennings, Mary Jones, Alta Ruth Leady, Allene Leady, Oran Perry, Bob Pearce, Elgie Taylor, Jewell Taylor, Atha Cry and Sidney Blanton.

FRESHMAN NEWS

The new pupils entering the freshman class this year are Evadene Bledsoe from Milligan school, Curby Hallmark, Doole, Alvin and Veoma Newman, Line, Edythe Ratliff, Plainview, Lela Ruth and M. T. Traylor, Colorado, Stuart Williams, Milligan, and Edgar Yancy from Milligan.

The class officers, who were elected Monday, September 11, are, President—Doris Rollins; Treasurer—Helen Martha Zachary; Secretary—Doris Spencer and reporter Ruby Lee Price.

JOKES

Freshman (in drug store): A mustard plaster.

Senior drug clerk (force of habit): We're out of mustard; how about mayonnaise?

Shotgun: Sam Forehand is not as big a fool as he used to be.

Leon DuBois: Why, has he reformed?

Shotgun: No, he's dieting.

J. W. Z. (just to make conversation): Do you think opals are unlucky?

Mary S. G.: I should prefer diamonds if its all the same to you.

Miss Land: I want to make a complaint. Last night two rats had a fight in my room.

Landlady: What do you expect for \$2 a week — a bull fight?

John David: Would you go to war if we had another one?

Mr. Binion: Yes, I'm a married man and there is nothing I would like so much in the world as a little peace and quiet.

Your Opportunity Is in Radio

We wish it were possible to portray in cold type the opportunities offered in the field of Radio. Someone has very appropriately said it is the second largest industry in the world, being excluded only by the automobile industry.

To the mechanically inclined youngster, to the youngster who has the desire to "inker" with electricity, will find in radio the ideal type of work and a most interesting study.

Colonel Lindberg has said many times that the shortest route to aviation is through the radio class room. Radio likewise offers so many avenues for a young person until we do not hesitate to encourage a young person to enter into this work.

Our school of Radio is adequately equipped to give one the very best training in this field. Ours is the only radio school which has a broadcasting station in connection, which gives the radio student an added opportunity not obtainable in any other radio school in the South.

To learn more about this most interesting subject, fill in the coupon below and ask for Radio Booklet "R-6." It will come to you by quick mail absolutely free.

Tyler Commercial College and School of Business Administration, Tyler, Texas.

NAME ..... ADDRESS .....

CONSTIPATION 6 YEARS. TROUBLE NOW GONE

John J. Davis had chronic constipation for six years. By using Adlerika he soon got rid of it, and feels like a new person. Adlerika is quick acting—safe.

Walker's Pharmacy. IT PAYS TO ADVERTISE

Change in People's Thought Greatest Change

Back of all the concrete developments of the new program at Washington there exists a profound change in the outlook of the American people—a change which, in the long run, may well prove the most important single development of the whole "new deal."

This changed outlook finds its reflection in the various legislative and administrative acts by which the administration is seeking to implement recovery. But it is a deeper thing than any mere change in the machinery of government or political theory; it is not born of any party and it does not owe its existence to the presence or absence of any particular group on Capitol Hill.

Briefly, this change can be described by saying that we have at last got entirely away from the psychology and the odd kind of realism that characterized us during nearly all of the 20's.

We have outgrown, that is to say, a state in our history during which we were perhaps the most purely materialistic people on earth. In that stage we worshiped material success in a way that was almost devout. With a very few exceptions, our heroes were the men who knew how to make money fast—and we were not very particular about how they made it. The go-getter and the high-pressure lad were in the limelight, and most of us envied them and tried to copy them.

That this was an extremely unhealthy period is, by this time pretty clear. The machine age was beginning to dump its greatest problems in our laps, and we blithely ignored them because the machine age was making some people very rich. The seeds of all our present misfortunes took root in those days, and we were too self-satisfied to try to dig them out.

We are wiser, now; and in our attainment of wisdom we have had something very like spiritual rebirth.

For in giving up our slavish admiration of money and the money makers, we have made possible a return to the traditional American idealism. We have stopped defining progress as a steady increase in the number of millionaires, and because of that fact we have opened the way for progress of the only kind that is worth making—the progress that represents a fuller and wider life for the ordinary man.

(Mineral Wells Index.)

Those of us who have difficulty in using the mother tongue correctly may take heart from the fact that many famous persons have or had the same trouble. Once when Henry Ward Beecher was told that he used bad grammar in a sermon, he said: "Did I? Well, all I have to say is—God help grammar if it gets in my way when I'm preaching." Ex.

One man gets nothing but discord out of a piano; another gets harmony. No one claims the piano is at fault. Life is about the same. The discord is there, and the harmony is there. Study to play it correctly, and it will give forth the beauty; play it falsely and it will give forth the ugliness. Life is not at fault.

Because no one in Wylandville Pa., consented to be postmaster, the office was abolished. If a fatigued stranger arrives in Wylandville, it will be Mr. Farley, in search of quiet.

Cousin Minnie was dissatisfied with every house her husband provided until he got one too large for to keep. Now she is satisfied with the house, but dissatisfied with the work.

Wonderful fellows, the song writers. When things were darkest they came through with "Happy Days Are Here Again." With recovery setting in, their theme is "Stormy Weather."

Mrs. C. H. Lyons of St. Louis testified in her divorce suit that her husband deserted her because he was lonely when she went to work to support him and herself.

Wary of the nagging of his wife and mother-in-law, Oliver Gelshard of Marchfield, Wis., drank all the whisky he could find and then called the police and asked to be arrested.

The citrus industry is having a hard time framing its NRA code, but whatever the result, you needn't expect and lemons in the citrus lemonade.—Dayton Daily News.

Dreams dawn and fly, friends smile and die like Spring flowers; our vaunted life is one long funeral.—Mr. Arnold.

Miss Fannie Mae Estes of Rockwood is in the Sealy Hospital recuperating from an operation for appendicitis, which she underwent Tuesday. At the time of going to press she is reported doing nicely and on the road to recovery.

Mr. and Mrs. Chap Eeds and daughter Elizabeth were in Hubbard last week where they visited their daughter, Mrs. Kenneth Martin. Mrs. Martin and her little son, and another daughter, Mrs. Henry Cook of Loraine, accompanied them home Monday for an indefinite visit.

Mrs. Vyola Mayes and Miss Annie Stiles were in Carlsbad Wednesday where they visited Page Mayes.

Mr. Wayne Durham and Miss Lillian Durham went to Hamilton Monday where their mother, Mrs. T. T. Durham is very ill. Mr. Durham returned here Tuesday, and Miss Lillian will probably return Sunday.

Mrs. Daisy Bell Hendricks of Houston spent Monday and Tuesday with her little daughter, Wanda Lou, who is here with Mr. and Mrs. C. W. Tierney.

Miss Mattie Ella Estes, who is attending Howard Payne College at Brownwood is here with her sister, Miss Fannie Mae, who is in the Sealy Hospital.

Most pedestrians have little cause to fear the discomforts of old age.

In the midst of the stress of the congregation, a proud man marched sedately up the aisle of a church at Mt. Sterling, Ohio, into the choir loft and laid an egg.

Parachute jumping Sundays and holidays to thrill crowds has earned enough money for Hugh Thomasson, 16 years old, of Hopkinsville, Ky., to pay his way through school.

After a few years of the tormenting hazards of free-lancing in love, even the most independent girl will turn gratefully to the surety of marriage, and sign on the dotted line with a sigh of relief.



It Is Always Ready to Help You

It runs errands... it saves time... it conserves energy... it bridges distance... it hunts jobs... it increases efficiency... it wins business... it creates pleasure... it destroys isolation... it cements family ties... it bears tidings... it brings news.

Its cost, which has always been low... a few cents a day for residential service... combines with its high value to make it one of the biggest bargains you buy.

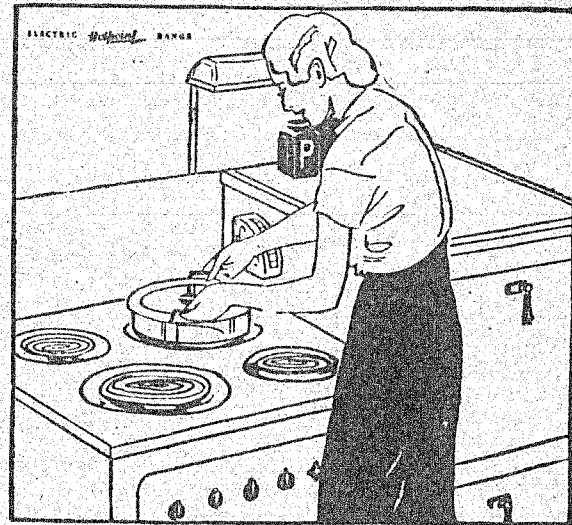
Santa Anna Telephone Co.



Modern Electric Cookery "Seals-In" Vital Health Elements of Foods

In contrast to old-fashioned methods of cookery, the modern Electric Range makes it possible to serve meals of surpassing healthfulness... as well as incomparable flavor.

And the reason is simple. With electricity foods are cooked in a minimum amount of water, or entirely in their own juices. The heat is concentrated directly on the bottom of the utensil... so the steam rises, condenses on the cool lid, and drops back into the vessel... to be used over and over. Thus, all vital food values remain "sealed-in"!



Don't Pour Food-Values Down the Sink!

If you're using an old-fashioned method of cookery, the most valuable elements of your foods are going into the sink... with the water you pour off vegetables and meats!

For Health, for Convenience, and for Economy you should cook the modern electrical way. Prices and terms... right now... allow your purchase to fit into the family budget with ease. Ask for a demonstration of modern Electric Cookery today!

Call us for an individual investigation of your use of electric service to determine the cost of cooking by electricity in your home. You may be surprised to know that there are many cases where electric cookery actually decreases the total of electric and gas bills.

West Texas Utilities Company

LOCAL HAPPENINGS

Alvie Campbell of Turkey, Texas is visiting and looking after business in these parts this week.

Mrs. Sam Kirkpatrick and Burgess Sealy visited Mr. Sam Kirkpatrick in Carlsbad Wednesday.

Miss May Blue returned home from the Dallas Market last Friday.

Mrs. Critz, remembered here as Miss Kate Winn, of Lubbock, is visiting Mrs. W. L. Swann here.

Mrs. Whitten McKinney of Coleman visited Mrs. Rex Goston here Sunday.

Mrs. Frank Harbour of Coleman visited here Wednesday.

Mr. Loris Faulkner of Dallas came Monday to spend his vacation with relatives here.

Dr. and Mrs. L. O. Garrett and Miss Mary Southern spent last week visiting relatives in Winnsboro. Joe Garrett accompanied them home.

Mr. W. D. Ripley of Comanche is visiting his daughter, Mrs. Sam Forchard here.

Mr. William Earl Ragsdale left Monday for Simmons University at Abilene where he will be a sophomore.

Mr. and Mrs. Will McHorse of Coleman visited Mr. and Mrs. H. L. Lackey Sunday.

Mr. and Mrs. Sam Lowe of near Brownwood were here Saturday with their daughter who came for examination in the Sealy Clinic.

Leon Bartlett left Wednesday morning for Abilene where he joined the Simmons University Cow-Boy Band on a World Fair Tour.

Mr. William Earl Ragsdale left Monday for Simmons University at Abilene where he will be a sophomore.

Clifford Wheeler and Audas Smith left Sunday for Abilene where they have entered Simmons University for this term.

Miss Loretta Smith left Monday for Valera where she is employed as a teacher in the public schools.

Miss Ouida Vanderford was brought to the home of her parents here Sunday to recuperate from her long illness in a hospital in San Antonio.

Seth Ford, Lois Crump, and Dennis Dempsey left Friday for Lubbock where they have entered the freshman class at Texas Tech.

Jesse Lee Sparkman, a student in Howard Payne College, Brownwood, visited homefolks Wednesday night.

Miss Glenda Ford left last week for Dallas where she resumed her teaching in the Dallas Public Schools.

William Wheeler returned to Cross Plains last week where he is a teacher in the high school.

James Polk visited here last week while on his way to his home in Abilene from South Texas where he has been working this summer.

He will be a student in Simmons University this year.

Eugene Watkins leaves Friday for Lubbock where he will be a senior in Texas Tech this year.

Wilburn DuBois left Saturday for College Station where he is attending A. & M.

Mr. and Mrs. W. R. Mulroy and son and Misses Margaret and Eloise Brown attended a West Texas Utilities Safety Meeting and Basket Supper in Ballinger Tuesday evening.

Chester Cherry, Dill Wallace and Mr. Burden of Ballinger were here on business Monday.

W. E. Baxter, H. O. Norris and E. S. Haynes were called to Coleman Tuesday for Grand Jury Duty.

Fred Schroder of Abilene and Dill Wallace of Ballinger were business visitors here Wednesday.

Wilburn and A. G. Weaver went to Waco Friday where A. G. made arrangements to attend Baylor University this year.

Wilburn returned home Sunday. Jimmie Harvey accompanied Miss Ruth Smith to Cisco Friday where she continued the return trip to Dallas.

R. A. Autry of Coleman was a business visitor here Saturday.

Mr. and Mrs. J. R. Sanford of Eagle Pass were here with their daughter, Miss Elizabeth, last week and visited in the Dr. T. Richard Sealy home.

Miss Elizabeth received minor surgical care in the Sealy Hospital. She and Miss Velma Sealy left Sunday for Austin where they are room-mates and students in Texas University.

Miss Irene McCreary left this week for Abilene where she is enrolled as a Junior in Simmons University.

Hospital Notes

Mr. D. H. Grounds of Pear Valley received treatment the first of last week.

Mrs. L. Deltz of Tulsa was a surgical patient last week.

Mrs. J. H. Davis of Millersview received major surgery last week.

Mr. Marvin Gray of Cross Plains received surgical care last week.

Mrs. L. L. Duncan of Cross Plains was a surgical patient last week.

Miss Faye Lowe of Winchell was a medical patient last week.

Mrs. Claude Boone received emergency surgery Wednesday of last week.

Miss Mary Alice Mitchell received major emergency surgery Wednesday of last week.

Mrs. W. G. Human of Indian Creek was given major surgery last week.

Mr. J. R. Wagner of Burkett is in the hospital for medical care.

Mr. C. C. McKnight of Winters was admitted last week for surgical care.

Master Ted Hantsche of Winters received minor surgical care last week.

Miss Elizabeth Sanford of Eagle Pass received surgical care last week.

Mrs. H. S. Pearson of Brady received medical care last week.

Mr. Baz Jones of Colorado received surgical treatment last week.

Mr. and Mrs. C. M. Garrett of Cross Plains are the pleased parents of a daughter, Barbara Susan, who was born Friday.

Miss Norma Lee Coley of Gouldbusk received emergency surgery Friday.

Miss Francis Franke of Cross Plains returned home Sunday after receiving treatment for a fractured shoulder.

Bobby, the little son of Atoney and Mrs. C. L. South of Coleman was admitted Sunday for medical care.

Johnnie Henderson of Burkett received surgical treatment this week.

Mrs. L. R. Hendry of Coleman was admitted Monday for treatment.

Mrs. B. C. Collum of Talpa was admitted Monday for surgical care.

Mr. and Mrs. Sherman Layne of Brownwood spent Wednesday with Mr. and Mrs. H. R. Layne.

Methodist Church

The pastor has announced as a subject for Sunday morning the first statement of the Apostle's Creed, "I Believe in God the Father Almighty, Maker of Heaven and Earth." This will be the first of a series of sermons on the Creed. The officers and teachers of the Church School will be installed at the close of this service.

Sunday School at 9:45 a. m. Epworth Leagues at 7:15 p. m. Miss Reba Boardman is leader for the seniors and E. W. Polk, Jr. is leader for the intermediates.

G. A. MORGAN, Pastor. C. B. VERNER, Supt.

Cleveland News

Bro. Sidney W. Smith of Abilene preached at the Cleveland Church of Christ Sunday.

Mr. and Mrs. Clyde Bigham entertained the young folks with a party Saturday night.

Mrs. Amos Taylor and sons Alton and Ray, and Mrs. Alton Taylor visited their daughter and sister, Mrs. Jess Williams Thursday afternoon.

Guests of Mrs. M. F. Blanton and daughters Sunday were Sidney W. Smith, Milton Smith of Hardin, Mr. and Mrs. Hil Blanton and family of Trickham and Mr. and Mrs. Jess Williams.

Mr. and Mrs. Arnold Huddler visited Sunday in the Ben Huddler home.

Mr. Hugh Phillips and daughter Iona were business visitors in Coleman Friday.

Mr. Manley F. Blanton left Saturday enroute to Mississippi to drive back a school bus for the Cleveland, Cross Roads and Trickham schools.

Mrs. P. Hodges and son Frank visited her brother Mr. S. A. Moore and family Sunday.

Whon News

The wheat acreage reduction meeting at the school house Monday night was attended by a majority of the wheat growers of the community.

County Agent C. V. Robinson explained the government's wheat plan and distributed contract blanks to those desiring to enter the association.

W. N. McCulloch of Coleman accompanied Mr. Robinson to the meeting.

Five Whon farmers received their government cotton checks last week, while no word has been received as yet if any more are to come to this community from the number now in Coleman.

Leaf worms in the past few days have completely stripped all cotton in this community.

The Gill Ranch received seventy-eight head of registered Polled Hereford cattle last week from the G. F. Newberry estate at Honey Grove.

After getting his start in registered cattle from the Gills, Mr. Newberry became the leading breeder and showman of Northeast Texas.

After Mr. Newberry's death the cattle were repurchased by the Gill Ranch to be added to their own breeding herd.

Neewah Turney is in Brownwood attending Howard Payne this term.

Elon Cheatham's operation must have made a big change in his disposition because he is now working?

Eugene Wilson of Brownwood is visiting his brother, Rev. Ed Wilson.

Rockwood News

School is going nicely, but we are sorry that there are so many pupils still out picking cotton.

A large crowd attended Sunday School and church here Sunday. Rev. E. W. Swearingin filled his regular appointment Sunday morning and evening.

Mr. Clyde Dean and Miss Mary Talbot visited in Brownwood last week-end.

Jim Hart left Monday morning for Lubbock where he will enter Texas Tech.

Rev. and Mrs. E. W. Swearingin spent Sunday in the Boss Estes home.

Mrs. Tom Bryan and Mrs. L. E. Abernathy visited in Santa Anna Monday.

Mr. and Mrs. Jack Bostick, Miss Annie Mae Mauldin and Miss Myrtle Tate were business visitors in Santa Anna Saturday.

There was a large crowd present at the Singing Sunday afternoon. Everyone seemed to enjoy it very much.

Those from here who attended the Fowler Reunion in the Coleman Park Sunday were Mr. and Mrs. J. H. Moore and Misses Rosa Bell and Wilma; Mr. and Mrs. Sam Estes and children.

Liberty News

Mr. and Mrs. Jesse Upchurch were the Sunday guests of Mr. and Mrs. J. W. McClure.

Mrs. Roy McCandless and children were guests of Mrs. J. B. Jones and Miss Ruth McGaherty Friday.

Ross and Foster Rhodes are spending the week with Mr. and Mrs. W. D. Shields.

Mrs. Emma Taylor, Wayde Brown, Mrs. Hattie Bennett, Mr. and Mrs. C. A. Curry and children, and Mr. and Mrs. E. W. Polk visited Mr. and Mrs. J. W. Taylor and children Thursday evening.

Mr. and Mrs. J. D. Howard visited Mr. and Mrs. Jake Walters of Trickham Sunday.

Mr. and Mrs. Sammie Duggins spent Sunday with Mr. and Mrs. J. M. Duggins.

Mr. and Mrs. George Etheridge of Brownwood, Mr. and Mrs. Vernon Penny and Mr. Weldon Priest visited Mrs. Oleta Smith and Mr. S. M. Russell Sunday.

Mr. and Mrs. A. L. Polk and daughter were guests in the E. W. Polk home Thursday.

Mr. and Mrs. J. D. Howard visited Mr. and Mrs. Jesse Howard last Tuesday.

Mrs. Shields and daughters Misses Essie Inez and Annette visited Mrs. J. W. Taylor and Miss Lonella Sunday.

Miss Ruth McCahey entered Santa Anna High School Monday. Mr. and Mrs. Jack Early and Mr. and Mrs. Ernest Rhodes spent Thursday with Mr. and Mrs. J. A. Early.

Mr. and Mrs. Leo Scott visited Mr. and Mrs. Leonard Russell Sunday.

Mrs. Vernon Penny and son went to Malone Saturday where Mr. Penny has been employed for several weeks. Mr. Penny returned home with them.

The local B.T.S. union went to Echo Sunday afternoon where they presented a program.

Week-end visitors in the home of Misses Aleene and Nadyne Ripley were Miss Sybil Ripley of Santa Anna, Mrs. Temnyson and small daughter, and Joe Odelle of Texas City.

Mr. and Mrs. C. P. Wren, A. Moore of Crossroad, and W. H. Moore visited Sunday in the home of Mr. and Mrs. J. W. Farris of Bangs.

Robert Dempsey of Santa Anna spent Sunday with Raymond Dunn.

Miss Imogene Ward was a guest of Miss Lucille Ward Thursday night and Friday of last week.

Miss Opal Odom visited last Wednesday night with Miss Velma Dunn.

Dale Hatcher spent Sunday with Roy Winstead.

Lois Crump left Friday of last week for Lubbock where he plans to attend Texas Tech.

Coleman Junct'n

Sunday School and B.T.S. were well attended Sunday and Sunday night.

Mr. and Mrs. G. A. Shamblin and Dave Shamblin of Shields visited Sunday in the G. H. Dunn home.

Mr. and Mrs. W. H. Odom and family spent Sunday with Mr. and Mrs. C. F. Parker of Watts Creek.

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HOARDING VS. PROSPERITY

He was evidently a farmer-husbandman of the old type, and he walked into the office with a tin pail jammed with money.

The old fellow had come into the real estate office to buy some real estate for \$3,500 cash, and he planked the pail down on the desk.

The agent counted out the various brands of legal tender, and frowning, remarked: "You're \$78 short, old-timer."

"By heck," ejaculated the rural citizen, "I must've brought the wrong bucket." —Newsdom.

Bureau Sealy left Thursday for Galveston where he is a student in Medical School.

Blue Merc. Co. advertisement for Bengalines, featuring various clothing items and prices.

Piggly Wiggly advertisement for lard, coffee, coconut, oatmeal, tea, yams, and bacon, with prices and promotional text.