



Santa Anna News

Published Every Friday

J. J. Gregg Editor and Pub. L. E. Callan Associate Editor

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Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and properly corrected upon calling the attention of the management to the article in question.

WHAT THE STERLING PLAN MEANS

More than two hundred counties in Texas have issued bonds to build State highways, according to a statement issued by the State Highway Department. These bonds constitute a burden on the property of the citizens of the counties—on the farms, ranches, homes, and other property.

In 140 counties the tax rate to take care of these bonds alone is more than 15 cents on the \$100 valuation. In 84 counties the rate is more than 30 cents, or more than the State ad valorem tax for the general fund.

Aside from the fact that these rates are glaringly inequitable among the counties, property should not have to bear this burden at all. The traffic over the highways should bear it. And the Sterling plan proposes to transfer this burden from the farms, ranches, homes, and other property of the people to the traffic.

The Sterling plan contemplates that the people shall be given the opportunity to vote on this question. It does not involve any increase of the gasoline tax, but it will reduce road taxes in practically every county in the State.

OUR HOME COMFORTS

The average American home has more comforts and conveniences than the palaces of Europe. Home for home, the American household has a well-kept look, an atmosphere of prosperity and contentment you can not find in the homes of any other country in the world.

In foreign lands, the modernized dwelling as we know it is found only in limited numbers and then only in the larger cities.

In America, even in remote rural districts, you find pianos, vacuum cleaners, electric washing machines, up-to-date heating systems, phonographs, telephones, radios and numberless appliances that make life easier, happier and more worth while.

You may not realize it, but America's high standard of home life is due largely to advertising. For development of advertising is distinctly American. It has taken its place as a leading force in bringing together the interests and wants of a great united people.

Stop and think how many of the appliances you use, the clothes you wear, the food you eat and other articles entering into your everyday life, were popularized by newspaper advertising.

Then you will realize what a vital part advertising has played and is playing in your daily life.

Some of the big department stores are now paying their customers' parking charges. We hope to live to see the day when they'll also clean the grease off of the hood vents, fix the motor-meter and help us with the next installment.

They have serve yourself stores and drive it yourself autos, but we haven't seen any airport where they offer to let you drive it yourself.

THIS AND THAT

Again and again we wish to speak of the nails, bolts, screws, wire and old iron on the residence streets of Santa Anna, and if it will help us to get rid of them we'll keep on speaking of them. The writer is getting just a little peeved fixing flats which are caused by these little devils scattered all over our streets, and we wish to rid our city of them some way or other.

We have noticed quite a few of Santa Anna's young people riding on the side of cars. This is a very bad practice and should not only be stopped, but an ordinance passed by our city officials prohibiting such.

While it is on our mind, let's cut a few more weeds in Santa Anna, clean up a few more vacant lots, haul off a little more trash and make our city a little more beautiful.

"Our 'Big Ten' Cities," was a headline in one of our exchanges the other day, but what we wish to get over to Santa Anna folks is to make Santa Anna the "Biggest Little City" in this part of Texas.

Out at Runge last week a little pet dog jumped between a rattle snake that was striking at its little boy playmate and pal, and took the poison itself. And still we have heartless folks in this world who wish to go away with man's best friend.

Permit us to again call your attention to the approaching election. It is your duty to your country to study each candidate carefully before the time comes to vote, and then on election day cast your ballot for each candidate you honestly believe best fitted for the office.

Regardless of warning after warning, year after year, America paid a big price in human lives to celebrate July 4th. At least 178 were killed, many others injured and property loss heavy.

SUNSHINE

The Boy Scouts, Camp Fire girls and other exponents of the out-of-doors are enjoying benefits of life in the open. They see the things of the world in a new light and understand nature better. They meet friends in the same cause, swap stories and form congenial companionships.

Sunshine is the best of summer time. It ripens the grain and fruits and gives strength to the camper. All nature has a smiling face when the sun causes the plants to grow, the flowers to open and the fruits to mature.

There are profits in sunshine that one does not reckon on when planning an outing in the open. It creates beauty and attractiveness and thereby adds to efficiency and usefulness. It helps in fitting one for future work and inculcates a desire for keeping young in order to continue enjoying the playfields of youth.

Just two weeks from next Saturday and the people of Texas will vote in the electioning primary for state and county officers.

The wet can run the stills if only the dry will run the automobiles.

JUSTICE IS POORLY SERVED

Justice should be tempered with mercy, but only when the cause of humanity is served. The rules of procedure in Texas courts which permits attorneys to hand pick a jury is not in the interest of justice. Hundreds of men are often called from their business and their labor in order that attorneys may find twelve men who will be swayed by prejudice or sentiment, rather than by facts, thus bringing about a greater economic loss and creating in the minds of the people a contempt for our courts.

Our laws are none too severe in the punishment of those who violate them. The opportunities afforded the accused to prove his innocence or to present mitigating circumstances which might lessen the crime in the eyes of the jury are sufficient in number to make it reasonably certain that an injustice will not be done.

If our rules of procedure in our criminal courts, and the methods of practicing law are such as to give attorneys unreasonable latitude in bringing immaterial matters before juries, often they should be changed. It is in the interest of justice and the protection of the people that attorneys be confined to the presentation of the evidence.

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Regardless of warning after warning, year after year, America paid a big price in human lives to celebrate July 4th. At least 178 were killed, many others injured and property loss heavy. Next fourth it will be the same experience, people will not heed the warnings of others or profit by the misfortunes of a past day.

THE NOBILITY OF DEMOCRACY

When Charles A. Lindbergh jumped suddenly to world acclaim by his sensational flight from New York to Paris it was easy to credit his popularity to that remarkable feat. But there is good reason to believe that his ability in aviation regarding that particular flight was no chance affair. The flight merely brought attention to the world who this boy really was.

Lindbergh represents the nobility that is found in the democracy of American life. There is no contradiction in the assertion that nobility is found in democracy. It is not the nobility of name, nor yet of lineage.

There is more to the Lindberghs than aviation. They have become standards of right-living and right-thinking youth in American life. They will, in fact, become the mythology of future ages. And how fortunate it is that there can be persons to honor, respect, and almost idolize who are not of political peevage and who have not been exalted because of empty prominence, but who stand in the light of and truly represent the high ideals of private and public life.

NATIONAL TRADE MARKS

Old silversmiths, so that people could tell pure silver from cheaper imitations, marked the real thing "sterling."

In like manner, manufacturers who stand back of their products identify them with the trademarks that are the buyer's guarantee of quality. By advertising these trademarks they focus on their wares the searchlight of attention.

Only good goods, fairly priced, can flourish in this bright light of publicity. For no merchandise and no business can continue to exist under the weight of public condemnation.

That is why a manufacturer or merchant places the whole reputation of his business at stake every time he advertises. His goods must be as advertised.

So, in looking through this paper, remember this: The man who spends his money to invite your consideration of his goods, backs up his belief in his goods and leaves the final decision to you.

It pays you to read the advertisements. It pays you to buy advertised products.

The only thing wrong with any country is the people.

QUEEN THEATRE. SUN.—MON.—TUES. July 13, 14 and 15. MATINEE ONLY SUNDAY 2 and 4 o'clock. NORMA SHEARER in "Their Own Desire" with BELLE BENNETT, LEWIS STONE and ROBERT MONTGOMERY. All talking Comedy in Connection. WEDNESDAY—THURSDAY July 16 and 17. "They Learned About Women" with VAN E. SCHENCK, BESSIE LOVE, J. C. NUGENT, BENNY RUBIN and MARY DORAN. Comedy in connection. FRIDAY—SATURDAY This Week. "Hardboiled Rose" Comedy and Chapter Play.

DECLINE OF WATERMELON

It is often said, we fear with much truth, that our moral progress lags sadly behind our mechanical, scientific and material progress. We have automobiles and airplanes and moving pictures and the Rockefeller Foundation and the Einstein theory, but are we really a better and happier people?

Take the watermelon, for instance. We believe it to be a fact that there are no good watermelons, such watermelons as we reveled in when a boy, any more. We had a so-called watermelon yesterday. It was green on the outside and pale pink within. It lacked the true watermelon flavor and consistency, it had a pronounced core and it had white seed. Members of the family said it was a very good watermelon, but they were comparing it with watermelons obtainable within the last few years.

Oh the watermelons of our boyhood! Great, round, striped-black-seeded things, red as a rose within! How sweet they were, how delectable, how ambrosial, how intoxicating! They fairly dripped nectar. One might have died eating watermelons, as one often nearly did, and died happy. There are no such watermelons now.

We have a funny language. When a house is shingled, something is placed on it, and when a woman's hair is shingled, something comes off.

Bootleg liquor has been successful in the gas tank of an automobile, but the steering wheel is a poor place to use it.

If all the cars were placed end to end, the second fellow in the lead would be tooting his horn.

It used to be that every town had plenty of water troughs for the horses, but it is getting so now-a-days that you can't even find them in the barn lot.

A bootlegger was recently convicted for violating the pure food law, but since when did moonshine take a place in the catalogue of foods?

In this day it is a serious mistake for any girl to get married before her father can afford it.

The U. S. treasurer reports a balance, and this will be too bad if congress hears about it.

Santa Fe logo. Travel Bargains To Chicago During the Months of July and August \$42.75 ROUND TRIP. Tickets on Sale July 10-11-17-24-25-31 Aug. 1-7-8-14-15-21-22-23-29. Tickets will be limited to fifteen days in addition to date of sale. STANDARD PULLMANS. For details and reservations Ask Your Santa Fe Agent.

Facts About the County Judge Race. On the 26th of this month you will decide an important issue or question so far as I am personally concerned, and I want to tell you something that you should take into consideration in passing upon the candidates for County Judge. First, you will take into consideration our respective qualifications. Second, you will take into consideration any other fact or circumstance that leads you to believe that we will discharge the duties of that office for the best interest of the county. I have been practicing law for 22 years, two of which I was connected with the Freight Claim Department of the Santa Fe Railroad at Galveston. Four years of my life I spent as General Claim Adjuster for the American National Life Insurance Company at Galveston, Texas. The American National is capitalized at two million dollars, and I settled claims involving amounts from one dollar to five thousand dollars, and I believe that with this experience it fits me to be County Judge, and I will be able to handle the affairs of this county satisfactory to all concerned. Mr. Pearce tells the voters that Mr. Newman is too young and Mr. Newman tells them that Mr. Pierce is too old. In this I heartily agree with both of these statements, and if that is correct then you have to then choose between myself and Professor Kellett. Mr. Pearce stated in his first speech at Santa Anna that it was all "Puppy-cock" to say that the County Judge should be a lawyer. In this I certainly think that Mr. Pearce is incorrect in this statement, for the reason that the County Judge is called upon and he is required to pass on such as Wills, Guardianship Proceedings, etc, that involve the property rights of the people. Now mind you, Mr. Pearce is a good man, and I could not say aught against him, and he has made a success in life. Any man who can accumulate 3,080 acres of the best land in Coleman county is to be congratulated, and I take off my hat to him. But he has no use for the County Judge's office, and he would not have time to attend to it if you should elect him, because he lives six miles from the court house, and he could not be reached quickly on legal matters. If you will elect me I promise you that I will be at the court house in my office from 8:00 a. m. until 5:00 p. m., six days each week. I ask you to consult me about any proposition that you may have and I shall be glad to give you free advice on any legal question. Ask any one who lives in Coleman about me before you vote and vote for the best interest of the county. H. L. LIVINGSTON (Political Advertisement)

"The Supreme Authority" WEBSTER'S NEW INTERNATIONAL DICTIONARY. Here's the EVIDENCE. A Library in one Volume. Hundreds of Supreme Court Judges concur in highest praise of the work on their authority. The Government Printing Office at Washington uses the New International as the standard authority. High Officials in all branches of the Government endorse it. The Colleges voted overwhelmingly in favor of Webster as standard of pronunciation in answer to questions submitted by the Chicago Woman's Club. Get The Best. At Your Bookstore or send for Free literature. H. L. LIVINGSTON COMPANY, Chicago, Ill.



**A Mule Instead of A Tractor Needed Says County Man**

**See Very Little Chance to Reduce Production; Would Let State Pass Laws Regulating Acreage Planted in Cotton**

The article below was written by a Coleman county man and appeared in a recent issue of Farm and Ranch. We reproduce the article without comment. It follows:

Coleman County, Texas, Farm and Ranch:

Sometime ago you asked for opinions on the farm problem. There are three prime causes for the farmers' condition. First, the tariff, which forces him to buy most of his commodities in a highly protected market, while selling most of his products on an open world-wide market.

Second, the use of tractors on the farm, thereby helping the manufacturers' market, while injuring his own. Every tractor put on the farm puts off six or eight head of mules or horses, and it would take about 50 acres of land to feed those mules (besides the raising of them) thereby forcing the land into a money crop. Now if you will multiply the number of tractors on the farm by fifty acres you will have quite an acre reduction. The more tractors that are put on the farms the worse conditions are going to be. There is no use to advise planting something else as there is an overproduction in practically every line. It is simply jumping out of the frying pan into the fire. Reduce production or increase consumption. I know of no better way to increase consumption than for the farmer to quit the tractor and go back to the mule.

Third, lack of organization and cooperation, for through cooperation in voting he could better his condition politically, as he gets the hard end of every deal.

Also, we should regulate production and have some say as to the price we receive. The Farm Board declares that it cannot help us unless we organize and reduce production, and I see very little evidence that it will ever do it, as we have three types of men that will ruin any voluntary effort; first, the man who doesn't know any better; second, the man who, when he thinks there will be a reduction, will increase his acreage, thereby trying to reap the benefit of his neighbors' sacrifice; third, the real cotton hog, who insists that 80 to 100 per cent of his land must be planted to cotton every year. Therefore, I suggest this plan: Let all the cotton-growing states pass similar laws forming a board of their commissioners of agriculture with power to say what per cent of cultivated land may be planted to cotton each year according to supply and demand. I know that you and others are opposed to limiting acreage by law, but if it is legal and sound for the Government to tell insurance people just what they may charge, and if they can tell a banker how to run his business, also tell the railroads just where they may build a line and what they can charge for their services, why is it not legal and sound to regulate the farmer? The other corporations are only groups of individuals. If it is not legal, then let us make it legal.

R. E. DE RUSHA.

**ENGAGEMENT AND WEDDING DATE ANNOUNCED**

Mr. and Mrs. I. L. Warner Jenkins announce the engagement and approaching marriage of their daughter, Bobbie Lavonia, to Mr. Maurice Barnes, on July fifteenth, at eight-thirty o'clock, at Trinity Presbyterian church.—Waco Times Herald.

The above announcement will be of interest to many Coleman people, inasmuch as Miss Jenkins has visited with her sister, Mrs. F. M. Burke, in Coleman a number of times and Maurice Barnes is claimed by Coleman as one of its very own. He is the brother of Mrs. John Pool and attended school here before studying at State University and Galveston.—Coleman Democrat Voice.

**PREACHING AT CROSSROADS**

There will be preaching at Crossroads school house Saturday night and Sunday, July 12 and 13.

The public is invited to attend all services.

J. L. Flynn, Pastor.

Bird cases, with or without traps. **Mickie Howe, Co.**

The Methodist, always an aggressive people, have led in many recent enterprises. They are now leading in the use of our lot across the street from our station across the High School. Mrs. A. J. ...

The Firms Advertised On This Page Are the Merit Merchants in Santa Anna

Who are anxious to serve you in a meritorious way. Read each card and take advantage of the bargains they offer.

You Will Recognize Superior **Trade Merit**

To Be On Sale At Santa Anna **Monday and Tuesday**

A Scotchman was found dead with a one-cent punching machine. The investigation disclosed a si-  
**"Your Money You Hit Hard"**

(8)  
**EXTRA SPECIAL**  
Entire stock of Spring and Summer Dress Trousers at Cost  
Entire line Dress Straw Hats at Cost  
One lot Ladies' Silk Dresses. Values up to \$10.75, at  
**\$4.95**  
**Purdy Mercantile Co.**  
"We Give Profit Sharing Coupons"

(11)  
Our Entire Line of  
**Ladies' Blond Shoes**  
**\$2.95 and \$3.95**  
**Gehrett Dry Goods Co.**  
"A Safe Place to Trade"

(6)  
**Goodyear Tires**  
Cities Service  
**Gas and Oils**  
Expert Tire Repairing  
**Stafford Baxter**  
(5)  
1 Gallon Diamond Hot or Cold  
**Thermos Jug**  
**\$1.25**  
**Texaco Castor Machine Oil**  
**75c**  
Oil Can Free  
McCormick Deering Binder Twine  
**Powell and Garrett**  
**Truck and Tractor Co.**

(27)  
**The State National Bank**  
A bank of Friendly Service  
Endorse the  
**TRADE MERIT PLAN**

(10)  
**LILY FLOUR**  
48-pound Sack, each  
**\$1.29**  
**Marshall & Sons**  
(15)  
\$1.00 Honey & Almond Cream  
**75c**  
\$1.20 Syrup Pepsin  
**90c**  
**Phillips Drug Co.**

(29)  
**Santa Anna News**  
From Now Until Jan. 1, 1931  
(To New Subscribers Only)  
**for 50c**  
(9)  
**BRAN**  
100-pound sack  
**\$1.35**  
**E. E. Pittard Feed Store**

(13)  
All Mid-summer Hats . . . \$1.00  
All \$1.95 Dresses . . . . . \$1.50  
All \$12.75 Silk Dresses . . \$6.95  
All \$18.75 Silk Dresses . \$10.95  
**Mrs. G. A. Shockley**

(3)  
Bran, 100 pounds  
**\$1.40**  
Grey Shorts, 100 pounds  
**\$1.60**  
**HOT PRICES ON ALL FEEDS**  
**Moore & Mercer**  
**Purina Dealers**

(3)  
**Trade Merit Sale**  
will be a regular two-day feature event in Santa Anna, Texas  
**Watch This Paper For Announcements**  
Thrifty shoppers will be on hand early to get the bargains.  
Prices advertised in this page are for Monday and Tuesday.  
These Merchants are Earnestly Serving You

(13)  
All Mid-summer Hats . . . \$1.00  
All \$1.95 Dresses . . . . . \$1.50  
All \$12.75 Silk Dresses . . \$6.95  
All \$18.75 Silk Dresses . \$10.95  
**Mrs. G. A. Shockley**

**HISTORY'S MYSTERIES**  
 Uncovered Mysteries That Still Puzzle Authorities Here and Abroad

**The Lost Ambassador**

WHEN, in the early part of the last century it became necessary to transmit certain papers of great diplomatic importance from the Court of St. James to that of the Emperor Francis of Austria—documents which urged Austria to declare war against Napoleon—the man chosen for this delicate mission was a young diplomat named Benjamin Bathurst, son of Lord Bishop Bathurst of Norwich.

Young Bathurst had been in the service of the foreign office for several years and had always showed himself to be as dependable as he was fearless and his journey to Vienna was made practically without incident. While he was still at the Austrian capital there occurred the famous battle of Wagram, followed by an armistice and peace highly favorable to the Napoleonic forces. Bathurst, however, was informed in no ill terms that he had incurred the displeasure of the French emperor by reason of his exploit in reaching the Austrian court in time to swing the tide which brought that nation into the conflict and, when he started on his return trip to London, he purposely took an indirect route, leading through Trieste and Malta in order to escape the vengeance of Bonaparte. In addition he traveled under the incognito of "Herr Koch, a traveling merchant," and his attendants as well as himself were heavily armed.

Nothing occurred until Bathurst arrived at Pelburg, on the road to Hamburg, where the party stopped at noon. His secretary and his valet reported later that the young diplomat had been absolutely fearless during the journey and did not appear to be in the least troubled by the dangers through which he had passed unscathed. As Bathurst sat at dinner in the Inn of the White Swan, however, the maid who was serving him saw him glance up suddenly and, as she later phrased it, "Turn white as a ghost and shake as if he had been stricken with the palsy." Wheeling around she caught a fleeting glimpse of a man's back, moving rapidly away from the window—but that was all. Immediate search of the premises was made, without result. No suspicious characters had been seen and no strangers had been reported, save the usual noon-day arrivals at the inn.

After finishing his dinner, Bathurst informed his secretary that he would alter his plans and remain at the inn overnight, pressing on toward Hamburg in the morning. Then he went to the commandant of the army post nearby and, stating that he had reason to believe that his life was in danger, requested an armed guard around the inn at night. Soldiers were accordingly detailed as an additional protection and a portion of them was thrown about the inn at sunset.

About two hours later Bathurst stepped outside the door of the inn—but not outside the circle of armed guards—to make certain that his horses were ready to continue their journey on the following day. According to the accounts of those present at the time, the Englishman could not have gone more than five steps without being visible to some soldier. But, despite all the precautions, he disappeared as completely as if the earth had opened and swallowed him.

Some fifteen minutes later, alarmed by his master's failure to return, Bathurst's valet started in search of him, only to find that the young diplomat had never even reached the stables behind the inn, nor did the most thorough search of the surrounding country bring any clue to light until, nearly a month later, two peasants in search of firewood came across a pair of trousers such as Bathurst had worn, concealed in the forest some two miles distant. The trousers were stained with blood and, in one of the pockets, was a half-written letter to Mrs. Bathurst, informing her that a certain Count d'Entraignes, a French spy, had been seen nearby, and that Bathurst himself feared that he might never return to England alive.

Was d'Entraignes the man whom Bathurst had seen through the window of the inn? The supposition appears to be likely, but, even granting that it were, how did the Frenchman succeed in capturing Bathurst under the very eyes of his own men and the armed guards? Also, what disposition was made of the Englishman's body, for the river was deaged and the country searched for miles around without locating another clue. However, in tearing down a house near the inn nearly forty years later, the skeleton of a man was found buried under the floor, but this was never identified, and the disappearance of Benjamin Bathurst remained one of the mysteries of the Napoleonic wars—particularly since the Count d'Entraignes was murdered a short time after Bathurst vanished.

(© by the Wheeler Syndicate.)

**Boys Save Pennies**  
 A Dayton (Ohio) automobile dealer was confronted by two lads, sixteen and nine, respectively, lugging two lard pails full of copper cents. They demanded in exchange a sedan. The boys, Clarence and George Koenig, got their car, so the money they lugged around represented the price of the sedan. The boys had newspaper routes and had saved every one of the 40,000 cents with which the car was bought.

They claim the average man speaks 11,000,000 words a year, but you can't prove that to any average married man.

This page will appear in the Santa Anna News twice each month and the bargains offered are open to all. You are urged to read every card published on this page, and be in Santa Anna, Monday and Tuesday, July 14 and 15.

# Relative Values in These Merit Specials

Santa Anna Stores  
**Tuesday** JULY 14 and 15

found dead in front of a mine. The Coroner found caused by over-exertion.  
 posed a sign reading:  
**They Back, If Hard Enough"**

(16)  
**Good 25c Talcum**  
 2 for  
**25c**  
**Corner Drug Co.**  
 THE RECALL STORE

(28)  
**The First National Bank**  
 Capital \$50,000  
 Surplus \$50,000  
**A Safe, Sound Bank**  
 Endorses the  
**TRADE MERIT PLAN**

**Special Sales Days**  
 take event twice every month in Santa Anna, Texas  
**Preparation For Future Advancements**  
 and early to get their share of these bargains  
 are guaranteed only for Tuesday

Striving to MERIT Your Patronage

(18)  
**TRADE MERIT SPECIAL**  
 Regular 25c size high grade  
**TALCUM POWDER**  
 for  
 14c per jar  
**Baxter's Variety Store**

(7)  
 We are headquarters for  
**WINDOW GLASS, SCREEN WIRE AND SCREEN DOORS**  
**Leeper-Curd Lumber Co.**  
 Telephone 26

(25)  
**Coleman Gas & Oil Co.**  
 A Coleman County Industry Serving Coleman and Santa Anna  
 Believes in Home Industry and Endorses  
**TRADE MERIT PLAN**

(30)  
**Santa Anna Telephone Co.**  
 Endorses the  
**Merit Merchants Plan**  
 Come to the  
**Radio Electric Shop**  
 for Radios and Electric Refrigerators

(2)  
 Now is a good time to Paper your House. We offer you the best grades of Wall Paper at Reduced Prices. We have a Complete Line of New Patterns.  
**Burton-Lingo Co.**

(22)  
**Evans & Donham Garage**

(14)  
**Merit Special Towels**  
 Three for Price of Two  
**Santa Anna Merc. Co.**

(4)  
 1 3-lb. Bucket Good Coffee with Cup and Saucer, also 5 lb. Sack Sugar, all for  
**\$1.24**  
 Golden Sheaf Flour, extra high patent, 48 lb. sack for  
**\$1.49**

**W. R. Kelley and Co.**

(17)  
**PEACHES**  
 Gallon cans, packed in Bangs—fine for pies. Two gallons for  
**58c**  
**Piggly Wiggly**

**W. C. Ford & Co.**

(1)  
**Maize Knives, \$1.00 values for 69c**  
 One lot Axe Handles, values up to 50c.  
 Special  
**25c each**  
**Blue Hardware Co.**

(12)  
 35c Can of  
**Cold Patch**  
 for  
**15c**  
**Mathews Motor Co.**



**POLITICAL ANNOUNCEMENTS**

The Santa Anna News has been authorized to announce the following as candidates for the respective offices designated, subject to the action of the action of the Democratic Primary July 28, 1930:

- 17th DISTRICT SPECIAL ELECTION**
- FOR CONGRESS (Unexpired term)**  
Mrs. R. Q. Lee  
Thos L. Blanton
- FOR DISTRICT ATTORNEY**  
C. L. South  
J. Edward Johnson
- FOR DISTRICT CLERK**  
W. E. Gildeon.
- FOR COUNTY ATTORNEY**  
J. B. Laws.  
J. O. Harris
- FOR COUNTY JUDGE**  
J. H. Kellett.  
A. O. Newman.  
H. L. Livingston  
A. L. Pearce
- FOR COUNTY CLERK**  
L. Ennet Walker.
- FOR COUNTY TREASURER**  
Mrs. E. K. Thomson.
- FOR SHERIFF**  
Frank Mills
- FOR TAX ASSESSOR**  
L. E. Collins.  
Geo. M. Smith
- FOR TAX COLLECTOR**  
Miss Jettie Kirkpatrick.
- FOR COUNTY SCHOOL SUPT.**  
Miss Maud Laws.  
Mark Sheffield  
John L. (Joe) Beard
- FOR CONSTABLE**  
J. E. Brand  
H. Matthews  
J. C. Welch
- FOR COMMISSIONER**  
J. S. Gilmore.  
W. T. Vinson
- FOR PUBLIC WEIGHER**  
L. E. Bell.  
J. J. (Joe) Copeland.  
Albert Loudermilk.  
C. B. (Carl) Ashmore  
L. Lowry  
Jim Scott
- Corrugated roofing to close out at special low prices. McKie Hdw. Co.
- Miss Rita McBride of Brownwood is spending the last of this week with Miss Pauline Chambers.
- Miss Pauline Chambers was visiting in Brownwood the first of the week.
- Frances Louise Adams entertained at Lakewood Sunday in honor of her cousin, Leone Shield, of Coleman.

**Texas and Texans**

**Not So Very Hot**

What if the thermometer does soar around 100 some afternoons? There is nearly always a cooling breeze from the Gulf, blowing over all Texas, and any one fortunate enough to have a South window couldn't ask for better sleeping conditions. Toward the middle of the night a light blanket makes sleep more comfortable and those who use the night for sleeping, instead of dissipation, find themselves each morning feeling fit and fine for the day's duties. Heat in Texas doesn't take all the life out of a fellow like it does in the North and East.

**Candidates Warning Up**

Some one has computed that there are 7,895 candidates for office in Texas, all of them rushing frantically about trying to attract a little attention and get their names in the papers. They are the main support of the picnics and barbecues and a perpetual joy to the lemonade vendors. Some scientists say that it is the heat radiating from the candidates that makes the weather hotter in Texas in campaign years; others attribute it to the barbecue pits, while still other say it merely seems hotter because of the mental energy that is spent in the guessing contests as to who will be elected.

**Some Poor Guessers**

If the candidates, especially those running for Governor, prove as efficient in the administration of official duties as they are at guessing, the State is in a bad way. Every aspirant for office is declaring that he is sure to be elected, and many of them are giving the approximate figures. Common sense tells us that most of them are wrong and that the joy of campaigning and of being temporarily in the public eye is all they will get out of their efforts. And oh, the pains that will follow the frolic!

**Good "Growing" Weather**

In the mean time, the cotton and corn and feedstuffs that have been kept cultivated and free of grass and weeds are delighting in the sunshine that followed the rains of June and are bringing smiles to the faces of the farmers who haven't been taking politics too seriously. The corn and other feeds are about made. Cotton picking is under way in the section farthest South, blooms are appearing in the farthest fields north, and if the co-ops are able to win out in the contest with the market gamblers and secure a fair price for farm products,

Texas farmers will have money to lend to the banks.

**Dairying and Poultrying**

The side lines that have done most to keep the courage of the farmers the past year have been dairying and poultrying (if you will allow the coining of a word.) Farmers have used good judgment in depending on these more than on so-called "farm relief." Prices have been low, it is true, but the cash has been coming in every week with which to meet current expenses and as a consequence there are fewer mortgages on cotton crops than ever before. Many farmers have been growing vegetables and fruits, for which they have found fair markets, and the shrewd diversifiers have deposits instead of debts at the banks, or else are getting out from under the debts created under the one-crop farming system.

**Vocational Training**

Business men of Texas are supporting with money and influence a trade school to be opened at Dallas next fall for all branches of the printing and building trades. In this day of emphasis on education, too little attention is being paid to vocational training, except for those young people who are able or inclined to take complete high school and collegiate courses. The public is too inclined to force students, whether they will or not, through the same educational mill, and to neglect the training of those who are unwilling or unable to be moulded educationally along accepted standard lines, which are too largely prescribed by impractical Ph. D's, rather than by practical craftsmen. The Dallas school will give vocational training without requiring an accompanying high school or collegiate degree.

**Higher Courts Adjourn**

Beginning July 1, the higher courts of Texas have all adjourned for a three months' vacation enforced upon them by the legislature of the State. This is one of the many reasons why law enforcement comes high in Texas and why there is so much delay in court proceedings.

**Port Project Pushed**

Point Isabel celebrated July 4 for more than patriotic reasons. The day after was to witness the beginning of the project for developing a great port there, the most southernmost in Texas. The completion of the great undertaking will place the Rio Grande Valley on even a better footing than Southern California in the marketing of winter vegetables and citrus fruits.

**Producer to Consumer**

Correspondence between a De Witt county tomato grower and a

Canadian consumer, originating from a card packed with the tomatoes, revealed that the Canadian paid 35 cents a pound for tomatoes for which the grower received 1-1/2 cents. Of course it is expensive to ship Texas tomatoes to Canada, but very few persons will believe that the Texas grower received enough of that 35 cents.

**Summer Tourists Numerous**

Texas tourist resorts all report a large increase in early summer tourist travel over former years. Many of the hotels and camps were filled throughout June. In the San Antonio section, especially, an unusually large number of out-of-state automobiles are noticed on the roads and in the camps. Texas is attracting tourist trade that almost equals the winter travel.

**Grapes Ripen Early**

An Edinburg grape grower, with a 35 acre vineyard in which vines 15 months old are producing in marketable quantities, has succeeded in ripening grapes six weeks in advance of the same varieties grown in California, the quality being equally as good as California grapes. Texans find that there are few products grown anywhere else that cannot be grown as well or better in Texas.

**Textile Mill Progress**

Work is being pushed on the installation of machinery and improvement of the grounds of the textile mill at Marble Falls. Several cottages are being completed and the mill grounds are being landscaped and parked in keeping with the beautiful setting of the mill plant on the banks of the Colorado river. Marble Falls has been a long while realizing its desire for a textile mill and is all the happier now that it is a worthwhile achievement.

**Edgar Davis Back**

Edgar Davis, who made his fortune in oil near Luling and who insists that he is a Texas citizen despite the tax ruling of a New England state, is back in Texas. This columnist hopes he will stay and will stick around so closely that there will never be occasion to dispute again his Texas citizenship. Texas needs more men like Edgar Davis, men whose hearts are as big as their pocket books.

**Longview Improves**

The census enumerators could not find any increase in the population of Longview in the past ten years, but the Longview News lists more than 50 evident improvements, mostly industrial, that show conclusively that "the old town ain't what it used to be." A look at the town by one who knew it back in '20 shows

that much energy has been used in its improvement. It is a modern little city with all the improvements that make for good living, and but few of the objectionable characteristics so often found in larger places.

**Want Ad Column**

**NEED GLASSES**  
Dr. Jones, the Eye Man, will be at Mrs. Corner Blue's Jewelry Store every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

**FOR SALE**—One 1929 model Chevrolet Cabriolet, in good condition. At a bargain. W. C. Ford & Company. 28-tfc

**FOR SALE**—Oliver Two-Row Planter and Buster, complete, with six-horse evener or tractor hitch, suitable for any tractor; \$125.00. SANTA ANNA MOTOR CO.

**FOR SALE**—Some good Jersey Milk Cows, fresh in. H. J. PARKER. tfe

**For fresh infertile eggs** get them from G. O. HERRING, Phone 3011, Santa Anna. tfe

I have just received a new shipment of fine Wall Paper from the Joliet Wall Paper Mills in Joliet, Mo. See me before you buy. F. M. JAYNES. tfe-21

**FOR RENT**—Two-room apartment, nicely furnished, modern convenience. Tel 218. 25tfc

**FOR RENT**—My residence, six rooms, hall and bath furnished or unfurnished. W. I. Mitchell. tf.

**FOR SALE OR TRADE**—stock farm, 565 acres, good improvements, 12 miles south of Brownwood. W. E. McDorman, Brownwood, Texas. 29-2tp

**FOR SALE**—buggy and harness. Miss Louella Chambers. 27-tfc

**FOR SALE**—4 year old Guernsey and Fole milk cow, fresh, no calf. Charles Haynes, Trickham. 1p.

Miss Pauline Chambers visited her father in Brownwood this week.

**Expert Finger Waving.** Miss Gene Irick, telephone 366.

Floyd Lackey, who has been very sick, is somewhat improved.

About the only salvation we can see for the pedestrian nowadays is for him to cease to be one and join the great family of car owners.

What's become of the fellow who ten years ago thought automobile body lines wouldn't change much?

**Revival at Baptist Church**

Pastor Hal C. Wingo and the local forces are in the midst of a revival meeting at the Baptist church this week. The meeting is expected to extend over another week, and the pastor is doing some fine preaching. Fair crowds have been attending and the spiritual interest is growing. Nothing should stand between the membership of the church, the community and other Christian workers, and their duty. A welcome awaits all who will attend and join in the meetings. The morning services are held at 10 o'clock and the evening services begin at 8:30.

**SANTA ANNA GOLF CLUB PLAYED COLEMAN WED.**

The local golf club members were in Coleman Wednesday afternoon for a matched game with the Coleman club. The match ended in a tie of 7 to 7.

According to information furnished the local club the standing of the Coleman-Runnels clubs were as follows up to the first of the week:

	P	W	L	Pct
Winters	4	3	1	750
Ballinger	4	2	2	500
Santa Anna	4	2	2	500
Coleman	4	1	3	250

**Johnson Furniture Co.**

For Anything in the

**Furniture Line Uundertakers Embalmers**

and

**Funeral Directors**

Telephones 411 or 373

FOR

**Ambulance Service DAY OR NIGHT**

**BUTTER**  
Our butter sale is going over big. Try 2 pounds. Every lb. guaranteed. 2 pounds for 55c

"A SANTA ANNA INSTITUTION"

**HELPY-SELFY**

OWNED AND OPERATED BY FORD BARNES

**LONGHORN CHEESE**  
Made in Texas, extra fine 24c

**VEGETABLES**

Fresh Shipment of watermelons, cantaloupes corn, tomatoes, blackeyed peas, beans, okra, plums, peaches, and all other garden truck priced cheaper than ever before.

No use for anyone to go hungry at our prices.

**Sandwich Meat**  
7 cans for 25 Cents

*The Weather is Hot---But Our Prices Are Hotter*

**SATURDAY SPECIALS**

**FLOUR** 48-pound sack Extra high patent, each **\$1.35**

**LARD, SWIFT JEWEL** 8-lb pail **.90**

**CHEVON BARBECUE, LB** **.22**

**CHEVON ROAST** any cut **LB** **.22**

**BANANAS, PER POUND ONLY** **.05**

**SWEET CREAM, PER PINT** **.20**

**SOAP, Laundry, 10 bars for only** **32c**

# SATURDAY SPECIALS

One 3-lb Bucket Good Coffee with Cup and Saucer, also 5-lb Sack of Sugar, all for **\$1.24**

Golden Sheaf Flour, extra high patent, 48-pound sack for **\$1.49**

5-pound Bucket Peanut Butter **68c**

3-pound Box Crackers **34c**

One Gallon solid pack Peaches **49c**

**W. R. Kelley & Co.**  
Established 1889

THE WINCHESTER STORE

State Representative  
123th District:  
B. D. Wesley, Coleman Co.  
W. R. Chambers, Brown Co.  
E. M. Davis, Brown Co.

County Judge:  
A. L. Pierce.  
H. L. Livingston.  
J. H. Kellett.  
A. O. Newman.

Tax Assessor:  
L. E. Collins.  
Geo. M. Smith.  
District Clerk:  
W. E. Gideon.  
County Attorney:  
J. O. Harris.  
J. B. Laws.

County Treasurer:  
Mrs. E. K. Thomson.  
County Clerk:  
L. Emet Walker.  
County Surveyor:  
J. P. Caldwell.  
Sheriff:  
W. R. Hamilton.  
Frank Mills.

Tax Collector:  
Jettie Kirkpatrick.  
County Superintendent:  
John L. Beard.  
Mark M. Sheffield.  
Miss Maud Laws.

Co. Commissioner Prec. No. 1:  
G. K. Redding.  
Co. Commissioner Prec. No. 2:  
J. S. Gilmore.  
W. T. Vinson.  
Co. Commissioner Prec. No. 3:  
J. M. Thwing.  
Geo. Pauley.

Co. Commissioner Prec. No. 4:  
O. H. Kelley.  
Public Weigher Prec. No. 1:  
H. M. Brown.  
E. C. Brusenhan.  
J. W. Dial.

Public Weigher Prec. No. 3:  
D. H. Cole.  
Public Weigher Prec. No. 6:  
Charley Bouldin.  
Public Weigher Prec. No. 7:  
Carl B. Ashmore.  
L. E. Bell.  
Joe Copeland.  
Jim Scott.  
A. B. Loudermilk.  
L. Lowry.

Justice Peace Prec. No. 1:  
Jno. R. Havens.  
Geo. E. Critz.  
Justice Peace Prec. No. 7:  
J. S. Jones.  
Constable Prec. No. 1:  
A. J. Ray.  
Rush Johnigan.  
Constable Prec. No. 7:  
J. E. Brand.  
J. C. Welch.

Chairman County Democratic Executive Committee:  
F. B. Simmons.  
Enamel, varnish and shellac.  
Mickle Hardware Co.

## MANY HIGH SCHOOL STUDENTS TRAINING FOR BUSINESS

Reports from leading business training schools of the Southwest show that there is little let-up in summer enrollments, either because of the season or of business conditions.

From Tyler Commercial College and School of Business Administration, Tyler, comes the report of a particularly large enrollment of June high school graduates who are losing no time in completing their training at this leading institution.

"Students who enroll now have two great advantages," Mr. W. M. Roberts, President of the Tyler Institution says. "In the first place, they are not losing time, but are improving the days when many others are idling. In the second place, the young men and women who are taking business training this summer will be ready for positions with good salaries in the fall, and indications are growing that there will be plenty of active business when the fall season opens."

The editor of this paper has been authorized to offer a scholarship in Tyler Commercial College and School of Business Administration at a discount somewhere in our town there is a young man or woman who wishes to take business training and who will welcome an opportunity to attend this fine school—one of the oldest and largest in America—and save a considerable part of the regular tuition cost. Anyone interested in this matter should call at the office of the Santa Anna News as soon as it is convenient.

Tyler Commercial College and School of Business Administration offers 39 different courses, ranging all the way from Cotton Cladding and Telegraphy to Business Administration, Degree Accounting, Banking and Secretary-

ship. A wonderful interesting book, entitled "Achieving Success in Business," describes the school and its course, and will be mailed free to anyone asking for it. To secure a copy, write or send the coupon printed below.  
Tyler Commercial College and School of Business Administration  
Tyler, Texas

Name .....  
Address .....  
See Editor of the Santa Anna News for scholarship.

## Junior B. Y. P. U.

July 13, 1930.  
1. Jean Wingo.  
2. Ora Alice Newman.  
3. Ora Belle Ragsdale.  
4. Ima Niell.  
5. Henry Lee Ashmore.  
6. Caralene Ashmore.  
7. Rosalie Niell.  
8. Mary Lee Ford.  
"If ye forgive men their trespasses, your heavenly Father will also forgive you. Math. 6:14."

## SWIMMING PARTY

Tuesday evening the young peoples department of the Methodist Sunday school went to Hot Wells. They met at the Methodist church at 6 o'clock and from there went to Brownwood. After swimming about two hours they had supper, consisting of sandwiches, cookies and soda pop.

Those enjoying the outing were Rev. J. I. Patterson, Mr. and Mrs. J. Frank Turner and family, Mrs. P. P. Bond, Myrton McDonald, Alton Blevins, Misses Ona Mae Smith, Lena Bob Pillow, Aline Harper, Hettie Faye Todd and Maurice Kirkpatrick.

Pure Mexican sisal binder twine, 85-pound test. Mickle Hardware Co.

## At The Queen Theatre

"Hardboiled Rope," is the picture at the Queen Theatre today and tomorrow.

Sunday, Monday and Tuesday Norma Shearer will be shown in "Their Own Desire." Other players in this feature are Belle Bennett, Lewis Stone and Robert Montgomery.

Wednesday and Thursday of next week will be featured "They Learned About Women."

This picture a lively romance of the baseball diamond and the stage, with one of the best casts ever brought together in one picture. Laughs and action and thrilling scenes from real baseball games, blended with a swell love story. It's a home-run, so don't miss it.

Also good comedies will be shown every night and matinee.

## Epworth League Program

Topic: "The New Motive in Harmony With the Old."  
Leader: La Rue Curry.  
Prayer by La Rue Curry.  
Song: "Jesus Calls Us."  
"The Task of the Master," by Myrton L. McDonald.  
"The Sunday of Today," by Ruth Polk.  
Song: "Open My Eyes That I May See."  
League benediction.

## TRANSFERRING SCHOLASTICS

All school transfers must be made prior to August 1. If you have children within the scholastic age which you wish to transfer to the Santa Anna Independent School District, you should attend to this at once. You can make this transfer with G. W. Faulkner, at Santa Anna, or Miss Maud Laws, the county superintendent, at Coleman. 30-3

## JULY PRIMARY TICKET GIVEN FOR CANDIDATES

Continued from first page  
Nat Patton, Houston Co.  
W. Gregory Hatcher, Dallas Co.  
H. O. Johnson, Harris Co.  
Pat M. Neff, McLennan Co.  
Chief Justice of the Supreme Court:  
Covey C. Thomas, LaSalle Co.  
C. M. Cureton, Bosque Co.  
Justice of the Court of Criminal Appeals:

O. C. Lattimore, Travis Co.  
James A. Stephens, Knox Co.  
Congress:  
V. Earl Earp, Nolan Co.  
Thomas L. Blanton, Taylor Co.  
Chief Justice, Court of Civil Appeal, 3rd Supreme Judicial Dist:  
James W. McClendon, Travis Co.  
State Senator:  
Walter C. Woodward.  
District Attorney:  
C. L. South.  
J. Edward Johnson.



THE MODERN WAY  
Using Home Products For Home People

SPECIALS FOR SATURDAY  
SUGAR Imperial Cane. Summer Time is Sugar Time. 25-lbs **\$1.31**

HONEY Coleman County—made at home Gallon bucket only **.92**

PEACHES Gallon cans, packed in Bangs, fine for pies. 2 gallons for **58**

PLUMS Solid carload, solid pack Cheap price—gallon **.42**

Bananas Carload. Remember it is Piggly Wiggly that makes the price. doz **.18**

## Market Specials FISH! FISH!!

CATFISH Fresh water. Best you ever eat per pound **.30**

BARBECUE Our Specialty Hot all the time. Pound **.25**

CHUCK STEAK From baby beeves per pound **.25**

Dressed Fryers Home dressed, well fed per pound **.32**

# MARSHALL'S Specials For Saturday

FLOUR LILY 48-pound sack, each **\$1.29**

LARD Wilson's or Advance 8-LBS **.98**

BAKING POWDER K C, 25c cans, each **.18**

MATCHES Best grade, 5c boxes 6 boxes for **.15**

OATS, CHINA 35c boxes each **.23**

## Market Specials

STEW MEAT, POUND **.19**

ROAST Choice home-killed Beef or Pork per pound **.22**

SAUSAGE Pure Pork per pound **.19**

Lots of HOME DRESSED FRYERS