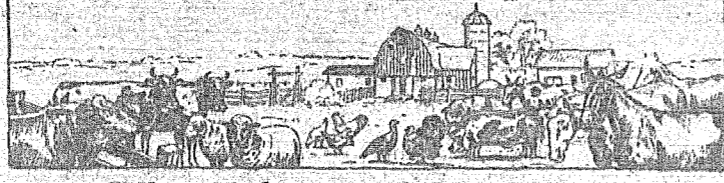


Free Swap Ads

Will swap one buck for ewes. E. W. Gober. Will swap pair big work horses cow and calf. B. Harris, Box 31, ...

Classified

FOR SALE—Second year Ferguson seed oats, two years old, 50c at barn. H. M. Smith, Route 2. 39c ...



Why Make the Job Harder?

By T. C. RICHARDSON, Associate Editor Farm & Ranch

We have seen numerous spectacular inventions and high-pressure methods in every sort of farm activity, among the latest of which is the battery system of poultry production, by which a thousand pullets could be raised and kept as laying hens in a city back yard. One of our turkey-raising friends, who had made a reputation as a breeder on his farm, went into the battery system of turkey raising some years ago, and proudly invited the writer out to see his skyscraper coops. Every ounce of feed was scientifically mixed and carried to the poult, the droppings and litter cleaned up and carted away. Being a bit old-fashioned in our allegiance to nature's own ways, we couldn't help wondering if cod liver oil would be as good as sunshine, and whether the investment in coops and labor wouldn't have been better spread over more acres, where a turkey could live a turkey's life. We never did learn why our friend soon afterwards disappeared from the turkey world. Perhaps we now have the answer. The Texas Experiment Station went to a great deal of trouble and expense to compare the battery system and the out-door, or what we like to think of as the "natural" system. They found that more of the poult could be kept alive by the battery system, but that the weaklings, thus artificially protected in early life, were never profitable in the long run. To turn it around another way, young turkeys raised out of doors showed greater loss by death during the first few weeks than those in the batteries. But they died before they had cost much, and those which survived by superior vitality and resistance, were the sort that made the most of their future life. In recent years Southwestern turkey raisers have been met in the northern markets by competition from huge "turkey-factories" on the west coast. They have hurt our markets, not by cheaper production costs but by a better finish on the birds they send to market. Farmers who use nature's own methods and take proper sanitary precautions, supplement farm feeds with the necessary elements to balance the ration, and pour the grain to them—the market turkeys for the last seven or eight weeks before marketing time, need have no fear of the competition from the "turkey-factory" which has had so much publicity lately. There was a fellow as Los Angeles years ago who developed a back-yard, battery system for hens. It was a typical promoter's set-up. The Los Angeles Chamber of Commerce gave him a spot on its weekly program as an aid to selling suburban half-acre home-sites twenty to forty miles out. A Texas group paid this promoter to come here and explain his system, and sold some suburban homesites with the idea that the hens would make the payments. The promoters made plenty of money but the enthusiastic would-be egg-producers seldom did. In the meantime the good old farm hen kept on supplying the market, year in and year out. Now the specialized poultry farm is an admirable institution, in the hands of the right man, and under certain conditions. We have no fault to find with it. Even the highly artificial "battery system" may have its place. The one point which should be remembered is that outdoors, on the farm, is the natural habitat of all sorts of poultry, and with ordinary care and good judgment, the farm flock will continue to be the mainstay and the most profitable form of poultry production, for either meat or eggs. This does not mean "letting nature take its course." It only means working in co-operation with natural forces and conditions. Neither poultry raising nor any other farm enterprise will be profitable without intelligent application of known principles of sanitation, feeding, preparation for market, and selling. But the farm-raiser and his family can beat the "factory" system if they want to. Hens not laying enough to earn their "board and keep" may be just right for canning, suggests Grace I. Neely, specialist in food preservation for the A&M College Extension Service. Chicken dinners she shouldn't be confined to summer days, and canning surplus birds from the flock is one of the means of insuring a continuous supply. Because of the pre-cooking and subsequent temperature under pressure which is involved in the process of canning, a better quality product is obtained if older birds are used. The best chickens to put in jars or cans are plump hens—two years or a little older. Ordinarily the texture of the meat is firmer, the broth more concentrated, and the flavor more characteristic than that of the young birds. SANTA ANNA HOME DEMONSTRATION CLUB Each club member will give a review of the most entertaining magazine article read this year, when the Santa Anna Home Demonstration Club meets Friday evening, Sept. 29th, with Mrs. S. K. Moredock as hostess. The article should consist of valuable information concerning the orchard, garden, the good neighbor, or what interests you most. A current event will be roll call answers. Final report will be given by Mrs. J. K. Harrison on the Ball Brothers canning contest. Members are urged to attend. Visitors welcome. BUFFALO HOME DEMONSTRATION CLUB Installing a waterworks system in rural homes gives an added incentive to cleanliness, aid to good health and comfort for the entire family as well as keeping the farm wife young. Piping the water in and out of the kitchen is not a luxury, but an investment for the house, just as buying a tractor is an investment for the farm, explained Miss Chrystene Trowbridge, when she met with the Buffalo Home Demonstration Club, Friday afternoon, Sept. 22 at the Home Making cottage. A few simple water systems

by which a farmer can put running water into his house at small cost are, (1) a pitcher pump that lifts the water from a nearby well or cistern, the vertical distance from the top of the water surface to the pump cylinder not being over 20 feet. (2) A cistern placed under the eaves of the house to catch rain water with a pipe running from it to the kitchen sink. 1 inch or 3/4 inch pipe is necessary. (3) An elevated tank to get pressure equipped with a large overflow pipe so as to eliminate an overflow. In the tower for the elevated tank is an ideal place for a cooling house and a shower bath. Miss Trowbridge further explained that letting waste water run out of a pipe laid on the surface of the ground is not the most practical means of disposal of waste water, but thru a septic tank and then into a bed of disposal tile. A bulletin and water plan view of kitchen water works was given to each one present. Mrs. L. W. Kellers, president, presided and reports were given by the chairmen of standing committees. The cotton picking committee reported \$6.25 added to the club fund since last meeting. It was voted to have the club meet on Thursday afternoon, instead of Friday, except on the day the agent meets with us, for the next two months. The next meeting date will be on Thursday, October 5 at 2:30 at the home of Mrs. O. W. Myers Jr., when each one will answer roll call with a current event, and give a review of the most interesting article read during the year. Those in charge of serving refreshments were, Mrs. U. S. Brannon and Mrs. W. L. Thigpen. Present at the meeting were ten members and Miss Chrystene Trowbridge. Winners in the Coleman county canning contest lately staged by the county home demonstration club council included the following: Mmes. Nuge Thompson of Bowen first, Mrs. J. H. Fields of Brown Ranch second, and Mrs. A. H. Hardy of Buffalo third.

WEEK-END SPECIALS Food Bargains Galore!

- PICKLES Sour or Dill, full quart .15
POTTED MEAT Red & White, fine for Lunches 4oz. .17
MACARONI Yankee Doodle, 3 for .13
SUN SPUN SALAD DRESSING full pint .21
PEACHES Red & White Heavy Syrup, No. 2 1-2 size .17

IT WILL PAY YOU TO STOCK YOUR PANTRY WITH OUR SPECIAL ROUND UP SALE. COME IN AND MAKE YOUR PURCHASES NOW. OUR SALE WILL LAST ALL NEXT WEEK.

THE RED & WHITE STORES

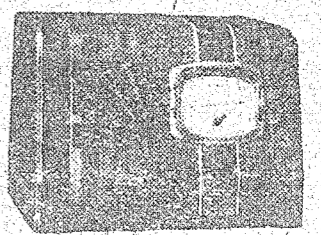
See The News Flashes For Other Specials Hunter Brothers Phone 48 J. L. Boggus & Co. Phone 56

The Greatest 1 1/2 Volt Battery-Set Value In All Radio History

THE NEW 1940 MODEL-B-404 "AIRMASTER"

More Beautiful Cabinet Design With Improved Performance 60 Percent Lower Operating Cost

Uses One Battery \$34.95 COMPLETE Battery in Cabinet



Regardless of make or price no one has attempted to duplicate this "MASTER" RADIO ELECTRIC SHOP

Plenty of Money to Loan on Farms; Ranches; Low Interest, Long Terms

Should you want to sell your farm or ranch, see me. S. W. CHILDERS PHONE: RED 156 Santa Anna

For Athletes Foot

To effectively relieve the itching and burning discomfort of athletes foot, ringworm and eczema use Merlann. This liquid medicine gives relief at once. Price 50c. Guaranteed by Spencer Pharmacy.

Don't Sleep When Gas Presses Heart

If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves pressure on heart from stomach gas due to constipation. Adlerika cleans out BOTH bowels. SPENCER PHARMACY and PHILLIPS DRUG CO., Inc.

QUICK RELIEF FROM STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tolls of Marvellous Home Treatment that Must Help or it Will Cost You Nothing Over one million bottles of the WILLARD TREATMENT have been sold for relief of Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days trial. Ask for "Willard's Message" which fully explains this marvelous treatment. Free at PHILLIPS DRUG CO.

DR. R. A. ELLIS

Optometrist 309-10-11 Citizens Nat'l Bank Building Brownwood Texas

CARD OF THANKS

To our many friends, also Dr. Lovelady and Dr. Board, we wish to express our heart felt thanks for their kindness and words of sympathy during the illness and death of our little son and brother, Joe Lee. Also thanks for the beautiful floral offerings. God bless each of you. Mr. and Mrs. Wiley Smith and Marion.

NOTICE The Santa Anna National Bank will be closed Thursday, October 12, in observance of Columbus Day.

P.T.A. News

ROCKWOOD P.T.A. The Rockwood Parent Teacher Association met in regular session Monday night, Sept. 25, with the president, Mrs. Denby Wise in charge. The house was called to order by the president and the Lord's prayer was repeated by all. The roll call was taken by the secretary. Minutes of the previous meeting were read and approved followed by the treasurer's report. Committee reports were also given. The following officers were elected: President Mrs. Denby Wise Vice Pres. Mrs. H. Bowers Sec. Vice Pres. Mrs. A. S. Hart Secretary Miss Elizabeth Richardson Treasurer Miss Myrtle Tate. The following committees were appointed: Program: Mrs. Hart, Miss Curtis Gregory Mrs. Tom Bryan. Hospitality: Mrs. Jno. Steward, Mrs. Eyan Wise, Mrs. Howard Lovelady. Publicity: Mrs. Jack Rutherford, Mrs. Elspid Box. Finance: Mrs. Emmett Woods, Mrs. Jack Bostick, Mr. Miller Box, Mr. Frank McCreary and Mr. Bowers. Membership: Mrs. Nelson, Mrs. Jess Ashmore and Mrs. Ray Caldwell. A very interesting program was given with Mrs. Jno. Seeward as leader. "When You and I Were Young Maggie" was sung by the group, followed by a talk on "The What and Why of Parent Education" by Mrs. Emmett Woods. Mrs. Bostick gave a talk on "The Double Value of Play, and Play Ground Equipment."

H. D. C. News

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FOR BEST LAUNDRY SERVICE

Try Santa Anna-Coleman Steam Laundry Daily Trip Made Shirt Work Our Specialty Leave Calls at the Pick & Pay Grocery.

WHO Can do it

A Directory of Specialized Services This Little Department is Being Built Up and Maintained For the Benefit of Those Who Want to Know Who Can Do This or That in Our Town.

- MILL PRODUCTS Fresh Mill Products for Sale at Saving Prices, or will exchange for any other grain. Santa Anna Milling Co. Ph 30
TAILOR SHOPS CLEANING AND PRESSING: high grade work, reasonable prices. Stock of hats, shoes, shirts, ties, underwear, etc. Parker Tailor Shop, near P.O.
RADIO REPAIR Expert radio repair jobs on electric and battery sets. We sell radios, batteries, tubes and other radio and electrical supplies. Phone 24. RADIO ELECTRIC SHOP.

SOCIETY-CLUBS

Social Notes

Garden Club To Meet Today
A meeting of the Santa Anna Garden Club will be held at the home of Mrs. Sam Collier at 3:30 this afternoon.

Personals

S. P. Jones, son Jimmie and Jim Pones of Dallas spent Saturday night with their mother and grandmother, Mrs. J. S. Jones.

Weddings

JAMES-JOHNSON
Miss Inez James, daughter of C. B. James, and John Milton Johnson, son of Mr. and Mrs. J. W. Johnson, both of the Trickham community, were married at seven o'clock Saturday evening at the home of Rev. E. H. Wylie.

Church Societies

District Prayer Retreat Held at Methodist Church Tuesday
Attending the Prayer Retreat of the Brownwood district Women's Missionary Society held at the local Methodist Church Tuesday were approximately 125 people.

Lodge News

EASTERN STAR HAS INITIATION SERVICES
A call meeting of the Order of the Eastern Star was held at the hall Monday evening for the purpose of initiating Miss Ora Alice Newman.

Budgeteers give rousing cheers!
During a social various games were played and at the close of the meeting refreshments of grape punch and cake were served.

MOJUD CREPE SILK STOCKINGS
Enjoy the delight of filmy hose with a minimum of worry about money-wasting snags. You can in Mojud crepes, the miracle stockings that look sheerer, yet last longer.

Attending the funeral of Mrs. L. L. Baker in Brownwood Monday from here were Mr. and Mrs. O. L. Cheaney, Valvin Campbell, Mrs. R. C. Gay, V. L. Grady and R. M. Stephenson.

Mr. and Mrs. Earl Simmons of Lamesa visited their parents Mr. and Mrs. Milton Simmons and Mrs. H. L. Lackey Sunday.

Mr. and Mrs. Lester C. Boone and Carl Jr. of Fort Worth spent Sunday with relatives here.

Mr. and Mrs. John Payne visited relatives in Childress from Monday to Wednesday this week.

rich ther christian experience. We shall be looking for you Sunday at the Sunday school and the preaching services.

PRESBYTERIAN CHURCH

M. L. WOMACK, Minister
Sunday School 10 A. M. Preaching 11 A. M. You are cordially invited to all the services: Sunday School, preaching, Christian Endeavor, and then the evening message.

ASSEMBLY OF GOD

Sunday School 10 a.m. Preaching Service 11 a.m. Evening Service 5 p.m. Prayer Meeting Wednesday 8 p.m.

BAPTIST CHURCH

Sunday School 9:45 Preaching Service 11:00 Training Service 7 p.m. Preaching 8 p.m.

CHRISTIAN CHURCH

Ernest Wylie Minister
Bible School 10a. m. William Earl Ragsdale Sup't. There will be no preaching services Sunday.

Deaths

MRS. L. L. BAKER
Mrs. L. L. Baker, mother of Jodie Baker and Pierce Baker of Santa Anna, died at her home in Brownwood Sunday afternoon after a three month illness.

MIRACLES FOR SALE

LYRIC
Brownwood, Texas
Thurs. Fri, Sat., Oct. 5-6-7: GARY COOPER in "BEAU GESTE"

Expert care once a week

Do You Make the Right Impression?
Many a woman makes a bad impression at first sight. Her heart may be of gold, she may be well educated and at the top of the social ladder.

many years before moving to Brownwood she and her family had lived in the Liberty community. She was formerly a member of the Order of the Eastern Star.

JOE LEE SMITH

Funeral services for Joe Lee Smith, 6, who died at noon Sunday at his home northeast of town were held at four o'clock Monday afternoon at the Santa Anna Cemetery.

Smith pastor of the Baptist church here conducted the services.

When In Town visit the BUSY BEE CAFE

We serve everything in the way of Good Eats. Home-made Pies and Good Coffee a specialty. Mr. and Mrs. Henry Simmons

FRIDAY AND SATURDAY SPECIAL
New Carter Knit Pajamas \$1.59-1.95 Special—Long Lint Cotton Bat A real value .69c BLUE MERC. CO.

PIGGLY WIGGLY-- the Open Road to SAVINGS
Illustration of a piggy bank on a road with a sign that says SAVINGS.

Tokay GRAPES 3 pounds .14
Tomato Juice .22 Green Beans .25
Pineapple Juice .25 Pie Cherries .25
CONCENTRATED SUPER SUDS Large Box .23
CRYSTAL WHITE SOAP 6 bars .23
Peaches, in syrup .29 Hominy .17

"Mother's Bread" FLOUR \$1.15
Guaranteed to Please, 48 lbs.

Salted Crackers .15 Matches .17
Pickles .10 Grapefruit Juice .13
Long BOLOGNA Pure Meat, pound .12
Pork SAUSAGE Good and Fresh 2 pounds for only .29
Pork CHOPS Nice and Lean .21
Picnic HAM Tender, Mild, Cured, lb. .19

Church Notices

METHODIST CHURCH
J. D. Ramsey, Pastor
Sunday School 10 a. m. J. Frank Turner, Supt.

Our conference year is rapidly drawing to a close and there is much for each department of the church to do that we may make our record what it should be for the year.

F.W. (FRANK) Hayes

PLUMBER
OFFICE AT
Coleman Gas & Oil Co.
Office 88 PHONE Home 51

VALUABLE
This Coupon and 5c WILL BUY A 20c SIZE LOV-ERE HAND CREME
Contains Lanolin, Cocoa Butter and Lemon Juice—A trial will convince you Lov-ere is best
PHILLIPS DRUG COMPANY