

# ★ A Happy New Year To All ★

# Santa Anna News

"He Profits Most Who Serves Best"

Section 1 — 8 Pages

VOLUME LXVIII

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, JANUARY 2, 1953

NUMBER 1

## Thoughts

OF A COUNTRY EDITOR

BY JOHN C. GREGG

### OUR VOLUME NO. CHANGES

With this issue of The Santa Anna News, we enter our 68th year of publication. The Santa Anna News is one of the oldest business establishments in Santa Anna.

With the dawning of the new year we look forward to a much better year than this part of the country has had in the past three years, at least. We have enjoyed three or four good rains during the fall months of 1952 and a number of our farmers are now grazing their small grains and several others will be in the near future. Long range predictions indicate that 1953 has a good possibility of being a wetter year than the last three have and thus 1953 has indications of being a more prosperous year for this entire area than 1952 was.

The beginning of a new year is an opportune time to make resolutions. Everyone should make a few and then do their best to carry them out. One resolution we would like to suggest is that "each and everyone be a little more cooperative with their fellowman and instead of seeing the bad side of life, always look to the brighter side."

We resolve each year to do our utmost to bring our readers a better newspaper. One that is enjoyed by everyone and one that is appreciated by everyone. We are again making this resolution this year.

But we must have the cooperation of the citizenship of this area in order to do so. It would be impossible for us to know of everyone who visits in our city or to know the ones of our city who visit elsewhere. The only possible way that we can get these items in the paper is for you to let us know about them. We would like for everyone to include in their resolutions that they will inform the local newspaper of their local happenings and also when you know of an item of interest that you feel needs or is worthy of publicity, to call the editor and let him know it. All these things we appreciate and it all goes for the betterment of your newspaper and your town.

We realize a lot of folks have had a more or less "don't care" attitude during the years of drought we have suffered recently. However, in critical times such as these, we should all endeavor to do just a little bit more to see the bright side of life; to go out of our way to be a little more friendly to our neighbors and fellowmen; to always "hold up our end of the load" and in the end we will all be proud and happy that we are here today.

Let's all make a few new year resolutions, and then do our best not to break them.

## Good Rain Falls Here Monday Night

Slightly over one inch of rain was recorded in Santa Anna Monday night, with about one and one-half inches being recorded in the southern part of the county under an inch falling in the southern part of the county. It was one of the finest rains this country has received in many a day, taking it all night to fall and most of it soaking in the ground.

The rain was fairly general from central Texas south with more falling in the southern part of the state.

Mr. and Mrs. Hayes Heiler and daughter, Kay, of Lubbock; Mrs. Bernice Rutledge of Midland; and Mr. and Mrs. Leo Heiler and family of Brownwood were Christmas visitors with the family here. Mr. and Mrs. A. Deiner and Jesus.

## OUTLOOK FOR 1953 BUSINESS AND FINANCIAL

By Roger W. Babson

1. Business will start the year 1953 in high gear. The pace will slacken, however, as the year unfolds, with total business volume for 1953 smaller than for 1952. The powerful supports of the Great Boom — construction and automobiles — will lose strength as the year advances.

2. Barring World War III, 1953 will find business operating under less government control than any year since outbreak of the Korean War. But don't expect removal of price controls to help profit margins.

### Intense Competition Predicted

3. Salient economic feature is the fact that our productive capacity has now been expanded to the point where, barring World War III, output can take care of both aims and civilian needs.

4. The handwriting is on the wall against inefficient operators. Their days are numbered. The successful businessman next year will be the one who can control his costs and stay out front in his market.

5. I strongly urge my business friends to get out and sell, and sell hard next year; but hire the best cost accountants you can for the back office. "Order takers" will find fewer jobs as 1953 moves along.

6. My forecasts for 1953 are made on the assumption that World War III will not strike during the year. However, I want to make it clear that "all bets are off" the day Stalin dies or retires.

7. The H-bomb gives us another lease on time. Our first lease, from Hiroshima in 1945 to the Russian A-bomb explosion in 1949, was frittered away in idle bickering. This time we will have another "breather." It may be our last chance.

8. 1953 will be most important in the struggle for World Peace. We will need more than an H-bomb to win the peace. We shall need a great rise of spiritual strength, which is not now evident.

### No New Business Boom

9. The long business boom following World War II was beginning to run out of steam when the Korean War gave it a new lease on life. However, the stimulus of defense spending is already fading. Barring further international troubles, defense activity in 1953 will be a floor under, and not a new stimulus to, business activity.

10. Capital expansion will move into a readjustment phase sometime in 1953. This has been an outstanding economic force behind our long period of good times. Nevertheless, I do not anticipate any sharp break in business. If a slide starts it should be gradual, not steep.

11. Big credit expansion has been a powerful "shot in the arm" for business during the past two years. I predict that in 1953 loan repayments will become more important than new credit advances. This could handicap over-all business unless advertising expenditures are increased.

12. Under an Eisenhower Administration I do not look for expansion of our money supplies as a result of increased deficit financing. Thus, another stimulating force will be absent next year despite the better confidence following the Eisenhower landslide.

### More Conservation in Government

13. Although General Eisenhower ran far ahead of his ticket, there has been a considerable gain in the conservative complexion of Congress. The margin in favor of conservatism is not measured by the slight excess of Republicans over Democrats. It results from the fact that several Democrats can be counted in the conservative column. The emphasis will be on purifying Bureaus and Commissions.

14. All government departments will be at the service of the Republicans after January

20. Never before in the history of the United States has a conservative government had such a powerful bureaucracy at its finger tips. In 1953 we shall see the use of these bureaus to aid rather than handicap business.

### Hang Onto Your Job

15. Unemployment will be no problem for the workers of the nation during the early months of 1953. The demand for and the supply of labor promise to hold in good balance. Later, however, unemployment will increase, reaching its highest point toward the end of the year.

16. While employment runs high during the first part of the year, strikes will continue to plague management. Unions, however, will be cautious so that they will not bring down on their heads the legislative wrath of a conservative Congress.

17. During the early months of 1953 amendments to the Taft-Hartley Act will be moderate. Great labor turmoil would surely result in severe restrictions on labor being read into the Act. All in all, I forecast a decline in strike totals for 1953.

18. Looking to the year 1953, I am urging my friends and their children to work more faithfully at their jobs. They should not be fooled by present high demand for labor. Early 1953 should be used to "dig in" and work harder. Drifters will be the first to be let go.

### Price Forecasts

19. Barring World War III and severe droughts, the supply of most raw materials, farm products, and manufacturing goods promises to be adequate during 1953. Even the so-called invisible inventories in the hands of consumers are high as a result of heavy buying since the outbreak of the Korean War. I anticipate few shortages next year.

20. Do not forget that there is always a big IF in the supply situation with regard to farm products. Severe drought could cause havoc. One is already long overdue. Scan closely weather reports from the nation's "bread basket."

21. The demand for goods will be stronger in the first half of the year than it will be during the last half. Disposable income will hold close to current high levels during the first half of 1953.

22. Total pay rolls will hold well, with prospects favoring a slight drop during the late months of 1953.

23. Farm gross income will strengthen along seasonal lines during the first four or five months of 1953. If we then avoid drought, I look for a lower farm income during the second half of the year.

24. The trend of wholesale commodity prices will remain in a basic long-term downswing. Look for temporary price recoveries in many groups during the early part of 1953, but do not let them fool you.

25. Unless more international troubles or drought strike hard, living costs should average some lower in 1953 than in 1952. Here again, the tapering-off will occur late, not early in the year.

### Retail Trade

26. Over-all trade in 1953 will be close to 1952 levels as far as physical volume is concerned, with a moderate decline in dollar totals. The most attractive merchandising investments should be: (1) Super-market groceries; (2) Variety chains; (3) Mail order stores; and (4) Department stores, excepting a few in the largest and most congested cities.

27. Demand for capital goods will hold strong during most of 1953. A definite slowing, however, will take place at some time. 1953 sales of consumer durables should about equal 1952's total sales, which were restricted by the steel strike.

28. Movement of soft goods during 1953 should be about the same as during 1952. Some freshening of demand in the (Continued on Page Eight)

## Cong. O. C. Fisher Visits Here On His Way to Washington

Congressman O. C. Fisher of San Angelo, visited friends in Santa Anna a short while last Friday afternoon while on his way to Washington for the new session of Congress. Mr. Fisher was very optimistic about the forth coming session.

He said he would start his column again in the next week or two and urged everyone to keep up with the new Congress as close as possible. He said this would be the most interesting session in a number of years.

The Congressman expressed his opinion concerning the reduction of taxes and said he felt like the excess profit tax would be the first step in this direction. He said he doubted if the small tax payer would feel much relief this year but there was a good possibility that by the first of 1954 all of us could realize some relief from the high tax burden we have been subjected to.

## \$411.00 Awarded In Prizes On Wednesday, Dec. 24

Jim Kallsek was awarded the top prize, a dinette set and four chairs, at the climax of the annual Santa Anna Christmas Program last Wednesday, December 24. The gift was valued at \$159.50.

Other prizes were awarded to: Tom M. Hays, mixer; Wallace Dickey, electric roaster; B. F. Smith, alarm clock and radio combination; Louis McCain, two table lamps; and Mrs. Freda Johnson, streamliner velocipede.

Gift prizes donated by local merchants were awarded to: D. O. Schrader, set of sheet and pillow cases from the Ladies Shop; Mrs. Annie Brannon, box of groceries from Piggly Wiggly; Mrs. I. O. James, box of groceries from Hosh Grocery; Mrs. H. L. Markland, box of groceries from Harvey Grocery; Coyita Griffin, dresser set from Phillips Drug; Eva Nell Hibbits, garden hose from Burton-Lingo Co.; D. O. Schrader, rod and reel from Santa Anna Hardware Co.; Rodney Dean, 5-year subscription to the Santa Anna News; Mrs. John Patterson, blanket from Purdy Mercantile Co.; Diane Williams, drill set from Griffin Hatchery; Clay Henderson, sack of feed from Santa Anna Farm & Ranch Supply; and Mrs. Dink Payne, gallon of fly spray from C. F. Campbell.

## Saturday, Jan. 3rd Is Dollar Day

Dollar Day for the month of January falls on Saturday, January 3, and a number of the local merchants are taking advantage of this time to offer a lot of year end bargains that are really worthwhile. We urge you to read each of the advertisements and use them for worthwhile savings.

## Methodist Nursery To Receive Germicidal Lights

Mrs. Blanche Grantham, Superintendent of the Nursery Department of the First Methodist Church has announced the purchase of two germicidal lamps for use in the nursery. The lamps will help to keep cold germs and other sicknesses from being transmitted from one child to another while the children attend the Sunday nursery period.

The church has seen a continual progress of improvements during the past year and this is another step in making the church school second to none in facilities.

## Local Boys Lose To Mason Tuesday Night

The Mountaineers Cagers lost a hard fought game to Mason Tuesday night in the first game since returning from the Christmas holidays. Game score was Mason 45, Santa Anna 33. Santa Anna scored 13 field goals and seven free throws and received 21 personal fouls. Mason scored 15 field goals and 14 free throws and received 15 personal fouls.

Schuessler for Mason was their top man and also high point man for the night. At half-time Mason was far out in front but during the third period the Mountaineers climbed to within seven points of them then dropped back during the final period.

Three Santa Anna boys, Steward, McIver, and Billy McClellan all fouled out and thus took some of the Santa Anna strength off the field. The Mountaineers will return the game by traveling to Mason on Friday night.

The girls games were cancelled due to most of the Mason girls being out of school with the flu. The girls will not play on Friday night.

### GAME STATISTICS

Santa Anna	FG	FT	PF	TP
Scarborough	3	1	2	7
Steward	2	1	5	5
McIver	3	2	5	8
B. McClellan	1	1	5	3
Bass	4	0	2	8
C. McClellan	0	0	1	0
Harris	0	1	0	1
Robnett	0	0	1	0
Pollock	0	1	0	1
Totals	13	7	21	33
Mason	FG	FT	PF	TP
Schuessler	7	3	4	17
Carter	3	2	2	8
Capps	1	3	2	5
Johnson	3	1	1	7
Holt	0	5	4	5
Rode	0	0	0	0
Keith	0	0	1	0
Schott	1	1	1	3
Totals	15	14	15	45

## Parker Auto Preparing For Television

Parker Auto announces this week they are preparing for a future in television. They have rearranged their store and have added a radio-television technician to their staff. Mr. Parker said he plans to stock television sets in the near future and will service and install them along with his radio line.

Harrel Cupps, son of Mr. and Mrs. Elmer Cupps of the Cleveland Community has moved his radio repair shop to the Parker Auto Supply Store and from there he will service radios and televisions. During the past few years Cupps has made an intensive study of both radio and television. He is prepared to do all types of repairs on both radio and television sets.

Parker has installed an antenna on the top of his store and plans to keep a television set on display most of the time. A number of stations are becoming available to this part of the country, but fringe area sets are the only kinds that seem to work very well, and they do not work all the time. However, stations are being built in San Angelo and plans are being made to build one in Abilene. Austin is expected to increase the power output of their station soon as well as Dallas and Fort Worth. There are good possibilities that TV will soon be available here most of the time.

Mrs. R. B. Archer had all the members of her family with her on Christmas Day. Mr. and Mrs. H. A. Williams of Abilene; Mr. and Mrs. B. L. Archer from the Buffalo community; Mr. and Mrs. Peyton Dick and Duane of Brownwood and their daughter, Dolores, who attends Shannock School of Nursing in San Angelo.

## February 7th Set As Santa Anna Day At Ft. Worth

The Southwestern Exposition and Fat Stock Show at Ft. Worth has announced that Saturday, February 7, has been designated as Santa Anna Day and all Santa Annans who plan to attend the exposition are invited to attend that day. Ford Barnes, Secretary of the Community Chamber of Commerce, said anyone who wanted to attend could contact and he would get tickets to the afternoon performance of the rodeo for them. Tickets are \$3.00 each and this includes admission to the grounds and reserve seats for the rodeo.

All the members of the Santa Anna Band will attend the exposition on Santa Anna Day and during the time they are there, they have been invited to play a 15-minute television broadcast. The broadcast will be from the Leonard Bros. Department Store and will be televised at 11:30 a. m. on Channel 5 from Ft. Worth. The band is also scheduled to play a short concert at the Will Rogers Coliseum just before the rodeo begins. The band will be given free passes to the rodeo.

Barnes expressed the need for those who plan to attend to get their order in as early as possible for tickets. They are still available in blocks but may not be available much longer. It is hoped that all who can attend will get seats in a group and receive due recognition.

## Happy New Year Wishes

In this, our annual New Year Greeting Edition, a large number of Santa Anna and Coleman firms wish the people of Santa Anna and Coleman County a Happy, Prosperous New Year.

Firms in Santa Anna using The News columns for their New Year Greetings include: The Santa Anna National Bank, Williamson Shoe Hospital, Service Cafe, City Manager and Mrs. Richard Bass and family, City of Santa Anna, Santa Anna Hardware Co., Bland Grocery, Santa Anna Farm and Ranch Supply, Shields and Standley Welding Shop, Densman Welding Shop, Queen Theatre, Collins Grocery, C. R. (Ray) Owen Gulf Service Station, Santa Anna Hospital, Tank Company, 142nd Infantry, Texas National Guard, Blossom & Jewell Gulf Service Station, Leland Thompson Garage, Harvey Grocery & Market, Coleman Gas Company, Santa Anna Telephone Co., The Red and White Stores and Earl Hardy.

Coleman firms include the Coleman County Electric Cooperative, Inc., Coleman County State Bank, Delma Johnson Motor Co. and Implement Co., Jim-right Manufacturing Co., Martin Brick Co., White Music Store, Wilson Grain and Feed Store, Bill Townsend, First Coleman National Bank, Gray Mercantile Co., Sturges & Gibbs, and Blackberry Motors.

## Lions And Fire Boys Give Help To The Needy

The Lions Club and the boys of the Santa Anna Fire Department raised more than \$125 for the project of taking Christmas baskets of food to needy families of Santa Anna community last week. The committee composed of Rev. Wylie, Rev. Wigger, Rev. Payne, Rev. Womack and Mr. Ford Barnes prepared and distributed 42 baskets. The Salvation Army helped by adding toys to some of the baskets for children in the families.

Mr. Barnes described this year's operation as the most systematic and planned of any year thus far. These fine groups are to be commended for their spirit of brotherhood.

### Trickham News

By MRS. BUCK MITCHELL

There will be church here next Sunday, January 4. Rev. Snipes of Brownwood will preach. Everyone is invited.

Friends here regret to hear of the death of Tom Jenkins, 67, of San Angelo. Mr. Jenkins was a former citizen of Trickham.

There was a Christmas tree and brief program at the church building here on Christmas Eve.

Mr. and Mrs. Chester James and children of Albuquerque, New Mexico returned to their home Sunday morning after spending the holidays with relatives here and Brownwood. C. B. James went with them for about two weeks visit.

Mr. and Mrs. A. J. Martin had their children for Christmas dinner.

Mrs. Zona Stacy, who has been living in Abilene for the past

several months, is home for the holidays. She and Mrs. Kingston attended church at Brookesmith Sunday night.

Mr. and Mrs. Izzle Proler and sons, Robert and Bill, also Mr. and Mrs. Bob Robertson, all of Houston, spent Christmas with Mrs. Lee Vaughn and other relatives.

Mr. and Mrs. Elvis Ray Cozart and children visited with their parents, Mr. and Mrs. Fred Haynes and Mr. and Mrs. Etole Cozart, over the holidays.

We regret to report this community has three patients in the Santa Anna Hospital now, suffering from pneumonia. They are: Mrs. A. H. Dean, Mrs. Bond Featherston, and Burl Fellers, son of Mr. and Mrs. S. M. Fellers. We wish for them a speedy recovery.

Misses Mary Catherine and Ollie Elva Fellers returned to Ft. Worth Sunday, after spending several days at home.

Mr. and Mrs. Buck Mitchell,

Lea and Betty were luncheon guests with John and Lou Featherston Christmas Eve.

Dock Mathews was in Trickham visiting last Friday.

Mr. and Mrs. Sam Craig spent Christmas Day with relatives in Llano, where they enjoyed a turkey dinner.

Mr. and Mrs. Key Bradley and children spent Christmas Day with his parents, of Brownwood. Friday afternoon they left for Fort Worth, where they visited relatives until Sunday afternoon.

Frank Wells spent the holidays with his sister, Mr. and Mrs. Charles Brien.

Mr. and Mrs. James Gray Laughlin and children have been visiting in the Laughlin home.

Mr. and Mrs. Oscar Boenicke and Mrs. Shield had as their guests for Xmas dinner, Mr. and Mrs. Leo Driskill and children from Priddy, also their married daughter, Mary Ora Medley from Houston, Miss Pearl Ford of Brownwood, Mrs. Beula Kingston and callers in the afternoon were: Mrs. Carl Harris and her daughter, Betty Jean, Miss Pauline Boenicke of Brownwood and Mr. and Mrs. Grady McIver.

Mr. and Mrs. Bill Hiedbrier and Barbara of Houston, Mr. and Mrs. Bob Sullivan and Delray Stacy of San Antonio spent the holidays with their parents, Mr. and Mrs. Walter Stacy.

Mr. and Mrs. Wiley McClatchy were happy to have their sons, Garner from Denver, Colorado, and Pat from Tolar home for Christmas.

Billy Shield and family of Scott Air Base, Ill., visited recently in the home of Mr. and Mrs. Oscar Boenicke.

Mr. and Mrs. Otis Calcote and son of Fort Worth spent the week end with their parents, Mr. and Mrs. Robert Stearns and Mr. and Mrs. A. L. Cozart. They returned home Sunday.

Visitors with Mr. and Mrs. Glenn Haynes and Nancy Jo Christmas Day were Mr. and Mrs. E. S. Haynes of Santa Anna. Roberta James and Helen Cole were Sunday visitors with Nancy Jo Haynes.

Helen Cole and Nancy Jo Haynes were supper guests with Roberta James Sunday.

Visitors with Mr. and Mrs. Rankin McIver Christmas Day were Mrs. J. D. Meek, Mr. and Mrs. Clyde Meek and son, Wade, of Kerrville, Mr. and Mrs. H. C. Byler and girls of Yoakum, Mr. and Mrs. R. B. Hughes and family of Waco, Mr. and Mrs. W. C. Lewellen and Sherron of Alpine and Mrs. Irene Bobo of Coleman.

Mr. and Mrs. Oscar Boenicke visited with Mr. and Mrs. Rankin McIver Thursday night.

Mr. and Mrs. Doug Moore and Linda and his parents, Mr. and Mrs. Sam Moore, visited from Christmas Day until Sunday with other members of the family, the Edd Moore's and Byron Moore's, in Houston.

Christmas Day visitors with Mrs. C. A. Kilmer were her daughter, Mrs. Bertha Spence, Mr. and Mrs. Rodney Spence and two sons of Van Nuys, Cal., Mr. and Mrs. W. N. Kilmer of

Placid, Mr. and Mrs. George Thomas of Abilene and Mrs. W. A. Featherston of Bangs. Mrs. Featherston is expected to return to Santa Anna at the week end.

Mr. and Mrs. G. C. Hampton and Walter left Sunday for their home in Jackson, Ala., after visiting with her parents, Mr. and Mrs. W. A. Pritchard, Don, Robert and Sue.



**Blossom and Jewell**  
GULF SERVICE STATION



**Santa Anna National Bank**  
"THE FRIENDLY BANK"  
Member FDIC and Federal Reserve System



Our wish for you is that 1953 may bring you a full measure of happiness and peace.

**Blackerby Motors**

Elm & Concho Coleman



**Coleman Gas Company**

AND ITS EMPLOYEES

### Buffalo News

By MRS. JOHN LAUDER

ROUTE TWO

SANTA ANNA, TEXAS



Guests of Mr. and Mrs. Joe C. Brook during the holidays were: Mr. and Mrs. O. H. Terry of DeLeon, Mr. and Mrs. W. T. Emery

of Artesia, N. M., Mr. and Mrs. Delbert Young and son, Larry, Mr. and Mrs. Emmitt Eason and Mrs. Becky Terry, all of San Angelo, Mr. and Mrs. John Terry, Mary Alice, Ralph and Bruce of Coleman, Mr. Joe Brook of Cross Roads, and Luther and Daniel Hammonds of De Leon.

Mr. and Mrs. E. D. Bouchillon and children spent Christmas Day at Corsicana with his sister, Mrs. John Lyndecker and family. Mrs. W. C. Casey spent Saturday night in the Bouchillon home. Dinner guests Sunday in the Bouchillon home were: Mr. and Mrs. W. H. Casey, Eugene Casey, Mrs. Porter Reese, Mrs. Bobby Mills and Mr. Allen Sar-ratt.

Friends of the Casey family will be sorry to hear that Mr. Van Casey died Friday and was buried Saturday at Sanderson. His wife will be remembered as Florence Story.

Mr. and Mrs. Leroy Curry and boys had Christmas Eve supper with her family at her sister's, Mr. and Mrs. J. W. West in Brownwood. Roland Curry visited through the holidays with the Travis Smith's in Del Rio.

Holiday guests in the W. J. Curry home were: Mr. and Mrs. Pete Curry and family of Sweet-water, Mr. and Mrs. Chris Brimer and Bob of Gollad and Mr. and Mrs. Leroy Curry and boys.

Mr. C. M. White and sons of Blanket spent Christmas Day in the home of his brother, Mr. Otis White. The White's also had their daughter and her husband, Mr. and Mrs. W. D. Towns-ley of Ft. Worth home for the holidays.

Mrs. Lenora Graves had the following dinner guests on Friday: Mr. and Mrs. Wilburn Graves, Geraldin Cammack and family of Hobbs, N. M., and David Graves of Ft. Worth.

Mr. and Mrs. Waid Rosser and son, Waid, Jr., and family were Christmas Day dinner guests of Mr. and Mrs. Edd Nelson in Brownwood.

The Rossers attended the sing-ing at Brownwood Sunday after-noon.

Mr. and Mrs. John Burrell and son of Houston and Mr. and Mrs. Dorman Powell and son of Lamesa spent Christmas Day in the home of their parents, Mr. and Mrs. Garland Powell.

Mr. and Mrs. John Lauder and Jack had Christmas Eve supper with her parents, Mr. and Mrs. F. G. Gaines in Coleman. The Lauders had Christmas Day dinner in the home of Mr. Lauder's sister, Rev. and Mrs. Charles Grimes in Brady. Mr. Lauder's sister, Mrs. J. W. Forbes and husband came home with him and visited until Saturday. The Lauders visited in Valera on Saturday and in San Angelo on Sunday. Mrs. Lauder went to

Ablene on Monday to spend the night with her sister, Mrs. Jack Chapman and family.

### Cleveland News

By MRS. MANLEY F. BLANTON

TRICKHAM ROUTE

SANTA ANNA, TEXAS

PHONE 3705



The Christmas we looked for so long has come and gone. Hope everyone had as good a Christ-mas as we did. We were in Pecos, returning home Saturday.

Mr. and Mrs. Jim Phillips and James and Hardon of Pecos spent Christmas with the W. M.

Radle family, Stube and Lee Phillips and with their daughter in Brownwood, Mrs. Jimmie Lee Brown.

We are happy to report grand-mother Neve is slowly improving. We hope she will soon be well again.

Mr. and Mrs. Edwin Cox of Hobbs, N. M., visited with Mr. and Mrs. Drisco Woods from Sunday until Monday.

Mr. and Mrs. C. T. Moore and Terry spent Christmas Day with Mr. and Mrs. Horace Phillips in Santa Anna.

Patsy Moore spent Christmas Day with Joan McClellan.

Those spending Christmas Day with Mr. and Mrs. J. D. Howard, Jr., were Mr. and Mrs. Shulle of Lubbock and Mr. and Mrs. Ku-wask of Tahoka, Mr. and Mrs. Leonard Davis of Abilene, J. T. Shulle and son, Will Shulle of Oklahoma, Mr. and Mrs. Glen Shulle and Eldon Reese all of Coleman.

Mr. and Mrs. C. T. Moore and

family spent Sunday with Mr. and Mrs. Edd Hartman in Santa Anna.

Mr. and Mrs. J. D. Howard and Elaine visited Saturday night with Mr. and Mrs. Virgil Lancaster.

Hill Blanton of Big Spring, Walter Blanton of San Angelo and Sid Blanton of Santa Anna, had dinner in the M. F. Blanton home Sunday.

Mr. and Mrs. S. E. Blanton and boys, Mr. and Mrs. Virgil Lan-caster, visited with Mr. and Mrs. M. F. Blanton Saturday evening.

Thanks Mr. Gregg for the nice gift we received from you. May you and yours have a Happy and Prosperous New Year in 1953.

Major and Mrs. H. A. Mooney and children of Grand Prairie were holiday visitors with her mother, Mrs. B. M. McCain and Louie.

GO TO CHURCH SUNDAY

### Holiday Greetings

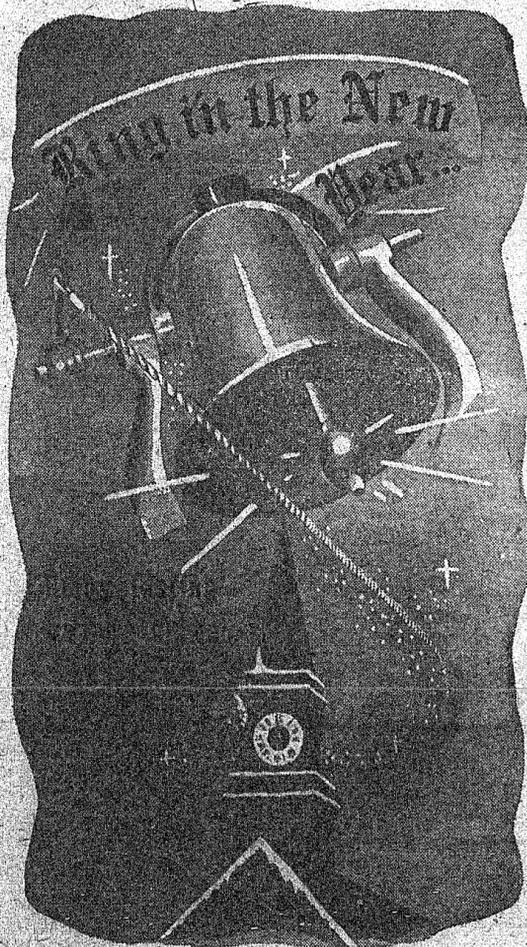


May the New Year hold only happiness for you.



1953

### Williamson's Shoe Hospital



# Jinright

MANUFACTURING COMPANY

Coleman

Texas

# KIDDIE LAND'S Final Clearance Sale

All Winter Dresses 1/2 Price

Most Boys Wear 1/2 Price

ALMOST ALL WINTER MERCHANDISE REDUCED 1-3 to 1-2 PRICE

SALE ENDS SATURDAY

Strictly Cash — No Exchanges — No Refunds

# Kiddie Land

213 West Pecan

Coleman, Texas



In all sincerity, we offer our wish for your increasing success.

1953

# Bill Townsend

Coleman, Texas

Santa Anna News ESTABLISHED 1886

J. J. GREGG Owner and Publisher JOHN C. GREGG Editor and Business Manager HENRY P. LEVERETT Mechanical

PUBLISHED EVERY FRIDAY AT SANTA ANNA, COLEMAN COUNTY, TEXAS

SUBSCRIPTION RATES IN COLEMAN COUNTY 1 Year \$1.50 6 Months \$1.00 OUTSIDE COLEMAN COUNTY 1 Year in Texas \$2.00 6 Months in Texas \$1.25 1 Year outside Texas \$2.50 6 Months outside Texas \$1.50 1 Year outside U. S. A. \$3.00

The Publisher is not responsible for copy omissions, typographical errors that may occur further than to correct it in the next issue. All advertising orders are accepted on this basis only.

Entered at the Post Office at Santa Anna, Texas, as second class mail matter under the Act of Congress of March 3, 1879.

Advertising Rates on Request



CLASSIFIED ADS.

FOR RENT

FOR RENT: Brick garage furnished apartment. Ladies Shop. 49fc.

FOR SALE OR TRADE

FOR SALE: Deep Well Pump, good condition. See B. T. Vinson. 37fc.

MISCELLANEOUS

Brownwood State Approved Convalescent Hospital. Nurses on 8-hour duty. Reasonable rates. Phone 2416 or 28835. 37fc.

MAKE OLD FLOORS look like new - Rent our high-speed floor sander and edger - low rates. Santa Anna Hardware Co. 15-22c

EXPERT auto repair. Ignition, brakes, and general repair. Talley's Service Station. 7fc

SPECIAL NOTICES

Notice Of Stockholders Meeting

Notice is hereby given that the Annual Meeting of the Stockholders of the Santa Anna National Bank, Santa Anna, Texas, will be held at the office of said Bank on the 13th day of January 1953 at 2:00 P. M. for the election of Directors and the transaction of such other business as may properly come before the meeting.

O. L. Cheaney Executive Vice President 51-52-1-2 c

LOST AND FOUND

LOST OR STRAYED: December 22, small white and black male Wire Haired Terrier dog. Liberal reward. Mrs. W. E. Wallace, telephone 94. 1-2p.

To monopolize the conversation is to monotonize it.

MERCHANDISE

McHORSE FURNITURE left over from 1952. Two excellent good used bed room suites; One new 2-piece living room suite was \$165.50, now \$100.00; One 2-piece living room suite was \$268.00, now \$189.00; Another 2-piece living room suite was \$268.00, now \$199.50. McHorse Furniture, Coleman, .1tc.

GARD OF THANKS

We wish to express our thanks to all our friends for the Christmas love offerings and birthday card shower. Friends are wonderful and we are truly grateful for the many we have.

May God bless each of them. Mr. and Mrs. C. D. Parmer. 1tp

LEGAL NOTICES

CITATION BY PUBLICATION THE STATE OF TEXAS TO: Gilbert Blue McMahan Defendant, Greeting:

You are hereby commanded to appear before the Honorable 119th District Court of Coleman County at the Court House thereof, in Coleman, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 21st day of January A. D. 1953, then and there to answer Plaintiff's Petition filed in said Court, on the 2nd day of December A. D. 1952, in this cause, numbered 7651-B on the docket of said court and styled Gene McMahan Plaintiff, vs. Gilbert Blue McMahan Defendant.

A brief statement of the nature of this suit is as follows, to wit:\*

That the defendant was extremely jealous, and often accused plaintiff with associating with other women for immoral purposes, and was guilty of harsh, cruel and tyrannical treatment of plaintiff to the extent that such acts injured her health, compelling her to leave defendant, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Coleman, Texas this 3rd day of December A. D. 1952.

Attest: T. H. Corder, Clerk, District Court, Coleman, Texas

Santa Anna Gets Florida Publicity

Following is a clipping sent to The Santa Anna News from Douglas H. Moore, who is stationed in Florida in the Army Air Forces. Doug said this article appeared in the Miami, Fla., Herald on December 17, 1952.

VILLIAN HONORED BY PO MISTAKE

Santa Anna, Tex. —(UP)—Mistakes in spelling occur frequently in the names of Texas towns, but this one probably has suffered most.

Its founders wanted to name it for Santanta, a friendly Indian chief, but the Post Office Department erroneously made it Santa Anna, thus commemorating a Mexican general infamous for his deeds in the Texas-Mexican struggle more than a century ago.

Use the News want ads. They get results

Cullen N. Perry Recounts Progress Of Methodists

Mr. Cullen Perry, president of the Methodist Men's Club, spoke to the congregation at Watch night services last evening and recounted the progress made by the church during the past year. Mr. Perry noted that more money has been raised during the past period than during any similar period in church history and attendance has consistently been higher than in recent years.

In speaking of the achievements Mr. Perry noted that more than \$4000 in improvements have been added to the church during the period. These improvements include beautiful stained glass windows, remodeling of the sanctuary, installation of four solid slab mahogany doors, painting of all class rooms and carpeting of the sanctuary. The church has seen an increase in visual aids with signs of welcome being installed at every entrance to the city. Attendance has been up ten per cent over last year in both Sunday School and church.

Following Mr. Perry's message, Mr. Bill Griffin told the group that it was necessary to always look forward, letting the past be but an inspiration to greater things ahead. Mr. Griffin noted that the first peg had been driven in the drive to build a new parsonage with the Board of Stewards having approved the setting of the Parsonage Building Fund. No immediate plans have been adopted for the raising of the needed funds. Mr. Griffin called on everyone to dedicate himself to the Highest during the year commencing.

GARDEN CLUB TO MEET FRIDAY

The Mountain City Garden Club will meet Friday, January 2, at 3:30 p. m. with Mrs. J. C. Mathews. All members are urged to attend.

PERSONALS

Members of the family who had dinner with Mrs. M. D. Eubank and Pauline on Christmas Day were: Mr. and Mrs. Ira Huddler of Monohans, Mr. and Mrs. Elmo Eubank of Temple and their daughter, Betty Jean of Abilene; Mr. and Mrs. Elmo Eubank, Jr., and children of Austin; David Eubank of Brownwood; Mr. and Mrs. Ozro Eubank and Max and Miss Shirley Stovall; Mr. and Mrs. James Eubank and children; Mr. and Mrs. Chester Galloway and Jim Daniel.

Mrs. Lula Taylor had the following members of her family with her on Christmas Day: Mrs. Annie Bowen, Coleman; Mr. and Mrs. Jack Brimberry, Odessa; R. H. Taylor, San Angelo; Mr. and Mrs. I. O. Taylor, their daughter, Hazel and their daughter-in-law, Mrs. Billy Joe Taylor, Brady; Mr. and Mrs. E. C. Lawrence and son, Gary, of California; Mr. and Mrs. Johnnie Haskell Richardson and daughter, Houston; and Mr. and Mrs. Lovell Richardson, Santa Anna.

Mr. and Mrs. Otis Jackson had a phone call from their son, Raymond Jackson in New Bedford, Mass., on Friday night of last week. Both parents talked to him and every word was easily understood. The Jacksons considered this call a nice Christmas present.

Doris Newman, H. D. Agent of Tom Green Co., was here from San Angelo visiting at Christmas with her parents, Mr. and Mrs. Lester Newman.

Mr. and Mrs. Jodie Mathews were hosts for a holiday dinner in their home Sunday for 16 members of the Wallace family.

Mr. and Mrs. John Brandon of Plainview spent Christmas with Mrs. W. A. Brandon and the Elton McDonalds.

Misses Willyne Ragsdale of El Campo and Althea Ragsdale of Flagstaff, Arizona, Mr. and Mrs. Durwood Hartsfield and son and Mr. and Mrs. W. W. Ragsdale and children of San Angelo, were Christmas visitors with their mother, Mrs. W. E. Ragsdale and their sister, Mrs. B. A. Parker and family.

Mr. and Mrs. Joe Barton of San Angelo are visiting for a few days in the L. E. Abernathy home.

Mr. and Mrs. Barry Sullivan and their three boys of Austin, and Mr. and Mrs. Bill Calhoun of Ft. Worth were week end visitors with Mr. and Mrs. Charles Moseley and Charlotte.

Rev. Edgar Hubbard returning from Snyder to Lampasas, where he is pastor of a Presbyterian Church, stopped and visited a while Saturday with Rev. and Mrs. M. L. Womack. Rev. Hubbard and wife had visited with their son, also pastor of a Presbyterian Church at Snyder. Mrs. Hubbard remained for a longer visit.

Julian Kelley of Dallas was home for the Christmas holidays visiting his parents, Mr. and Mrs. Ross Kelley.

Mrs. Roy Stockard and daughter, Mrs. Joe McCluskey, spent Monday and Tuesday in Stephenville, visiting relatives.

Members of the family visiting in the Barney Levellan home at Christmas were: Mr. and Mrs. Tommy McDonnell and their three children of Plains, Mr. and Mrs. Oran Lewellen and Geraldine of College Station. Geraldine has again enrolled as a student in Abilene.

Mrs. Ola Niell of Temple and her daughter, Miss Florence Niell of Baytown, came Monday for a visit with members of the family and old friends. Mrs. Niell was a guest of Mrs. J. J. Gregg Monday night.

Mr. and Mrs. C. L. Eeds had as visitors for a part of the holidays, his sister, Miss Alice Eeds and their little grandson, D. Carroll Holt, both of Brownwood.

Mrs. M. A. Pritchard, who has been living in Burkburnett for several months, has returned to make her home again with her daughter, Mrs. A. B. Little.

Mr. and Mrs. T. E. Horton of Austin and Mr. and Mrs. Wayne Horton of San Saba, were Christmas holiday visitors in the home of the latter's parents, Mr. and Mrs. W. R. Mulroy. Mr. and Mrs. Bill Mulroy, Jr., and Richie of Waco, were week end visitors with the home folks.

The instalment plan is the only method so far discovered that will induce some people to do things on time.

Handy Hints



Farmers lose 55 Million Dollars every year because of bruised livestock that reaches the market. Most injuries are caused by boards or heavy sticks while driving them. But, here's an effective "peppercorn" or slapper, that drives them by frightening them—but won't hurt them.

You can make it with a three or four-foot section of an old tin can, and an old paint brush handle. If you have no old paint brush, then whittle out a handle from a soft board. Just slip the handle into the tube, as shown in the sketch, and tack it on.

DR. FERRIS FURCELL CHIROPRACTOR Phone 6931 - 407 Llane St. COLEMAN, TEXAS

COOLDS take 666

GUARANTEED USED Refrigerators - Cook Stoves Washing Machines As Low As \$5.00 Down and \$5.00 a Month Gray Mercantile Co. Over 40 Years in Coleman

HELP YOURSELF to Super Specials FROM HARVEY'S GROUND MEAT LEAN FRESH lb .39 Roast CROWN or CHUCK POUND .39 Coffee Folgers or Maxwell House ONE POUND .79 Chili Kimbell's 2 for \$1.00 No. 2 Can 2 for \$1.00 Flour GLADIOLA 10-lb. Print Bag 1.00 CAKE MIX Gladiola White With 29c Bottle Extract 3 Packages 1.00 Tide Large Box 4 for 1.00 PURE LARD Swifts 2 3-lb Ctns. 1.00 HARVEY GROCERY Telephone 30 (We Reserve the Right to Limit Quantities)

Dollar Day Specials! SATURDAY - JANUARY 3 - ONLY Boys All-Wool Sport Jacket Combination Plaids & Solids Sizes 4 to 18 Dressy - Cozy - Warm Regular \$5.95 to \$7.95 Value Choice \$2.95 Kiddies Corduroy Shirts Assorted Colors Reg. \$2.25 Value Choice \$1.69 Other Bargains Loyd Burris Dry Goods

**Mrs. Faye Mobley Presides At Eastern Star Meeting**

Thirteen members attended the O. E. S. Meeting held on December 22nd. Mrs. Faye Mobley presided at the stated meeting in the absence of Mrs. Doris Jane Bell. The minutes were read and approved. The Chapter gave allegiance to the flag, after opening in short form.

The chapter voted to meet with Sister Evelyn Lampkin, D. G. M., for her official visit, January 6th at 7 p. m. The correspondence was read including the W. G. M. bulletin.

We were happy to learn that

the son of Mr. and Mrs. Charles Bell was much improved.

The chapter heard a report from Mrs. Bernice Farmer, also the chapter was informed how many cards she received on her birthday.

Mrs. Viona West served very delicious fruit cake and coffee.

Mr. and Mrs. Walter Holt were week end visitors in Austin with his sister, Mr. and Mrs. G. M. Bettis. They met other relatives from East Texas in the Bettis home.

Mr. and Mrs. Basil Gilmore and Tom of Ft. Worth were visitors last week with her sister, Mrs. Robert Wylie and family.

**J. J. Greggs Observe 42nd Wedding Anniversary**

Mr. and Mrs. J. J. Gregg observed their 42nd wedding anniversary Friday, December 26 with all the members of the family being present but three. A bountiful noon-day luncheon was served, and all enjoyed the day together.

Those present for the day were: Mrs. J. B. Jones and children, Mildred and Buddy of Bishop; Mr. and Mrs. Dawson See and Jim of Santa Anna; Mr. and Mrs. John Gregg and children, Darlene, Juanell and John Wayford of Santa Anna; Mr. and Mrs. Will Schulle and children, Jacky and Willine of Watonga, Okla.

Dr. and Mrs. Loyd R. Simmons and children, Betsy and David of Dallas had visited earlier in the week, but due to other circumstances had to return home. Mr. and Mrs. Burton Gregg and children, Helen and Joe III had visited a week earlier, but were unable to attend the observance. Lt. Col. and Mrs. J. J. Gregg, Jr., of Fort Eustis, Va., were also unable to attend.

Other visitors in the Gregg home were H. B. Savage of Bay City and Reginal Owen, Jr., who were visiting in the See home.

**Methodist Youth Fellowship Enjoys Banquet**

The members of the Methodist Youth Fellowship of the First Methodist Church enjoyed a "Mexican Foods Banquet" in the fellowship hall of the church Monday night. More than twenty guests were present. Wamon Upchurch, president of the group, presided at the dinner meeting. The counselors for the group, Mr. and Mrs. Chester Galloway and Mr. Jim Daniell were in attendance.

The young people, in finishing their year can report a very active twelve month period. They have been responsible for improvements to the church costing in excess of \$150 and have demonstrated their concern for the needy by helping several underprivileged group organizations during their year. They have grown in size some 30% to a total membership of twenty-five.

Mrs. John L. Williams, who has not been very well for several months, became quite ill Sunday and was taken to the Santa Anna Hospital early Sunday night, where her condition continues to be rather serious. Her sons, in military service, Doyle of San Antonio and Jimmy in Louisiana, upon hearing of her illness, came home to be with her.



**FRIDAY and SATURDAY SPECIALS**

Wolf's CHILI ..... can 69c | 300 Count KLEENEX ..... box 21c

Red & White CATSUP ..... Bottle 17c | 14 Oz. RAISINS ..... box 19c

**Hosch Grocery**  
Phone 56

**Hunter Grocery**  
Phone 48

**Dollar Day Specials!**

Saturday — January 3 — Only

**Ladie's House Shoes \$1.00 Pair**

**Ladie's Nylon Hose \$1.00 Pair**

MEN AND BOYS

**Khaki Jackets \$1.00 Each**

**Men's Socks 4 Pair For \$1.00**

**Men's Belts \$1.00 Each**

**Men's Handkerchiefs 8 For \$1.00**

**Men's Undershirts 2 For \$1.00**

**Grammer's Dept. Store**

**Region - McCarroll**

On Saturday, December 20th at 5:15, Mrs. Gertrude Region of Santa Anna, became the bride of Vernon Elmo McCarroll of Fort Worth, the ceremony being performed in a Baptist Church in Brownwood.

The bride was wearing a navy blue dress with navy shoes and bag. She wore a white hat and coat.

The bride, after being in Fort Worth with her husband during the holidays, has returned to Santa Anna and resumed her work as supervisor of the school lunch room, a position she has held for several years.

At the close of school, Mr. and Mrs. McCarroll will make their home in Fort Worth.

Mrs. Dick West of Odessa, where she is teaching, her son John Sidney West and wife, of Huntington, W. Va., and her daughter, Mrs. Dixie Ann Graham and her two children of Wichita Falls, were Santa Anna visitors during the holidays. They visited with relatives, Mr. and Mrs. Charles Evans and with the Jack Mobleys and other friends.

**A Daughter For The Cecil Kings'**

Mr. and Mrs. Cecil King of Sunset Terrace Brownwood, are the parents of a 7 lb. and 15 oz. daughter, born on Christmas Eve Day at 3:12 p. m. in Memorial Hospital. The new arrival has been named Susan Kay.

The maternal grandparents are Mrs. Kate Holmes of Brownwood and Mrs. Inez King of Bangs. Mr. A. L. Hill of Santa Anna is a great grandfather. The mother is the former Tommie Sue Holmes.

**A Daughter For The J. W. Wests'**

A daughter named Marcia Sue and weighing 8 lbs. and 3 ozs., was born to Mr. and Mrs. J. W. West of Brownwood, in a hospital there on Tuesday, December 30th at 10:00 a. m. The mother is the former Vada Dell Gober of Santa Anna.

Grandparents are Mr. and Mrs. E. W. Gober of Santa Anna and Mr. and Mrs. A. G. West of Brownwood. Mrs. W. A. Brandon of Santa Anna is a great grandmother.

**Sterling Ross Mitchell Services Thursday**

Funeral services are scheduled to be held at 10:00 a. m. on Thursday, January 1st, for Ross Mitchell. Mr. Mitchell died at 3:00 a. m. on Monday, December 29th, of a heart attack in an ambulance enroute to a hospital. He lived at Hightstown, New Jersey. Before moving to New Jersey about 4 years ago, he and his family lived in El Paso for 25 years. Early Monday morning, Mrs. Fred Turner, mother-in-law of Mr. Mitchell was informed of his passing. He was 51 years old.

He is survived by the widow, the former Miss Kathleen Turner; one son, Donald Edward, Lt. in the Army.

He is also survived by his parents, Mr. and Mrs. G. W. Mitchell of Waco, and 4 brothers, A. L. and W. V. of Waco, L. W. of Gatesville and Ralph of San Angelo.

Mr. and Mrs. E. W. Parker and children, Martha Lynn and Billy of Odessa, visited from Christmas Eve until Sunday with her parents, Mr. and Mrs. Louis Zachary.

**Pre-Inventory Furniture Sale**

For 7 Days Only

On all Living Room and Bed Divan Suites

**Bedroom Suites**

**Rockers and Chairs**

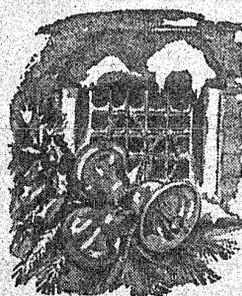
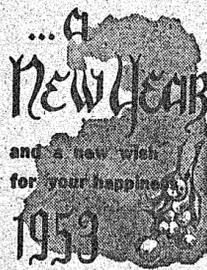
**Westinghouse Refrigerators**

**Kneehole Desks**

**Chrome Dinette Sets**

**Lamps - Pictures**

**Hosch Furniture Co.**



**Densman Welding Shop**



THE TEXAS DEPARTMENT OF AGRICULTURE

Need a sure cure for future Texas droughts? Just buy water



Earl Hardy

by the bottle from a man in New York state.

Want to grow watermelons in January? Simply erect gauze tents over the field and pipe warm water through the soil at a depth of 18 inches.

These hints and suggestions are just two of the many received each year by a Texas agency which celebrates its 46th anniversary this month.

The Texas Department of Agriculture was created by an act of the Legislature in January, 1907. Its original staff consisted of only four persons whose duties were "to organize farmers' institutes for the purpose of keeping alive agricultural interests in the state."

Legislative action since that time has broadened the scope of activities considerably and today more than 140 employees are associated with the department.

But many people are confused about the Department of Agriculture's activities, just as was the gentleman from New York who offered to break the recent drought with his bottled water — at a neat profit for himself.

The department isn't an agricultural purchasing agency — neither is it an experimental station as the Georgia gentleman surmised when he advocated winter watermelon growing.

In a nutshell, the present status of the department is that of an agricultural law enforcement agency. Its duty, primarily, is to administrate and regulate laws passed by the Legislature for the advancement of Texas agriculture.

A wide range of activities is included in this definition. For convenience, efficiency and economy, the work is separated into divisions under the Commissioner of Agriculture.

The largest division is the Horticulture and Quarantine, followed by Field Seed Certification, Seed Testing Laboratory, Weights & Measures Supervision, Warehouse Inspection and Agricultural Market News.

A detailed explanation of the department's work would fill several good-sized books. It is enough to say that they protect the fruit and vegetables and other commodities from disease and insects; assure all Texans of a full measure of goods purchas-

ed on any weight or measuring device; conduct tests to provide a plentiful supply of high quality seeds for next year's crops, and provide up-to-the-minute price information on what the farmer can expect for his goods. There are countless other duties which arise every day — for agriculture is not a static proposition.

The Texas Department of Agriculture is looking forward to another year of service to Texans. It is the hope of the Commissioner and staff members that 1953 will be a year of further advancement for the state's largest industry — Agriculture.

Dimes Must Match New Polio Gains

For the second time since it was inaugurated a decade and a half ago, the March of Dimes in 1953 will run for a full month, from January 2 through January 31.

This decision was forced by the record number of polio cases reported in 1952 and the tens of thousands of patients stricken in previous years who still needed financial aid from the March of Dimes.

Another factor which led to the extended campaign period was the considerable expense of carrying the research fight against polio out of the laboratories and into the ranks of man himself.

44,000 Get Direct Help Of the more than 55,000 persons treated for polio in 1952, approximately 44,000 were assisted in whole or in part by the March of Dimes.

The field trials to attest the effectiveness of a possible preventive of paralytic polio were undertaken by the National Foundation for Infantile Paralysis in addition to other vital research projects. Some 55,000 youngsters took part in the trials.

Basil O'Connor, president of the National Foundation for Infantile Paralysis, in commenting on the need for a month-long, instead of a two-week campaign, said, "It seems that as scientists approach closer to the conquest of polio, polio itself is mobilizing all its forces to attack mankind with ever-increasing savagery."

"It is as if the foe, listening to its own death knell, is testing to the limit the determination of the American people and attempting to wreck the morale which has sustained us and inspired us to carry the fight to the very threshold of victory.

"Must Not Falter" "We must not falter now. With victory delicately poised in the balance against unprecedented

problems, we must throw all our weight on the side of the polio fighters regardless of the cost. We must contribute more devotion, more energy and more money than ever before to the 1953 March of Dimes."

Half of all money contributed to the March of Dimes is used by our county chapter to help pay cost of treating local polio patients or, in emergencies, polio patients elsewhere. The other 50 per cent finances March of Dimes research, professional education and epidemic aid programs.

Mr. and Mrs. R. L. Todd had all of their children with them for Christmas. Mr. and Mrs. John Allen Todd and Frank of Mineral Wells; Mr. and Mrs. Roger George and Jimmy of Brady; and Mrs. T. W. Doster and Thomas of Coleman. Thomas, home for the holidays from Riverside Military Academy, Gainesville, Ga., will be at Hollywood, Fla., for three months training, before returning to Georgia.

Mr. and Mrs. Martel Eubanks and family of Corpus Christi spent Christmas here with her mother, Mrs. T. J. Wristen.

Mr. and Mrs. J. L. Boggus attended the marriage of Miss Helen Adreiana Jones of Brownwood, to Charley Wade Sparks, son of Mr. and Mrs. C. W. Sparks of Bangs. The ceremony was performed at 7:30 p. m., on December 23rd in the First Christian Church in Brownwood. The Sparks family formerly lived in Santa Anna, next door to Mr. and Mrs. Boggus.

Mrs. M. L. Fletcher had Christmas dinner and supper in the home of her brother-in-law, Willie Fletcher and family near Whon. The Fetters had all their family with them on Christmas Day: Mr. and Mrs. Jesse Fletcher and son of Graham; Mr. and Mrs. Gene Alberts and their two boys of Brownwood; Mr. and Mrs. Clay Fletcher and son of Coleman; Mr. and Mrs. Truman Fletcher and children of the Liberty Community and Mr. and Mrs. C. D. Parmer and Dennis. Mrs. Parmer, who has been sick so long is reported improving.

R. D. Hartman of Midland, was a Christmas visitor here with his brother, Ed Hartman and family.

ANNOUNCEMENTS The H. D. Club will meet with Mrs. Arthur Talley on Friday afternoon, January 2nd.

The Santa Anna P-T A. will meet Tuesday afternoon, January 6th, in the Ward School Auditorium.

Mr. and Mrs. Lanham Cole and Mr. and Mrs. Fierre Rowe visited on Christmas Day in the home of Mrs. Cole's brother, Woody James and family in San Angelo. They also visited Mrs. James in a hospital there and got acquainted with a little daughter, born to the James' on Christmas Eve.

Mr. and Mrs. Wallace Woodruff and their two children of Ft. Worth were holiday visitors with his mother, Mrs. Nona Woodruff.

Samson Millard, who was quite ill for several days, seems to be somewhat improved.

Mr. and Mrs. Tommie Starnes and children, Tommie, Barbee and Ruth Ann, of Odessa, were Christmas visitors with her parents, Dr. and Mrs. L. O. Garrett.

**Announcing...**

We Are Happy To Announce We Have A

**Radio and Television Technician**

IN OUR STORE

**Come In**

BRING YOUR TROUBLES — AND MEET

**HARREL CUPPS**

EXPERT WORKMANSHIP ON YOUR RADIOS

— ALSO —

We Will Have Information On Television Sets — Reception In This Area and New Channels — And Will Install And Service Television Sets.

Call Us **Parker Auto Supply** Phone 284

**Dollar Day Specials!**

Saturday — January 3 — Only

Special Reductions

— ON —

Men and Boy's Jackets

Justin Boots

Western Shirts

\$5.95 to \$6.95 Values

**\$4.95**

ALL REMNANTS ..... 1/2 Price

Table Of Assorted Materials

Values to \$1.95

4 Yards ..... **\$1.00**

Other Special Values

**PURDY**

Mercantile Co.

"The Store That Saves You Money"

**SALE!**

ANNUAL BIG SAVINGS ON

**Dorothy Gray Creams**

**\$1.25** Each

Salon Cold Cream . . . . . Regular \$2.25 Size  
For normal skin

Dry-Skin Cleanser . . . . . Regular \$2.25 Size

Cleansing Cream . . . . . Regular \$2.00 Size  
Liquefying . . . for oily skin

Regular \$4.00 jar of each . . . SALE \$2.25 (all prices plus tax)

Collagen Hormone Cream . . Regular \$5.00 size . . SALE \$2.50

**Phillips Drug**

Stock up now!  
LIMITED TIME ONLY!

**Whom News**

By MRS. TOM RUTHERFORD

WHOM, TEXAS

PLEASE LEAVE NEWS ITEMS AT WHOM POST OFFICE

Rev. Glen Terry preached at the Nazarene Church Saturday night. He was accompanied by his wife, Betty, parents, Rev. and Mrs. Roy Terry of Brownwood, sister, Mr. and Mrs. Billie Kitchen and baby of Kerrville. Rev. and Mrs. Glen Terry are in Kansas City, Mo., where he is attending the Seminary. Rev. and Mrs. Roy Terry are moving to Kerrville from Brownwood.

Those to enjoy Christmas dinner with Mr. and Mrs. George Rutherford and Dumpy were: Mr. and Mrs. Tom Rutherford and family, Mr. and Mrs. I. O. Smith and boys of Iraan, Mr. and Mrs. Jack Haney and children of Sweetwater, Mrs. Wagler Montgomery and son, Mrs. Jim

Carter, Bert Carter and Sammy Shields.

Mr. and Mrs. T. J. Adkins and Vonnie returned home from Mineola Friday night, where they enjoyed a nice Christmas.

Pfc. and Mrs. Don Gray of California, Mr. and Mrs. Jimmy Frank Smith of Iraan, are visiting Mr. and Mrs. Henry Smith.

Those to visit in the home of Mr. and Mrs. Ben Smith and Elder during the holidays were their children, Mr. and Mrs. Dee Smith, Mr. and Mrs. T. O. Smith and boys of Iraan, Mr. and Mrs. Bud Smith and girls of Brownwood, Mr. and Mrs. J. S. Martin of Coleman, Mr. and Mrs. Henry Smith, Rev. and Mrs. Howard Smith and girls.

Mr. and Mrs. Earl Cozart took Christmas with her daughter, Mr. and Mrs. Joe Will Fowler and son in Austin, returning home Friday afternoon.

Fiern Benge of Ft. Worth accompanied by a friend, also of Ft. Worth, spent the past week with his parents, Mr. and Mrs. Charles Benge and family.

Mrs. Dan Bury and boys of Hamlin are visiting Mr. and Mrs. Henry Smith a few days.

Mr. and Mrs. Darwin Lovelady of Brady are spending a portion of the holidays with his parents, Mr. and Mrs. Oscar Lovelady. Mr.

and Mrs. Oscar Lovelady had Christmas dinner with Guy and Alta Lovelady in Santa Anna.

A/3c Bobbie Stewart, who is stationed at Keester AFB, Miss., is here visiting his mother, Mr. and Mrs. Bean Radie and family.

Hilton Sherrod of A. C. C. in Abilene is here with his mother, Mr. and Mrs. Wimpy Watson for the holidays.

Mr. and Mrs. Elvis Ray Cozart and children are here during the holidays with his parents, Mr. and Mrs. Etole Cozart and Dwan.

Mr. and Mrs. Babe Gardalner had Sunday dinner with Mr. and Mrs. Amo Bowers of Doole.

Mr. and Mrs. C. W. Stephenson and son of Abilene, visited during the week with her parents, Mr. and Mrs. Buster Wallace. Nelda Fay Wallace spent a few days this week with the Stephensons in Abilene.

Mr. and Mrs. Greham Fitzpatrick and children spent Christmas Eve with her parents of near Lohn.

Mr. and Mrs. Earl Cozart spent Sunday with his sisters in Goldthwaite.

Mr. and Mrs. Rex Cooper and children of Rockwood visited Sunday afternoon with Mr. and Mrs. George Rutherford.

I feel sure there is quite a bit

New Year GREETINGS



May joy and success attend you the whole year through.

**Big Savings Year-End Clean-Up**

	Was	NOW
HOOVER IRONS	\$13.95	\$ 9.95
PRESTO STEAM IRONS	\$19.95	\$14.95
UNIVERSAL IRONS	\$12.95	\$ 9.95
TAPE RECORDER	\$149.50	\$99.50
REBUILT HOOVERS		\$14.95 and up
TABLE LAMPS		1/2 PRICE

**Gas Heaters** { Prefection Thurmalair Radaire } **1-3 Off**

GLASS COFFEE MAKERS	1/2 PRICE
BEAUTIFUL LIGHT FIXTURES	1.95 and up
AUTOMATIC WATER SYSTEMS	\$69.50 up
NEW 5-FT. BATH TUBS	\$69.50
LAVATORY	\$9.95
COMODE	\$24.95
SINKS	\$3.95

BUY THESE AT

**COST PLUS 10%**

**2**  
12-Foot  
**Freezers**  
Cost Plus 10%

**16**  
DOMESTIC  
**Sewing Machines**  
NEW and FLOOR MODELS  
Cost Plus 10%

**Gray Mercantile Co.**

OVER 40 YEARS IN COLEMAN

**Harvey Grocery and Market**

of news I have failed to get, due to having to mail the news Monday, but wish each of you a Happy New Year.

**W. W. Stephenson Family Gathering**

Mr. and Mrs. Clifford Stephenson and Rilda, hosted a gathering of the descendants of the late Mrs. W. W. Stephenson at their home on Sunday, December

28th.

Those attending were: Mrs. Clyde Weathers and Veida of Cisco; Mr. and Mrs. Ray Dean of Bangs; Mr. and Mrs. J. R. Haynes and children of Trickham; Mr. and Mrs. Neely Evans and Mr. and Mrs. Jimmy Clett and Molle of Santa Anna; Albert Dean and Ruth of Trickham, (Mrs. Dean was a patient in the Santa Anna Hospital); Mr. and Mrs. C. W. Stephenson and Gary

of Abilene.

Other members of the family, Mr. and Mrs. W. B. Phillips and Earlena of Hereford, were not here for the gathering, but were here the week end previous. Mrs. Stephenson's parents, Mr. and Mrs. George Richardson of Santa Anna were also dinner guests.

Melvin M. Ray, who has been quite ill with pneumonia, is improving.



We'll bring to mind your friendship throughout the year.

**First Coleman National Bank**

Always Prepared — Always Willing  
Member FDIC and Federal Reserve Bank  
Coleman, Texas

**Babson Article—**

(Continued from Page One)

early months may be offset later by a renewed lull.

**Real Estate**

29. Barring World War III, rent controls will be a thing of the past in most areas by the end of 1953.

30. Home building will be less in 1953. Prices may weaken during the latter part of the year. Building costs should edge lower. Only small new houses will be in demand.

31. In my opinion, the cost of mortgage money will tend somewhat higher during 1953.

32. Construction of municipal and public works should rise moderately in 1953 as compared with 1952. This may be stepped up sharply late in the year if business falters. There may be a surplus of tax-free bonds.

33. A moderate slide-off in the sale of commercial farm properties can be expected. No had break, however, seems likely in 1953. Fear of World War III, moreover, should help farm prices.

34. Population trend is away from the big cities. Fear of possible bombing and automobile overcrowding will continue as a drag on city realty values. Continued migration from the urban centers will help suburban properties.

35. For those who plan buying new homes in 1953, I strongly urge the purchase of acreage in suitable suburban areas. Surely, the H-bomb experiments should quicken the trend toward subsistence farms.

36. As public housing programs are far behind schedule, the new Congress will not promote such in 1953 unless the need for pump-priming becomes much greater.

**Tax Easing Will Be Slight**

37. Tax relief will come mostly from expiration of present laws rather than from a new enlightened tax program. Barring further international problems, the present corporate excess-profits tax will be permitted to expire at the end of June, 1953.

38. If the need for new taxes continues high, after expiration of the excess-profits tax, the new Congress may consider additional excise or manufacturers' sales taxes. They may also serve to discourage consumer spending, if the war danger becomes acute.

39. State and local taxes may be increased moderately here and there during the year 1953. However, I do not look for total advances in such to be so great in 1953 as they were in 1952.

40. There will be no increase in capital-gains taxes during 1953; but read paragraph 46 below. Income taxes may be reduced.

**Foreign Trade Outlook**

41. Exports will fall again in 1953. The drop in imports will be much less than in exports. The new Administration will be urged to promote foreign trade instead of foreign aid. Only by buying our neighbors' goods can we get them off the relief rolls. To save ourselves, I predict, we will buy more abroad, although

this will be hard on some United States manufacturers.

42. I look for no change in the official United States buying price for gold. We won't "monkey with" the mint price of gold until the nation gets really "hard up."

**Conclusion: Profits Prospects Stocks And Bonds**

43. For the year as a whole I look for business profits to be slightly lower than in 1952. Earnings will be better during the early months, with a decline occurring later in the year. Profit margins will be cut by stiffer competition from both domestic and foreign sources.

44. Recently upped wages, plus some additional 1953 boosts, will also put heavier cost pressure on profits.

45. Some companies that have been hard hit by excess-profits taxes may show improved earnings when the excess-profits tax expires June 30.

46. There will be a cushion under falling profits provided by the current very high tax rates. If profits slide, Uncle Sam will share the heavier loss. This very fact, however, will make it difficult for Congress to reduce the rate of taxation.

47. Stocks are high historically. We are approaching the end of a long period of prosperity, much of which is based upon artificial measures. Therefore, sometime during 1953 I forecast lower stock prices than exist today.

48. Yet, do not forget that the stock market was at about the same price point when President Hoover won by a landslide in 1928. With business prospects good for early 1953, confidence might again cause a temporary boom. If an "Eisenhower bull market" develops, I strongly urge readers to take profits and build up reserves. Within 12 months after Hoover entered the White House the Industrial Averages fell 100 points.

49. New Administration will not favor "soft money" policy. Therefore, some further rise in interest rates seems probable. For this reason, I favor high-grade, short-term bonds, rather than long-term.

50. Finally: Wise investors are taking no action unless prepared to follow a carefully planned and supervised investment program. The keystone of this program will, in 1953 as in 1952, prove to be a policy of diversification and selectivity. Among those groups which offer safety and good yield are certain fire insurance stocks, bank stocks, variety chain store stocks, food processing companies, and telephone companies. Even these may fail us unless our nation has a real spiritual awakening. This must include both you and me.

Mr. and Mrs. Don Woodruff of Austin, were holiday visitors with his mother, Mrs. Nona Woodruff.

**Two Deacons Ordained At First Baptist Church**

The activities at the First Baptist Church in the past two weeks have included the ordination of Vernon Rowe and Walker Tatum to the office of Deacon; and a special Christmas program by the young people.

Pastors and Deacons from other Baptist Churches of Coleman County assisted the local church in the Ordination Service, Sunday afternoon, December 21. Lester Newman presented Mr. Rowe and Mr. Tatum to the Council. Rev. Harry C. Wigger, local pastor, served as Moderator and led in the examination. Rev. E. E. Fielder, Burkett, Texas, served as Clerk and Jack Rowe, brother of Vernon Rowe, led in the Ordaining Prayer. Rev. R. E. Streetman, First Baptist Church, Coleman, Texas, brought the Message of Ordination after the laying on of hands by the Council.

Mr. Rowe is the Associate Superintendent of the Sunday School and leader of the Young Peoples Training Union. Mr. Tatum is the Superintendent of the Intermediate Department of the Sunday School.

The Young People of the church presented the Christmas Program Sunday evening, December 21. Besides Christmas Carols by the Young People's Choir, Melvin Pollock and Sharon England sang solos, Charles McClellan read the Scripture, and Dennis Farmer played a trombone solo. He was accompanied at the piano by Patsy Moore. Miss Shirley Lewellen and Mrs. Walker Tatum were instrumental in working out the program.

Also on December 21, Dr. Charles Hemmer spoke to several of the Sunday School Departments during the opening session. These departments heard a duet by Joan Niell and Harriet Wigger while Mrs. Harry C. Wigger drew a chalk picture. At the morning service on that day Melvin Pollock was the soloist, singing "The Holy City."

The regular program of church activities was scheduled for this week. Those who do not attend services elsewhere are given a cordial invitation to attend the services of the First Baptist Church.

Scott Wallace and family of Progress were here visiting through the Christmas holidays with his mother, Mrs. W. E. Wallace and other members of the family. Elmo Wallace, who has been working for several months in Stanfield, Arizona, also returned home in time for the holidays.

**Watch Night Service Held At Methodist Church**

Watch night services were held at the First Methodist Church Wednesday evening and a good attendance was reported. The festivities began with the regular meeting of the Methodist Brotherhood at 7:00 and a period of fellowship and recreation for the entire congregation followed from 8:30 until 11:00. At eleven the group entered the sanctuary of the church for the final worship service of the year. The youth of the church were in charge of the candle-lighting with Barbara House leading the group. Speakers for the service were Cullen Perry, who spoke on "Looking Back" and W. B. Griffin who spoke on "Looking Ahead." The service was climaxed with the service of Holy Communion at the stroke of the new year. The pastor Rev. Jack Payne officiated at the sacrament.

Mr. and Mrs. Roy Stockard had all their children with them at Christmas: Mr. and Mrs. Don Taylor of Las Cruces, New Mexico; Mr. and Mrs. Richard Powell and Garlyn of Kerrville; Mrs. Joe McCluskey and her two children of Brownwood; Mr. and Mrs. Morris McFadden of Abilene and Leroy Stockard of Ft. Worth.

**Lions Den**

Lion A. M. Fischer of Coleman was the only visitor at the regular weekly meeting of the Lions Club. Lion Ted McCaughan acted as chairman in the absence of the president.

Reports were made from various committees and the chairman reminded the club that the month of January is the month for members to honor the founder by getting new members in the club.

A report was made to the club by Lion Wigger on the Christmas baskets for the needy. Dub Behrens made a report on the annual Lions Club chicken barbecue for the football boys; and Jack Payne made a report on the progress of the committee working on the Scouting Program.

Behrens asked the club to set the date for the football boys barbecue on Friday, February 27 and he is to attempt to get Sammie Baugh here as the principal speaker.

Lions McCaughan and Clinton Lowe had charge of the program and Lion McCaughan reviewed some of the top highlights of news during the past year.

The program committee for next week is Lions A. D. Pettit and Cullen Perry. A film on television will be shown for the program.

**A Daughter For The R. K. Greens**

A daughter, named Barbara Alene and weighing 7 lbs. and 6 ozs., was born in the Overall Hospital, on December 16th, at 7:50 p. m., to Supt. and Mrs. R. K. Green. Barbara was welcomed by two brothers, Kent and Bob, and arrived on Bob's 6th birthday.

**Mrs. Tennie Campbell Has Great Grandson**

A son named Raymond Keith and weighing 6 lbs. and 11 ozs., was born on December 19th to S/Sgt. and Mrs. Ray Fisher at Great Falls, Montana. The mother is the former Patsy Dell Sims of Brownwood, a granddaughter of Mrs. Tennie Campbell of Santa Anna.

**A Daughter For The Tom Kingsberys**

A daughter named Sue and weighing 7 lbs. and 12 ozs. was born to Mr. and Mrs. Tom Kingsberry at 11 a. m. on Monday, December 29th, in the Santa Anna Hospital. The mother is the former Barbara Bruce.

Grandparents are Mr. and Mrs. Howard Kingsberry and Mr. and Mrs. C. D. Bruce. Great grandmothers are Mrs. W. B. Woodward and Mrs. J. R. Banister, all of Santa Anna.

Science says the moon affects the tide. Lovers maintain it affects the untied.

*Enjoy Yourself with*  
**NEW YEAR'S FOODS FROM PIGGLY WIGGLY!**

*Wishing You Every Happiness in 1953!*

OUR DARLING — Cream Style

<b>Corn</b>	303 Can	<b>.17</b>
<b>HONEY BOY Salmon</b>	Tall Can	<b>.37</b>
<b>EVERLITE Flour</b>	25 lb. bag	<b>1.98</b>
<b>Pure Lard</b> Wilson's	3 lb. ctn.	<b>.39</b>

**MEATS**

<b>Baby Food</b> 3 Cans	<b>.25</b>
<b>Tomato Soup</b> 2 Cans	<b>.25</b>
<b>Good, Lean, Sliced BACON</b>	lb. <b>.43</b>
<b>Fresh Cut PORK CHOPS</b>	lb. <b>.43</b>
<b>Parkay OLEO</b>	lb. <b>.29</b>

<b>TENDER KRISP LETTUCE</b>	head	<b>.13</b>
<b>FLORIDA ORANGES</b>	lb.	<b>.09</b>
<b>GREEN HEAD CABBAGE</b>	lb.	<b>.05</b>
<b>RUSSET POTATOES</b>	lb.	<b>.06</b>

We Give DOUBLE S.&H. Green Stamps Each Wednesday With \$3.00 or More Purchase.

**PIGGLY WIGGLY**  
 THE MOST FAMOUS NAME IN FOODS

**Queen Theatre**

Friday and Saturday  
 JANUARY 2 and 3  
 Joseph Cotten - Shelley Winters  
 Scott Brady  
 —IN—  
**"Untamed Frontier"**  
 COLOR BY TECHNICOLOR

Sunday - Monday  
 And Tuesday  
 JANUARY 4, 5 and 6  
 Gregory Peck - Ann Blyth  
 —IN—  
**"The World In His Arms"**  
 COLOR BY TECHNICOLOR

Wednesday - Thursday  
 JANUARY 7 and 8  
 BETTY GRABLE  
 —IN—  
**"Meet Me After The Show"**  
 COLOR BY TECHNICOLOR

1953  
*Best Wishes For a*  
*Happy New Year*

**Queen Theatre**

# Santa Anna News

"He Profits Most Who Serves Best"

Section 2 — 8 Pages

VOLUME LXVIII

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, JANUARY 2, 1953

NUMBER 1

## Rockwood News

By MRS. JOHN C. HUNTER

ROCKWOOD, TEXAS

PHONE 1003

Mr. and Mrs. Bob Halmon and Jerry Carl of San Angelo visited with her parents, Mr. and Mrs. Carl Buttry Wednesday to Sunday.

Other Christmas Day guests in the Carl Buttry home were Mr. and Mrs. N. J. Buttry, Mr. and Mrs. Bill Rehm, Patsy and Wendell, Mr. and Mrs. Lee McMillan and Bill Wright.

Mr. and Mrs. Walter Morris of Coleman were Friday evening visitors in the Buttry home.

Mr. and Mrs. Donnie Estes and Alisa Kay of Abilene spent Monday and Tuesday of last week with Mr. and Mrs. Matt Estes, who went to Abilene Sunday to spend the day with the Donnie Estes family.

Mr. and Mrs. Uless Maness spent Wednesday night in Brownwood with Mr. and Mrs. Billy Maness. All of them were Christmas Day guests of Mr. and Mrs. Nathan Parker and girls. Mr. and Mrs. Parker and

Sandra visited in the Maness home on Friday.

Christmas Day guests of Mr. and Mrs. J. C. Hunter and Mr. R. W. Nevans were Mr. and Mrs. R. D. Kelley of Santa Anna and Mr. and Mrs. J. F. Moxey and Edgar Shields.

Le Quin Cooper and Dana Kay Bolton spent Friday night with Louise and David Cooper.

During Christmas Day those visiting with Mr. and Mrs. Hyatt Moore were Mr. and Mrs. Joe Box of Abilene, Mr. Jess Moore and son Charlie and Paul Riddle of Coleman, Mr. and Mrs. S. H. Estes and Sunny of Sweetwater, Mr. and Mrs. Joe Estes of Roswell, N. M., Mr. and Mrs. Bruce Shodgrass and Jerry of Santa Anna, Mrs. Rosa Belle Hellman, Lonzo Moore, Mr. and Mrs. Sam Estes and Mr. W. M. McCarrell.

We are so happy to report Mr. Moore improving so nicely following surgery recently and he wants to express his thanks and appreciation to everyone for the many kindnesses shown during his illness.

Mr. and Mrs. Tom Bryan were in San Angelo Wednesday to Friday spending Christmas with Mr. and Mrs. E. D. Black, Gary and Elaine. Gary came home with them for a visit.

Christmas Day guests with Mrs. J. W. Box and Miss Linnie were Mr. and Mrs. Clyde Box and Don, Mrs. Gussie Wise and Miss Billie of San Angelo, Mr. and Mrs. Bill Mueller of Austin, Mr. and Mrs. Eddie Valecek of San Antonio, Mr. and Mrs. Evan Wise, Mr. and Mrs. Jim Ruther-

ford and children, Mr. and Mrs. J. M. Box and family of Freeport, Mr. and Mrs. A. N. Box, Mr. and Mrs. Bill Rogers and family of San Angelo, Mrs. Miller Box and Miss Jerry of Fort Worth.

Mrs. J. P. Hodges, Jr., James and Wanda visited with Hazelle Browning in Doole last Friday afternoon.

Mr. and Mrs. J. T. Avants spent Wednesday and Thursday in Hamlin visiting his mother, Mrs. Mary Avants. Melvin and Larry returned home with them after a visit with their grandmother.

Mr. and Mrs. Ray Steward, Jay Mickie and Deborah spent Christmas Day in Eldorado visiting Aaron Steward.

Mr. and Mrs. John Kemp spent Christmas Day with Mr. and Mrs. M. T. Traylor and family at Coleman.

Mr. and Mrs. Roy G. Gardner and family of Coleman visited in the Kemp home Thursday night and Friday.

Holiday guests with Mr. and Mrs. A. L. King were Mr. and Mrs. R. C. Arnold, Midwest City, Okla., Mr. and Mrs. Gerald Sitterle and Susan of San Antonio, Mr. and Mrs. Travis King and Arthur Vincent of Dallas and Mr. and Mrs. B. E. Harden of Ft. Worth.

Mrs. Georgia Hill of Houston has spent the holidays with her mother, Mrs. J. C. King, who is a patient in the Santa Anna hospital. Clyde King of Weatherford visited with his mother Friday to Sunday.

Mrs. R. C. Arnold and Mrs. A. L. King visited with Mrs. Fred Turner in Santa Anna last Friday afternoon.

Mr. and Mrs. John Payne and children of Fort Worth visited in the A. S. Hall home last Friday. Miller Box of Ft. Worth came in Saturday morning to visit relatives and join a group on a hunting trip.

Christmas Day guests with Mr. and Mrs. Lee Miller were Mr. and Mrs. C. N. Davenport and La Nelle of Coleman, Mr. and Mrs. Harold Pike, Loretta and Ellene of Brownwood, and Mrs. George Hobson, Gary and Sharyn of Big Spring.

Mr. and Mrs. J. D. Estes of Ontario, Calif., have returned home after visiting 8 days with Mr. and Mrs. Drury Estes and other relatives. Their son, Coy, of the Air Force, stationed at Big Spring was also visiting here.

Christmas Day guests in the Drury Estes home were Mr. and Mrs. Robert L. Estes and Phyllis and Mr. and Mrs. Dee Mankin, Shirley and Gaylon and Mrs. Wayne Thompson.

Mr. and Mrs. Boss Estes were in Fort Worth to spend Christmas with the Rev. and Mrs. Douglas Estes and Mike. Their son, Weldon, a student at H-S. U. in Abilene, joined them there.

Mrs. Fanny Ellis is spending the holidays with her daughter, Mrs. Dick Deal and family.

Mr. and Mrs. Joe W. Wise, Joe and Korky, spent Christmas Day in Brady with her parents, Mr. and Mrs. E. M. Tisdale.

Mr. Sam McIlvain was admitted to the Santa Anna Hospital Saturday evening.

A. S. Hall is also on the sick list.

Mr. and Mrs. Bill Steward, Kay and Sonsy, entertained with a Christmas dinner Wednesday evening. Among those present were: Mr. Jim Steward and Sis; Mr. and Mrs. Johnny Steward and James, Mr. and Mrs. J. E. Porter, Mrs. Ethel Horton and Johnny Wayne, Mr. and Mrs. Denver Ellis, Mr. and Mrs. Jack Cooper, Jo Beth and La Quinn.

Miss Bernice Johnson of Coleman visited homefolks Wednesday to Saturday. Other Christmas dinner guests in the Fox Johnson home were Mr. and Mrs. Marcus Johnson, Jerry and Nikki, Mr. and Mrs. Harold Straughan, Morris and Betty.

Thursday guests with Mr. and Mrs. Claud Box were Mr. and Mrs. Bob Floyd of Dallas, Mr. and Mrs. Joe Box of Abilene, Mr. and Mrs. Paul Riddle of Coleman and Mr. and Mrs. Marshall Campbell and Pat of Santa Anna.

Mr. and Mrs. Doc Ellis of Colorado City spent the week end with Mr. and Mrs. Dave Ellis.

Mr. and Mrs. Bailey Hull of Purdon visited with Mr. and Mrs. L. Brusenhan Wednesday to Sunday. Other holiday guests in the Brusenhan home were Mr. and Mrs. Bill Polk, Candy, Punkie and Marthella Garner of Melvin and Mr. and Mrs. Lawrence Brusenhan, Jr., and girls.

Christmas callers with Mr. and Mrs. Charlie McCarrell and Goldie were Mr. and Mrs. John Kemp, Mr. and Mrs. Fox Johnson and Miss Bernice, Mr. and Mrs. Roy G. Gardner, Miss Linnie and Clyde Box.

Mr. and Mrs. Johnny Steward, James, Mrs. Ethel Horton and Johnny Wayne and Mr. and Mrs. J. E. Porter spent Thursday with Mr. and Mrs. Tony Rehm and family.

Christmas Day guests in the A. N. McSwane home were Mr. and Mrs. Dan Mills, Joe Dan and Linda of Coleman, Mr. and Mrs. Aubrey McSwane and Garland and Mr. and Mrs. Jack McSwane and Stanley.

Mr. and Mrs. Jack Bostick went to San Saba Christmas to attend a family dinner at the home of Mr. and Mrs. Bob Smith. Their son, Alvin, of Ft. Worth joined them there.

Mrs. Oral McGill and Billy of Houston came Friday to visit during the holidays with Dr. and Mrs. W. G. Williams and family.

Visiting in the home of Mrs. J. W. Wise during the holidays were Mrs. Miller Fox and Jerry of Ft. Worth, Mr. and Mrs. Collins Wise and family of Anson.

Mr. and Mrs. Howard Pearson and boys of Burnet, Mr. and Mrs. Oran Wise and family of Dimmitt, Mrs. Reed, Mildred and children, Mr. and Mrs. Polly Wise and family and Mr. and Mrs. Dink Snider and family of Brownwood, Mrs. E. J. Highnote or Arlington, Mr. and Mrs. Eddie Valcek of San Antonio, Mr. and Mrs. Bill Mueller of Austin, Miss Colleen Wise of Fort Worth, Mr. and Mrs. Jim Brookman of Lubbock, Mr. and Mrs. J. R. Smith of Ft. Worth, Mrs. Gussie Wise and Miss Billie of San Angelo, Mr. and Mrs. Curtis Bryan, Mr. and Mrs. Wayne Bray and Frankle, Mr. and Mrs. Evan Wise, Mr. and Mrs. Hilton Wise and family, Mr. and Mrs. Bill Steward and family.

Holiday guests with Pete and Jack Cooper family were Mr. and Mrs. Alton Davis and Tommy of Post; Mr. and Mrs. Alfred Cooper and family of Hermleigh; Mr. and Mrs. Vinon Bolton and family and Mack Dickey of Fort Pierre, S. D., and Mr. Bangs.

Mr. and Mrs. Dick Inman of Coleman and Mr. and Mrs. W. D. Rehm and family visited with Mr. and Mrs. N. J. Buttry Christmas Day. Sunday guests with the Buttry's were Mr. and Mrs. Bob Halmon and Jerry Carl of San Angelo and Mr. and Mrs. Carl Buttry.

Mr. and Mrs. Cecil Day and Sherry spent Christmas night in San Angelo with his parents, Mr. and Mrs. Coy Day.

Mr. and Mrs. M. A. Richardson had most of their family with them Christmas. They were Mr. and Mrs. Roger Dudley, Sheffield, Mr. and Mrs. Jim West and Cleve, Sterling City, Mr. and Mrs. S. E. Richardson and Betty, Coleman, Mr. and Mrs. J. P. Richardson, Max and Charles, Coleman, Mr. and Mrs. Ronald Cooper, Arnetta and O. L. of Jayton, and Mr. and Mrs. Cecil Richardson.

Mr. and Mrs. Cecil McCreary of Sweetwater visited relatives and spent Saturday night with Mr. and Mrs. F. E. McCreary.

Miss Janie Bryan, a student nurse of Shannon-Hospital in San Angelo spent the holidays with homefolks.

Mr. and Mrs. Blake Williams, Mac and Carolyn, spent Sunday with Mr. and Mrs. S. E. Richardson and Betty at Coleman.

Mr. and Mrs. J. C. Hunter were Sunday luncheon guests of Mr. and Mrs. R. D. Kelley in Santa Anna. The Kelleys were observing their 42 wedding anniversary.

Mr. and Mrs. S. H. Estes and Sunny Ann of Sweetwater and Mr. and Mrs. Joe F. Estes of Roswell, N. M., spent the holidays with Mr. and Mrs. Sam Estes and Raymond.

Mr. and Mrs. Bob Mobley of San Angelo visited relatives during the holidays. They were in Brownwood Christmas Day for a family dinner in the Nathan Parker home.

Sunday guests in the home of Mrs. J. W. Box were Mr. and Mrs. Clyde Box and Don, Mr. and Mrs. A. N. Box, Mr. and Mrs. Max Box, Mr. and Mrs. Robert Russ and children, Mr. and Mrs. George Maxwell and family, Mr. and Mrs. Frank Box and children, Mrs. Gussie Wise and Miss Billie, all of San Angelo, and Mr. and Mrs. Jim Rutherford and children.

Mr. and Mrs. Arlie Hughes of Christine, visited recently with Mr. and Mrs. Evan Wise, Mr. and Mrs. Bill Mueller of Austin and Mr. and Mrs. Eddie Valcek of San Antonio spent the holidays in the Wise home.

Mr. and Mrs. Bailey Hull and Candy Polk were Saturday evening dinner guests of Mr. and Mrs. Harold Straughan, Morris and Betty.

Mrs. Garnet Reeves and boys of Lubbock came Saturday to spend several days with Mr. and Mrs. Boss Estes and Mr. and Mrs. Claud Box.

Mr. and Mrs. D. P. Watt, Jr., and Mr. George Ryan of Big Spring have been visiting with Mr. and Mrs. Roy Blackwell during the holidays. Other Sunday guests were Mr. and Mrs. Glenn Blackwell and children from Alamosa, Colorado, Mr. and Mrs. Roland Gaudle of Stephenville, and Mr. and Mrs. Howard Black-

well and family of Fife. Mrs. Watt will be remembered as the former Jessie Ryan.

Mr. and Mrs. R. C. Arnold of Midwest City, Okla. and Mr. and Mrs. Keith Featherston and James of Snyder visited during the holidays with the Marcus Johnson's.

Sunday guests with Mr. and Mrs. A. N. McSwane, Mrs. Veoma Jackson and girls were: Mr. and Mrs. Dan Mills, Joe Dan and Linda of Coleman; Mr. and Mrs. B. A. McSwane, Jerry and Don, Mr. and Mrs. J. B. Ratliff and girls of Brownwood; Mr. and Mrs. Roy Williams and children of McCamey; Mr. and Mrs. Jack McSwane and Stanley, Mr. and Mrs. Aubrey McSwane and Garland. Afternoon callers were Mr. and Mrs. John Kemp, Mr. Bob Steward, Jo Beth Cooper, Bobbie Rehm and Patsy Bryan.

Mr. and Mrs. Marcus Johnson, Jerry and Nikki Van, visited over the week end in Ft. Worth with her mother, Mrs. Byrd Arnold and Mr. and Mrs. Malcolm Burklew and son. Mrs. Johnson attended the "Sonya Henle Ice Capades of 1953."

Mr. and Mrs. V. E. Norris and Dorinda of South Houston arrived Christmas Eve to visit with Mr. and Mrs. A. L. Crutcher and Lady Jane and relatives in Coleman. Mr. and Mrs. W. E. Garner, Gene, Randy and Deane of Hobbs, N. M., arrived Sunday evening for the holidays and Mr. and Mrs. James Bell and Sheila Kay of Big Lake visited Christmas Day, also Mr. and Mrs. Jerry Bendick and Gay of Coleman were Christmas Day guests in the Crutcher home.

Billy Matt and Olivia Ann McIntire are both in Brady hospital having had their tonsils out during the holidays.

Mrs. L. G. Tucker was admitted to the Brady Hospital Sunday night.

Mrs. Johnny Steward is also on the sick list.

Mr. and Mrs. Jake Fuller of San Angelo and Mr. and Mrs. Charlie Moore of Coleman were among the Sunday visitors with Mr. and Mrs. Hyatt Moore.

Christmas guests with Dr. and Mrs. W. G. Williams and boys were Mr. and Mrs. Blake Williams, Mac and Carolyn, Mr. and Mrs. S. E. Richardson and Betty and Mrs. Oral McGill and Billy.

Mr. and Mrs. Bill Bryan, Patricia and Judy attended a family Christmas dinner with her parents, Mr. and Mrs. L. G. Tucker.

Mr. and Mrs. J. G. Crouck of Killeen were Christmas night guests with the Bryans.

The Rev. and Mrs. Don Jopling and Mark visited relatives in Ft. Worth Tuesday and Wednesday of last week.

Mr. and Mrs. Tommy Briscoe and children of Waldrip spent Christmas Eve with Mr. and Mrs. J. A. Hunter and Don. The Hunters visited his mother, Mrs. J. W. Hunter, in Coleman on Christmas Day.

Mr. and Mrs. Sherman Heilman and Mrs. Pearl Grimm had as Christmas Day guests, Mr. and Mrs. John Fulbright and children, Mr. and Mrs. Cecil Hammes and family of Coleman and Mr. and Mrs. Ed Farris and daughter. All of them were supper guests with the Farris family.

Christmas Day visitors with Mr. and Mrs. Dave Ellis were Mr. and Mrs. Denver Ellis of Junction, Mr. and Mrs. Ercell Ellis of Santa Anna and Mr. and Mrs. Dillard Ellis.

There will be a bridal shower Tuesday afternoon, January 6, at 2:30 at the lunch room in honor of Mr. and Mrs. Lawrence Brusenhan, Jr. Everyone is invited.

We thank the staff of The Santa Anna News for the nice Christmas gift and we are extending best wishes for a Happy and Prosperous New Year to each of our readers.

She claimed he married her for her money — and he claimed he earned it.

A farm lad who took a job in the big city returned home a few months later to report he was flat broke in spite of the big pay. He said, "Most of my money I spent on women and whiskey. The rest I just wasted."

## New Year Greetings



1953

...And our declaration of faith and friendship to the community and its people.

### Santa Anna Telephone Co.

### Dairy Industry Builds From Grass Roots

Dairy leaders of Brown County have named Mr. R. D. Kirkpatrick as delegate to represent the dairy industry of the county. These dairy leaders will attend the State Dairy Industry Rally and Annual Meeting of the American Dairy Association of Texas in January. This state-wide dairy conference will be held in Austin and will be attended by dairymen throughout Texas.

Mr. Kirkpatrick resides in the Zephyr community and has been engaged in the dairy business for 12 years. He is an active dairy leader and has served as Director from District 4, which include 14 dairy producing counties in this area.

Dairy farmers of this county

are looking ahead to the needs of their industry. Brown County is designated as one of the important and leading Texas dairy counties with 78 grade A's at the present time.

"The dairy industry of Brown County is an important part of our business", stated Assistant County Agent, Warren Pickens, who has assisted dairymen of the county in getting information regarding this program.

"Our American Dairy Association of Texas is developing active plans for more direct contact with the "Grass Roots" dairy farmers throughout Texas", stated Sam von Rosenberg, State Manager. "Our increasing investments in the dairy industry make it more important that we study carefully the many business aspects and developments of our industry. Still facing serious drought conditions and short feed supplies, we must be sure we can look ahead with a sound market outlook, or gains

in development of milk production for our State could be seriously upset," von Rosenberg stated.

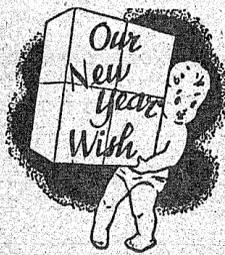
The American Dairy Association is a market-building organization financed throughout the United States by dairy farmers. Advertising, merchandising, research and educational activities are directed by ADA consumers in building good-will and a better understanding of the dairy industry. Dairy plants cooperate with ADA by collecting the set-aside payments made by dairy farmers who support the program. The Texas set-aside plan provides for a deduction of 1c from each 100 pounds of Grade A milk. Ungraded milk and cream producers also participate by paying a butterfat deduction during June and July each year. More than 10,000 Texas dairy farmers now support this industry-wide ADA program. There are 5,000,000 dairy farms in the U. S.

### Humble Oil Will Broadcast Cotton Bowl Game Thurs.

Humble Oil & Refining Company will climax its season of football broadcasts with a play-by-play account of the New Year's Day Cotton Bowl game when Texas University, winner of the Southwest Conference, will be host to the University of Tennessee for the second time in three years.

Popular announcer Ves Box will describe the action of the game direct from Dallas, and Alec Chesser will be on hand to bring to radio listeners the half-time activities and "color" of the game. The broadcast will begin at 12:30 p. m. Thursday, and will be heard on the following stations: WFAA-WBAP-820, Dallas-Ft. Worth; WOAI, San Antonio; KPRC, Houston; and KTBC, Austin.

They say you are an old timer if you can remember when a bureau was a piece of furniture.



• Wrap yourself in success and achievement in the days ahead.

1953

Leland Thompson, Garage



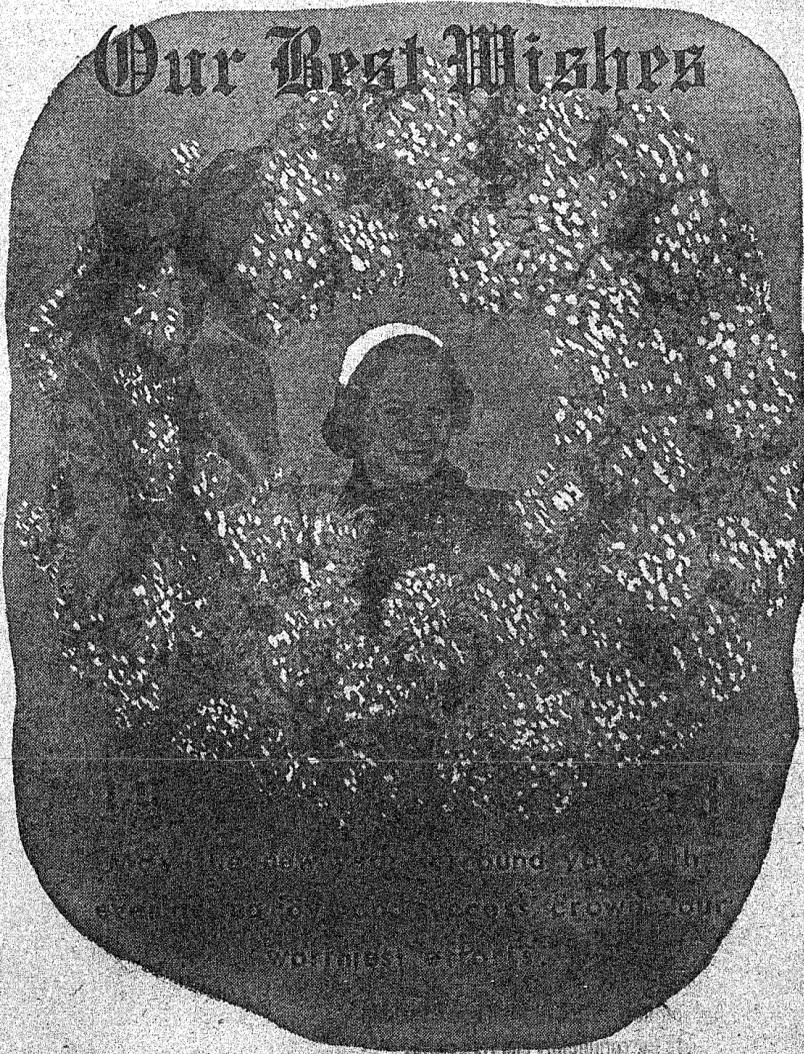
## Happy New Year!

From us to you . . . and you . . . and you. May this holiday season be a truly wonderful one.

**Sturges & Sibbs**  
Coleman, Texas



# Service Cafe



## Martin Brick Company

Coleman, Texas

**Funeral Rites For W. Z. McSwane**

Funeral services were held at 2 p. m. Tuesday in Cox Funeral Chapel, San Angelo, for William (Bill) Z. McSwane, 51, of 2262 Webster. He died at 12:45 a. m. Monday in Shannon Hospital.

The Rev. Enis Hill, pastor of the First Methodist Church officiated with burial in Lawnhaven Cemetery.

Mr. McSwane was born January 25, 1901 in Stanley, Ind., and was married June 30, 1922 to the former Dora Bell Trotter.

Mr. McSwane moved to Coleman County in 1904 and lived there until 1927 when he moved to Schleicher County. He engaged in farming and dirt contracting. He came to San Angelo in 1941.

Survivors include his wife, two sons, Lt. Noble McSwane of Nashville, Tenn., and Douglas McSwane of San Angelo; his parents, Mr. and Mrs. A. N. McSwane of Rockwood; five sisters, Mrs. Blanche Harris of Santa Anna, Mrs. J. L. Trotter of Toiyah, Mrs. Veoma Jackson of Rockwood, Mrs. Roy Williams of McCamey and Mrs. Dan Mills of Coleman; three brothers, E. A. of Brownwood, Aubrey and Jack of Rockwood, two grandsons and 22 nieces and nephews.

Pallbearers were: Max Box, Guy Burton, W. H. McGarr, J. L. Barkley, Robert Mobley, all of San Angelo, and Gordie Alexander of Austin.

—Standard-Times

**Brownwood To Be Visited By National Legion Commander**

Brownwood — This city will be one of five in Texas that will be host to the dynamic 44 year old national commander of the

American Legion, Lewis K. Gough of Pasadena, California when he makes his official visit to Texas January 7, 8, and 9.

The national commander will be guest of honor at a luncheon here at noon Thursday, January 8, at Hotel Brownwood. The luncheon is sponsored by the local American Legion post headed by Commander Lewis A. Griffin. All Brownwood service clubs will join the American Legion post in honoring the commander.

The national commander is scheduled to fly from a breakfast engagement at San Angelo. After the luncheon he and his party are to leave by plane for Edinburg where he will be guest of posts in the Rio Grande Valley.

Dignitaries who will be here with National Commander Gough will include Albert D. Brown, Jr. of Austin, department commander; G. Ward Moody, Austin, department adjutant; H. J. Bernard of Houston, the state national executive committee man for the Legion; Earl Tate, Brownwood, 21st district commander and Eugene L. Jackson, Cisco, fifth division commander.

Representatives from every American Legion post in the 21st district are expected to be here to greet the national commander.

**D. H. Moore Studying Newspaper Work As Army Career**

Patrick Air Force Base, Fla. — When people say good things don't come in clusters, they haven't talked with Douglas H. Moore, Jr. The young airman knows different.

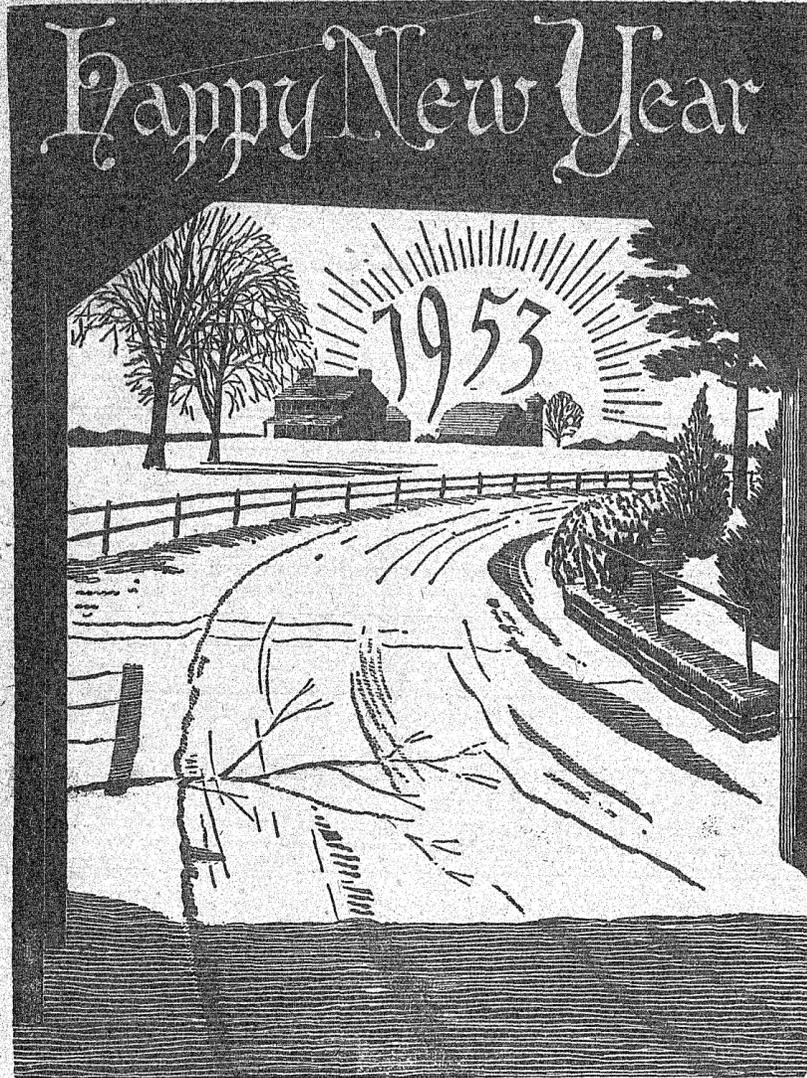
Last week, orders were published at the Air Force Missile Test Center here promoting him to staff sergeant. On the very same day, he was appointed new editor of the base newspaper — a publication that has a weekly circulation of 4,200.

Sergeant Moore, who plans to make the Air Force his career, is the son of Mr. and Mrs. D. H. Moore of Santa Anna, Texas. His military service started in June of 1948, when he enlisted in the Texas National Guard. He entered the Air Force in November of 1949 and took basic training at Lackland AFB, Texas. In March of 1950 he was assigned to the School of Aviation Medicine at Randolph Field, Texas, where he stayed until this past July.

Sergeant Moore began writing after he entered the Ar Force. He attended the Armed Forces Information School at Carlisle Barracks, Penna., in 1951. But his newspaper career really didn't start until he came here. In the past six months he has learned a great deal about newspaper work.

The sergeant plans to return to Texas next November with his family, and reenlist at the School of Aviation Medicine.

Mr. D. C. Neal and David visited from Monday to Friday of last week with their son and brother, Woodrow Neal and family at Palacios.



May success and happiness be your companions on the road ahead.

**Delma Johnson**

MOTOR COMPANY  
IMPLEMENT COMPANY

Coleman

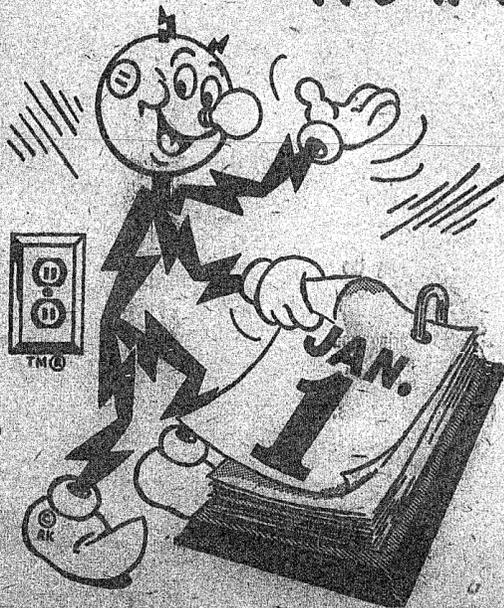
Texas

IT'S A NEW YEAR...

and a New Opportunity

A New Year... a fresh start... an opportunity for all West Texans to join together in working for a prosperous, peaceful, and a happy new year. We — of your electric service company — are glad of the opportunities the new year offers us for more and more service to you. Early in the year we will complete the installation of three new generating units — providing an additional 100,000 horsepower of electric energy for your use. Yes, we welcome this new year as a new opportunity to serve you!

Reddy Kilowatt



West Texas Utilities  
Company

Weah McCulloch, Sec.-Treas.  
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**NOTICE**

Due to error and misunderstanding in the acceptance of original bids, Coleman County will accept new sealed bids up until January 12th, 1953, at 10:00 a. m. for 4,000 right of way fence posts. The posts are to be graded as yard posts, have 5" tops and be 6' long. Bids should be made on per post basis, and the County reserves the right to reject any and all bids made.

COMMISSIONERS' COURT  
COLEMAN COUNTY,  
TEXAS



The best way to say it is still "Happy New Year."

**Shields & Standley**  
WELDING and BLACKSMITH SHOP



**Santa Anna Hardware Co.**

**PERSONALS**

Mr. and Mrs. Lewis Evans and Kenneth of San Angelo were visitors on Christmas Day with his sister, Mrs. J. B. Howington, and family.

Miss Kathryn Baxter was a Christmas visitor with her sister, Mrs. E. E. Polk, and family at El Paso.

All the G. L. McCullough family had Christmas dinner in the Raleigh McCullough home in Coleman. Carl McCullough and family were there from Comanche and Lester McCullough and wife and their two sons, Weldon and Donnie of Daingerfield, vis-

iting here with their parents, all attended the dinner together. Mrs. Leona Soward of Comanche visited here with her daughter, Mrs. Lester McCullough from Friday until Sunday, when all returned home.

Mr. and Mrs. Jim Phillips and James and Hardon, from Pecos were visitors last week in the Lee and Stube Phillips homes, and also with the W. M. Radles.

A/3c Raymond Haynes and wife from Amarillo A. F. Base, came before Christmas and will remain until after New Years with his mother, Mrs. Gladys Haynes and also with her parents, Mr. and Mrs. Clarence

Durham in Coleman.

Mr. and Mrs. J. L. Harris had Christmas dinner with her sister, Mrs. D. A. Hise and family at Bangs and then went to Odessa for a several days visit with their son-in-law and daughter, Mr. and Mrs. Eugene Medlin and sons.

Mr. and Mrs. Clyde Bartlett and Ralph, of Merkel, visited Christmas Day and Friday with his parents, Mr. and Mrs. J. Ed Bartlett.

Talmadge Turner of Columbus, Texas, and Doris Bell Turner of El Paso, were Christmas visitors with their parents, Mr. and Mrs.

Arthur Turner. A friend of Doris Bell, Miss Champ Phillips of Big Spring, came and spent Saturday night in the Turner home, and the two left on Sunday morning for El Paso.

Mr. and Mrs. Pete Rutherford and boys, Mr. and Mrs. Affie Parsons and Mrs. Ola Newman, from Millersview, were all visitors at the home of Mr. and Mrs. Tom Rushing and family Sunday night.

Mr. and Mrs. Vernon Herring and children have returned to their home in Santa Anna after a residence of several months in Cisco. Temp Fiveash and wife, who also have been living in

Cisco, will be returning to Santa Anna this week.

Mr. and Mrs. W. H. Clifford of El Paso, visited several days during the Christmas holidays with her parents, Mr. and Mrs. C. F. Woodward.

Mr. and Mrs. Pierre Rowe visited over the week end in Alvarado, with Mr. and Mrs. Roy Wood and boys.

Mr. and Mrs. W. B. Matthews of Sanatorium, Texas, spent Christmas with their son-in-law and daughter, Mr. and Mrs. Tom Rushing and family. Her brother and family, Mr. and Mrs. Calvin Matthews of San Angelo

also had Christmas dinner with them.

Mr. and Mrs. Brownlee Hunter and little daughter of Austin, spent Christmas here with his parents, Mr. and Mrs. Lee Hunter.

The Womens' Council of the First Christian Church, will meet in the church annex on Wednesday afternoon, January 7th, for the first in a series of missionary lessons.

Mr. and Mrs. Robert Turner of Denison spent the holidays with their parents, Mrs. Fred Turner and Mr. and Mrs. W. E. Vanderford.



C. R. (Ray)

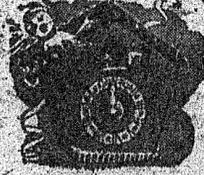
**Owen Gulf Service Station**

Phone 75



**Santa Anna Hospital**  
AND CLINIC

**Time for Happiness**

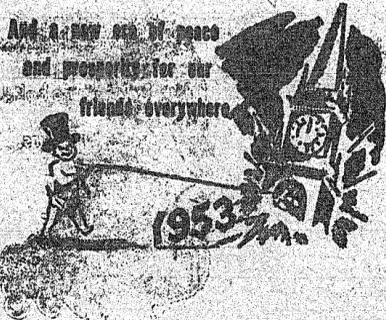


**Collins Grocery**

Minnie Young, Owner

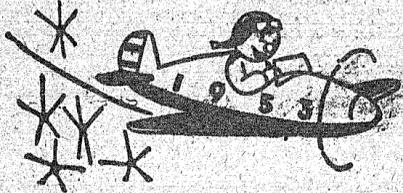


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# Santa Anna Farm & Ranch Supply Store

# HAPPY NEW YEAR



We're chivving the works to wish you full success in days ahead.

# Bland Grocery

On Rockwood Highway

ERNEST BLAND

PHONE 70

Christmas visitors in the Affie Parsons home at Christmas were members of their family as follows: Mr. and Mrs. Nalton Parsons and family from Big Lake; Mr. and Mrs. Emmitt Williamson and family from Beaumont; Mr. and Mrs. Nena Parsons from Buffalo; and two granddaughters, Elcie and Fay from Brownwood; and Mr. and Mrs. Doyal Wright and family of Santa Anna. Mr. and Mrs. Newell Par-

sons and family of Brownwood visited with them Saturday night and Sunday.

Those visiting in the Homer Burden home over the Christmas holidays were Mr. and Mrs. H. A. Burden and girls, Mary and Grace, from Crafton, Neb.; Mr. and Mrs. G. E. Burden and girls, Christina and Georgia, from Major; Mr. and Mrs. Bill Burden and baby Carrol from

Lubbock, and Mr. and Mrs. John Clark and children, Anna and Mike, from Sanford, Florida.

Mrs. Arthur Talley had a phone call Monday morning, from her daughter, Mrs. Charles Allen, (Allene) of Albany, New York. Allene said they had a wonderful Christmas, but they were having a deep snow.

Alice Anna Guthrie of Sher-

man was home for the holidays visiting with her parents, Mr. and Mrs. M. L. Guthrie, Sr., and other members of the family.

Mr. and Mrs. George Ralstin and Chiquita, from Santa Monica, California, and their son-in-law and daughter, Mr. and Mrs. C. R. Scott and boys, of Brownfield, and Mr. and Mrs. Boyd Rainbolt, Sr., of Fort Worth, were Christmas visitors with Mr.

and Mrs. W. A. Standley. Returning home, the Ralstins were to visit his parents, Mr. and Mrs. E. J. Ralstin in Arkansas, formerly of Santa Anna.

Mrs. Tom Simpson and sons, Tommie, David and Robert, left for their home at Mathis at noon Monday, after a visit since Saturday with her parents, Rev. and Mrs. E. H. Wylie. The Wylies had all their children, grand-

children and in-laws, with them for a Christmas dinner Saturday night, except Tom Simpson.

Mr. and Mrs. Lester Boone and son, Carl, a pre-med student at U. of T., of Odessa, Ruby Volentine and Mrs. Frances Adams of Austin, Mr. and Mrs. Hilton Bates of Brownwood, and Mr. and Mrs. C. W. Barnett of San Angelo were Christmas visitors with Mrs. A. R. Brown.

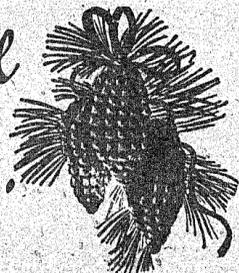


Best wishes for a successful New Year.

# City Of Santa Anna

AND ITS EMPLOYEES

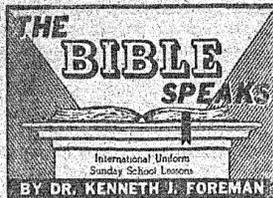
# A Peaceful New Year...



Our thanks to everyone in town for his good will and friendship.

# White's Music Store

Coleman, Texas



Scripture: Matthew 15. Devotional Reading: Psalm 51:6-11, 15-17

Living From Heart

Lesson for January 4, 1953

WHEN YOU are studying a foreign language for the first time, one of the big "humps" is learning the vocabulary. It's dull but necessary. You can know the rules of grammar down to the last footnote; you can pronounce the words "like a native," but if you don't know what the words mean, you are sunk. All this is just as true in trying to understand the Bible as it is in understanding anything else.

"Heart" Means Many Things

The Bible word "heart" is one of those that can be easily misunderstood. It speaks often of the heart. "Out of it are the issues of life," says the Prophet Isaiah. Jesus says that it is what comes from a man's heart that makes him unclean. What, exactly, does "heart" mean, in the Bible? It could mean a number of things that it does not mean.



Dr. Foreman

It is seldom used, in the Bible, in the literal sense of the physical organ that pushes the blood around. No ancient peoples knew the true physiology of the heart. Also, the Bible writers seldom, if ever, use the word in our common figurative sense of emotion, or the emotional life. If we today say that a certain person's heart rules his head, we mean by that, that his intellect is not as strong as his feelings. A smart and unscrupulous lawyer, in addressing a jury, will (as he might say) "go for their hearts, not for their heads." That is, he expects them to be swayed by prejudice and emotion, not by the facts in the case. But this too is not the Bible meaning of "heart." Certainly it is never balanced off

against the mind or the intellect.

Bible Meaning of "Heart"

Even in modern times, with all our passion for scientifically accurate terms, there is no one word which means just what this word "heart" means in the Bible. There the heart stands for the center of the personality as a whole. If we used such words as "core" or "root" or "mainspring" of life, we should be getting at the idea. It is not emotional, though it affects the emotions. It is not intellectual, though it lies back of thinking. It does not quite mean character, rather it means the taproot of character.

Let us try to illustrate it. Tell the same piece of news to several people—say the report of some accident or disaster, and see how they react. One will be quite indifferent, one will burst into tears, another will laugh, another will say, "Can't we do something to help?" Now what makes the difference? All have heard the same words, but the words have different effects. In Bible language, the reason is that they have different hearts. The inner makeup is something deeper than what the eyes see or the ears hear, it is deeper than the brain, it lies at the bottom of the feelings. When the Bible speaks of a person's heart, it is not speaking of the way he acts or talks or feels or thinks; it means the way the man is.

God Sees Through Paint

If there was one sort of person for whom Jesus had no use whatever, it was a hypocrite. A hypocrite is a person who has learned the fatal trick of short-circuiting his heart from his outward actions. The hypocrite turns a smile on and off as he would turn a water faucet, not because he feels like smiling or frowning, but because he thinks a smile is called for; he will say one thing and think another. His apparent emotions, language, actions, have no more relation to his real inner self than the actions of a clown in a circus. A clown can act very funny with his painted smile, though inwardly full of bitterness or grief. He acts comical because he is paid for it, not necessarily because he feels gay.

Jesus liked people who live from within, who have no short-circuit between what they are on the outside and what they are on the inside. He did not care much for a fig-tree which was really nothing but figs stuck on a thorn bush. This is why the Bible has so much to say about the heart. If God has a man's heart, he has the man.

(Based on outlines copyrighted by the Division of Christian Education, National Council of the Churches of Christ in the U.S.A. Released by WNU Features.)



INCOME TAX PAYMENTS DUE THIS MONTH FOR MANY

Some Texans who settle back comfortably and wait for March 15th to roll around before doing anything about their Federal income tax may be in for a rude surprise, lawyers say. For, although the instructions and forms recently mailed to each taxpayer do not mention the fact, for practical purposes January 15th, rather than the March deadline, is the last day of grace for many individuals.

This is due to the Federal laws requiring certain persons to file Declarations of Estimated Income Tax — or the pay-as-you-go plan. Under those laws several million people are required each year to estimate their total annual income in advance, making quarterly tax payments based upon such estimates. The final quarterly payment for 1952 is due on or before January 15th, 1953.

A declaration must be filed by every citizen or resident who re-

ceives annual wages (subject to withholding) in excess of \$4500, plus \$600 for each exemption claimed.

For example, a single person with no dependents who received wages in excess of \$5100 is required to file a declaration. If he has one additional exemption, he need not file unless his wages exceed \$5700 during 1952. This latter figure would also apply to a married couple without dependents filing a joint return.

In other words, the amount goes up \$600 for each exemption the taxpayer is entitled to claim, including any exemptions for age or blindness.

A Declaration of Estimated Income Tax must also be filed by any person with annual income from sources other than wages (subject to withholding) in excess of \$100. Of course, individuals whose incomes did not exceed \$800 during 1952 need not file, even though no tax has been withheld.

Those falling into the required category who have failed to file declarations at quarterly intervals during 1952 may make amendments by filing either a final declaration or an income tax return by January 15th. At the same time they should pay any balance of tax owed the government on their entire 1952 income.

Now, if paying the entire balance of your tax prior to January 15th is going to be a difficult matter, due to a quirk in the tax laws you may be able to

avoid penalties by paying at least 30% of your total tax at that time and the remaining balance by March 15th. This would involve filing both a declaration (by January 15) and a tax return (by March 15).

The first quarterly declaration on 1953 income is due on or before March 15th.

(This column, based on Federal law, is written to inform — not advise. No person should ever apply or interpret any law

without the aid of an attorney who knows the facts because the facts may change the application of the law.)

Mr. and Mrs. Warren Douglas of Tyler visited here Sunday with her mother, Mrs. J. W. Ray, and other members of the family.

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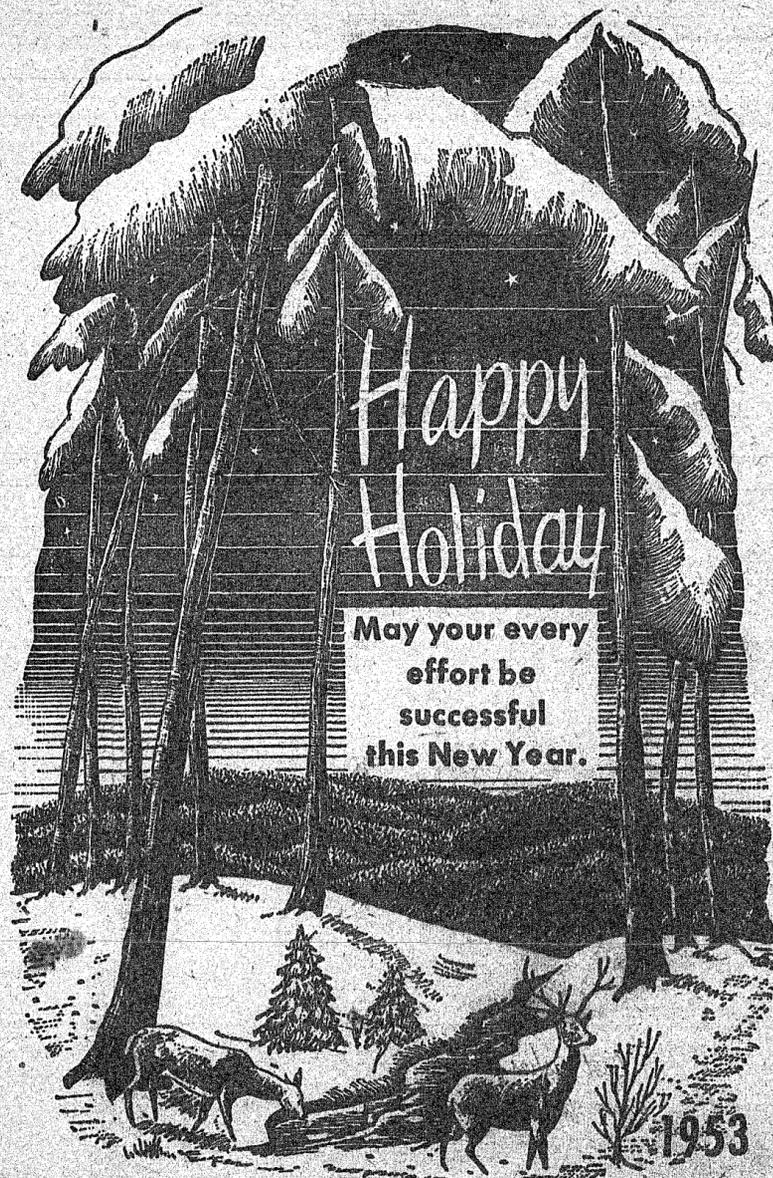
Are You Happy You Should Be Happy If Your Are Healthy If You Are Not — You Should See Dr. A. M. Fischer CHIROPRACTOR X-Ray — Spinal Examination Foot Correction 413 - 415 State Bank Building, Coleman -- Office Phone 2421

Mr. and Mrs. Jodie Baker of Breckinridge visited Sunday night and Monday, with her father, Bob Stephenson and Mr. and Mrs. O. L. Cheaney.

Mr. and Mrs. Chester James and sons of Albuquerque, New Mexico, were holiday visitors with his sister, Mrs. Ray Owen and family.



★ Our hearts and voices are filled with best wishes for all our friends.



Coleman County Electric Cooperative, Inc.

Tank Co. (90 mm) 142nd Infantry, Texas National Guard

### Farm Income For 1952 Off 11 Percent

Austin — Texas farm cash income for the first 10 months of 1952 was 11 per cent below that of the same 1951 period, the University of Texas Bureau of Business Research reports. The drop amounted to \$187,000,000.

In the year-to-year comparison, income from wool was down 42 per cent; sheep and lambs, 40 per cent; and calves, 36 per cent. However, flaxseed income gained 1,174 per cent; wheat, 70 per cent; and rice, 41 per cent.

In actual dollars, the cotton income loss was heaviest — nearly \$119,000,000. Cattle income was down \$90,000,000. Wheat income was up nearly \$100,000,000; cottonseed and rice, more than \$20,000,000 each.

### 'Shark' Problem Of Concern To All Says Bar Leader

Austin — Eliminating the loan shark evil in Texas through proper legislation should be a matter of concern to everyone, declares President Tom Reavley of the Texas Junior Bar Association, which has made the solution of this problem its No. 1 project for 1953.

Reavley said that recently a friend remarked, "Granted that the loan shark situation in Texas is very bad, why should I concern myself about people who are so foolish as to let themselves get involved?"

Commenting that this attitude is typical of the position of many others, Reavley stated, "Under such reasoning as this, we would have no laws to protect persons who, lacking financial experience, could be swindled of their life savings by unscrupulous promoters nor would we have laws to prevent the peddling of marijuana and other habit-forming drugs. But we are 'our brother's keeper' to that extent. And so, similarly, it is our duty to urge laws to protect our citizens against loan sharks, who prey upon human need and desperation.

"It should be possible for a man, who must borrow \$25 or \$50 or \$100 and lacks the collateral a bank requires, to be able to go to a lending company which would not charge him 150 or 200 per cent interest. If a man needs money badly enough, he will sign anything; he is in no position to bargain and so the law should protect him.

"When you have seen (as I

have, while an assistant district attorney in a large city), the tragic toll of the sharks: borrowers crying, out of modest wages, to pay such heavy interest that they are unable to sleep, unable to do their work, their families lacking adequate food and clothing, you would agree it is time that every good citizen became interested in having Texas deal with this problem as 30 other states have successfully done."

A small loan law, fair alike to lender and borrower, is the solution which the State Junior Bar is urging the legislature, which convenes in January, to adopt.

### Audit Your Physical Assets And Liabilities

Austin — If you have not had an audit made recently of your physical assets and liabilities, go to your doctor now and have it done, is the advice of Dr. Geo. W. Cox, State Health Officer, to grown-ups in Texas. It is quite as important to check up on your physical resources as it is to look into the state of your financial possessions. By regular care under your physician's directions, you can conserve your physical assets and avoid an accumulation of destructive liabilities.

Everyone starts with a certain amount of physical capital and as a personal business proposition it is worthwhile to preserve. In infancy and childhood our physical resources, as a rule, are safeguards for us. As we grow

older, the responsibility for doing so rests upon the individual. The critical period for many comes in middle life with the sudden realization that the physical capital is yielding diminishing returns in the way of physical well being.

The records of health departments and of insurance companies show that from 10 to 15 years have been added to the average length of life. But the same records show that a majority of the deaths are due to the degenerative diseases of middle age.

Nearly all of these diseases have slow beginnings and their onset discovered through physical examinations before they have gained serious headway. Early detection, adjustment of physical expenditures and better budgeting of activities under a physician's direction will help shift the balance from the unfavorable to the favorable side of the ledger.

GO TO CHURCH SUNDAY

### Tom Cobb Serving Aboard Destroyer In Far East Waters

Far East (PHOTO) — Serving aboard the destroyer USS Miller is Tom S. Cobb, torpedoman's mate third class, USN, son of Mr. and Mrs. George C. Cobb of Rockwood, Texas, and husband of Mrs. Guyrene Cobb of 1441 Tyler St., San Angelo.

The Miller was recently demobilized and arrived in the Far East October 20 for her first tour of duty.

Since then the ship has operated as a unit of famed Blockade Task Force 95 and has patrolled over 3,000 miles up and down Korea's East Coast, firing on enemy troops, gun positions, and rail lines.

Mr. and Mrs. Preston Bailey and Tom visited Sunday with other members of the family, Mr. and Mrs. Jonie Hartman at Denton.

### Mr. and Mrs. L. Brusenhan At Home At Rockwood

Mrs. La Nelle Broadway and Laurence Brusenhan, Jr., were married at Brownwood Friday, December 19, and are at home on their farm near Rockwood. Attendants were Mr. and Mrs. Frank Brusenhan and Sue of Walnut Springs and Mrs. Brusenhan's daughter, Anita Ann, Mary Etta and Loretta Broadway.

Patricia Baird of Houston was a holiday visitor with her grandparents, Mr. and Mrs. B. F. McIntire and Mr. and Mrs. J. T. Baird.

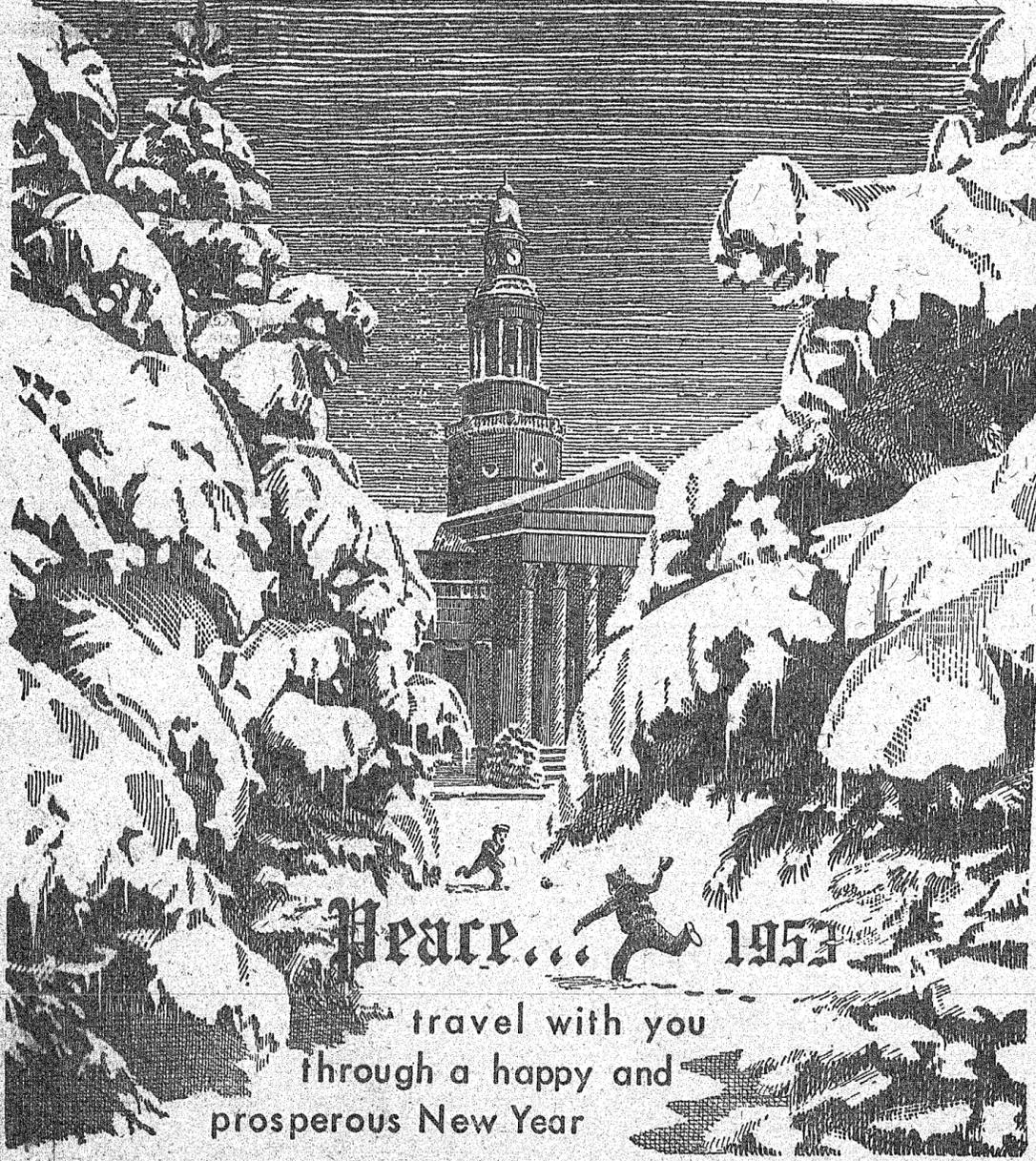
### GO TO CHURCH SUNDAY

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Peace... 1953  
travel with you  
through a happy and  
prosperous New Year

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**Coleman County State Bank**  
Member Federal Deposit Insurance Corp. Coleman, Texas



Each of you deserves a pat on the back for making community a fine place in which to welcome the New Year.




From all of us, to all of you: "Best wishes for a happy and successful new year!"

# CITY MANAGER

MR. and MRS. RICHARD D. BASS AND SONS

# Wilson Grain & Feed Company

Coleman, Texas

## PERSONALS

Mrs. C. I. Burden of San Angelo, Mr. and Mrs. Troy Stanford and children of Las Vegas, N. M. were visitors Sunday with the Homer Burden family. Mr. and Mrs. Wilford Taff stopped by in the afternoon, on the way home to Fort Worth.

Mr. and Mrs. W. E. Vanderford had all their children with them

on Christmas day. They were: Mr. and Mrs. J. O. Mayo and family of Coleman, Mrs. Robert Turner, Mr. and Mrs. W. P. Aldridge, Van and Jenks, and Mr. and Mrs. W. A. Pritchard and family.

Mr. and Mrs. Paul Vercher and Martha Priddy of Ft. Worth visited at Christmas with their parents, Mr. and Mrs. W. V. Priddy and the parents returned

home with them for a week end visit.

Mr. and Mrs. Claud Elkins and son of Waco, visited a while Sunday with a cousin, John Gregg and family.

Mr. and Mrs. J. T. Seddon, Mr. and Mrs. Grady Banister, Mr. and Mrs. Tom Robin of Houston and Mr. and Mrs. Jack Kingsbery and Ann, of Batesville, were

holiday visitors with Mrs. J. R. Banister and in the C. D. Bruce home.

Mr. and Mrs. Kent Martin and Margie of Wingate were holiday visitors here with her parents, Mr. and Mrs. C. L. Eeds.

Mr. and Mrs. Adrian Speck of Dallas were Christmas and week end visitors with his parents, Mr. and Mrs. H. D. Speck.

Members of the family and other relatives, visiting at Christmas in the Jess Griffith home were: Mr. and Mrs. Durl Griffith, Shirley and Gary, of Ft. Worth; Mr. and Mrs. Bill Price, Santa Anna; Mr. and Mrs. Billie Campbell and son Donnie, Slaton; Mrs. Sarah Strange, Clyde; Mr. and Mrs. Jensen, Tucson, Arizona; Mr. and Mrs. Person and daughter, of Hugo, Okla., and 1st. Lt. Jack

Strange, Biggs Field, El Paso.

Mr. and Mrs. W. A. Smith and family of Carlsbad, N. M., Lt. Rhoda E. Pritchard of Shepherd Field, Mr. and Mrs. J. V. Gilbert and boys of San Angelo, Mr. and Mrs. Derrel Warnock and Ronnie, Mr. and Mrs. E. M. Pritchard and family of Brownwood, visited in the A. B. Little and W. A. Pritchard homes during Christmas week.



May the magic lantern of success light your way to happiness.



# Gray Mercantile Co.

OVER 40 YEARS IN COLEMAN



We're wishing you a bigger, better, and happier New Year for 1953.

# Jobe Buick Co.

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Coleman, Texas