

The Gorman Progress

VOL. XX

Gorman, Texas, March 26, 1920

Number 7

PARK IS BEGUN AT LAST

Crew of Twenty Men is Fast Shaping Ground and Park for the West Texas League Season.

TWENTY MEN TO REPORT ON APRIL FIRST

At last work has started on the ball park the committee handling matter having secured sufficient funds to cover the expense and purchase the needed lumber.

Work was started Tuesday and a force of some twenty men is busy with hammer and saw putting up the grandstand. It will seat at least two thousand and give room for a crowded capacity of many more.

J. C. Thompson reports that he has signed twenty men and all are due to report on April 1st. If these fail there are many others anxious for a chance to play on a pennant winning team. No other will do for Gorman.

The Department of Physical training for Women of the University of Texas was visitor recently by Miss Harriet Wide, physical director representative of the National Y. W. C. A. Miss Wide is starting a health campaign in the United States, and proper shoes for women and girls is her specialty.

At a meeting of business men of Abilene last week plans were perfected whereby that city will raise approximately one million dollars for public enterprises. These plans call for \$450,000 to be raised for a Methodist college, \$1,000,000 for a railroad from Abilene to cross Plains \$100,000 for Junior A. & M. College and \$150,000 for the securing of the West Texas Baptist Memorial Sanitarium, which will be located near Simmons College.

AMERICA

America!
What glories, what honor and what dreams thy name doth hold.
Land of lofty mountains, rising in silent grandeur above the rolling plains.
Land of mighty rivers and cool, clear streams, of the blue skies and fair days,
Land of industry, of labor, opportunity and contentment.
American, thy name is blazed in gold on the western sky.
Thou art the hope of suffering peoples, beacon light of humanity, the earth looks up to thee.
Thy flag is the symbol of all that is best, all that is good, all that is great!
Champion of liberty, equality and freedom!
Dreamer of glorious dreams performer of noble deeds.
America!
Creator of democracy, home of men strong men, true men, men with a purpose.
America!
My America! My own land, my home land! My Country!
I love you!
—C. B. BOULET.

Laundry Work

Now can be done in Gorman at new PLANT. We call for and deliver work guaranteed to please. Phone us and we will do the rest. Gorman Steam Laundry Phone 244

Revival

The Union Revival at the Methodist Church is growing in interest.

We have quite a number of people in town that want a real revival and they are willing to pray and work for it. There are several good signs indicating that we are going to have a revival that revives, one of the signs is our good women are having prayer meetings all over the city every afternoon at 4 P.M. Let every woman find out where the prayer meeting is in her neighborhood and attend if possible.

Do you know that we have a lot of slackers in Gorman? well we have. We didn't know how many citizen slackers we had until the war came. So when war was declared on sin in Gorman and the revival started we are spotting the church slackers. Can you think of a church member staying at home sleeping or going to the picture show while a revival is going on in town? Now let us quit our foolishness our trying to play with the Kingdom of God and get lined up as real fighting soldiers. We want you to feel that this meeting is yours and that it is your privilege as well as your duty to fall in line and do something. This is your meeting and we want you to feel home in the services. The orchestra and choir led by Bro. McClain, our Presbyterian pastor is tip top and if you can appreciate good music you certainly will enjoy it. The preaching is foolishness but accompanied by your prayers and the power of the Holy Spirit it will save Gormans.

Services every evening at 7:30 during the week and at 11 A.M. and 7:30 P.M. on Sunday every church will have their own Sunday morning service but every church is urged to come together at the evening service in a great union meeting.

BOOSTER CLUB

Another delightful luncheon was held Thursday by the business men's club known as the Boosters. There was present the usual large crowd with a real appetite for the good things to eat and the full fellowship of the hour.

Toastmaster D. M. French presided and called upon Aubrey Dodson for a full report of the baseball committee. Mr. Dodson reported there was room for more contributions but that work was under way and the park would be completed by the first of next week.

The main address was made by J. W. Butler, the guest of J. L. Lary. Mr. Butler is an ex-president of the Texas Bankers Association and at present vice-president of the Texas Bank & Trust Company of Galveston. In a delightful address he told of the impressions Gorman had made upon him and reinforced it by several humorous and striking anecdotes. His address was well received and highly enjoyed.

W. A. Hickey as a side line reported to a few of the members the results of his latest experiments with the Gorman Home Refinery products. He has secured six hens and three roosters and by carefully feeding them upon the waste oil and other products of the Home Refinery, succeeded in getting nine eggs daily. As a side line it seems to be a paying business.

F. S. Perry.

Gorman Wins Again

Corpus Cristi, Texas.

March 22 - 1920

Mr. B. M. Collie. K of R & S. Gorman Texas.

My dear Sir and Brother:

Last year I made an offer of Twenty five Dollars for the lodge making the largest percentage of gain in membership for term beginning July 1st and ending Dec. 31st 1919. I have just been informed by Bro. Henry Miller that your good lodge has made an increase of over two hundred per cent, which is the largest made in the State, it affords me great pleasure to hand you enclosed herewith my check 33 on National Bank this city for Twenty Five Dollars to pay this obligation, and I want to congratulate your lodge on the splendid work done, and sincerely hope you will keep the good work going, and see if you cannot again at least double your membership during this term.

I know you Brothers are working for the upbuilding of our beloved order, not for the small sum of money offered, but because you love the Knights of Pythias. I wish we had more lodges like yours that are wide awake and working.

Congratulating your lodge in securing this offer, and sincerely hoping you will keep the good work going, with all good wishes for each one of you.

Sincerely and Fraternal yours,
R. H. Bingham G.C.

Born to Mr. and Mrs. T. R. Wynn a fine daughter. The mother and baby are doing nicely.

Gorman vs. Carbon

Gorman and Carbon High School Basket Ball teams met on Wednesday afternoon for two games. Gorman lost both games. In the junior contest the locals were clearly outclassed but put up a game fight. In the senior game Gorman made a better showing and for a time seemed to have the edge upon Carbon. Team work told and Carbon finally won. Both teams were handicapped by the high wind and punk court upon which the game was played. Gorman guards and Carbon centers were the particular bright stars each doing nice work. Neither team seemed to think it possible to throw the ball without dribbling. The game was marred by poor officiating and entirely too much roughness. The crowd did most of the refereeing.

Notice

Perry's Gin will run only one more day this season. In order to accommodate those having cotton to gin a run will be made Saturday April 3rd.

ROAD TO OIL FIELD IS BEGUN

Sipe Springs Oil is Having Big Play and Gorman Makes a Road Adequate to Care For Traffic.

DEVELOPMENT HAS NOT QUIT ELSEWHERE

Work has at last started upon the road to Sipe Springs. The county engineer laid out the new route and for the greater part of the way avoids sand and long hard hills. It will extend into the heart of the Sipe Springs field and the majority of the way is in Eastland County.

This road will be at least sixty feet wide with modern drainage and concrete culverts.

It is very much needed to haul the supplies from Gorman into the field. Our supply houses and lumber yards can by this road supply the full needs of the field.

The road goes within a half mile of the Sims well and in case that is a lucky strike can supply the material for full development there.

The production at Sipe Springs is getting heavier all the time. The report was given the progress that last Saturday pipe line in for the Humble Co. alone was over 1800 barrels. This was from the shallow field.

There are over forty producing wells in the shallow territory and almost that many more drilling.

The deep field with six producers is holding up well, running close to 500 barrels a day. More deep tests are under way.

The Sims well is down over 1,000 feet and progressing rapidly.

The Hog Town Oil & Gas Co's Thurman No. 1 is down close to pay. They are over 2800 feet but at present are shut down on a fishing job.

The Jones Boys Clement No. 1 is well over 1200 feet with a constant rainbow showing and some gas.

The Mary Dunn is making some oil and some new tests are starting near by.

The Mahan well is still drilling and having constant good luck.

Many of the wells in the Desdemona field are being drilled deeper

\$100.00 For a Name.

Reaves and Bible proprietors of the Gorman Theatre have leased the large frame building next to the Gorman Hotel and are having it remodeled for an up to date Theatre. They will run a first class line of Vaudeville and road shows and put on a high class show in every particular.

The building will be furnished in Airdome style with a screen opening all around. Stucco will be used to finish the front. The floor will be elevated and a stage 22x25 will be built. This stage will be built large enough to accommodate at least twenty five people. A new modern heave roof will be erected and all posts taken out of the center.

Twenty store rooms will be put upon the sides of the main entrance.

In order to secure a fitting and popular name Messrs Reaves and Bible are offering \$100 for the person submitting the best and most appropriate name. Conditions of the contest will be announced soon.

Excelsior Club Meets

The Excelsior club met last Tuesday with Mrs. Laster. After an excellent program was rendered, Mrs. Curry a visitor charmed all present with her delightful renditions of Mexican music. She especially rendered LaPaloma in a pleasing and charming manner. A proposition to put on a Chautauqua was discussed and decided upon. The date will be some time in the summer and will be a five days series of brilliant entertainments.

Watch the Sunday Dallas News for this full page of Gorman ads.

In a search for a lower sand, new ones are being brought in in that territory every few days. Most of them range around 1000 barrels flush production.

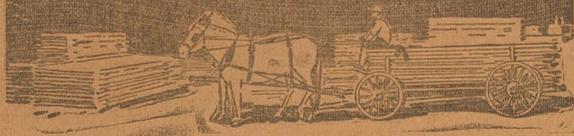
Advertising Talk No. 1

There is no reason for writing these ponderous 500 page books on the Psychology of Advertising. After you read one of them you feel you know less about the subject than when you started in. The art of writing good advertising is rather simple, but certain definite principles should be followed.

To make advertising the most interesting, it should be treated as a news item. The public is always most impressed by anything that is new and that has happened just recently. If you print two news reports, one of some event that happened yesterday, and one of an event of equal inherent importance that happened months ago, the report of yesterday's event will attract far more attention.

Advertising is just as much news as any part of the Progress. It is read with just as keen interest in all newspaper as any other news. So the first principle of successful advertising is to make it sound newsy. This is not difficult to do, as will be seen later.

WE HONESTLY BELIEVE IN THE VALUE OF OUR
LUMBER SERVICE
 TO YOU



We study the markets in our line, we study every condition surrounding this business so that we can serve you best.

When you come to us for lumber and building materials you are assured of the best service these lines afford.



Stem Welding Joint Turning
 Pipe Threading

Cree & Company

Manufacturers of Drilling and Fishing Tools for
 OIL and GAS WELLS

PHONE
 12

GORMAN,
 TEXAS

WAGONS

I have just got in a carload of Overland Wagons that I am going to sell at a bargain.

O. T. SHELL

Dr. Almus Blackwell.

DENTIST

Office with Drs. George and Edward Blackwell.

John Moore for Sheriff

To the voters of Eastland County Texas:

I am a candidate for the office of Sheriff for Eastland County Texas, at the coming July Democratic Primary Election.

In making this race I do so of my own accord and without the solicitation or importunities of anyone. I am not a candidate of any clique, clan or class, and I have not and I will not, accept campaign contributions from any source whereby my official act may be influenced.

Having had twenty one years experience as a peace officer I am qualified and can discharge the duties of that office and enforce the laws which I will do with out fear favor or partiality and when elected if I fail to discharge those duties I cannot claim inexperience or incompetency but the voters of this county will know that it has been willful and corrupt neglect.

I will be Sheriff of this County in truth and in fact. I do not claim to be better more intelligent nor more honest than any other man but I do claim that any man who is honest with himself can and will make the Oil Filed Territory as clean and as moral as any other county

It is not the oil operators nor their employes that create and cause a disturbance but it is the hi jackers and silk shirted gentry drawn to the oil field expecting to ply their illegal vocations, that cause the crime, and all it takes is manhood and moral corage to give orders that they must go, and they will go.

In order that the people of this county may know who I am, I desire to add that I was born in Panola County, Texas, September 26, 1877, two years later I removed with my father to Mills County Texas, where I lived until 1910, when I removed my family to Waco Texas to educate my two children

I enlisted during the Spanish American war and served in the Philippine Islands and although I was exempt from military service volunteered and served during the recent war with Germany. I mention my military experience as evidence of the fact that I have never run when a fight was on and am getting to old to run from a fight now.

When I am elected Sheriff all immoral characters will dodge Eastland County like a mule dodges a hole in the bridge.

Respectfully yours for Law Order and Progress. John Moore.

Service

Is the art of giving people what they want and need. We are in public service to the full extent that

Banking

Extends and can give you the service that your business needs. Come in and see us. All accounts are welcomed.

Farmers State Bank & Trust Company

GORMAN, TEXAS

THE LIBERTY

APRIL 1 AND 2

"The World Aflame"

Frank Keeman's burning message of the moment to those who wish to get more and to live better; dealing with the most momentous questions of the day.

Gippling vital interest of real life of the masses Auditorium of Interior Department used for the first time to exhibit this photoplay. Many Congressmen and Cabinet Members present. Also many representatives of labor and immigration and many notables were there. 'The World Aflame' presents a particularly timely interest, dealing as it does with the industrial unrest how sweeping the country and the remedy to be found in the profit-sharing idea.

"In The Spring"

A young man's fancy lightly turns to thoughts of **A NEW SUIT.** Besides this is Leap Year, and already Eastland County shows a marked increase in marriages.

We have just received a new shipment of HART, SHAFFNER and MARX latest models. They are good in quality--correct in style--and priced from **\$50.00 to \$85.00**

Many things, too in bright new spring Haberdashery something in silk shirts, ties, Hosiery, etc., that you will be proud to possess. Do not overlook our Men's Department.



Higginbotham Bros. & Company

"EVERYTHING"



Very Exceptional Values, \$65 to \$125

With Spring Comes the Newness of Style and Fashion

NEW TRICOTINE SUITS, NAVY, BLACK AND COLORS;
BEAUTIFUL VALUES IN BOX COATS, ETONS
AND PLAIN TAILORED

Destination, grace of line and youthful charm, together with faultless tailoring, has attained for Higginbotham, supreme standing in the minds of the Gorman fashionable.



Prices Range From \$27.50
to \$65.00

Three Hundred New Suits Appear in Our Misses' Department

from which patrons may select the most beautiful suits at their respective prices in all Texas--dozens of them, each suit expressing perfection of detail and charm of refinement not found except in our exquisite showing.



What About Your Spring Hat?

If you have not yet selected it, come in and see the new shapes and effects we are showing.

--Artistic

--Becoming

--Individual

A visit here will surely relieve you of further search.



A really astonishing number of modes, materials and colorings comprise our specialized group of

SILK DRESSES
\$39.50

Plain Taffetas, Crepe de Chines, plain, beaded, embroidered and printed Georgettes Taffetas and Foulards. Shades, black, navy, brown, taupe, pearl gray, white, flesh and other delicate pastels.

Spring Coats

of durable materials and comfortable lines. See our varied assortment.

Women's Fine Footwear

Shoe selection depends on quality and style. These two important essentials are very forcibly emphasized in our new line for Spring.

Ask to see our varied assortment of low shoes. Bring the children in for a perfect fitting.



YOUR CORSET

properly selected and form-fitted, is the foundation to your new Spring Dress.

We handle a full line of the famous Madame Grace make of Corsets, and are in a position to fit you without trouble or delay.

Higginbotham Bros. & Co.
of Texas
CAPITAL \$1,500,000.00

The Real Bank

is the spirit that animates the institution

Financial resources, buildings, fixtures, equipment— all these things are, after all, the mere tools with which the bank works.

A real understanding of the customer's needs; an earnest desire to co-operate with him in every legitimate way; a realization of public responsibility—these constitute the BANK. Everything else is secondary.

The spirit that animates this bank is the ground upon which we invite your account

Continental State Bank

I. G. Wilkinson, Pres.
J. L. Lary, Active V. P.

J. B. McEntire, V.P.
H. M. Carson, Cashier

A CANDIDATE

Voters of Eastland County:

It is nearing the time when you shall once more go to the polls and decide who shall be your next County Clerk which place I am now a Candidate for,

I am a young man, I was born and was reared on a farm nine miles North of Gorman where I have spent the most of my life, like most of you striving for an education.

Later years I came to Eastland where I attended High school and then in the Fall of 1917 I took a business course in Tyler Commercial College and when completed returned to Eastland where I accepted a position with Mr. Clyde L. Garrett who was at that time our County Clerk, later with Miss Maude Crossley and with our present officer, Mr. Earl Bender.

As many other boys did, I answered our country's call and in the summer of 1918 joined the army and spent several months in service.

The office has quite a bit of responsibility and the work is very heavy at present. However I have had the experience and I feel capable of holding the office and if elected I will put forth every effort to serve you and do it to the best of my ability.

Thanking you for your vote and influence which will be appreciated, I am,

Very truly yours,
Ernst Jones



Why they Head This Way!

THEY not only come here for Storage Battery satisfaction, but they all go away happy.

Columbia Storage Batteries have a way of making good with a great big plus for good measure. So do we.

That's why we picked Columbia for a winner—and why the Columbia folks picked us.

Columbia Storage Batteries

Gorman Battery Station

KODAK FINISHING

For rush orders and good service send your orders to

DIXON'S Kodak Shop
Comanche, Texas

Dental Notice

I will be in Gorman every third Monday, Tuesday and Wednesday 25 years experience. All work guaranteed. I cure those old sore bleeding gums. Office in Laster building.—Dr. Houghton.

Kill The Blue Bugs

and all the blood sucking insects by feeding Martins Wonderful Blue Bug Killer to your chickens. Your money back if not satisfied. Guaranteed by Cormor Drug Store.

J. B. RANDON

Dentist
Office in Dr. Denton office over Sutton Bros. GORMAN, TEXAS

Notice to Public

I have purchased the dray line of S. A. Browning and am continuing his business. Phone me at 136 at all times for prompt and efficient service.
M. A. Milam. 6-2tp.

COMING "Soldiers of Fortune"

An Allan Dwan Production
Richard Harding Davis
Just Red-Blooded ADVENTURE

This is the greatest Davis Book by far and we think Allan Dwan has made it his greatest photoplay. It is the first SERIAL ART Special—and that is saying a whole lot, for a large film company could not afford to go wrong on its FIRST special release. "Soldiers of Fortune" is chock full of love adventure mystery raids rescues and fearless riding. There are literally hundreds of derring horsemen in it. The locale is the plains of Central America—alive with interest. The hero—Clay a daredevil American engineer—is played by Norman Kerry and the girl—Alice Langham—by Anna Q. Nilsson.

We have secured this special attraction for
Wednesday March 31 and Thursday April 1
Admission 50c and 25c

Maro Theatre

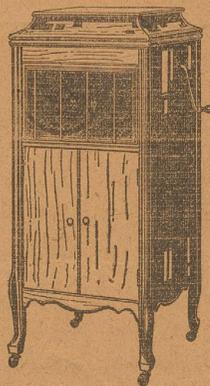
Business Opportunity

If you would like to invest \$700 in the grocery business, take charge of the store yourself under contract that you are to receive 5 per cent of the gross sales payable each week and one half of the net dividend at the close of each quarter and your pro rata share of 3 per cent of the gross sales and one per cent of the gross purchases from one of our wholesale grocery stores, and if you can qualify otherwise, you may select a suitable building in a thriving town, where you believe a \$4000 business may be had and BYNN YANN'S COMPANY, INC., will arrange for a stock of \$4900 to be invested in the grocery business under your supervision.

We are now establishing these unique grocery stores throughout the country and will eventually give the people an opportunity to accept advantages offered by BYNN YANN'S Automatic Gravity Grocery Sales fixtures and other advantages offered by our system of stores.

Address BYNN YANN'S INC., Dallas, Texas. 105 Exchange Place. Telephone Y 4670.

Don't wait trade your old tires in at the old price today. Hickes Rubber Co.



Home is the Alter Where Truest Bliss is Found

Did you ever visit or inhabit a cheerless home, where the children and even the elder folks spend most of their evenings at a vaudeville, or else where? If so send the head of the house to us.

Or tell them to invest in a GRAFONOLA, and stay at home, and in comfortable chairs listen to the greatest music of the age.

If you haven't a Grafonola in your home, it is because you do not know how perfectly it will bring you all the music you like best.

Get our easy payment plan, it will interest you.

APRIL RECORDS JUST ARRIVED
EARP MUSIC CO.
GORMAN, TEXAS.

JESSE L. LASKY
Presents

CECIL B. DeMILLE'S Production MALE AND FEMALE

Founded on J. M. Barrie's Famous play "The Amiable Crichton" Adopted for the Screen by Jeanie Macpherson

A Paramount-Artcraft Picture

Shipwreck, terror, despair add thrills, of heroic rescue. Opulent scenes of a life of ease among the titled rich. Love and strife in a primitive land where conventions are forgot. Splendor of gowns in the drawing rooms of ultra-fashionable sets. Costumes of grass and skins in savage jungles of the tropics. Bevy of beautiful women; pomp of power in a profligate court. Intimate pictures of below-stairs life in a wealthy British household. A love story that is absolutely absorbing the power of its portrayal. All the passions and yearnings of a race, fused into an inspiring story that beats with red blood.

That's Cecil B. DeMille's "Male and Female."

GORMAN THEATRE

Friday and Saturday, April 2 and 3